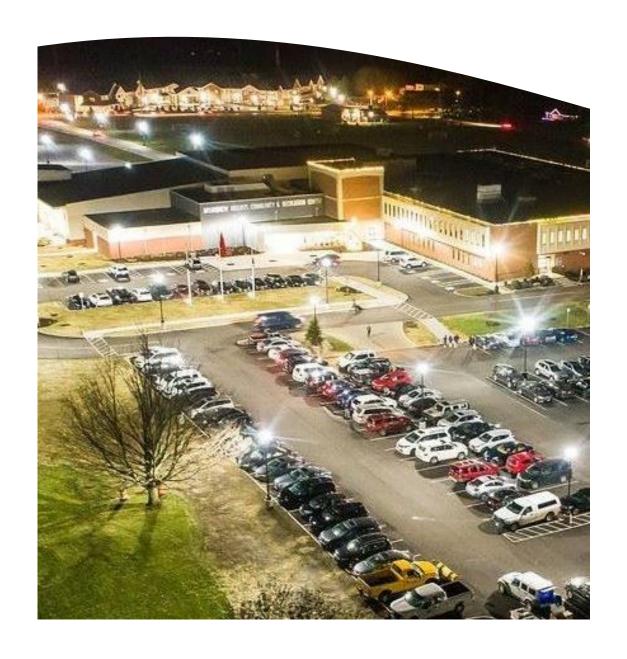


STEERING COMMITTEE #4
9/24/2019



AGENDA

PLANNING PROCESS REVIEW
PUBLIC MEETING #1 RESULTS
COMMUNITY VISION
GOALS & ACTIONS OPTIONS
WHAT'S NEXT?
PUBLIC COMMENT



PLANNING PROCESS REVIEW





Current Conditions

Demographic, housing, business, land use, and transportation overview



Community Vision

Vision for how the community wants to grow and develop in the coming decade



Goals & Actions

Specific policies and actions to achieve the community's desired future



Implementation

Partners, priorities, and responsibilities for undertaking actions



Draft Master Plan





Current Conditions

Demographic, housing, business, land use, and transportation overview



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Partners, Combined and priorities, and completed responsibilities Master Plan document actions





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Draft Master Plan



OUR PROCESS: MEETINGS



Current Conditions

PT #1 SC #1 PT #2 SC #2



Community Vision

PT #3 SC #3

Public Meeting #1 + Online Survey



Goals & Actions

PT #4 SC #4 PT #5

SC #5

Public Meeting #2+ Online Survey



Implementation

PT #6 SC #6



Draft Master Plan

As Needed

Public Meeting #3+ Online Survey



OUR PROCESS: TIMELINE



Current Conditions

Target Completion: **April**, **2019**



Community Vision

Target Completion: **May, 2019**



Target

Completion:

Nov, 2019

Goals & Actions



Implementation



Draft Master Plan

Target Target Completion: Completion: Feb, 2020



PUBLIC MEETING #1 RESULTS



PUBLIC MEETING #1









PUBLIC MEETING #1: RESULTS

Approximately **20+** residents, business owners, community representatives, and public officials were in attendance for this first public meeting held on July 16, 2019

- **140** written comments + **100** image selections
- **62** online survey responses + **400** image selections (July 16-30)
- 1,000+ individual comments



TOWN CENTER

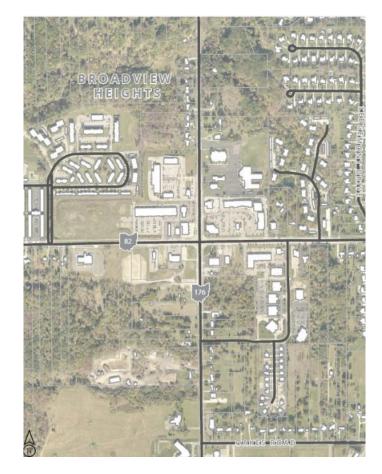
LIKE:

- Small businesses
- The opportunities for new development

CHANGE:

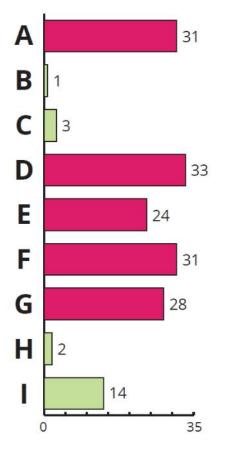
- The lack of character and walkability
- More family-friendly shops and restaurants
- Create a main focal point

- Are not too big and have less of a physical impact
- Offer some residential options
- Provide quaint shopping experiences
- Have upscale designs, materials, and have a "small town" feel
- Are visually appealing and walkable





TOWN CENTER





















- Are not too big and have less of a physical impact
- Offer some residential options
- Provide quaint shopping experiences
- Have upscale designs, materials, and have a "small town" feel
- Are visually appealing and walkable



NORTH END OF TOWN

LIKE

- Easy access to the region area via I-77
- Opportunities to bring in new businesses to fill vacancies

CHANGE:

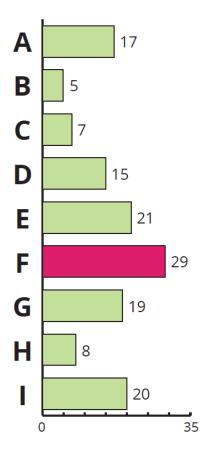
- Vacant buildings
- Atmosphere to make it more enticing for businesses to come and stay
- Appearance of buildings and streetscape
- Lack of greenery and trees

- Complement existing styles
- Have a "small town" feel
- Are aesthetically pleasing and of a more modern design
- Enhance what is already there
- Are enticing and family-friendly





NORTH END OF TOWN





















- Complement existing styles
- Have a "small town" feel
- Are aesthetically pleasing and of a more modern design
- Enhance what is already there
- Are enticing and familyfriendly



ROYALTON ROAD EAST

• LIKE:

- Food options and restaurants
- Tax revenue generated from this area
- Proximity of the hospital

CHANGE:

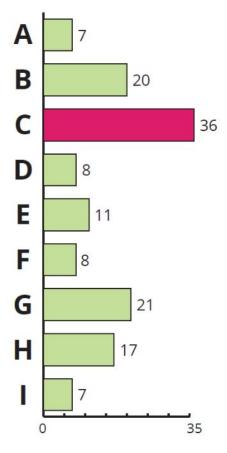
- Quality of restaurants and fast food establishments
- Traffic and congestion
- Lack of trees and landscaped buffers
- Proximity of industrial development to other uses

- Fit with existing development
- Balance green landscaping with pavement
- Are functional, innovative, and have a cohesive look
- Are not fast food





ROYALTON ROAD EAST





















- Fit with existing development
- Balance green landscaping with pavement
- Are functional, innovative, and have a cohesive look
- Are not fast food



COMMUNITY CENTER CAMPUS

- Residents highly value the Community Center Campus
- Would like to see this area and its offered amenities expanded
- A number of respondents view this area as a "Town Center"
- Connecting the Town Center with the Community Center Campus is a goal of many respondents

Top Desired Amenities		
Trails and pathways	Indoor fields or a fieldhouse	A dog park
Wooded and natural areas	A community garden	Restrooms
An outdoor pool	Beautification and landscaping	Picnic or outdoor dining areas



PUBLIC MEETING #1: OTHER TOPICS

COMMUNITY CHARACTER





PUBLIC MEETING #1: TOP 10 THEMES

- 1) Connections Residents strongly desire more sidewalks and trails to link neighborhoods to parks and business districts
- 2) Single-Family Residents do not want to see existing single-family neighborhoods change or be negatively affected by development
- 3) Housing Options Respondents are cautious about providing housing that are not single-family homes, but are open to certain housing options in business districts and outside existing subdivisions
- **4) Community & Recreation Center** Respondents said the Community & Recreation Center is a high-quality amenity and an incredibly important addition to the City
- 5) Development Design Residents would like to see future development held to a higher standard in both design and materials



PUBLIC MEETING #1: TOP 10 THEMES

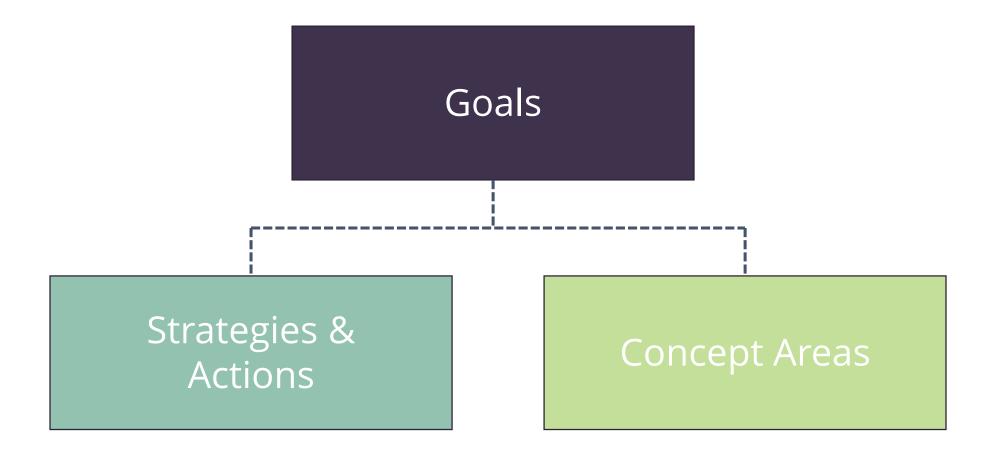
- 6) Overdevelopment Respondents are concerned that overdevelopment will eliminate significant green spaces, add to traffic, and change the character of the community
- 7) Green Spaces and Trees Respondents believe trees and green spaces are vital to the City's identity and should be protected and enhanced
- 8) Town Center Respondents thought the Town Center has developed haphazardly and does not have aesthetically pleasing streets or buildings
- 9) Inconsistent Character Respondents describe the City as missing a common identity, feel, or design
- **10) Community** Respondents agree that one of the City's biggest assets are its residents: the people that call Broadview Heights home



COMMUNITY VISION



Community Vision





TODAY



Broadview Heights is a growing suburban community defined by the strong relationships among residents. It is a place of outstanding recreation spaces anchored by the Community Center Campus, where neighbors interact, recreate, and grow. The City is comprised of winding residential neighborhoods of well-maintained homes on large lots.

Set above deep valleys, Broadview Heights is a community of wooded areas and stream corridors that have formed a unique, natural environment. Located at the center of a corridor connecting Cleveland to Akron, Broadview Heights is a centrally located City with direct access to the region via a network of highways and direct access to large parks via a dedicated trail network. With a fledgling but still unfinished Town Center and areas ready for renewal, today's Broadview Heights is poised for future growth and redevelopment that builds on its assets.



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VISION FOR THE FUTURE



Broadview Heights will be a community centered around pristine residential neighborhoods in which residents live safely and comfortably, and where they can find the types of housing that will allow them to age in place. It will be a community anchored by a Community Center Campus that is the hub of civic life and provides amenities and recreational opportunities in a well-landscaped setting. The Community Center Campus will flow seamlessly to a vibrant and walkable Town Center in which public spaces and shops are intertwined in a setting that is friendly and quaint, and provides an identity for the City.

The community's streets will communicate this identity by providing sidewalks, trails, trees, and amenities that make moving between neighborhoods and business districts enjoyable. Its business districts will be compact, landscaped, and well-designed places providing opportunities for working, shopping, and recreating. Broadview Heights will use its remaining vacant areas responsibly to maintain the natural setting and environmental features that make Broadview Heights unique. Together, this vision is for a future where Broadview Heights truly is the Highest of the Heights.



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GOALS



Goal 1: Develop Connections

Goal 2: Strengthen Neighborhoods

Goal 3: Enhance Community Life

Goal 4: Foster Quality Development

Goal 5: Embrace Environmental Features



GOALS



Goal 1: Develop Connections

Goal 2: Strengthen Neighborhoods

Goal 3: Enhance Community Life

Goal 4: Foster Quality Development

Goal 5: Embrace Environmental Features



GOALS & ACTIONS



GOALS & ACTIONS

Town Center Development

North End Development

Transportation



HOW ACTIONS WORK

- Proactive Actions—items that will only happen as a new undertaking
- 2. Reactive Actions—items that are only triggered when a development or redevelopment occurs
- **3. Ongoing Actions**—items the City is already doing and should continue

