The Village of WOODMERE MASTER PLAN AUGUST 22, 2019 | PUBLIC MEETING #2

OUR MISSION

"To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships."



Susan Infeld, Interim Executive Director

James Sonnhalter, Manager, Planning Services

Rachel Novak, Planner, Project Lead

Nichole Laird, Planner

WOODMERE MASTER PLAN PLANNING PROCESS UPDATE

WOODMERE MASTER PLAN | FIVE STEPS



WOODMERE MASTER PLAN | STEP ONE

Current Conditions

Develop demographic, land use, and housing overview



Community Vision

Vision for how the community wants to grow and develop in the coming decade

WOODMERE MASTER PLAN | STEP THREE

Goals & Actions

Goals and action steps to achieve the community's desired future

Current Phase

WOODMERE MASTER PLAN | STEP FOUR

Implementation

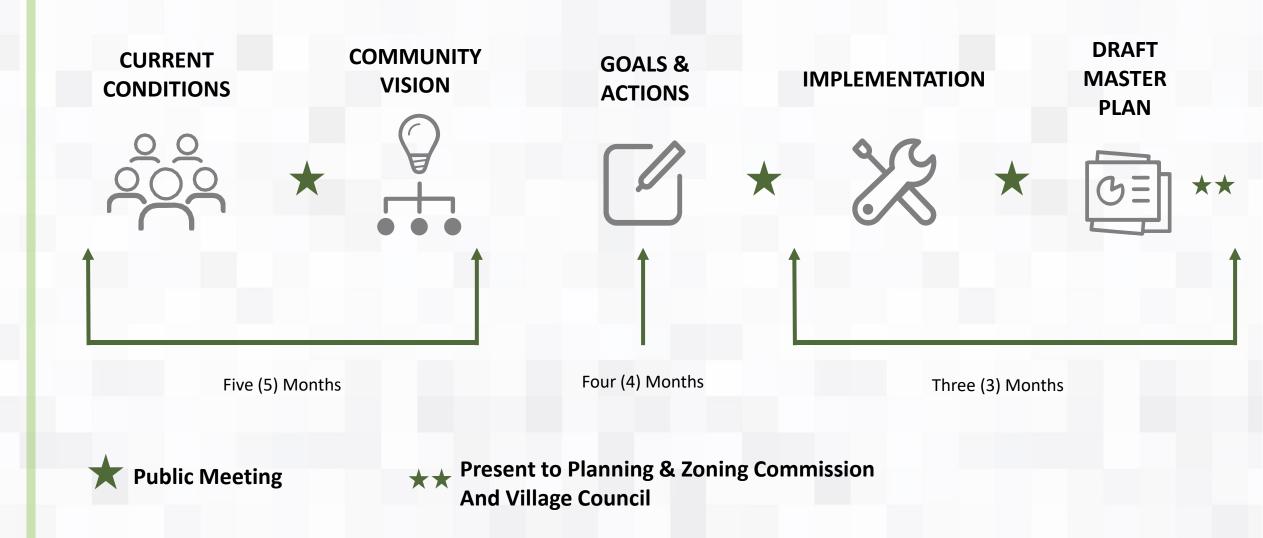
Partners, priorities, and responsibilities for undertaking actions

WOODMERE MASTER PLAN | STEP FIVE

Draft Master Plan

Combined and completed Master Plan document

MASTER PLAN | TIMELINE



 This is the third phase of the Plan and entails formulating action oriented goals to help achieve the community's desired future

✓Outlines specific steps and recommendations that the Village can undertake to work towards the Community Vision

These various recommendations will be updated with additional input

✓ Think about the following:

✓ Is there anything we missed?

✓ Are there other topics, goals, or strategies that the Plan should consider?

✓ What strategies are you most excited for?

✓ What would you most like to see implemented first?

