



# BROADVIEW HEIGHTS

## MASTER PLAN

PROJECT TEAM & STEERING COMMITTEE #3

6/11/2019



# AGENDA

PLANNING PROCESS REVIEW  
COMMUNITY VISION BRAINSTORM  
NEXT STEPS



# PLANNING PROCESS REVIEW



# OUR PROCESS



## Current Conditions

Demographic, housing, business, land use, and transportation overview



## Community Vision

Vision for how the community wants to grow and develop in the coming decade



## Goals & Actions

Specific policies and actions to achieve the community's desired future



## Implementation

Partners, priorities, and responsibilities for undertaking actions



## Draft Master Plan

Combined and completed Master Plan document



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# OUR PROCESS: MEETINGS



Current  
Conditions

~~PT #1~~  
~~SC #1~~  
~~PT #2~~  
~~SC #2~~



Community  
Vision

**PT #3**  
**SC #3**

**Public Meeting #1**  
+ Online Survey



Goals & Actions

PT #4  
SC #4  
PT #5  
SC #5

**Public Meeting #2**  
+ Online Survey



Implementation

PT #6  
SC #6

**Public Meeting #3**  
+ Online Survey



Draft Master  
Plan

As Needed



# OUR PROCESS: **TIMELINE**



Current  
Conditions

Target  
Completion:  
**April, 2019**



Community  
Vision

Target  
Completion:  
**June, 2019**



Goals & Actions

Target  
Completion:  
**Oct, 2019**



Implementation

Target  
Completion:  
**Nov, 2019**



Draft Master  
Plan

Target  
Completion:  
**Dec, 2019**



# RECENT WORK

- ✓ Conducted stakeholder interviews
- ✓ Updated components of the Current Conditions
- ✓ Undertook site visits
- ✓ Began focus area analysis
- ✓ Began development of Vision Statements



# COMMUNITY VISION BRAINSTORM



# LET'S GET TO KNOW EACH OTHER

Introduce yourself: Your name, your relationship to  
Broadview Heights

Answer briefly: What is your favorite color and why?

Answer in one word: How do you describe Broadview  
Heights today?



# TONIGHT'S GOAL

Our goal for this session is to get as many ideas as possible  
about what you would like to see for the future of  
Broadview Heights



# *Not* TONIGHT'S GOAL

Our goal for this session is not to come up with polished and finished ideas for how Broadview Heights should change in the coming years





# BUILDING A VISION

What do you like about your community that should be preserved?

What are things that should change?

What are things that could be improved?



# GROUND RULES

1. All ideas are good ideas.
2. No constraints right now, so think big.
3. We are staying positive with ideas and comments.
4. Wild ideas can yield actionable items.
5. Draw, write, scribble...but get your ideas on paper—and try to be legible!



# GROUND RULES

Overall: Respect...

- ...each other's opinions
- ...each other's time
- ...each other's ideas



# HERE'S SOME EXAMPLES

*I want to see a  
vibrant,  
walkable town  
center*

*I envision  
streams that  
are clean and  
you can visit*

*I would like a  
community  
where my kids  
can raise their  
families*



# LET'S GET TO BRAINSTORMING

Write down about five ideas

You get six minutes

Write each idea on a separate sticky note

Use the **pink** sticky notes

*What is your vision  
for the future of  
the community?*

*I want to see a  
vibrant, walkable  
town center*

*I envision streams  
that are clean  
and you can visit*

*like a  
where  
kids can raise  
their families*



# TIME'S UP!

Finish your thoughts!

