CITY OF MAPLE HEIGHTS MASTER PLAN

PLAN PRESENTATION



Master Plan Process Overview

- Master Plan Document
- Place-Based Components
- Citywide Goals
- What's Next

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MASTER PLAN PROCESS OVERVIEW

ABOUT A MASTER PLAN

• A long-term plan for how the community wants to grow and develop in the future



WHAT DOES IT COVER?

- Transportation
- Land use and zoning
- Housing
- Parks and the environment
- Economic development
- Business districts

- Inventories what exists today and outlines a community's vision for the future
- Describes concrete action steps to achieve the vision

WHY PLAN?

- Provides the opportunity for **community input**
- **Prepares the City**, residents, and businesses for the future
- Shapes future development to match your priorities
- Gives a competitive advantage when applying for grants and funding



Current Conditions

Demographic, land use, and housing overview





Community Vision

Vision for how the community wants to grow and develop in the coming decade





Goals & Actions

Goals and action steps to achieve the community's desired future



Implementation

Partners, priorities, and responsibilities for undertaking actions





Draft Master Plan

Combined and completed Master Plan document



USING THE MASTER PLAN

- Adopt it: to make it an official policy
- **Use it**: as a tool and reference when considering actions and applying for grant funding
- **Update it**: over time and when circumstances change

PUBLIC MEETINGS

- 1. What is your vision of the future for the City and for key areas?
- 2. Do the presented Citywide Goals and Place-Based Components accomplish your vision and improve key areas?
- 3. Which goals and components are most important and should be undertaken first?

MAPLE HEIGHTS PLAN: COMMUNITY INVOLVEMENT



MAPLE HEIGHTS PLAN: COMMUNITY INVOLVEMENT



Maple Heights Plan Community Involvement

- City Meetings/Interviews
 - 12 City Staff and Stakeholder Interviews



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- Steering Committee
 - 15 Steering Committee Members
 - 5 Steering Committee Meetings



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 - 15 Steering Committee Members
 - 5 Steering Committee Meetings
- The Community
 - 3 Public Meetings
 - Approximately 60 Meeting Attendees
 - 36 Completed Online Surveys
 - More than 380 Individual Comments

ONLINE PRESENCE

Information updated on County Planning website All documents posted throughout the process

2017-2018 Visits 763 Page Views 560 Unique Page Views

The Maple Heights Master Plan focuses on strengthening commercial centers, engaging and connecting neighborhoods, enhancing City identity, and building partnerships for regional collaboration.

The Maple Heights Master Plan is a long-term guide for the future and is meant to direct the City for the next ten years.

HOME ▶ PROJECTS ▶ MAPLE HEIGHTS MASTER PLAN

MAPLE HEIGHTS MASTER PLAN

and and ment areas, or budding busin

PROJECT DETAILS

CATEGORIES:

Maple Heights, Master Plan

SERVICES:





Cuyahoga County Planning Commission

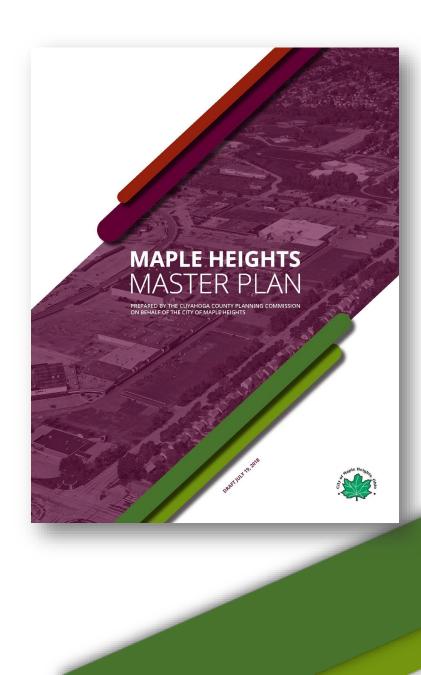
About - Services - Projects -

This is the community's plan.

THE MASTER PLAN DOCUMENT

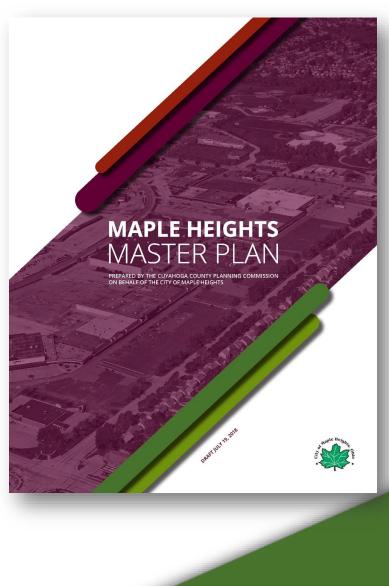
DOCUMENT LAYOUT

- Introduction
- Current Conditions
- Community Vision
- Goals and Actions: Place-Based Framework
- Goals and Actions: Citywide Framework
- Implementation



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COMMUNITY VISION PRINCIPLES

GOALS & ACTIONS

PLACED-BASED FRAMEWORK



COMMUNITY VISION PRINCIPLES

GOALS & ACTIONS

PLACED-BASED FRAMEWORK



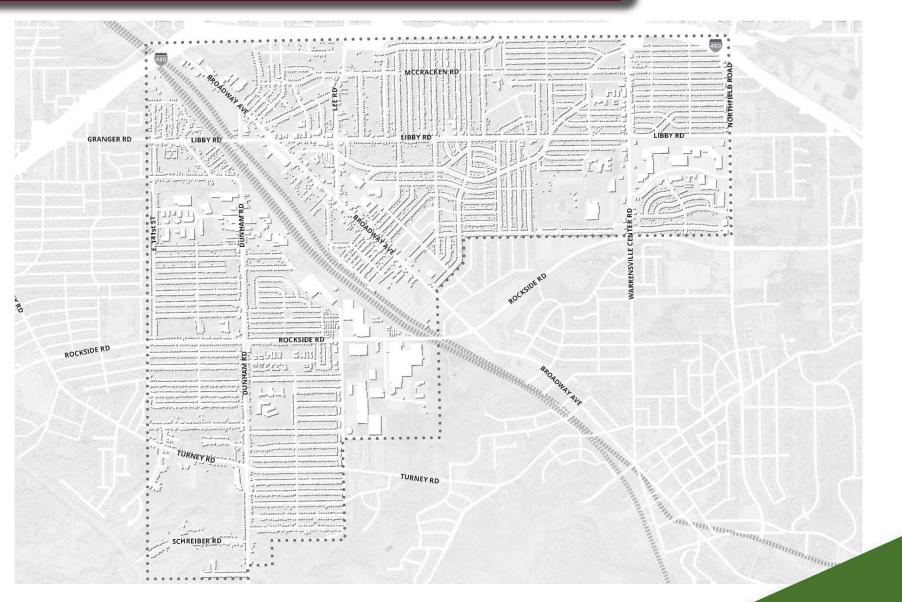
PLACE-BASED COMPONENTS

Place-Based Components Location-specific strategies

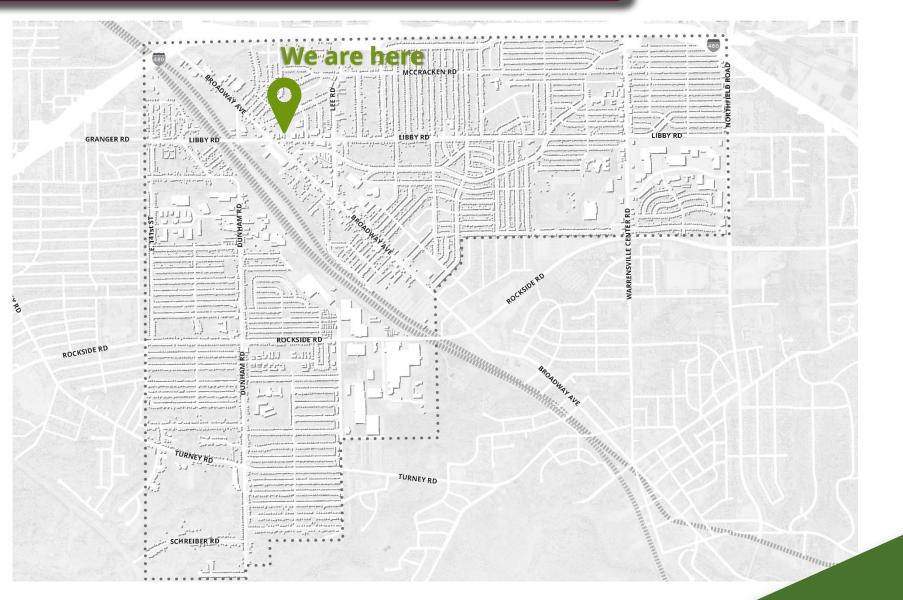
- The core strategy for how Maple Heights should prioritize actions in the coming years
- The basis for undertaking future actions and to evaluate specific actions or projects to meet goals of the Master Plan



