# CITY OF MAPLE HEIGHTS MASTER PLAN

**PLAN PRESENTATION** 



## Master Plan Process Overview

- Master Plan Document
- Place-Based Components
- Citywide Goals
- What's Next

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# **MASTER PLAN PROCESS OVERVIEW**

# **ABOUT A MASTER PLAN**

• A long-term plan for how the community wants to grow and develop in the future



# WHAT DOES IT COVER?

- Transportation
- Land use and zoning
- Housing
- Parks and the environment
- Economic development
- Business districts

- Inventories what exists today and outlines a community's vision for the future
- Describes concrete action steps to achieve the vision

# WHY PLAN?

- Provides the opportunity for **community input**
- **Prepares the City**, residents, and businesses for the future
- Shapes future development to match your priorities
- Gives a competitive advantage when applying for grants and funding



#### **Current Conditions**

#### Demographic, land use, and housing overview





#### **Community Vision**

Vision for how the community wants to grow and develop in the coming decade





#### **Goals & Actions**

# Goals and action steps to achieve the community's desired future



#### Implementation

Partners, priorities, and responsibilities for undertaking actions





#### Draft Master Plan

#### **Combined and completed Master Plan document**



# **USING THE MASTER PLAN**

- Adopt it: to make it an official policy
- **Use it**: as a tool and reference when considering actions and applying for grant funding
- **Update it**: over time and when circumstances change

# **PUBLIC MEETINGS**

- 1. What is your vision of the future for the City and for key areas?
- 2. Do the presented Citywide Goals and Place-Based Components accomplish your vision and improve key areas?
- 3. Which goals and components are most important and should be undertaken first?

# MAPLE HEIGHTS PLAN: COMMUNITY INVOLVEMENT



## MAPLE HEIGHTS PLAN: COMMUNITY INVOLVEMENT



### Maple Heights Plan Community Involvement

- City Meetings/Interviews
  - 12 City Staff and Stakeholder Interviews



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- Steering Committee
  - 15 Steering Committee Members
  - 5 Steering Committee Meetings



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- City Meetings/Interviews
  - 12 City Staff and Stakeholder Interviews
- Steering Committee
  - 15 Steering Committee Members
  - 5 Steering Committee Meetings
- The Community
  - 3 Public Meetings
  - Approximately 60 Meeting Attendees
  - 36 Completed Online Surveys
  - More than 380 Individual Comments

# **ONLINE PRESENCE**

Information updated on County Planning website All documents posted throughout the process

2017-2018 Visits 763 Page Views 560 Unique Page Views

The Maple Heights Master Plan focuses on strengthening commercial centers, engaging and connecting neighborhoods, enhancing City identity, and building partnerships for regional collaboration.

The Maple Heights Master Plan is a long-term guide for the future and is meant to direct the City for the next ten years.

HOME ▶ PROJECTS ▶ MAPLE HEIGHTS MASTER PLAN

# MAPLE HEIGHTS MASTER PLAN

and and ment areas, or budding busin

#### PROJECT DETAILS

CATEGORIES:

Maple Heights, Master Plan

SERVICES:





Cuyahoga County Planning Commission

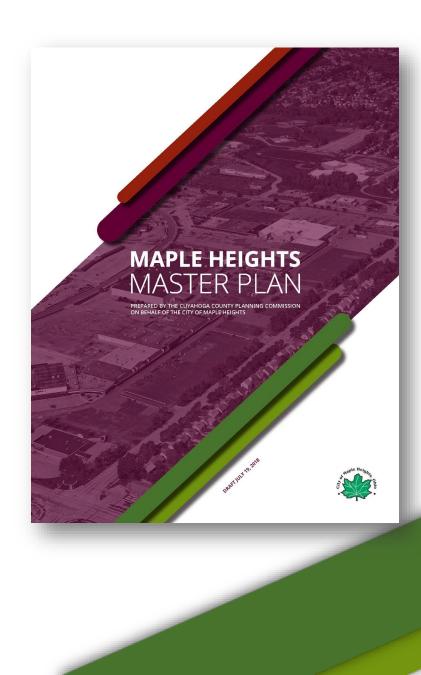
About - Services - Projects -

# This is the community's plan.

# THE MASTER PLAN DOCUMENT

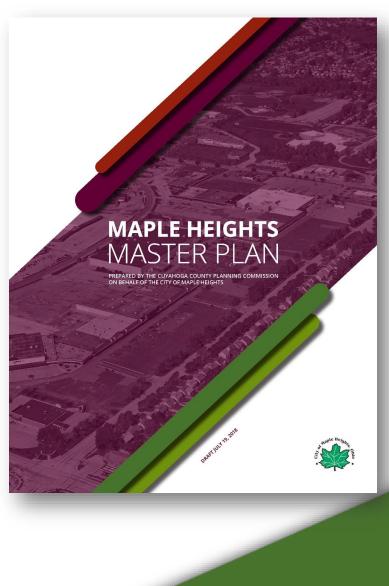
# **DOCUMENT LAYOUT**

- Introduction
- Current Conditions
- Community Vision
- Goals and Actions: Place-Based Framework
- Goals and Actions: Citywide Framework
- Implementation



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- Introduction
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#### **COMMUNITY VISION PRINCIPLES**

### **GOALS & ACTIONS**

PLACED-BASED FRAMEWORK



### **COMMUNITY VISION PRINCIPLES**

### **GOALS & ACTIONS**

PLACED-BASED FRAMEWORK



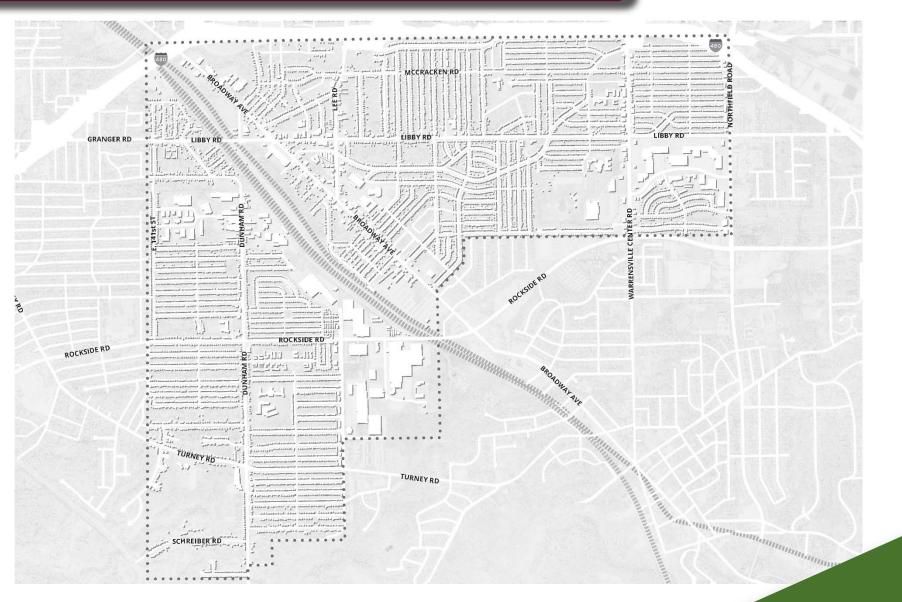
# **PLACE-BASED COMPONENTS**

# **Place-Based Components** Location-specific strategies

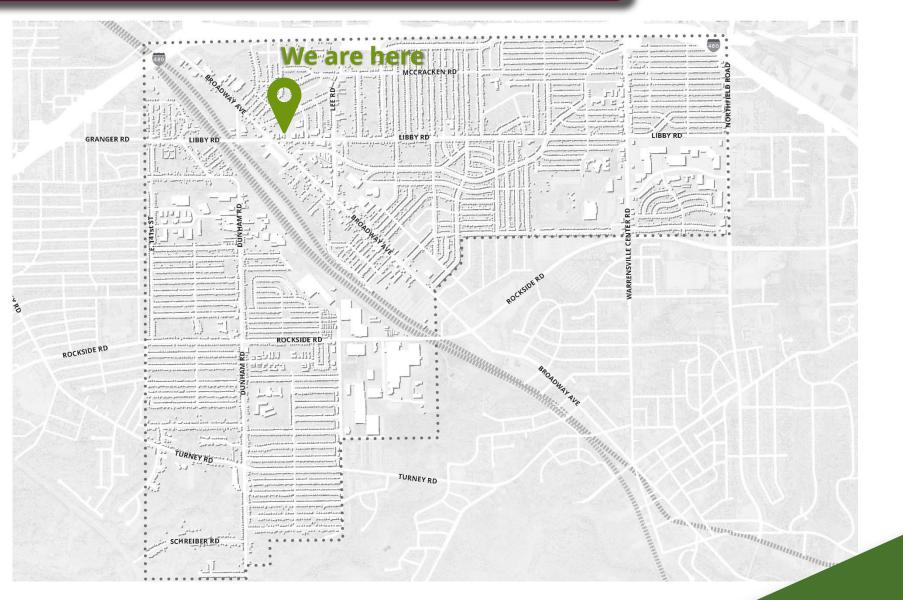
- The core strategy for how Maple Heights should prioritize actions in the coming years
- The basis for undertaking future actions and to evaluate specific actions or projects to meet goals of the Master Plan



