



ORANGE  
VILLAGE  
COMMUNITY  
PARK

# ORANGE VILLAGE

## WAYFINDING & TRAILS PLAN

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Cuyahoga  
**COUNTY PLANNING**  
Commission



# ACKNOWLEDGMENTS



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## OUR VISION

Inspiring all of our communities to thrive

## OUR MISSION

To advance Cuyahoga County's social, economic, and environmental health through equitable community planning

## ORANGE VILLAGE

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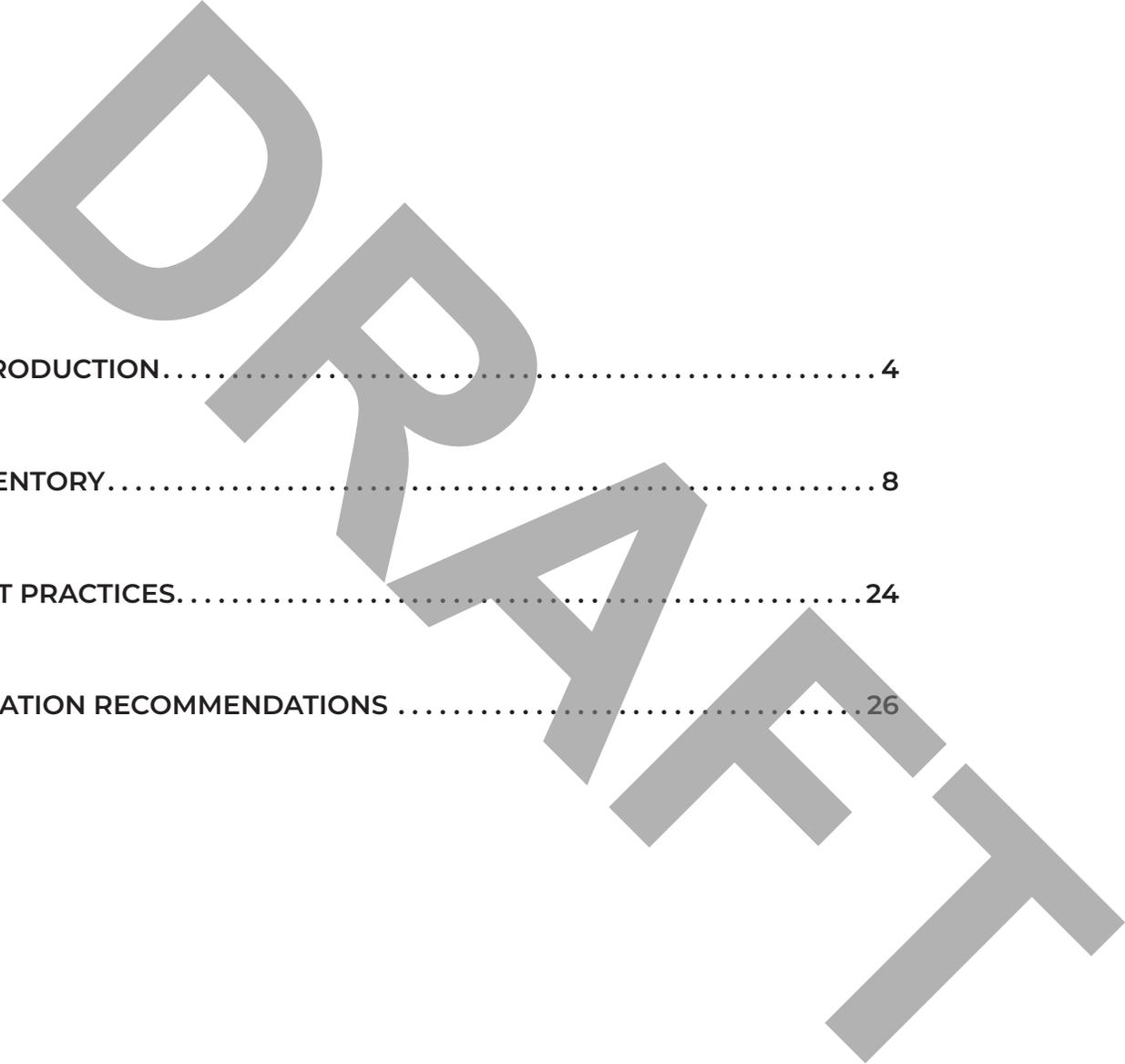
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## SECTION 1 INTRODUCTION

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Orange Village is an idyllic suburb located 15 miles east of Cleveland. Originally part of Orange Township—which comprised adjacent communities of Woodmere, Moreland Hills, Pepper Pike, and Hunting Valley—Orange Village incorporated in 1928. Since its inception Orange has grown into a premiere suburb in Northeast Ohio.

In 2018, Pinecrest, a modern mixed-use Lifestyle center, opened at Harvard Road and Orange Place Drive. As part of an assessment in the Development Agreement, Pinecrest’s developers Fairmount Properties agreed to pay for the construction of a series of multi-purpose trails connecting Orange Village’s neighborhoods to Pinecrest and other community amenities.

The Village’s existing trail network is in a key location adjacent to other regional trails and employment centers, creating a unique opportunity to develop a wayfinding system that both connects into the greater Cuyahoga Greenways Network and serves as a key community asset for Orange Village residents. Orange Village partnered with the Cuyahoga County Planning Commission to undertake this study to help improve connectivity between Orange Village’s assets and surrounding destinations, utilizing the Village’s trail infrastructure and new wayfinding signage.

# PLANNING PROCESS

START  
AUGUST 2025

## PHASE 1: SIGNAGE, TRAIL, & DESTINATION INVENTORY



This initial phase will document and create an inventory of existing wayfinding signage, trails, and destinations through data gathering, GIS mapping analysis, and walking & driving audits.

## PHASE 2: BEST PRACTICES & TYPOLOGIES



The second phase will involve researching and outlining wayfinding and trail best practices, and develop preliminary signage typologies.

## PHASE 3: LOCATION RECOMMENDATIONS



The next phase will recommend where proposed signage should be located and develop system-wide trail recommendations to improve connectivity to identified destinations.

## PHASE 4: FINAL PLAN



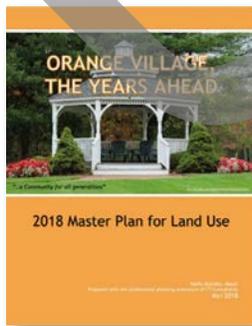
The final phase will assemble all previous phases into a single cohesive Wayfinding & Trails Plan that Orange Village can use to implement new signage and wayfinding into the community.

FINISH  
JUNE 2026

# EXISTING PLANS

The Orange Village Wayfinding & Trails Plan builds off of a number of existing plans and studies. These include both local Orange Village plans and Countywide efforts.

## ORANGE VILLAGE MASTER PLAN FOR LAND USE, 2018



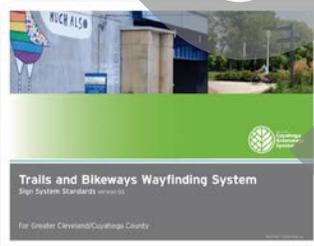
Orange Village’s 2018 Master Plan for Land Use highlighted residents’ desires for high quality recreational amenities and the importance of convenient connectivity that allows access to nearby amenities, city parks, and other natural areas. Following this plan, new recreational trails were constructed in 2018 along Harvard, Lander, Brainard, Miles, and Emery Roads. Constructing these trails has allowed the Village to prioritize green space preservation and created a useful transportation network for people to access these public spaces. The 2018 Land Use Plan also reinforced the desire to create a unified Village identity, including street signage and banners.

