

The City of **BRECKSVILLE** MASTER PLAN

STEERING COMMITTEE MEETING
September 10, 2019



TONIGHT'S AGENDA

PLANNING PROCESS OVERVIEW
MASTER PLAN DOCUMENT
GOALS & ACTIONS
 INFRASTRUCTURE
 ENVIRONMENTAL
 COMMUNITY SPACES
IMPLEMENTATION
PUBLIC COMMENT

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PLANNING PROCESS OVERVIEW

BRECKSVILLE MASTER PLAN

OUR MISSION

“To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships.”



County Planning

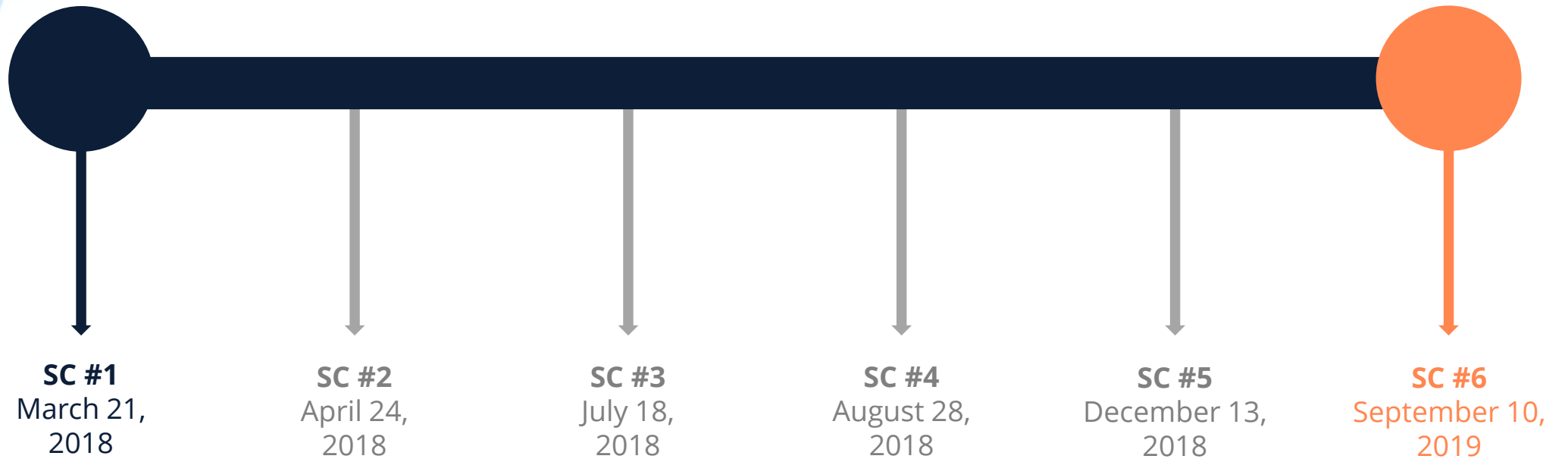
Susan Infeld, Interim Executive Director

James Sonnhalter, Manager, Planning Services

Patrick Hewitt, AICP, Senior Planner

Rachel Novak, Planner

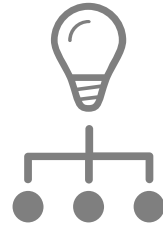
BRECKSVILLE MASTER PLAN: STEERING COMMITTEE TIMELINE



BRECKSVILLE MASTER PLAN: SIX STEPS



BRECKSVILLE MASTER PLAN: STEP ONE



Resident Survey

Create, mail, and summarize survey findings to be incorporated into the Current Conditions document

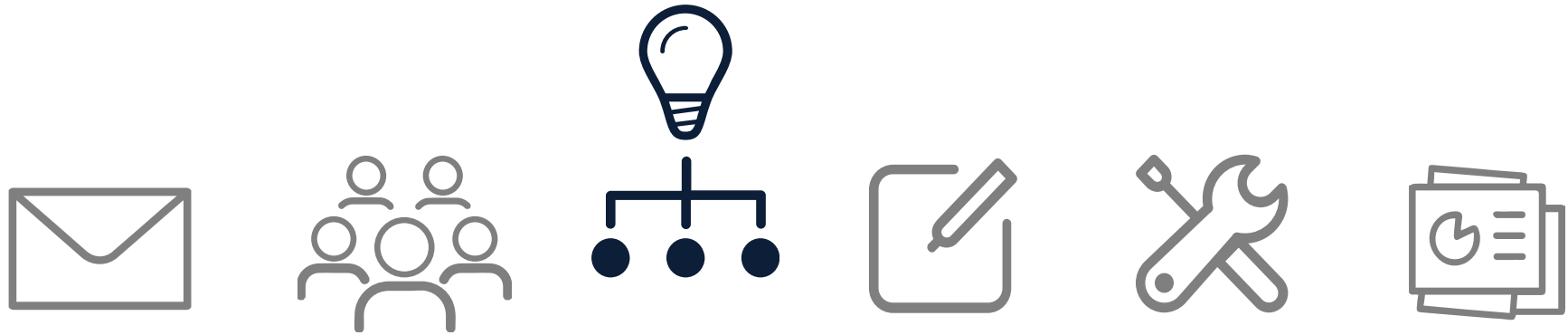
BRECKSVILLE MASTER PLAN: STEP TWO



Current Conditions

Develop demographic, land use, and housing overview

BRECKSVILLE MASTER PLAN: STEP THREE



Community Vision

Vision for how the community wants to grow and develop in the coming decade

BRECKSVILLE MASTER PLAN: STEP FOUR



Goals & Actions

Goals and action steps to achieve the community's desired future

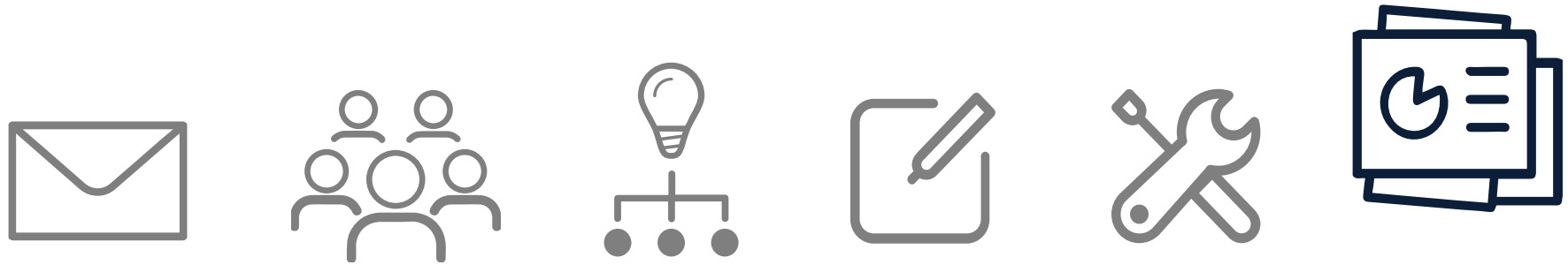
BRECKSVILLE MASTER PLAN: STEP FIVE



Implementation

Potential partners and funding sources for implementation

BRECKSVILLE MASTER PLAN: STEP SIX



Draft Master Plan

Combined and completed Master Plan document



MASTER PLAN DOCUMENT

BRECKSVILLE MASTER PLAN

BRECKSVILLE MASTER PLAN | DOCUMENT LAYOUT

INTRODUCTION

CURRENT CONDITIONS

BUILD-OUT SCENARIO

COMMUNITY VISION

RECOMMENDATIONS

RESIDENTIAL
COMMERCIAL
INFRASTRUCTURE
ENVIRONMENTAL
COMMUNITY SPACES

IMPLEMENTATION



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BRECKSVILLE MASTER PLAN | DOCUMENT LAYOUT



ONE (1) Vision
Statement for the
Future

BRECKSVILLE MASTER PLAN | DOCUMENT LAYOUT



HOUSING MAINTAIN HIGH-QUALITY HOUSING OPTIONS

Our objective is to provide high-quality and well-maintained single-family neighborhoods with a range of housing prices and sizes, while providing additional housing options within mixed-use areas that allow residents of any age to find the home that fits their needs.



TRANSPORTATION MAINTAIN THE ROADS WE HAVE

Our objective is to provide a well-maintained system of roads that meets the needs of the community today, anticipates how our rights of way should best serve our residents, and embraces the transportation technologies of the future.



CONNECTIVITY CONNECT PEOPLE TO WALKABLE PLACES

Our objective is to improve the connectivity within community destinations and provide access to those destinations via a strategic network of trails and sidewalks along the City's major transportation corridors.



CHARACTER REINFORCE BRECKSVILLE'S SENSE OF PLACE

Our objective is to support development that fits Brecksville's unique history and reinforces its small-town community identity.



COMMUNITY STRENGTHEN CONNECTIONS BETWEEN RESIDENTS

Our objective is to use events and outreach to strengthen existing connections among neighbors and increase pride among both long-term and new residents.



GOVERNANCE LEAD THE REGION IN HIGH-QUALITY GOVERNANCE

Our objective is to continue to be a regional leader in providing superior services and facilities to residents and businesses in a streamlined and accessible manner.



ECONOMIC DEVELOPMENT BUILD UPON ASSETS TO GROW EMPLOYMENT OPPORTUNITIES

Our objective is to leverage assets like the strong workforce, proximity to regional parks, access to highways, and existing employers to attract and grow employers, provide opportunities for economic activity, and broaden the City's tax base.



RETAIL ENLIVEN OUR UNIQUE PLACES

Our objective is to enliven existing and proposed retail centers with events and features that attract people, develop authentic and enjoyable places, support local businesses, and prepare for the changing retail environment.



ENVIRONMENT PROTECT OUR NATURAL FEATURES

Our objective is to use innovative techniques to preserve and enhance those elements of the natural environment that give Brecksville its essential character.



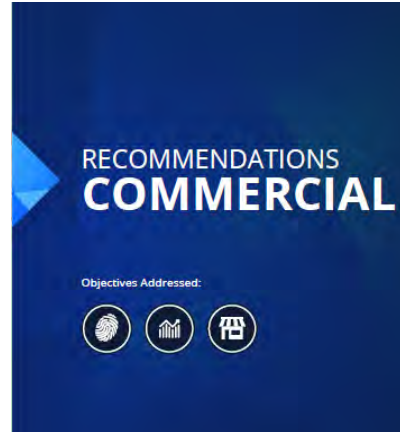
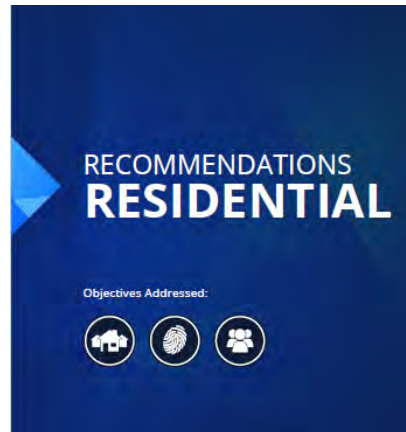
PARKS EMBRACE THE WORLD-CLASS PARK AMENITIES

Our objective is to embrace the expansive park spaces that exist in Brecksville and enhance connections between our parks and our neighborhoods.

ONE (1) Vision
Statement for the
Future

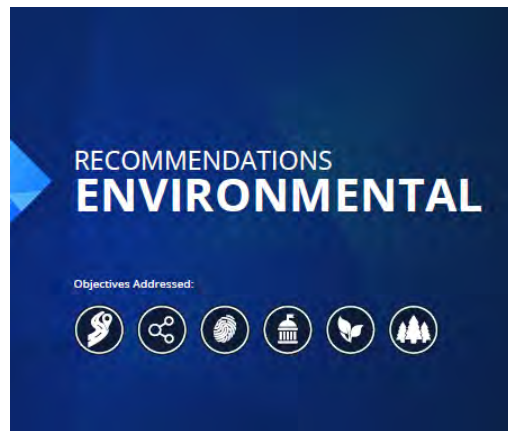
TEN (10) Objectives
to Achieve that
Vision

BRECKSVILLE MASTER PLAN | DOCUMENT LAYOUT



ONE (1) Vision
Statement for the
Future

TEN (10) Objectives
to Achieve that
Vision



FIVE (5)
Recommendation
Topics with **THIRTY
(30)** Specific
Strategies



GOALS & ACTIONS

INFRASTRUCTURE, ENVIRONMENTAL & COMMUNITY SPACES

GOALS & ACTIONS

TYPES OF ACTIONS

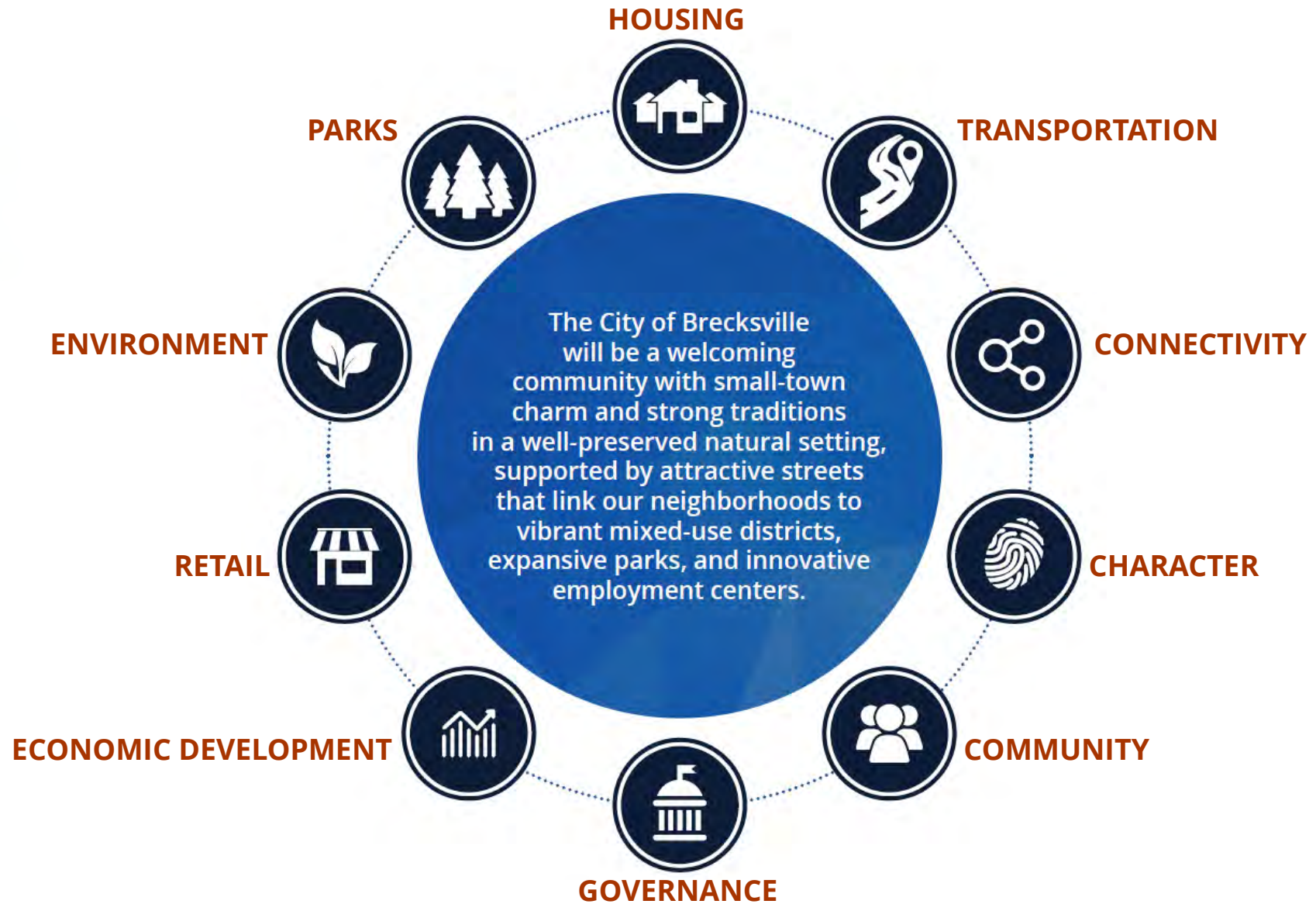
- 1. Proactive Actions**—items that will only happen as a new undertaking
- 2. Reactive Actions**—items that are only triggered when a development or redevelopment occurs
- 3. Ongoing Actions**—items the City is already doing and should continue



GOALS & ACTIONS

INFRASTRUCTURE

OBJECTIVES



OBJECTIVES



STRATEGIES

12: Make improvements that support more walkable places

13: Develop a network of key all-purpose trails and secondary connections

14: Prepare the transportation network for older and less mobile residents

15: Update parking standards to meet modern needs

16: Expand sidewalk coverage to connect to major destinations and provide critical links

17: Ensure the safety and security of bicyclists

18: Use technologies to manage travel efficiently

19: Improve infrastructure to provide for a growing economy

STRATEGIES

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STRATEGY 12

Make improvements that support more walkable places

STRATEGY 12

Make improvements that support more walkable places

Survey Results: If you were to move out of the City of Brecksville, what characteristics might you look for in another community?



