



Master Plan

Virtual Public Presentation #1

Community Vision

Posted online

January 4, 2021 – February 7, 2021



County Planning





About County Planning

The Cuyahoga County Planning Commission is an **independent public agency** that provides professional planning services to the cities, villages, and townships of Cuyahoga County



Regional Plans



County Greenprint

Online tool for identifying, preserving, and expanding environmental features



County Greenways

System of countywide trails and bikeways to connect neighborhoods, parks, and business districts



Economic Development Plan

Framework for economic development initiatives based on job concentrations



Housing Study

Plan to determine housing needs, market demand, and best practices

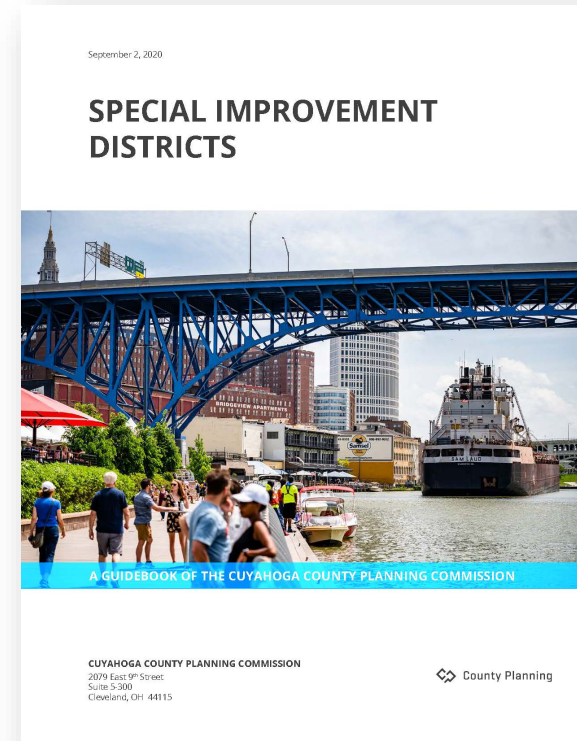


Planning Resources



Our Communities: Data Book

This 2020 Data Book includes demographic, economic, housing, land use, and transportation profile for all Cuyahoga County's communities



Special Improvement Districts Guidebook

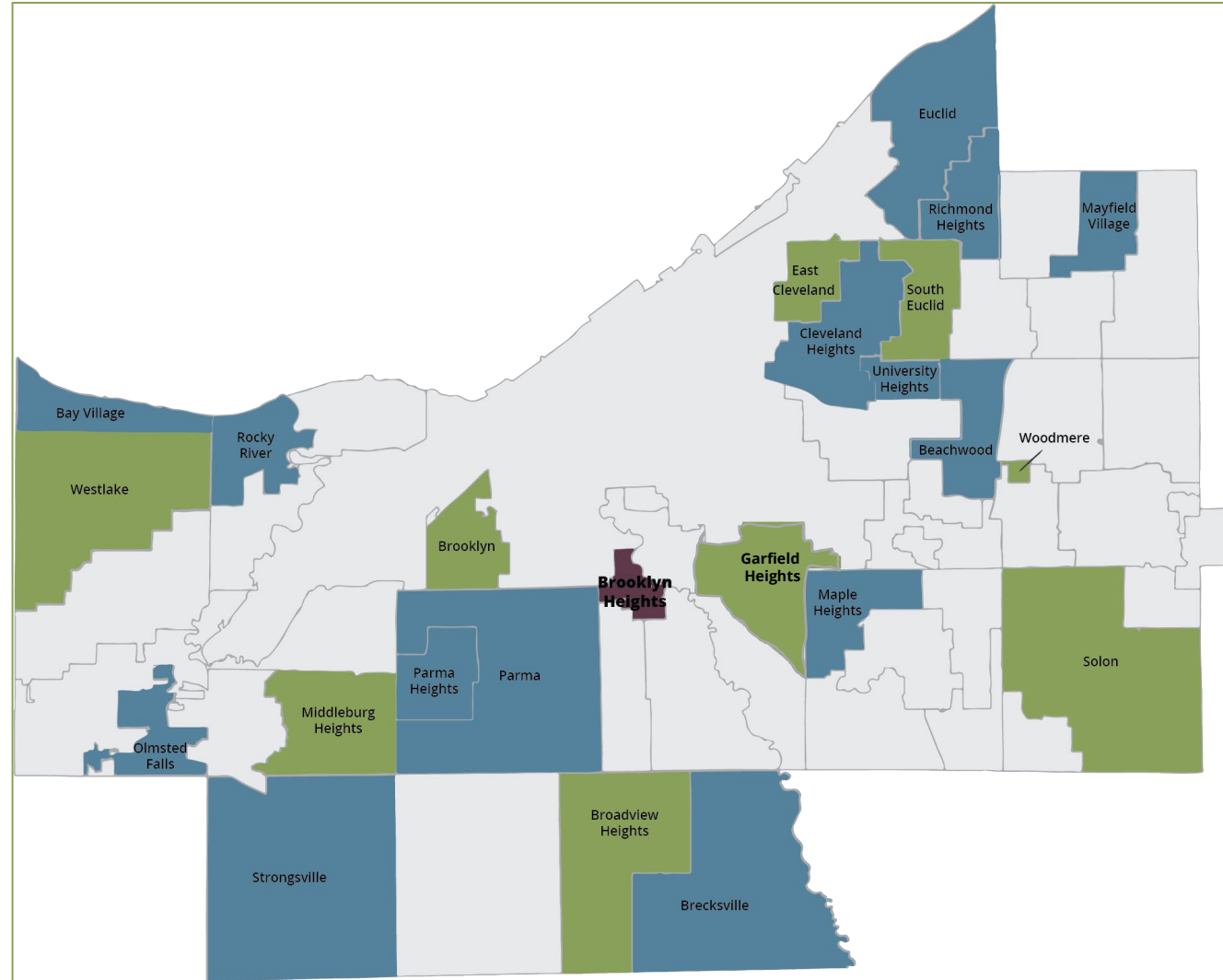
The SID Guidebook was developed to inform interested parties about the benefits of forming a Special Improvement District, the general process of establishing one, and best practices for districts.



County Planning Projects: 2014 – Present

15 Completed Plans

10 Plans Currently Underway





Agenda

- **Planning Process**
- Current Conditions Overview
- Framework Maps
- Community Vision Objectives
- Gathering Feedback
- Next Steps





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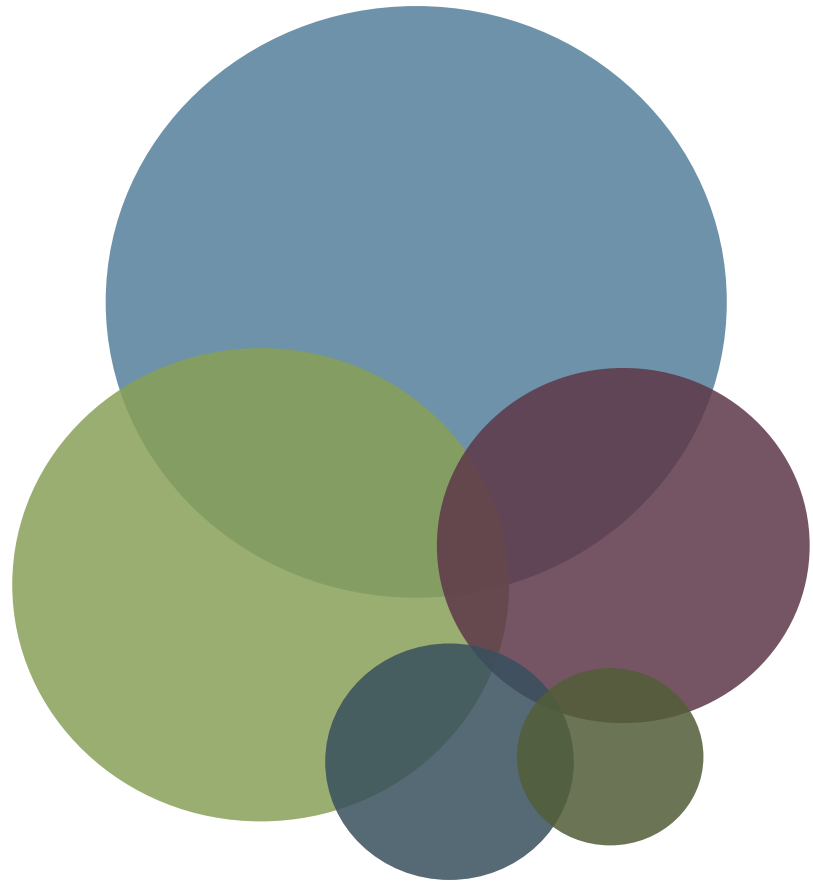




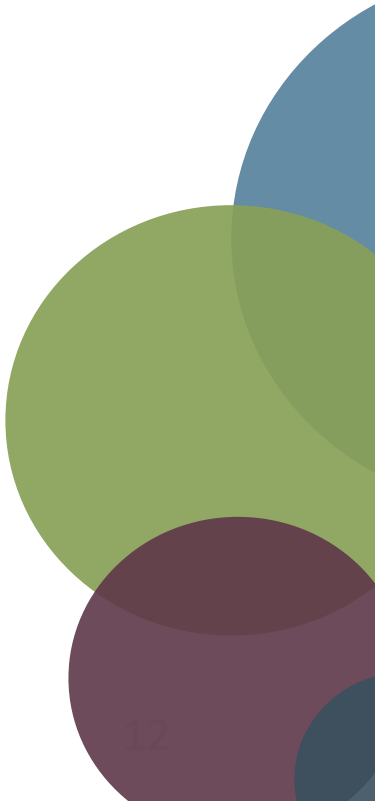
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- **Next Steps**





Planning Process





What is a Master Plan?

- A **long-term** plan for how the community wants to **grow and develop** in the future
- Inventories what **exists today** and outlines the **community's vision** for the future
- Describes **concrete action steps** to achieve the vision





Why Plan?

- Provides the opportunity for **community input**
- Prepares the Village, residents, and businesses for the **future**
- Shapes future development to **match your priorities**
- Gives a **competitive advantage** when applying for grants and funding





This is the community's plan





How will the plan be implemented?

- Responsible parties are **assigned to each action**
- Actions are **aligned with funding streams** and are specified in grant applications
- The Plan is **updated** as circumstances and **priorities** change





What does it cover?

- Transportation
- Land use and zoning
- Housing
- Parks and the environment
- Economic development
- Industrial and business parks





Using the Master Plan

- **ADOPT** the Plan to make it an official policy
- **USE** the Plan as a tool and reference when considering actions and applying for grant funding
- **UPDATE** the Plan over time and when circumstances change



Who's Involved

- Village Staff
- Stakeholders
- County Planning
- The Public



Brooklyn Heights Master Plan

Five Step Process



Current Conditions

Where are we now?

Demographic, land use, and housing overview



Brooklyn Heights Master Plan

Five Step Process



Community Vision

Where do we want to be?

Vision for how the community wants to grow and develop
in the coming decade



Brooklyn Heights Master Plan

Five Step Process



Recommendations

How do we get there?

Goals and action steps to achieve the community's
desired future



Brooklyn Heights Master Plan

Five Step Process



Implementation

Are we getting there?