## CUYAHOGA GREENWAYS PLAN, 2018



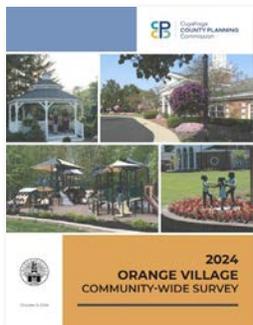
The Cuyahoga Greenways Plan identifies areas where future trails or greenways should be implemented to create a more connected network of trails in the county. The Greenways Plan highlighted Harvard Avenue East as a future connection that would run through the communities of Orange, Beachwood, Woodmere, Highland Hills, and Warrensville Heights. The Cuyahoga Greenways Plan also emphasized the importance of gateway signage along these greenways and trails in order to give users information on how to navigate the trails and create a sense of place. The Cuyahoga Greenway Partners—a group of public and non-profit agencies who work to implement the Cuyahoga Greenways Plan—are in the process of updating Cuyahoga Greenway routes to better align with routes that are being advanced by communities.

## CUYAHOGA GREENWAYS TRAILS AND BIKEWAYS WAYFINDING SYSTEM, 2022



The Cuyahoga Greenways Wayfinding System provides a detailed overview of which types of signs are most suitable when creating a signage system for trails. Furthermore, this document emphasizes that civic and public destinations are most suitable for wayfinding signage as opposed to privately owned destinations, which are more likely to change frequently. Examples of effective destinations include public parks, neighborhoods and districts, trails, museums, landmarks, and public venues. Additionally, this document details graphic standards and construction level designs for a variety of different signage typologies including orientation kiosks and directional wayfinding signage options, as well as neighborhood greenway signage standards.

## ORANGE VILLAGE COMMUNITY-WIDE SURVEY, 2024, 2018



The 2024 Orange Village Survey was instrumental in understanding resident opinions and priorities. Orange's trails were rated as the most used community amenity, the highest quality community amenity, and the second most important community amenity. Additionally, respondents ranked parks & natural spaces, bike infrastructure, and trail additions/improvements as the top three infrastructure and community improvement needs. These data points highlight the importance of trail systems and this Wayfinding and Trails Plan in making this community amenity more accessible and easier to navigate.



## SECTION 2 INVENTORY

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This Wayfinding and Trails Plan involved the inventorying of existing signage within Orange Village, as well as inventorying infrastructure and destinations both in Orange Village and surrounding communities.

The Plan's signage inventory consisted of both walking and driving audits along Orange Village's main corridors, in the Pinecrest mixed-use district, and within major Village facilities—such as Orange Community Park. This field work was conducted during the fall of 2025 using a custom survey instrument developed by County Planning staff utilizing ESRI's Survey123 platform. Existing signage typologies, mounting style, conditions, and geographic locations were captured. The signage inventory only consisted of signage located within Orange Village and accessible from the public right-of-way.

In addition to the signage inventory, County Planning also conducted an inventory of bicycle and pedestrian infrastructure and destinations both within Orange Village and in adjacent communities. The bicycle and pedestrian infrastructure inventory was conducted using GIS mapping of existing and planned infrastructure. Destinations were determined through conversations with Orange Village staff and interviews with staff in adjacent communities.

### KEY INVENTORY FINDINGS

- The vast majority of signs in Orange Village are Banners.
- There is only one sign that was rated 'very poor' in the Village.
- All signs rated 'good' and 'poor' are Village-branded signs.
- Orange Village has over 14 miles of sidewalks and over nine miles of trails within its borders.

# SIGNAGE TYPOLOGIES

Signage typologies refer to the type and function of a sign. As seen below, inventoried signs were categorized into one of six broad typologies, and some signs may fit under multiple categories. For example certain banners may have welcoming messages and thus also function as Village Gateway signs. For the purpose of this plan, the primary signage typology was inventoried.

## BANNERS



Banners are often durable vinyl and displayed on light poles or telephone poles. Banners are interchangeable making them flexible and usable for marketing or general beautification.

## INFORMATION KIOSK



These signs are often located at busy pedestrian areas and provide space for information, educational materials, announcements, or regulations to be displayed.

## VILLAGE GATEWAY



Village Gateways are prominent signs at the entrances of the Village that welcomes visitors. They are often the first thing visitors see and thus typically include Village-branding or welcoming language.

## WAYFINDING



These signs help guide visitors to important facilities, institutions, or other destinations. These signs often use arrows and other symbols to provide clear directions and can be intended for pedestrians or motorists.

## VILLAGE FACILITY GATEWAY



These signs mark the locations of or entrances to Village owned amenities or facilities. They often include Village-branding and may have additional information on Village regulations for the space.

## DISTRICT GATEWAY



These signs welcome visitors to a specific business district, neighborhood, or other district. They often incorporate their own unique branding to help foster a district identity and sense of place.

# SIGNAGE INVENTORY ROUTES & METHODOLOGY

County Planning staff completed a combination of walking and driving inventories of Orange Village's main corridors and key pedestrian areas to identify each sign's typology, condition, mounting style, branding, and geographic location.

Walking inventories were conducted for Pinecrest and Orange Community Park. This allowed County Planning staff to get a better feel for these areas and capture signage along trails and sidewalks that are not accessible by cars or roadways.

County Planning also conducted driving inventories of all of Orange Village's primary streets. Secondary streets that form key connection within the Village or that cross over the Village's boundary were also inventoried.

In total driving inventories were conducted for the following streets:

- Brainard Road
- Emery Road
- Harvard Road
- Jackson Road
- Lander Road
- Miles Road
- Orange Place
- Oranewood Drive
- Pike Drive
- Sterncrest Drive

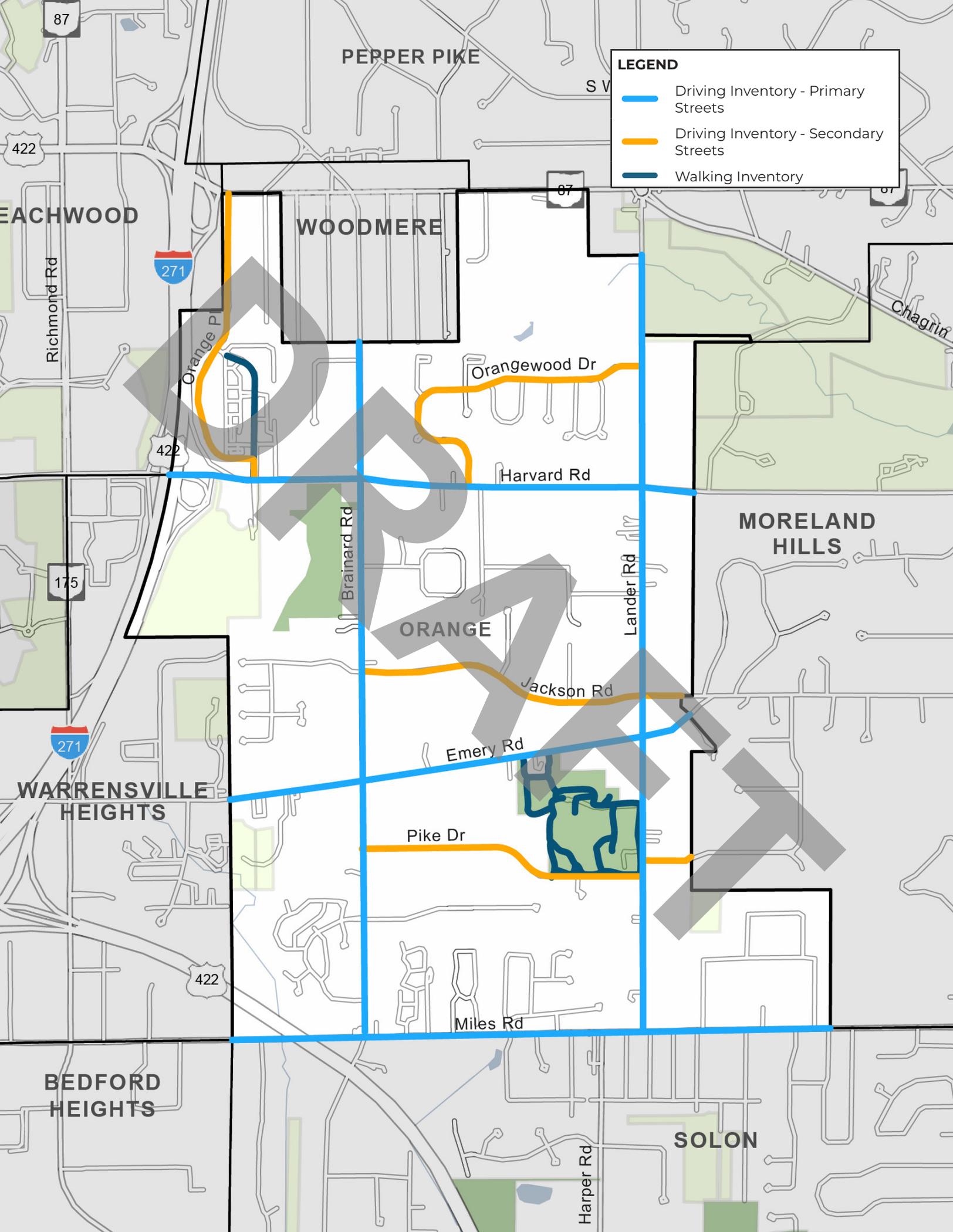
The focus of the inventory was on Village-controlled signage, that is signage that Orange Village has design review control over. This includes any Village gateway or Village-branded signs, as well as business district signage in the public right-of-way. Not every type of sign in the Village was inventoried. Traffic control signs, street signs, private development signage, independent businesses, and temporary signage were all not inventoried.

