



# The Village of **WOODMERE**

## MASTER PLAN

MARCH 5, 2019 | PUBLIC MEETING

# AGENDA

- ✓ INTRODUCTIONS
- ✓ HOW TO PLAN FOR THE FUTURE
- ✓ ROLES & RESPONSIBILITIES
- ✓ WHAT WE HAVE LEARNED SO FAR
- ✓ COMMUNITY VISION
- ✓ GATHERING FEEDBACK
- ✓ NEXT STEPS
- ✓ QUESTION & ANSWER

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# **WOODMERE MASTER PLAN**

## INTRODUCTIONS



# County Planning

## OUR MISSION

"To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships."

**Susan Infeld**, Interim Executive Director

**James Sonnhalter**, Manager, Planning Services

**Rachel Novak**, Planner, Project Lead

**Nicholas Provenza**, Planning Intern

# COUNTY PLANNING

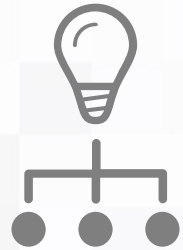
The Cuyahoga County Planning Commission is an **independent public agency** that provides professional planning services to the cities, villages, and townships of Cuyahoga County

# MASTER PLAN | TIMELINE

**CURRENT  
CONDITIONS**



**COMMUNITY  
VISION**



**GOALS &  
ACTIONS**



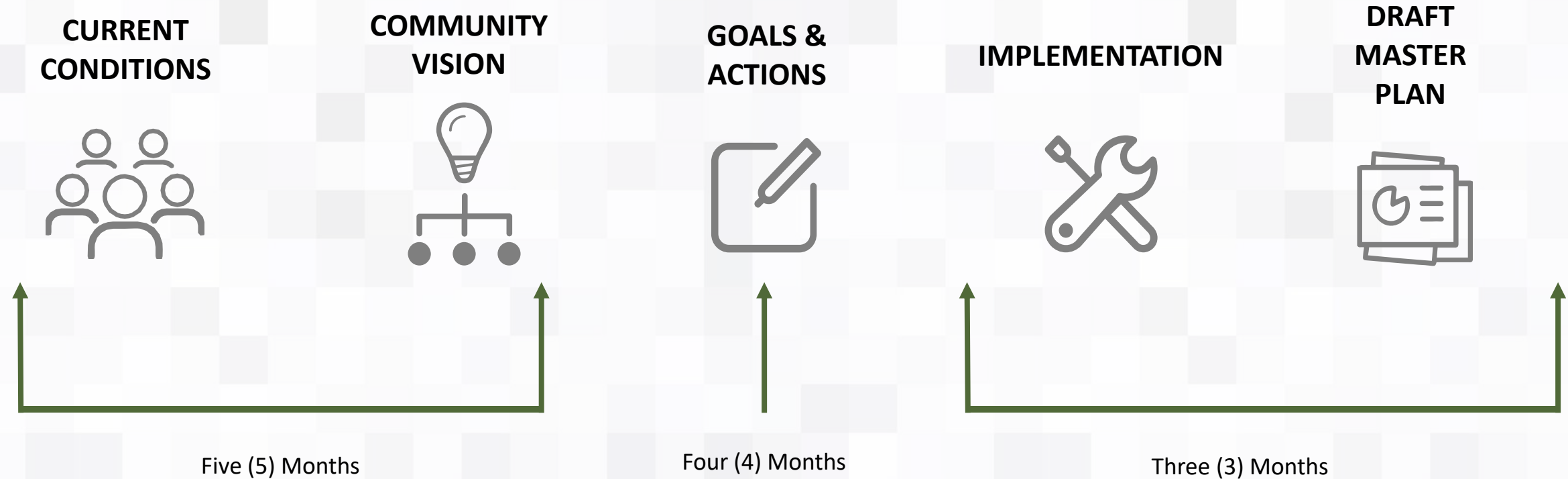
**IMPLEMENTATION**



**DRAFT  
MASTER  
PLAN**



# MASTER PLAN | TIMELINE



# MASTER PLAN | TIMELINE





# **WOODMERE MASTER PLAN**

## HOW TO PLAN FOR THE FUTURE

# HOW TO PLAN FOR THE FUTURE

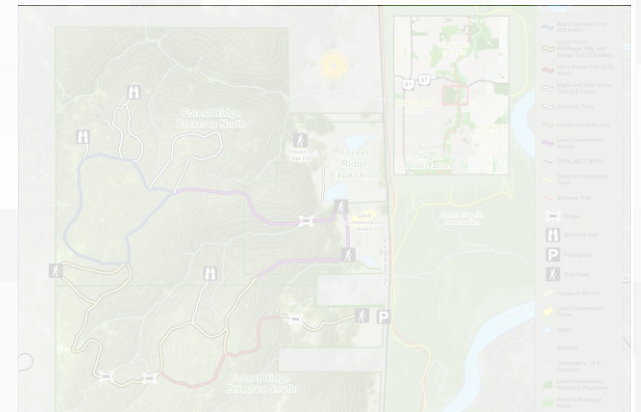
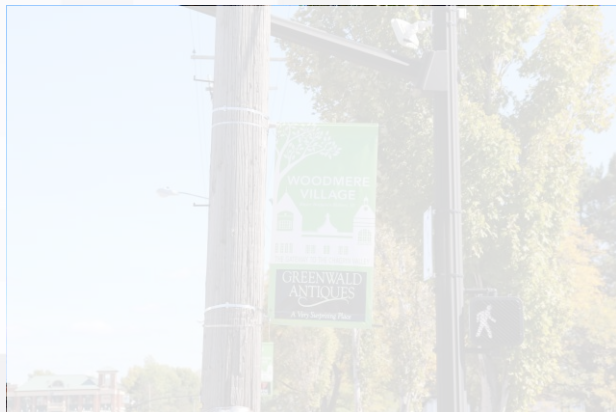
- ✓ Conditions are ever **changing** and we need to think about the **future** and what it could mean for the community

# HOW TO PLAN FOR THE FUTURE |

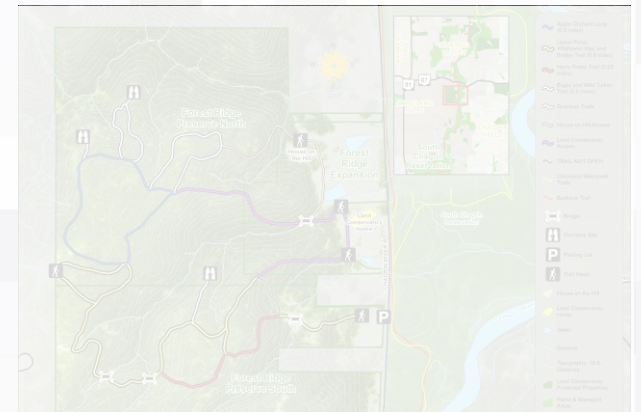
## WHO ARE WE?

ARTS DOWNTOWN WORK PARKS LIVE  
DESTINATION IDENTITY WALKABLE JOBS HOME VILLAGE  
BUSINESS PROXIMITY **WOODMERE** PRIDE DIVERSE  
CLEVELAND HIGHWAYS CHARACTER SCHOOLS FAMILY UNIQUE  
LOCATION CONNECTIONS DEVELOPMENT ACCESS RECREATION AMENITIES  
SMALL SPORTS PLAY  
SHOPPING RETAIL

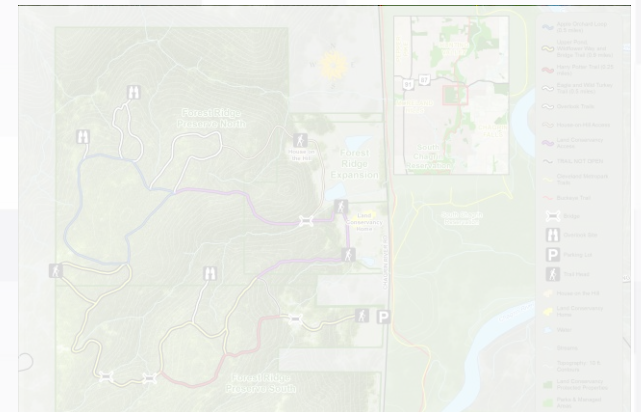
# HOW TO PLAN FOR THE FUTURE | WHERE DO WE SEE OURSELVES?



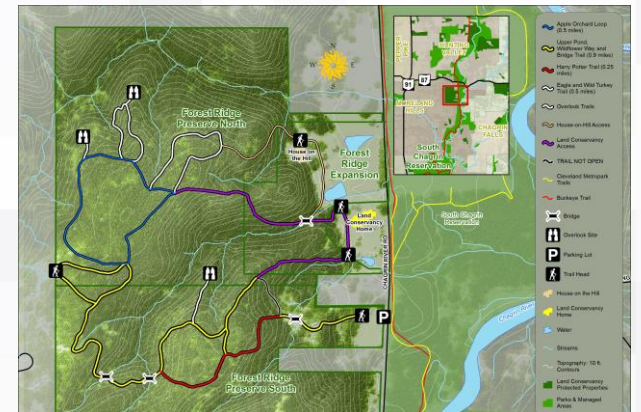
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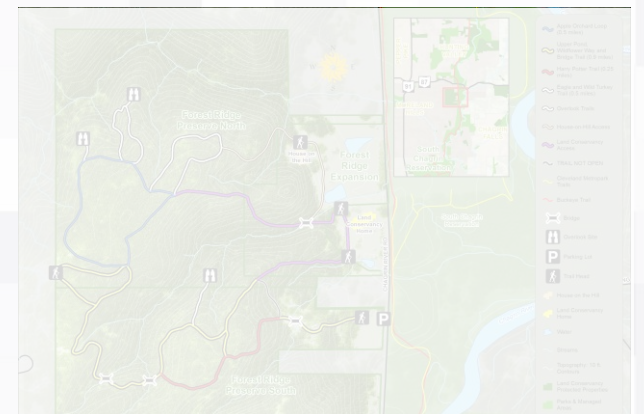
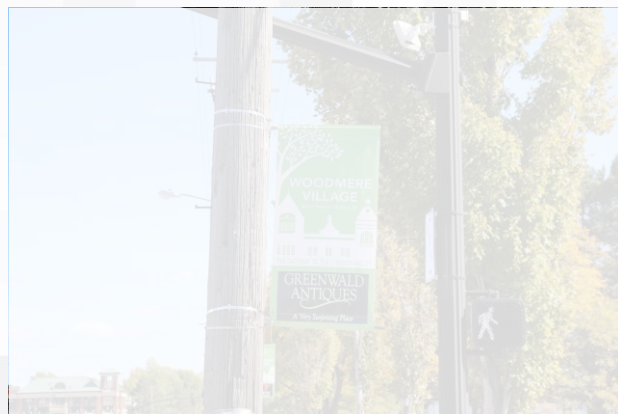
# HOW TO PLAN FOR THE FUTURE | WHERE DO WE SEE OURSELVES?



# HOW TO PLAN FOR THE FUTURE | WHERE DO WE SEE OURSELVES?



## HOW DOES WOODMERE LOOK IN 10 YEARS?



# HOW TO PLAN FOR THE FUTURE |

## HOW DO WE GET THERE?

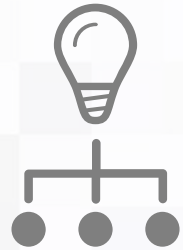
- ✓ **Establish a **current snapshot** of the community**
  - ✓ Identify local, regional, and national trends
  - ✓ Gather data about where the Village is today
  - ✓ Seek local expertise, opinions, and history
- ✓ **Outline a vision that will drive the Plan forward and **shape policies****
  - ✓ Gather community feedback and opinions on the Village's future
  - ✓ Reflect these ideas within the Plan and its policies

# HOW TO PLAN FOR THE FUTURE |

## HOW DO WE GET THERE?

- ✓ **Formulate goals that help the community achieve its vision**
  - ✓ Organize actionable items that can help reach the overall vision for the future
- ✓ **Prioritize goals that assist Village officials in allocating funds for future endeavors**
  - ✓ Identify potential partners, funding sources, and tentative project timelines to help keep the community's goals organized, Plan in focus, and vision in sight

# WOODMERE MASTER PLAN | FIVE STEPS



# WOODMERE MASTER PLAN | STEP ONE



## **Current Conditions**

Develop demographic, land use, and housing overview

# WOODMERE MASTER PLAN | STEP TWO



## Community Vision

Vision for how the community wants to grow and develop in the coming decade

Current Phase

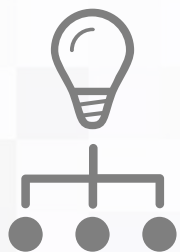
# WOODMERE MASTER PLAN | STEP THREE



## Goals & Actions

Goals and action steps to achieve the community's desired future

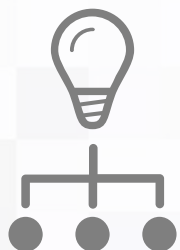
# WOODMERE MASTER PLAN | STEP FOUR



## Implementation

Partners, priorities, and responsibilities for undertaking actions

# WOODMERE MASTER PLAN | STEP FIVE



## **Draft Master Plan**

Combined and completed Master Plan document

# WOODMERE MASTER PLAN |

## USING THE MASTER PLAN

- ✓ **ADOPT** the Plan to make it an official policy
- ✓ **USE** the Plan as a tool and reference when considering actions and applying for grant funding
- ✓ **UPDATE** the Plan over time and when circumstances change

# WOODMERE MASTER PLAN | USING THE MASTER PLAN

- ✓The document is **meant to outline goals and aspirations** of the community
- ✓Priorities can evolve as circumstances change or as funding becomes available, and recommendations ultimately outlined within the final Master Plan **may change**
- ✓The Master Plan will **better equip and prepare** Village staff and officials for those changes

# WOODMERE MASTER PLAN |

## WHY PLAN?

- ✓ Provides the opportunity for **community input**
- ✓ Prepares the Village, residents, and businesses **for the future**
- ✓ Shapes future development to **match your priorities**
- ✓ Gives a **competitive advantage** when applying for grants and funding

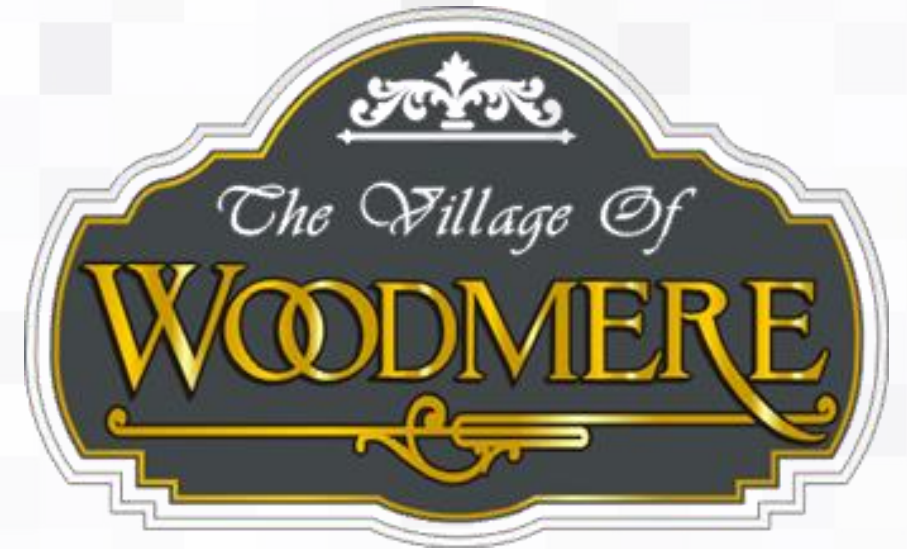


# **PLANNING PROCESS**

## ROLES & RESPONSIBILITIES

# ROLES & RESPONSIBILITIES | PROJECT TEAM

- ✓ The **Project Team** is a group of **Village administrators**
- ✓ Share **expertise** and on-the-ground knowledge
- ✓ Assist in the **collection of data**, images, and other community resources
- ✓ Review **draft documents** prior to Steering Committee review



# ROLES & RESPONSIBILITIES | STEERING COMMITTEE

- ✓ The **Steering Committee** is a group of involved residents, businesses, and civic leaders
- ✓ Are **representatives** of the community
- ✓ Share **expertise** and on-the-ground knowledge
- ✓ Are **advocates for the plan** and its implementation
- ✓ Review **draft documents** prior to public review



# ROLES & RESPONSIBILITIES | THE PUBLIC

- ✓ The **Public** includes all interested residents, business owners, or stakeholders
- ✓ Provides **comment on the plan** whether in person or online
- ✓ Ensures the plan has the **endorsement of residents** and business owners



# ROLES & RESPONSIBILITIES | COUNTY PLANNING

- ✓ **County Planning acts as facilitators of the planning process**
- ✓ Sets agendas, communicates in advance, keeps meetings on time
- ✓ Translates **concerns and suggestions** into plan documents
- ✓ Offers **planning expertise** and innovative ideas
- ✓ Consolidates various plans into a single, comprehensive document





# **WOODMERE MASTER PLAN**

## WHAT WE HAVE LEARNED SO FAR

# WOODMERE MASTER PLAN | STEP ONE



## **Current Conditions**

Develop demographic, land use, and housing overview

# CURRENT CONDITIONS DOCUMENT

## ✓SIX (6) PROFILES

### **Community Profile**

population, households, race and ethnicity, taxes, and employment

### **Health Profile**

life expectancy, health and human services, food access, and environmental health

