



BROADVIEW HEIGHTS

MASTER PLAN

PUBLIC MEETING #3

PRESENTATION POSTED JUNE 26, 2020

Due to COVID-19 and public gathering restrictions, we are **unable to meet in person** for this final community engagement exercise.

However, **your feedback on the Master Plan is as critical as ever**. The City of Broadview Heights and County Planning are holding this **"virtual public meeting"** online to provide the opportunity for input on the plan.





AGENDA

- 1) PLANNING PROCESS REVIEW
- 2) PUBLIC MEETING #2 RESULTS
- 3) IMPLEMENTATION DOCUMENT
- 4) PRIORITIZATION
- 5) NEXT STEPS



AGENDA ITEM ONE: PLANNING PROCESS REVIEW



HOW DO WE PLAN?

- Establish a **current snapshot** of the community
- Outline a **vision** that will drive the Plan forward and shape policies
- Formulate **goals and actions** that help the community achieve its vision
- **Prioritize** goals to assist City officials in allocating resources for future endeavors



WHY PLAN?

- Provides the opportunity for **community input**
- **Prepares the City**, residents, and businesses for the future
- **Shapes future development** to match your priorities
- Gives a **competitive advantage** when applying for grants and funding



HOW DO WE USE THE PLAN?

The Plan is meant to outline the goals and aspirations of the community

- ✓ **ADOPT** the Plan to make it official policy
- ✓ **USE** the Plan as a tool and reference when considering actions and applying for grant funding
- ✓ **UPDATE** the Plan over time and when circumstances change



OUR PROCESS: MEETINGS



Phase 1
Current
Conditions



Phase 2
Community
Vision

Public Meeting #1
+ Online Survey
07/16/2019



Phase 3
Goals & Actions

Public Meeting #2
+ Online Survey
01/28/2020



Phase 4
Implementation

CURRENT PHASE

**Virtual Public
Meeting #3**
+ Online Survey



Phase 5
Draft Master
Plan

**Presentation to
Planning
Commission + City
Council**



OUR PROCESS: PHASES



Phase 1 Current Conditions

Demographic, housing, business, land use, and transportation overview



Phase 2 Community Vision

Vision for how the community wants to grow and develop in the coming decade



Phase 3 Goals & Actions

Specific policies and actions to achieve the community's desired future

CURRENT PHASE



Phase 4 Implementation

Partners, priorities, and responsibilities for undertaking actions



Phase 5 Draft Master Plan

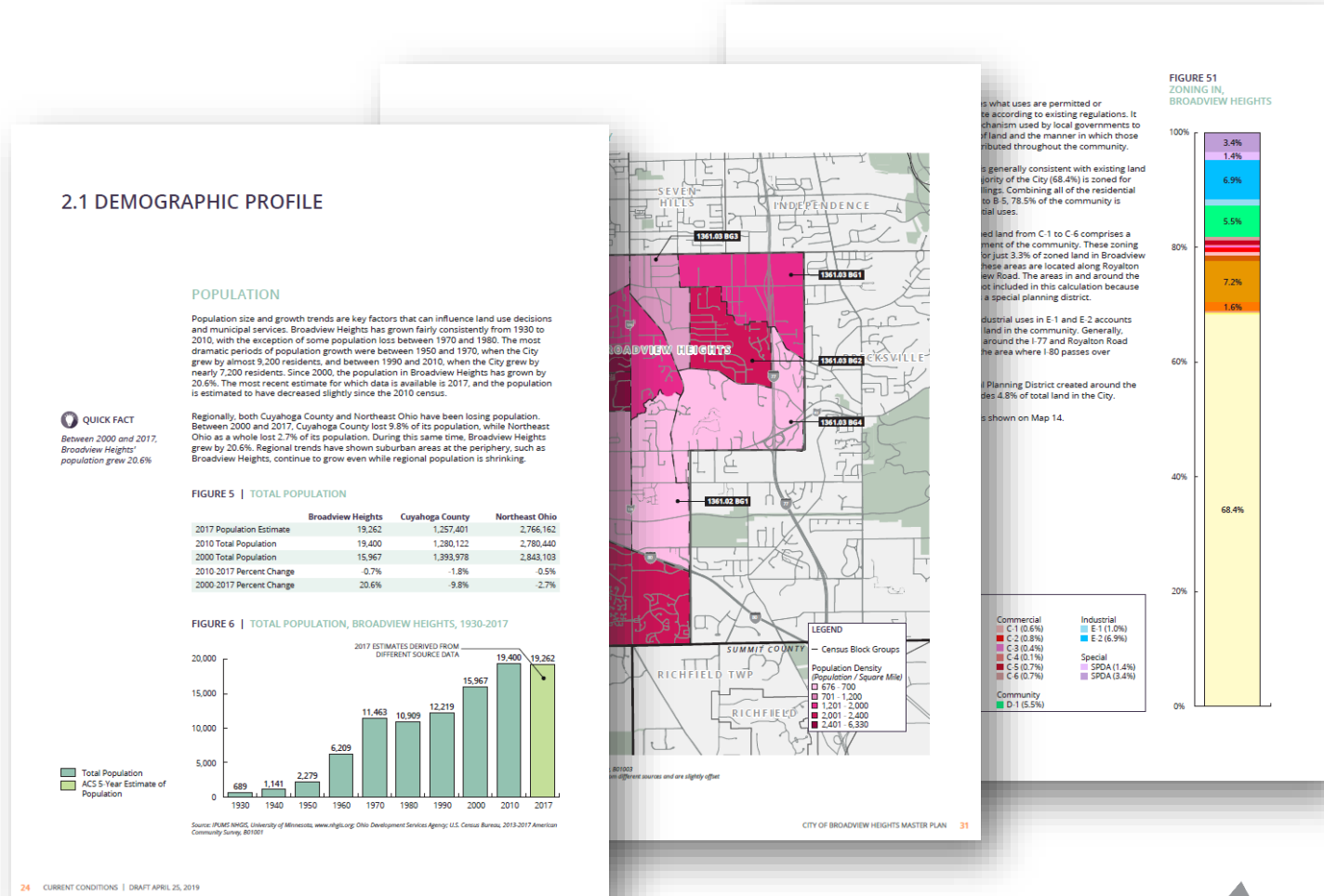
Combined and completed Master Plan document