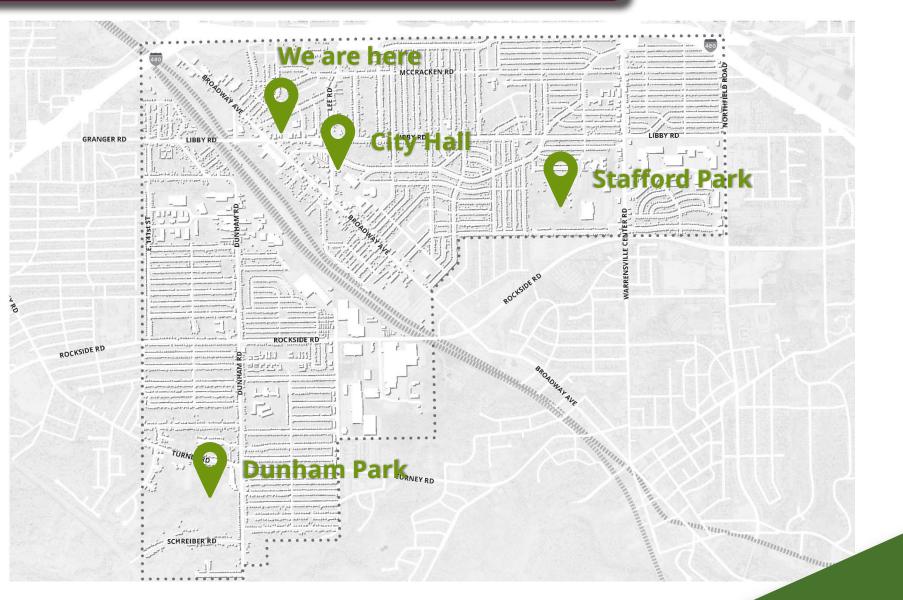
CURRENT CONDITIONS



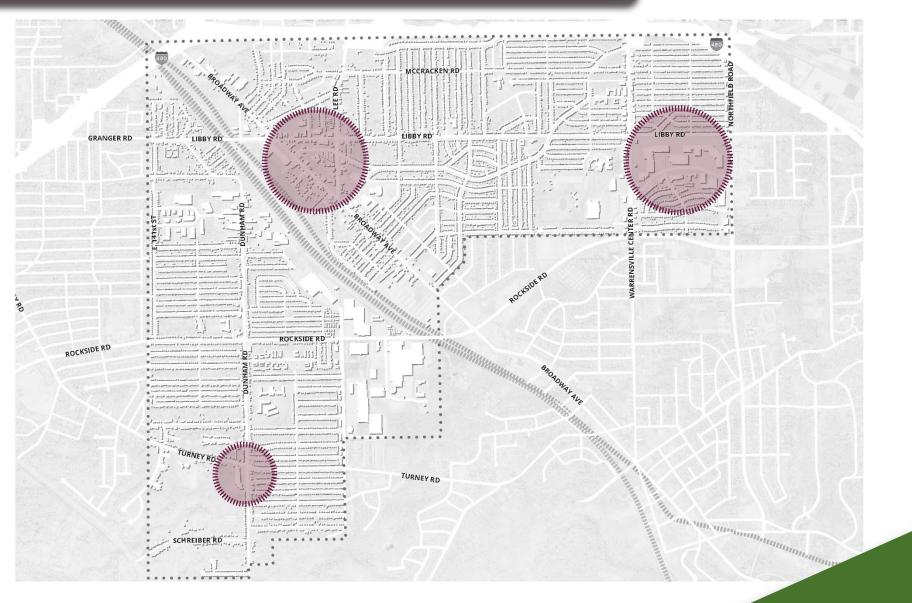
CURRENT CONDITIONS



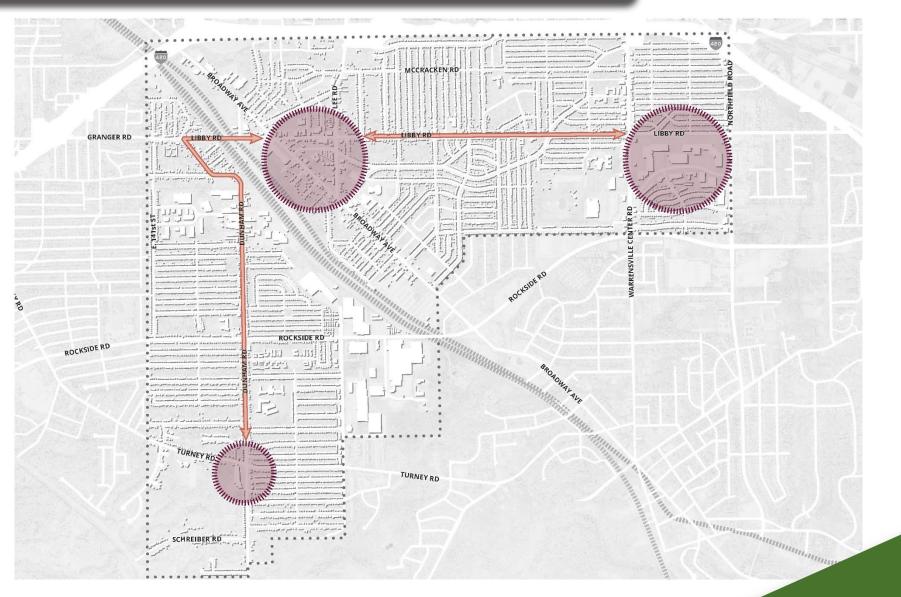
CURRENT CONDITIONS



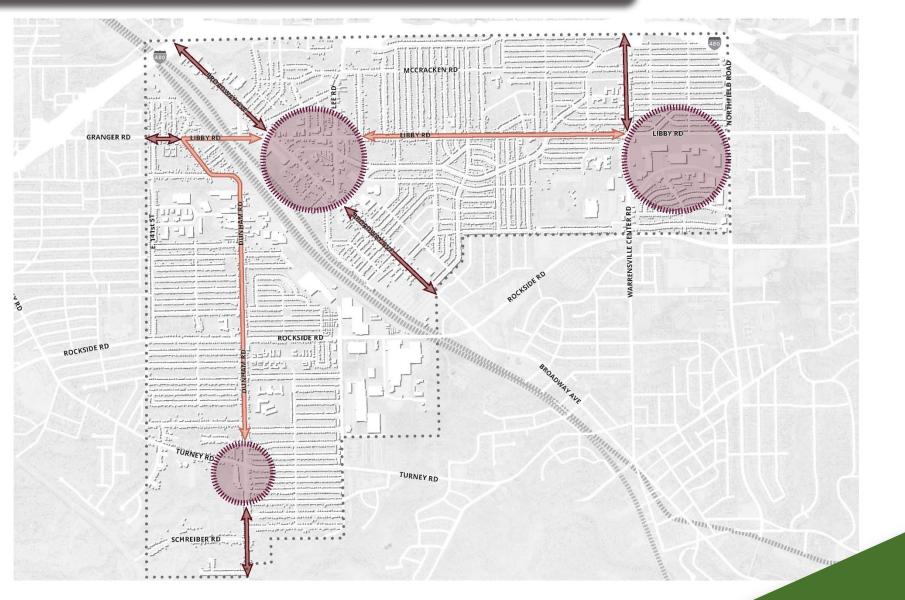
ENLIVEN KEY COMMERCIAL NODES



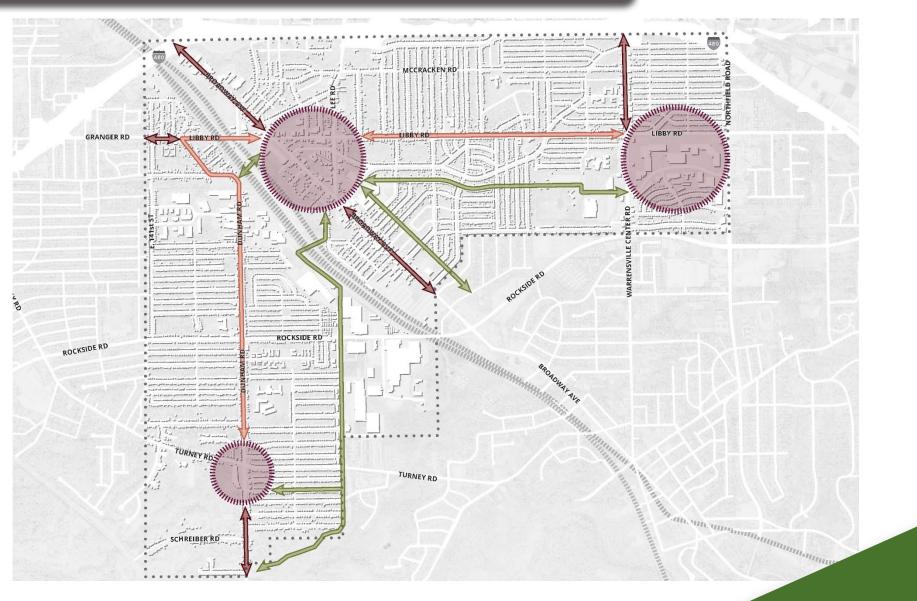
IMPROVE CONNECTIONS BETWEEN NODES



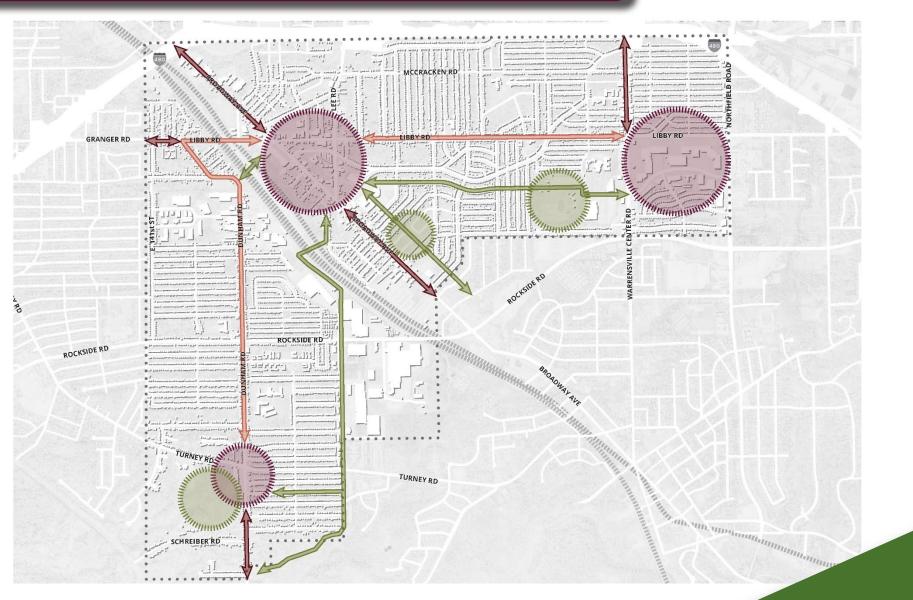
IMPROVE CONNECTIONS TO THE REGION



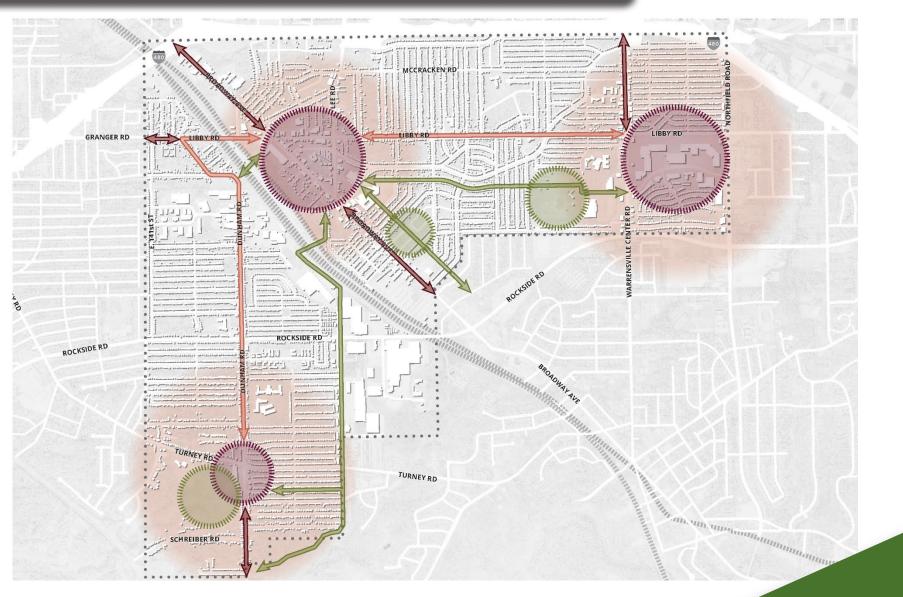
DEVELOP NON-MOTORIZED CONNECTIONS



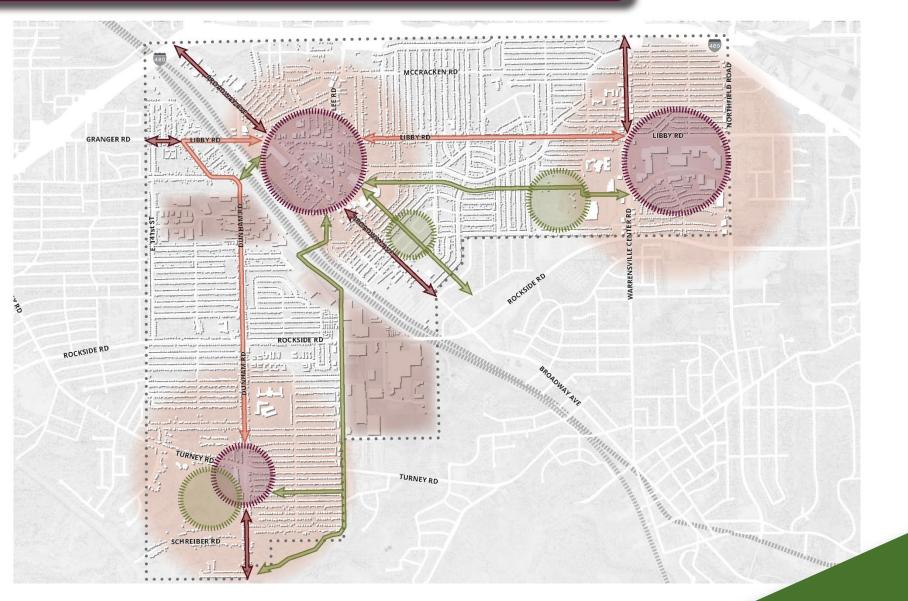
LINK TO NEARBY PARKS



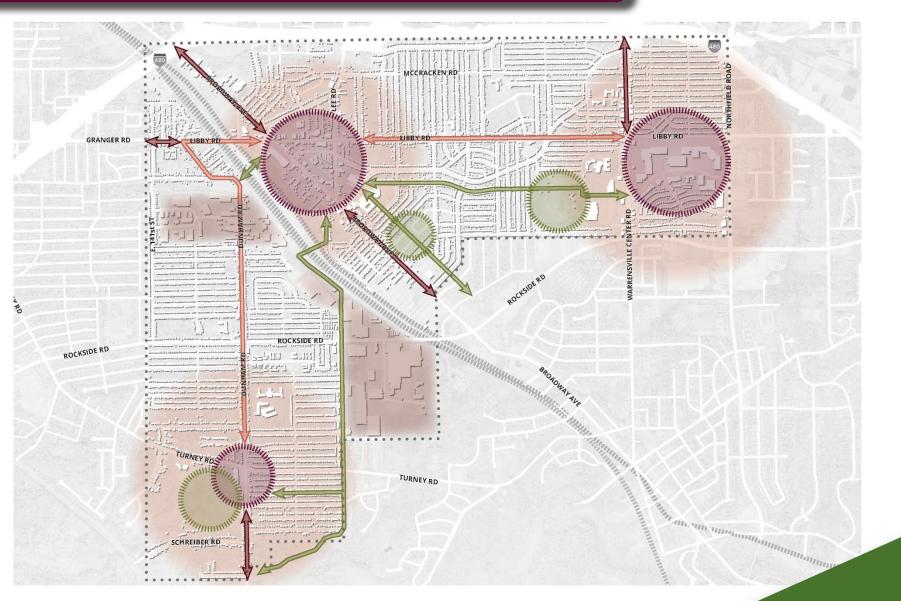
STRENGTHEN SURROUNDING RESIDENTIAL AREAS



ENHANCE INDUSTRIAL PARKS



FRAMEWORK PLAN



RAMEWORK PLAN

Place-Based Components

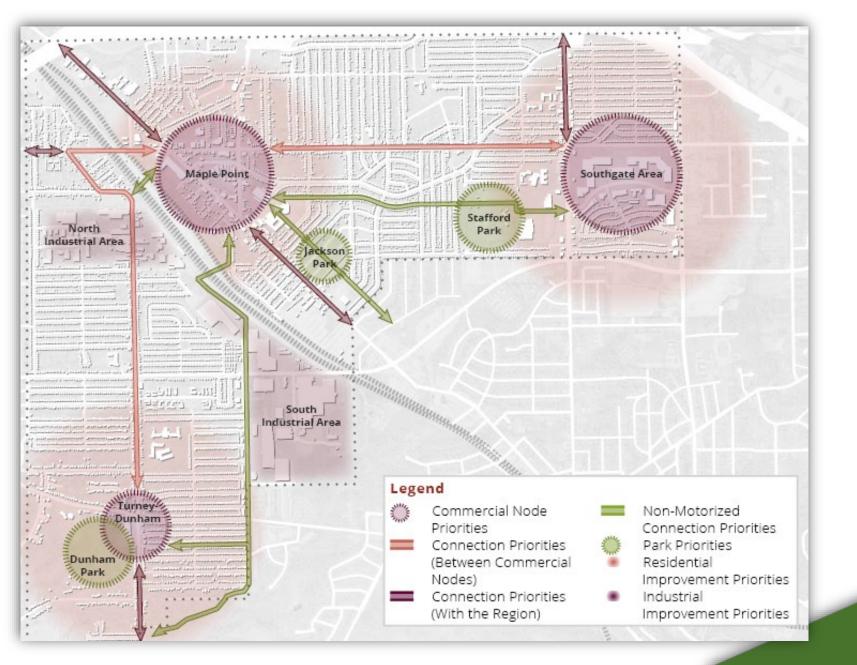