### **Housing Profile**

types of housing, housing sales, market strength, occupancy, and senior housing

### **Transportation & Infrastructure Profile**

commuting, vehicle ownership, planned infrastructure, and connectivity

### **Land Use Profile**

current land use, zoning, parks, environmental features, and vacant land

### **Community Services Profile**

emergency services, recreation, schools, and libraries

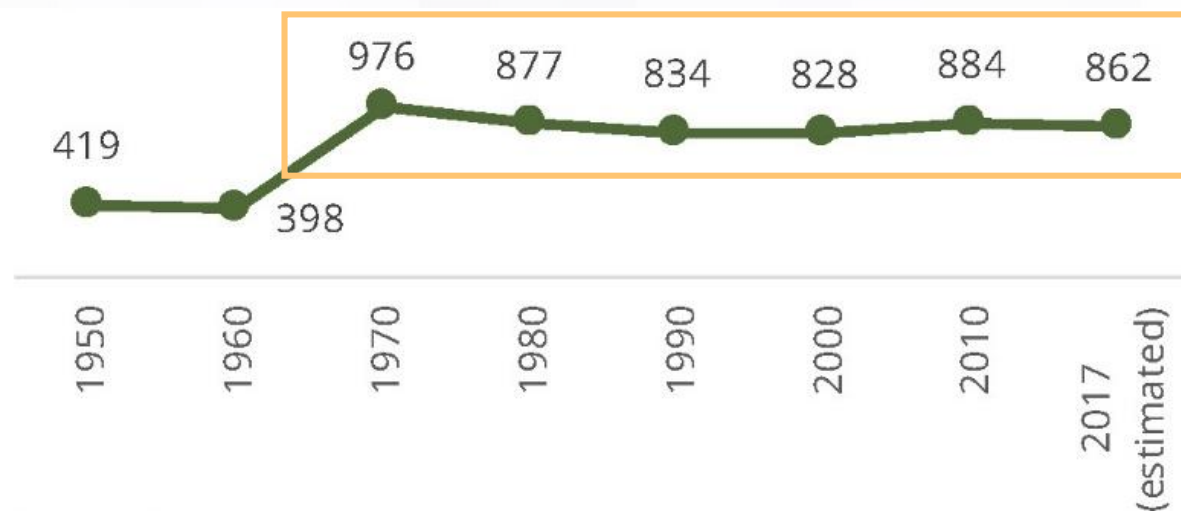
# COMMUNITY PROFILE | POPULATION

**POPULATION OVER TIME, 1950-2017**



# COMMUNITY PROFILE | POPULATION

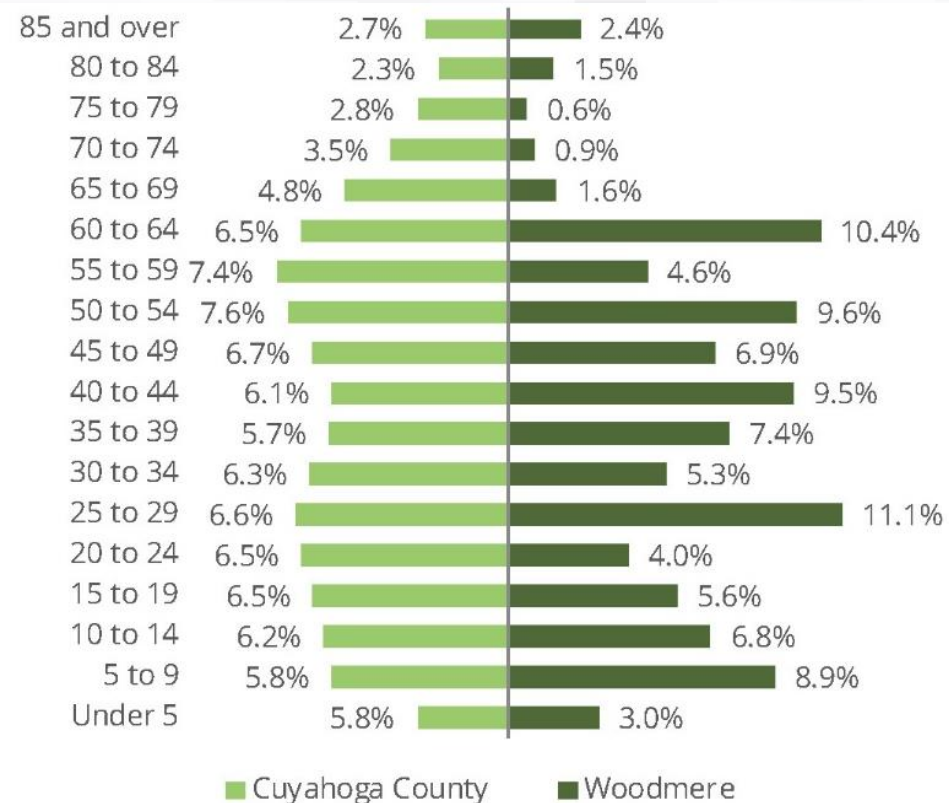
POPULATION OVER TIME, 1950-2017



KEY FINDING | **WOODMERE'S POPULATION IS STABLE**

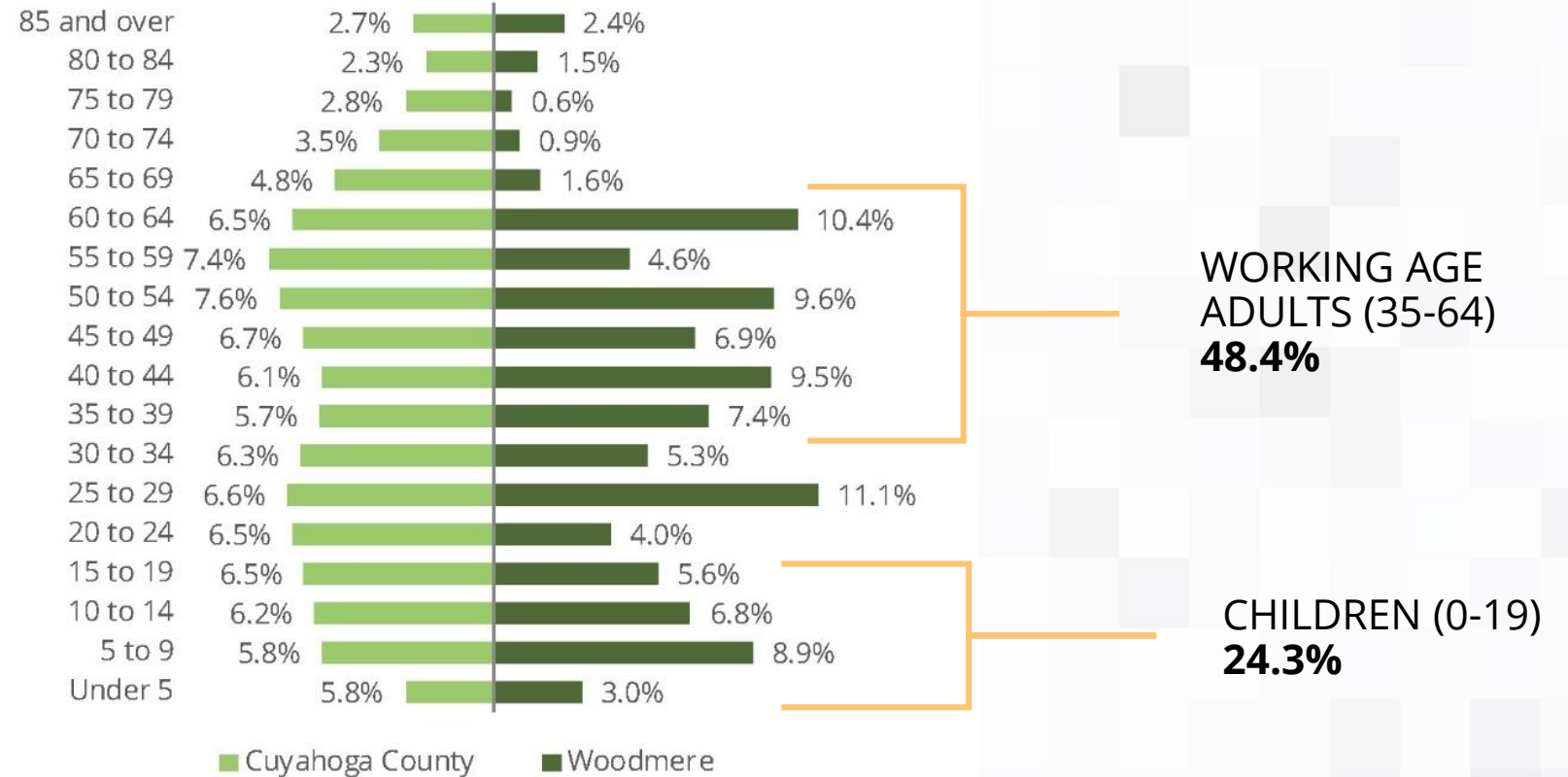
# COMMUNITY PROFILE | POPULATION

**POPULATION PYRAMID, 2017**



# COMMUNITY PROFILE | POPULATION

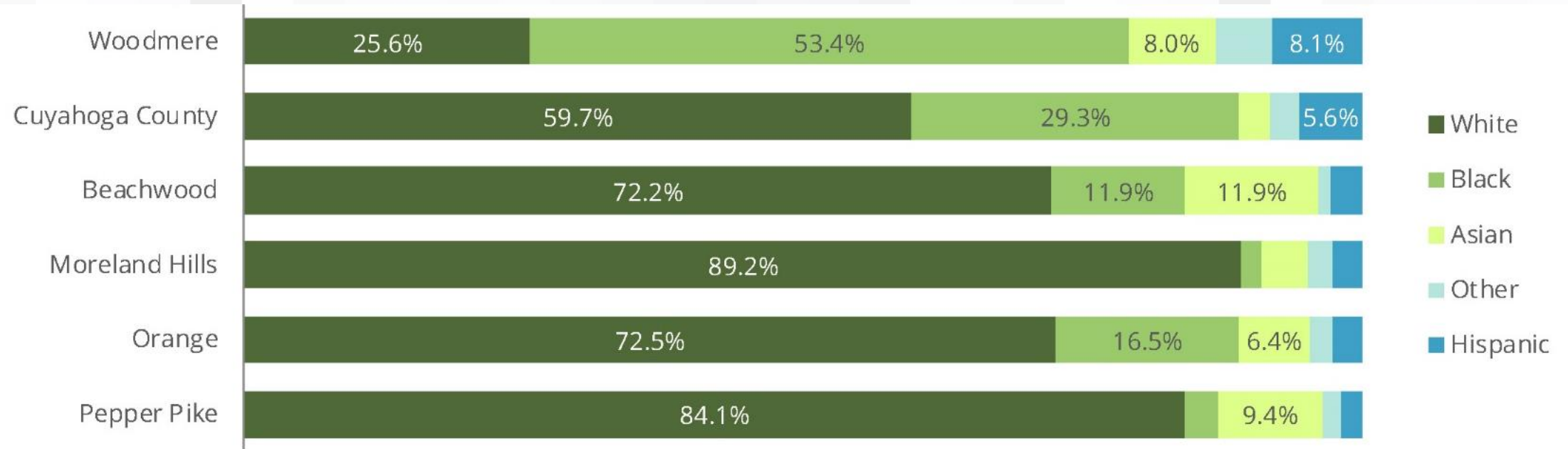
POPULATION PYRAMID, 2017



**KEY FINDING | WOODMERE'S POPULATION IS PRIMARILY COMPRISED OF CHILDREN AND WORKING AGE ADULTS**

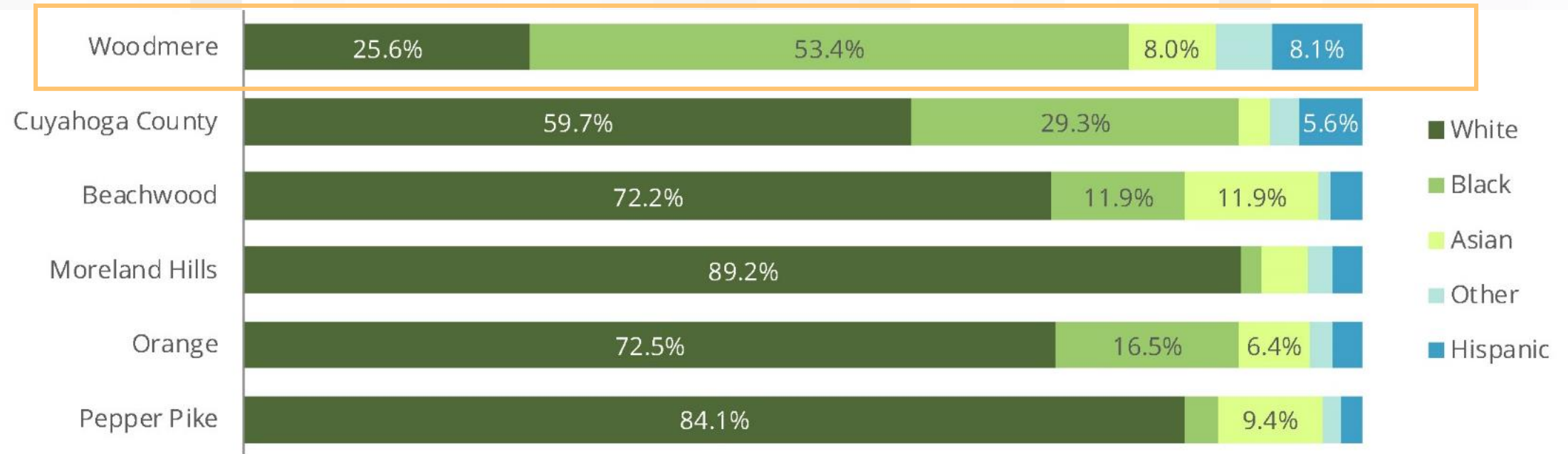
# COMMUNITY PROFILE | RACE & ETHNICITY

**Race & Ethnicity, 2017**



# COMMUNITY PROFILE | RACE & ETHNICITY

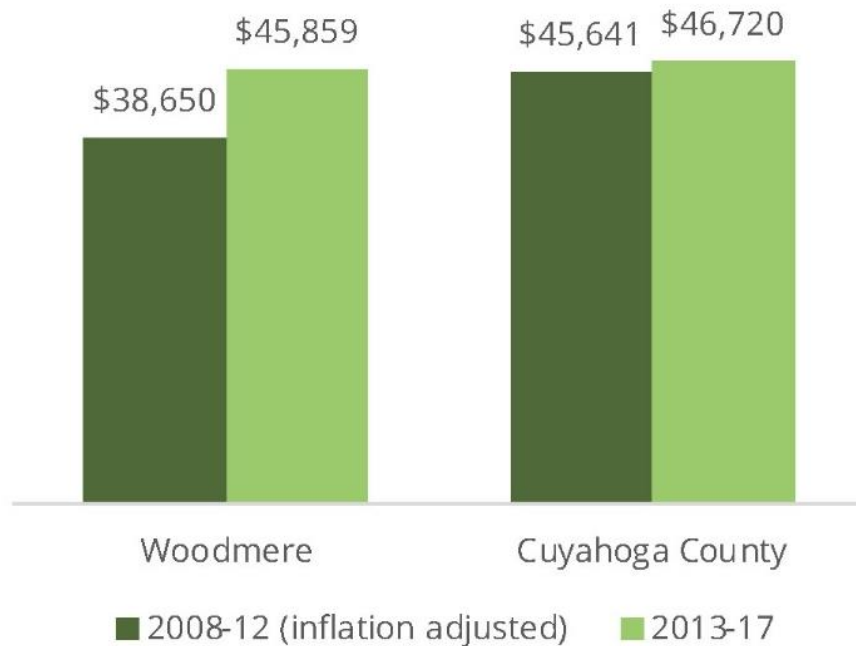
Race & Ethnicity, 2017



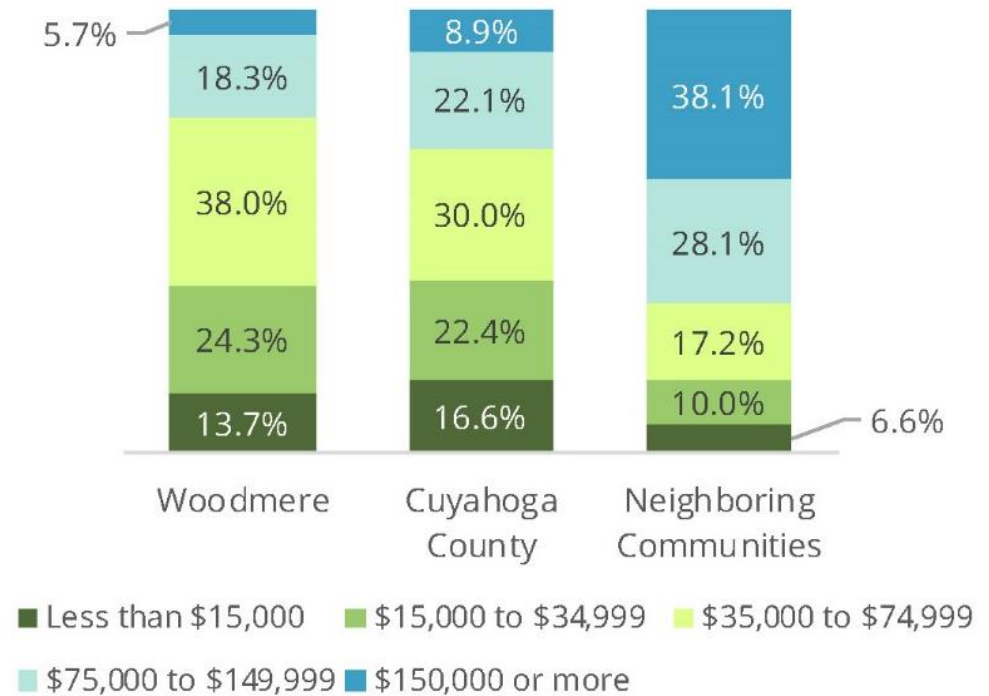
**KEY FINDING | WOODMERE IS A VERY DIVERSE COMMUNITY WITH MANY ETHNIC AND RACIAL BACKGROUNDS**