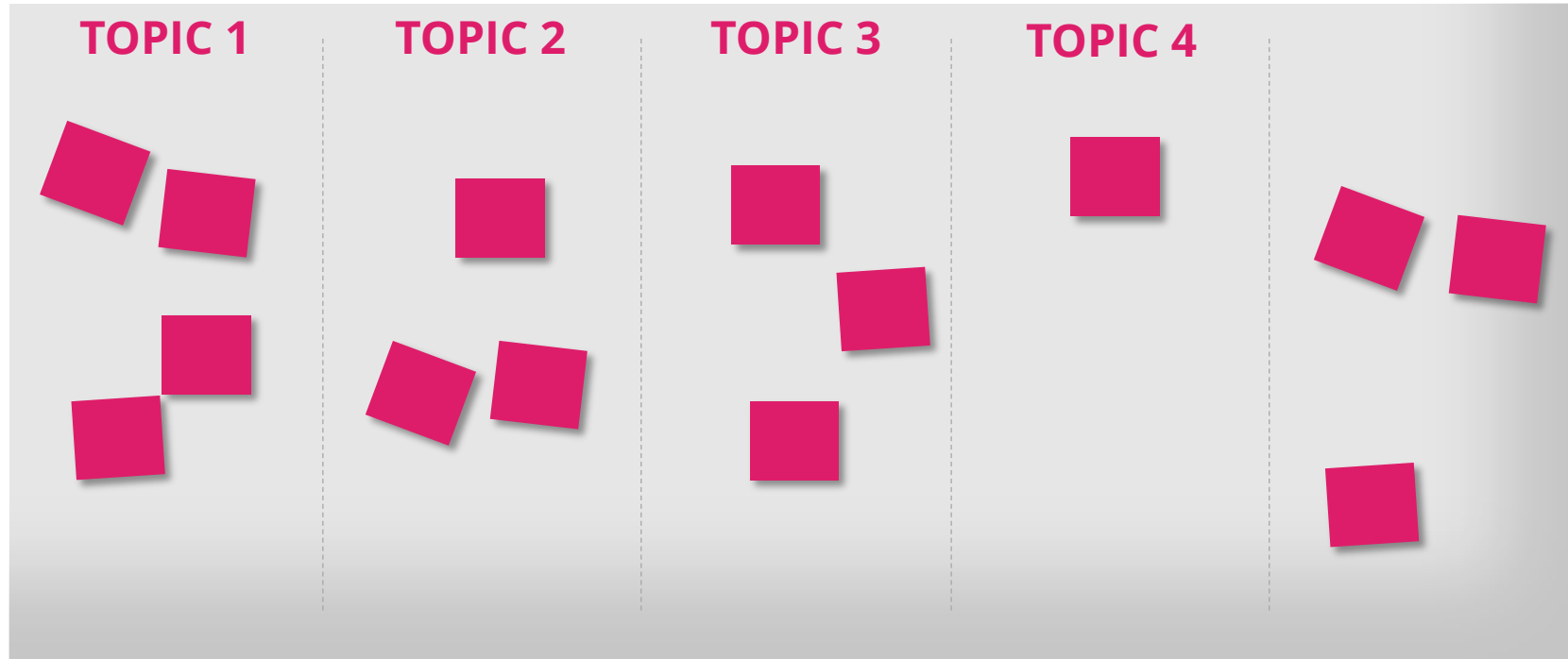


# LET'S POST THEM!

TOPIC 1	TOPIC 2	TOPIC 3	TOPIC 4



# LET'S POST THEM!



Group your comments under similar topics.  
It's an art, not a science!