PHASE ONE: CURRENT CONDITIONS



- Established a current “snapshot” of the community
- Compared trends within Cuyahoga County and the seven county region
- Created five profiles of the City:
 - Demographic Profile
 - Business Profile
 - Housing Profile
 - Transportation & Infrastructure Profile
 - Land Use Profile



PHASE TWO: COMMUNITY VISION



- Established a unified direction for the plan
- Included broad themes to frame the development of actions
- Included a vision for important areas in the community:
 - Community Center Campus
 - Town Center
 - North End of Town
 - Royalton Road East

BROADVIEW HEIGHTS TODAY

Broadview Heights is a growing suburban community defined by the strong relationships among residents. It is a place of outstanding recreation spaces anchored by the Community Center Campus, where neighbors interact, recreate, and grow. The City is comprised of winding residential neighborhoods of well-maintained homes on large lots.

Set above deep valleys, Broadview Heights is a community of wooded areas and natural stream corridors that set it apart from other communities. Located at the center of a corridor connecting Cleveland to Akron, Broadview Heights is a centrally located City with direct access to the region via a network of highways and direct access to large parks via a dedicated trail network. With a fledgling but still unfinished Town Center and areas ready for renewal, today's Broadview Heights is poised for future growth and redevelopment that builds on its assets.

BROADVIEW HEIGHTS' VISION FOR THE FUTURE

Broadview Heights will be a community centered around pristine residential neighborhoods in which residents live safely and comfortably, and where they can find the types of housing that will allow them to age in place. It will be a community anchored by a Community Center Campus that is the hub of civic life and provides amenities and recreational opportunities in a well-landscaped setting. The Community Center Campus will flow seamlessly to a vibrant and walkable Town Center in which public spaces and shops are intertwined in a setting that is friendly and quaint, and provides an identity for the City.

The community's streets will communicate this identity by providing sidewalks, trails, trees, and amenities that make moving between neighborhoods and business districts enjoyable. Its business districts will be compact, landscaped, and well-designed places providing opportunities for working, shopping, and recreating. Broadview Heights will use its remaining vacant areas responsibly to maintain the natural setting and environmental features that make Broadview Heights unique. Together, this vision is for a future where Broadview Heights truly is the Highest of the Heights.



PHASE THREE: GOALS & ACTIONS



- Established a series of five goals and four planning concept areas to help accomplish the community's vision
- Developed with data from the Current Conditions document, input from the City of Broadview Heights Master Plan Project Team and Steering Committee, and public input

BRANDING AND SIGNAGE

OUR GOALS

GOAL 1: DEVELOP CONNECTIONS

STRATEGY 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus

STRATEGY 2: Construct streets that balance the safety of all users and the capacity needed for efficient traffic flow

STRATEGY 3: Improve the look, feel, and safety of major streets, especially Broadview and Royalton Roads

GOAL 2: STRENGTHEN NEIGHBORHOODS

STRATEGY 4: Ensure existing and new single-family neighborhoods are well-designed and buffered from nearby uses

STRATEGY 5: Support the construction of townhouses, condos, and mixed-use residential buildings in limited areas to provide housing options for people of all ages, family structures, and abilities

STRATEGY 6: Encourage ongoing maintenance and reinvestment in housing as less vacant land is available

GOAL 3: ENHANCE COMMUNITY LIFE

STRATEGY 7: Continue to enhance the Community Center Campus as the hub of the Broadview Heights community

STRATEGY 8: Establish outdoor community spaces in the Town Center and North End of Town, and program them to meet the needs of residents and add vibrancy to business districts

STRATEGY 9: Communicate the Broadview Heights identity with the City's updated logo and expanded brand features

STRATEGY 10: Continue to develop community pride by providing amenities, services, and spaces for all residents and age groups

GOAL 4: FOSTER QUALITY DEVELOPMENT

STRATEGY 11: Update the City's Zoning Code to foster consistent, walkable, and high-quality developments in the community, especially the Town Center and North End of Town

STRATEGY 12: Maintain a balance between new residential, commercial, and industrial development to ensure fiscal stability and continued strong revenue streams

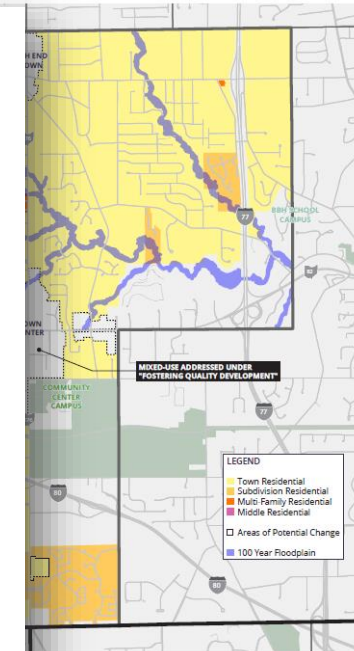
GOAL 5: EMBRACE ENVIRONMENTAL ASSETS

STRATEGY 13: Conduct a sustainability audit of existing codified ordinances to identify changes that could foster sustainable development

STRATEGY 14: Incorporate green features into existing neighborhoods, future development, and public improvements

STRATEGY 15: Protect the City's extensive environmental assets

MAP 4 | RESIDENTIAL DEVELOPMENT FRAMEWORK



place, provides visitors with an enjoyable and memorable experience for users. Consistency in location, design, and content is key to

BRANDS

to better capture the spirit of the community and modernize the way the city presents itself to the community.

Materials and design elements could be used to identify the city's brand. Signs would be unique to each district such as the Town Center, but use common elements to establish a consistent look.

Signage that could be used for City facilities such as the Community Center and other municipal locations.



with a consistent choice of brick, colors, logos, and base for a cohesive look, and general aesthetics of the community.



