



2026 LAKEWOOD PUBLIC ART MASTER PLAN

APPENDICES

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*Right:
My Happy Place
Belle Avenue
Lakewood
Artist: Stephanie Crossen*

APPENDIX A: STAKEHOLDER ENGAGEMENT

STAKEHOLDER INTERVIEWS

As part of a multi-tiered approach to gather public input, residents, business owners, and other interested stakeholders, were invited to one-on-one interviews to obtain their feedback on existing public art in Lakewood and collect their opinions and ideas on future endeavors and opportunities for Lakewood public art in the future. This list of stakeholder organizations included:

- Assembly for the Arts
- Beck Center
- Bike Lakewood
- CAN Journal
- Cleveland Metroparks
- Garfield Middle School
- Greater Cleveland Regional Transit Authority
- GV Art and Design
- Harding Middle School
- Keep Lakewood Beautiful
- Lakewood Catholic Academy
- Lakewood Family YMCA
- Lakewood Garden Club
- Lakewood High School
- Lakewood Middle School
- Lakewood Public Library
- Screw Factory
- St. Edward High School
- Wave Space Studio

Artists who have participated in the Lakewood Public Arts Program were also interviewed as group, and were asked questions regarding their experience with the application and implementation process in Lakewood. These artists included:

- Beth Ryan
- Thao Nguyen
- Randolph Crider
- Roni Callahan
- Mickey Mencin
- Mindy Tousley
- Debbie Clapper
- Stephanie Crossen
- Chi-Irena Wong
- Malcolm Bellew
- Sara Bicknell

Their input was categorized into eleven common themes on the following pages.

IMPACTFUL ART

Lakewood/Cleveland

- Utility boxes
- Metta: by Detroit Avenue Church
- Illuminate Your Heart
- Other Murals: The Tunnel of Flowers that was painted on Madison; Waves; Space Mural on Corky's; Frida; Go Free on Warren and 90
- Transversion
- Wagar park street art on Rosewood
- Art at Main Library – photos by local students; mural in reading room
- Johnny Appleseed sculpture at LHS is iconic

Cleveland

- Chalkboard wall on a restaurant in Ohio City – a blank canvas can be part of the art because it invites artists from all skill level to participate.
- Botanical gardens in Cleveland
- Graffiti Heart Building
- Prince Eating a Donut (Glen Infante) – both fun but reverent
- Swings at Case Western that light and pour water as you swing

National and International

- Mixed media public art in UK that incorporated a pipe

that was protruding from wall to be part of the mural

- Sculpture Gardens in Washington D.C. – loves that one type of art (sculpture) is surrounded by another type of art (gardens). Loves that it is peaceful
- Wynwood Walls, Miami, FL
- Socrates Sculpture Park in Queens – permanent outdoor sculpture museum with concerts

Kids

- Graffiti art resonates with middle school and high school kids
- Mixed reaction of younger kids as to what style they respond to – but unique styles and media are very memorable to them
- Kids responsive to interactive art
- Kids enthusiastic when they can participate in the creation of art (Lakewood Garden Club, Street mural by Hayes)

*Floral Utility Box
Art by Stephanie Crossen*

OPPORTUNITIES – PLACEMENT AND EVENTS

Gateways & Important Intersections and Thoroughfares

- Along W.117th
- Sloane and Detroit
- Belle and Clifton, Belle and Detroit, Warren and Detroit, Bunts and Clifton, Bunts and Detroit, Madison and Hilliard
- Thoroughfares to schools (especially Bunts considering reconfiguration)
- Places dangerous to cyclists and/or pedestrians
- By Wagar Park and dangerous intersection of Madison and Hilliard

Parks, Pocket Parks, and Greenspace

- Solstice Steps
- Pools
- Park Gateways
 - Dave Demmings (Superman sculpture downtown)
– at screw factory: opportunity to engage him to do sculpture at Madison park
- At KLB gardens and Adopt-A-Spot locations
- Along Story book trails
- Rocky River Reservation
 - Stinchcomb Memorial site
 - Near Wastewater Treatment Plant/the dog park
 - Emerald Necklace Marina
 - Golf courses

Infrastructure

- Railway bridge on West Clifton
- New Roundabout planned for Clifton-Lake Connector Bridge
- Trash cans, benches
- Bus Shelters on Clifton
 - Continued beautification around bus shelters (benches, trash cans, planters, landscaping)
 - 55 Bus line will be re-branded (away from CSU) – Lakewood could get naming and branding rights on this line (from buses themselves to the shelters)
 - Could wrap GCRTA's benches with mural art
 - Lighting and temporary lighting (esp. around the holidays)

Buildings & Community Institutions (Indoor and Outdoor)

- New high rises apartment buildings on Detroit
- Downtown Development
- Pink apartment building at Sloane and Detroit - envisions WPA-style artwork advertising and announcing Rocky River Reservation
- Libraries
 - Indoors at Madison Branch
 - In front of the sidewalk at Main Branch
- Schools
- Outside Screw Factory
 - Building
 - Pavement art - Link Screw factory to Madison Park

- Cove Community Center
- YMCA
- US Postal Service
- Marc's Plaza and City Park at Marc's Plaza
- Identify area to create arts-district
- Residential art:
 - Coordinated holiday lights or Halloween decorations: these temporary installations have a big impact (think of Cannon at Halloween)
 - Painted fence with engaging theme
- Current or Potential Events
 - Community festivals: summer & winter solstice, meltdown, Arts Festival
 - Bike Tours of Public Art
- Create spaces for performance art
 - Block off Athens to do performance or temporary art (or art fair in summer)
- Need to be discerning about the space. Ask:
 - Would art add to the space's experience?
 - Does the art compliment to form or the building or structures surrounding it?
 - Need for arts design guidelines?