Partners, priorities, and responsibilities for undertaking actions



Brooklyn Heights Master Plan

Five Step Process



Draft Master Plan

**Combined and completed
Master Plan document**

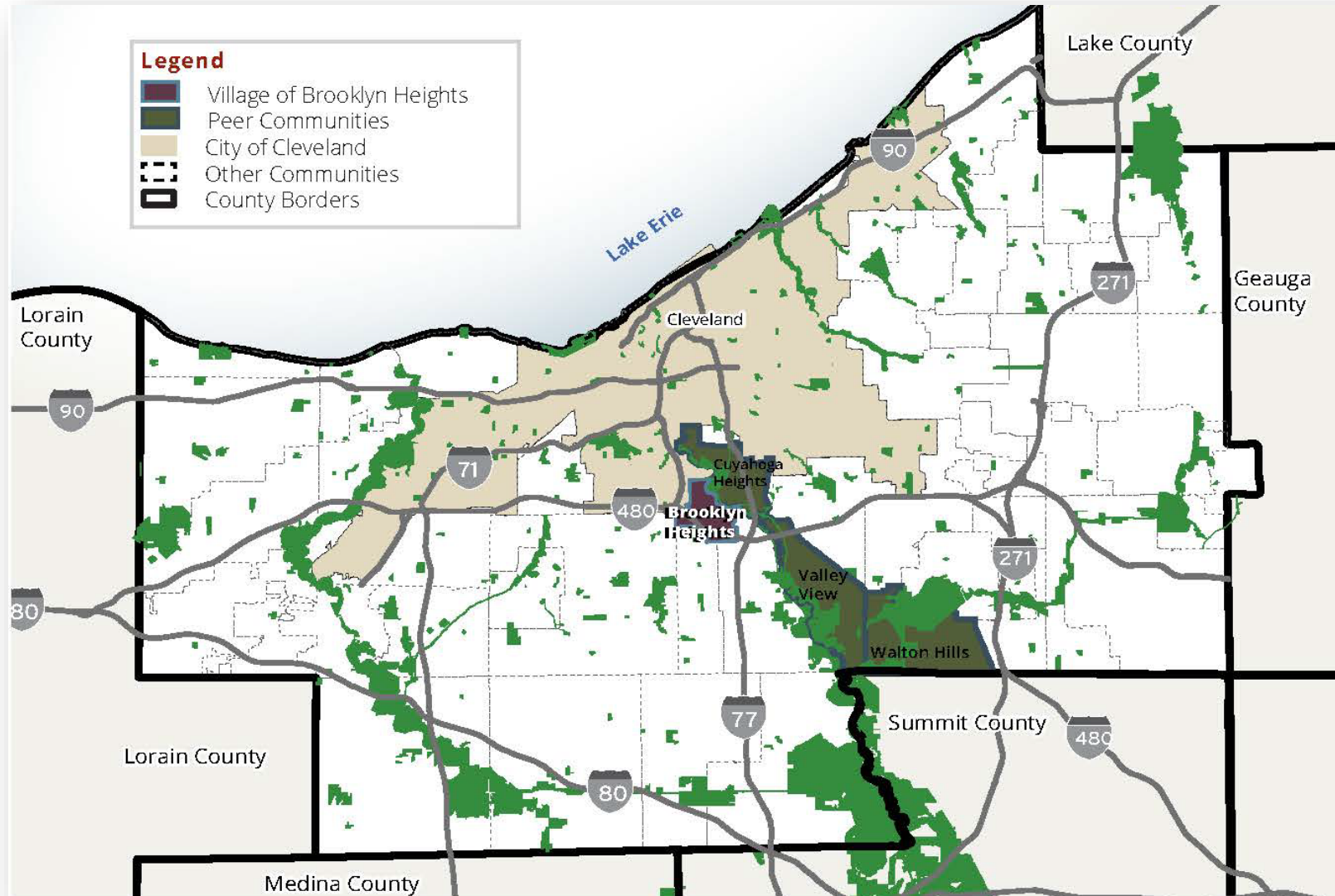




Current Conditions Overview



Regional Context

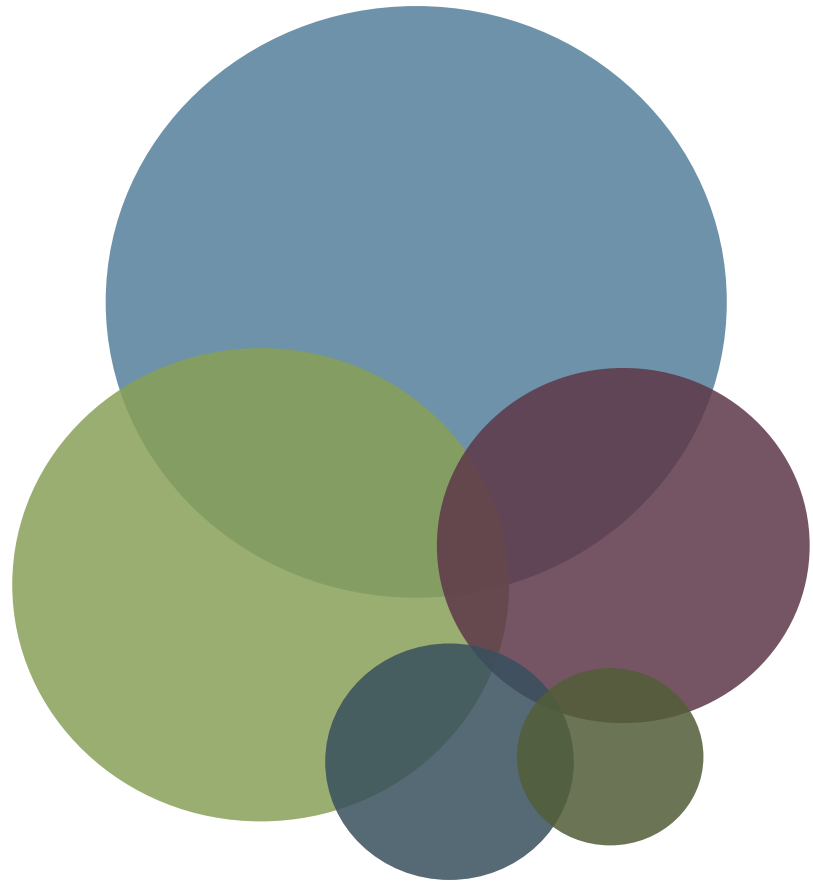




Current Conditions

- Community Profile
- Transportation & Infrastructure Profile