* Not every action will be completed as shown

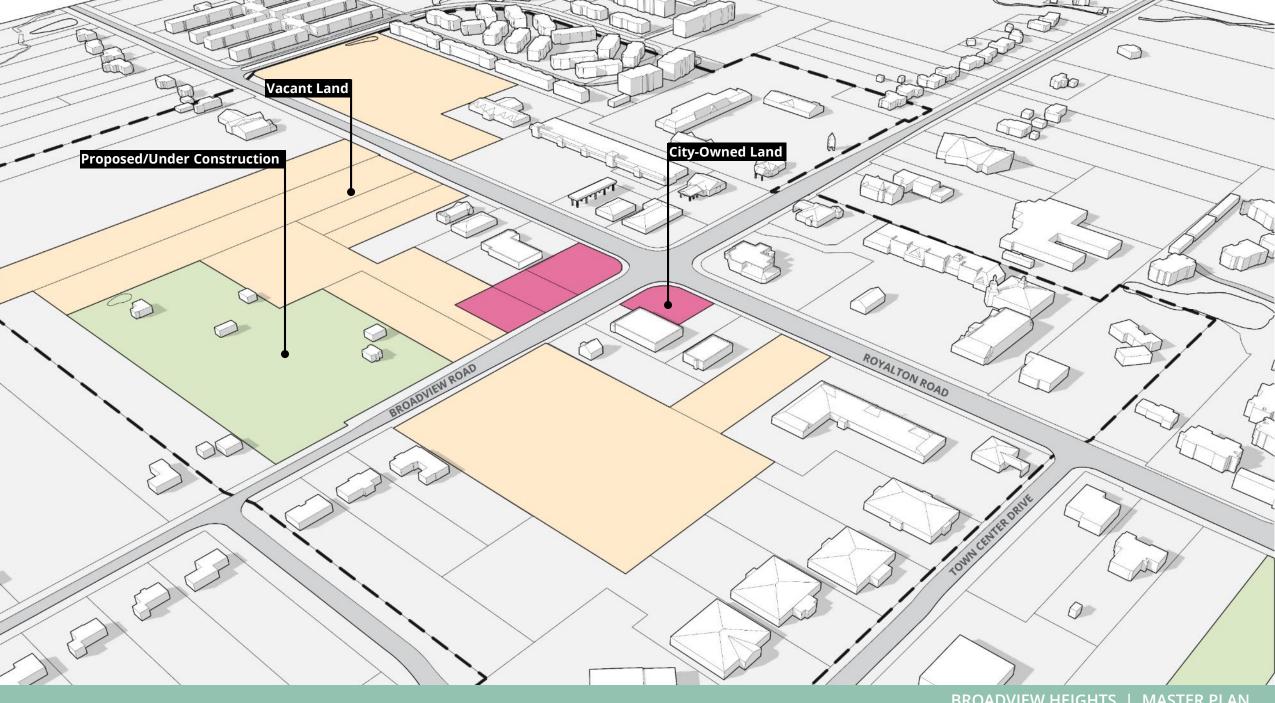


DISCUSSION 1

TOWN CENTER DEVELOPMENT

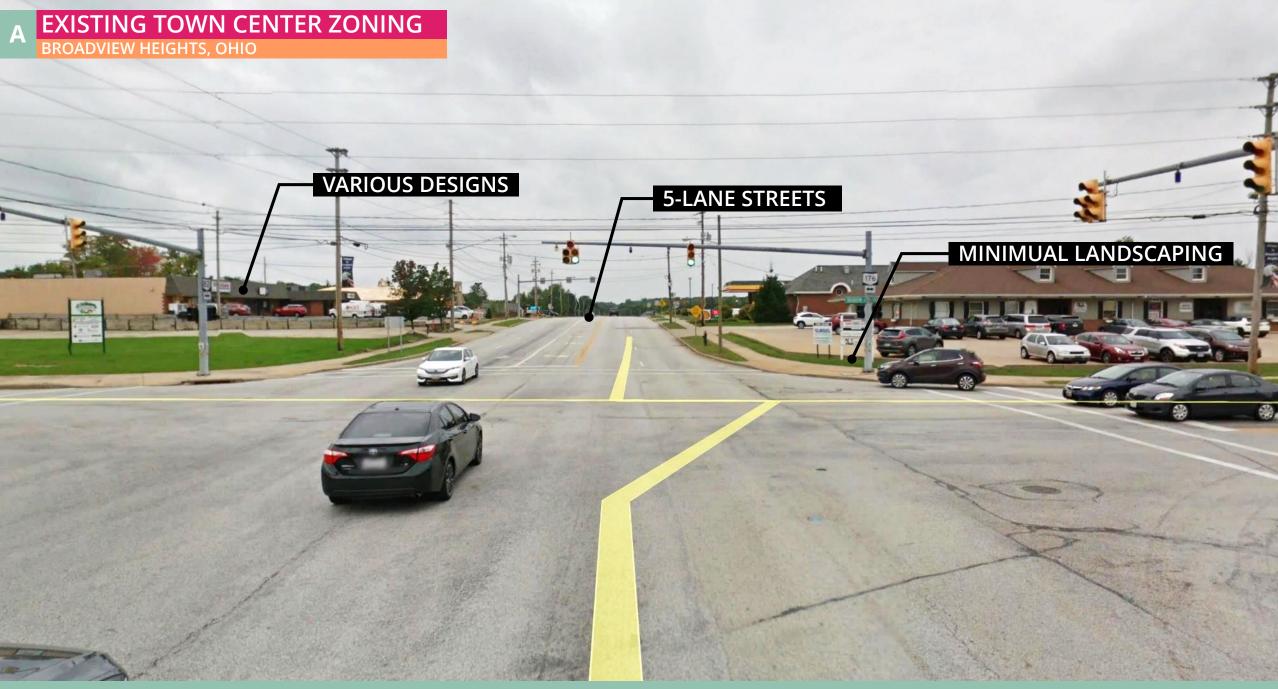






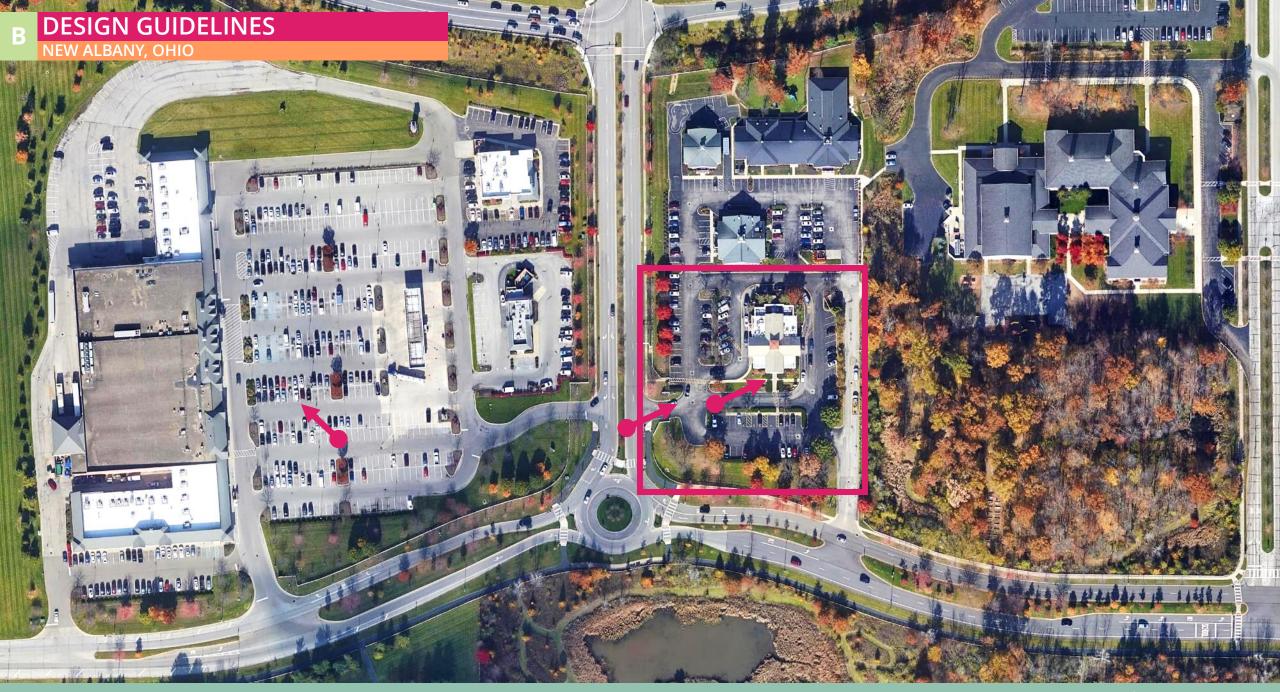


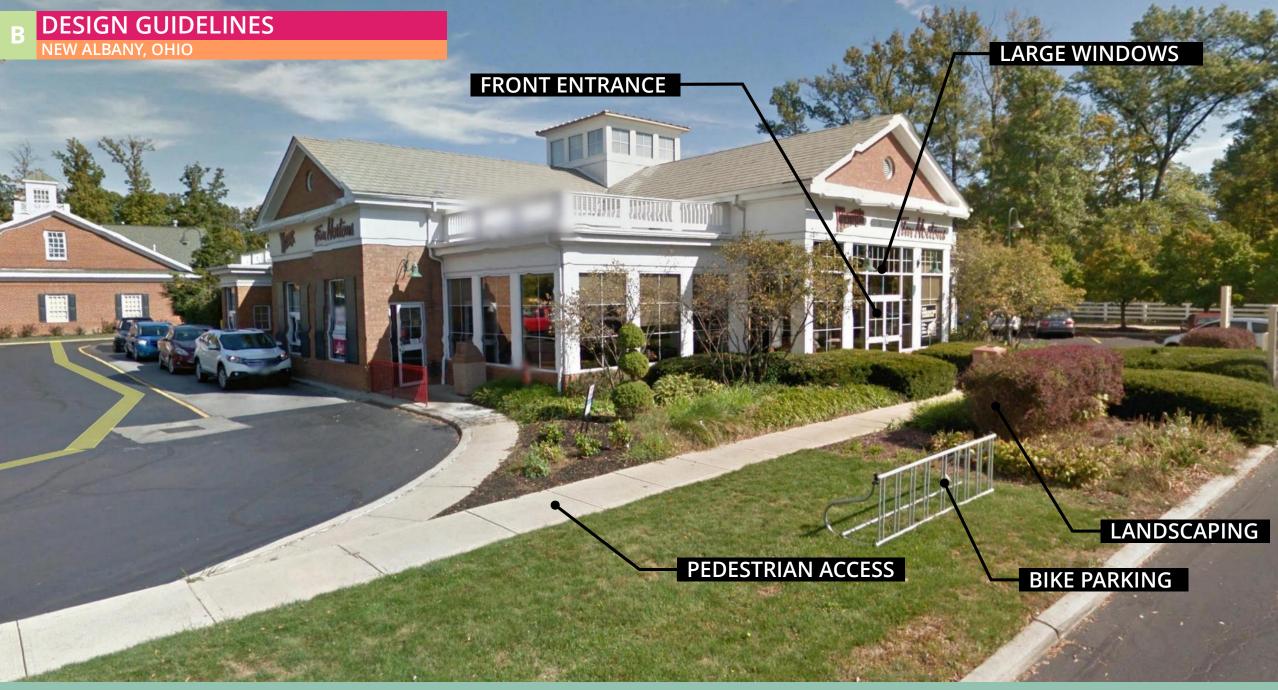


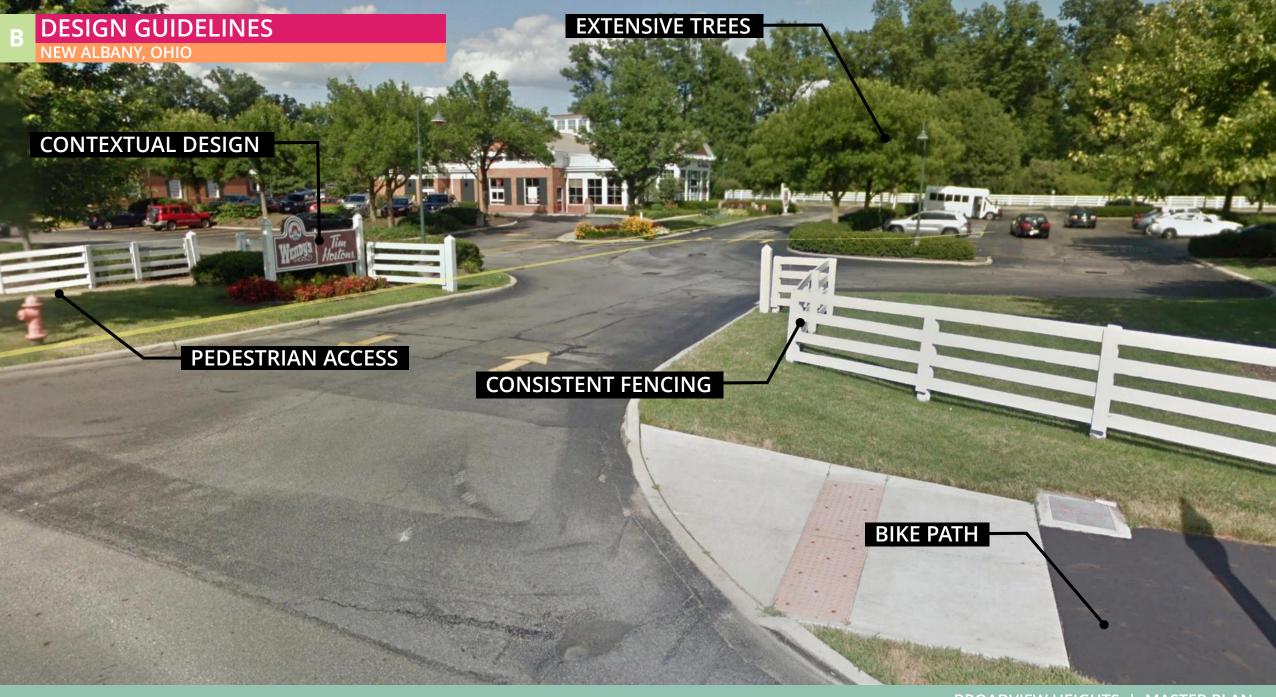








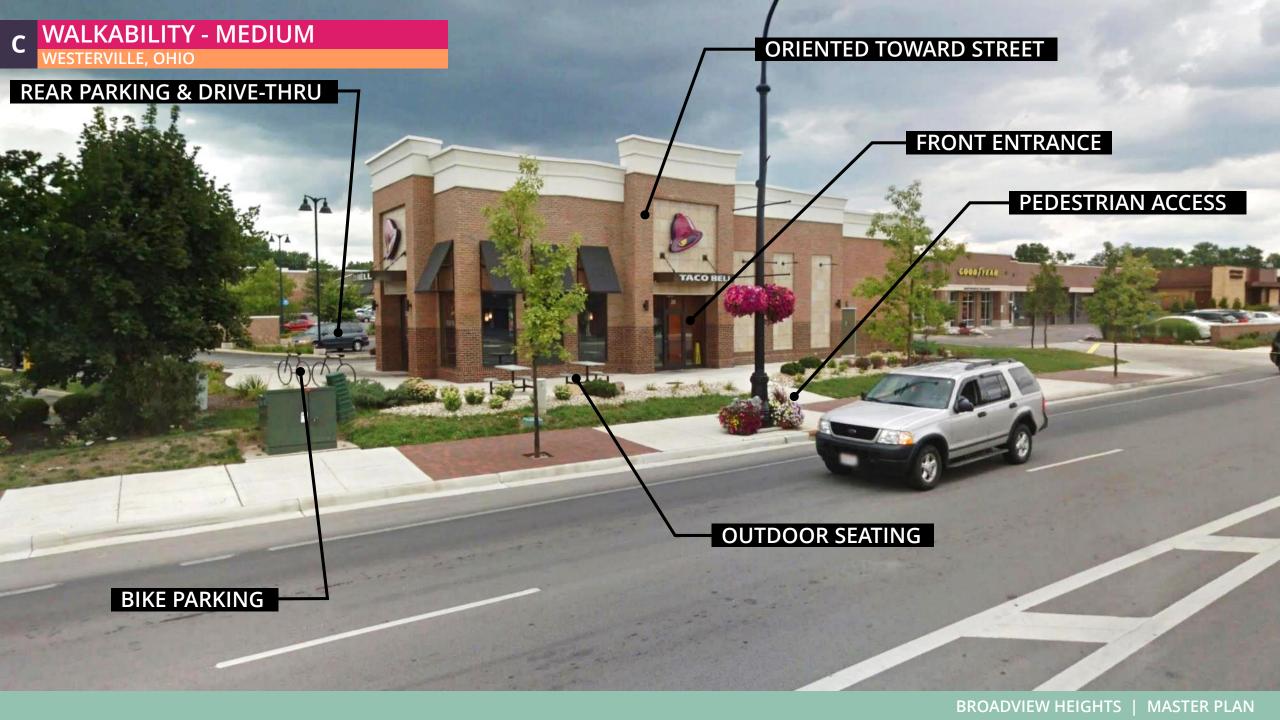






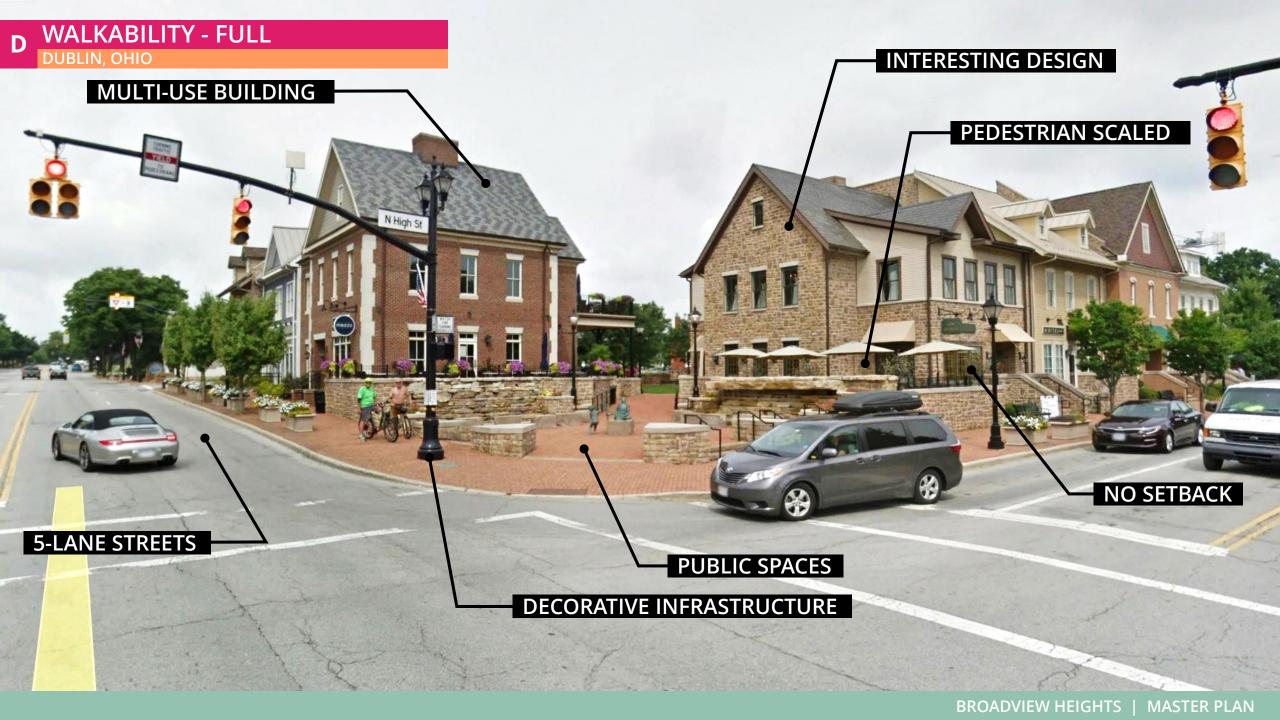