STRATEGY 12

Make improvements that support more walkable places

12.1: Develop a clear, safe, and enjoyable pedestrian network in the Town Center *(ongoing)*

12.2: Apply for a Brecksville Town Center TLCI Plan *(proactive)*

12.3: Ensure the redevelopment of the Veterans Affairs site includes a complete and green transportation network *(proactive)*

12.4: Improve standards to ensure complete pedestrian networks in developments *(proactive)*

STRATEGY 12

Make improvements that support more walkable places

12.1: Develop a clear, safe, and enjoyable pedestrian network in the Town Center *(ongoing)*

12.2: Apply for a Brecksville Town Center TLCI Plan *(proactive)*

12.3: Ensure the redevelopment of the Veterans Affairs site includes a complete and green transportation network *(proactive)*

12.4: Improve standards to ensure complete pedestrian networks in developments *(proactive)*

ACTION 12.1

Develop a clear, safe, and enjoyable pedestrian network in the Town Center



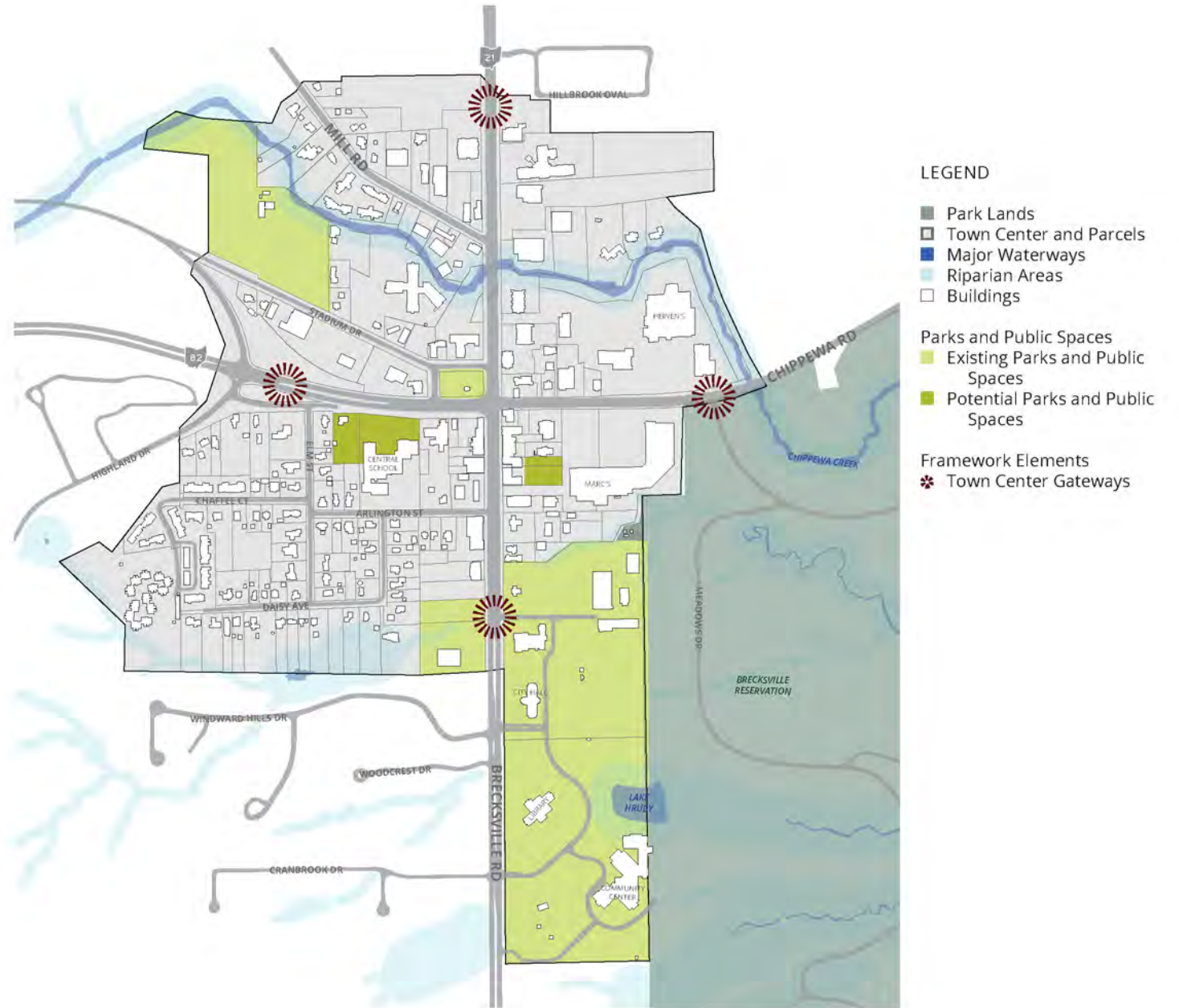
ACTION 12.1

Develop a clear, safe, and enjoyable pedestrian network in the Town Center



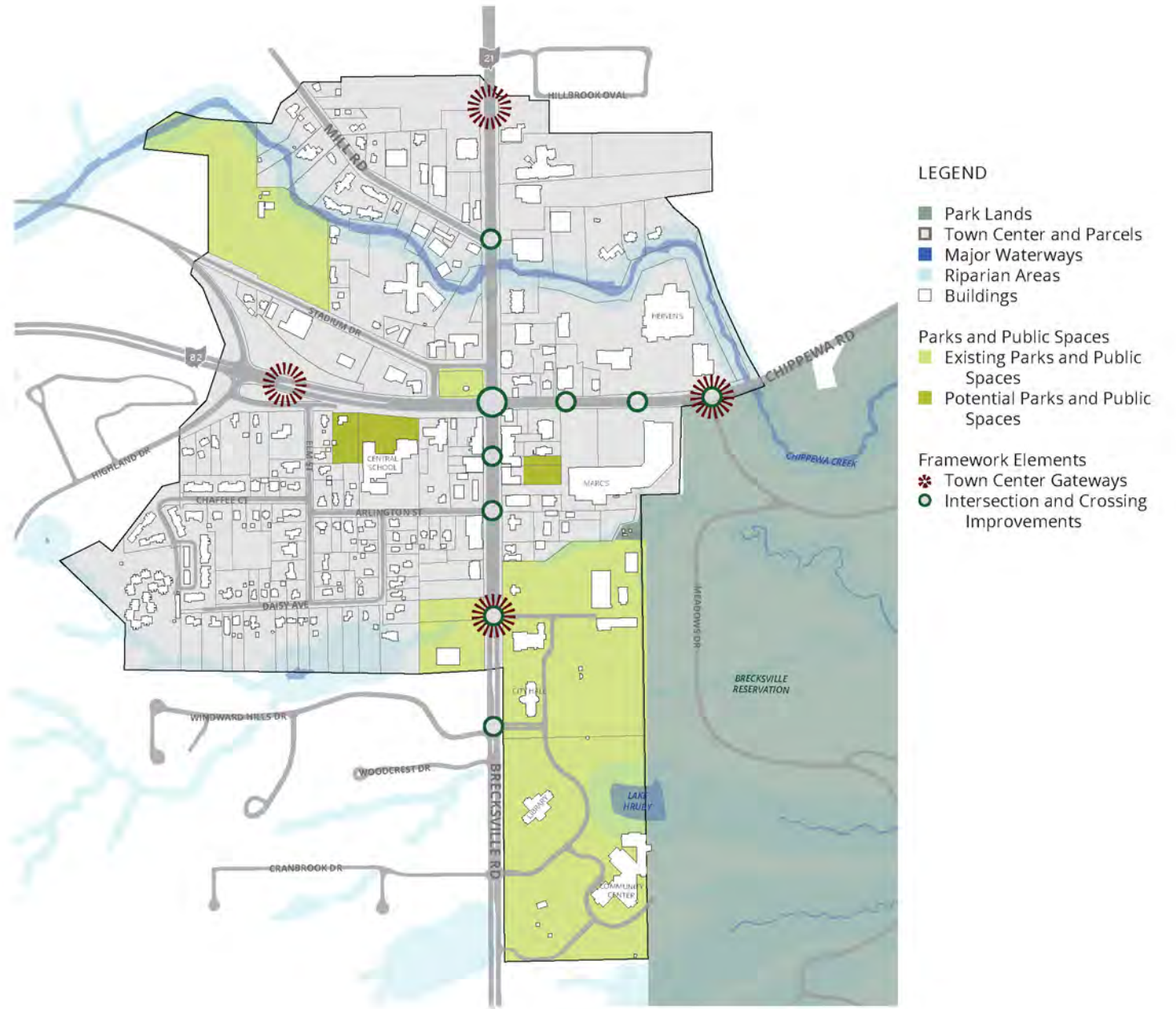
Define Gateways into the Town Center:

- Gateway signs
- Lighting
- Landscaping



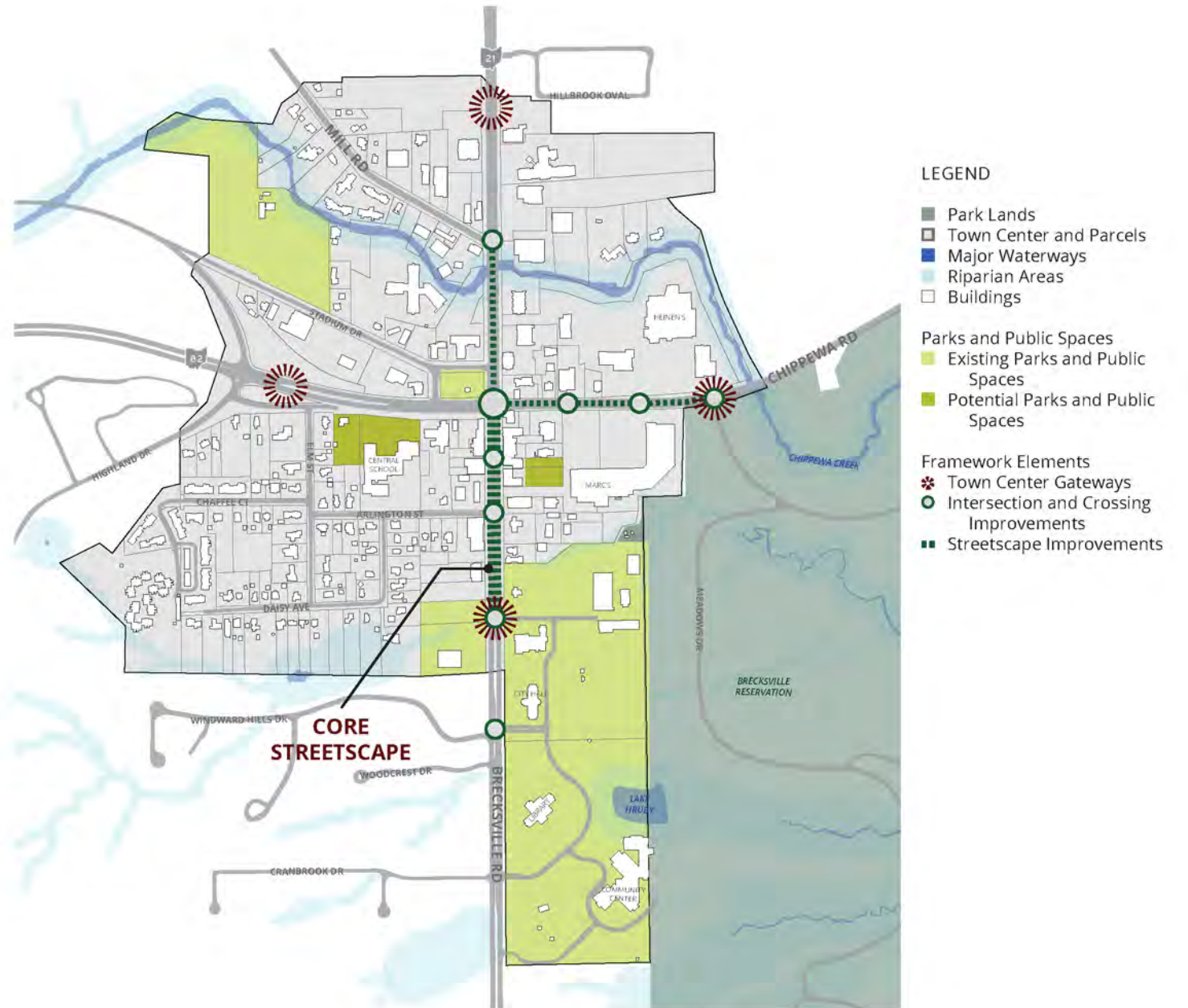
Improve Intersections and Crossings:

- Decorative crosswalks
- Walk timers
- Lighting
- Shorter crossings
- Four-way crosswalks
- Pedestrian refuges



