



Source: County Planning

## 3.0 COMMUNITY VISION

### WHAT'S INSIDE

The Village of Woodmere Master Plan is a collection of community aspirations that aim to inspire and guide Village officials and residents as the community moves into the future. By writing down these aspirations, we memorialize the hopes of the Woodmere community and, most importantly, we outline the steps necessary to achieve those goals. Only with the dedicated work of residents, business owners, and Village staff can the Master Plan's goals be achieved.

The Community Vision section of the Master Plan covers a wide range of topics, such as how the community and its residents would like to get around, how they would like to interact with government, and what types of new investments they would like to see. This section describes the type of future that residents and community leaders want based on conversations and analyses done previously. This future is described in a vision statement and series of objectives. These are broad descriptions of how the community would like to look and function in five to ten years.

### HOW DO I USE IT?

The Community Vision section describes the desired future for the Village of Woodmere. This Vision should be used as the basis for undertaking future actions and to evaluate whether specific actions or projects meet the goals of the Master Plan.

The Vision and its objectives are the foundation for all of the recommendations that are proposed as part of the Plan.

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### 3.1 OUR COMMUNITY IS....

Below are common themes and phrases from the Project Team, Steering Committee, and members of the public describing what defines the community of Woodmere for them and things that they would like to see within the Village in the future. These statements helped form the vision and objectives for the Plan.



OWN  
WALKABLE  
WORK  
JOBS  
VIBRANT  
VILLAGE  
HOUSING  
PRIDE  
HOME  
DIVERSE  
SHOPPING  
RETAIL  
FAMILY  
PARKS  
UNIQUE  
RECREATION  
PLAY  
DEVELOPMENT  
LIVE  
COMMUNITY  
AMENITIES

## 3.2 OUR VISION IS....

The vision for the future on the following page is a broad, aspirational view of Woodmere over the next ten years. It describes generally what the community looks and feels like for the people that live, work, and visit the Village. Much of what the vision describes matches what Woodmere is today—it has an immense “live, work, play” opportunity, innovative business opportunities, and authentic character that residents see as a unique component of the community. These qualities and characteristics of the community are foundational and should be further enhanced well into the future. These are therefore reinforced within this vision.

### HOW IT WORKS

The vision for the future is broad and bold, but it does not describe specific action steps or policies to undertake. The vision is a foundation to ensure that we agree on a future goal. In the next phases, we will add recommendations on how to accomplish this vision and its objectives. The agreed upon vision and objectives are the benchmark against which these goals and actions are measured.

### HOW IT WAS FORMED

The vision and objectives on the following pages were developed based on the Current Conditions analysis and input from the Project Team, Steering Committee, and the public. The Project Team and Steering Committee were especially helpful in developing the statements with their brainstorm on visions in eight (8) topic areas, samples of which are displayed on the previous page.