- Land Use Profile

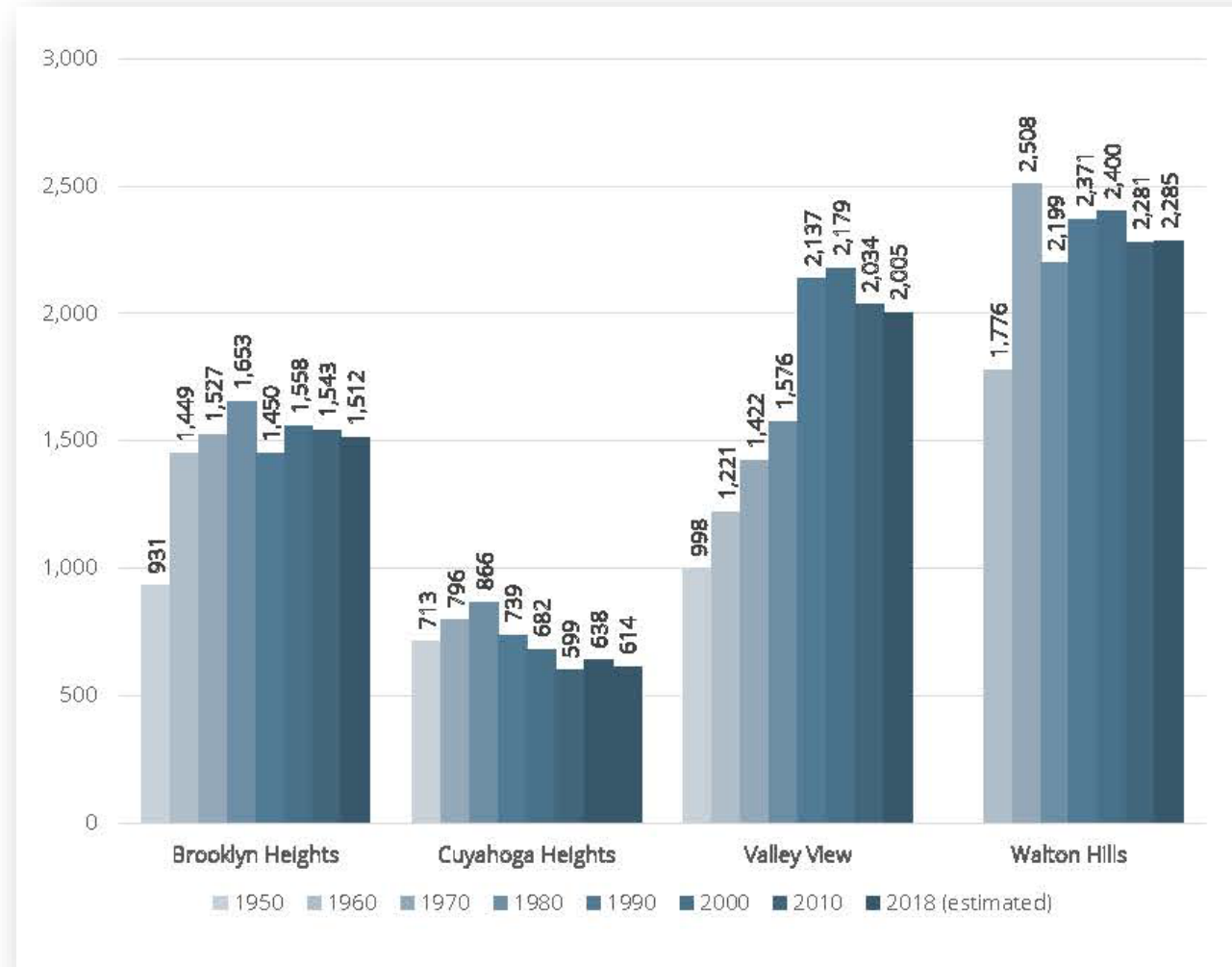




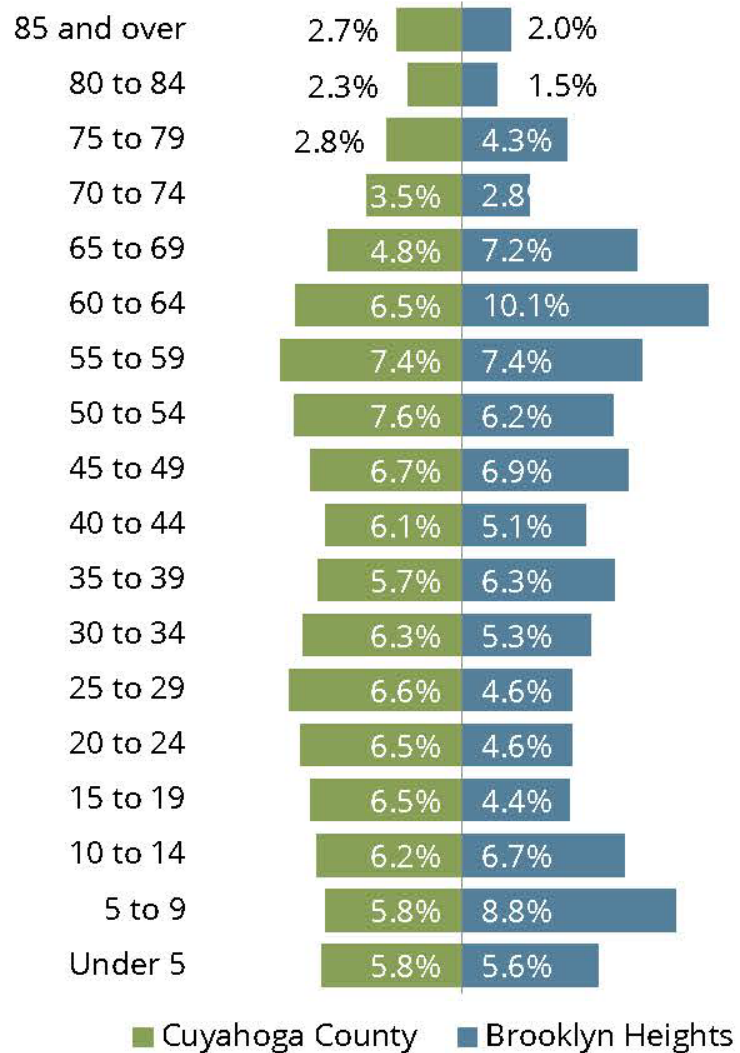
Community Profile

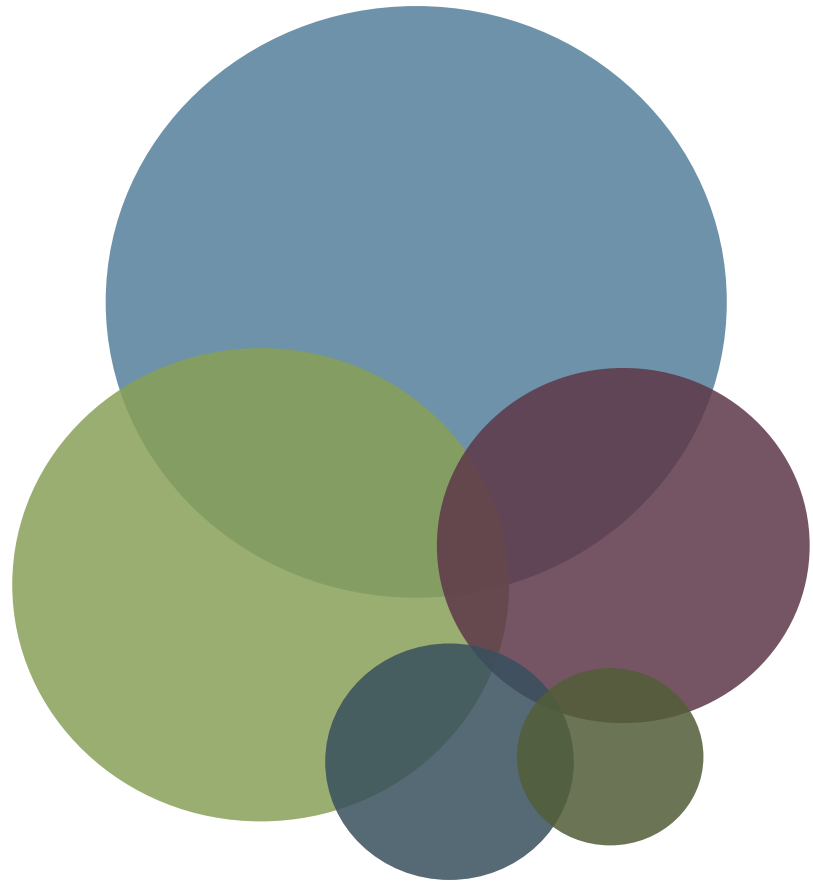


Total Population, 1950-2018



Population By Age

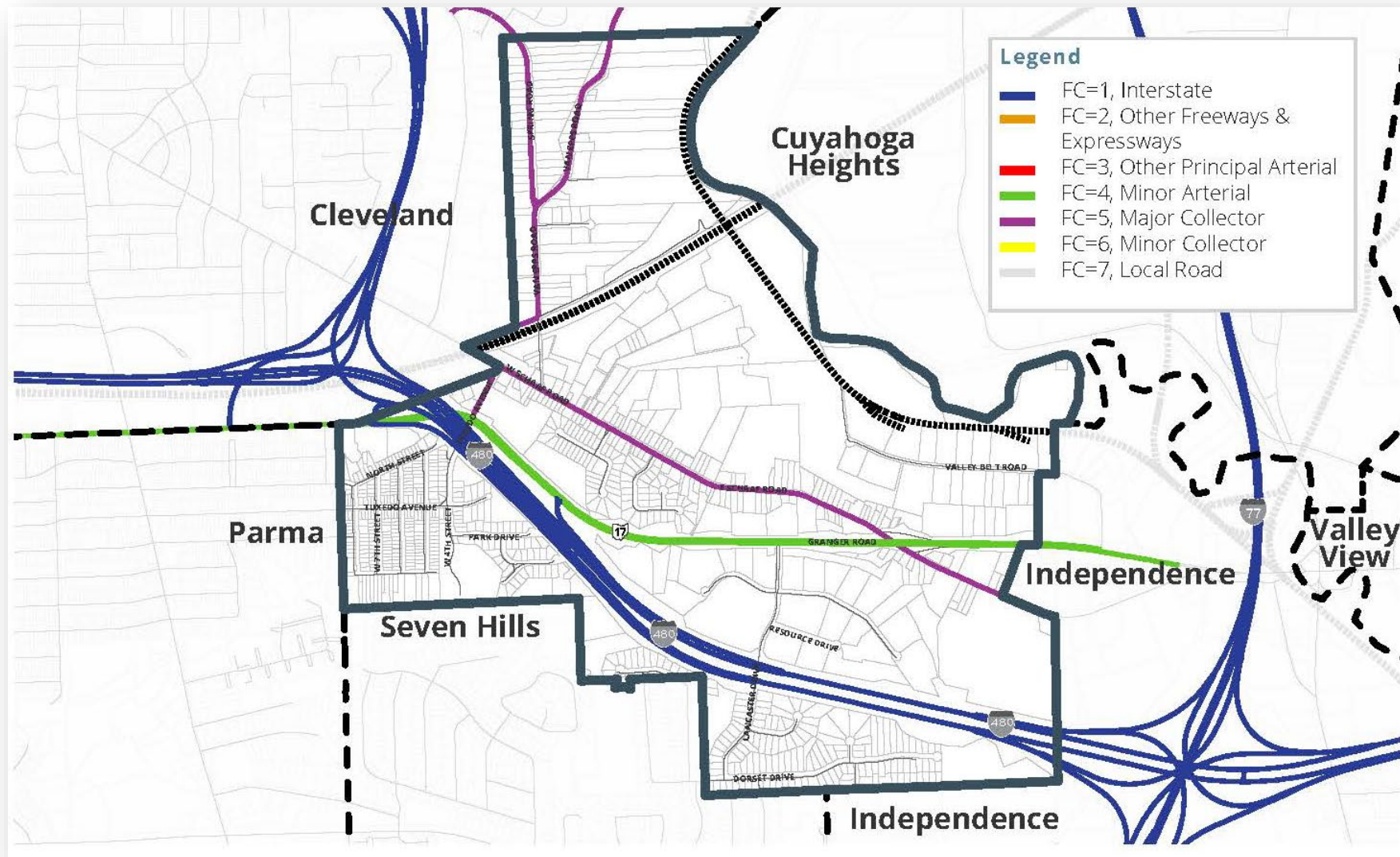




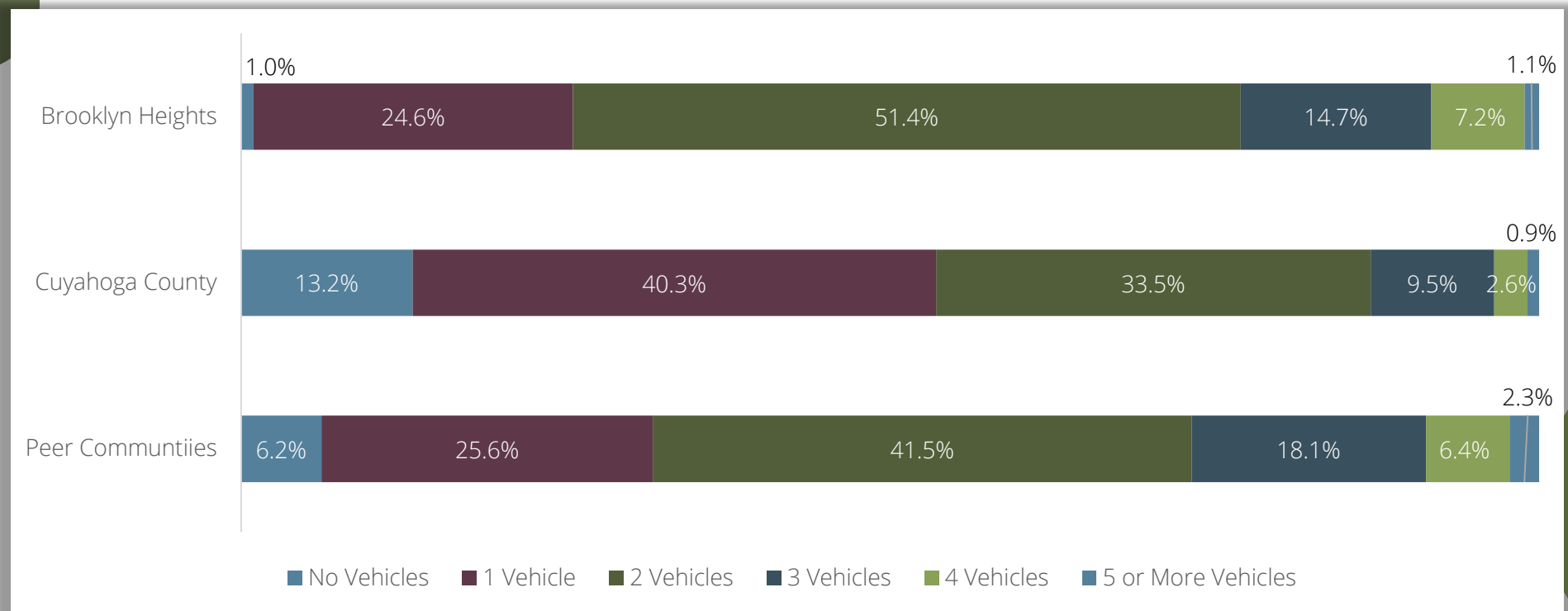
Transportation & Infrastructure Profile



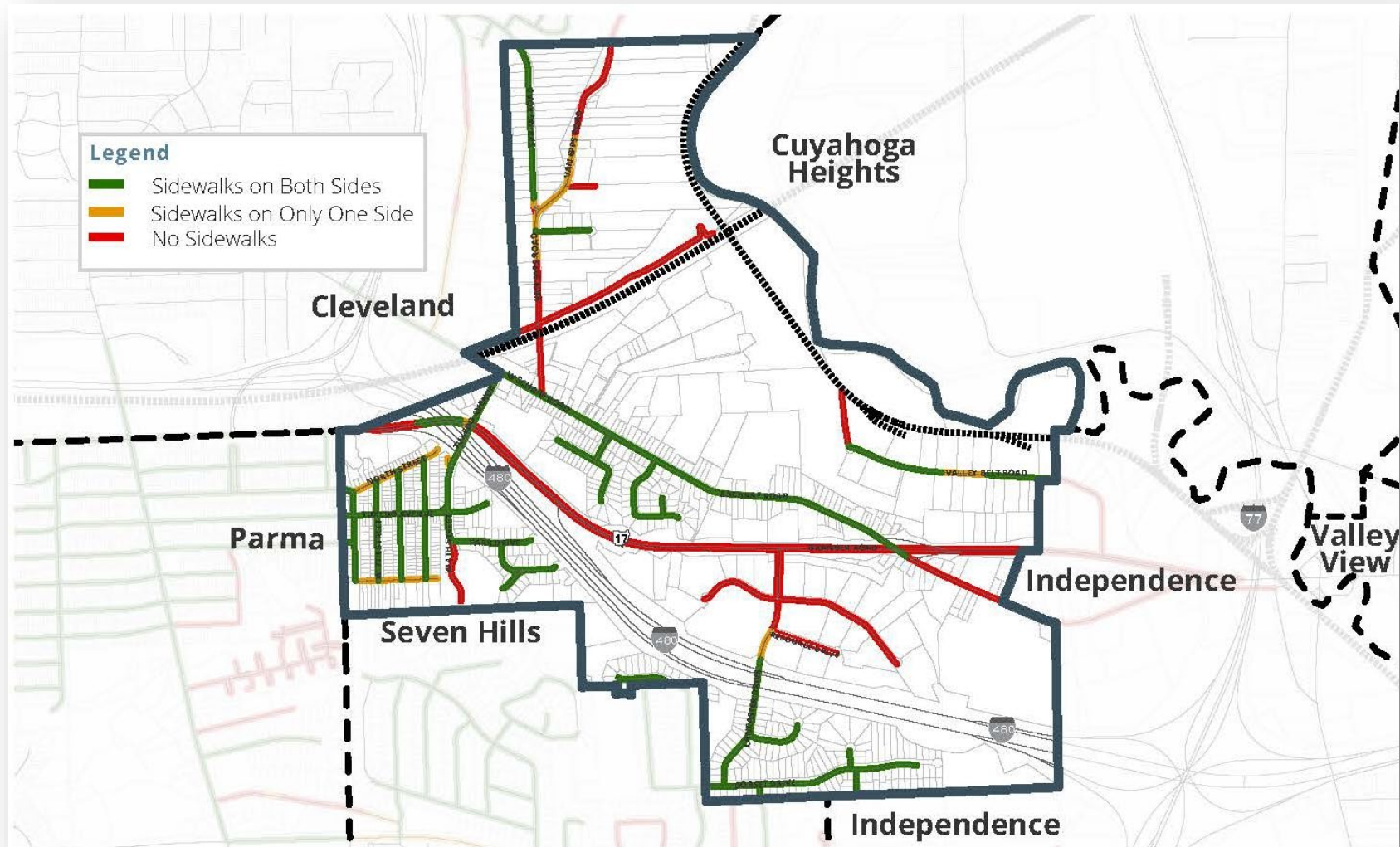
Road Network