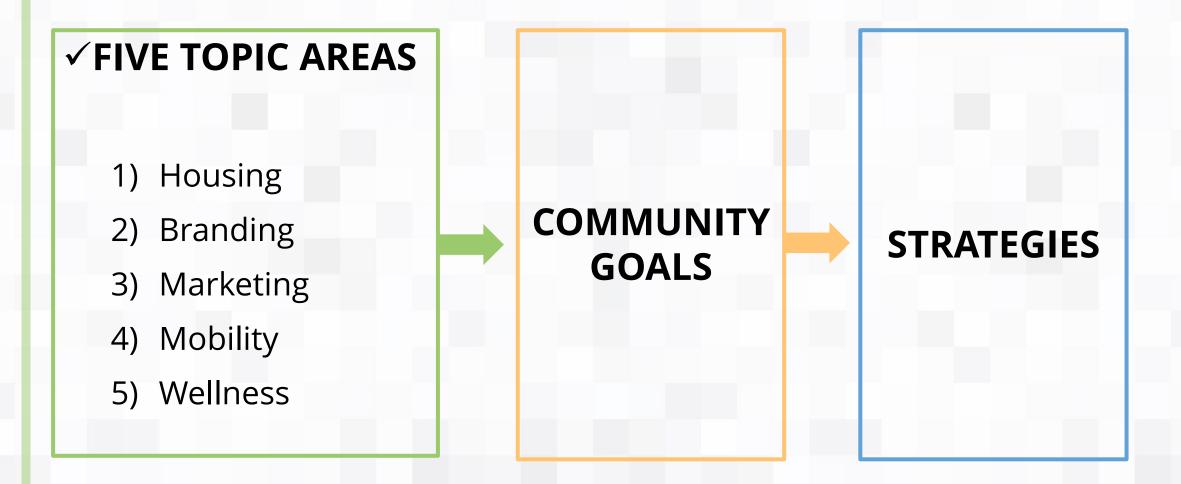
✓ FIVE TOPIC AREAS

- 1) Housing
- 2) Branding
- 3) Marketing
- 4) Mobility
- 5) Wellness

✓ FIVE TOPIC AREAS

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COMMUNITY GOALS





IMPLEMENTATION

✓ FIVE TOPIC AREAS

1) Housing

Branding
 Marketing
 Mobility
 Wellness

COMMUNITY GOAL 1

Support Contemporary Planning and Zoning Code Regulations to Encourage Diverse Residential Housing Development

- Strategy 1.1 Review the Village's Zoning Code and Modernize Single-Family Residential Regulations to Meet the Needs of the Community
- ✓ Strategy 1.2 Encourage Mixed-Use Development Along Chagrin Boulevard
- Strategy 1.3 Work with Cuyahoga County and Property Owners South of Chagrin Boulevard to Consolidate Adjacent Properties
- Strategy 1.4 Promote Infill Development in Residential Areas South of Chagrin Boulevard by Incentivizing Small Lots
- ✓ **Strategy 1.5** Consider a Small Lot Overlay Zoning District

HOUSING Strategy 1.1 Review the Village's Zoning Code and Modernize Single-Family Residential Regulations to Meet the Needs of the Community

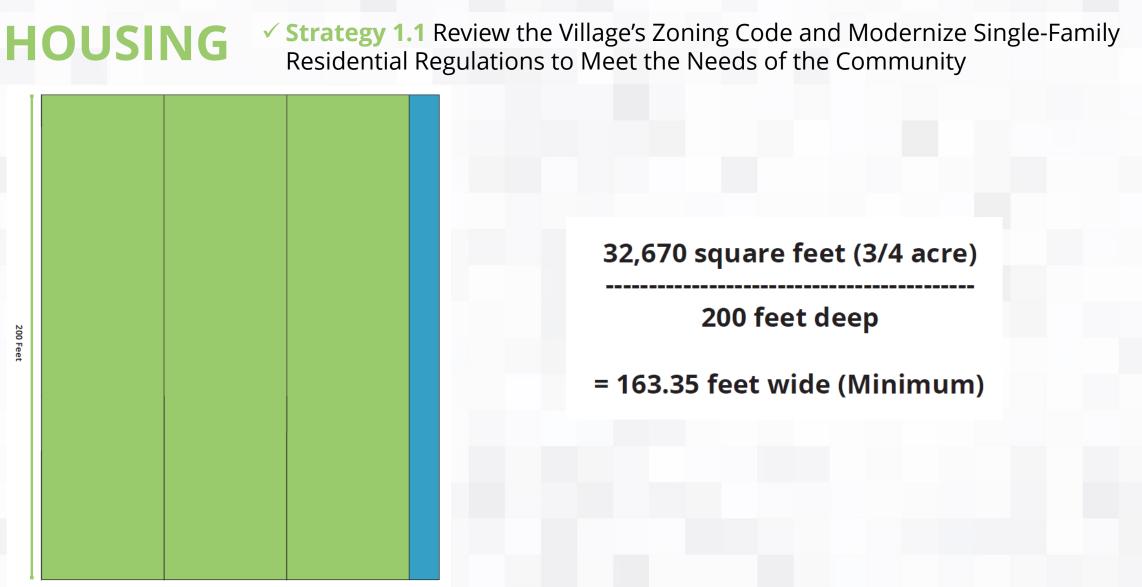
✓ Residential lots are required to have:

✓ At least **74 foot front yard setbacks** from the curb line (1165.03(a))

✓ At least **15 foot side yard setbacks** on each side of a dwelling unit (1165.04(b))

✓ At least ¾ of an acre in area is required for a dwelling unit (1165.01 (c))

No new dwelling unit, however, may be erected on any lot with a front footage of less than 145 feet, unless, at the time of the passage of this subsection, such lot is already improved with a dwelling unit (1165.01(d))



150 Feet

13 Feet

HOUSING Strategy 1.1 Review the Village's Zoning Code and Modernize Single-Family Residential Regulations to Meet the Needs of the Community

- Conforming Vacant Lots: parcels that are both at least 145 feet wide and are 3/4 of an acre in size
- Partially Conforming Vacant Lots: parcels that meet at least one of the following criteria: 1) 145 feet wide; or 2) 3/4 of an acre in size
- Potentially Conforming Vacant Lots: parcels that can be consolidated to meet the minimum dimensional requirements
- Nonconforming Vacant Lots: parcels that do not and/or cannot meet either of the two previously listed size requirements



✓ FIVE TOPIC AREAS

- 1) Housing
- 2) Branding
- Marketing
 Mobility
 Wellness

COMMUNITY GOAL 2

Create a Recognizable Identity and Consistent Community Brand

PLANNING PROCESS | GOALS & ACTIONS BRANDING

- Strategy 2.1 Review Existing Code Regulations for Improvements to Reinforce the Community's Brand through Commercial Design Guidelines
- Strategy 2.2 Work with Businesses to Identify a Storefront Coordinator to Facilitate Storefront and Signage Designs
- Strategy 2.3 Establish a Revolving Business Renovation Fund for Storefront & Streetscape Enhancements

 Strategy 2.4 Establish a Tax Increment Financing District (TIF) for Focused Public Infrastructure Improvements

PLANNING PROCESS | GOALS & ACTIONS BRANDING (continued)

- ✓ **Strategy 2.5** Utilize the Village's West and East Areas to Create Unique Districts
- ✓ **Strategy 2.6** Create Consistent Landscapes that Soften the Built Environment
- Strategy 2.7 Focus the Woodmere Brand with Consistent and Easy to Understand Wayfinding Systems
- Strategy 2.8 Adopt Regulations to Encourage Sustainable Development Practices, Designs & High Performance Buildings

BRANDING

 Strategy 2.3 Establish a Revolving Business Renovation Fund for Storefront & Streetscape Enhancements







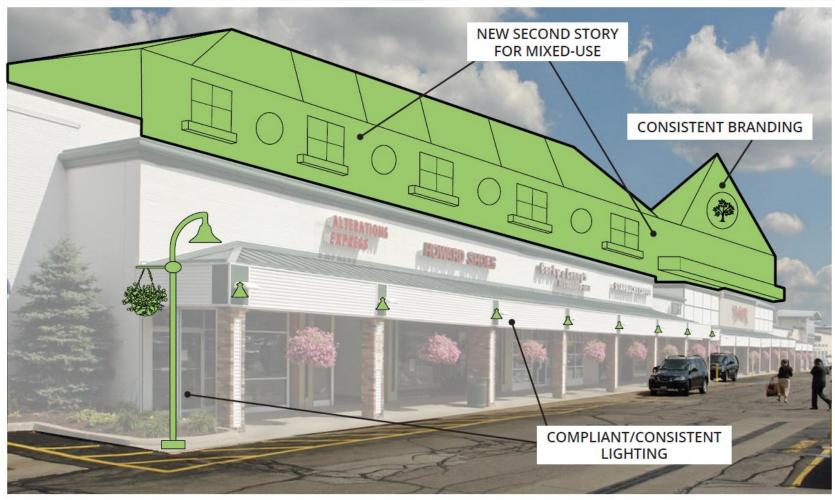






BRANDING

 Strategy 2.3 Establish a Revolving Business Renovation Fund for Storefront & Streetscape Enhancements