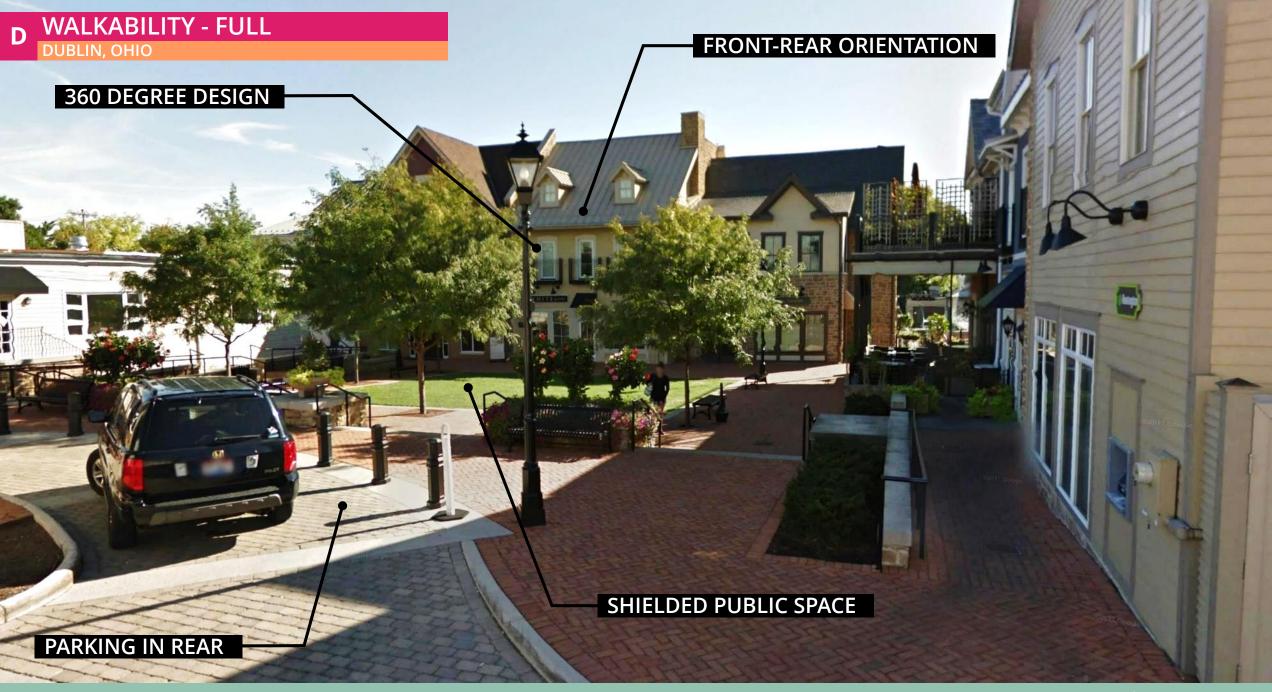






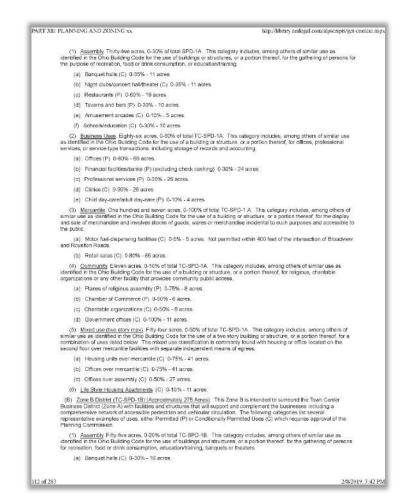


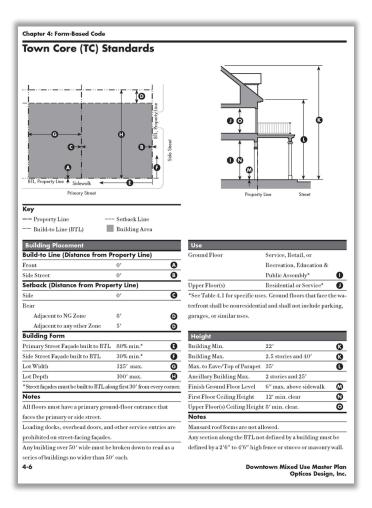




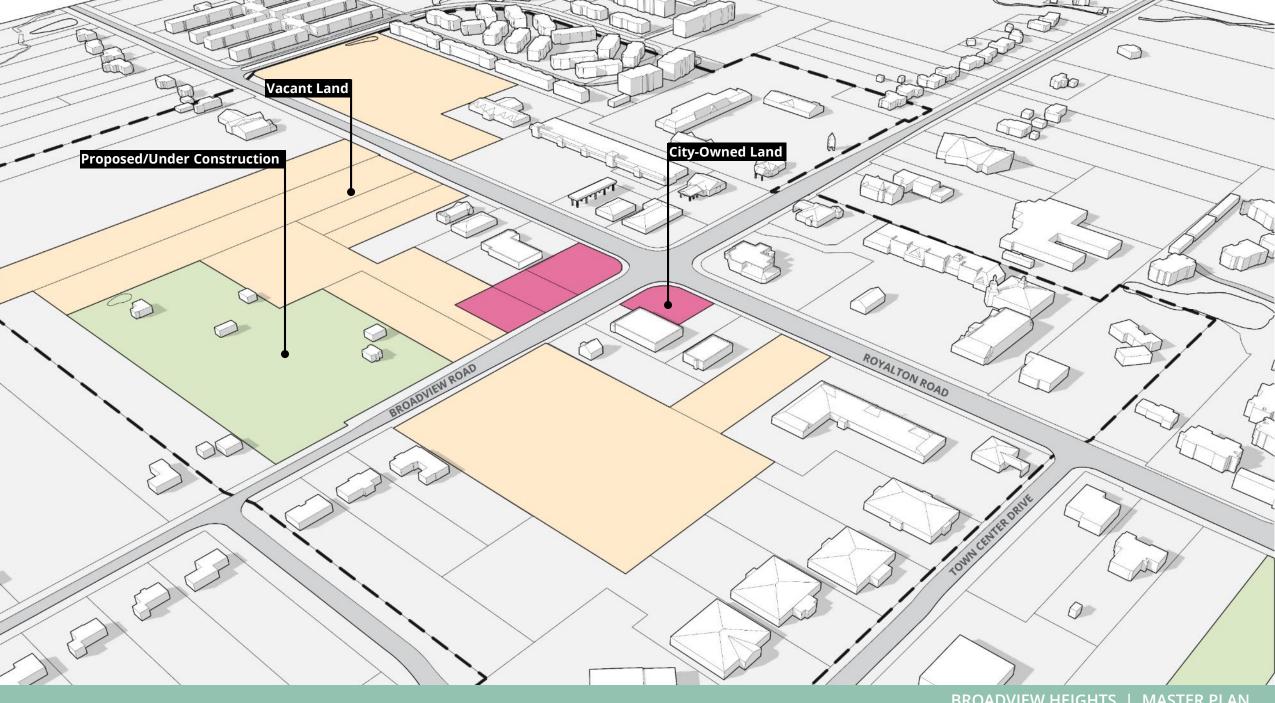


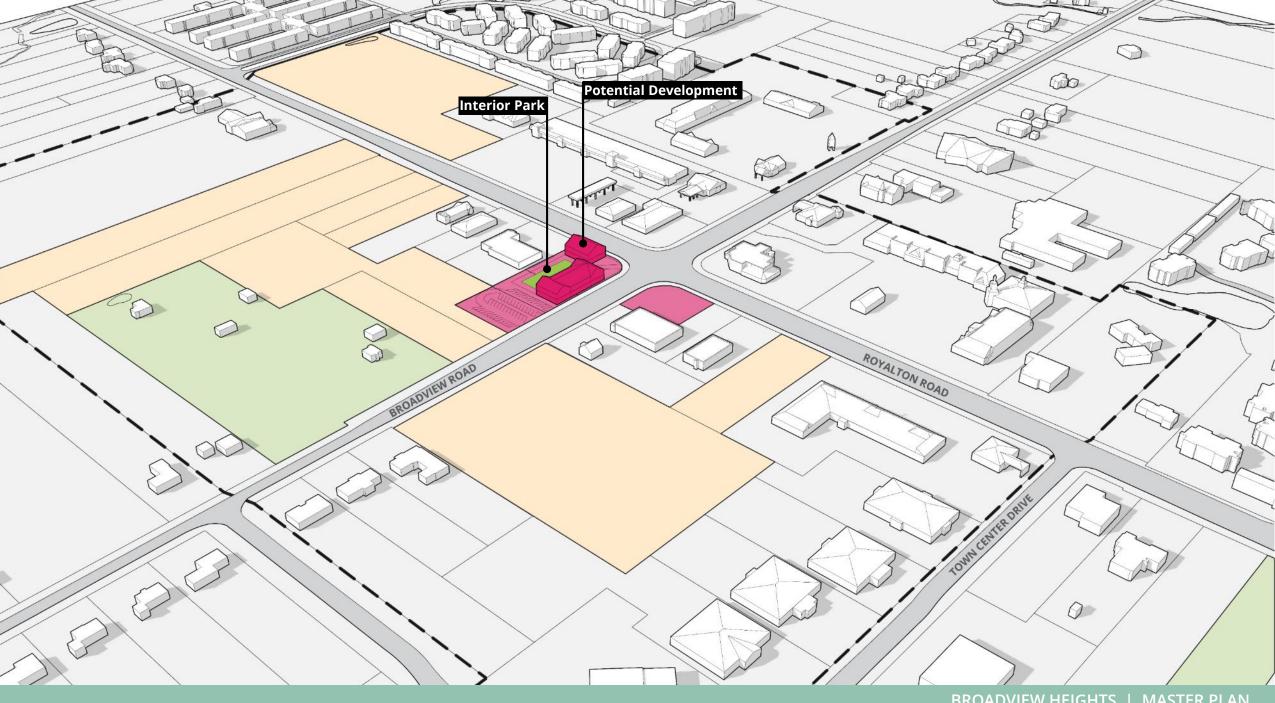
ZONING COMPARISONS

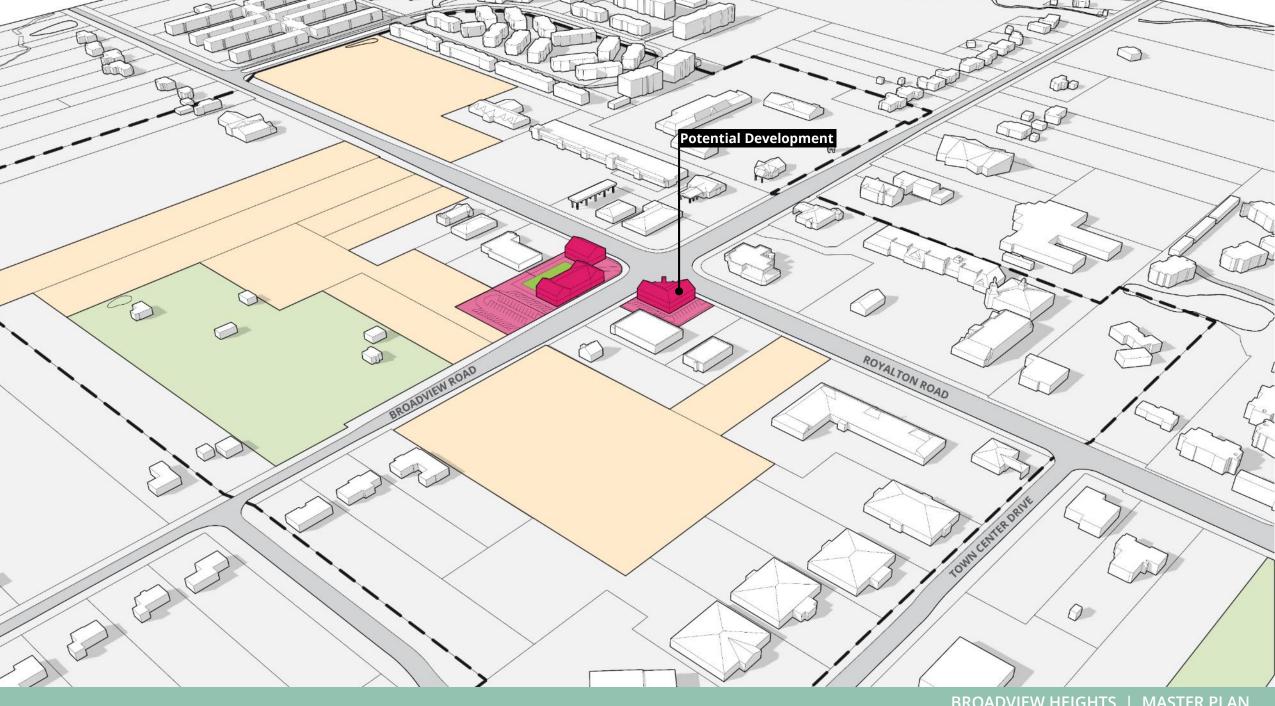


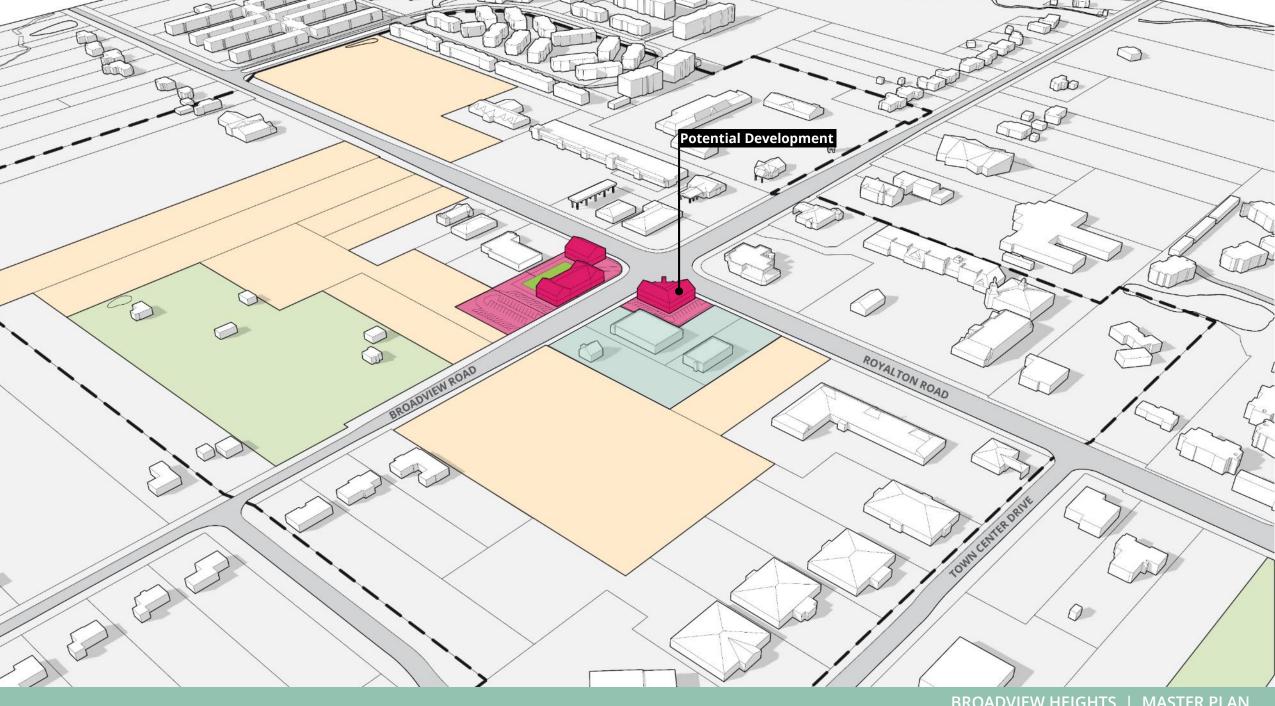


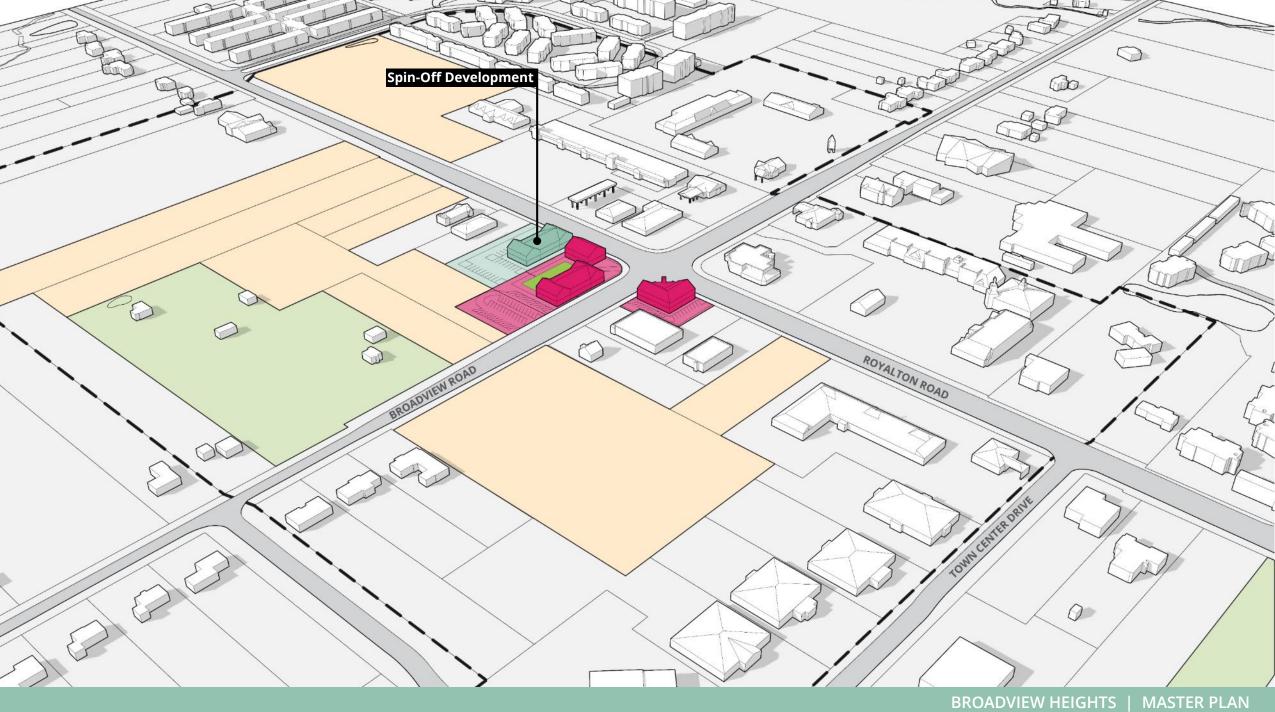


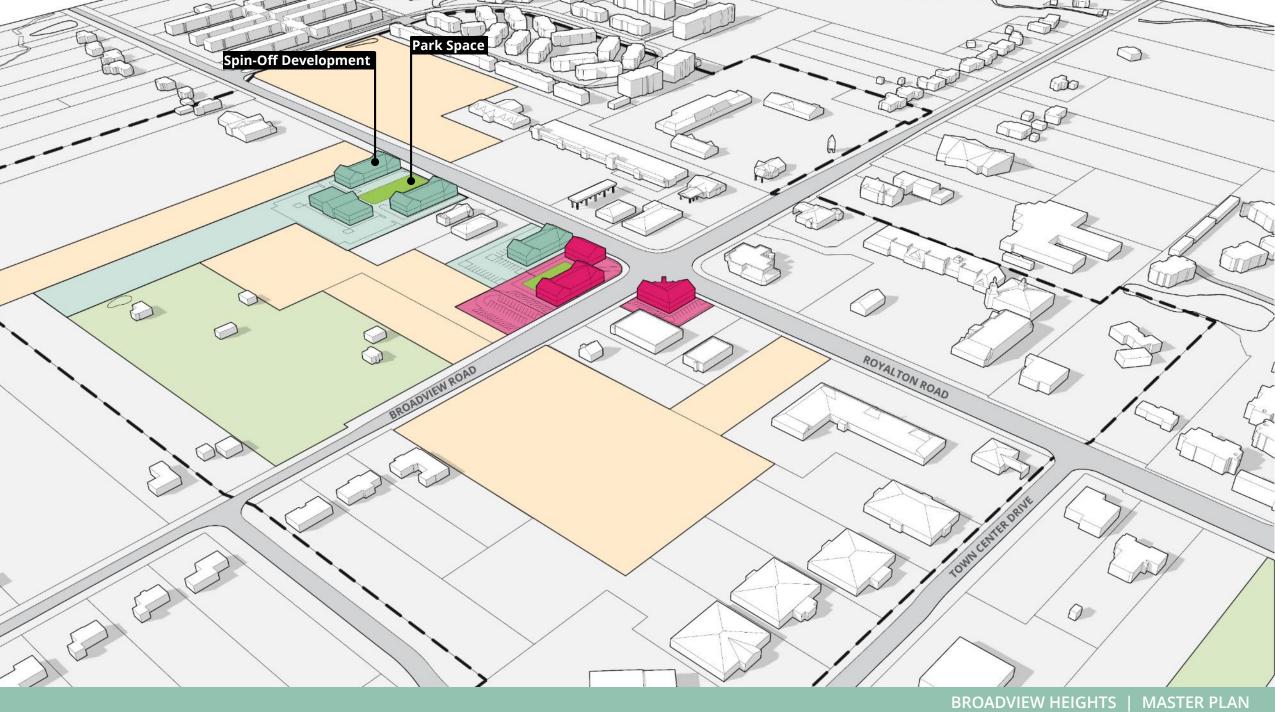


