

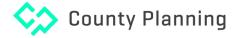


COMMUNITY ENGAGEMENT #3SUMMARY REPORT

Published May 5, 2022



ACKNOWLEDGMENTS



CUYAHOGA COUNTY PLANNING COMMISSION

2079 East 9th Street Suite 5-300 Cleveland, OH 44115 216.443.3700 www.CountyPlanning.us www.facebook.com/CountyPlanning www.twitter.com/CountyPlanning

PLANNING TEAM

Mary Cierebiej, AICP, Executive Director Kevin Leeson, Planner Dan Meaney, GISP, Manager, Information and Research Rachel Novak, AICP, Senior Planner, Project Lead Bryson Odum, Planning Intern James Sonnhalter, Planning Manager, Design & Implementation Micah Stryker, AICP, Senior Planner, Project Lead Sarah Tengen, Planning Intern Robin Watkins, Geographic Information Specialist Blake Woodruff, Planning Intern

COUNTY PLANNING

Our mission is to inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships.





CITY OF MIDDLEBURG HEIGHTS

Matthew J. Castelli, *Mayor* 15700 Bagley Road Middleburg Heights, Ohio 440.234.8811 www.middleburgheights.com

PROJECT TEAM

Matthew J. Castelli, Mayor Charles Bichara, Director of Economic Development Robert Downey, Mayor Executive Assistant Briant Galgas, Fire Chief James Herron, Service Director Norm Herwerden, Building Commissioner Santo Incorvaia, Law Director Bill Meany, Council Member
Jeff Minch, Recreation Director
Myra Staresina Severyn, Prosecutor/Assistant Law Director
Jason Stewart, Finance Director
Judi Stupka, Administrative Assistant to Mayor Castelli
Ed Tomba, Police Chief

2020 CITY OF MIDDLEBURG HEIGHTS COUNCIL MEMBERS

David Bortolotto, *Council President*Mary Ann Meola, *Council Clerk*Tim Ali, *Council Member*Michael Ference, *Council Member*John Grech, *Council Member*

Matthew G. McGregor, *Council Member* Bill Meany, *Council Member* Dan Sage, *Council Member*

INTRODUCTION

COMMUNITY ENGAGEMENT #3

Due to COVID-19 and limitations on meeting in person, this Community Engagement exercise was conducted online. The purpose of this third Community Engagement was to lay the framework for guiding the City with implementation by prioritizing the Master Plan's various goals, strategies, and community target areas. The exercise was open from January 24th through February 14th, 2022 and consisted of an online review of the draft Recommendations document, which was supplemented by an in-depth online survey.

COMMON THEMES & COMMENTS

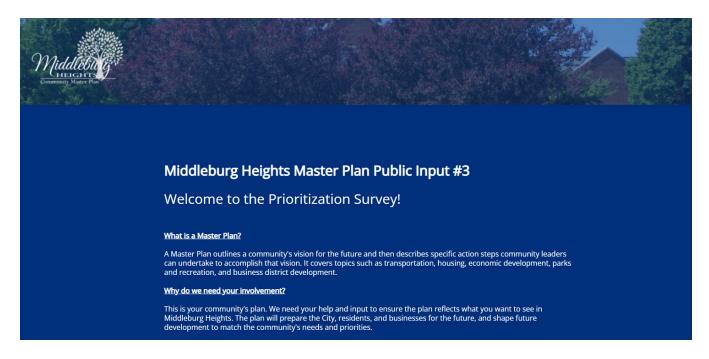
Respondent's individual comments were categorized by the theme of the comment. The number of comments in each theme was summed to understand common trends among the responses.

NUMBER OF RESPONDENTS & COMMENTS

The online survey was open for approximately one month and was completed by 570 respondents, which included 1,335 individual written comments as responses to questions.

NEXT STEPS

This document and the comments provided by respondents were used to help prioritize the Master Plan's various goals, strategies, and community target areas. This helped provide insight for assigning priority levels and identified which recommendations were considered most important among survey respondents.