## SIGNAGE INVENTORIED



## SIGNAGE NOT INVENTORIED





**LEGEND**

- Driving Inventory - Primary Streets
- Driving Inventory - Secondary Streets
- Walking Inventory

PEPPER PIKE

WOODMERE

MORELAND HILLS

ORANGE

WARRENSVILLE HEIGHTS

BEDFORD HEIGHTS

SOLON

271

422

175

271

422

87

422

87

87

Richmond Rd

Orange Pk

Brainerd Rd

Orangewood Dr

Harvard Rd

Lander Rd

Jackson Rd

Emery Rd

Pike Dr

Miles Rd

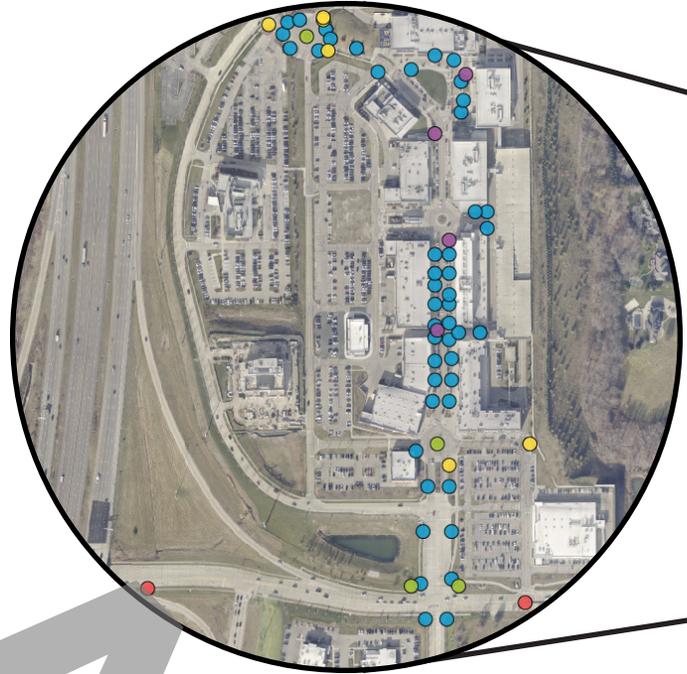
Harper Rd

Chagrin

# SIGNAGE INVENTORY TYPOLOGIES

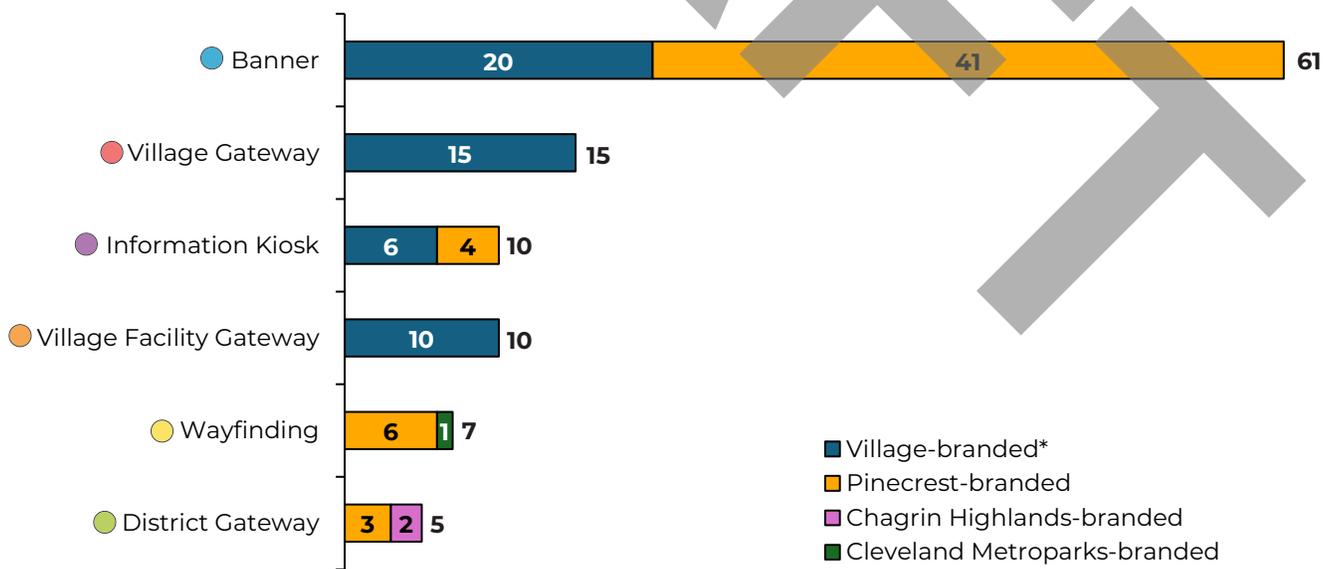
In total 108 signs were inventoried within Orange Village. Of the six typologies, banners are by far the most prevalent—more than all other typologies combined. Of the 61 banners, 41 were located within Pinecrest and have Pinecrest specific branding. Even excluding Pinecrest, banners would still be the most prevalent typology with 20 Village-branded banners.

Additionally, every route into the Village has a Village Gateway sign. The Village also has six Village-branded information kiosks, all located within Orange Community Park. There are four kiosks within Pinecrest, however these only give information of Pinecrest businesses. Finally, there are seven wayfinding signs within the Village, all of which are either in Pinecrest or have Cleveland Metroparks-branding—there are no Village-branded wayfinding signs.