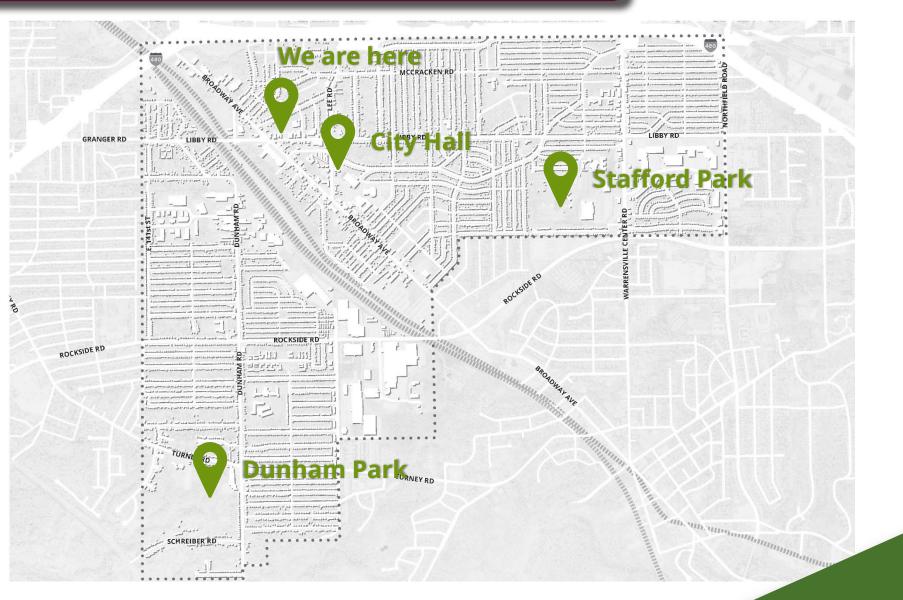
#### **CURRENT CONDITIONS**



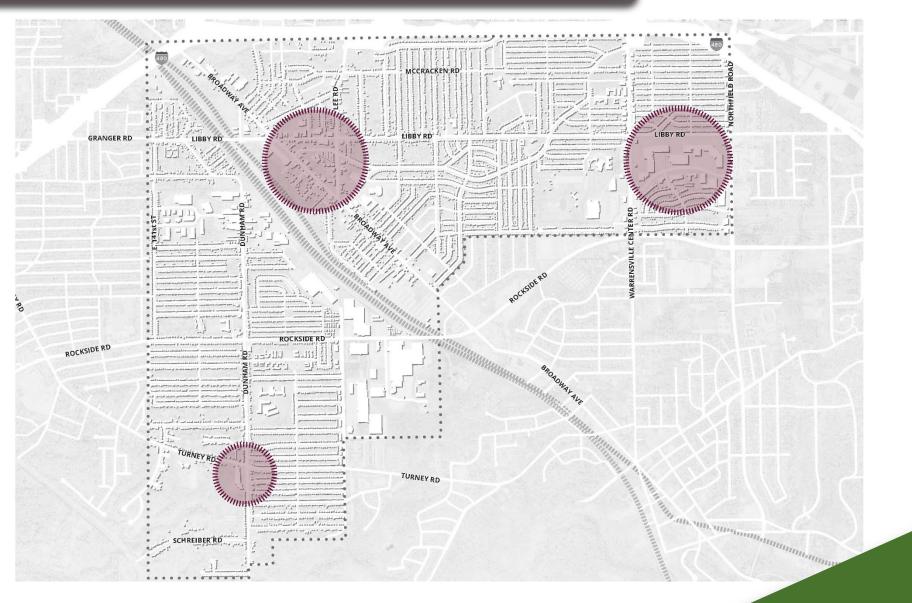
#### **CURRENT CONDITIONS**



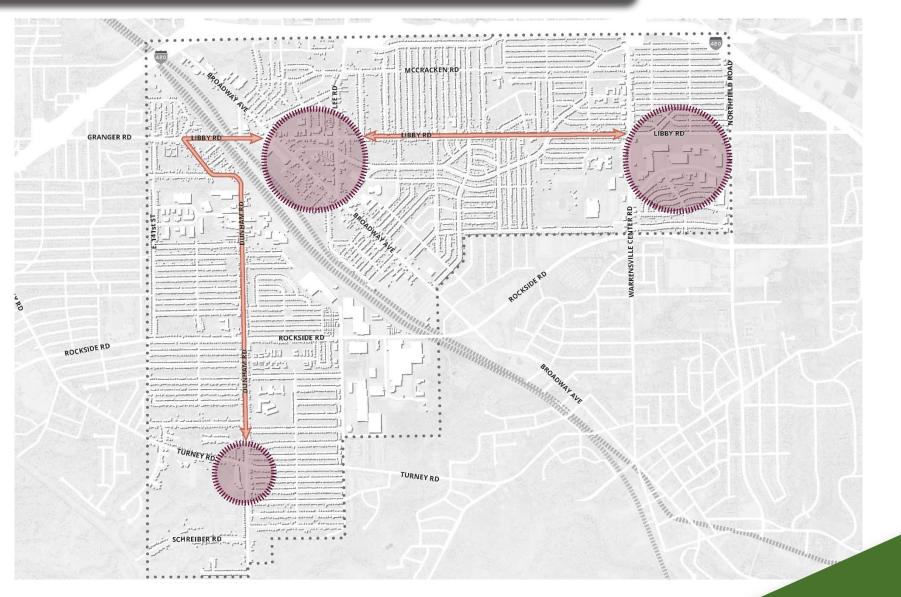
#### **CURRENT CONDITIONS**



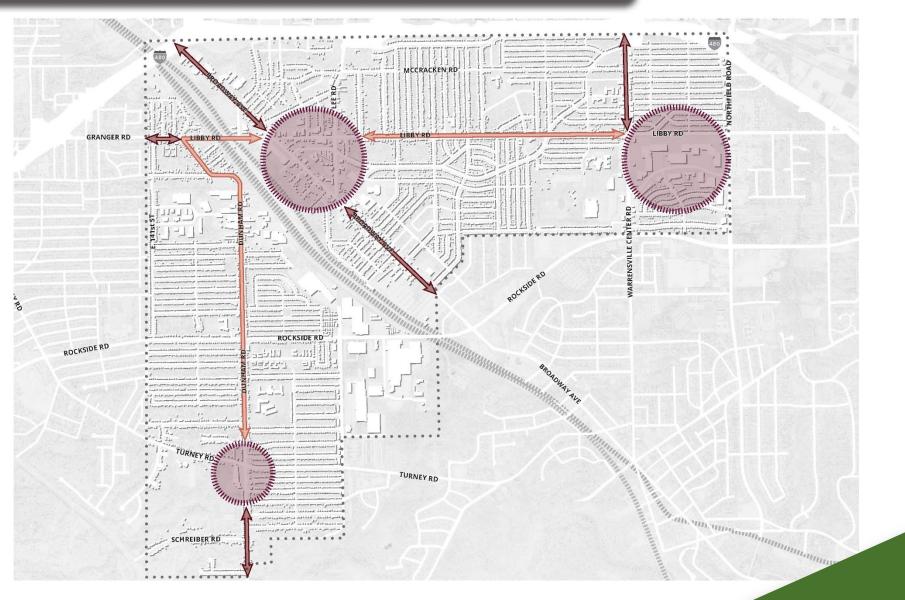
#### ENLIVEN KEY COMMERCIAL NODES



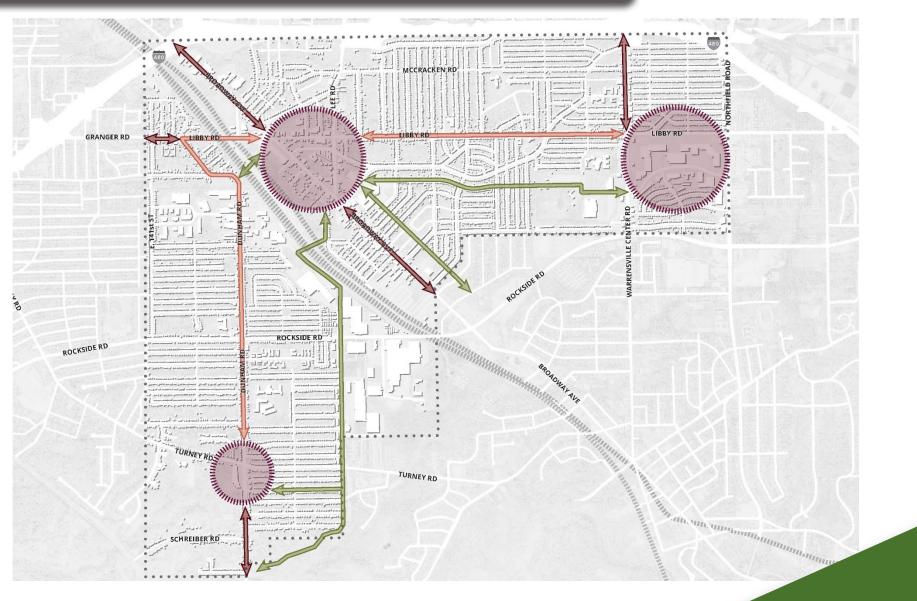
#### **IMPROVE CONNECTIONS BETWEEN NODES**



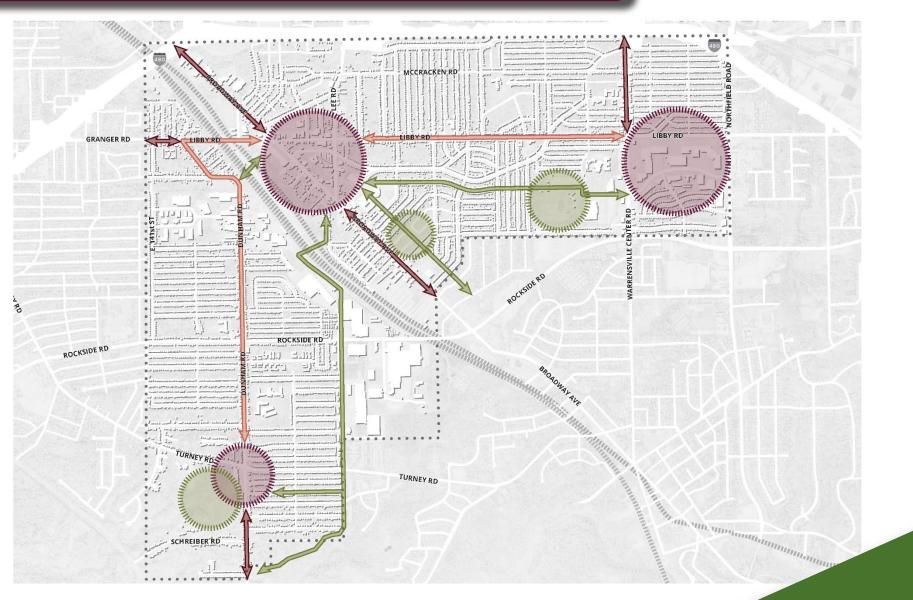
#### **IMPROVE CONNECTIONS TO THE REGION**



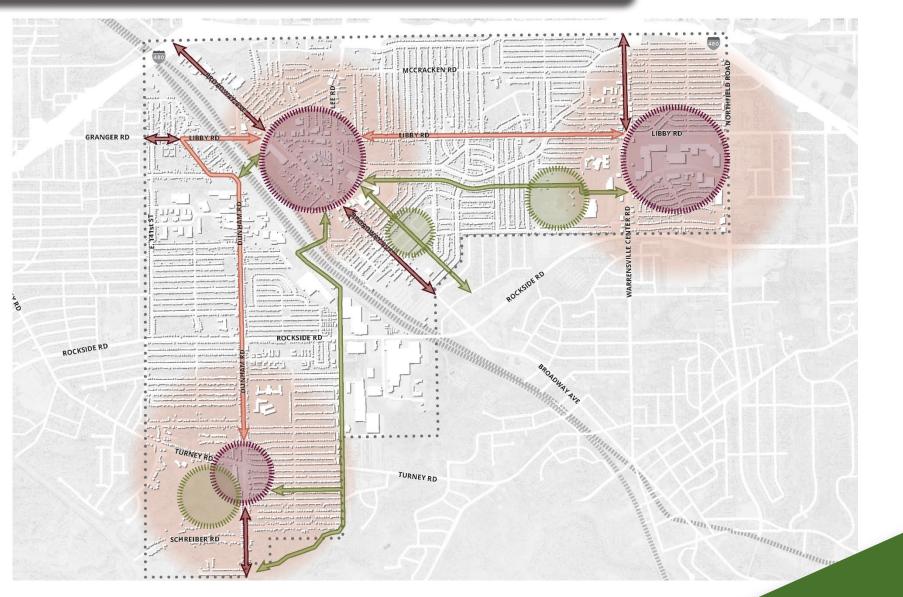
### **DEVELOP NON-MOTORIZED CONNECTIONS**