Component 1: Enliven Key Commercial Nodes – Maple Point **Component 1**: Enliven Key Commercial Nodes – Southgate **Component 1**: Enliven Key Commercial Nodes – Turney-Dunham **Component 2**: Improve Connections between Nodes and with the Region **Component 3**: Develop Non-Motorized Connections **Component 4**: Link to Nearby Parks – Jackson Park **Component 4**: Link to Nearby Parks – Stafford Park **Component 5**: Strengthen Surrounding Residential Areas **Component 6**: Enhance Industrial Parks

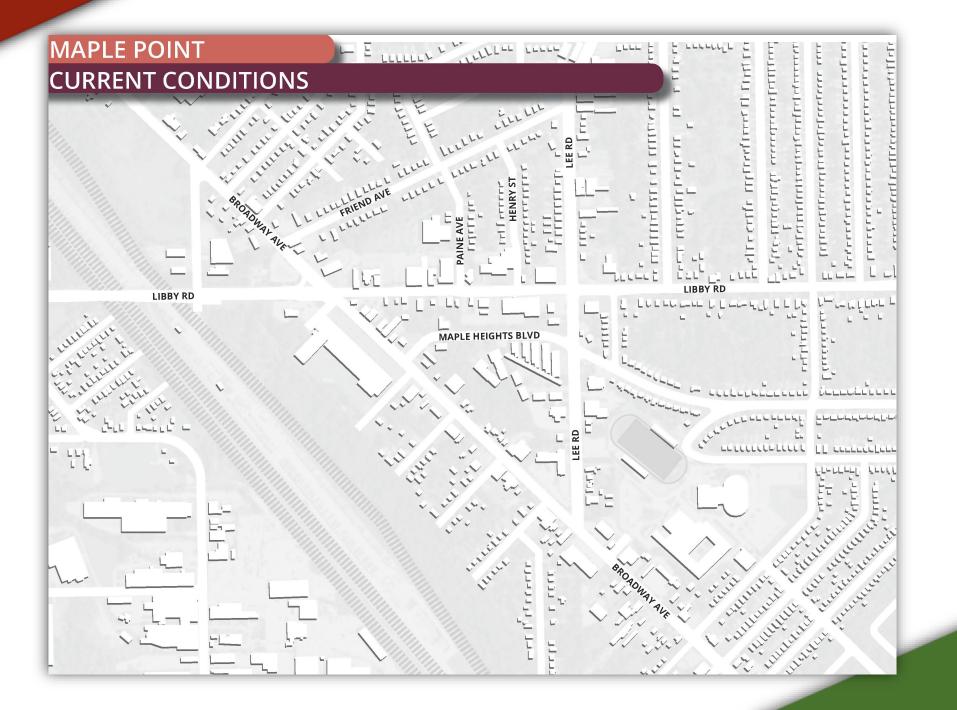
RAMEWORK PLAN

Place-Based Components

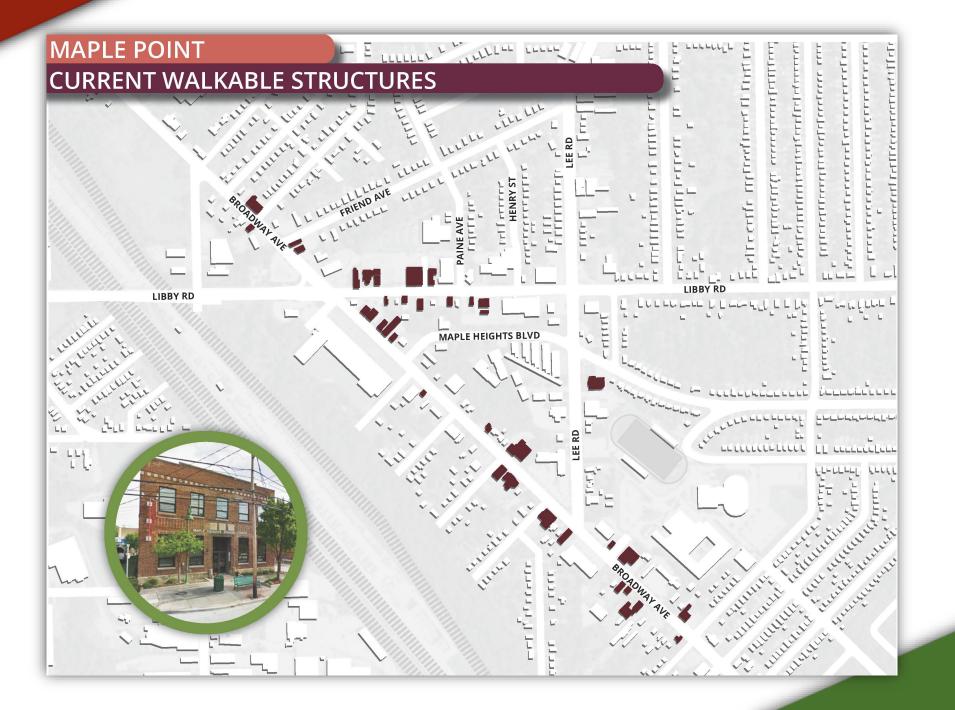
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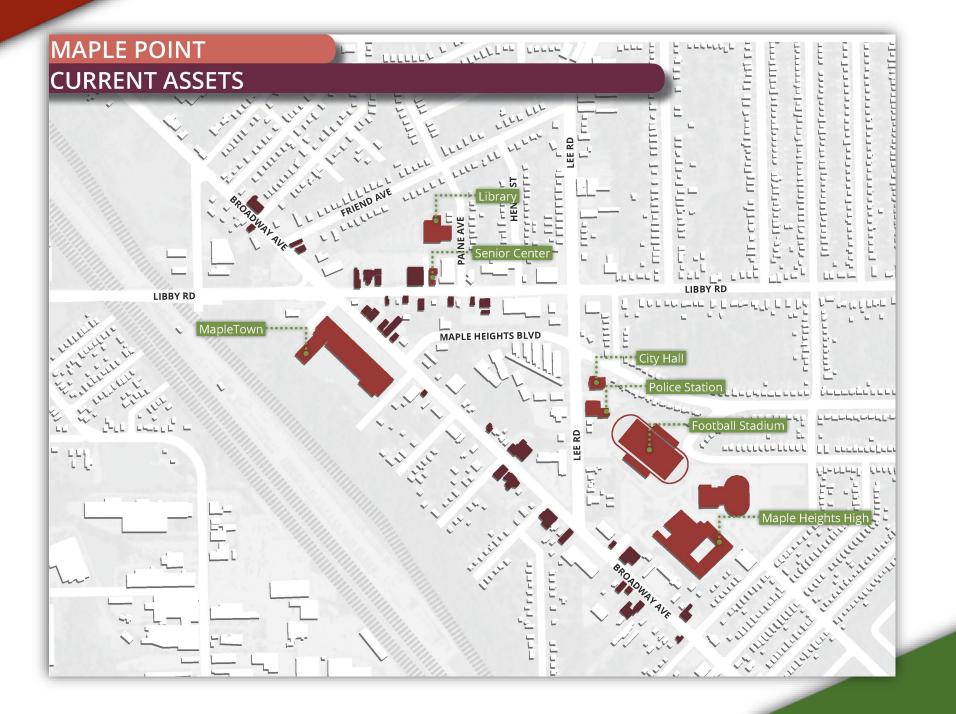
Place-Based Framework

