

GOAL 1

DEVELOP CONNECTIONS

INSTRUCTIONS

We want to know how **YOU** feel about this Goal! If you support this Goal, place a dot in the **green/yes** box. If you support this Goal, but would like to change something, place a dot in the **yellow/change** box. If you do not support this Goal, place a dot in the **red/no** box.

Please explain your responses on a sticky note.

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STRATEGY 1

Provide strategic bikeway and sidewalk connections between neighborhoods and key destinations including the Town Center, North End of Town, parks, schools, and the Community Center Campus

- Construct bikeways and trails
- Improve pedestrian access to businesses
- Connect existing neighborhoods and limit new cul-de-sac development
- Partner with school districts to finalize a Safe Routes to Schools Plan

STRATEGY 2

Construct streets that balance the safety of all users and the capacity needed for efficient traffic flow

- Upgrade the Wallings Road overpass for increased road capacity and pedestrian/bicycle access
- Improve heavily used RTA bus stops
- Improve pedestrian and bicycle crossings
- Update subdivision requirements in the Town Center for grid pattern streets
- Coordinate the timing of traffic signals with surrounding communities to improve traffic flow

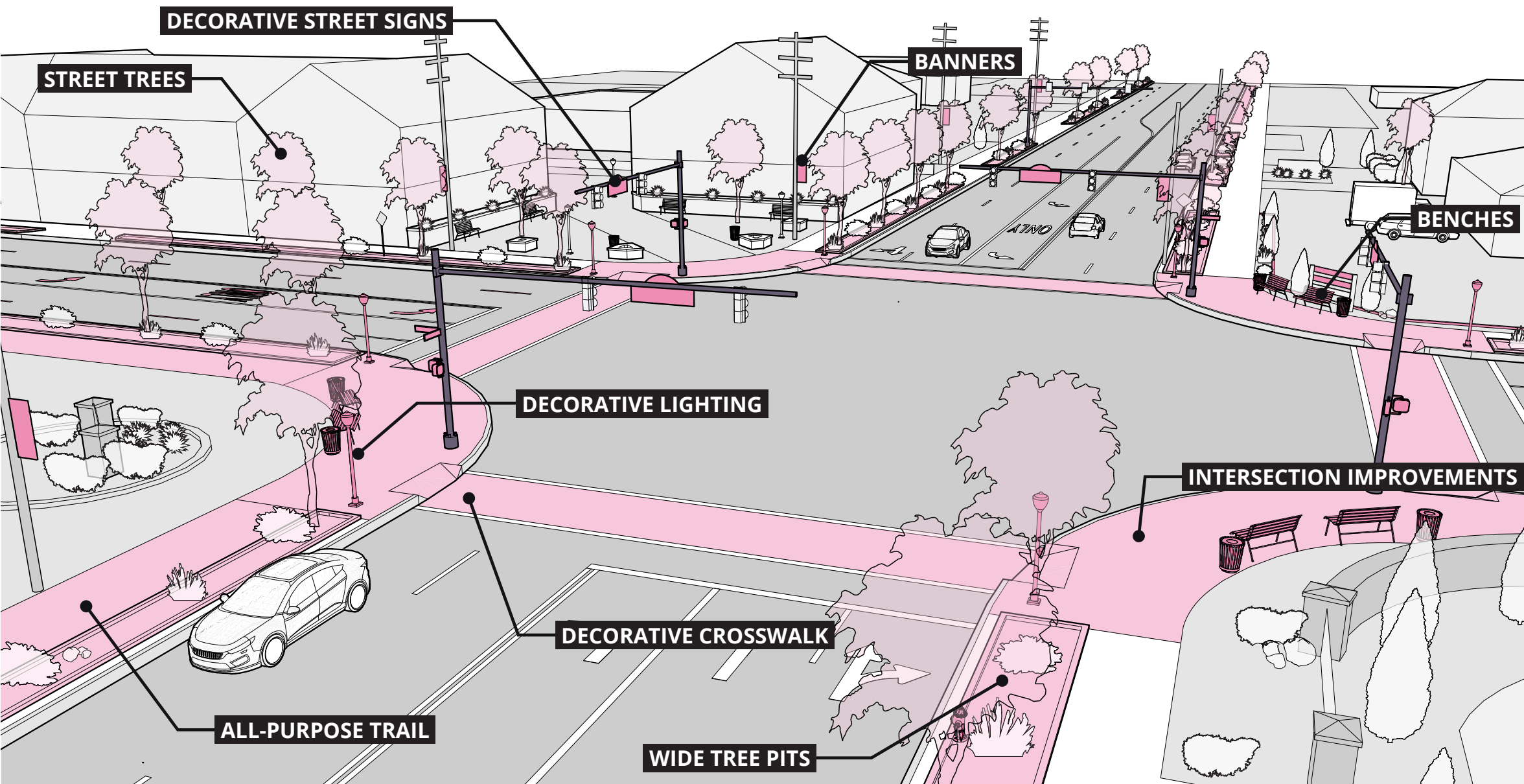
STRATEGY 3

Improve the look, feel, and safety of major streets, especially Broadview and Royalton Roads

- Target streetscape improvements along Broadview and Royalton Roads (as seen in the examples to the right)
- Consider partnering with ODOT for a noise-reduction study along I-77

CONCEPTUAL MAJOR STREETScape: INTERSECTION OF BROADVIEW ROAD & ROYALTON ROAD

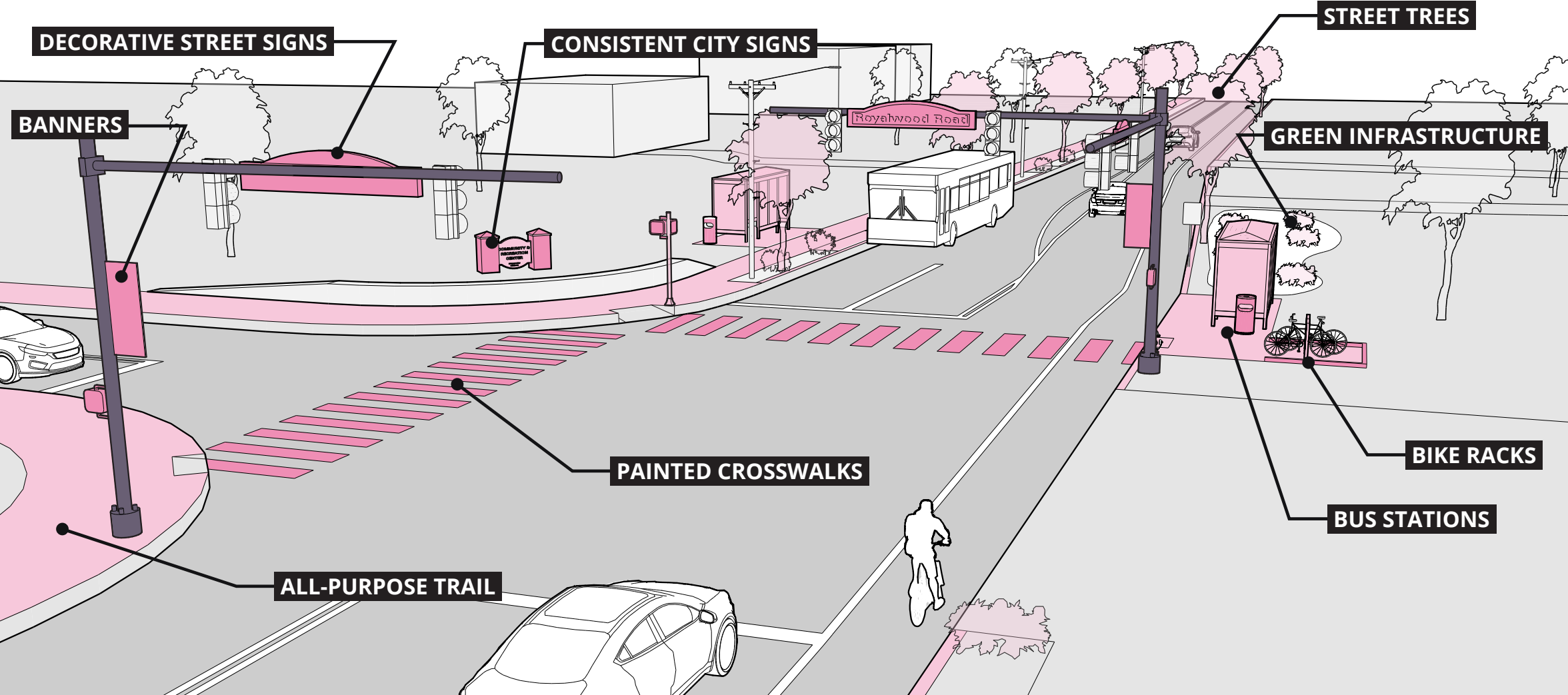
Major streetscape improvements entail large changes to existing infrastructure to incorporate features that can remake a street and improve the experience and safety of users, especially pedestrians. The goal of a streetscape is to make a place feel more inviting, welcoming, interesting, and safe in order for those on foot to feel comfortable walking around the area.



This Conceptual Major Streetscape is positioned at the intersection of Broadview Road and Roayalton Road.

CONCEPTUAL MINOR STREETScape: INTERSECTION OF BROADVIEW ROAD & ROYALWOOD ROAD

Minor streetscape improvements entail additions to existing infrastructure to enhance the experience and safety of users without undertaking large-scale changes to the infrastructure of the street. The goal of a minor streetscape is to make a street more attractive and safer while not investing significant capital in moving infrastructure.



This Conceptual Minor Streetscape is positioned at the intersection of Broadview Road and Royalwood Road.

Do you support this Goal? Why or why not?

YES

YES, WITH CHANGES (EXPLAIN)

NO

COMMENTS

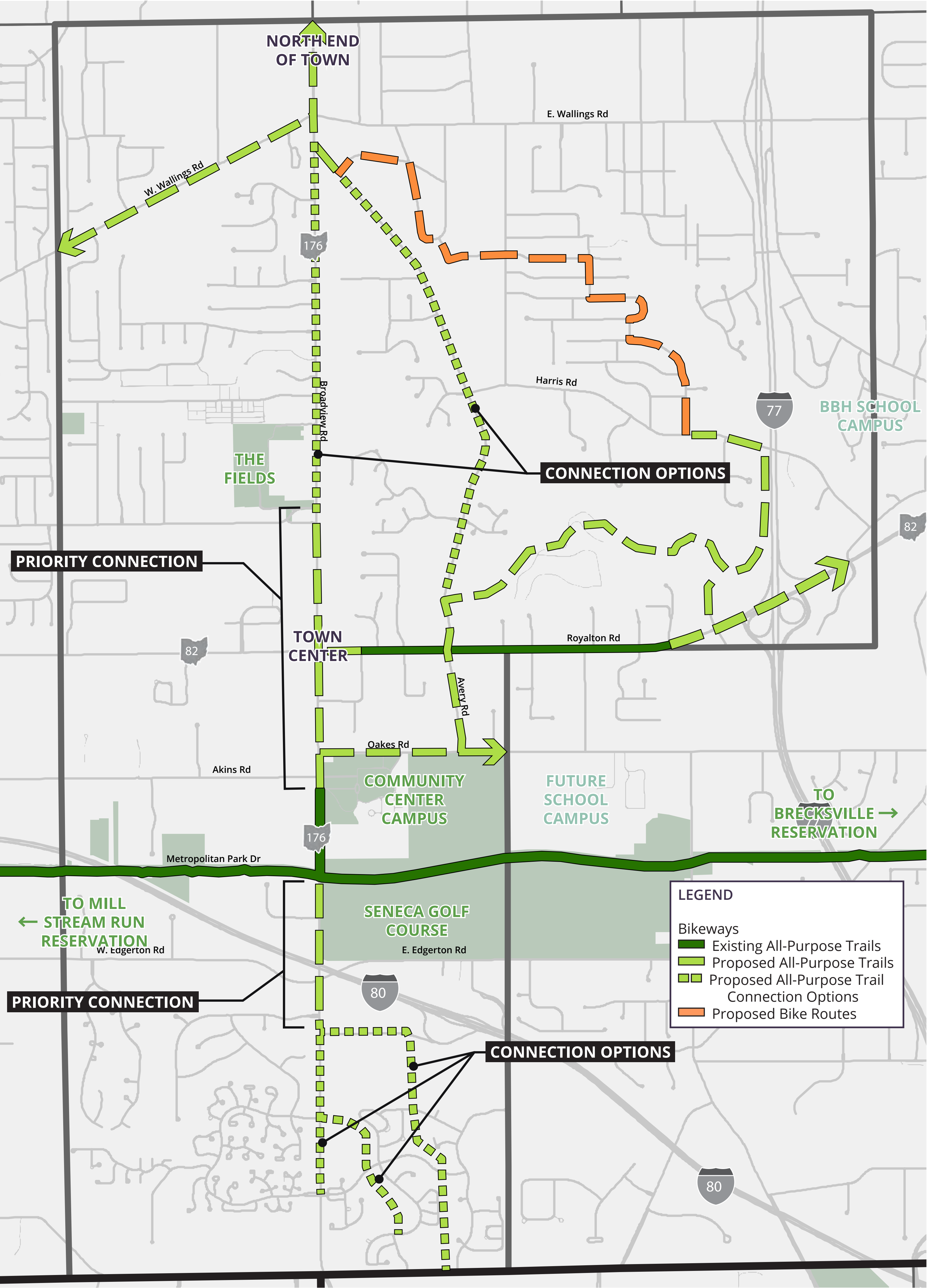
TRAILS & BIKEWAYS FRAMEWORK



INSTRUCTIONS

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The Trails & Bikeways Framework identifies existing and proposed trails and bikeways that will allow people to connect to important places on foot or on bike. The map identifies only trails and marked bike routes. However, if bike lanes are more easily accommodated, they are recommended over no bikeways. Priority trails which close current gaps in the system are labeled on the map. In two places, options are shown for how to extend the trail system north and south from the Town Center area.