PHASE THREE:

GOALS & ACTIONS



FIVE MASTER PLAN GOALS

1) Develop Connections

Looks at connections between neighborhoods and key destinations, making sure streets balance the safety of all users and moves cars efficiently, and improve the look and feel of the City's main corridors

2) Strengthen Neighborhoods

Looks to protect and strengthen existing single-family neighborhoods, ensure new residential development is well-buffered from other uses, provide higher-density options in appropriate areas, and encourage maintenance and reinvestment of existing homes

3) Enhance Community Life

Looks to enhance key community spaces and program them to meet the needs of residents, communicate the City's logo through consistent wayfinding and branding, and continue to strengthen community pride with high-quality services and amenities

4) Foster Quality Development

Looks at zoning and development regulations to encourage and promote high-quality development, and create a balance between new development to ensure fiscal responsibility and strong revenue streams

5) Embrace Environmental Assets

Looks to foster sustainable development, incorporate green features into both existing and new development, and protect the City's extensive environmental assets



PHASE THREE:

GOALS & ACTIONS



FOUR PLANNING CONCEPT AREAS

1) Town Center

Shows how walkable development on City owned land and on privately owned vacant land could come together with new trails and streetscapes to form the basis of a vibrant, walkable district that acts as a community gathering space for all

2) North End of Town

Shows how updated zoning regulations could support more walkable development along Broadview Road, while opening access to rear parcels for townhouse development. Combined with streetscapes, trails, and intersection improvements, these changes could facilitate the development of a more cohesive district

3) Community Center Campus

Shows how moving some of the sports fields off the Community Center Campus and relocating the existing Fire Station could allow for a better arrangement of passive recreational uses on the western half of the Community Center Campus

4) Royalton Road East

Shows how former landfills could be reused for park space and solar fields, while linking these amenities with nearby neighborhoods and business districts via trails



PHASE FOUR: IMPLEMENTATION



- Includes tables that correspond to each goal, strategy, and action from previous phases
- Includes estimated cost ranges, priority levels, and a list of potential partners and responsible parties for undertaking each action
- A list of available funding sources is also provided

POTENTIAL FUNDING SOURCES

ions of different grant programs, loan programs, and other funding
munities to implement infrastructure and other programming. The
table funding for a specific topic.

se of the funding, a brief description of the program or what projects are

Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
	5+ Yrs	EN S	\$\$\$	
	5+ Yrs	BZ	\$	
	3-5 Yrs	BZ EN S	\$	
	5+ Yrs	BZ EN S	\$\$\$	
	5+ Yrs	EN S	\$\$\$	
	Ongoing	EN S	—	
	5+ Yrs	EN S	\$\$\$	
	5+ Yrs	EN S	\$\$\$	
	5+ Yrs	EN S	\$\$\$	
	1-2 Yrs	BZ EN S	\$	

CITY OF BROADVIEW HEIGHTS MASTER PLAN 13

IMPLEMENTATION TABLES

POTENTIAL PARTNERS

The Responsible Parties / Potential Partners listed below and in the following tables describe types of governmental, non-profit, private, and civic organizations that might assist in completing an action. In all cases, the changing scope of an action may warrant new partners not listed and current partners may no longer be appropriate.

City of Broadview Heights	Other Governmental Agencies
City of Broadview Heights Government - General	Cleveland Metroparks
BZ Building & Zoning HS Human Services	County Planning
ED Economic Development PR Parks & Recreation	Cuyahoga Arts and Culture
EN Engineering S Service	Cuyahoga County Board of Health
School Districts	Cuyahoga County Department of Development
Emergency Services	Cuyahoga County Department of Sustainability
	Cuyahoga County Land Bank
	Cuyahoga County Public Works
	Cuyahoga Soil and Water Conservation District
	Greater Cleveland Regional Transit Authority
	Neighboring Cuyahoga County Communities
	Northeast Ohio Area-wide Coordinating Agency
	Northeast Ohio Regional Sewer District
	Ohio Department of Health
	Ohio Department of Natural Resources
	Ohio Department of Transportation
	Ohio Development Services Agency
	Ohio Environmental Protection Agency
	TeamNEO

Private and Non-Profit Entities

Bike Cleveland/Bike Breckville
Chamber of Commerce in Broadview Heights
Land and Water Conservation Groups
Local Businesses
Neighborhood Groups
Private Property Owners/Developers
Proposed Special Improvement District
Qualified Design Professionals
Qualified Non-Profits
Transit Advocates