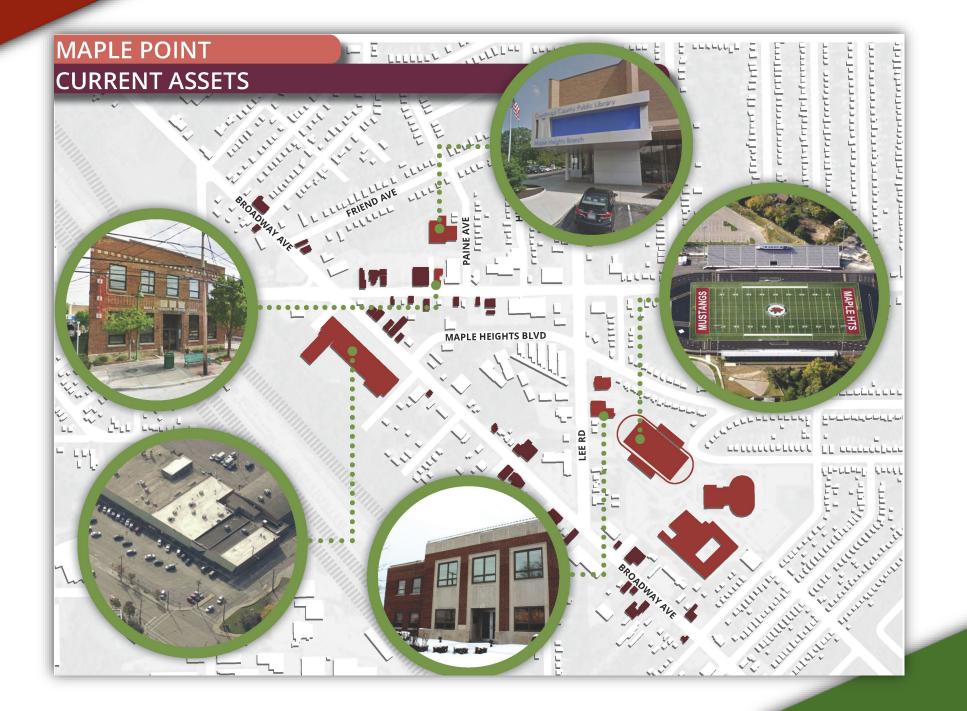


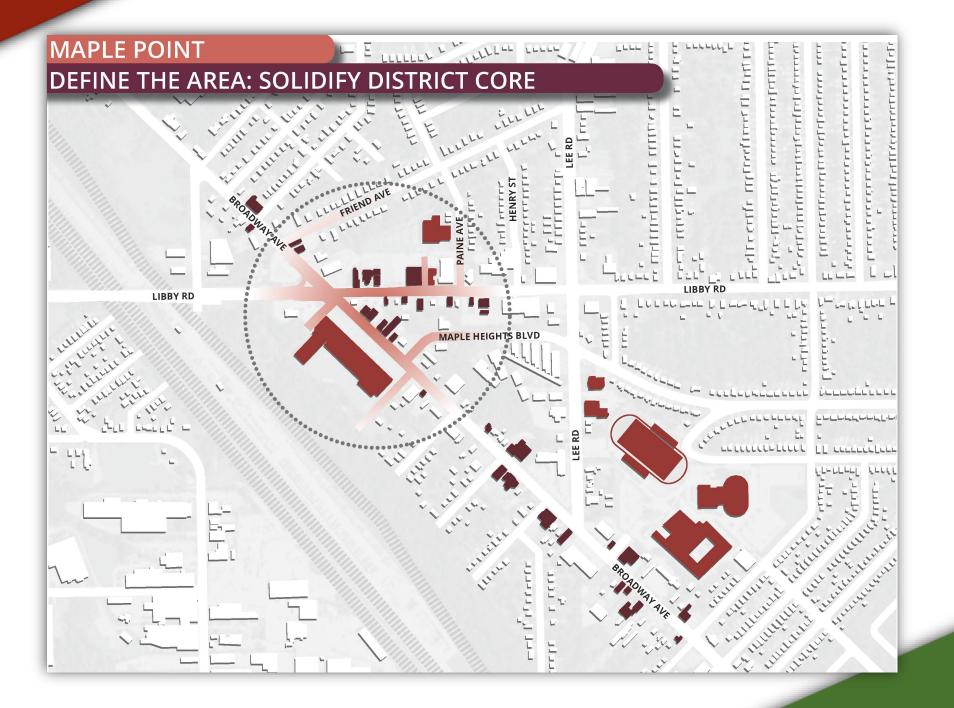


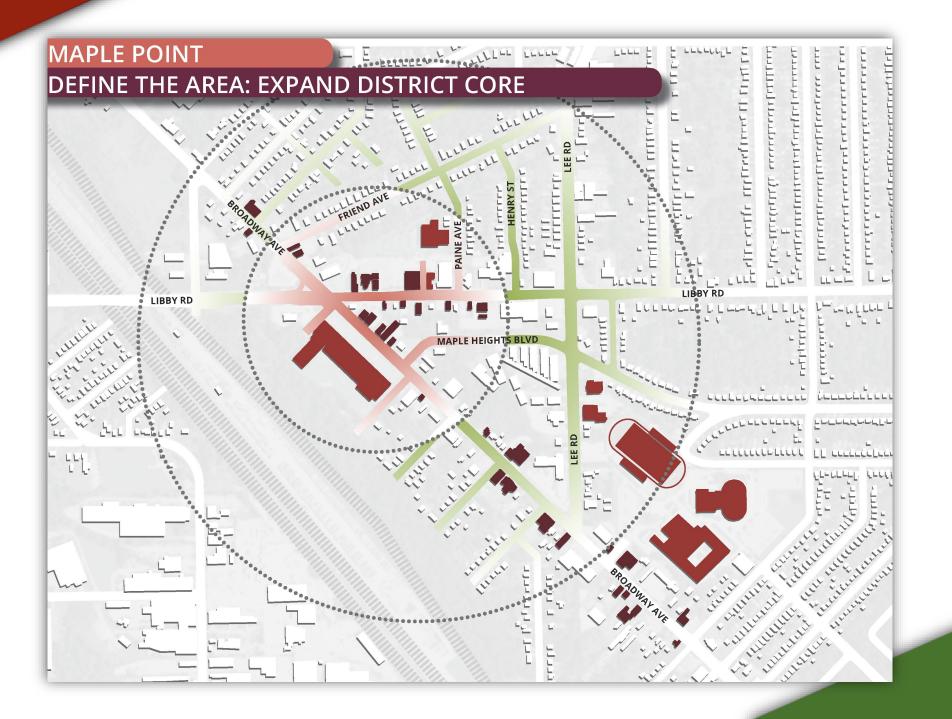


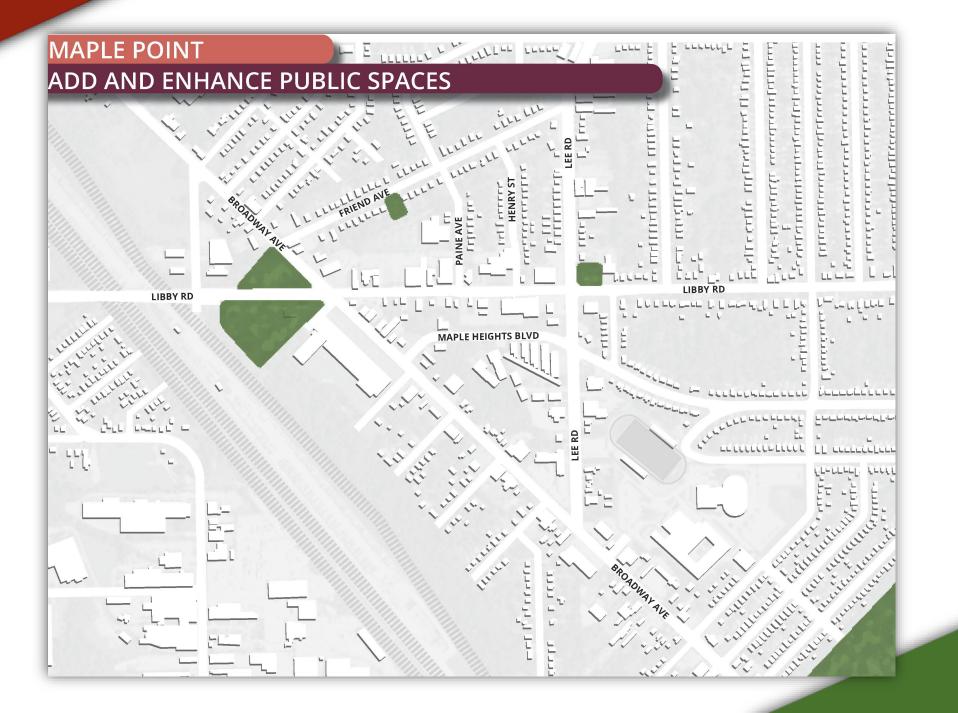


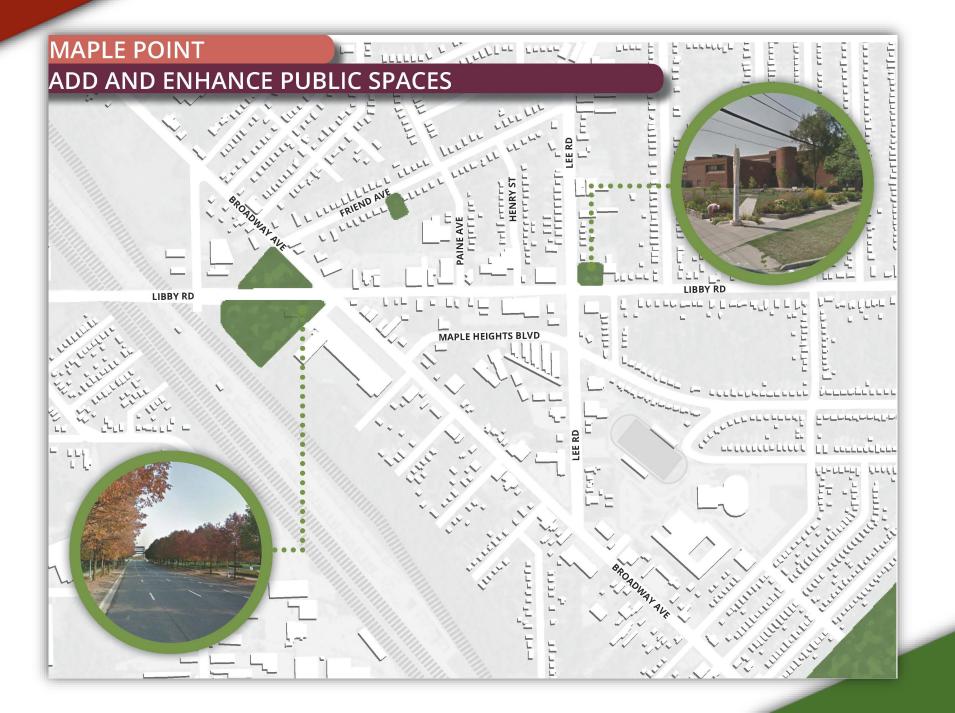


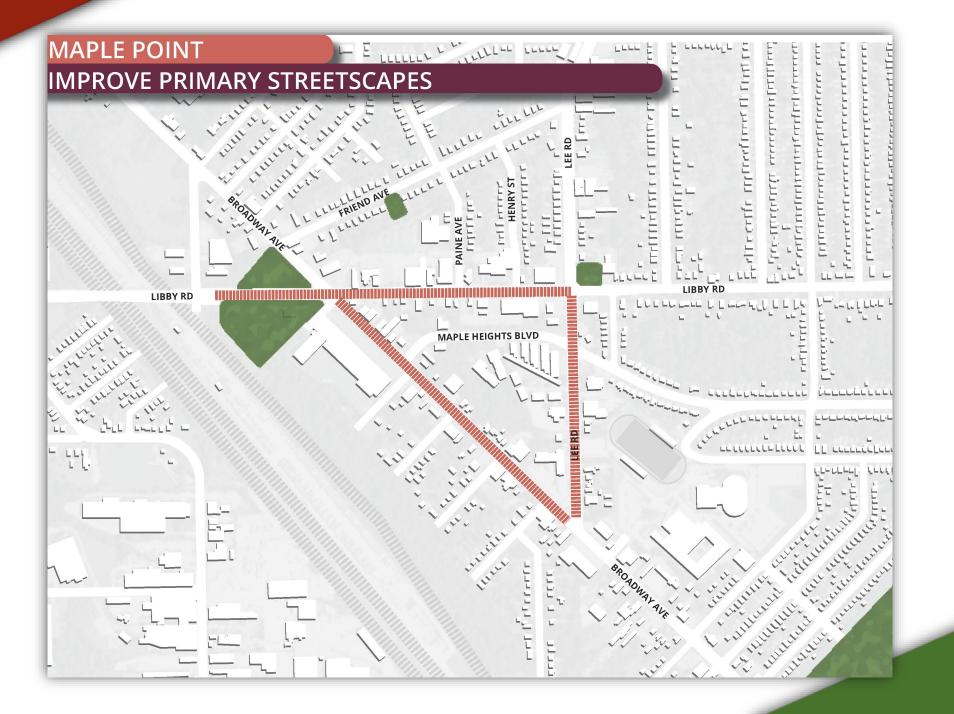




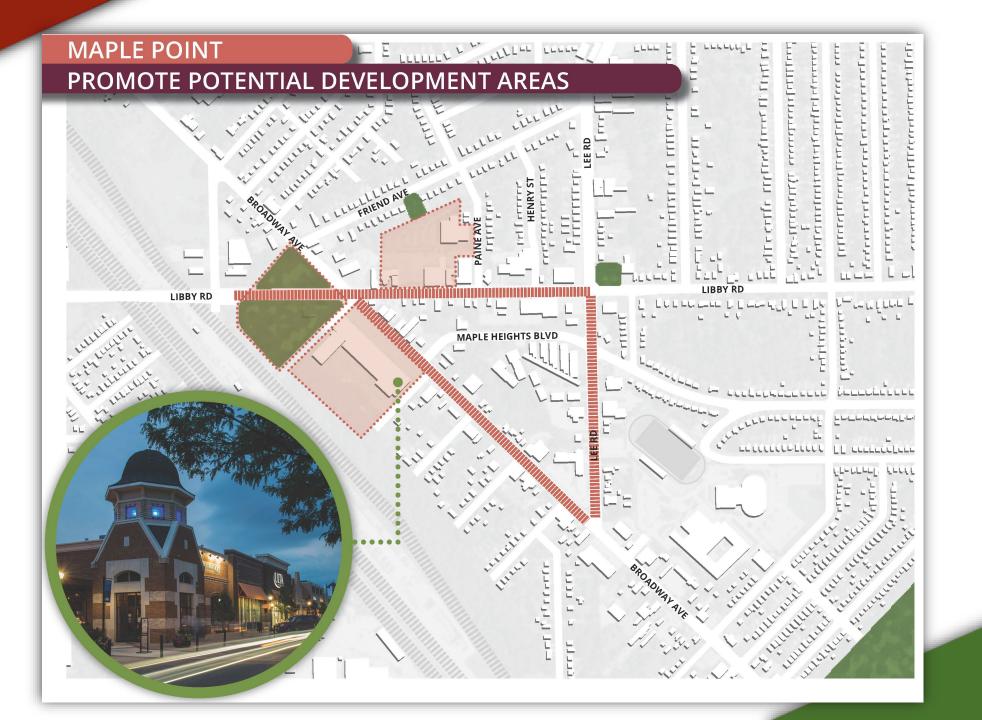


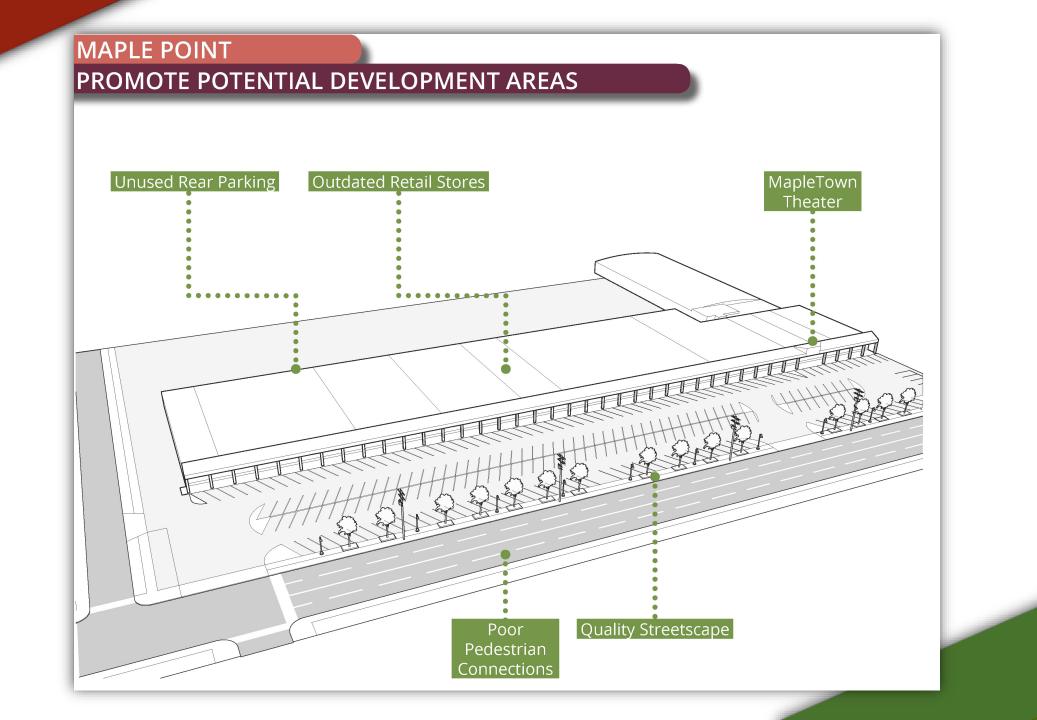


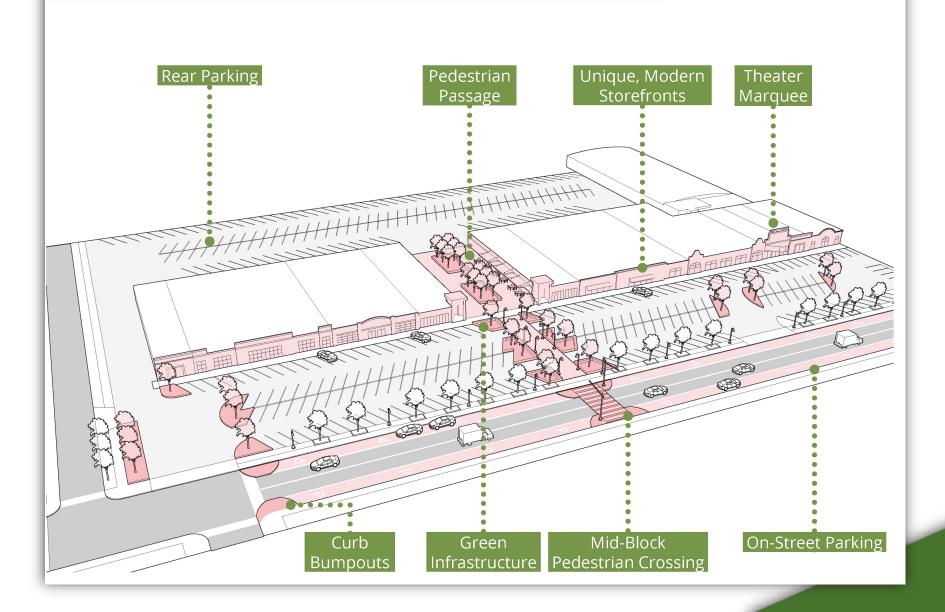










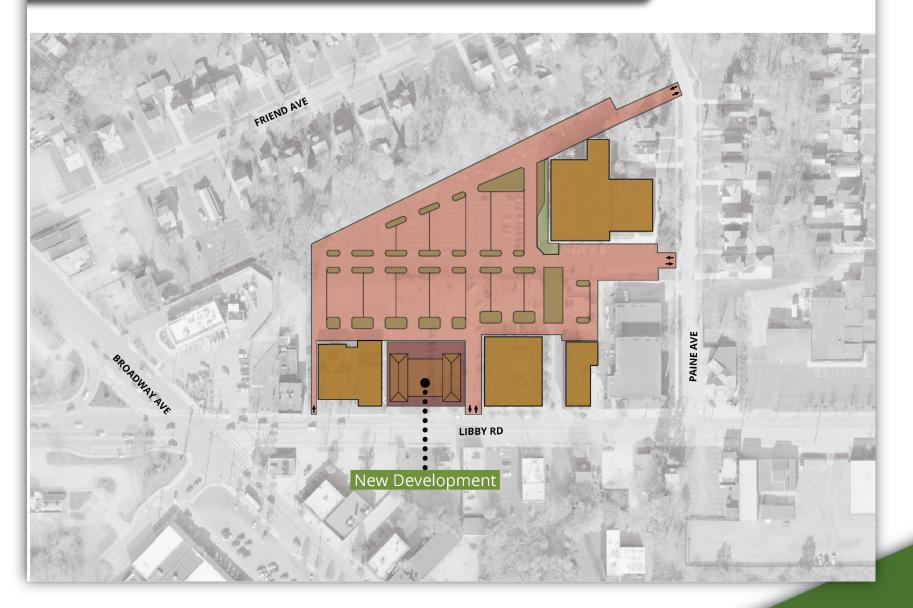




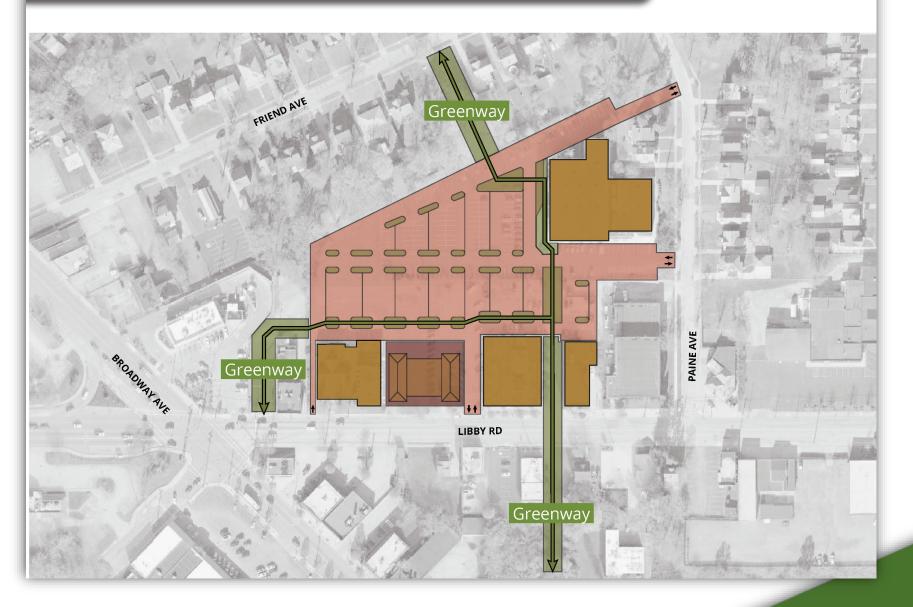


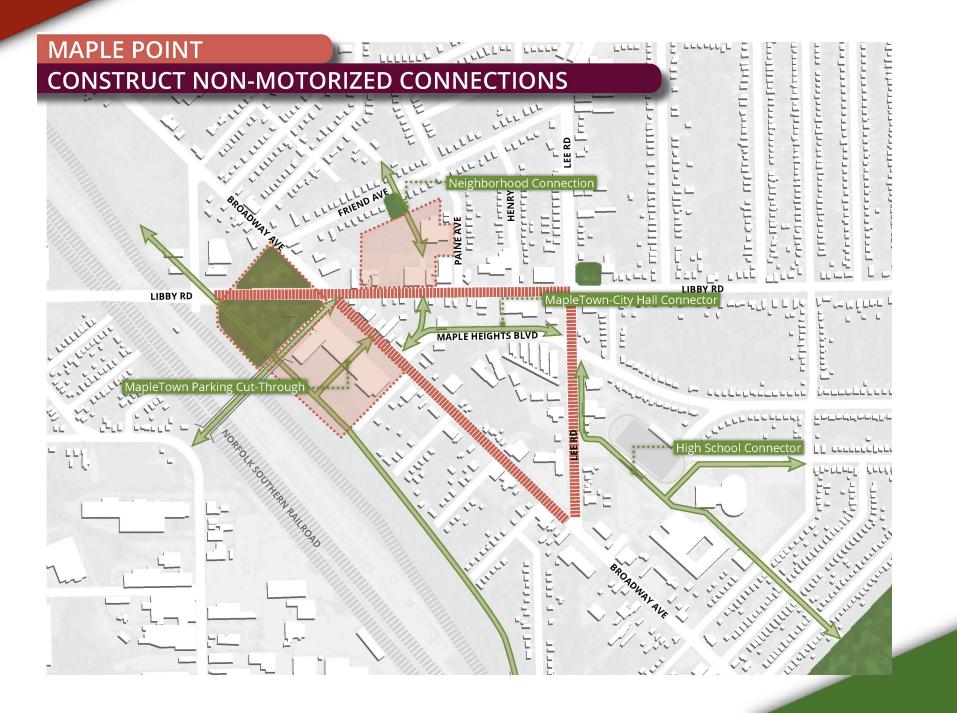


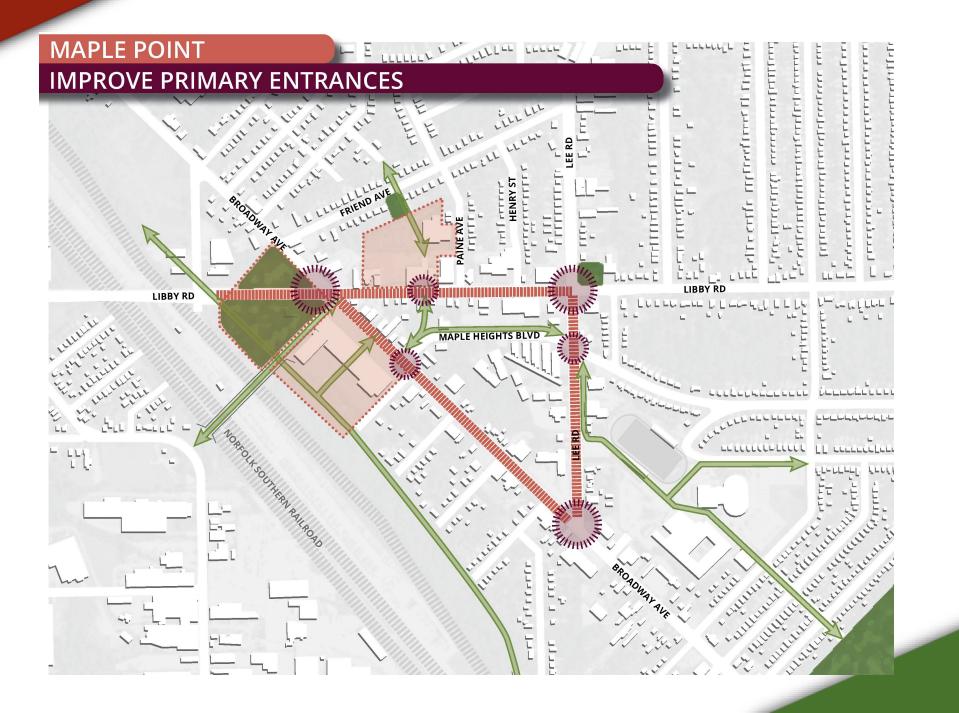


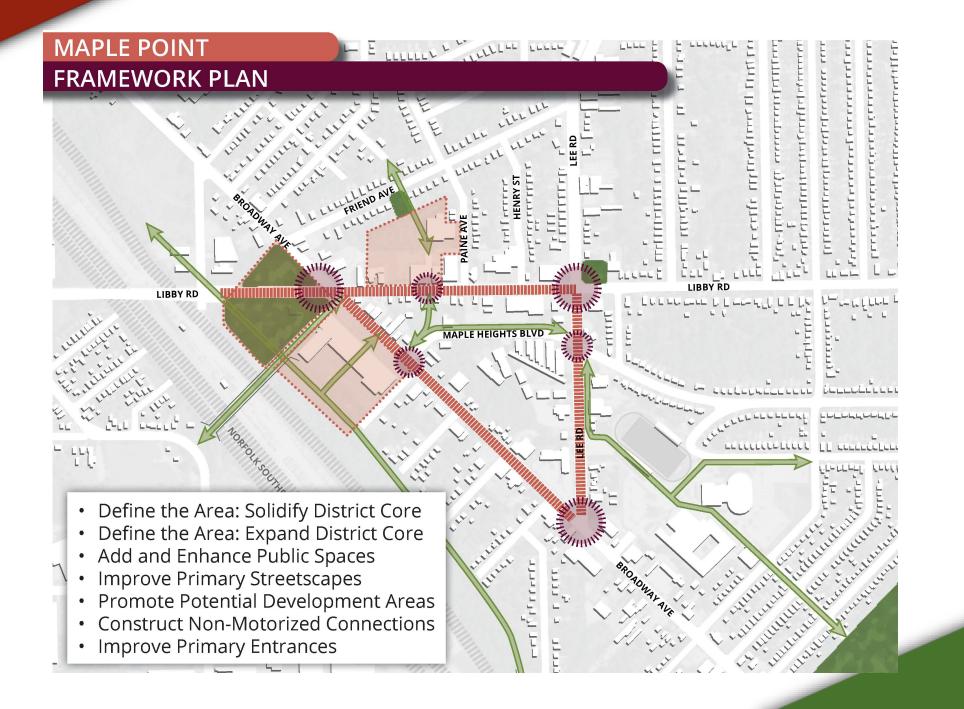






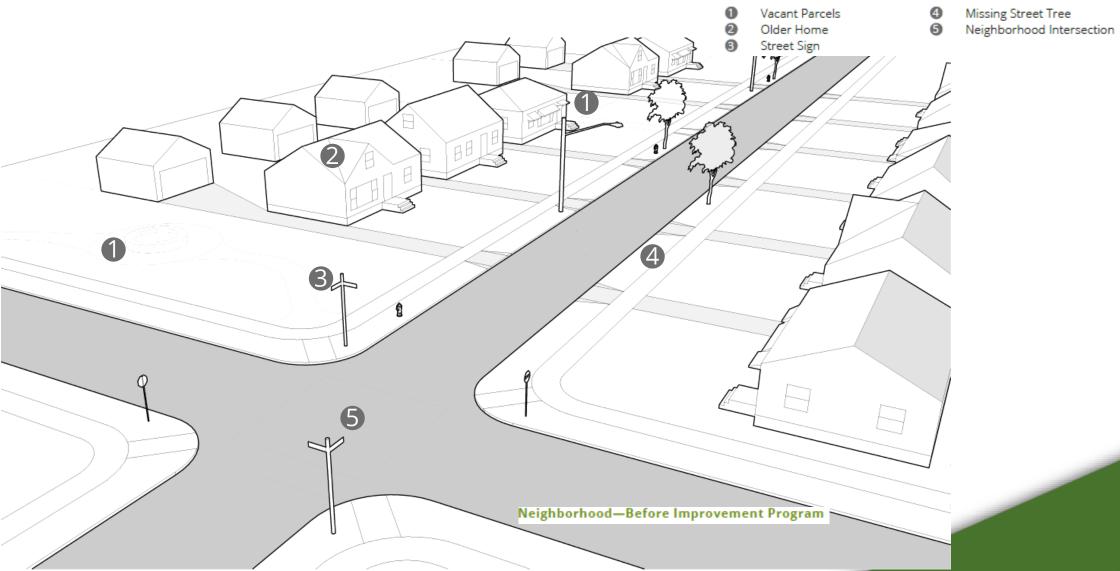