EXAMPLES OF BIKEWAYS



Do you support this Framework? Why or why not?

YES

YES, WITH CHANGES (EXPLAIN)

NO

COMMENTS

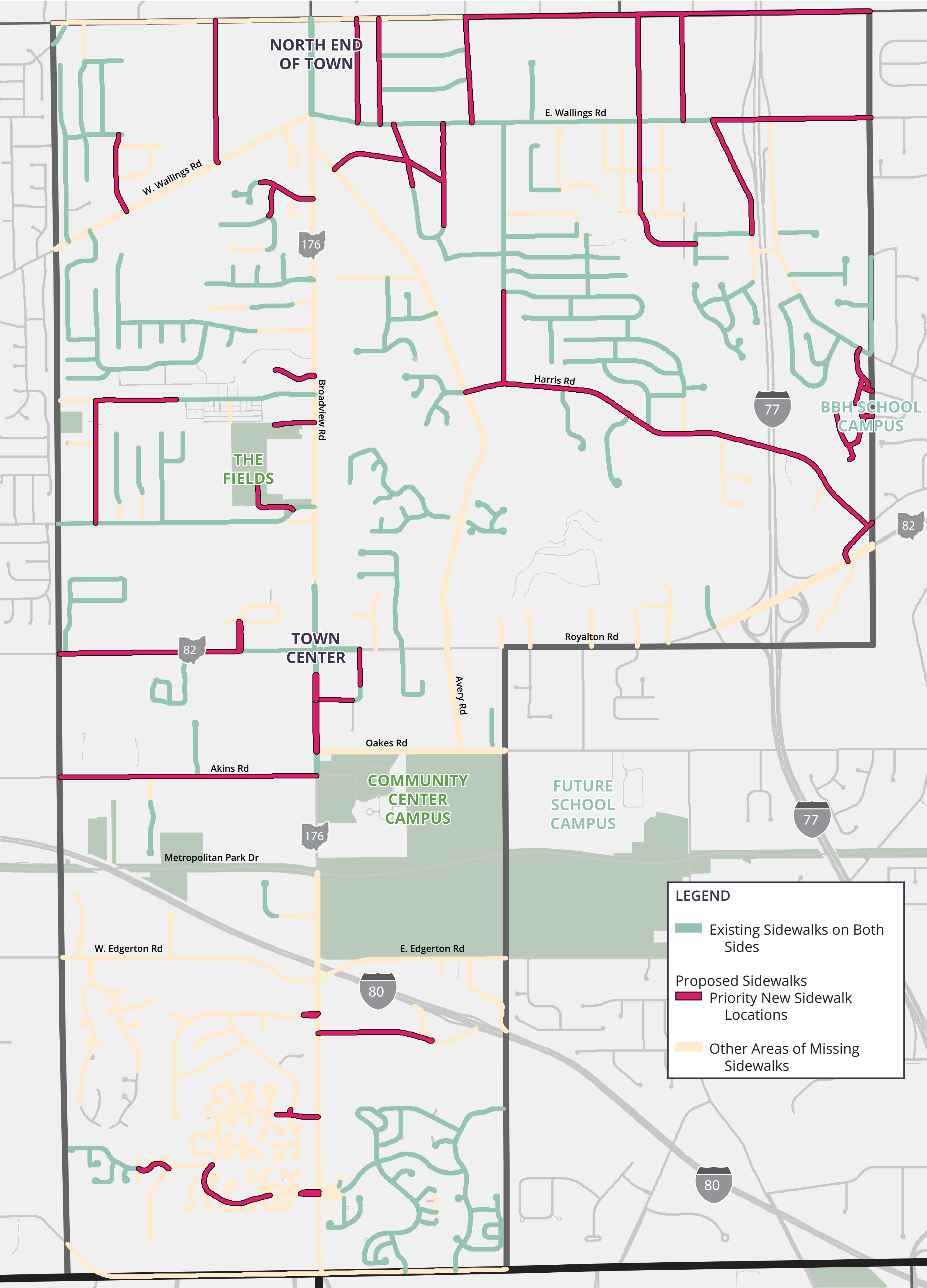
SIDEWALK PRIORITY FRAMEWORK



INSTRUCTIONS

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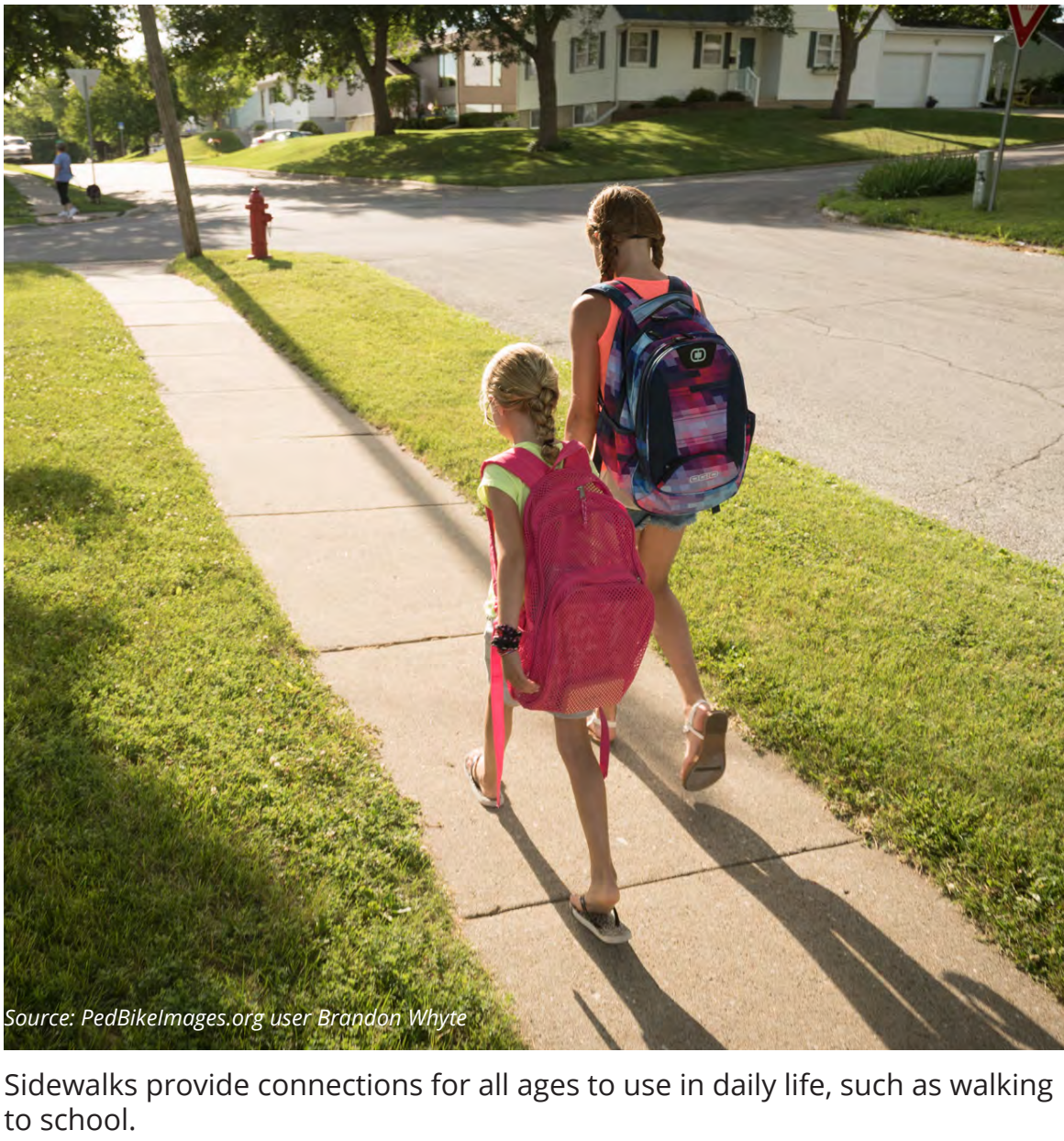
The Sidewalk Priority Framework identifies key missing connections in the sidewalk network that could be built to provide a connected network without prioritizing all locations. The streets highlighted in dark pink on the map indicate priority areas for new sidewalks.

DETERMINING SIDEWALK PRIORITIES

The priorities identified in dark pink were selected based on the following criteria:

- Proximity to a school
- proximity to a park
- Proximity to a business district
- Are a major street
- Are a residential street that connects other residential areas

Streets that only connect small neighborhoods, cul-de-sac streets, neighborhoods with internal trail connections, and areas where sidewalks on one side of the street are sufficient are not included as priority sidewalk locations. These are identified in tan.



Do you support this Framework? Why or why not?

YES

YES, WITH CHANGES (EXPLAIN)

NO

COMMENTS

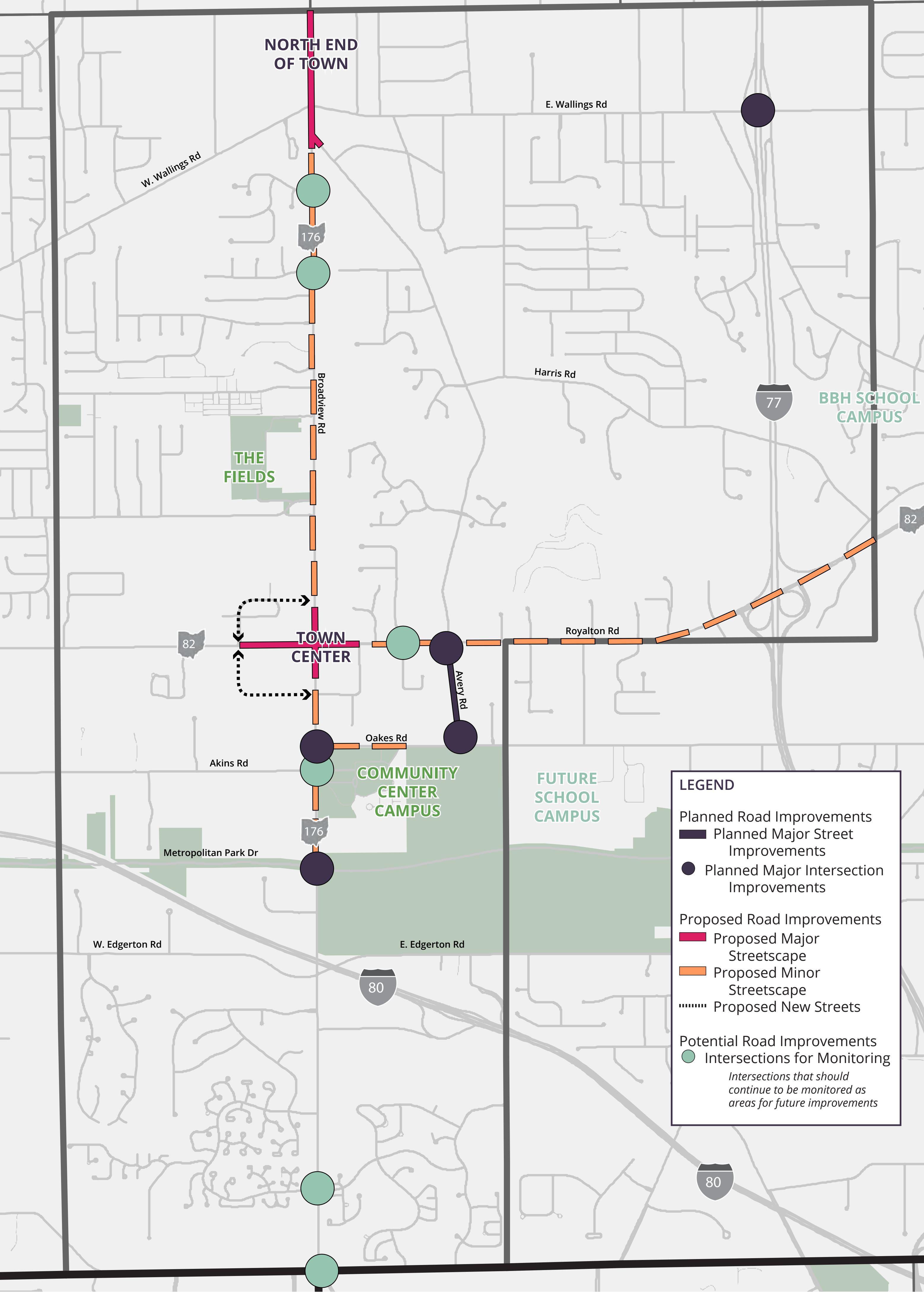
ROAD IMPROVEMENT FRAMEWORK



INSTRUCTIONS

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The Road Improvement Framework identifies previously planned capital improvements to the road network, improvements that are proposed as part of the Master Plan, and intersections that should be monitored for potential future improvements.

