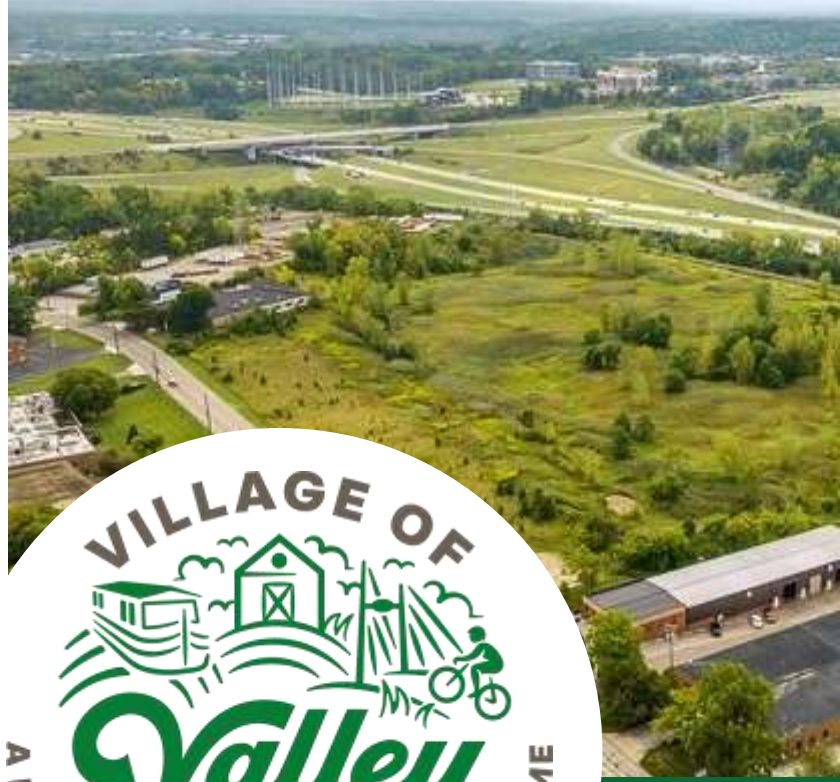






VILLAGE OF Valley View

A PART OF HISTORY • A PLACE TO CALL HOME

2026 COMMUNITY MASTER PLAN



AGENDA

- Planning Process Update
- Recommendations
- Focus Areas
- Tonight’s Activity
- Online Survey
- Next Steps

PROJECT STAFF

Cuyahoga COUNTY PLANNING Commission

- Mary Cierebiej, AICP | *Executive Director*
- Patrick Hewitt, AICP | *Assistant Director*
- Daniel Meaney, GISP | *Manager, Research & Information*
- **Rachel Novak, AICP | *Senior Planner* *(Project Lead)***
- Maureen Riley, AICP | *Planner*
- Kevin Leeson | *Research & Information Specialist*
- Liam Leveto | *GIS Analyst*
- Justin Finney | *Planning Intern*

ABOUT US

Cuyahoga COUNTY PLANNING Commission

- **OUR VISION**
  - Inspiring all of our communities to thrive

- **OUR MISSION**
  - To advance Cuyahoga County's social, economic, and environmental health through equitable community planning

- **OUR CORE VALUES**
  - Inclusion, Collaboration, Communication, Accountability, Respect, and Excellence

WELCOME PARTNERS & THANK YOU!















PLANNING PROCESS UPDATE

THE PROCESS

1	**Project Initiation**	Official project kick-off and outlining of the Master Plan process
2	**Current Conditions**	Outline a profile that shows where the Village stands today on a variety of important indicators
3	**Community Vision**	Establish a vision for how the community wants to grow and develop in the coming decade
4	**Recommendations**	Identify specific goals and actions to accomplish the community's vision
5	**Implementation**	Assign potential partners, responsibilities, and priorities for accomplishing the recommendations
6	**Final Tasks**	Combine the work of the previous phases into a final, cohesive document: the Master Plan

RECOMMENDATIONS

RECOMMENDATIONS

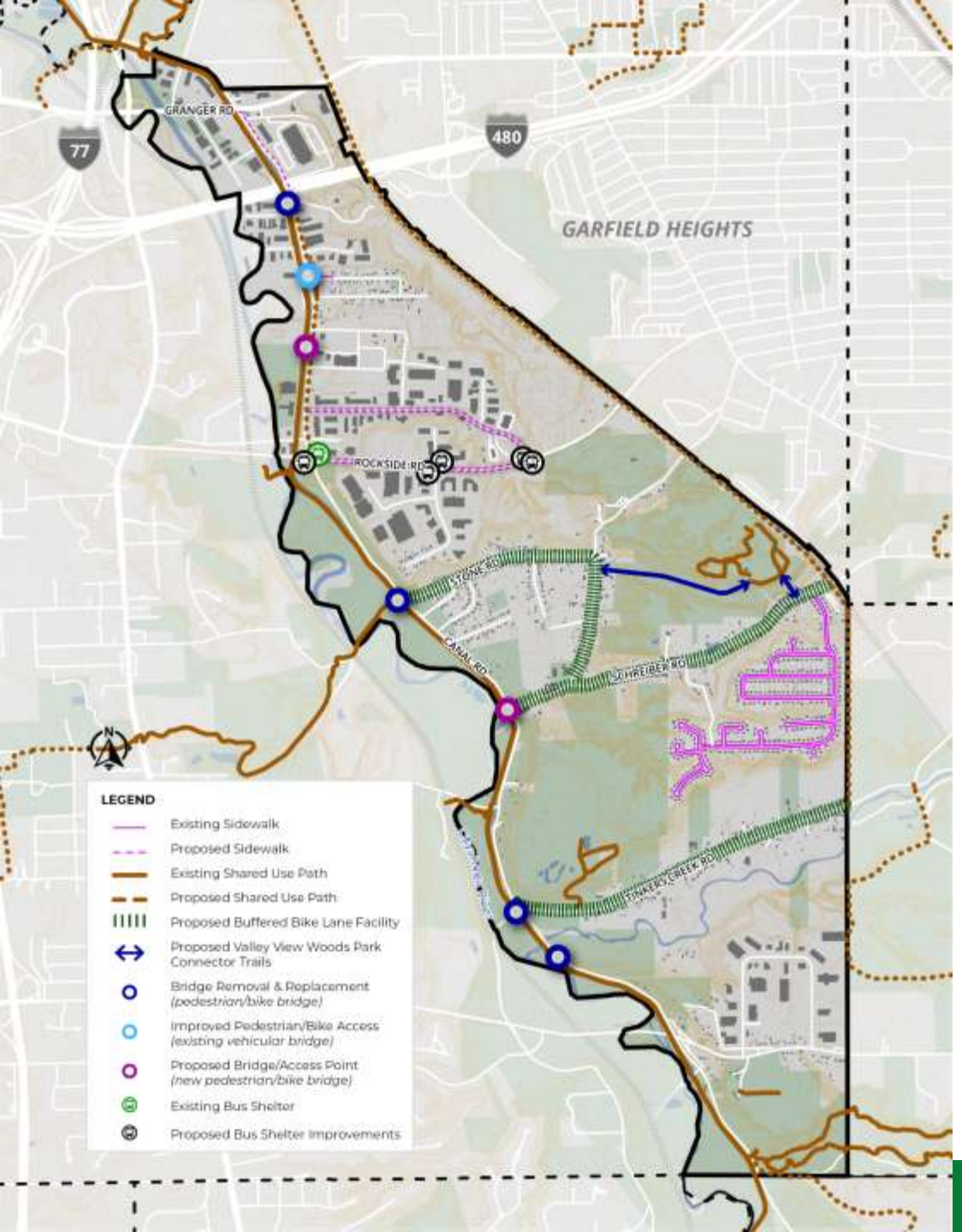
www.countyplanning.us/valleyview

1) Infrastructure & Mobility
2) Environmental Stewardship
3) Community Facilities, Programming, & Recreation
4) Economic Development & Tourism
5) Housing & Zoning
6) Community Character