OPPORTUNITIES - FORM

- Lighting
- Murals (adaptability)
- Sculpture – make sure it can be touched, is tactile

- Interactive/Participatory art
 - Swings with interactive features (lighting)
 - Hidden picture art (like Highlights magazine)
 - Art that creates photo opportunities that will celebrate place & promote artist
 - Public helps create artwork (LGC flower initials, Yayoi Kusama obliteration room)
 - Recognize importance of installation of public art -in-situ is a form of interactive & performance art
- Pavement/Street Murals
- Infrastructure
 - Bike racks, art in bike lanes, on bike lane buffers
 - Roadway and bridges
 - Green Infrastructure (green walls, green roofs, pollinator & rain gardens)
- Gardens & landscaping
- Dual purpose: Public safety, Bike and pedestrian safety/ traffic calming, Signage & wayfinding, Education

OPPORTUNITIES – STYLE/THEME/PURPOSE

- Traffic calming/Bike and pedestrian safety
- Nature-inspired art
 - Celebrate local ecosystem and Lake Erie
 - Needed to break up the urban environment
- Ecological education and services art
- Signage and Wayfinding
- Public art as art therapy in target places (Cove Community Center, Library)

- Iconic art pieces that will last and are a means for people to connect
- Less Lakewood-inspired art
- Local art done right:
 - Engage local artists
 - Art should feel appropriate to Lakewood, not necessarily be about Lakewood
 - Some referenced art in Tremont and Ohio City
- Inspirational and aspirational
- Vibrant, fun, dynamic (especially at the West End and Lakewood High School)
 - Wynwood Walls in Miami FL – creation of an arts district that become a draw
- Calming, Zen, Nature- way to relieve the urban atmosphere
- Impressionistic, dimensional versus graphic (less of graphic, flat styles)
- More daring art – feels that many artists in Lakewood are playing it safe
 - Balance thought-provoking and challenging without being divisive
- Transformative (community revitalization)
- Need art design guidelines to ensure the most appropriate canvas for the art
- Art should not detract from the beauty and aesthetics of the building

ACCESSIBILITY & EQUITY

- Consider proper lighting, height of art, durability of art pieces, font size
- Public art as therapy for populations with trauma
- Art should be touched and not just looked at- even murals can be touchable
- Opportunity to work with differently-abled populations:
 - Gigi's Playhouse
 - Cleveland Sight Center to understand how their clients experience art
 - St Ed's Saint Andre's program for differently-abled kids
 - Senior centers- tour of public art in Lakewood and Cleveland
- Small infrastructure art (like utility boxes – expand to art on trash cans and benches) allows everyone to experience public art in personal way)
- Work to diversify the PAAB, get more people to the community meetings
- Interactive walking map of public art
- Providing residents around proposed public art site a chance to weigh in

CHALLENGES

- Physical: Small setbacks and ROW in Lakewood business corridors makes placement tricky
- Processes and outreach of PAAB face challenges because of the volume of information people receive

- For artists: challenge to find affordable spaces to create art
- Communication among artists - oftentimes “cliquey”

COLLABORATION & OUTREACH

- Residents & Business owners – understand what they might like to see
- Center for Arts Inspired Programming
- Cleveland Art Museum
- CIA
- Lakewood Family Room
- Cove Community Center
- Gigi’s Playhouse
- Cleveland Sight Center
- Events: Summer Meltdown, Summer Solstice, Madison Art Walk – opportunities for performance and interactive art
- Sherwin Williams

FUNDING

- RTA dedicates 1% of construction costs
- No stakeholder has been able to provide baseline for artist payment

ARTISTS’ PERSPECTIVES: LAKEWOOD PUBLIC ART PROCESS

- Re: Utility boxes: Have templates available. It is easy to work with in order to do edits and get things sized correctly. Templates are created as an illustrator file in

- order to transfer the art to the utility boxes
- Sense of community with artists chosen.
- Able to meet and workshop concepts with other artists
- List of contractors the city worked with in the past (third party contractors)
- Work with for example “Inflatable Images” would be a sense of comfort for the artists that have worked in the city before
- Happy and thankful with how the city works with and champions the artists
- Thankful for the maintenance of past pieces
- Easy to work with city through communication. There is a focus of the artist working on the art
- Scoping, paperwork and administration is easy to navigate so the artist can still focus on the art
- Loved the multi artist project that is collaborative and have a lot of voices involved as the artists work on their individual projects
- Don’t want to feel siloed and the utility box project was a good way to see other artists working.
- Payout schedule, administration, and fees
- RFQ vs RFP
- Artist given a stipend during the process?
- Nice way to avoid extra effort that couldn’t be monetized on the behalf of the artist if a RFQ was done first
- What is the criteria for selection in the RFQ process. It’s a concrete, non-changeable list – to make it fair