# COMMUNITY PROFILE | INCOME

## Median Household Income, 2012 & 2017

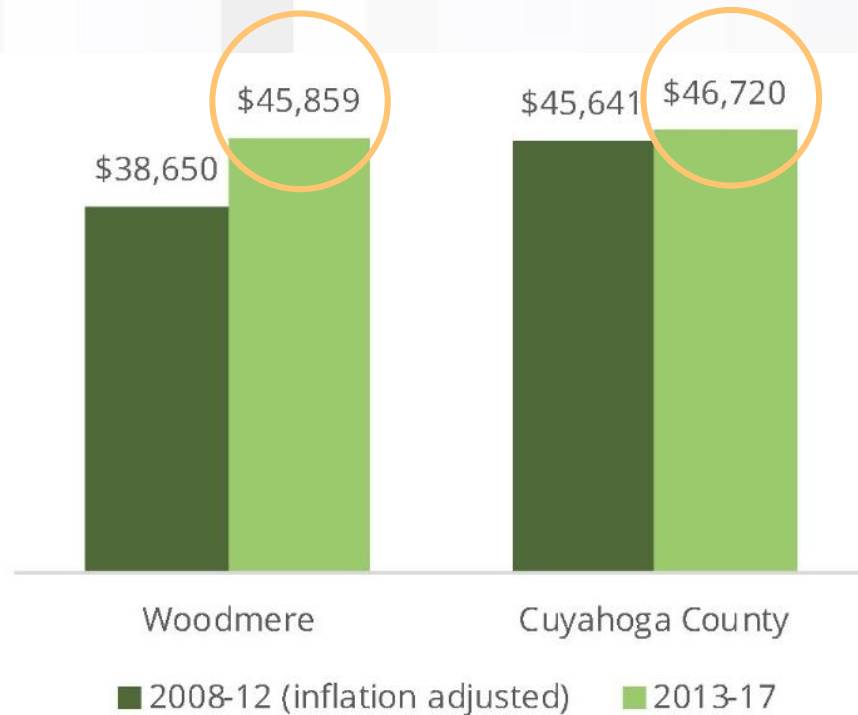


## Households by Income Category, 2017

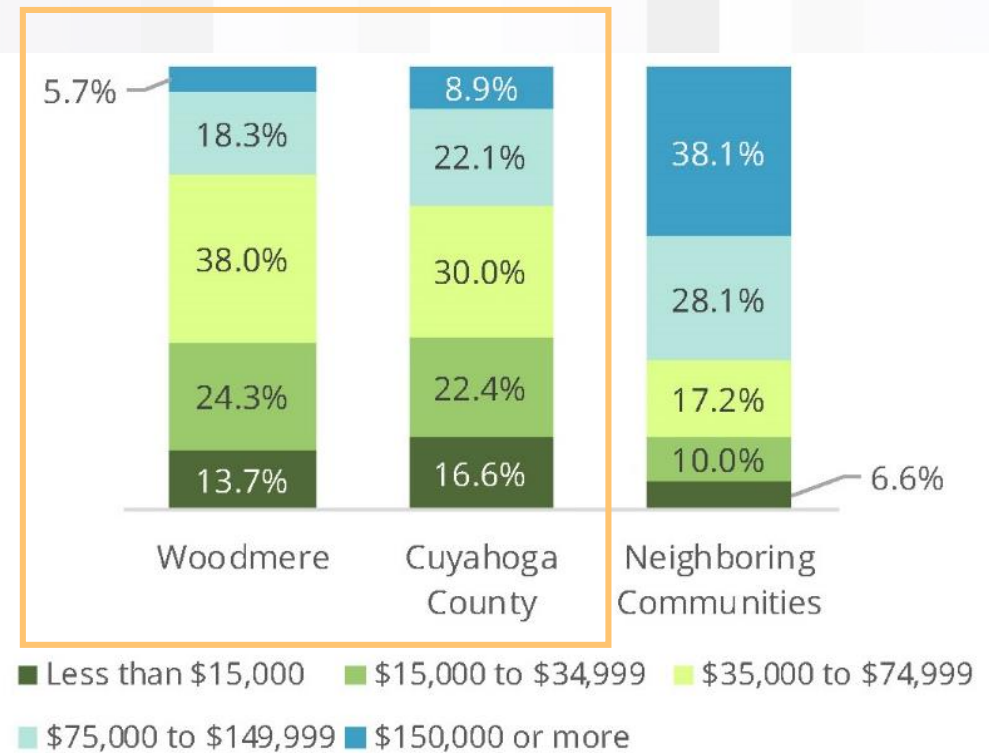


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Median Household Income, 2012 & 2017



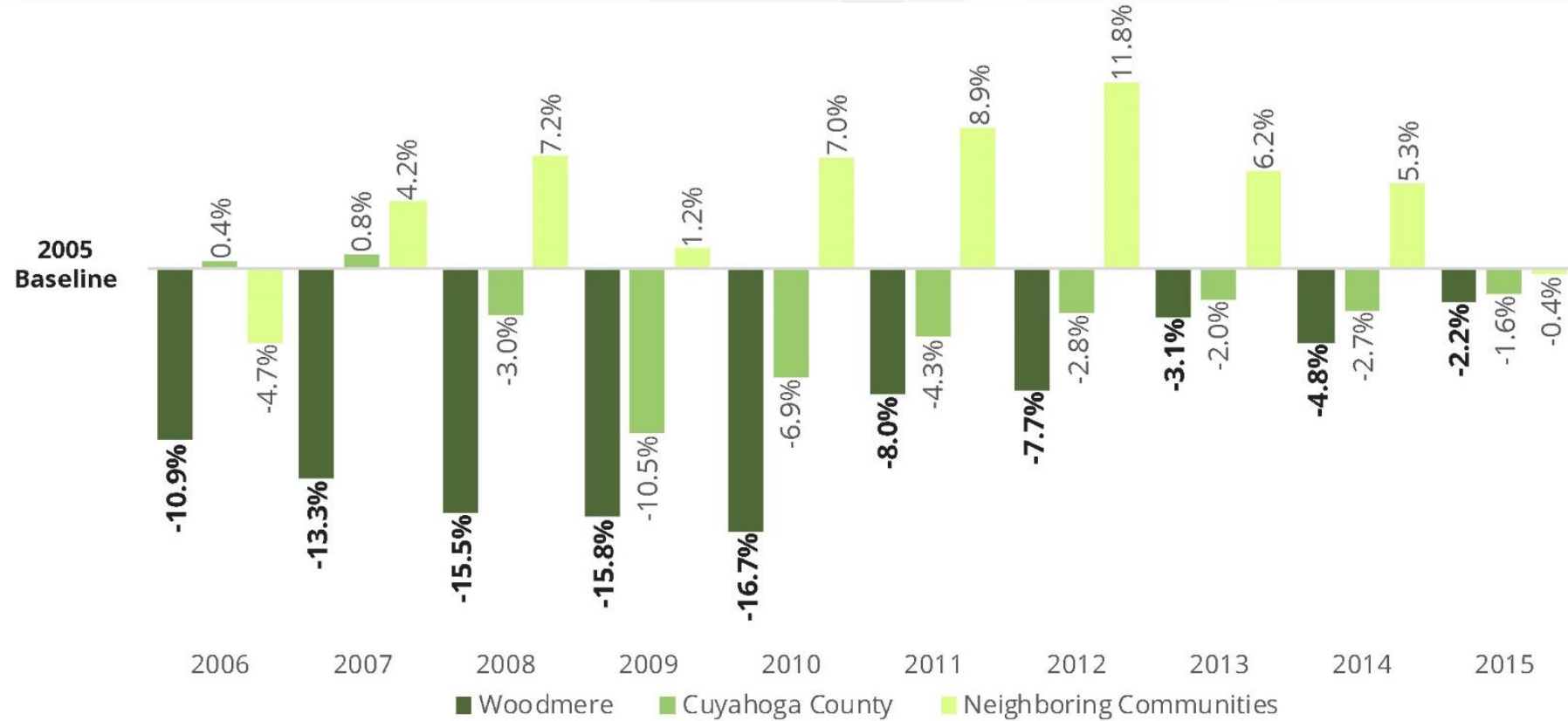
Households by Income Category, 2017



**KEY FINDING | WOODMERE'S MEDIAN HOUSEHOLD INCOME IS ON PAR WITH THAT OF THE COUNTY**

# COMMUNITY PROFILE | EMPLOYMENT

Percent and Numeric Change in Employment Compared to 2005



# COMMUNITY PROFILE | EMPLOYMENT

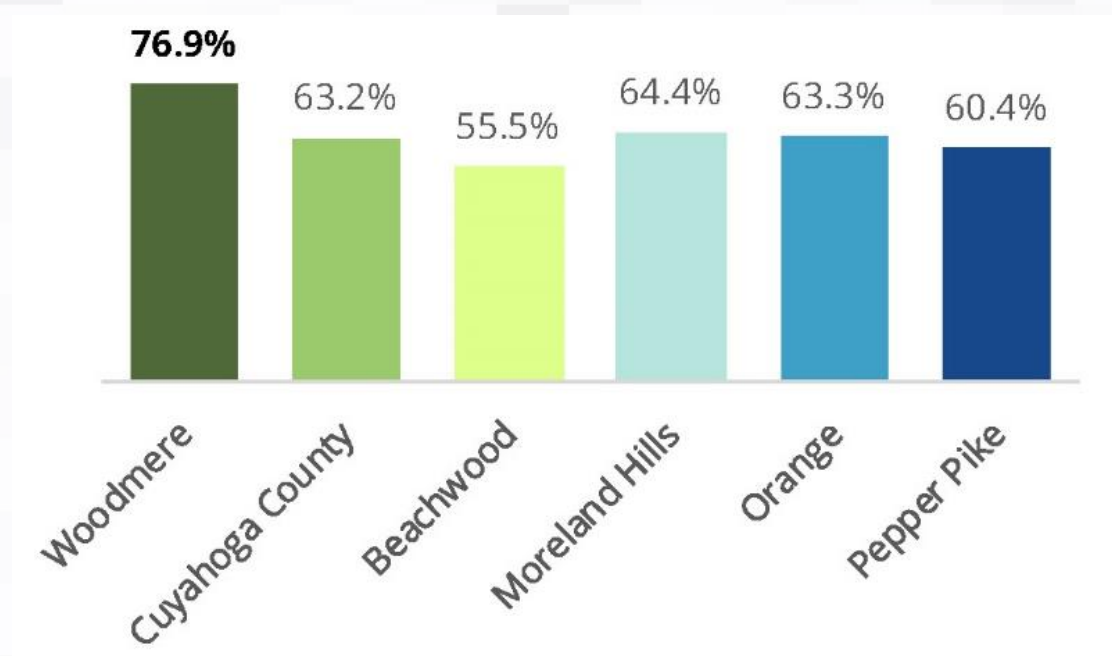
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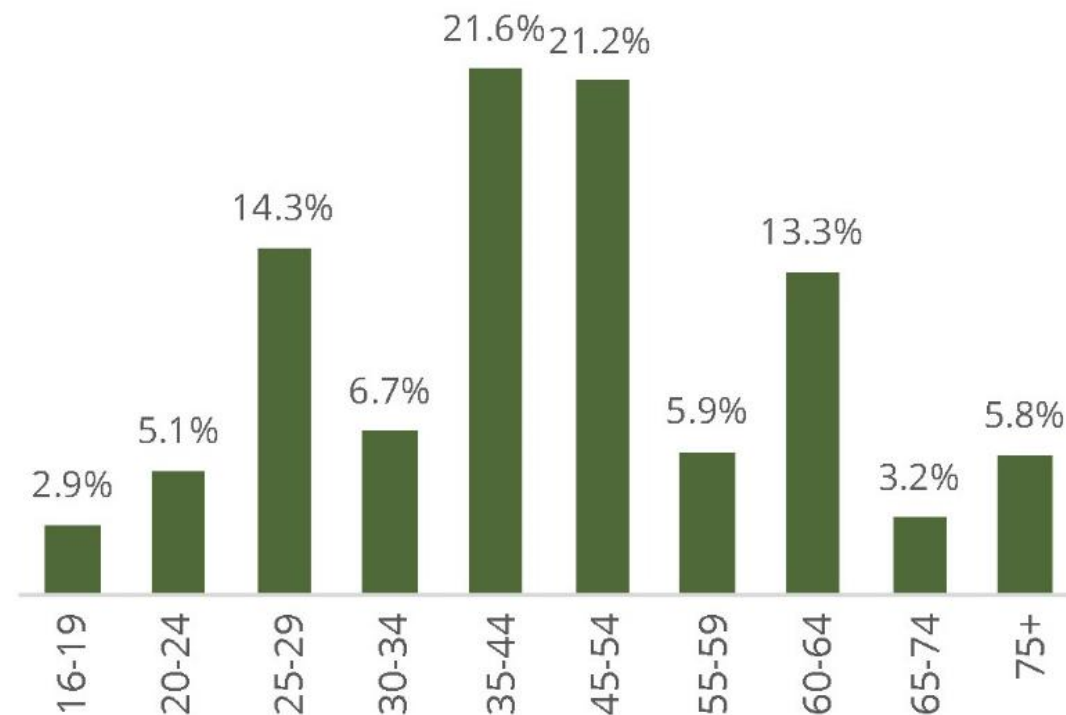
**KEY FINDING | THE NUMBER OF JOBS IN WOODMERE IS APPROACHING PRE-RECESSION LEVELS**

# COMMUNITY PROFILE | LABOR FORCE

Labor Force Participation Rate, 2017

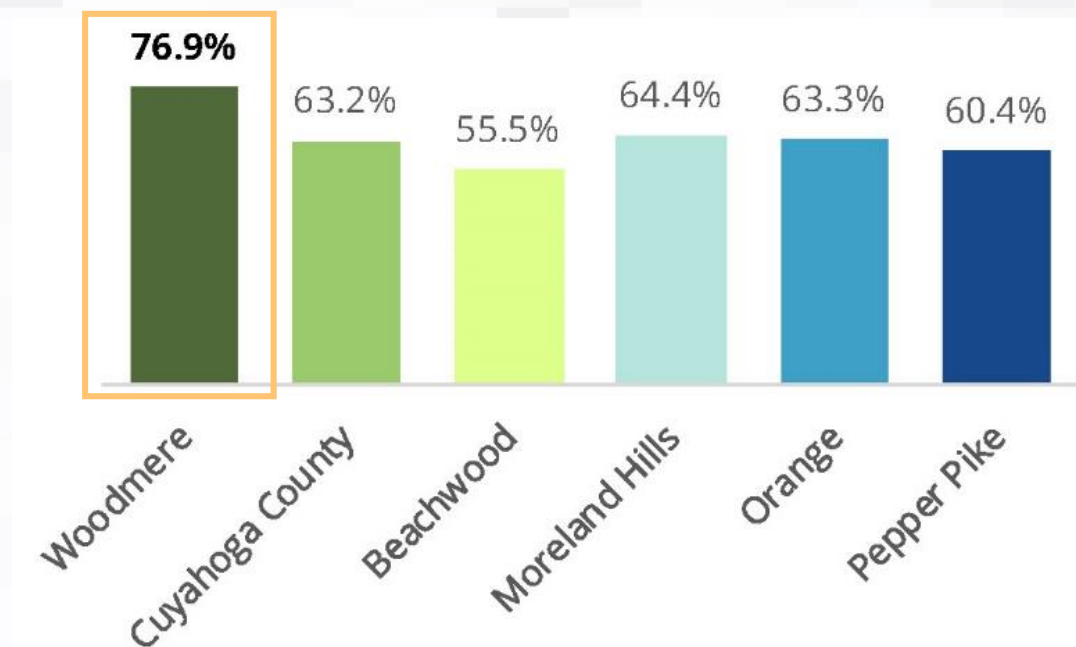


Labor Force Participation Rate by Age Group, Woodmere 2017

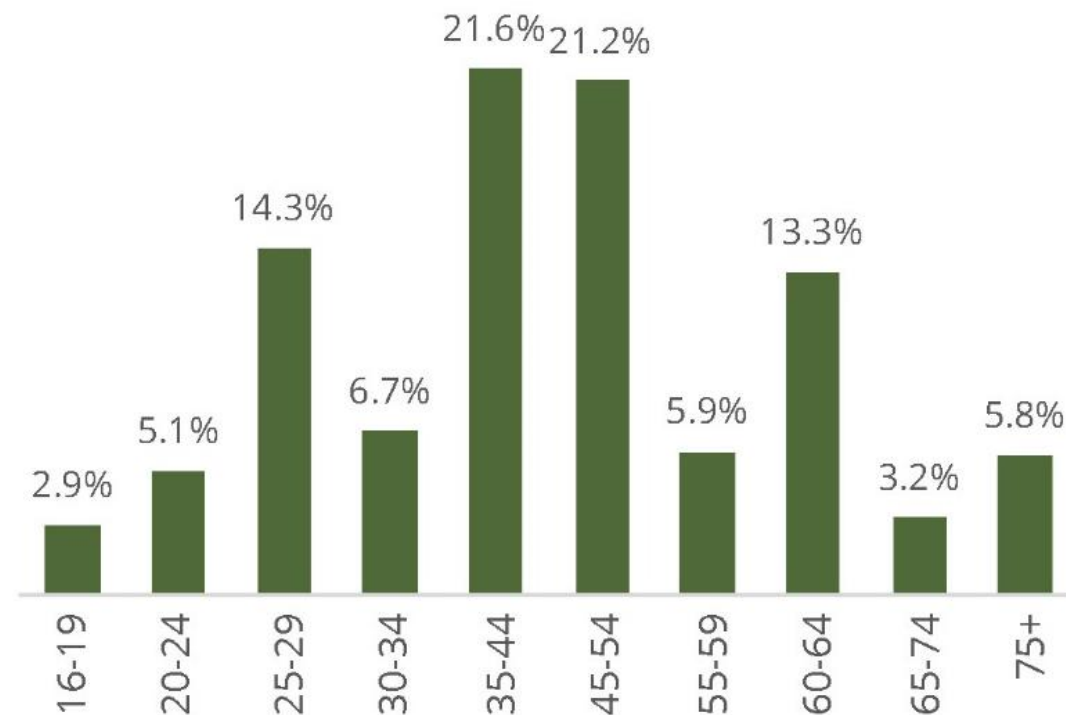


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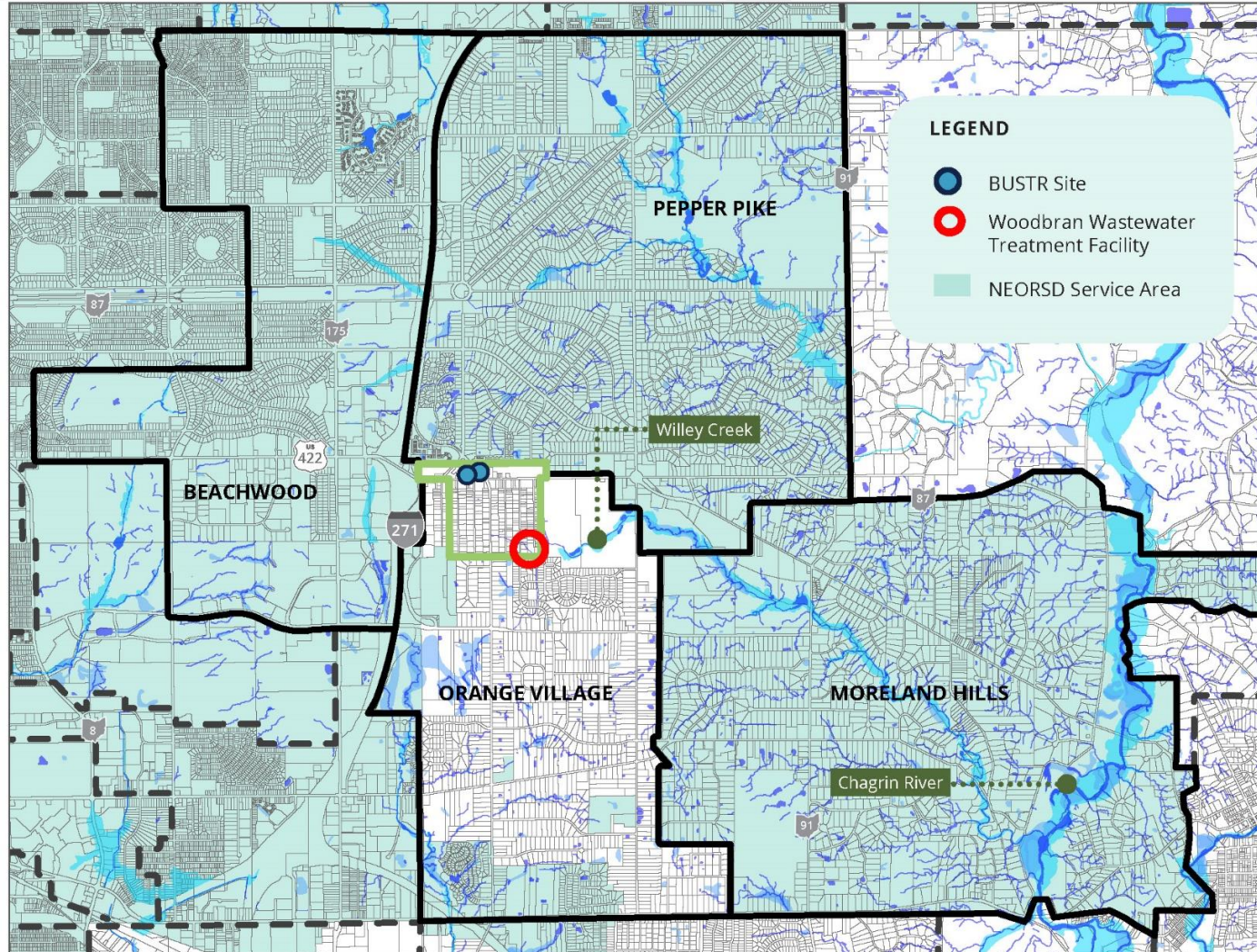


