



GOAL 3 ENHANCE COMMUNITY

INSTRUCTIONS
We want to know how YOU feel about this Goal! If you support this Goal, place a dot in the green box. If you do not support this Goal, place a dot in the orange box. If you would like to change something, place a dot in the yellow box. If you do not want to change anything, place a dot in the white box.
Please explain your responses on a sticky note.

If you have questions or need further assistance, please find a County Planning representative.

STRATEGY 7
Continue to enhance the Community Center Campus as the hub of the Broadview Heights community

- Relocate Fire Station #2 elsewhere on the Community Center Campus
- Relocate the recreation fields to the former landfill site
- Add an outdoor aquatic center

STRATEGY 8
Establish outdoor community spaces in the Town Center and North End of Town, and program them to meet the needs of residents and add vibrancy to business districts

- Add community/public spaces in the Town Center and North End of Town
- Add a park behind Firestation #1

STRATEGY 9
Communicate the Broadview Heights identity with the City's updated logo and expanded brand features

- Update existing signage with the City's new logo (see examples to the right)
- Incorporate the City's new logo within new infrastructure improvements
- Develop a brand for the Town Center and North End of Town

STRATEGY 10
Continue to develop community pride by providing amenities, services, and spaces for all residents and age groups

- Ensure public facilities are accessible by everyone
- Partner with the school districts for public access to recreational facilities
- Consider a location for a public cemetery

Do you support this Goal? Why or why not?

YES

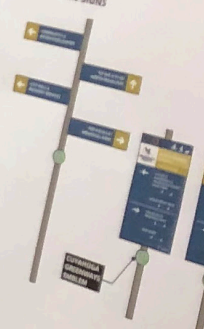
YES, WITH CHANGES (EXPLAIN)

NO

CONCEPTUAL COMMUNITY SIGNAGE



CONCEPTUAL TRAIL SIGNS



COMMUNITY CENTER

NORTH END OF TOWN

SECTION 3

COMMUNITY VISION

The Community Vision section covers a wide range of topics, describing how a community and its residents would like to get around, where they would like to recreate, how they would like to interact with government, and what types of new investments they would like to see.

WHAT'S IN THIS SECTION

This section describes the type of future that residents and community leaders want for Broadview Heights. It includes two statements: a description of life in Broadview Heights today and a broad description of how the community would like to look and function over the next five to ten years. The vision is then broken out into individual goals and strategies that describe in greater detail the way the community would like to move forward. These items form the basis for all of the plan's recommendations.

HOW DO I USE IT?

The vision statement describes the desired future for Broadview Heights in broad terms. It should be used to evaluate whether specific actions or projects meet the goals of the Master Plan.

OUR VISION

BROADVIEW HEIGHTS TODAY

Broadview Heights is a growing suburban community defined by the strong relationships among residents. It is a place of outstanding recreation spaces anchored by the Community Center Campus, where neighbors interact, recreate, and grow. The City is comprised of winding residential neighborhoods of well-maintained homes on large lots.

Set above deep valleys, Broadview Heights is a community of wooded areas and natural stream corridors that set it apart from other communities. Located at the center of a route connecting Cleveland to Akron, Broadview Heights is a centrally located City with direct access to the region via a network of highways and direct access to large parks via a dedicated trail network. With a fledgling but still unfinished Town Center and areas ready for renewal, today's Broadview Heights is poised for future growth and redevelopment that builds on its assets.

BROADVIEW HEIGHTS FUTURE

Broadview Heights will be a community centered around pristine residential neighborhoods in which residents live safely and comfortably, and where they can find the types of housing that will allow them to age in place. It will be a community anchored by a Community Center Campus that is the hub of civic life and provides amenities and recreational opportunities in a well-landscaped setting. The Community Center Campus will flow seamlessly to a vibrant and walkable Town Center in which public spaces and shops are intertwined in a setting that is friendly and quaint, and provides an identity for the City.

The community's streets will communicate this identity with sidewalks, trails, trees, and amenities that make moving between neighborhoods and business districts enjoyable. Its business districts will be compact, landscaped, and well-designed places providing opportunities for working, shopping, and recreating. Broadview Heights will use its remaining vacant areas responsibly to maintain the natural setting and environmental features that make Broadview Heights unique. Together, this vision is for a future where Broadview Heights truly is the Highest of the Heights.

OUR GOALS

GOAL 1: DEVELOP CONNECTIONS

STRATEGY 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus

STRATEGY 2: Construct streets that balance the safety of all users and the capacity needed for efficient traffic flow

STRATEGY 3: Improve the look, feel, and safety of major streets, especially Broadview and Royalton Roads

GOAL 2: STRENGTHEN NEIGHBORHOODS

STRATEGY 4: Ensure existing and new single-family neighborhoods are well-designed and buffered from nearby uses

STRATEGY 5: Support the construction of townhouses, condos, and mixed-use residential buildings in limited areas to provide housing options for people of all ages, family structures, and abilities

STRATEGY 6: Encourage ongoing maintenance and reinvestment in housing as less vacant land is available

GOAL 3: ENHANCE COMMUNITY LIFE

STRATEGY 7: Continue to enhance the Community Center Campus as the hub of the Broadview Heights community

STRATEGY 8: Establish outdoor community spaces in the Town Center and North End of Town, and program them to meet the needs of residents and add vibrancy to business districts

STRATEGY 9: Communicate the Broadview Heights identity with the City's updated logo and expanded brand features

STRATEGY 10: Continue to develop community pride by providing amenities, services, and spaces for all residents and age groups

GOAL 4: FOSTER QUALITY DEVELOPMENT

STRATEGY 11: Update the City's Zoning Code to foster consistent, walkable, and high-quality developments in the community, especially the Town Center and North End of Town

STRATEGY 12: Maintain a balance between new residential, commercial, and industrial development to ensure fiscal stability and continued strong revenue streams

GOAL 5: EMBRACE ENVIRONMENTAL ASSETS

STRATEGY 13: Conduct a sustainability audit of existing codified ordinances to identify changes that could foster sustainable development

STRATEGY 14: Incorporate green features into existing neighborhoods, future development, and public improvements

STRATEGY 15: Protect the City's extensive environmental assets