INFRASTRUCTURE & MOBILITY

- Create a transportation network that balances regional mobility needs with the everyday needs of Valley View's residents
- These strategies are intended to support a more accessible and connected Valley View
  - Improving roadway safety, strengthening connections between neighborhoods and destinations, expanding opportunities for walking and bicycling

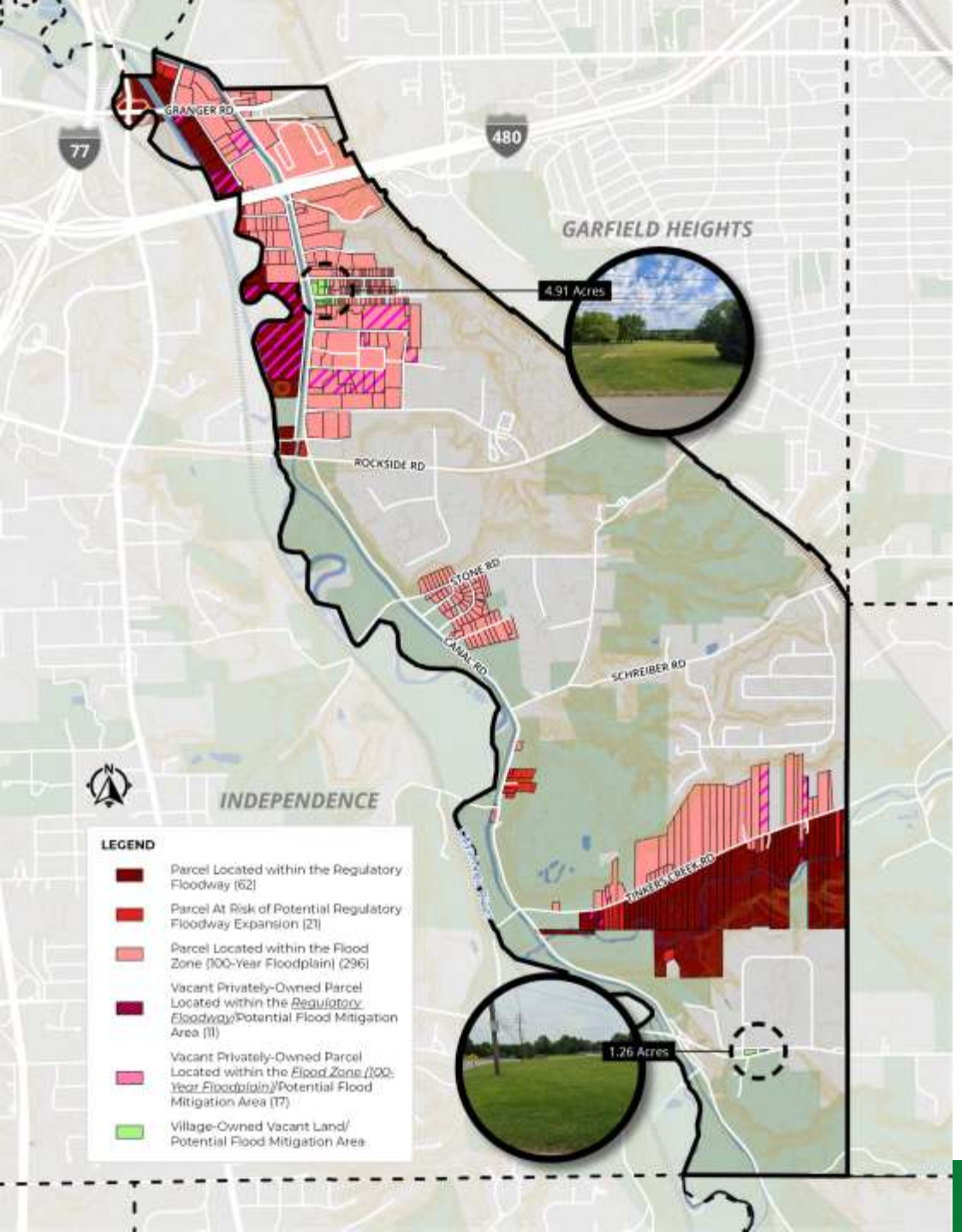


TRANSPORTATION IMPROVEMENTS

- New sidewalk connections
  - Sweet Valley Drive
  - Canal Road (Granger to I-480)
- Proposed Facilities
  - Valley View Woods Park Trail
  - Canal Road Trail (Rockside to I-480)
  - Upgrading Hathaway, Schreiber, Stone Roads bicycle facilities
- Improved shelters on Rockside Road
- New bridge connections over canal

ENVIRONMENTAL STEWARDSHIP

- Provide a framework for improving stormwater management, enhancing flood resilience, and preserving natural features
- Integrate environmental considerations into future planning and development decisions
- These strategies are intended to address the environmental challenges facing Valley View and support the long-term protection and enhancement of its natural assets