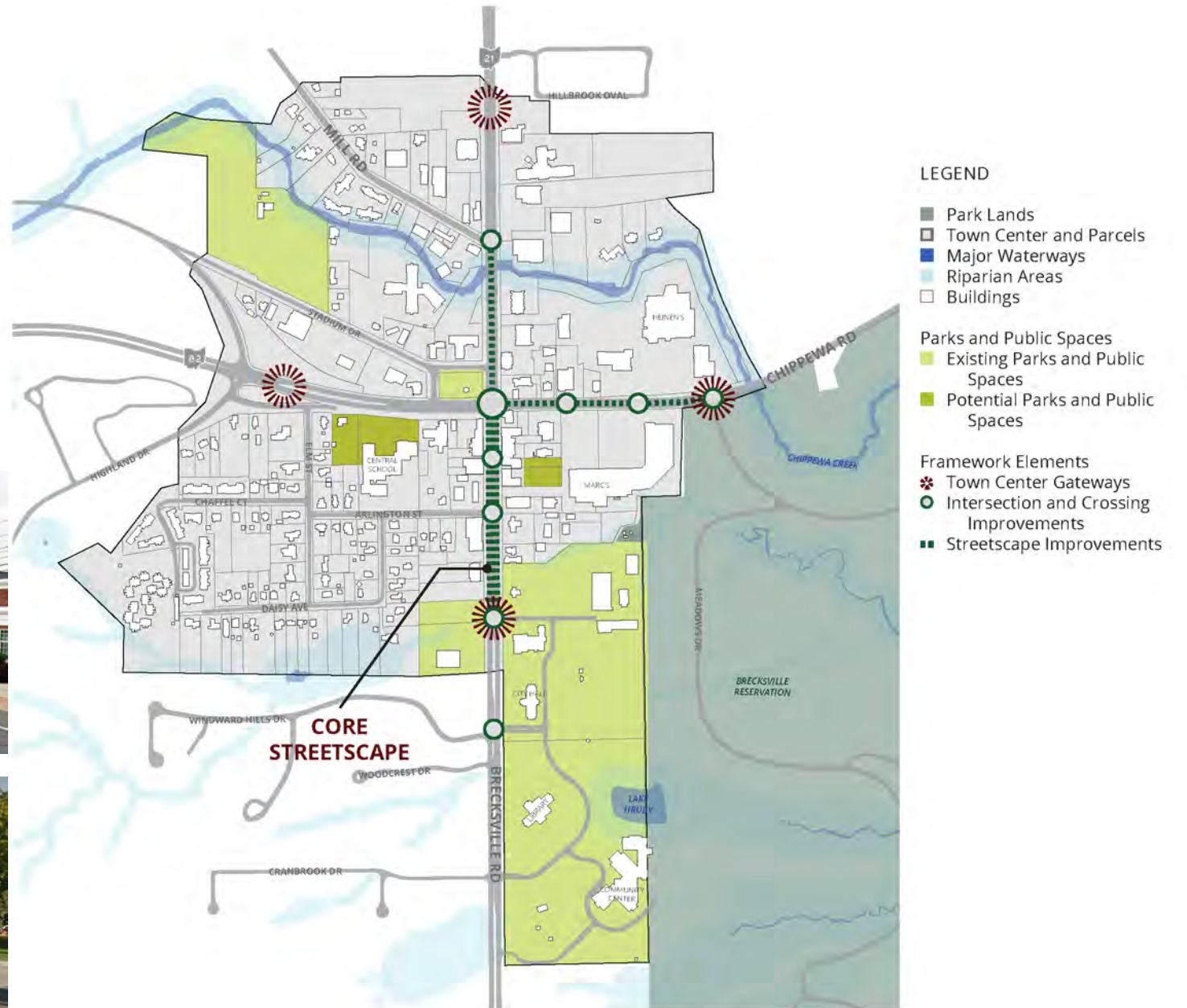
Improve Streetscapes:

- Wide sidewalks
- Lighting
- Landscaping
- Street trees
- Sidewalks separated from roads
- Bicycle infrastructure
- Street furniture



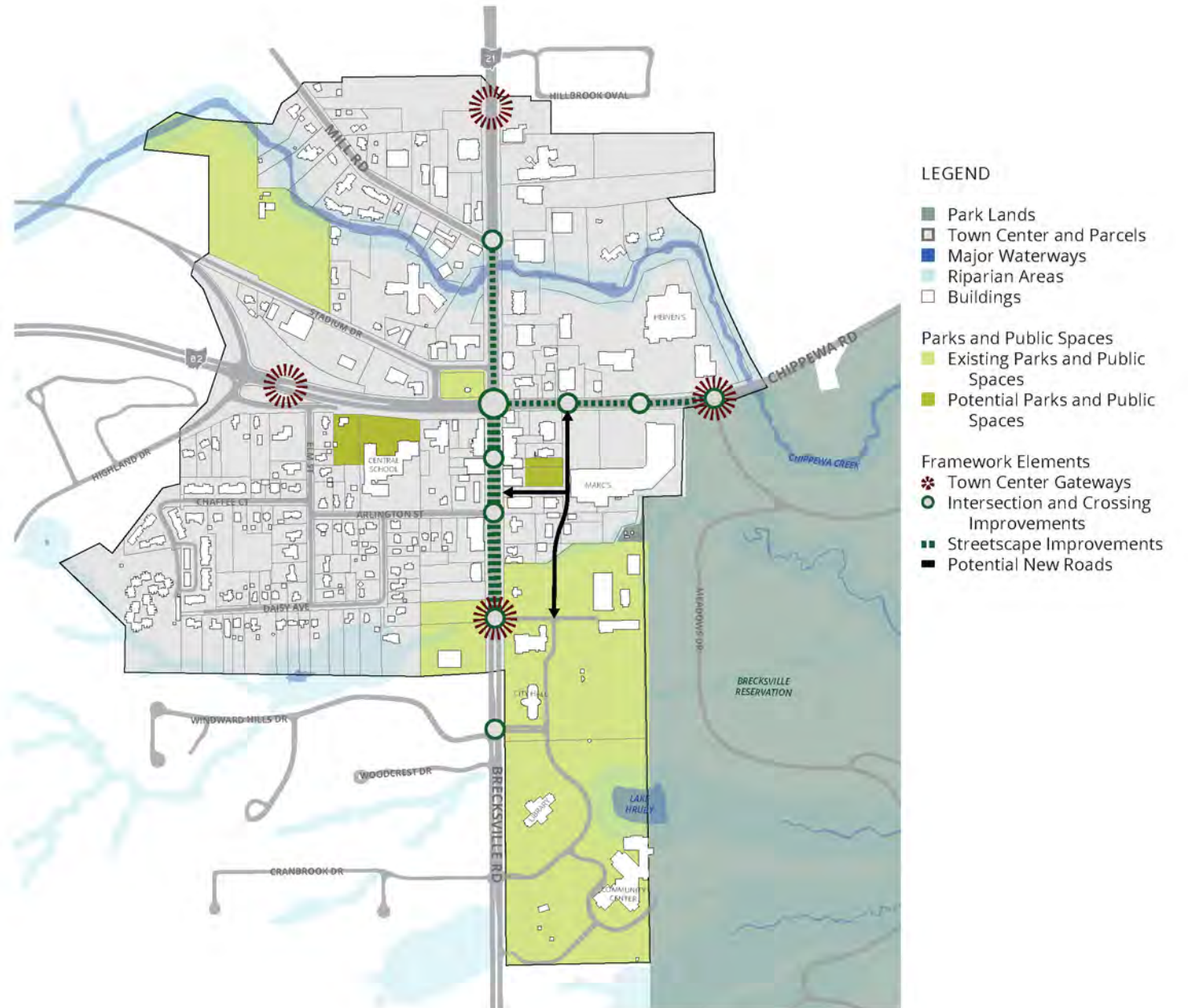
Extend the Core Streetscape:

- Extended from Arlington Street to the Fire Station



Expand Potential New Roads:

- Extend Community Drive



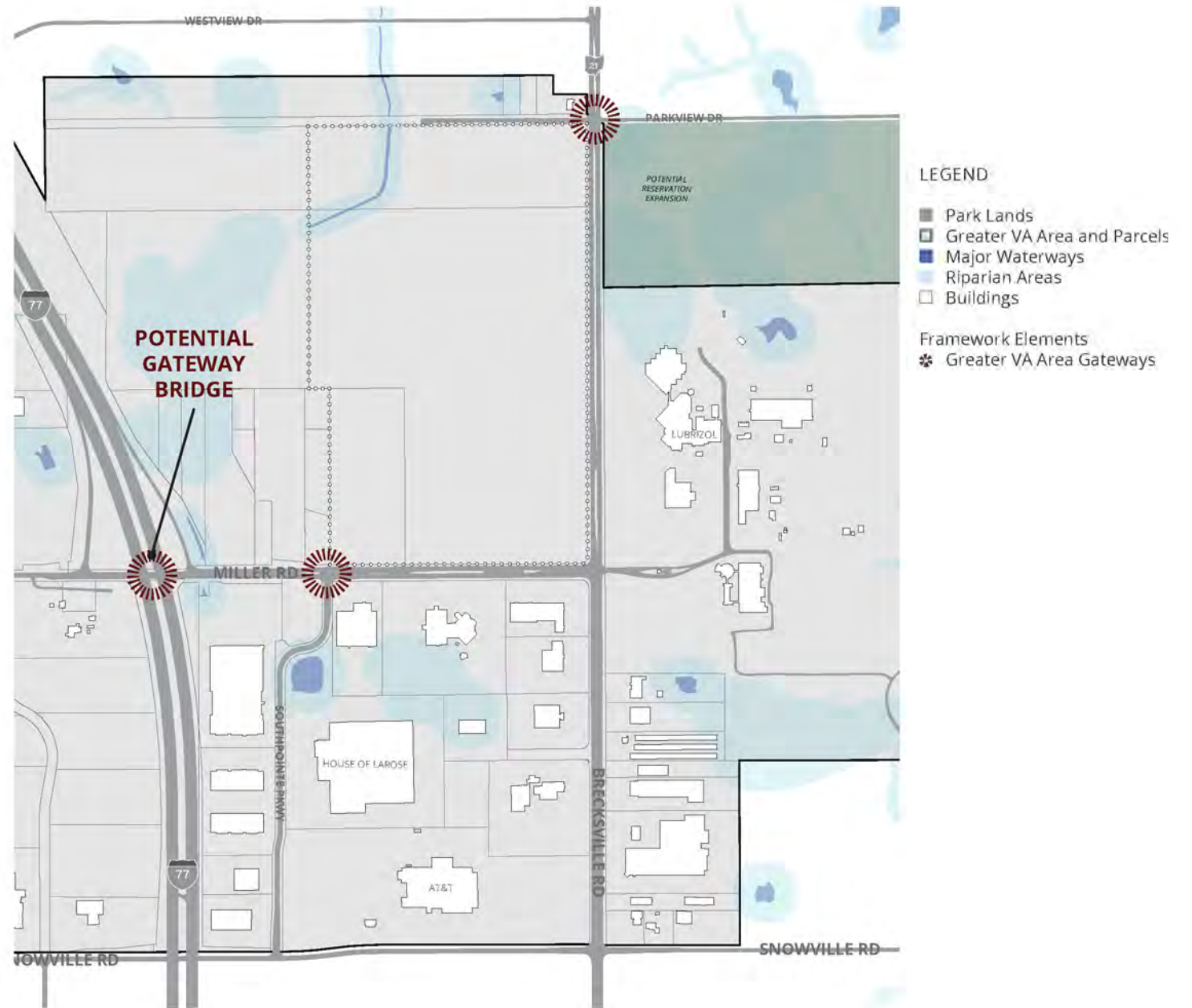
ACTION 12.3

Ensure the redevelopment of the Veterans Affairs site includes a complete and green transportation network



Define Gateways into the Greater VA Area:

- Gateway signs
- Lighting
- Landscaping



Improve Intersections and Crossings:

- Decorative crosswalks
- Walk timers
- Lighting
- Shorter crossings
- Four-way crosswalks
- Pedestrian refuges



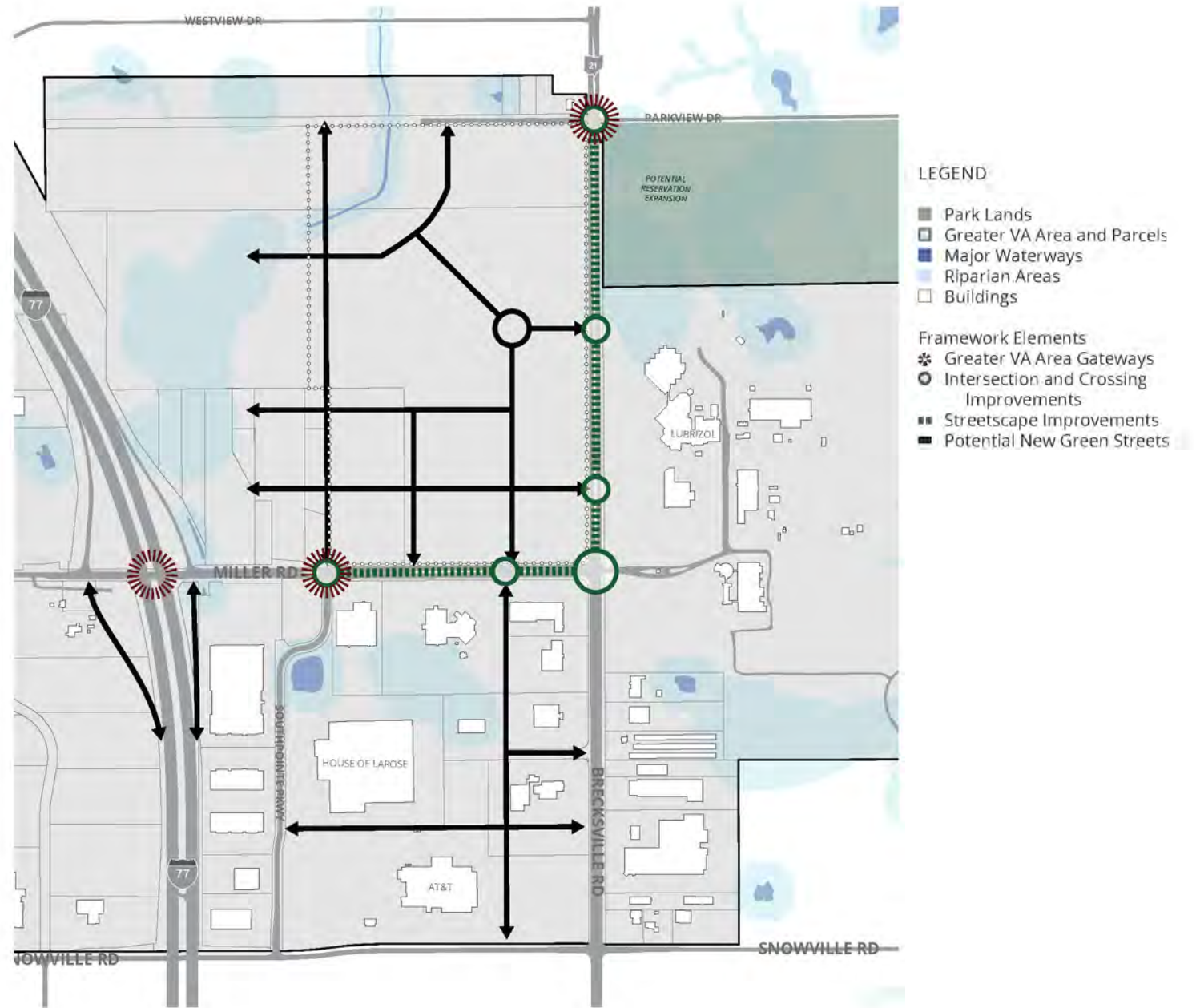
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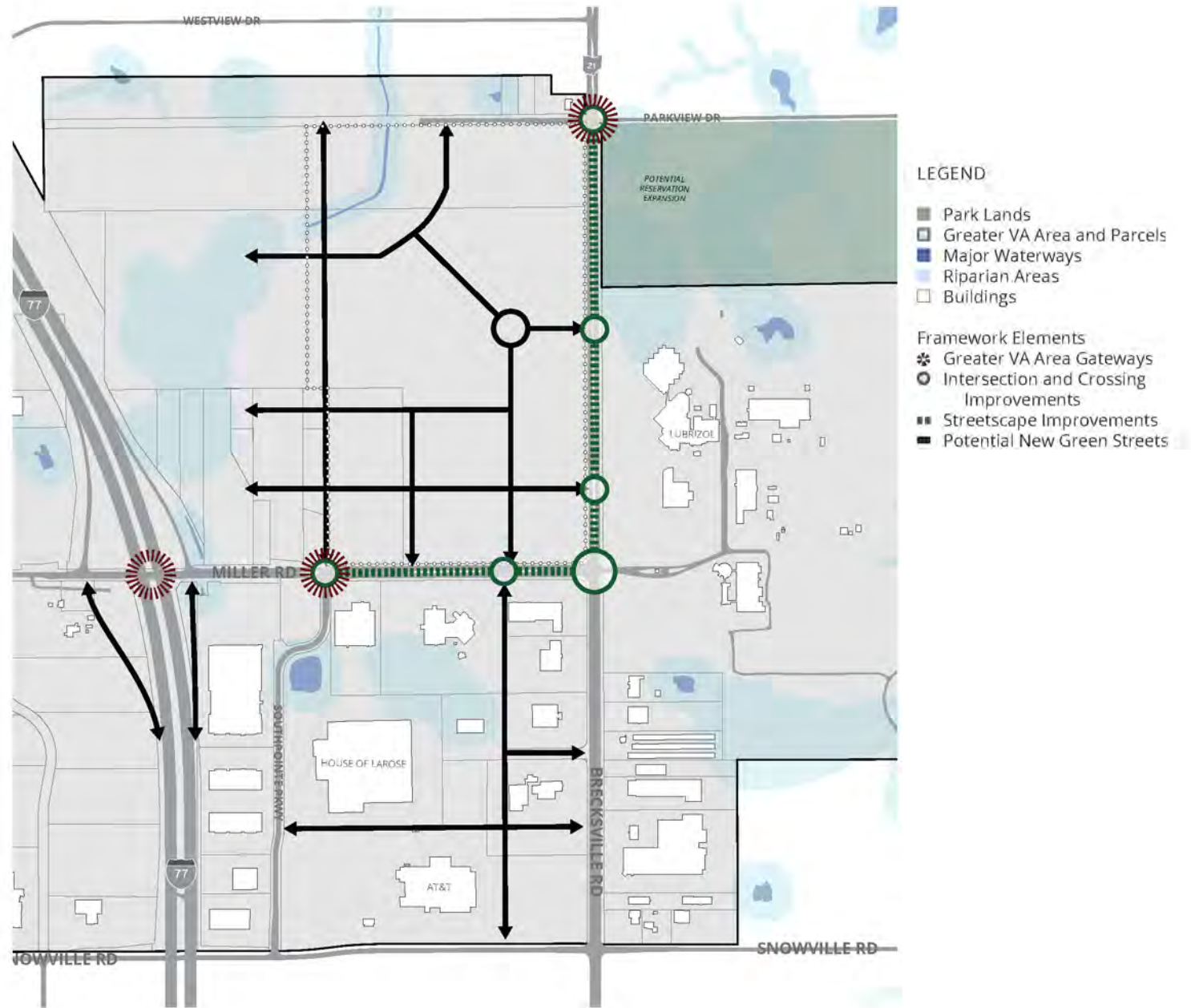
Expand Potential New Roads:

- Develop a grid pattern of streets



Develop Green Streets:

- Streets that collect, retain, and absorb stormwater





STRATEGY 13

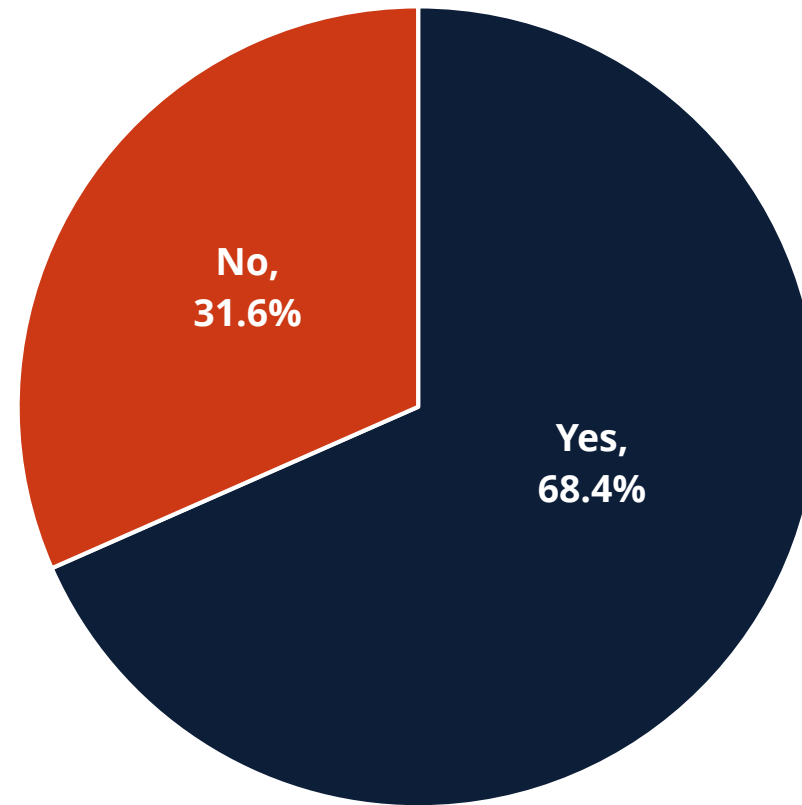
Develop a network of key all-purpose trails and secondary connections



STRATEGY 13

Develop a network of key all-purpose trails and secondary connections

Survey Results: If the City added sidewalks and trails, would you walk and bike more throughout the community?



STRATEGY 13

Develop a network of key all-purpose trails and secondary connections

13.1: Plan for and construct a main all-purpose trail spine along Brecksville Road that incorporates existing amenities *(proactive)*

13.2: Plan for and construct a main all-purpose trail spine along Royalton/Chippewa Road to connect to parks and surrounding communities *(proactive)*

13.3: Connect Brecksville's neighborhoods into the regional network of trails *(ongoing)*

13.4: Consider a maintenance plan for trails *(proactive)*

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ACTION 13.3








Connect Brecksville's neighborhoods into the regional network of trails

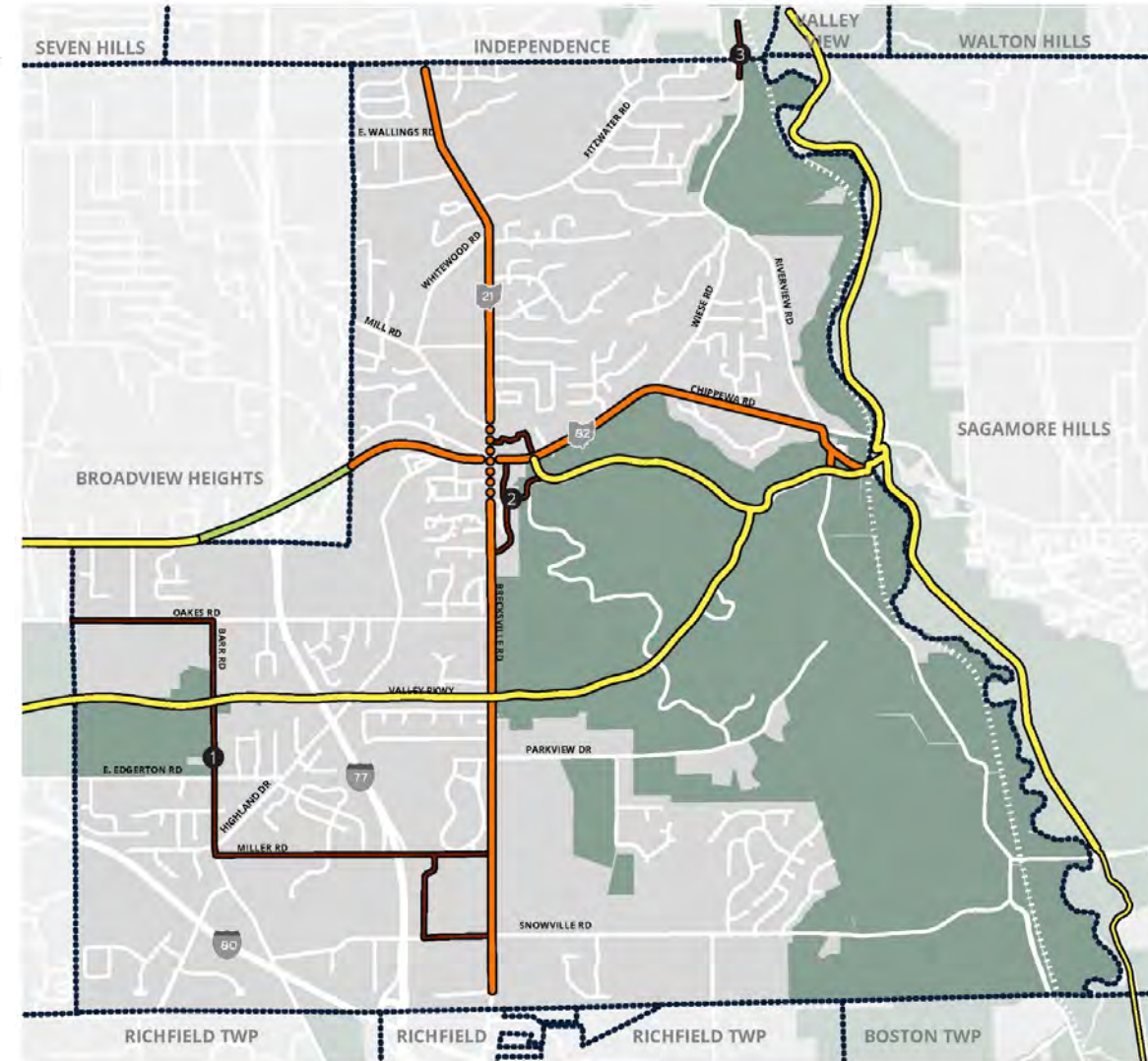


ACTION 13.3

Connect Brecksville's neighborhoods into the regional network of trails

LEGEND








-  Major Trails (*proposed*)
-  Town Center Sidewalk Connections
-  Other Trails Outside Brecksville (*proposed*)
-  Existing Trails
-  Other Trails (*proposed*)
 - ① Connecting western neighborhoods, VA area, and Blossom Hill
 - ② Connecting through Brecksville Town Center
 - ③ Connecting Fitzwater Road to the Towpath
-  Park Lands
-  Other Types of Land

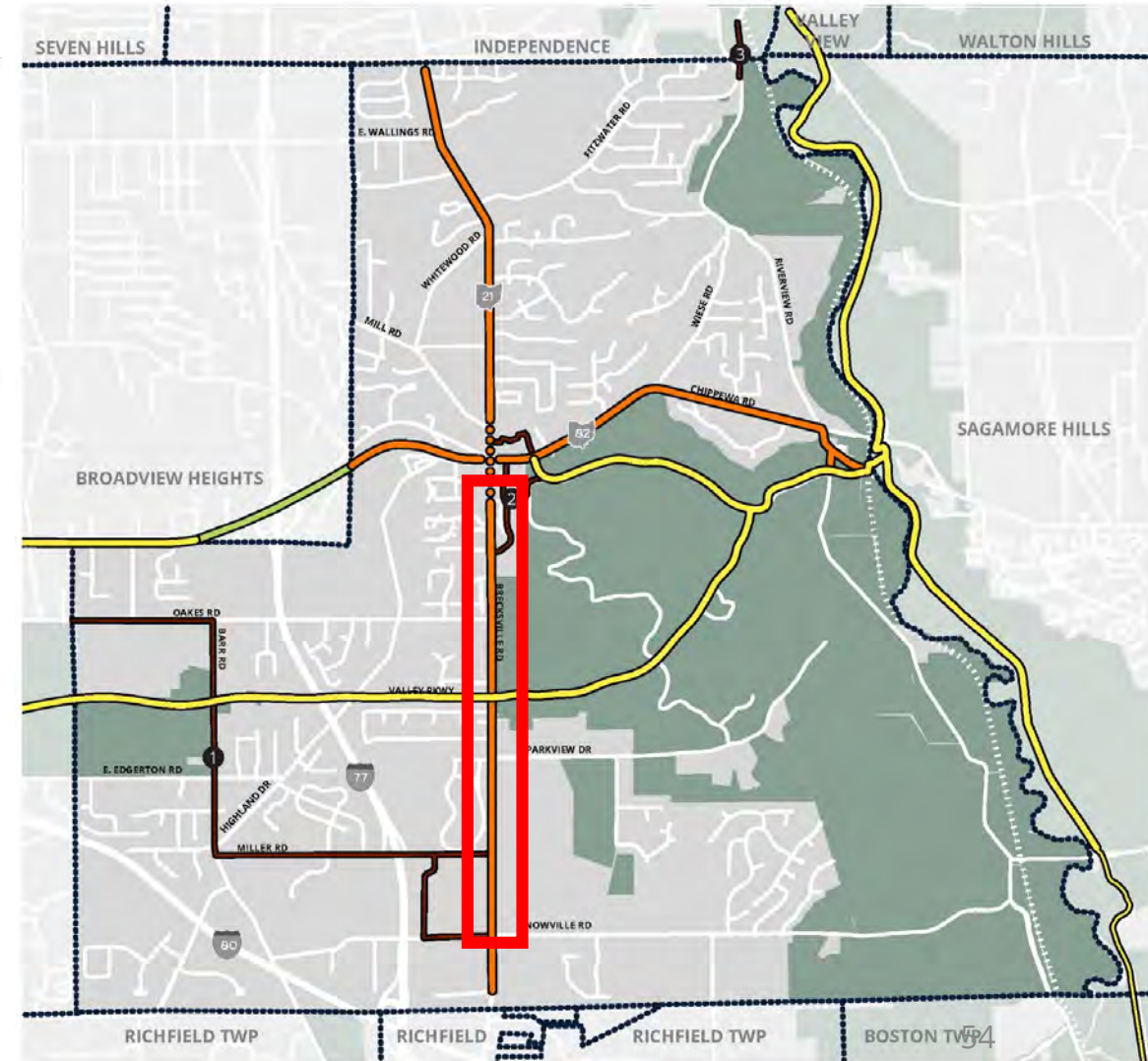


ACTION 13.3

Connect Brecksville's neighborhoods into the regional network of trails

LEGEND

-  Major Trails (*proposed*)
-  Town Center Sidewalk Connections
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ACTION 13.1

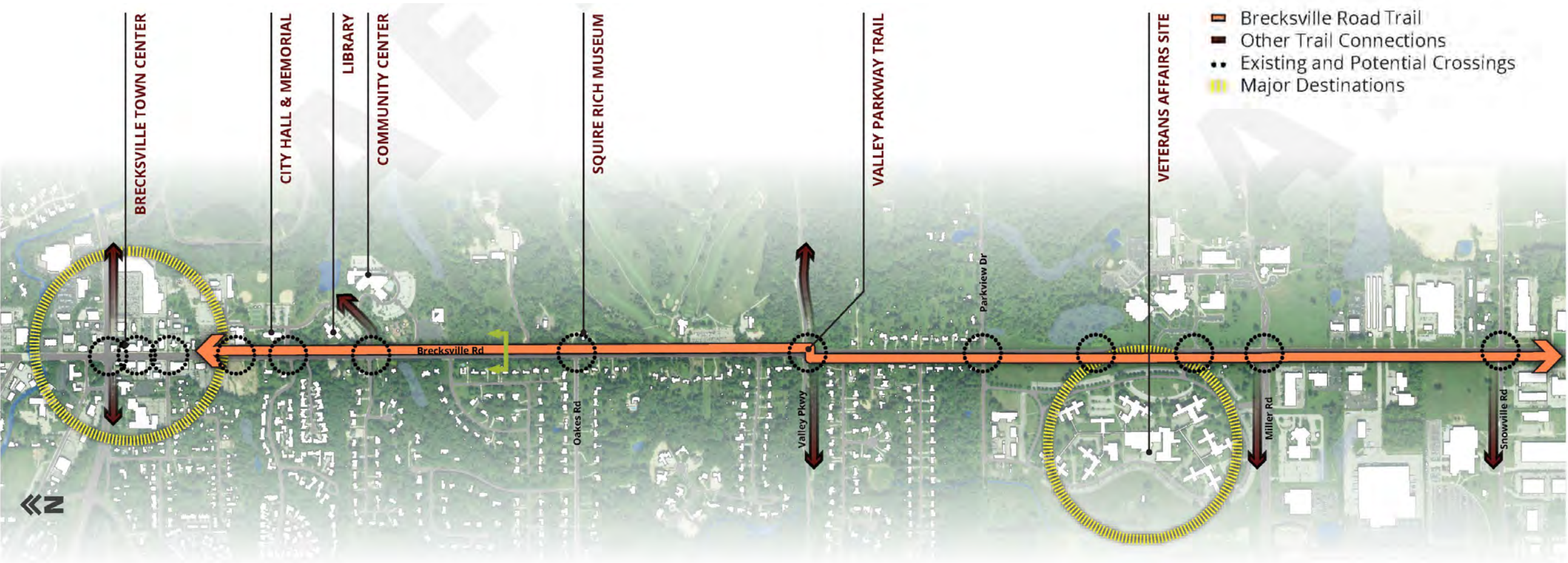
Plan for and construct a main all-purpose trail spine along Brecksville Road that incorporates existing amenities