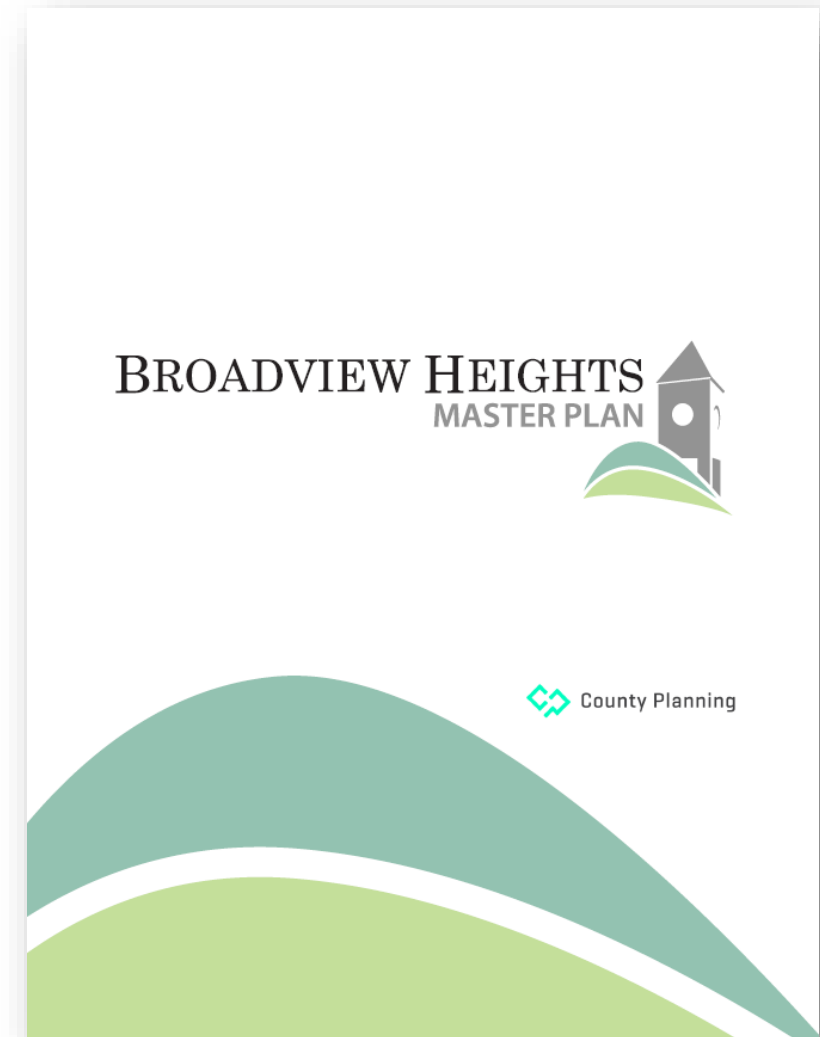
CITY OF BROADVIEW HEIGHTS MASTER PLAN 7



PHASE FIVE: DRAFT MASTER PLAN



- Combines all previous phases and sections into a complete and comprehensive Master Plan to be adopted by the City



AGENDA ITEM TWO: PUBLIC MEETING #2 RESULTS



PUBLIC MEETING #2: RESULTS

Date: January 28, 2020

Online Survey: January 28, 2020 – February 18, 2020

Participants: approximately **25+** residents, business owners, community representatives, and public officials in attendance + **132** online surveys

In-Person Responses: **30** written comments + **161** preference selections

Online Survey Responses: **550** individual comments + **1,500+** preference selections



PUBLIC MEETING #2: TOP 10 FINDINGS

1. In general, **residents support the Goals and Planning Concept Areas** presented at the second Public Meeting and online survey.
2. Residents strongly **desire safer pedestrian and bicycle accommodations** throughout the community, especially in and around neighborhoods.
3. Residents **take great pride in their homes** and are **supportive of quality residential development** and property maintenance code enforcement.
4. Residents have **reservations about higher-density housing** options and where those should be located, but are **open to the idea of affordable options** to attract young professionals.
5. Residents **desire high-quality commercial development with creative storefronts** that are walkable and interesting.



PUBLIC MEETING #2: TOP 10 FINDINGS

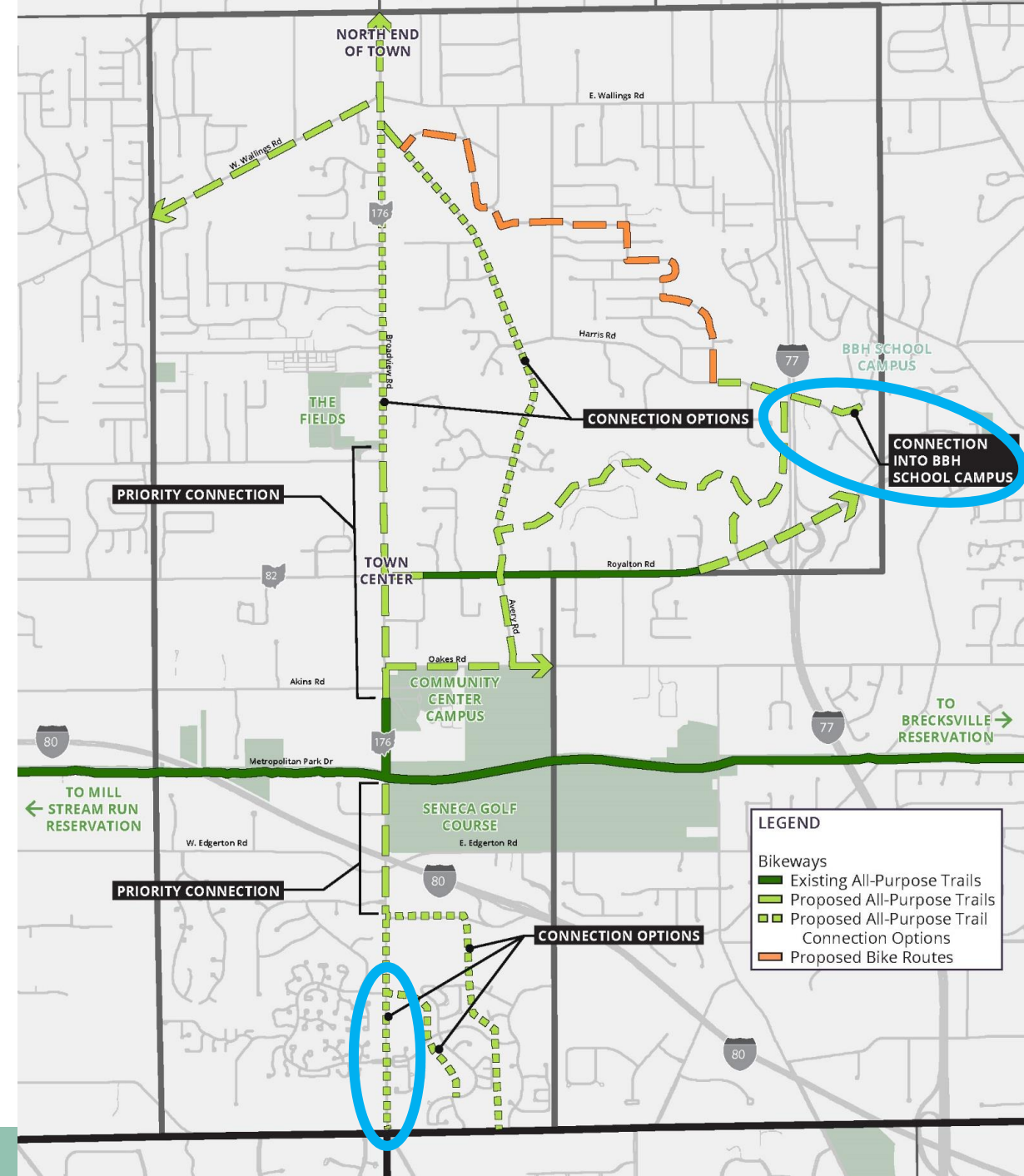
6. Residents **highly value the environment** and would like to **see development limited** within environmentally sensitive areas.
7. Residents **desire stronger design guidelines** in the Town Center and are **cautious about residential uses** in this area.
8. Residents **feel that the North End of Town needs the most work** and have concerns about commercial development encroaching on residential neighborhoods.
9. Residents are **not in favor of a cemetery at the Community Center Campus** and other potential sites should be considered.
10. Residents are **largely supportive of passive recreation trails on the former landfill** sites, but are **concerned about added traffic any new development** could bring to the Royalton Road East and I-77 area.