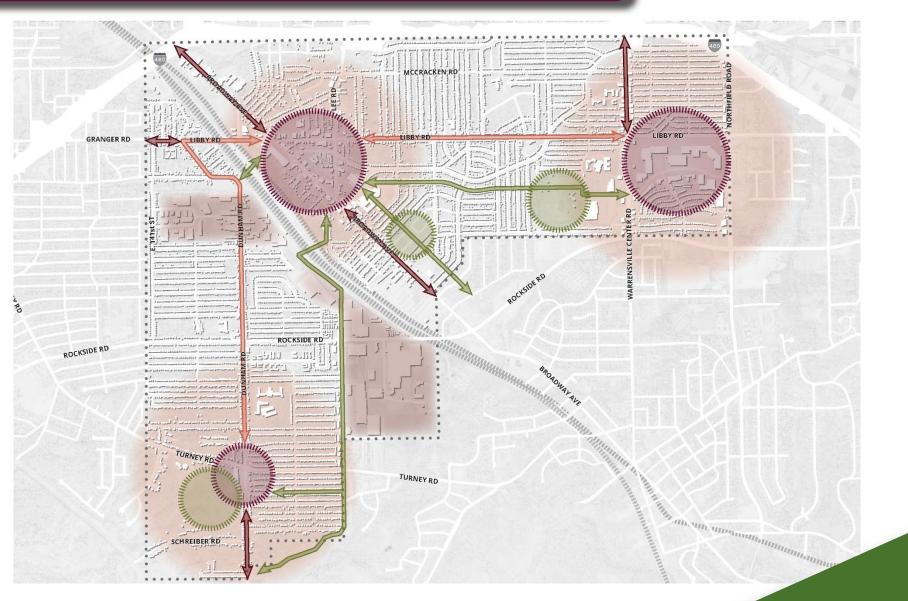
#### LINK TO NEARBY PARKS



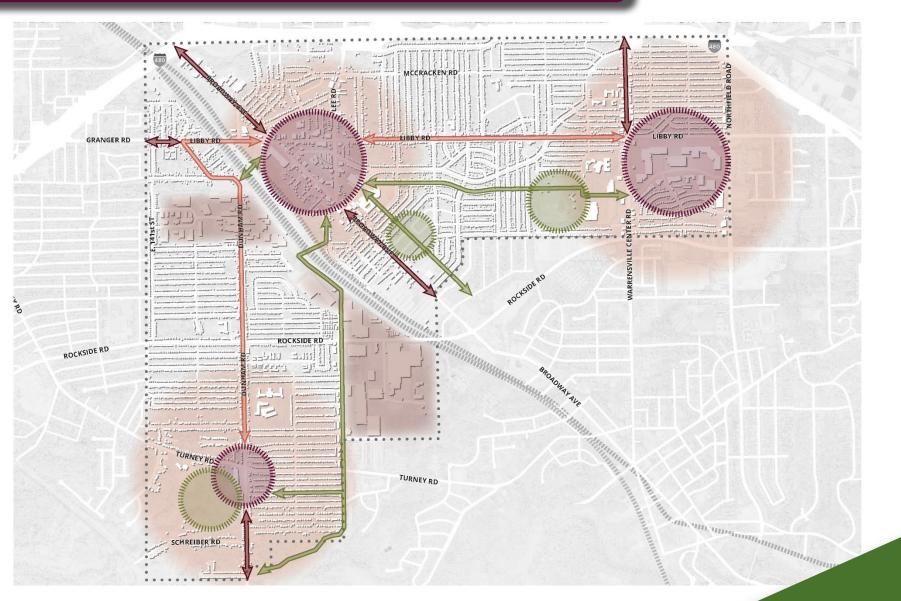
#### STRENGTHEN SURROUNDING RESIDENTIAL AREAS



#### **ENHANCE INDUSTRIAL PARKS**



#### FRAMEWORK PLAN



#### RAMEWORK PLAN

# **Place-Based Components**

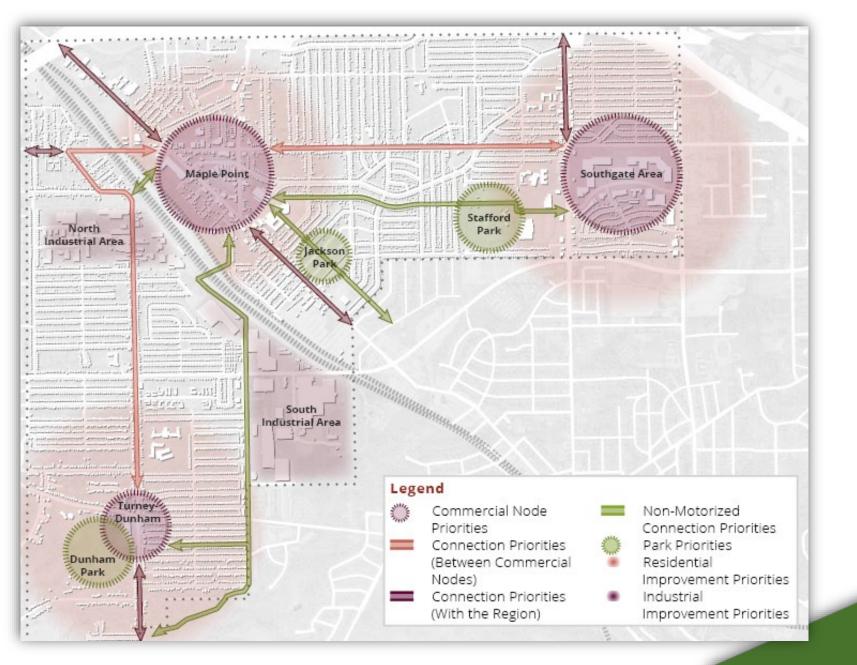
**Component 1**: Enliven Key Commercial Nodes – Maple Point **Component 1**: Enliven Key Commercial Nodes – Southgate **Component 1**: Enliven Key Commercial Nodes – Turney-Dunham **Component 2**: Improve Connections between Nodes and with the Region **Component 3**: Develop Non-Motorized Connections **Component 4**: Link to Nearby Parks – Jackson Park **Component 4**: Link to Nearby Parks – Stafford Park **Component 5**: Strengthen Surrounding Residential Areas **Component 6**: Enhance Industrial Parks

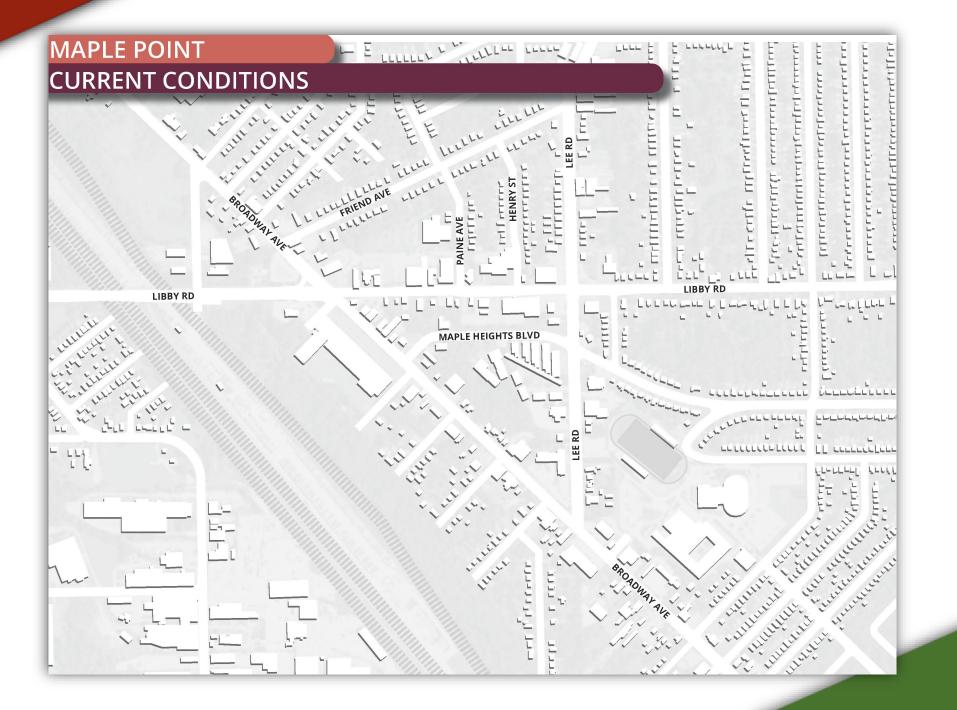
#### RAMEWORK PLAN

# **Place-Based Components**

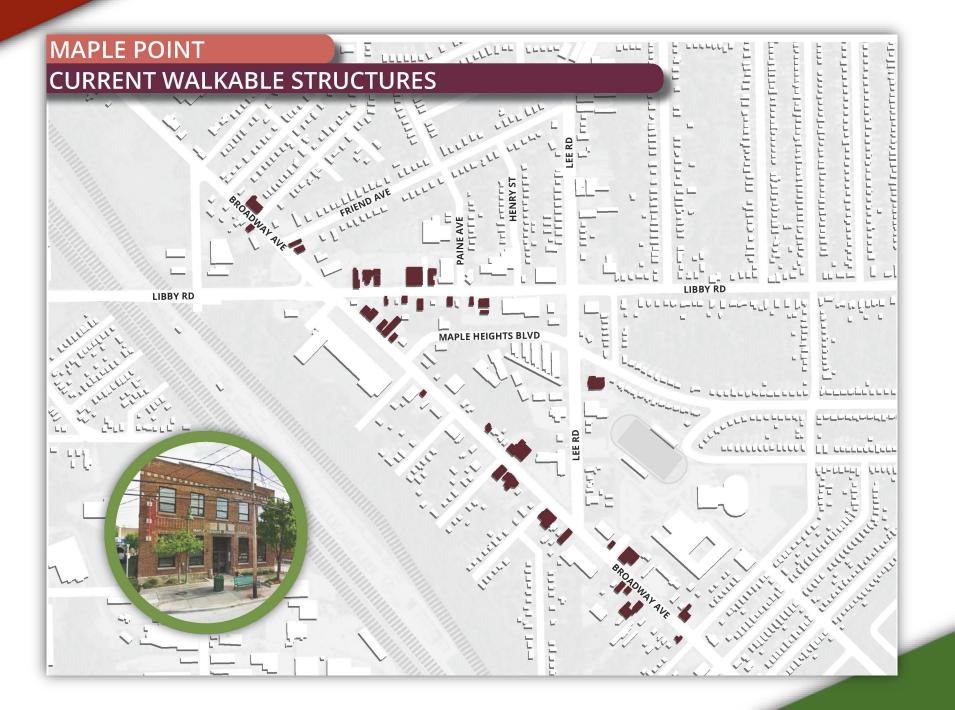
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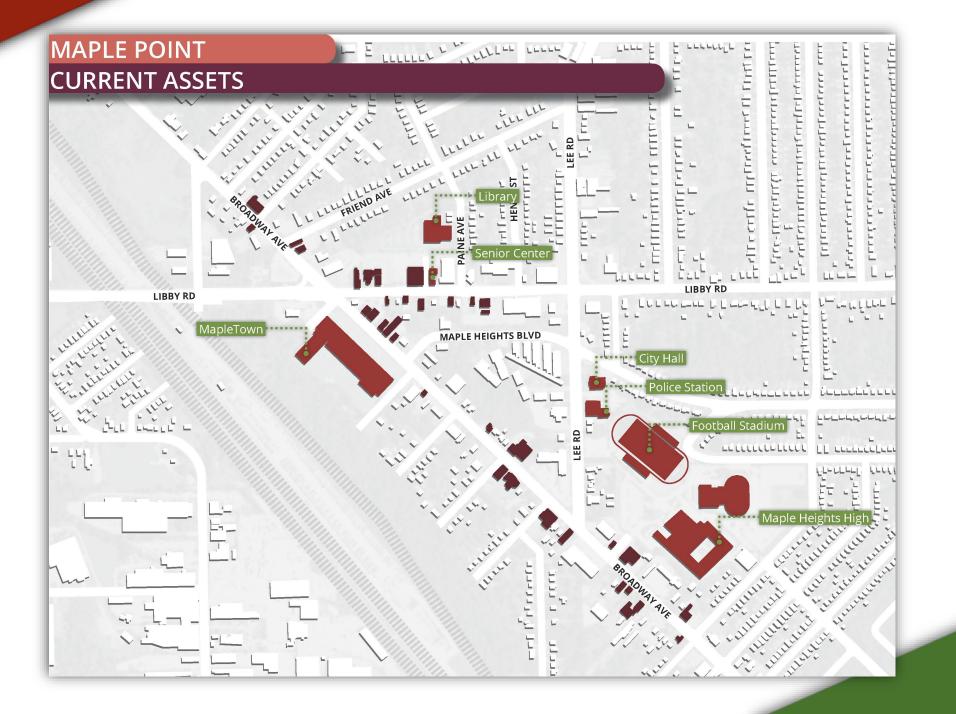
# **Place-Based Framework**