# REVIEW SOME IDEAS

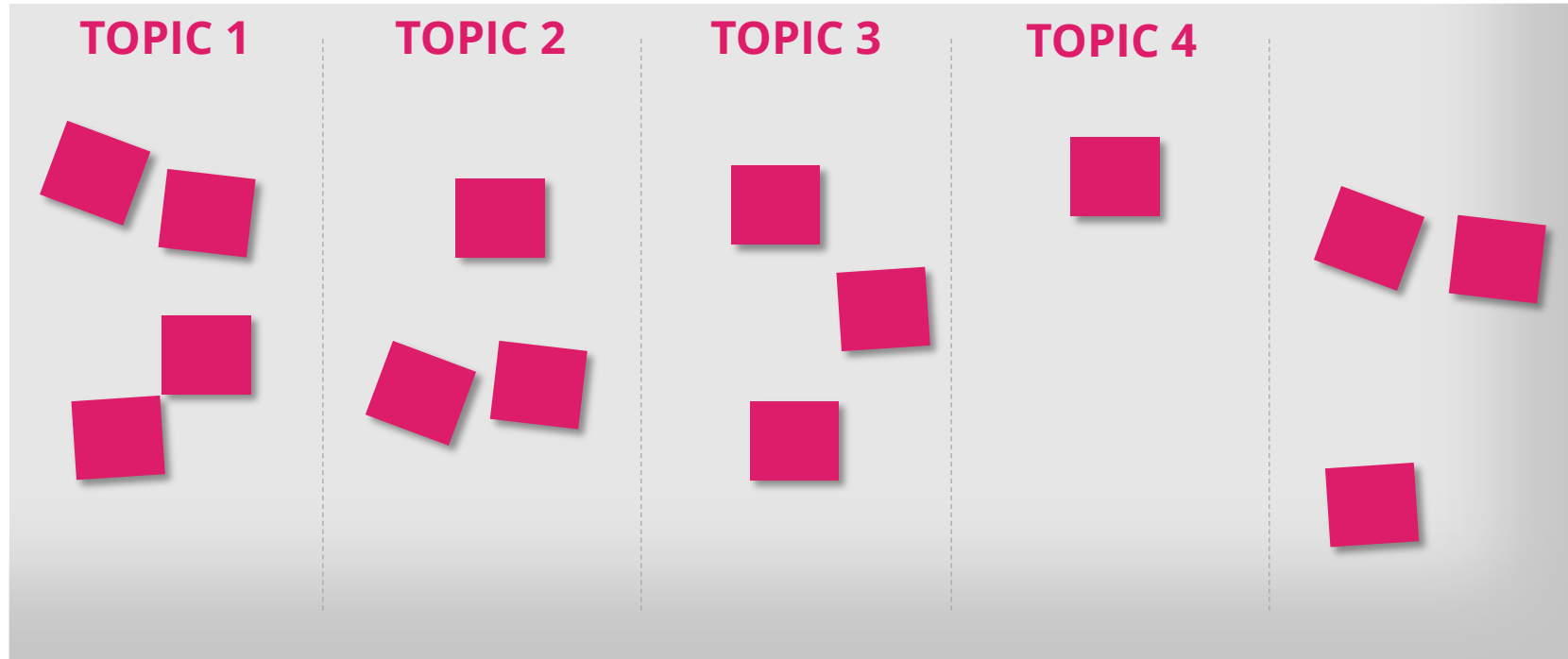
Did you see similar ideas to your own?

Did you see different ideas?

Did you have a favorite idea?