UPDATES TO THE PLAN

TRAILS & BIKEWAYS FRAMEWORK (GOAL 1)

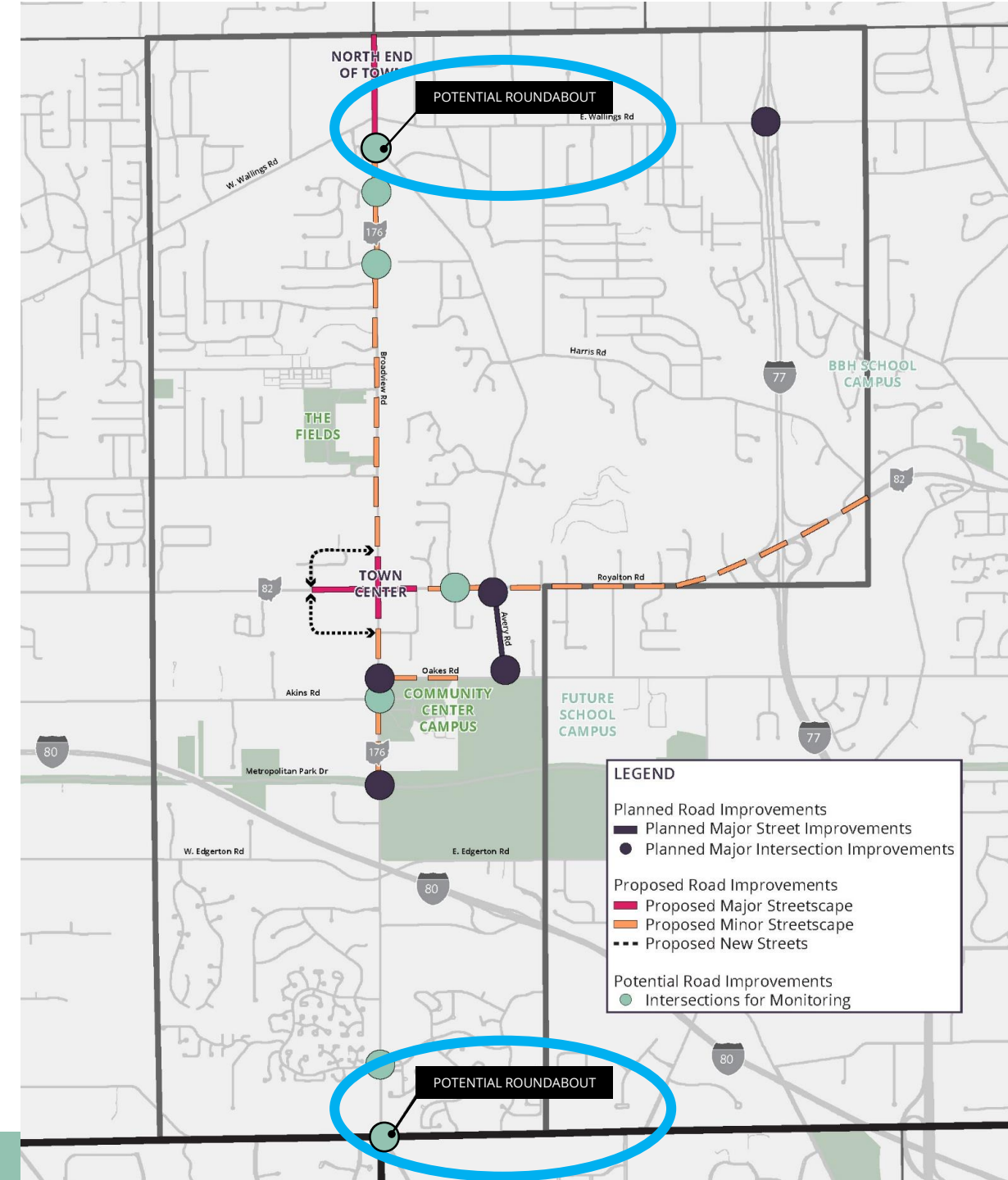
- Extended trail to Boston Road
- Extended trail to HS from Harris Road
- Added callout for BBHHS trail



UPDATES TO THE PLAN

ROAD IMPROVEMENT FRAMEWORK (GOAL 1)

- Added callout for a “Potential Roundabout” at Boston Road and Broadview Road Intersection
- Added an “Intersection for Monitoring” at Avery Road and Broadview Road for a “Potential Roundabout”



OTHER UPDATES TO THE PLAN

- **GOAL 2: STRENGTHEN NEIGHBORHOODS**

- **Cluster Homes**

- Added definition and expanded explanation for clarification
 - Cluster homes are typically one-unit, detached structures, but are differentiated from single-family homes in that multiple buildings are clustered closely together around shared open space or amenities.