Component 5 Strengthen Surrounding Residential Areas





Component 5 Strengthen Surrounding Residential Areas



Legend

10

- 0 Infill Housing
 - Replaced Street Light
 - Home Renovations
- 4 Pocket Park
- 6 Hydrant Repainting
- 6 Street Trees
- 7 Sharrows and Signage
 - Street Repairs
- 8 Decorative Street Signs 9
 - Improved, ADA-Compliant Crosswalks

COMMUNITY VISION PRINCIPLES

GOALS & ACTIONS

PLACED-BASED FRAMEWORK



COMMUNITY VISION PRINCIPLES

GOALS & ACTIONS

PLACED-BASED FRAMEWORK



CITYWIDE GOALS

Citywide Goals Citywide Strategies

- The actions that are generalized across the City and are intended to accomplish the Vision outlined by residents
- Covers changes to City policy and actions that can be taken for the benefit of the City as a whole



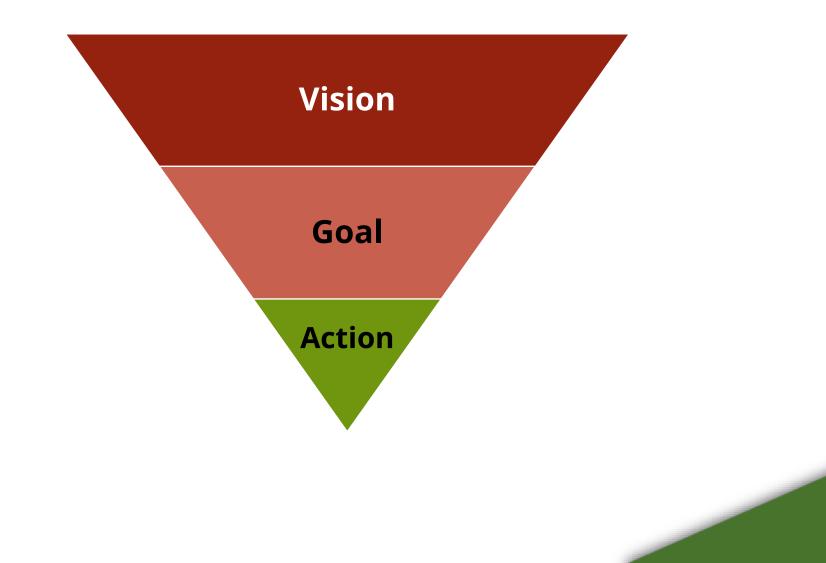
Citywide Goals

- **Goal 1**: Foster community pride and neighborhood networks
- **Goal 2**: Stabilize the housing market and encourage reinvestment in neighborhoods
- **Goal 3**: Improve the vibrancy of the City's business districts
- **Goal 4**: Encourage walking and bicycling
- **Goal 5**: Protect the City's critical environmental features
- **Goal 6**: Revitalize existing parks and strategically enhance the City's recreation system
- **Goal 7**: Coordinate infrastructure improvements
- **Goal 8**: Develop a comprehensive system of youth engagement
- **Goal 9**: Grow manufacturing jobs