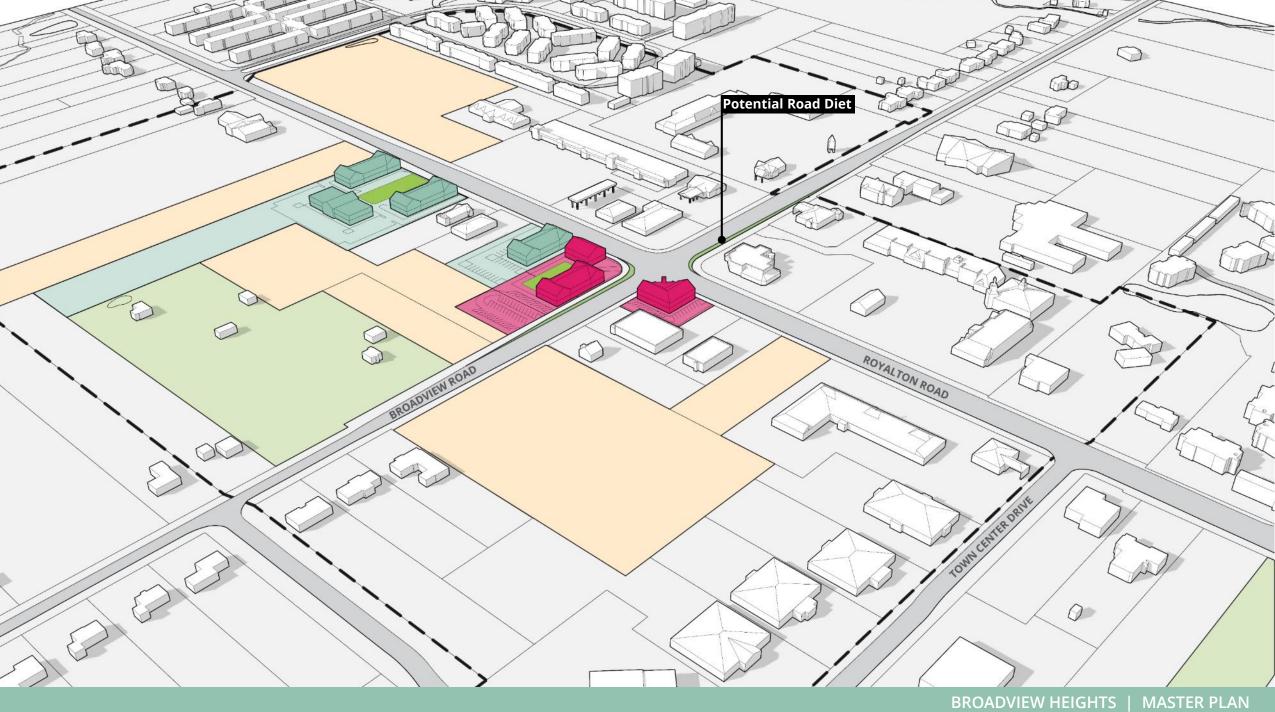


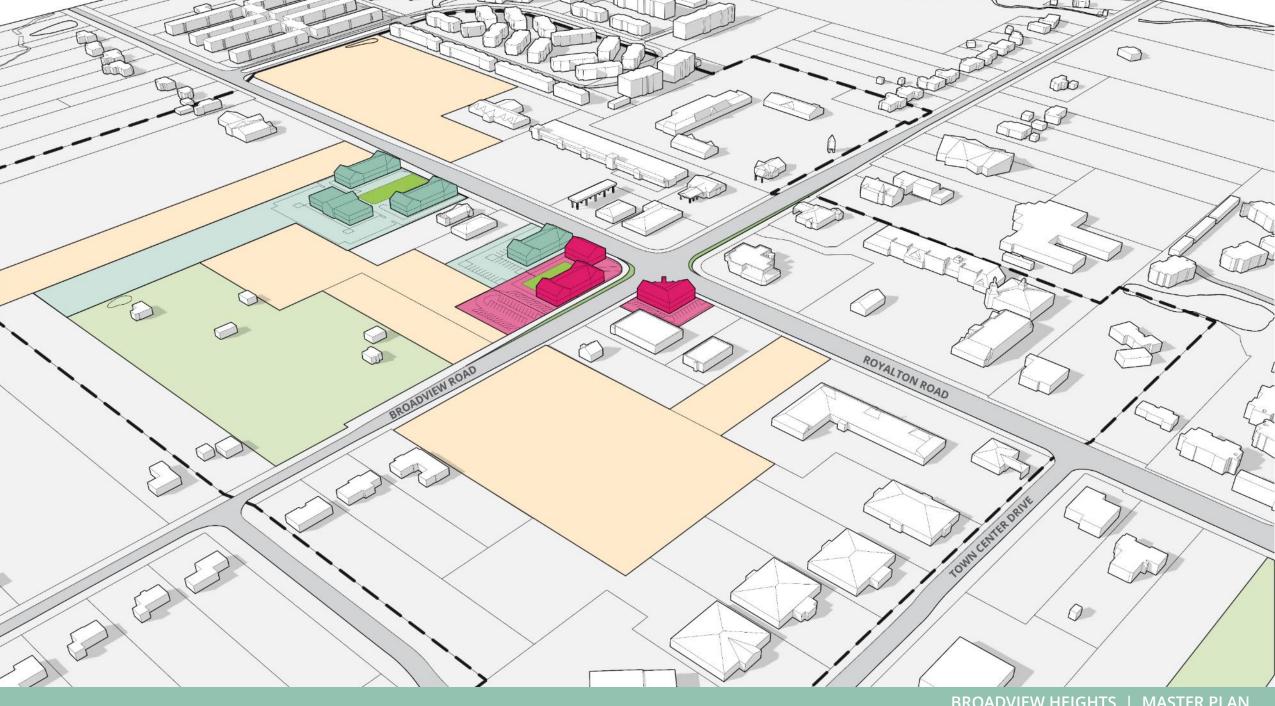






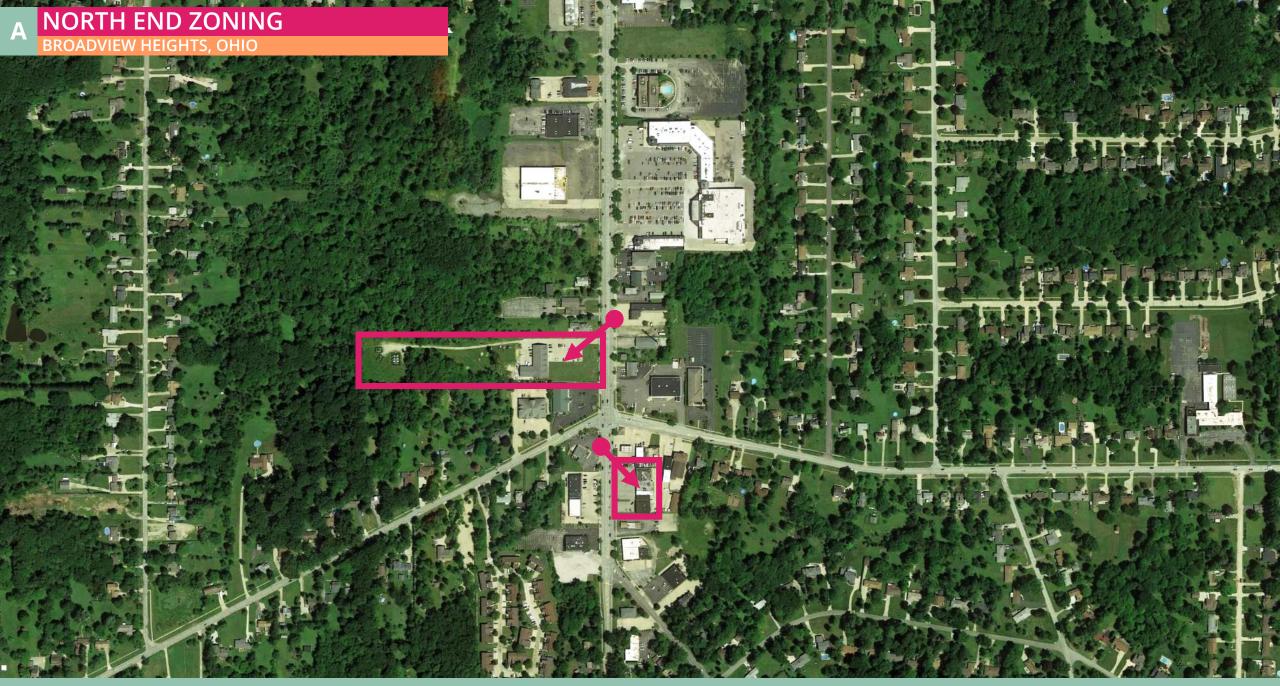


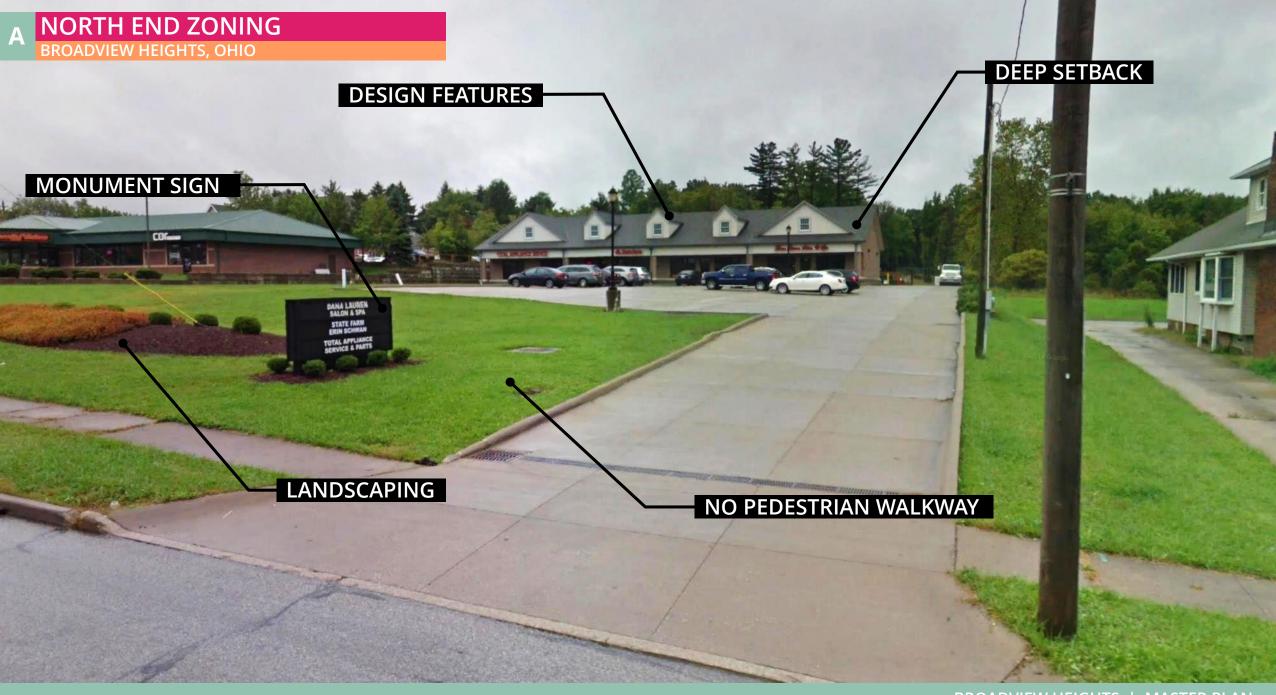




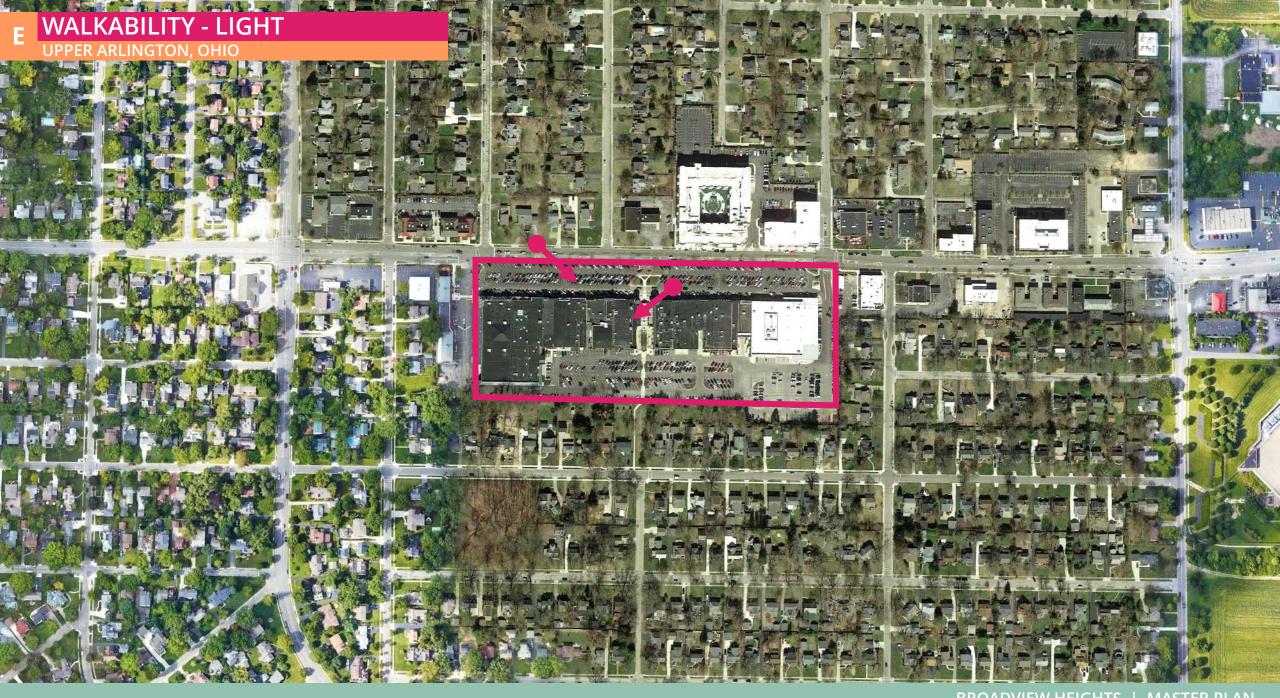
NORTH END DEVELOPMENT



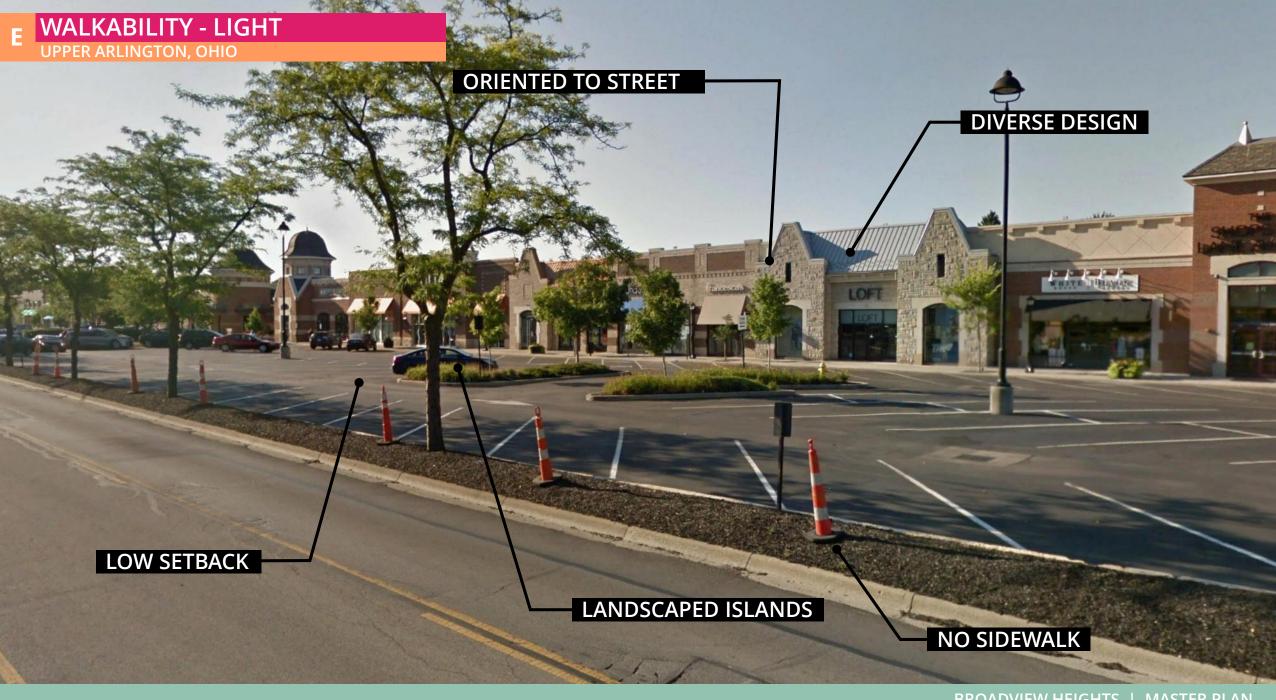




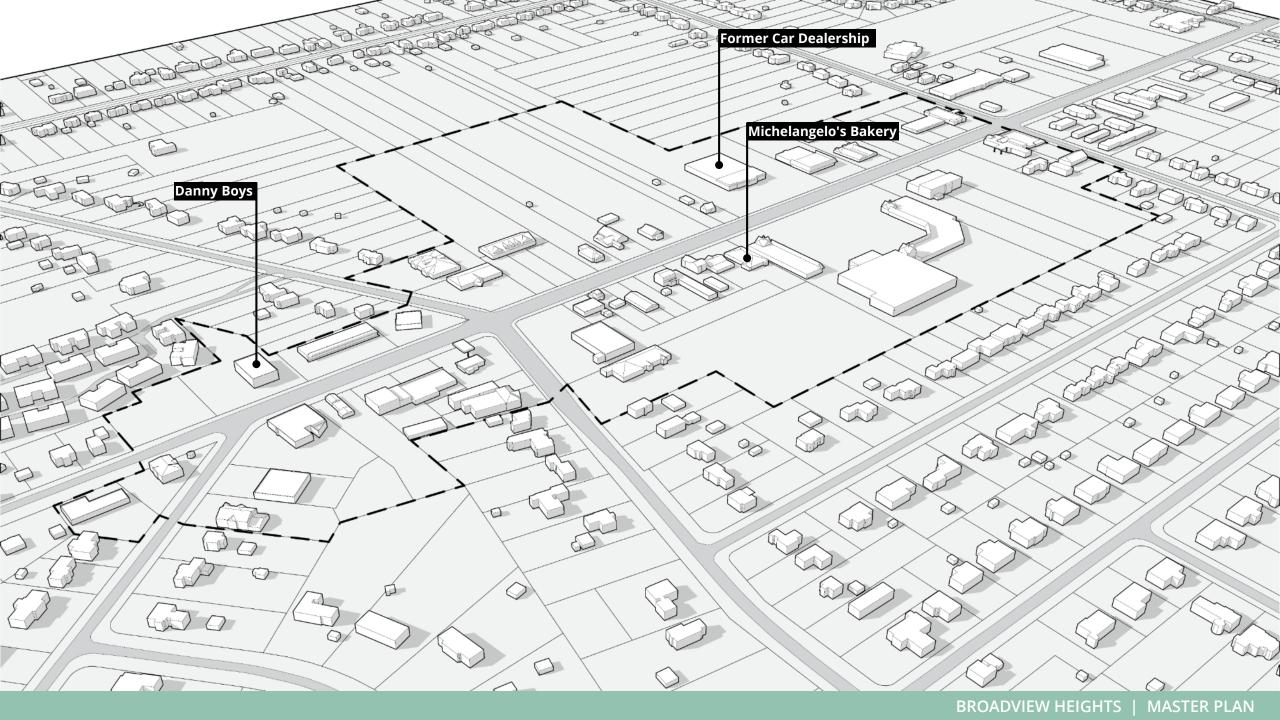


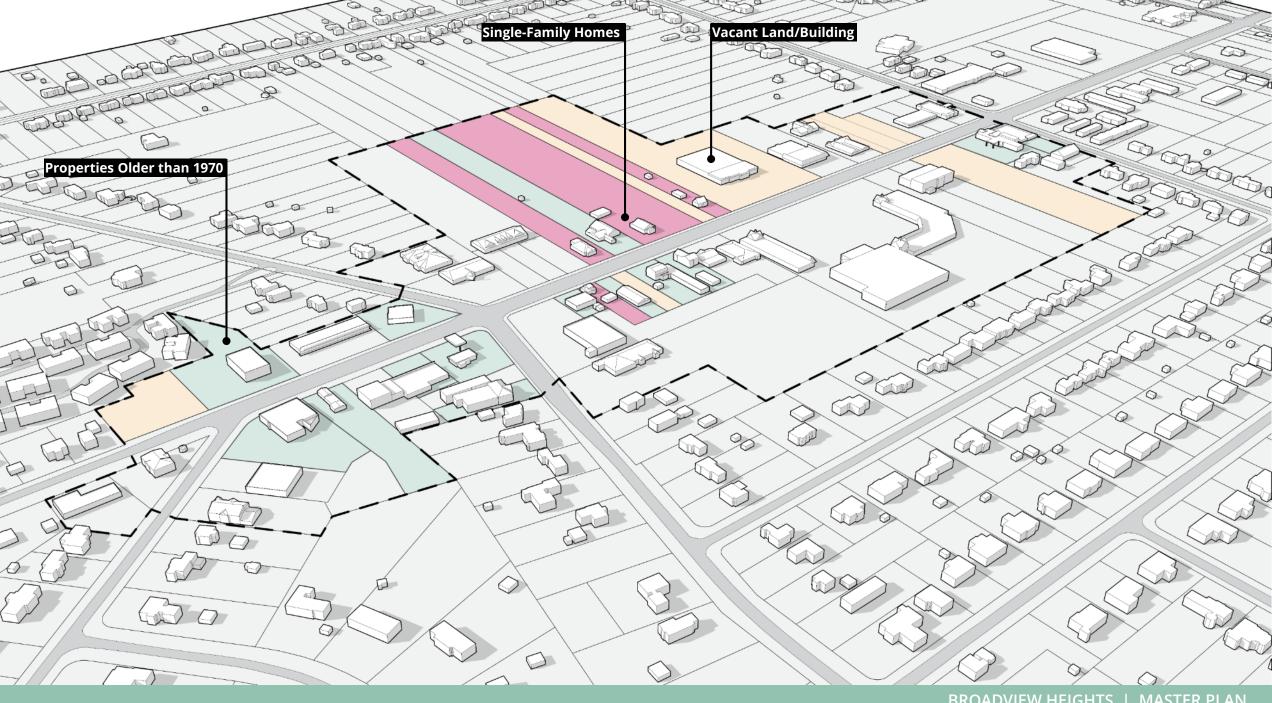


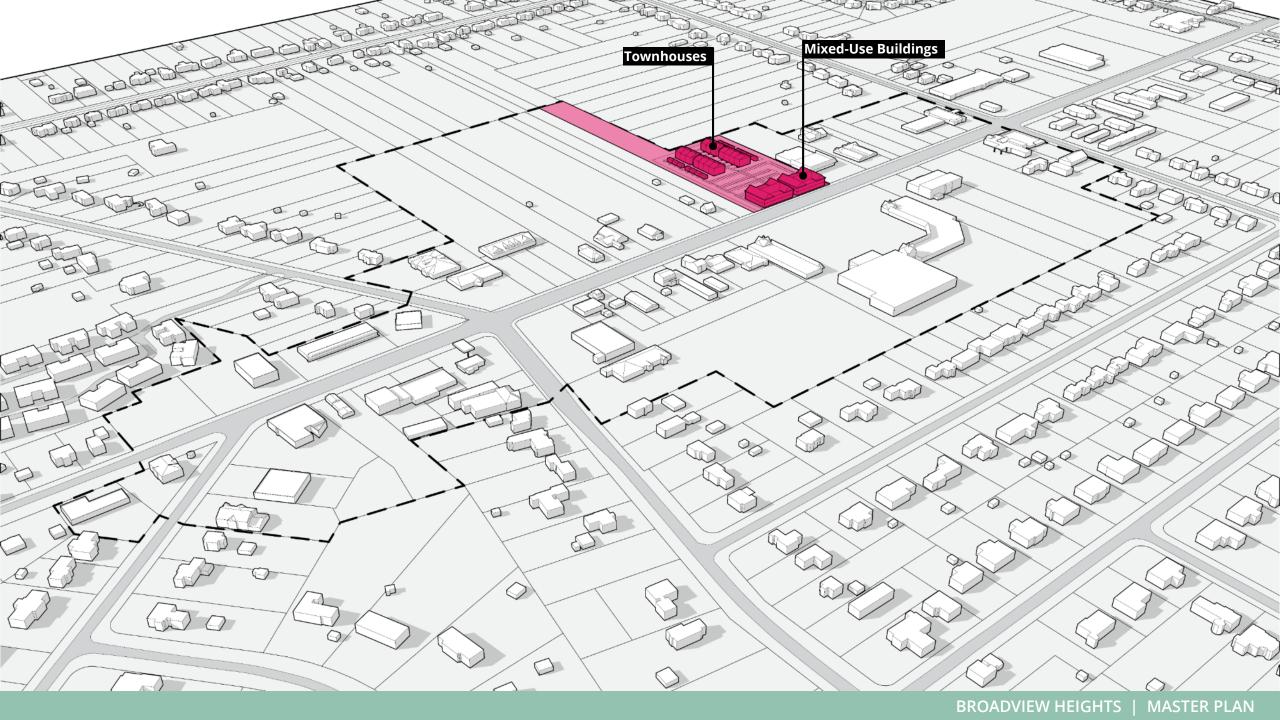