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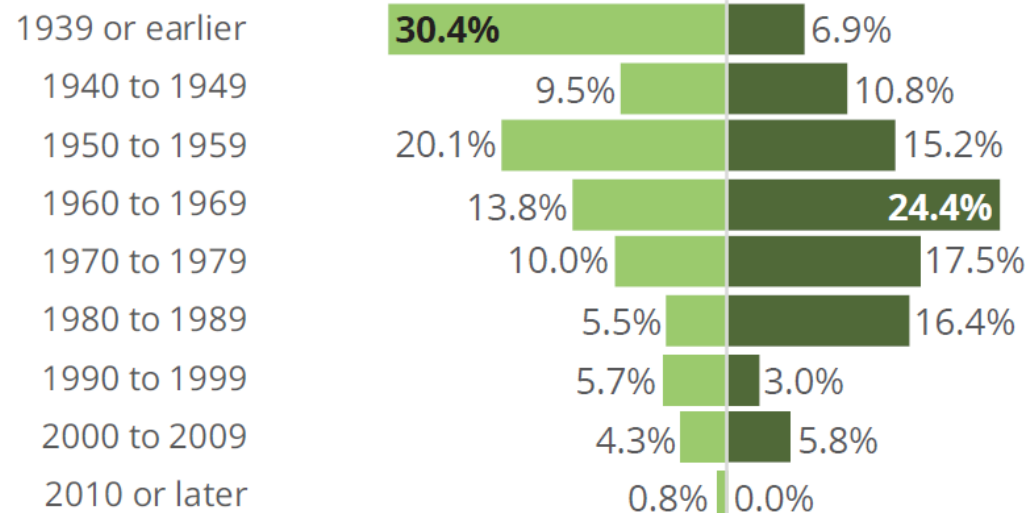
KEY FINDING | RESIDENTS ARE STAYING IN THE WORKFORCE LONGER

# HEALTH PROFILE | ENVIRONMENTAL HEALTH

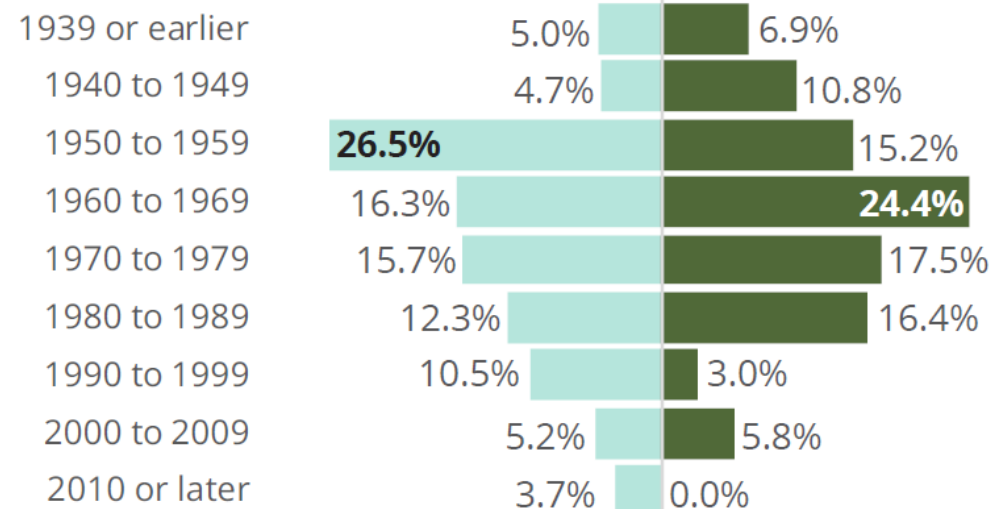


# HOUSING PROFILE | HOUSING UNITS

## Year Built, 2017



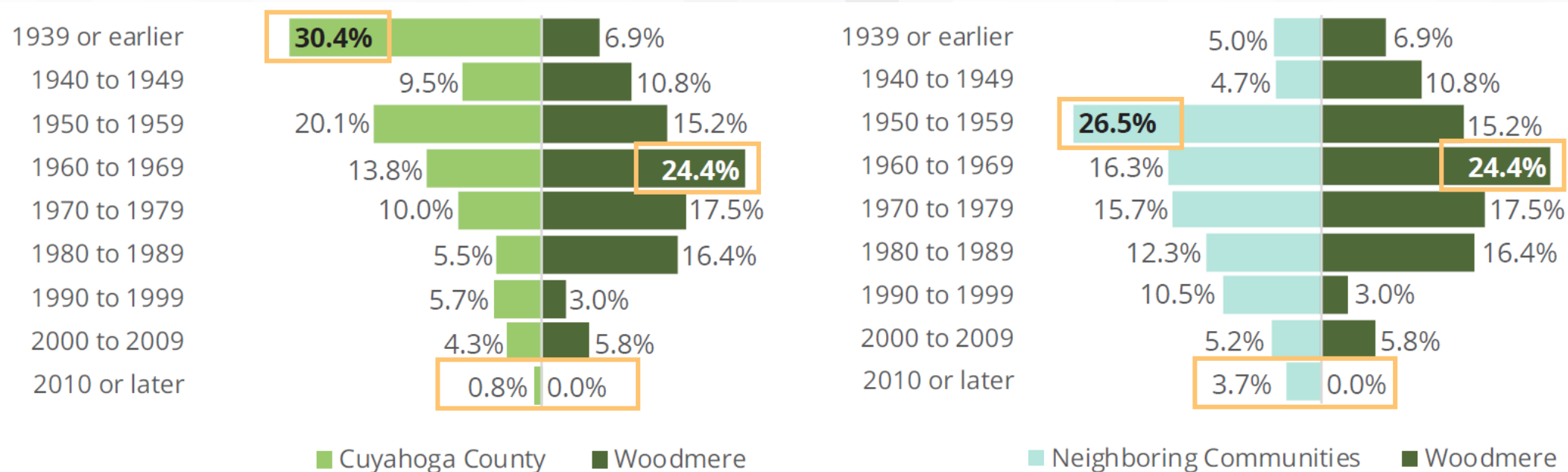
■ Cuyahoga County ■ Woodmere



■ Neighboring Communities ■ Woodmere

# HOUSING PROFILE | HOUSING UNITS

## Year Built, 2017



**KEY FINDING | RESIDENTIAL HOUSING STOCK IS NEWER THAN THE COUNTY, BUT NEW CONSTRUCTION HAS PLATEAUED SINCE 2010**

# HOUSING PROFILE | HOME SALES

## Woodmere Single-Family Home Sales, 2007-2018

Year	Number of Home Sales	Median Sales Price
2018	5	\$196,400
2017	1	\$91,108
2016	2	\$135,250
2015	2	\$227,000
2014	3	\$54,000
2013	1	\$36,000
2012	2	\$104,156
2011	1	\$188,000
2010	3	\$255,000
2009	5	\$110,000
2008	2	\$157,938
2007	6	\$140,000

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**KEY FINDING | THE QUANTITY OF ANNUAL SINGLE-FAMILY HOME SALES HAS BEGUN TO INCREASE**

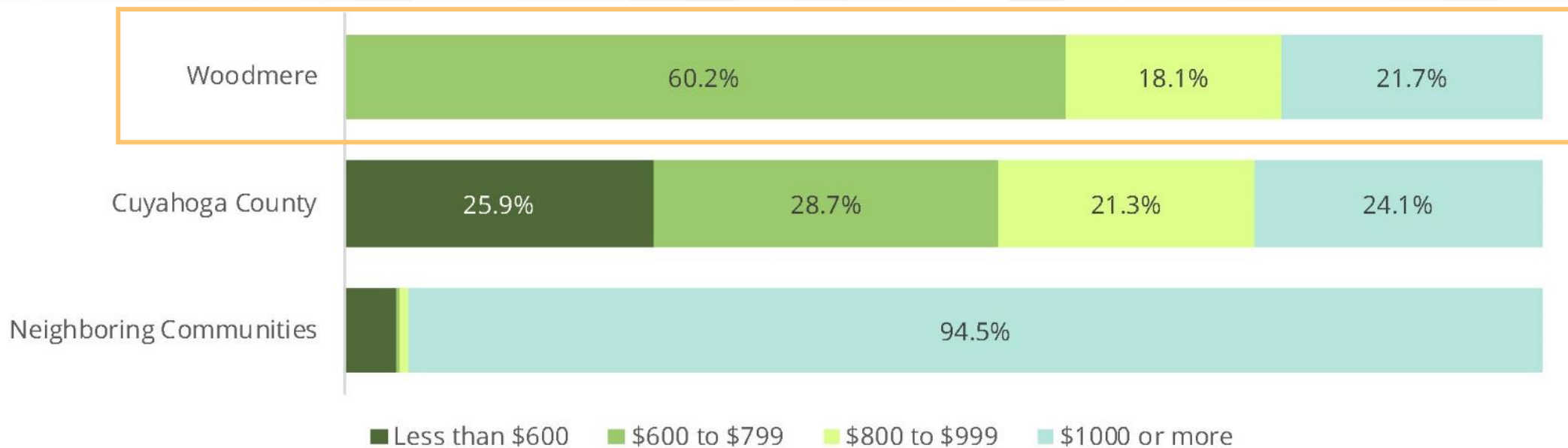
# HOUSING PROFILE | RENT

Percentage of Rental Units by Median Gross Rent, 2016



# HOUSING PROFILE | RENT

Percentage of Rental Units by Median Gross Rent, 2016



**KEY FINDING | WOODMERE HAS A WIDE VARIETY OF RENTAL PRICE POINTS**

# TRANSPORTATION & INFRASTRUCTURE PROFILE | COMMUTING

Commuting Direction, 2015



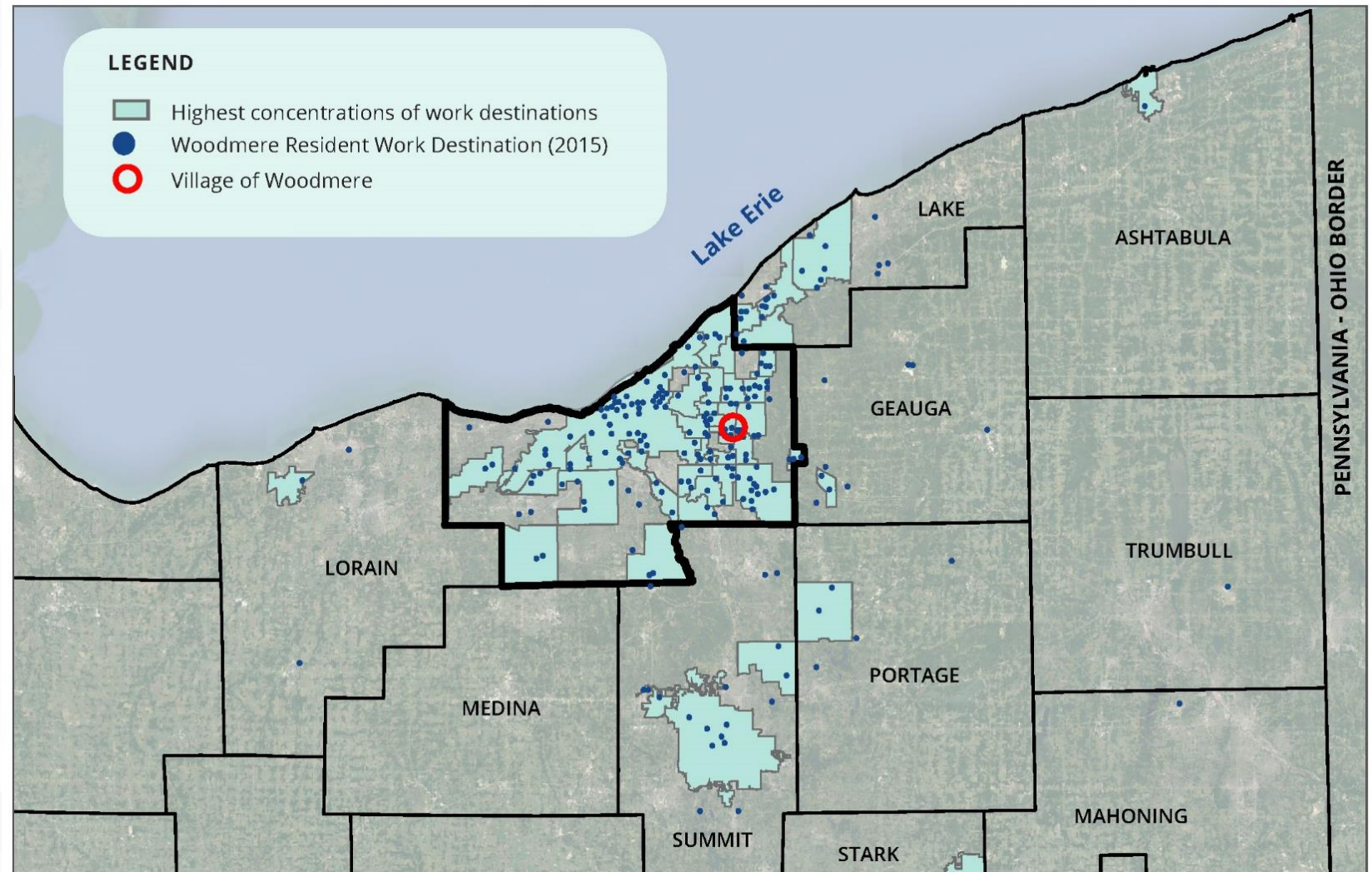
Top Commuting Destination, 2015

Destination	Number of Residents Employed at Destination
City of Cleveland	130
<b>Woodmere</b>	<b>35</b>
Beachwood	24
Solon	19
Pepper Pike	11
<i>All Other Destinations</i>	224