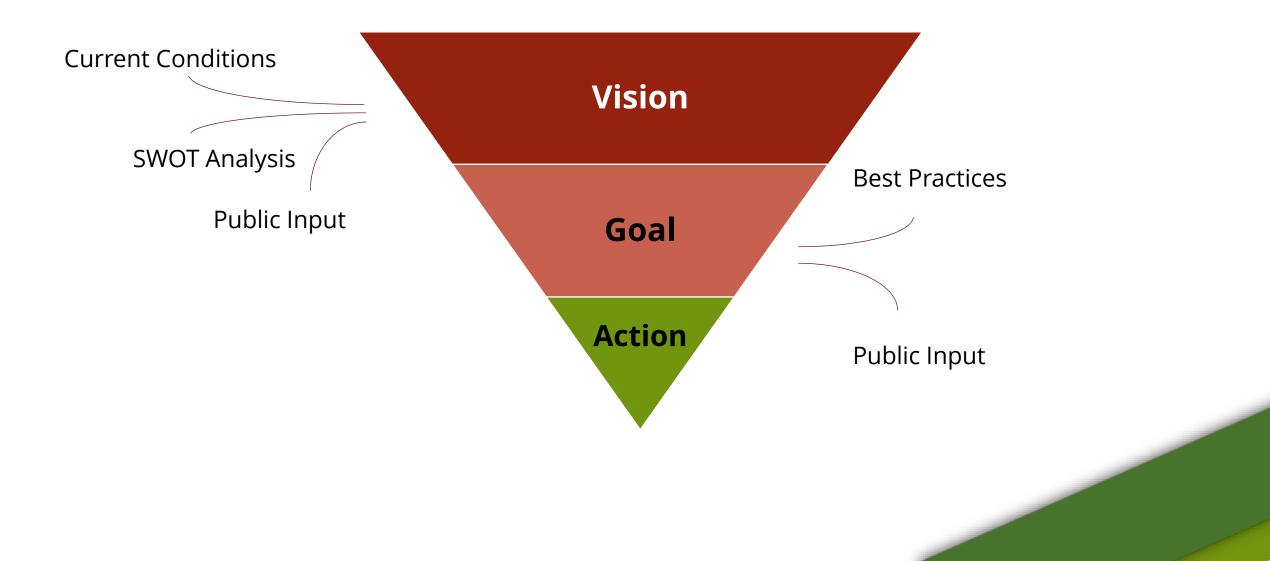
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CONSTRUCTING THE VISIONS—GOALS—ACTIONS



CONSTRUCTING THE VISIONS—GOALS—ACTIONS



Vision Principle

Positive Identity – A Community with Pride



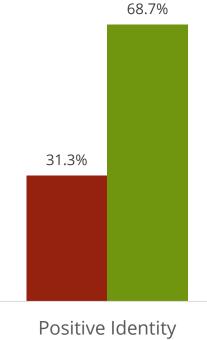
Maple Heights will be a community that believes in itself, values its diversity, and promotes its unique characteristics to residents and the region

PUBLIC MEETING FEEDBACK: POSITIVE IDENTITY – A COMMUNITY WITH PRIDE



Vision Principles

Do these Vision Principles match your vision for Maple Heights?



■ No/Other ■ Yes

Goal 1

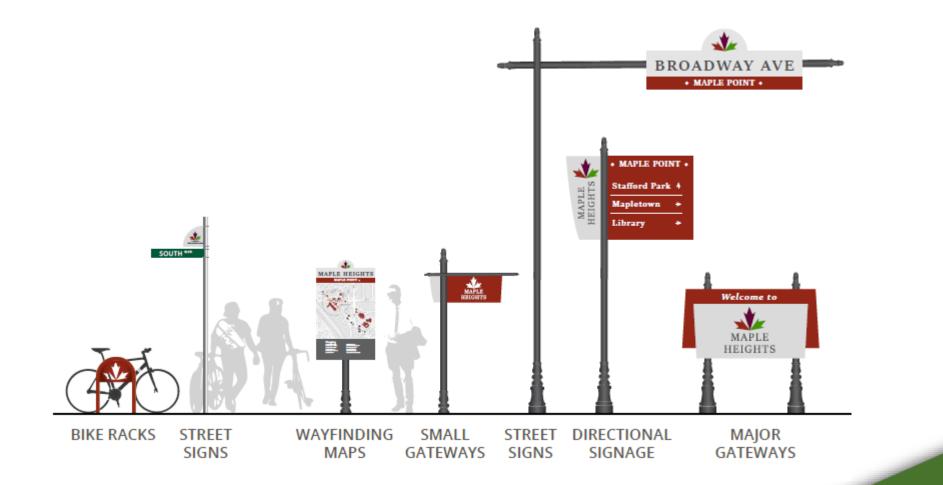
Foster Community Pride and Neighborhood Networks

Action Steps – Branding

 Implement the brand by constructing gateway signs at minor and major entrances, enhancing infrastructure as roads are improved, updating the City's website, and adding other features identified in a branding scheme

Action Steps – Block Clubs

 Strengthen the City's block club program to connect neighbors and build local social networks





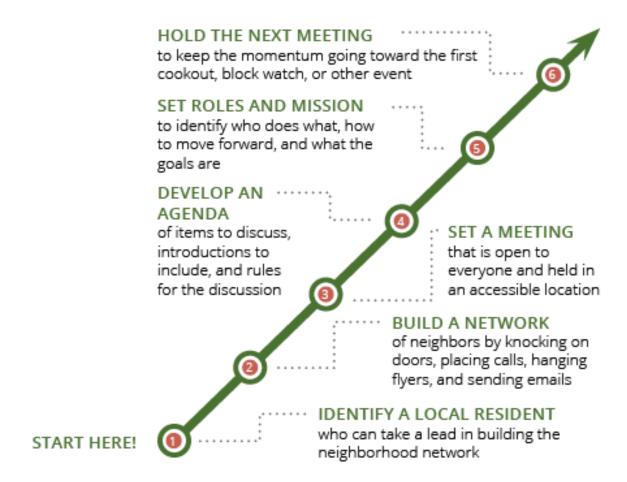


Goal 1



Goal 1





Vision Principle

High-Quality Neighborhoods – A Community of Attractive Homes



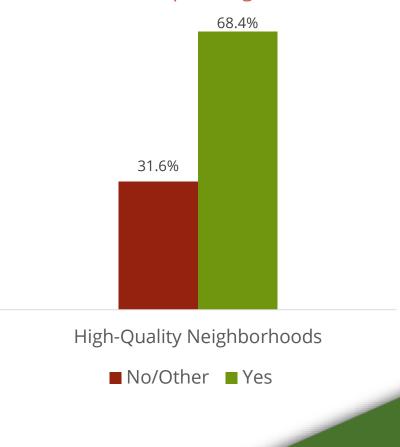
Maple Heights will be a community of stable, safe, and well-maintained neighborhoods consisting of quaint streets and attractive homes.

PUBLIC MEETING FEEDBACK: HIGH-QUALITY NEIGHBORHOODS



Vision Principles

Do these Vision Principles match your vision for Maple Heights?



Goal 2

Stabilize the Housing Market and Encourage Reinvestment in Neighborhoods

- Action Steps Maintenance
- Action Steps Marketing
- Action Steps Homeownership
- Action Steps Construction
 - Update the City's Zoning Code to ensure it allows appropriate infill housing and home renovations

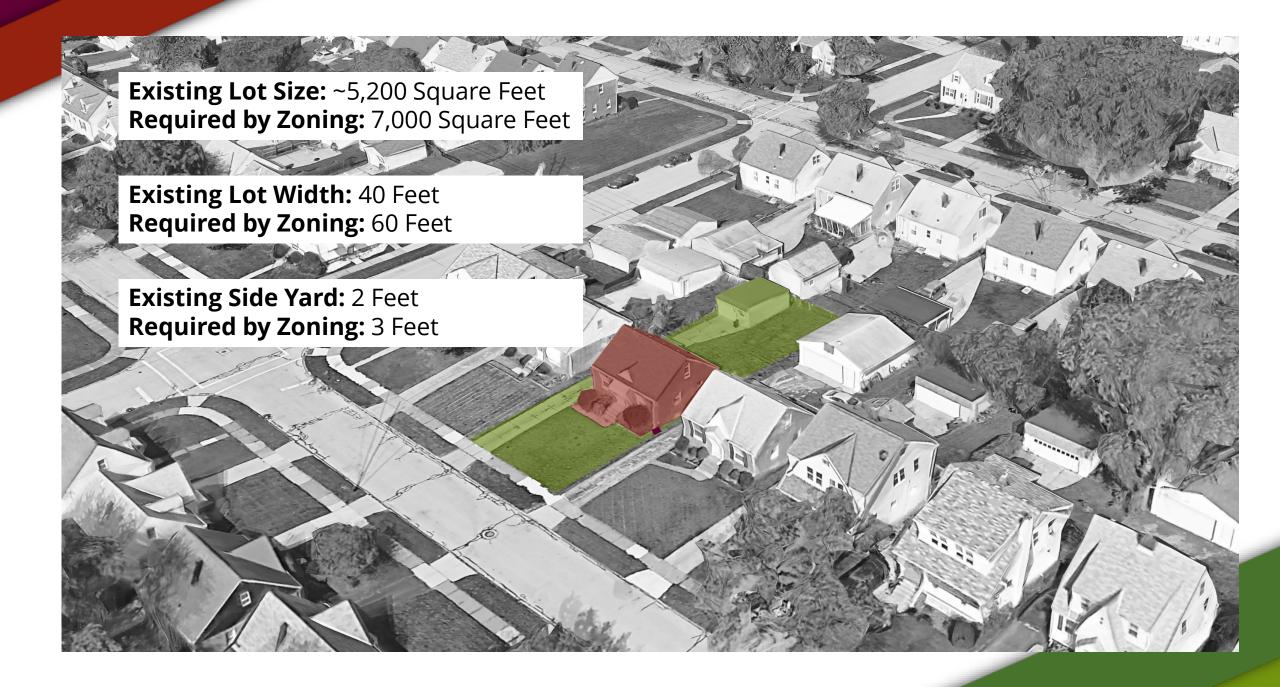








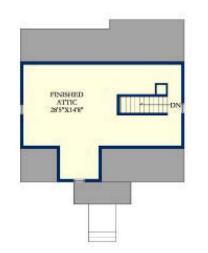




Goal 2 Stabilize the Housing Market and Encourage Reinvestment in Neighborhoods

Existing

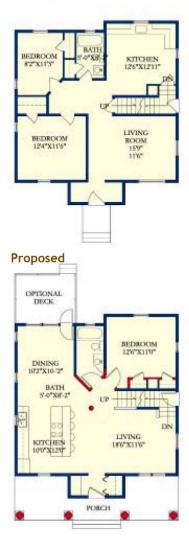


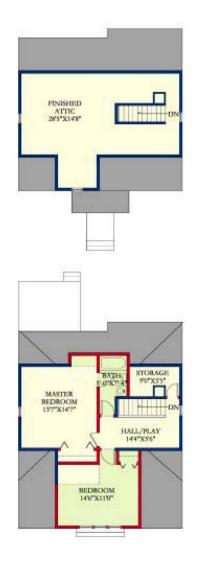




Goal 2 Stabilize the Housing Market and Encourage Reinvestment in Neighborhoods

Existing









Vision Principle

Complete Transportation Network – A Community with Transportation Options



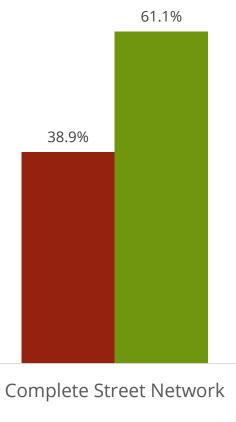
Maple Heights will be a community with a complete and cohesive network of roads, sidewalks, trails, and transit routes that work together to provide safe and sustainable connections to parks, schools, business districts, and regional employment centers

PUBLIC MEETING FEEDBACK: COMPLETE TRANSPORTATION NETWORK Vision Principles





Do these Vision Principles match your vision for Maple Heights?