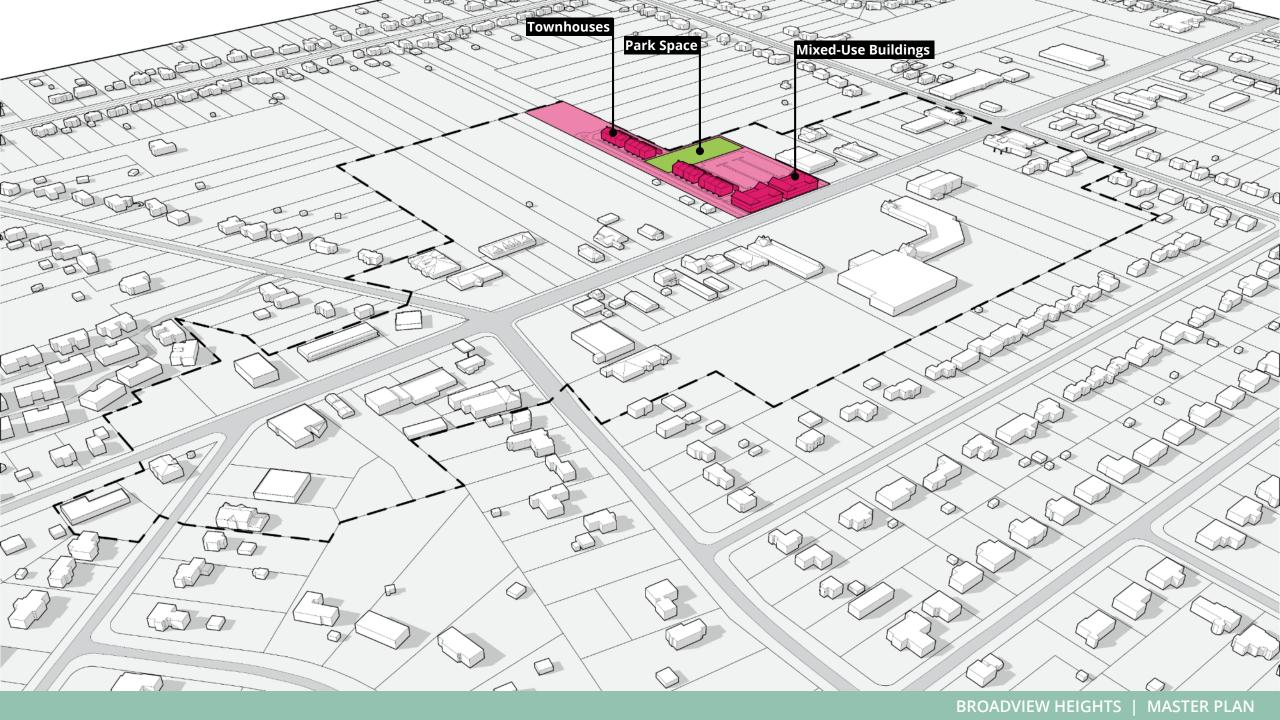


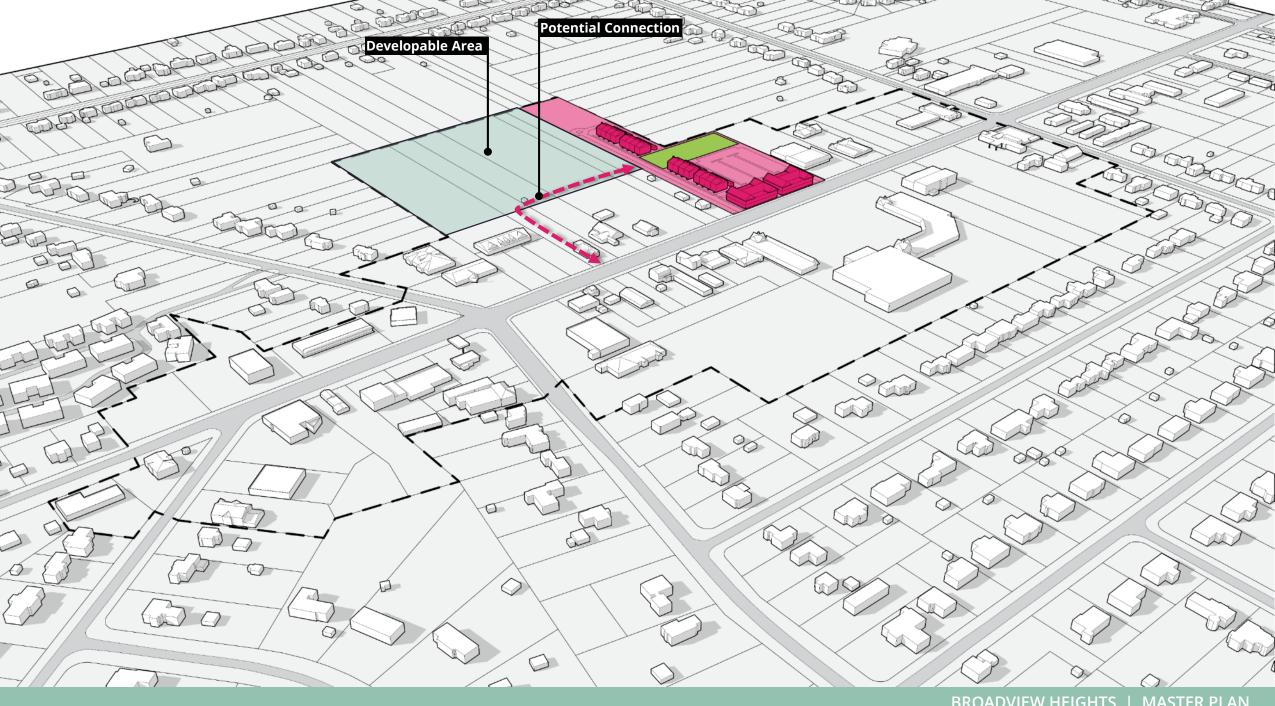


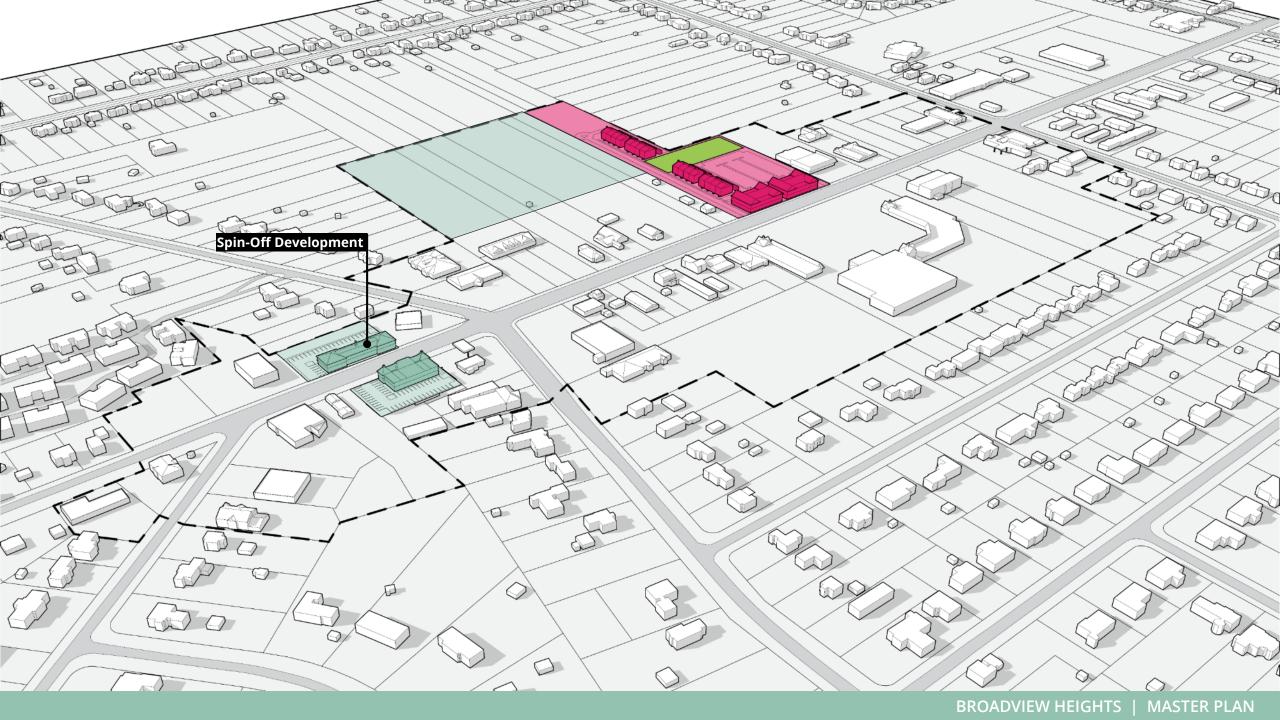








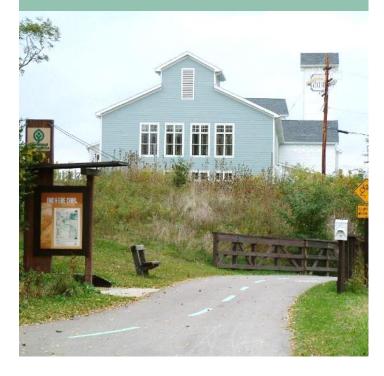




DISCUSSION 2 TRANSPORTATION



ALL-PURPOSE TRAILS



BIKE LANES

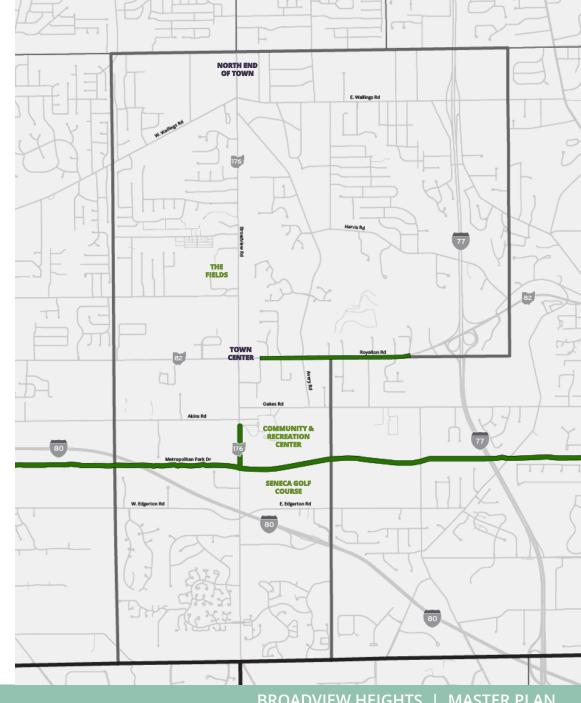




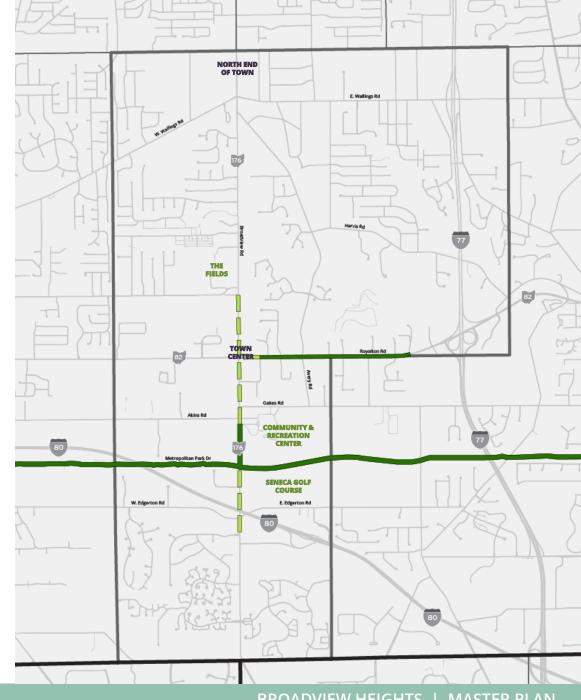




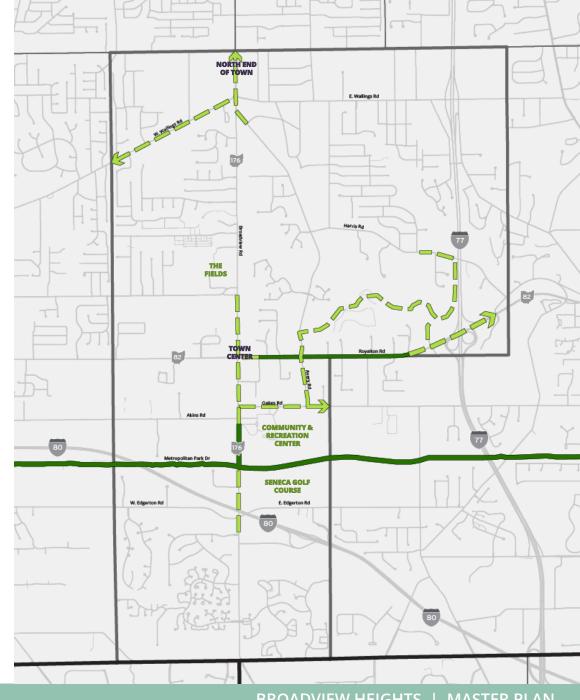