ACTION 13.1

Plan for and construct a main all-purpose trail spine along Brecksville Road that incorporates existing amenities

- LEGEND
- Brecksville Road Trail
 - Other Trail Connections
 - Existing and Potential Crossings
 - Major Destinations





STRATEGY 14

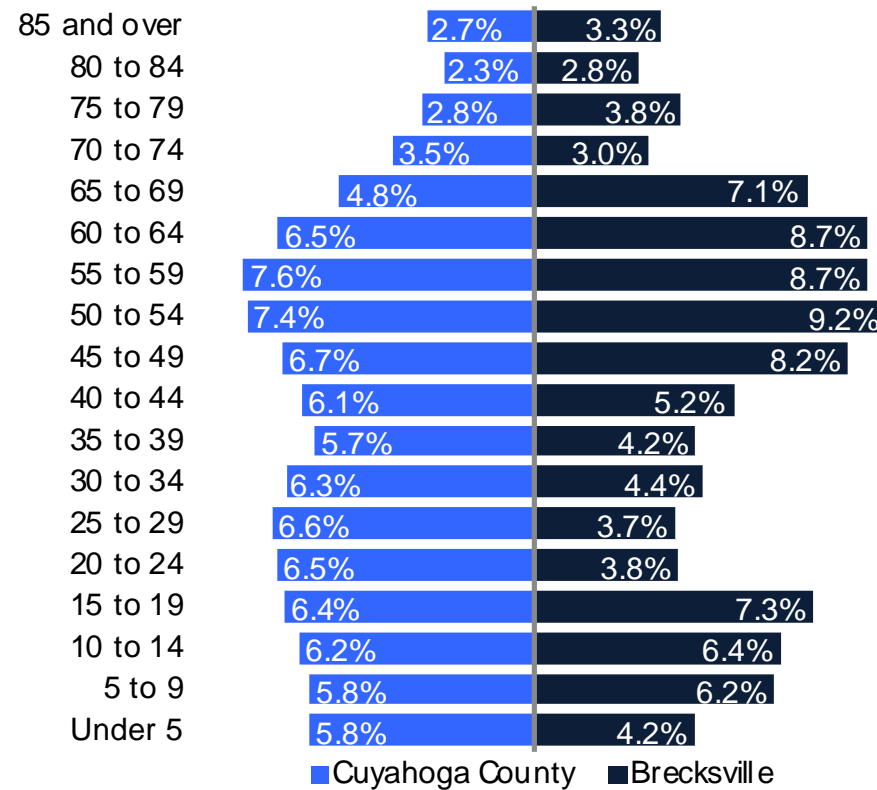
Prepare the transportation network for older and less mobile residents



STRATEGY 14

Prepare the transportation network for older and less mobile residents

POPULATION PYRAMID, 2016



STRATEGY 14

Prepare the transportation network for older and less mobile residents

CUYAHOGA COUNTY POPULATION PROJECTION BY AGE, 2010 TO 2050

CHILDREN
(0-19)

-19.1%

YOUNG ADULTS
(20-34)

-9.8%

WORKING AGE ADULTS
(35-64)

-22.4%

SENIORS
(65+)

+16.2%

STRATEGY 14

Prepare the transportation network for older and less mobile residents

14.1: Conduct an accessibility audit of commercial districts and major corridors *(proactive)*

14.2: Conduct an accessibility audit of municipal buildings *(proactive)*

14.3: Update streets and structures as a result of any accessibility audits *(ongoing)*

STRATEGY 14

Prepare the transportation network for older and less mobile residents

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ACTION 14.1

Conduct an accessibility audit of commercial districts and major corridors



ACTION 14.1

Conduct an accessibility audit of commercial districts and major corridors

The image displays the AARP Walk Audit Tool Kit materials. On the left is the front cover, which features the title 'AARP Walk Audit Tool Kit' in a large, bold font, followed by the subtitle 'A step-by-step self-service guide for assessing a community's walkability' and the website 'aarp.org/walk-audit'. Below the text is a silhouette illustration of a diverse group of people walking, including an elderly person with a cane, a person with a stroller, and a child. A circular logo at the bottom left reads 'AARP LIVABLE COMMUNITIES' and the AARP logo is at the bottom right.

In the center is 'Assignment #6 RATINGS and OBSERVATIONS'. It instructs users to place a checkmark next to a rating (Excellent, Good, Fair) for various categories: Crossing Streets and Intersections, Sidewalks, Driver Behavior, Safety, and Comfort and Appeal. It also includes a section for 'TOTALS' and a space for 'Overall rating of the entire walk audit area' and 'Additional comments about what works well and what needs improvement'.

On the right is 'Assignment #4 SAFETY'. It instructs users to complete one sheet for the entire walkable area on their survey map. It includes fields for 'Day and Date of week', 'Time observations began', and 'Time observations ended'. It also has a 'DIRECTIONS' section with bullet points for recording problems for pedestrians, such as 'Car speeds are too fast', 'There's too much traffic', 'Drivers are distracted', 'There's loitering or suspicious/criminal activity', 'There are unleashed dogs', 'The signage or directions for drivers/pedestrians are confusing', and 'Other issues and observations'. It includes a section for 'Overall Rating of the Street Crossing(s) in the Survey Area' with options for Excellent, Good, Fair, and Poor, and a space for 'Additional observations'.

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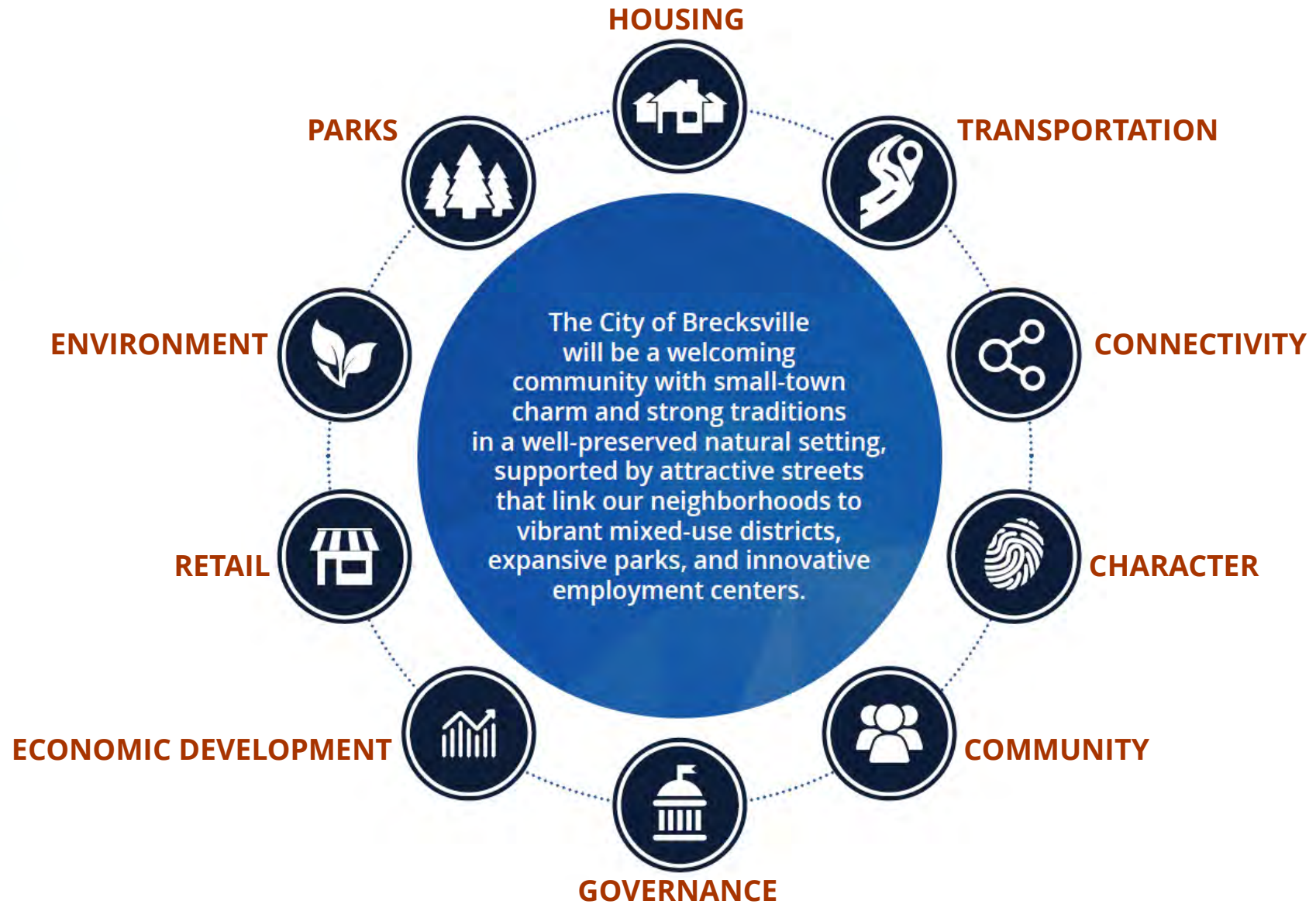
19: Improve infrastructure to provide for a growing economy



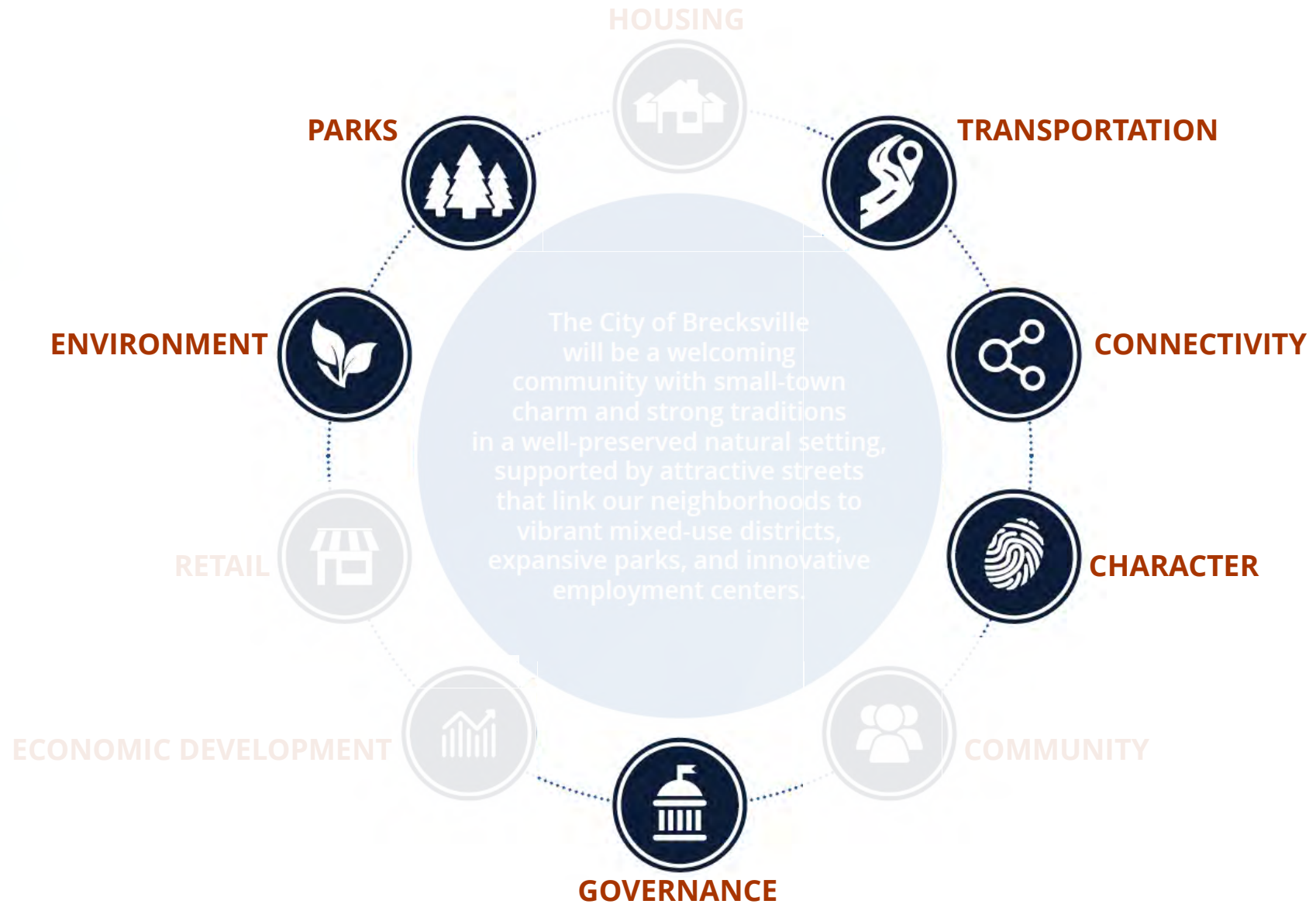
GOALS & ACTIONS

ENVIRONMENTAL

OBJECTIVES



OBJECTIVES



STRATEGIES

20: Improve community sustainability standards

21: Incorporate green features in infrastructure and development projects

22: Use energy effectively and sustainably

23: Protect the City's tree canopy and seek to expand it

24: Preserve natural land features and steep slopes

25: Expand waterway protections

26: Increase community education opportunities and environmental awareness

STRATEGIES

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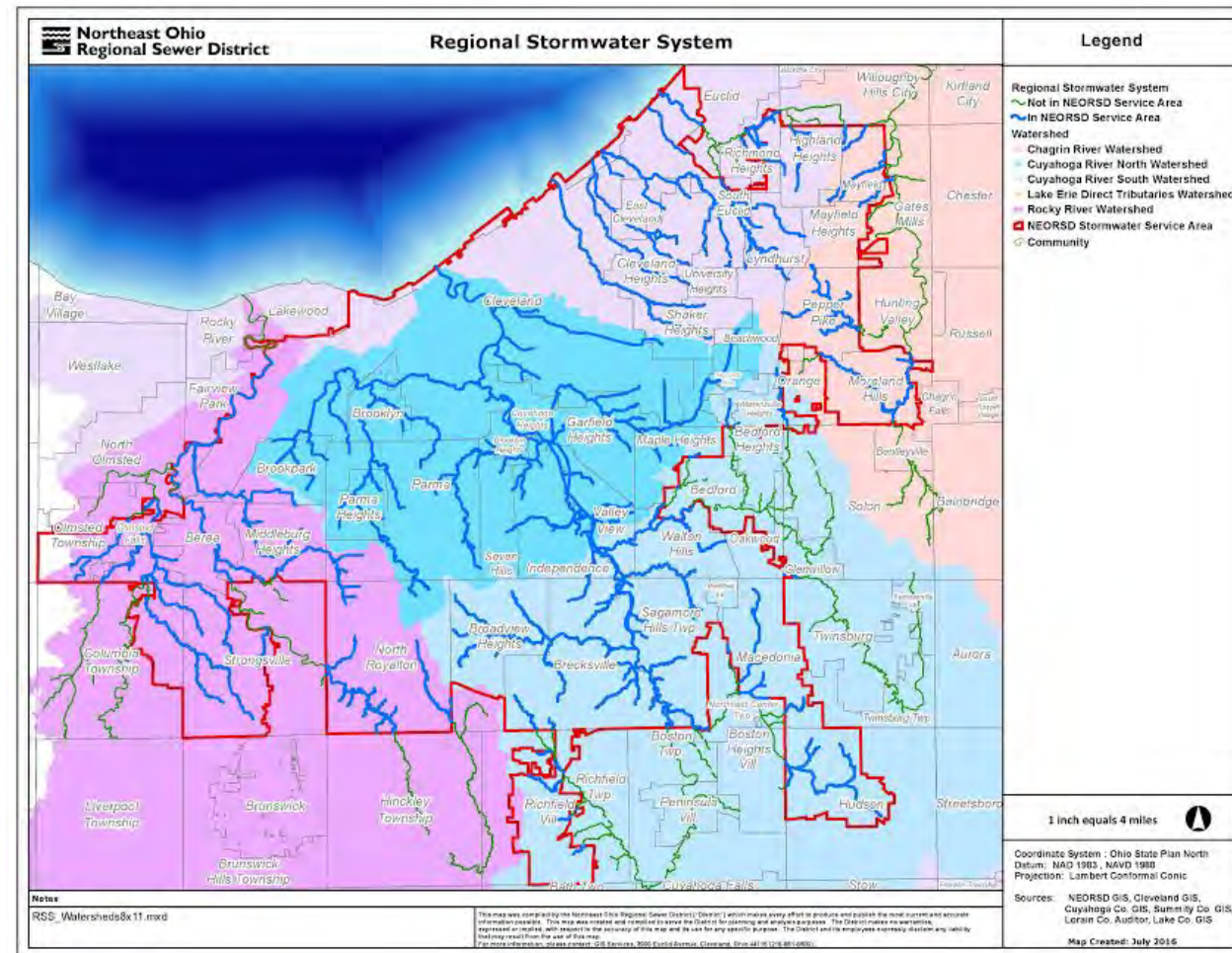