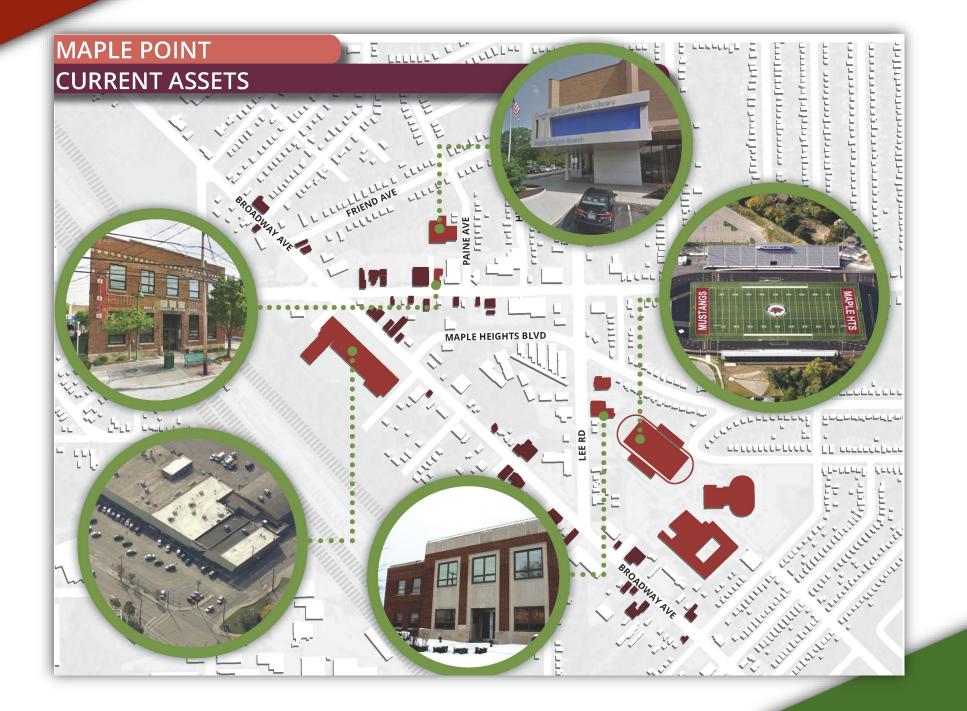


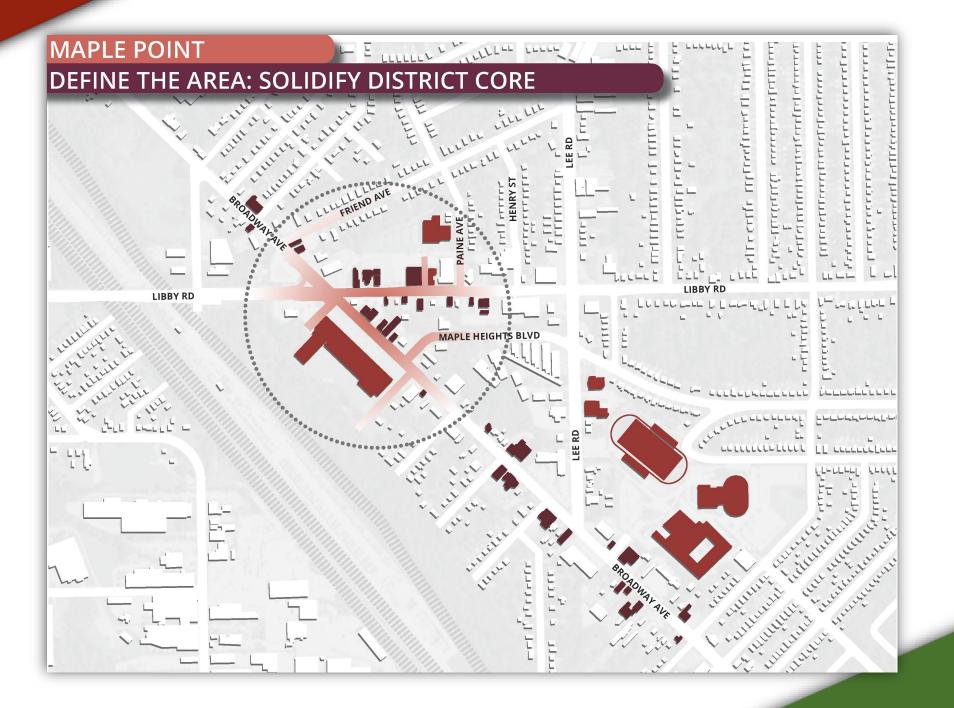


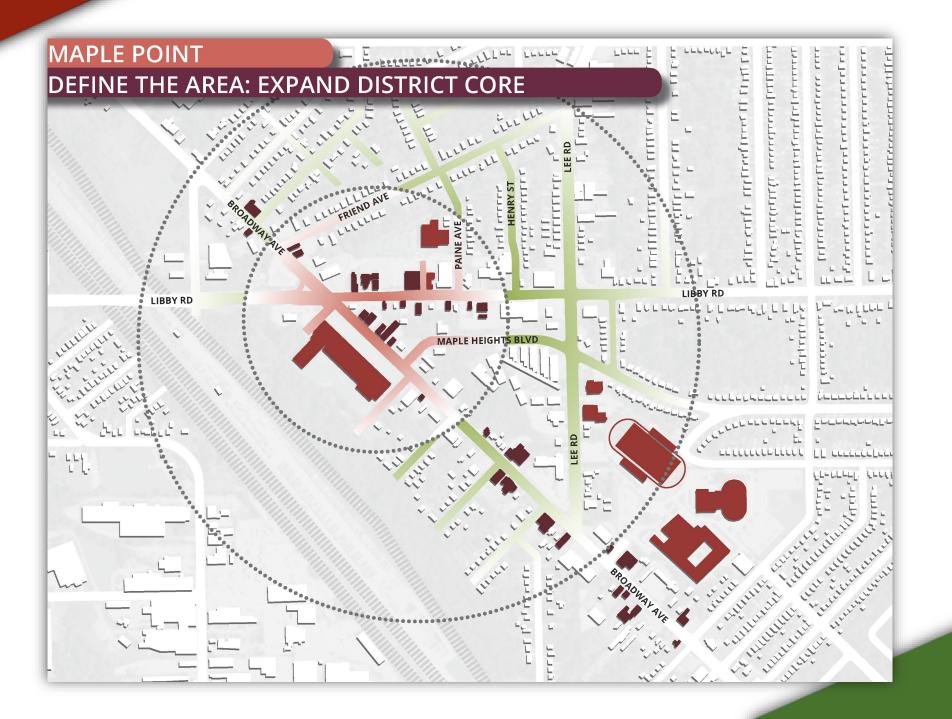


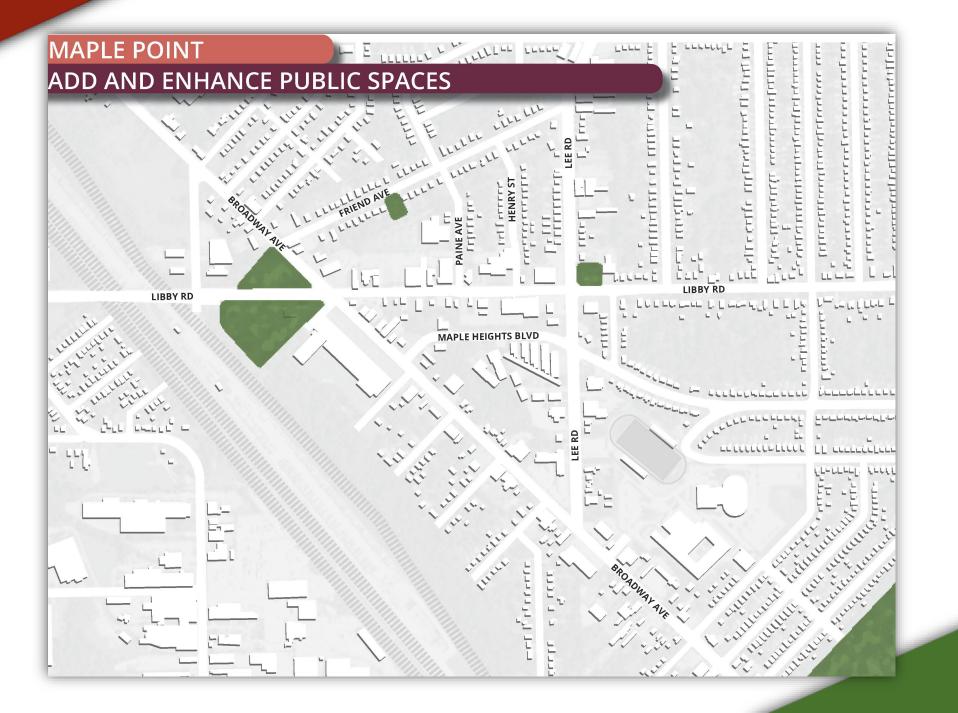


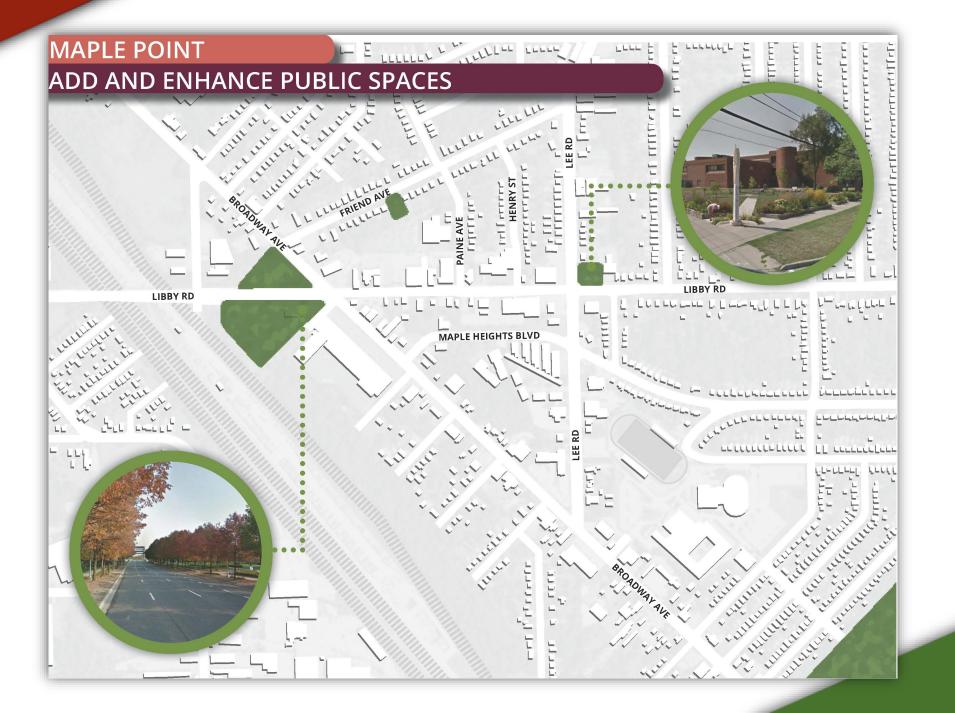


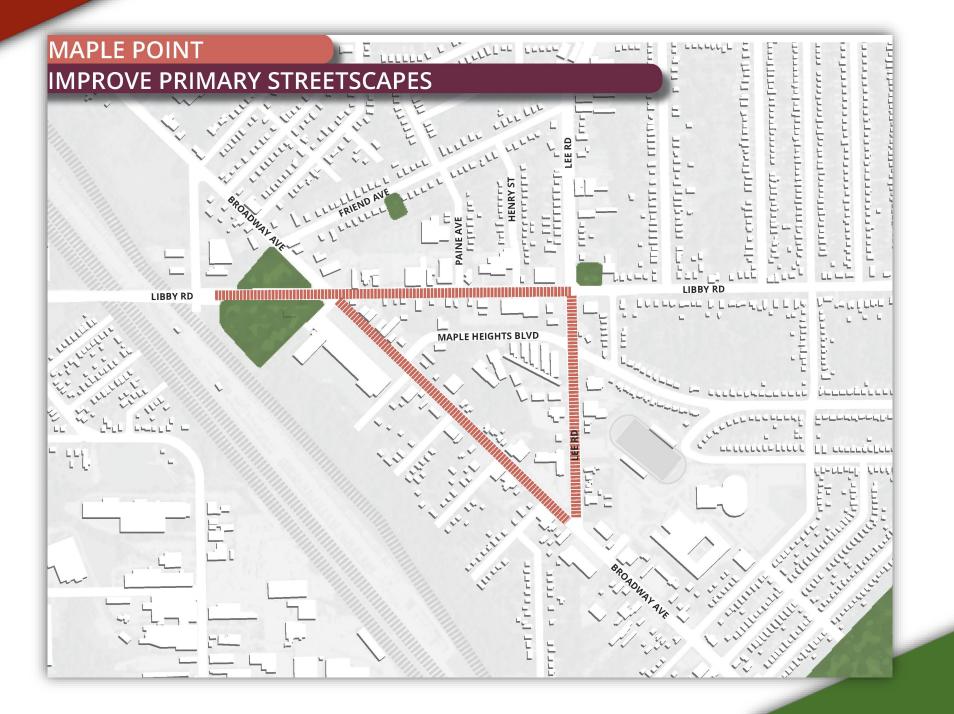






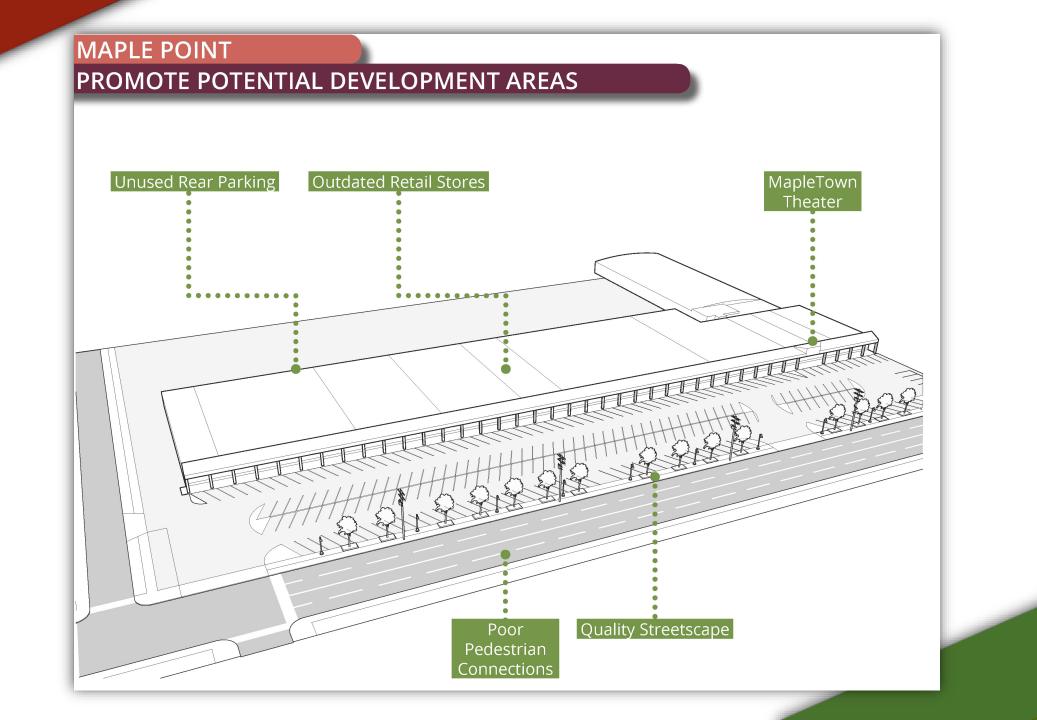


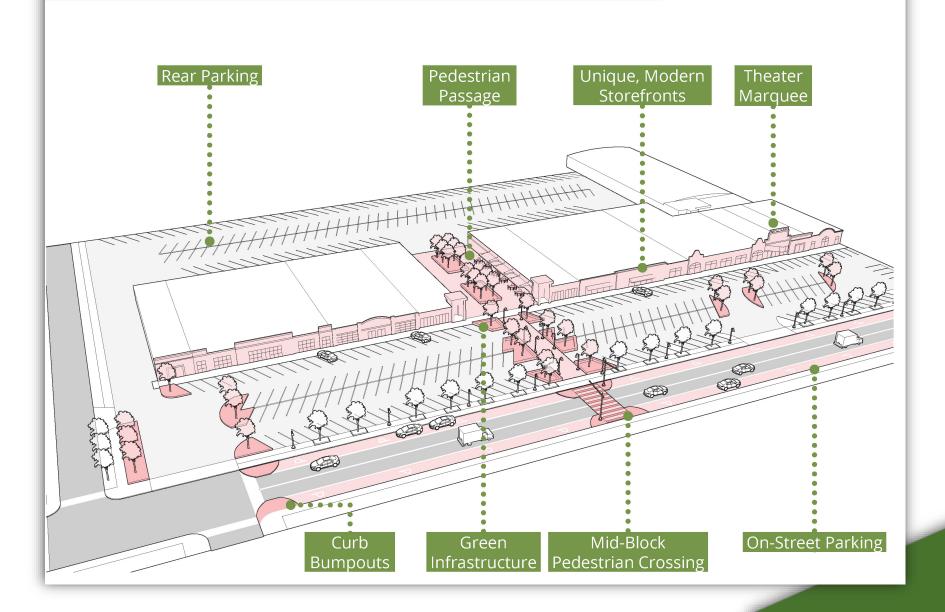


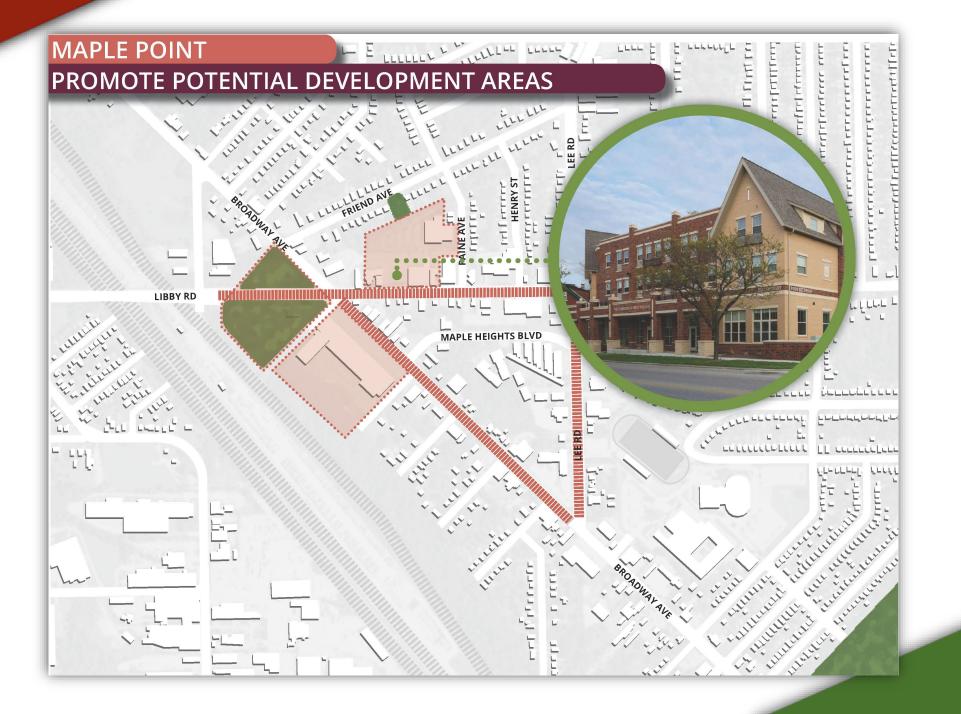








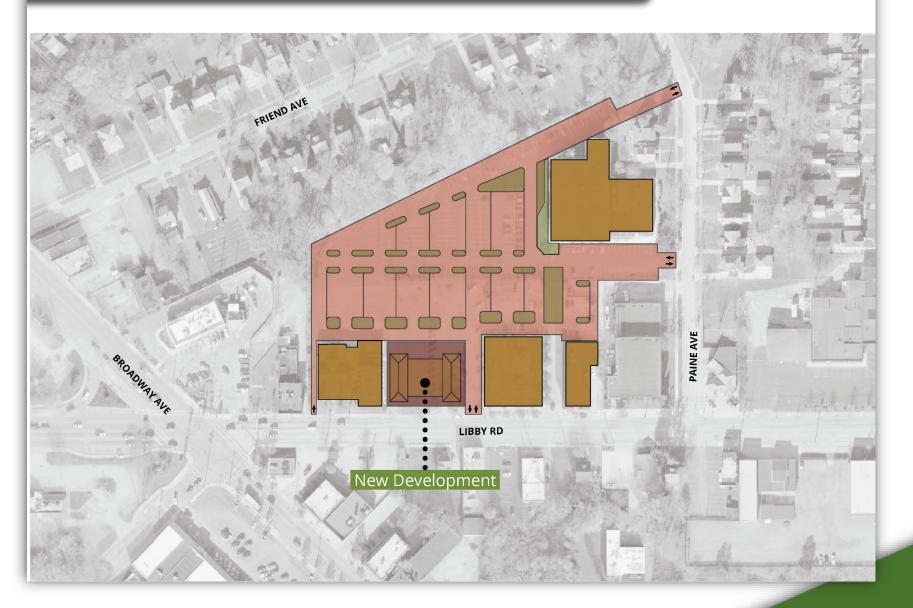






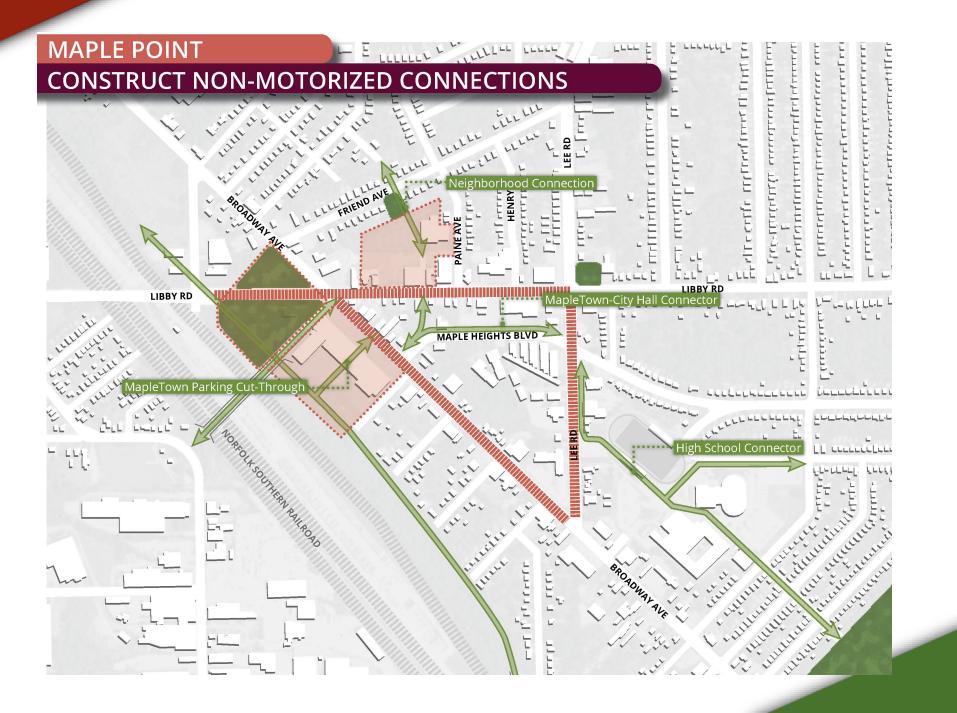


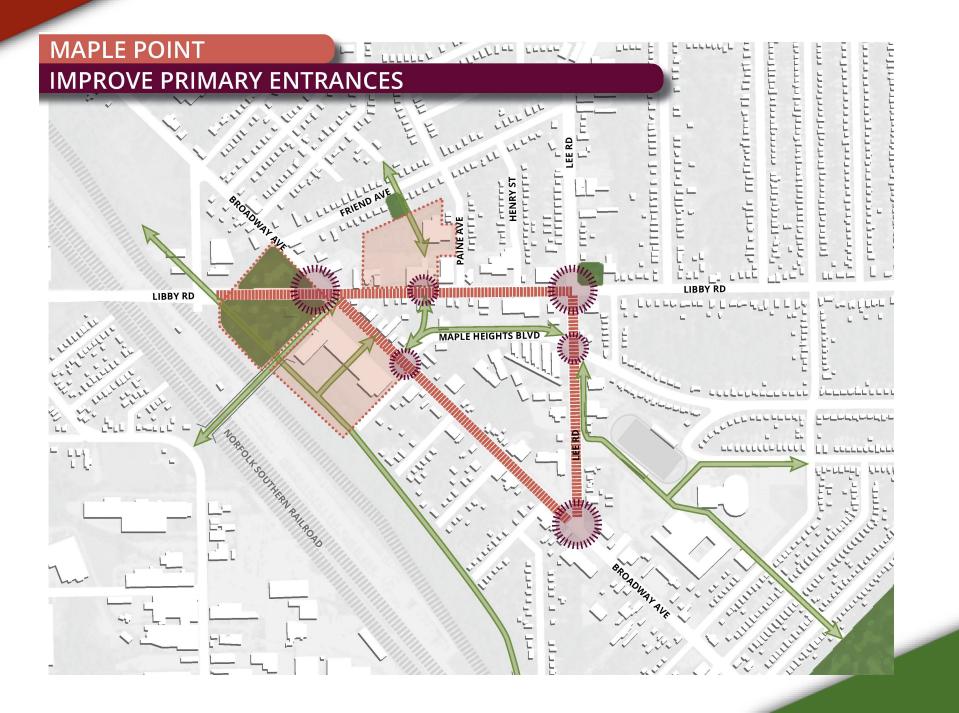


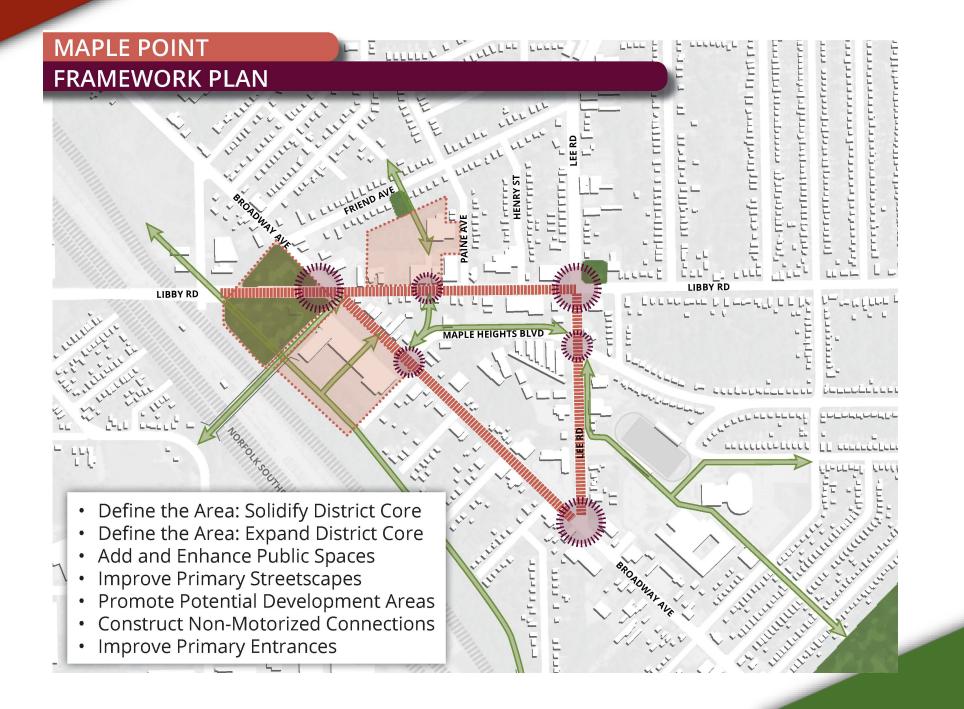






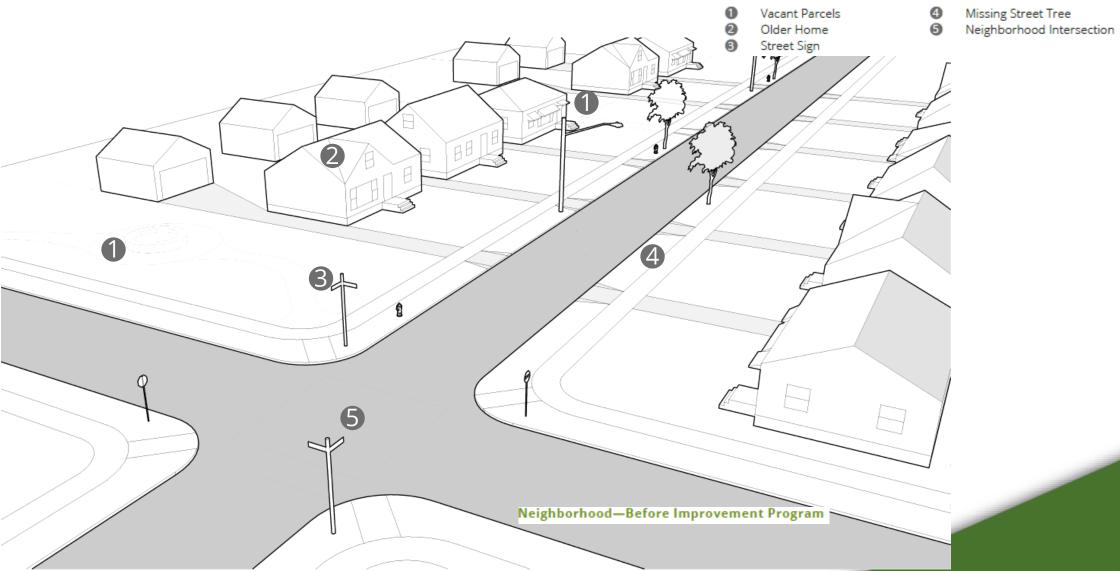






# **Component 5 Strengthen Surrounding Residential Areas**





# **Component 5 Strengthen Surrounding Residential Areas**



#### Legend

10