BRANDING Strategy 2.6 Focus the Woodmere Brand with Consistent and Easy to Understand Wayfinding Systems



SECONDARY GATEWAY SIGNS



PRIMARY GATEWAY SIGNS

FOR ILLUSTRATIVE PURPOSES ONLY





✓ FIVE TOPIC AREAS

Housing
 Branding
 Marketing
 Mobility
 Wellness

COMMUNITY GOAL 3

Market the Village's Ideal Location and Community Assets for Long-term Economic Growth

PLANNING PROCESS | GOALS & ACTIONS MARKETING

✓ Strategy 3.1 Market the Village's Ideal Location Along the I-271 Corridor

- Strategy 3.2 Focus on Career Based Workforce Attraction by Establishing a Job Creation Incentive Program
- ✓ **Strategy 3.3** Create a Marketing Package to Attract Desired Employers and Industries
- ✓ **Strategy 3.4** Promote Development Concepts, Underutilized Land & Vacant Spaces
- ✓ Strategy 3.5 Consider Reduced Parking Requirements on Chagrin Boulevard

PLANNING PROCESS | GOALS & ACTIONS MARKETING (continued)

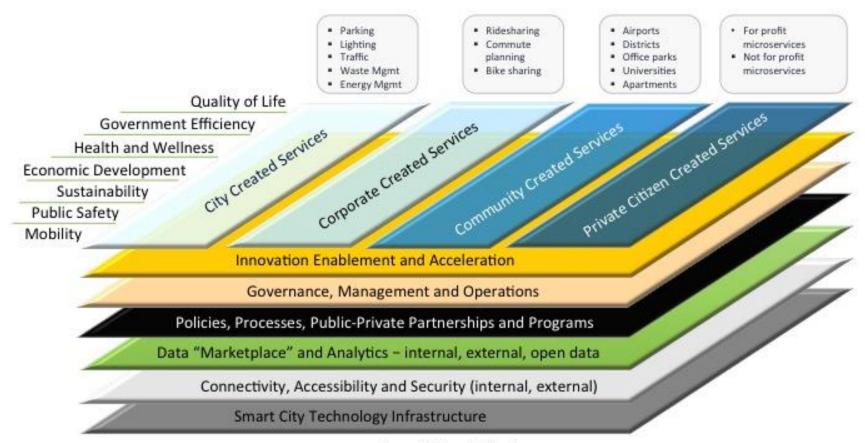
- Strategy 3.6 Utilize Activating Events as an Opportunity for Design Consultation with Businesses & Property Owners
- Strategy 3.7 Consider Updating Codified Ordinances to Allow for Village-owned and Operated Electronic Message Centers (EMCs)
- Strategy 3.8 Establish Best Practices Zoning Regulations to Promote Reinvestment Along Chagrin Boulevard

✓ Strategy 3.9 Install Village-Wide Wireless Networks to Create a "Smart" Community

✓ **Strategy 3.10** Establish the Village as a Technology Hub for Focused Employer Attraction



MARKETING Strategy 3.9 Install Village-Wide Wireless Networks to Create a "Smart" Community



Source: StrategyofThings.io



MARKETING Strategy 3.10 Establish the Village as a Technology Hub for Focused Employer Attraction







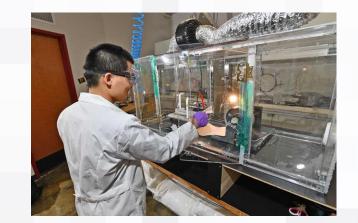




MARKETING Strategy 3.10 Establish the Village as a Technology Hub for Focused Employer Attraction









✓ FIVE TOPIC AREAS

Housing
 Branding
 Marketing
 Mobility
 Wellness

COMMUNITY GOAL 4

Encourage Alternative Mobility Options Through Safe Connection Points, Enhanced Lighting, and Completing Critical Pedestrian Gaps

PLANNING PROCESS | GOALS & ACTIONS MOBILITY

✓ **Strategy 4.1** Install Pedestrian Scale Lighting Along Key Corridors and Businesses

 Strategy 4.2 Collaborate with Regional Neighbors to Create a Safe and Complete Transportation Network

Strategy 4.3 Work with Local Businesses and Property Owners to Increase Pedestrian Safety Along Primary Corridors

✓ **Strategy 4.4** Encourage Inclusive Sustainability Best Practices for Businesses

 Strategy 4.2 Collaborate with Regional Neighbors to Create a Safe and Complete Transportation Network



"Cuyahoga Greenways is a joint effort between County Planning, Cleveland Metroparks, and NOACA to build an interconnected system of greenways and trails that link neighborhoods, parks, and public transportation, and create a comprehensive countywide active transportation network."