Source: County Planning, Online Survey Sample Page

TOP 10 THEMES

Obtaining feedback from residents, stakeholders, and other community members is critical to the success of the Middleburg Heights Master Plan. Feedback from the community is what will ultimately help prioritize recommendations, and only with this community input will the Plan be a successful guide for the City.

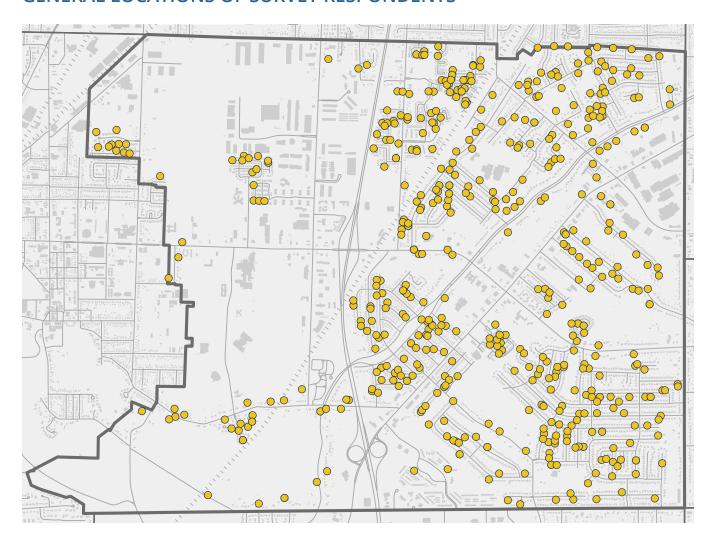
While this Results Report provides a snapshot of much of the input received, the following ten items were the most

- common among written comments left by residents: Revitalization of commercial spaces, especially Southland. Having a walkable community. Pedestrian safety. Improving access to trails and recreation areas. Correcting flooding concerns. Preserving and expanding the tree canopy. Improve traffic management in commercial areas.
- Preservation of neighborhoods and encouraging new single-family development.
- Actively market the city to diversify shopping, dining, and entertainment options.
- Ensure both commercial and residential properties continue to be well-maintained.

RESPONDENT DEMOGRAPHICS

TOTAL NUMBER OF SURVEY RESPONDENTS

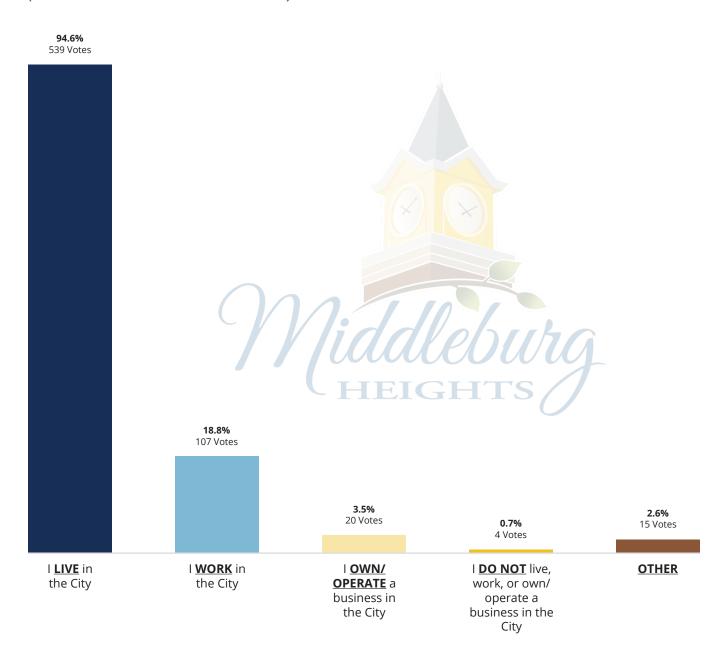
GENERAL LOCATIONS OF SURVEY RESPONDENTS



Total Respondents for this Question: 554 (538 reported within the City of Middleburg Heights)

^{*16} respondents reported living outside the Clty of Middleburg Heights

DO YOU LIVE OR WORK IN MIDDLEBURG HEIGHTS? (PLEASE SELECT ALL THAT APPLY)



Total Respondents for this Question: 570

^{*}Other included comments such as working from home, living in the City part-time, or moving to the City in the future.