- 0 Infill Housing
  - Replaced Street Light
  - Home Renovations
- 4 Pocket Park
- 6 Hydrant Repainting
- 6 Street Trees
- 7 Sharrows and Signage
  - Street Repairs
- 8 Decorative Street Signs 9
  - Improved, ADA-Compliant Crosswalks

### **COMMUNITY VISION PRINCIPLES**

### **GOALS & ACTIONS**

PLACED-BASED FRAMEWORK



### **COMMUNITY VISION PRINCIPLES**

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**CITYWIDE GOALS** 

## **Citywide Goals** Citywide Strategies

- The actions that are generalized across the City and are intended to accomplish the Vision outlined by residents
- Covers changes to City policy and actions that can be taken for the benefit of the City as a whole



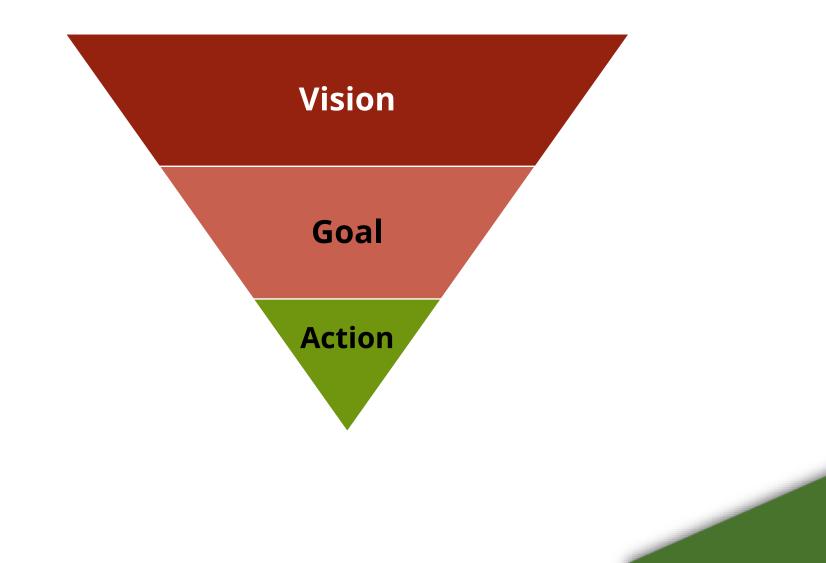
