

# The City of **BRECKSVILLE** MASTER PLAN

INITIAL SURVEY RESULTS  
JULY 18, 2018



A decorative graphic on the left side of the slide, consisting of several overlapping translucent blue polygons of various shades, creating a modern, abstract geometric shape.

# AGENDA

METHODOLOGY + PROCESS  
INITIAL FINDINGS  
DEMOGRAPHICS  
MAJOR THEMES  
NEXT STEPS  
PUBLIC COMMENT

# AGENDA

## **METHODOLOGY + PROCESS**

INITIAL FINDINGS

DEMOGRAPHICS

MAJOR THEMES

NEXT STEPS

PUBLIC COMMENT

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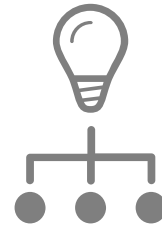
METHODOLOGY + PROCESS  
INITIAL FINDINGS  
DEMOGRAPHICS  
MAJOR THEMES  
NEXT STEPS  
**PUBLIC COMMENT**





# **RESIDENT SURVEY METHODOLOGY + PROCESS**

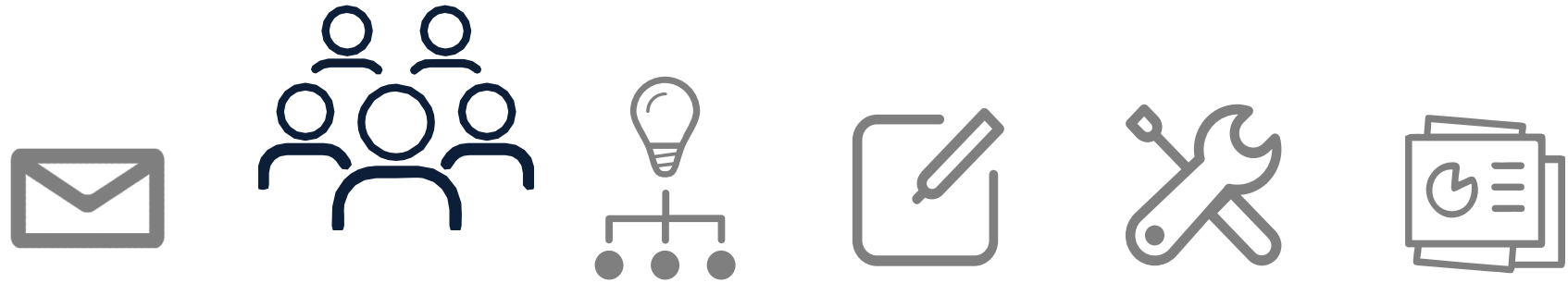
# BRECKSVILLE MASTER PLAN: STEP ONE



## Resident Survey

Create, mail, and summarize survey findings to be incorporated into the Current Conditions document

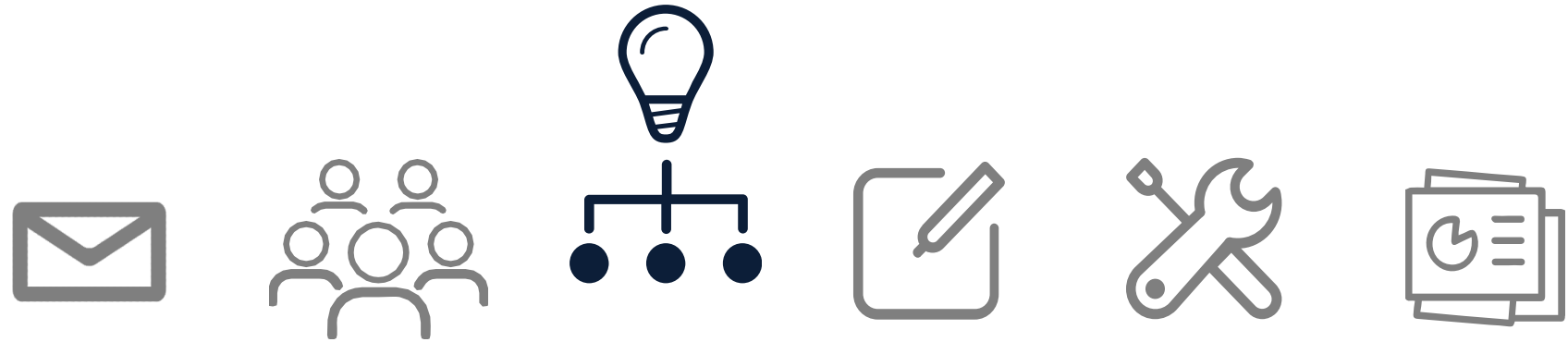
# BRECKSVILLE MASTER PLAN: STEP TWO



## Current Conditions

Develop demographic, land use, and housing overview

# BRECKSVILLE MASTER PLAN: STEP THREE



## Community Vision

Vision for how the community wants to grow and develop in the coming decade

# BRECKSVILLE MASTER PLAN: STEP FOUR



## Goals & Actions

Goals and action steps to achieve the community's desired future

# BRECKSVILLE MASTER PLAN: STEP FIVE



## Implementation

Partners, priorities, and responsibilities for undertaking actions

# BRECKSVILLE MASTER PLAN: STEP SIX



## Draft Master Plan

Combined and completed Master Plan document

# SURVEY PROCESS



## Designing the Survey

Meeting with Staff

Identifying Topics

Forming Questions

Designing Survey

**March-April 2018**



## Conducting the Survey

Determining  
Statistically Valid  
Response Rate

Mailing Surveys

Mailing Reminder  
Postcards

**April – May 2018**



## Tabulating the Results

Sorting and Scanning  
Responses

Tabulating Results in  
SPSS

Analyzing Trends

**June-July 2018**



## Preparing the Findings

Summarizing  
Findings

Developing Graphics

Forming Key Take-  
Aways

**July-August 2018**





# DESIGNING THE SURVEY

## SURVEY STATISTICS

UNIVERSE	5,332 Households
MAILED SURVEYS	1,400 Surveys
RETURNED SURVEYS	657 Surveys

## SURVEY TOPICS

RESIDING IN THE CITY OF BRECKSVILLE  
COMMUNICATION  
PARKS & RECREATION  
COMMUNITY IDENTITY  
TRANSPORTATION & INFRASTRUCTURE  
LAND USE  
ECONOMIC DEVELOPMENT  
BRECKSVILLE TOWN CENTER  
HOUSING  
COMMUNITY AMENITIES  
CITY SERVICES  
QUALITY OF LIFE  
DEMOGRAPHIC QUESTIONS



# CONDUCTING THE SURVEY



## Office of the Mayor

Dear Fellow Resident,

The City of Brecksville is updating the 1980 Master Plan. We believe that public input is very important to ensure that the Master Plan truly reflects the goals and visions of residents. In order to gather public thoughts, we have asked the Cuyahoga County Planning Commission to assist us by conducting a residential survey. We would like to ask you to share your opinions and suggestions about the future of our City.


This survey is being sent out to a sample of 1,400 Brecksville households. **Be assured that your individual responses will remain anonymous.** As you complete the survey, please remember — there are no correct or incorrect responses; we ask only for your opinion. If you decide not to answer a particular question, please note, it will NOT invalidate the rest of your survey, but we encourage you to complete as much of the survey as possible.

The Cuyahoga County Planning Commission will collect, analyze, and provide a final presentation and written Results Report to the City. The results will influence the development of public policy and the City's Master Plan. County Planning will be performing different Master Plan phases concurrently with this residential survey. As such, your participation is important.

We sincerely value your opinion and appreciate your assistance in filling out this survey. Once completed, it can be mailed to the Cuyahoga County Planning Commission in the enclosed self-addressed, postage-paid envelope. **Please return the survey no later than May 25, 2018.** If you have any questions regarding the survey, please contact the Cuyahoga County Planning Commission at 216.443.3700 or [mrvak@cuyahogacounty.us](mailto:mrvak@cuyahogacounty.us).

I want to thank you in advance for assisting the City in this very important and exciting project. The ultimate success and effectiveness of this survey rests on the thoughtful involvement of Brecksville residents like you.

Respectfully,



Jerry N. Hruby  
Mayor and Safety Director



9069 Brecksville Road • Brecksville, Ohio 44141 • 440.526-4351 • Fax 440.526-8708




## 2018 Resident Survey

Your voice matters.

This survey is being conducted by the Cuyahoga County Planning Commission (County Planning) on behalf of the City of Brecksville.

Questions? Contact Rachel Novak at County Planning at 216.443.3700 or [mrvak@cuyahogacounty.us](mailto:mrvak@cuyahogacounty.us)


 County Planning



County Planning  
Cleveland, OH 44115




# TABULATING THE RESULTS



**2018 Resident Survey**  
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This survey is being conducted by the Cuyahoga County Planning Commission (County Planning) on behalf of the City of Brecksville.

Questions? Contact Rachel Novak at County Planning at 216.443.3700 or [rnovak@cuyahogacounty.us](mailto:rnovak@cuyahogacounty.us)

 County Planning

**Welcome!**  
Thank you for taking the time to complete this important survey.


**Survey**  
This survey is being conducted by the Cuyahoga County Planning Commission (County Planning) on behalf of the City of Brecksville. The results will be used by City officials in prioritizing actions for the City's Master Plan.

**Very important:** It is crucial that you answer all questions accurately and completely. Your responses will be confidential.

**Survey**  
The return envelope is included. Please complete and return the survey by **May 25, 2018**.

**Instructions**  
Please answer each question as completely as possible. If you choose to not answer a question, leave it blank and please return your entire survey. This survey is to be completed collaboratively by the adult head(s) of household. Please read all answer choices before marking your selection. Leave answers blank if the question or choices do not apply to you.

To respond, darken the open circles [O] to indicate your answer selection. Use only a pencil or ballpoint pen.

Select answers like this:  
Do NOT select like this: 

**Questions?**  
Thank you for your time and participation. If you have any questions, please contact Rachel Novak at County Planning at 216.443.3700 or [rnovak@cuyahogacounty.us](mailto:rnovak@cuyahogacounty.us).

Brecksville 2018 Resident Survey | Page 2

Indicate whether you agree or disagree with the following statements about the City's identity:

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The City of Brecksville has a unique and strong sense of place.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The City should focus on preserving its cultural heritage and history.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Neighborhood streets should have decorative elements (e.g. signs, lamps, posts, sidewalks).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gateways into the City should be improved with signage, landscaping, and public art.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**TRANSPORTATION & INFRASTRUCTURE**

Indicate whether you agree or disagree with the following statements about connectivity, stormwater management, and transportation enhancements.

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
The City should improve connectivity between neighborhoods.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The City should improve stormwater management.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The City should improve transportation enhancements.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Priority Level**

	Very High	High	Average	Low	Very Low
The City should improve connectivity between neighborhoods.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The City should improve stormwater management.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Brecksville 2018 Resident Survey | Page 5

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Brecksville 2018 Resident Survey | Page 12

34. Do you rent or own your home currently?  
☐ Owner ☐ Renter

35. Do you see yourself owning or renting five (5) years from now?  
☐ Owning ☐ Renting

36. Please indicate the number of people in your household that are in each of the following age groups:  
0 to 17  18 to 24  25 to 34  35 to 44  45 to 54  55 to 64  65 to 74  75+ years

37. Please list what street you live on (Optional):

38. List the one thing you think is the City's greatest strength:

39. Please list one change, enhance, or improve about the City of Brecksville:

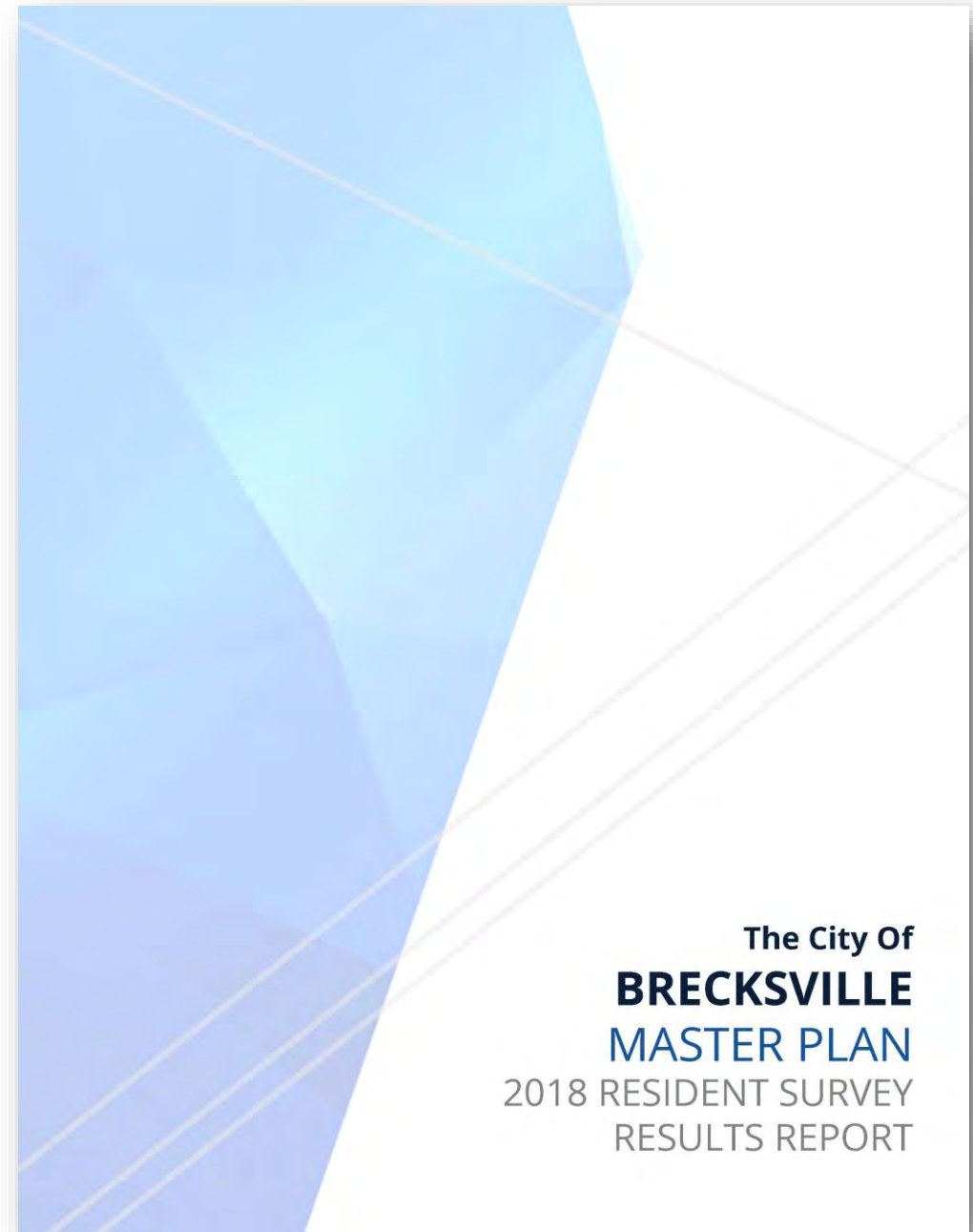
40. Please list one thing you think the City should become a community that:

41. Please list one thing you think the City of Brecksville that are not addressed in this survey and use the space below. Feel free to enclose additional sheets of paper with this survey:

Learn More:  
[www.facebook.com/countypplanning](http://www.facebook.com/countypplanning)  
[www.twitter.com/countypplanning](http://www.twitter.com/countypplanning)  
[www.countypplanning.us](http://www.countypplanning.us)



# PREPARING THE FINDINGS



# RESIDENT SURVEY: MARGIN OF ERROR

	Brecksville Survey
Total Households	5,332 Households

# RESIDENT SURVEY: MARGIN OF ERROR

	Brecksville Survey
Total Households	5,332 Households
Mailed Surveys	1,400 Surveys

# RESIDENT SURVEY: MARGIN OF ERROR

	Brecksville Survey
Total Households	5,332 Households
Mailed Surveys	1,400 Surveys
Returned Surveys	657 Surveys
Response Rate	46.9%

Goal Response Rate: 40%

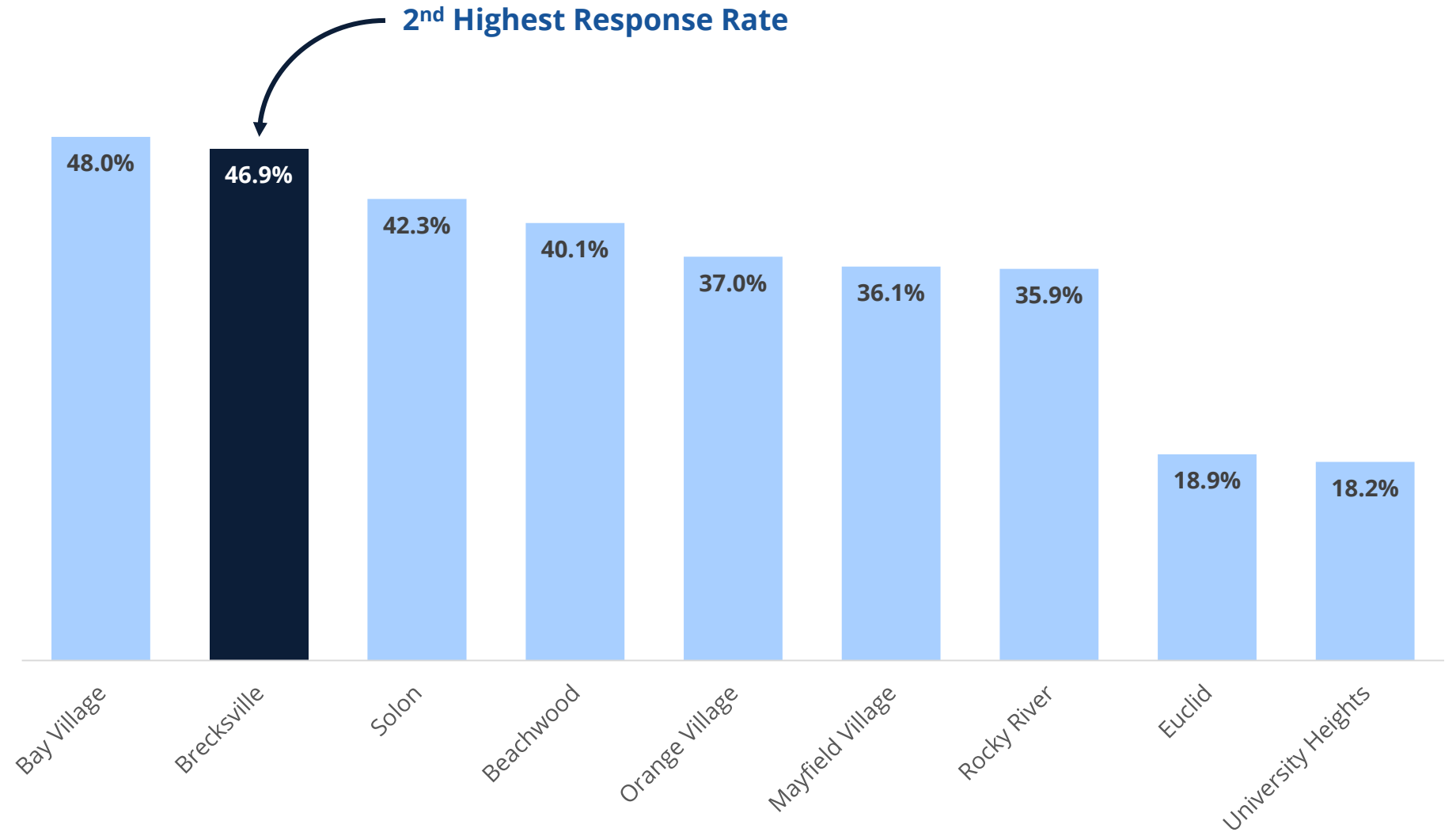


# RESIDENT SURVEY: MARGIN OF ERROR

	Brecksville Survey
Total Households	5,332 Households
Mailed Surveys	1,400 Surveys
Returned Surveys	657 Surveys
Response Rate	46.9%
Confidence Level	95%
Margin of Error	+/- 3.58



# RESIDENT SURVEY: RESPONSE RATE





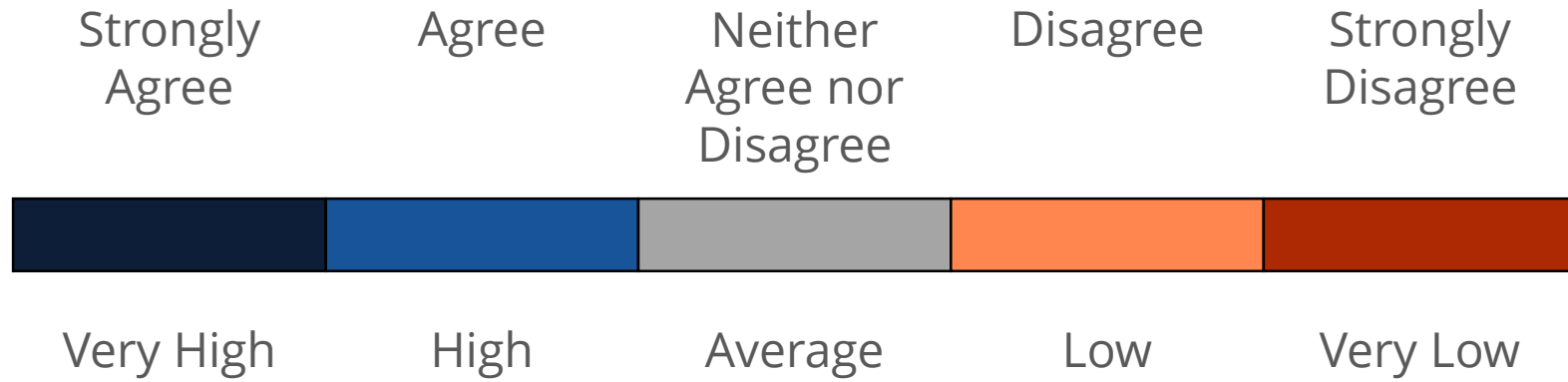
# **RESIDENT SURVEY** INITIAL FINDINGS

# **SURVEY TOPICS**

## **▪ TWELVE TOPICS**

- Residing in the City of Brecksville**
- Communication**
- Parks & Recreation**
- Community Identity**
- Transportation & Infrastructure**
- Land Use**
- Economic Development**
- Brecksville Town Center**
- Housing**
- Community Amenities**
- City Services**
- Quality of Life**

## LEGEND



The graphs in this presentation have been sorted by most popular answer.

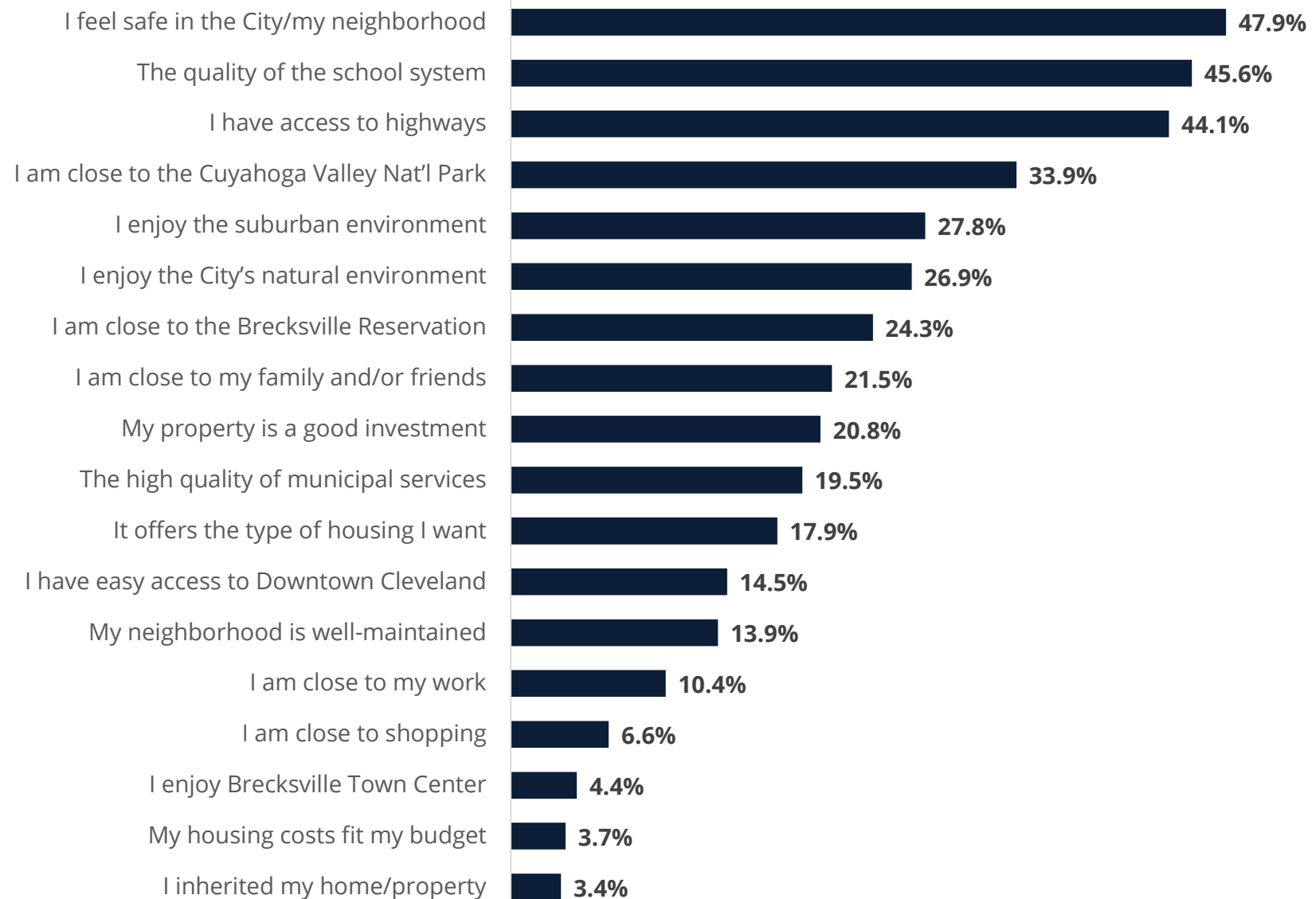


# **INITIAL FINDINGS**

## **RESIDING IN THE CITY OF BRECKSVILLE**

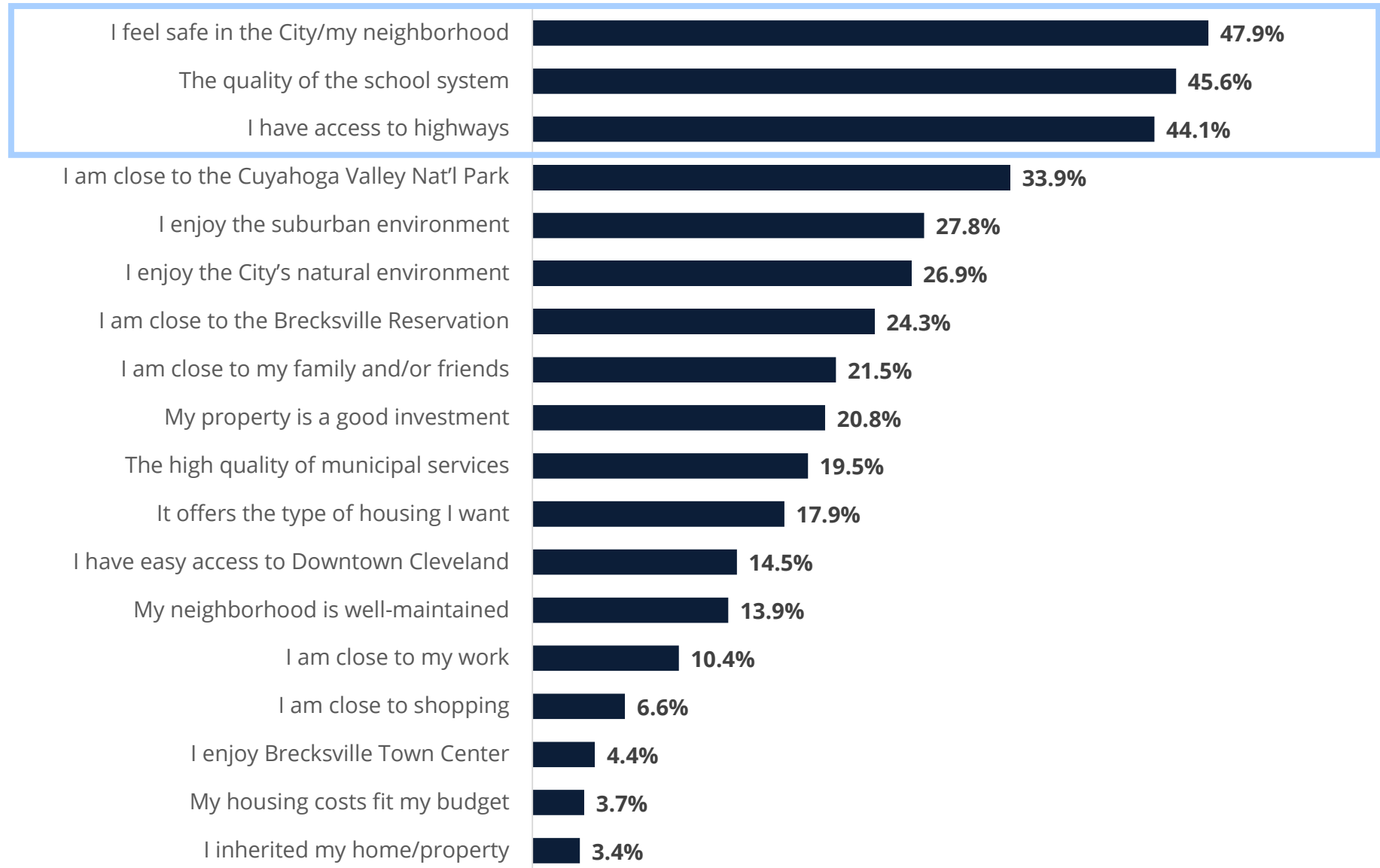
## REASONS FOR RESIDING IN BRECKSVILLE:

# Why do you choose to live in the City of Brecksville?



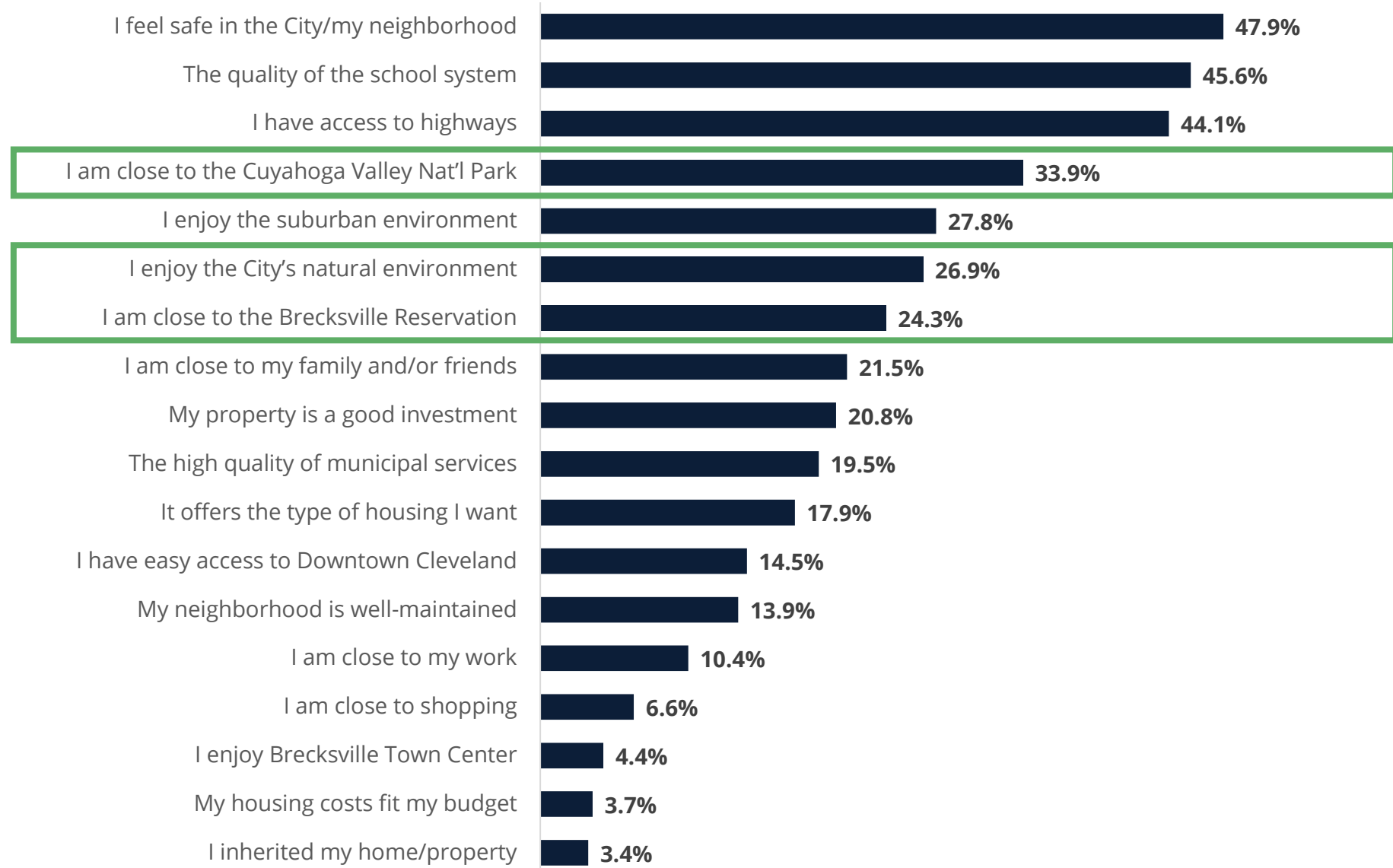
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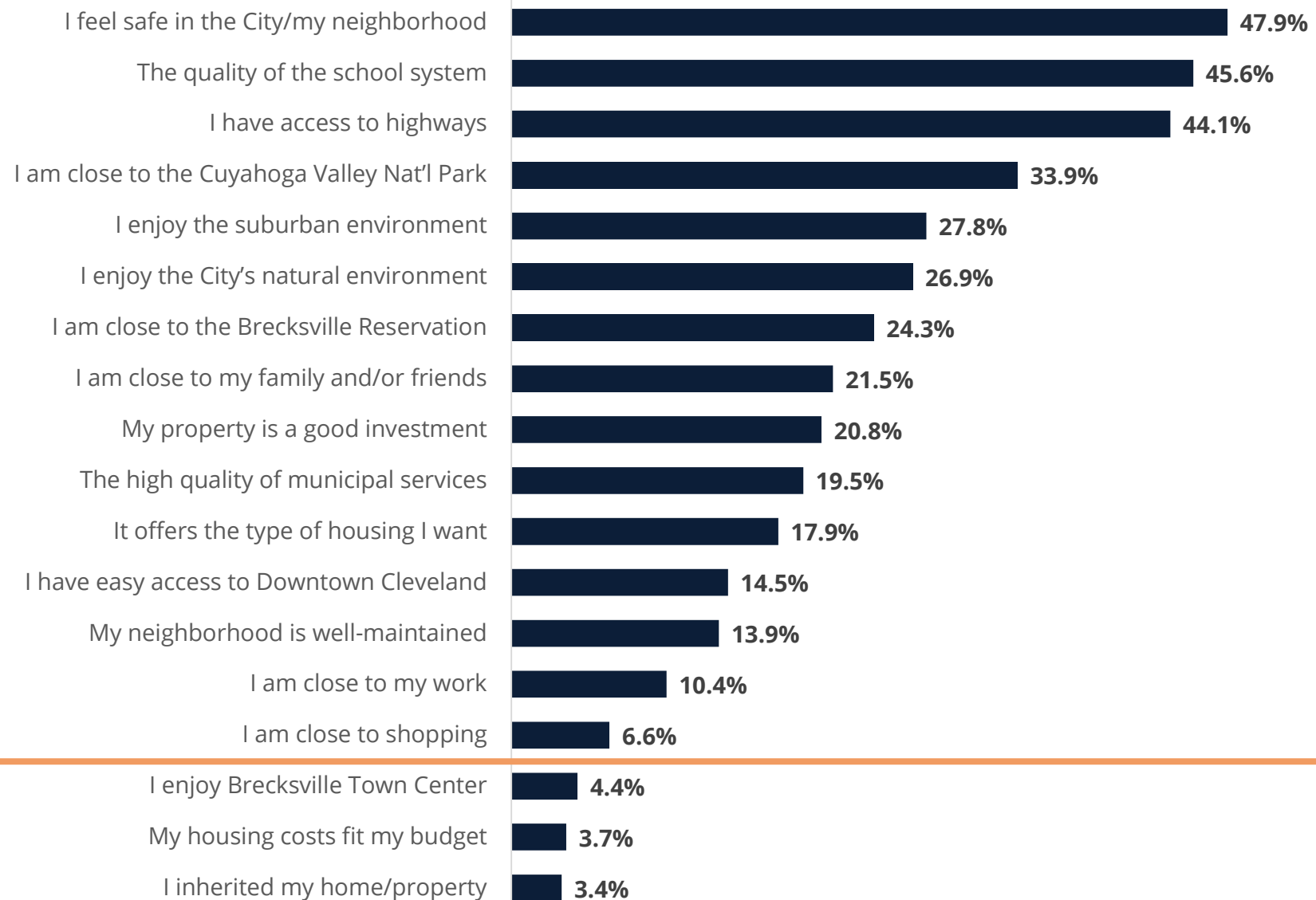
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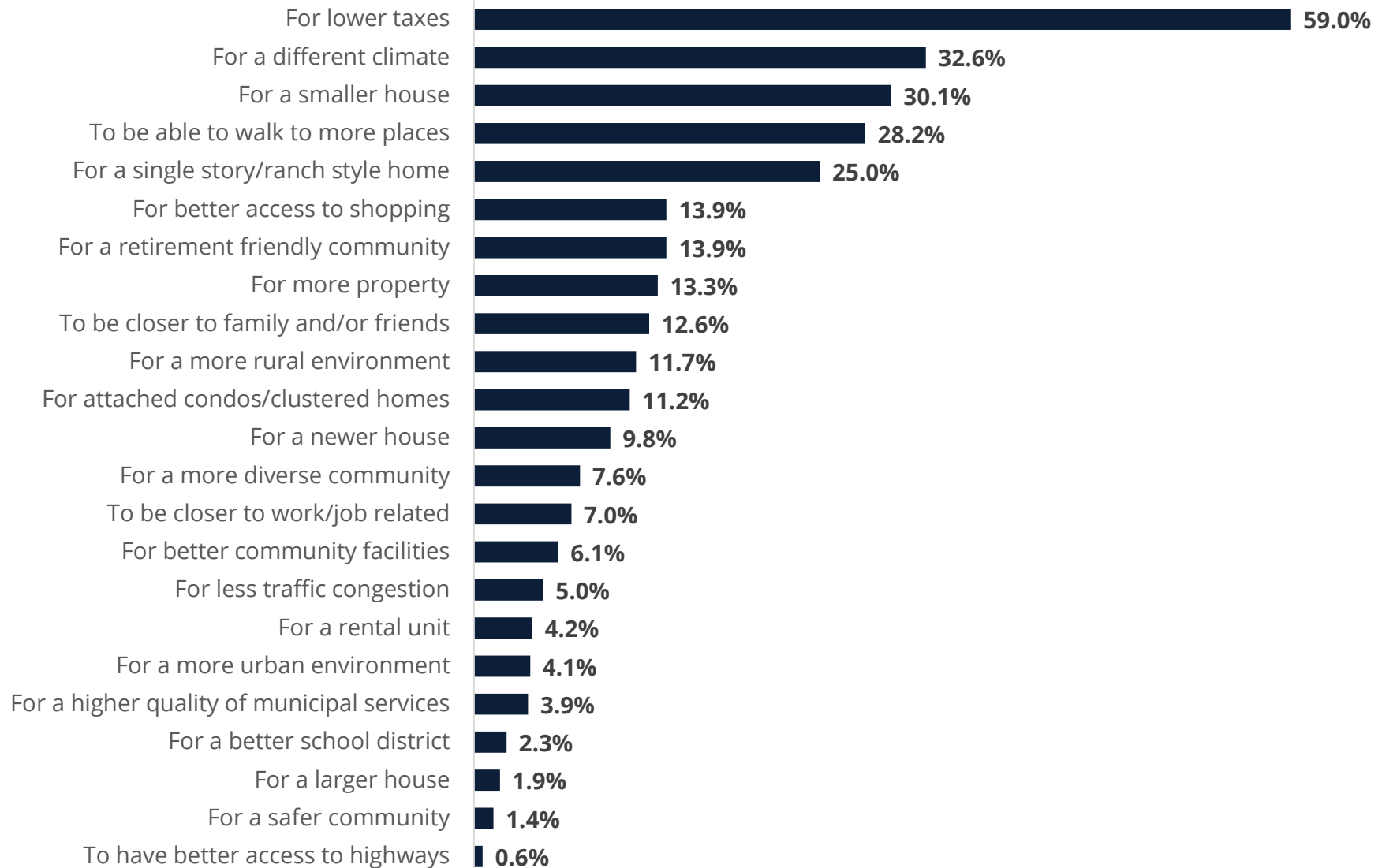
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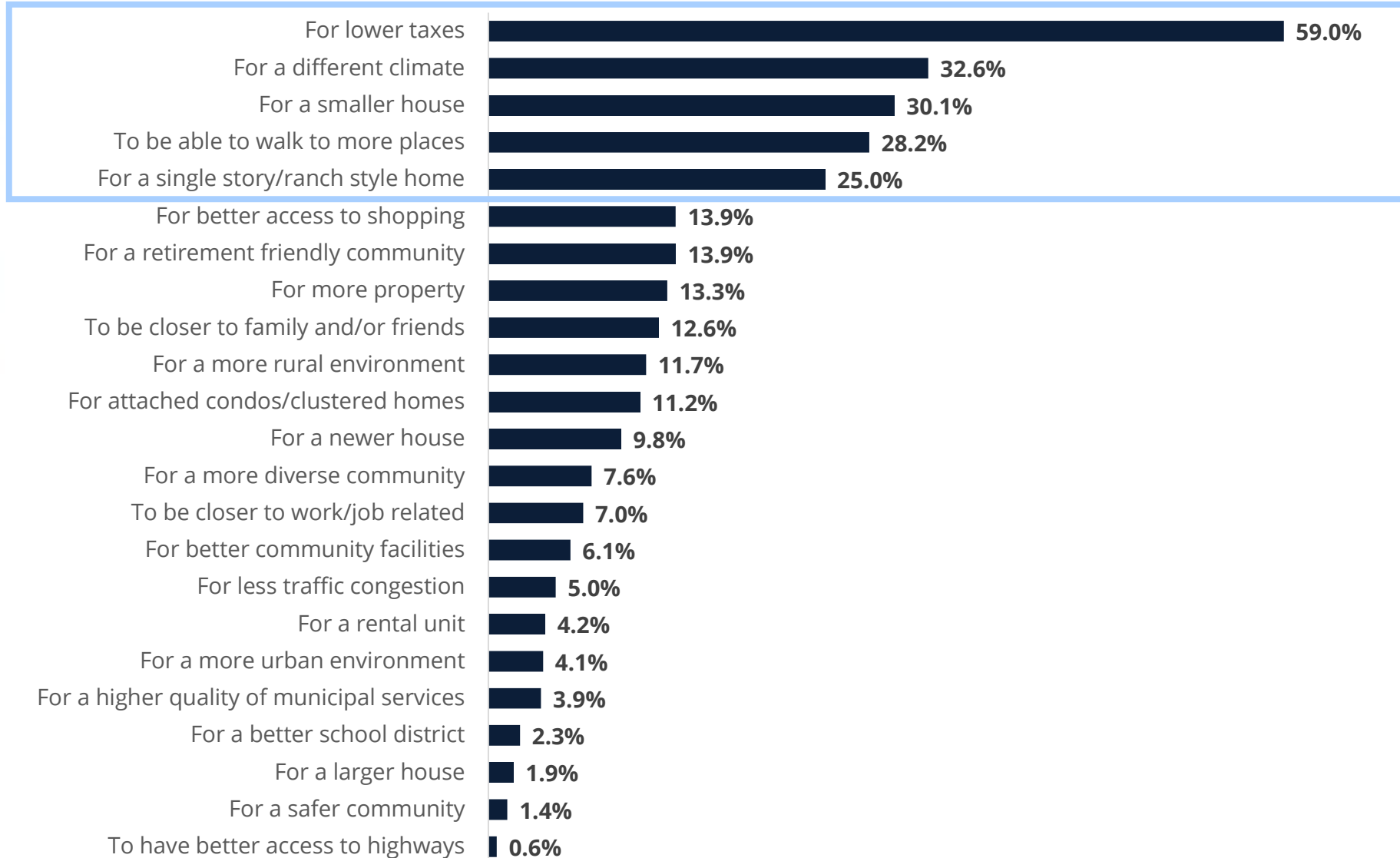
## REASONS FOR RESIDING IN BRECKSVILLE:

# If you were to move, what characteristics might you look for in another community?



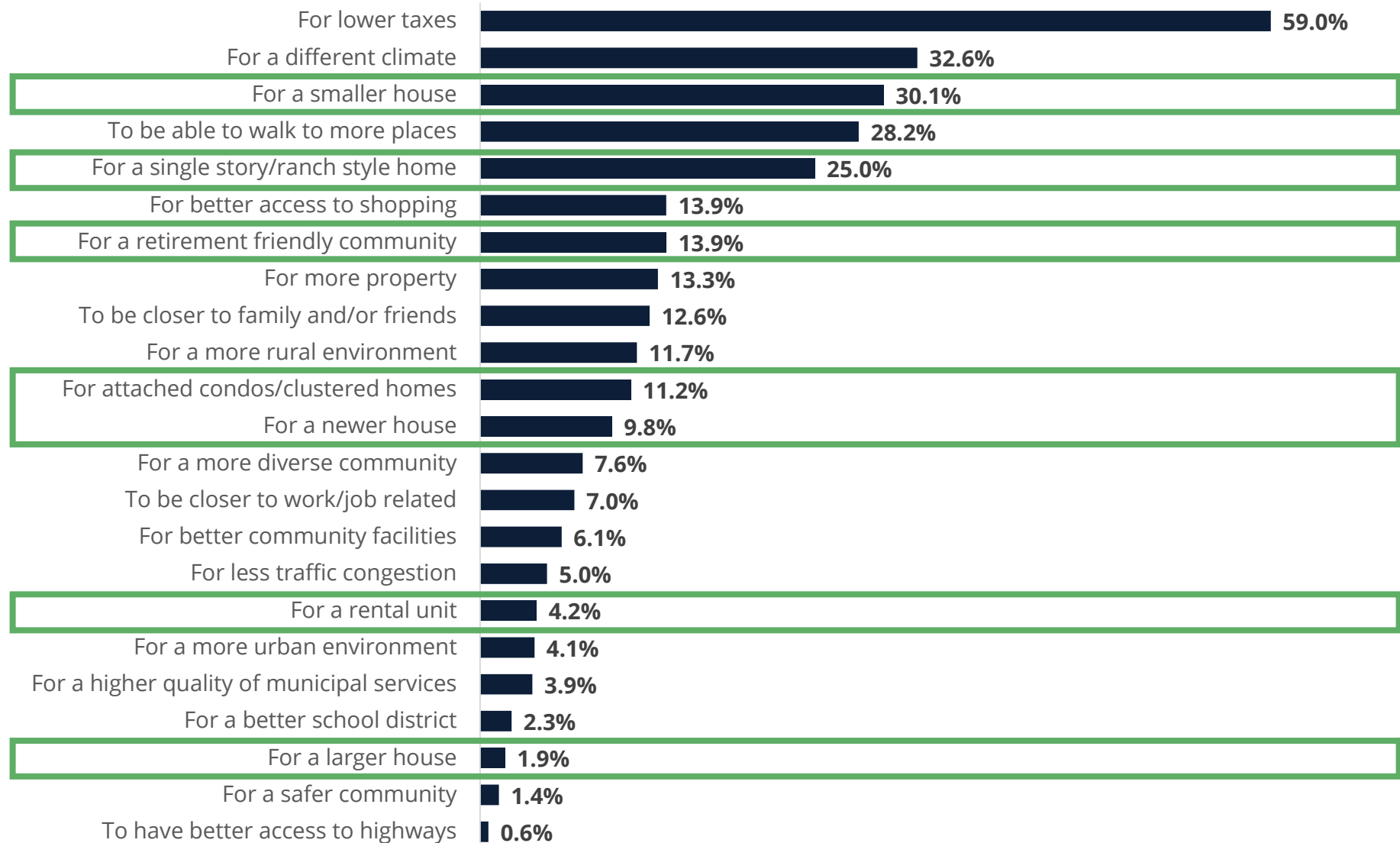
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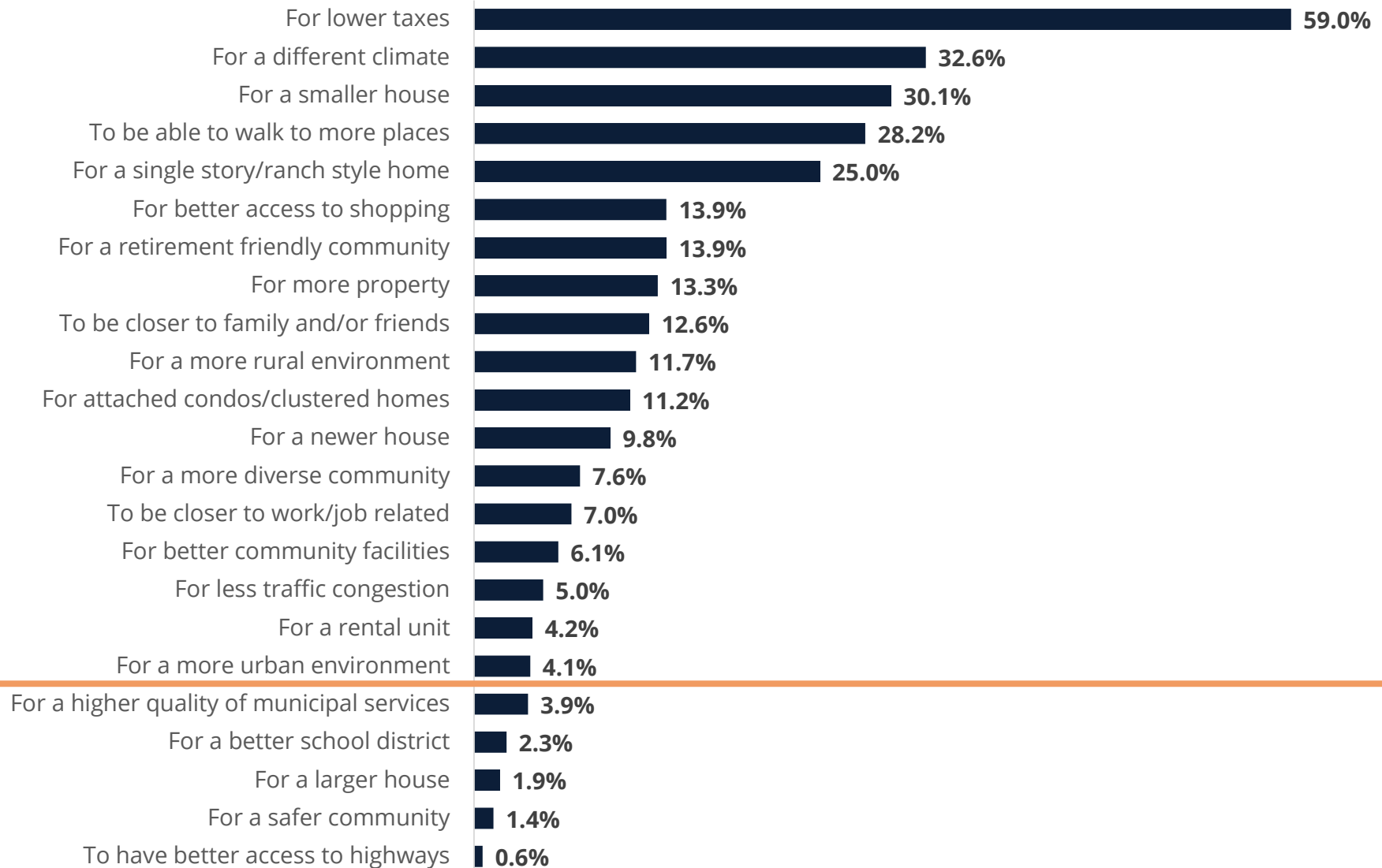
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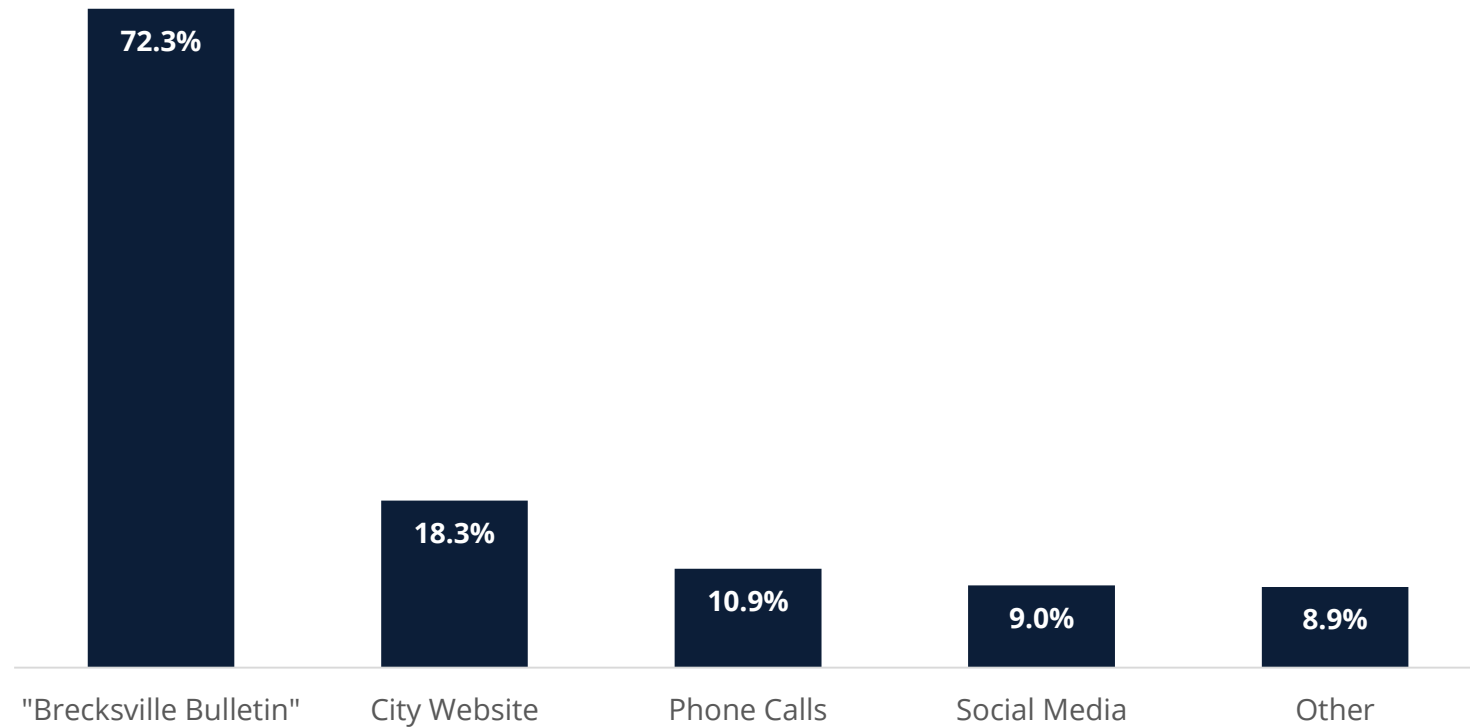




# INITIAL FINDINGS COMMUNICATION

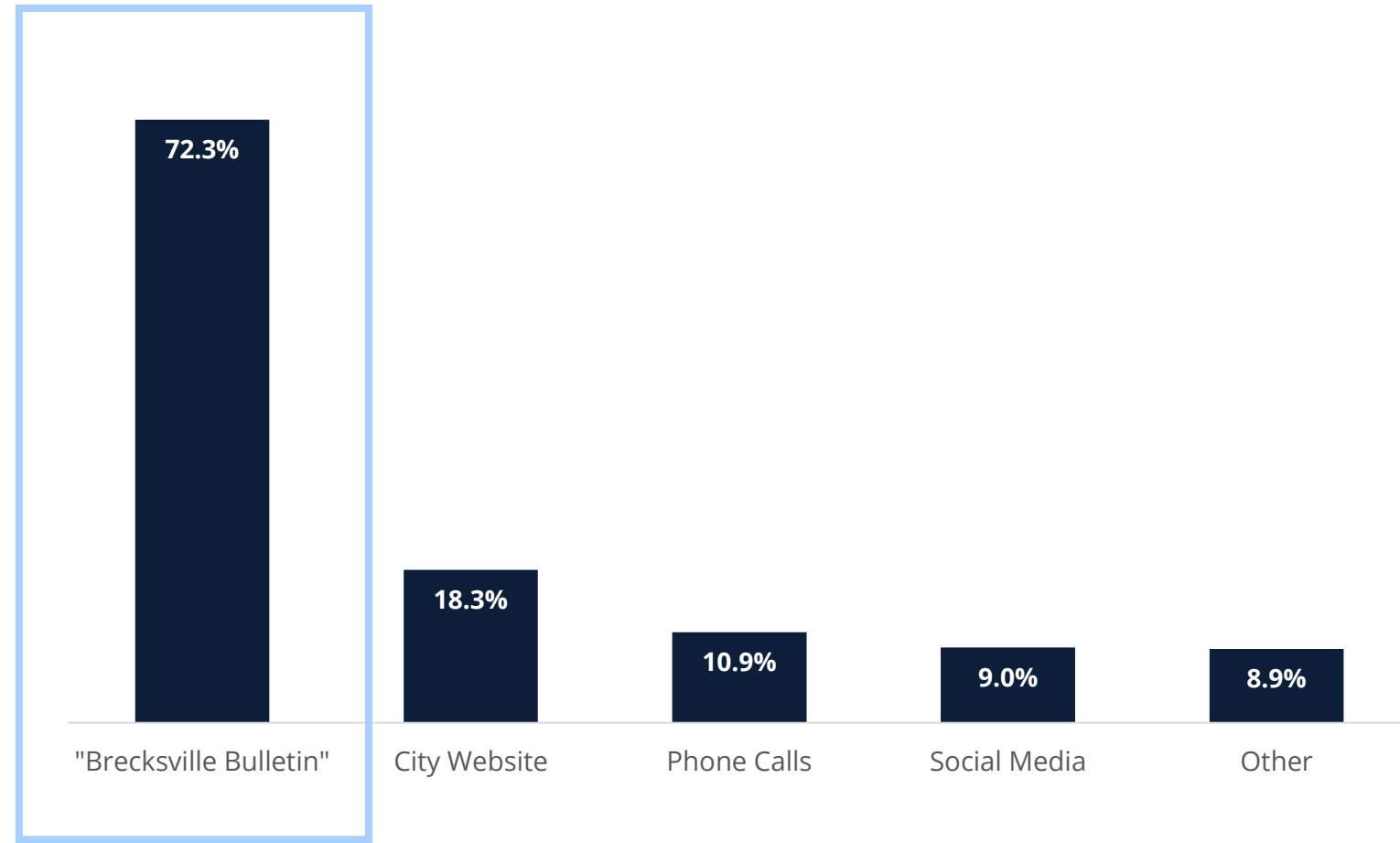
COMMUNICATION:

**From which form of media do you prefer to receive information from the City?**



COMMUNICATION:

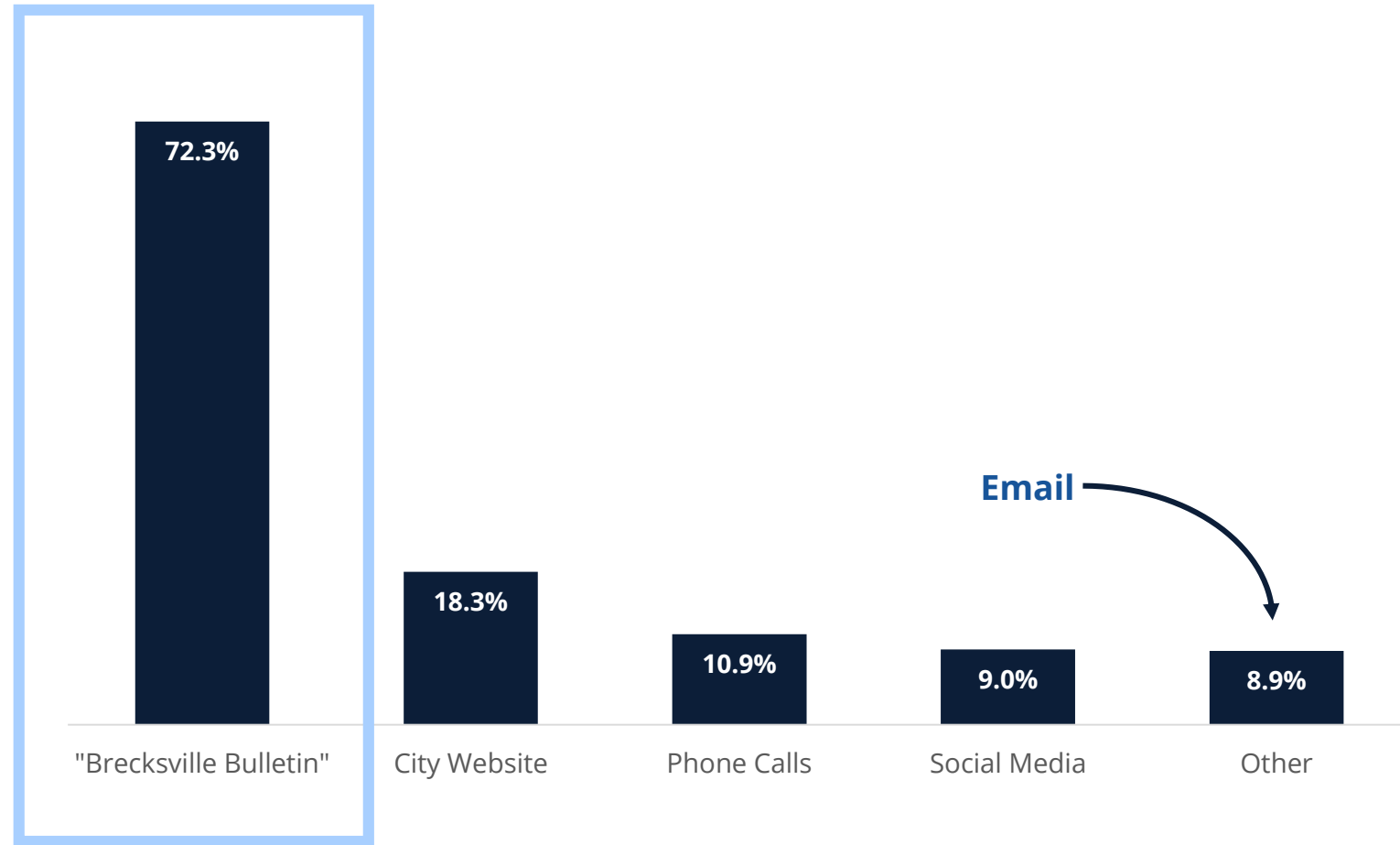
**From which form of media do you prefer to receive information from the City?**





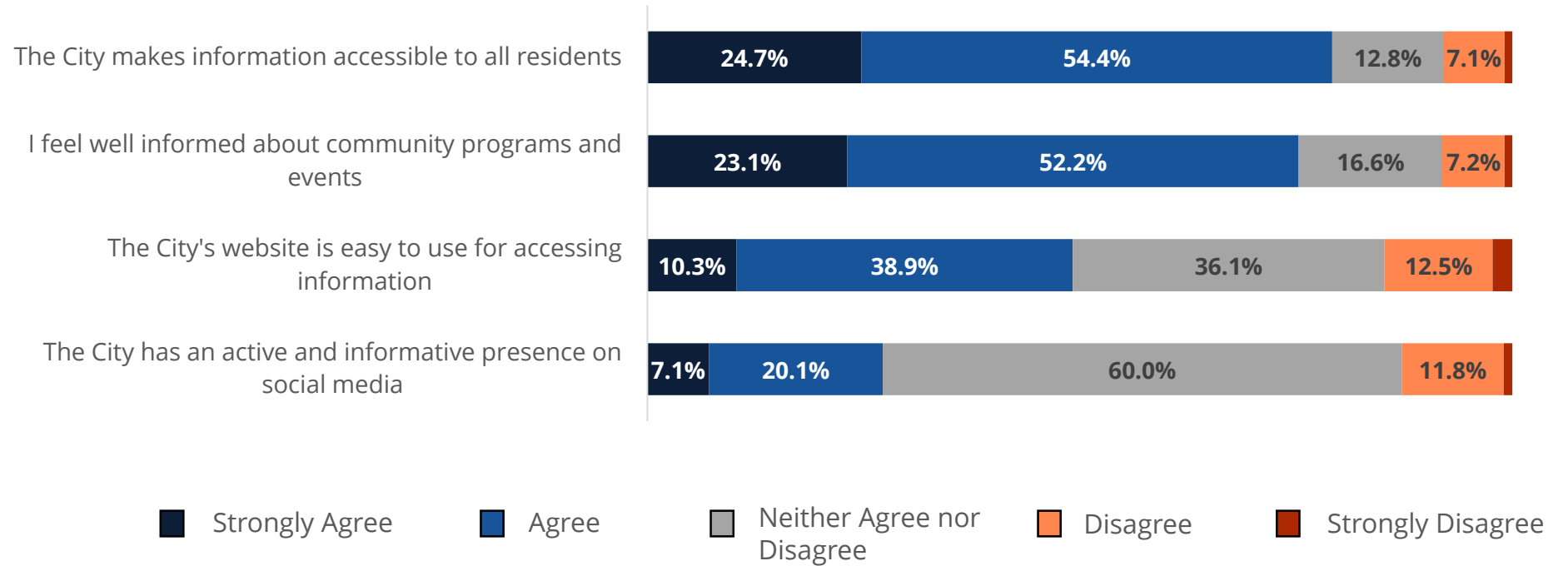
COMMUNICATION:

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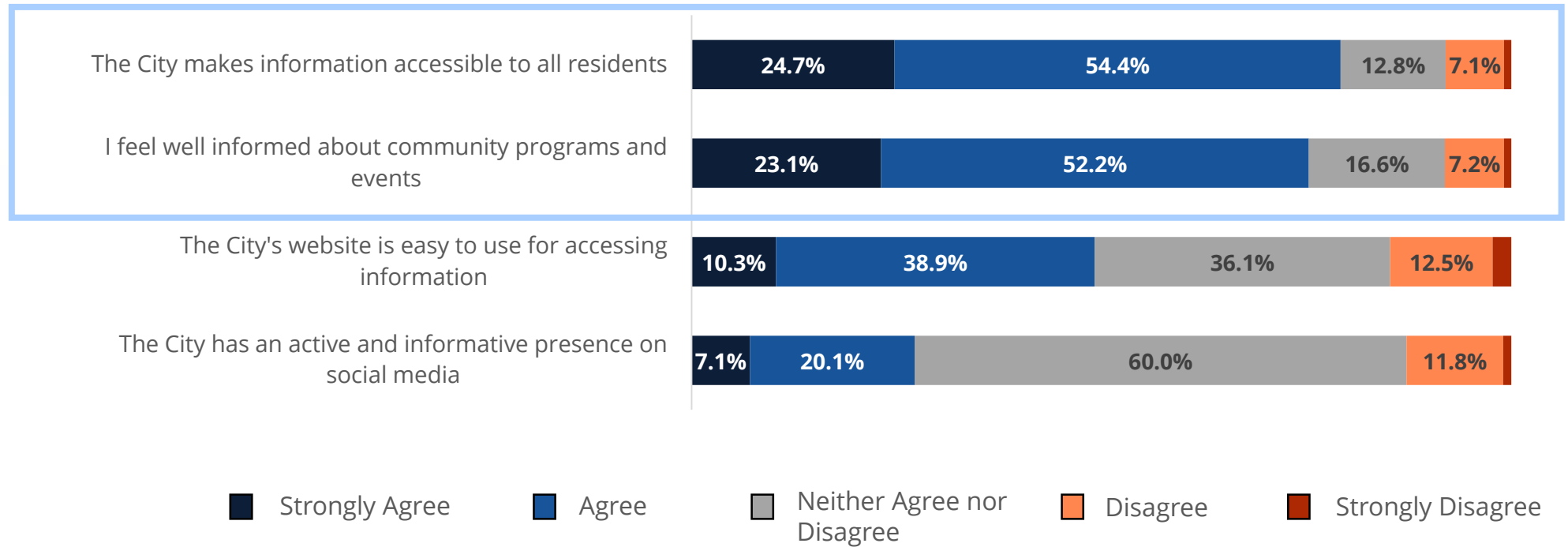
## COMMUNICATION:

**Indicate whether you agree or disagree with the following statements about communication.**



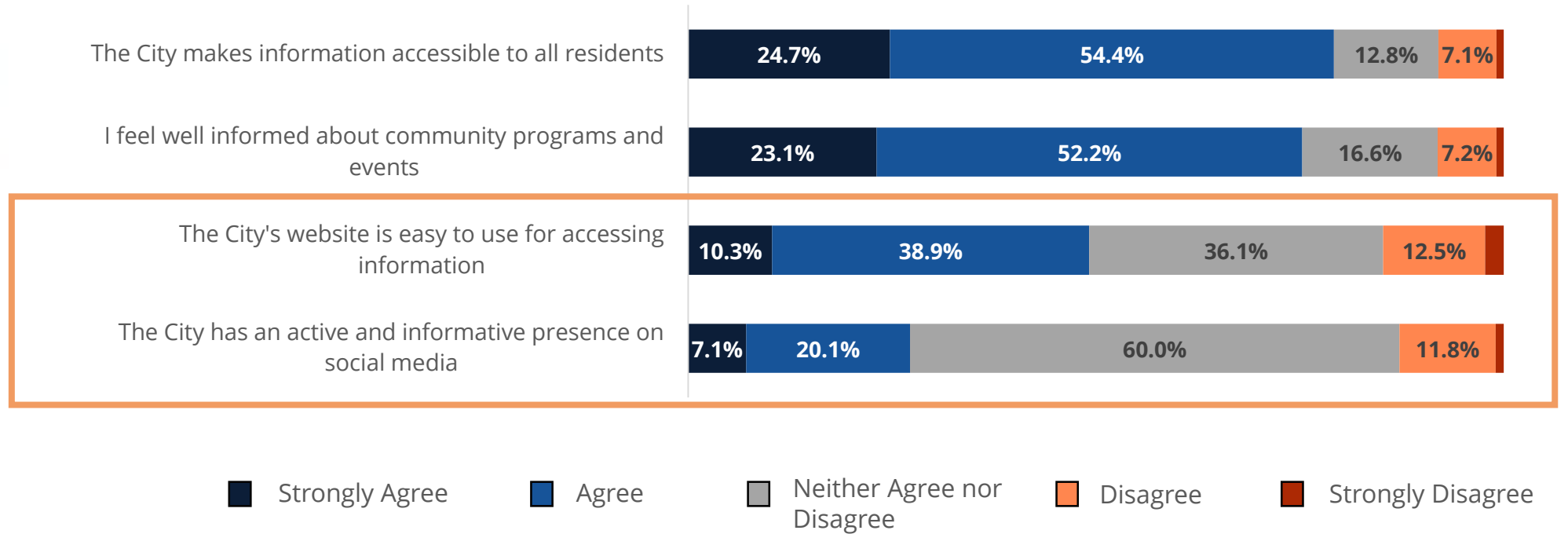
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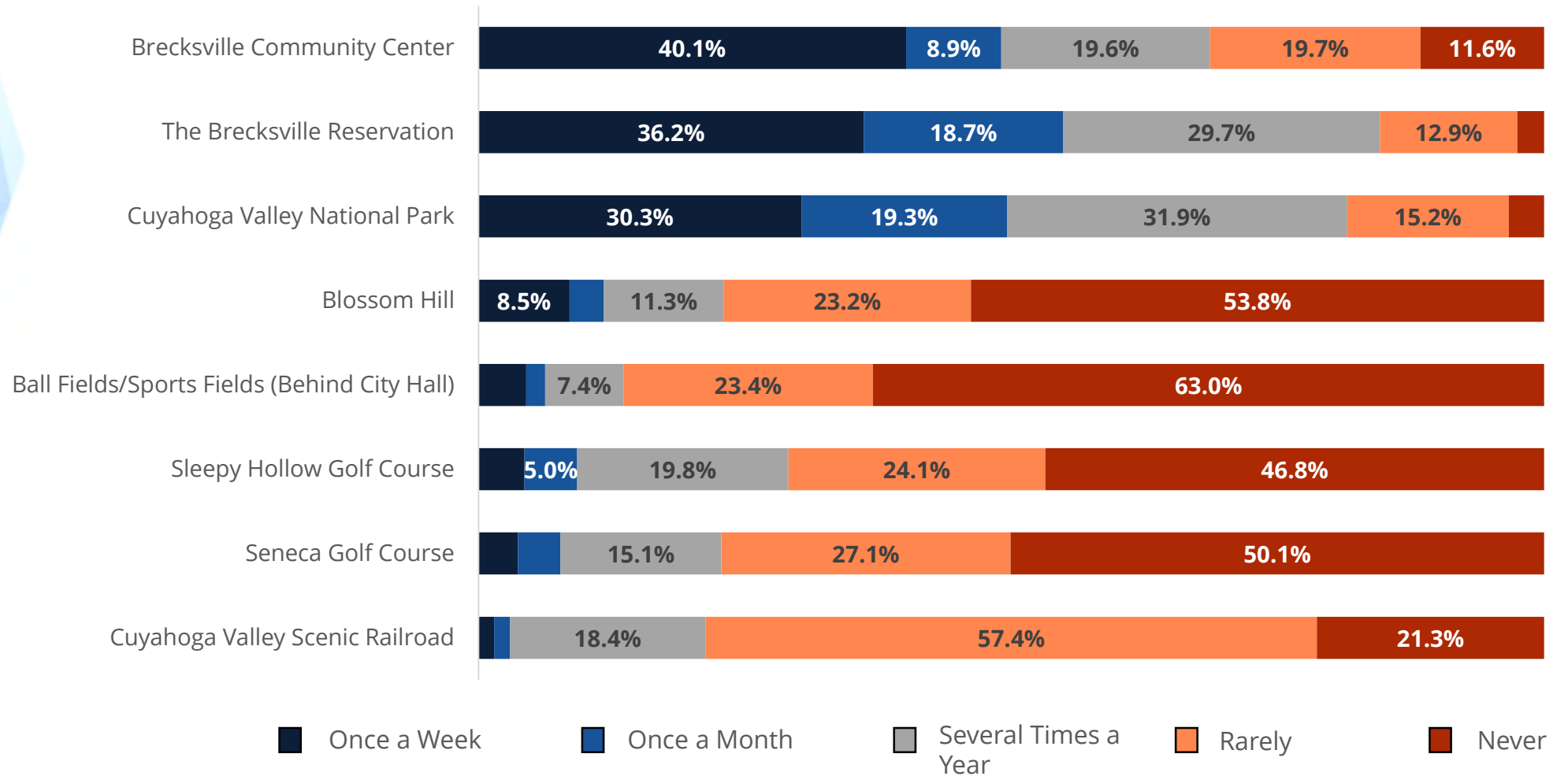


# INITIAL FINDINGS

## PARKS & RECREATION

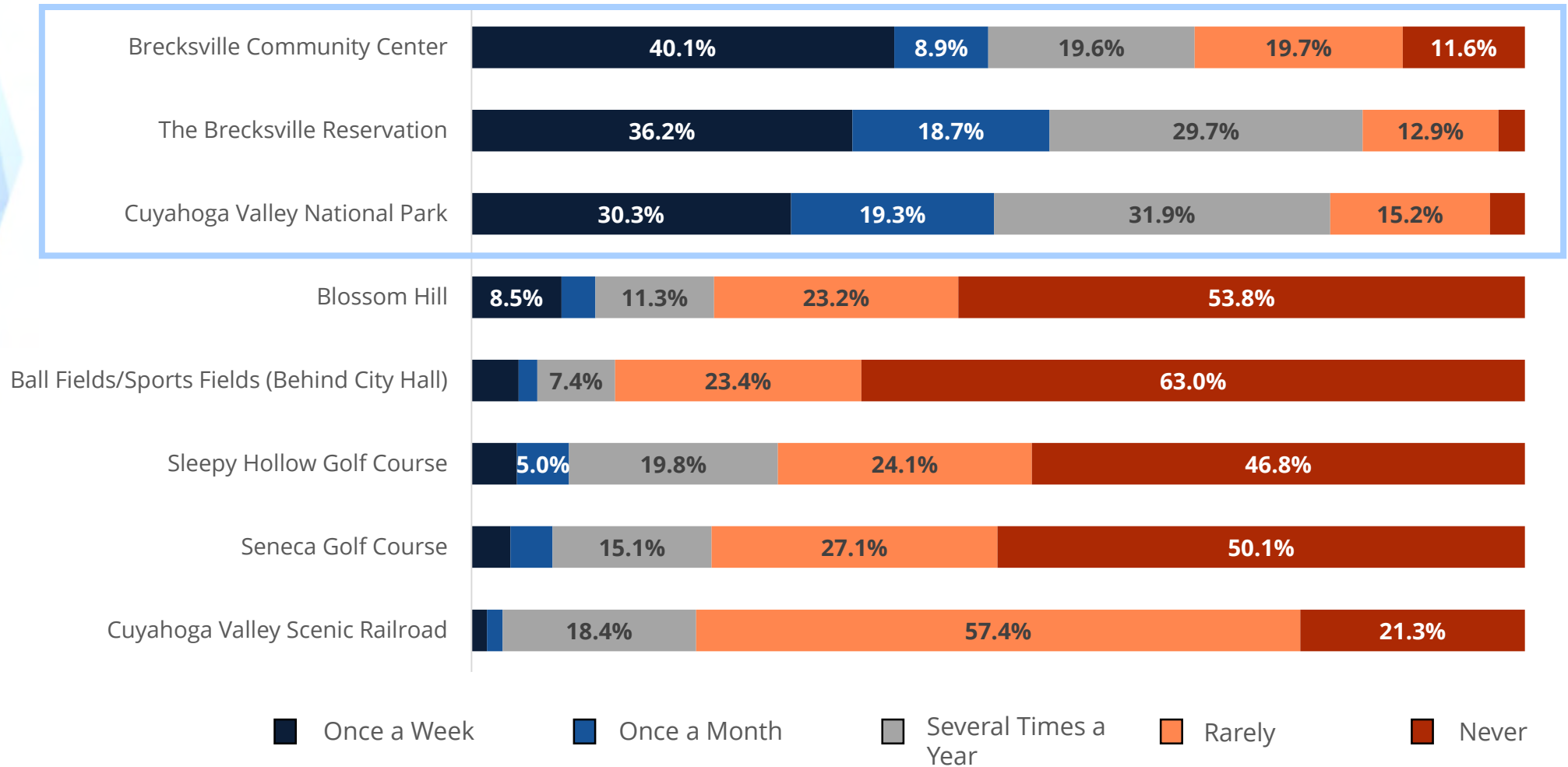
## PARKS & RECREATION:

# How often do you use the following parks and recreation facilities?



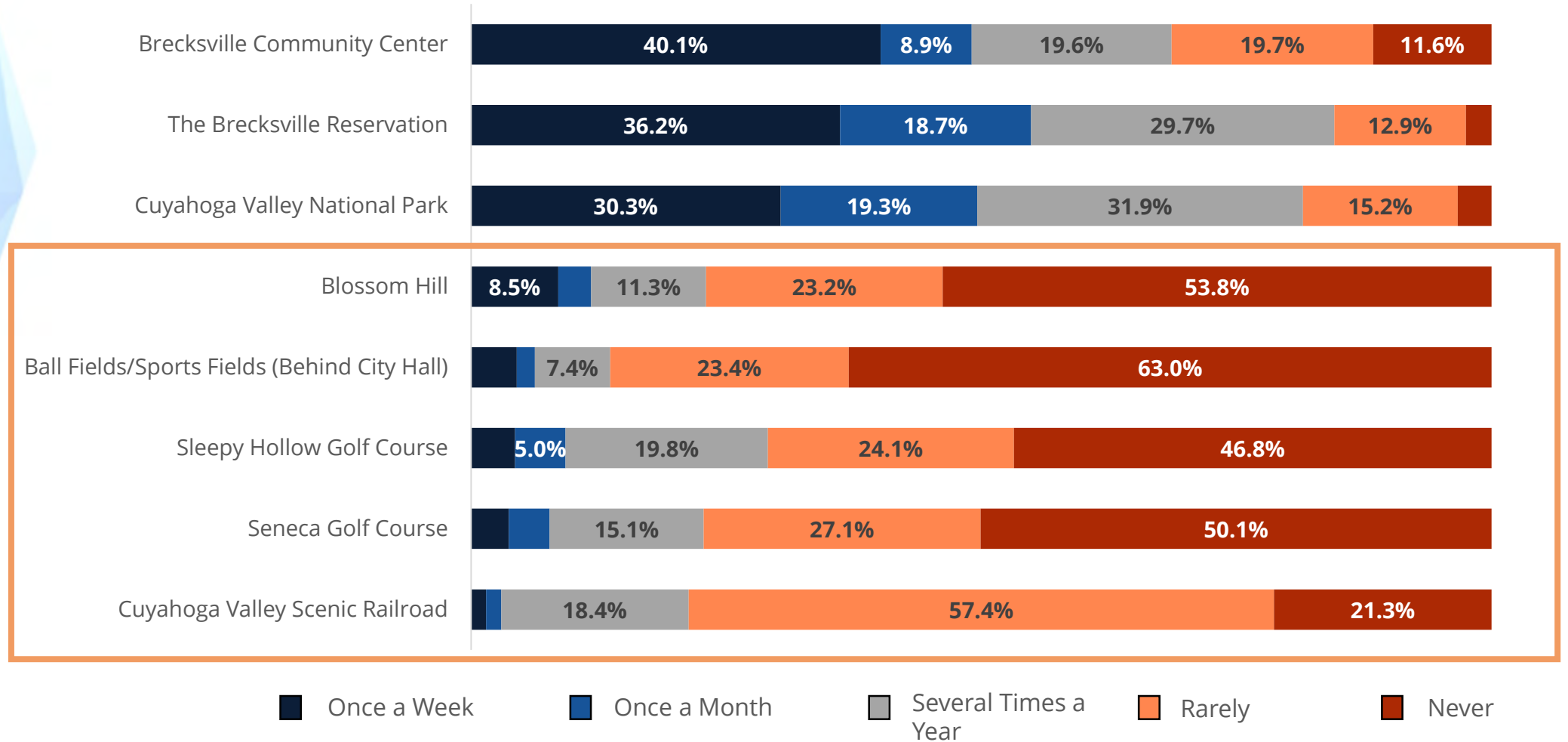
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## PARKS & RECREATION:

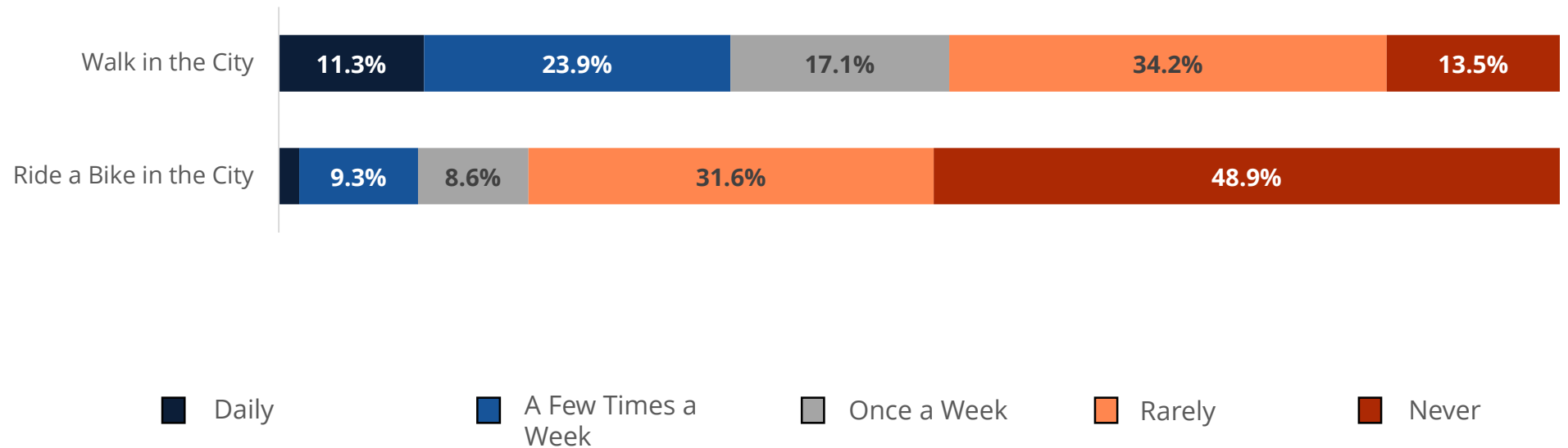
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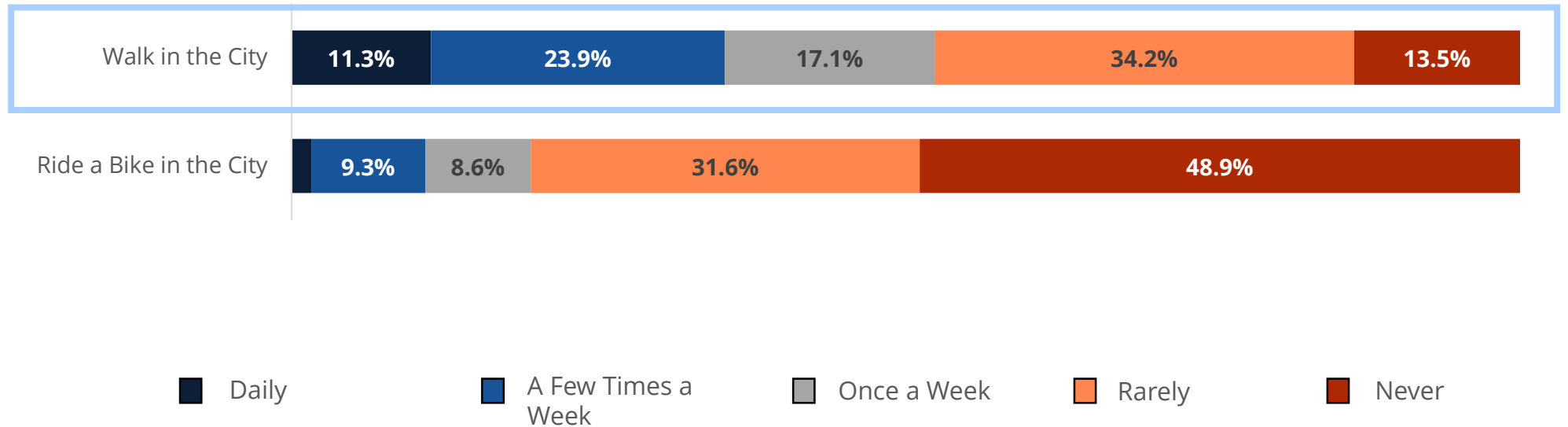
PARKS & RECREATION:

# How often do you ride a bike or walk throughout the community?



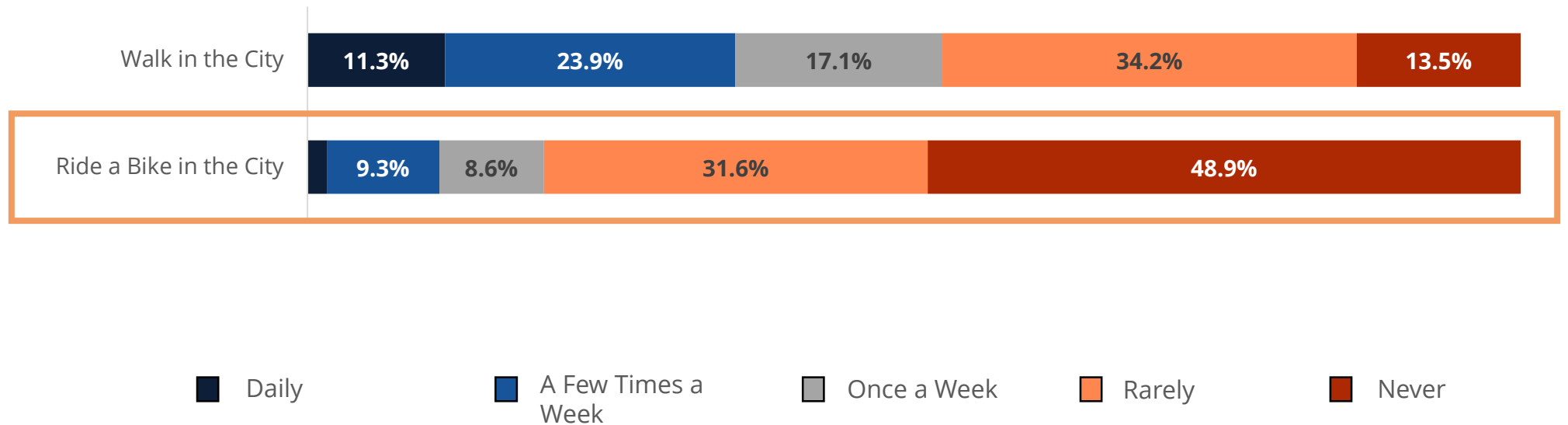
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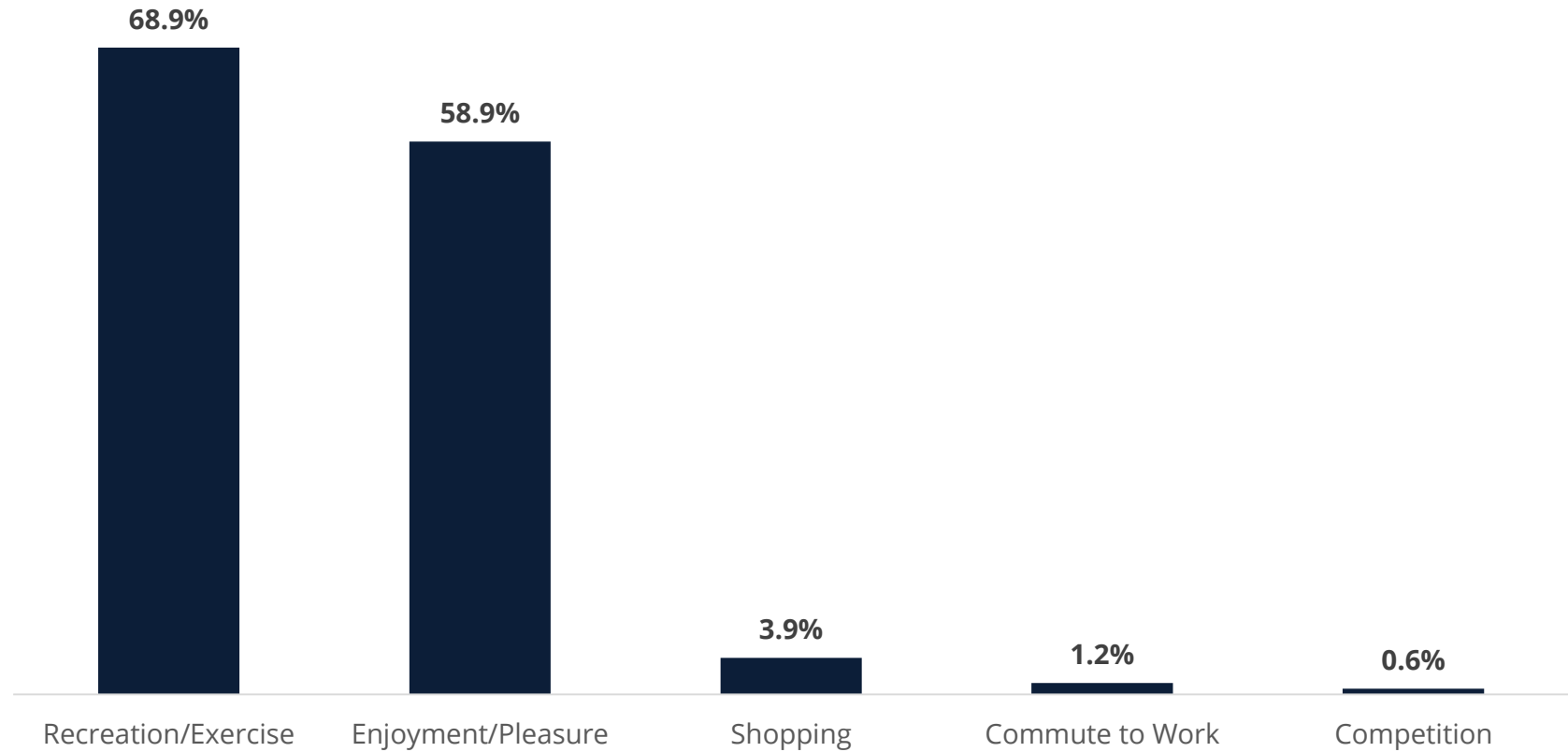
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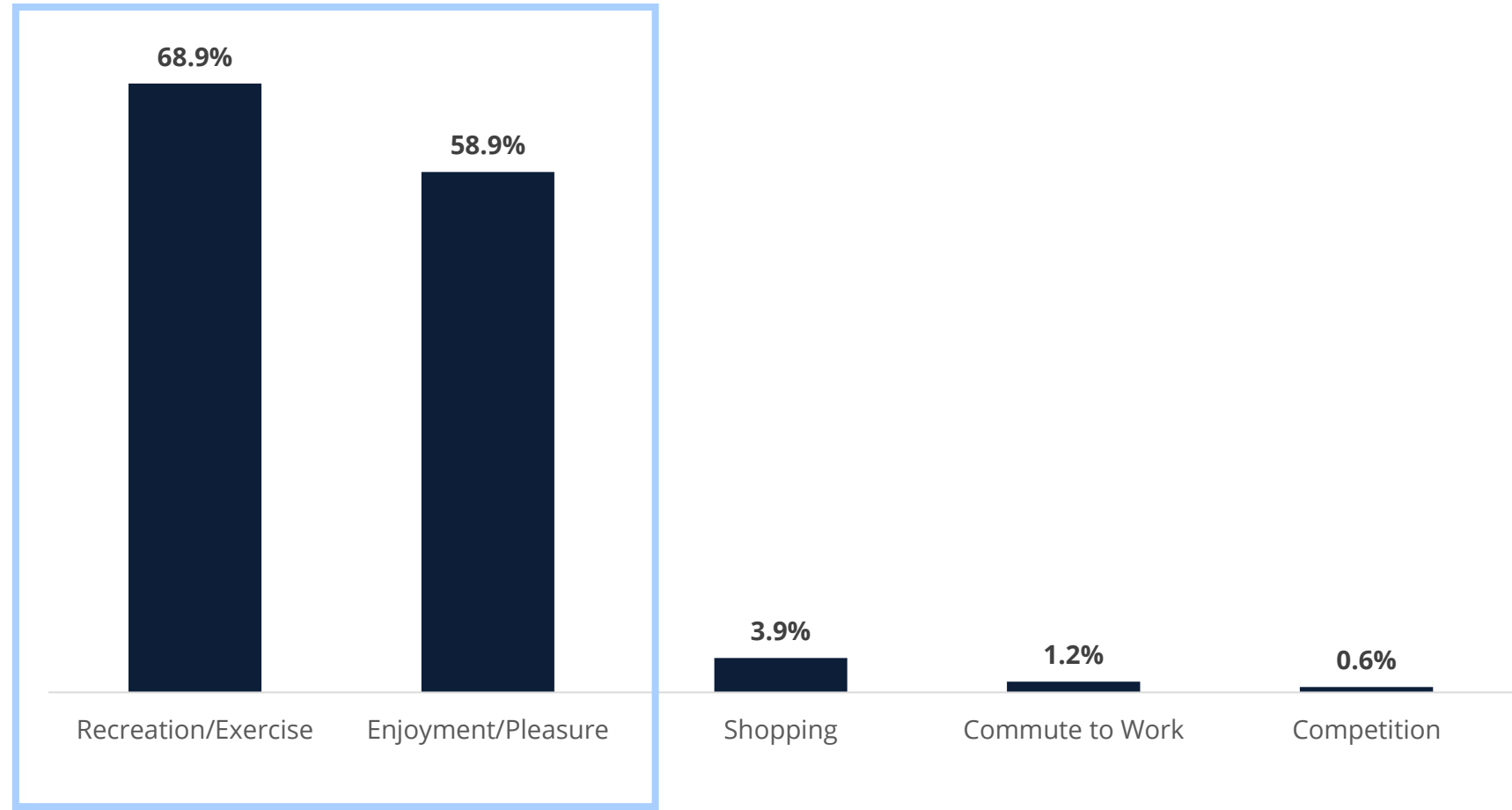
PARKS & RECREATION:

**If you do ride a bike, for what purpose do you typically ride?**



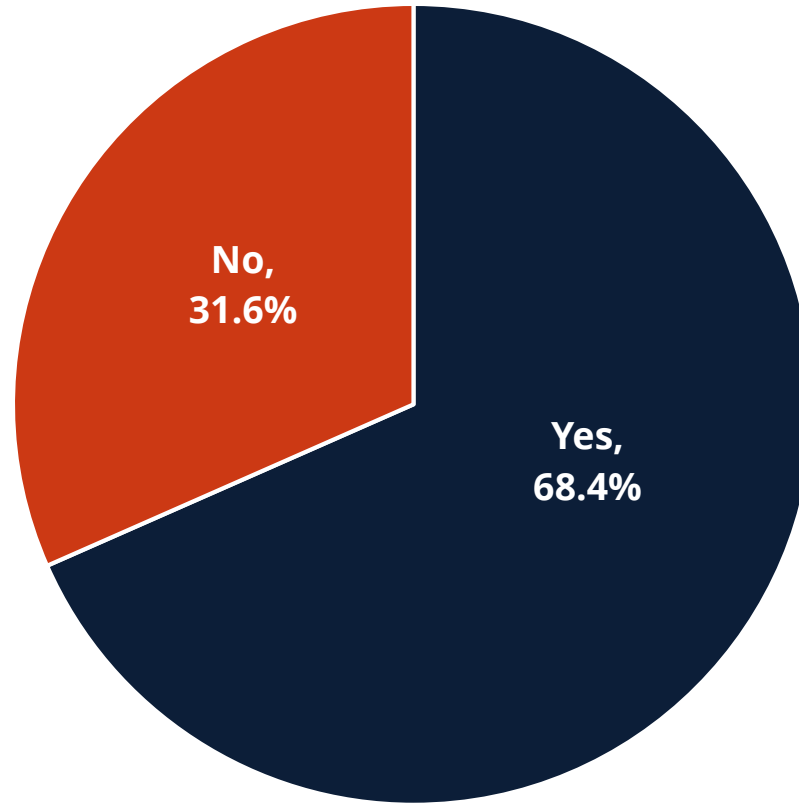
PARKS & RECREATION:

**If you do ride a bike, for what purpose do you typically ride?**



PARKS & RECREATION:

**If the City added sidewalks and trails, would you walk and bike more throughout the community?**



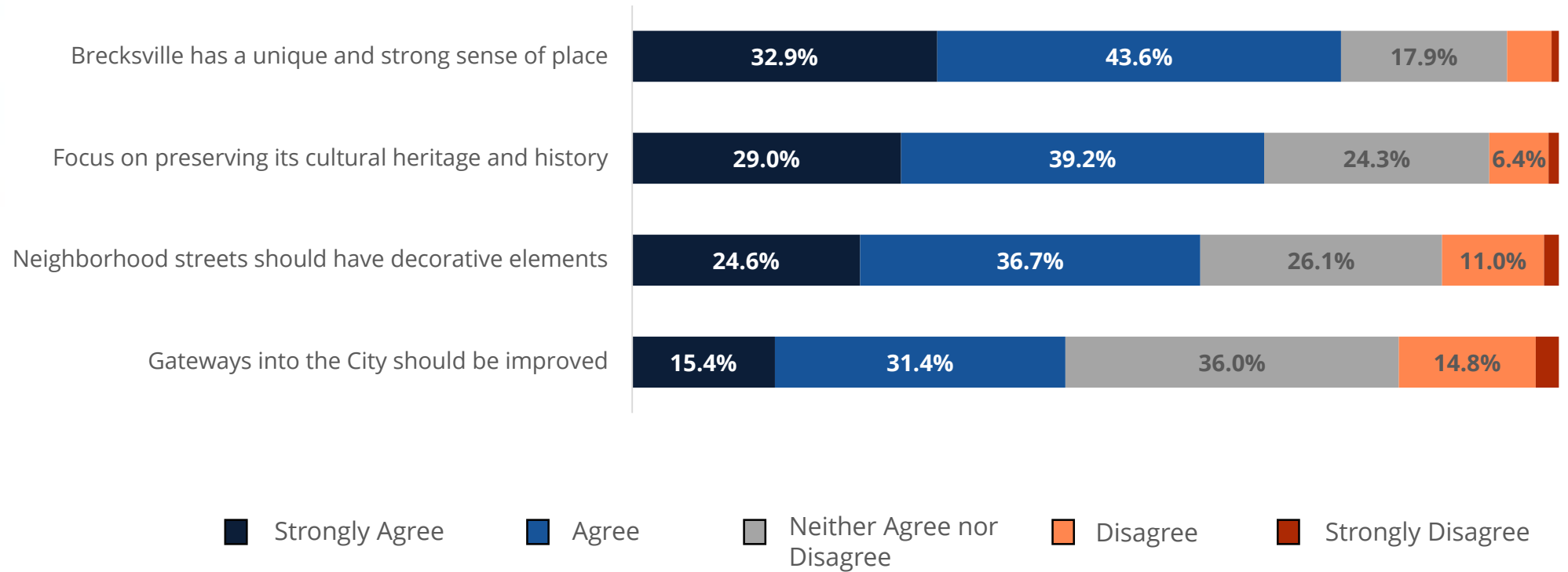


# **INITIAL FINDINGS**

## COMMUNITY IDENTITY

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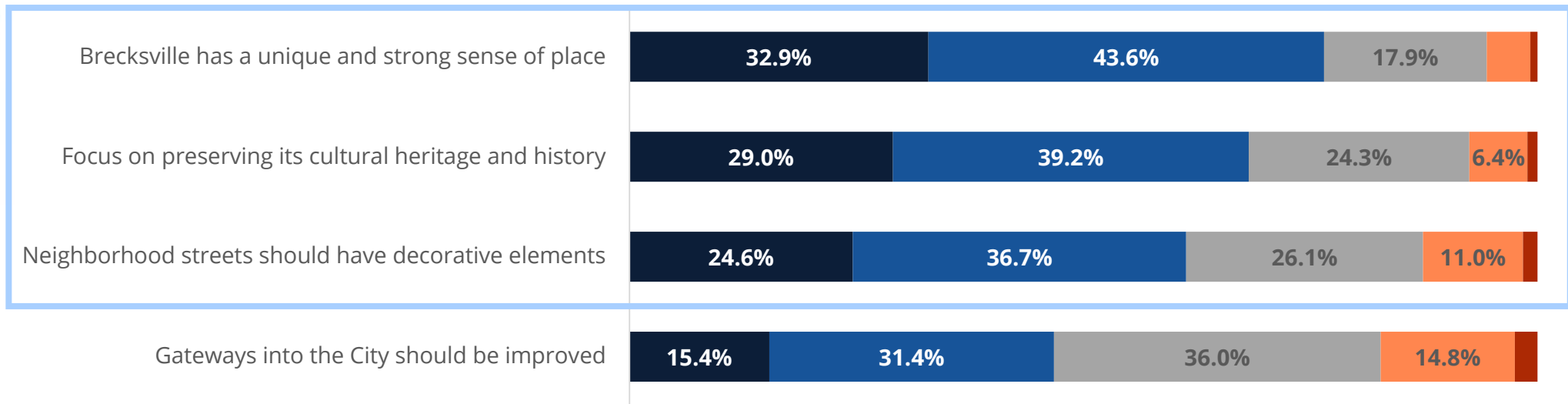
**Indicate whether you agree or disagree with the following statements about identity.**





## COMMUNITY IDENTITY:

**Indicate whether you agree or disagree with the following statements about identity.**



Strongly Agree



Agree



Neither Agree nor  
Disagree



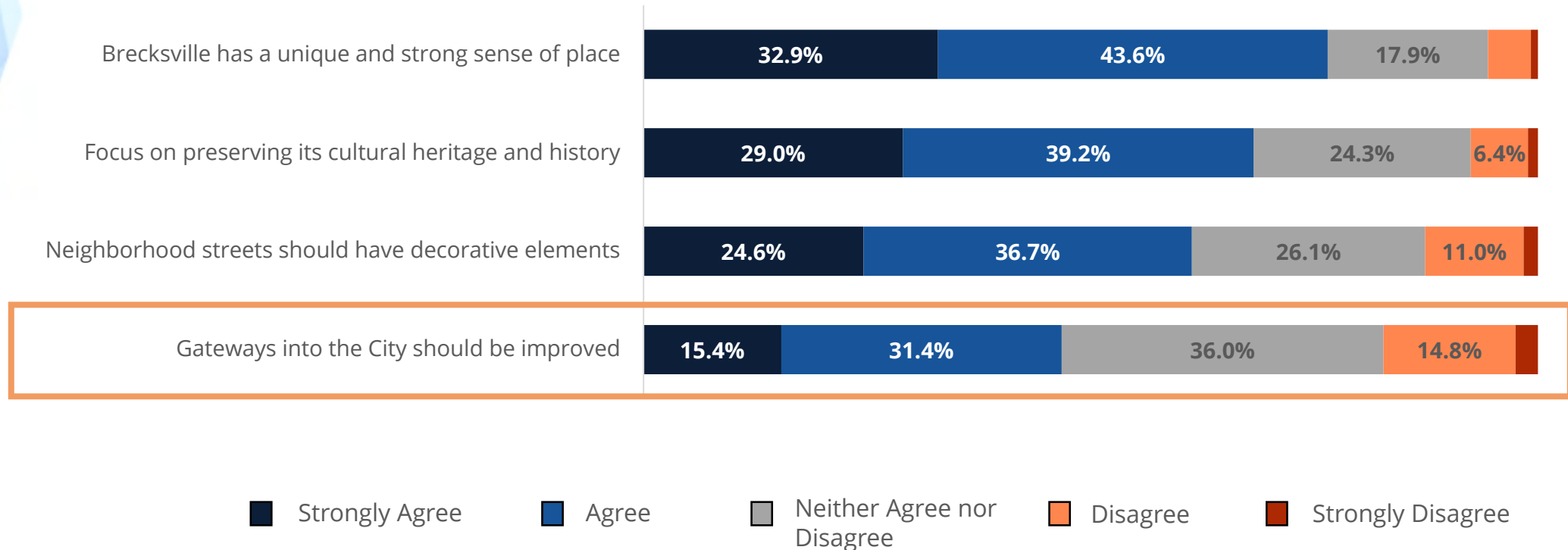
Disagree



Strongly Disagree

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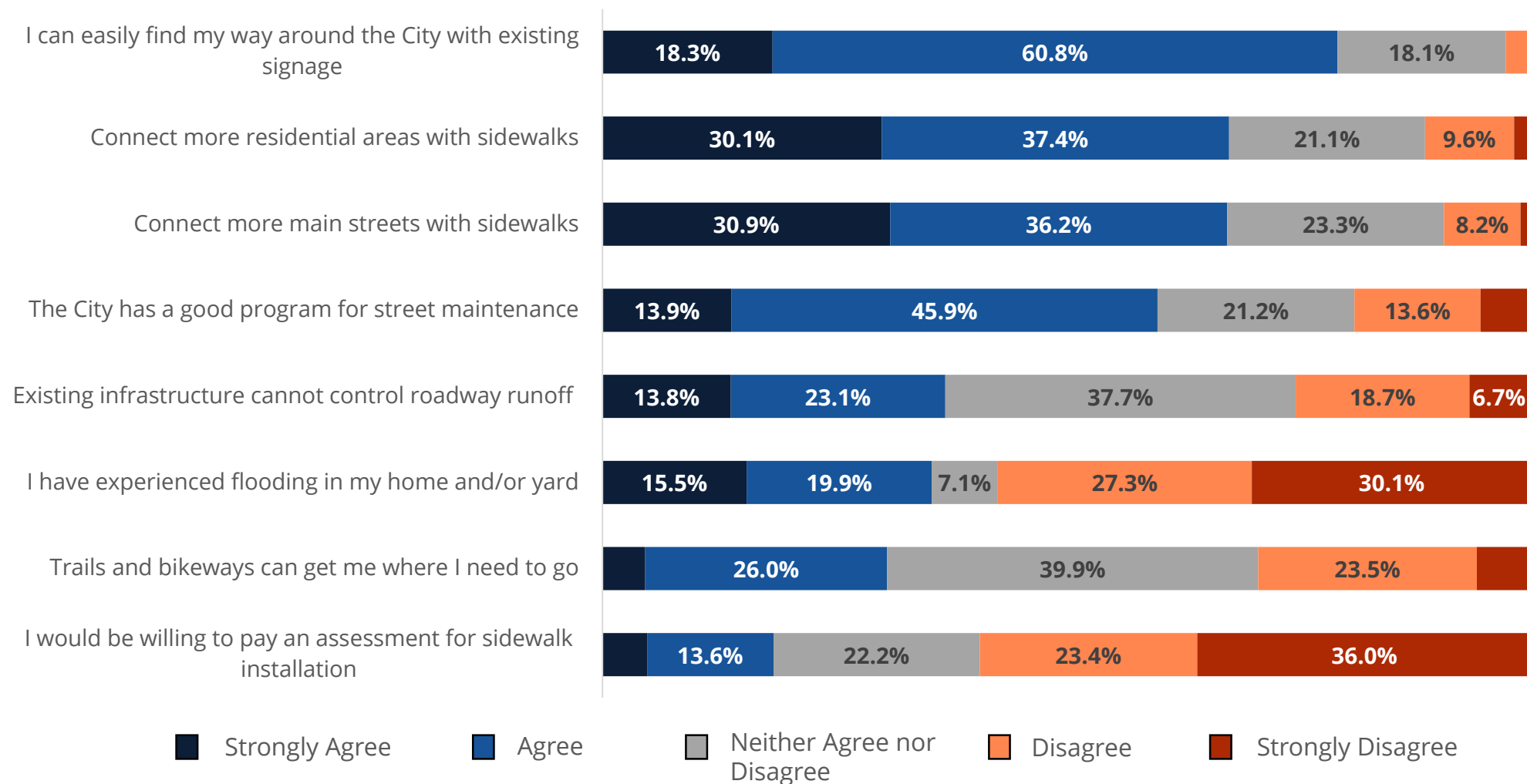


# **INITIAL FINDINGS**

## **TRANSPORTATION & INFRASTRUCTURE**

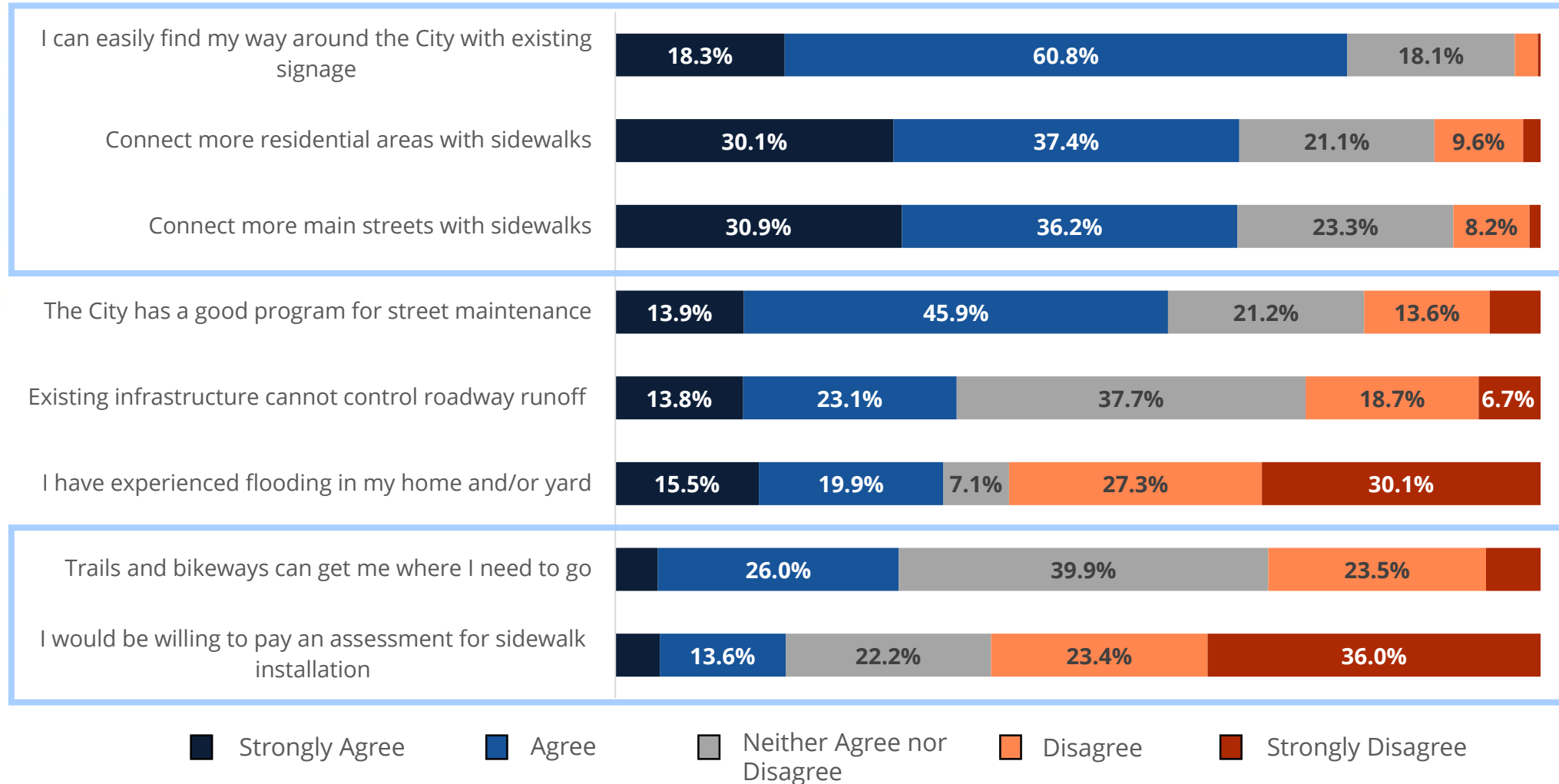
## TRANSPORTATION & INFRASTRUCTURE:

**Indicate whether you agree or disagree with the following statements about connectivity, stormwater management, and infrastructure within the City.**



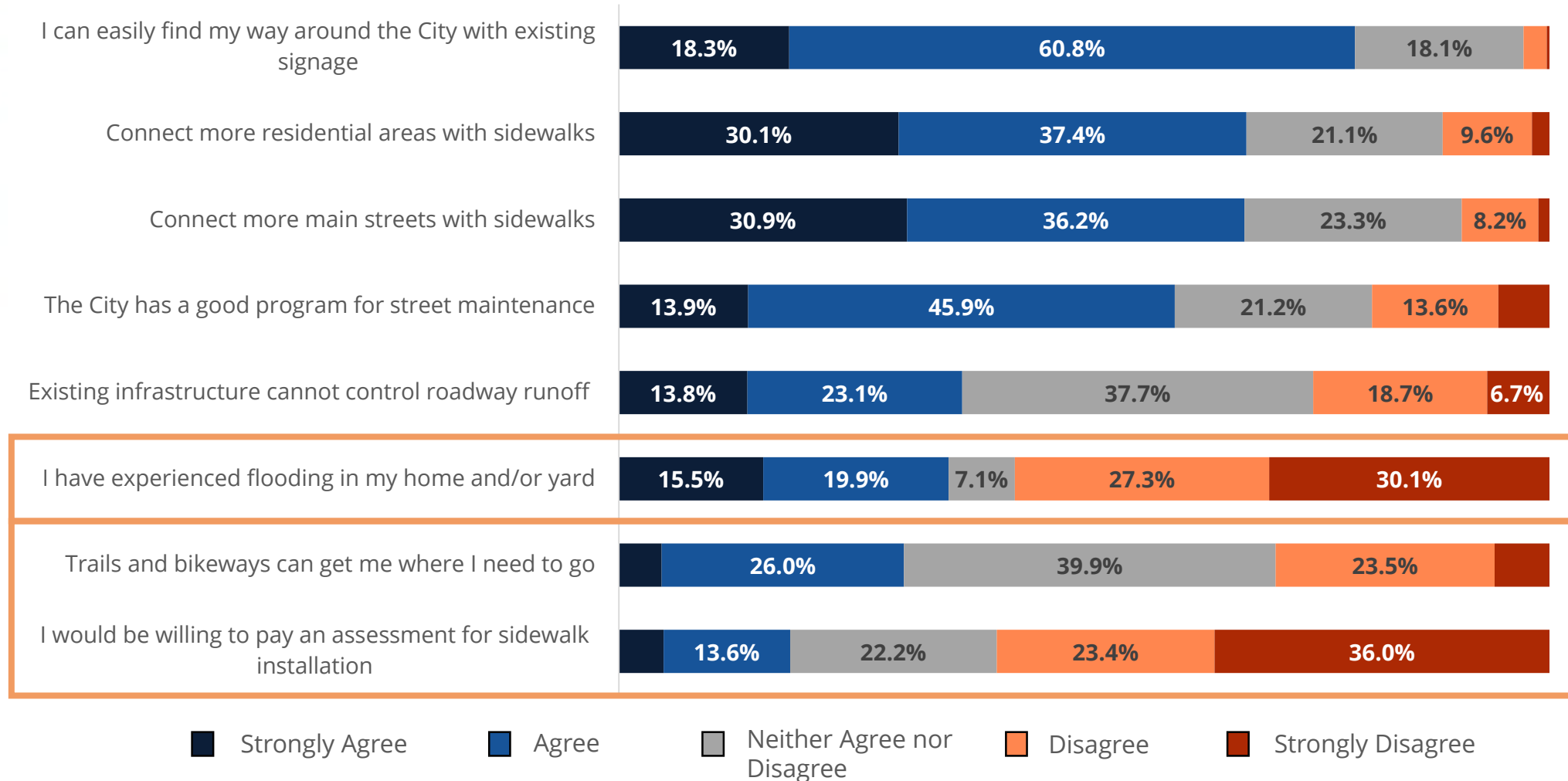
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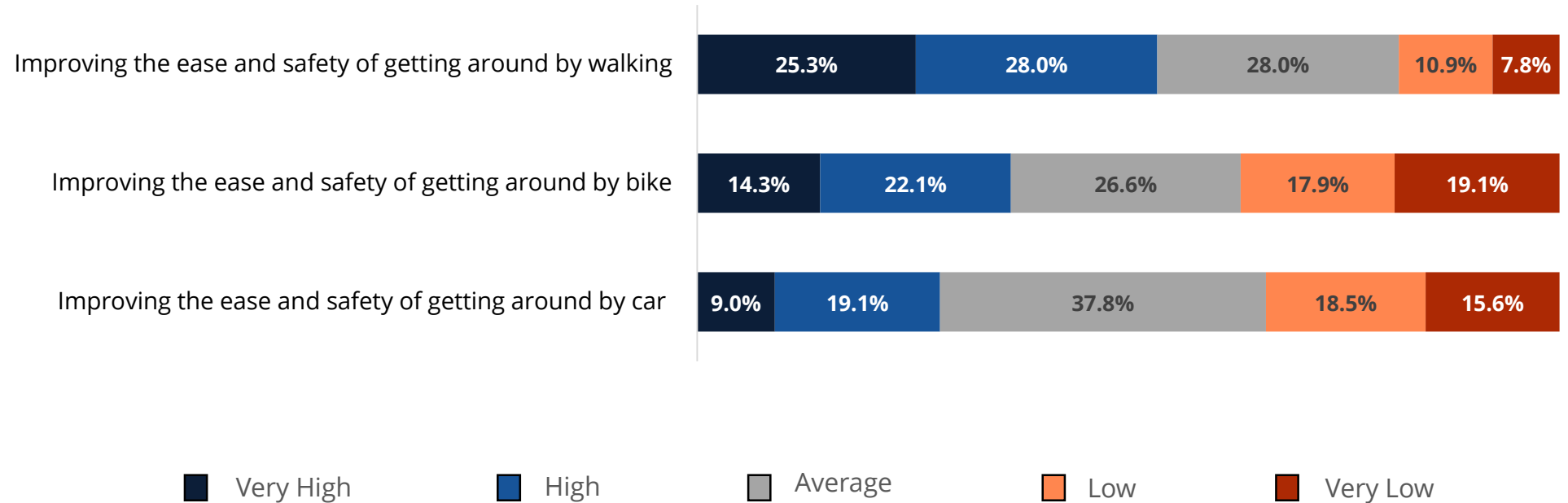
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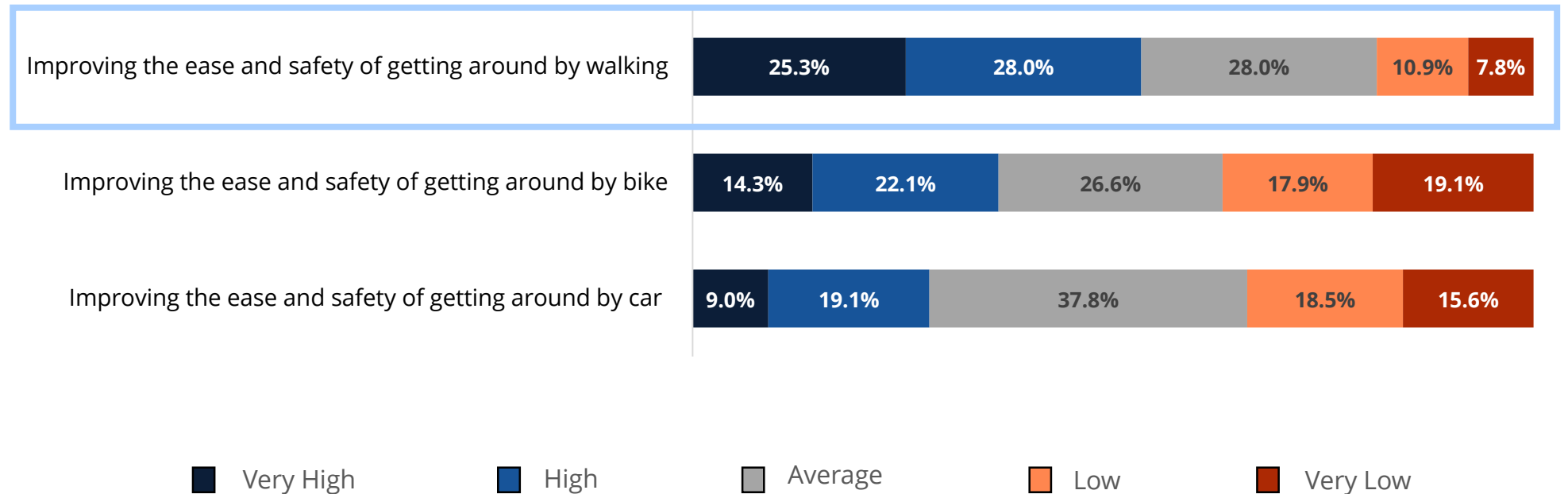
## TRANSPORTATION & INFRASTRUCTURE:

**Indicate your priority for spending City resources on transportation enhancements.**



## TRANSPORTATION & INFRASTRUCTURE:

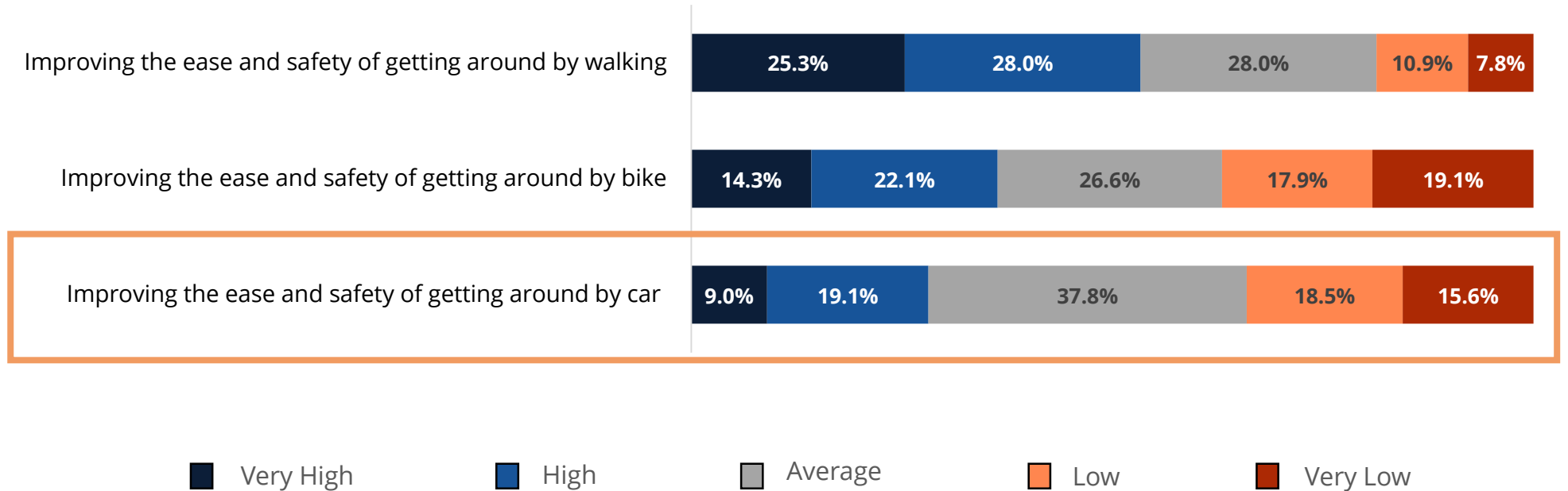
**Indicate your priority for spending City resources on transportation enhancements.**