STRATEGY 21

Incorporate green features in infrastructure and development projects

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Incorporate green features in infrastructure and development projects



STRATEGY 21

Incorporate green features in infrastructure and development projects

21.1: Review and update existing ordinances to allow green infrastructure *(proactive)*

21.2: Work with private property owners to reduce impervious surfaces *(ongoing)*

21.3: Adopt a complete and green streets policy *(proactive)*

21.4: Incorporate green infrastructure in public spaces, such as medians *(ongoing)*

STRATEGY 21

Incorporate green features in infrastructure and development projects

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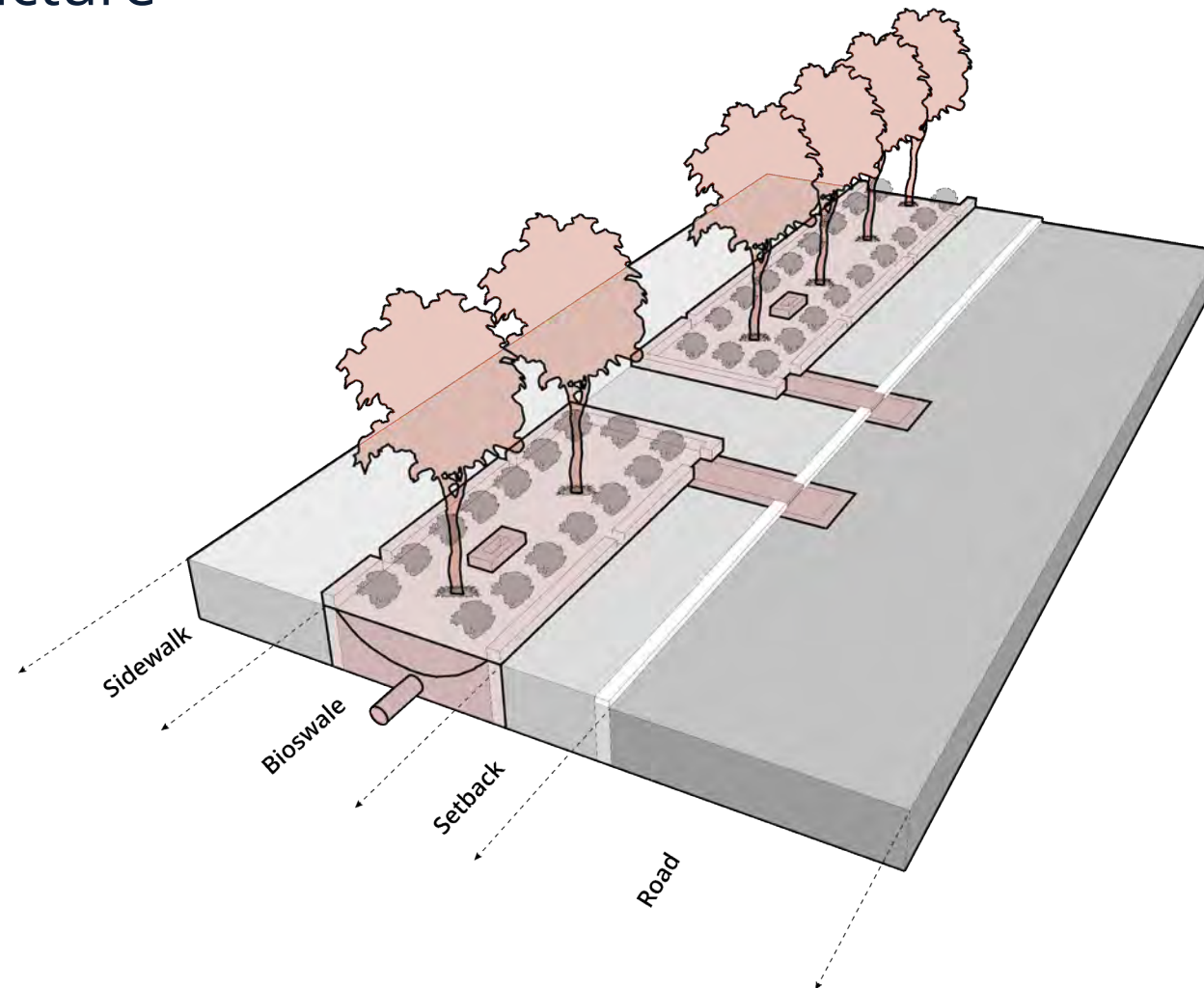
ACTION 21.1

Review and update existing ordinances to allow green infrastructure



ACTION 21.1

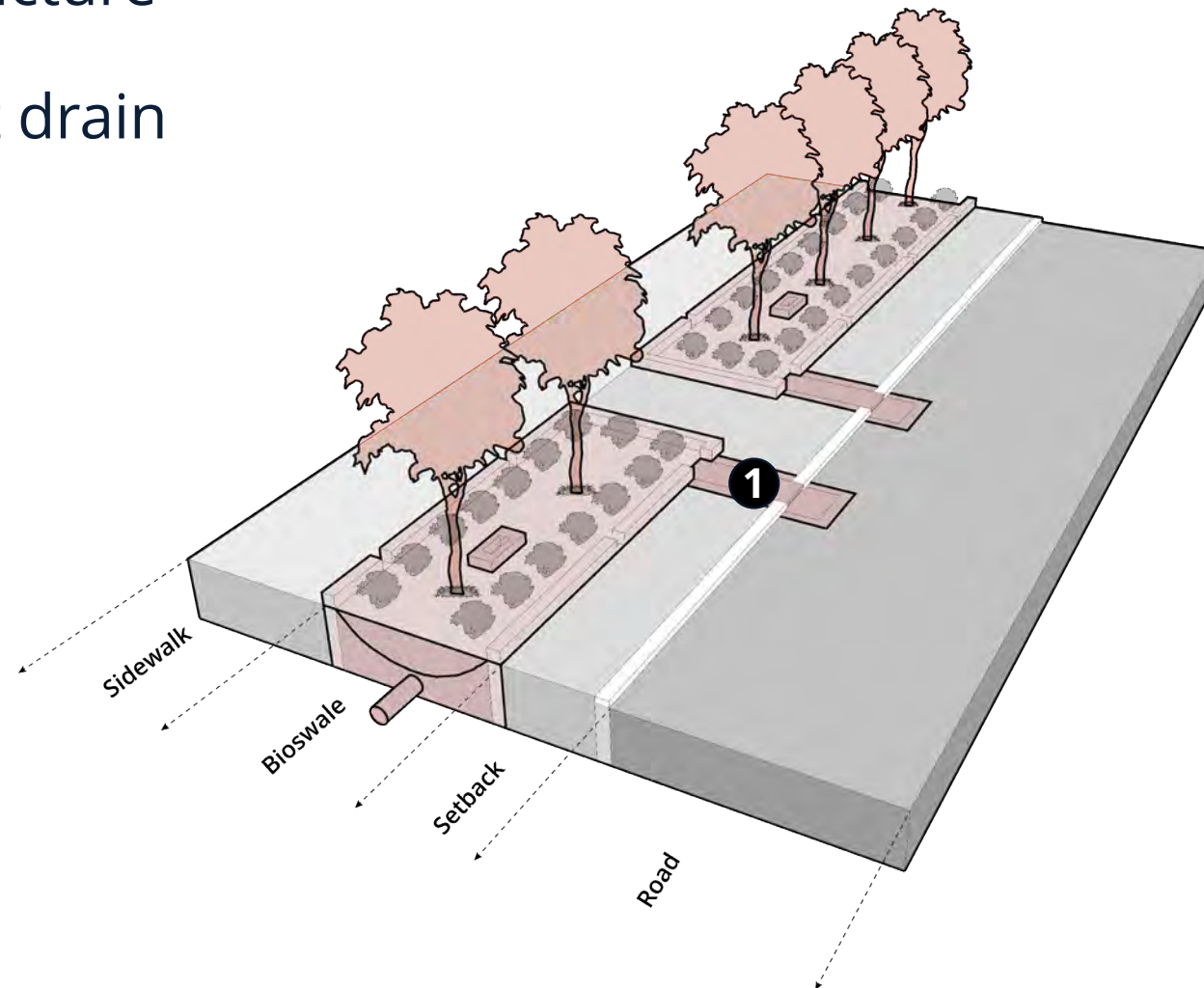
Review and update existing ordinances to allow green infrastructure