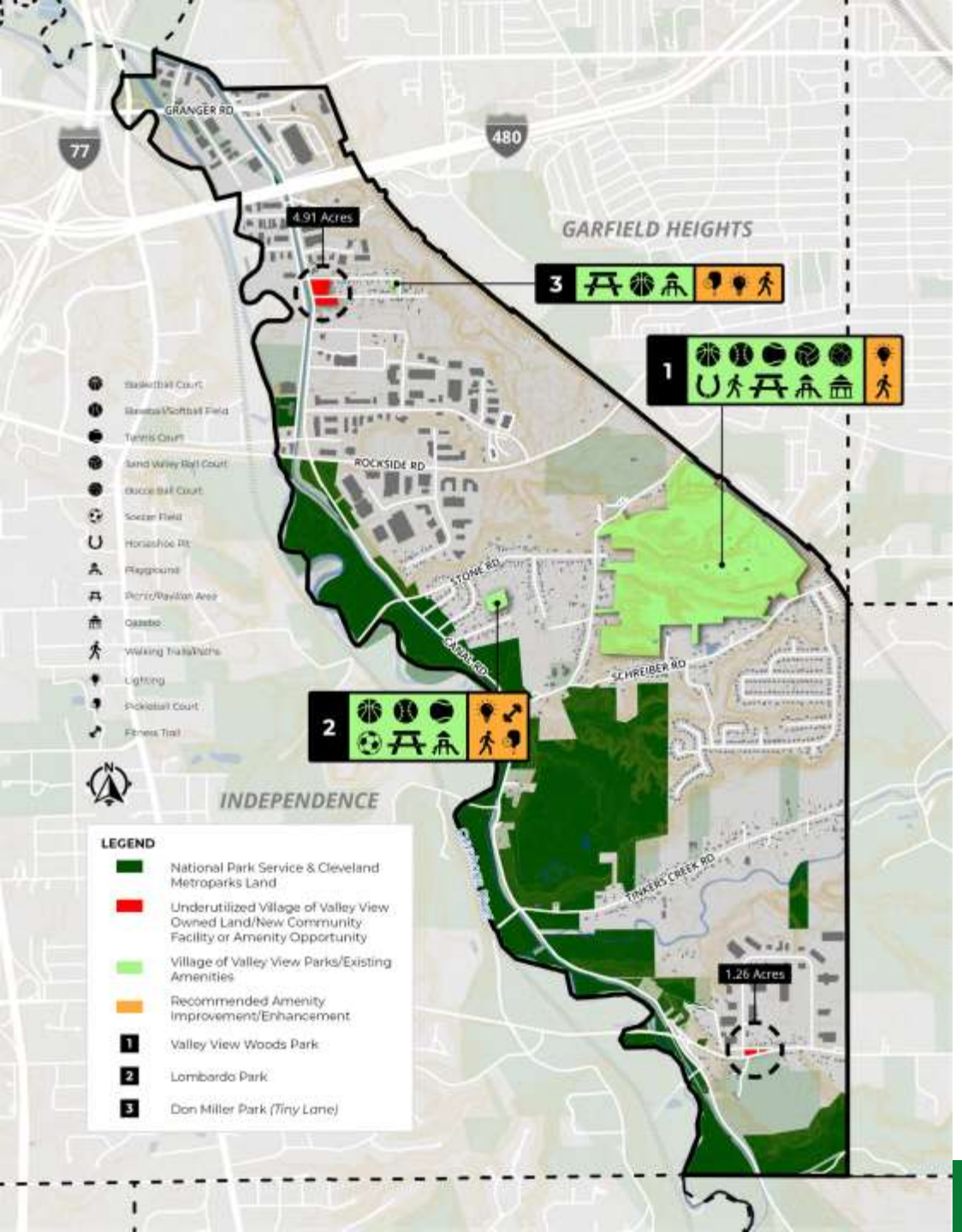


ENVIRONMENTAL CONSIDERATIONS

- Incentivize residential flood mitigation efforts
- Support stormwater improvements to reduce flood events, bank erosion, and the loss of property
- Engage with residents and property owners to address flooding concerns

COMMUNITY FACILITIES, PROGRAMMING, & RECREATION

- Emphasize partnerships with regional organizations to leverage existing resources and expertise
- These strategies are intended to strengthen Valley View as a welcoming, connected, and vibrant community where everyone has an opportunity to connect socially, stay active, and enjoy a high quality of life
  - Enhancing community amenities, expanding year-round programming, and investing in public spaces that encourage social interactions and active lifestyles

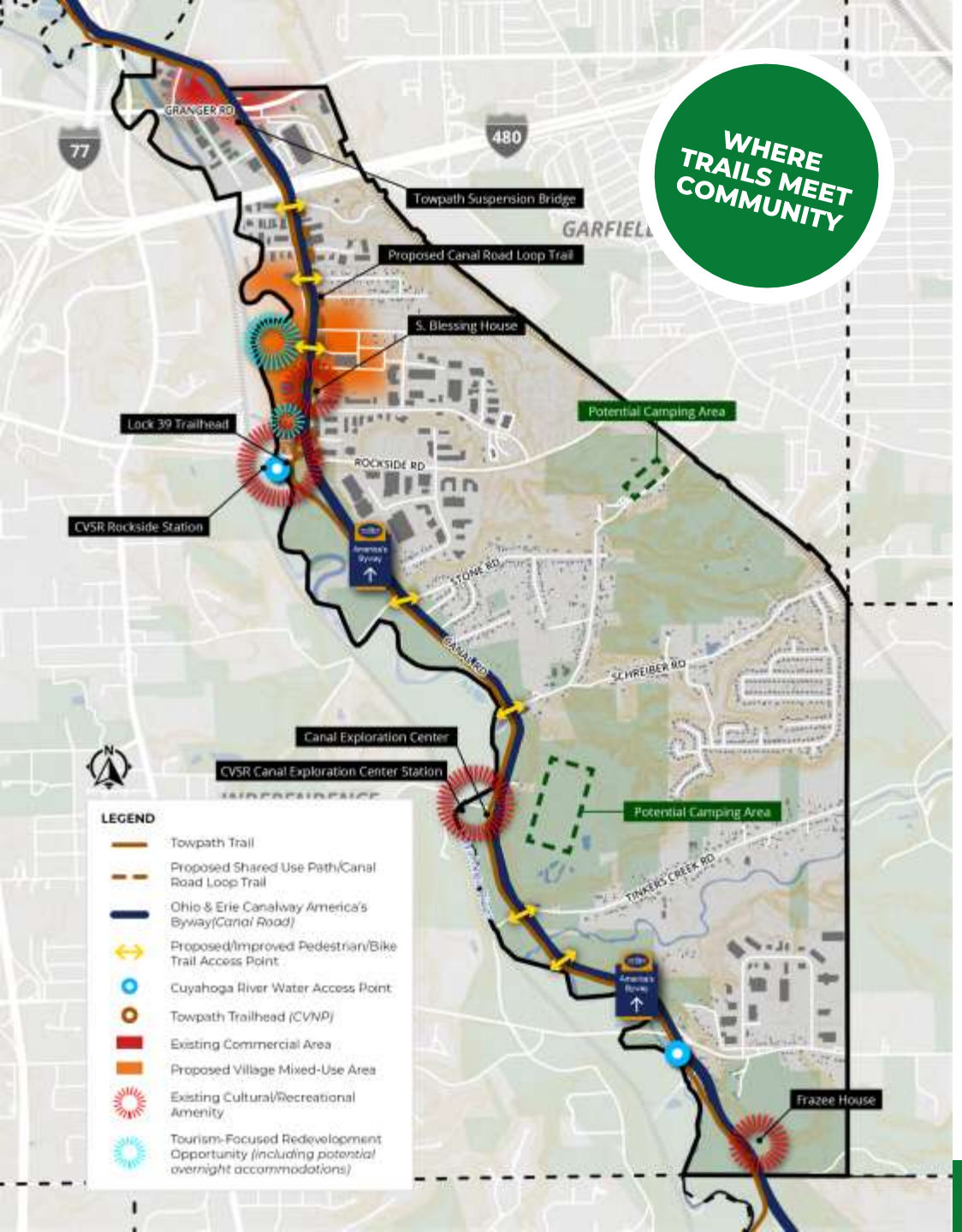


FACILITY OPPORTUNITIES

- Improve park lighting
- Expand recreational offerings throughout village-owned and operated parks and facilities
  - Evaluate opportunities for new park spaces on village-owned vacant land
  - 4.91 acres between Murray/Fosdick Roads on Canal Road
  - 1.26 acres on Alexander Road

ECONOMIC DEVELOPMENT & TOURISM

- These strategies are intended to encourage targeted reinvestment, support existing businesses, and strengthen Valley View's identity as a gateway to Northeast Ohio's immense recreational and environmental assets
  - Attracting new businesses, improving wayfinding and visitor amenities, and creating destinations that encourage people to spend more time in the village