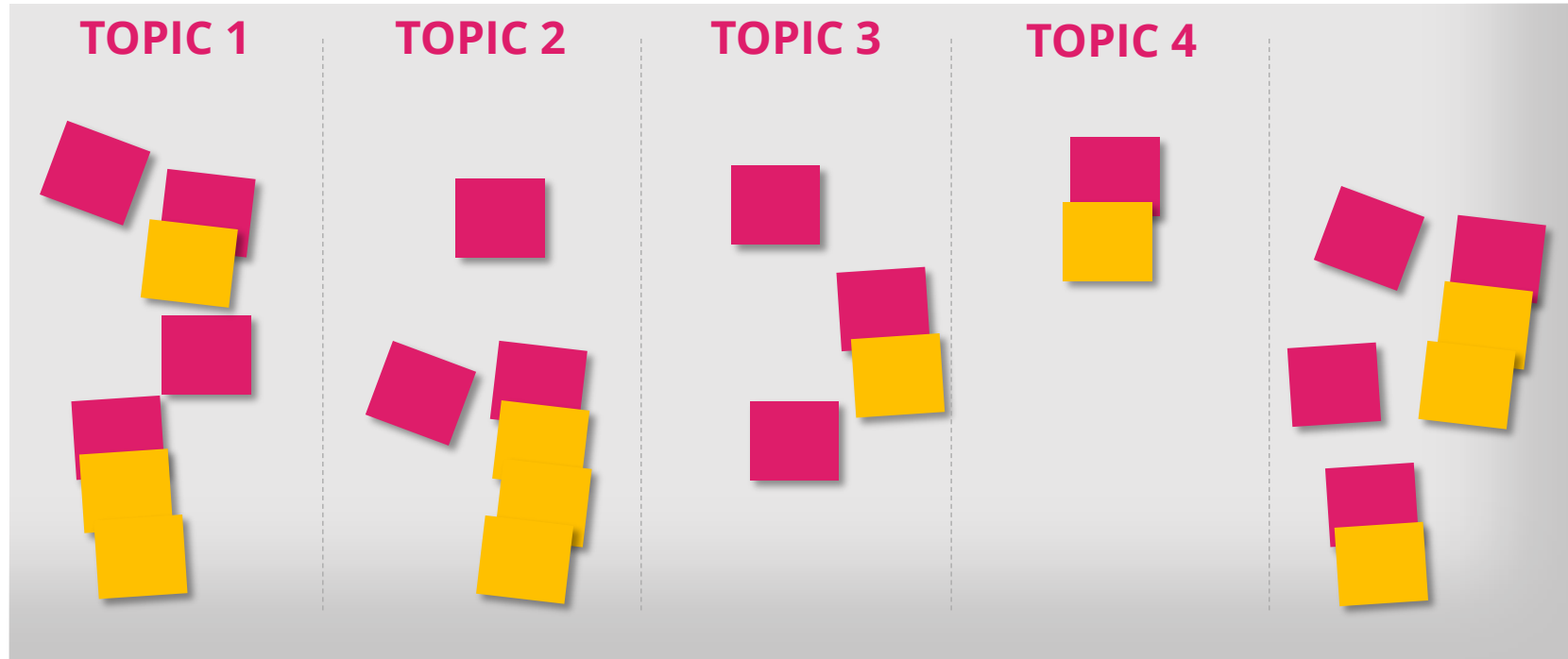
# LET'S EXPAND THEM



Take ten minutes to read through the ideas!



# LET'S EXPAND THEM



Add your thoughts: How can we expand this idea?  
How can we accomplish this idea?