# TRANSPORTATION & INFRASTRUCTURE PROFILE | COMMUTING

## REGIONAL COMMUTING:

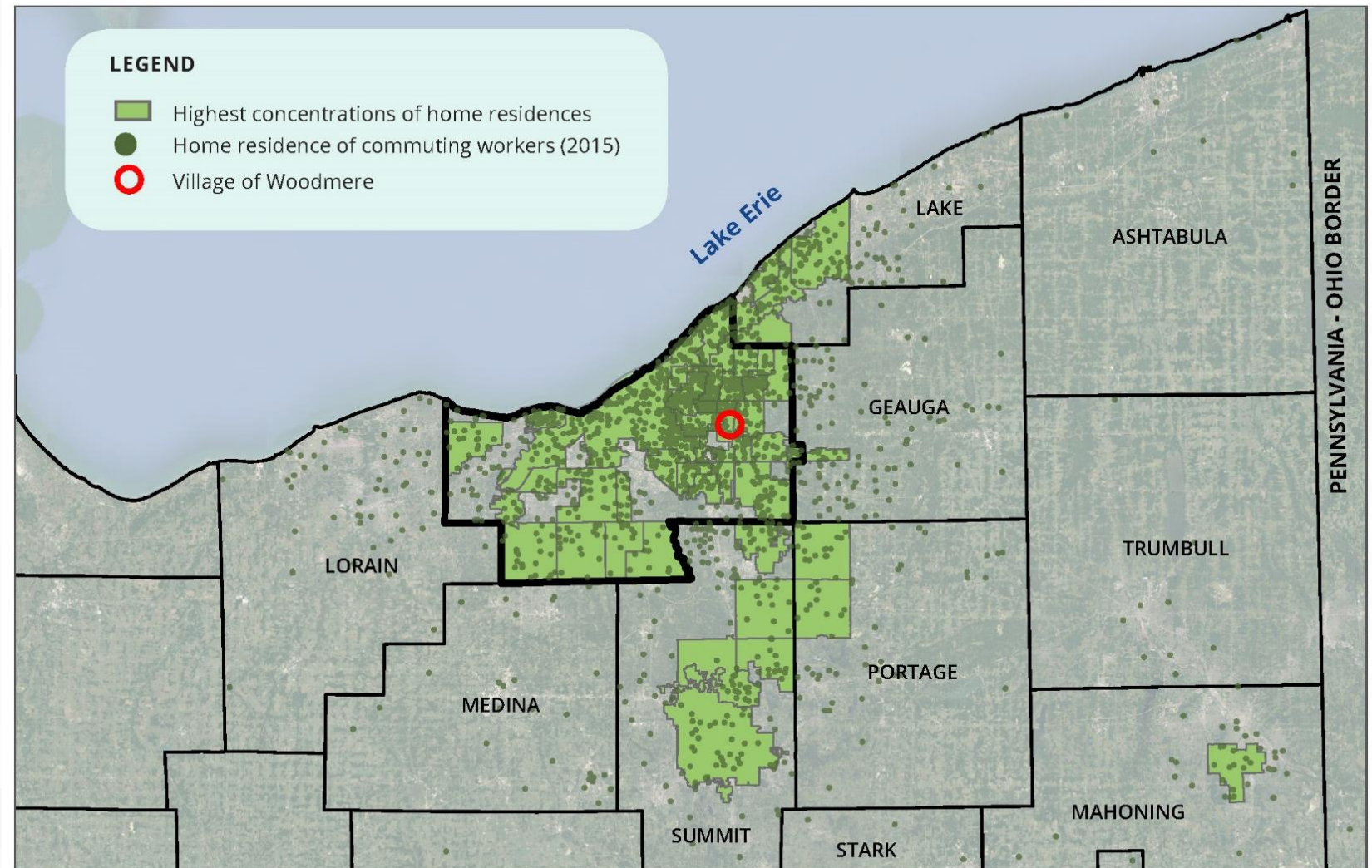
RESIDENTS FROM  
WOODMERE TO WORK, 2015



# TRANSPORTATION & INFRASTRUCTURE PROFILE | COMMUTING

## REGIONAL COMMUTING:

WORKERS FROM HOME  
RESIDENCE TO WOODMERE,  
2015



# TRANSPORTATION & INFRASTRUCTURE PROFILE | SIDEWALKS

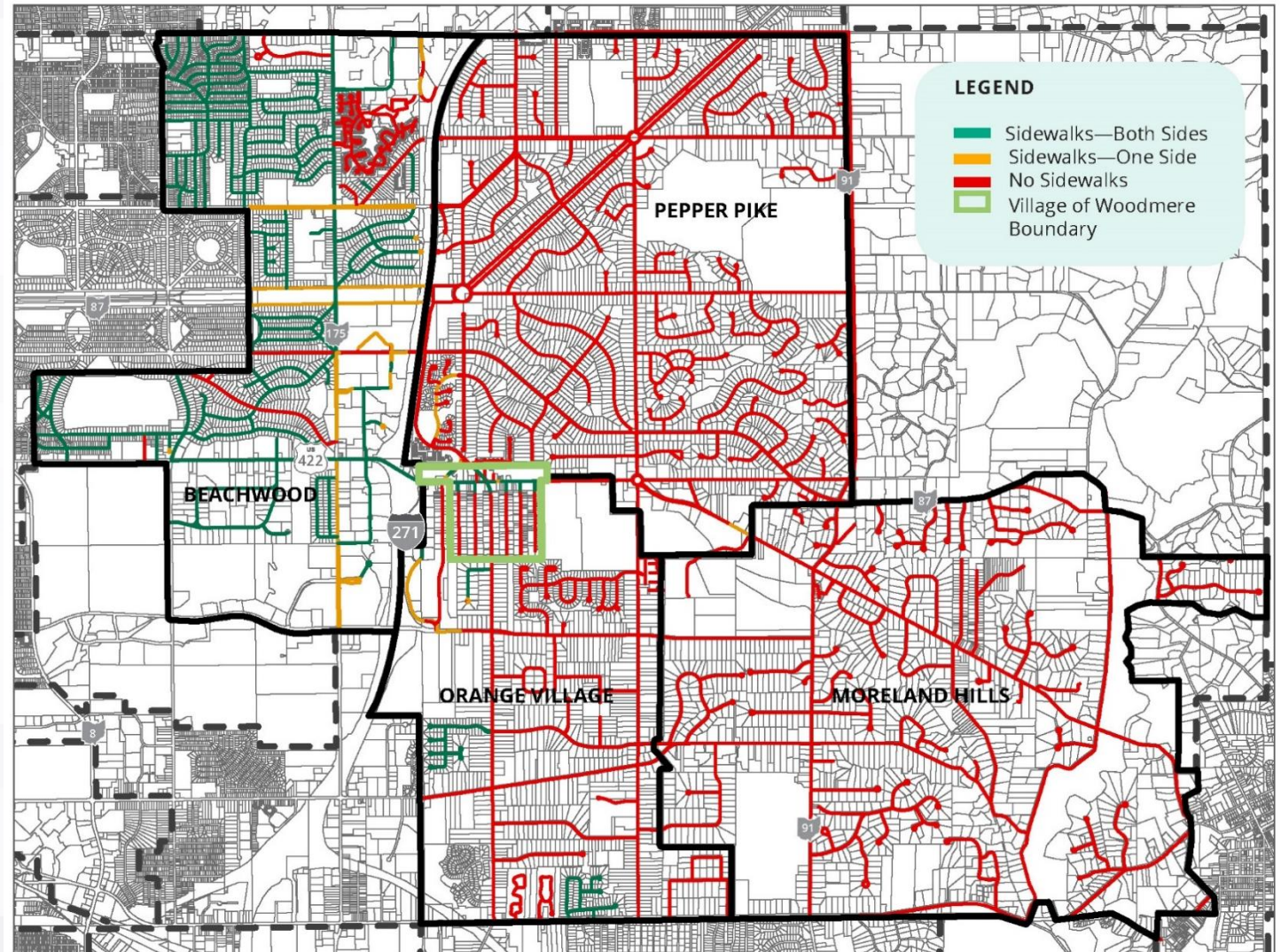
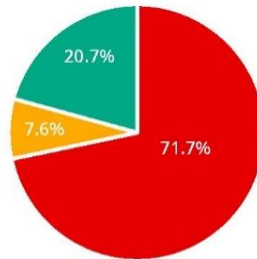
## PERCENTAGE OF REGIONAL ROAD NETWORK WITH SIDEWALKS

Sidewalks - Both Sides: 44.4 miles

Sidewalks - One Side: 16.2 miles

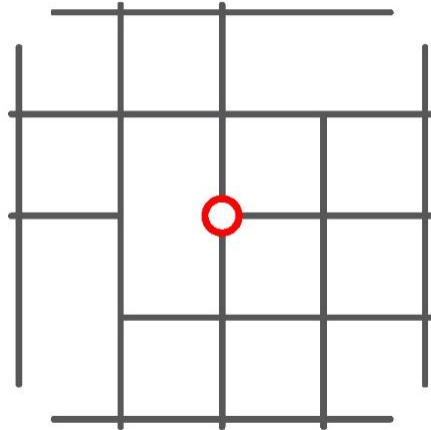
No Sidewalks: 153.6 miles

TOTAL: 214.2 miles of road surface



# TRANSPORTATION & INFRASTRUCTURE PROFILE | CONNECTIVITY ANALYSIS

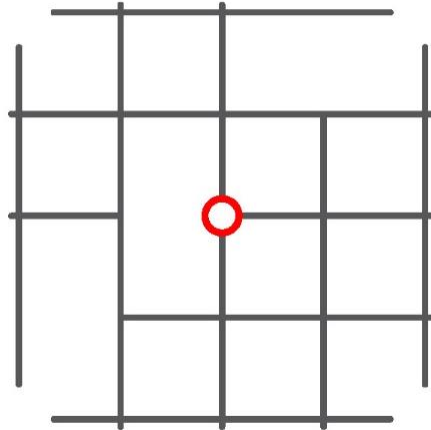
Example Street Network



— Street Network  
○ Starting Point

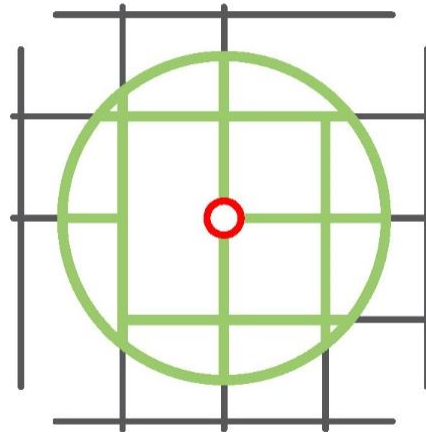
# TRANSPORTATION & INFRASTRUCTURE PROFILE | CONNECTIVITY ANALYSIS

Example Street Network



— Street Network  
○ Starting Point

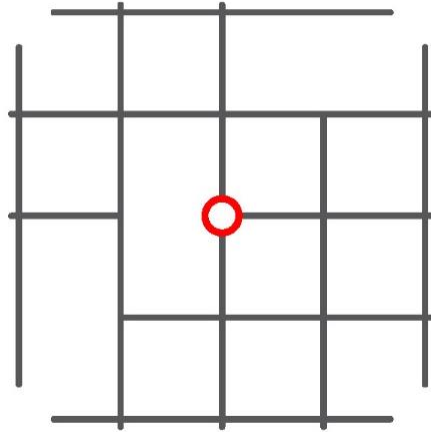
Half Mile Radius from Starting Point



— Street Network  
— 1/2 Mile  
○ Starting Point

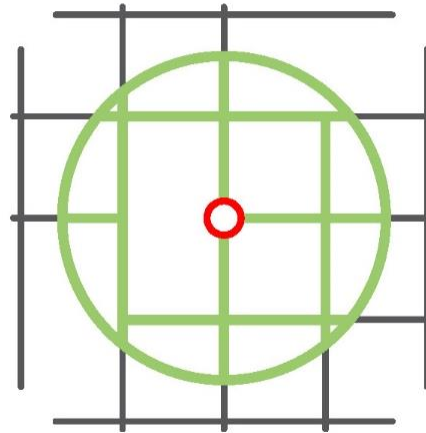
# TRANSPORTATION & INFRASTRUCTURE PROFILE | CONNECTIVITY ANALYSIS

Example Street Network



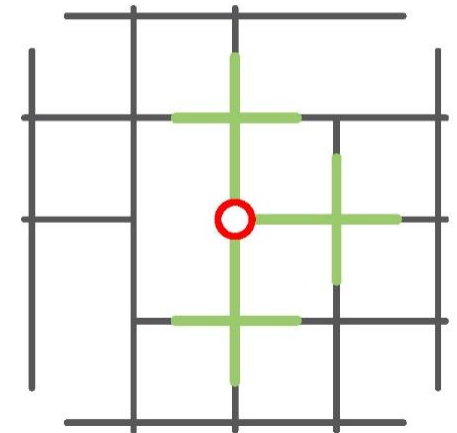
— Street Network  
○ Starting Point

Half Mile Radius from Starting Point



— Street Network  
— 1/2 Mile  
○ Starting Point

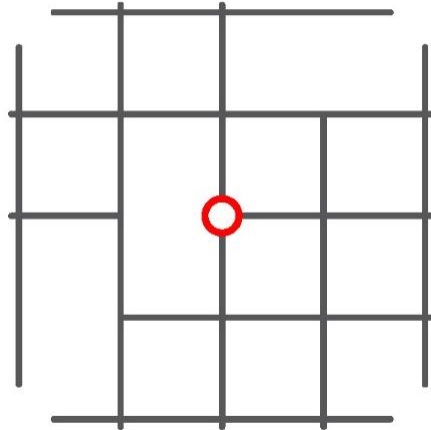
Actual Half Mile Walk Shed from Starting Point



— Street Network  
— 1/2 Mile  
○ Starting Point

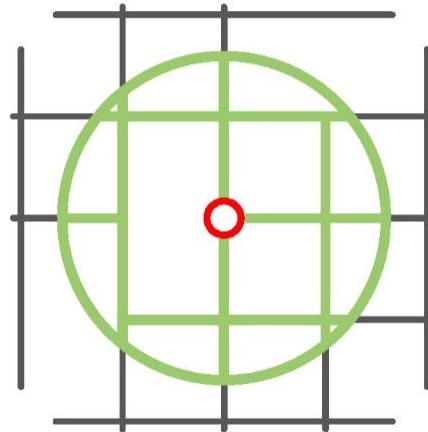
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Example Street Network



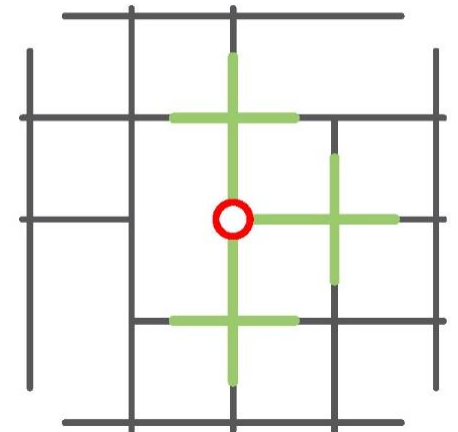
— Street Network  
○ Starting Point

Half Mile Radius from Starting Point



— Street Network  
— 1/2 Mile  
○ Starting Point

Actual Half Mile Walk Shed from Starting Point

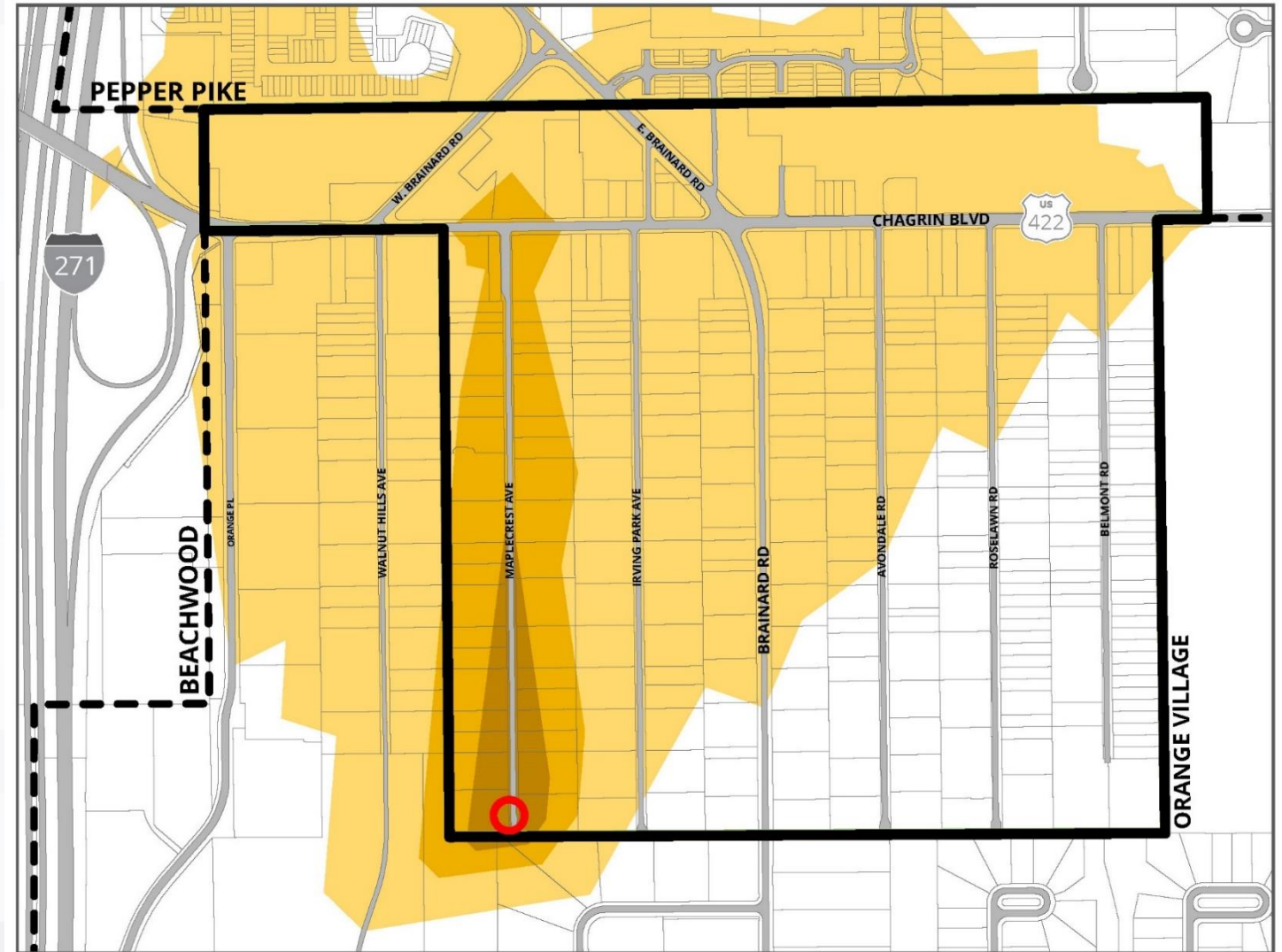


— Street Network  
— 1/2 Mile  
○ Starting Point

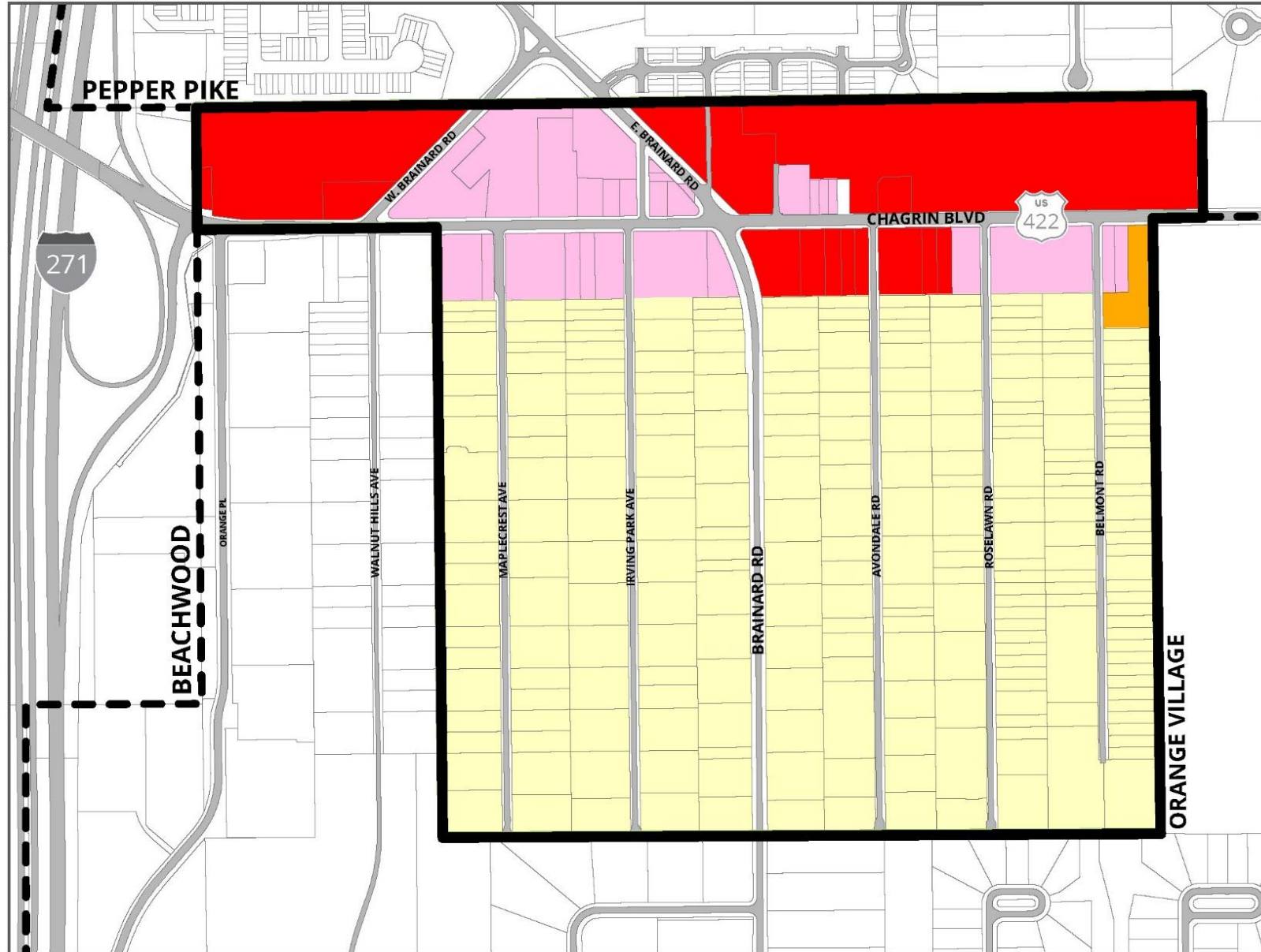
# TRANSPORTATION & INFRASTRUCTURE PROFILE | CONNECTIVITY ANALYSIS

## LEGEND

- 1/4 Mile Walk from Starting Point
- 1/2 Mile Walk from Starting Point
- 1 Mile Walk from Starting Point
- Residential Starting Point