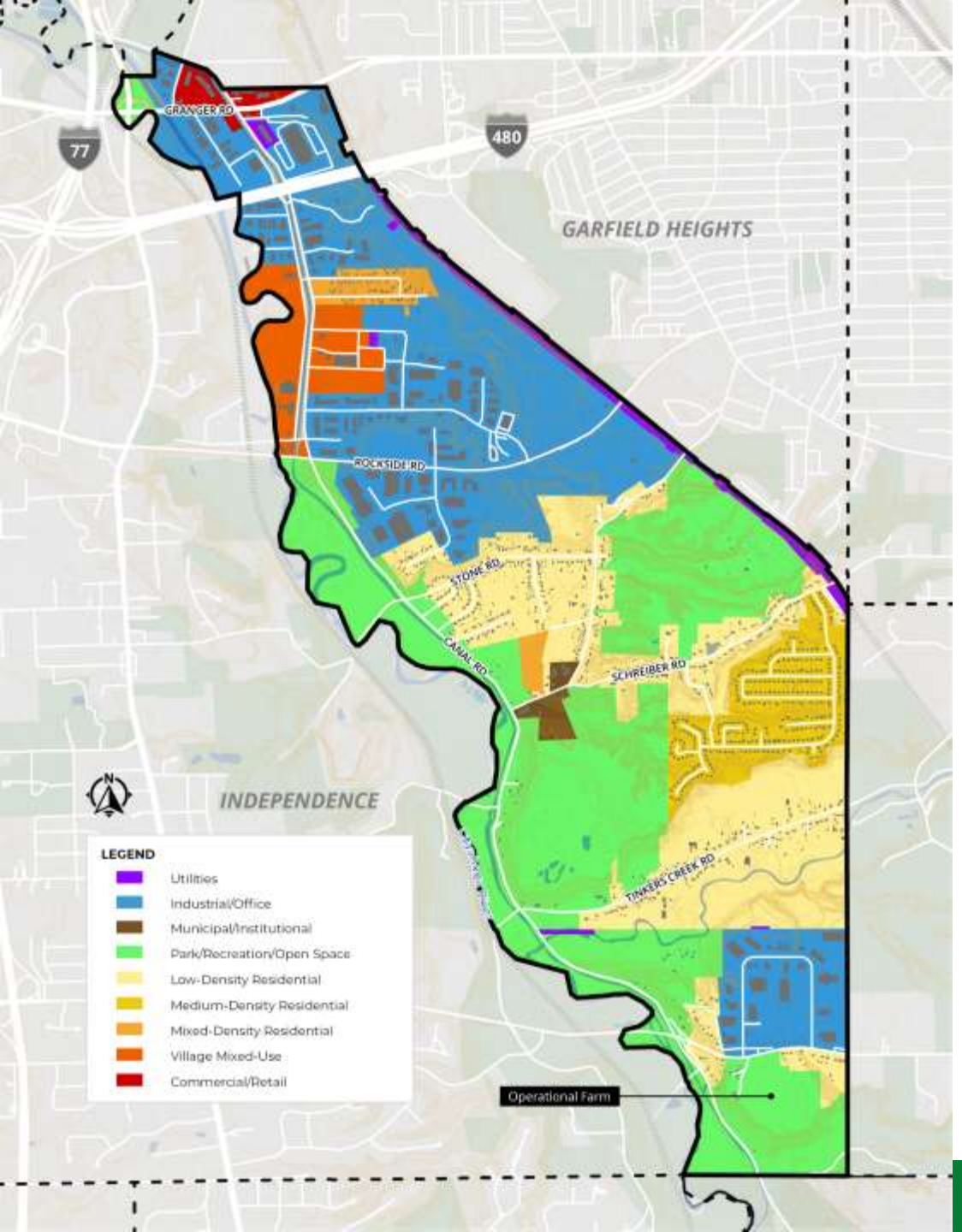


TARGETED TOURISM AREAS

- Collaborate with relevant partners to create a tourism strategy
  - One recognizable and shared visual identity, strong digital presence, and coordinated signage and branding
- Develop a “Trails Town” marketing program and business incentives
  - Trail Friendly Business designation
  - Sample itineraries

HOUSING & ZONING

- Maintain the village's current character and ensure that future commercial and residential development reflects the community's needs and priorities
- These strategies are intended to support a regulatory framework that is more efficient, flexible, and responsive to evolving needs
  - Updating zoning standards, streamlining development review processes, and expanding housing options for residents
  - Support sustainable growth and preserve the high quality of life and community character that residents value



FUTURE LAND USES

- Undertake a comprehensive zoning code/map review and update
  - Modernize zoning to support development goals
  - Appropriate building and site design
  - Recreation and trail-oriented districts
  - Residential zoning that better reflects the character of existing neighborhoods and desired housing options

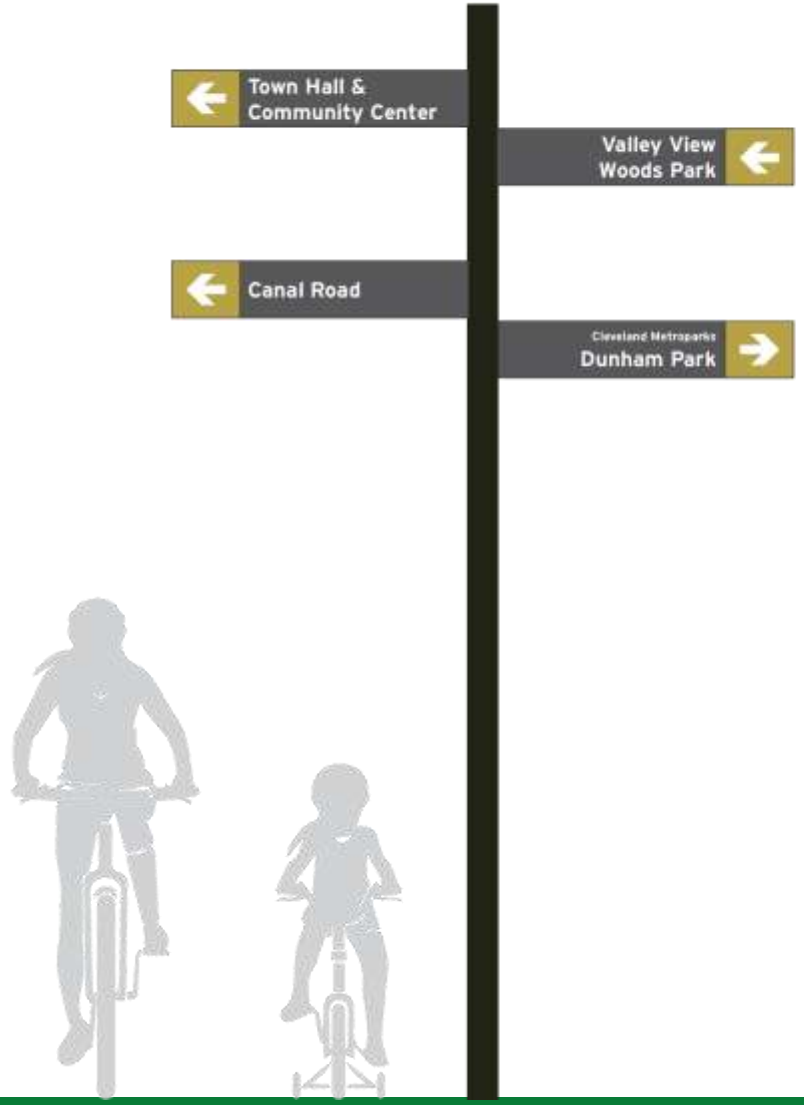
COMMUNITY CHARACTER

- Establishing a strong visual identity that reflects the charm and appeal of Valley View will enhance the overall experience for residents and create a memorable sense of place for visitors
- These strategies are intended to develop a recognizable community brand through coordinated gateway features, wayfinding, public art, landscaping, and placemaking improvements