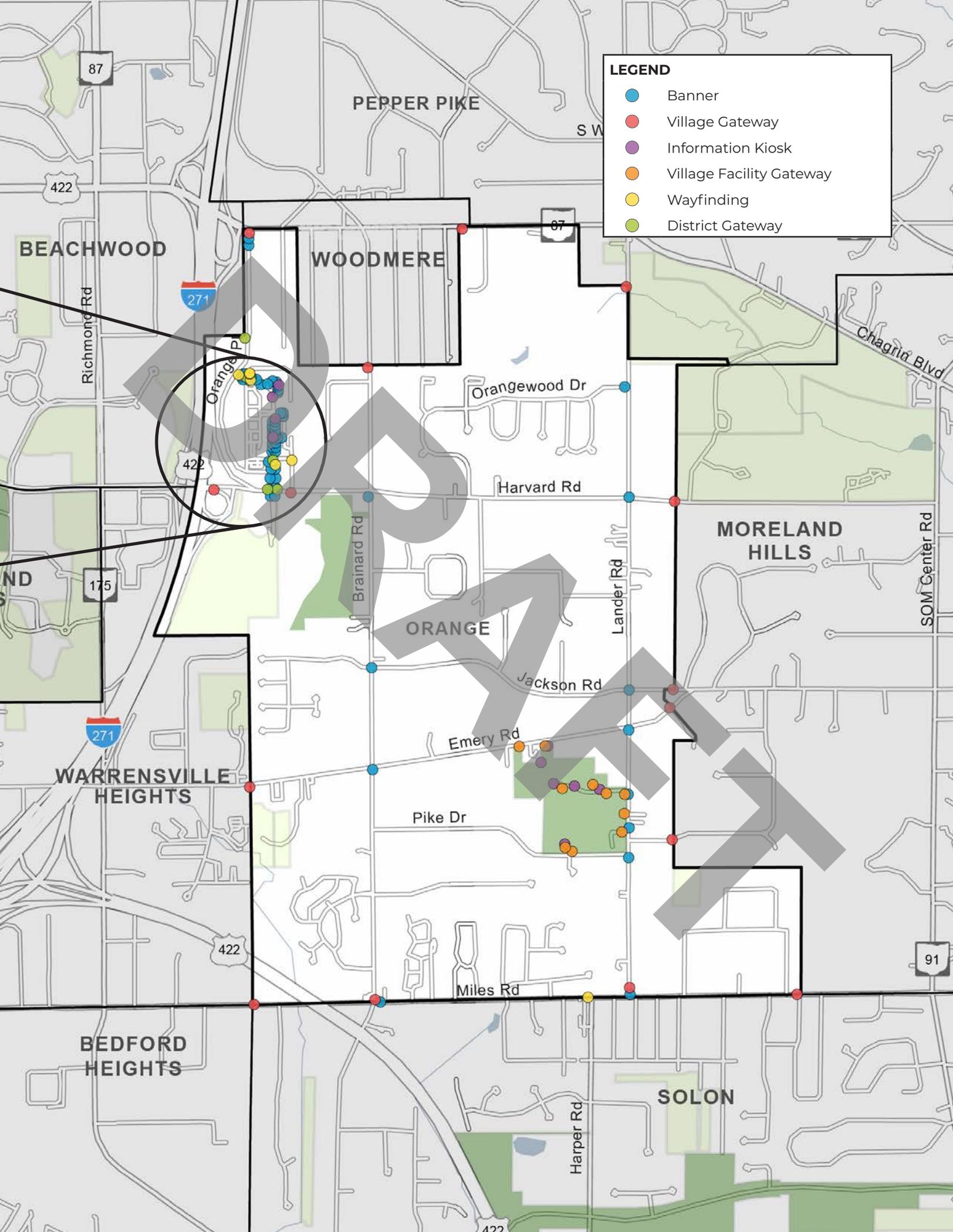


Above: Signage typologies present within and around Pinecrest. Same area circled on the map on the next page.

## PRESENCE OF BRANDED SIGNAGE BY TYPOLOGY



\*Village-branding includes all signs that have the Village Seal, utilize Orange Village's white and black color scheme or reference "Orange Village" in the sign content.



**LEGEND**

- Banner
- Village Gateway
- Information Kiosk
- Village Facility Gateway
- Wayfinding
- District Gateway

PEPPER PIKE

BEACHWOOD

WOODMERE

MORELAND HILLS

ORANGE

WARRENSVILLE HEIGHTS

BEDFORD HEIGHTS

SOLON

87

422

271

87

175

271

422

91

Richmond Rd

Orange Pike

Orangewood Dr

Harvard Rd

Brainard Rd

Lander Rd

SOM Center Rd

Jackson Rd

Emery Rd

Pike Dr

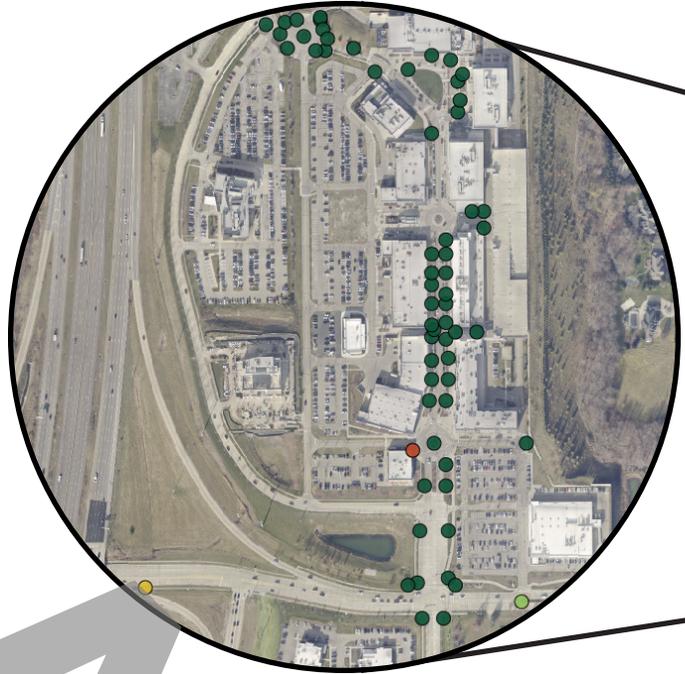
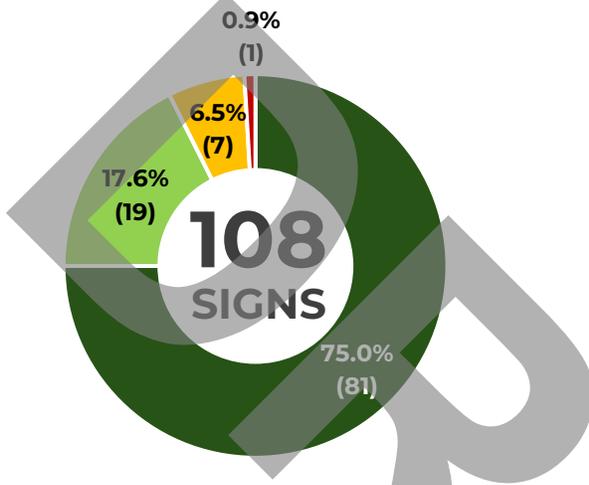
Miles Rd

Harper Rd

Chagrin Blvd

# SIGNAGE INVENTORY CONDITION

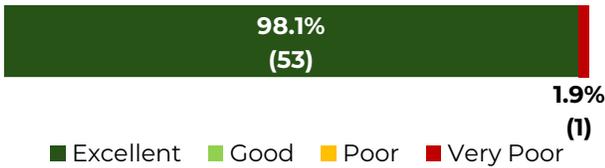
## OVERALL SIGNAGE CONDITION



## VILLAGE-BRANDED SIGNAGE CONDITION



## OTHER-BRANDED SIGNAGE CONDITION



■ Excellent  
 ■ Good  
 ■ Poor  
 ■ Very Poor

Above: Signage Conditions present within and around Pinecrest. Same area circled on the map on the next page.

Of the 108 signs inventoried, the vast majority (75%) are in excellent condition. However, all signs that were rated as either good or poor—signs that have slight damage or fading—are Village-owned and branded. There are zero Village-branded signs rated as very poor.



### EXCELLENT



No visual signs of deterioration, vibrant colors/paint/materials. Sign is generally well-maintained.

### GOOD



Minor visual signs of deterioration. Slightly damaged colors/paint/materials. Sign is slightly unkempt.