ACTION 21.1

Review and update existing ordinances to allow green infrastructure

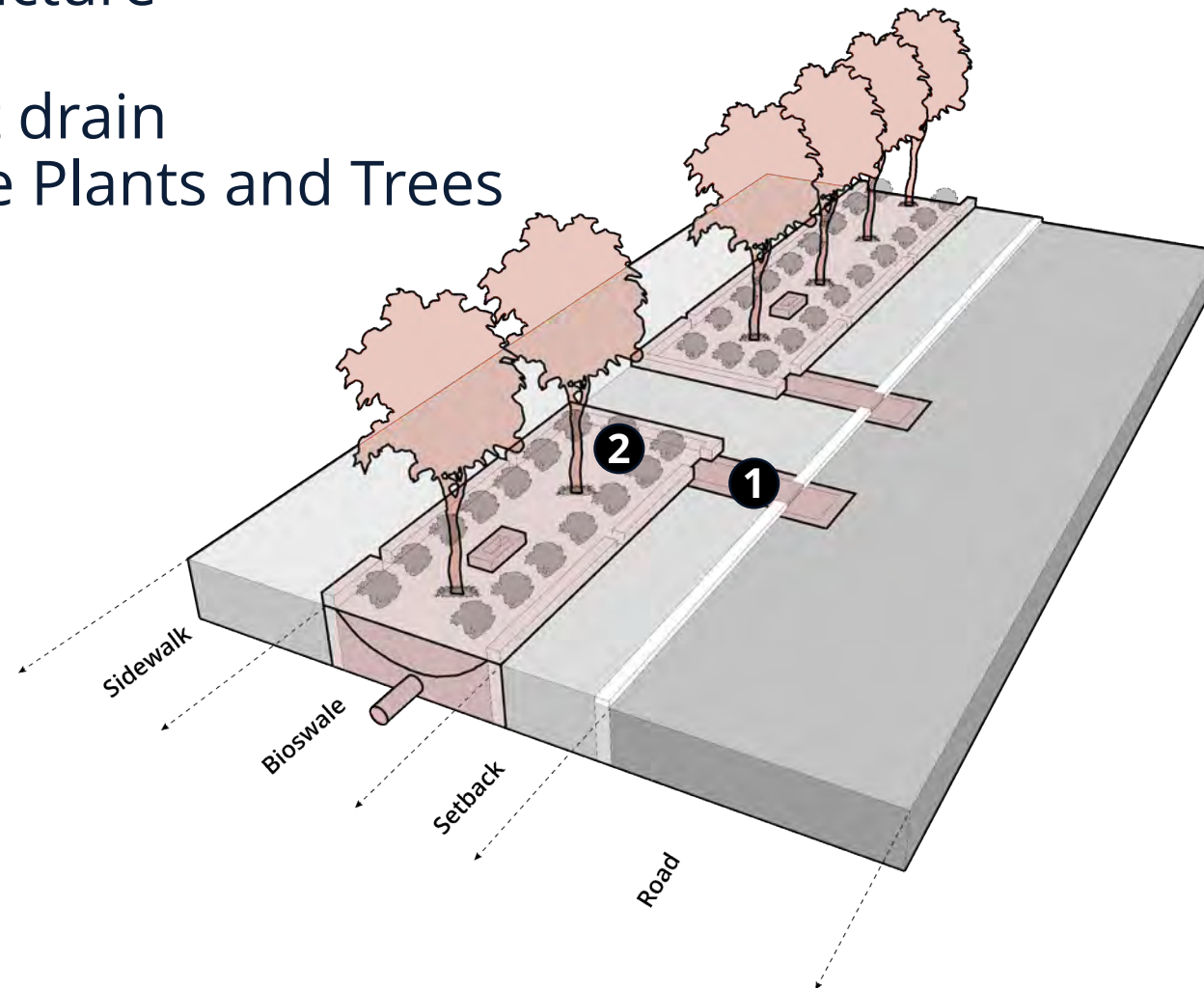
1. Street drain



ACTION 21.1

Review and update existing ordinances to allow green infrastructure

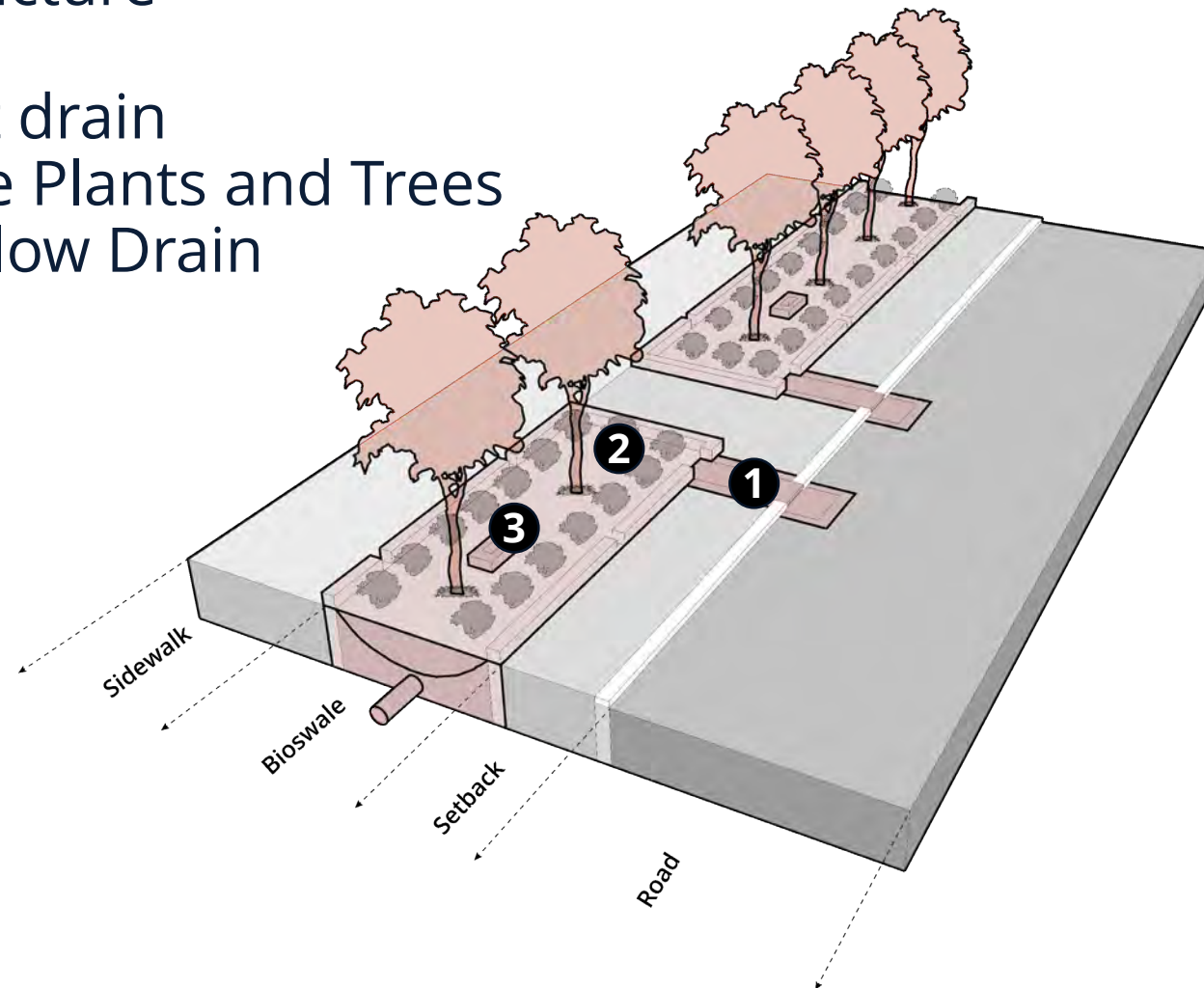
1. Street drain
2. Native Plants and Trees



ACTION 21.1

Review and update existing ordinances to allow green infrastructure

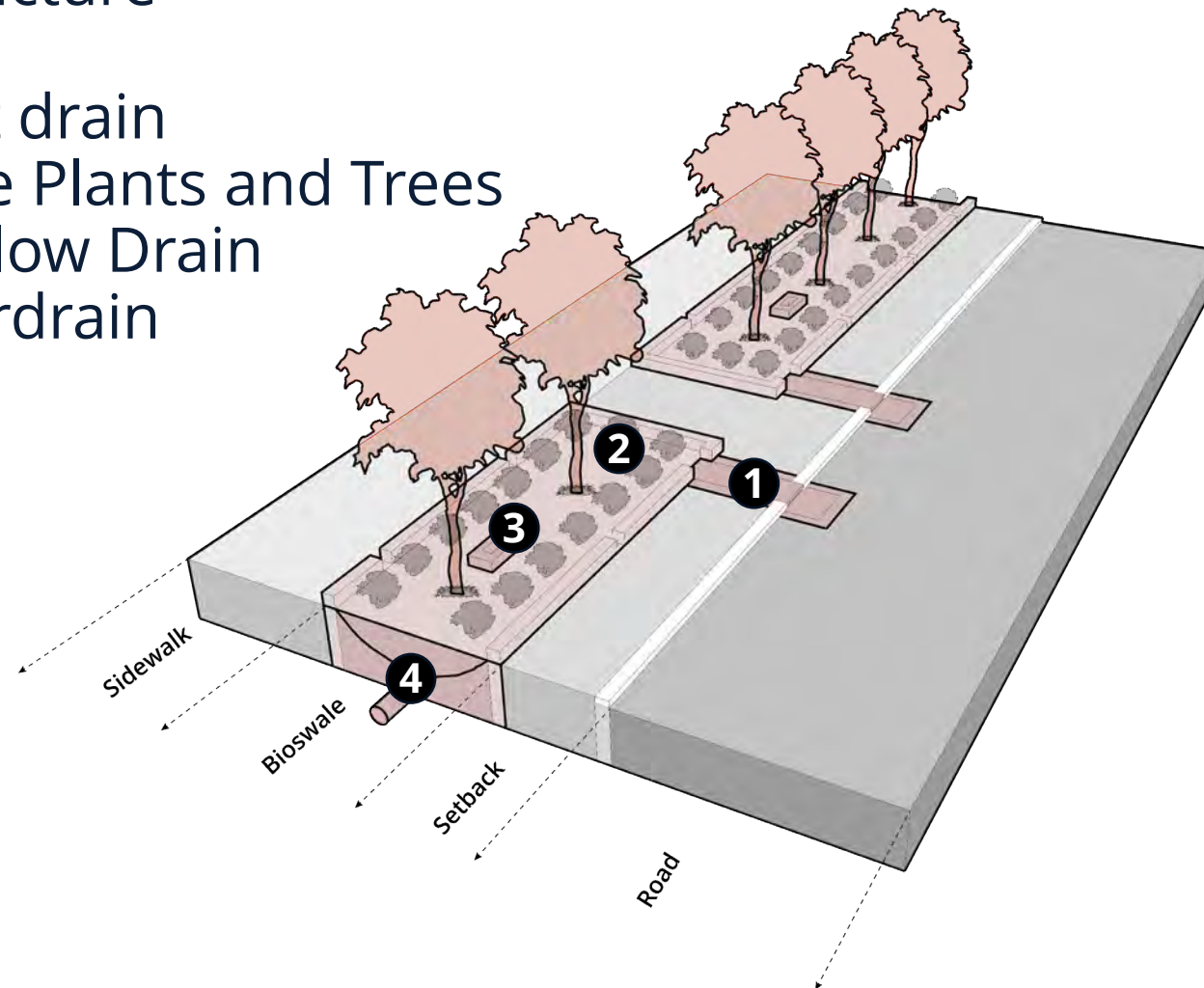
1. Street drain
2. Native Plants and Trees
3. Overflow Drain



ACTION 21.1

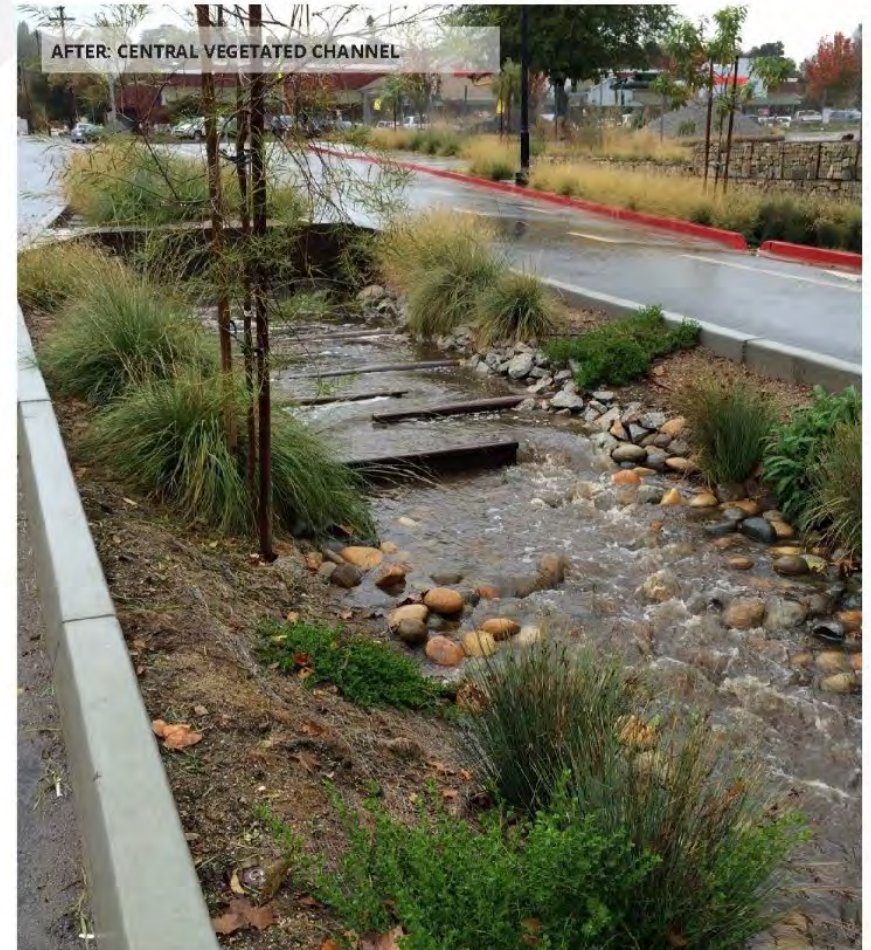
Review and update existing ordinances to allow green infrastructure

1. Street drain
2. Native Plants and Trees
3. Overflow Drain
4. Underdrain



ACTION 21.3

Adopt a complete and green streets policy



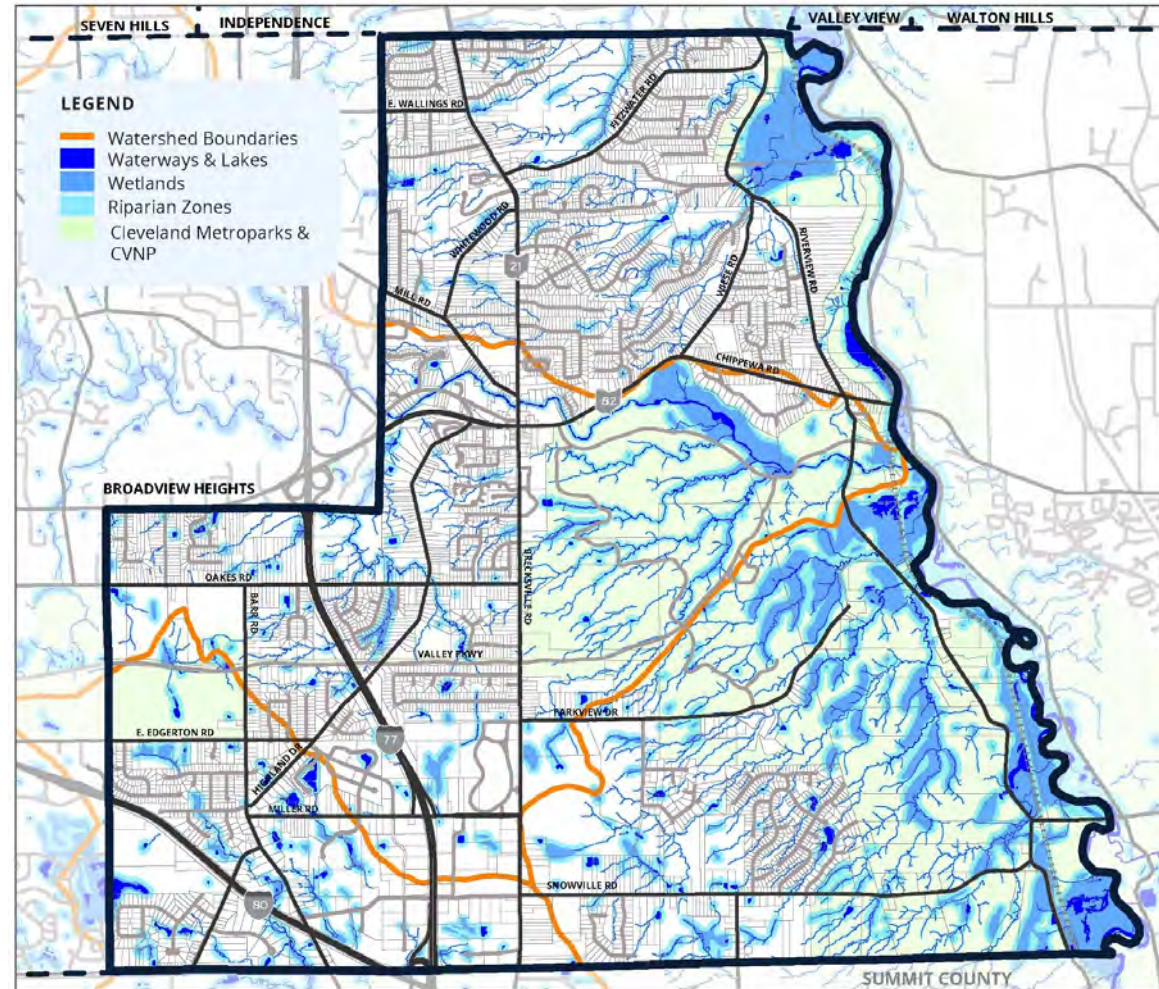


STRATEGY 25

Expand waterway protections

STRATEGY 25

Expand waterway protections



STRATEGY 25

Expand waterway protections

25.1: Partner with NEORSD to expand use of stormwater programs *(ongoing)*

25.2: Consider riparian setbacks for development *(proactive)*

25.3: Consider a low impact development ordinance *(proactive)*

25.4: Review and update existing ordinances to increase the required amount of open space for development *(proactive)*

STRATEGY 25

Expand waterway protections

25.1: Partner with NEORSD to expand use of stormwater programs *(ongoing)*

25.2: Consider riparian setbacks for development *(proactive)*

25.3: Consider a low impact development ordinance *(proactive)*

25.4: Review and update existing ordinances to increase the required amount of open space for development *(proactive)*