- Some artists will not apply if there is no offer of a stipend in the proposal
- RFP process needs to be clear about the expectations of the art and artists
- Digital assets, many artists don't really work/access/or work with Illustrator for example
- A network or learning opportunity for artists that don't have the confidence to work with digital assets such as Illustrator (Software Collaborative)
- Diversity of artists that are picked is a good mix in the city of Lakewood
- Viewpoints, style, and artists
- City has been easy and does a great job with the process
- Meetings: more convenient
- Artists came together and was able to provide feedback from an artist-to-artist perspective
- Workers' compensation application must be filled out by the artist and pay workers comp insurance for the short term – could the administrative part be keep on the city to allow the artist to continue to work on the art
- Pedestrians and onlookers could pose a risk as the artists are working
- Would like to see the law change regarding painting on brick
- Anti-graffiti code in place
- Public art is a way to combat brain drain
- Working in the community is equally important to the artist: it is a way for them to feel impactful
- Art is a way to build community bridges regarding divisive issues:" i.e.- Lincoln school closing
- Investigate "artist in residence" – employed to create art for a 1-2 year period
- There should be some type of emotional connection to the art, a tie to the community. Important to create something that people relate to.
- Art needs to be carefully executed and though- through, without limiting artists' creative freedom
- Need art design guidelines to ensure the most appropriate canvas for the art
- Art should not detract from the beauty and aesthetics of the building

OTHER INTERESTING THOUGHTS

- Artwork breeds a culture of respect and compassion



APPENDIX B : COMMUNITY SURVEY

PERCEPTIONS OF EXISTING PUBLIC ART

RESPONDENTS' FAVORITE PUBLIC ART

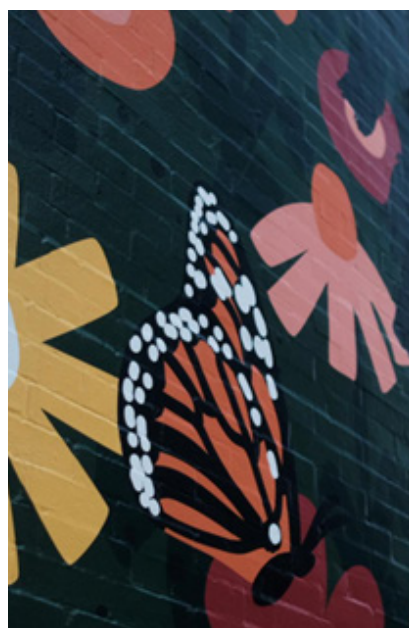
Respondents were asked about their favorite public art installations in Lakewood. Almost every respondent mentioned wall murals, either in regards to a specific mural or the general medium. **Twenty percent** (20%) of respondents included the utility box wraps in their discussion of favorite art installations. The following images were identified as the most popular murals among survey respondents.