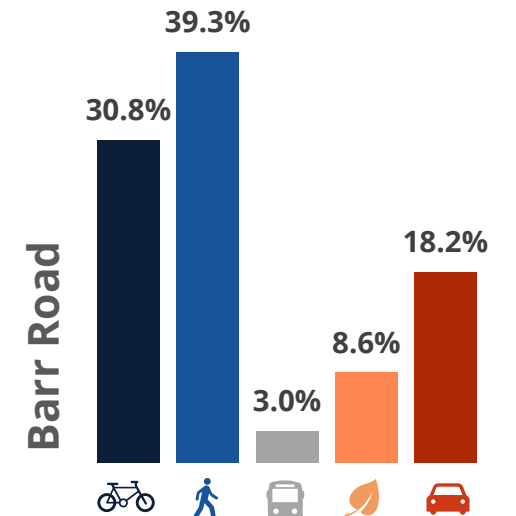
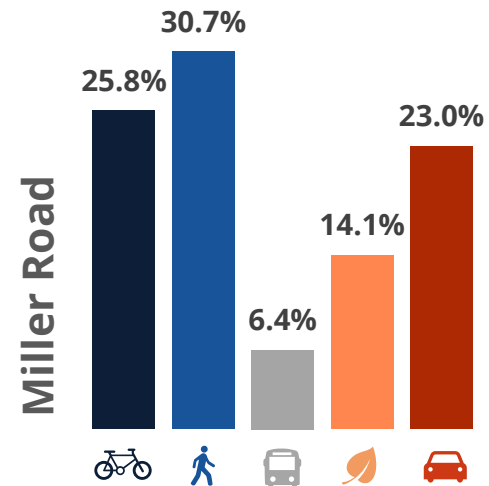
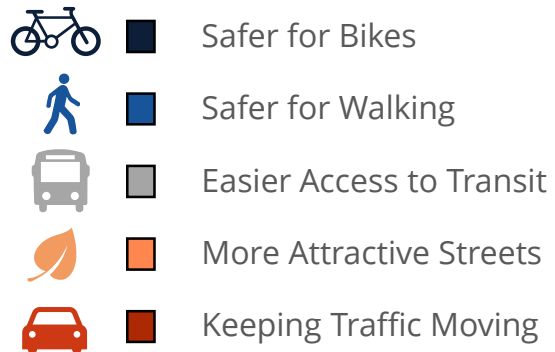
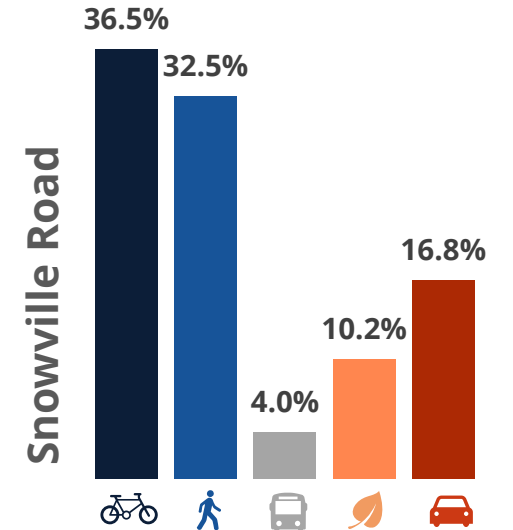
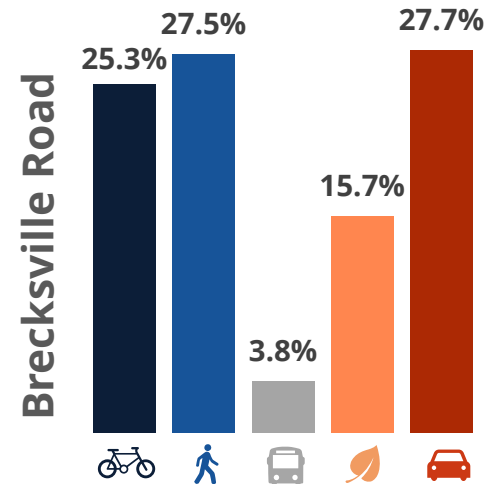
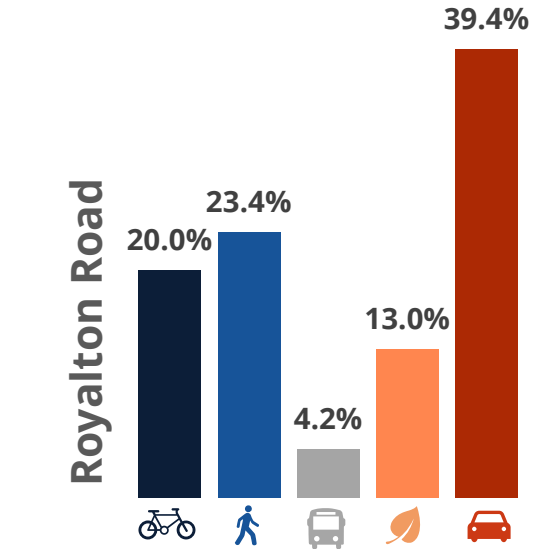
## TRANSPORTATION & INFRASTRUCTURE:

**Indicate your priority for spending City resources on transportation enhancements.**



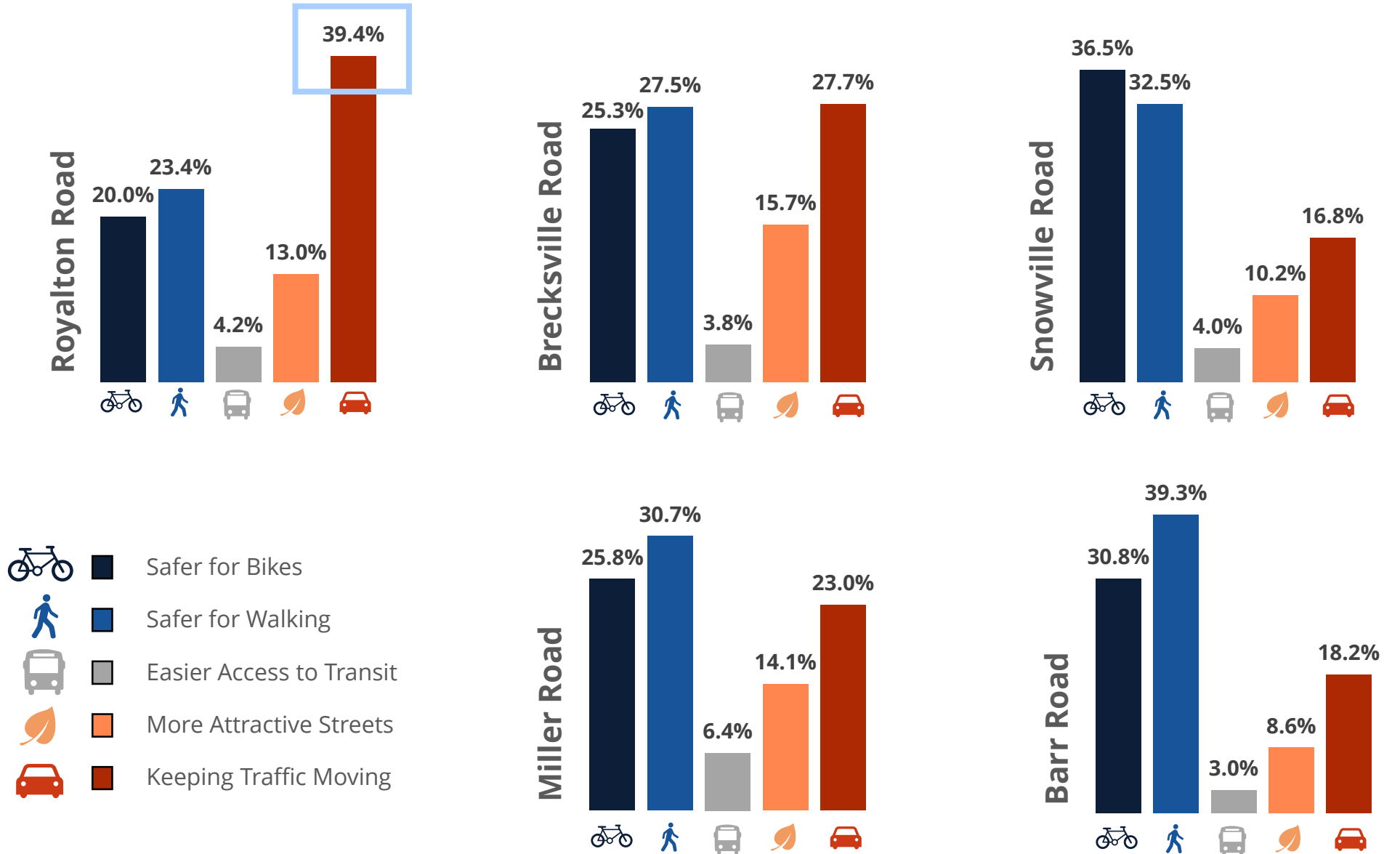
## TRANSPORTATION & INFRASTRUCTURE:

# Indicate which types of improvements you would like to see on major streets.



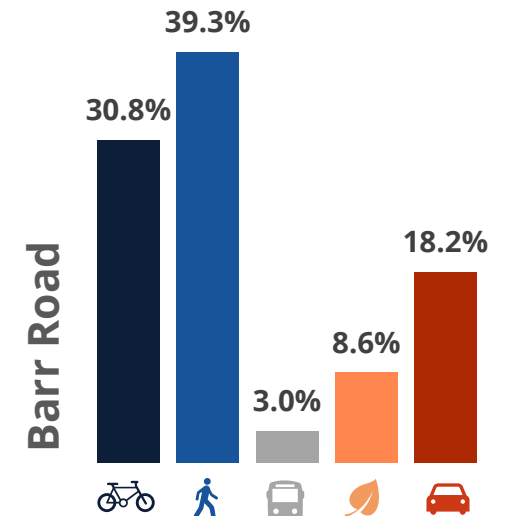
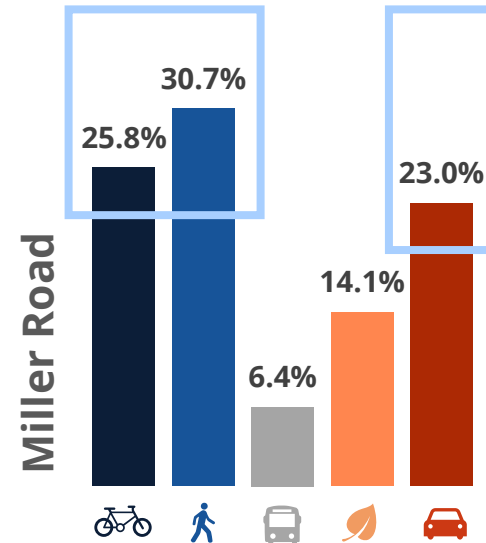
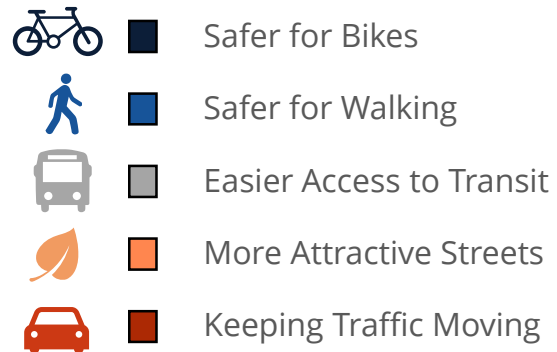
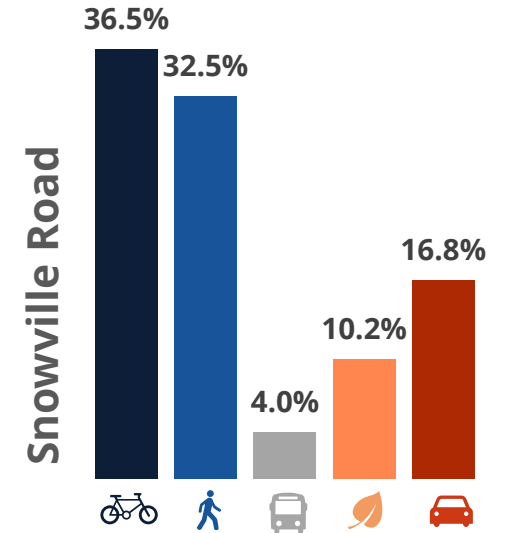
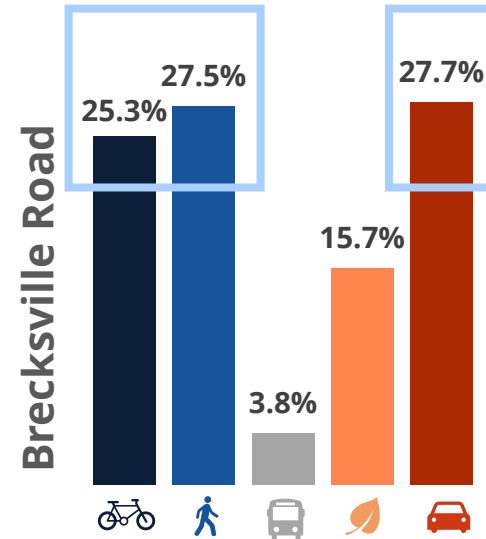
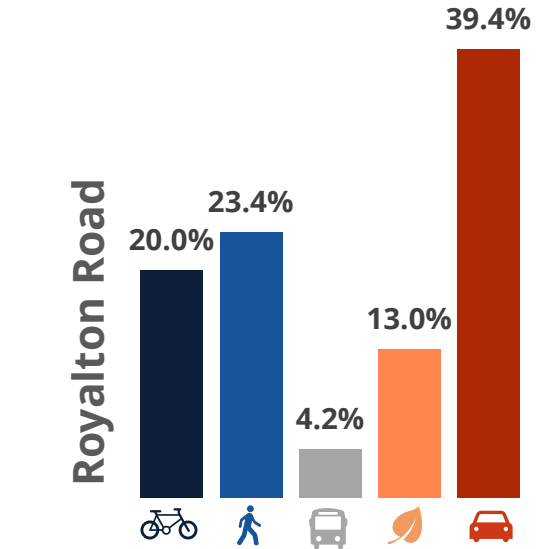
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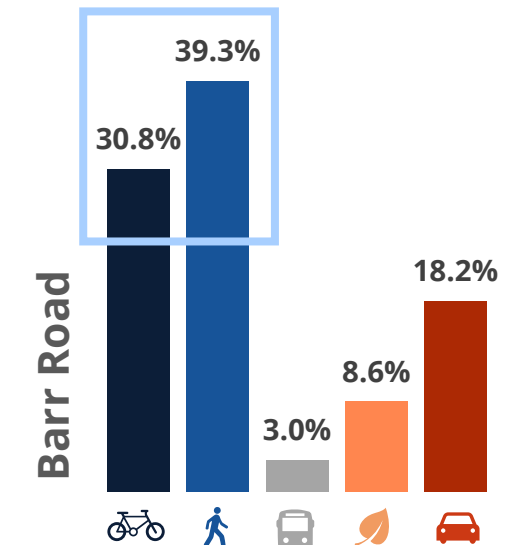
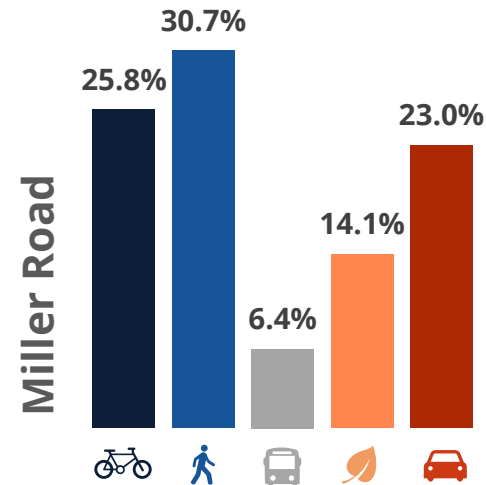
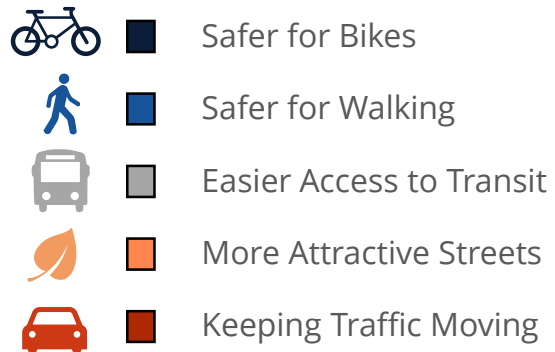
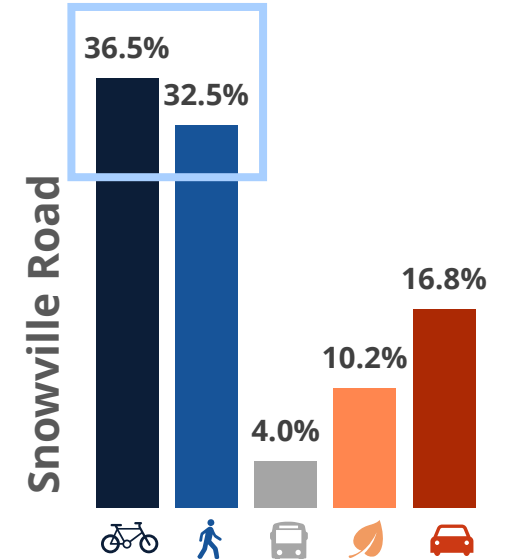
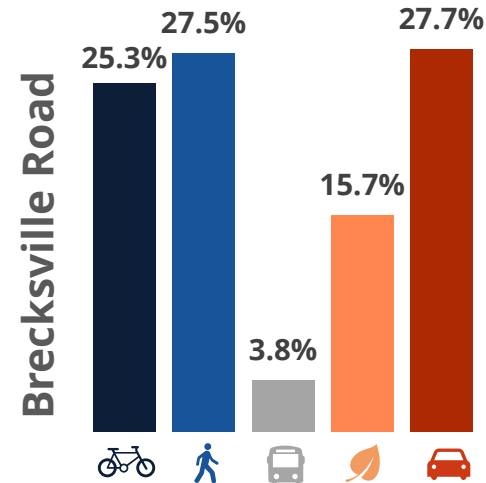
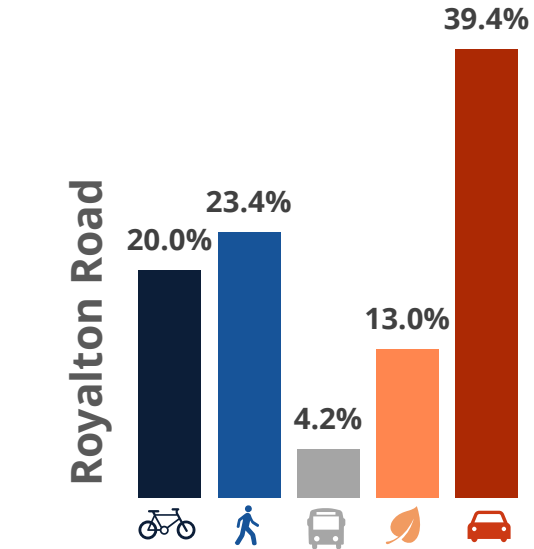
## TRANSPORTATION & INFRASTRUCTURE:

# Indicate which types of improvements you would like to see on major streets.



## TRANSPORTATION & INFRASTRUCTURE:

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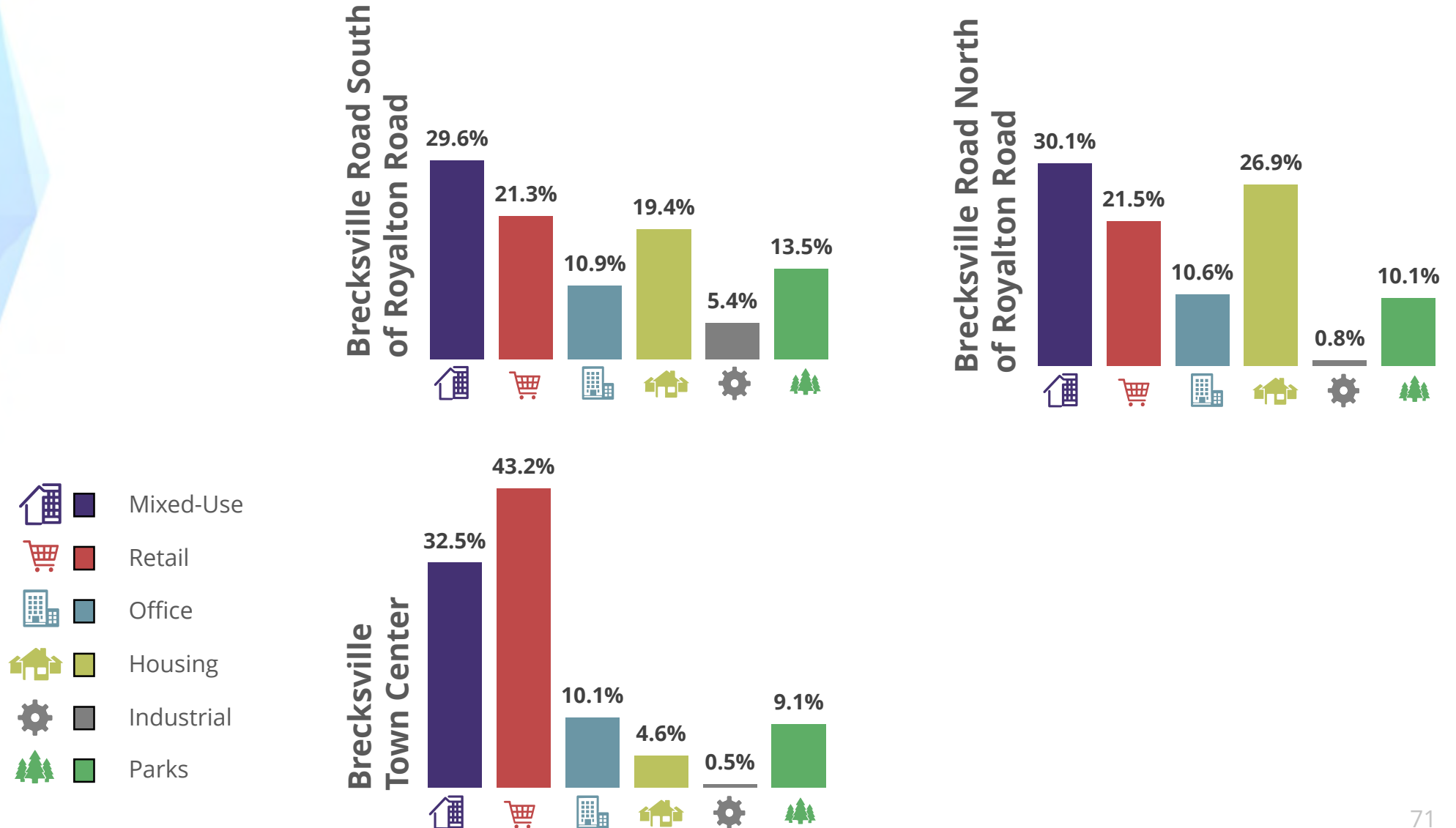


# INITIAL FINDINGS

## LAND USE

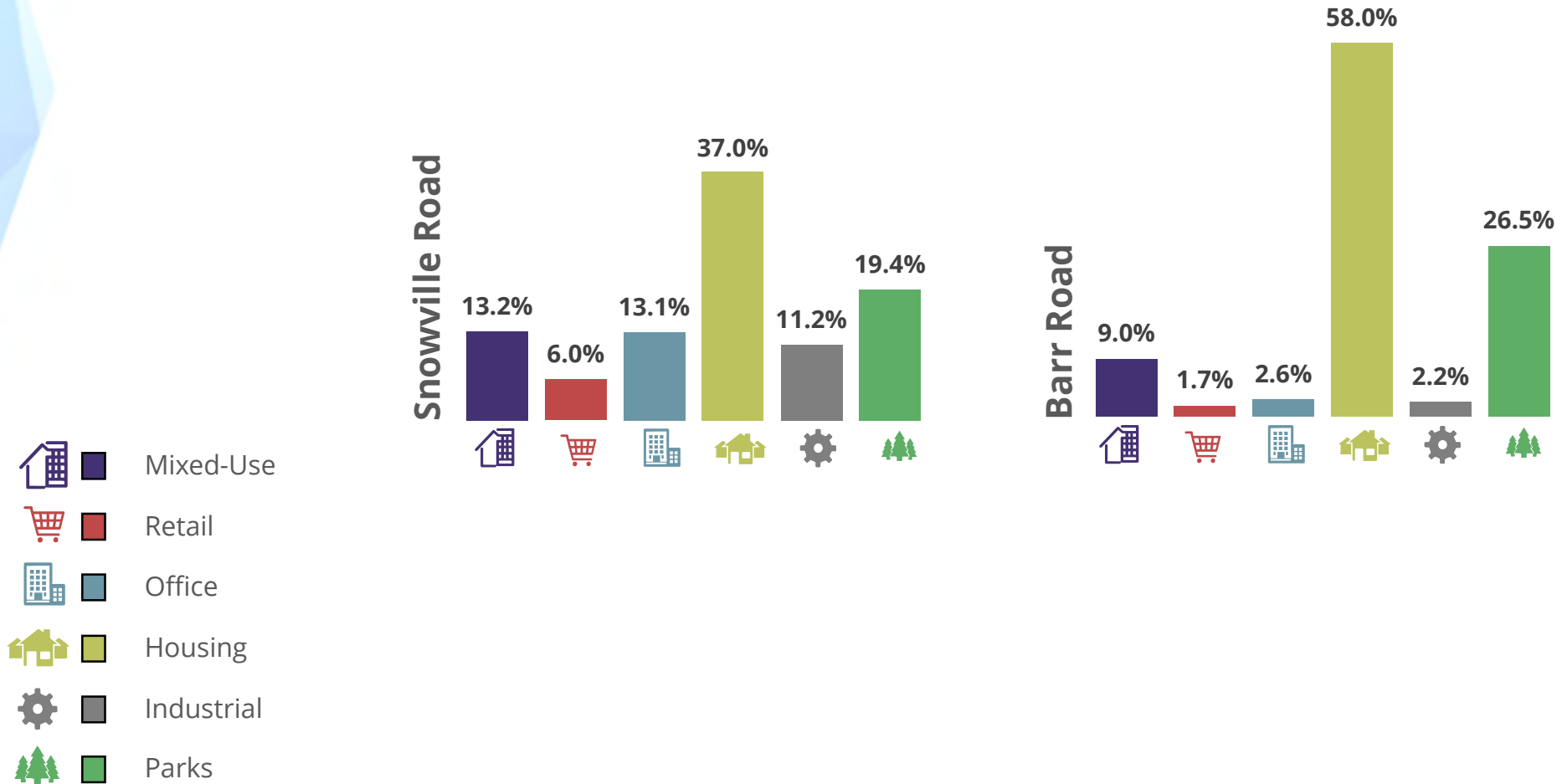
## LAND USE:

Indicate which types of uses you would like to see in the following areas.



## LAND USE:

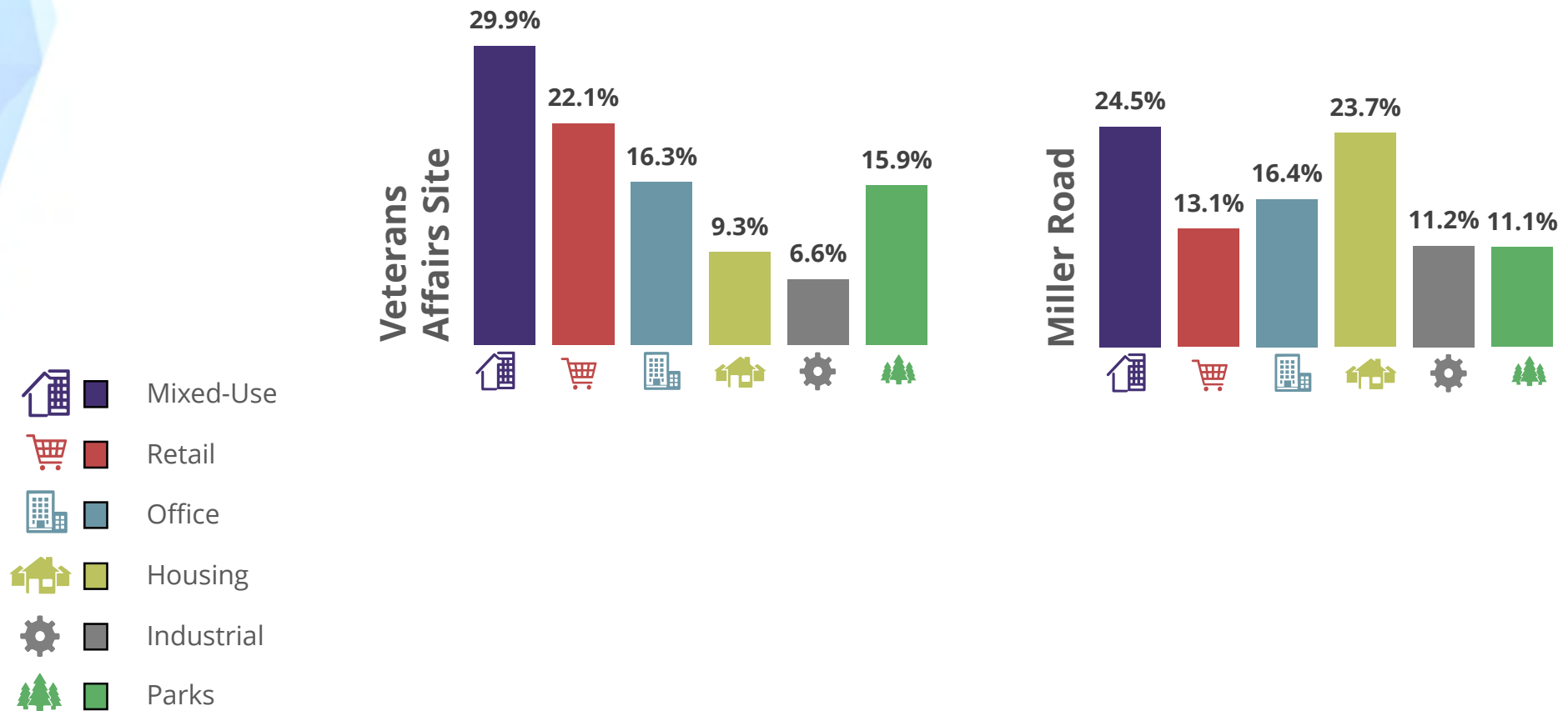
Indicate which types of uses you would like to see in the following areas.





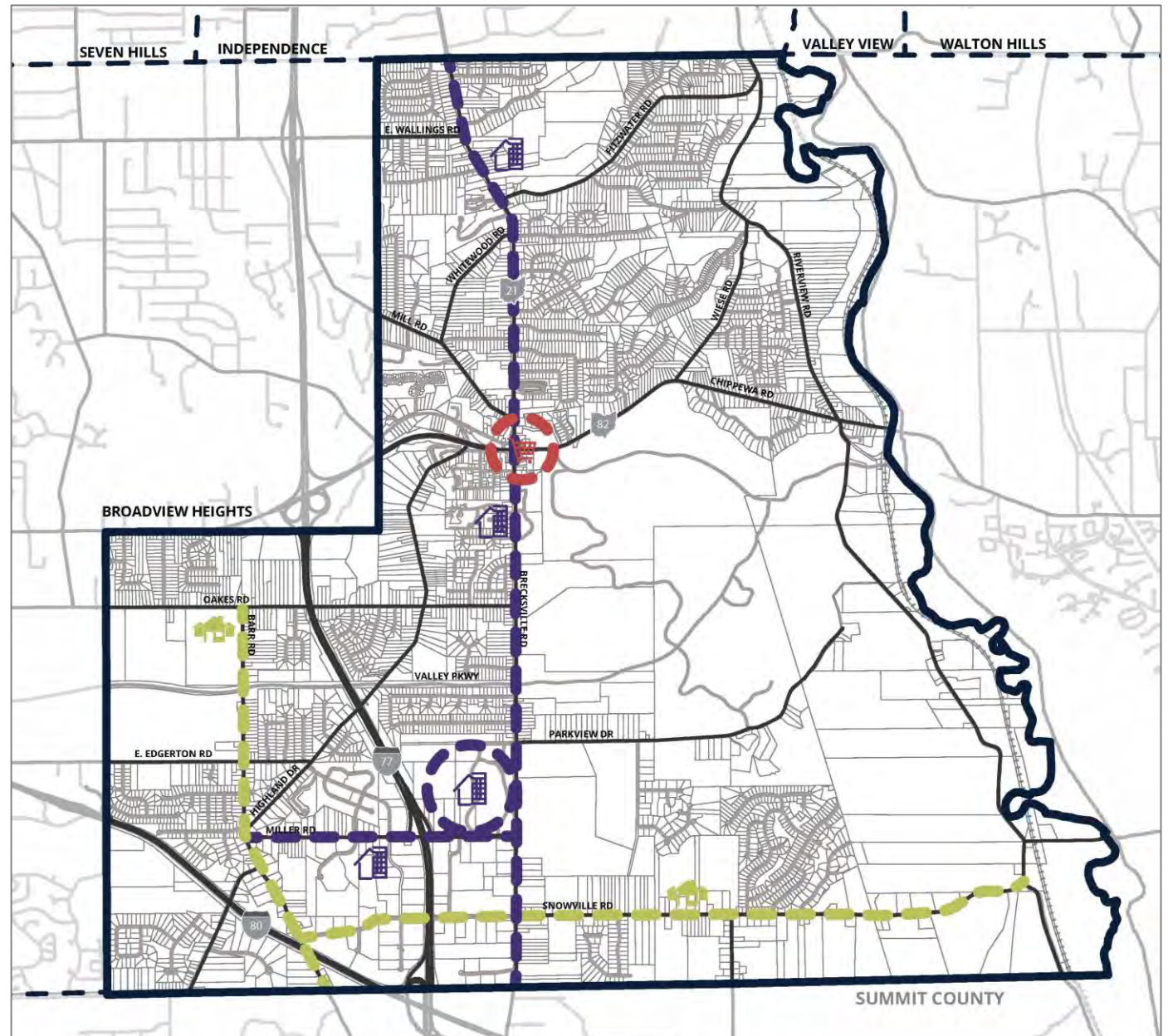
## LAND USE:

Indicate which types of uses you would like to see in the following areas.



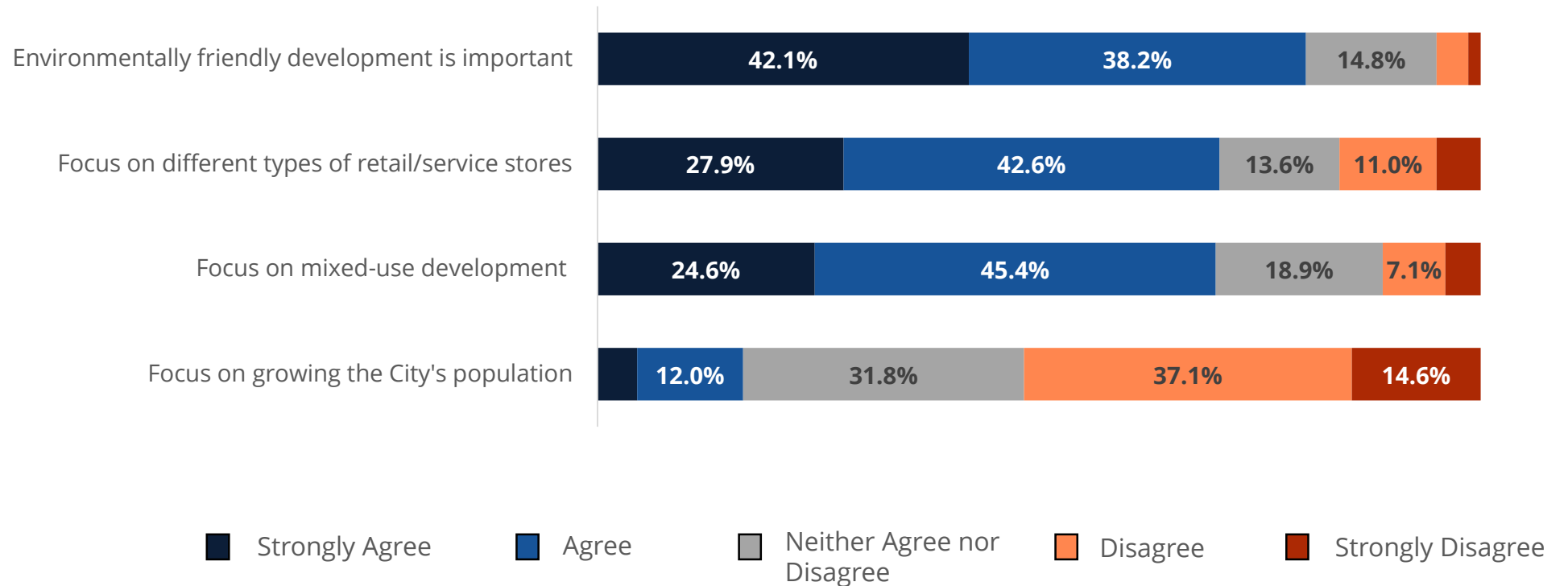
# LAND USE: Citywide Map

-  Mixed-Use
-  Retail
-  Office
-  Housing
-  Industrial
-  Parks



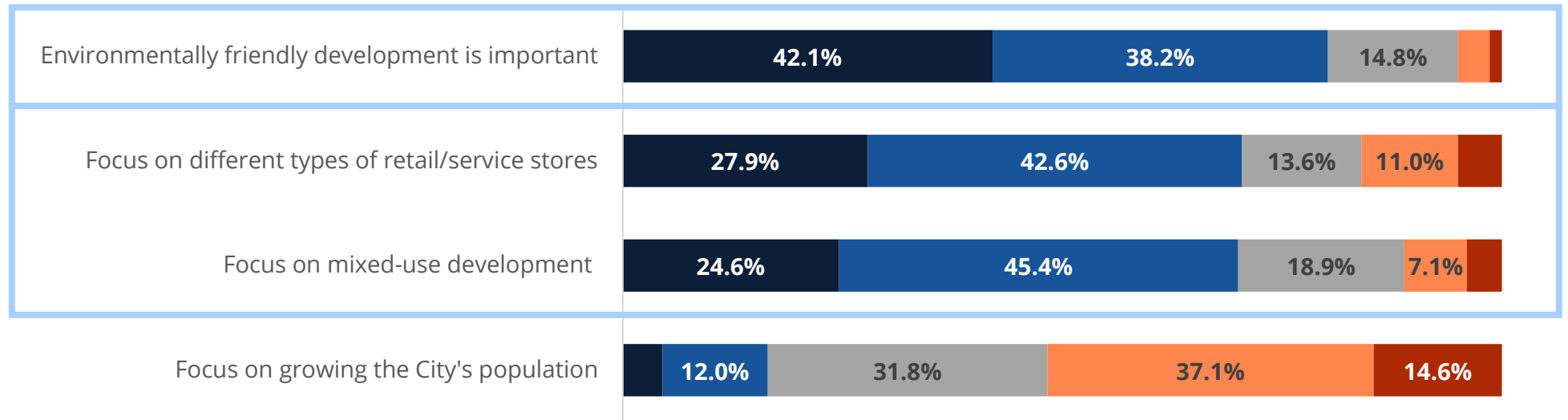
## LAND USE:

**Indicate whether you agree or disagree with the following land use statements.**



## LAND USE:

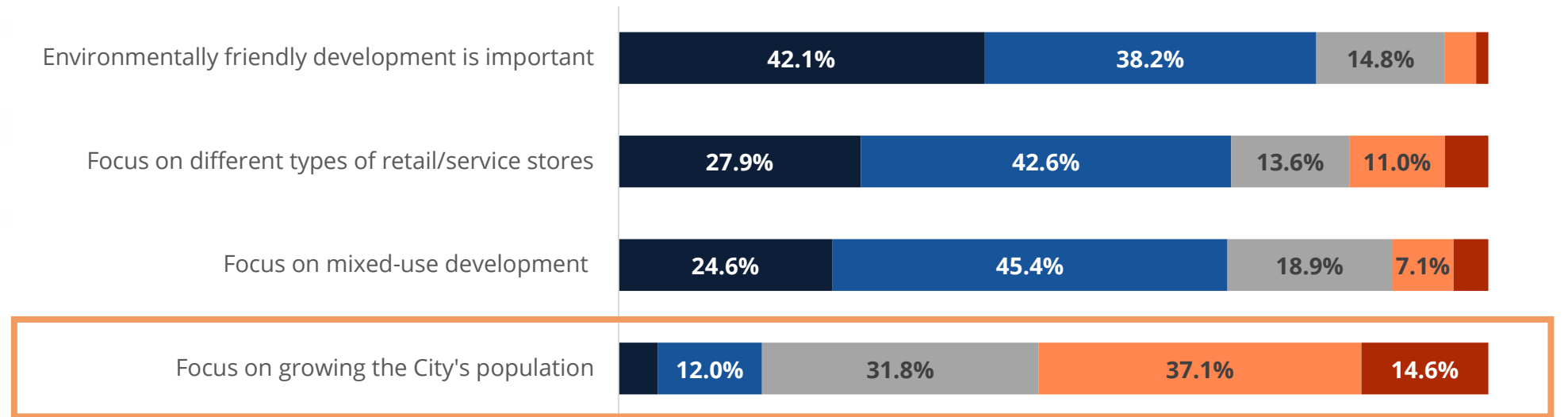
**Indicate whether you agree or disagree with the following land use statements.**



■ Strongly Agree   ■ Agree   ■ Neither Agree nor Disagree   ■ Disagree   ■ Strongly Disagree