- Existing and Under **Construction Trails**
- Priority Trail Connections
- Other Trail Connections
- Connection Options
- Bike Boulevard Connections



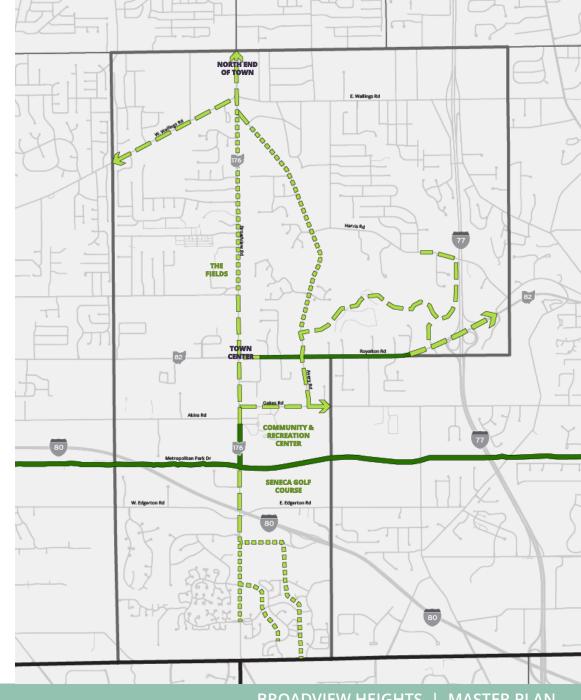
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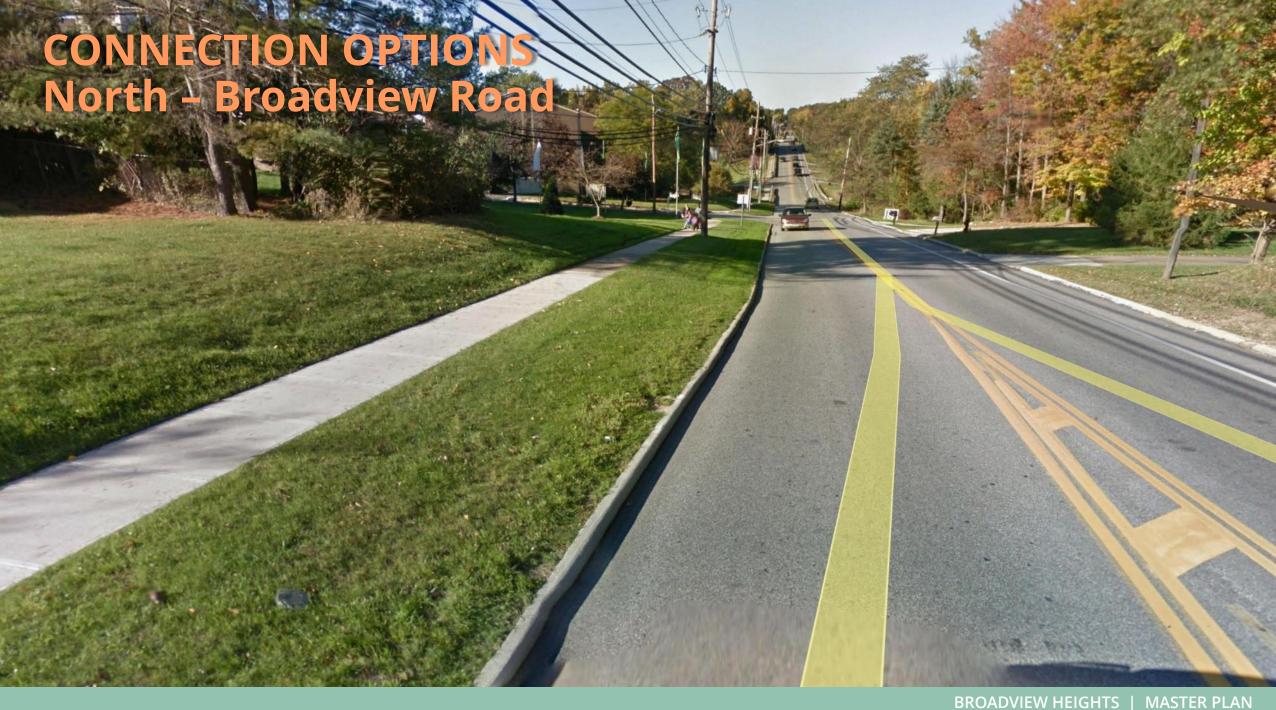


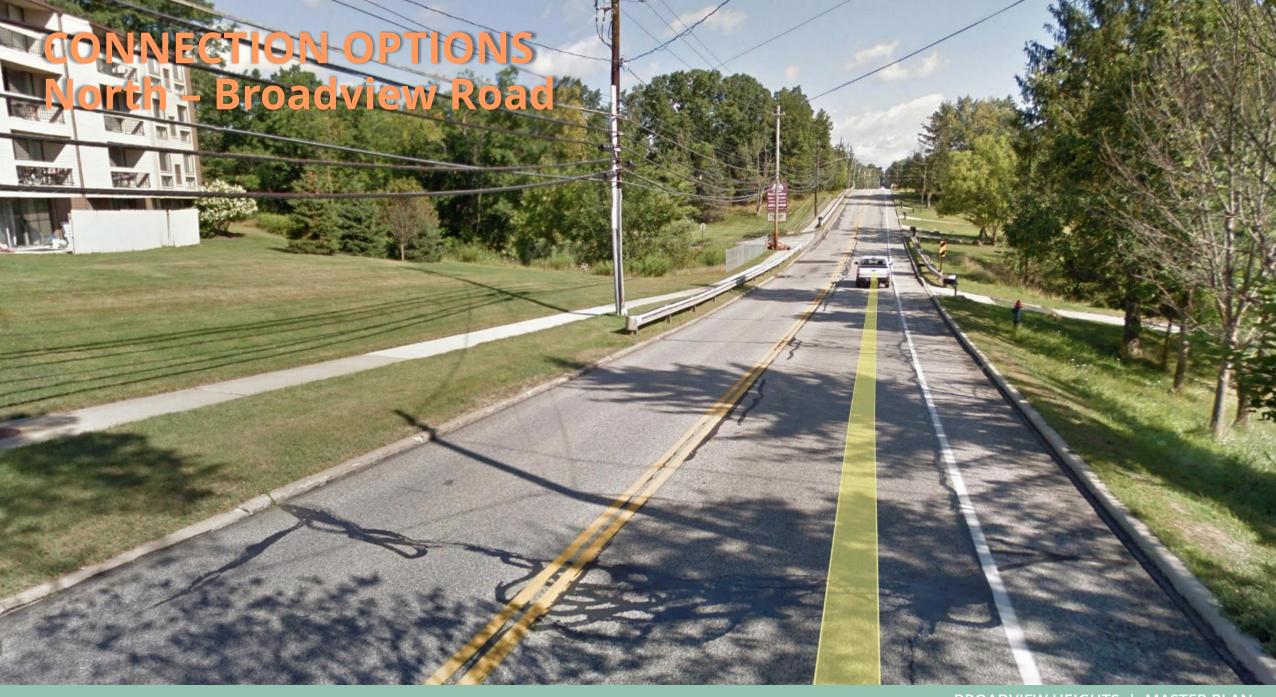
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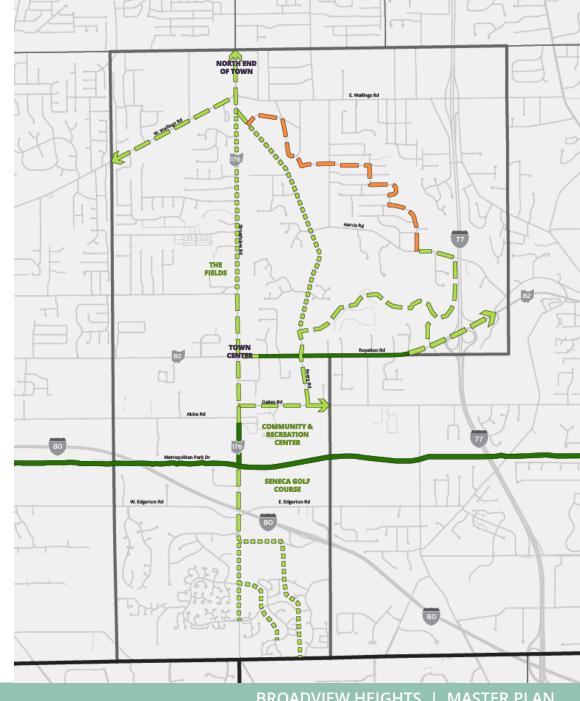