*Summer at the Lake
Mural by Stephanie Crossen*



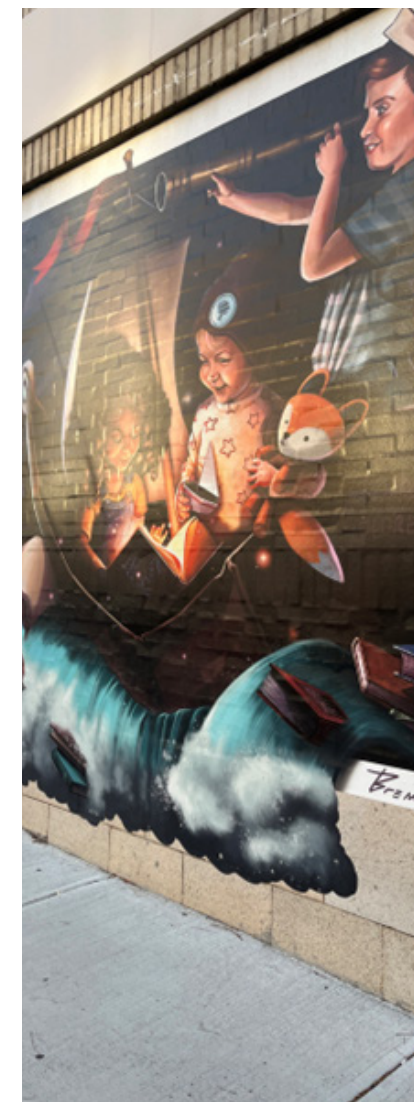
*Frida Kahlo
Mural by Michael McNamara*



*My Happy Place
Mural by Stephanie Crossen*



*Transversion
Sculpture by Peter Diepenbrock*

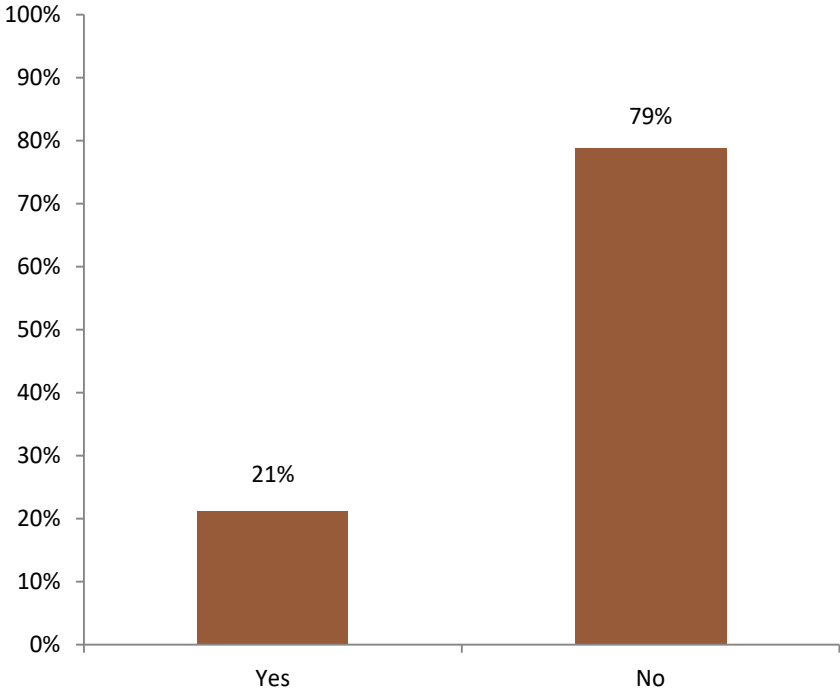


*The Power of Reading
Mural by Derek Brennan*

PERCEPTIONS OF EXISTING PUBLIC ART

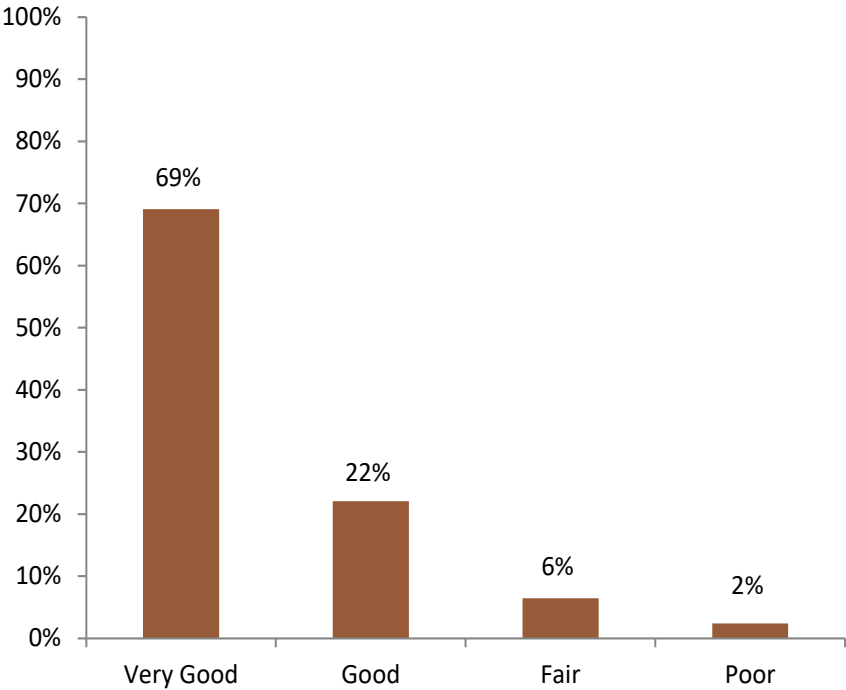
RESPONDENTS' AWARENESS OF THE PAAB

Respondents are generally unaware of the Public Arts Advisory Board. When asked whether they were aware of the PAAB, **79% of respondents** responded "No."