ACTION 25.2

Consider riparian setbacks for development



STRATEGIES

20: Improve community sustainability standards

21: Incorporate green features in infrastructure and development projects

22: Use energy effectively and sustainably

23: Protect the City's tree canopy and seek to expand it

24: Preserve natural land features and steep slopes

25: Expand waterway protections

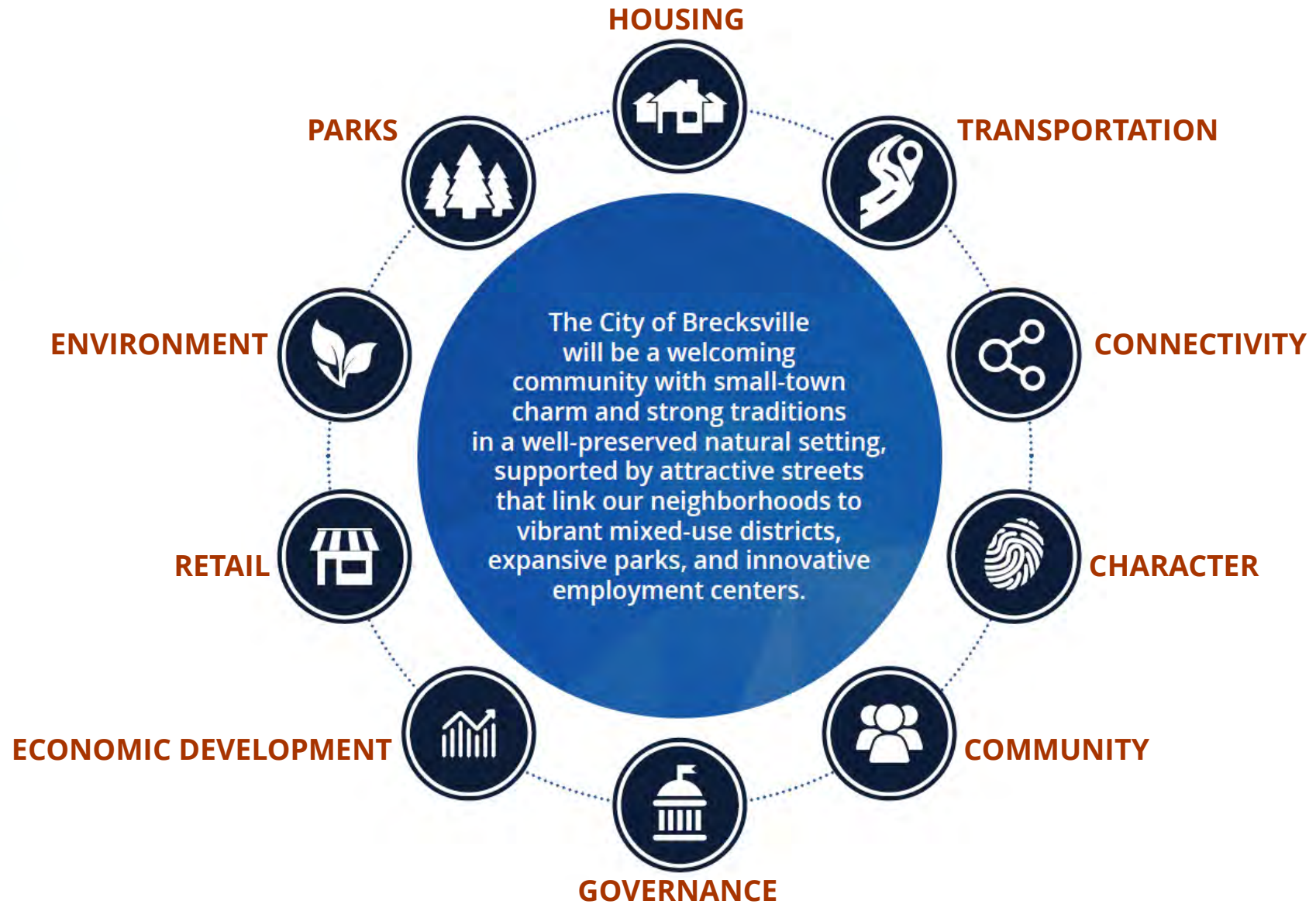
26: Increase community education opportunities and environmental awareness



GOALS & ACTIONS

COMMUNITY SPACES

OBJECTIVES



OBJECTIVES



STRATEGIES

27: Continue to use the Western Reserve architectural style for municipal structures

28: Add desired community amenities to parks and public spaces

29: Develop and program public spaces

30: Update and expand the City's branding

STRATEGIES

27: Continue to use the Western Reserve architectural style for municipal structures

28: Add desired community amenities to parks and public spaces

29: Develop and program public spaces

30: Update and expand the City's branding



STRATEGY 28

Add desired community amenities to parks and public spaces

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Add desired community amenities to parks and public spaces

28.1: Work with the National Park Service to improve the CVSR station area as a tourism gateway into Brecksville *(proactive)*

28.2: Work with neighboring communities and park districts to implement a regional water trail *(ongoing)*

28.3: Maintain recreational areas at former school sites *(proactive)*

28.4: Continue working with the school district to construct a community field house at Blossom Hill *(ongoing)*

28.5: Continue to partner with the Cleveland Metroparks and National Park Service on shared services and amenities *(ongoing)*

STRATEGY 28

Add desired community amenities to parks and public spaces

28.1: Work with the National Park Service to improve the CVSR station area as a tourism gateway into Brecksville *(proactive)*

28.2: Work with neighboring communities and park districts to implement a regional water trail *(ongoing)*

28.3: Maintain recreational areas at former school sites *(proactive)*

28.4: Continue working with the school district to construct a community field house at Blossom Hill *(ongoing)*

28.5: Continue to partner with the Cleveland Metroparks and National Park Service on shared services and amenities *(ongoing)*

ACTION 28.1

Work with the National Park Service to improve the CVSR station area as a tourism gateway into Brecksville

Towpath Trail



CVSR Station



Water Trail



Cuyahoga River

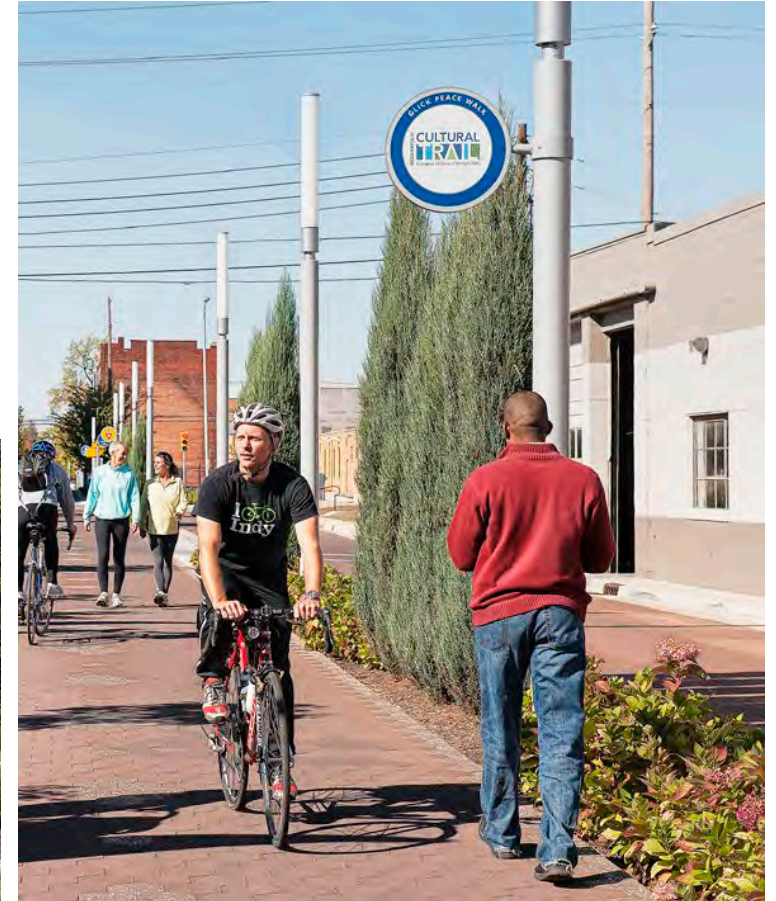


Valley Parkway Trail



ACTION 28.1

Work with the National Park Service to improve the CVSR station area as a tourism gateway into Brecksville



ACTION 28.2

Work with neighboring communities and park districts to implement a regional water trail



Help Make the Cuyahoga River
An Ohio Water Trail





STRATEGY 29

Develop and program public spaces

STRATEGY 29

Develop and program public spaces



STRATEGY 29

Develop and program public spaces

29.1: Enhance existing public spaces in the Town Center *(proactive)*

29.2: Consider the use of parking areas for new public spaces *(ongoing)*

29.3: Grow and expand Town Center programming *(proactive)*

29.4: Develop an events calendar for the Town Center *(ongoing)*

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Develop and program public spaces

29.1: Enhance existing public spaces in the Town Center *(proactive)*

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ACTION 29.1

Enhance existing public spaces in the Town Center



ACTION 29.1

Enhance existing public spaces in the Town Center



ACTION 29.3

Grow and expand Town Center programming

Programming Examples

- Art walks
- Community concerts
- Mural painting
- Community cookouts
- Food truck festivals
- Chalk-on-the-walk
- Sidewalk book sales



STRATEGIES

27: Continue to use the Western Reserve architectural style for municipal structures

28: Add desired community amenities to parks and public spaces

29: Develop and program public spaces

30: Update and expand the City's branding



IMPLEMENTATION BRECKSVILLE MASTER PLAN

IMPLEMENTING THE PLAN

- Pick the top actions and assign personnel and organizations responsible for those actions
- Form a Plan Implementation Committee that meets regularly to review progress
- Publish a Results Report detailing accomplishments

POTENTIAL PARTNERS

Private and Non-Profit Entities	Other Governmental Agencies
 Akron Cleveland Association of Realtors	 Brecksville-Broadview Heights City School District
 Bicycling Advocates	 Cleveland Metroparks
 Brecksville Chamber of Commerce	 County Planning
 Business District Merchant Associations	 Cuyahoga Arts and Culture
 Cuyahoga County Public Library	 CCBH Cuyahoga County Board of Health
 Cuyahoga Valley Scenic Railroad	 Cuyahoga County Department of Development
 Faith Community	 Cuyahoga County Land Bank
 Higher Education Institutions	 Cuyahoga County Public Works
 Jumpstart	 Cuyahoga Soil and Water Conservation District
 Local Businesses	 Greater Cleveland Regional Transit Authority
 Neighborhood Groups	 National Park Service
 Private Property Owners	 Neighboring Communities
 Qualified Design Professionals	 Northeast Ohio Areawide Coordinating Agency
 Qualified Non-Profits	 Northeast Ohio Regional Sewer District
 Regional Institutions	 Ohio Department of Health
 Transit Advocates	 Ohio Department of Natural Resources
 Watershed Groups	 Ohio Department of Transportation
 Western Reserve Land Conservancy	 Ohio Development Services Agency
	 TeamNEO

POTENTIAL FUNDING SOURCES

Potential Funding Sources

ALTERNATIVE STORMWATER INFRASTRUCTURE LOAN PROGRAM **OHIO DEVELOPMENT SERVICES AGENCY (ODSA)**

Below-market rate loans for the design and construction of green infrastructure as part of economic development projects in currently or previously developed areas

Infrastructure, Environment
www.development.ohio.gov/cs/cs_alstormwater.htm

CERTIFIED LOCAL GOVERNMENT GRANTS **OHIO HISTORY CONNECTION**

Provides grants to Certified Local Governments for projects such as training staff, developing design guidelines, restoring properties, or developing heritage tourism programs that strengthen community historic preservation, protect and preserve cultural resources, and promote economic development

Community Development, Housing, Historic Preservation
www.ohiohistory.org/preserve/state-historic-preservation-office/clg/clggrants

CLEAN OHIO TRAILS FUND **OHIO DEPARTMENT OF NATURAL RESOURCES (ODNR)**

Provides grant funding for outdoor recreational trails with a special focus on completing regional trail systems, linking population centers with recreation areas, repurposing rail lines, preserving natural corridors, and providing links in urban areas

Infrastructure, Recreation
www.development.ohio.gov/cleanohio/recreationaltrails/

CLEAN OHIO GREEN SPACE CONSERVATION PROGRAM **NATURAL RESOURCE ASSISTANCE COUNCIL (NRAC)**

Bond program created by the State of Ohio in 2000 and administered locally by NRAC to fund the preservation and protection of natural areas, farmland, streams, and wetlands

Environment, Recreation
www.development.ohio.gov/cleanohio/recreationaltrails/

THE CLEVELAND FOUNDATION GRANTS **THE CLEVELAND FOUNDATION**

Provides grants to the Greater Cleveland community in six areas of focus: education & youth development, neighborhoods, health & human services, arts & culture, economic development, and purposeful aging

Infrastructure, Environment, Community Development, Economic Development, Recreation, Housing, Historic Preservation, Health
www.clevelandfoundation.org/grants/grants-overview



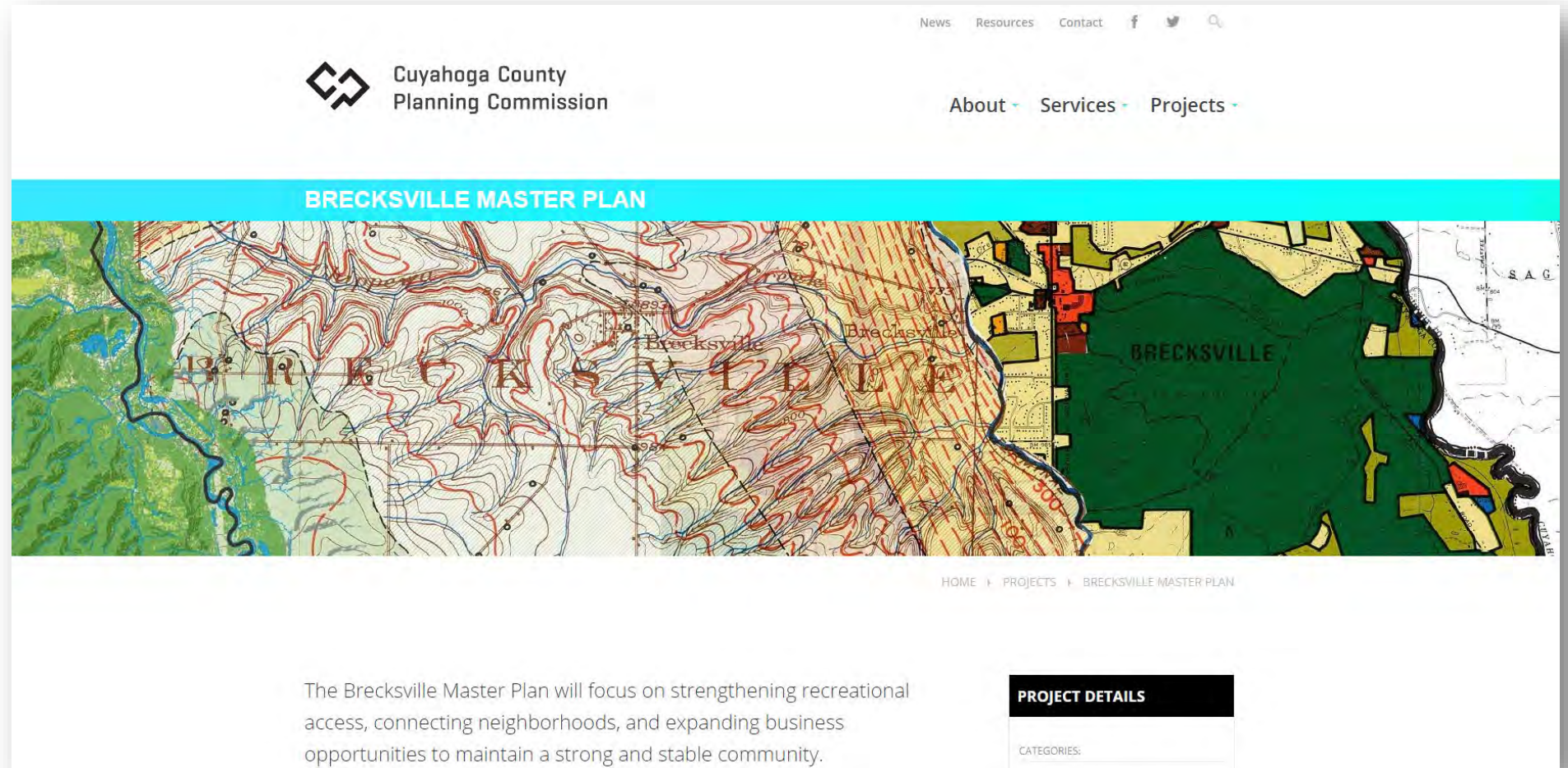
THANK YOU!
BRECKSVILLE MASTER PLAN

BRECKSVILLE MASTER PLAN



Thank you Steering Committee members for your support, ideas, and insightful conversations during the Master Planning process!

ONLINE PRESENCE



www.countyplanning.us/Brecksville

PUBLIC COMMENT

PUBLIC COMMENT IS WELCOME!

- To ensure that we can hear from everyone, please limit your comments to **three minutes**
- If you have additional comments, please write them down

Thank you!



Call or write us an email:

Patrick Hewitt

phewitt@cuyahogacounty.us

Rachel Novak

rnovak@cuyahogacounty.us

216.443.3700



County Planning

Cuyahoga County Planning Commission

2079 East 9th Street, Suite 5-300

Cleveland, Ohio 44115

Telephone: 216.443.3700

Fax: 216.443.3737