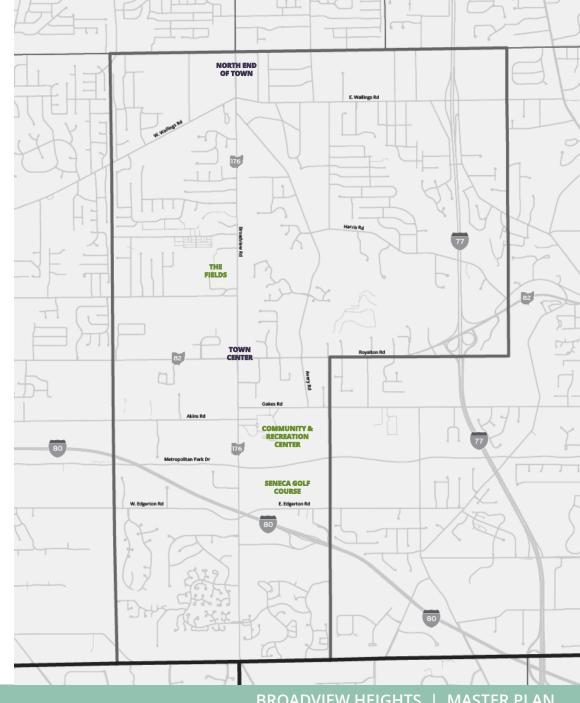




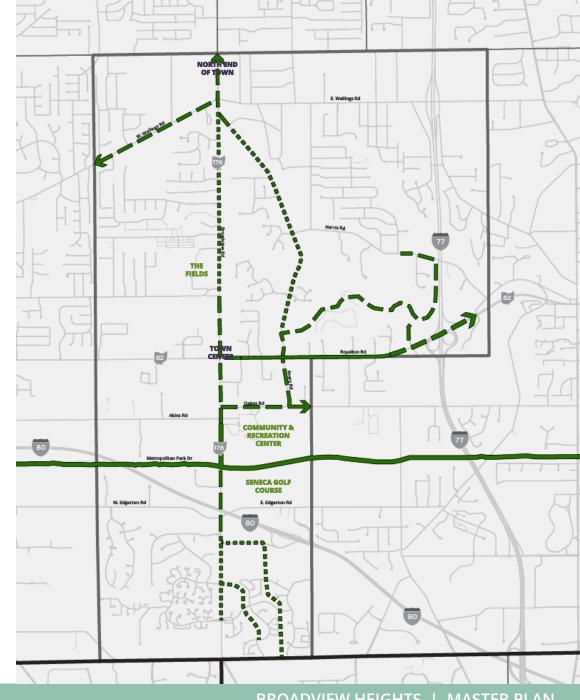
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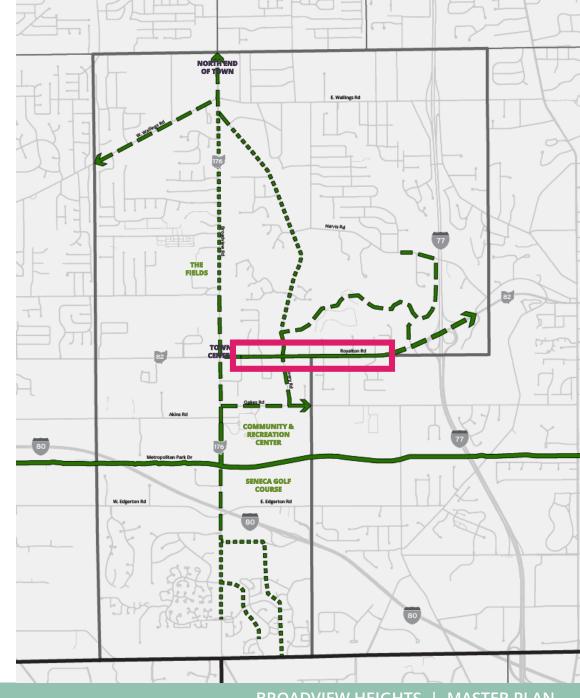
- Existing and Proposed Trails
- Under Construction Sidewalks
- Existing Complete Sidewalks
- Priority Sidewalks
- Not Priority Areas



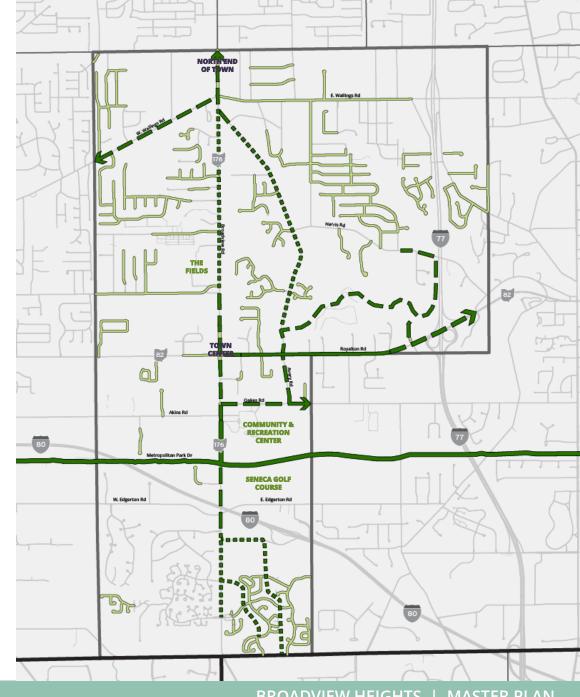
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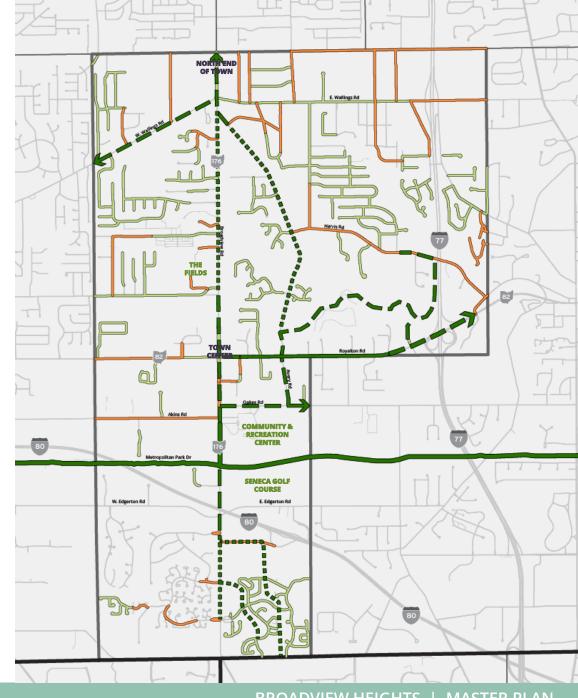
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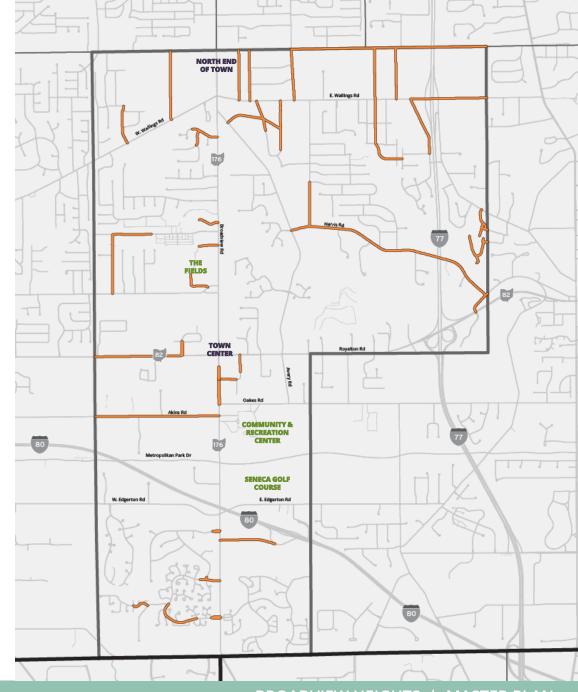
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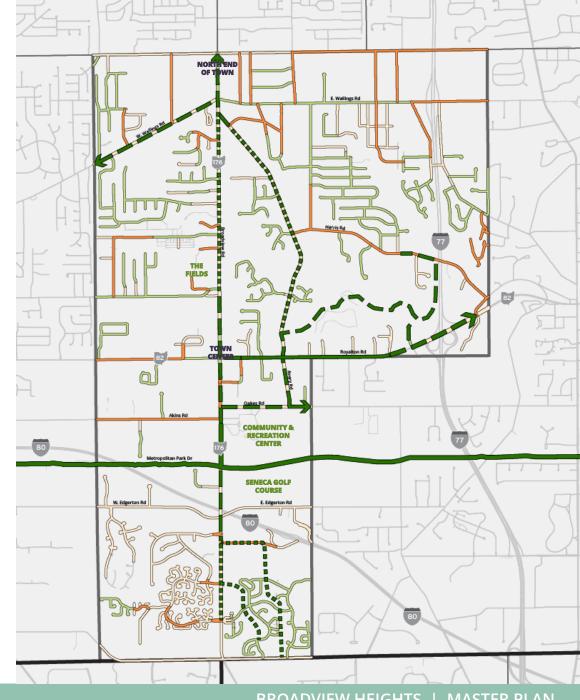
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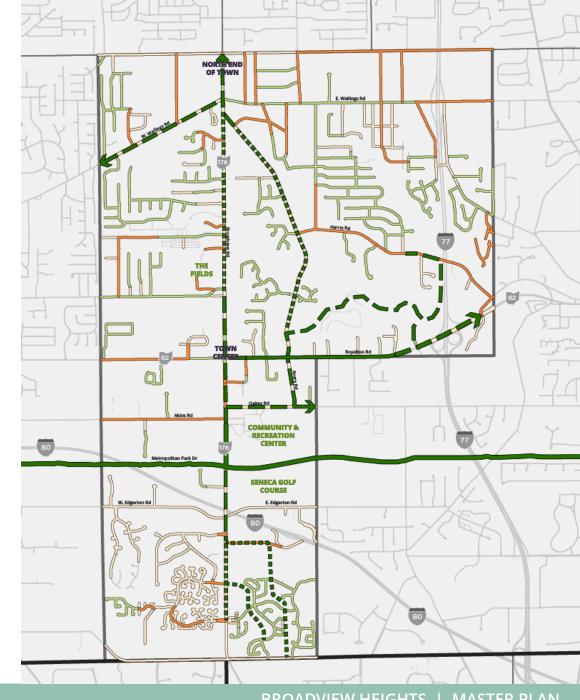
- Priority Areas
 - Near Schools
 - Near Parks
 - Near Business Districts
 - Along Major Streets
 - Residential Connector Street



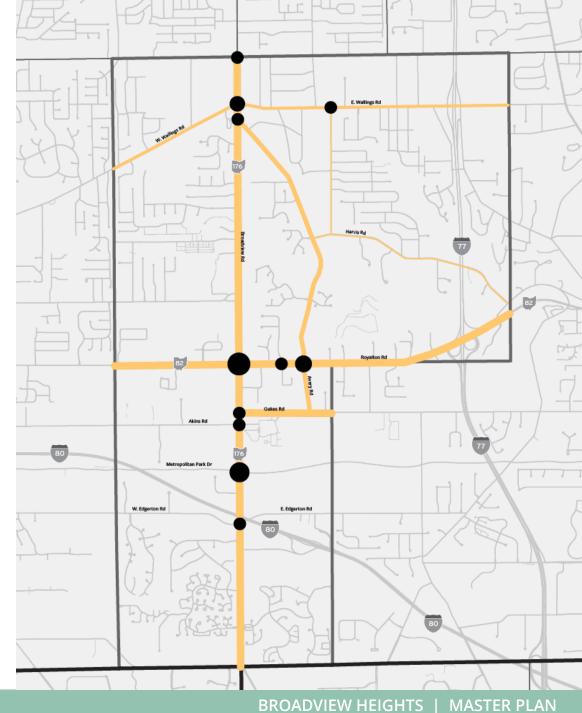
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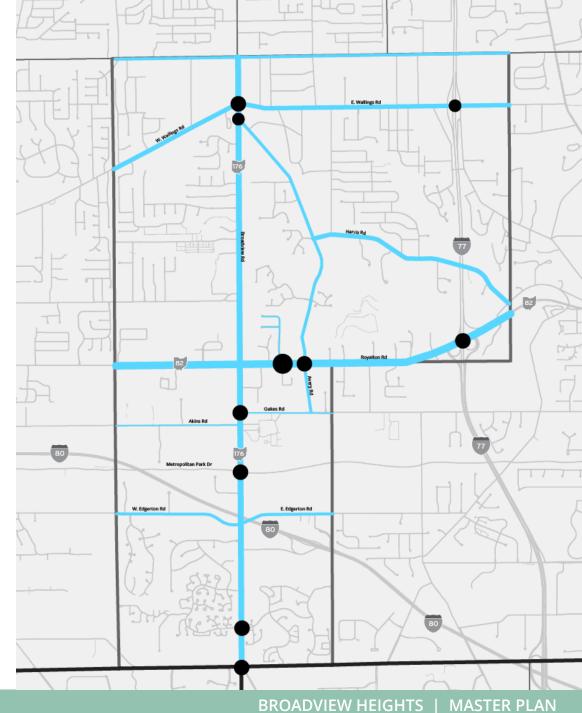
- **Not Priority Areas**
 - **Highway Area**
 - One Side Sufficient
 - **Broadview Heights Side Has Sidewalks**
 - Small Cul-De-Sac
 - **Does Not Connect Any Destinations**



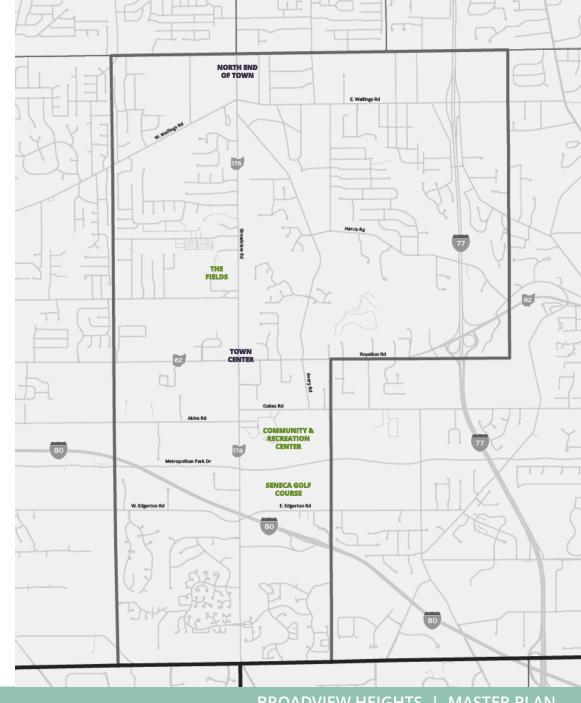
Pedestrian Issues



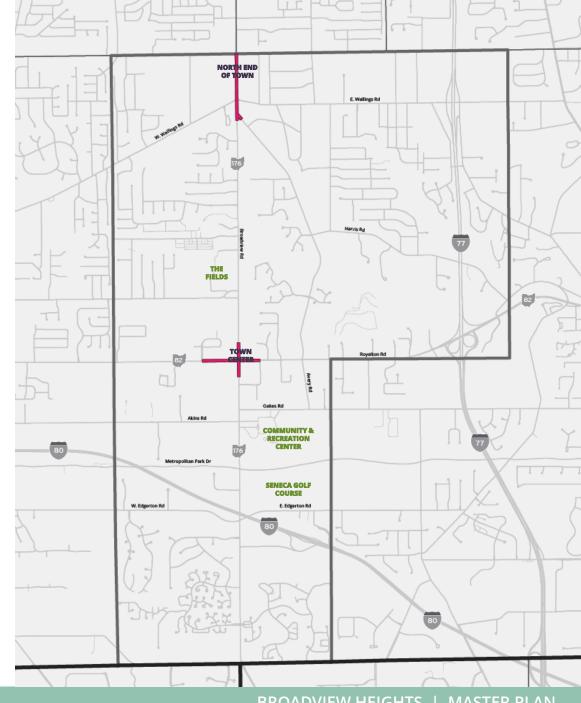
Vehicular Issues



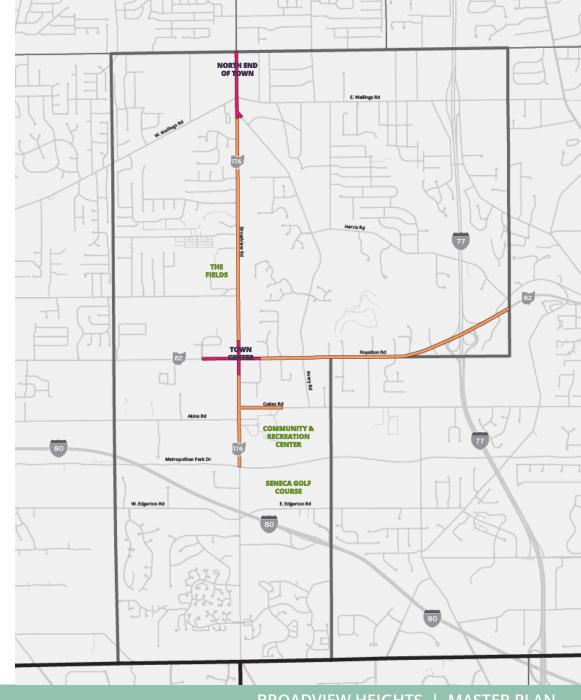
- Major Streetscape Improvements
- Minor Streetscape Improvements
- Proposed New Streets
- Major Roadway Changes
- Problem Intersections