MOBILITY Strategy 4.3 Work with Local Businesses and Property Owners to Increase Pedestrian Safety Along Primary Corridors



LEGEND

Primary Corridor Curb Cut (Existing)



Opportunity Areas for Shared Parking

Critical Pedestrian Gap

✓ FIVE TOPIC AREAS

- 1) Housing
- 2) Branding
- 3) Marketing
- 4) Mobility
- 5) Wellness

COMMUNITY GOAL 5

Promote Community Wellness by Providing Spaces for Recreation, Healthy Living, and Social Interactions

PLANNING PROCESS | GOALS & ACTIONS WELLNESS

 Strategy 5.1 Explore the Option of Relocating Village Administrative Functions to a New Combined Facility with a Community Center

 Strategy 5.2 Consider a Neighborhood Trail Alignment to Provide Recreation Options and Promote Community Wellness

Strategy 5.3 Promote Community Wellness through Education, Recreation Events, and Programs

 Strategy 5.4 Consider an Expanded Partnership with Orange Community Education & Recreation (OCE&R) and the Orange City School District (OCSD) for Local Recreational Offerings

 Strategy 5.1 Explore the Option of Relocating Village Administrative Functions to a New Combined Facility with a Community Center



FOR ILLUSTRATIVE PURPOSES ONLY

WELLNESS

WELLNESS

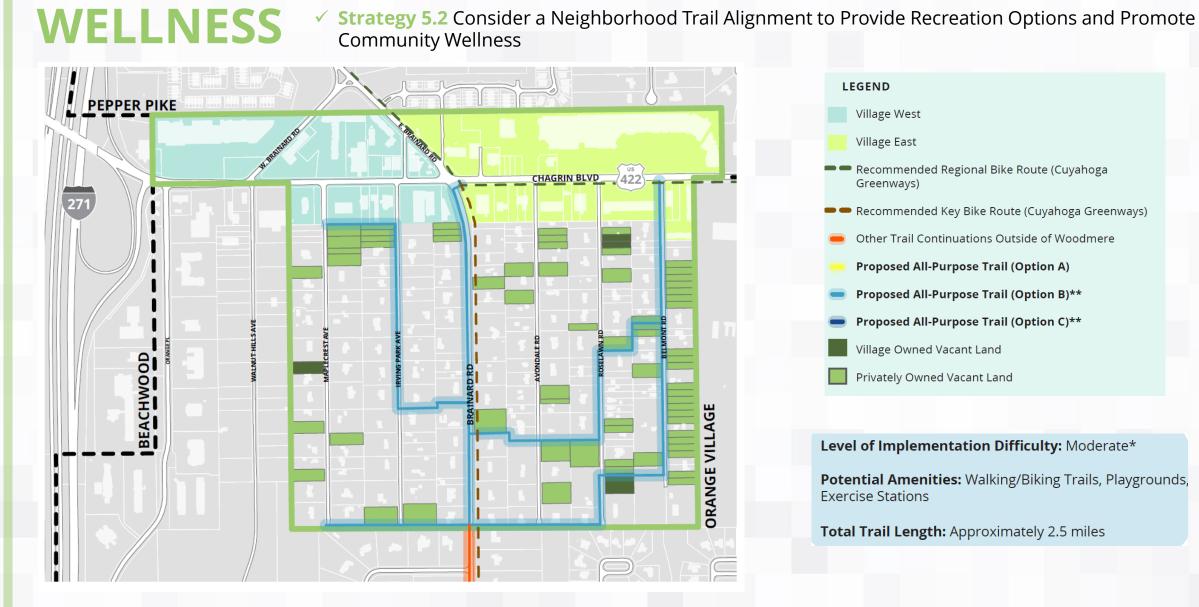
 Strategy 5.2 Consider a Neighborhood Trail Alignment to Provide Recreation Options and Promote Community Wellness