## LAND USE:

**Indicate whether you agree or disagree with the following land use statements.**



■ Strongly Agree

■ Agree

■ Neither Agree nor Disagree

■ Disagree

■ Strongly Disagree



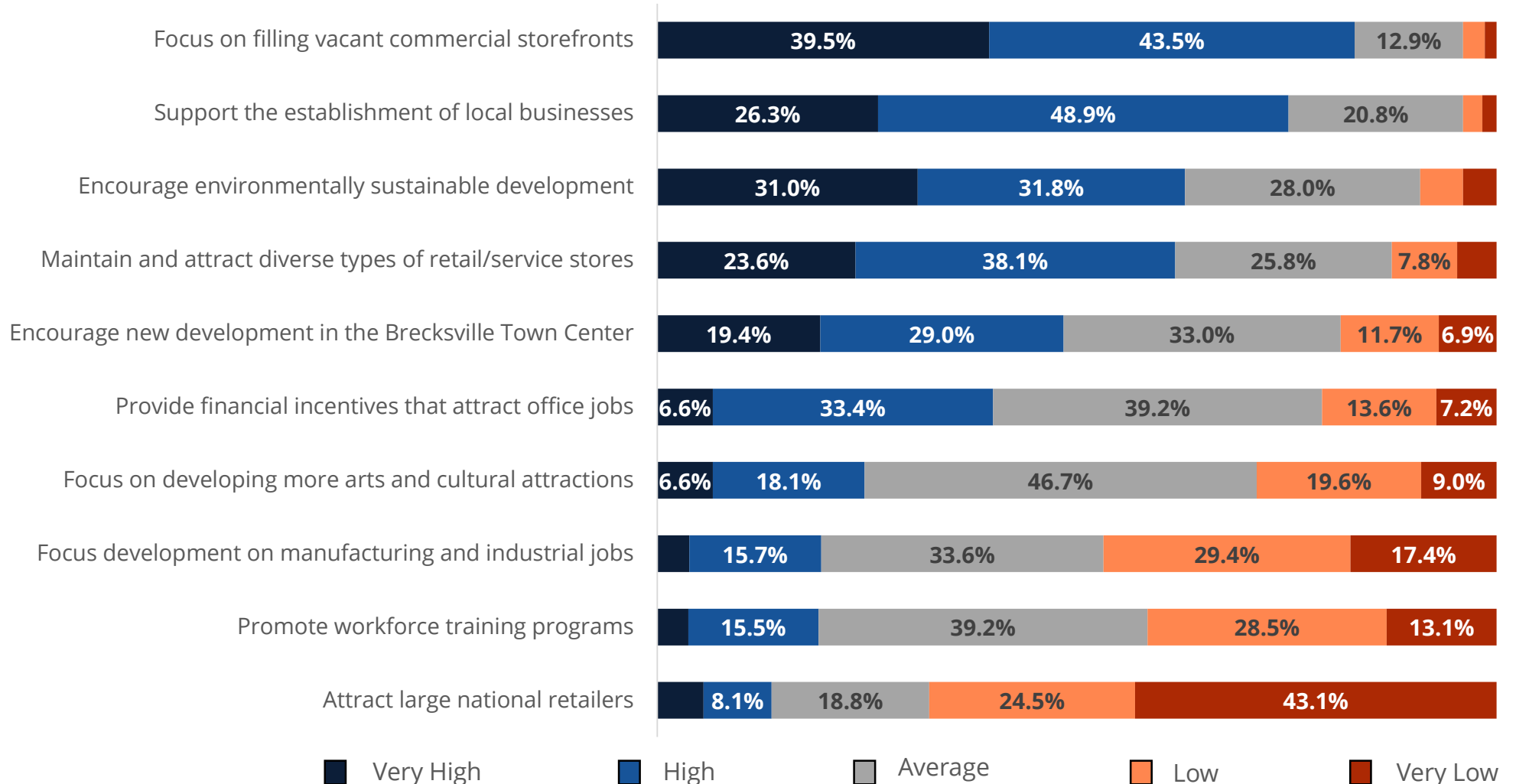
# **INITIAL FINDINGS**

## **ECONOMIC DEVELOPMENT**



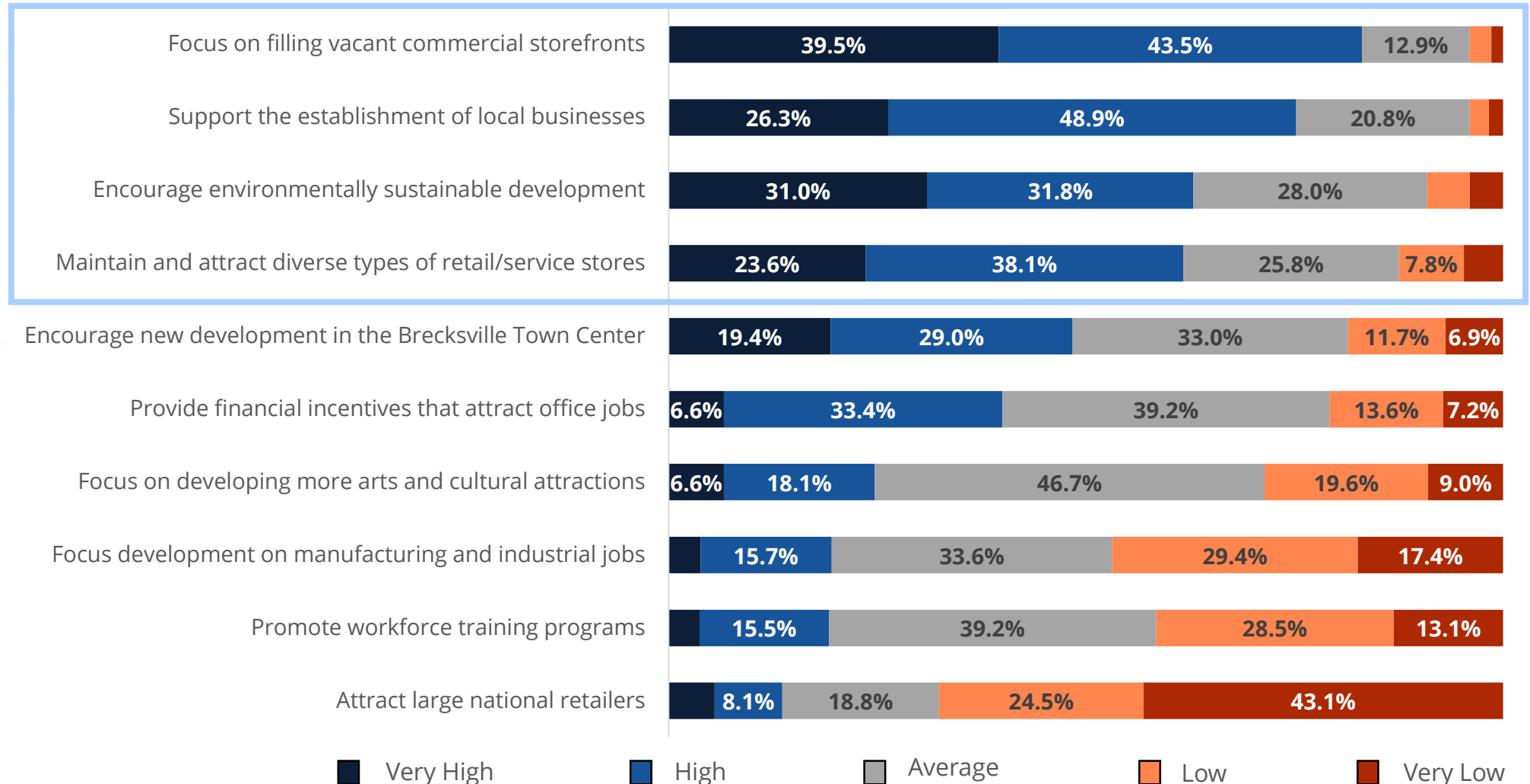
## ECONOMIC DEVELOPMENT:

**Indicate your priority for spending City resources on the following economic development strategies.**



## ECONOMIC DEVELOPMENT:

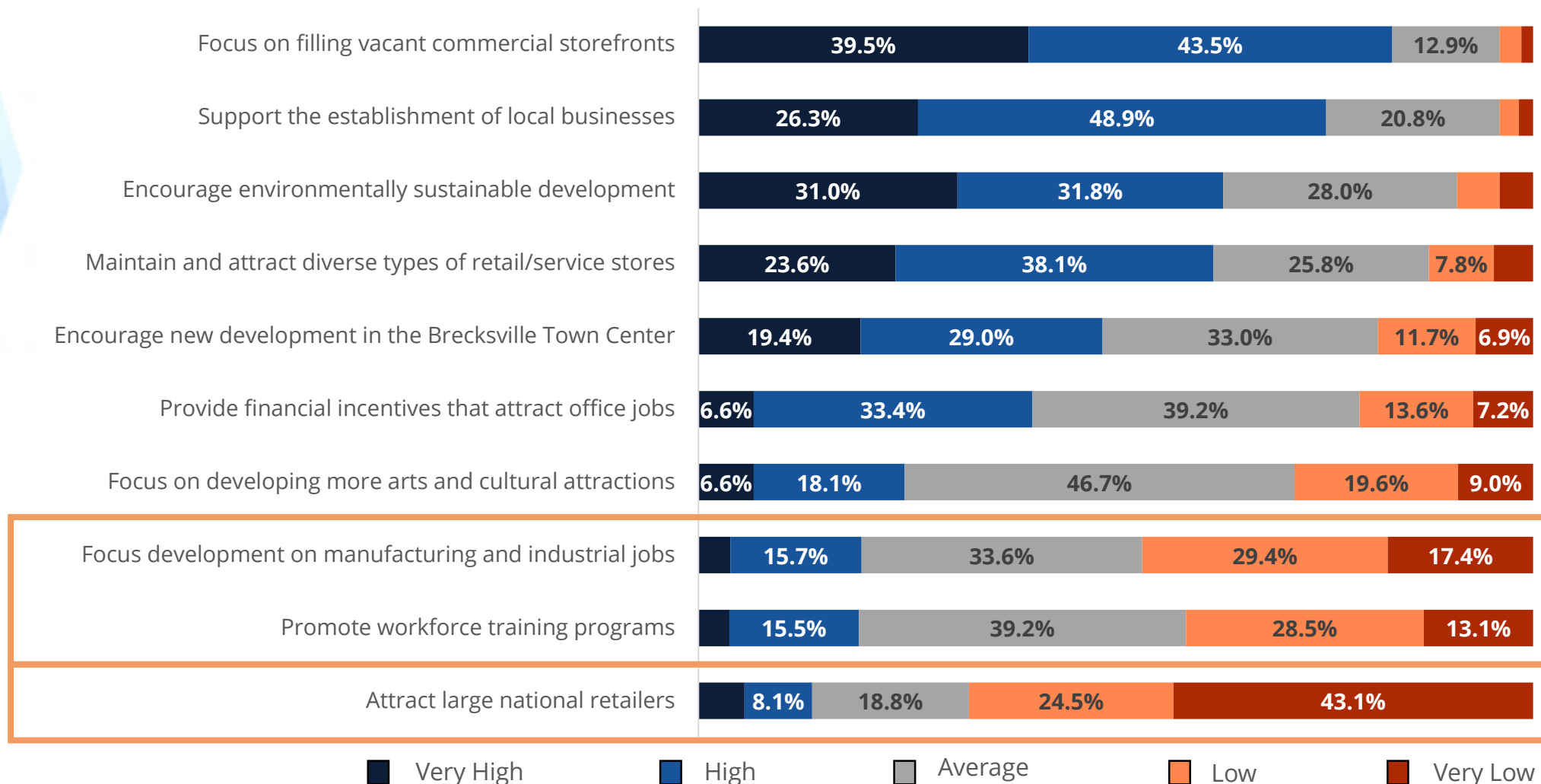
**Indicate your priority for spending City resources on the following economic development strategies.**





## ECONOMIC DEVELOPMENT:

**Indicate your priority for spending City resources on the following economic development strategies.**



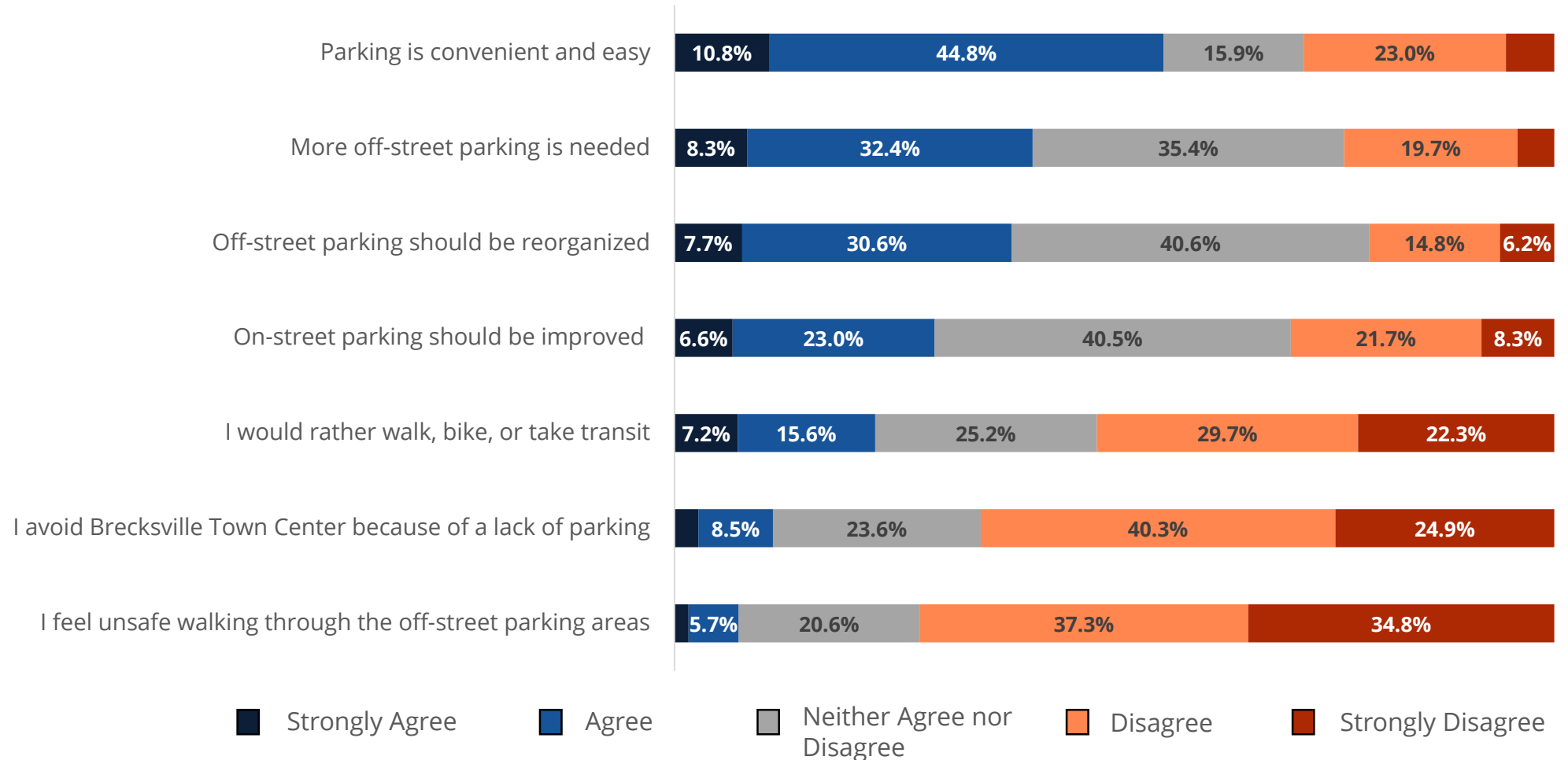


# **INITIAL FINDINGS**

## **BRECKSVILLE TOWN CENTER**

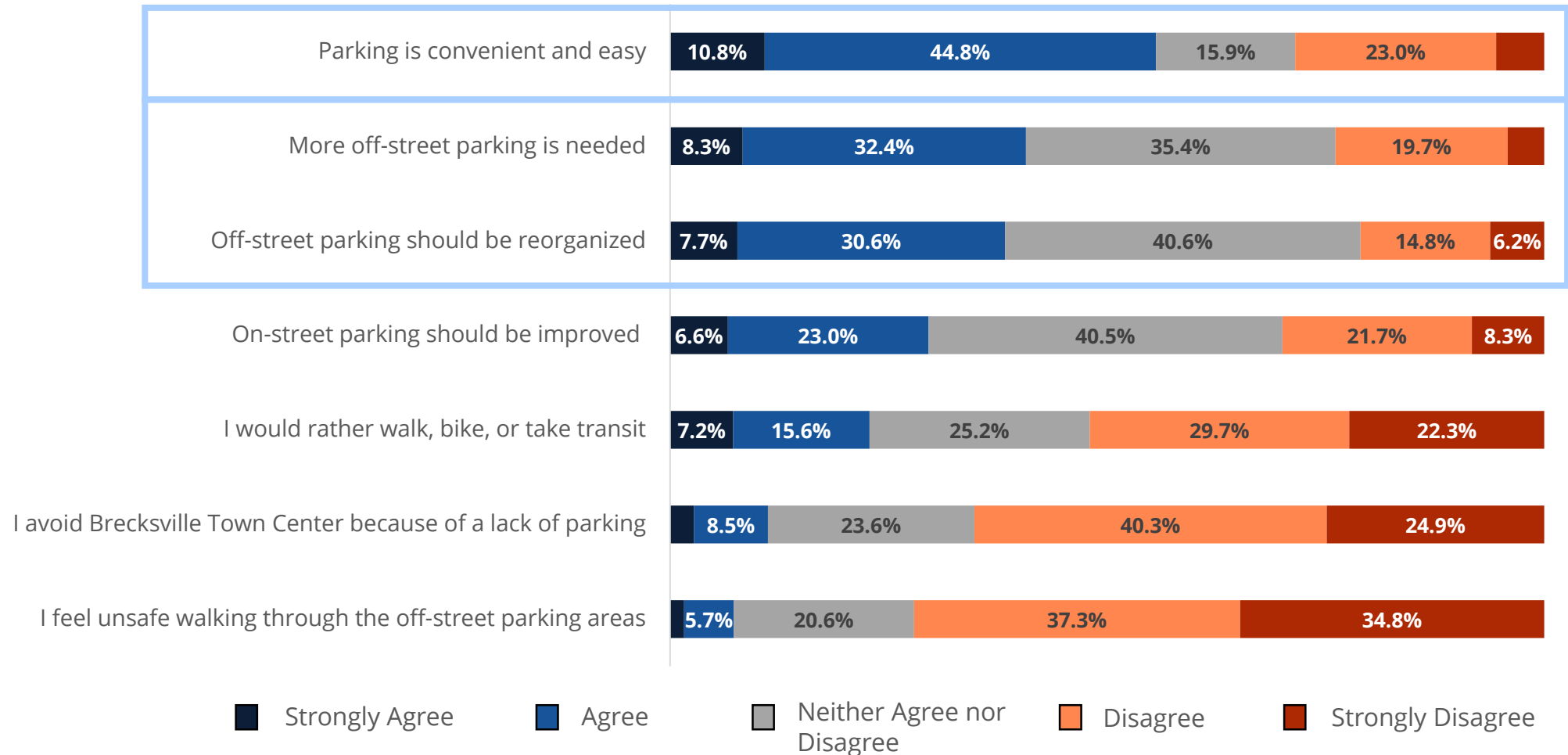
BRECKSVILLE TOWN CENTER:

**Indicate whether you agree or disagree with the following statements about parking in the Town Center.**



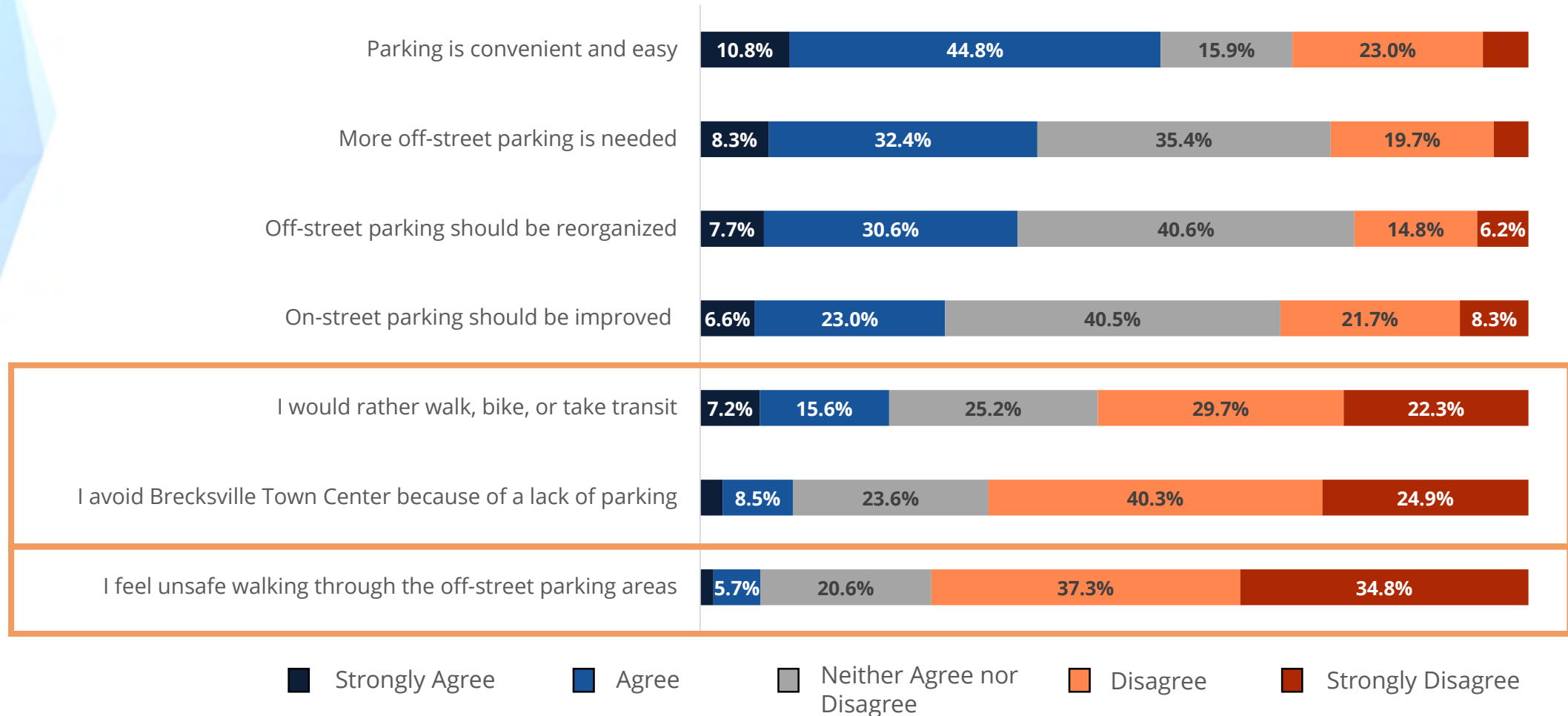
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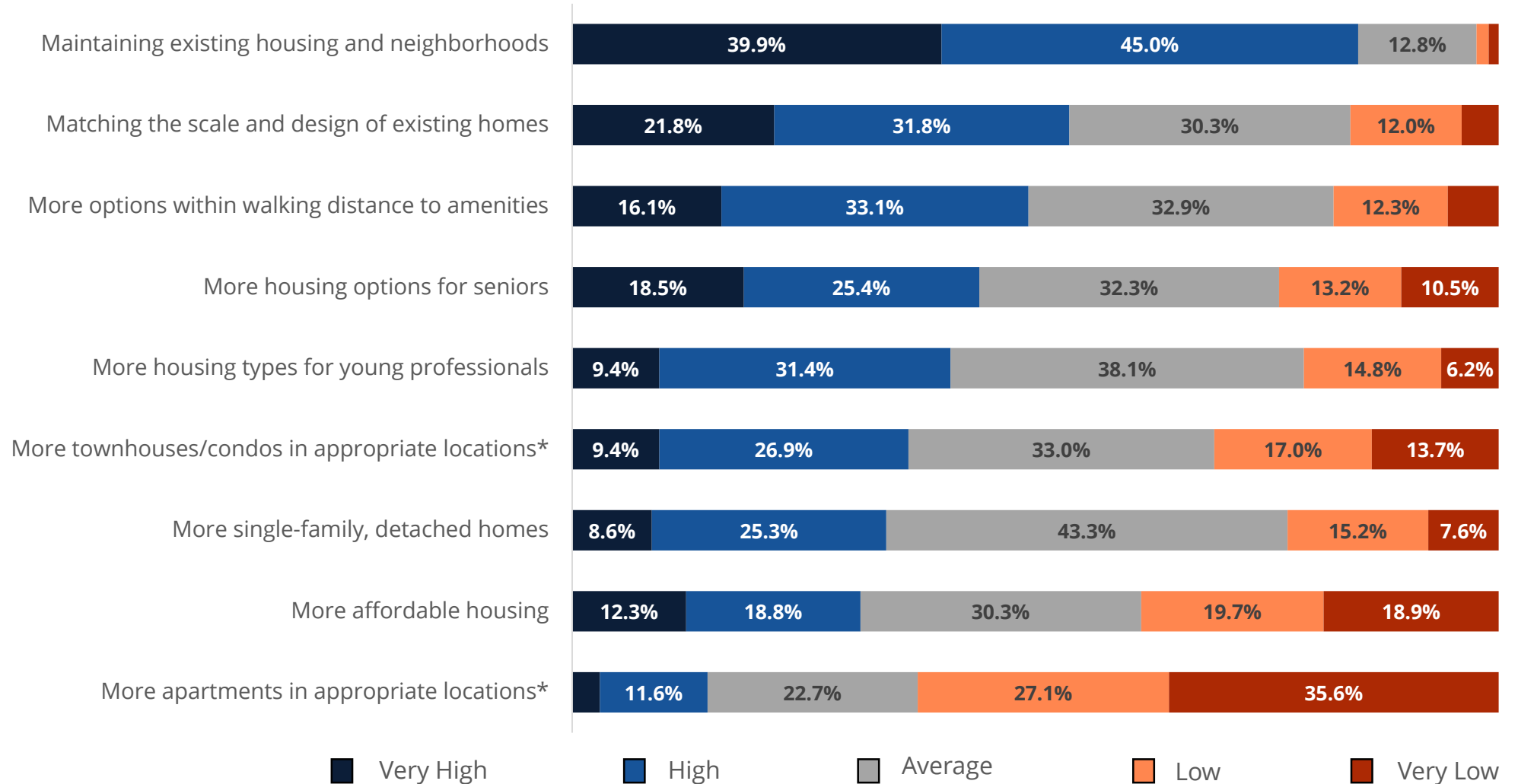




# INITIAL FINDINGS HOUSING

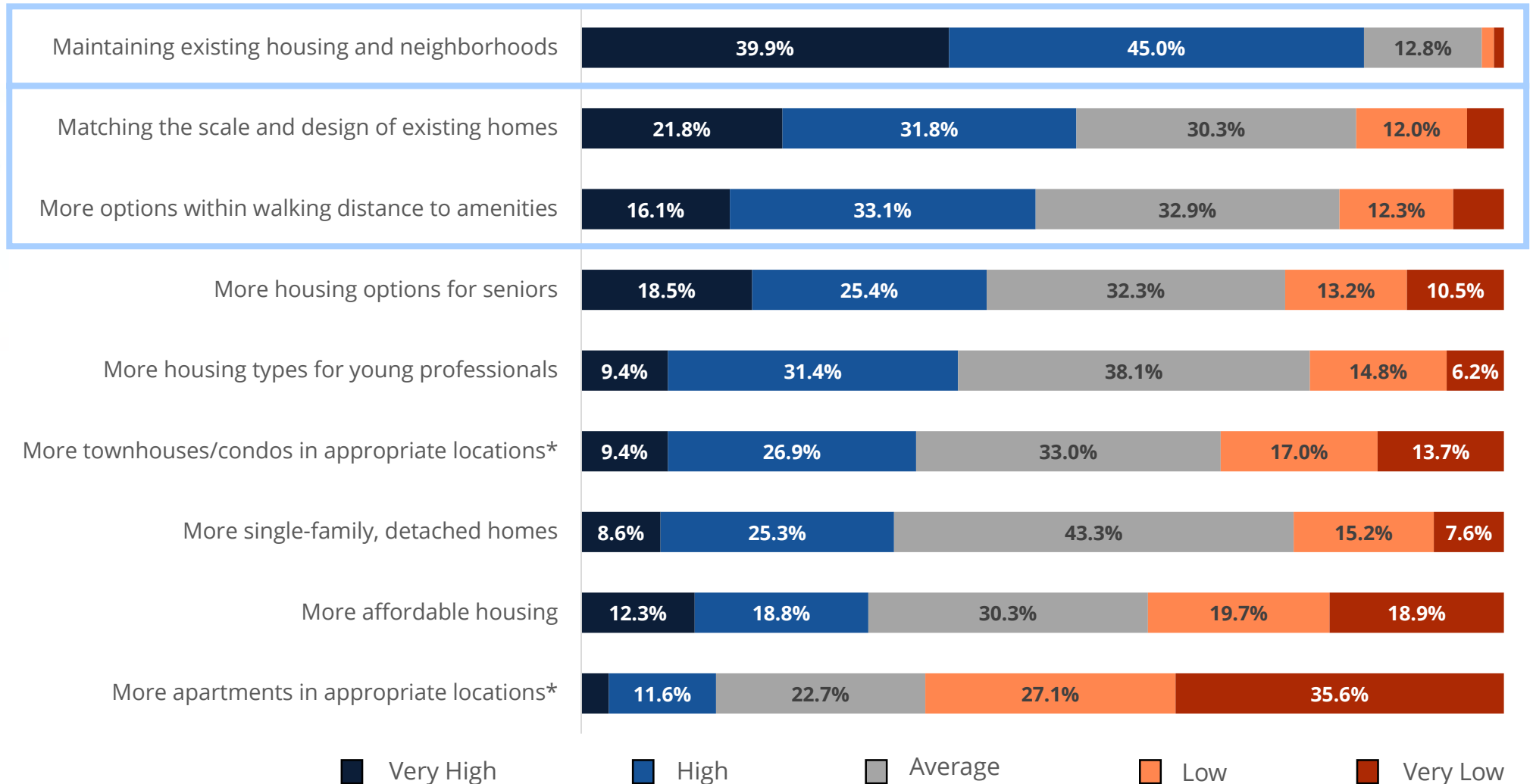
## HOUSING:

**Indicate your priority for the types of housing needed as the City continues to develop.**



## HOUSING:

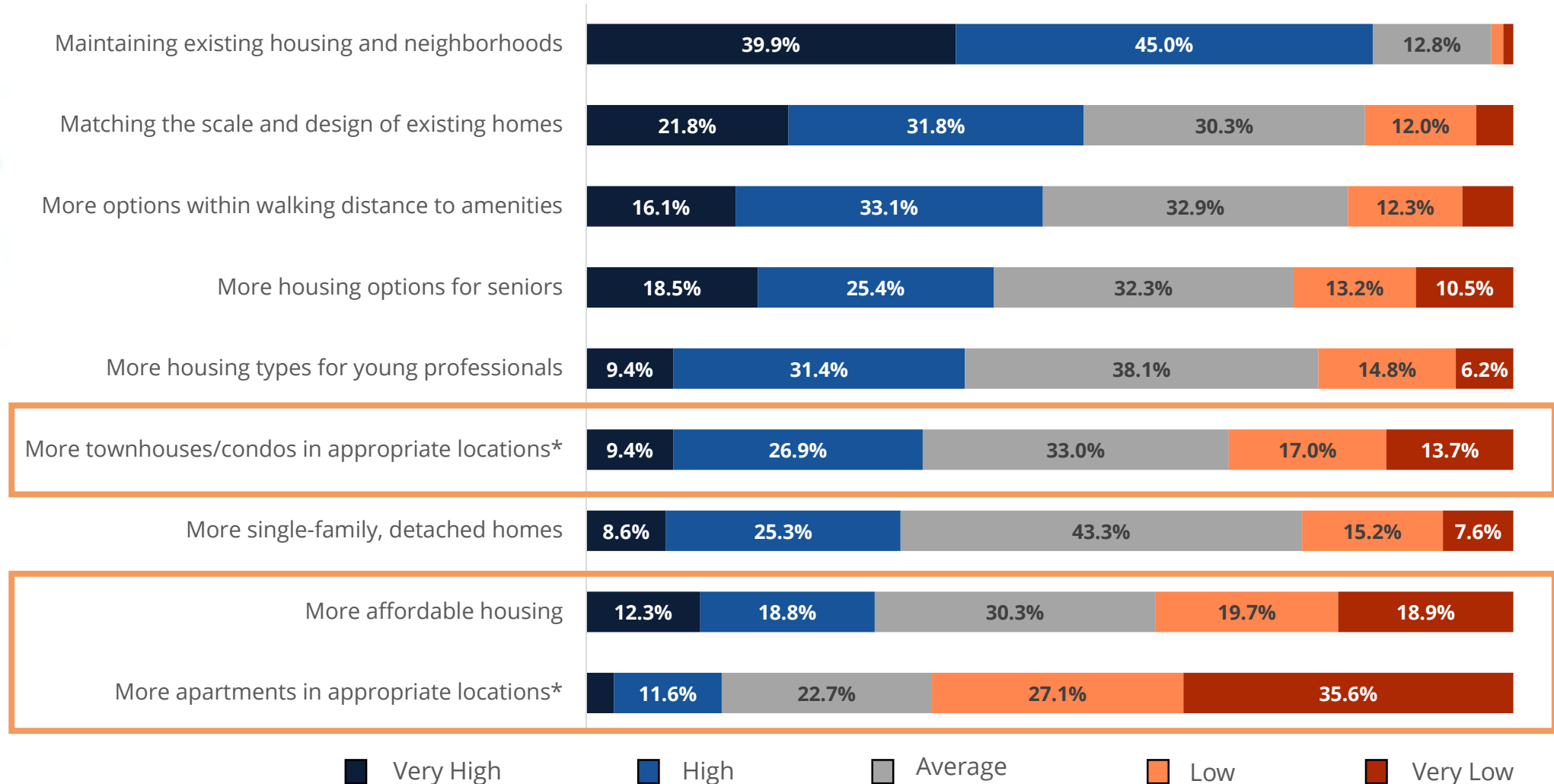
**Indicate your priority for the types of housing needed as the City continues to develop.**





## HOUSING:

**Indicate your priority for the types of housing needed as the City continues to develop.**



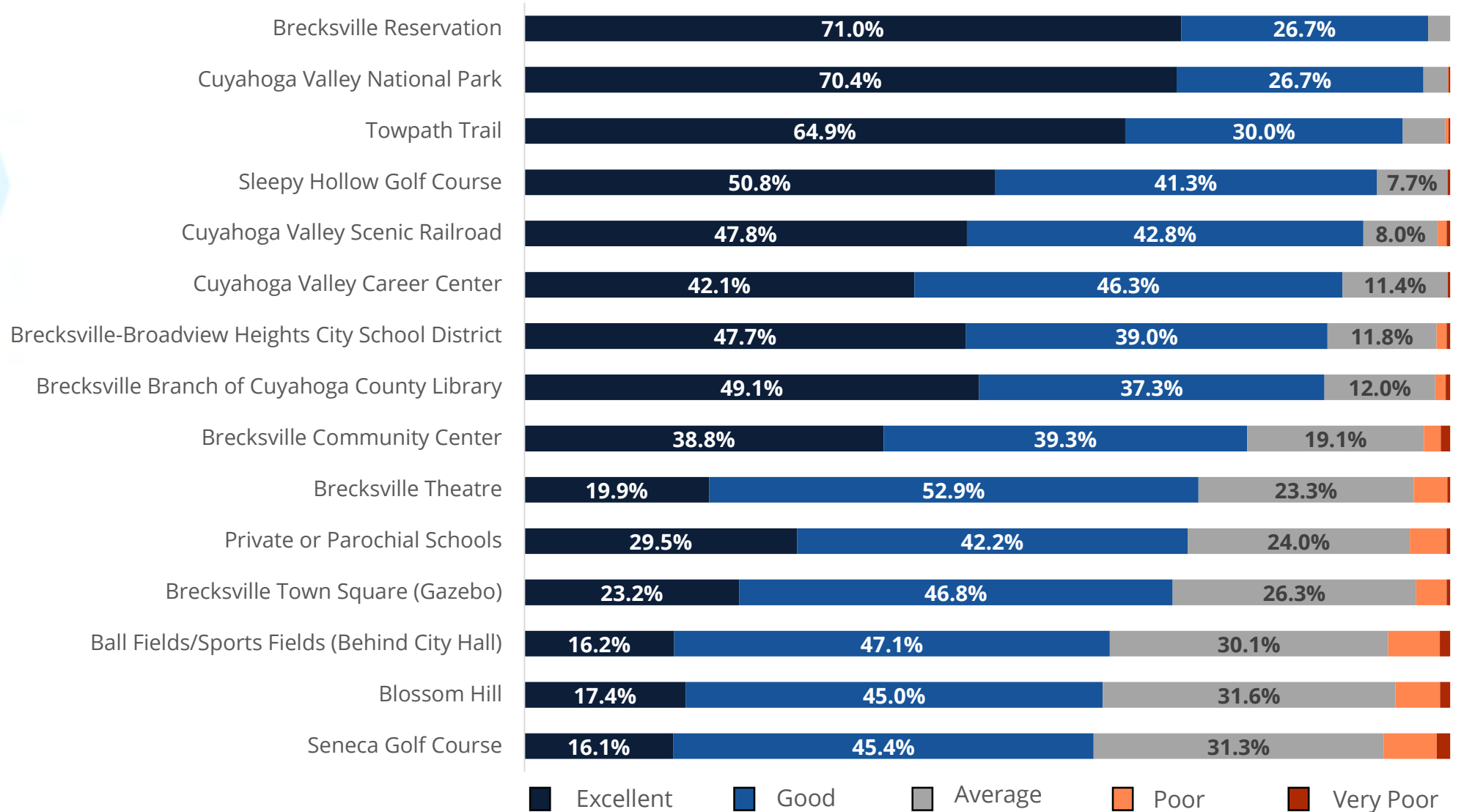


# **INITIAL FINDINGS**

## **COMMUNITY AMENITIES**

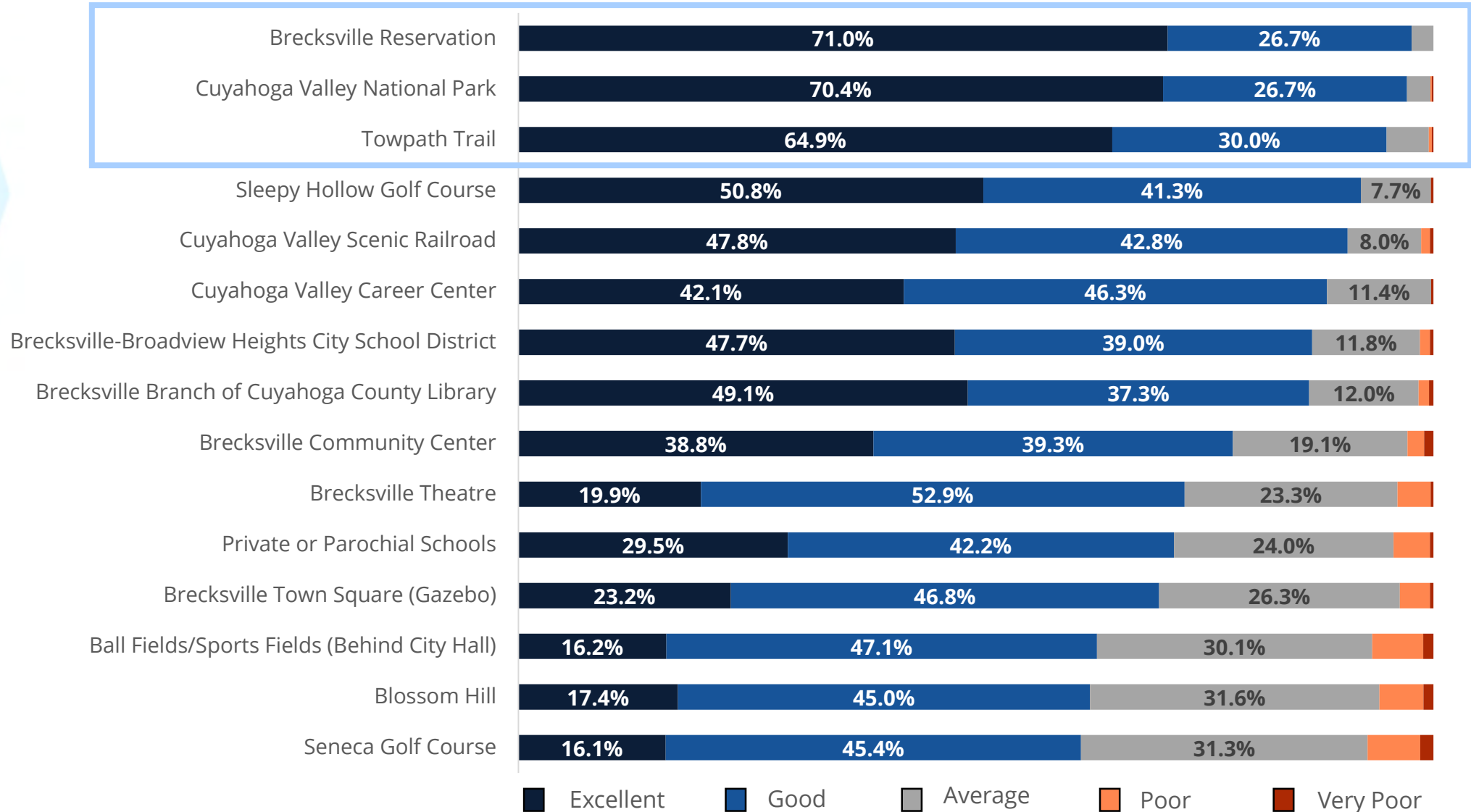
## COMMUNITY AMENITIES:

Please rate the quality of the following community amenities.