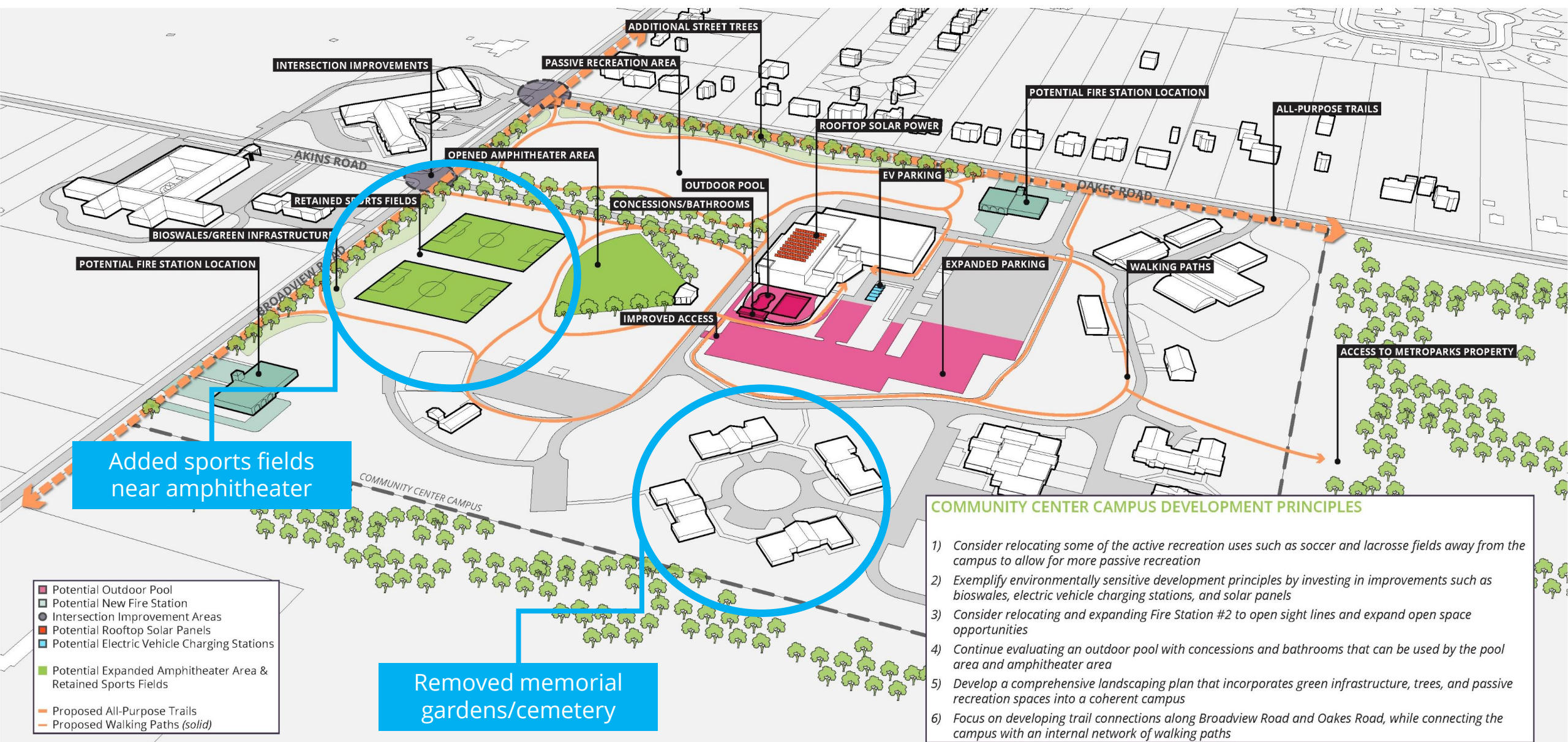
- **GOAL 4: FOSTER QUALITY DEVELOPMENT**

- **Western Reserve Design**

- Updated Design Guidelines text and images
 - Residents desire cohesive, traditional, high-quality design, but not necessarily solely in the Western Reserve Style. The plan identifies elements of Western Reserve and other high quality architectural designs as examples of how various features can be included in new architecture.



PLANNING CONCEPT AREA: COMMUNITY CENTER CAMPUS



Added sports fields near amphitheater

Removed memorial gardens/cemetery

- Potential Outdoor Pool
- Potential New Fire Station
- Intersection Improvement Areas
- Potential Rooftop Solar Panels
- Potential Electric Vehicle Charging Stations
- Potential Expanded Amphitheater Area & Retained Sports Fields
- Proposed All-Purpose Trails
- Proposed Walking Paths (solid)

- ### COMMUNITY CENTER CAMPUS DEVELOPMENT PRINCIPLES
- 1) Consider relocating some of the active recreation uses such as soccer and lacrosse fields away from the campus to allow for more passive recreation
 - 2) Exemplify environmentally sensitive development principles by investing in improvements such as bioswales, electric vehicle charging stations, and solar panels
 - 3) Consider relocating and expanding Fire Station #2 to open sight lines and expand open space opportunities
 - 4) Continue evaluating an outdoor pool with concessions and bathrooms that can be used by the pool area and amphitheater area
 - 5) Develop a comprehensive landscaping plan that incorporates green infrastructure, trees, and passive recreation spaces into a coherent campus
 - 6) Focus on developing trail connections along Broadview Road and Oakes Road, while connecting the campus with an internal network of walking paths

AGENDA ITEM THREE: IMPLEMENTATION DOCUMENT



IMPLEMENTATION

This is the 4th phase of the Master Plan and entails **prioritizing strategies based on the City's needs** and how each helps achieve the Community Vision

Outlines priorities, general timelines and costs, potential partners, and potential funding sources



IMPLEMENTATION BEST PRACTICES







































Use the implementation table to **pick the top actions** that will be undertaken each year and **assign personnel responsible for those actions**

Establish a **Plan Implementation Committee that meets every quarter** to review the actions that are underway

Publish an Annual Results Report detailing what has been accomplished so far



Sample Implementation Table

Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A (<i>Action Type: Proactive</i>) Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the Sidewalk Priority Framework		5+ Yrs	 EN S          	\$\$\$	
Action B (<i>Action Type: Proactive/Responsive</i>) Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses		5+ Yrs	 BZ    	\$	
Action C (<i>Action Type: Proactive/Responsive</i>) Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments		3-5 Yrs	 BZ EN S     	\$	
Action D (<i>Action Type: Proactive/Responsive</i>) Connect existing and proposed cul-de-sac streets where possible and limit new cul-de-sacs by requiring connected street patterns in new developments		5+ Yrs	 BZ EN S    	\$\$\$	
Action E (<i>Action Type: Proactive</i>) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs	 EN S          	\$\$\$	









































Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A (<i>Action Type: Proactive</i>) Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the Sidewalk Priority Framework		5+ Yrs	 EN S          	\$\$\$	
Action B (<i>Action Type: Proactive/Responsive</i>) Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses		5+ Yrs	 BZ    	\$	
Action C (<i>Action Type: Proactive/Responsive</i>) Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments		3-5 Yrs	 BZ EN S     	\$	
Action D (<i>Action Type: Proactive/Responsive</i>) Connect existing and proposed cul-de-sac streets where possible and limit new cul-de-sacs by requiring connected street patterns in new developments		5+ Yrs	 BZ EN S    	\$\$\$	
Action E (<i>Action Type: Proactive</i>) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs	 EN S          	\$\$\$	