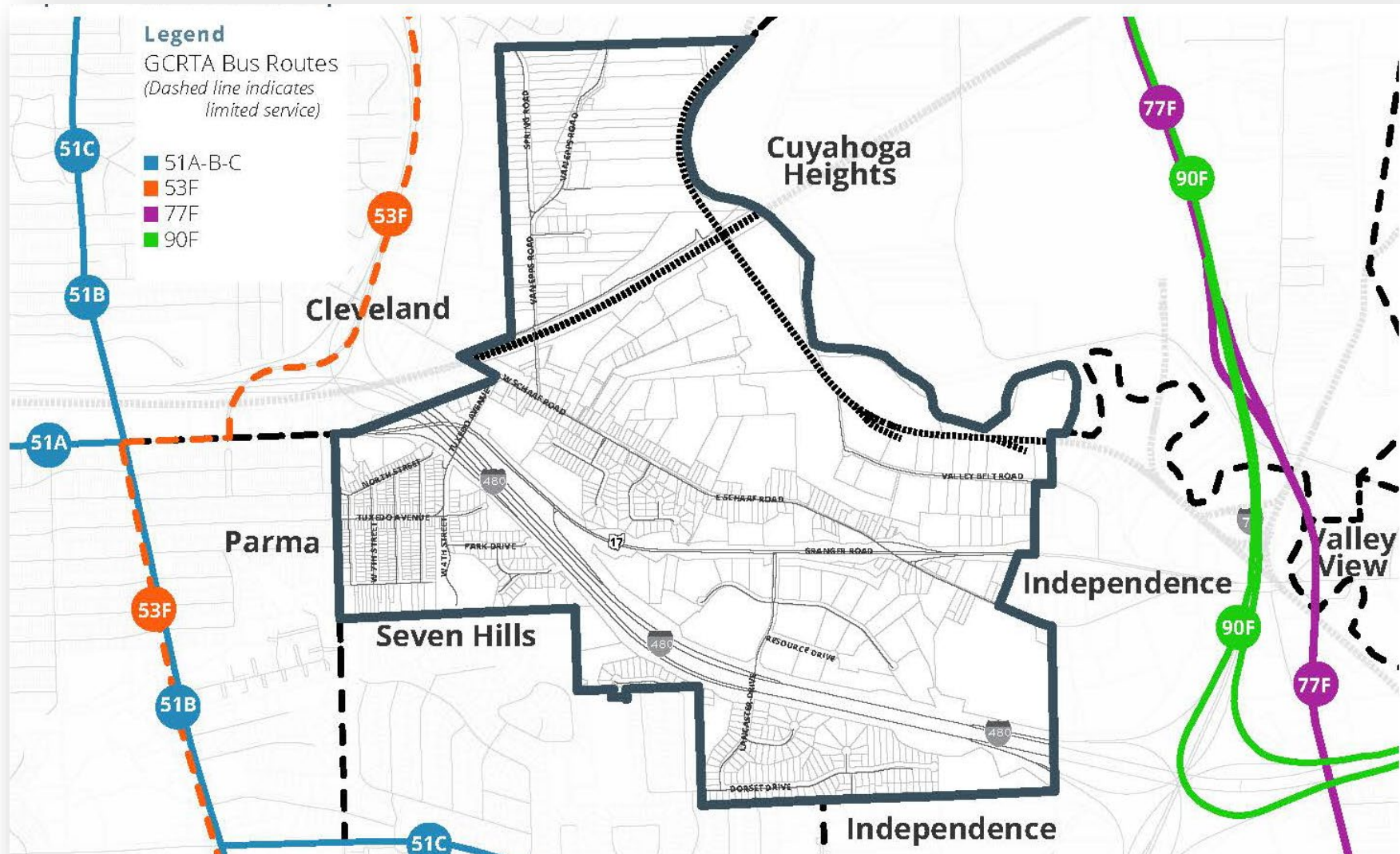
Percent of Households by Number of Vehicles Owned, 2018



Sidewalks

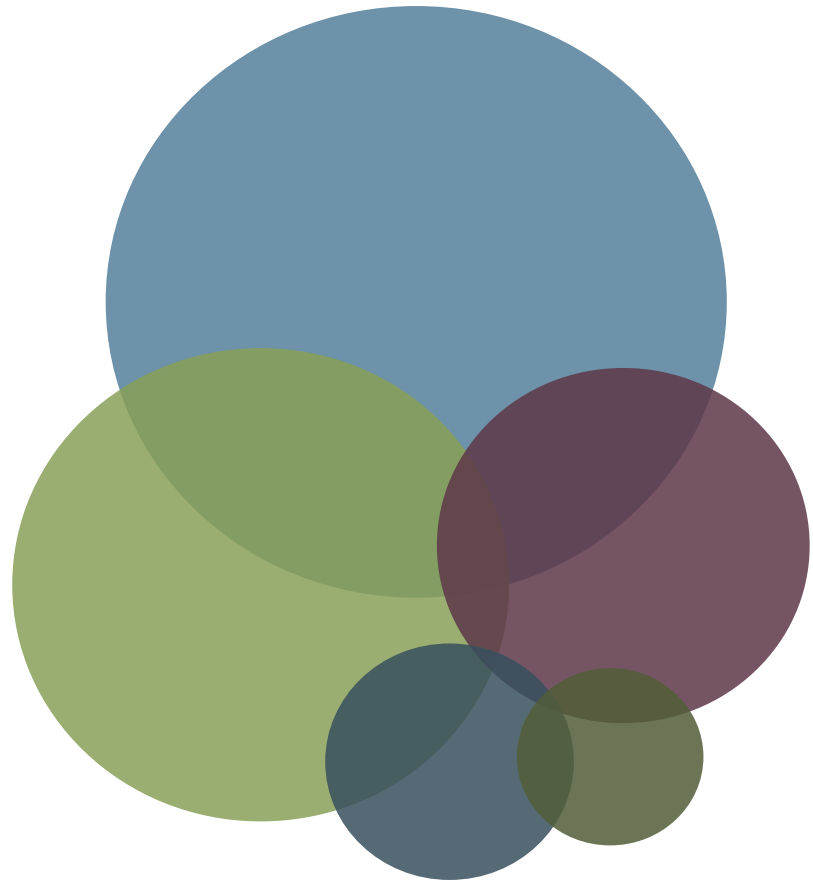


Public Transit

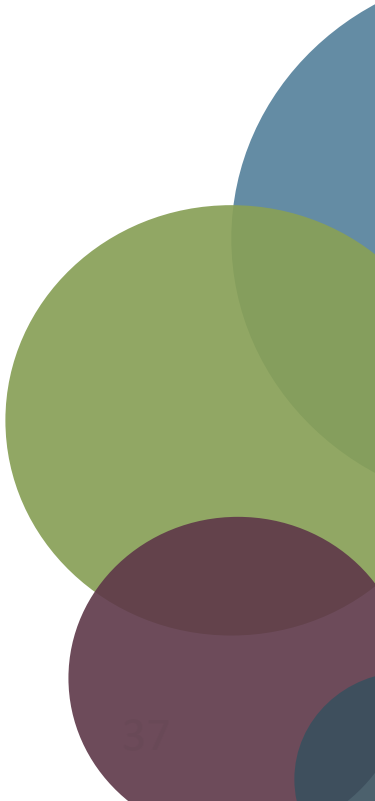


Existing and Proposed (Future) Bikeways

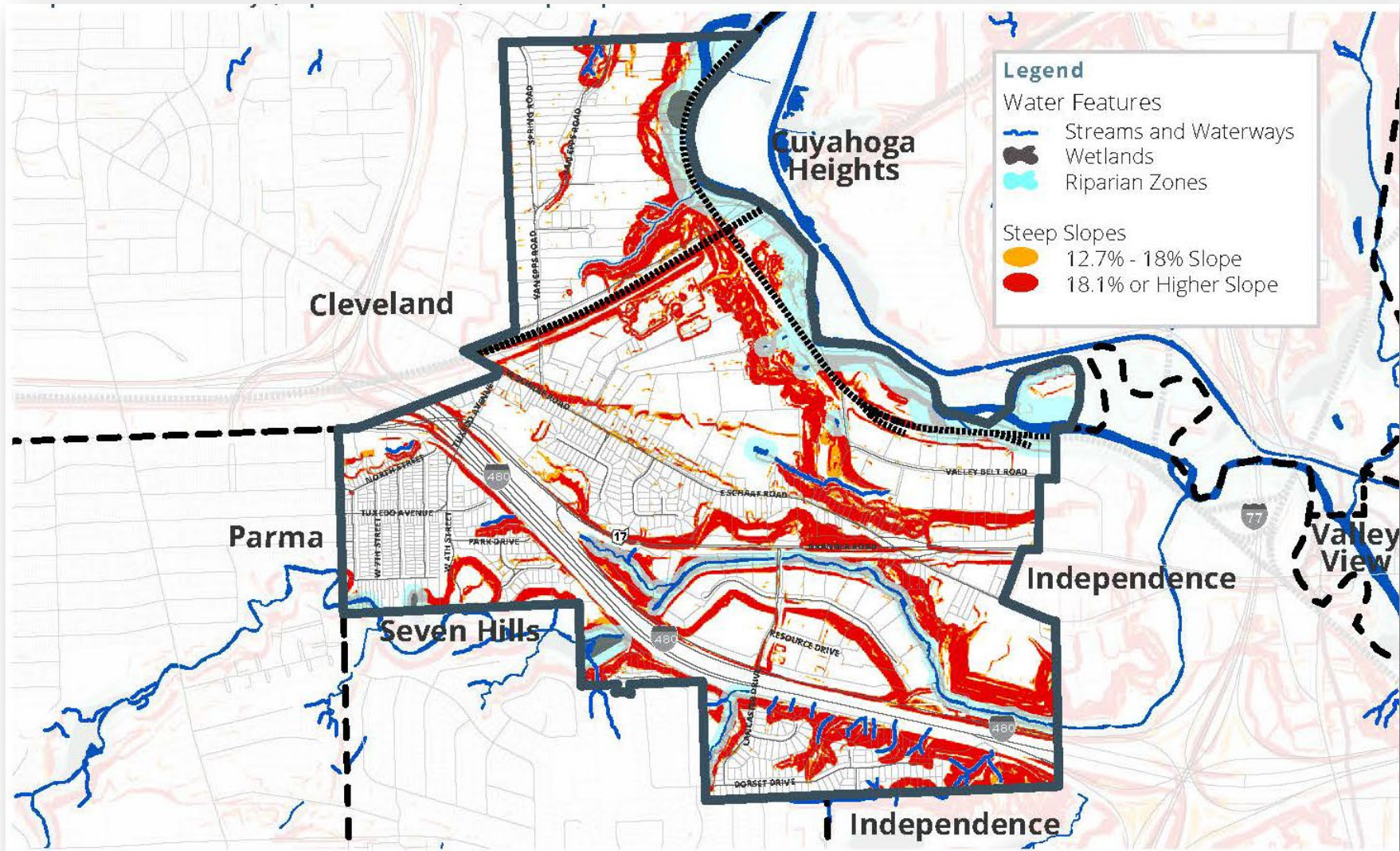




Land Use Profile

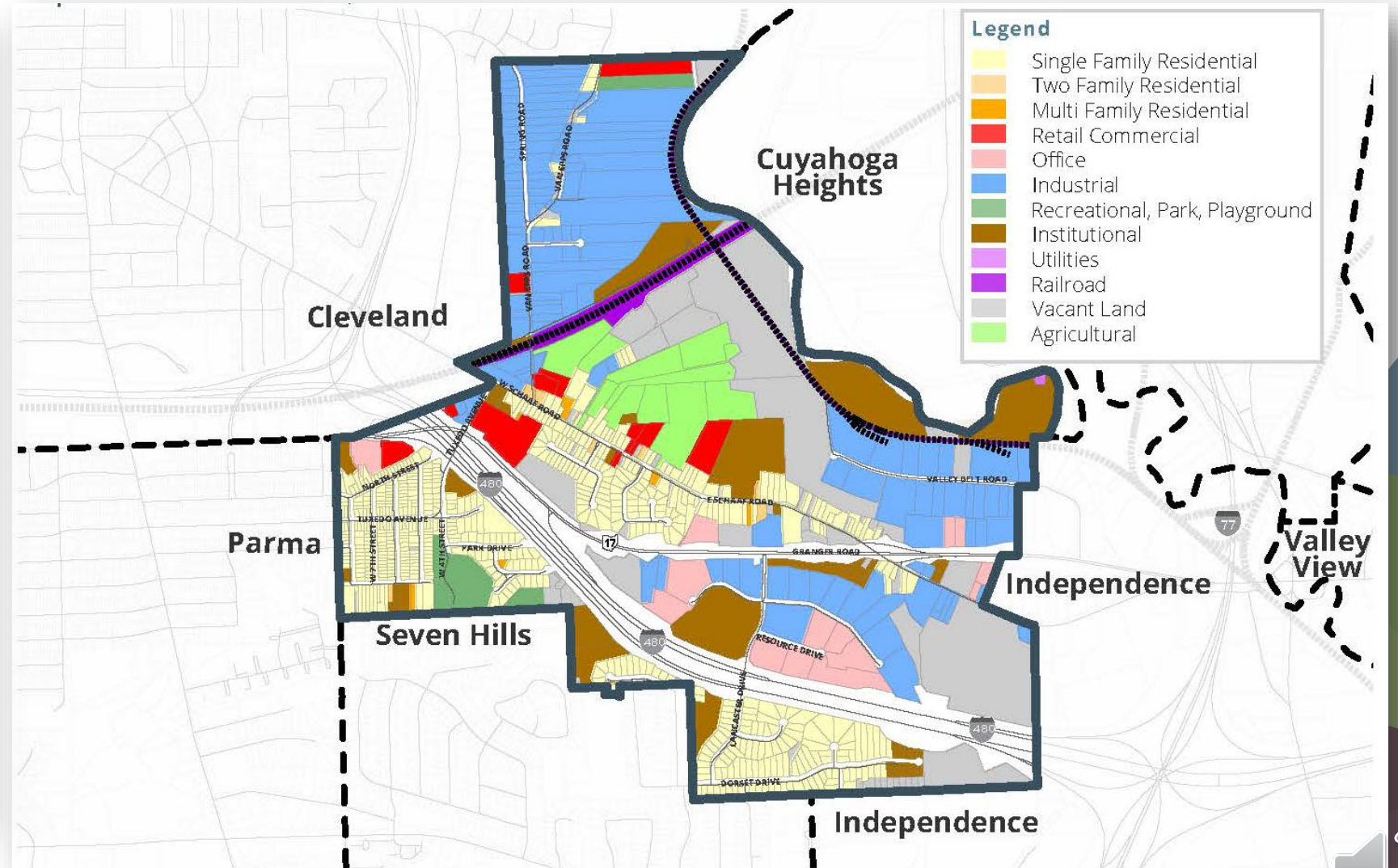
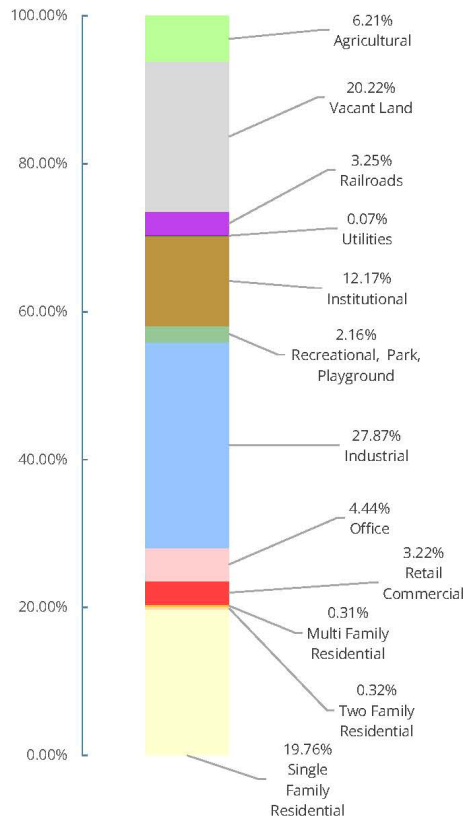