### POOR

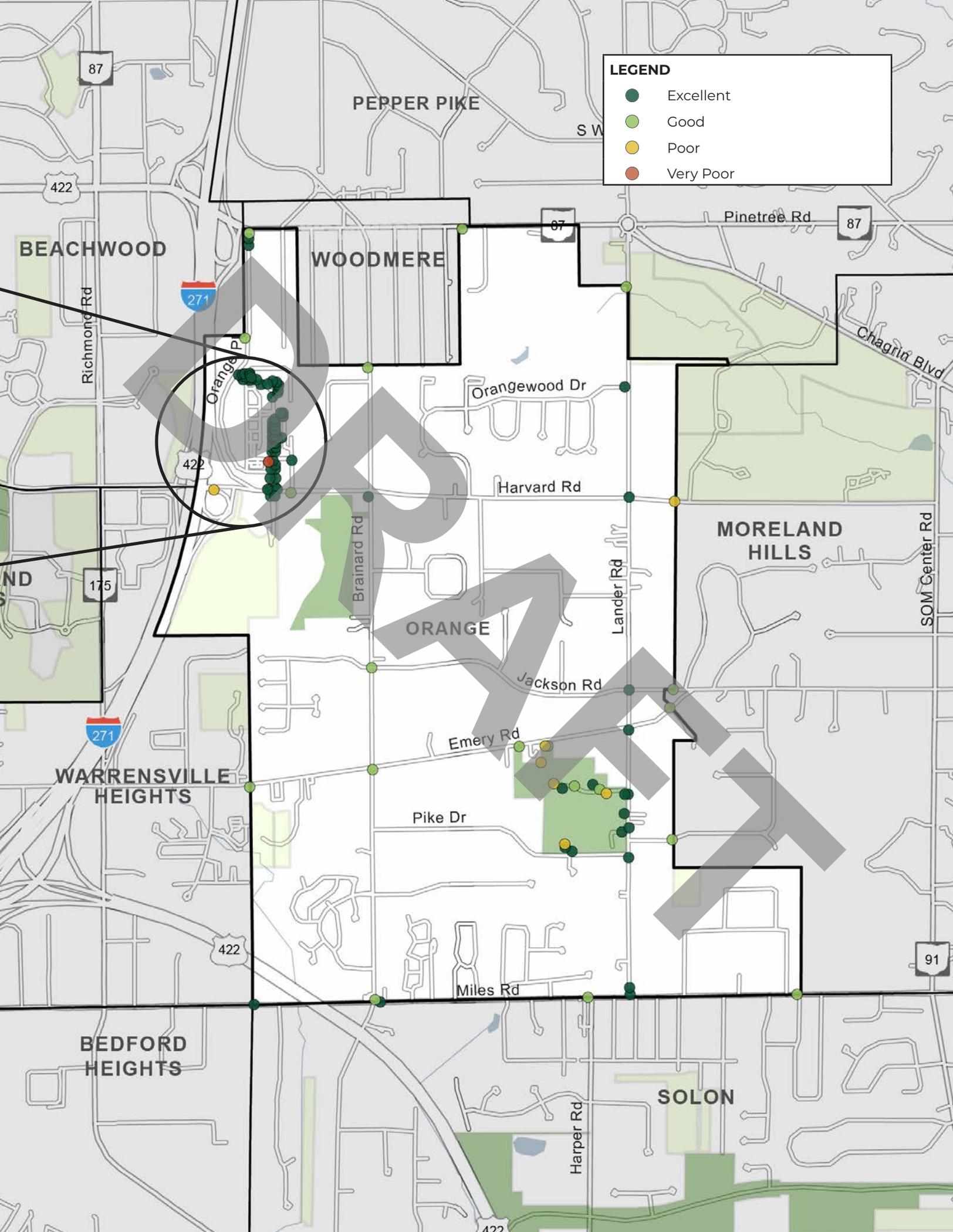


Clear visual signs of deterioration. Cracked chipped or faded colors/paint/materials, but sign content is discernible. Sign is moderately unkempt.

### VERY POOR



Clear visual signs of failure. Portions of the sign are damaged or missing. Sign is moderately to severely unkempt.



# DESTINATION INVENTORY

An inventory of potential destinations is essential when developing a wayfinding system. Through conversations with Orange Village staff and interviews with surrounding communities, County Planning staff compiled potential destinations that could be accessible via Orange's trail network. Within Orange Village, destinations are concentrated near Orange Community Park off of Lander Road and around Pinecrest. The Village has plans for an expanded Village service campus and the future Headwaters Preserve Park at the corner of Harvard and Brainard Roads.

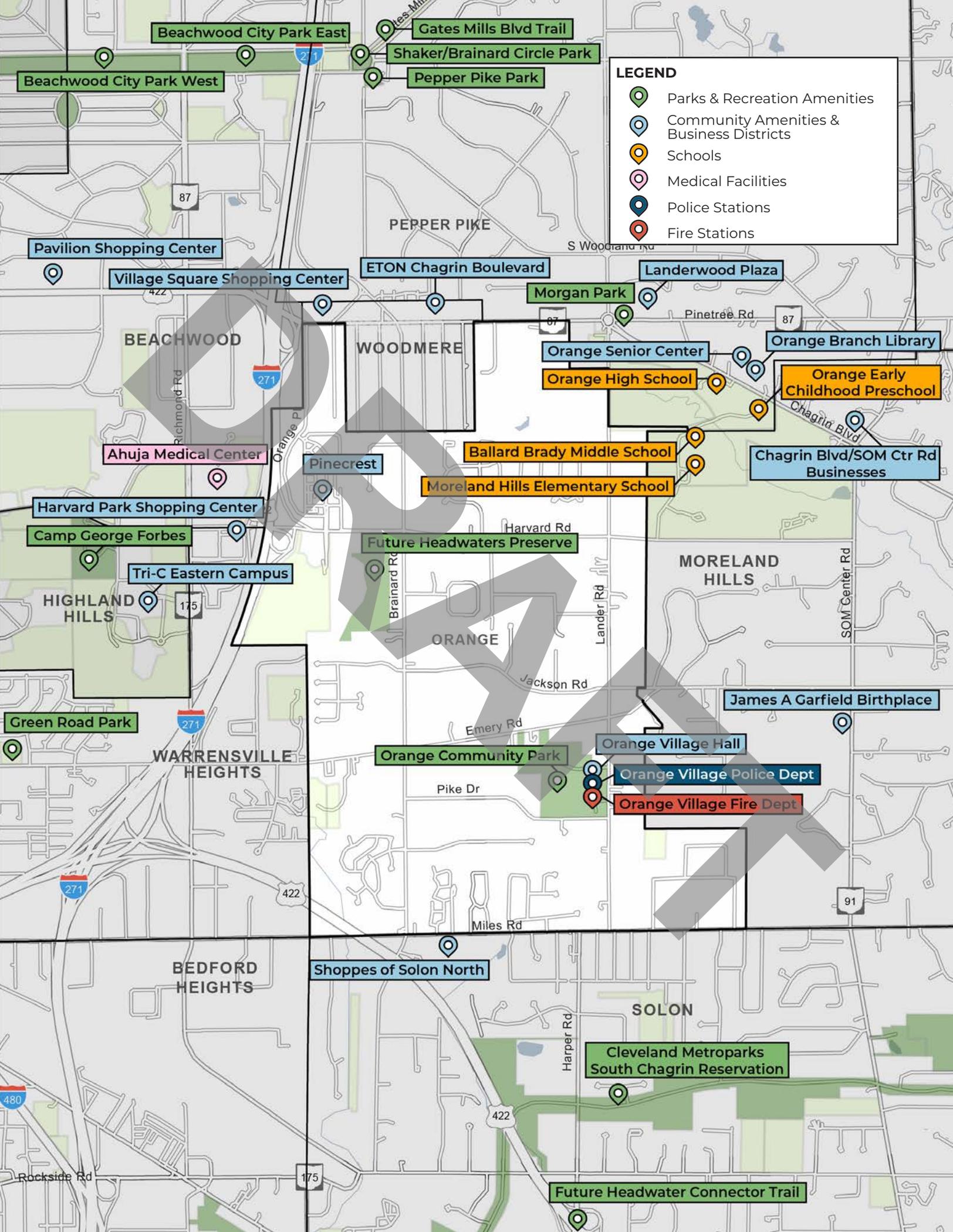
Outside of Orange Village, there are a few major concentrations of destinations. First, to the northeast of Orange there is a concentration of schools and community amenities along Chagrin Road in Pepper Pike and Moreland Hills. This includes the Orange City School Campus, the Orange Senior Center, and the Cuyahoga County Library Orange Branch. Second, to the west of the Village along Harvard Road is another large concentration of community destinations with the Harvard Park Shopping Center, Tri-C Eastern Campus, and Ahuja Medical Center.