OPINIONS ON EXISTING PUBLIC ART INSTALLATIONS

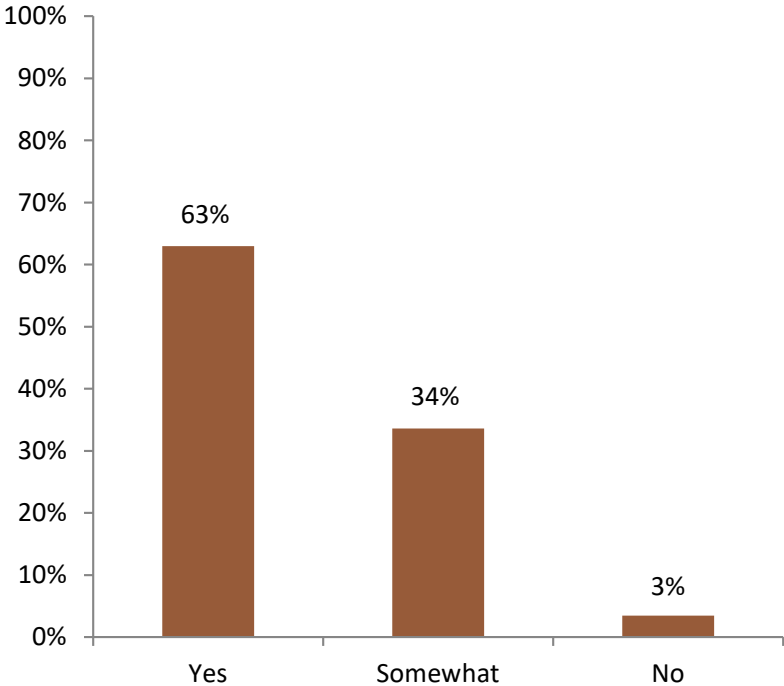
Respondents were asked how they feel about the current art installations in Lakewood. **Sixty-nine percent (69%) of respondents** answered "Very Good."



PERCEPTIONS OF EXISTING PUBLIC ART

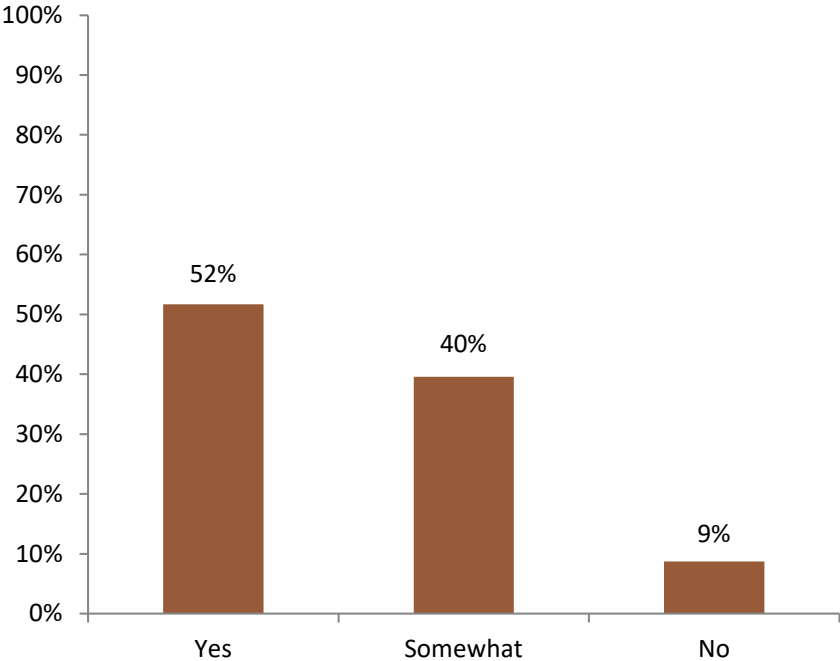
OPINIONS ON HOW PUBLIC ART REFLECTS THE COMMUNITY'S IDENTITY AND VALUES

Respondents were asked if they thought the current public art in Lakewood reflects the community's identity and values. **Sixty-three percent (63%) of respondents** answered "Yes."



OPINIONS ON INTERESTS, CULTURE, AND HERITAGE BEING REPRESENTED IN EXISTING PUBLIC ART

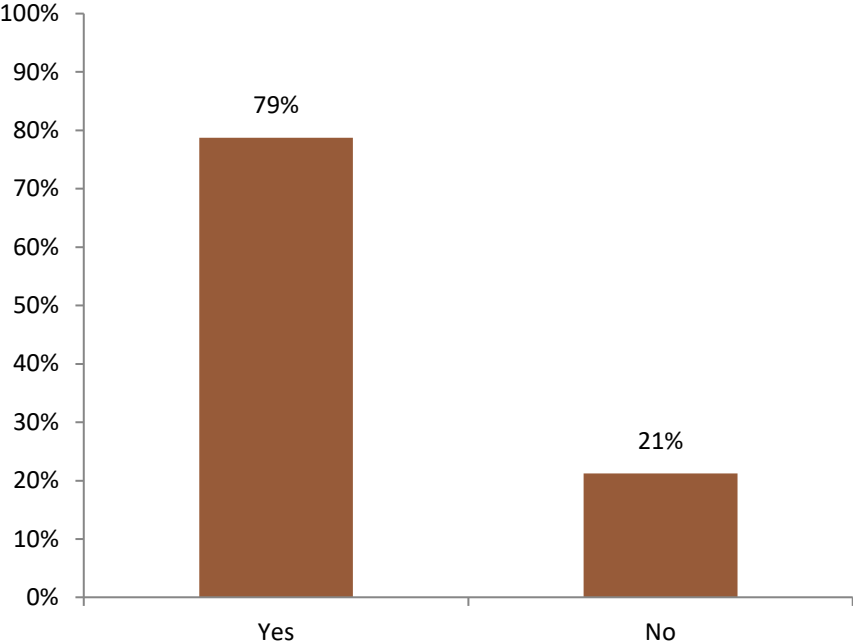
Respondents were asked if their interests, culture, and heritage were being represented. **Fifty-two percent (52%) of respondents** answered "Yes."