Waterways & Steep Slopes



Land Use

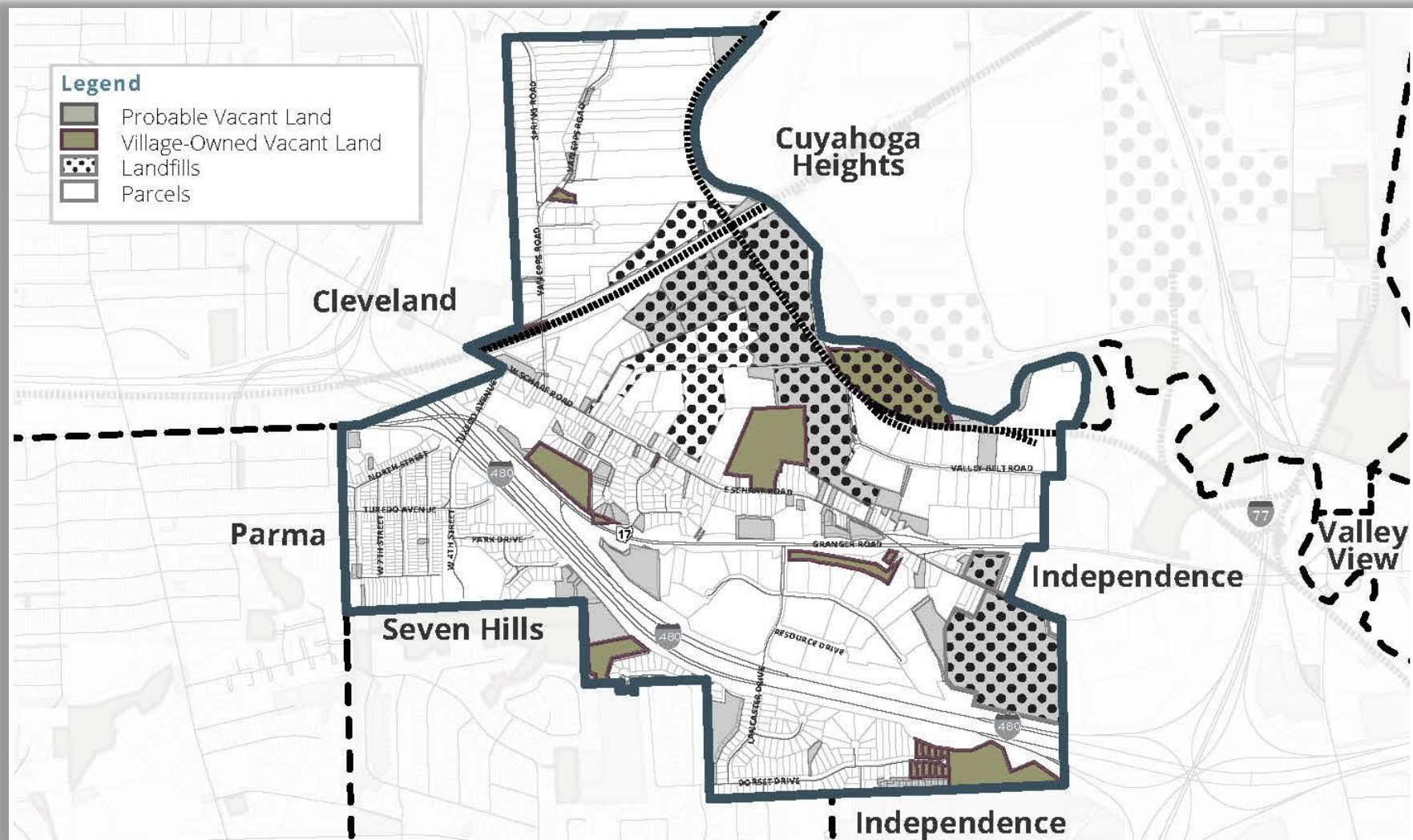
Figure 38 — Land Use Distribution

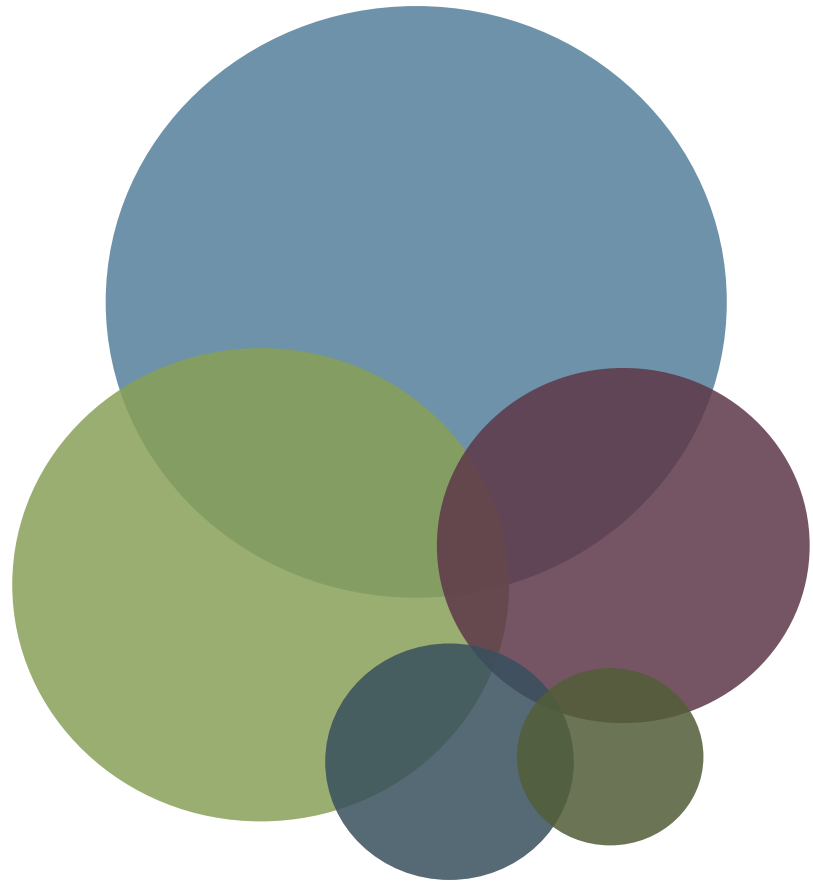


Parks and Open Spaces

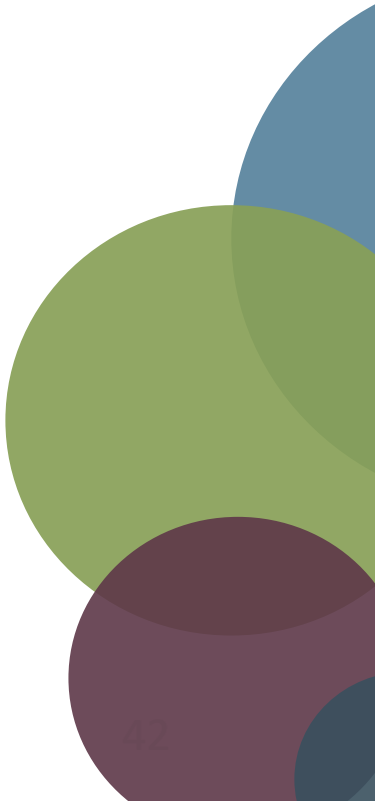


Vacant Land and Landfills





Framework Maps



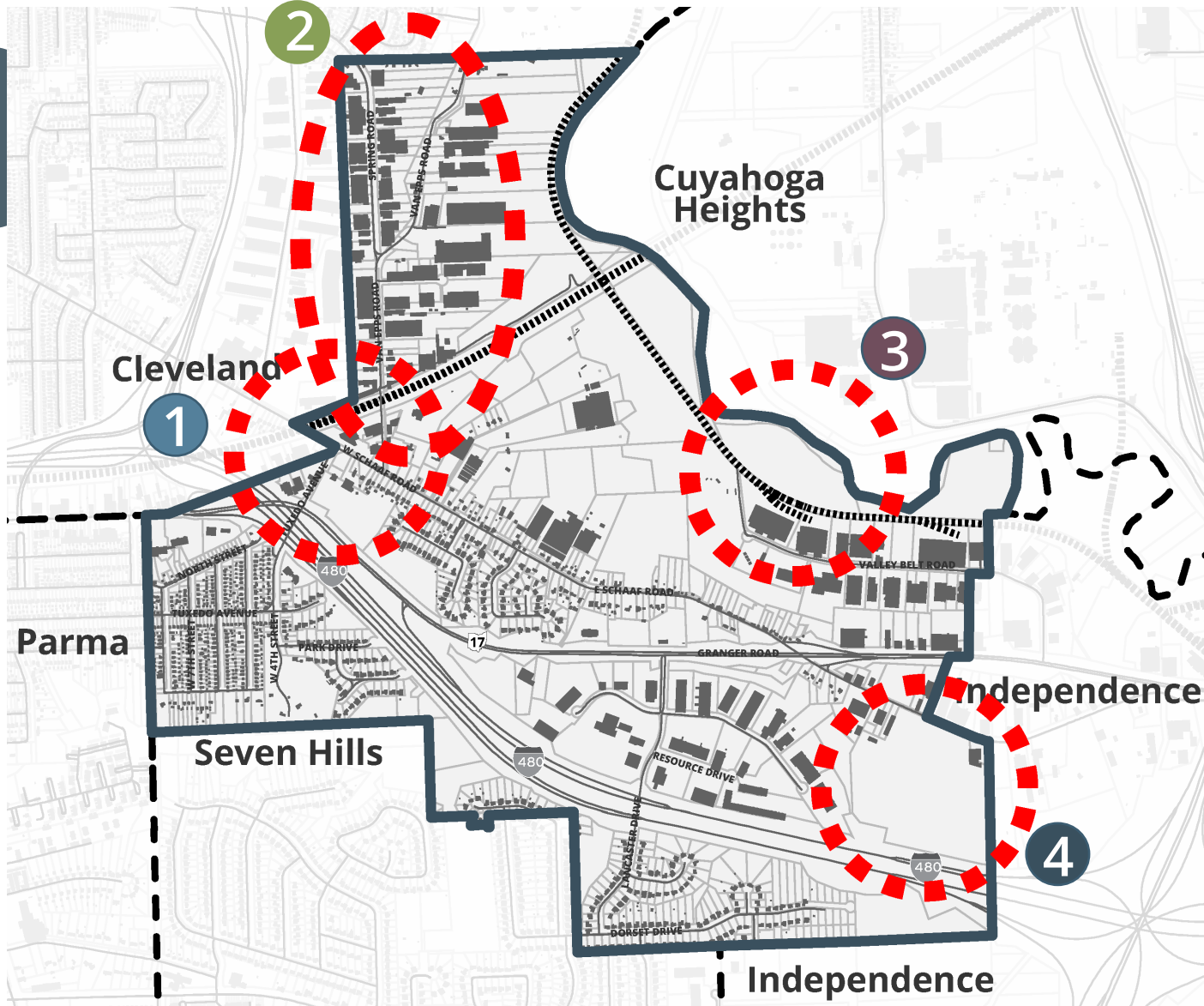


Framework Maps

- Outline a framework for future location-based actions
 - Four framework maps:
 - Focus Areas Framework
 - Connections Framework
 - Open Space Framework
 - Character Area Framework