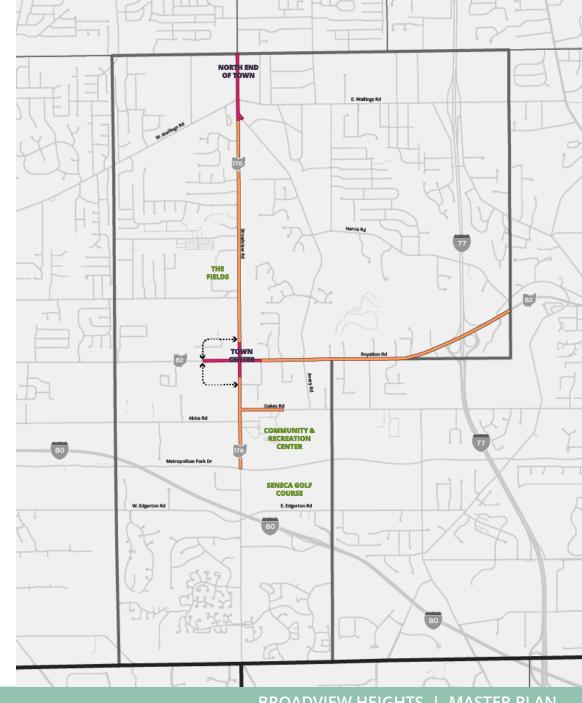
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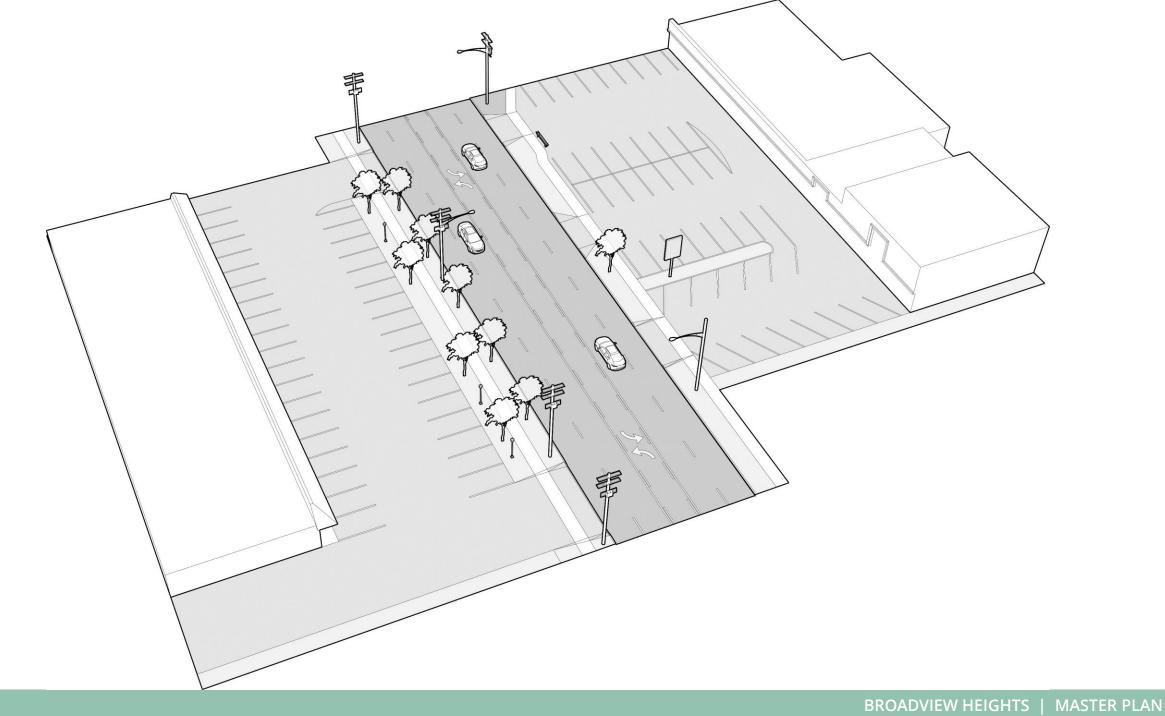
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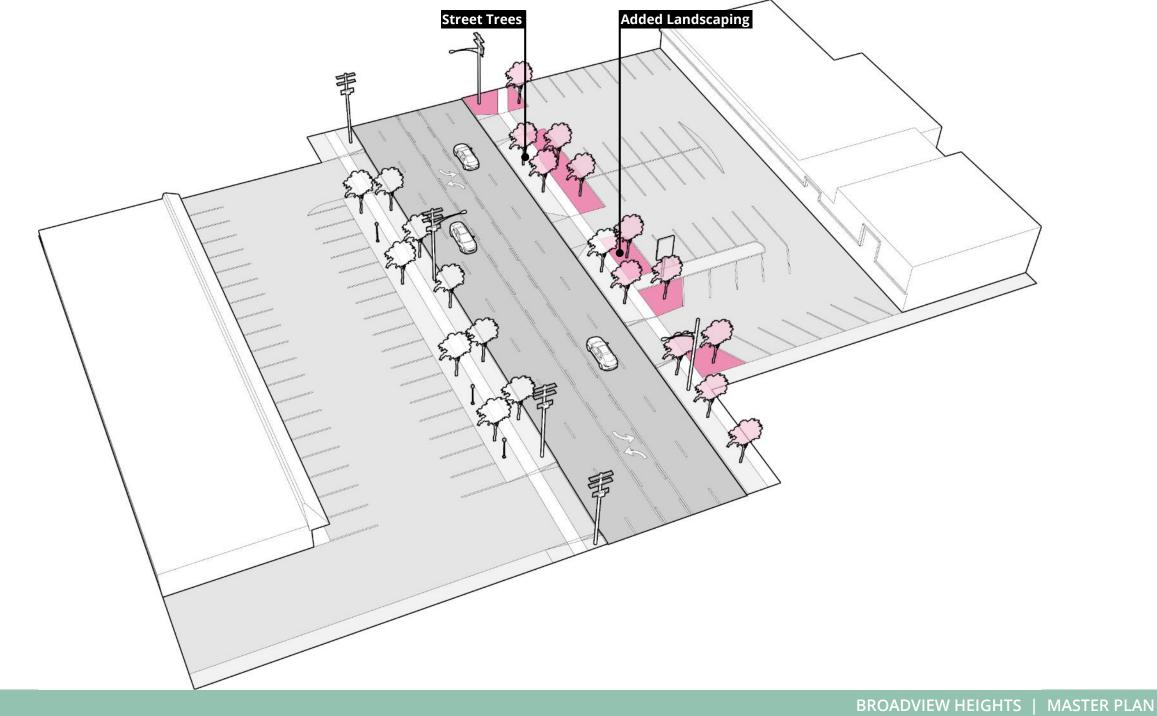


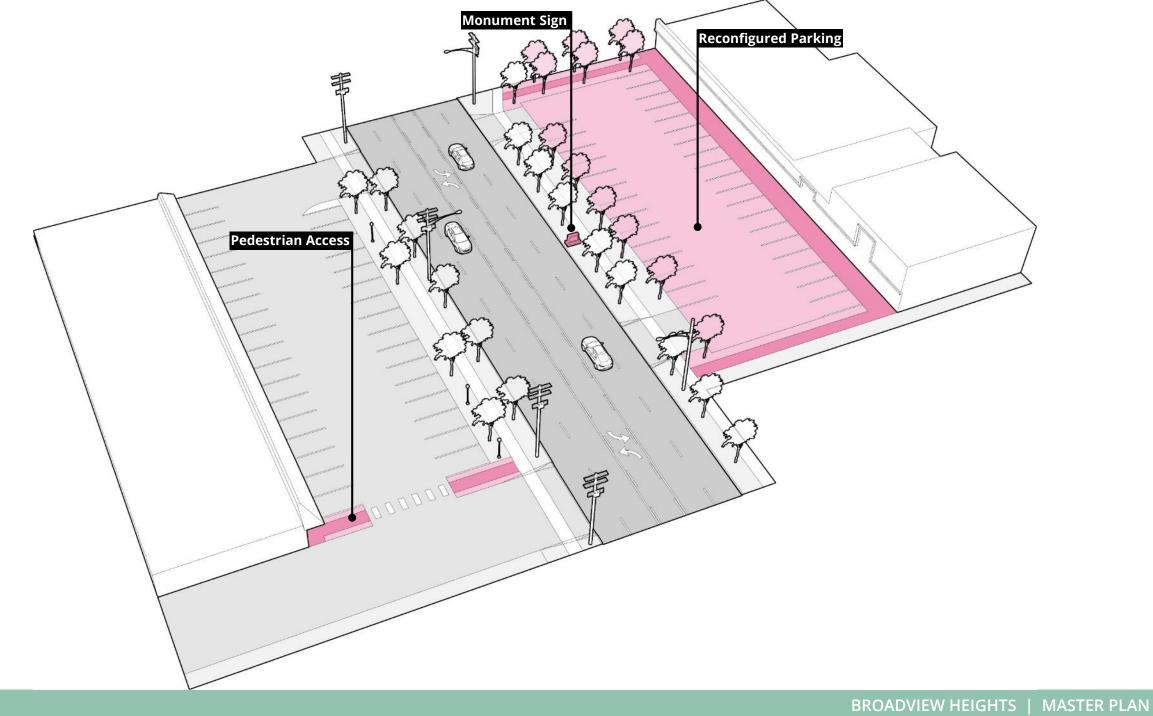
ROAD IMPROVEMENTS PLAN

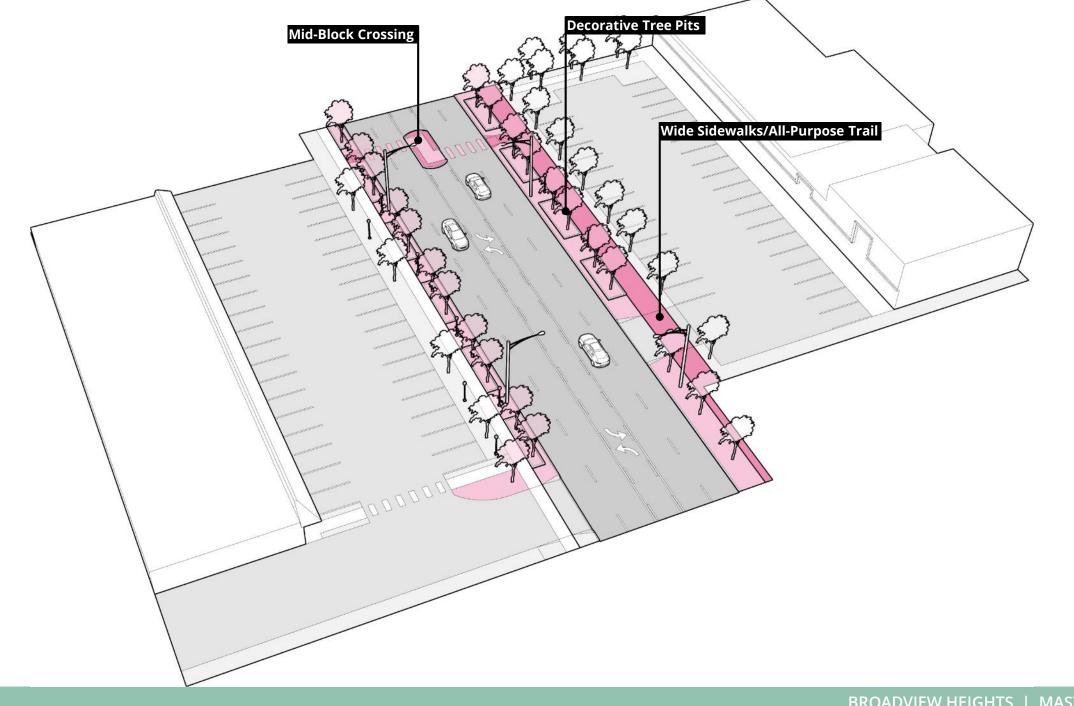
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- **Major Roadway Changes**
- Problem Intersections

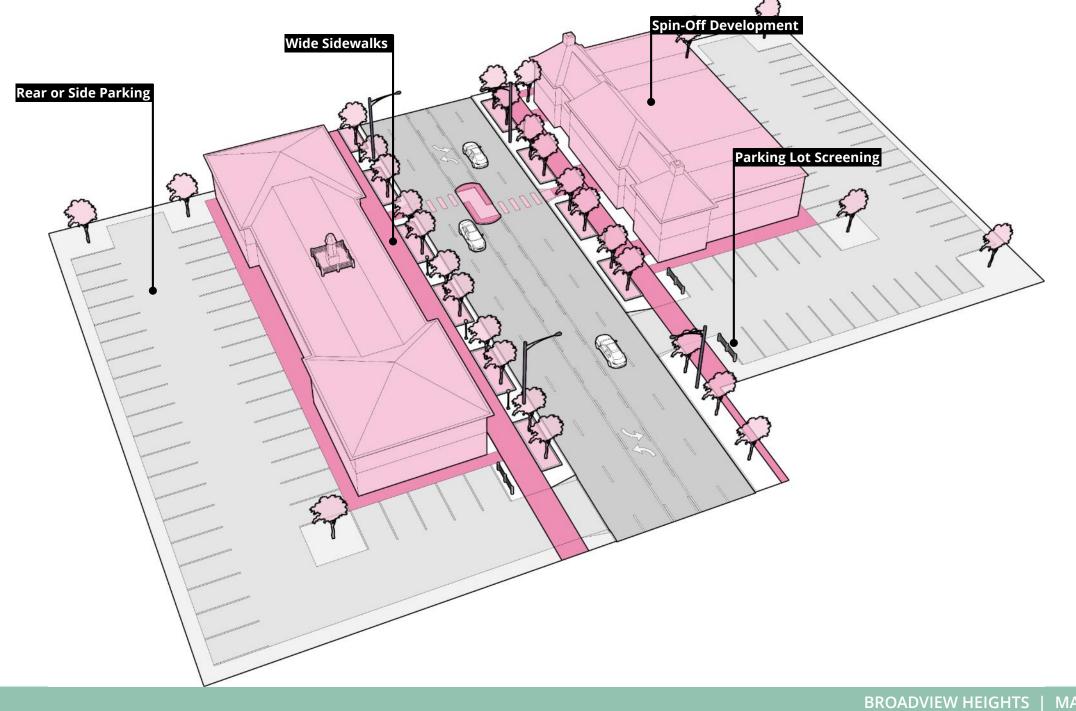
















NEXT STEPS



NEXT STEPS



Current Conditions



Community Vision



Goals & Actions



Implementation



Draft Master Plan

Goals & Actions Continued

Completed Draft Document



NEXT STEPS



Current Conditions



Community Vision



Goals & Actions



Implementation



Draft Master Plan

- Project Team
 - Goals & Actions 2 October, 2019
- Steering Committee

Goals & Actions 2 October - November, 2019



PUBLIC COMMENT



PUBLIC COMMENT IS WELCOME!

 To ensure that we can hear from everyone, please limit your comments to three minutes

 If you have additional comments, please write them down on the comment sheets provided



THANK YOU

Write us an email!

- Patrick Hewitt, AICP, Senior Planner phewitt@cuyahogacounty.us
- Rachel Novak, Planner rnovak@cuyahogacounty.us



FOR OUR FUTURE





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