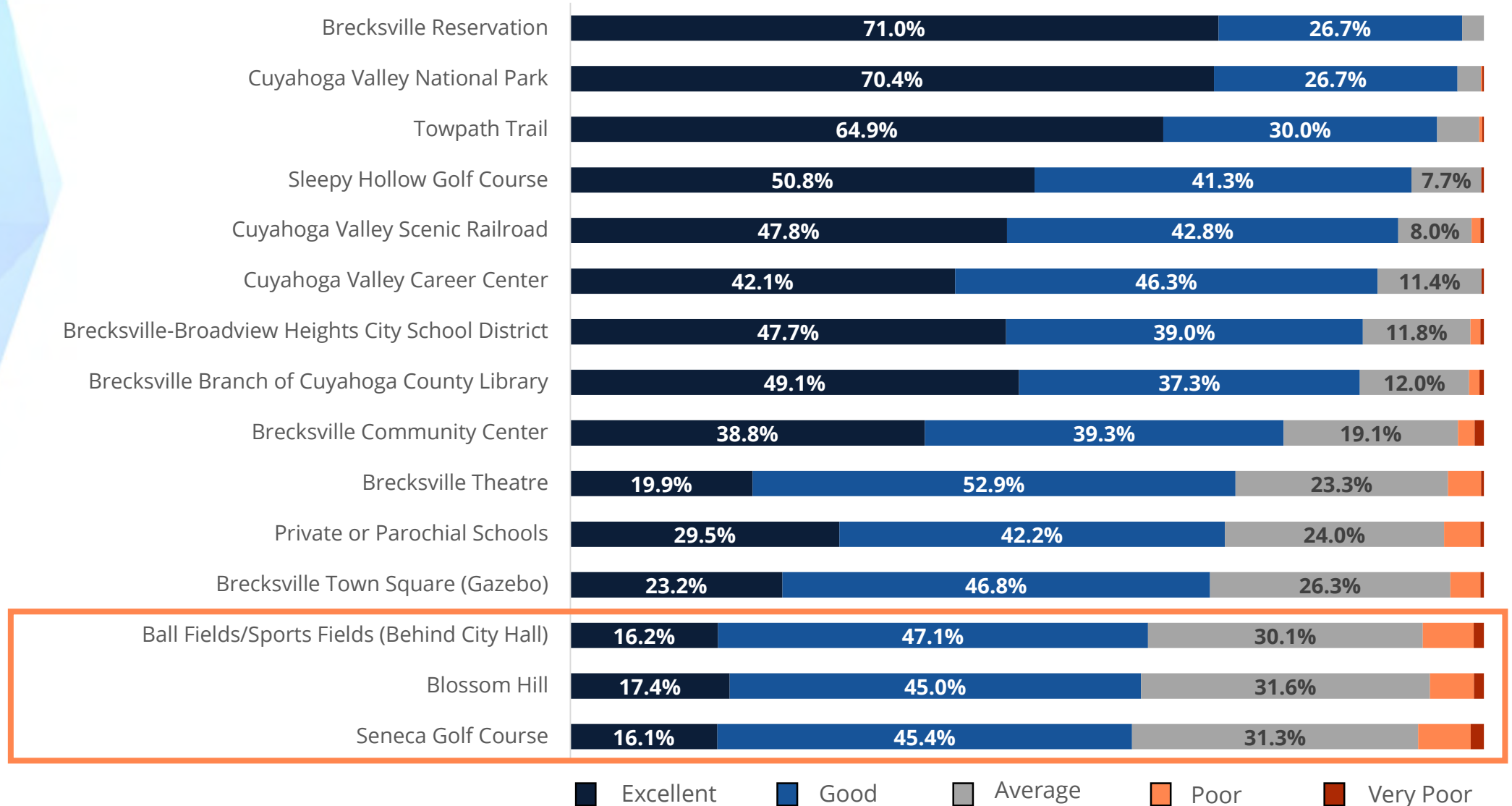
## COMMUNITY AMENITIES:

Please rate the quality of the following community amenities.



## COMMUNITY AMENITIES:

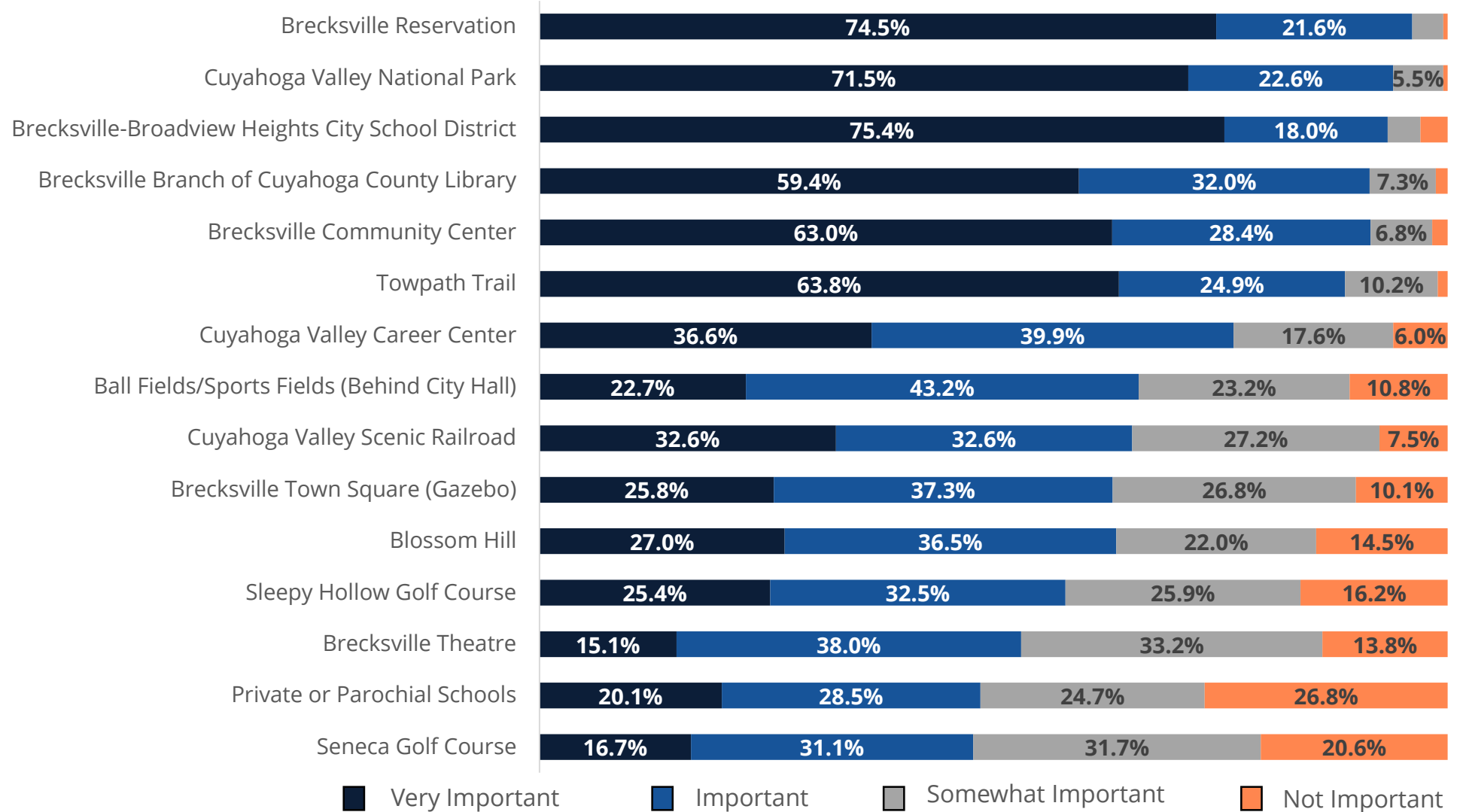
Please rate the quality of the following community amenities.



Excellent Good Average Poor Very Poor

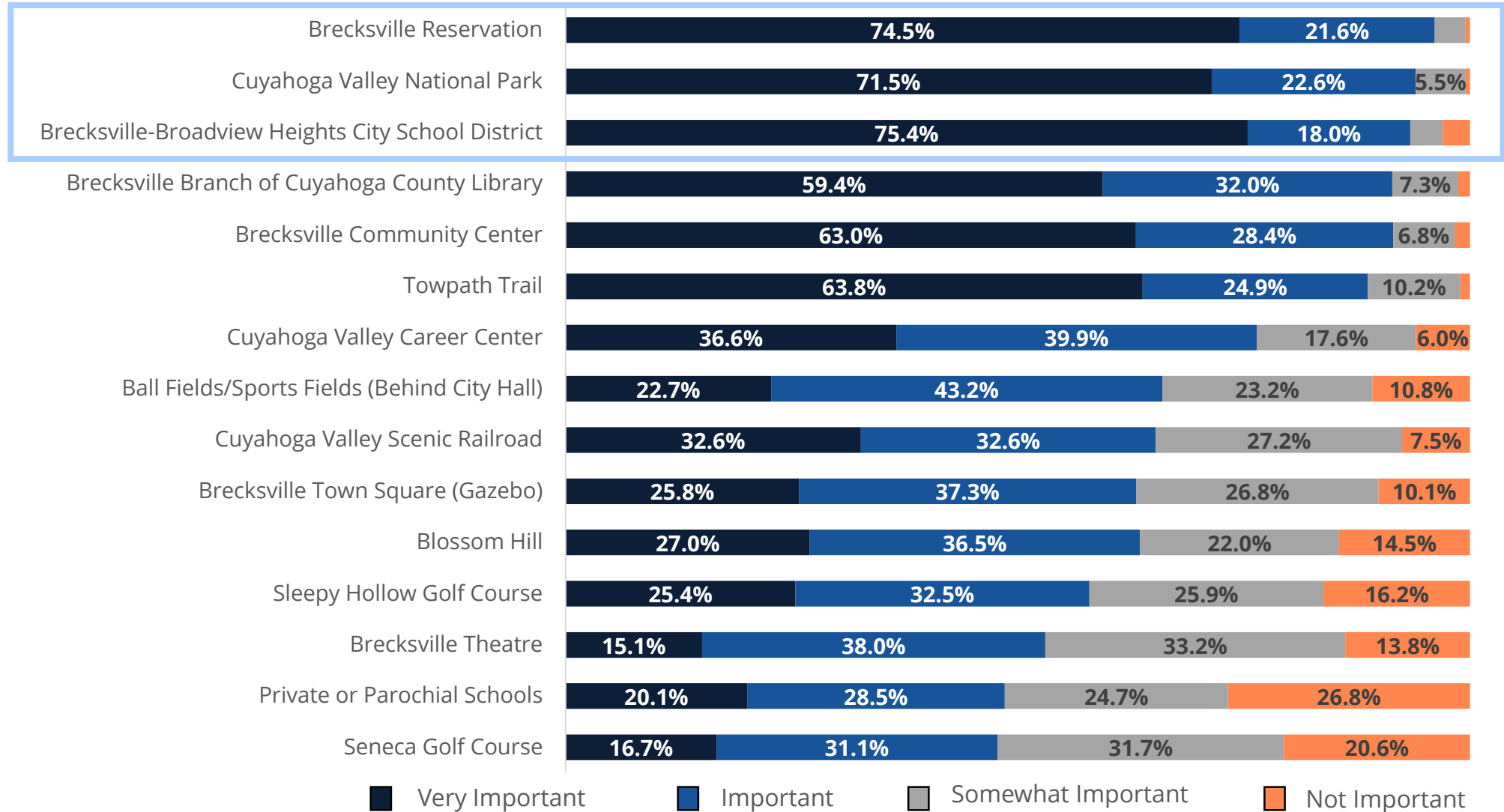
## COMMUNITY AMENITIES:

Please rate the importance of the following community amenities.



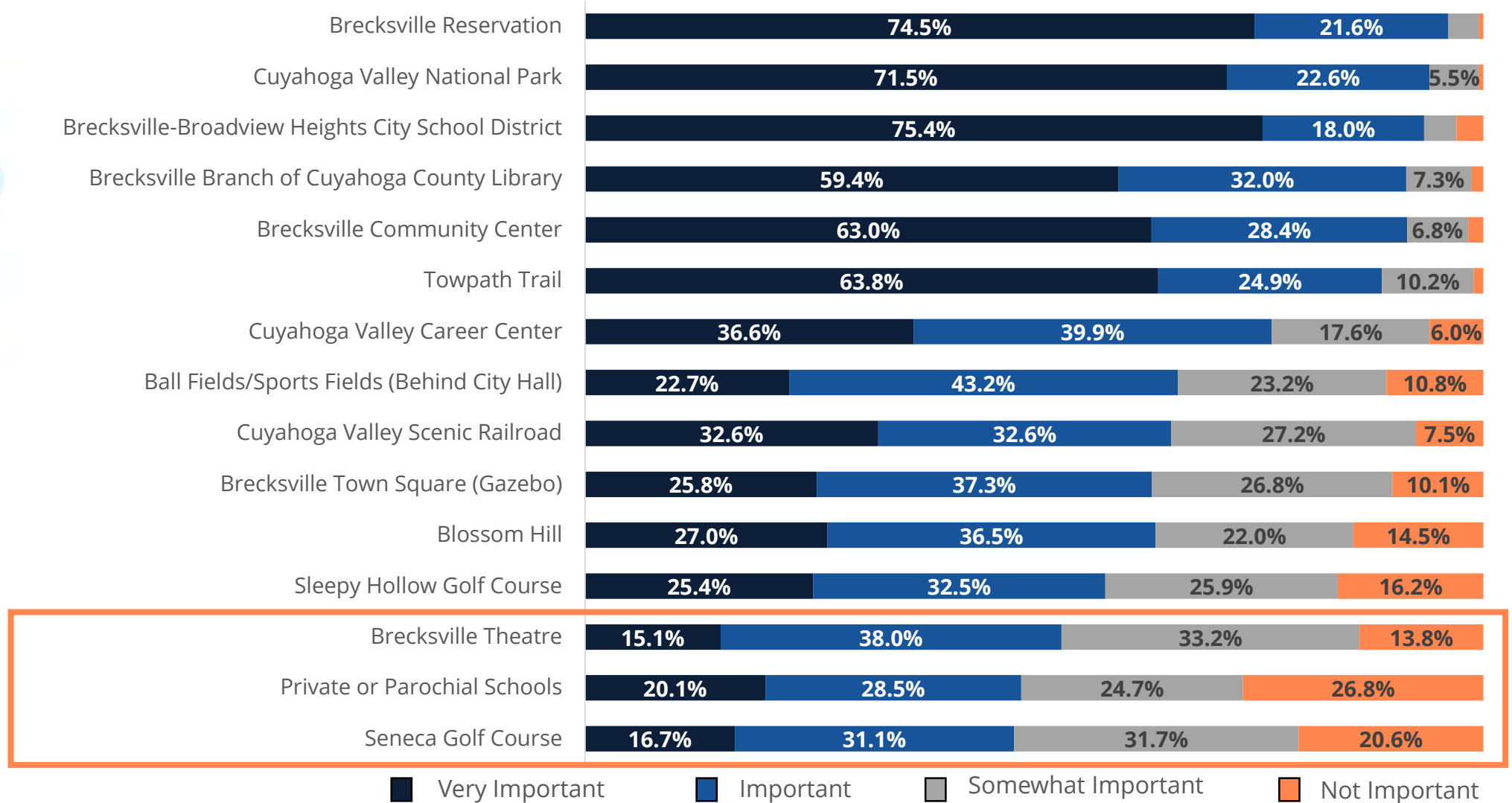
## COMMUNITY AMENITIES:

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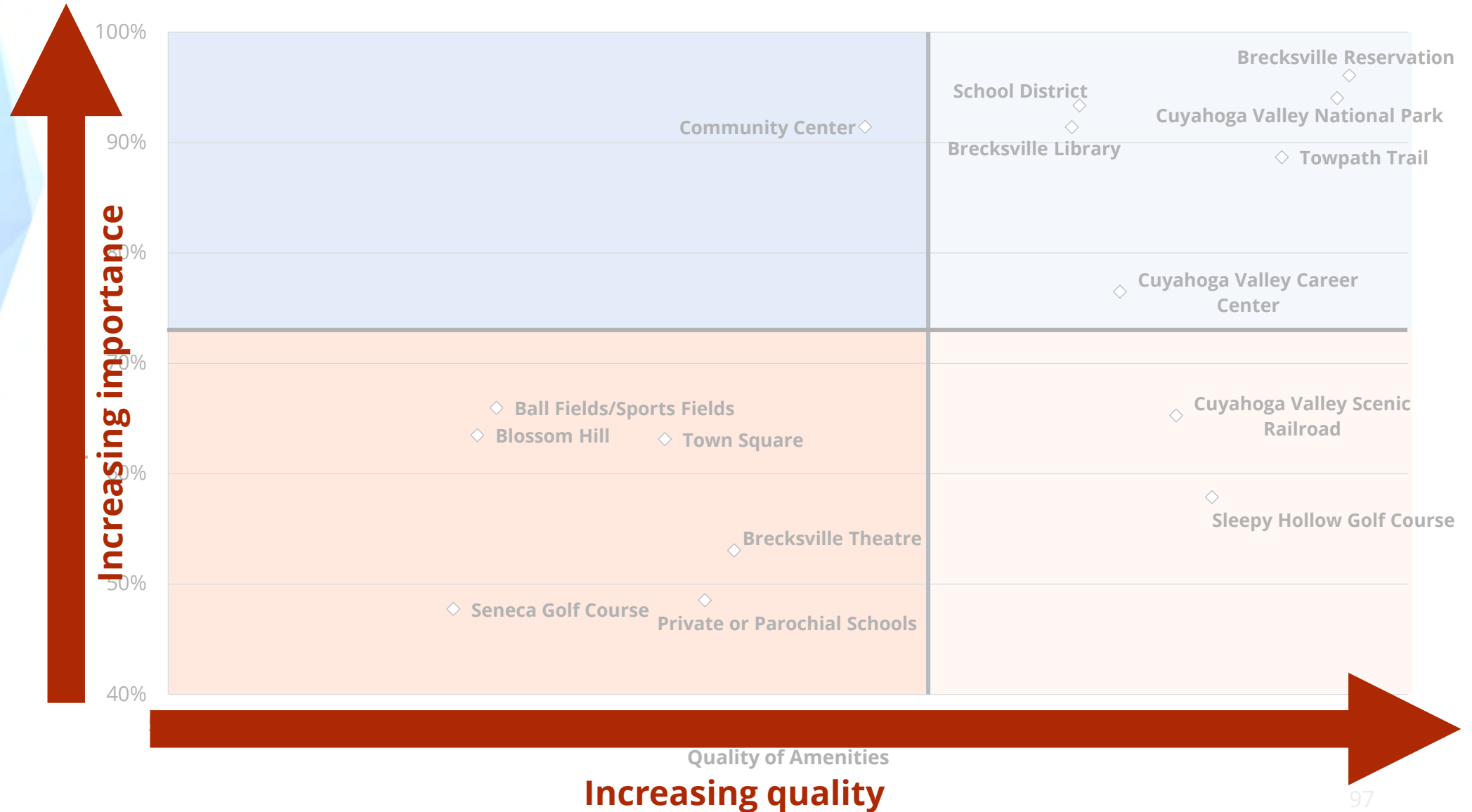
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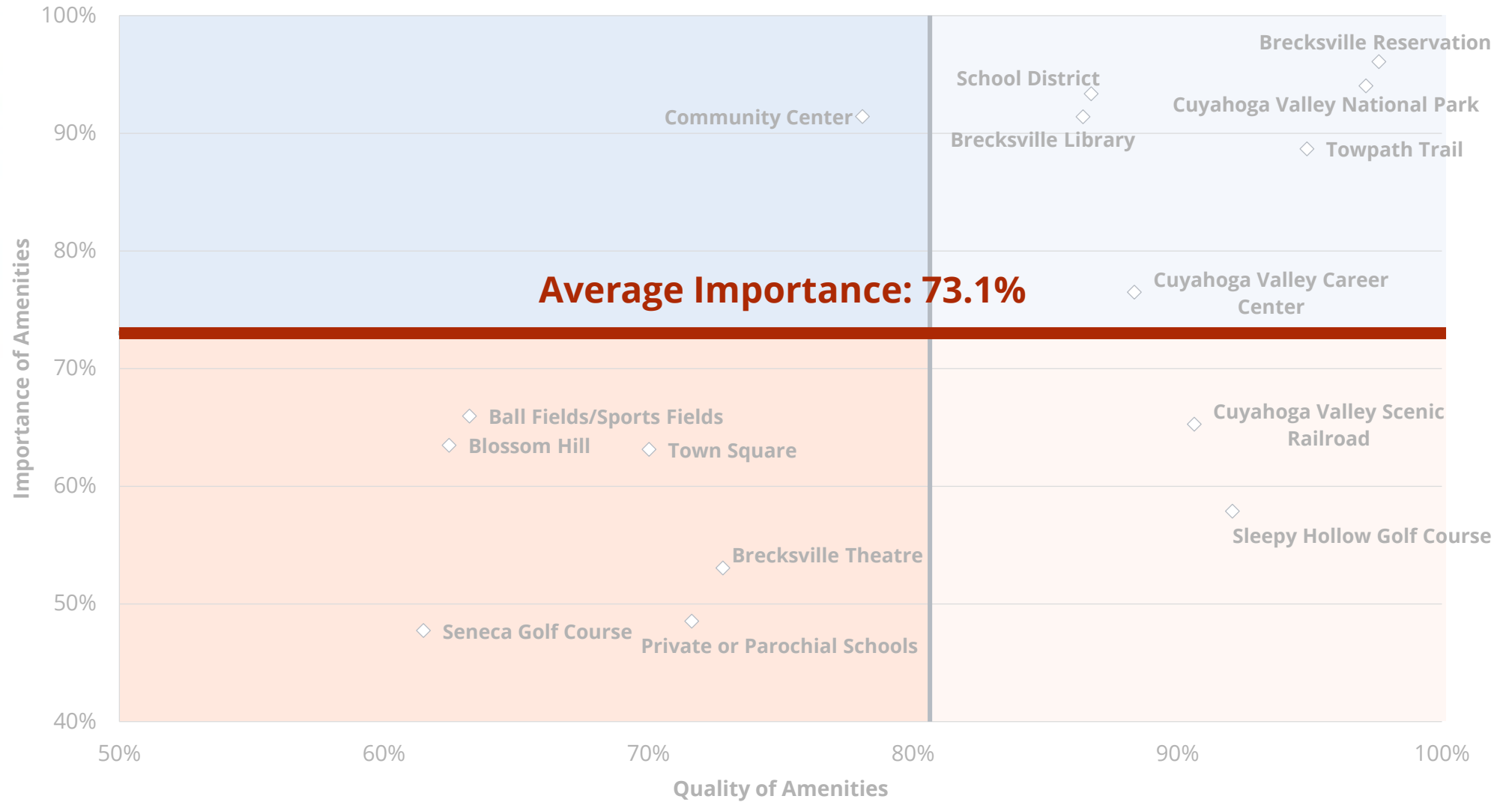




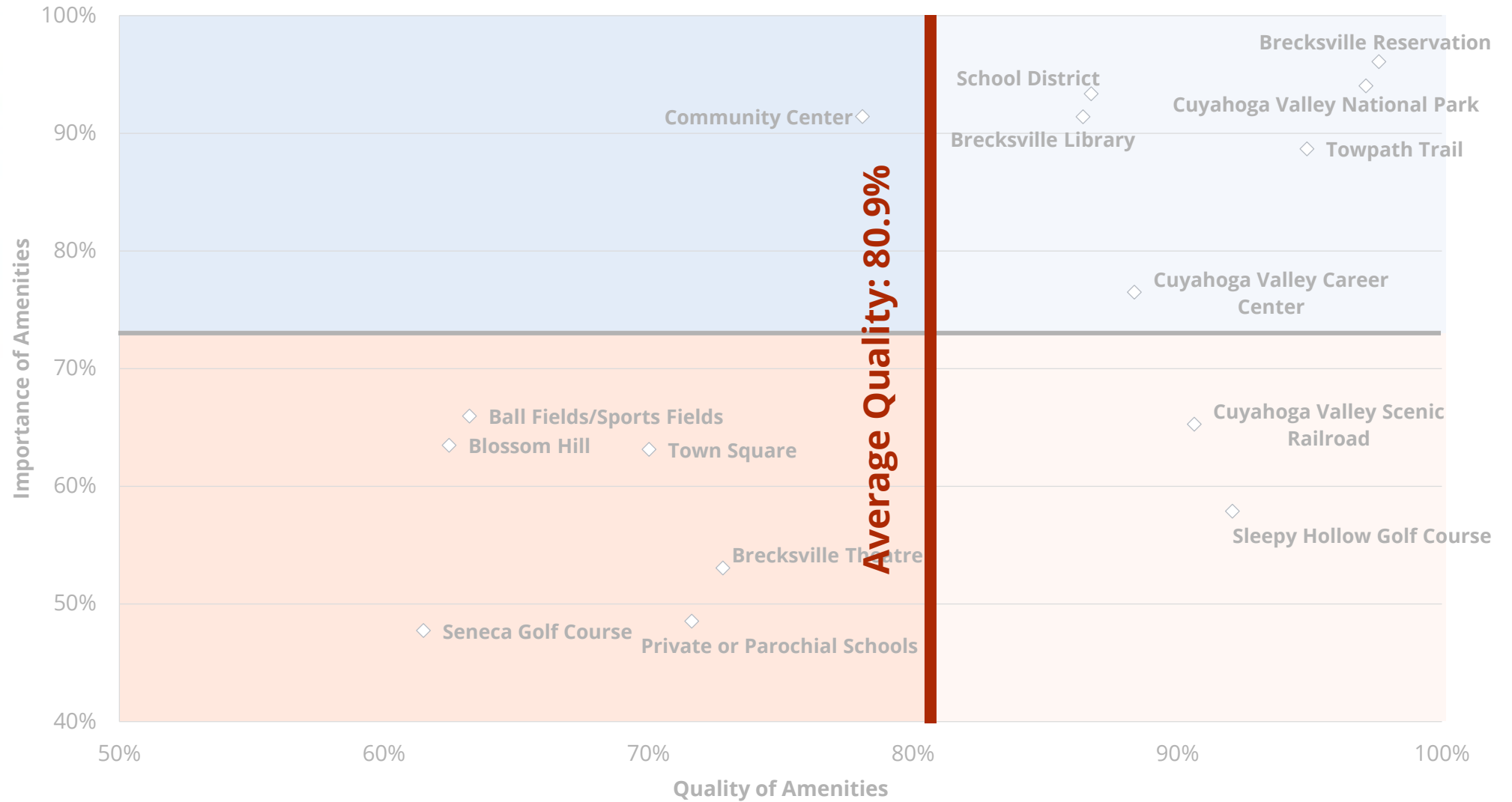
# COMMUNITY AMENITIES: Importance – Quality Matrix



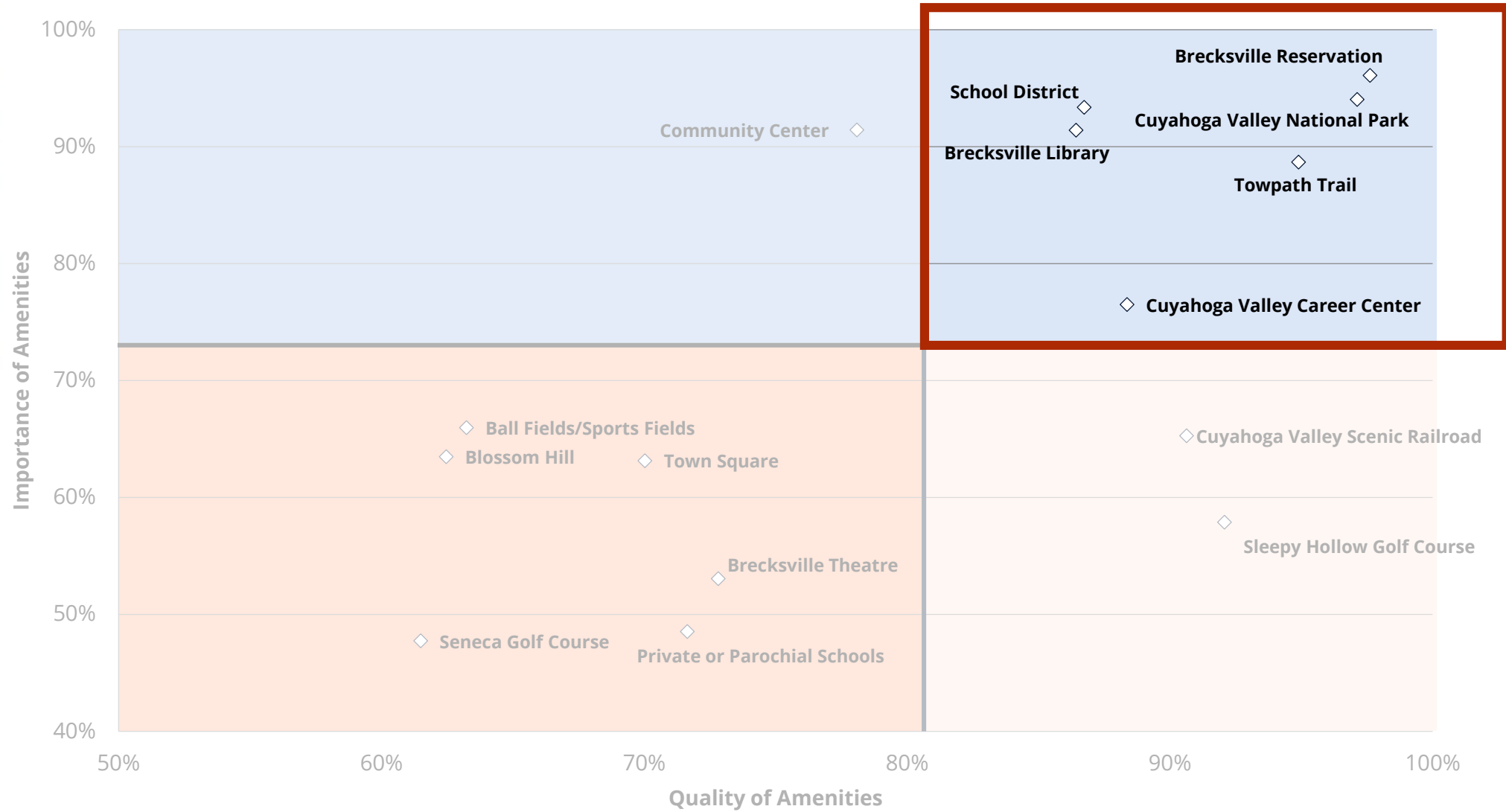
# COMMUNITY AMENITIES: Importance – Quality Matrix



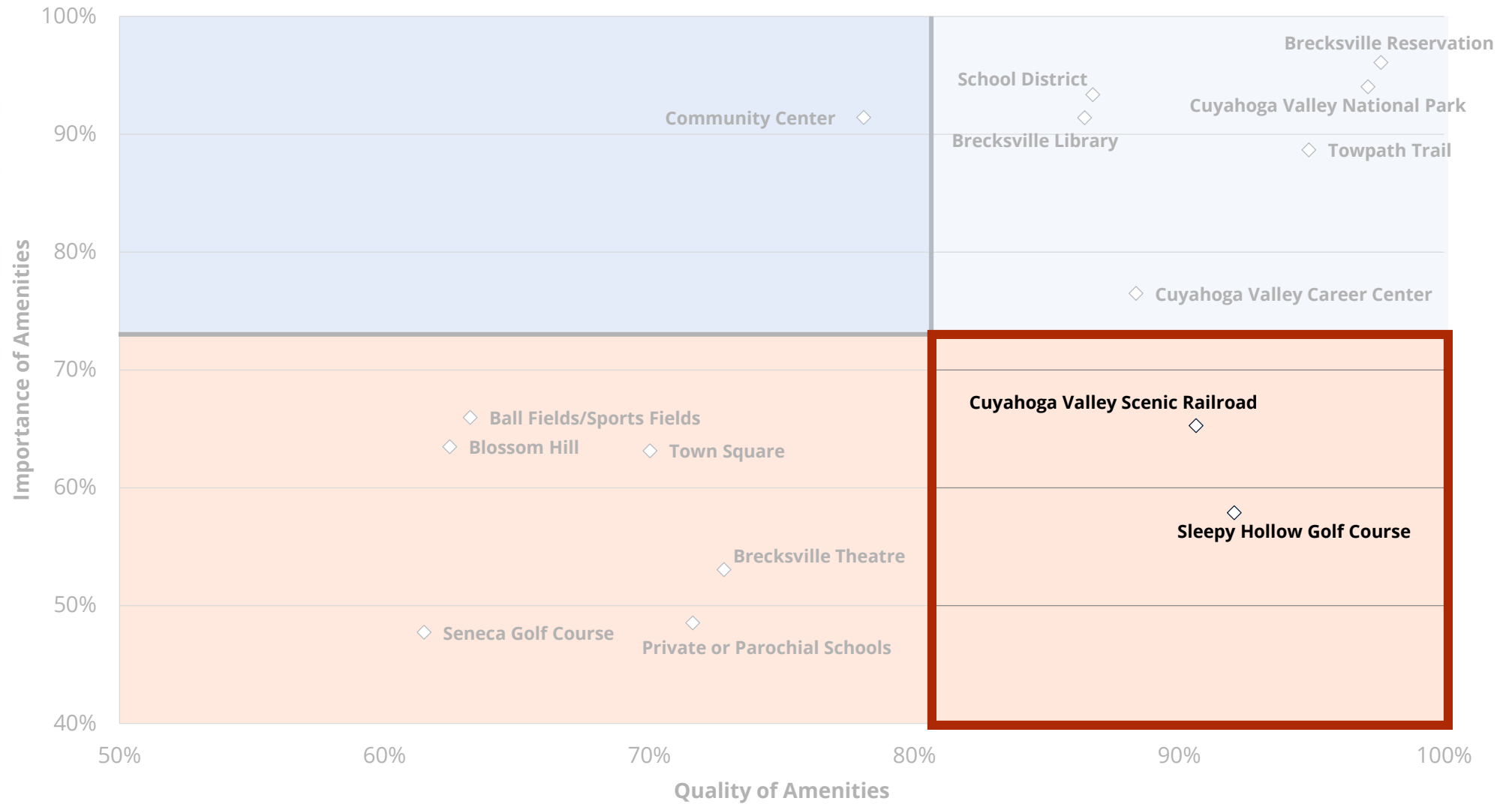
# COMMUNITY AMENITIES: Importance – Quality Matrix



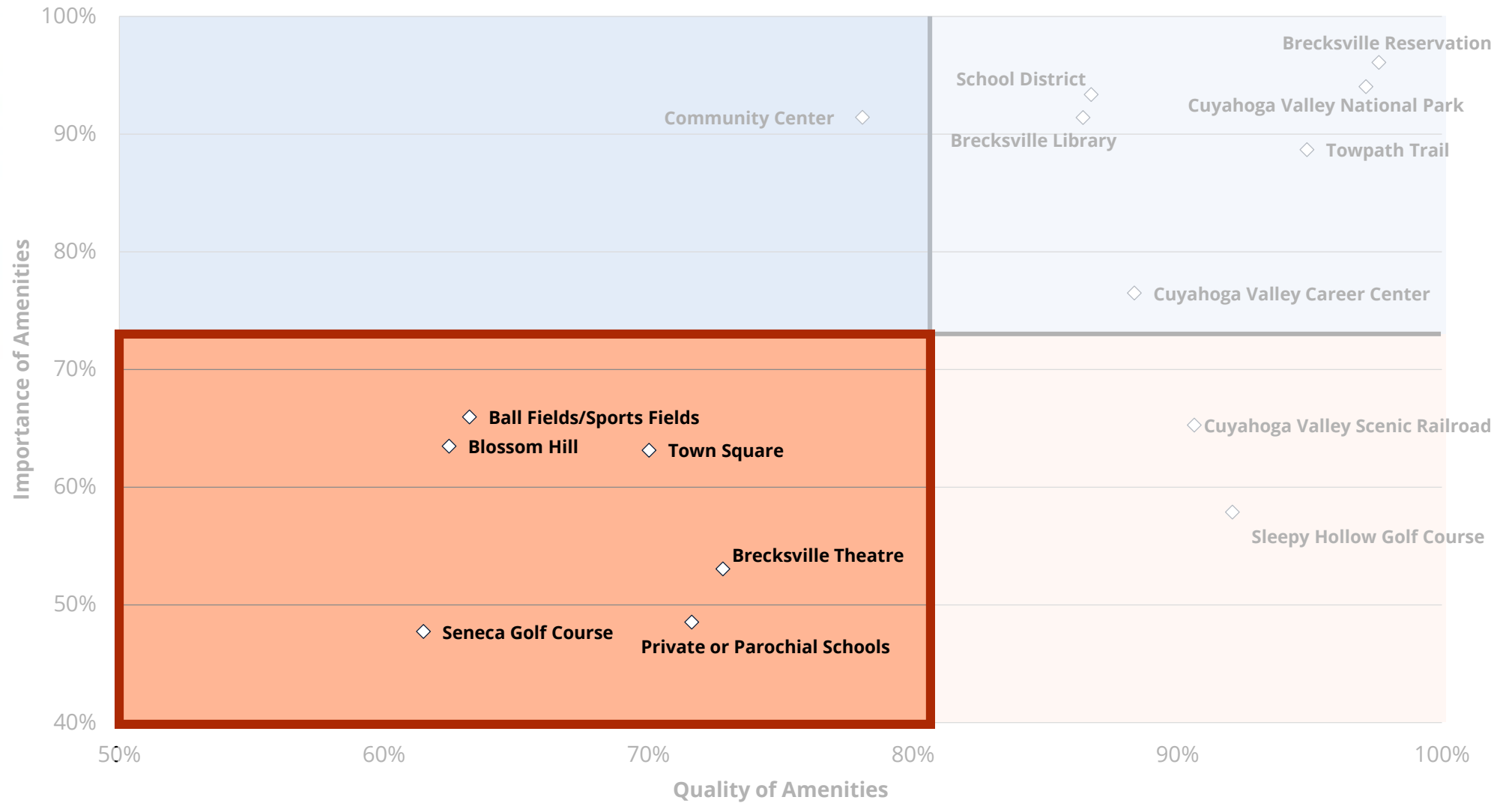
# COMMUNITY AMENITIES: Importance – Quality Matrix



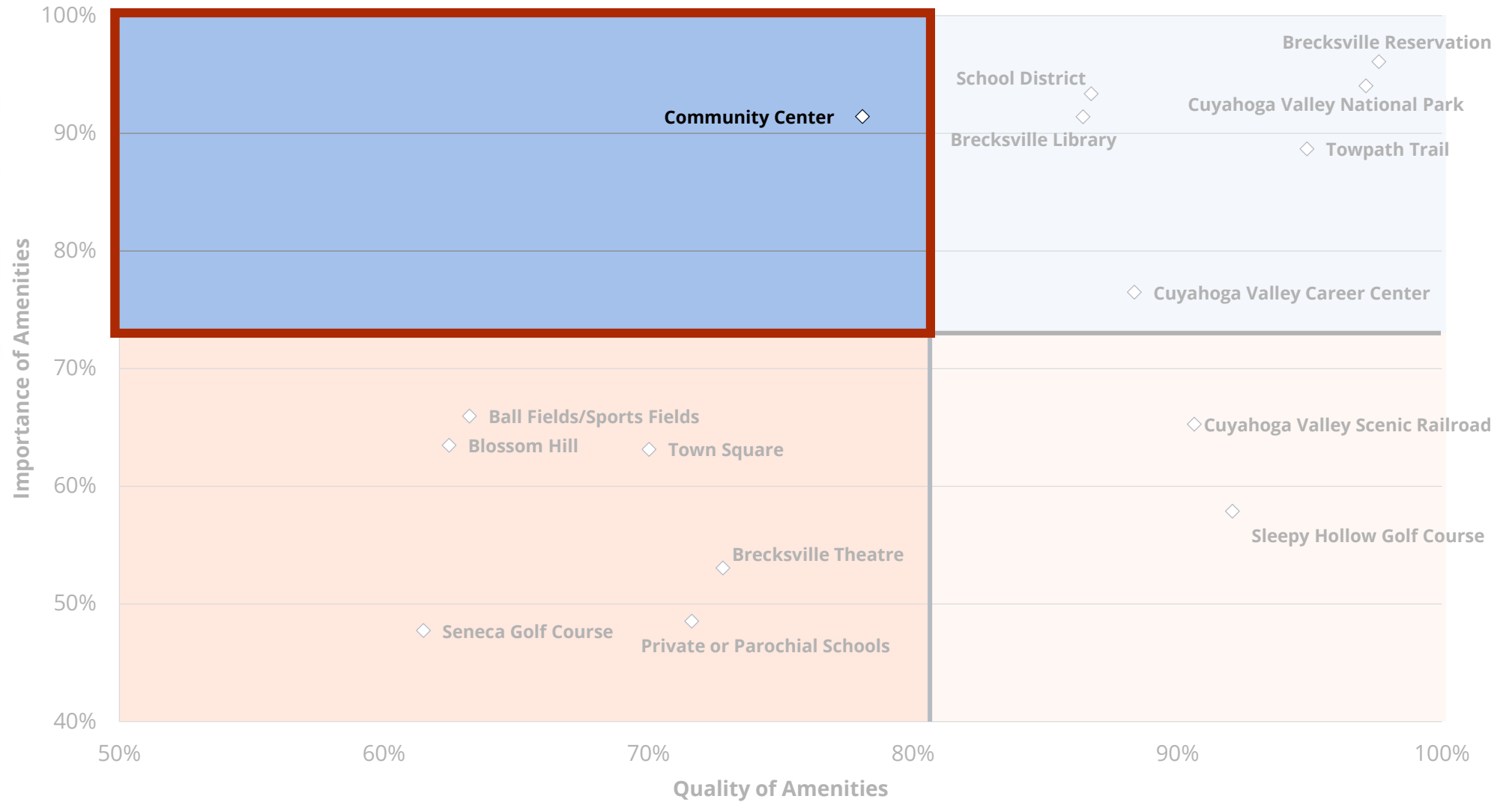
# COMMUNITY AMENITIES: Importance – Quality Matrix