PUBLIC ART FINANCING

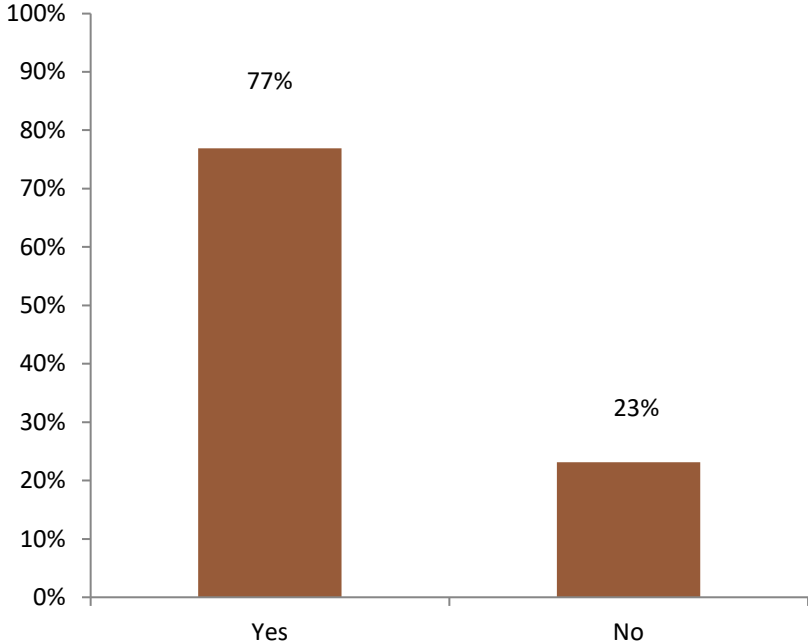
OPINIONS ON PUBLIC ART IN NEW DEVELOPMENTS

Respondents were asked whether Lakewood should require new developments to include a public art component. **Seventy-nine percent (79%) of respondents** answered “Yes.”



OPINIONS ON BUDGET INCREASE FOR PUBLIC ART

Respondents were asked whether the City’s annual budget for public art should be expanded. **Seventy-seven percent (77%) of respondents** answered “Yes.”

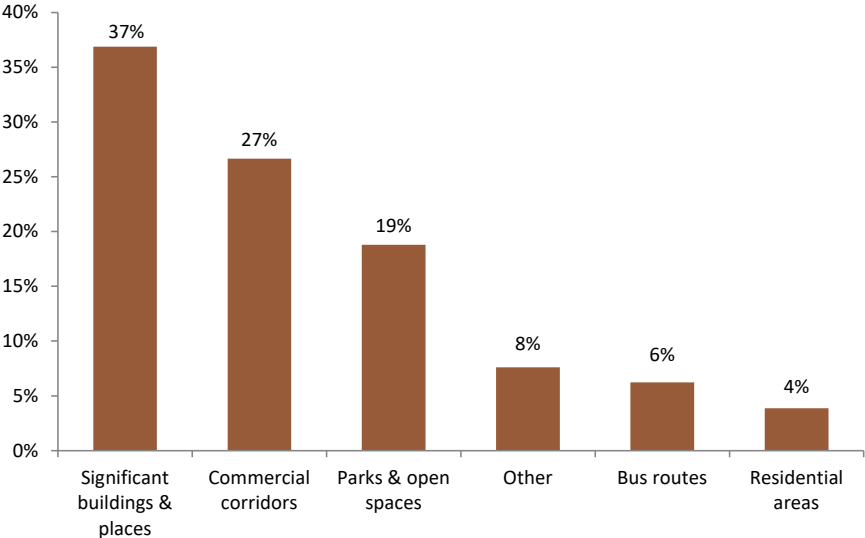


FUTURE PUBLIC ART

LOCATIONS FOR FUTURE PUBLIC ART

Respondents were asked where future public art should be located. The most popular answers were “**In and Around Significant Buildings**” (37%) and “**Along Commercial Corridors**” (27%).

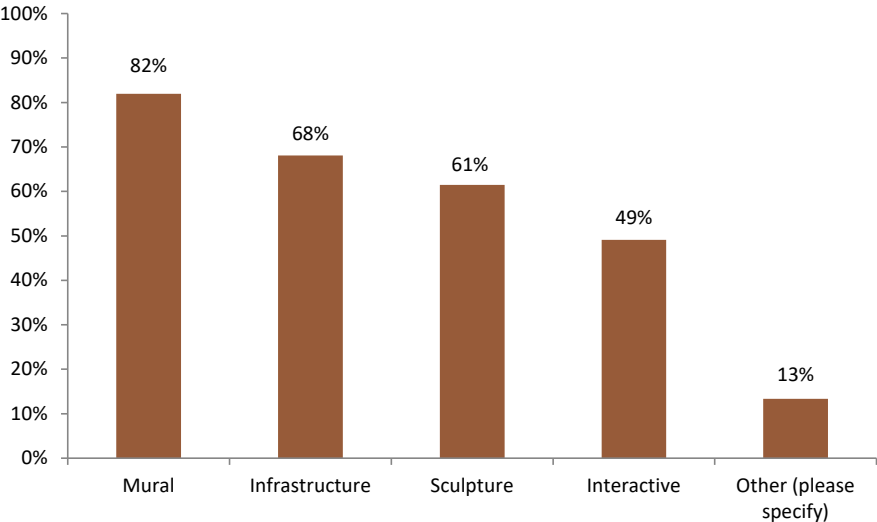
About 8% of respondents selected “Other.” Most people who selected “Other” were in favor of public art in all of the listed locations.