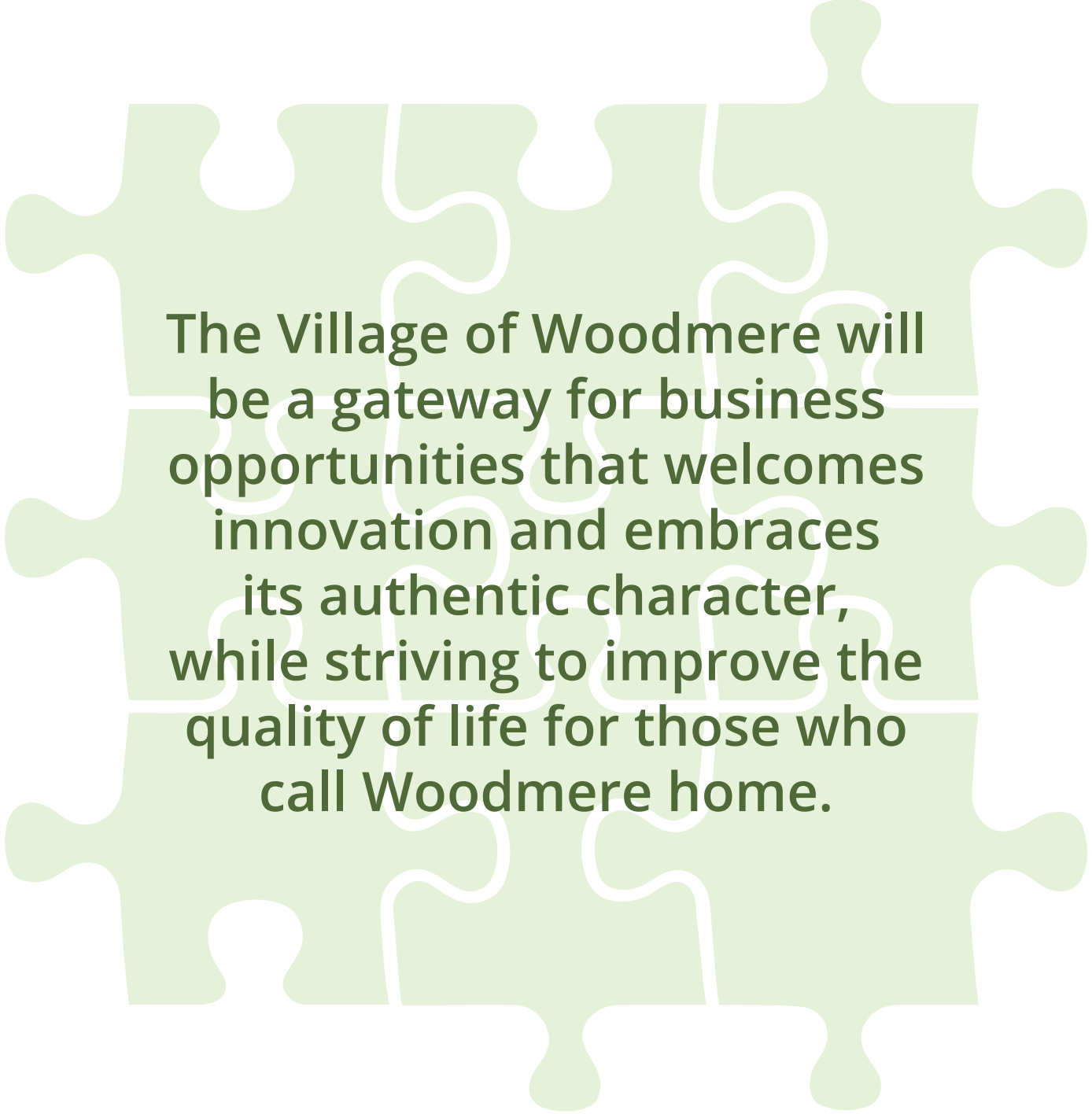
## 1999 PLAN: 3 GOALS

The 1999 Village of Woodmere Master Plan did not have an identified overall vision, but did focus on the following three (3) main goals:

- 1) Ensure the economic viability of Woodmere Village’s commercial and residential communities
- 2) Ensure that the Village’s quality of life improves for both commercial and residential sectors of the community
- 3) Better connect the Village’s commercial district with surrounding communities in mutually beneficial ways

## VISION FOR THE FUTURE

OVER THE NEXT TEN YEARS....



The Village of Woodmere will be a gateway for business opportunities that welcomes innovation and embraces its authentic character, while striving to improve the quality of life for those who call Woodmere home.



## 3.3 OUR OBJECTIVES ARE....



### CAREER DIVERSITY

#### BUILD UPON ASSETS TO GROW PROFESSIONAL EMPLOYMENT OPPORTUNITIES

Our objective is to utilize the community's ideal location and established assets to promote the Village for professional offices, headquarters, and startups where employers can take advantage of the region's amenities.



### RETAIL

#### REINFORCE OUR UNIQUE RETAIL DESTINATIONS

Our objective is to re-energize existing retail spaces with events and features that attract people, provide authentic and enjoyable places, support local businesses, and prepare for the changing retail environment.



### TRANSPORTATION

#### ENHANCE ALTERNATIVE TRANSPORTATION OPTIONS WHILE MAINTAINING WHAT WE HAVE

Our objective is to use innovative technology and techniques to enhance and encourage transportation choice, while continuing to provide a well-maintained road network within the community.



### CONNECTIVITY

#### CONNECT RESIDENTS & VISITORS TO OUR VIBRANT CIVIC CORE

Our objective is to improve the Village's pedestrian and bicycle network by providing a strategic system of all-purpose trails, sidewalks, and other facilities to make community destinations more accessible.



## HOUSING

### PROVIDE A DIVERSE RANGE OF HOUSING OPTIONS

Our objective is to provide diverse housing types and styles at attainable price points to accommodate residents of any age or ability to find a high-quality home that fits their needs and lifestyle.



## CHARACTER

### EMBRACE & MARKET OUR UNIQUE CHARACTER

Our objective is to support development that fits Woodmere's identity and to actively market its community brand throughout the Village.



## SUSTAINABILITY

### STRENGTHEN THE VILLAGE'S POSITION ON SUSTAINABLE DEVELOPMENT

Our objective is to continue to support green and sustainable development that utilizes natural systems and environmentally friendly design to improve stormwater management, maximizes the use of energy systems, and improves the lives of residents.



## REGIONAL COLLABORATION

### WORK COLLABORATIVELY WITH REGIONAL NEIGHBORS & PARTNERS

Our objective is to continue regional partnerships for providing superior services to residents, visitors, and businesses in a streamlined and accessible manner.