Focus Areas Framework



- 1 Downtown Brooklyn Heights
- 2 Spring - Van Epps Corridor
- 3 Brooklyn Heights River Corridor
- 4 Eastern Gateway





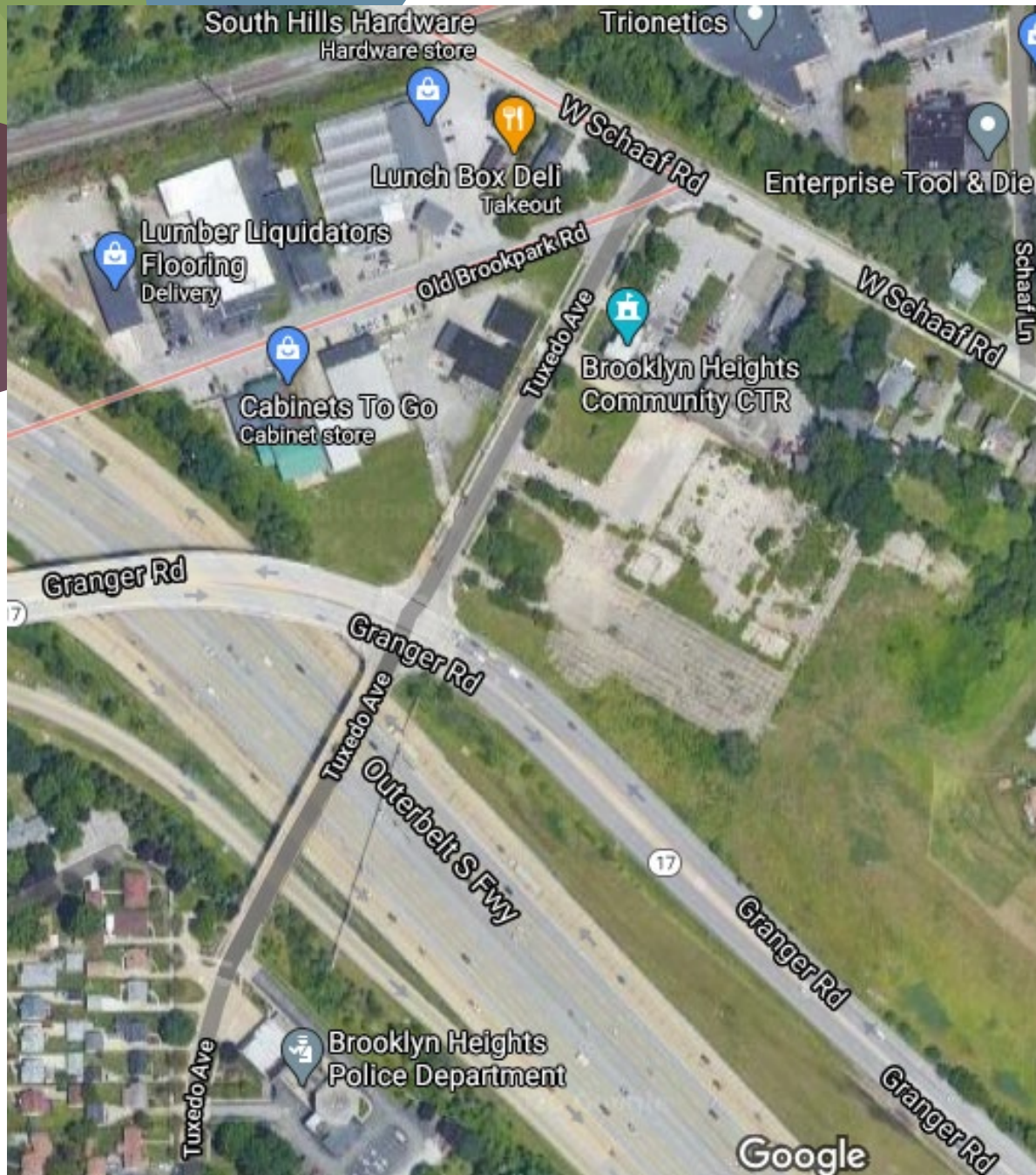
1 Downtown Brooklyn Heights

Tuxedo Avenue and Granger Road
(Village Municipal Center, Community Center, Service Department)

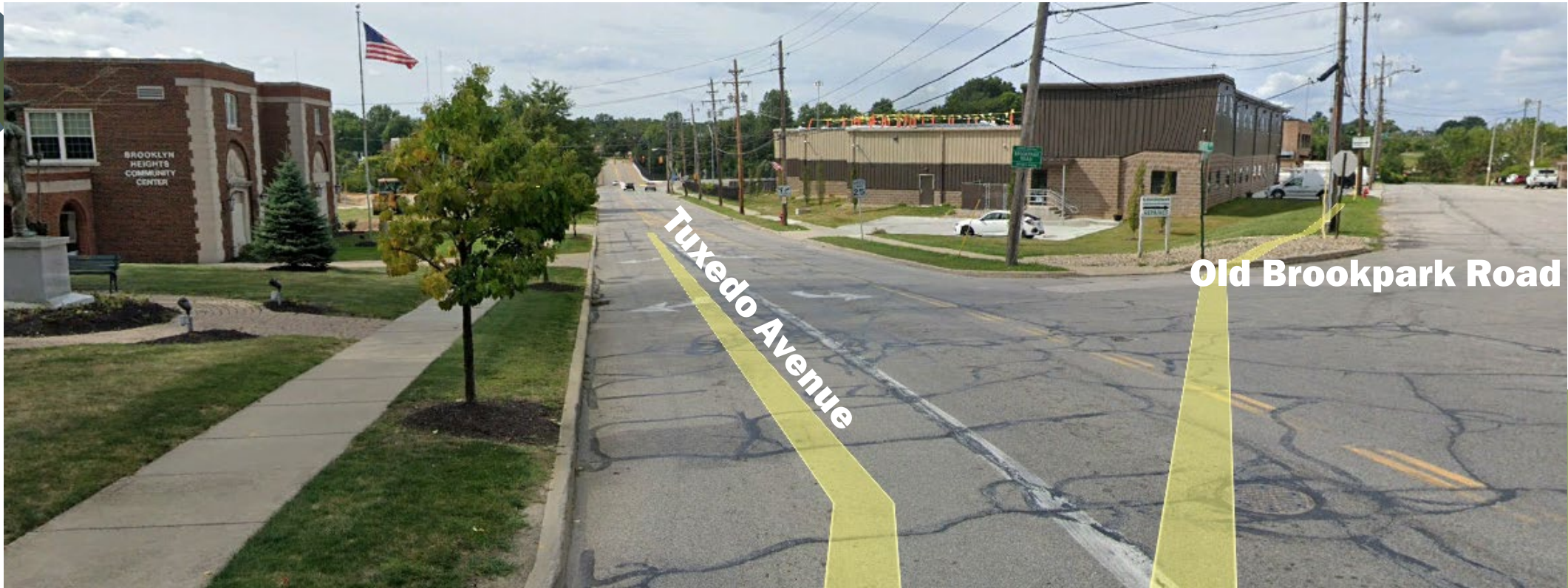
- Signage and wayfinding
- Public transportation
- Commercial & retail uses
- Parks and open space

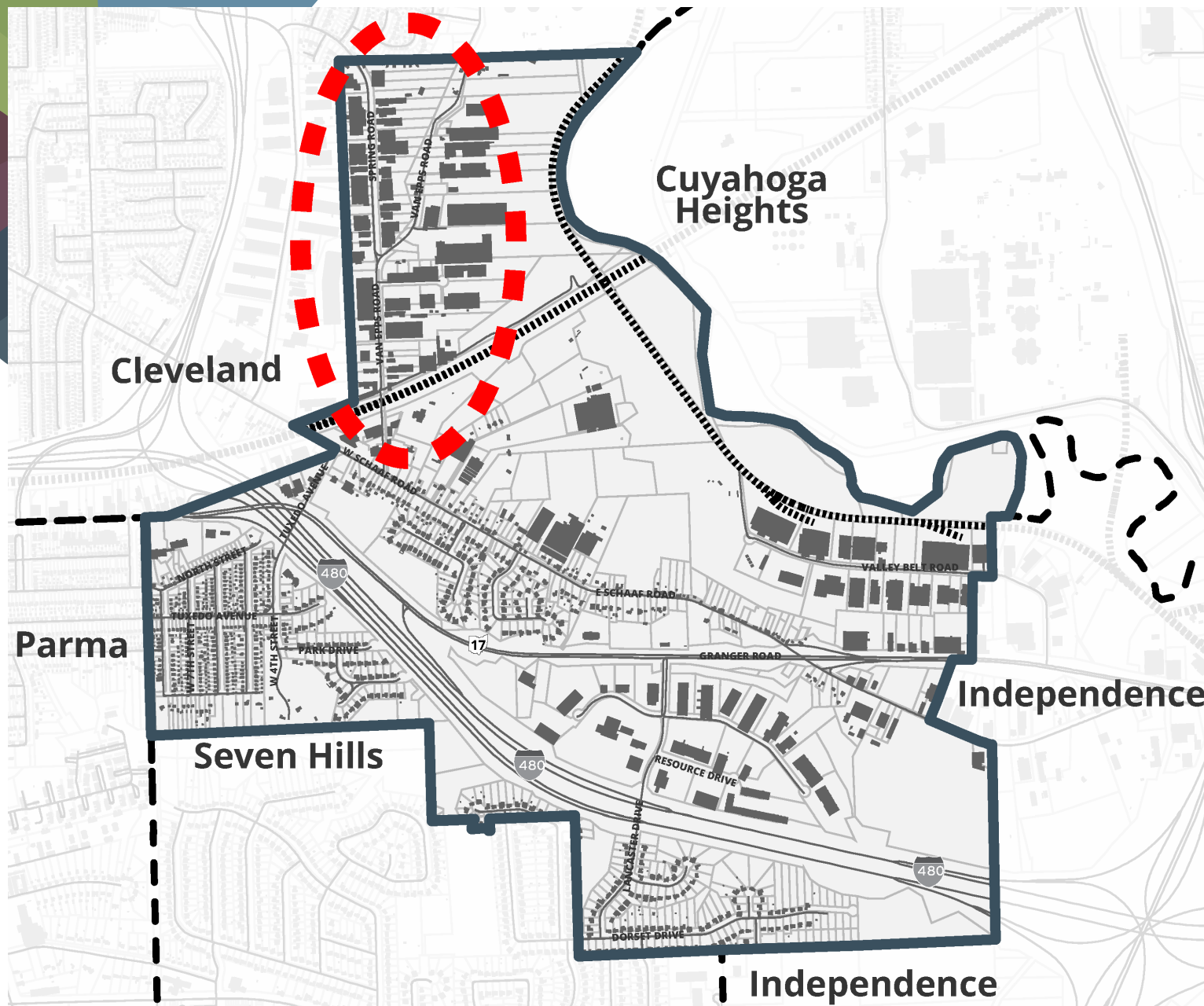


1 Downtown Brooklyn Heights



1 Downtown Brooklyn Heights





2 Spring – Van Epps Corridor

- Van Epps Road and Spring Road Industrial Corridor
 - Public transportation to businesses in the corridor
 - Pedestrian and bicycle connections
 - Economic development



2 Spring – Van Epps Corridor



2 Spring – Van Epps Corridor





3 Brooklyn Heights River Corridor

- Accessibility for residents
- Sustainable end-uses for landfill
- Preservation of the valley area