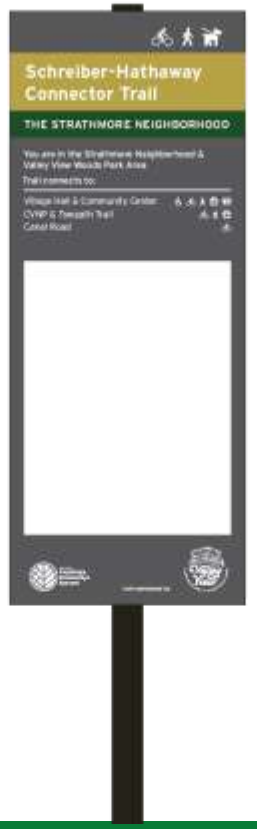
BRANDING & SIGNAGE



BRANDING & SIGNAGE













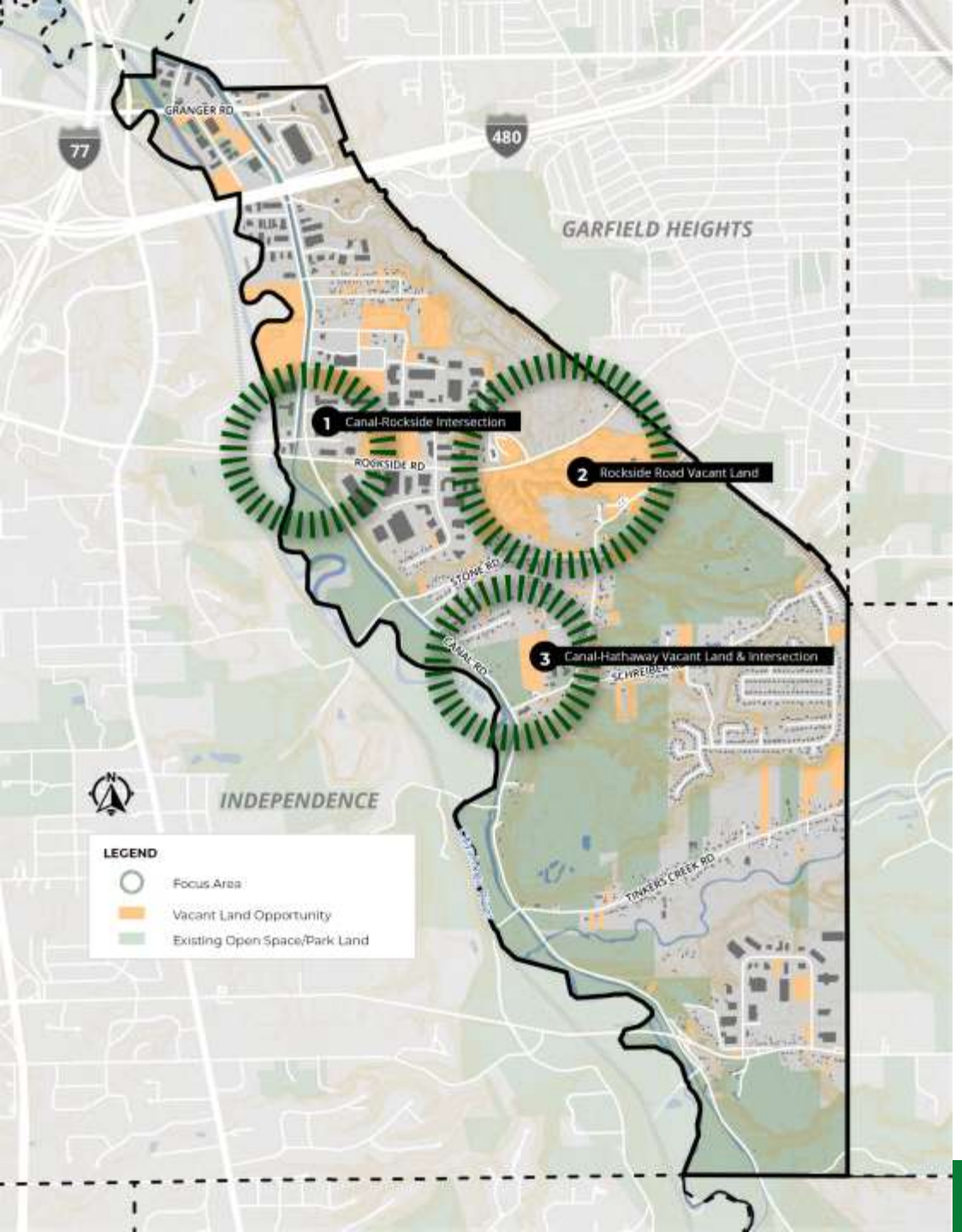
BRANDING & SIGNAGE



FOCUS AREAS

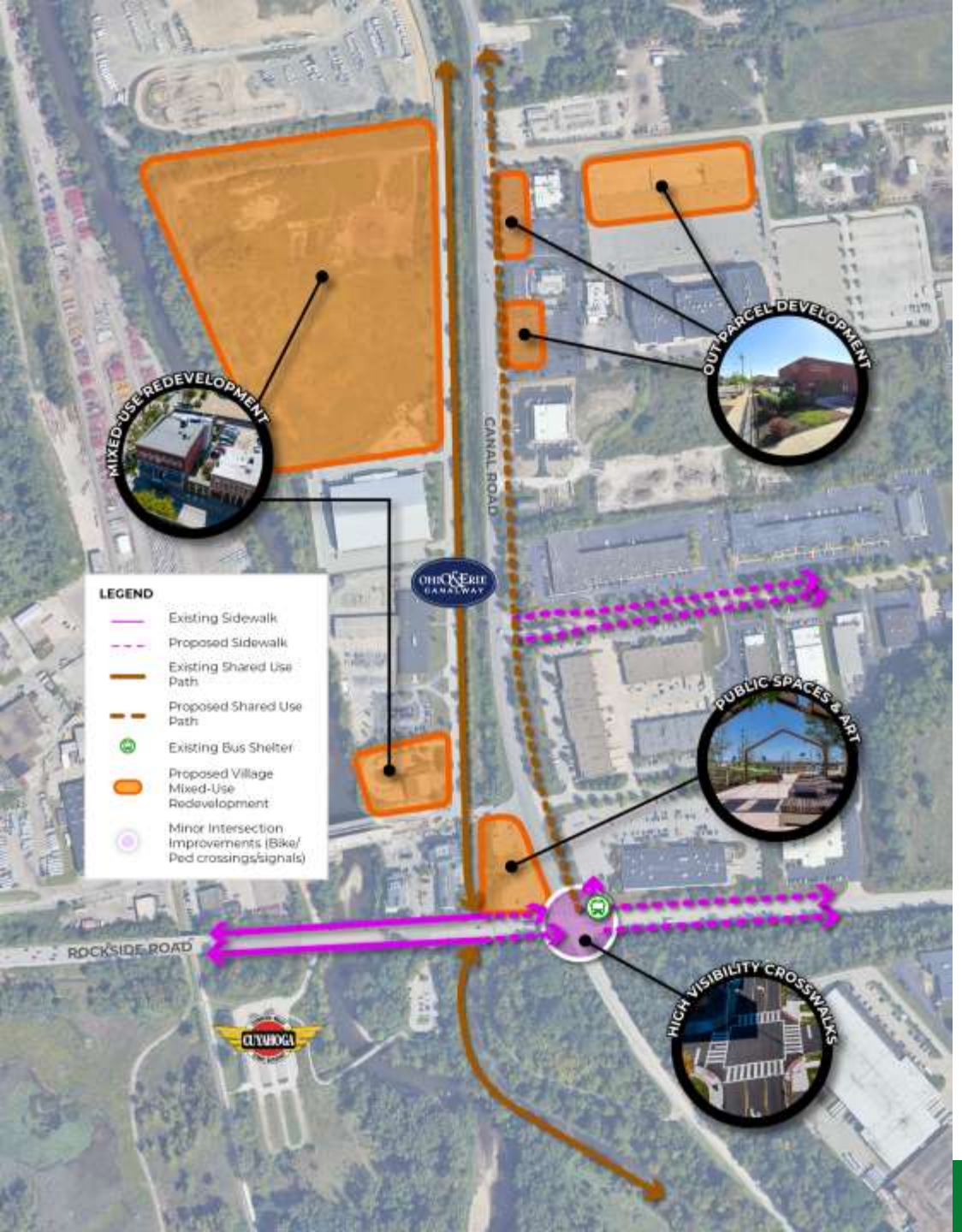
WHAT ARE FOCUS AREAS?