DETERMINING ROAD PRIORITIES

Priorities for the Road Improvement Framework were developed based on current plans, results from public meetings, and an analysis of traffic volumes. Current traffic volumes generally appear to be accommodated by the existing number of road lanes throughout the community, therefore few major road expansions are proposed.

Do you support this Framework? Why or why not?

YES

YES, WITH CHANGES (EXPLAIN)

NO

COMMENTS

GOAL 2

STRENGTHEN NEIGHBORHOODS

INSTRUCTIONS

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STRATEGY 4

Ensure existing and new single-family neighborhoods are well-designed and buffered from nearby uses

- Protect existing single-family neighborhoods
- Ensure future homes are properly designed, use high quality materials, and complement surrounding homes *(see description to the right)*
- Require green space that is centrally located

STRATEGY 5

Support the construction of townhouses, condos, and mixed-use residential buildings in limited areas to provide housing options for people of all ages, family structures, and abilities

- Update existing zoning requirements to allow a variety of housing types in the Town Center
- Consider a cluster housing overlay *(see description to the right)*
- Encourage development of universally designed homes that make aging in place possible *(see description to the right)*

STRATEGY 6

Encourage ongoing maintenance and reinvestment in housing as less vacant land is available

- Strengthen enforcement of property maintenance

GENERAL RESIDENTIAL DEVELOPMENT PRINCIPLES

- Preserve the City's natural features by incorporating them into residential design
- Use high-quality materials and design
- Integrate new neighborhoods into existing neighborhood fabric
- Encourage sustainability features in new residential homes
- Complement the design character of the community and nearby homes

WHAT IS CLUSTER HOUSING?



Cluster homes are typically one-unit, detached structures, but are differentiated from single-family homes in that multiple buildings are clustered closely together around shared open space or amenities.

WHAT IS UNIVERSAL DESIGN?



Universal Design is a method of designing, constructing, and rehabilitating homes that make the structures more easily used by the entire spectrum of human ability, regardless of one's age, size, ability, or disability.

For example, features such as no-step entries and lever handles make homes more easily accessible for those with mobility issues.

Do you support this Goal? Why or why not?

YES

YES, WITH CHANGES
(EXPLAIN)

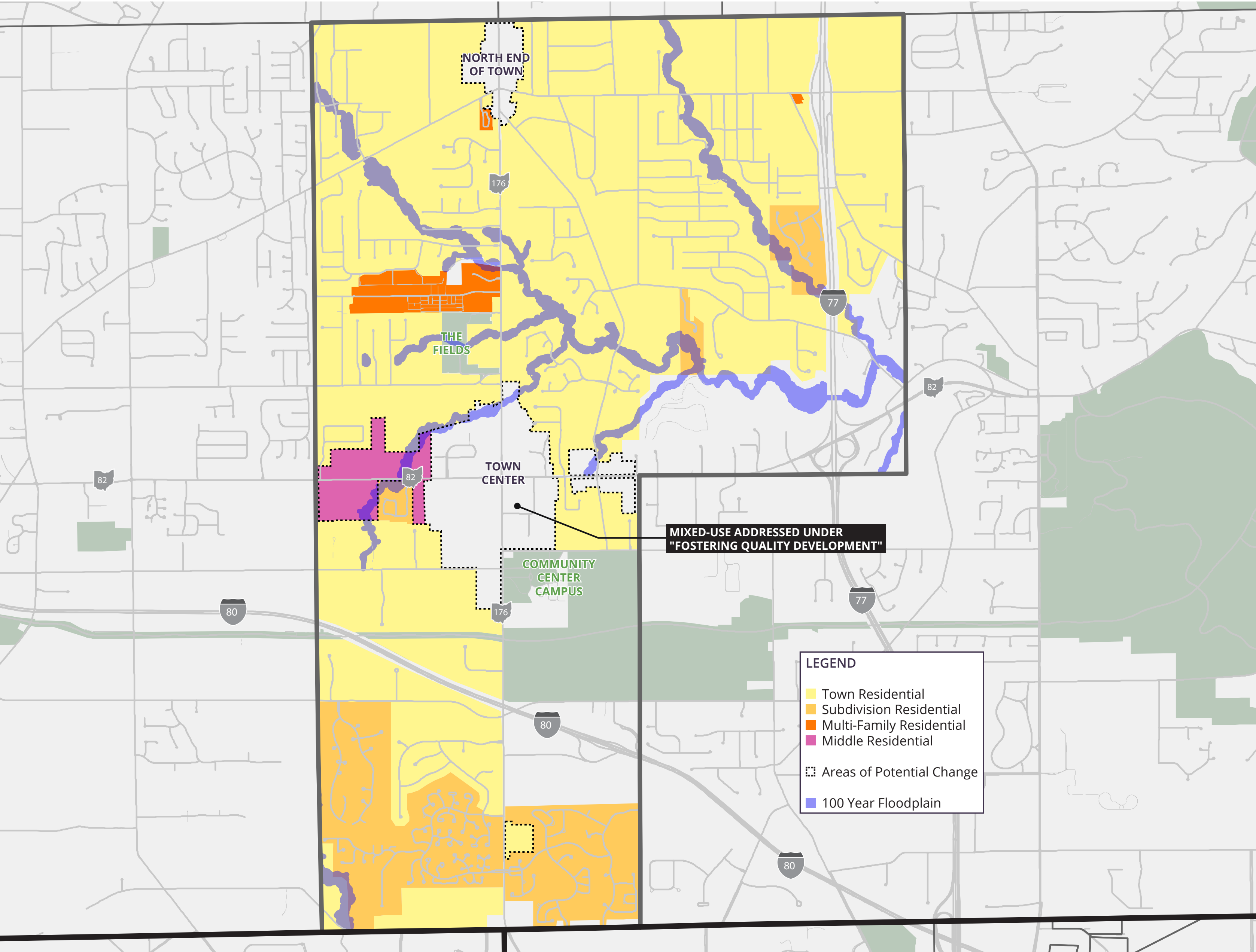
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COMMENTS

RESIDENTIAL DEVELOPMENT FRAMEWORK

INSTRUCTIONS
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Do you support this Framework? Why or why not?

YES

YES, WITH CHANGES (EXPLAIN)

NO

COMMENTS

RESIDENTIAL DEVELOPMENT PRINCIPLES

As the City continues to grow and develop, this Residential Development Framework can provide the basis for the type and layout of housing that will be most appropriate in these limited development areas. This can be helpful during potential rezonings, development reviews, or Zoning Code updates.

The descriptions below showcases the proposed “character areas” of the Residential Development Framework. Each area is unique, but share similar characteristics that enhance the community by preserving the City's natural features, using high-quality materials and design, integrating new neighborhoods into existing neighborhood fabrics, encouraging sustainability features in new residential homes, and complementing the design character of the community and nearby homes.

TOWN RESIDENTIAL



- Hidden Garage
- Addresses the Street
- Front Entrance
- Traditional Design

- Neighborhoods should be maintained as predominantly single-family
- Cul-de-sacs are discouraged and rights-of-way should be maintained for potential future connections
- Cluster development patterns should be considered to preserve natural features
- Buildings should face and address the street, with clear front entrances and windows
- Garages should be to the side or rear, and should be set behind the main facade of the house

SUBDIVISION RESIDENTIAL



- Consistent Design
- Addresses the Street
- Front Entrance

- Neighborhoods should maintain their existing mix of single-family and attached homes
- Cul-de-sacs are discouraged and rights-of-way should be maintained for potential future connections
- Existing trail and sidewalk connections/networks should be maintained
- Cluster development patterns should be considered to preserve natural features
- Existing green spaces should be maintained for use as passive recreation space or natural areas
- Building designs should maintain the distinct features and characteristics of the subdivision

MULTI-FAMILY RESIDENTIAL



- Clear Entrances
- Hidden Garages
- Addresses the Street

- Neighborhoods should consist of townhouses, two-family, and small multi-family buildings
- Cul-de-sacs are discouraged and rights-of-way should be maintained for potential future connections
- Existing trail and sidewalk connections/networks should be maintained
- Buildings should face and address the street, with clear front entrances and windows
- Garages should be to the side or rear, and should be set behind the main facade of the house or accessed from a rear alley
- Green spaces should be central to the development and publicly accessible

MIDDLE RESIDENTIAL



- Townhouses
- Hidden Garage
- Addresses the Street
- Front Entrance

- Neighborhoods should consist of single-family housing with the potential for townhouses
- Cul-de-sacs are discouraged and rights-of-way should be maintained for potential future connections
- Interconnected street and trail systems are highly encouraged
- Buildings should face and address the street, with clear front entrances and windows
- Garages should be to the side or rear, and should be set behind the main facade of the house or accessed from a rear alley
- Green spaces should be central to the development and publicly accessible

GOAL 3

ENHANCE COMMUNITY LIFE

INSTRUCTIONS

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STRATEGY 7

Continue to enhance the Community Center Campus as the hub of the Broadview Heights community

- Relocate Fire Station #2 elsewhere on the Community Center Campus
- Relocate the recreation fields to the former landfill site
- Add an outdoor aquatic center

STRATEGY 8

Establish outdoor community spaces in the Town Center and North End of Town, and program them to meet the needs of residents and add vibrancy to business districts

- Add community/public spaces in the Town Center and North End of Town
- Add a park behind Firestation #1

STRATEGY 9

Communicate the Broadview Heights identity with the City's updated logo and expanded brand features

- Update existing signage with the City's new logo (*as seen in the examples to the right*)
- Incorporate the City's new logo within new infrastructure improvements
- Develop a brand for the Town Center and North End of Town

STRATEGY 10

Continue to develop community pride by providing amenities, services, and spaces for all residents and age groups

- Ensure public facilities are accessible by everyone
- Partner with the school districts for public access to recreational facilities
- Consider a location for a public cemetery

CONCEPTUAL COMMUNITY SIGNS



CONCEPTUAL TRAIL SIGNS



Do you support this Goal? Why or why not?

YES

YES, WITH CHANGES (EXPLAIN)

NO

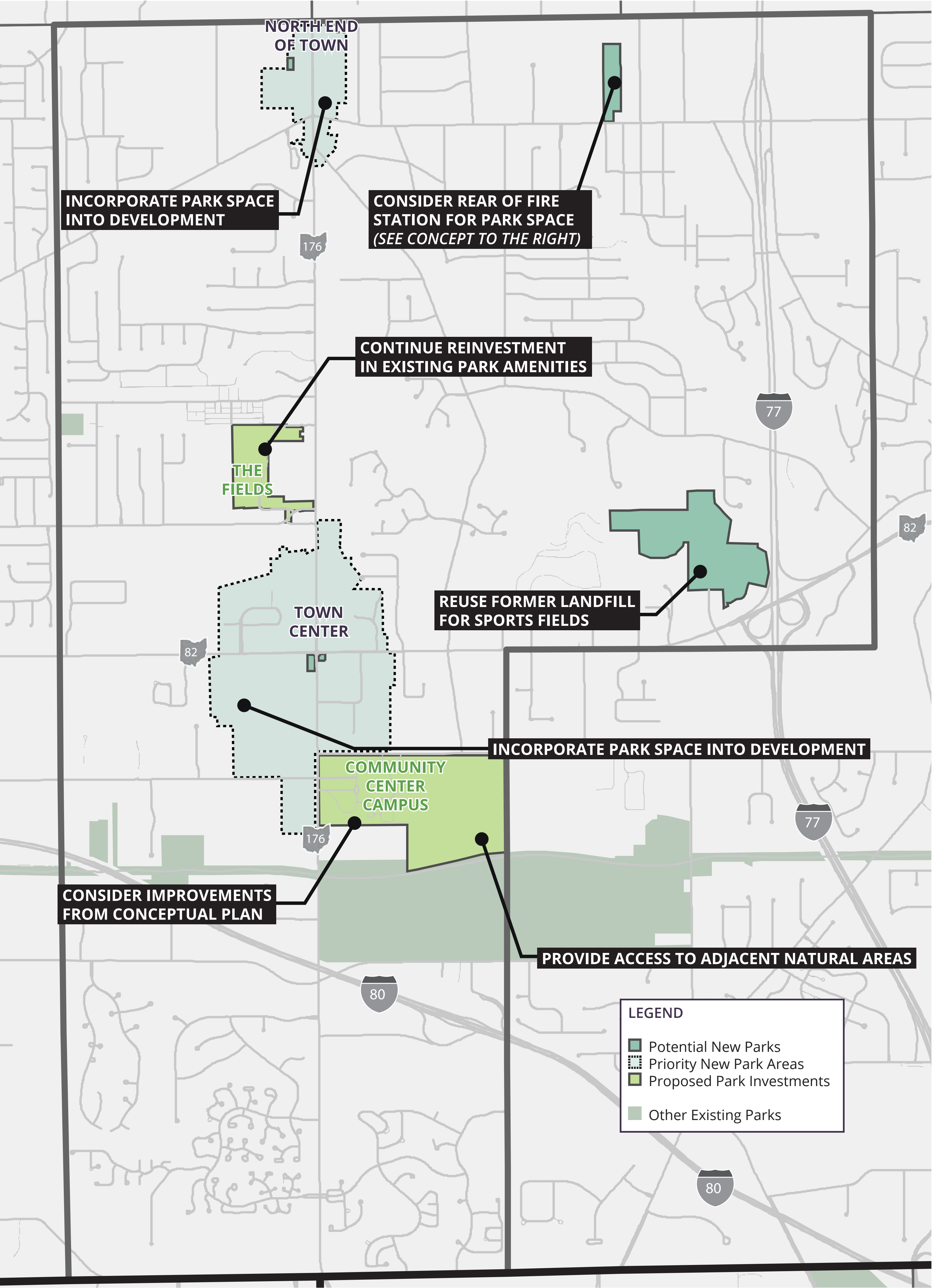
COMMENTS

PARK FRAMEWORK

INSTRUCTIONS

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The Park Framework identifies the location of existing parks, potential new parks, general areas where new parks and green spaces could be considered, and parks with investments proposed.