LEG	END		
V	illage West		
V	illage East		
	ecommended Regional Bike Route (Cuyahoga ireenways)		
— — R	ecommended Key Bike Route (Cuyahoga Greenways)		
• 0	ther Trail Continuations Outside of Woodmere		
— Р	roposed All-Purpose Trail (Option A)		
— Р	roposed All-Purpose Trail (Option B)**		
— Р	Proposed All-Purpose Trail (Option C)**		
V	illage Owned Vacant Land		
P	rivately Owned Vacant Land		
Level of Implementation Difficulty: Minimal*			
Potential Amenities: Walking/Biking Trails			

Total Trail Length: Approximately 1.0 mile



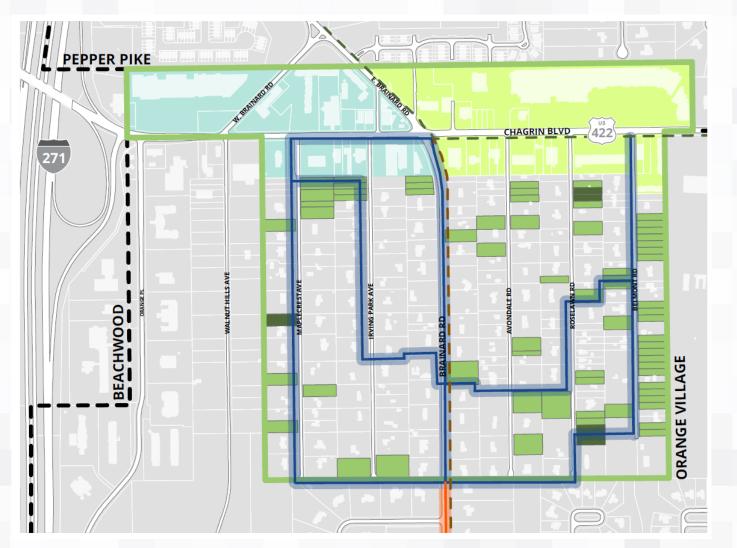
LEGEND		
	Village West	
	Village East	
	Recommended Regional Bike Route (Cuyahoga Greenways)	
	Recommended Key Bike Route (Cuyahoga Greenways)	
-	Other Trail Continuations Outside of Woodmere	
	Proposed All-Purpose Trail (Option A)	
	Proposed All-Purpose Trail (Option B)**	
	Proposed All-Purpose Trail (Option C)**	
	Village Owned Vacant Land	
	Privately Owned Vacant Land	

Level of Implementation Difficulty: Moderate*

Potential Amenities: Walking/Biking Trails, Playgrounds, **Exercise Stations**

Total Trail Length: Approximately 2.5 miles

 Strategy 5.2 Consider a Neighborhood Trail Alignment to Provide Recreation Options and Promote Community Wellness



WELLNESS



Level of Implementation Difficulty: Ambitious*

Potential Amenities: Walking/Biking Trails, Playgrounds, Exercise Stations, Community Garden, Picnic Areas

Total Trail Length: Approximately 3.0 miles

WOODMERE MASTER PLAN GATHERING FEEDBACK

GATHERING FEEDBACK

MEETING BOARD STATIONS

There are **FIVE** stations covering each Community Topic area and corresponding Goals and Strategies. These stations are identified by the colors displayed below and on the next page. At each station, we ask that you select either "Like these Ideas" if you feel specific topics, goals, or strategies are important to the future of Woodmere, or select "Change these Ideas" if you feel specific topics, goals, or strategies are not right for Woodmere or need to be modified. Also place any additional comments you may have and explain your thoughts in the GREY boxes at each station.

There is no specific order to the boards, so please visit the stations that you are most interested in. Thank you!

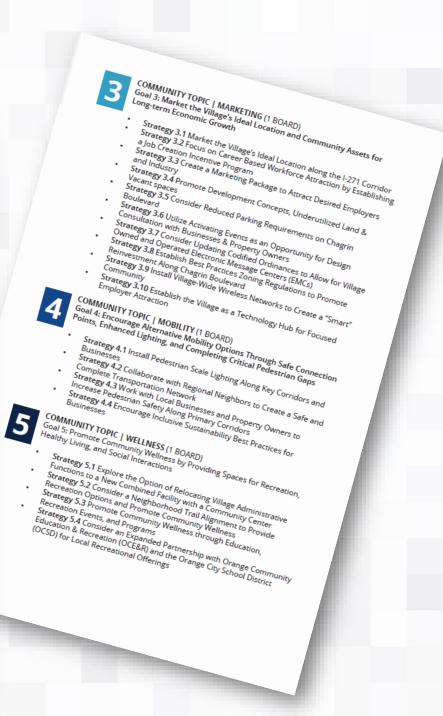
COMMUNITY TOPIC | HOUSING (1 BOARD) Goal 1: Support Contemporary Planning and Zoning Code Regulations to Encourage Diverse Residential Housing Development

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COMMUNITY TOPIC | BRANDING (1 BOARD)

Goal 2: Create a Recognizable Identity and Consistent Community Brand

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GATHERING FEEDBACK

✓There are a total of FIVE (5) board stations

- ✓ Each board corresponds to the color identified in your handout
- ✓There is no specific order to the boards, so please visit the ones you are most interested in!