TYPES OF FUTURE PUBLIC ART

Respondents were asked what types of art they would like to see in the city. The most popular answers were “**Mural**” (82%) and “**Infrastructure Art**” (68%).

Around 13% of respondents selected the open-ended choice. Common answers were **pedestrian infrastructure, all types of art, landscape architecture, and temporary installations.**

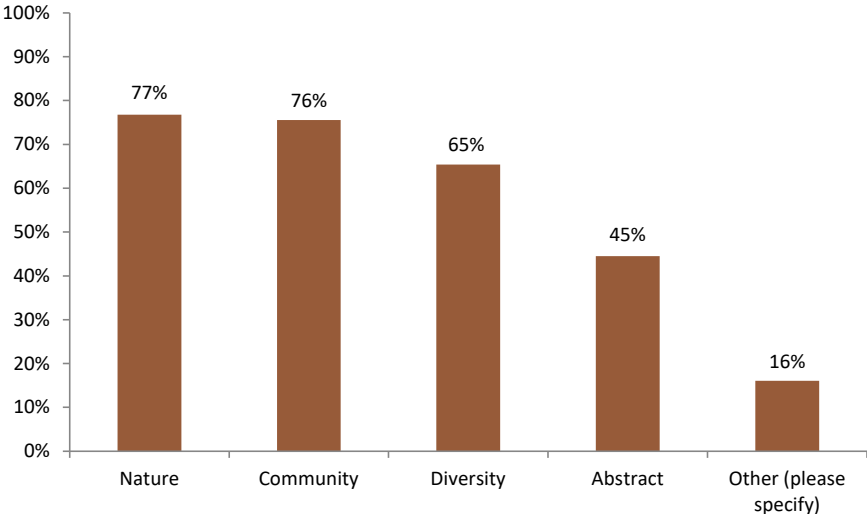


FUTURE PUBLIC ART

THEMES FOR FUTURE PUBLIC ART

Respondents were asked what themes should be explored in future public art. The most popular answers were “Nature” (77%) and “Community” (76%).

Sixteen percent (16%) of residents selected the “Other” option. Local history was the most frequently suggested theme among the open-ended responses.



EXAMPLES OF GOOD PUBLIC ART

Survey takers were asked whether they have noticed public art in other cities that would fit well in Lakewood. A majority of the 43% of respondents who answered “Yes” provided explanations.

Philadelphia’s public art program was mentioned frequently in the comments, alongside public art in Cleveland neighborhoods.

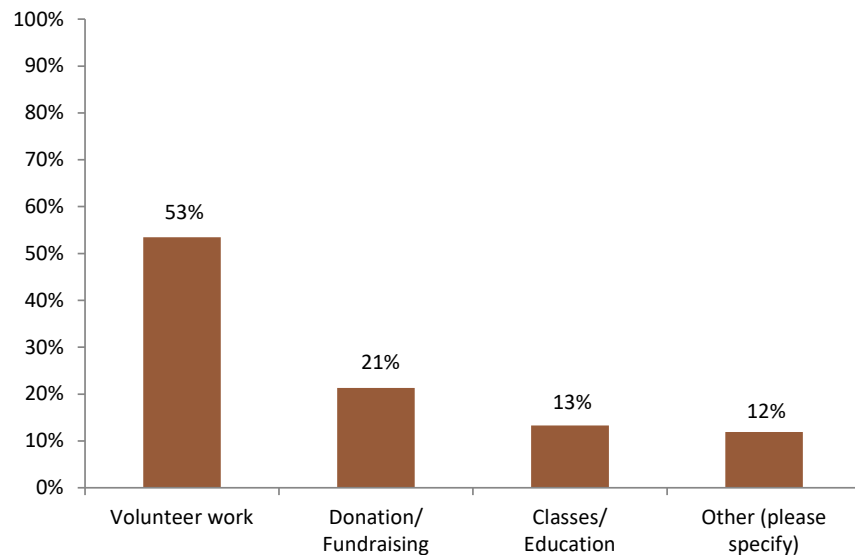


SUPPORTING PUBLIC ART

WAYS TO SUPPORT PUBLIC ART

Respondents were asked which opportunities to support public art they would consider. The most popular response was “Volunteering” (53% of respondents.).

Twelve percent of respondents selected the open-ended Other choice. Many comments expressed enthusiasm for all of the answer choices. Comments also demonstrated interest in community involvement in the public art process, and in the creation of public art.