- They are specific places—such as vacant development sites, commercial districts, neighborhood centers, or recreation areas—where the community sees significant opportunities for redevelopment, investment, or improvement



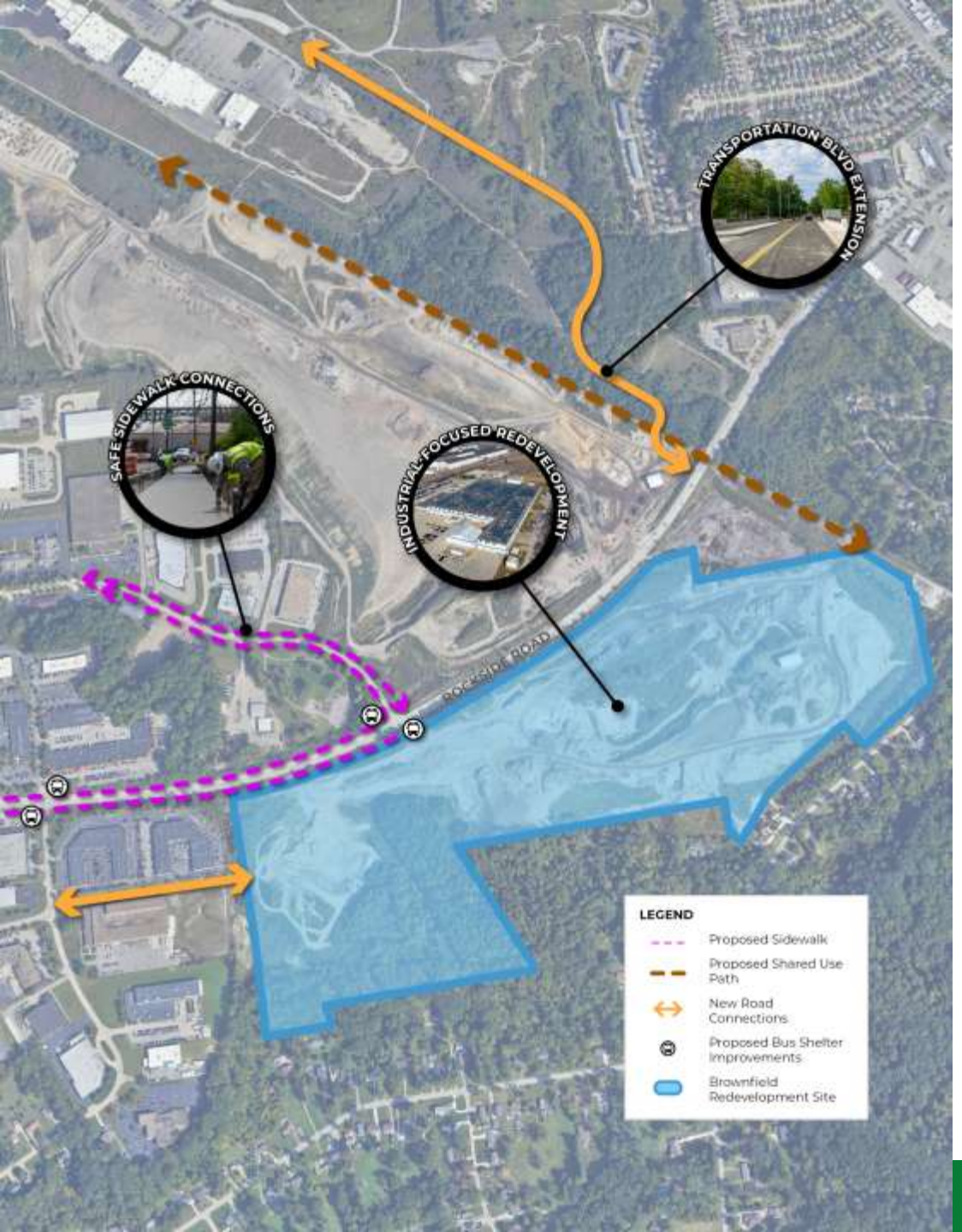
FOCUS AREAS

1) Canal-Rockside Intersection
2) Rockside Road Vacant Land
3) Canal-Hathaway Vacant Land & Intersection



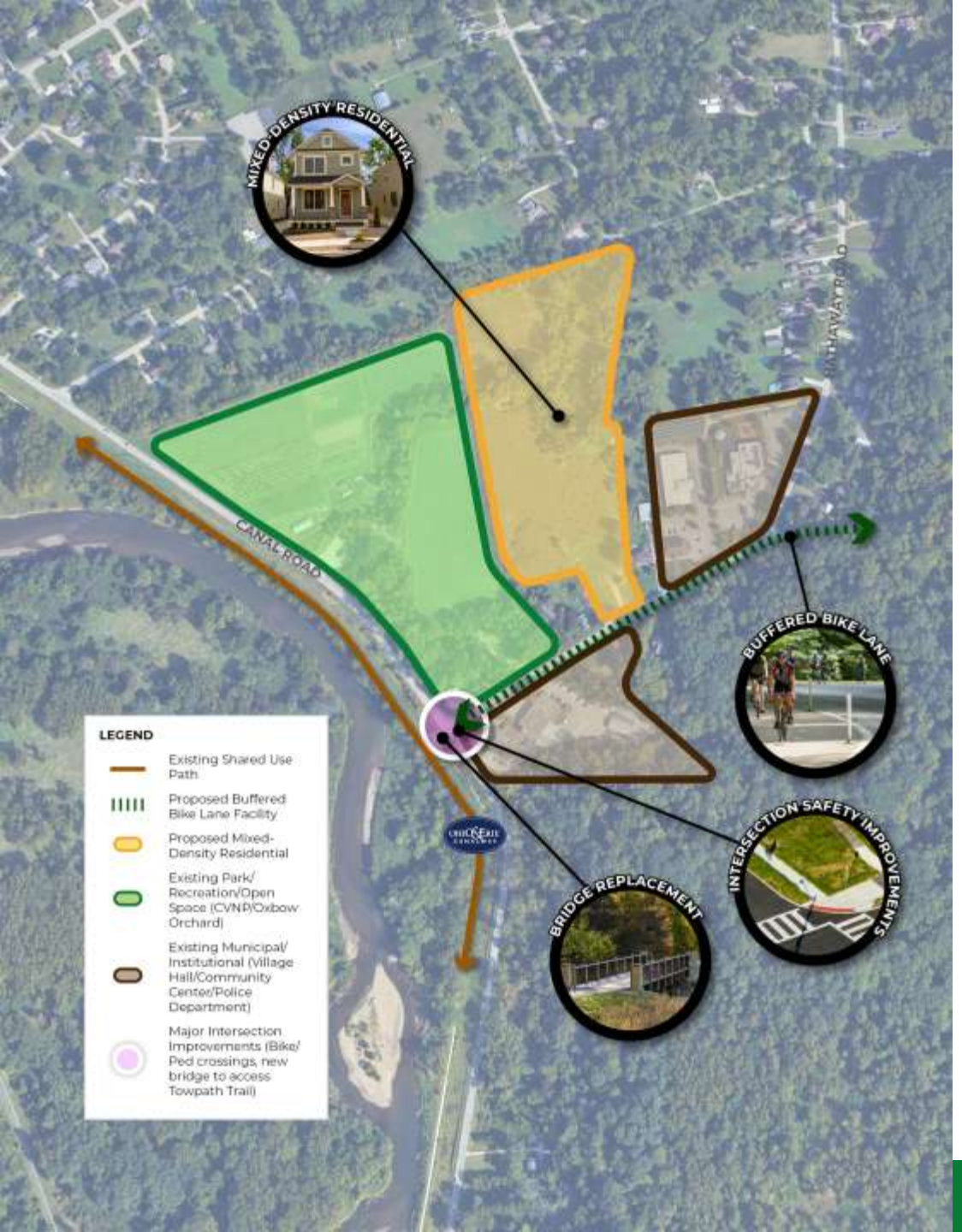
CANAL-ROCKSIDE INTERSECTION

- Create a sense of arrival and a distinct identity (banners, art, etc.)
- Improve pedestrian safety by upgrading existing crosswalks
- Ensure surrounding areas and businesses are accessible
- Encourage mixed-use development
  - Recreational and outdoor goods stores