Finally, there are a number of key regional recreational amenities to the north and south of the Village. The Hawthorn Parkway Trail, part of the Cleveland Metroparks South Chagrin Reservation, as well as the future Headwaters Connector Rail-Trail are both located just to the south of the Village in Solon. Similarly, the newly constructed Gates Mills Blvd Trail is located just to the north in Pepper Pike. These are significant regional trails that provide connections throughout Cuyahoga County.

It is worth noting that not all destinations shown on the map on the following page should be included on future wayfinding signage. Destinations may be grouped together and prioritized to ensure future signs are easily readable and make sense. In general, destinations that are open to the public, have significant visitor interest, are open year-round, give the area a distinctive identity, or are reached by an easily identifiable and safe route are eligible to be shown on signs. These include destinations like parks, schools, libraries, community amenities, trails, landmarks, neighborhoods, and business districts.



*From Right to Left: Pinecrest, Cuyahoga County Public Library Orange Branch, Orange Community Park*



**LEGEND**

-  Parks & Recreation Amenities
-  Community Amenities & Business Districts
-  Schools
-  Medical Facilities
-  Police Stations
-  Fire Stations

**BEACHWOOD CITY PARKS:** Beachwood City Park East, Beachwood City Park West, Gates Mills Blvd Trail, Shaker/Brainard Circle Park, Pepper Pike Park.

**SHOPPING CENTERS:** Pavilion Shopping Center, Village Square Shopping Center, Harvard Park Shopping Center, Ahuja Medical Center, Orange Branch Library, Orange Early Childhood Preschool, Orange High School, Orange Senior Center, Chagrín Blvd/SOM Ctr Rd Businesses, Orange Village Hall.

**SCHOOLS:** Ballard Brady Middle School, Moreland Hills Elementary School, Orange Village Police Dept, Orange Village Fire Dept.

**MEDICAL FACILITIES:** Ahuja Medical Center.

**POLICE STATIONS:** Orange Village Police Dept.

**FIRE STATIONS:** Orange Village Fire Dept.

**PARKS & RECREATION:** Morgan Park, Future Headwaters Preserve, Orange Community Park, Cleveland Metroparks South Chagrín Reservation, Future Headwater Connector Trail, Green Road Park, Camp George Forbes, Tri-C Eastern Campus.

**COMMUNITY AMENITIES & BUSINESS DISTRICTS:** ETON Chagrín Boulevard, Landerwood Plaza, Pinecrest, James A Garfield Birthplace, Shoppes of Solon North.

**NEIGHBORHOODS:** BEACHWOOD, WOODMERE, HIGHLAND HILLS, WARRENSVILLE HEIGHTS, ORANGE, MORELAND HILLS, BEDFORD HEIGHTS, SOLON.

**MAJOR ROADS:** I-271, I-480, SR-87, SR-175, SR-422, SR-91, Richmond Rd, Orange Pkwy, Brainerd Rd, Lander Rd, SOM Center Rd, Harper Rd, Rockside Rd.

# BICYCLE & PEDESTRIAN INFRASTRUCTURE INVENTORY

Orange Village has three main types of bicycle and pedestrian infrastructure. The first—traditional sidewalks (pictured left)—are typically located within newer residential developments in the Village. They are typically poured concrete and five feet wide.

The second type, referred to by the Village as ‘recreational trails’ (pictured middle) are located along the Village’s major corridors. They are typically six or seven feet wide with a poured concrete surface. The Ohio Department of Transportation (ODOT) defines side paths as shared-use paths that

follow the roadway’s right-of-way. While Orange’s ‘recreational trails’ do not meet ODOT’s width standards for side paths, they function similarly and can be used by cyclists and pedestrians alike.

The last type is trails (pictured right). These are typically eight to ten feet wide with an asphalt surface. They can be used by both bicyclists and pedestrians, however their purpose is mainly for recreation rather than transportation. In Orange Village, these trails are exclusively found within Orange Community Park.