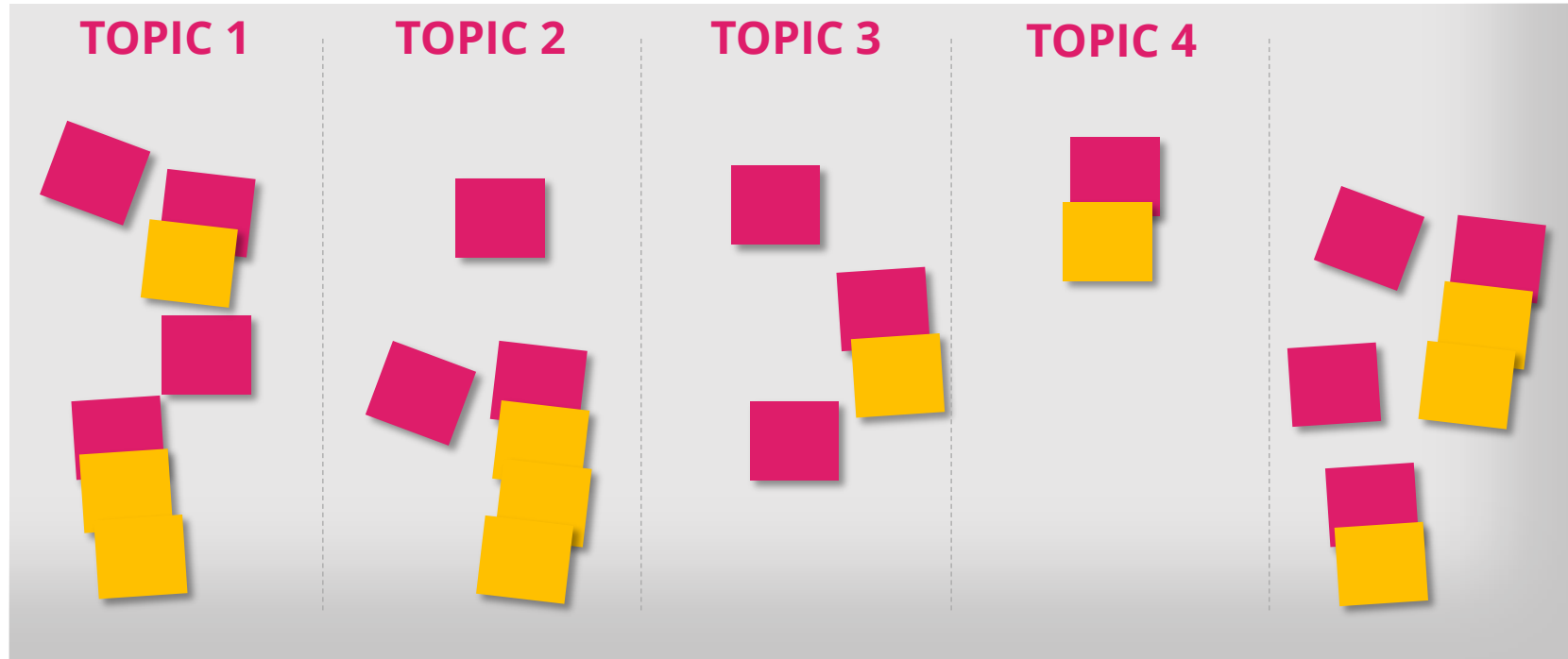
# LET'S EXPAND THEM



Add your thoughts to Topic 1 and this idea?  
How can we expand this idea?



# LET'S EXPAND THEM



Remember: All ideas are good ideas!



# LET'S GO!

Take ten minutes!