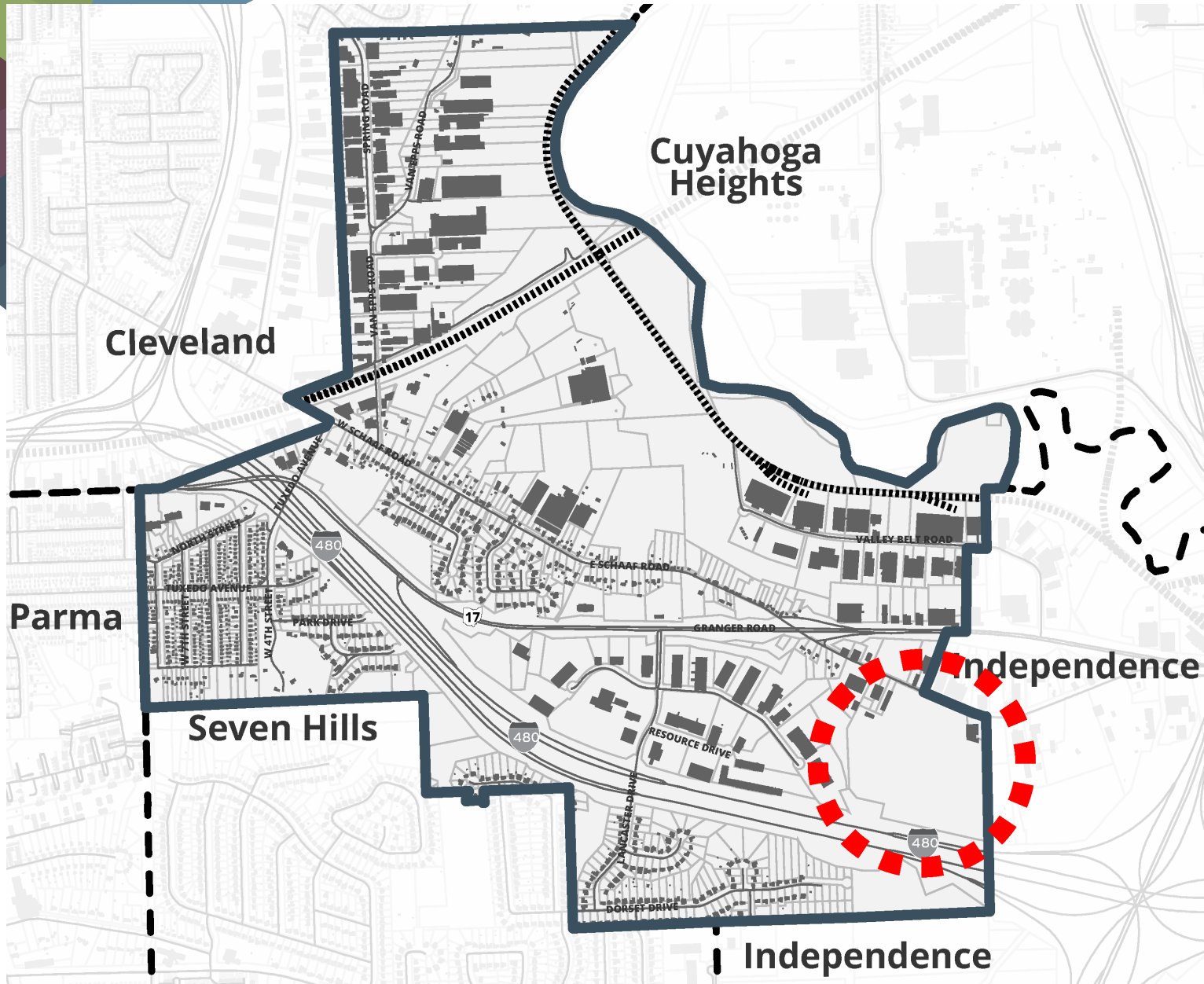


3 Brooklyn Heights River Corridor



3 Brooklyn Heights River Corridor





4 Eastern Gateway

- Sustainable end-use for landfill
- Trail connections





4 Eastern Gateway



[illegible]

Link neighborhoods

- Into other Village neighborhoods
- Into Downtown Brooklyn Heights area
- Into Brooklyn Heights Park
- Into neighboring commercial districts

Open Spaces Framework



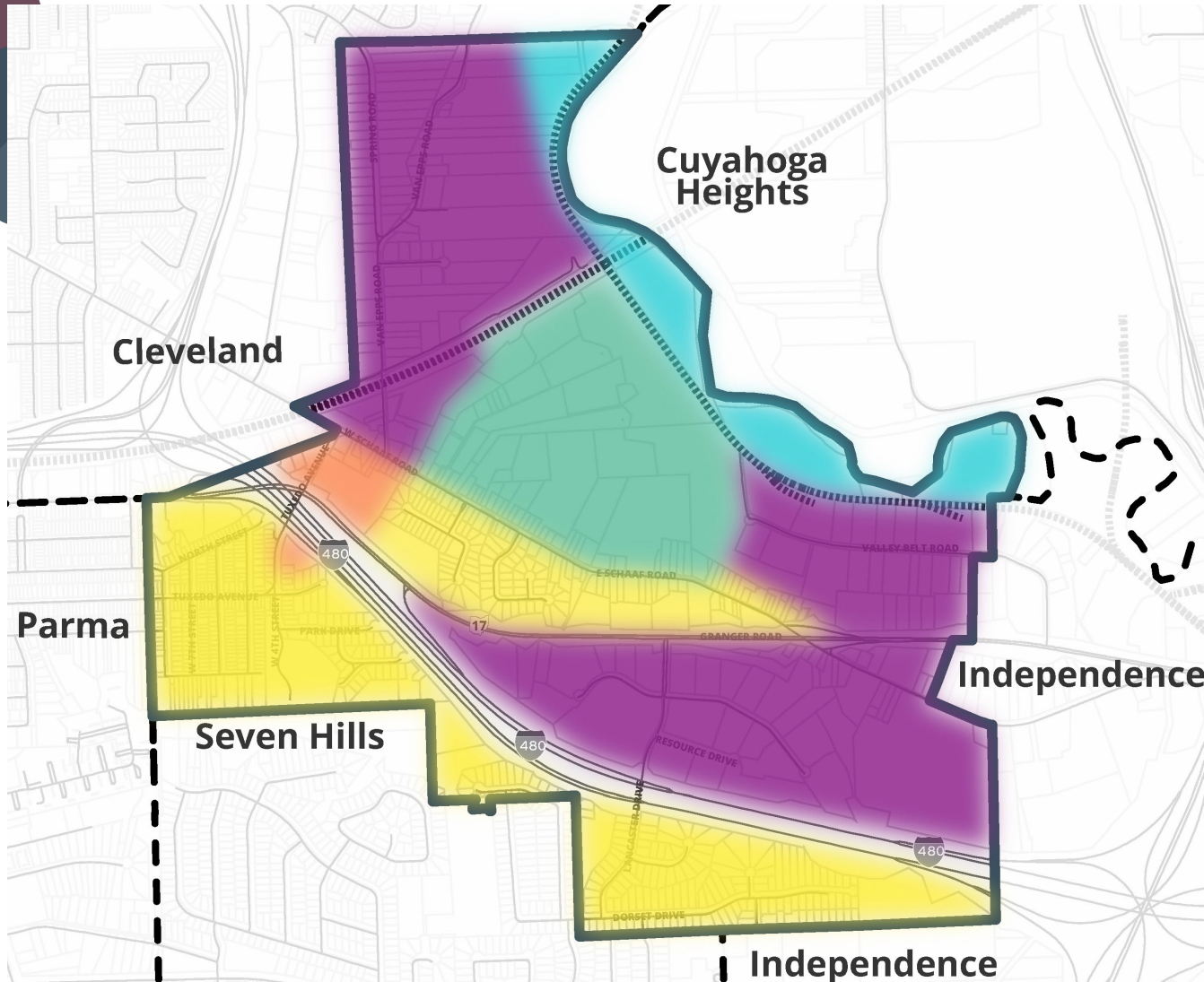
- Existing park spaces
- Accessing parks
- Adding to park amenities

Legend

- Parks (existing)
- Open Spaces
- Cemetery
- Potential Parks and Open Spaces



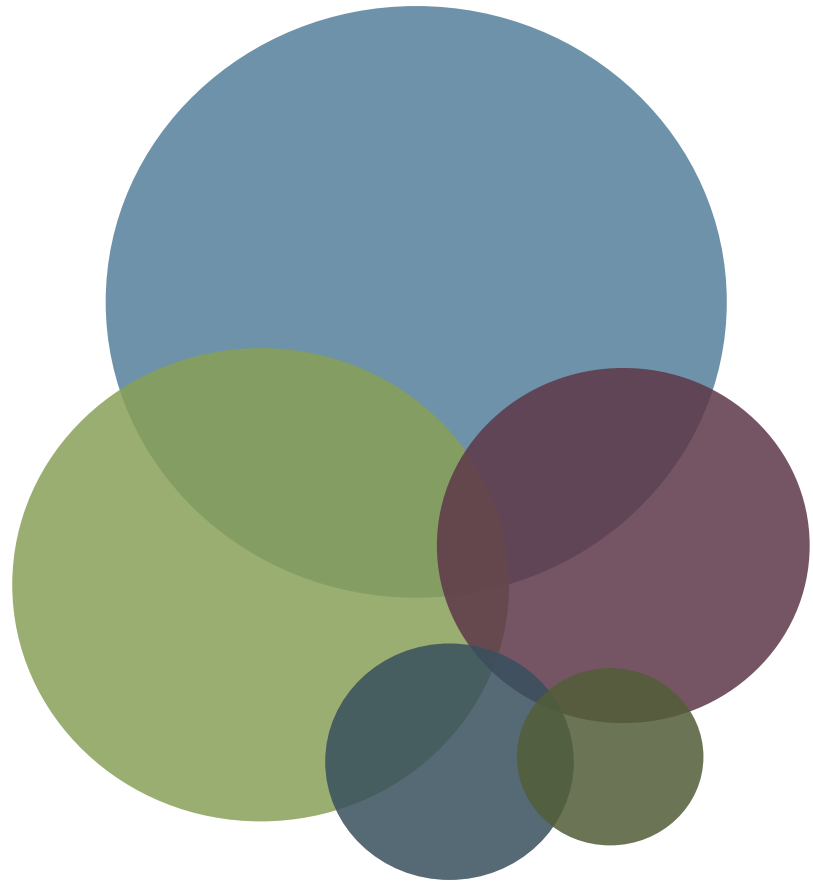
Character Area Framework



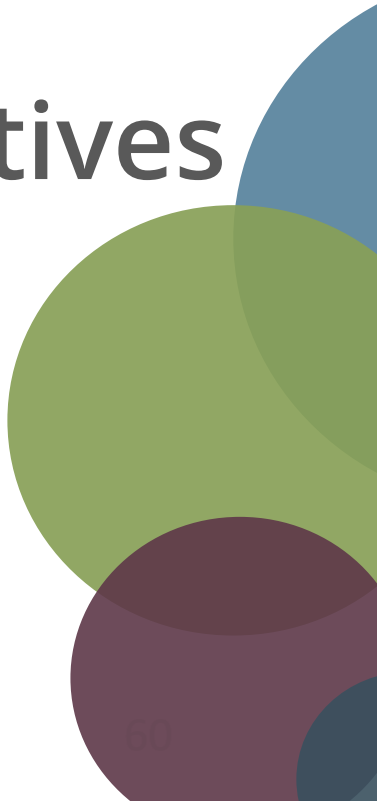
Reinforce area character

- Business Districts
- Village Center District
- Greenhouse District
- Residential Districts
- River Valley District





Community Vision Objectives





Community Vision Objectives

- **Broad ideas** for how the community wants to grow in the next **five to ten years**
- The vision & objectives are the community's **desired future** in words
- They represent initial **draft ideas** for discussion, changes, and additions





Community Vision Objectives

- **Based on the inputs thus far:**
 - Current Conditions document
 - Project Team feedback
 - Planning Grant Application
 - 2003 Brooklyn Heights Master Plan





Community Vision Objectives

- **2003 Master Plan Goals**
 - Economic Development
 - Housing
 - Environmentally Sensitive Areas
 - Infrastructure
 - Quality of Life



Community Vision Objectives





Community Vision Objectives:

Vision Statement and Objectives

The Village of Brooklyn Heights is a small village, but a big community that will employ the following guiding objectives:

- *Redevelopment: Attract and retain strong businesses through a welcoming community.*
- *Connectivity: Develop an interconnected network to neighborhoods and districts while promoting and providing healthy alternatives for residents.*
- *Environment: Preserve environmentally sensitive areas.*
- *Regionalism: Enhance regional collaborations and partnerships.*
- *Housing: Maintain high residential standards that accommodate a broad and diverse range of lifestyles and stages of life.*





Community Vision Objectives:

Vision Statement and Objectives

The Village of Brooklyn Heights is a small village, but a big community that will employ the following guiding objectives:

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Community Vision Objectives

- Examples of action steps the community could utilize to move the Community Vision and Objectives forward





Community Vision Objectives: Redevelopment

Attract and retain strong businesses through a welcoming community:

- Zoning for existing businesses to stay in Brooklyn Heights
- Attractive business corridors
- Limit expansion of active landfills; explore redevelopment opportunities for closed landfills





Community Vision Objectives: Connectivity

Develop an interconnected network to neighborhoods and districts while promoting and providing healthy alternatives for residents:

- Paths to parks and other neighborhoods
- Connections Framework
- Connection to the Towpath and Cuyahoga River





Community Vision Objectives: Environmental

Preserve environmentally sensitive areas.