## **Citywide Goals**

- **Goal 1**: Foster community pride and neighborhood networks
- **Goal 2**: Stabilize the housing market and encourage reinvestment in neighborhoods
- **Goal 3**: Improve the vibrancy of the City's business districts
- **Goal 4**: Encourage walking and bicycling
- **Goal 5**: Protect the City's critical environmental features
- **Goal 6**: Revitalize existing parks and strategically enhance the City's recreation system
- **Goal 7**: Coordinate infrastructure improvements
- **Goal 8**: Develop a comprehensive system of youth engagement
- **Goal 9**: Grow manufacturing jobs

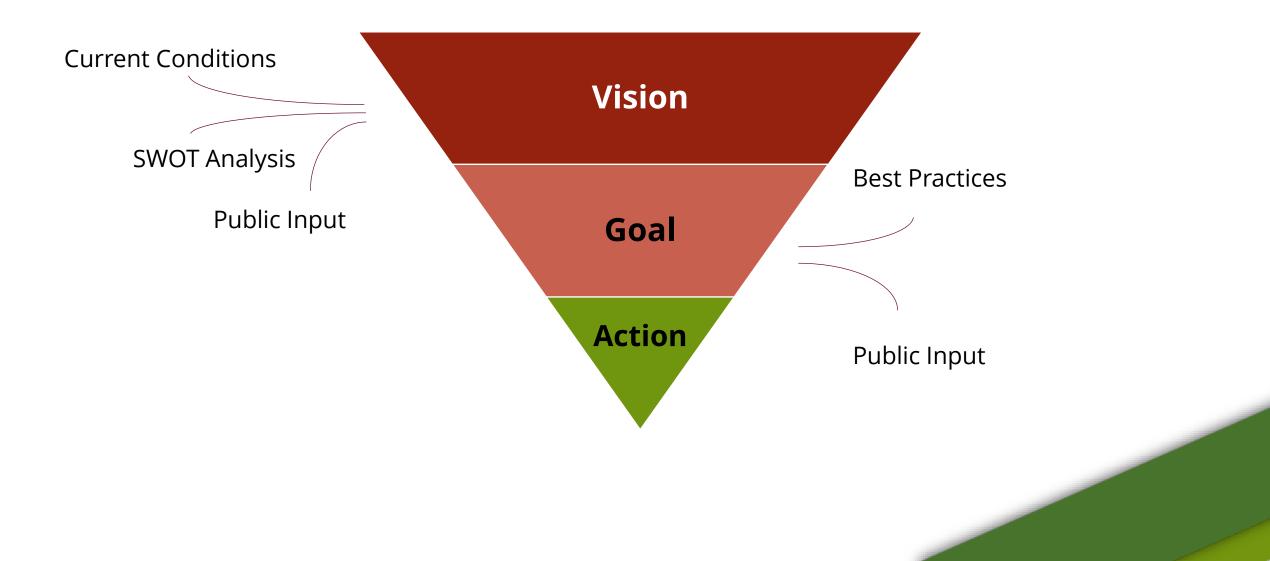
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# **CONSTRUCTING THE VISIONS—GOALS—ACTIONS**