Table Labels



Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A (<i>Action Type: Proactive</i>) Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the Sidewalk Priority Framework		5+ Yrs		\$\$\$	
Action B (<i>Action Type: Proactive/Responsive</i>) Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses		5+ Yrs		\$	
Action C (<i>Action Type: Proactive/Responsive</i>) Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments		3-5 Yrs		\$	
Action D (<i>Action Type: Proactive/Responsive</i>) Connect existing and proposed cul-de-sac streets where possible and limit new cul-de-sacs by requiring connected street patterns in new developments		5+ Yrs		\$\$\$	
Action E (<i>Action Type: Proactive</i>) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs		\$\$\$	

Strategy Number



Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A (<i>Action Type: Proactive</i>) Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the Sidewalk Priority Framework			EN S 	\$\$\$	
Action B (<i>Action Type: Proactive/Responsive</i>) Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses		5+ Yrs	BZ 	\$	
Action C (<i>Action Type: Proactive/Responsive</i>) Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments		3-5 Yrs	BZ EN S 	\$	
Action D (<i>Action Type: Proactive/Responsive</i>) Connect existing and proposed cul-de-sac streets where possible and limit new cul-de-sacs by requiring connected street patterns in new developments		5+ Yrs	BZ EN S 	\$\$\$	
Action E (<i>Action Type: Proactive</i>) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs	EN S 	\$\$\$	








Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A (Action Type: Proactive) Seek funding to construct bikeways and sidewalks across the Town Center and North End of Town, and the Sidewalk Priority Framework		5+ Yrs	EN S	\$\$\$	
Action B (Action Type: Proactive/Responsive) Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses		5+ Yrs	BZ	\$	
Action C (Action Type: Proactive/Responsive) Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments			BZ EN S	\$	
Action D (Action Type: Proactive/Responsive) Connect existing and proposed cul-de-sac streets with through streets to improve connectivity and creating connected street patterns in new developments		5+ Yrs	BZ EN S	\$\$\$	
Action E (Action Type: Proactive) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs	EN S	\$\$\$	

Proactive Actions include recommendations for revising, expanding, promoting, or developing new programs or services that would not otherwise occur without new action undertaken by residents, supportive groups, or the City

Responsive Actions are to be undertaken when certain conditions are met. For instance, ensuring new homes are well-designed would be triggered when a development proposal is submitted to the City.

Ongoing Actions are meant to underscore positive steps already happening and which are important to continue or to improve



Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A (<i>Action Type: Proactive</i>) Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the Sidewalk Priority Framework		5+ Yrs			
Action B (<i>Action Type: Proactive/Responsive</i>) Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses		5+ Yrs			
Action C (<i>Action Type: Proactive/Responsive</i>) Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments		3-5 Yrs		\$	
Action D (<i>Action Type: Proactive/Responsive</i>) Connect existing and proposed cul-de-sac streets where possible and limit new cul-de-sacs by requiring connected street patterns in new developments		5+ Yrs		\$\$\$	
Action E (<i>Action Type: Proactive</i>) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs		\$\$\$	

Years to Complete an Action

This is an estimate from when an action is started and not from when the Master Plan is adopted.






Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A (<i>Action Type: Proactive</i>) Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the Sidewalk Priority Framework		5+ Yrs			
Action B (<i>Action Type: Proactive/Responsive</i>) Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses		5+ Yrs			
Action C (<i>Action Type: Proactive/Responsive</i>) Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments		3-5 Yrs		\$	
Action D (<i>Action Type: Proactive/Responsive</i>) Connect existing and proposed cul-de-sac streets where possible and limit new cul-de-sacs by requiring connected street patterns in new developments		5+ Yrs		\$\$\$	
Action E (<i>Action Type: Proactive</i>) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs		\$\$\$	

The Responsible Parties / Potential Partners describe types of governmental, non-profit, private, and civic organizations that might assist in completing an action



Goal 1: Development

City of Broadview Heights










-  City of Broadview Heights Government – General
- BZ** Building & Zoning **HS** Human Services
- ED** Economic Development **PR** Parks & Recreation
- EN** Engineering **S** Service
-  School Districts
-  Emergency Services

Private and Non-Profit Entities

-  Bike Cleveland/Bike Brecksville
-  Chamber of Commerce in Broadview Heights
-  Land and Water Conservation Groups
-  Local Businesses
-  Neighborhood Groups
-  Private Property Owners/Developers
-  Proposed Special Improvement District
-  Qualified Design Professionals
-  Qualified Non-Profits
-  Transit Advocates





























Other Governmental Agencies

-  Cleveland Metroparks
-  County Planning
-  Cuyahoga Arts and Culture
- CCBH** Cuyahoga County Board of Health
-  Cuyahoga County Department of Development
-  Cuyahoga County Department of Sustainability
-  Cuyahoga County Land Bank
-  Cuyahoga County Public Works
-  Cuyahoga Soil and Water Conservation District
- RTA** Greater Cleveland Regional Transit Authority
-  Neighboring Cuyahoga County Communities
-  Northeast Ohio Areawide Coordinating Agency
-  Northeast Ohio Regional Sewer District
-  Ohio Department of Health
-  Ohio Department of Natural Resources
-  Ohio Department of Transportation
-  Ohio Development Services Agency
-  Ohio Environmental Protection Agency
- neio** TeamNEO

Parties / Owners	Est. Cost	Status
and key destinations including the		
  	\$\$\$	
	\$	
	\$	
	\$\$\$	
     	\$\$\$	

Links to a
Symbol Legend
































Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A (<i>Action Type: Proactive</i>) Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the Sidewalk Priority Framework		5+ Yrs	 EN S	Range of costs to give a general understanding of the scope of a project \$\$\$	
Action B (<i>Action Type: Proactive/Responsive</i>) Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses		5+ Yrs	 BZ    	\$	
Action C (<i>Action Type: Proactive/Responsive</i>) Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments		3-5 Yrs	 BZ EN S     	\$	
Action D (<i>Action Type: Proactive/Responsive</i>) Connect existing and proposed cul-de-sac streets where possible and limit new cul-de-sacs by requiring connected street patterns in new developments		5+ Yrs	 BZ EN S    	\$\$\$	
Action E (<i>Action Type: Proactive</i>) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs	 EN S          	\$\$\$	



Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A (Action Type: Proactive) Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the		5+ Yrs	EN S	\$\$\$	
Estimated Cost Range \$\$\$ High Cost (Over \$500,000) \$\$ Medium Cost (\$100,000 to \$500,000) \$ Low Cost (Up to \$100,000)				\$	
Action D (Action Type: Proactive/Responsive) Coordinate with the Brecksville Broadview Heights School District to ensure new developments include connected street patterns in new developments		5+ Yrs	EN S	\$\$\$	
Action E (Action Type: Proactive) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs	EN S	\$\$\$	























Importantly, estimated costs are only supplied for the strategy as described. They do not take into account additional steps.



Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A <i>(Action Type: Proactive)</i> Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the Sidewalk Priority Framework		5+ Yrs	 EN S  		
Action B <i>(Action Type: Proactive/Responsive)</i> Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses		5+ Yrs	 BZ    	\$	
Action C <i>(Action Type: Proactive/Responsive)</i> Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments		3-5 Yrs	 BZ EN S     	\$	
Action D <i>(Action Type: Proactive/Responsive)</i> Connect existing and proposed cul-de-sac streets where possible and limit new cul-de-sacs by requiring connected street patterns in new developments		5+ Yrs	 BZ EN S    	\$\$\$	
Action E <i>(Action Type: Proactive)</i> Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs	 EN S         	\$\$\$	

A place to track the progress of the Master Plan



Goal 1: Develop Connections	Priority Level	Years to Complete	Responsible Parties / Potential Partners	Est. Cost	Status
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus					
Action A (<i>Action Type: Proactive</i>) Seek funding to construct bikeways and sidewalks according to the Trails & Bikeways Framework and the Sidewalk Priority Framework			 EN S	\$\$\$	
Action B (<i>Action Type: Proactive/Responsive</i>) Improve pedestrian access to businesses and places of interest by constructing and requiring complete and direct sidewalk access from the street to the front entrances of businesses				\$	
Action C (<i>Action Type: Proactive/Responsive</i>) Ensure safe bicycle parking by installing bike racks and updating zoning to require bike racks in new developments		3-5 Yrs	    	\$	
Action D (<i>Action Type: Proactive/Responsive</i>) Connect existing and proposed cul-de-sac streets where possible and limit new cul-de-sacs by requiring connected street patterns in new developments		5+ Yrs	 BZ EN S    	\$\$\$	
Action E (<i>Action Type: Proactive</i>) Partner with the Brecksville Broadview Heights School District to finalize and implement the Safe Routes to Schools Plan		5+ Yrs	 EN S          	\$\$\$	

Level of Priority

Identified by stars in the implementation tables: three stars are the highest priority while fewer stars indicate lower priorities

We need your help to fill in these priority levels!



AGENDA ITEM FOUR: PRIORITIZATION



WE NEED YOUR HELP!

- We want to know how you would prioritize the various Goals, Strategies, and Planning Concepts Areas that form the basis for the Master Plan
- Please select High, Medium, or Low priority for each of the Strategies based on importance to the community and your personal preferences

1) Please rank the importance of the following Goal 1: Develop Connections Strategies by selecting either High, Medium, or Low priority.

	HIGH PRIORITY	MEDIUM PRIORITY	LOW PRIORITY
Strategy 1: Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strategy 2: Construct streets that balance the safety of all users and the capacity needed for efficient traffic flow	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strategy 3: Improve the look, feel, and safety of major streets, especially Broadview and Royalton Roads	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Within the online survey, assign a priority level to each Strategy.



ASSIGNING PRIORITIES

HIGH PRIORITY

Strategies that should be **pursued first:**

- Integral to achieving the Community Vision,
- Addresses significant need, or
- Relative ease of implementation

MEDIUM PRIORITY

Strategies that should be **pursued when funding becomes available:**

- Some impact on achieving the Community Vision,
- Has minor obstacles to implementation, or
- Requires other actions to be completed first

LOW PRIORITY

Strategies that should be **pursued once other actions are completed:**

- Least impact on achieving the Community Vision,
- Significant cost/benefit discrepancy, or
- Outside funding is desired/required to be feasible



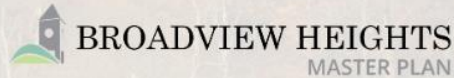
THINGS TO CONSIDER

These are just the **initial priorities** based on where things stand today. The plan is **designed and intended to be updated** throughout the next decade.

The Master Plan is designed to be **implemented over 10 years**. Not everything can be pursued right away and **priorities WILL change**.



ONLINE PRIORITIES ACTIVITY



Website to Online Activity:
www.surveymonkey.com/r/BH_PM3

PUBLIC MEETING #3: PRIORITIZATION SURVEY

Introduction

Welcome to the Public Meeting #3 Online Survey for the Broadview Heights Master Plan! Due to COVID-19 and public gathering restrictions, we are unable to meet in person for this final community engagement exercise. However, your feedback on the Master Plan is as critical as ever. The City of Broadview Heights and County Planning are holding this "virtual Public Meeting" online.

This online survey is to be used in tandem with an online presentation, which can be found on the project website here: www.countyplanning.us/broadviewheights

THE ONLINE ACTIVITY WILL CLOSE ON: JULY 19, 2020



AGENDA ITEM FIVE: NEXT STEPS



NEXT STEPS



Current Conditions



Community Vision



Goals & Actions



Implementation



Draft Master Plan

Phase Five, Draft Master Plan:

Compile previous phases into a comprehensive Master Plan document

Approval Process:

Present the completed Draft Master Plan to Planning Commission and City Council for adoption



THANK YOU

Write us an email!

- Rachel Novak, Planner
rnovak@cuyahogacounty.us

Please use this presentation to help you complete the online prioritization activity!



County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE

Website to Online Activity:
www.surveymonkey.com/r/BH_PM3