# LAND USE PROFILE | ZONING

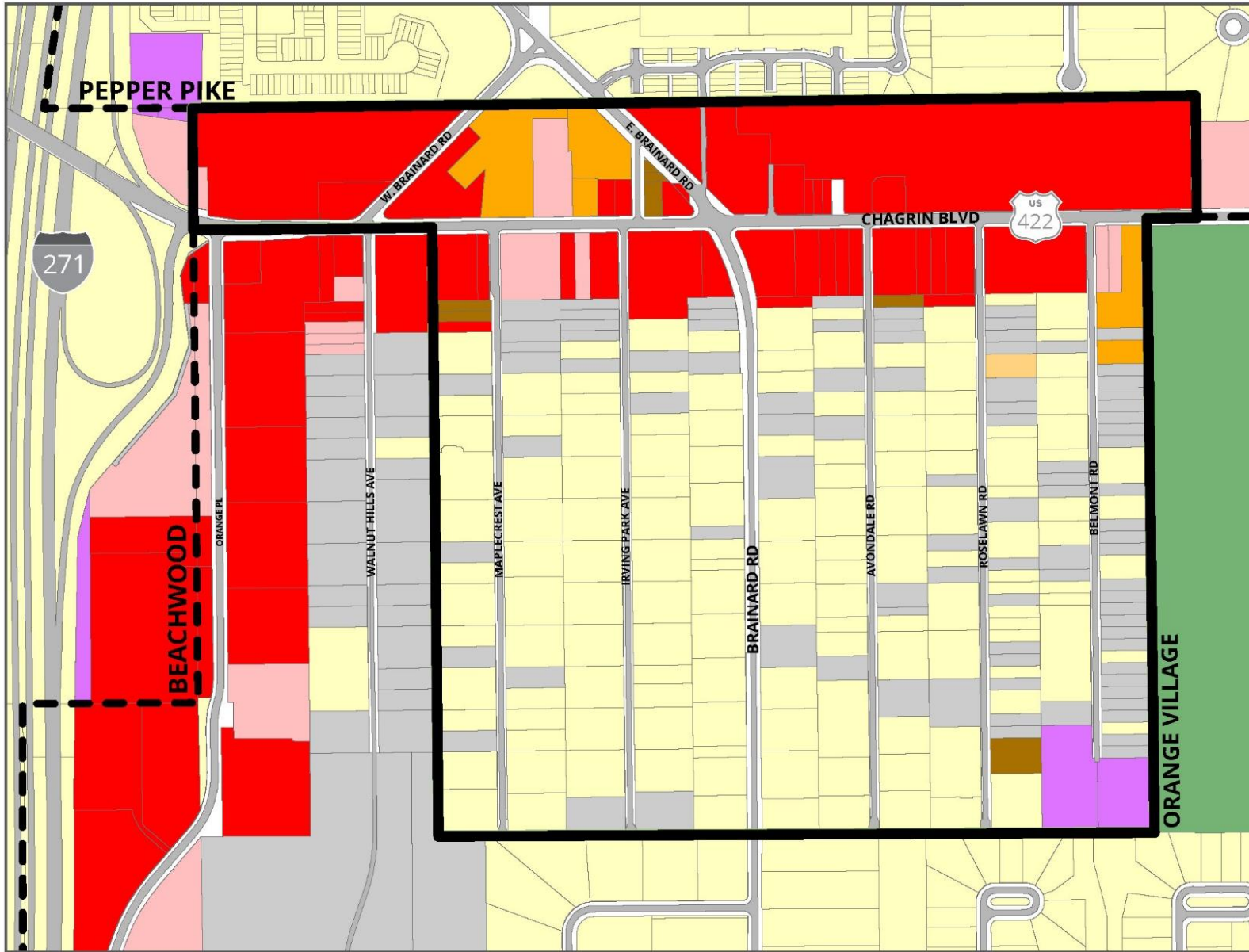


## LEGEND

### Zoning Districts

- U-1 Single-Family Residence
- U-2 Apartment House
- U-3 General Business
- U-4 General Office Building

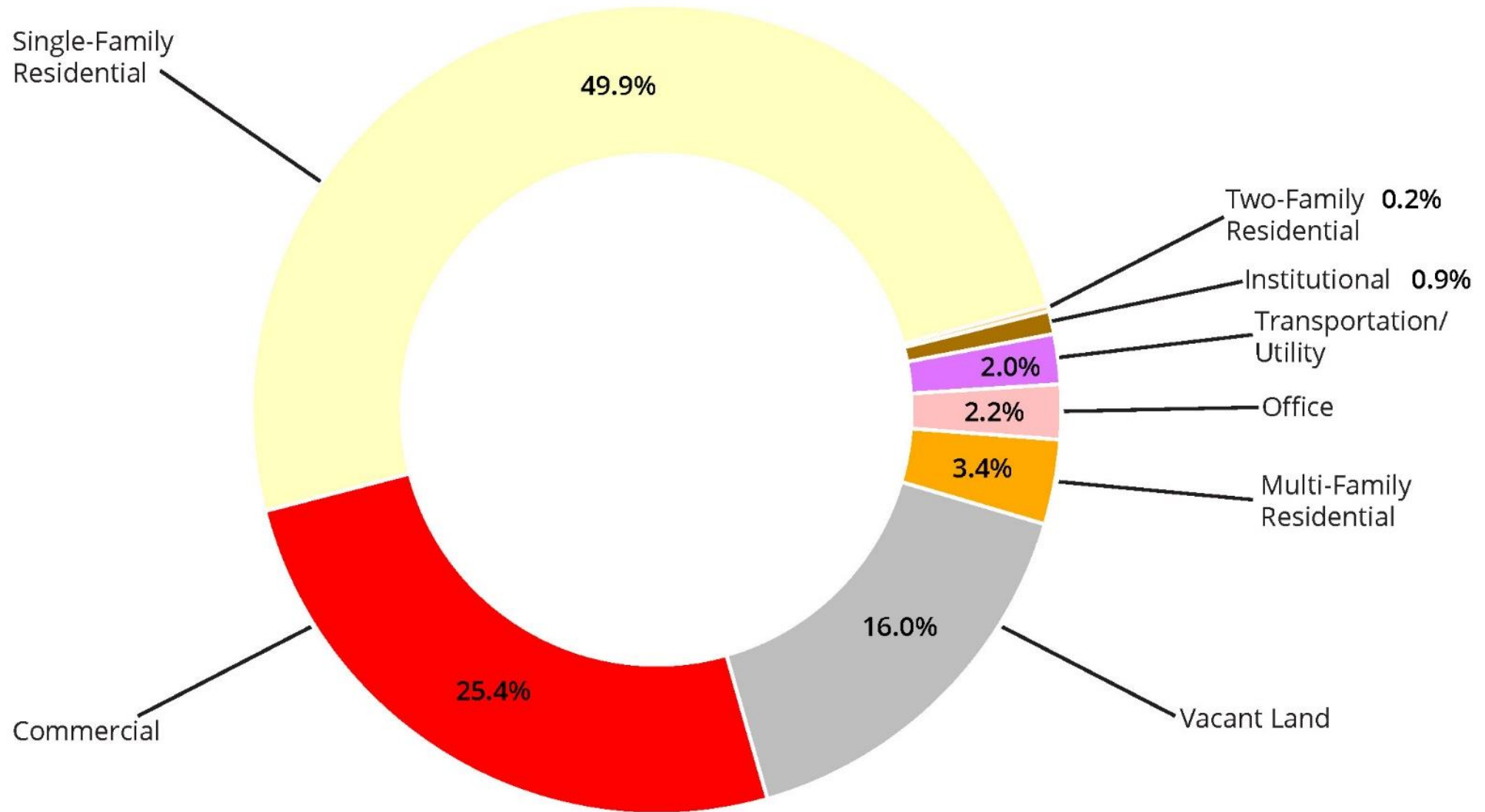
# LAND USE PROFILE | LAND USE



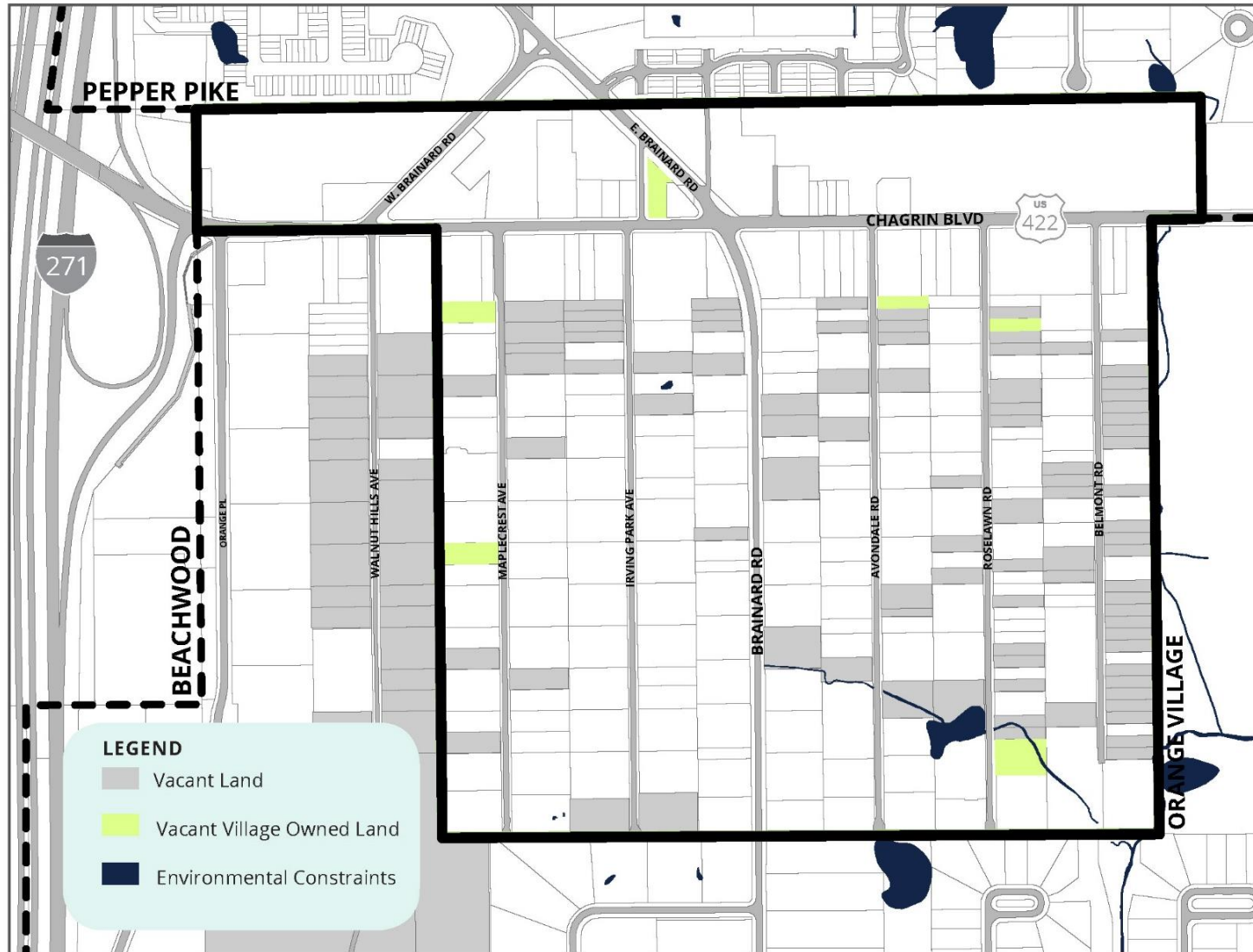
## LEGEND

- Single-Family Residential
- Two-Family Residential
- Multi-Family Residential
- Office
- Commercial
- Industrial (None)
- Transportation / Utility
- Institutional
- Parks / Open Space (None)
- Agriculture (None)
- Vacant Land

# LAND USE PROFILE | LAND USE

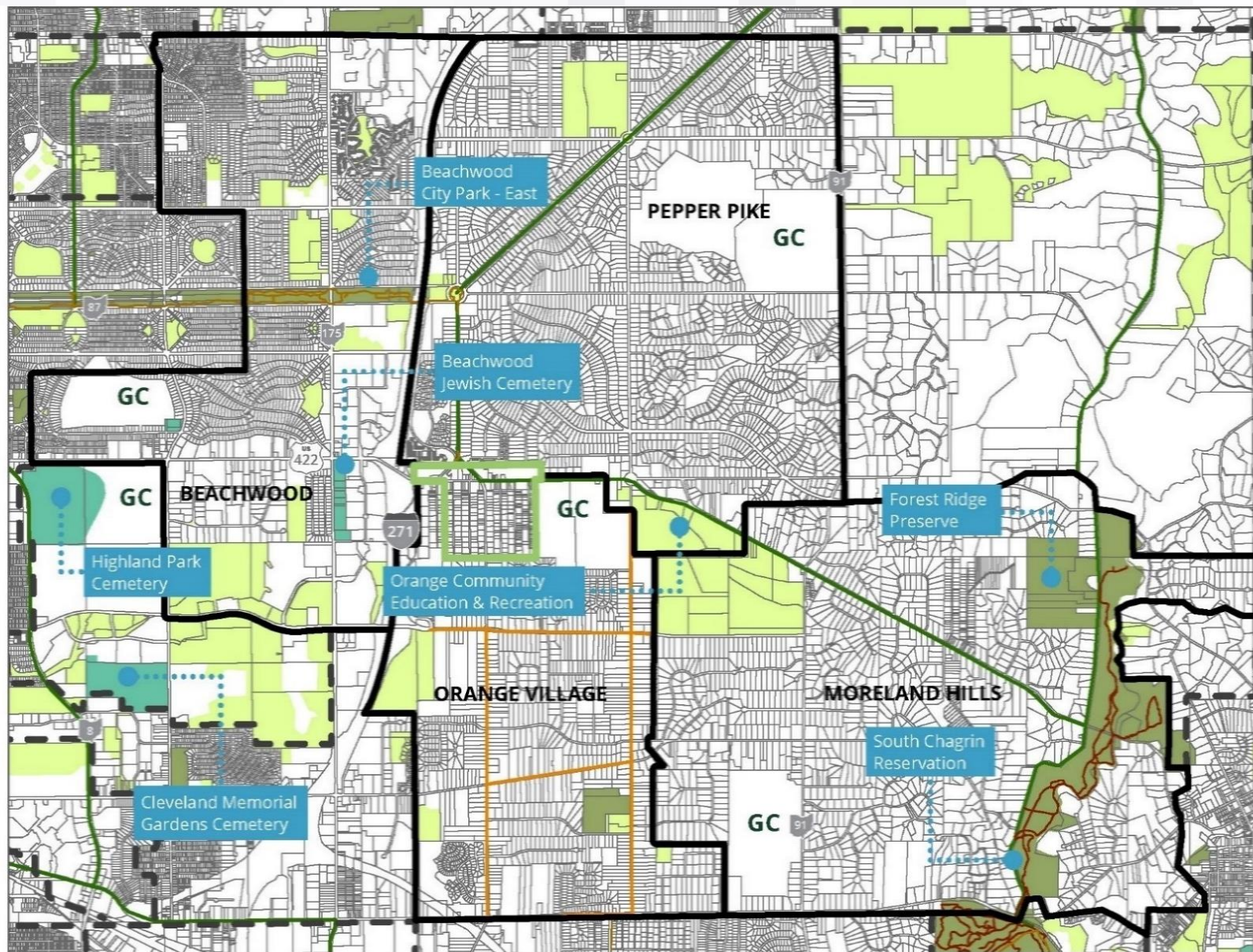


# LAND USE PROFILE | VACANT LAND



Neighboring Municipality	Vacant Land (acres)	Percentage of Total Land Area
Woodmere	29.9	16.0%
Orange Village	265.8	11.8%
Moreland Hills	305.6	7.0%
Pepper Pike	174.1	4.2%
Beachwood	110.5	3.7%

# LAND USE PROFILE | PARKS & OPEN SPACE



## LEGEND

- Village of Woodmere Boundary
- Parkland
- Cemetery
- Open Space
- GC Golf Course
- All Purpose Trail (Existing)
- Bridle Trail (Existing)

Cuyahoga Greenways Framework  
Future Regional Routes

Orange Village Alternative Transportation Plan\*  
Future All Purpose Trails

# WHAT WE HAVE LEARNED SO FAR |

## KEY TAKEAWAYS

- ✓ The Village of Woodmere's population continues to remain historically **strong and stable**
- ✓ Woodmere's population is diverse and primarily comprised of **children** (0-19) and **working age adults** (35-64)
- ✓ The residents of Woodmere are **staying in the workforce much longer** when compared to the County as a whole and its regional neighbors
- ✓ Home sales have **begun to increase**, but new construction continues to remain stagnant since 2010
- ✓ Woodmere has a **variety of rental price points** and is much more affordable than its neighboring communities
- ✓ There is immense opportunity for **infill residential development** south of Chagrin Boulevard

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# **WOODMERE MASTER PLAN**

## COMMUNITY VISION

# COMMUNITY VISION

- ✓ Broad ideas for how the community **wants to grow** in the next five to ten years
- ✓ Based on feedback thus far: Current Conditions Document, Project Team & Steering Committee Brainstorms, and Stakeholder Interviews
- ✓ The vision & objectives are the community's **desired future** in words
- ✓ They represent initial **draft ideas** for discussion, changes, and additions

# COMMUNITY VISION & OBJECTIVES

## ✓ 1999 Master Plan Goals

- ✓ The 1999 Village of Woodmere Master Plan did not have an identified overall vision, but did focus on the following three (3) main goals:
  - ✓ Ensure the **economic viability** of Woodmere Village's commercial and residential communities
  - ✓ Ensure that the Village's **quality of life** improves for both sectors of the community
  - ✓ Better **connect** the Village's commercial district with surrounding communities in mutually beneficial ways

# COMMUNITY VISION

## VISION FOR THE FUTURE

OVER THE NEXT TEN YEARS....

The Village of Woodmere will be a gateway for business opportunities that welcome innovation and embrace the Village's authentic character, while striving to improve the quality of life for those who call Woodmere home.