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# **Vision Principle**

## Positive Identity – A Community with Pride



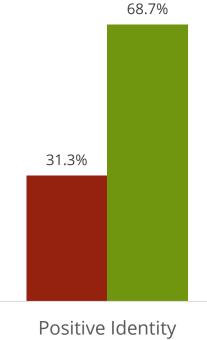
Maple Heights will be a community that believes in itself, values its diversity, and promotes its unique characteristics to residents and the region

## PUBLIC MEETING FEEDBACK: POSITIVE IDENTITY – A COMMUNITY WITH PRIDE



## **Vision Principles**

### Do these Vision Principles match your vision for Maple Heights?



■ No/Other ■ Yes

## Goal 1

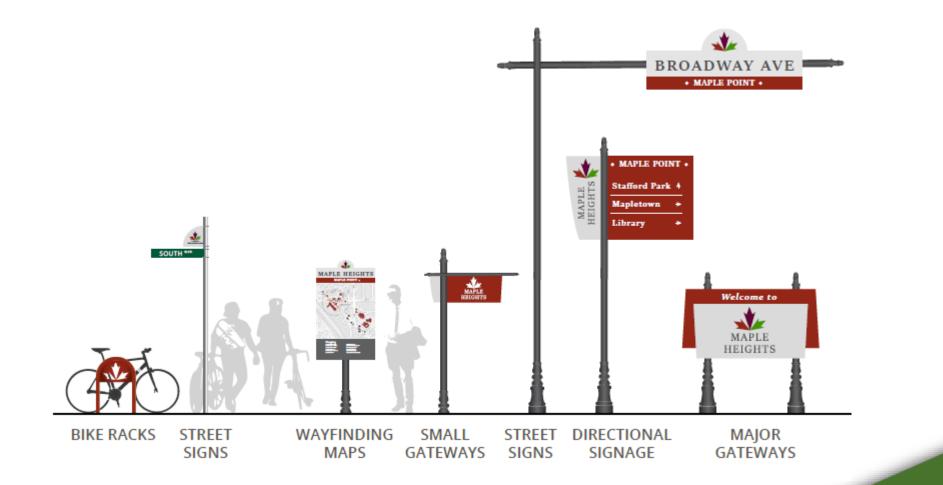
## **Foster Community Pride and Neighborhood Networks**

## Action Steps – Branding

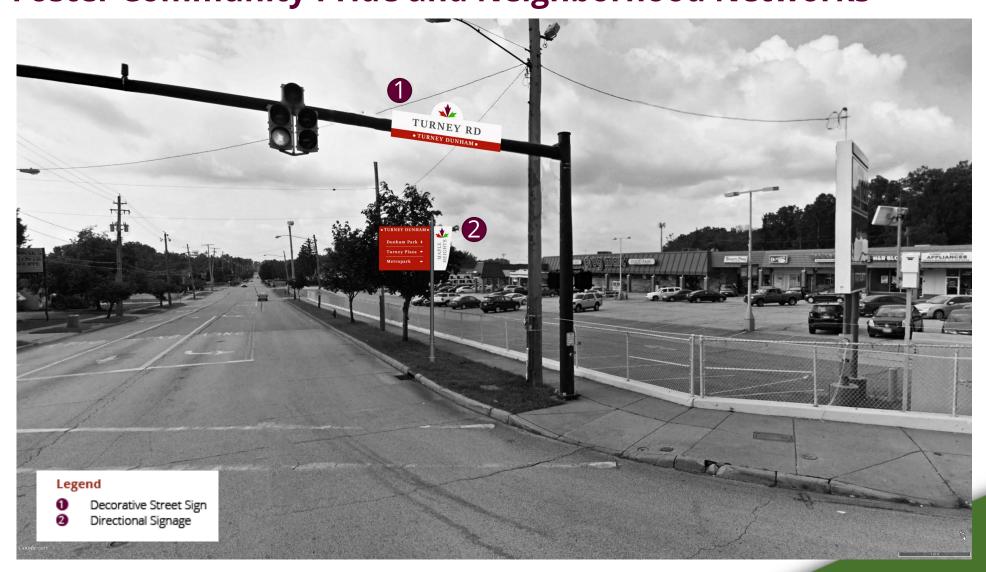
 Implement the brand by constructing gateway signs at minor and major entrances, enhancing infrastructure as roads are improved, updating the City's website, and adding other features identified in a branding scheme

## Action Steps – Block Clubs

 Strengthen the City's block club program to connect neighbors and build local social networks





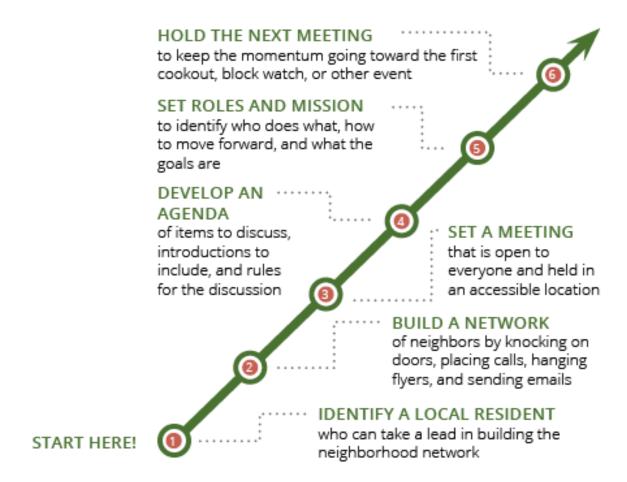


## Goal 1



## Goal 1





# **Vision Principle**

High-Quality Neighborhoods – A Community of Attractive Homes



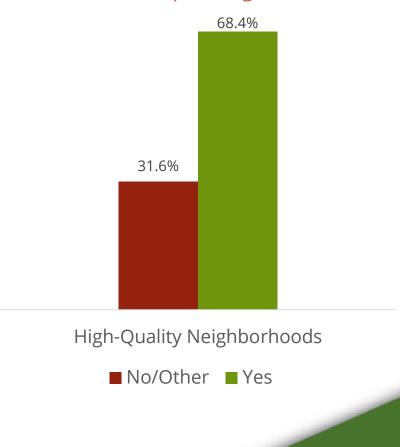
Maple Heights will be a community of stable, safe, and well-maintained neighborhoods consisting of quaint streets and attractive homes.

## PUBLIC MEETING FEEDBACK: HIGH-QUALITY NEIGHBORHOODS



## **Vision Principles**

Do these Vision Principles match your vision for Maple Heights?



## Goal 2

# Stabilize the Housing Market and Encourage Reinvestment in Neighborhoods

- Action Steps Maintenance
- Action Steps Marketing
- Action Steps Homeownership
- Action Steps Construction
  - Update the City's Zoning Code to ensure it allows appropriate infill housing and home renovations

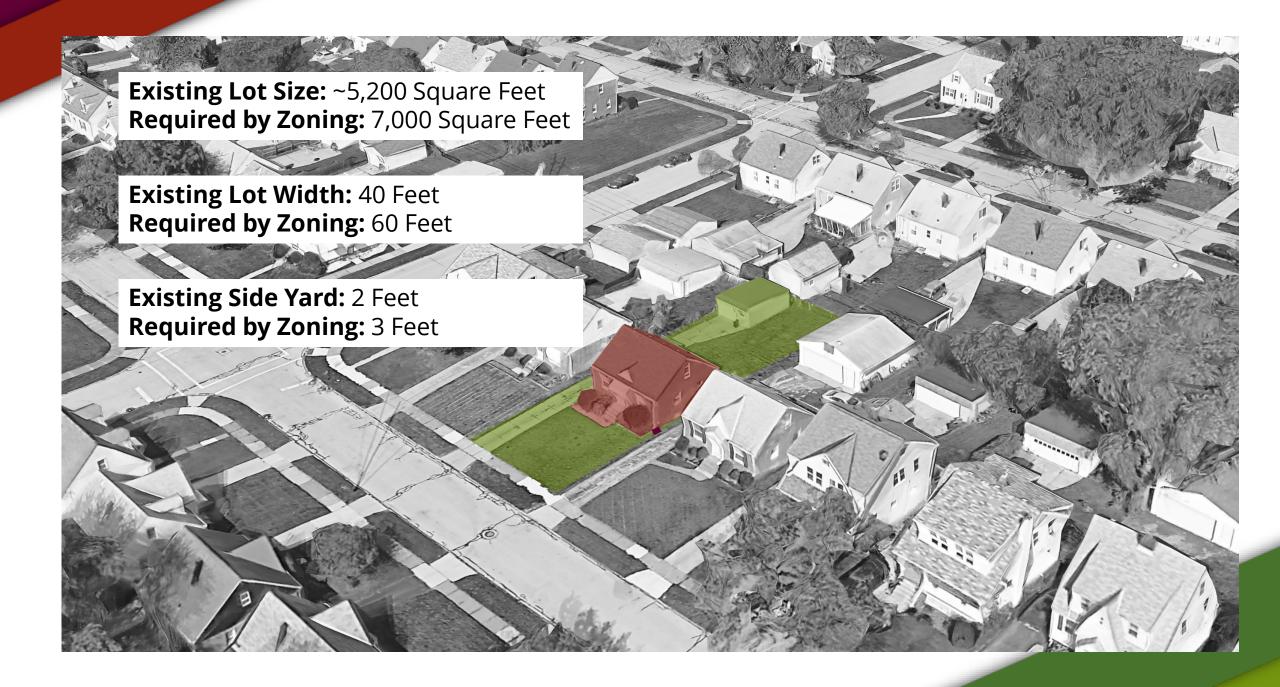








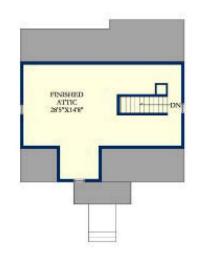




### Goal 2 Stabilize the Housing Market and Encourage Reinvestment in Neighborhoods

Existing

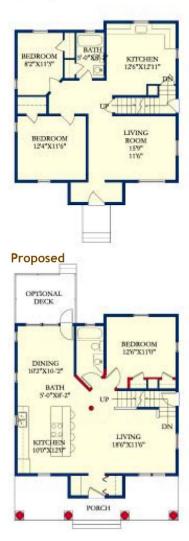


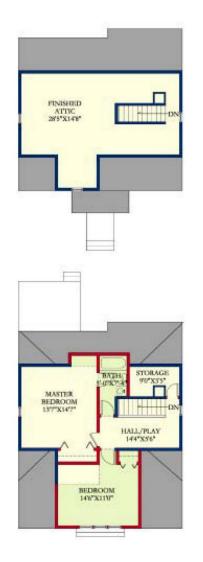




### Goal 2 Stabilize the Housing Market and Encourage Reinvestment in Neighborhoods

Existing









# **Vision Principle**

Complete Transportation Network – A Community with Transportation Options



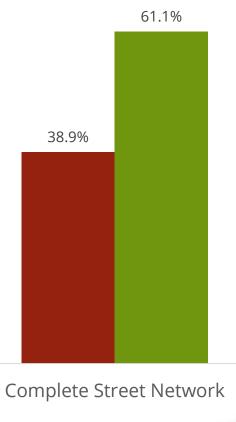
Maple Heights will be a community with a complete and cohesive network of roads, sidewalks, trails, and transit routes that work together to provide safe and sustainable connections to parks, schools, business districts, and regional employment centers

### PUBLIC MEETING FEEDBACK: COMPLETE TRANSPORTATION NETWORK Vision Principles





Do these Vision Principles match your vision for Maple Heights?