The Park Framework identifies two potential new parks: a park on the unused land behind Fire Station #1 and a park on the former landfill area northwest of the Royalton Road and Interstate 77 interchange. The former landfill is proposed as a location for new sports fields that could be moved from the Community Center Campus, freeing space on the campus for other types of amenities.

DETERMINING PARK PRIORITIES

Besides specific parcels identified as potential parks, the Park Framework map displays the Town Center and North End of Town, where parks and plazas could be incorporated into new developments. These outdoor spaces can be developed and programmed to enliven these business districts.

New park spaces in these areas are identified in conceptual plans, however, these locations are only potential spaces and could be changed based on specific development plans.



The conceptual plan above shows one way a park could be created on the land behind Fire Station #1. The park features natural walking trails, a small picnic area, and a playground. Access from Sprague Road could provide vehicle parking and a pedestrian connection from Wallings to Sprague.

Do you support this Framework? Why or why not?

YES

YES, WITH CHANGES (EXPLAIN)

NO

COMMENTS

GOAL 4

FOSTER QUALITY DEVELOPMENT

INSTRUCTIONS

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STRATEGY 11

Update the City's Zoning Code to foster consistent, walkable, and high-quality developments in the community, especially the Town Center and North End of Town

- Update zoning regulations for improved walkability, design, and signage (*see description to the right*)
- Adopt design guidelines that emulate the Western Reserve Style (*see description to the right*)

STRATEGY 12

Maintain a balance between new residential, commercial, and industrial development to ensure fiscal stability and continued strong revenue streams

- Attract office and industrial developments to existing industrially zoned land
- Explore Tax Increment Financing (TIF) and Special Improvement District (SID) funding models
 - *TIF districts divert the increase in tax revenues from a project to fund other improvements such as infrastructure and public services that support that project.*
 - *SIDs are geographic areas where property owners elect to pay an additional assessment in order to fund public improvements and services within the district.*

ZONING REGULATIONS & WALKABILITY

At the first public meeting, walkable development with quality materials and consistent design were the types of development most desired in the Town Center and North End of Town. The current Zoning Code does not require this type of development, and in many ways makes it nearly impossible to build.

A priority of the plan is to update the City's Zoning Code to better reflect the type of development desired by residents. This includes reexamining the zoning of the City's business districts. This would analyze door placement, design standards, landscaping requirements, and site plans that prioritize pedestrians.



The images above were the most selected graphics from the visual exercise presented to meeting attendees and online survey respondents as a result of the first Public Meeting held July 16, 2019. Generally, respondents and meeting attendees selected buildings that have two to three stories, are predominantly brick, have a walkable layout, and have well thought-out design.

WHAT IS THE WESTERN RESERVE STYLE?

The Western Reserve style blends many architectural influences, such as Georgian, Queen Anne, Greek Revival, and Federal styles. Contemporary examples of the Western Reserve Style can be seen in the images below.

Common elements typically include the following:

- Red brick as a predominant feature
- Horizontally lined wood siding
- White framed windows and structural trim
- Sparingly used and ornately carved stone
- Decorative elements such as balustrades, domes, friezes, spires, colonnades, pediments, etc.
- Typically two-story height



Source: County Planning, Location: City of Broadview Heights



Source: County Planning, Location: City of Broadview Heights



Source: County Planning, Location: City of Broadview Heights

The images above are existing examples of development in the City of Broadview that share elements of the Western Reserve Style.

Do you support this Goal? Why or why not?

YES

YES, WITH
CHANGES
(EXPLAIN)

NO

COMMENTS

GOAL 5

EMBRACE ENVIRONMENTAL ASSETS

INSTRUCTIONS

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STRATEGY 13

Conduct a sustainability audit of existing codified ordinances to identify changes that could foster sustainable development

- Review existing ordinances to reduce impervious surfaces, diversify landscaping, and protect steep slopes
- Update the code to allow a community garden on the Community Center Campus and to allow solar installations in light industrial and residential districts

STRATEGY 14

Incorporate green features into existing neighborhoods, future development, and public improvements

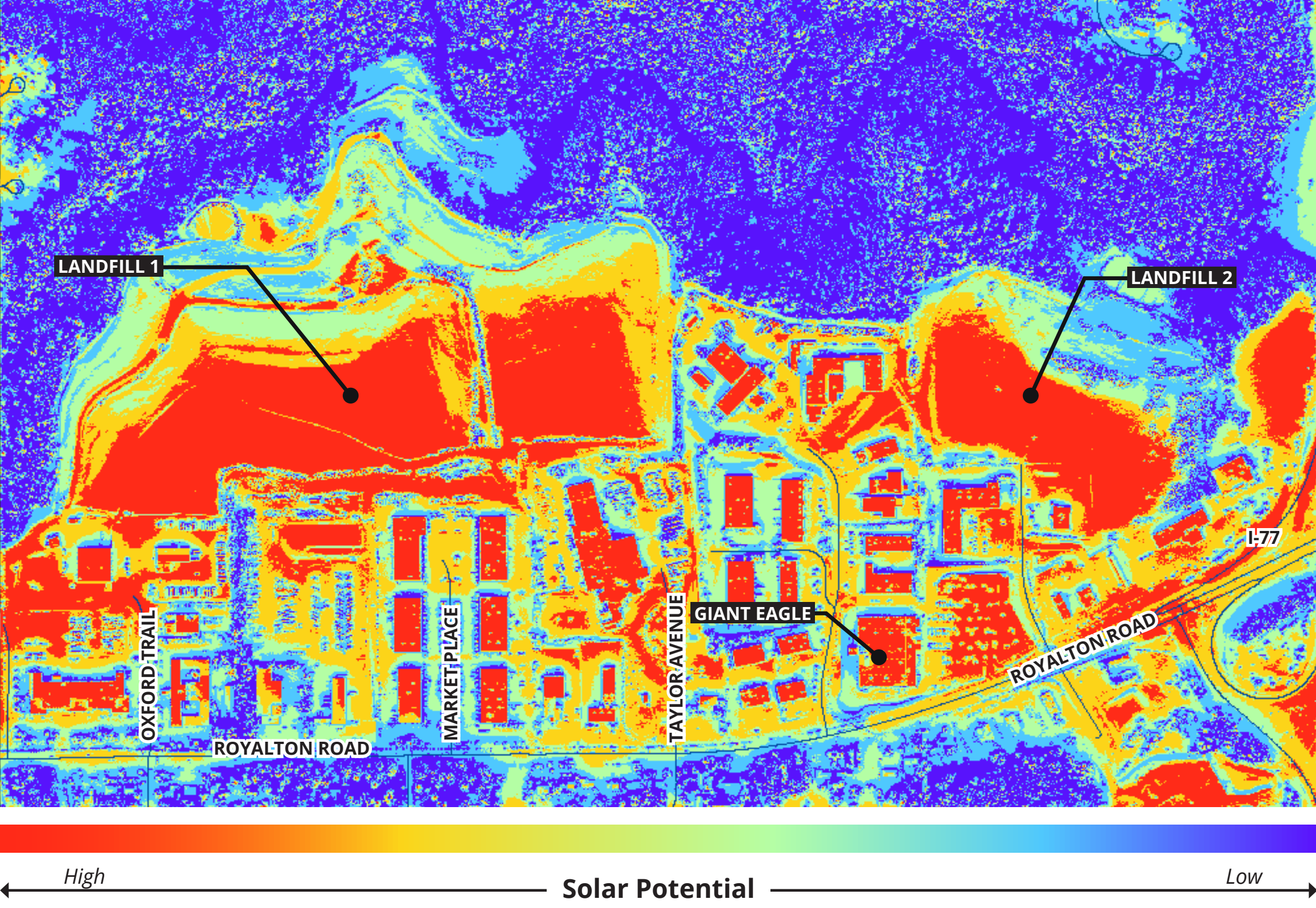
- Add green stormwater features as part of infrastructure improvements
- Consider a solar field on the former landfill sites *(see map to the right)*

STRATEGY 15

Protect the City's extensive environmental assets

- Continue to limit development near stream corridors, steep slopes, wetlands, and riparian areas

SOLAR POTENTIAL



SOLAR CASE STUDY | THE CITY OF BROOKLYN, OHIO LANDFILL SOLAR ARRAY



Winner of Solar Builder's 2018 Gold Project of the Year, the new solar array on the former Cuyahoga County Landfill in Brooklyn, Ohio is a testament to the feasibility of solar development on landfill sites. This solar array sits on 17 acres and consists of more than 35,000 solar panels, which are expected to generate 5 million kilowatts of electricity per year. The solar array is also planned to save the County roughly \$3 million over 25 years, and will offset about 7%-8% of the load for 14 county buildings.

Do you support this Goal? Why or why not?

YES

YES, WITH CHANGES (EXPLAIN)