- Preservation of the river valley, West Creek, and surrounding open spaces
- Infrastructure systems that are adequate to meet future needs while protecting against disruptions like flooding
- Convert existing landfills for sustainable end uses
- Increase tree canopy with tree plantings
- Expand recreational opportunities within greenspaces





Community Vision Objectives: Regionalism

Enhance regional collaborations and partnerships.

- West Creek Conservancy
- Northeast Ohio Regional Sewer District
- Cleveland Metroparks



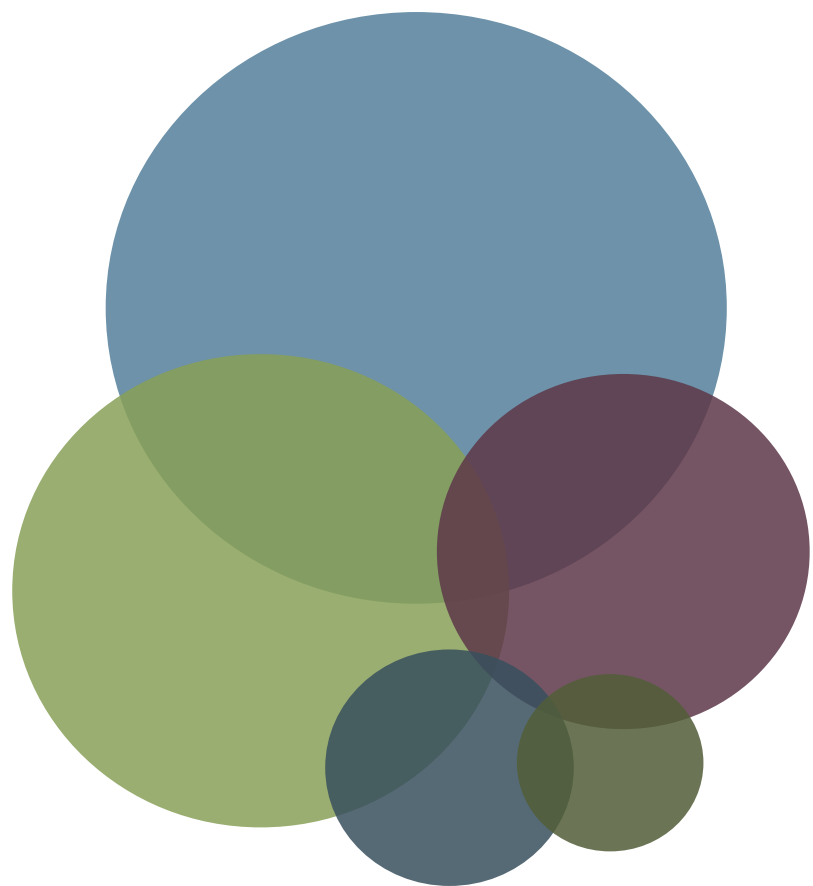


Community Vision Objectives: Housing

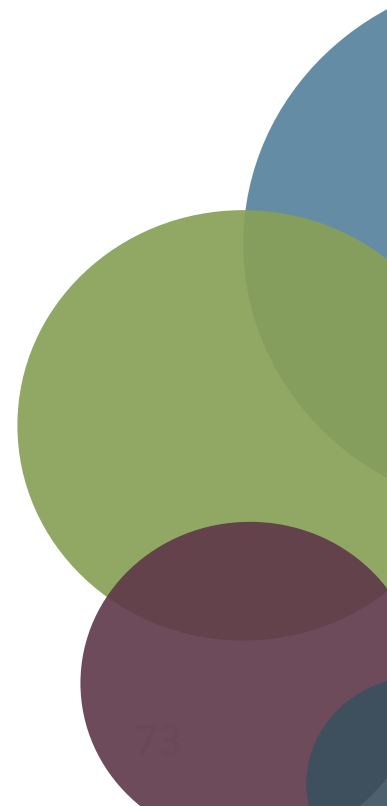
Maintain high residential standards that accommodate a broad and diverse range of lifestyles and stages of life.

- Maintain existing housing stock
- Offer new construction housing options to serve specific segments of residents
- Offer housing options for older residents
- Market housing as first/starter homes





Gathering Feedback



Online Community Vision Survey

- We want to know what you think of the proposed Community Vision Statement and Objectives
- What do you like? What don't you like? Is there something we missed?
- We have developed a survey to allow you to provide us answer to these questions and other thoughts or ideas you might have



Online Community Vision Survey

- Go to <https://www.surveymonkey.com/r/BrooklynHts>
- A short, guided survey asking for your feedback on the proposed Community Vision Statement and Objectives
- The survey will be open from
January 4, 2021 – February 7, 2021
- The survey will be limited to one response per IP address



Alternative Survey Forms

- Paper or PDF survey forms will be available on request for those who prefer or are unable to take the online survey
- Please contact the Village for a paper copy of the survey. Completed surveys can also be returned to Village Hall:

Phone: (216) 749-4300

Brooklyn Heights Village Hall
345 Tuxedo Avenue
Brooklyn Heights, Ohio 44131





Favorite Places Map

- Brooklyn Heights Favorite Places Map
- Gather feedback about places within the Village that you enjoy visiting.
- This information will be utilized to further develop the Community Vision Statement and Objectives, and subsequent recommended goals and actions



Favorite Places Mapping Tool

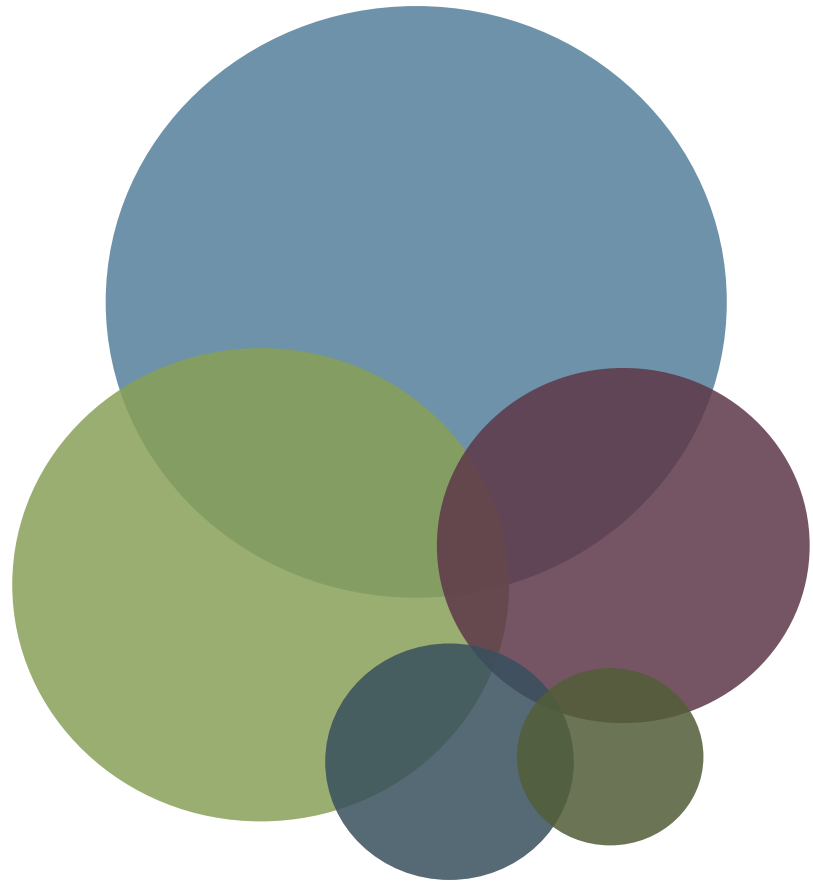
Cuyahoga County Planning Commission Brooklyn Heights Places

Brooklyn Heights Favorite Places

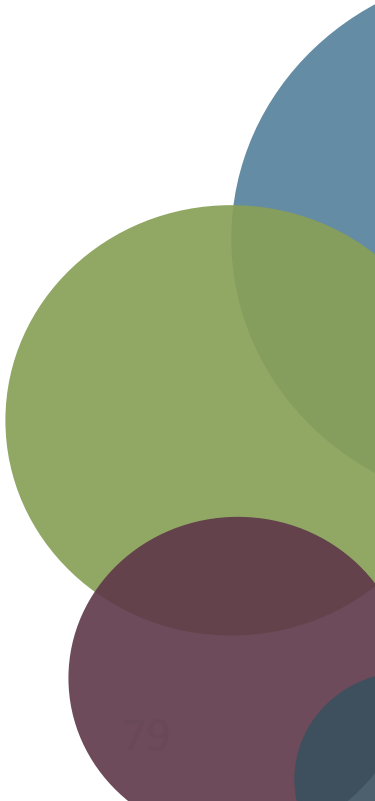
- Most Favorite Place
- Most Favorite Place
- Most Favorite Place
- Most Favorite Place
- Most Favorite Place
- Most Favorite Place
- Most Favorite Place
- Least Favorite Place
- Most Favorite Place

+ Click here to submit your place

Cuyahoga County, Esri, HERE, Garmin, INCREMENT P, USGS, METI...



Next Steps





Next Steps:

- We will brainstorm and draft the goals and actions that drive the recommendations with the Project Team
- The next Public Meeting (Recommendations) will review proposed goals and actions for the recommendations





Public Meetings

Tentative Timeline

Topic	Meetings	Tentative Date
Current Conditions Community Vision	Meeting #1	January 2021
Recommendations	Meeting #2	Late March – Early April 2021
Implementation	Meeting #3	Mid to Late June 2021



Staying Up To Date

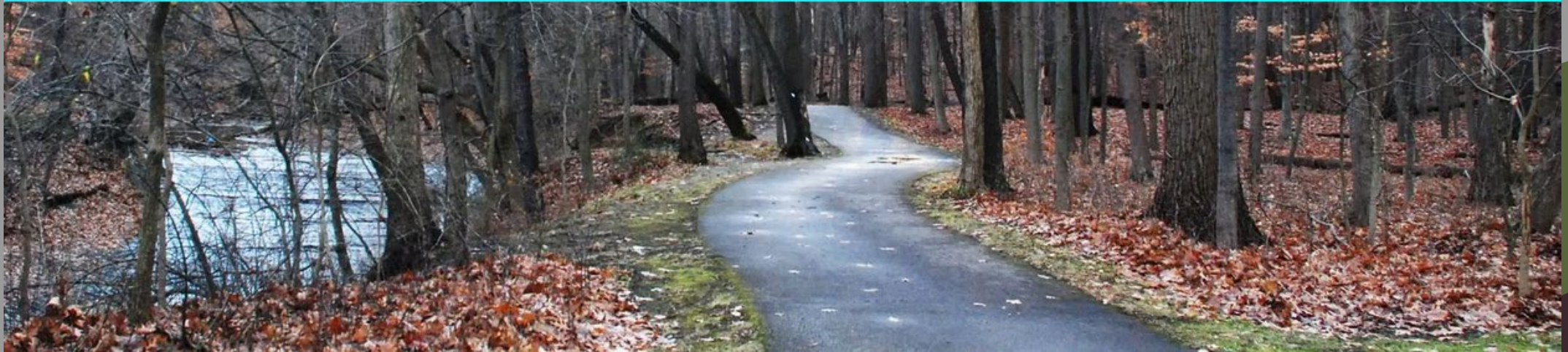
www.CountyPlanning.us/BrooklynHeights



Cuyahoga County
Planning Commission

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BROOKLYN HEIGHTS MASTER PLAN



Thank you!



Questions?

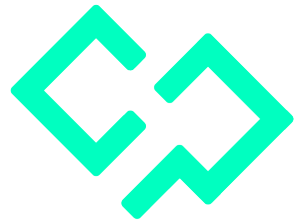
Call or write us an email:

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nlaird@cuyahogacounty.us

James Sonnhalter, Manager, Planning Services
jsonnhalter@cuyahogacounty.us

216.443.3700





County Planning

FOR OUR COMMUNITY

FOR OUR REGION

FOR OUR FUTURE