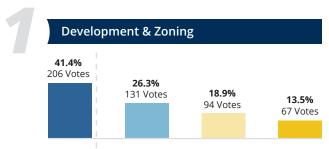
KEY FINDINGS

The following is a summary of responses <u>ranking</u> Master Plan Goals and Community Target Areas by order of importance. (1 being most important, 4 being least important)

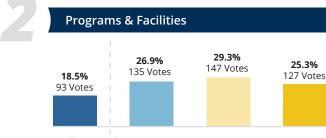


MASTER PLAN GOALS

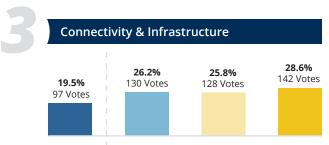
Total Respondents for this Question: 510



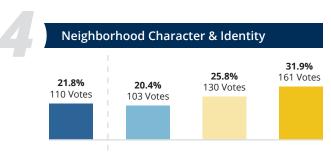
Overall Composite Score: 1.04



Overall Composite Score: 1.61



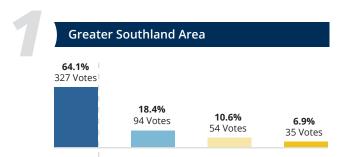
Overall Composite Score: 1.63



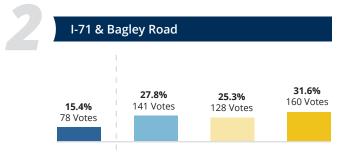
Overall Composite Score: 1.68

COMMUNITY TARGET AREAS

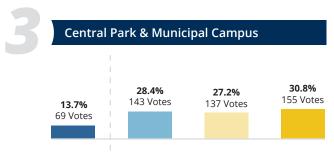
Total Respondents for this Question: 513



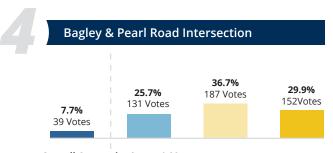
Overall Composite Score: 0.6



Overall Composite Score: 1.73



Overall Composite Score: 1.75



Overall Composite Score: 1.89

The following is a summary of responses rating Master Plan Strategies as either High, Medium, or Low priorities for the community.



CONNECTIVITY & INFRASTRUCTURE

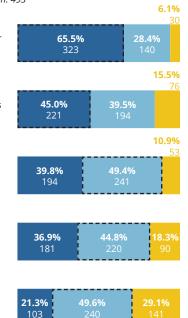
Strategy 2: Improve stormwater

Total Respondents for this Question: 493

management practices 323 Strategy 5: Safely move vehicles 45.0% throughout the community 221 Strategy 1: Enhance 39.8% 49.4% streetscapes and public spaces

Strategy 4: Safely connect pedestrians and bicyclists to destinations

Strategy 3: Strengthen tree protections and maintenance



DEVELOPMENT & ZONING

Total Respondents for this Question: 490

5.9% Strategy 7: Market the City's 63.6% assets to attract businesses and retain a competitive workforce 6.6% Strategy 8: Enliven existing 62.6% commercial areas 17.0% 35.9% 175

Strategy 6: Update zoning regulations to allow walkable mixed-use development

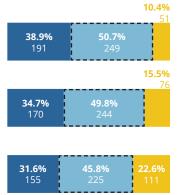
Total Respondents for this Question: 491

PROGRAMS & FACILITIES

Strategy 10: Improve and/ or expand existing recreation amenities

Strategy 11: Improve existing City facilities

Strategy 9: Expand recreation programs and offerings



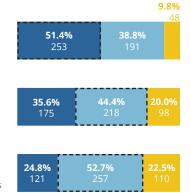
NEIGHBORHOOD CHARACTER & IDENTITY

Total Respondents for this Question: 492

Strategy 13: Preserve the quality and character of existing residential areas and neighborhoods

Strategy 14: Support and promote a multi-generational community

Strategy 12: Create a sense of place by leveraging community identity and improving gateways





FOR OUR COMMUNITY FOR OUR REGION FOR OUR FUTURE