NO

COMMENTS

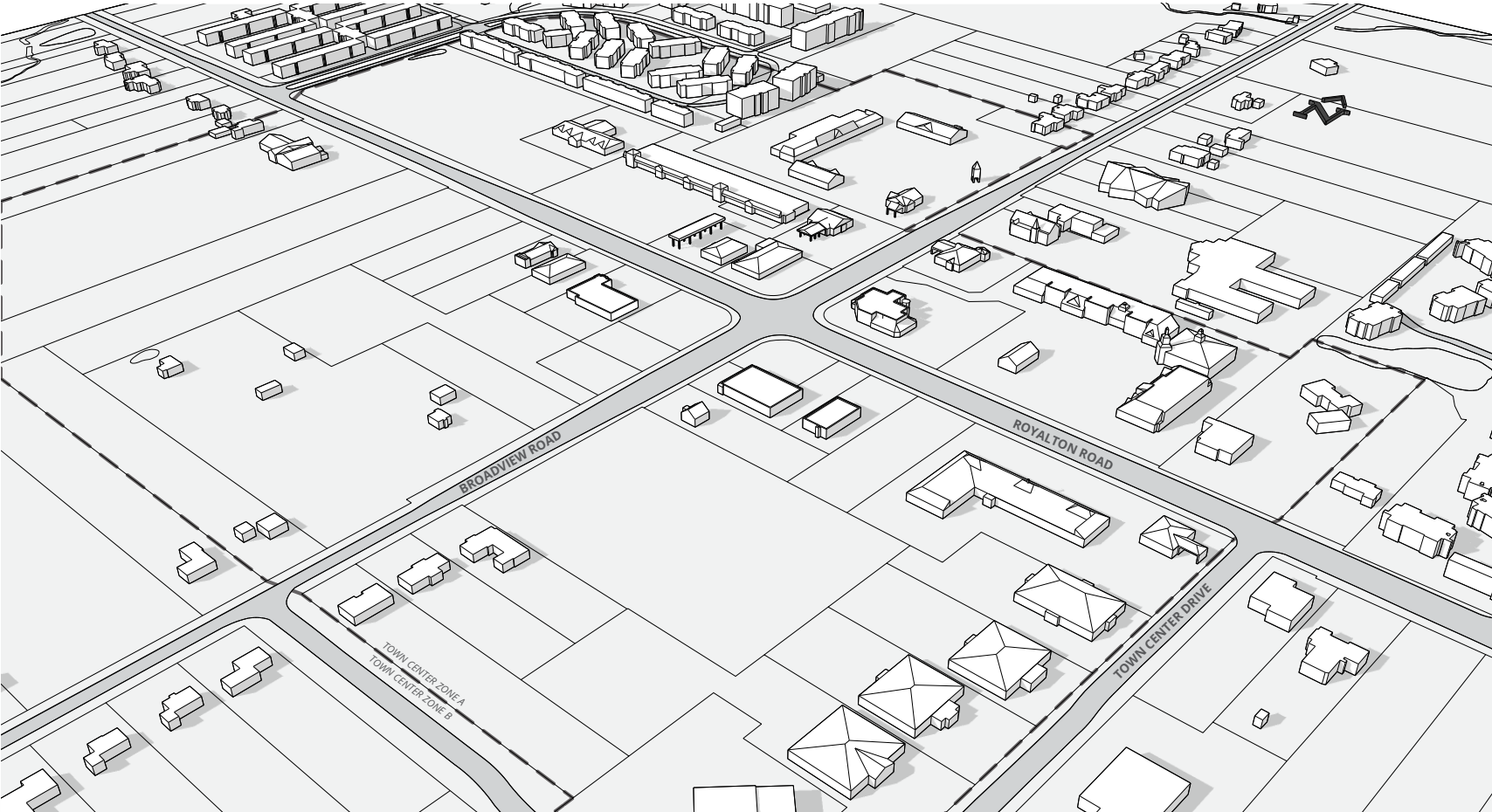
PLANNING CONCEPT AREAS

TOWN CENTER

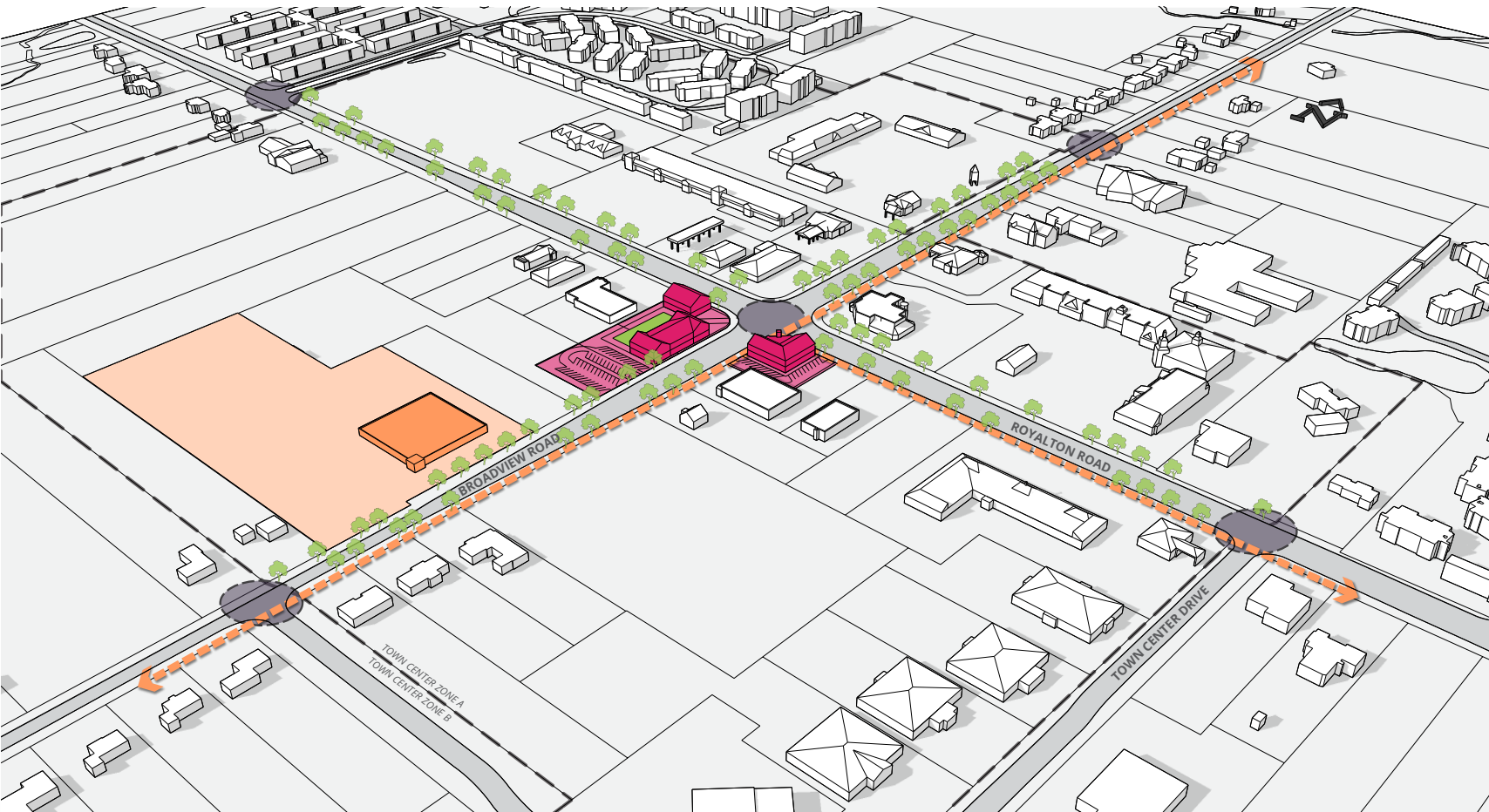
INSTRUCTIONS
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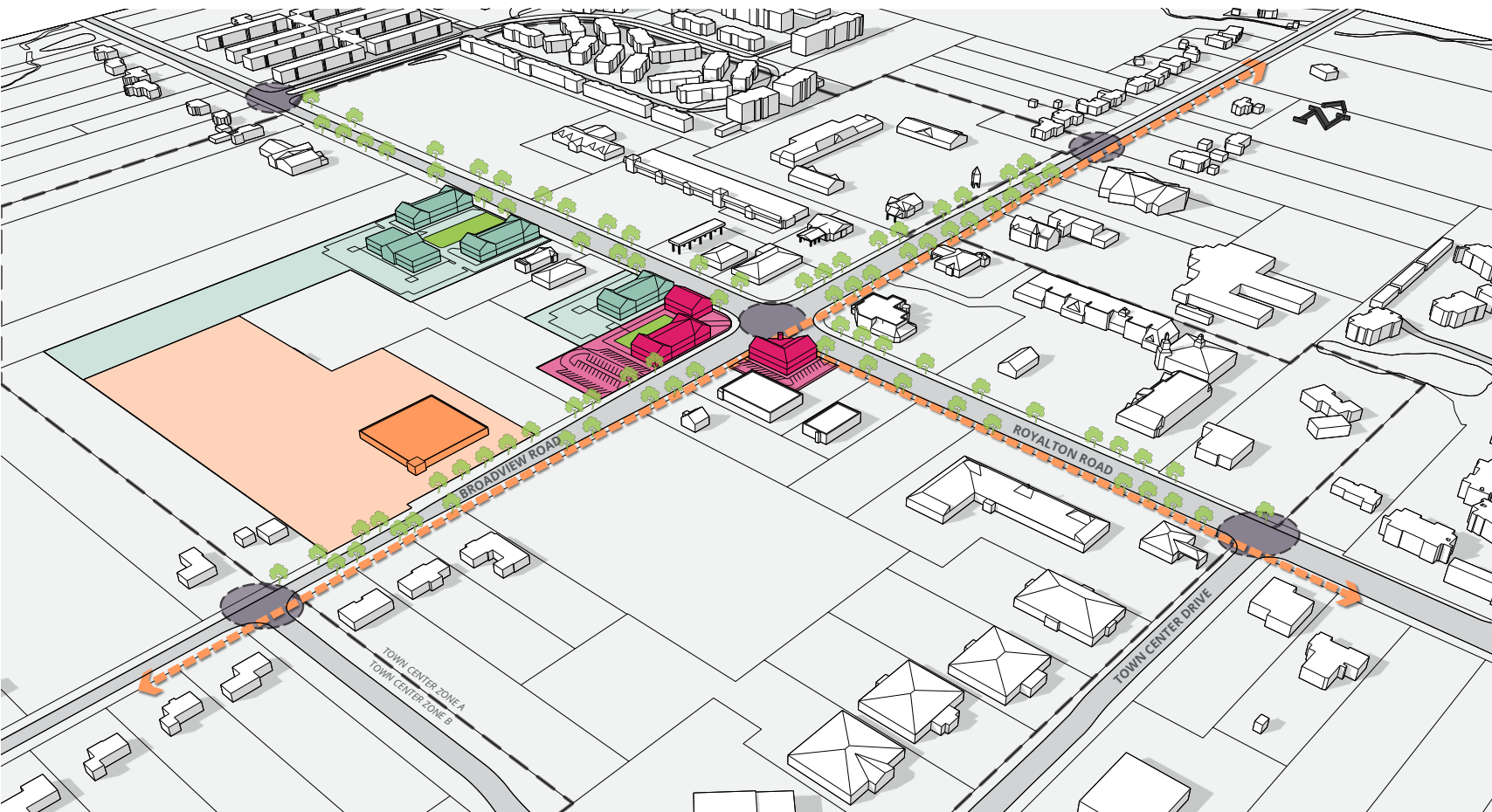
EXISTING CONDITIONS



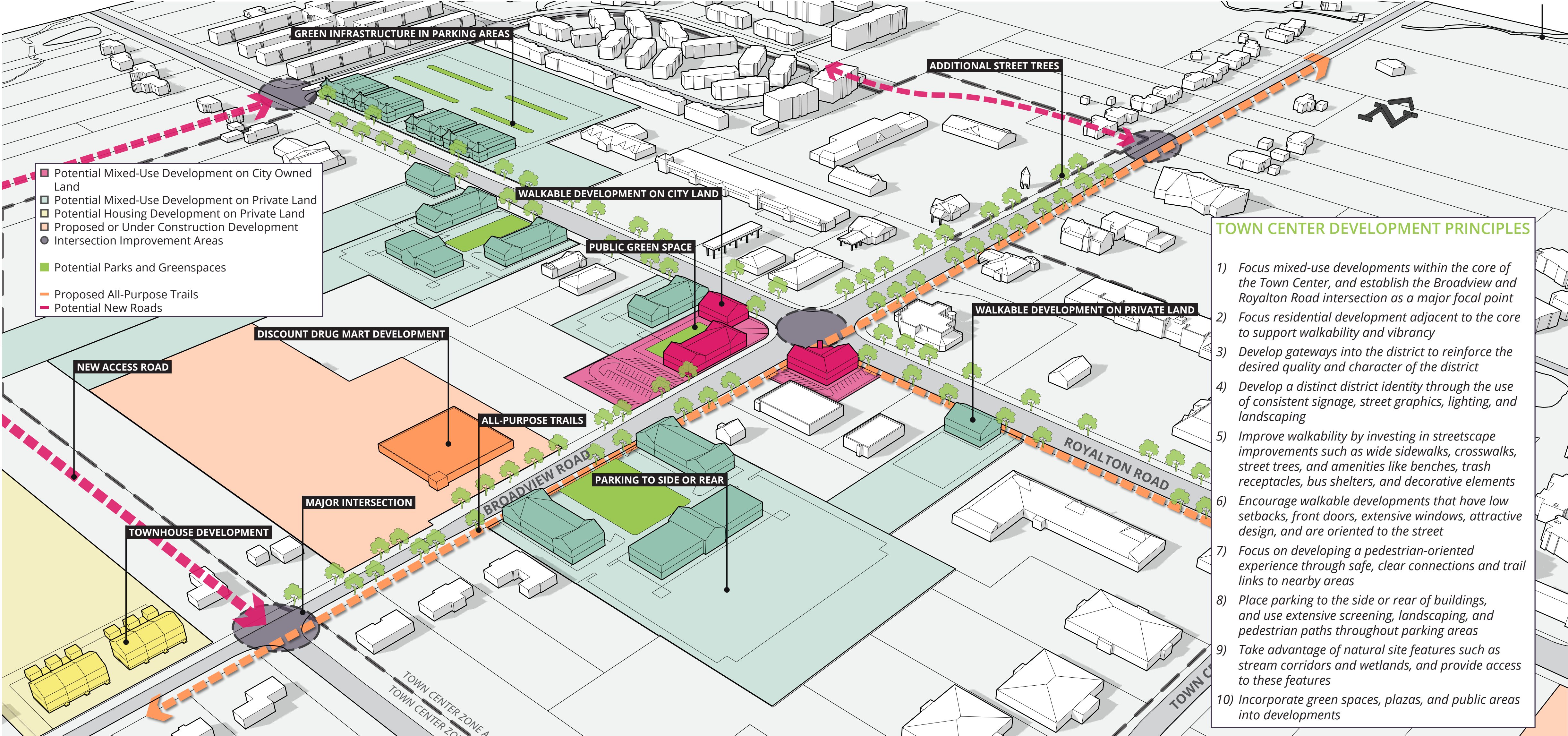
SHORT-TERM VISION



MEDIUM-TERM VISION



OVERALL VISION



Do you support the vision for this Planning Concept Area? Why or why not?