# OBJECTIVES



## CAREER DIVERSITY

### BUILD UPON ASSETS TO GROW PROFESSIONAL EMPLOYMENT OPPORTUNITIES

Our objective is to utilize the community's ideal location and established assets to promote the Village for professional offices, headquarters, and startups where employers can take advantage of the region's amenities.



## RETAIL

### REINFORCE OUR UNIQUE RETAIL DESTINATIONS

Our objective is to re-energize existing retail spaces with events and features that attract people, provide authentic and enjoyable places, support local businesses, and prepare for the changing retail environment.



## TRANSPORTATION

### ENHANCE ALTERNATIVE TRANSPORTATION OPTIONS WHILE MAINTAINING WHAT WE HAVE

Our objective is to use innovative technology and techniques to enhance and encourage transportation choice, while continuing to provide a well-maintained road network within the community.



## CONNECTIVITY

### CONNECT RESIDENTS & VISITORS TO OUR VIBRANT CIVIC CORE

Our objective is to improve the Village's pedestrian and bicycle network by providing a strategic system of all-purpose trails, sidewalks, and other facilities to make community destinations more accessible.



## HOUSING

### PROVIDE A DIVERSE RANGE OF HOUSING OPTIONS

Our objective is to provide diverse housing types and styles at attainable price points to accommodate residents of any age or ability to find a high-quality home that fits their needs and lifestyle.



## CHARACTER

### EMBRACE & MARKET OUR UNIQUE CHARACTER

Our objective is to support development that fits Woodmere's identity and to actively market its community brand throughout the Village.



## SUSTAINABILITY

### STRENGTHEN THE VILLAGE'S POSITION ON SUSTAINABLE DEVELOPMENT

Our objective is to continue to support green and sustainable development that utilizes natural systems and environmentally friendly design to improve stormwater management, maximizes the use of energy systems, and improves the lives of residents.



## REGIONAL COLLABORATION

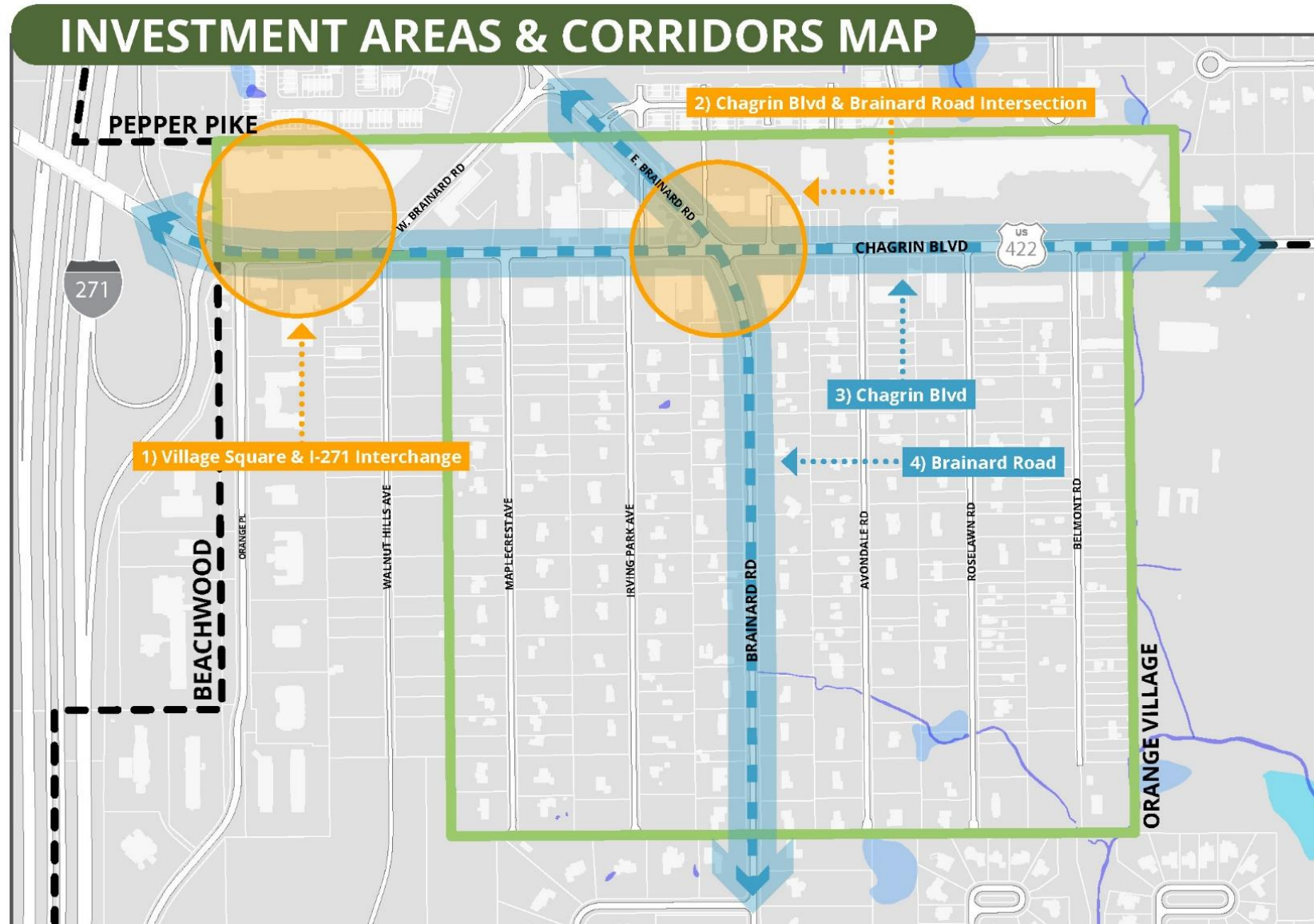
### WORK COLLABORATIVELY WITH REGIONAL NEIGHBORS & PARTNERS

Our objective is to continue regional partnerships for providing superior services to residents, visitors, and businesses in a streamlined and accessible manner.

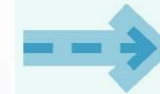
# INVESTMENT AREAS & CORRIDORS

- ✓ Places where **additional analysis** and more detailed transportation, land use, and design analysis will take place
- ✓ Investment areas include **major mixed-use hubs or commercialized areas** that have the potential for change
- ✓ Investment corridors include the **primary transportation** spines of the Village
- ✓ Unique and specific **strategies and policies** will be outlined to guide development for these areas

# INVESTMENT AREAS & CORRIDORS



## LEGEND



Investment Corridor



Investment Area

# APPLYING THE OBJECTIVES

- ✓ For each investment area and corridor, a box was placed to show which objectives might be able to be accomplished within that specific portion of the community



**CAREER DIVERSITY**  
Build upon Assets to Grow Professional Employment Opportunities



**RETAIL**  
Reinforce Our Unique Retail Destinations



**TRANSPORTATION**  
Enhance Alternative Transportation Options while Maintaining What we Have



**CONNECTIVITY**  
Connect Residents & Visitors to our Vibrant Civic Core



**HOUSING**  
Provide a Diverse Range of Housing Options



**CHARACTER**  
Embrace & Market Our Unique Character



**SUSTAINABILITY**  
Strengthen the Village's Position on Sustainable Development



**REGIONAL COLLABORATION**  
Work Collaboratively with Regional Neighbors & Partners

INVESTMENT AREAS		INVESTMENT CORRIDORS	
Village Square & I-271 Interchange	Chagrin Boulevard & Brainard Road Intersection	Chagrin Boulevard	Brainard Road



# **WOODMERE MASTER PLAN**

## GATHERING FEEDBACK

# GATHERING FEEDBACK

## MEETING BOARD STATIONS

Around the room are **SIX** stations covering community visions, objectives, investment areas and corridors, and key topics. These stations are identified by the colors displayed below. There is no specific order to the boards, so please visit the stations that you are most interested in. Thank you!

1

### MY VISION FOR WOODMERE IS (1 BOARD)

Review the current draft vision statement and place comments on the board. Does this match your vision for the community? How can we improve the vision?

2

### VISION OBJECTIVES (2 BOARDS)

Review the vision objectives and identify if these help achieve your vision for the community.

3

### INVESTMENT AREAS & CORRIDORS (4 BOARDS)

Review the "Investment Areas & Corridors Location" map. Place comments about what you like or dislike about each area on the boards. Are there other areas that should be considered a focus area? Tell us what types of buildings and businesses you would like to see in the Investment Areas. Use a **GREEN** dot to identify the types of buildings you would like to see.

4

### COMMUNITY IDENTITY (2 BOARDS)

Tell us what types of activities, events, or festivals you would like to see held within the community. Use a **GREEN** dot to identify the types of activities, events, or festivals you would like to see. How do you feel about the Village's "brand?" Do you feel it is consistent and welcoming? What do you like or what would you change?

5

### CONNECTIVITY (2 BOARDS)

Tell us about your experiences with the Village's connectivity and safety of pedestrian and bicycle amenities. Use a **GREEN** dot to identify locations you wish you could access by walking, biking, or public transportation.

6

### HOUSING (2 BOARDS)

Tell us your opinions on the housing offered in Woodmere. Use a **GREEN** dot to identify the types and styles of homes you would like to see within the community.



County Planning

# GATHERING FEEDBACK

## STATION NUMBER ①

### MY VISION FOR WOODMERE IS....

**WHAT IS A COMMUNITY VISION?**

We are building our Community Vision—our vision for the future—together. It is as broad and bold as we agree it should be, and we will use our Community Vision to develop specific goals and actions for this Master Plan. Our Community Vision is based on foundational conversations with the community. It will describe generally what Woodmere looks and feels like for those of us who live, work, and visit the Village today, and will seek to continue the best that Woodmere offers into the future—plentiful business opportunities, strong character, and immense potential that are the bedrock of this community. These core themes will be reinforced and sustained by the Community Vision.

**HOW IS THE COMMUNITY VISION FORMED?**

The vision was developed based on the Current Conditions analysis and input from both the Village and Steering Committee.

**We need your feedback!** Below is a draft vision statement for Woodmere. Tell us if this matches your vision for what the Village of Woodmere strives for over the next ten years. Please write your vision or ideas down on a sticky note and place it in the grey box below.

OVER THE NEXT  
TEN YEARS:



### DOES THIS MATCH YOUR VISION FOR THE COMMUNITY?

What is *YOUR* vision for the Village of Woodmere?

## STATION NUMBER ②

### OBJECTIVES

**WHAT IS A VISION OBJECTIVE?**

While the vision is a foundation for the future, objectives are specific tools that help the community achieve that vision. These objectives will then be applied to both "Investment Areas" and "Investment Corridors" to ensure everything is working together towards the community's desired vision.

Please review the objectives listed below. Write any comments on sticky notes and place them in the corresponding grey comment box for each objective.

Do these objectives help achieve your vision for the Village in the future?  
Is there anything missing?



**CAREER DIVERSITY**  
BUILD UPON ASSETS TO GROW  
PROFESSIONAL EMPLOYMENT  
OPPORTUNITIES

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**SUSTAINABILITY**  
STRENGTHEN THE VILLAGE'S POSITION ON  
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OVER THE NEXT  
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Parks!

More  
sidewalks

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Better  
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### INVESTMENT AREAS & CORRIDORS

#### WHAT ARE INVESTMENT AREAS & CORRIDORS?





The Investment Areas and Corridors are locations within Woodmere that will be given special attention during following phases of the Master Plan. This may include more detailed analysis in these areas, requests for additional public input, further interviews with area stakeholders, and more detailed development plans or renderings. Each investment area is unique and therefore will be studied individually.

#### WHY WERE THESE AREAS CHOSEN?

The initial investment areas were chosen based on numerous factors. Chief among these factors, however, was input from the Village and Steering Committee that identified areas with an existing mix of uses, areas that have had impacts on surrounding neighborhoods, and areas that have potential to change.

Please review the focus areas listed below. Write any comments on sticky notes and place them in the corresponding grey comment box for each area.

What do you like about each Investment Area and Corridor?  
What would you like to change?

<b>1</b> VILLAGE SQUARE & I-271 INTERCHANGE		
<b>2</b> CHAGRIN BLVD & BRAINARD ROAD INTERSECTION		
<b>3</b> CHAGRIN BOULEVARD		
<b>4</b> BRAINARD ROAD		

## STATION NUMBER ③

### INVESTMENT AREAS & CORRIDORS LOCATION MAP

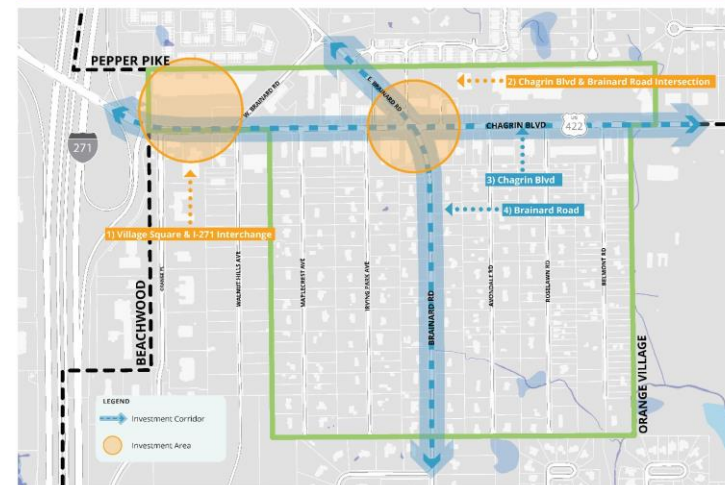
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Please review the map below and place any additional comments in the grey box.



Are there other Investment Areas and Corridors that the Master Plan should consider?

--

# GATHERING FEEDBACK

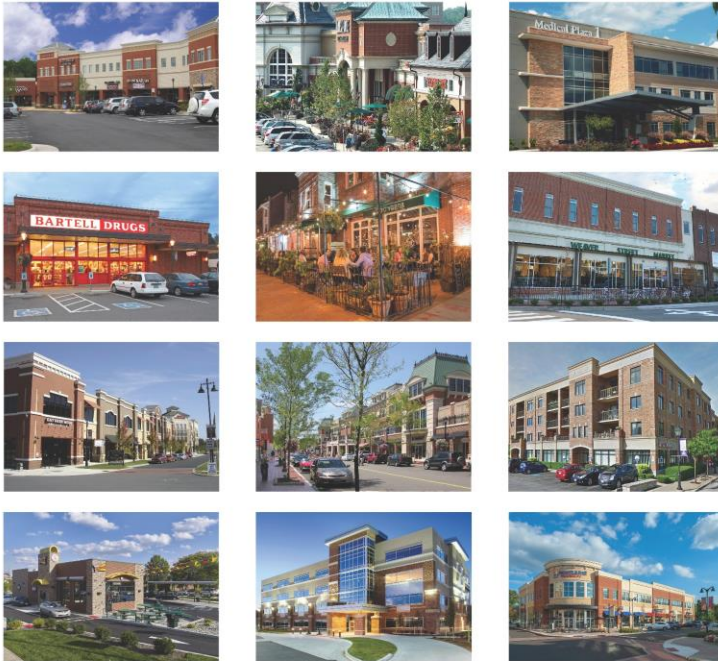
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### INVESTMENT AREAS | VILLAGE SQUARE & I-271 INTERCHANGE

#### WHY WAS THE VILLAGE SQUARE & I-271 INTERCHANGE SITE CHOSEN?

This intersection was selected as an Investment Area due to its "gateway" location into the community. This area generally sees well over 35,000 vehicles everyday and provides immense opportunity for further study to identify how best to attract more of these visitors into the Village to take part in all Woodmere has to offer.

Place a **GREEN** dot to indicate which building types and styles you feel would be most appropriate for the Village of Woodmere at the Village Square & I-271 Interchange site.



Why did you select the images you did? Are there other types of buildings or uses you would like to see?

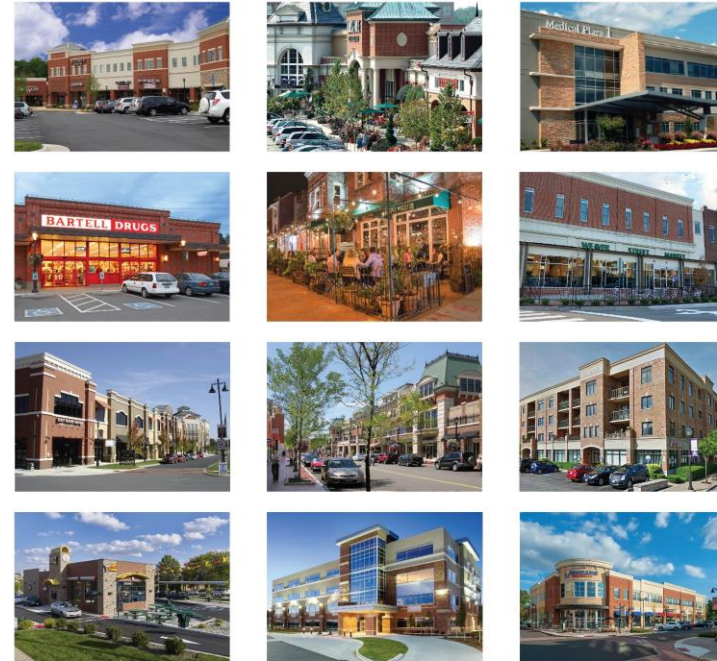
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### INVESTMENT AREAS | CHAGRIN BLVD & BRAINARD RD INTERSECTION

#### WHY WAS THE CHAGRIN BOULEVARD & BRAINARD ROAD INTERSECTION SITE CHOSEN?

This intersection was selected as an Investment Area due to its centralized and prominent location within the Village. It is mixed-use hub for activity with a prime location for community interaction, which should be looked at more closely to see how these assets could be further enhanced an utilized in the future to achieve the community's vision.

Place a **GREEN** dot to indicate which building types and styles you feel would be most appropriate for the Village of Woodmere at the Chagrin Boulevard & Brainard Road intersection site.



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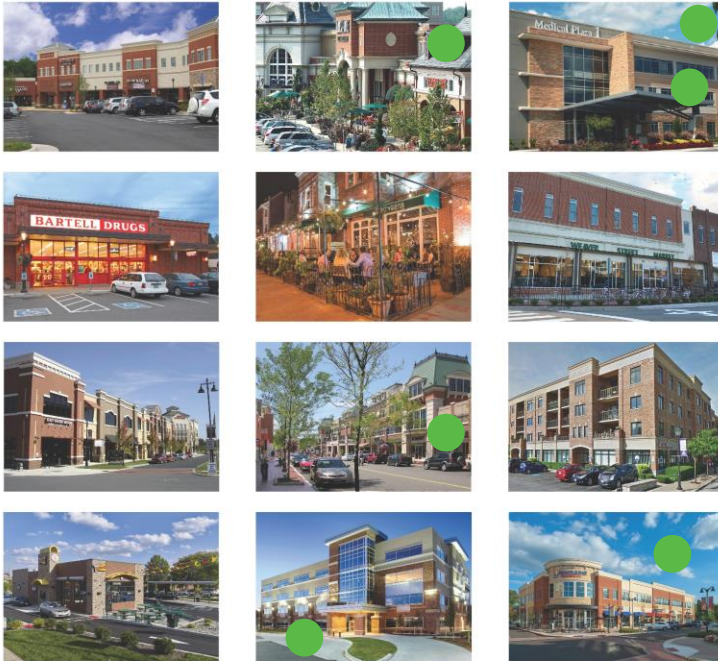
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Street  
trees!