The Village of **COMMUNITY TOPIC** | WELLNESS 5 WOODMERE MASTER PLAN GOAL 5 Promote Community Wellness by Providing Spaces for Recreation, Healthy Living, and Social Interactions What does this topic cover? This topic covers the following strategies: Strategy 5.1 | Example of Potential Combined Village Hall & Community Center Strategy 5.1 Explore the Option of Relocating Village Administrative Functions to a New Combined Facility with a Community Center Strategy 5.2 Consider a Neighborhood Trail Alignment to Provide Recreation Options and Promote Community Wellness Strategy 5.3 Promote Community Wellness through Education, Recreation Events, and Programs Strategy 5.4 Consider an Expanded Partnership with OCE&R and the OCSD for Local Recreational Offerings Strategy 5.2 | Examples of Potential Neighborhood Trail Alignements ntation Difficulty: Mis tial Amenities: Walking/Biking Trails, Playgrounds, ntial Amenities: Walking/Biking Trails, Playground Potential Amenities: Walking/Biking Trails Exercise S fotal Trail Length: Approximately 1.0 mile otal Trail Length: Approximately 2.5 m stal Trail Length: Approximately 3.0 mile Like these Ideas. Change these Ideas. Comments.

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OTHER IDEAS?

Write down any thoughts, comments, or suggestions on Comment Sheets

 ✓ Leave Comment Sheets in the box near the entrance or with a County Planning representative

COMMENT SHEET



WOODMERE MASTER PLAN | PUBLIC MEETING #2

Welcome!

Welcome to the Goals & Actions survey for the Woodmere Master Plan! Thank you for taking the time to fill out the survey. Your feedback is essential to the development of the plan.

What is a Master Plan?

A Master Plan outlines a community's vision for the future and then describes specific action steps community leaders can undertake to accomplish that vision. It covers topics such as transportation, housing, economic development, parks and recreation, and business district development.

Why are you involved?

This is your community's plan. We need your help and input to ensure the plan reflects what you want to see in Woodmere. The plan will prepare the Village, residents, and businesses for the future, and shape future development to match the community's priorities.

What has been accomplished so far?

County Planning has been researching, mapping, and analyzing data with the assistance of Village staff and a Steering Committee made up of residents, businesses, and civic leaders. Together, we have developed a profile of the community that outlines current strengths, weaknesses, and

https://www.surveymonkey.com/r/WDMR_PM2

WOODMERE MASTER PLAN | PUBLIC MEETING #2

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PLANNING PROCESS NEXT STEPS

WOODMERE MASTER PLAN | STEP THREE

Goals & Actions

Goals and action steps to achieve the community's desired future

Current Phase

WOODMERE MASTER PLAN | STEP FOUR

Implementation

Partners, priorities, and responsibilities for undertaking actions

WOODMERE MASTER PLAN | STEP FIVE

Draft Master Plan

Combined and completed Master Plan document

STAY UP TO DATE

News Resources Contact 🛉 🎔 🔍



Cuyahoga County Planning Commission

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HOME ► PROJECTS ► WOODMERE MASTER PLAN

The Village of Woodmere's Master Plan will take a one-of-a-kind	PROJECT DETAILS
approach to strengthening residential neighborhoods and	
community connections, while looking at local, regional, and	CATEGORIES:

http://www.countyplanning.us/woodmere

WOODMERE MASTER PLAN QUESTION & ANSWER

QUESTION & ANSWER

We will now take 5-10 minutes to answer questions



Questions?

THANK YOU!

Call or write us an email:

Rachel Novak, Project Lead rnovak@cuyahogacounty.us

Nichole Laird nlaird@cuyahogacounty.us

216.443.3700



County Planning

FOR OUR COMMUNITY FOR OUR REGION FOR OUR FUTURE

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