YES

YES, WITH
CHANGES
(EXPLAIN)

NO

COMMENTS

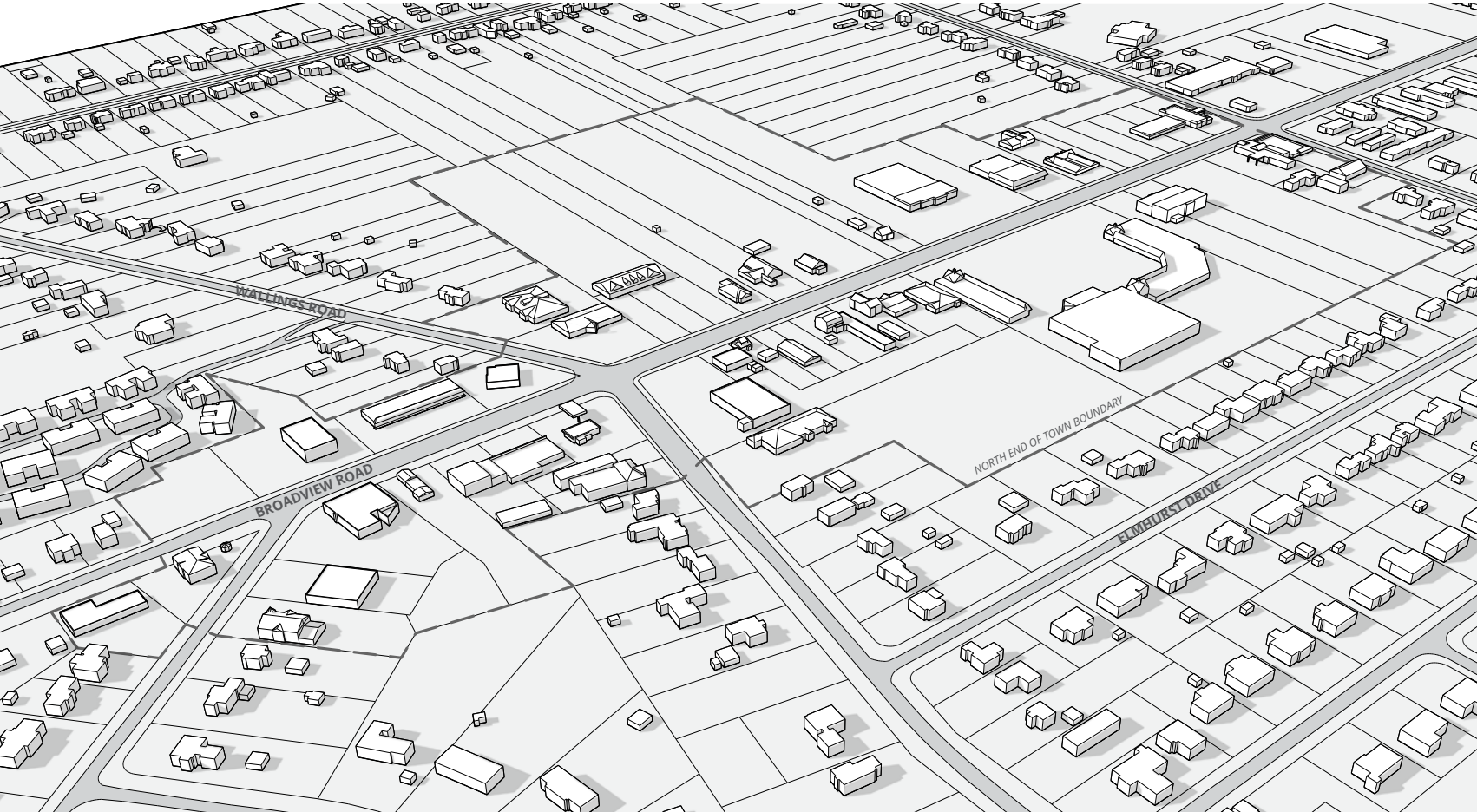
PLANNING CONCEPT AREAS

NORTH END OF TOWN

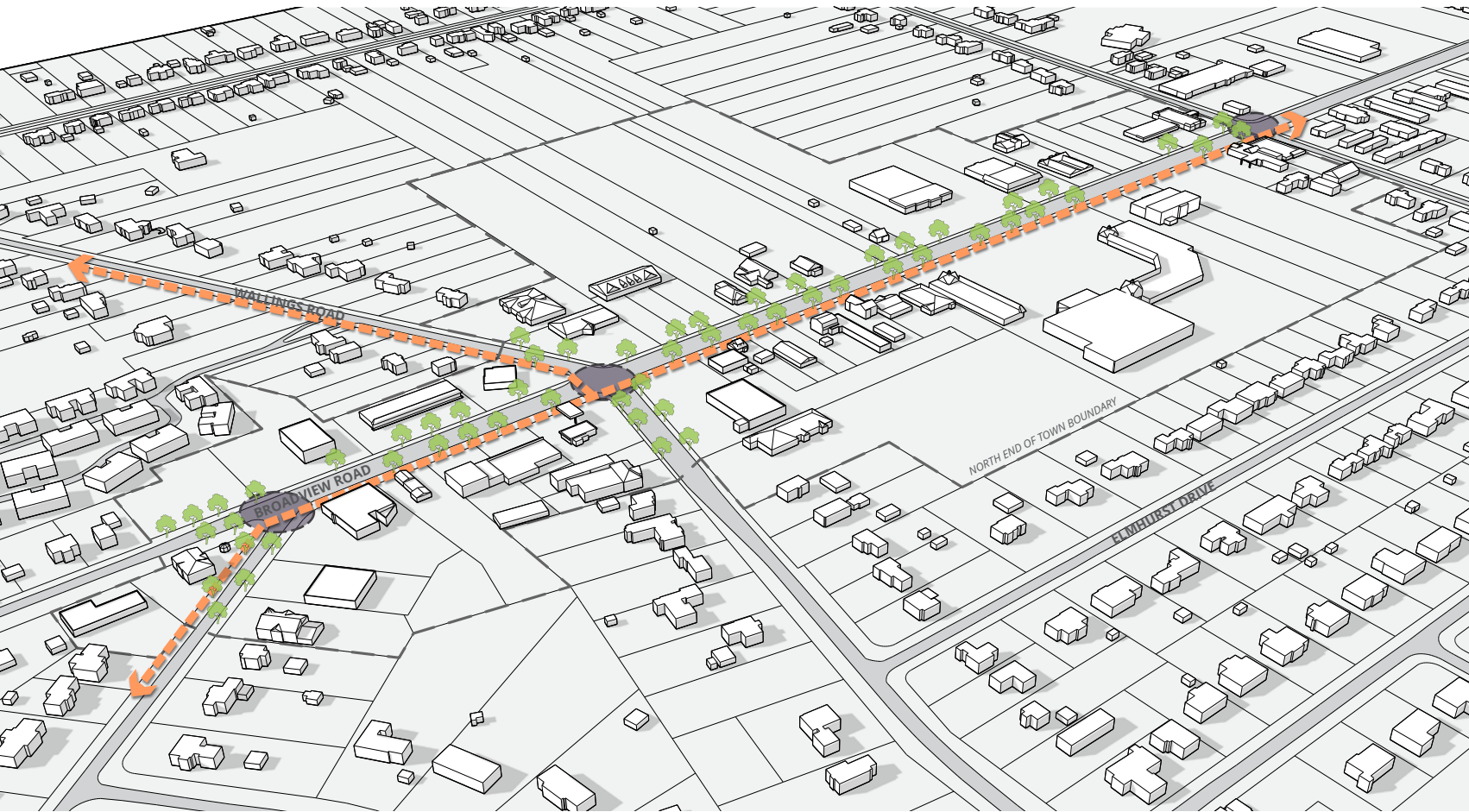
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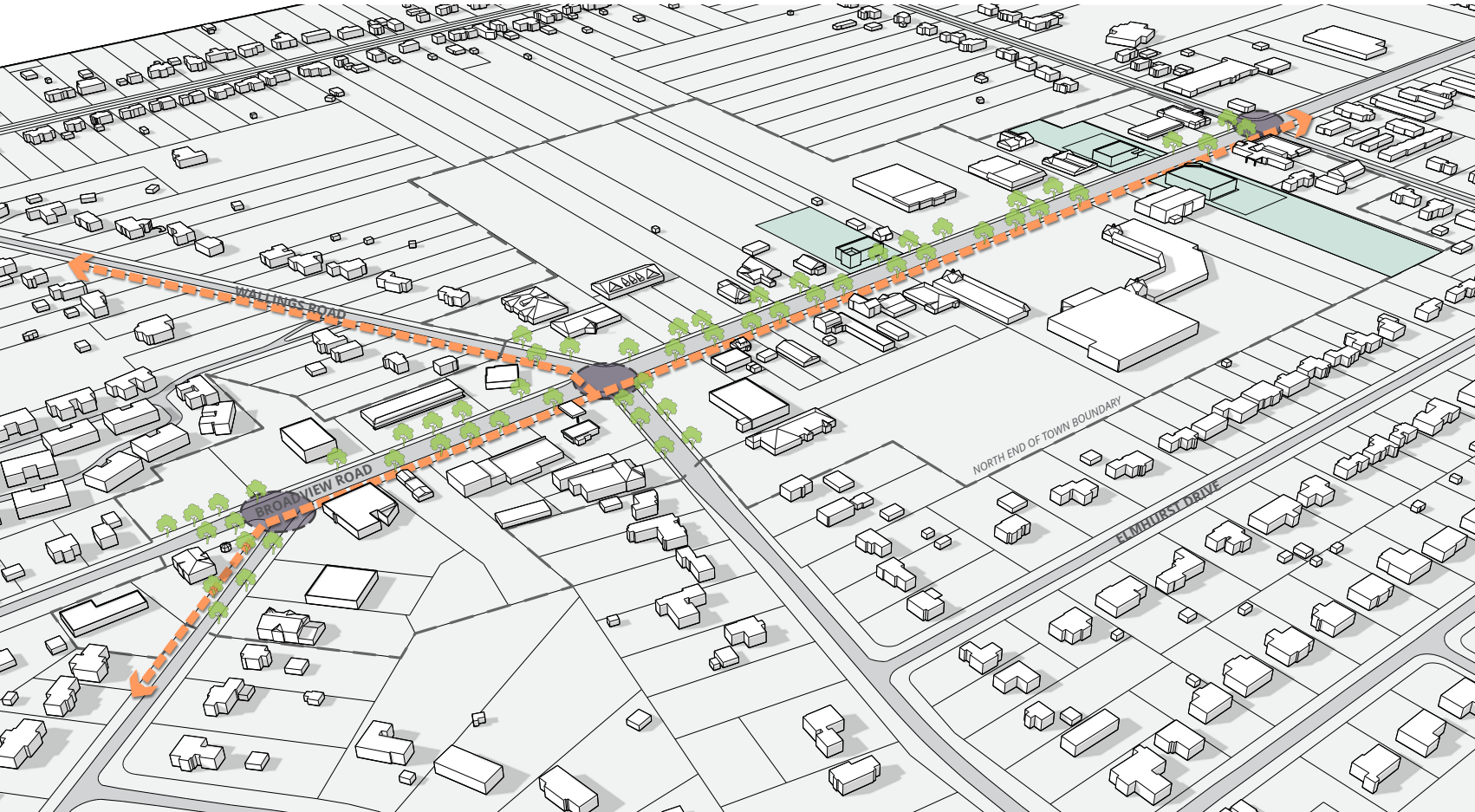
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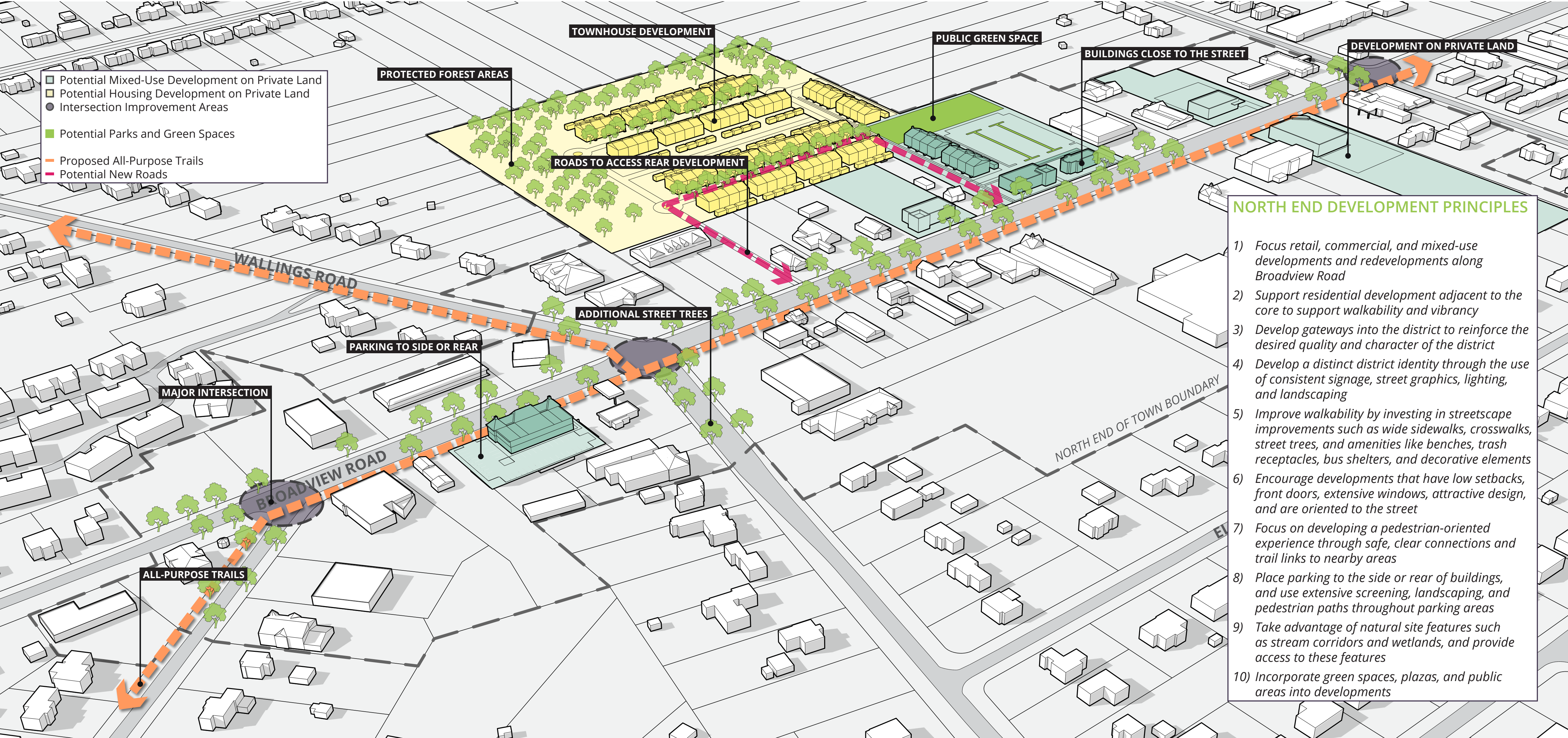
SHORT-TERM VISION