**SIDEWALKS**



**RECREATIONAL TRAILS/SIDE PATHS**

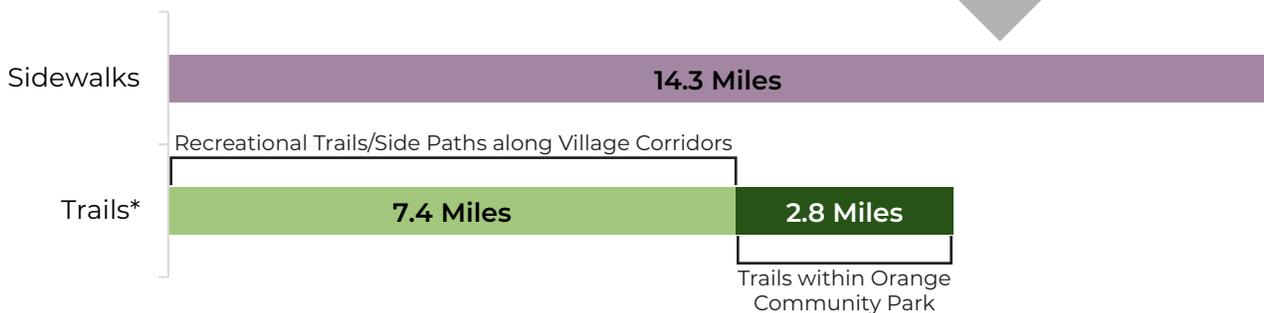


**TRAILS**

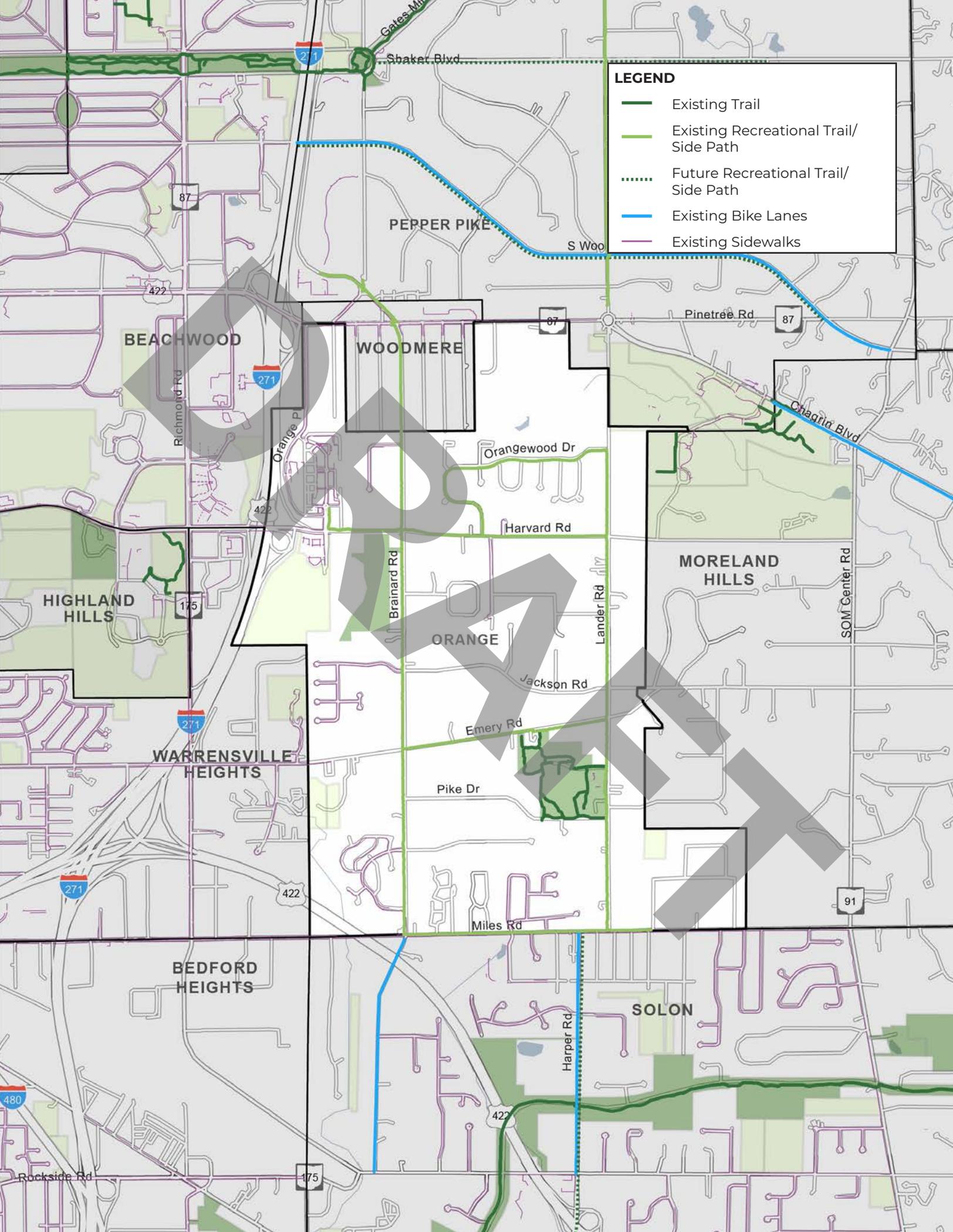


*From Right to Left: Orange Village’s sidewalks, recreational trails/side paths, and Orange Community Park Trails.*

## ORANGE VILLAGE BICYCLE AND PEDESTRIAN FACILITIES



\*ODOT defines ‘Side Paths’ as trails or shared-use paths that follow a roadway’s right-of-way.



**LEGEND**

- Existing Trail
- Existing Recreational Trail/ Side Path
- - - Future Recreational Trail/ Side Path
- Existing Bike Lanes
- Existing Sidewalks

BEACHWOOD

WOODMERE

HIGHLAND HILLS

WARRENSVILLE HEIGHTS

BEDFORD HEIGHTS

ORANGE

MORELAND HILLS

SOLON

PEPPER PIKE

S Woo

Pinetree Rd

87

Chagrin Blvd

Orangewood Dr

Harvard Rd

SOM Center Rd

Jackson Rd

Emery Rd

Pike Dr

Miles Rd

Harper Rd

91

87

422

422

175

271

271

422

480

Rockside Rd

175

422

Gates M

Shaker Blvd

Richmond Rd

Orange P

Brainard Rd

Lander Rd

# BICYCLE & PEDESTRIAN INFRASTRUCTURE GAPS

Overlaying the Bicycle & Pedestrian Infrastructure Inventory with the Destination Inventory, there are several transportation infrastructure gaps identified that may prevent cyclists and pedestrians from reaching identified destinations.

Internally, Orange Village has very good coverage. There are a few internal streets such as Jackson Road and Pike Drive that do not have infrastructure. These should be prioritized by the Village to ensure trails are accessible to all residents.

Most other gaps are located on the outskirts of the Village, as well as in adjacent communities. While Orange Village does not have jurisdiction to close

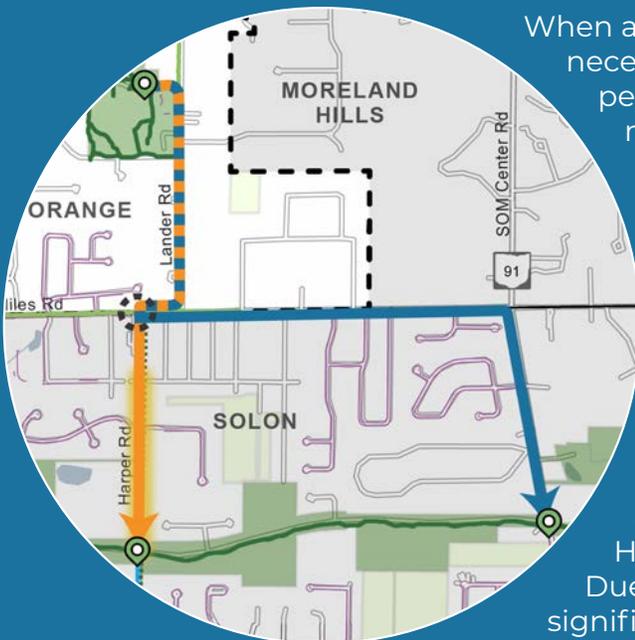
most of these gaps alone, this exercise can be useful when thinking through potential partnerships with adjacent communities. Key identified gaps that include Orange Village are:

- (A) Harvard Road west of Pinecrest
- (B) Emery Road west of Brainard Road
- (C) Lander Road north of Orangewood Drive and Chagrin Road in Pepper Pike

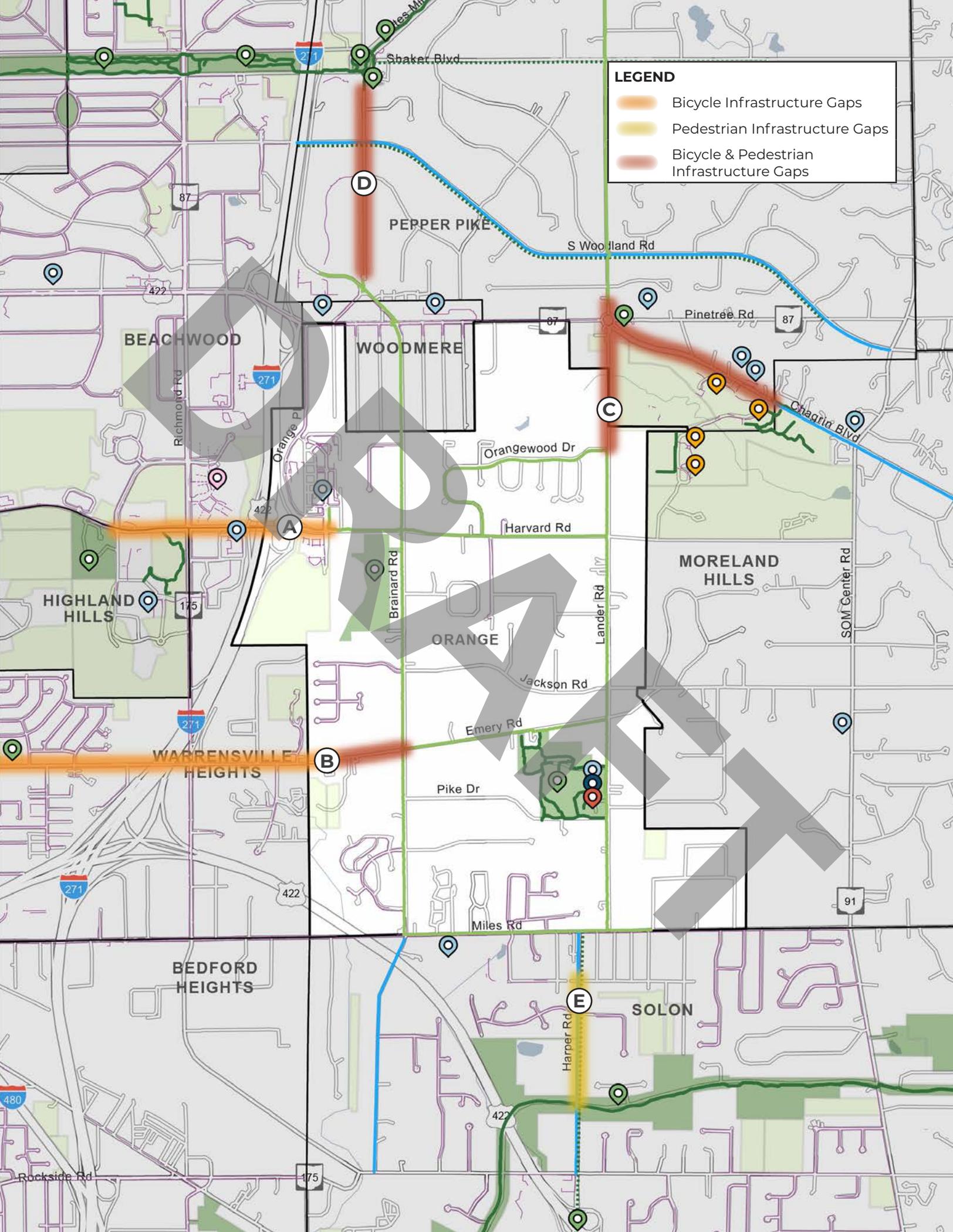
Additional gaps outside of Orange Village include:

- (D) Old Brainard Road in Pepper Pike
- (E) Harper Road in Solon

## BICYCLE & PEDESTRIAN ROUTES TO DESTINATIONS



When analyzing potential wayfinding routes, it is necessary to understand the existing bicycle and pedestrian network. In the example shown on the map to the left a cyclist traveling from Orange Community Park to the Hawthorn Parkway Trail—part of South Chagrin Reservation—will take the Lander Road trail south, turn west on Miles Road, and then bike south using the Harper Road Bike Lanes (orange arrow). On the other hand a pedestrian going between the same destinations will have to turn west on Miles Road to get to the crosswalk at Harper Road, then cross the street and take Miles Road east to SOM Center Road (blue arrow) due to the absence of sidewalks on Harper Road and the north side of Miles Road. Due to infrastructure gaps, routes taken will be significantly different for different users.



**LEGEND**

- Bicycle Infrastructure Gaps
- Pedestrian Infrastructure Gaps
- Bicycle & Pedestrian Infrastructure Gaps

BEACHWOOD

WOODMERE

PEPPER PIKE

MORELAND HILLS

ORANGE

HIGHLAND HILLS

WARRENSVILLE HEIGHTS

BEDFORD HEIGHTS

SOLON

(D)

(A)

(B)

(C)

(E)

(75)

87

87

422

422

175

271

271

422

91

480

422

Rockside Rd

Shaker Blvd

PEPPER PIKE

S Woodland Rd

Pinetree Rd

87

Richmond Rd

Orange Pk

Orangewood Dr

Harvard Rd

Brainard Rd

Lander Rd

SOM Center Rd

Jackson Rd

Emery Rd

Pike Dr

Miles Rd

Harper Rd

Chagrin Blvd

BEDFORD HEIGHTS

SOLON

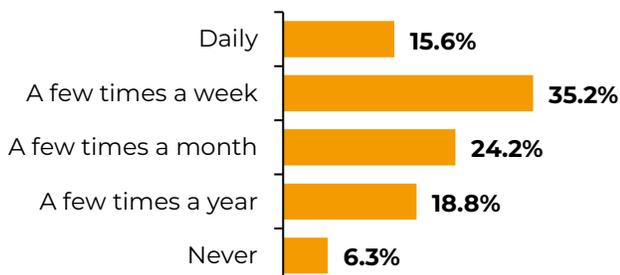
# SURVEY RESULTS

To gauge the public's perception on wayfinding and trails, an online survey was open from September 22 to October 27, 2025. The survey was advertised via County Planning's social media as well as Orange Village's Facebook newsletter, and on a QR code at REI in Pinecrest. The survey had 128 respondents, 103 of which identified as being residents of Orange Village. The remaining respondents identified as living in Pepper Pike, Beachwood, Moreland Hills, and Solon. Primarily, the survey included questions about:

- **Trails:** How often respondents use existing trails, which trails are most utilized, and for what purpose do respondents use existing trails
- **Destinations:** Where respondents currently visit using Orange's trails and where respondents would like to visit if trails were expanded
- **Signage:** Opinions on existing and potential future wayfinding signs

## TRAILS KEY TAKEAWAYS

- 1 97.0% of respondents use Orange's trails for recreation/exercise. 36.4% use trails to access community destinations.
- 2 The trails that respondents utilize the most within Orange Village are Orange Village Park Trails (70.8%), Lander Road (57.5%), Brainard Road (50.8%), and Emery Road (49.2%).
- 3 The top trail enhancements respondents want to see are more connections to other trails and destinations (59.2%), snow removal (48.8%), and improved street crossings (32.8%).
- 4 Over 50% of respondents use the trails at least weekly



*Some survey questions were 'select all that apply' which may result in questions being over 100%*

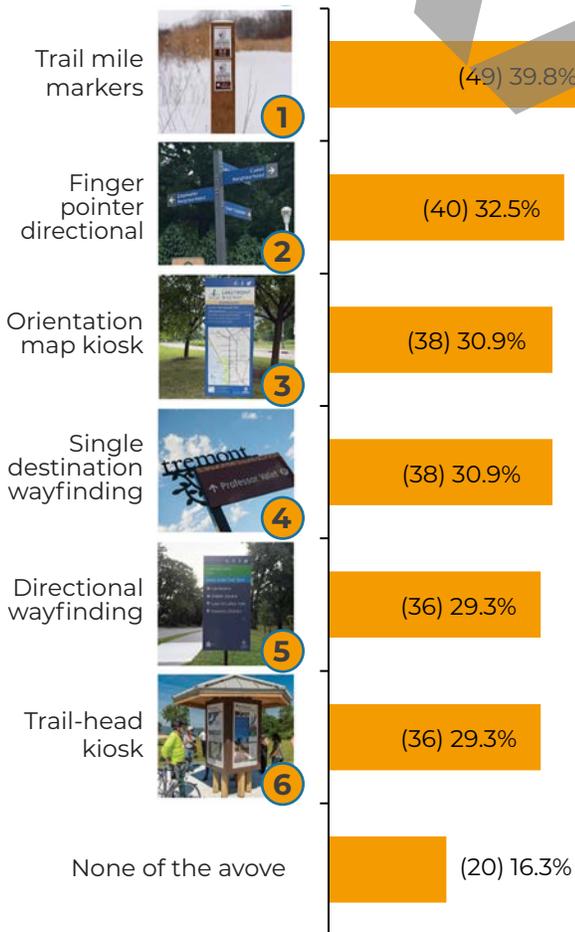
## DESTINATIONS KEY TAKEAWAYS

- 1 Destinations that respondents visit the most using existing trails include:
  - Orange Community Park (56%)
  - Pinecrest (43.2%)
  - No Specific Destination (29.6%)
  - Orange Village Hall (24%)
- 2 Destinations that respondents would like to visit if the trail system were to be expanded include:
  - Cuyahoga County Library Orange Branch (62.6%)
  - South Chagrin Reservation (58.5%)
  - Orange Schools Campus (58.5%)
  - Gates Mills Boulevard Trail (44.7%)
  - Orange Senior Center (17.1%)

## SIGNAGE KEY TAKEAWAYS

Respondents were shown images of existing signage in Orange Village to understand their feelings on current signage. Most respondents (76.2%) felt that existing signage is 'excellent' or 'good' while nearly 25% felt it is 'average' or 'poor,' citing lack of consistency, outdated signage, and unattractiveness.

The signs below were shown as potential examples for future signage to gauge interest from respondents. The trail mile markers was picked the most (49 votes), with the remaining signs receiving between 36 and 40 votes.



## ADDITIONAL COMMENTS

Respondents were asked to give additional thoughts on trails, destinations, and signage within Orange Village. The top themes that emerged include:

- 1 Being able to utilize Chagrin Boulevard to walk to the School Campus and Library is a priority for many respondents (8 comments).
- 2 An appreciation for the trail system and a desire for it to be maintained and improved (6 comments).
- 3 Apprehension about new signage and concerns that they would detract from the Village's character (6 comments).
- 4 Better connection to South Chagrin Reservation and other parks (5 comments).
- 5 Desire for more trail or sidewalk connections within Orange Village such as Pike Drive and Jackson Road (3 comments).

*Some survey questions were 'select all that apply' which may result in questions being over 100%*