Add your thoughts: How can we expand this idea?  
How can we accomplish this idea?



# TIME'S UP!

Finish your thoughts!



# REVIEW SOME IDEAS

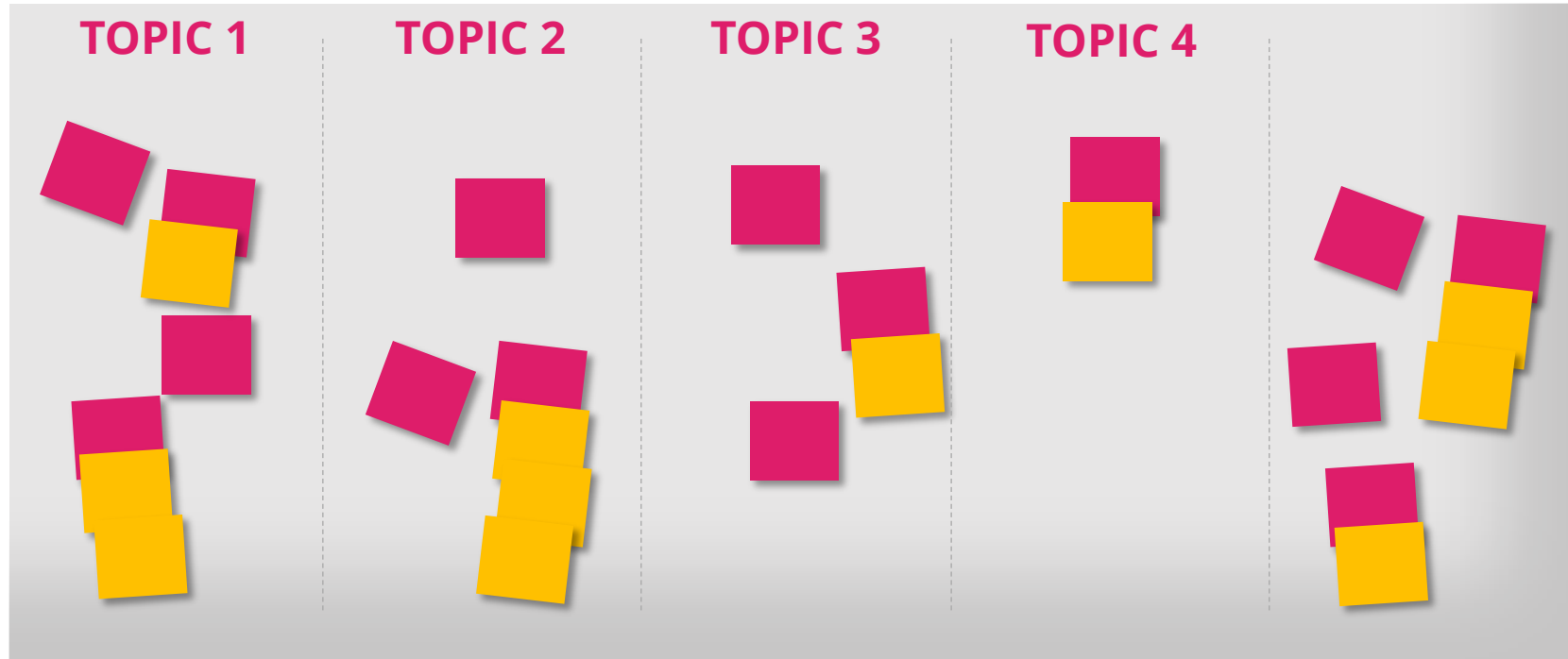
Did you see great additions to your own ideas?