■ No/Other ■ Yes

## Goal 4

## **Encourage Walking and Bicycling**

## Action Steps – Safety

- Evaluate sidewalks and crossing locations for implementation of HAWK signals, enhanced crosswalks, brighter lighting, and other elements to ensure pedestrian safety
- Action Steps Amenities
- Action Steps Network Maintenance
  - Adopt a Complete and Green Streets ordinance to require consideration of multi-modal and environmental improvements in Capital Improvement projects

## Goal 4

## **Encourage Walking and Bicycling**

### SIDEWALK AND CROSSINGS REVIEW

On priority streets and networks, crosswalks and sidewalks should be reviewed for improvements that can make them safer. Changes such as lighting, HAWK signals, and decorative markings can make crossings clearer and safer.

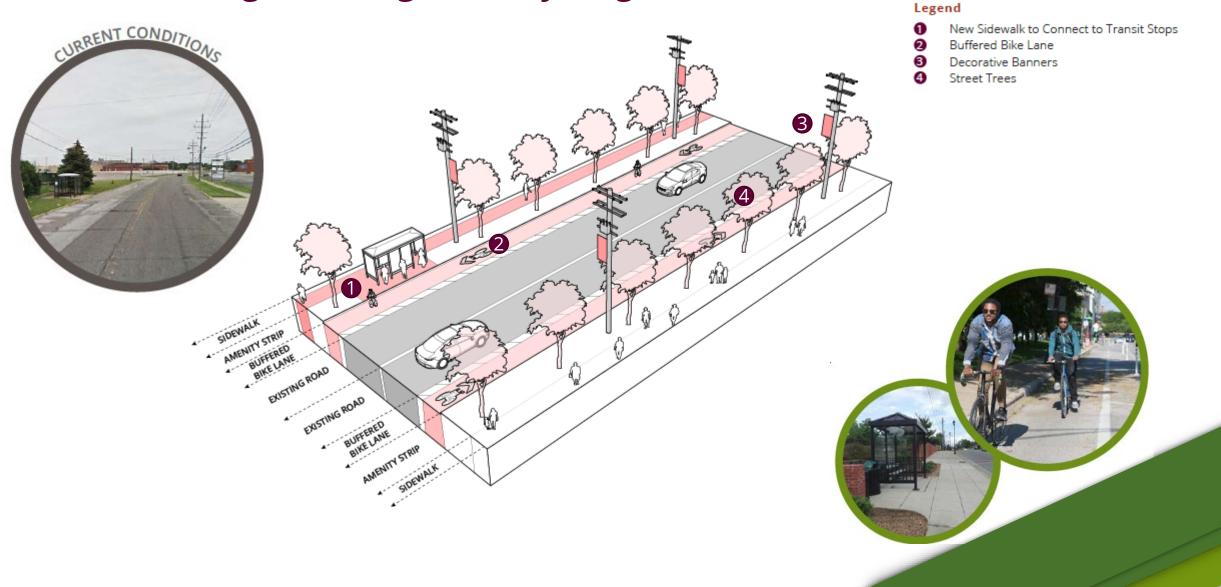




### **BICYCLE PARKING**

Bicycle parking is critical to making bicycling an easy way of running errands. The types of parking and their location on the sidewalk are important to ensuring bicycle parking works for riders.

## **Goal 4** Encourage Walking and Bicycling



### **COMMUNITY VISION PRINCIPLES**

### **GOALS & ACTIONS**

PLACED-BASED FRAMEWORK



WHAT'S NEXT?

# **Implementing the Plan**

- Begin with the top actions and assign personnel and organizations responsible for those actions
- Form a Plan Implementation Committee that meets quarterly to review progress
- Publish an Annual Results Report detailing accomplishments

# **IMPLEMENTATION TABLE**

- Projected number of years to complete
- Priority
- Responsible parties and partners
- Estimated costs
- Status
- Potential funding sources

| COMPONENT 5: STRENGTHEN<br>SURROUNDING RESIDENTIAL AREAS |   |                                |  |  |  |
|--|---|--------------------------------|--|--|--|
| Priority Level: ***                                      |   |                                |  |  |  |
| Action Steps   |   |                                |  |  |  |
| Proactive Actions  |   |                                |  |  |  |
| Identify existing City re<br>neighborhood improve        |   | e targeted as part of a        |  |  |  |
| Convene private, non-part of a neighborhood              |   | oups about partnering as<br>am |  |  |  |
| Identify neighborhood                                    | groups that could be                                    | part of a program              |  |  |  |
| <b>Responsive Actions</b>                                |   |                                |  |  |  |
| Grow and improve the<br>on lessons learned               | neighborhood impro                                      | wement program based           |  |  |  |
| Ongoing Actions  |   |                                |  |  |  |
| Advertise a neighborhe<br>neighborhoods                  | ood improvement pro                                     | ogram to potential             |  |  |  |
| Citywide Actions   |   |                                |  |  |  |
| The following Citywide                                   | goals and actions are                                   | also applicable:               |  |  |  |
| Goal 1: A-H<br>Goal 2: A-L<br>Goal 4: B, E               | Goal 5: A, C, E, F<br>Goal 6: D, G-I<br>Goal 7: A, C, D | Goal 8: B, E                   |  |  |  |
|  |   |                                |  |  |  |
|  |   |                                |  |  |  |

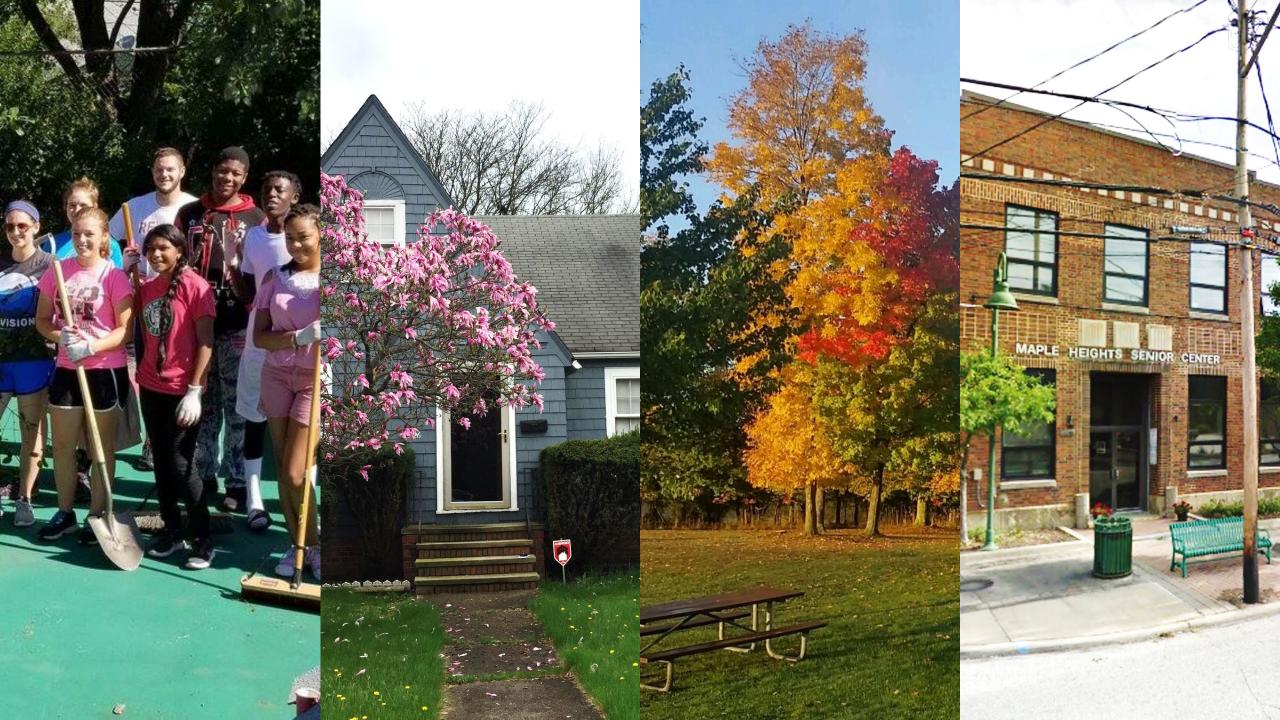
### GOAL 2: STABILIZE THE HOUSING MARKET AND ENCOURAGE REINVESTMENT IN NEIGHBORHOODS

Priority Level: ★★★

| Goals and Actions        |   | Years to<br>Complete | Responsible Parties &<br>Partners | Est.<br>Cost | Status/Date<br>Complete |  |
|--------------------------|---|----------------------|-----------------------------------|--------------|-------------------------|--|
| Action Steps—Maintenance |   |                      |                                   |              |                         |  |
| Α.                       | Use the 2017 Property Survey to prioritize distressed<br>properties for actions to bring them up to code or demolish<br>those beyond repair | 3-5 Yrs              | ¥ – B, L                          | High         |                         |  |
| в.                       | Develop an ongoing program to update exterior housing maintenance survey data on a five-year rotating basis                                 | Ongoing              | 🗰 — В, L<br>论 🎹 🌰 🎇               | _            |                         |  |

# **USING THE MASTER PLAN**

- Adopt it: to make it an official policy
- **Use it**: as a tool and reference when considering actions and applying for grant funding
- **Update it**: over time and when circumstances change



# Thank you!

to the Steering Committee, Stakeholders, and Community

### 2018 CITY COUNCIL MEMBERS

Ron Jackson, *Council President* Stafford L. Shenett, Sr., *Ward 1 Councilmember* Toni Jones, *Ward 2 Councilmember* Ebony Miller, *Ward 3 Councilmember* 

#### 2017 CITY COUNCIL MEMBERS

Richard Trojanski, *Council President* Stafford L. Shenett, Sr., *Ward 1 Councilmember* Toni Jones, *Ward 2 Councilmember* Ebony Miller, *Ward 3 Councilmember* 

### STEERING COMMITTEE

Richard Trojanski, *Council President* Edwina Agee, *Ward 7 Councilmember* Dr. Charles Keenan, *Superintendent, Maple Heights City Schools* Jackie Albers Barry R. Brooks Jennifer R. Burke Veronica Dantzler

#### INTERVIEWEES

Christopher Alvarado, Slavic Village Development Kelly Coffman, Cleveland Metroparks Edward Hren, Chagrin Valley Engineering Dr. Charles Keenan, Superintendent, Maple Heights City Schools Mike Kubek, NOACA Terry Woody, Sr., Ward 4 Councilmember Tanglyn Madden, Ward 5 Councilmember Sharri Thomas, Ward 6 Councilmember Edwina Agee, Ward 7 Councilmember

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Kathleen Edley Adam Griffith Pastor David McKenzie Desmond Motley Devin Nelson Linda Vopat Rev. Gregory Walker Wendy Worthing

Brenda Pryor, *MyCom* Amy Snell, *GCRTA* Melissa Thompson, *NOACA* Linda Vopat, *Director of Human Services, City of Maple Heights* Rachel Webb, *NEORSD* 



## **County Planning**

FOR OUR COMMUNITY FOR OUR REGION FOR OUR FUTURE