■ No/Other ■ Yes

Goal 4

Encourage Walking and Bicycling

Action Steps – Safety

- Evaluate sidewalks and crossing locations for implementation of HAWK signals, enhanced crosswalks, brighter lighting, and other elements to ensure pedestrian safety
- Action Steps Amenities
- Action Steps Network Maintenance
 - Adopt a Complete and Green Streets ordinance to require consideration of multi-modal and environmental improvements in Capital Improvement projects

Goal 4

Encourage Walking and Bicycling

SIDEWALK AND CROSSINGS REVIEW

On priority streets and networks, crosswalks and sidewalks should be reviewed for improvements that can make them safer. Changes such as lighting, HAWK signals, and decorative markings can make crossings clearer and safer.

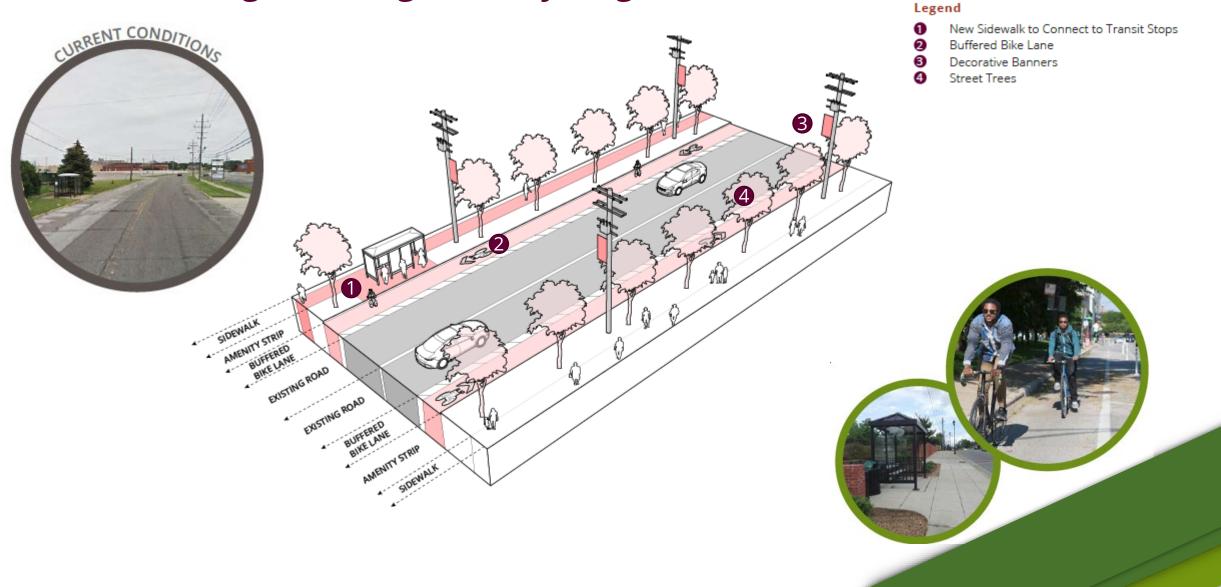




BICYCLE PARKING

Bicycle parking is critical to making bicycling an easy way of running errands. The types of parking and their location on the sidewalk are important to ensuring bicycle parking works for riders.

Goal 4 Encourage Walking and Bicycling



COMMUNITY VISION PRINCIPLES

GOALS & ACTIONS

PLACED-BASED FRAMEWORK



WHAT'S NEXT?

Implementing the Plan

- Begin with the top actions and assign personnel and organizations responsible for those actions
- Form a Plan Implementation Committee that meets quarterly to review progress
- Publish an Annual Results Report detailing accomplishments

IMPLEMENTATION TABLE

- Projected number of years to complete
- Priority
- Responsible parties and partners
- Estimated costs
- Status
- Potential funding sources

COMPONENT 5: STRENGTHEN SURROUNDING RESIDENTIAL AREAS					
Priority Level: ***					
Action Steps					
Proactive Actions					
Identify existing City re neighborhood improve		e targeted as part of a			
Convene private, non-part of a neighborhood		oups about partnering as am			
Identify neighborhood	groups that could be	part of a program			
Responsive Actions					
Grow and improve the on lessons learned	neighborhood impro	wement program based			
Ongoing Actions					
Advertise a neighborhe neighborhoods	ood improvement pro	ogram to potential			
Citywide Actions					
The following Citywide	goals and actions are	also applicable:			
Goal 1: A-H Goal 2: A-L Goal 4: B, E	Goal 5: A, C, E, F Goal 6: D, G-I Goal 7: A, C, D	Goal 8: B, E			

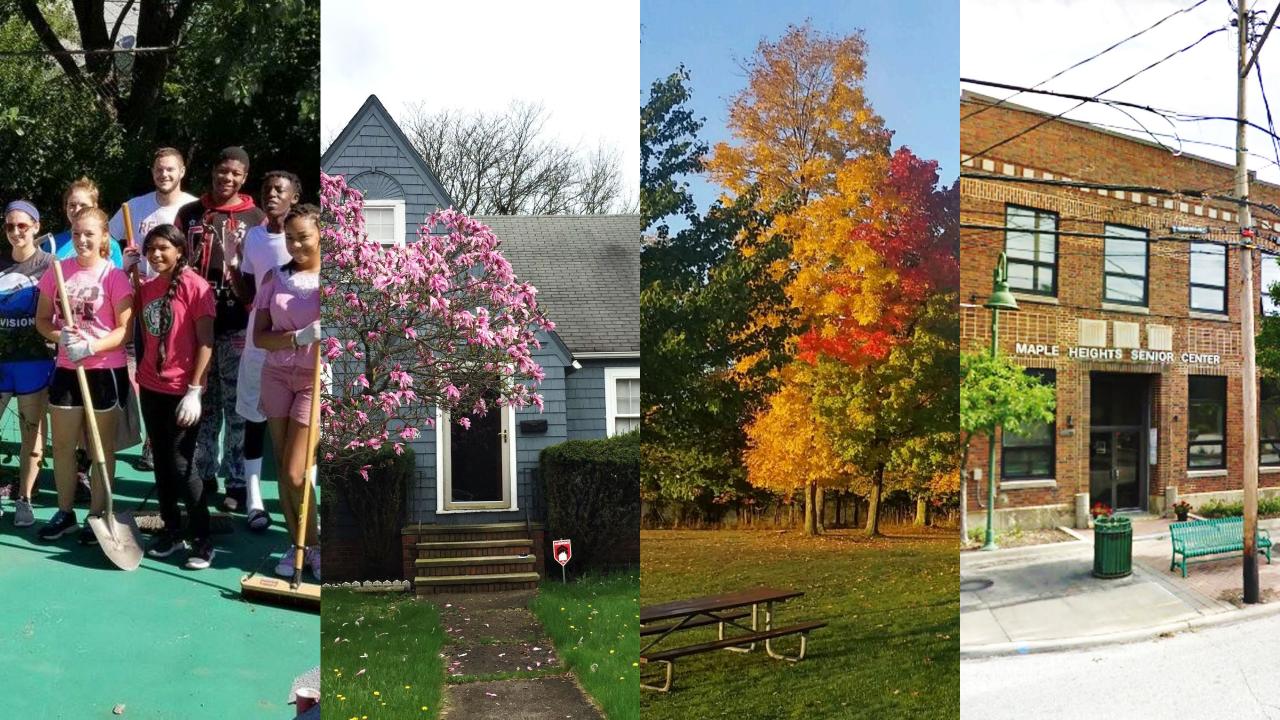
GOAL 2: STABILIZE THE HOUSING MARKET AND ENCOURAGE REINVESTMENT IN NEIGHBORHOODS

Priority Level: ★★★

Goals and Actions		Years to Complete	Responsible Parties & Partners	Est. Cost	Status/Date Complete	
Action Steps—Maintenance						
Α.	Use the 2017 Property Survey to prioritize distressed properties for actions to bring them up to code or demolish those beyond repair	3-5 Yrs	¥ – B, L	High		
в.	Develop an ongoing program to update exterior housing maintenance survey data on a five-year rotating basis	Ongoing	🗰 — В, L 论 🎹 🌰 🎇	_		

USING THE MASTER PLAN

- Adopt it: to make it an official policy
- **Use it**: as a tool and reference when considering actions and applying for grant funding
- **Update it**: over time and when circumstances change



Thank you!

to the Steering Committee, Stakeholders, and Community

2018 CITY COUNCIL MEMBERS

Ron Jackson, *Council President* Stafford L. Shenett, Sr., *Ward 1 Councilmember* Toni Jones, *Ward 2 Councilmember* Ebony Miller, *Ward 3 Councilmember*

2017 CITY COUNCIL MEMBERS

Richard Trojanski, *Council President* Stafford L. Shenett, Sr., *Ward 1 Councilmember* Toni Jones, *Ward 2 Councilmember* Ebony Miller, *Ward 3 Councilmember*

STEERING COMMITTEE

Richard Trojanski, *Council President* Edwina Agee, *Ward 7 Councilmember* Dr. Charles Keenan, *Superintendent, Maple Heights City Schools* Jackie Albers Barry R. Brooks Jennifer R. Burke Veronica Dantzler

INTERVIEWEES

Christopher Alvarado, Slavic Village Development Kelly Coffman, Cleveland Metroparks Edward Hren, Chagrin Valley Engineering Dr. Charles Keenan, Superintendent, Maple Heights City Schools Mike Kubek, NOACA Terry Woody, Sr., Ward 4 Councilmember Tanglyn Madden, Ward 5 Councilmember Sharri Thomas, Ward 6 Councilmember Edwina Agee, Ward 7 Councilmember

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Kathleen Edley Adam Griffith Pastor David McKenzie Desmond Motley Devin Nelson Linda Vopat Rev. Gregory Walker Wendy Worthing

Brenda Pryor, *MyCom* Amy Snell, *GCRTA* Melissa Thompson, *NOACA* Linda Vopat, *Director of Human Services, City of Maple Heights* Rachel Webb, *NEORSD*



County Planning

FOR OUR COMMUNITY FOR OUR REGION FOR OUR FUTURE