ROCKSIDE ROAD VACANT LAND

- Prepare the site for redevelopment
- Connect the site to nearby existing business parks
  - Roads, sidewalks, and trails



CANAL-HATHAWAY VACANT LAND & INTERSECTION

- Nearby land uses enhance the site's development potential
  - Village hall, community center, police, fire, trails, Canal Road
- Mixed-density residential housing options near municipal amenities and services
  - Low-impact, sustainable development
  - Cluster homes, 55+ community


OAK BARREL


















CINEMARK


PAVILION 3
PAVILION 2
PAVILION 1
SOCCER FIELD 1
MINK FIELD
V.V.WOODS FIELD

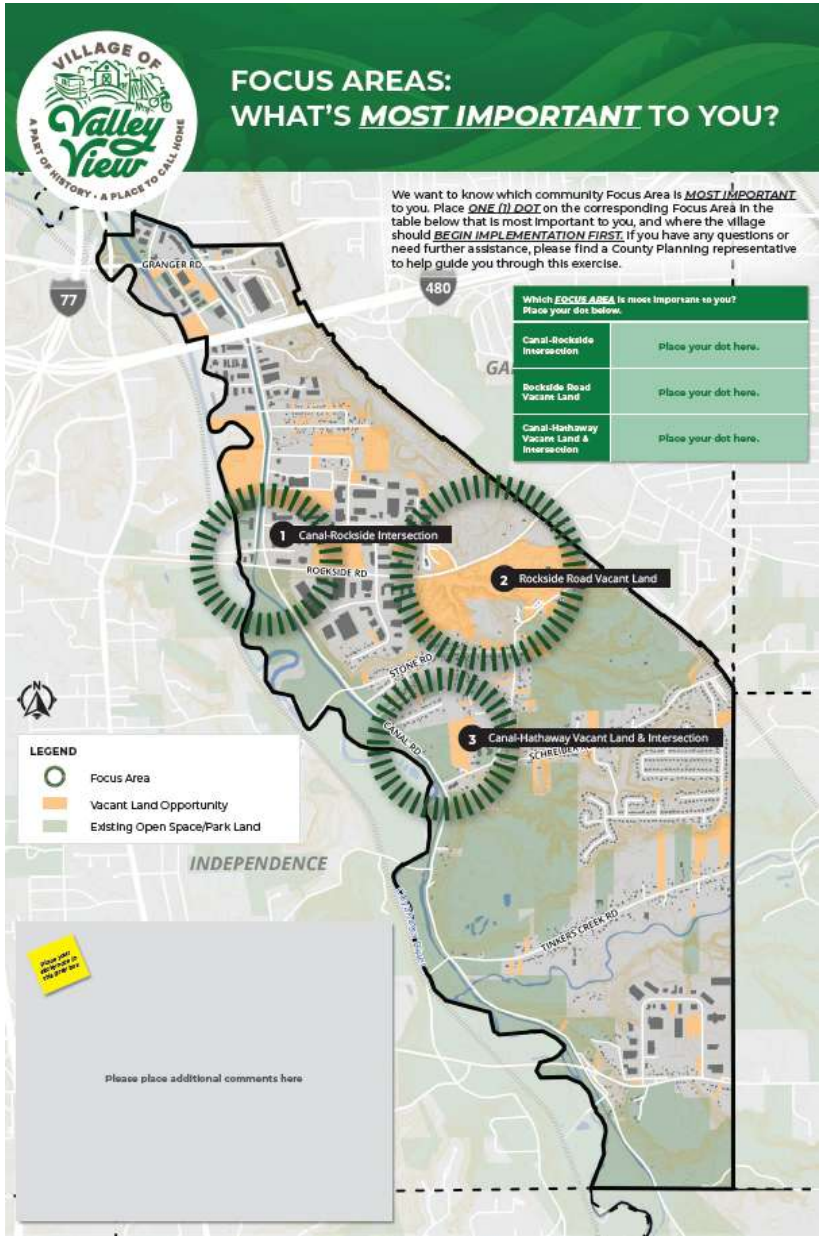


TONIGHT'S ACTIVITY

TONIGHT'S ACTIVITY

- Instructions are located at the top of each board
- Representatives will be available at each station to guide you through the activities and answer any questions you might have