ADDITIONAL PLANNING CONSIDERATIONS

Survey takers were asked in an open-ended question whether there was anything else to consider when planning for public art in Lakewood.

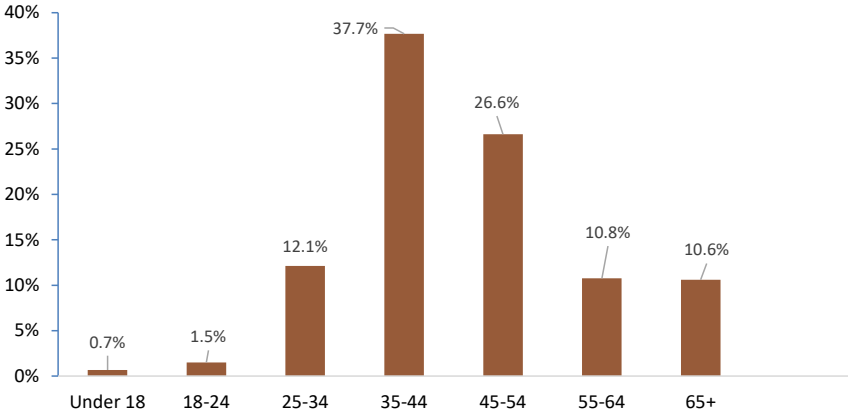
Common themes in responses included:

- Greater community involvement in the public art process
- Maintenance considerations
- More information on public art in Lakewood
- Hiring of local artists.

SURVEY DEMOGRAPHICS

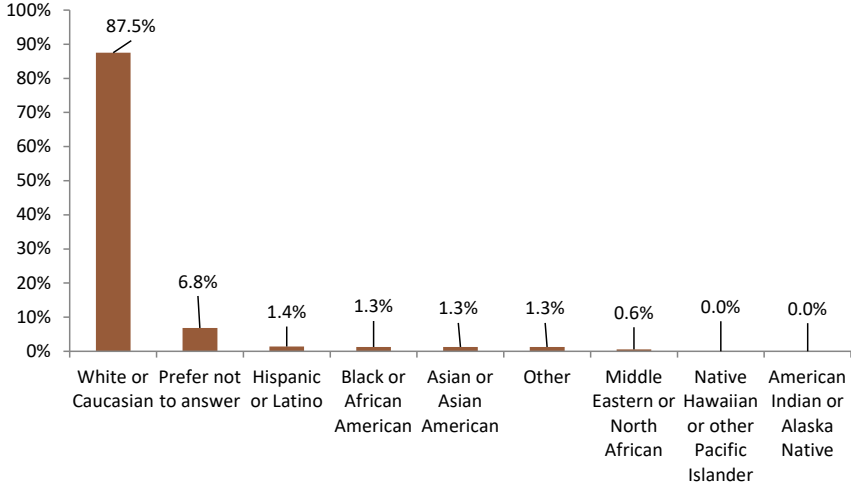
AGE

The age groups with the largest number of survey respondents are **35-44 years old** (38% of respondents) and **45-54 years old** (11%).



RACE AND ETHNICITY

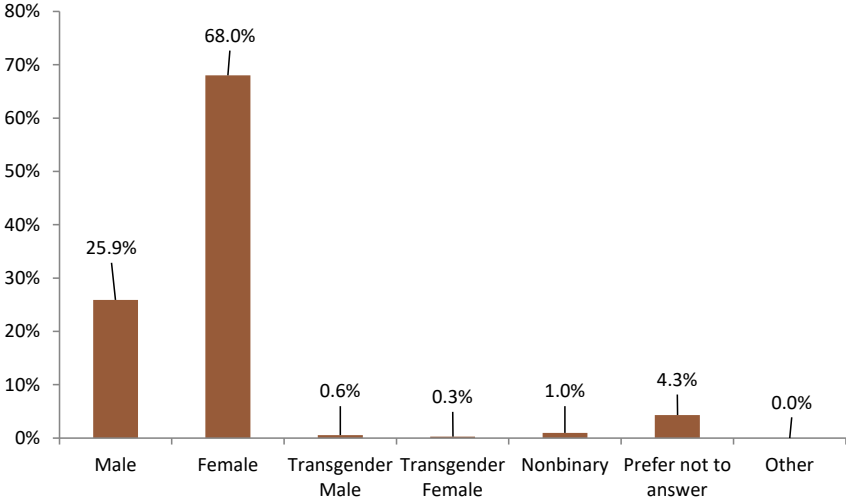
Eighty-eight percent (88%) of survey respondents are “White,” compared to Lakewood’s total population, where 83% is “White,” according to 2023 ACS data.



SURVEY DEMOGRAPHICS

GENDER

Sixty-eight percent (78%) of survey respondents identified as “Female” and Twenty-eight percent (28%) identified as “Male,” compared to Lakewood’s total population, where 51.7% identify as female and 48.3% as male.



LAKESWOOD RESIDENCY

Approximately, ninety-six percent (96%) of people who took the survey are Lakewood residents.