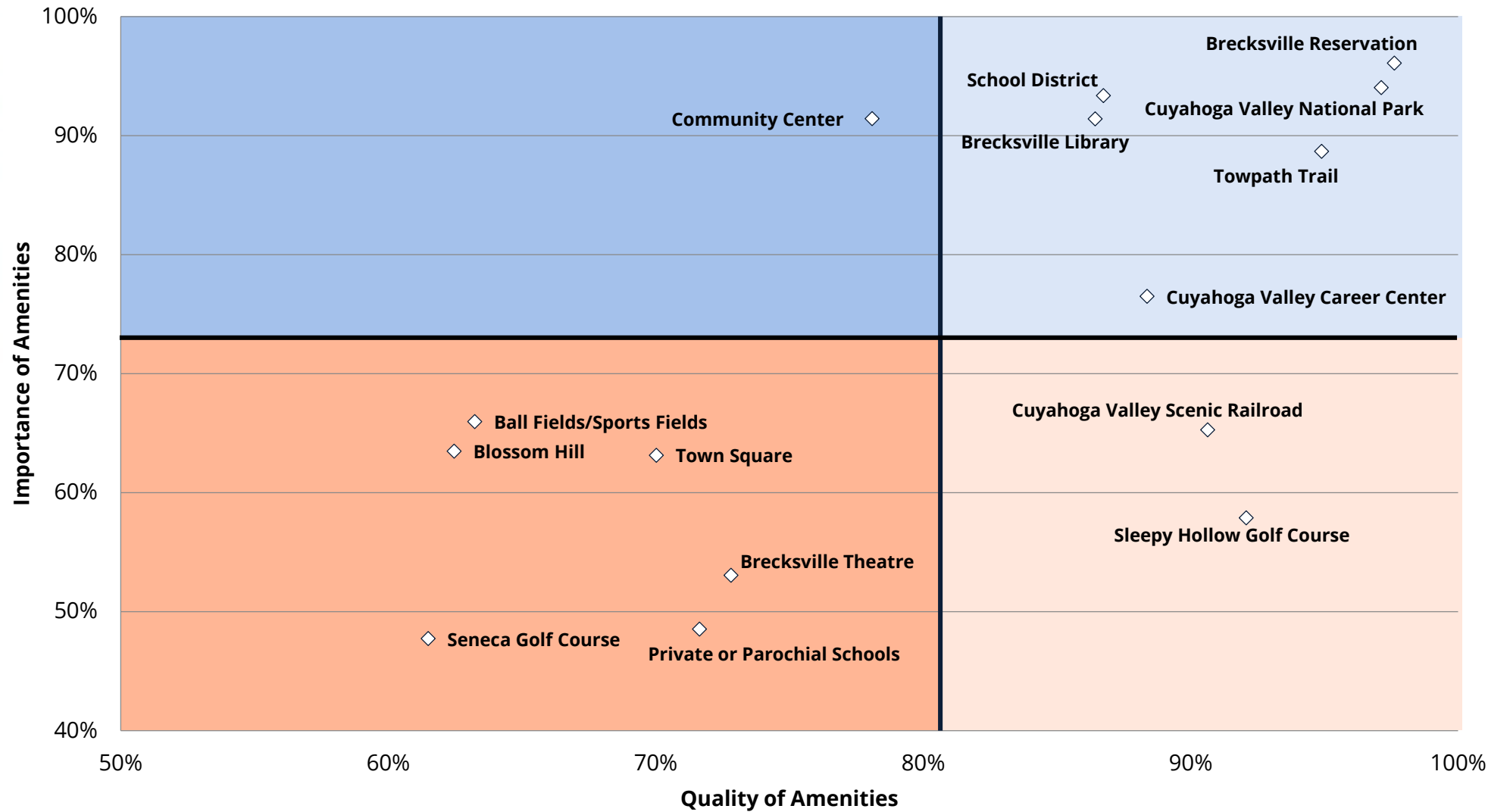
# COMMUNITY AMENITIES: Importance – Quality Matrix



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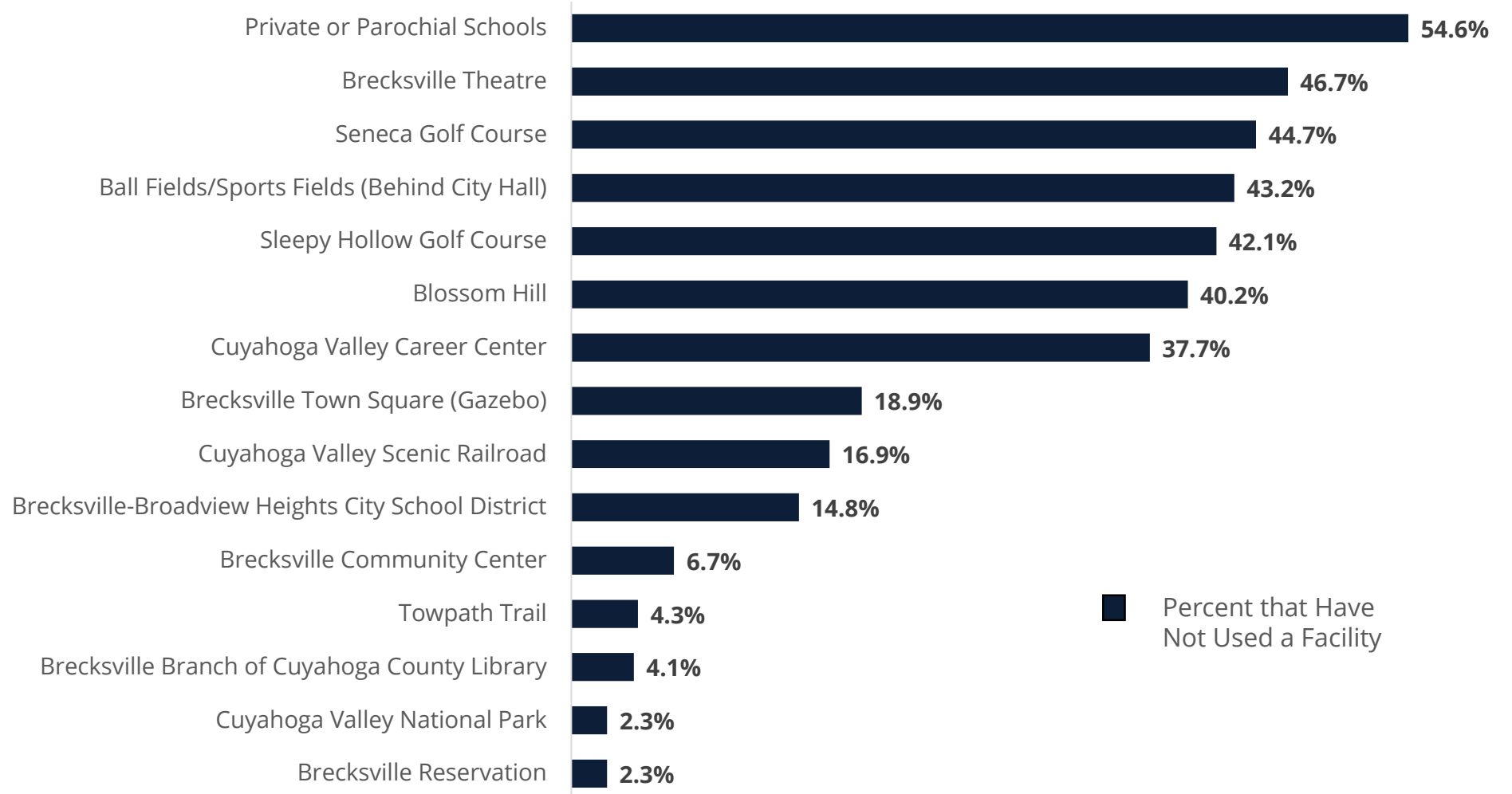
# COMMUNITY AMENITIES: Importance – Quality Matrix





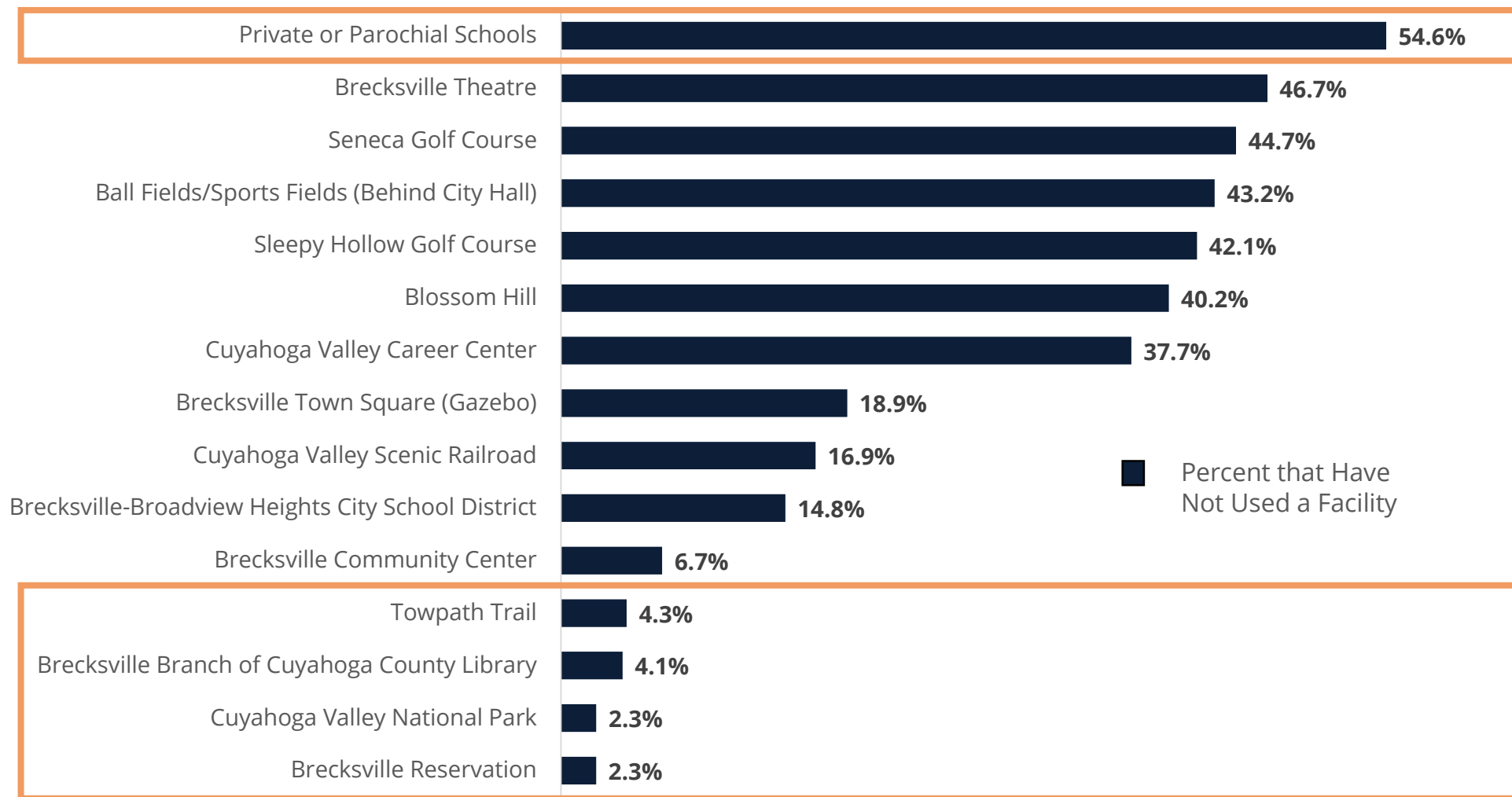
## COMMUNITY AMENITIES:

# Percent of Respondents that Have NOT Used a Specific Community Amenity.



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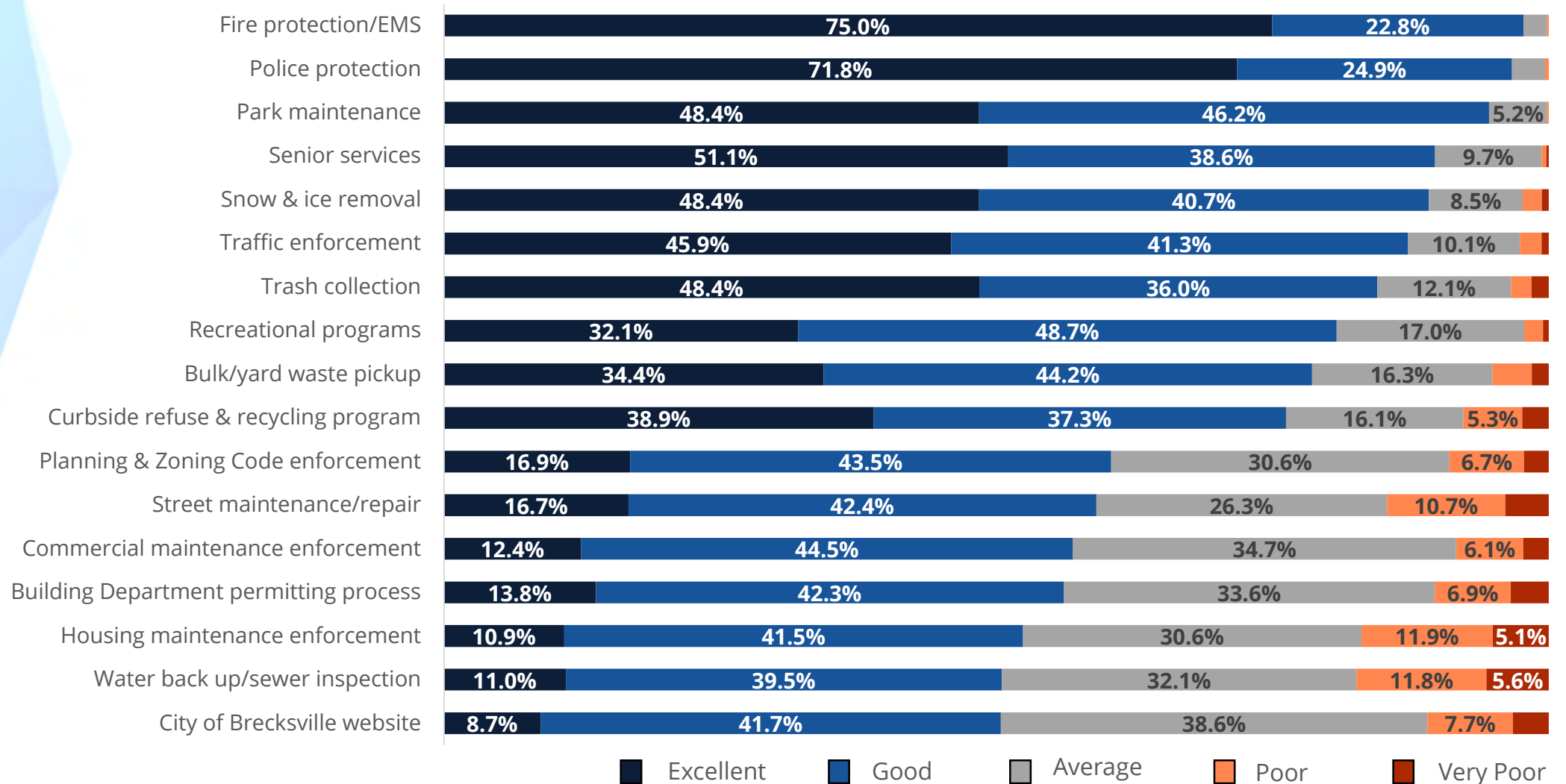


# INITIAL FINDINGS

## CITY SERVICES

## CITY SERVICES:

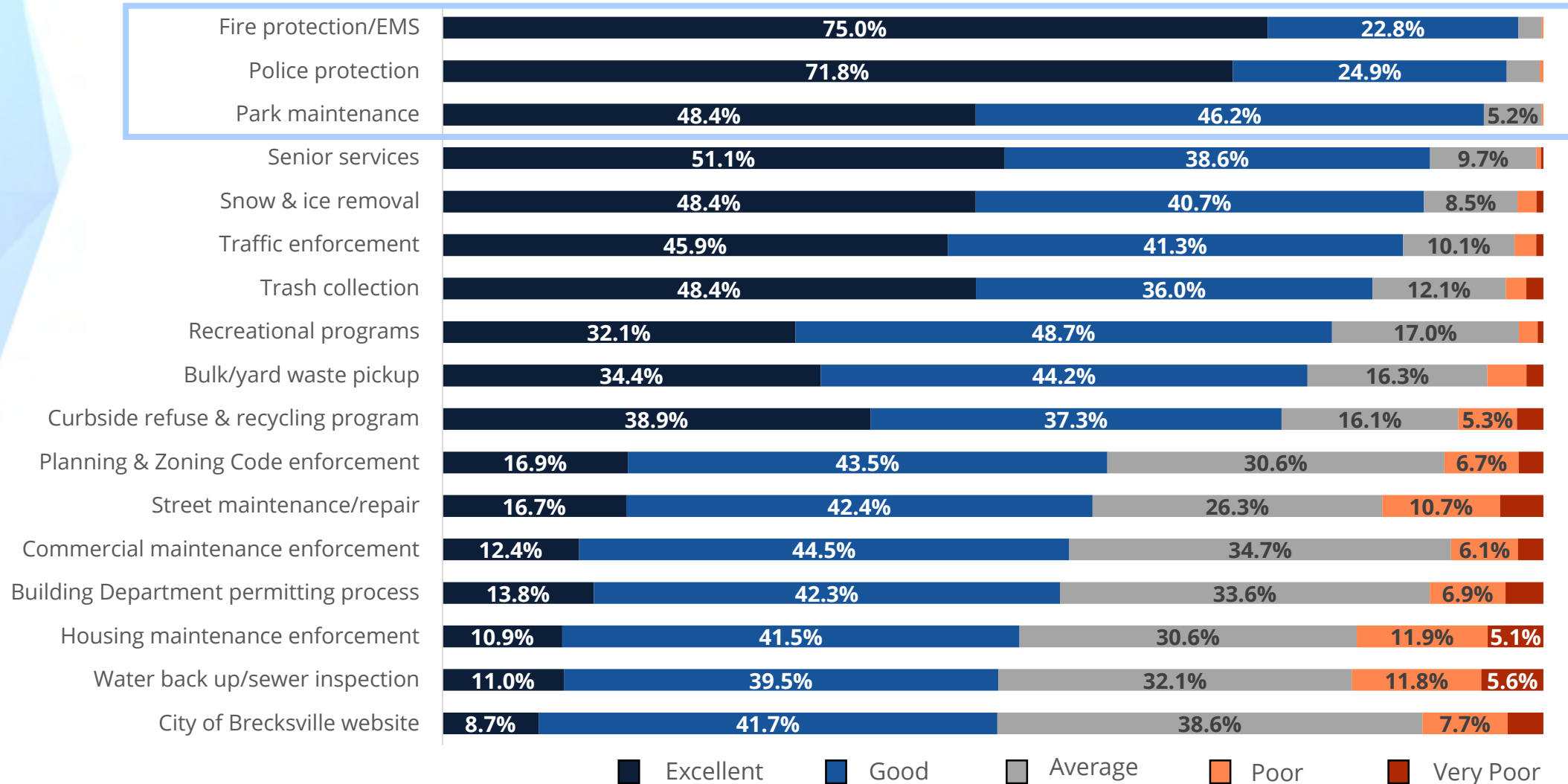
Please rate the quality of the following City services offered in the City of Brecksville.



■ Excellent ■ Good ■ Average ■ Poor ■ Very Poor

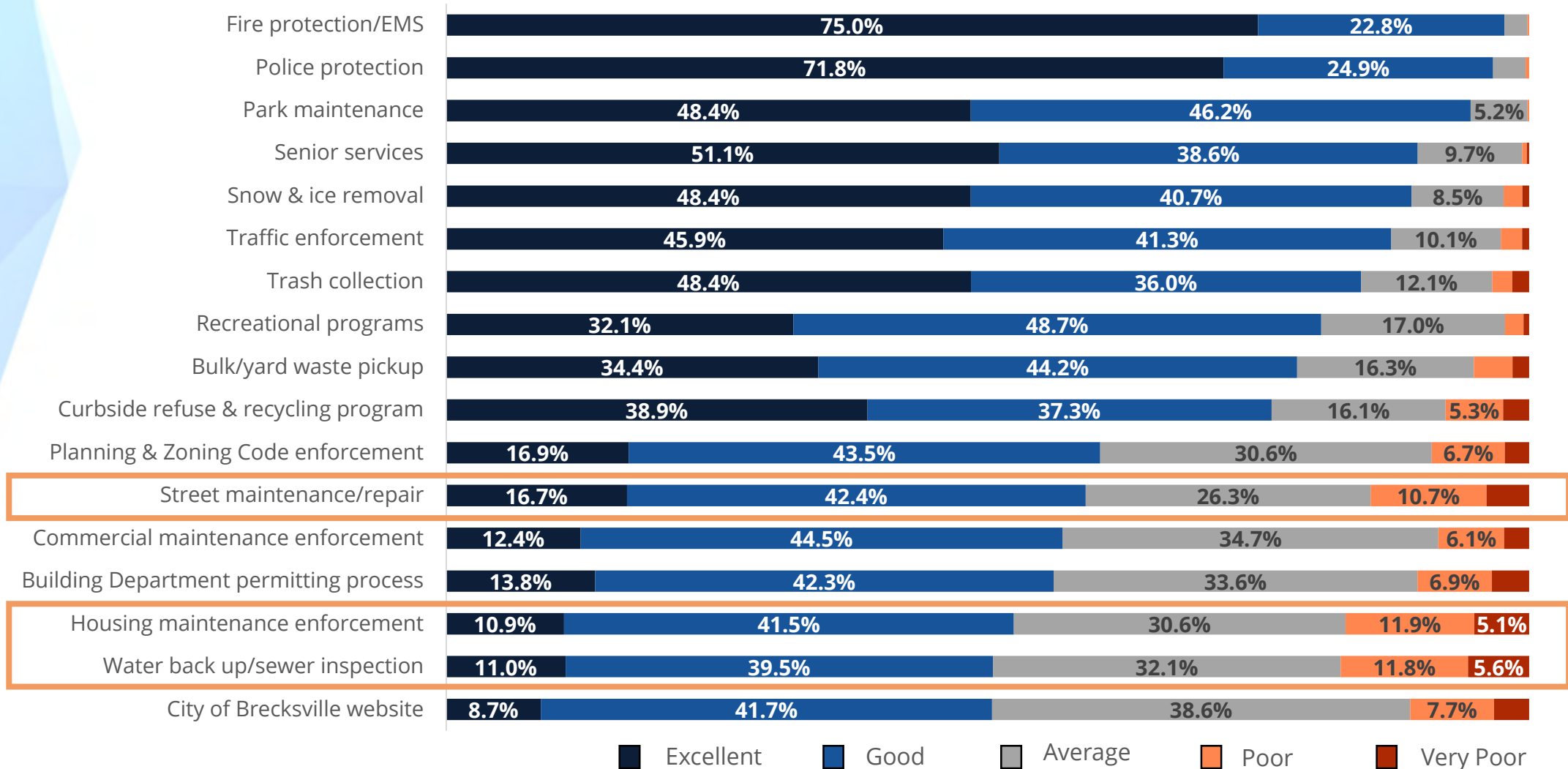
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Please rate the quality of the following City services offered in the City of Brecksville.



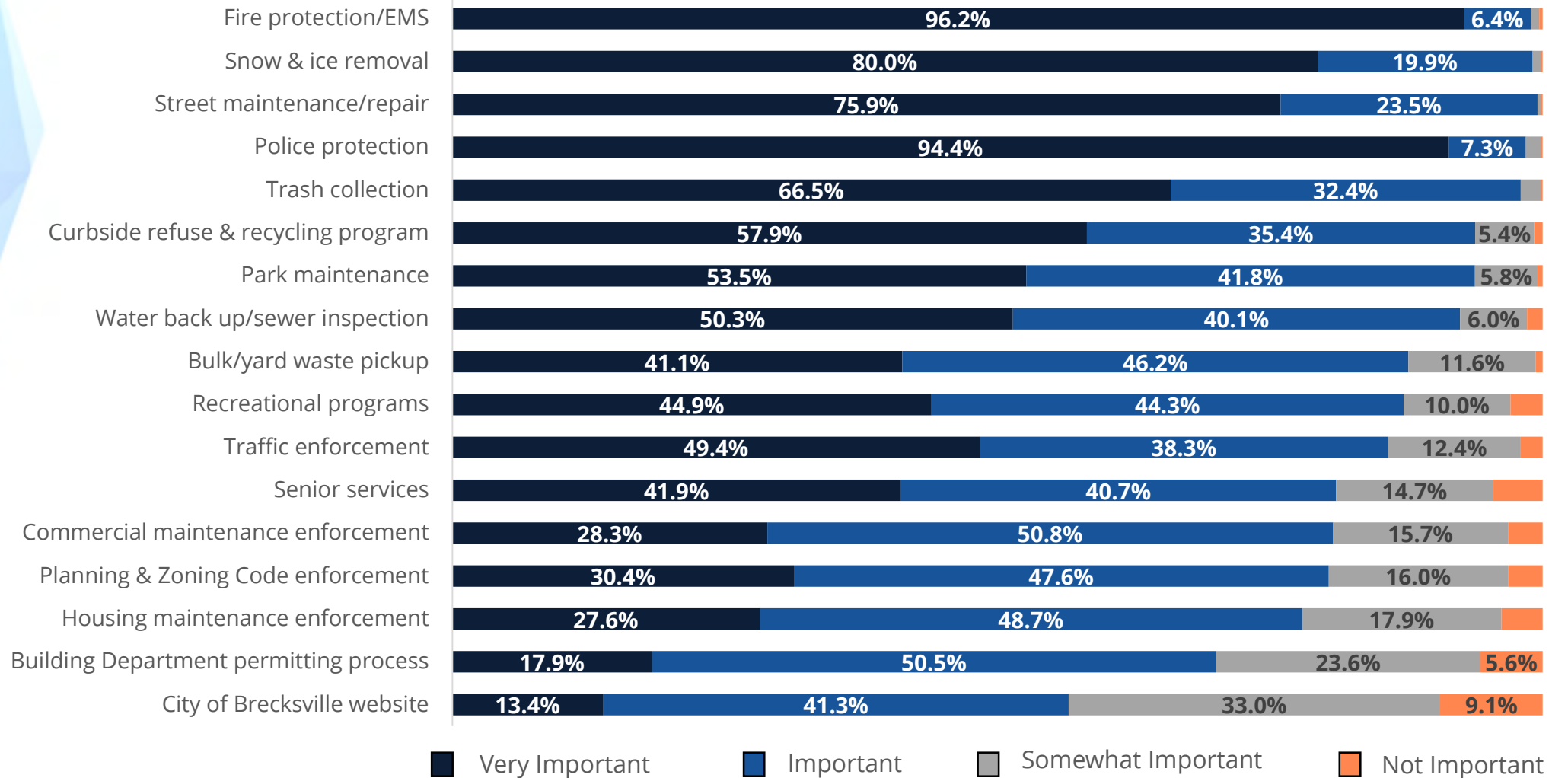
## CITY SERVICES:

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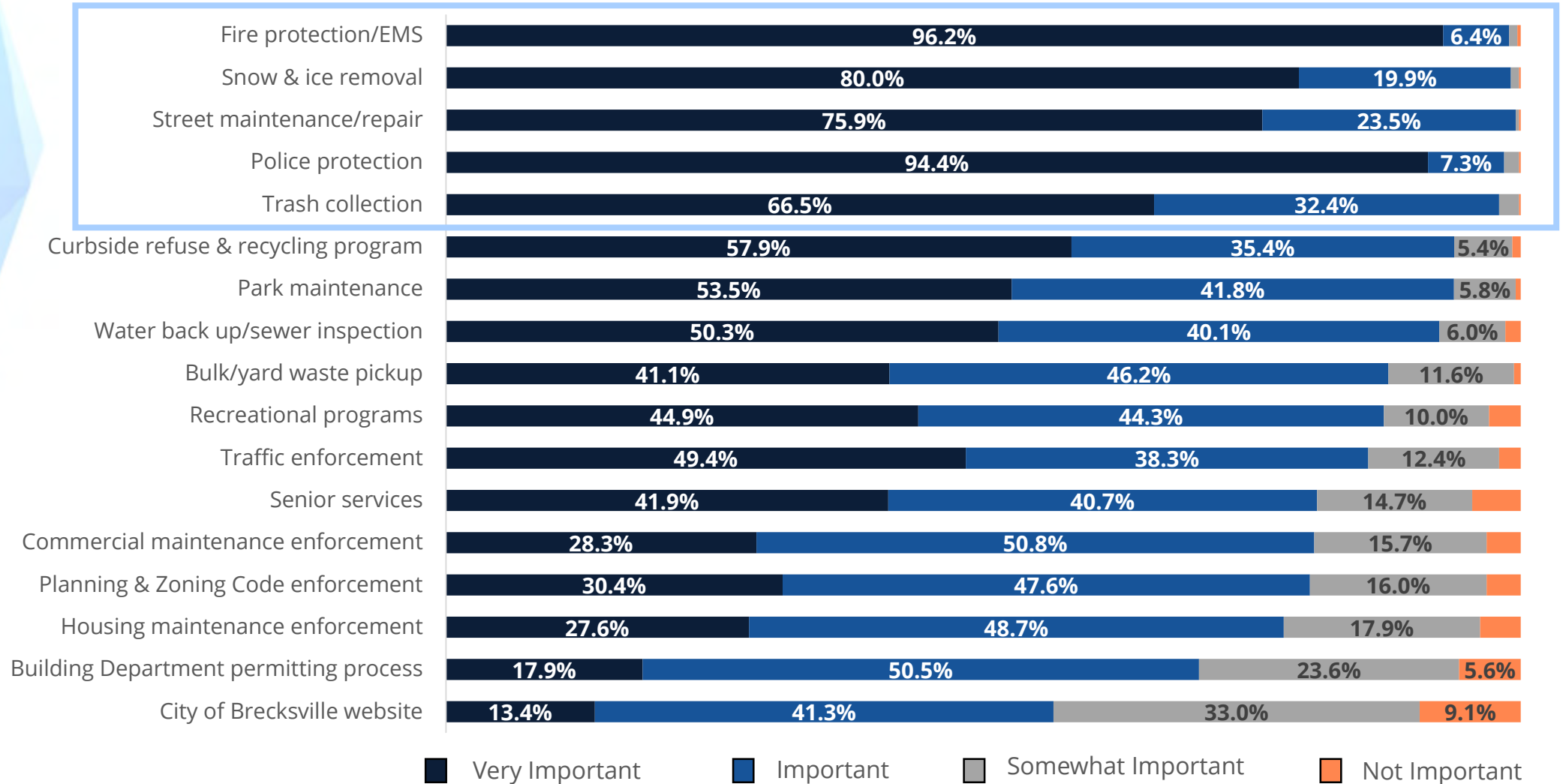
## CITY SERVICES:

Please rate the importance of the following City services offered in the City of Brecksville.



## CITY SERVICES:

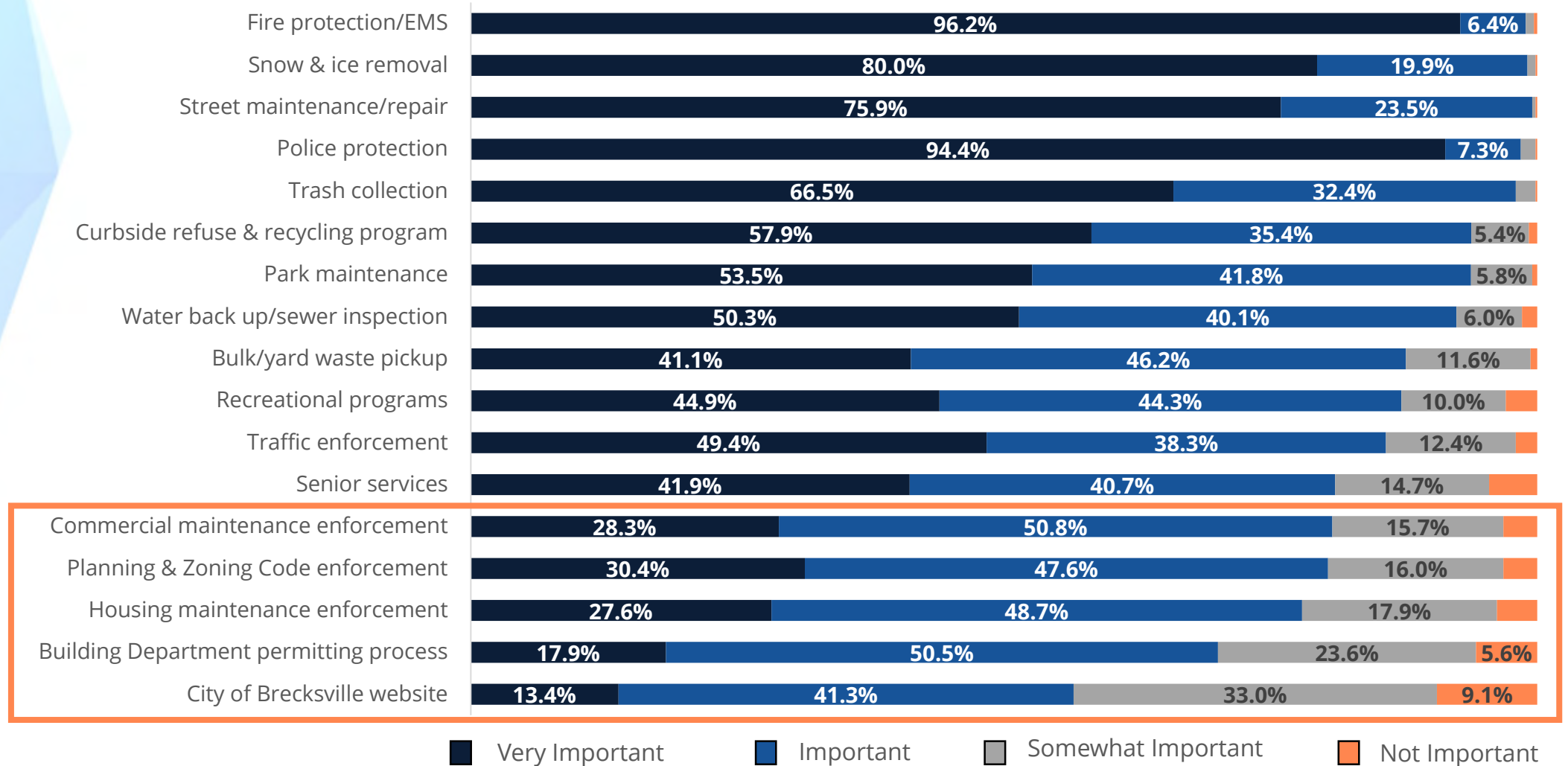
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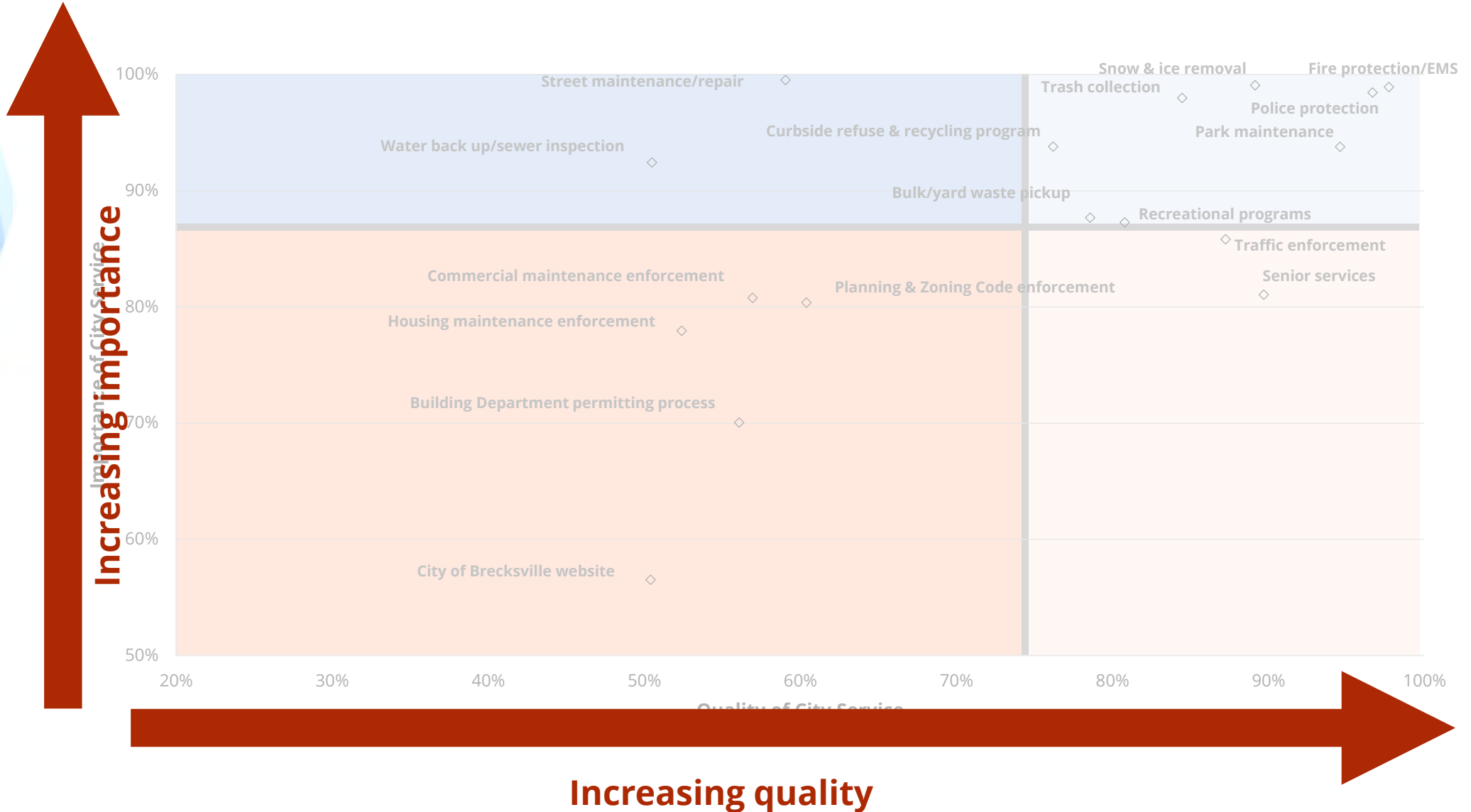


## CITY SERVICES:

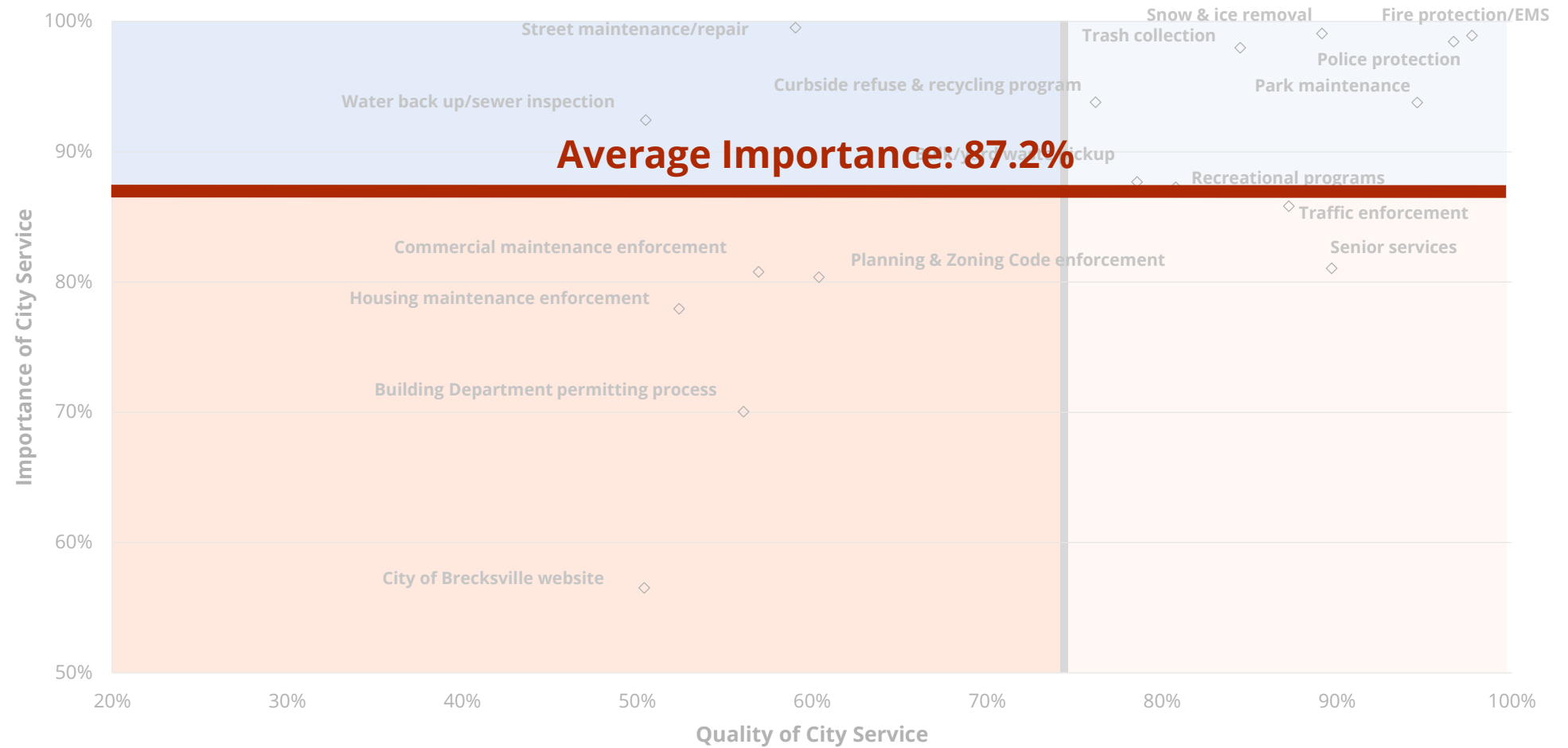
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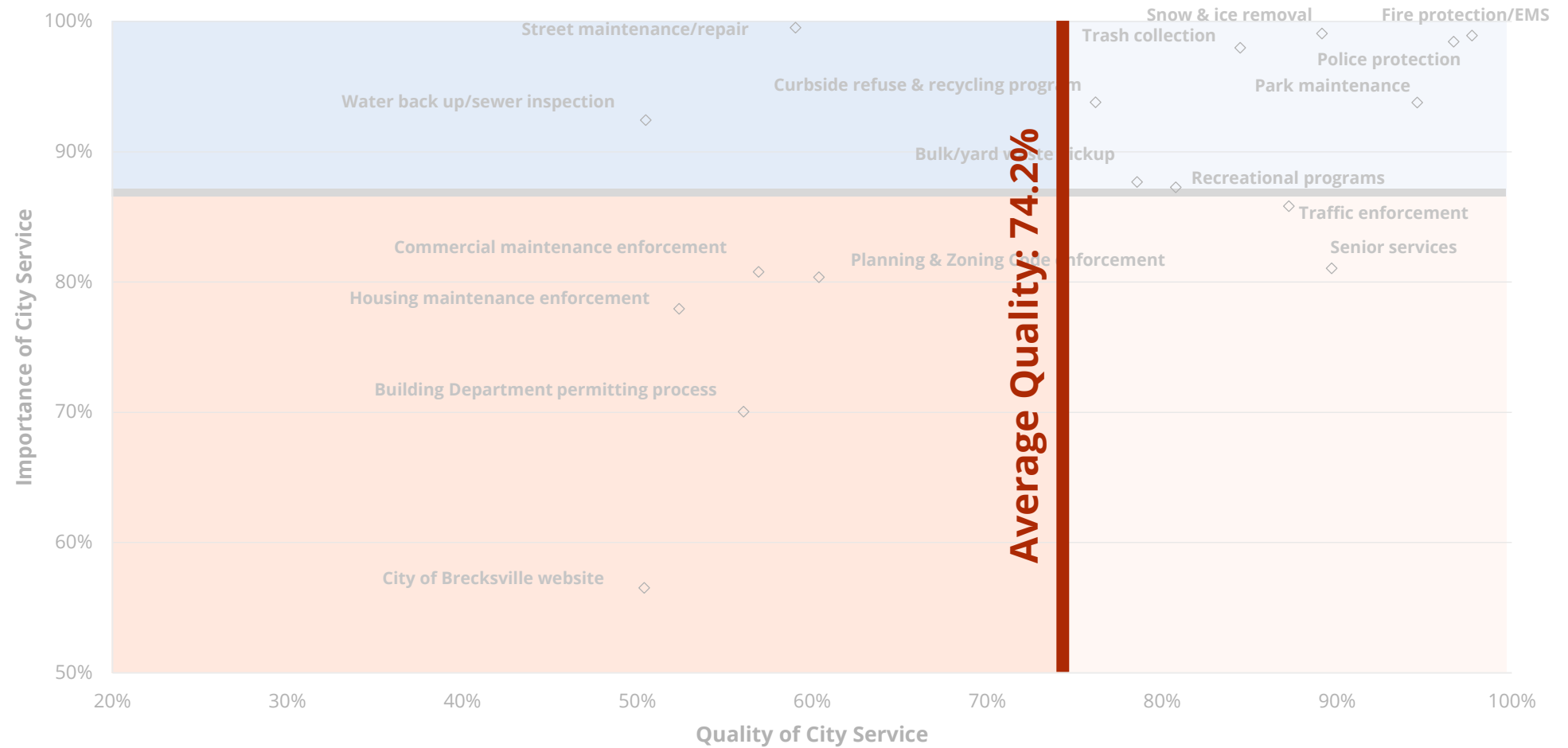
# CITY SERVICES: Importance – Quality Matrix