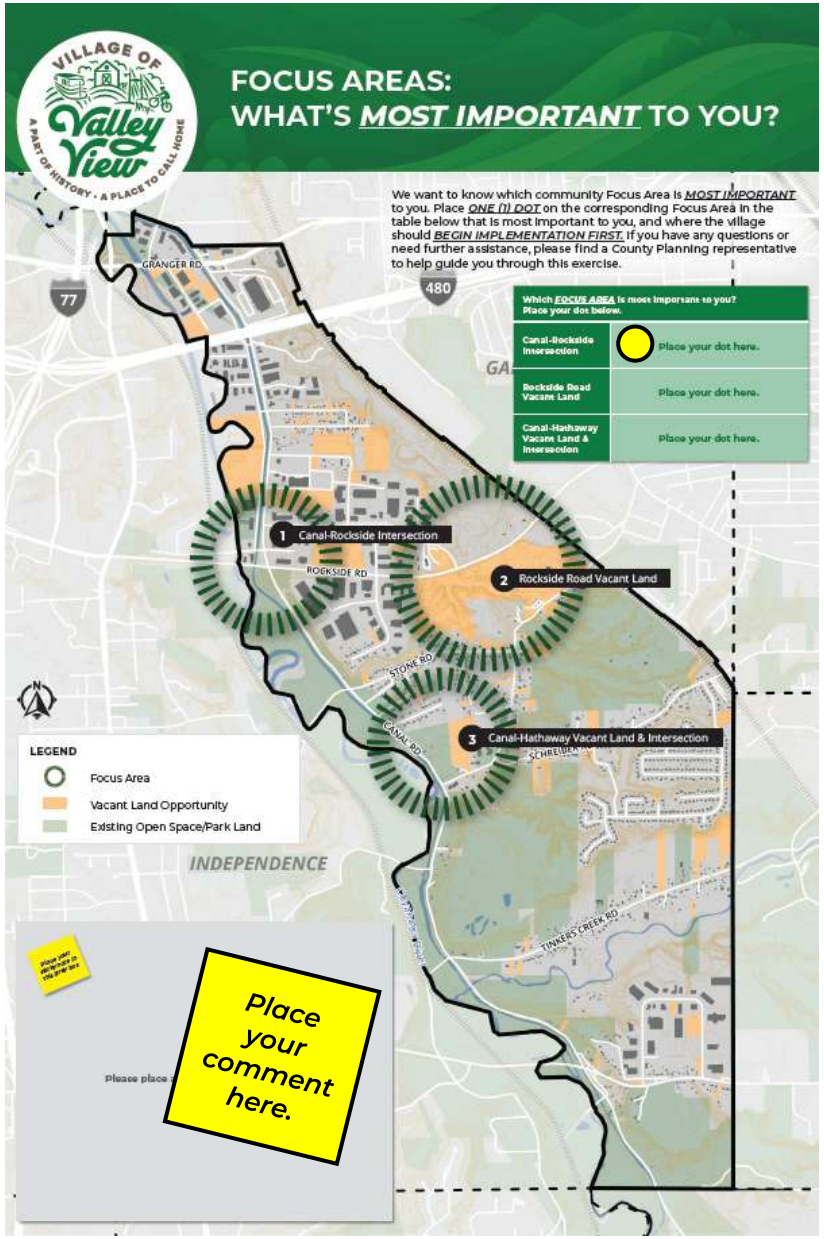



FOCUS AREAS:
WHAT'S MOST IMPORTANT TO YOU?
We want to know which community Focus Area is MOST IMPORTANT to you. Place ONE (1) DOT on the corresponding Focus Area in the table below that is most important to you, and where the village should BEGIN IMPLEMENTATION FIRST. If you have any questions or need further assistance, please find a County Planning representative to help guide you through this exercise.
Which FOCUS AREA is most important to you? Place your dot below.
Canal-Rockside Intersection
Place your dot here.
Rockside Road Vacant Land
Place your dot here.
Canal-Hathaway Vacant Land & Intersection
Place your dot here.
1 Canal-Rockside Intersection
2 Rockside Road Vacant Land
3 Canal-Hathaway Vacant Land & Intersection
GRANGER RD
ROCKSIDE RD
STONE RD
CANAL RD
SCHREIBER
TINKERS CREEK RD
INDEPENDENCE
77
480
LEGEND
Focus Area
Vacant Land Opportunity
Existing Open Space/Park Land
Please place additional comments here


FOCUS AREA 2:
ROCKSIDE ROAD VACANT LAND


FOCUS AREA 1:
CANAL-ROCKSIDE INTERSECTION


FOCUS AREA 3:
CANAL-HATHAWAY VACANT LAND & INTERSECTION


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480
LEGEND
Focus Area
Vacant Land Opportunity
Existing Open Space/Park Land
Place your comment here.


FOCUS AREA 1:
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FOCUS AREA 2:
ROCKSIDE ROAD VACANT LAND
Place your comment here.


FOCUS AREA 3:
CANAL-HATHAWAY VACANT LAND & INTERSECTION
Place your comment here.

MASTER PLAN COMMUNITY TOPICS: WHAT'S *MOST IMPORTANT* TO YOU?

We want to know which community topics are ***MOST IMPORTANT*** to you. Place a dot on the corresponding ***THREE (3) TOPICS*** that are most important to you and where the village should ***BEGIN IMPLEMENTATION FIRST.*** If you have any questions or need further assistance, please find a County Planning representative to help guide you through this exercise.

INFRASTRUCTURE & MOBILITY

This community topic is most important to me (place your dot here).

The **Infrastructure & Mobility** recommendations aim to create a transportation network that balances regional mobility needs with the everyday needs of Valley View's residents. By improving roadway safety, strengthening connections between neighborhoods and destinations, and expanding opportunities for walking and bicycling, these strategies are intended to support a more accessible and connected Valley View.



HOUSING & ZONING

This community topic is most important to me (place your dot here).

The **Housing & Zoning** recommendations focus on creating a regulatory framework that is more efficient, flexible, and responsive to the village's evolving needs. By updating its zoning standards, streamlining development review processes, and expanding housing choices for residents, Valley View can support sustainable growth while preserving the high quality of life and community character that residents value.



COMMUNITY FACILITIES, PROGRAMMING, & RECREATION

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The **Community Facilities, Programming, & Recreation** recommendations aim to enhance community amenities, expand year-round programming, and invest in public spaces that encourage social interactions and active lifestyles. Many of these strategies emphasize partnerships with regional organizations to leverage existing resources and expertise, while others focus on targeted improvements to Village-owned parks and facilities.



ECONOMIC DEVELOPMENT & TOURISM

This community topic is most important to me (place your dot here).

The **Economic Development & Tourism** recommendations focus on encouraging targeted reinvestment, supporting existing businesses while still growing strategically, and strengthening Valley View's identity as a gateway to Northeast Ohio's immense recreational and environmental assets.



ENVIRONMENTAL STEWARDSHIP

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The **Environmental Stewardship** recommendations provide a framework for improving stormwater management, enhancing flood resilience, and preserving natural features. By integrating environmental considerations into future planning and development decisions, the village can better prepare for future development impacts while maintaining the qualities that make the community unique.



COMMUNITY CHARACTER

This community topic is most important to me (place your dot here).

The **Community Character** recommendations focus on developing a recognizable community brand through coordinated gateway features, wayfinding, public art, landscaping, and placemaking improvements. These and other elements will create a more welcoming, attractive, and cohesive community while supporting tourism, economic development initiatives, and civic pride.



INFRASTRUCTURE & MOBILITY: WHAT ARE *YOUR* PRIORITIES? (1/1)

We want to know how ***YOU*** feel about these Recommendations. Place your dot in the corresponding High, Medium, or Low priority level box for each of the Goals listed below. If you have any questions or need further assistance, please find a County Planning representative to help guide you through this exercise.

GOAL 1: Strengthen the village's roadway network through strategic safety and infrastructure improvements

This goal is focused on improving roadway safety, traffic flow, and multimodal connectivity throughout the village while enhancing access to key destinations and creating a more accessible and connected transportation network.

Example actions include:

- Extending Transportation Boulevard south to Rockside Road
- Evaluating new vehicular access points, especially for large semi trucks, for the six-parcel redevelopment opportunity south of Rockside Road
- Reducing speeding throughout the community by integrating traffic calming and speed countermeasures

GOAL 2: Improve bicycle and pedestrian access to the village's shopping destinations, job hubs, and world-class recreational and environmental amenities

This goal is focused on enhancing Valley View's multimodal recreation and transportation network by improving crossings, expanding bicycle infrastructure, connecting neighborhoods to parks and trails, and upgrading transit stops to provide safer, more accessible connections to community destinations.

Example actions include:

- Replacing existing bridges over the canal for improved pedestrian and bicycle access
- Evaluating potential buffered bike lane options on Schreiber, Hathaway, Tinkers Creek, and Stone Roads
- Connecting the Valley View Woods Park trail network with the proposed buffered bike lanes on Schrieber and Hathaway Roads

I THINK ***GOAL 1*** SHOULD BE CONSIDERED...	I THINK ***GOAL 2*** SHOULD BE CONSIDERED...
HIGH PRIORITY	HIGH PRIORITY
MEDIUM PRIORITY	MEDIUM PRIORITY
LOW PRIORITY	LOW PRIORITY

Please place additional comments here

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Please place additional comments here

Place your comment here.

VISIT WITH OUR PARTNERS!















ONLINE SURVEY

ONLINE SURVEY

- We want to know your ***PRIORITIES*** and what's important to ***YOU***
- The survey should take around ***10-15 minutes*** to complete



ONLINE SURVEY

- **TAKE THE SURVEY BY NOVEMBER 6TH!**
- Paper versions are available upon request at Village Hall and the Community Center
- www.countyplanning.us/valleyview



NEXT STEPS

NEXT STEPS | PLANNING PROCESS

1. PROJECT INITIATION
2. CURRENT CONDITIONS
3. COMMUNITY VISION
4. RECOMMENDATIONS
5. IMPLEMENTATION
6. FINAL TASKS

- **Finalize Master Plan Document**
  October - November 2026
- **Master Plan Adoption Process**
  Late 2026

PROJECT WEBSITE

www.countyplanning.us/valleyview



THANK YOU!

www.countyplanning.us/valleyview

Cuyahoga COUNTY PLANNING Commission

- **Questions or Comments?**
  - Rachel Novak, AICP | *Senior Planner (Project Lead)*
  - rnovak@cuyahogacounty.gov
  - 216.443.3722

  - Maureen Riley, AICP | *Planner*
  - mriley01@cuyahogacounty.gov
  - 216.443.3716

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