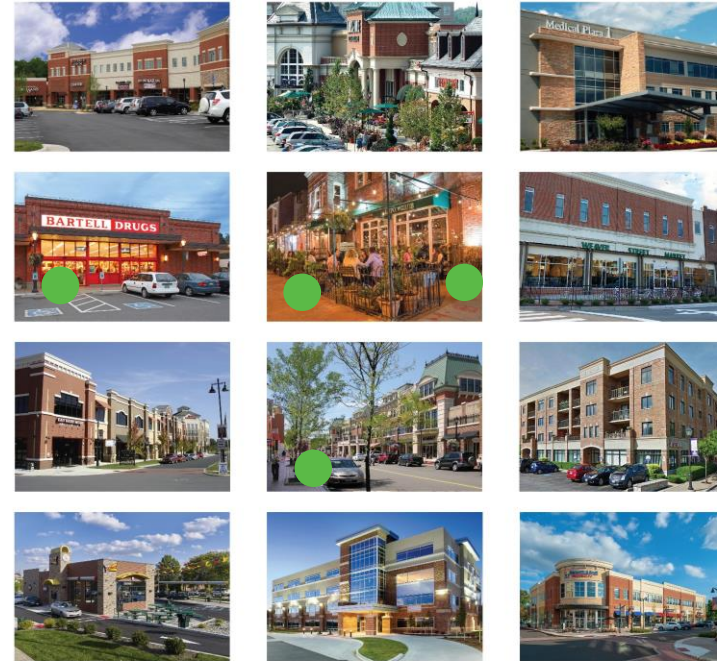
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Why did you select the images you did? Are there other types of buildings or uses you would like to see?

Sidewalk  
access!

# GATHERING FEEDBACK

## STATION NUMBER ④

### COMMUNITY IDENTITY | EVENTS, ACTIVITIES & FESTIVALS

**WHAT TYPES OF EVENTS, ACTIVITIES, FESTIVALS OR OTHER COMMUNITY GATHERINGS WOULD YOU LIKE TO SEE IN WOODMERE?**  
Community events, activities, festivals, and other types of gatherings are great ways to bring residents together. By creating these types of social interactions the Village not only creates a way to promote and enhance the quality of life for residents, but it also builds social equity, engagement, and helps reinforce the community's sense of place.

Place a **GREEN** dot to indicate which types of activities you would most like to see held within the Woodmere community throughout the year.



Pop-Up Shopping/Outdoor Market



Music & Food Events



Farmer's Markets



Outdoor Art/Craft Shows



Job/Employment Fairs



Seasonal Events/Festivals



School Events/Fundraisers



Community/Neighborhood Gardening



Carnivals/Kid Friendly Events



Community Chalk Walks



Community Cook-Offs



Music Festivals

Why did you select the images you did? Are there other types of events you would like to see?

## STATION NUMBER ④

### COMMUNITY IDENTITY | BRANDING, EXPERIENCE & IMAGE

**DO YOU ENJOY THE EXPERIENCE OF LIVING WITHIN, SHOPPING, OR VISITING WOODMERE?**  
The Village of Woodmere is often described as the "Gateway into the Chagrin Valley" that offers immense business potential. Woodmere's image is the culmination of many aspects of the community: its residents, character, location, wealth of future potential, and other essential components, which all play a large role in defining the Village as it is today. Over time this image can evolve, and it is up to the community to follow closely with these trends to reinforce its relevance and be the catalyst for positive change in the future.

Please review the questions below about Community Identity within the community. Use a check mark (✓) to select "YES" or "NO" where appropriate and write any comments on sticky notes and place them in the corresponding grey comment boxes.

Do you feel welcomed upon entering the community? (Gateway signs welcome signs, lighting, etc.)

YES

NO

Please explain your selection.

Do you feel the Village has a consistent brand? (Logos, signs, etc.)

YES

NO

Please explain your selection.

What do you **LIKE OR ENJOY** most about the Village's image? What would you **CHANGE**? Please explain your comments.



How do you feel other communities view Woodmere's identity? Please explain your comments.



# GATHERING FEEDBACK

## STATION NUMBER ④

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Music & Food Events



Farmer's Markets



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Seasonal Events/Festivals



School Events/Fundraisers



Community/Neighborhood Gardening



Carnivals/Kid Friendly Events



Community Chalk Walks



Community Cook-Offs



Music Festivals

Why did you select the images you did? Are there other types of events you would like to see?

Engaged Youth!

## STATION NUMBER ④

### COMMUNITY IDENTITY | BRANDING, EXPERIENCE & IMAGE

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YES



NO



Please explain your selection.

Do you feel the Village has a consistent brand? (Logos, signs, etc.)

YES



NO



Please explain your selection.

Needs refreshed

What do you **LIKE OR ENJOY** most about the Village's image? What would you **CHANGE**? Please explain your comments.



How do you feel other communities view Woodmere's identity? Please explain your comments.



# GATHERING FEEDBACK

STATION NUMBER ⑤

## CONNECTIVITY | VILLAGE-WIDE

A well connected and accessible network of roadways, sidewalks and trails is imperative for residents to easily reach amenities, community facilities, or other various locations across the Village. Woodmere has a number of high-end and high-quality retail shops, outstanding Village services and departments, and is in very close proximity to other large regional amenities. However, some residents may not have a personal vehicle or are limited by physical accessibility needs, and it is important to ensure that all aspects of the community consider safe connections for persons of all ages, lifestyles, and physical abilities.

Please review the questions below about connectivity within the community. Write any comments on sticky notes and place them in the corresponding grey comment boxes.

1) Are there any specific concerns you have about walking, biking, driving, or using public transportation throughout the community?

2) Which streets could be improved to safely accommodate pedestrians and bicyclists? How should they be improved (lighting, sidewalks, signage, etc.)?

3) Do you feel comfortable walking along Chagrin Boulevard? Please explain why or why not.

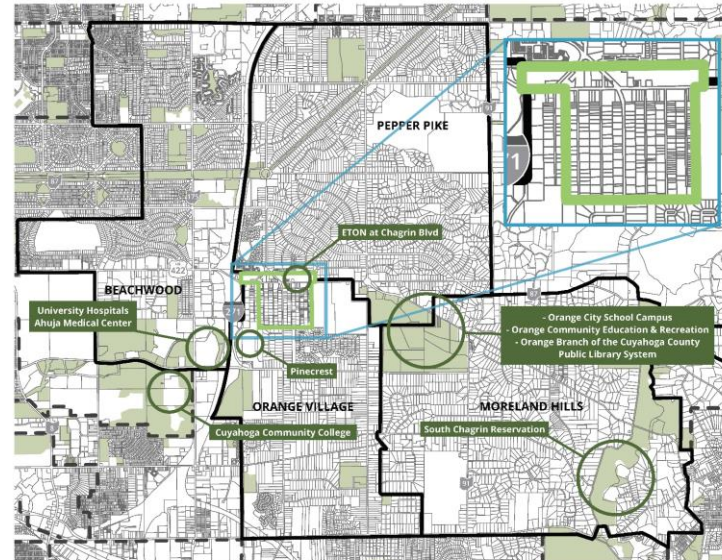
STATION NUMBER ⑤

## CONNECTIVITY | REGIONAL

Please review the regional map below.

Use **GREEN** dots to identify locations that you *wish you could more easily access* by walking, biking, or using public transportation.

What areas or amenities do you wish you could more easily access by walking, biking, or using public transportation?



Are there any other concerns you have about connectivity within or around the Village?

# GATHERING FEEDBACK

STATION NUMBER ⑤

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Need Lights!

3) Do you feel comfortable walking along Chagrin Boulevard? Please explain why or why not.

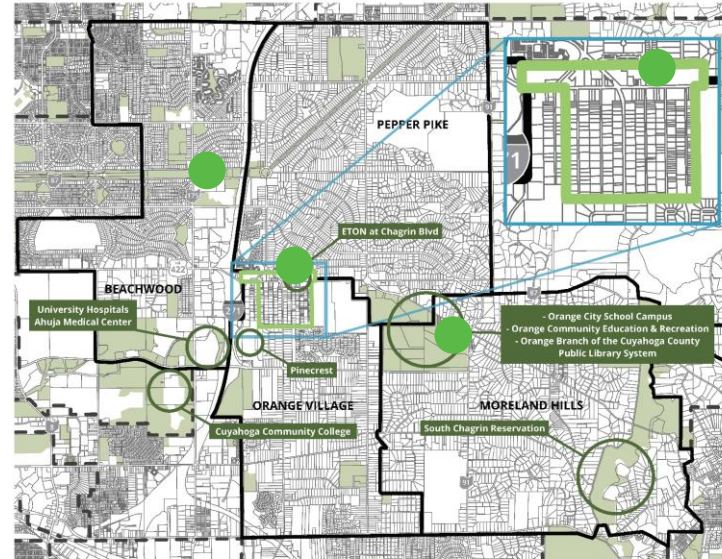
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Are there any other concerns you have about connectivity within or around the Village?

# GATHERING FEEDBACK

## STATION NUMBER ⑥

### EXISTING HOUSING | OPINIONS

Life-long communities provide housing options that meet the needs of residents of all ages, lifestyles, and physical abilities. Having a variety of housing types at various price points will not only encourage aging residents to seek suitable options within the community, but provide homes to younger families entering the community as well. We want to know what you think about the types of housing currently offered within the Village of Woodmere.

Please review the questions below about housing within the community. Write any comments on sticky notes and place them in the corresponding grey comment boxes.

1) What do you *LIKE* about the housing in the Village of Woodmere?

1

2) What would you *CHANGE* about the housing in the Village of Woodmere?

2

3) If you were to move, what would you look for in another home *OR* neighborhood?

3

## STATION NUMBER ⑥

### NEW HOUSING | TYPES & STYLES

#### WHAT TYPES OR STYLES OF HOMES WOULD YOU LIKE TO SEE OFFERED WITHIN THE VILLAGE OF WOODMERE?

Ensuring that a community has a variety of housing options at varying price points is an important component to creating a welcoming and an attainable community. Currently, Woodmere's housing stock is relatively diverse and contains many different styles of architecture. We want to hear from you about the future of housing options within the community!

Place a **GREEN** dot to indicate which housing types and styles you feel would be most appropriate for the Village of Woodmere in the future.



Single-Family Detached



Single-Family Ranch Style



Bungalow Style



Duplex



Triplex



Multi-Family Attached



Townhouse



Row Home



Mixed-Use



Low Rise Condominiums/Apartments



Condominium/Apartment Complex



Cluster Housing

Why did you select the images you did? What other types of housing would you like to see?

# GATHERING FEEDBACK

## STATION NUMBER ⑥

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3

Newer home

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Triplex



Multi-Family Attached



Townhouse



Row Home



Mixed-Use



Low Rise Condominiums/Apartments



Condominium/Apartment Complex



Cluster Housing

Why did you select the images you did? What other types of housing would you like to see?

Smaller unit

# OTHER IDEAS?

- ✓ Write down any thoughts, comments, or suggestions on **Comment Sheets**
- ✓ Leave Comment Sheets in the **box near the entrance** or with a County Planning **representative**

**COMMENT SHEET**

IS THERE ANYTHING WE MISSED?  
DO YOU HAVE IDEAS FOR HOW TO ACCOMPLISH THE  
COMMUNITY'S VISION?

THANK YOU FOR YOUR PARTICIPATION!  
Please leave your comment sheet in the box at the sign-in table or  
hand it to a representative from County Planning.

# ONLINE SURVEY

## Woodmere Community Vision - Public Meeting

### Welcome!

Welcome to the Community Vision survey for the Woodmere Master Plan! Thank you for taking the time to fill out the survey. Your feedback is essential to the development of the plan.

#### What's a Master Plan?

A Master Plan outlines a community's vision for the future and then describes specific action steps community leaders can undertake to accomplish that vision. It covers topics such as transportation, housing, economic development, parks and recreation, and business district development.

#### Why you're involved?

This is your community's plan. We need your help and input to ensure the plan reflects what you want to see in Woodmere. The plan will prepare the Village, residents, and businesses for the future, and shape future development to match the community's priorities.

#### What has been accomplished so far?

County Planning has been researching, mapping, and analyzing data with the assistance of Village staff and a Steering Committee made up of residents, businesses, and civic leaders. Together, we have developed a profile of the community that outlines current strengths, weaknesses, and opportunities.

We have drafted a series of visions and objectives based on this research and past planning efforts. We have also produced a series of maps showing current plans and potential focus areas.

#### What are we asking for in this survey?

**[https://www.surveymonkey.com/r/WDMR\\_PM1](https://www.surveymonkey.com/r/WDMR_PM1)**

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#### What are we asking for in this survey?

**SURVEY WILL CLOSE  
TUESDAY MARCH 19<sup>TH</sup>**

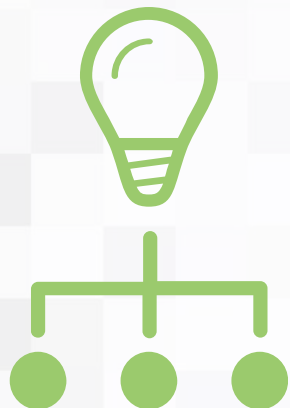
**[https://www.surveymonkey.com/r/WDMR\\_PM1](https://www.surveymonkey.com/r/WDMR_PM1)**



# **PLANNING PROCESS**

## NEXT STEPS

# WOODMERE MASTER PLAN | STEP TWO

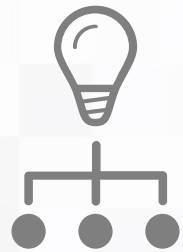


## Community Vision

Vision for how the community wants to grow and develop in the coming decade

Current Phase

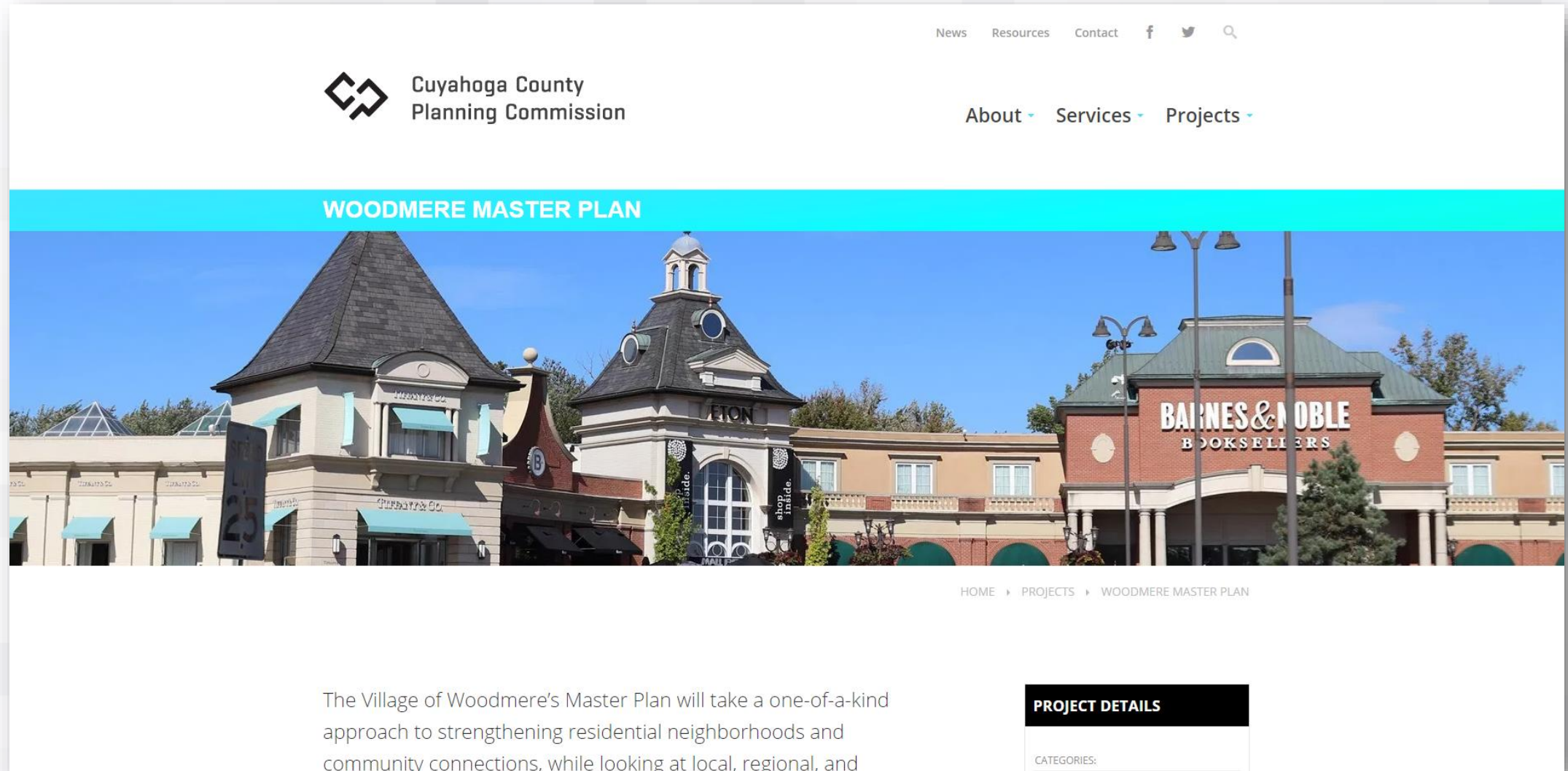
# WOODMERE MASTER PLAN | STEP THREE



## Goals & Actions

Goals and action steps to achieve the community's desired future

# STAY UP TO DATE



<http://www.countyplanning.us/woodmere>



# **WOODMERE MASTER PLAN**

## QUESTION & ANSWER

# QUESTION & ANSWER

**We will now take 5-10 minutes to  
answer questions**

# THANK YOU!



Questions?

Call or write us an email:

**Rachel Novak, Project Lead**  
[rnovak@cuyahogacounty.us](mailto:rnovak@cuyahogacounty.us)

216.443.3700



# County Planning

FOR OUR COMMUNITY  
FOR OUR REGION  
FOR OUR FUTURE