MEDIUM-TERM VISION



OVERALL VISION



NORTH END DEVELOPMENT PRINCIPLES

- 1) Focus retail, commercial, and mixed-use developments and redevelopments along Broadview Road
- 2) Support residential development adjacent to the core to support walkability and vibrancy
- 3) Develop gateways into the district to reinforce the desired quality and character of the district
- 4) Develop a distinct district identity through the use of consistent signage, street graphics, lighting, and landscaping
- 5) Improve walkability by investing in streetscape improvements such as wide sidewalks, crosswalks, street trees, and amenities like benches, trash receptacles, bus shelters, and decorative elements
- 6) Encourage developments that have low setbacks, front doors, extensive windows, attractive design, and are oriented to the street
- 7) Focus on developing a pedestrian-oriented experience through safe, clear connections and trail links to nearby areas
- 8) Place parking to the side or rear of buildings, and use extensive screening, landscaping, and pedestrian paths throughout parking areas
- 9) Take advantage of natural site features such as stream corridors and wetlands, and provide access to these features
- 10) Incorporate green spaces, plazas, and public areas into developments

Do you support the vision for this Planning Concept Area? Why or why not?

YES

YES, WITH
CHANGES
(EXPLAIN)

NO

COMMENTS

PLANNING CONCEPT AREAS

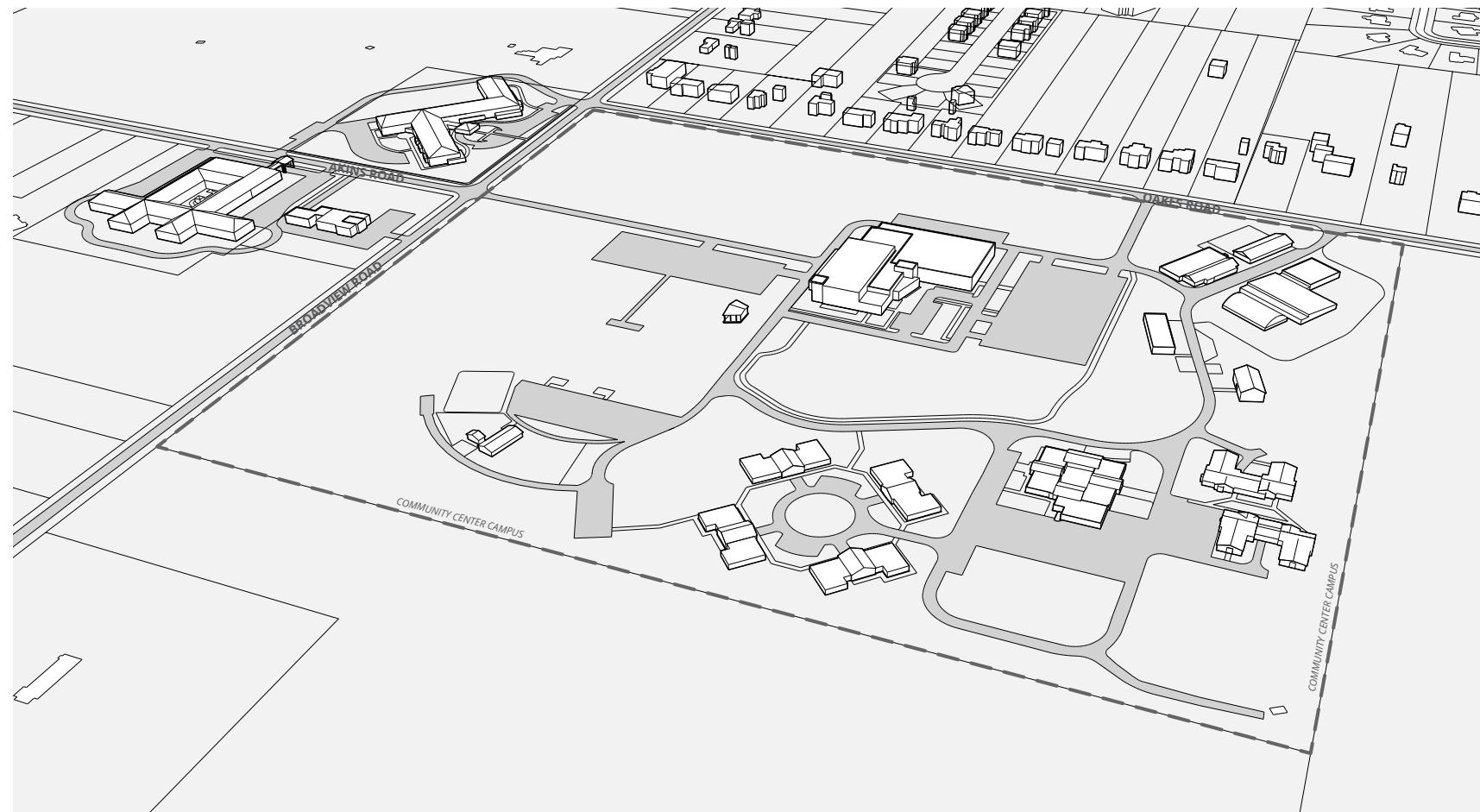
COMMUNITY CENTER CAMPUS

INSTRUCTIONS

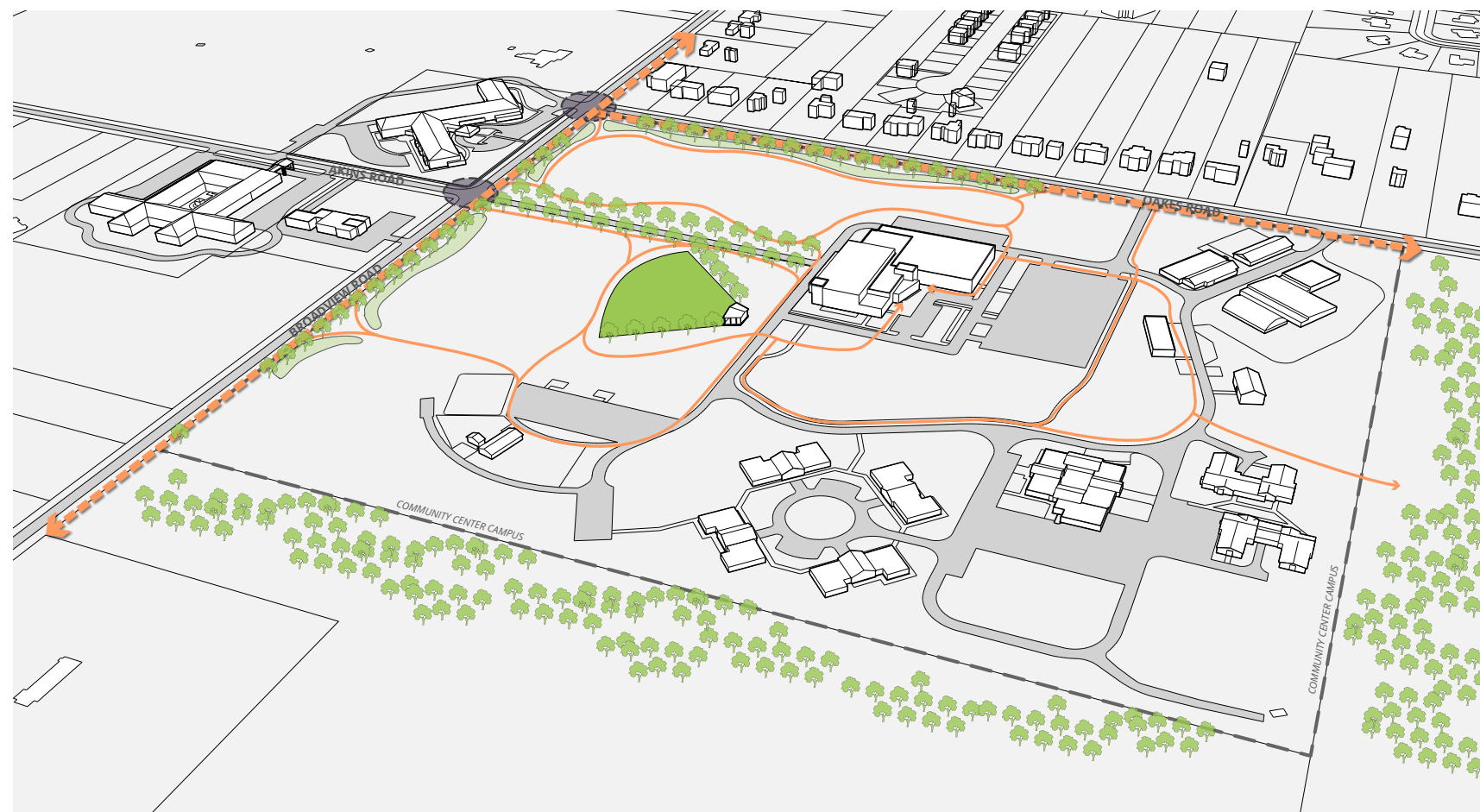
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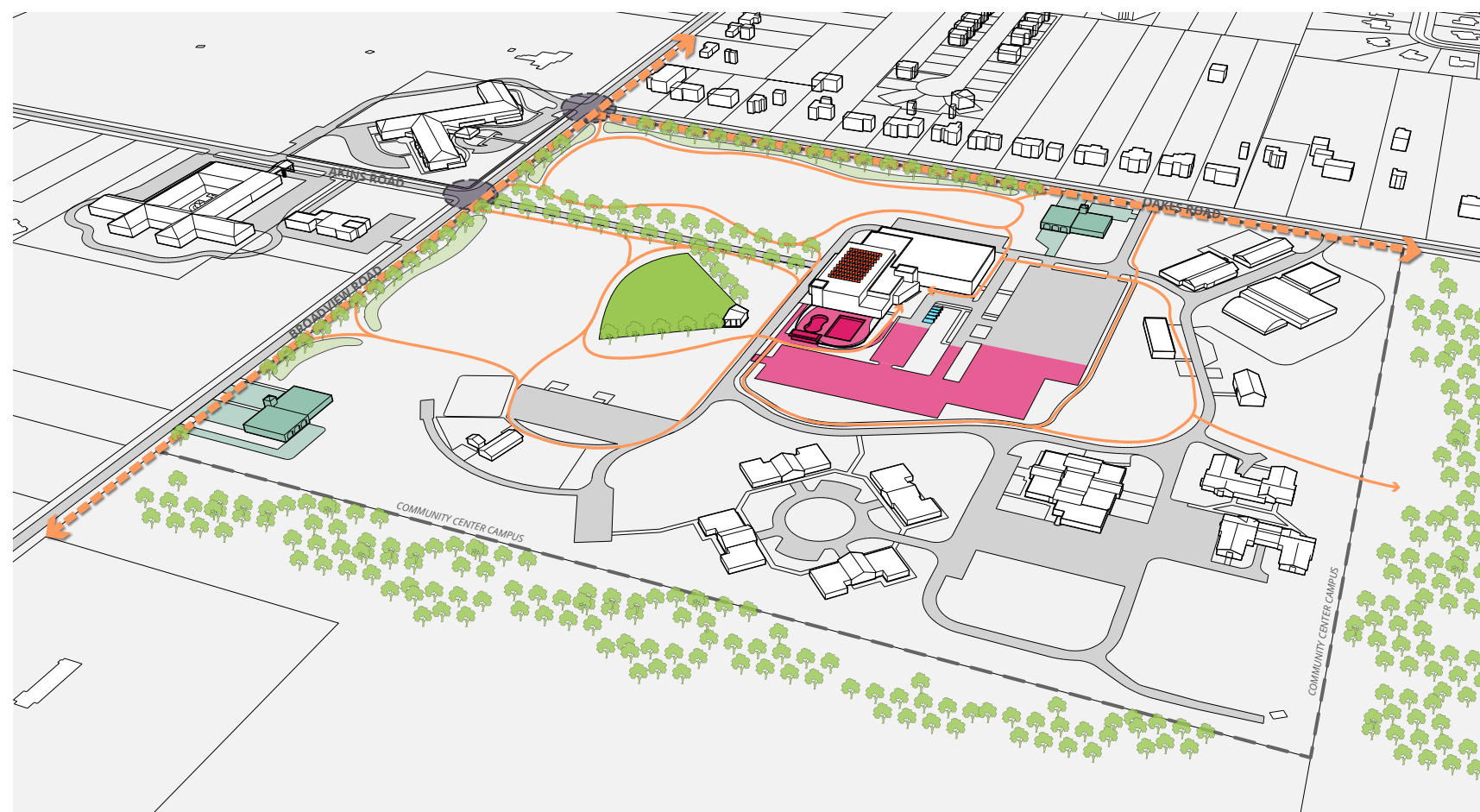
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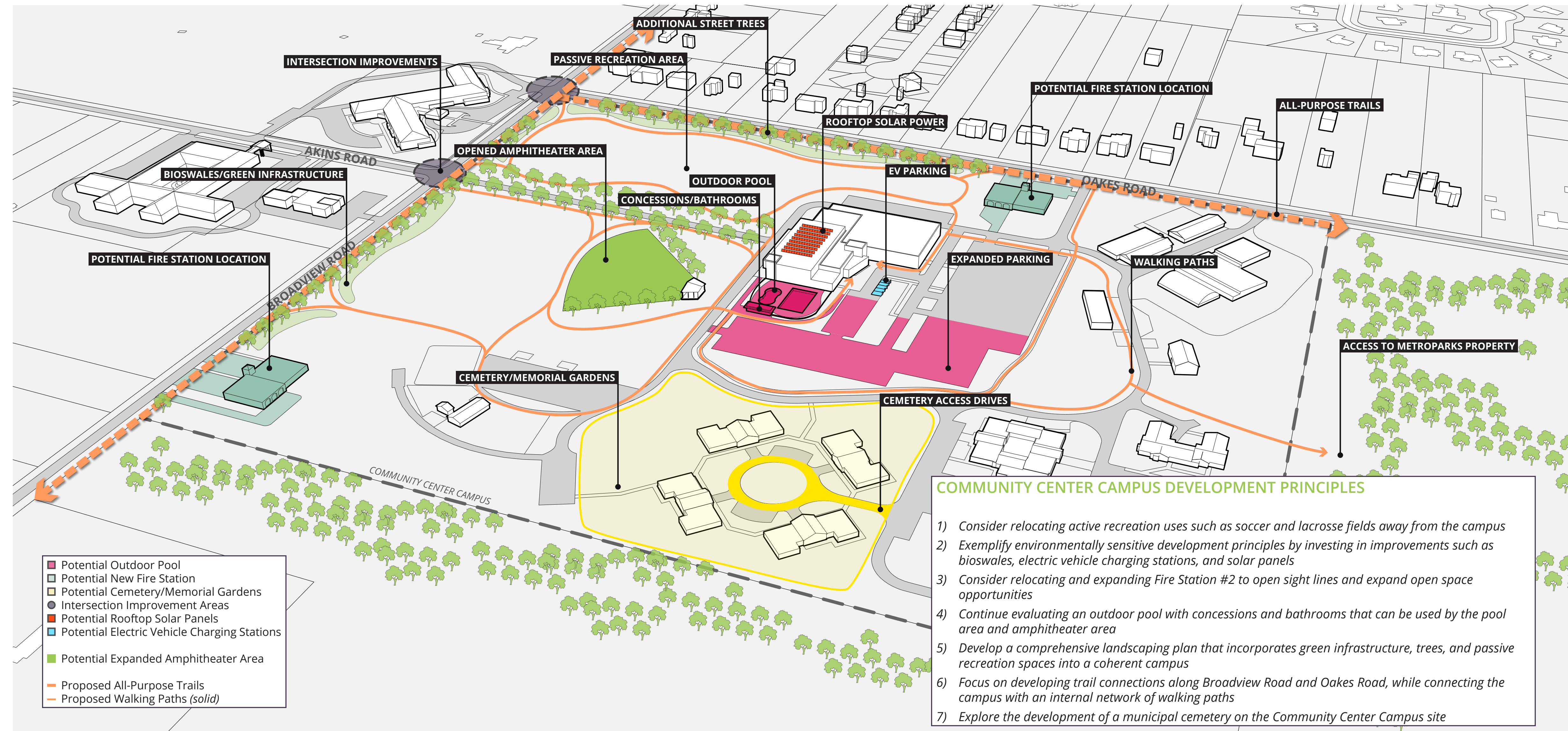
SHORT-TERM VISION