Did you add something you were excited about?





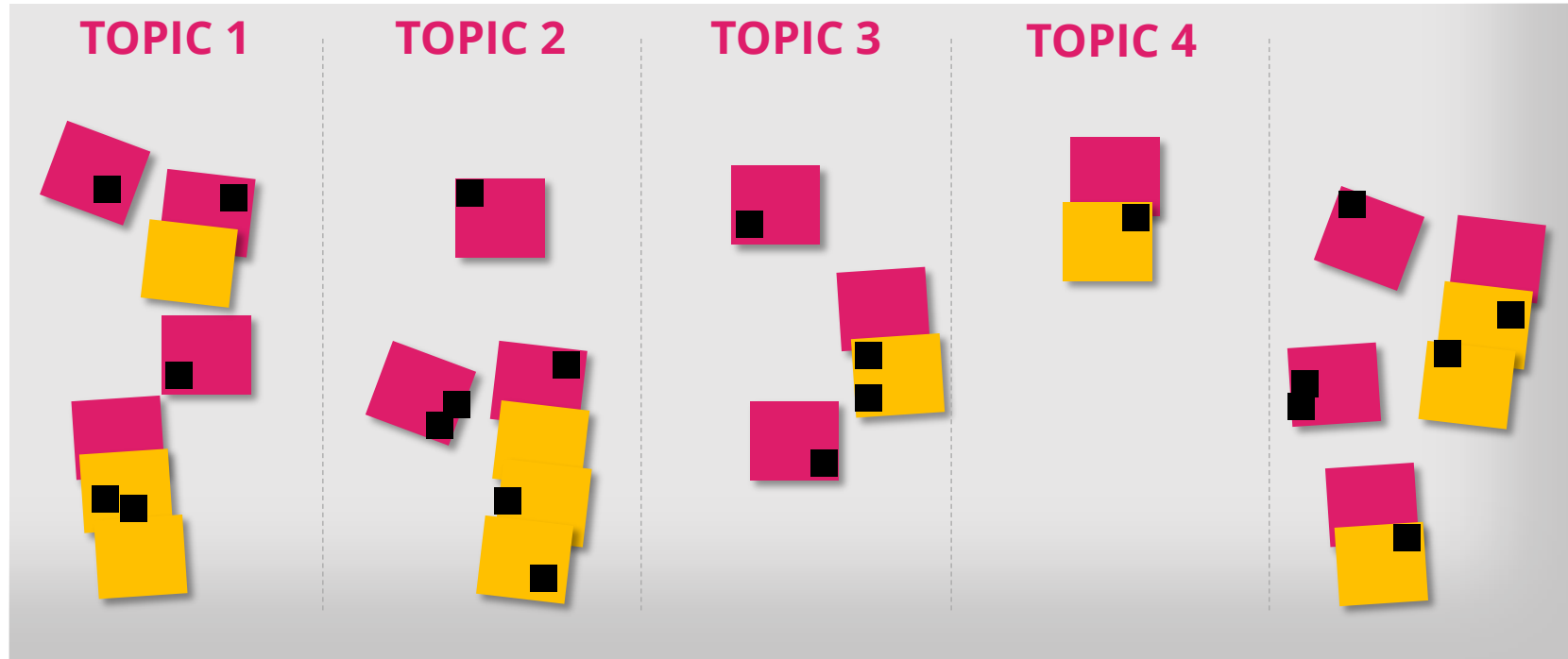
# LET'S RANK THEM



Pick your top five ideas



# LET'S RANK THEM



Place a mark on those ideas



# LET'S GO!

Take ten minutes!



# TIME'S UP!

Place your last mark!



# YOUR FAVORITES

What topics rose to the top?



# THANK YOU!

Thank you for participating in this activity!



# NEXT STEPS



# USING YOUR INPUT

- ✓ Review, organize, and report back ideas from tonight
- ✓ Develop a Community Vision statement describing the desired future of the community
- ✓ Provide the draft statement to you for review and feedback
- ✓ Use the Community Vision to begin drafting policies





# NEXT STEPS



Current Conditions



Community Vision



Goals & Actions



Implementation



Draft Master Plan

- **Project Team & Steering Committee**  
Community Vision  
June
- **Public Meeting #1**  
Current Conditions & Community Vision  
Late June – Early July



# NEXT STEPS



Current Conditions



Community Vision



Goals & Actions



Implementation



Draft Master Plan

## ■ Public Meeting #1

Current Conditions & Community Vision  
Late June

- ✓ Brief presentation introducing the process (10 min)
- ✓ Introduction to Current Conditions & Community Vision (30 min)
- ✓ Question & Answer (10 min)
- ✓ Activities & Feedback (40 min)



# NEXT STEPS



Current Conditions



Community Vision



Goals & Actions



Implementation



Draft Master Plan

- **Public Meeting #1**  
Current Conditions & Community Vision  
Late June
- ✓ Activities & Feedback: There will be stations around the room with various activities to solicit input from members of the public



# NEXT STEPS



Current Conditions



Community Input



Goals & Actions



Implementation



Draft Master Plan



vision



# NEXT STEPS



Current Conditions



Community Vision



Goals & Actions



Implementation



Draft Master Plan

## ■ Public Meeting #1

Current Conditions & Community Vision  
Late June

- ✓ We need your help in advertising the meeting and assisting with the boards
- ✓ We will be in contact in advance with public meeting flyers and sign-ups for helping



# NEXT STEPS



Current Conditions



Community Vision



Goals & Actions



Implementation



Draft Master Plan

- **Goals & Actions**  
Scenario Planning  
Goal Statements



# THANK YOU!



# PUBLIC COMMENT





# PUBLIC COMMENT IS WELCOME!

- To ensure that we can hear from everyone, please limit your comments to **three minutes**
- If you have additional comments, please write them down on the **comment sheets** provided



# THANK YOU

## Write us an email!

- Patrick Hewitt, AICP, Senior Planner  
phewitt@cuyahogacounty.us
- Rachel Novak, Planner  
rnovak@cuyahogacounty.us



County Planning

FOR OUR COMMUNITY  
FOR OUR REGION  
FOR OUR FUTURE