MEDIUM-TERM VISION



OVERALL VISION



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YES

YES, WITH
CHANGES
(EXPLAIN)

NO

COMMENTS

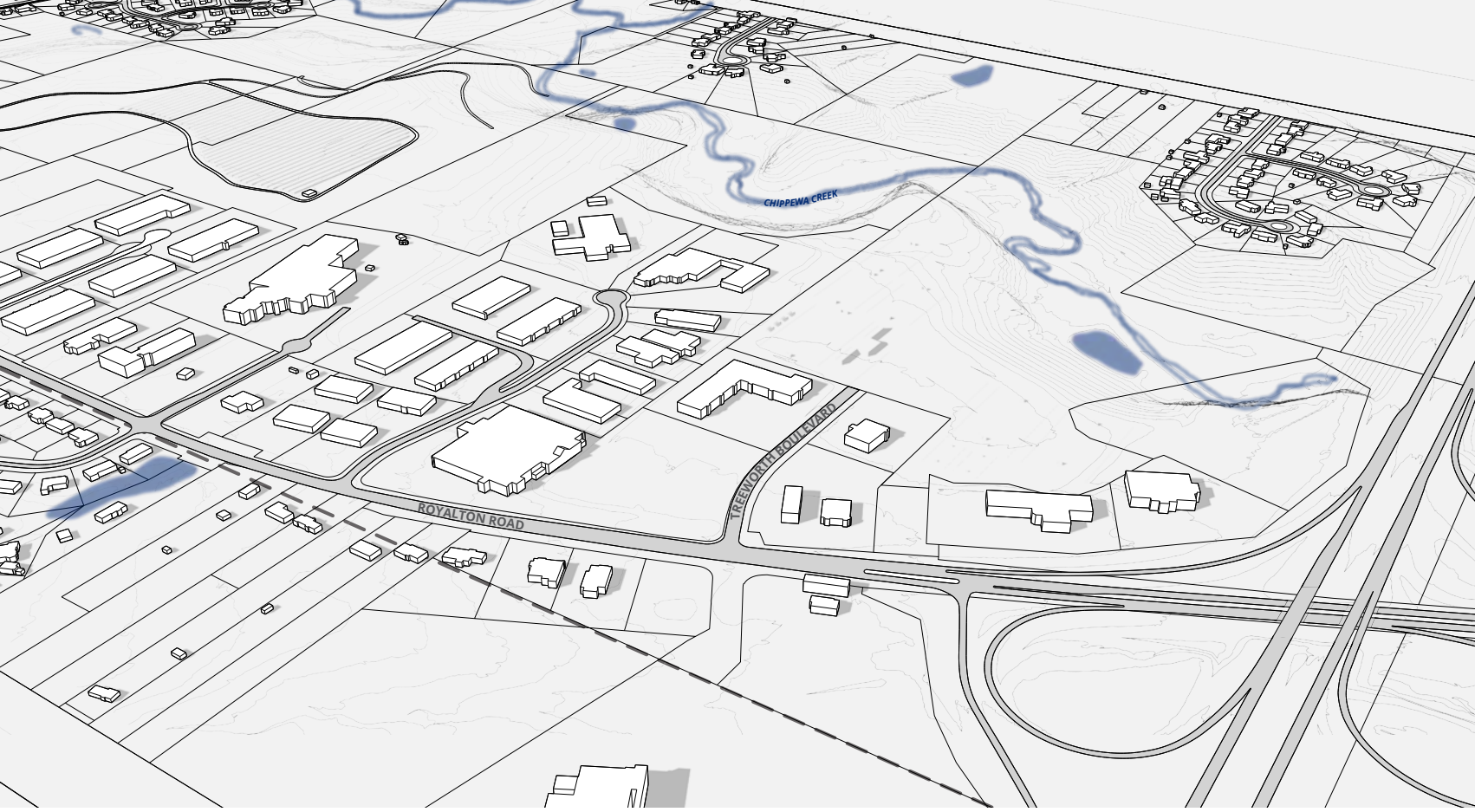
PLANNING CONCEPT AREAS

ROYALTON ROAD EAST

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Please explain your responses on a sticky note. If you have questions or need further assistance, please find a County Planning representative to help guide you through this exercise.

EXISTING CONDITIONS



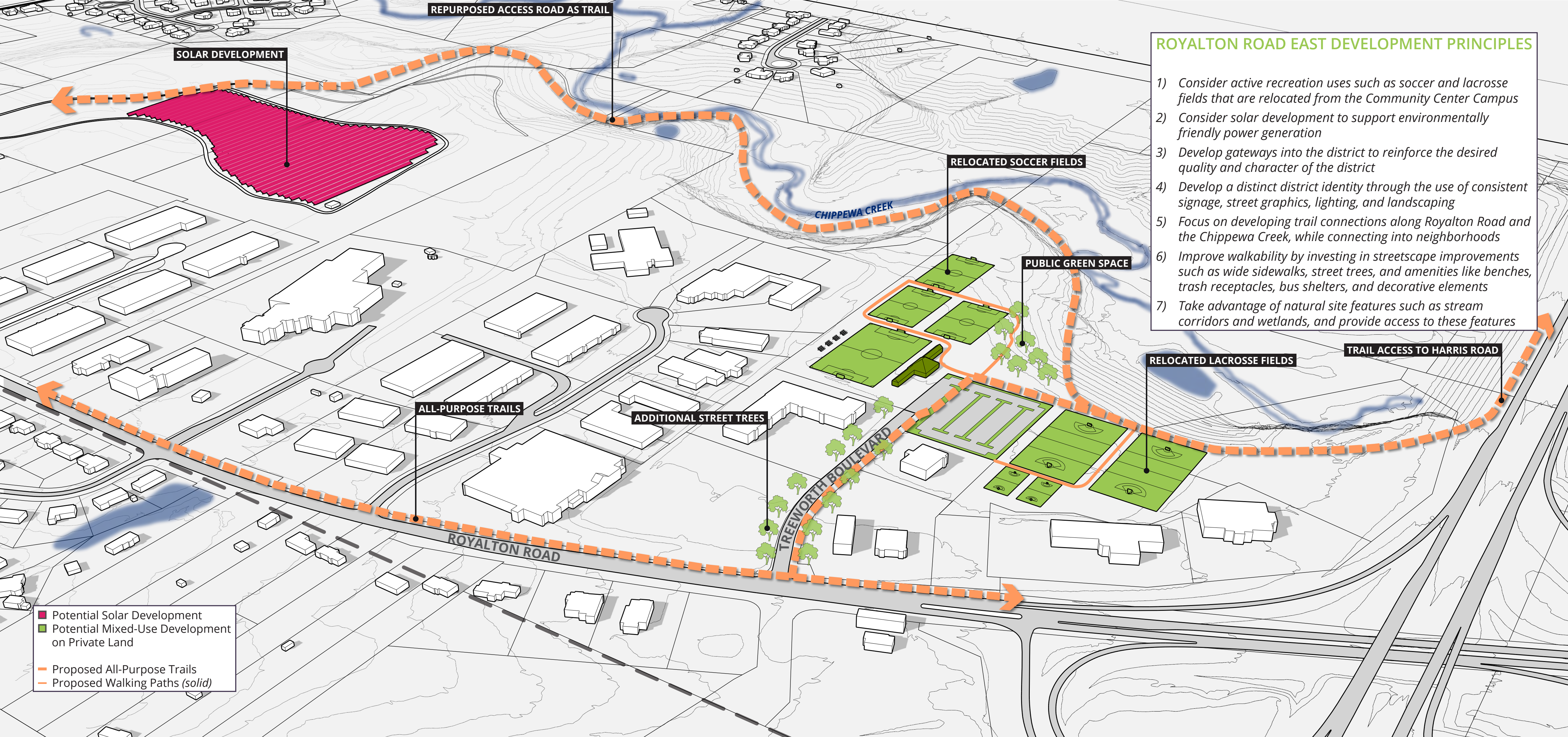
SHORT-TERM VISION



MEDIUM-TERM VISION



OVERALL VISION



Do you support the vision for this Planning Concept Area? Why or why not?

YES

YES, WITH CHANGES (EXPLAIN)

NO

COMMENTS