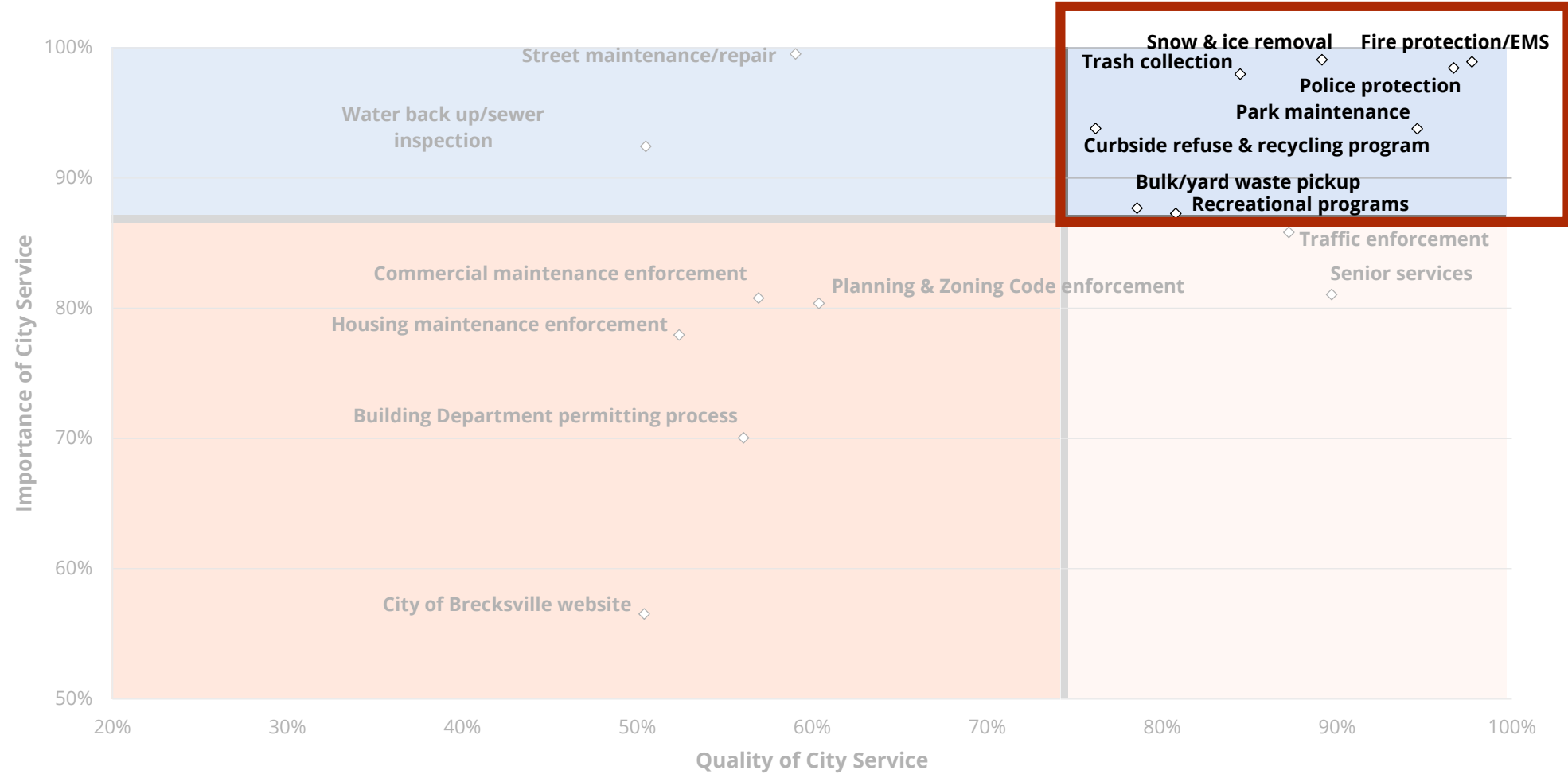
# CITY SERVICES: Importance – Quality Matrix



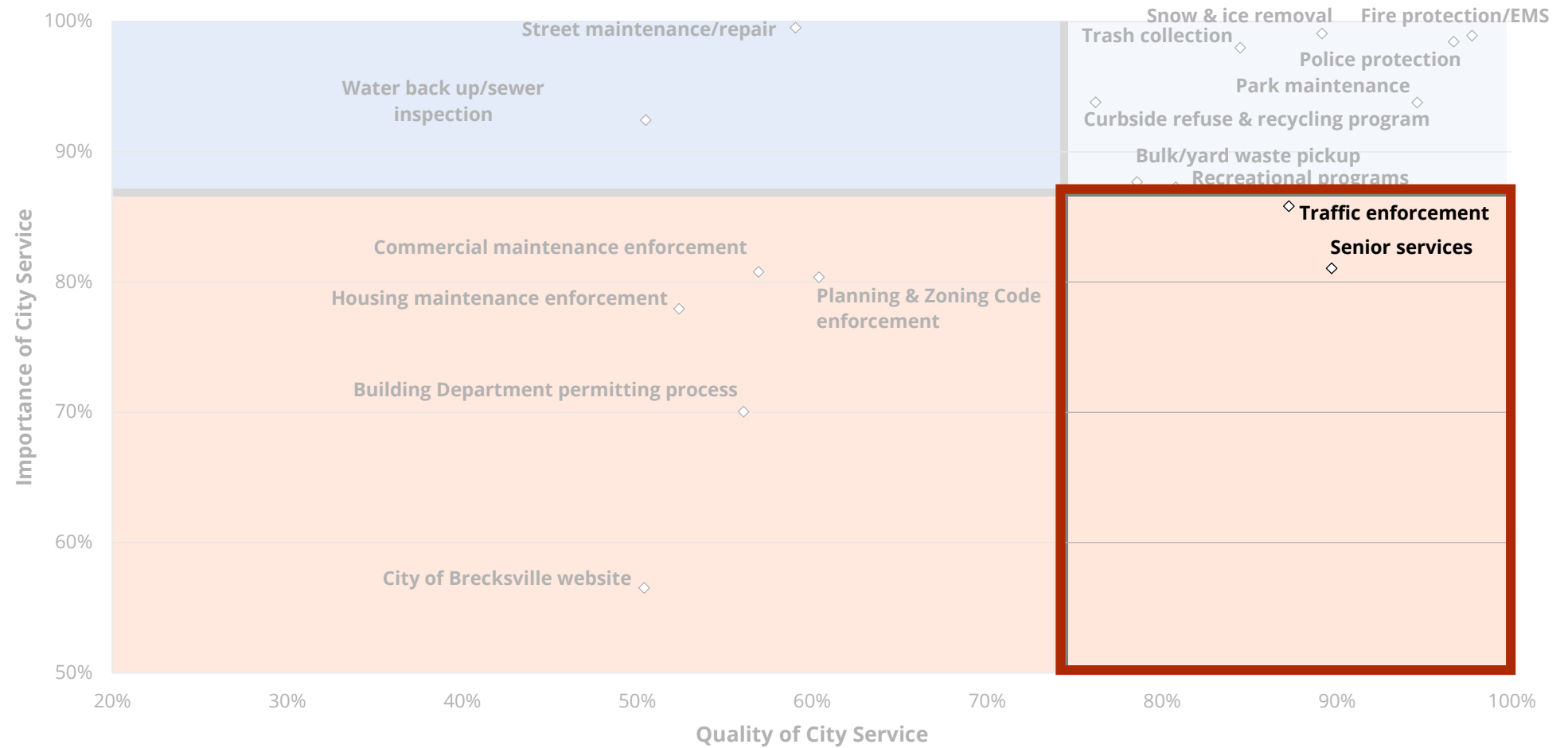
# CITY SERVICES: Importance – Quality Matrix



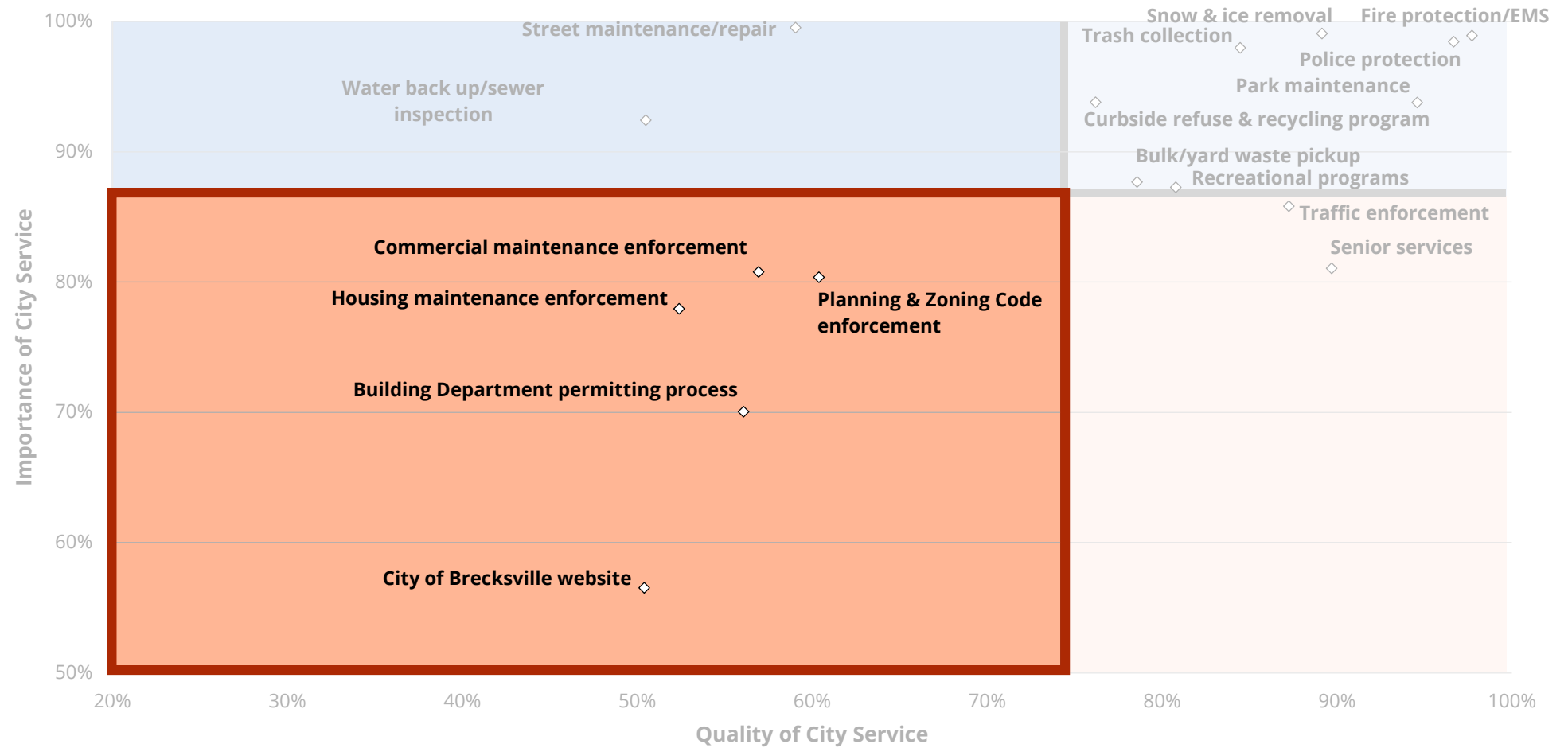
# CITY SERVICES: Importance – Quality Matrix



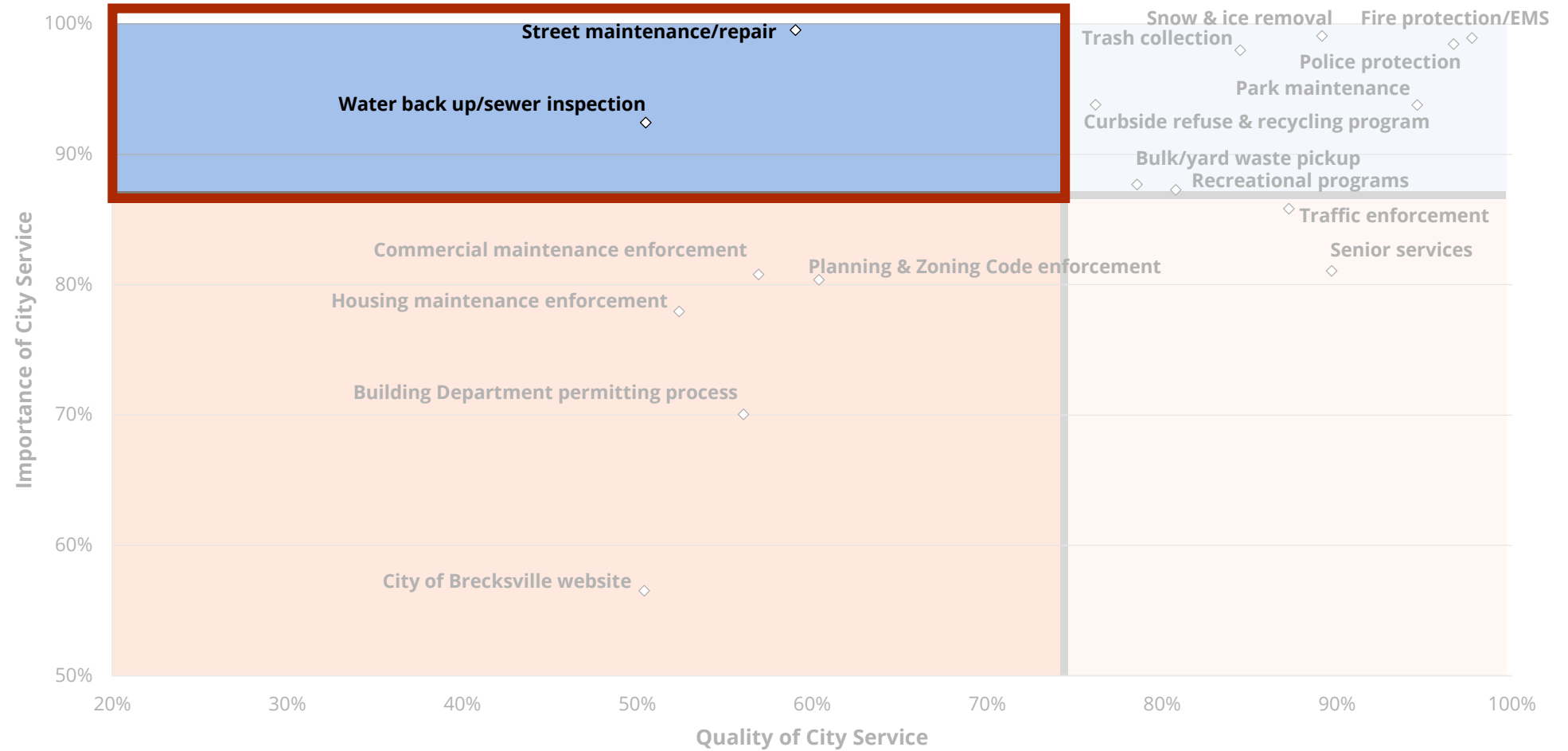
# CITY SERVICES: Importance – Quality Matrix



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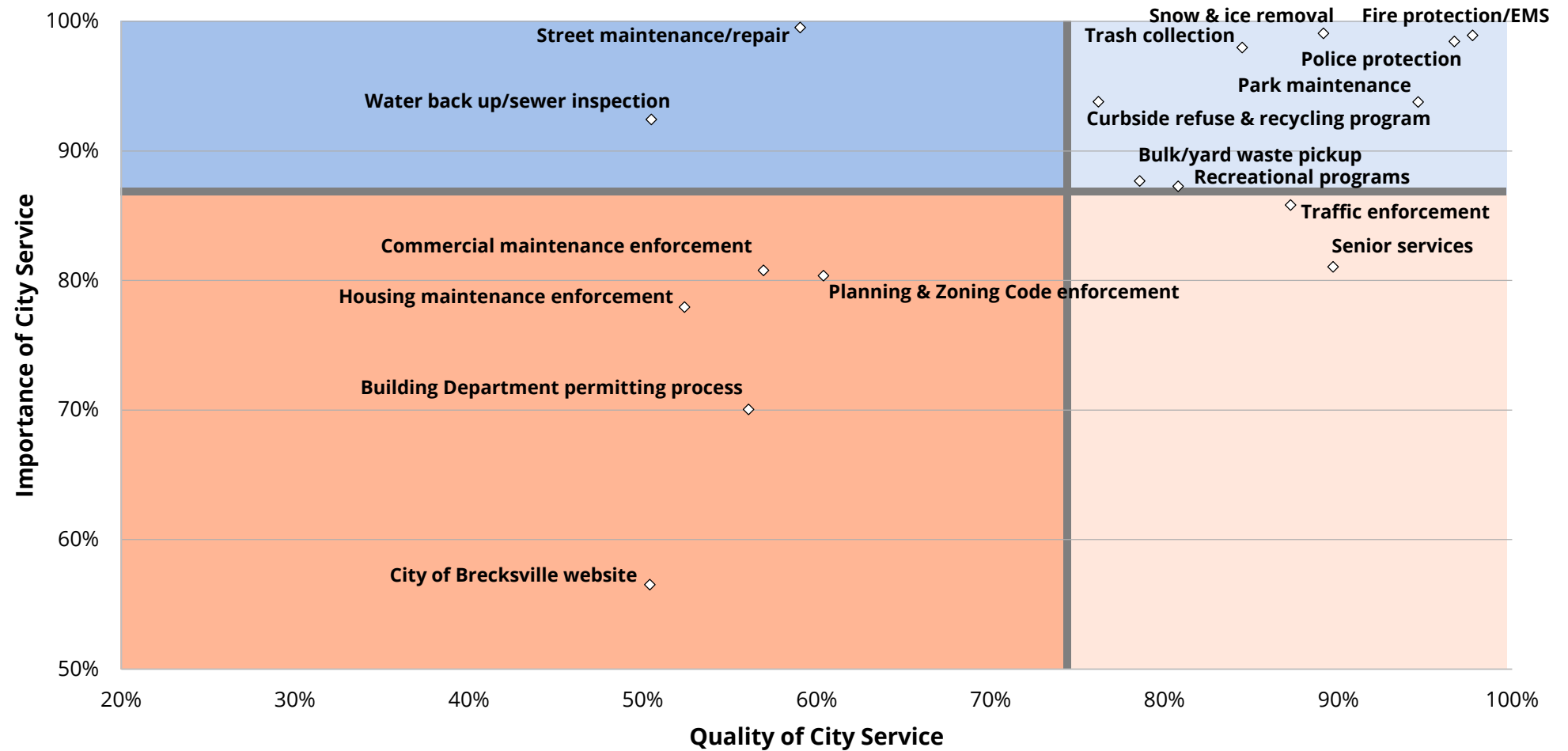


# CITY SERVICES: Importance – Quality Matrix



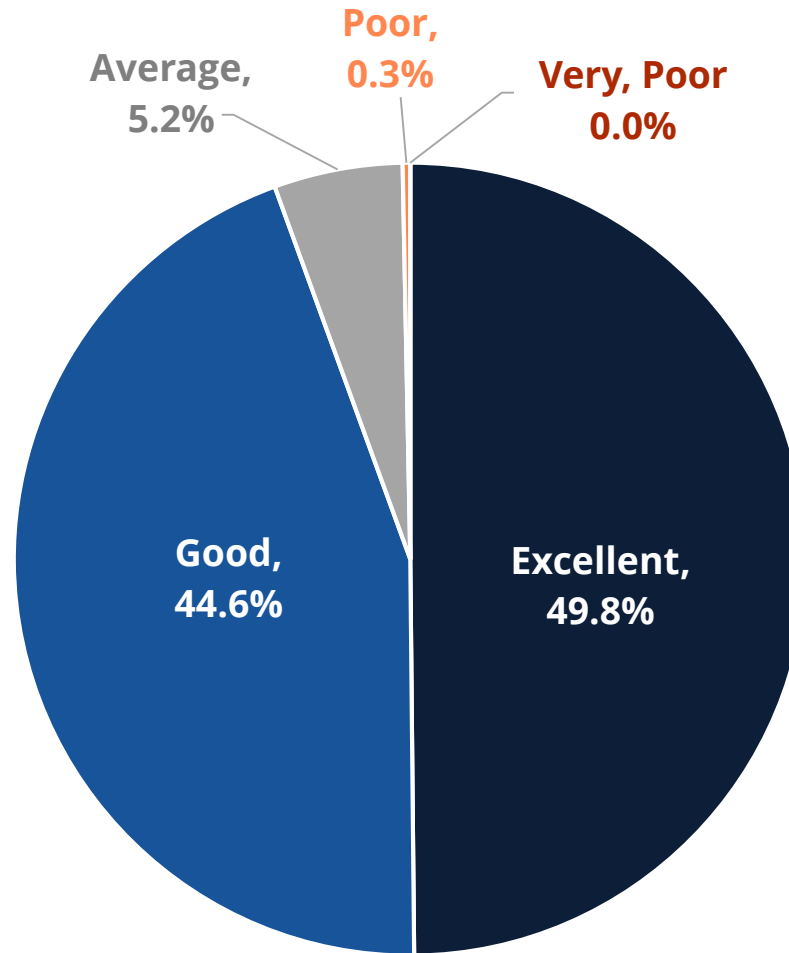


# CITY SERVICES: Importance – Quality Matrix



CITY SERVICES:

## How do you rate the overall quality of services offered in the City of Brecksville?



**94.4% of respondents feel that the quality of services offered in the City is good or excellent**

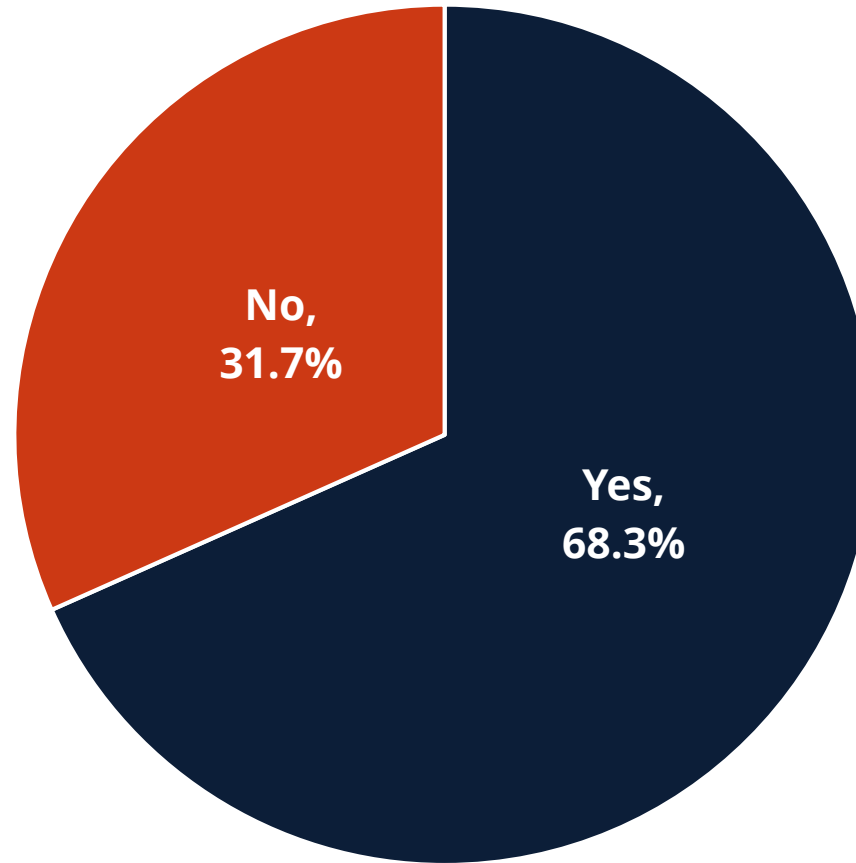


# INITIAL FINDINGS

## QUALITY OF LIFE

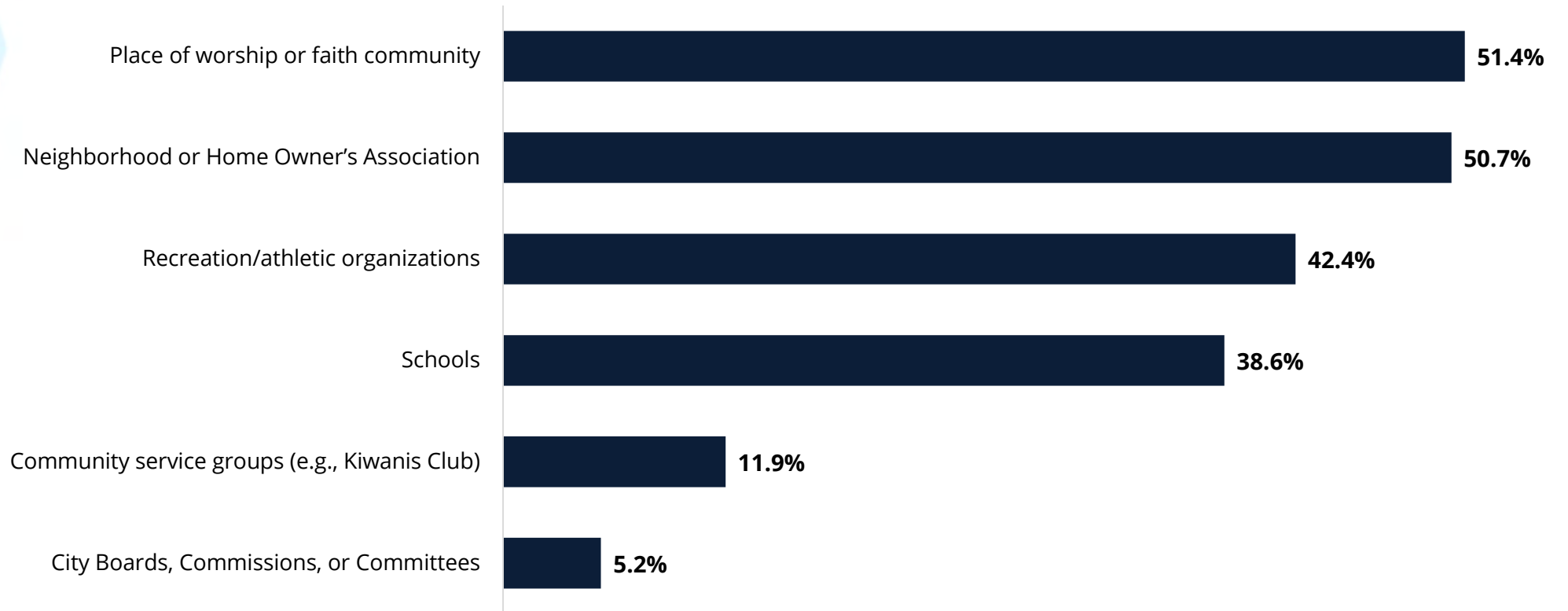
QUALITY OF LIFE:

**Do you feel engaged in your neighborhood/community?**



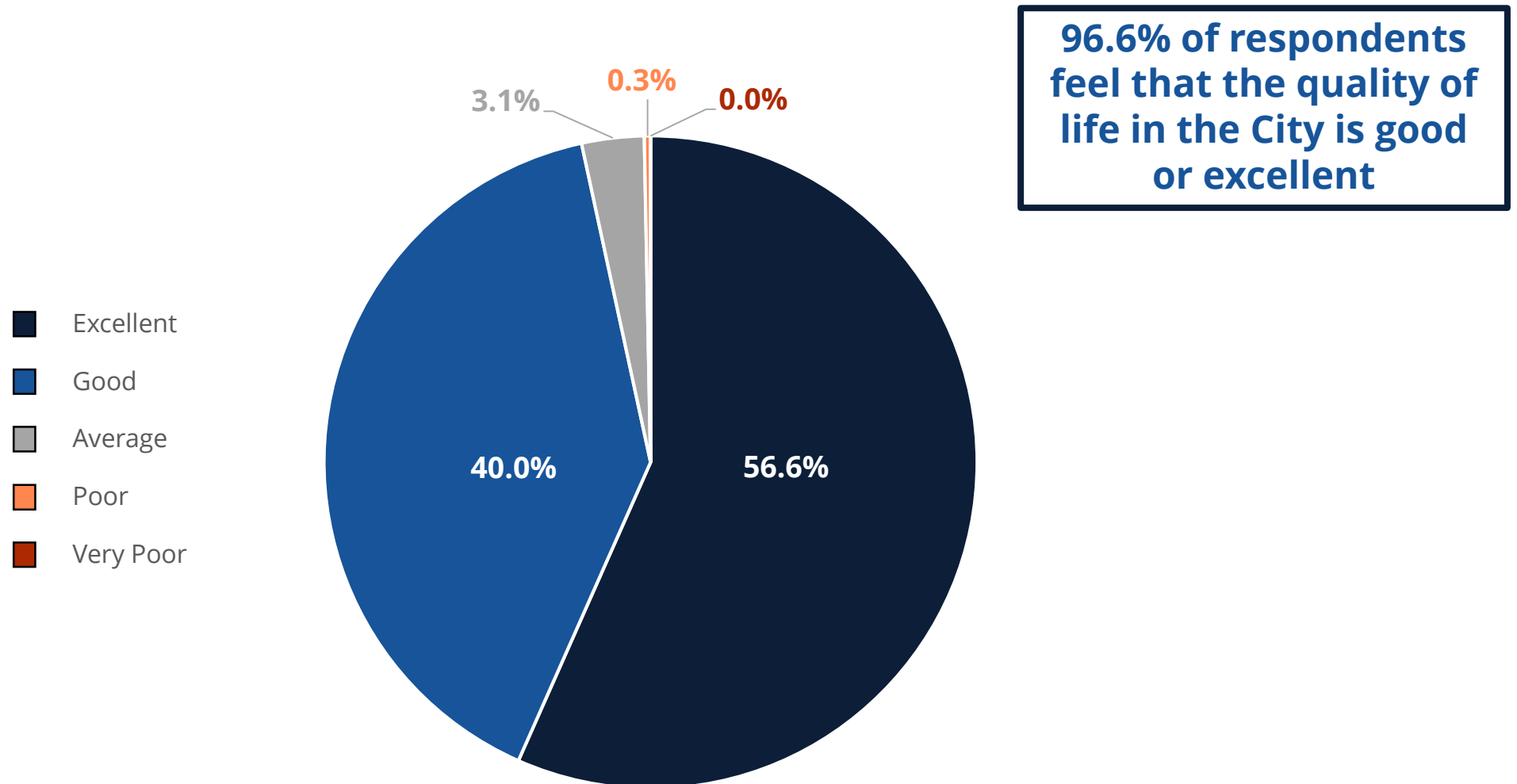
QUALITY OF LIFE:

## If you answered “Yes” to Question 26, how are you involved in your neighborhood/community?



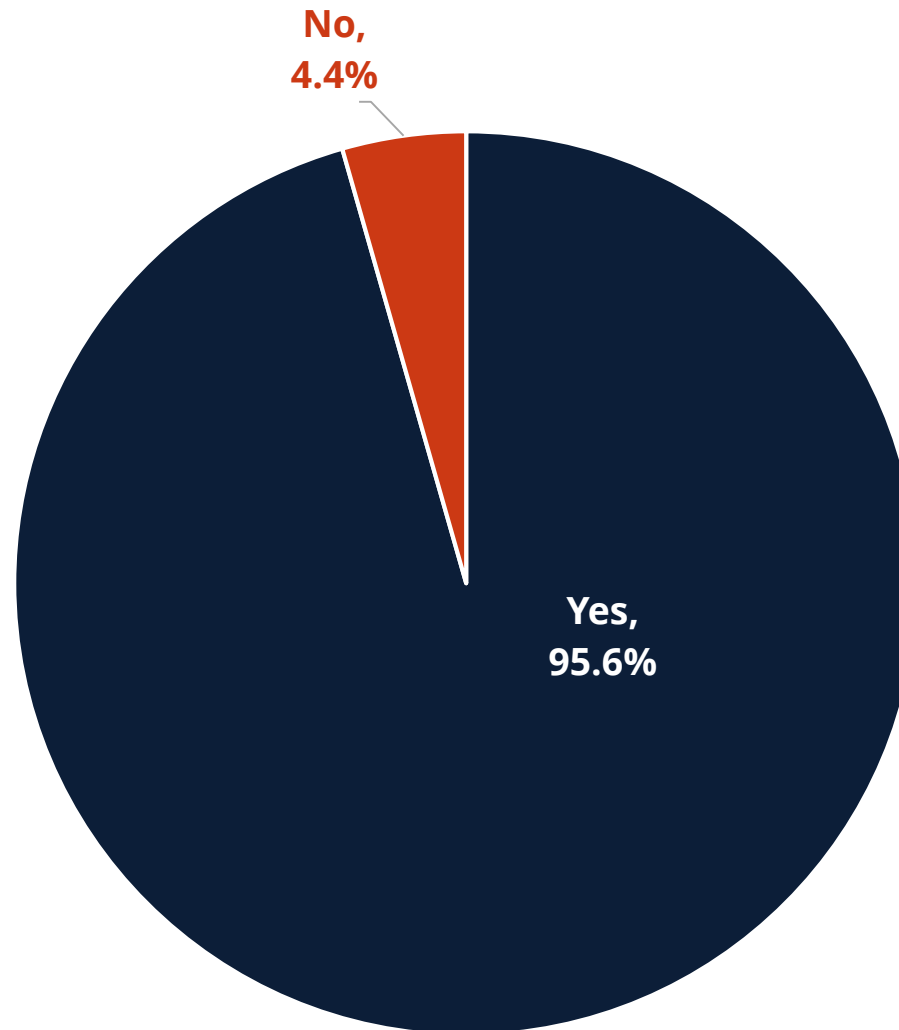
QUALITY OF LIFE:

## How do you rate the overall quality of life in the City of Brecksville?



QUALITY OF LIFE:

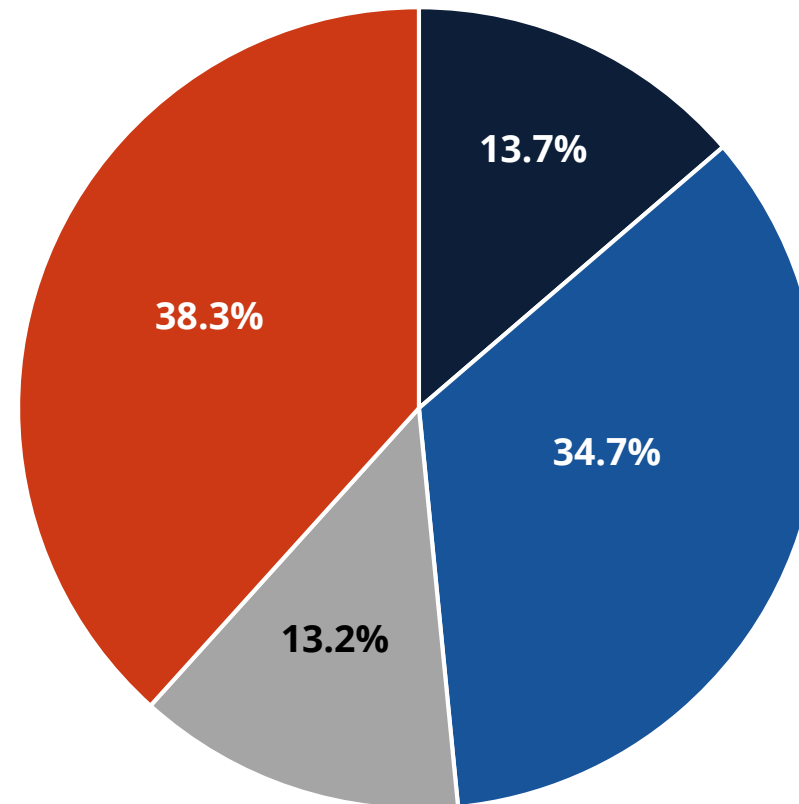
## Would you recommend others live in the City of Brecksville?



QUALITY OF LIFE:

**Based on your responses in this survey, how likely would you be to support an income tax increase, property tax increase, or special property owner assessment to fund these types of projects?**

- Likely to Support
- Somewhat Likely to Support
- Not Sure/Need More Information
- NOT Likely to Support



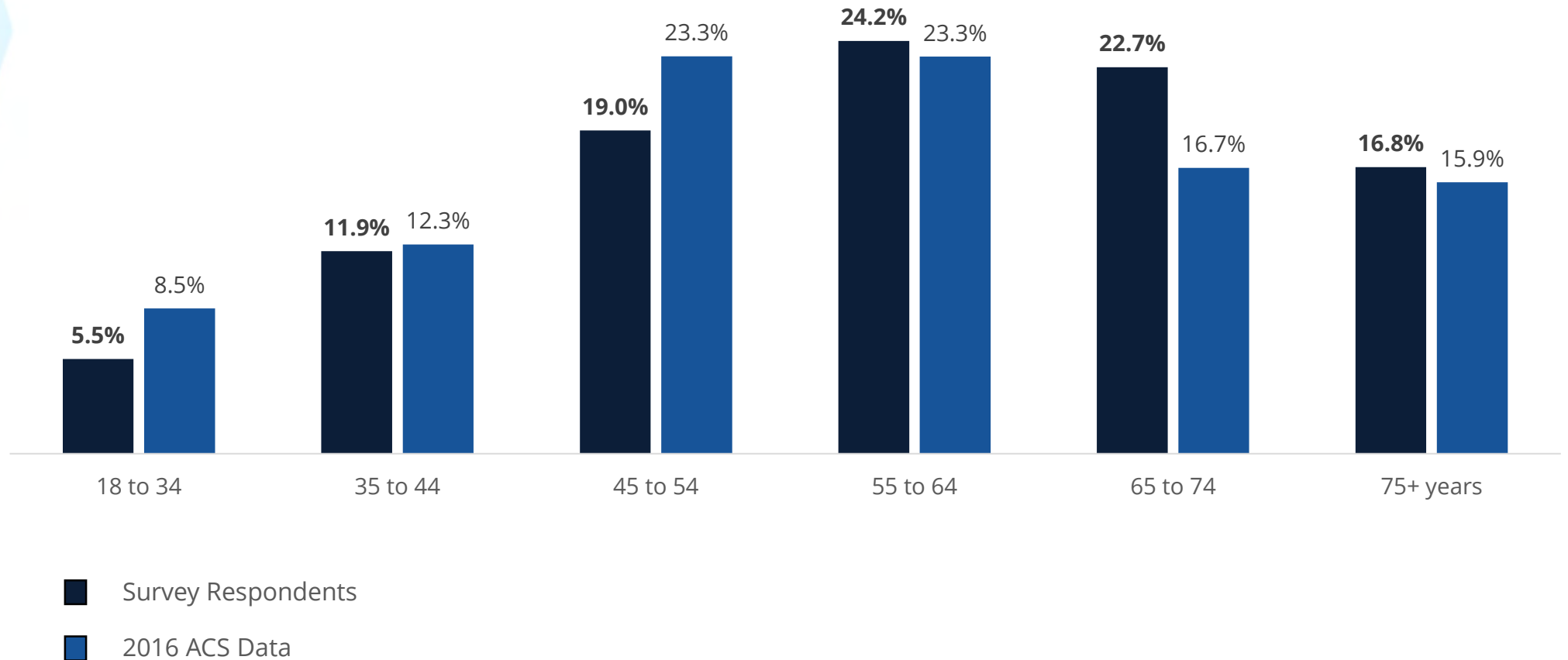




# **RESIDENT SURVEY** DEMOGRAPHIC QUESTIONS

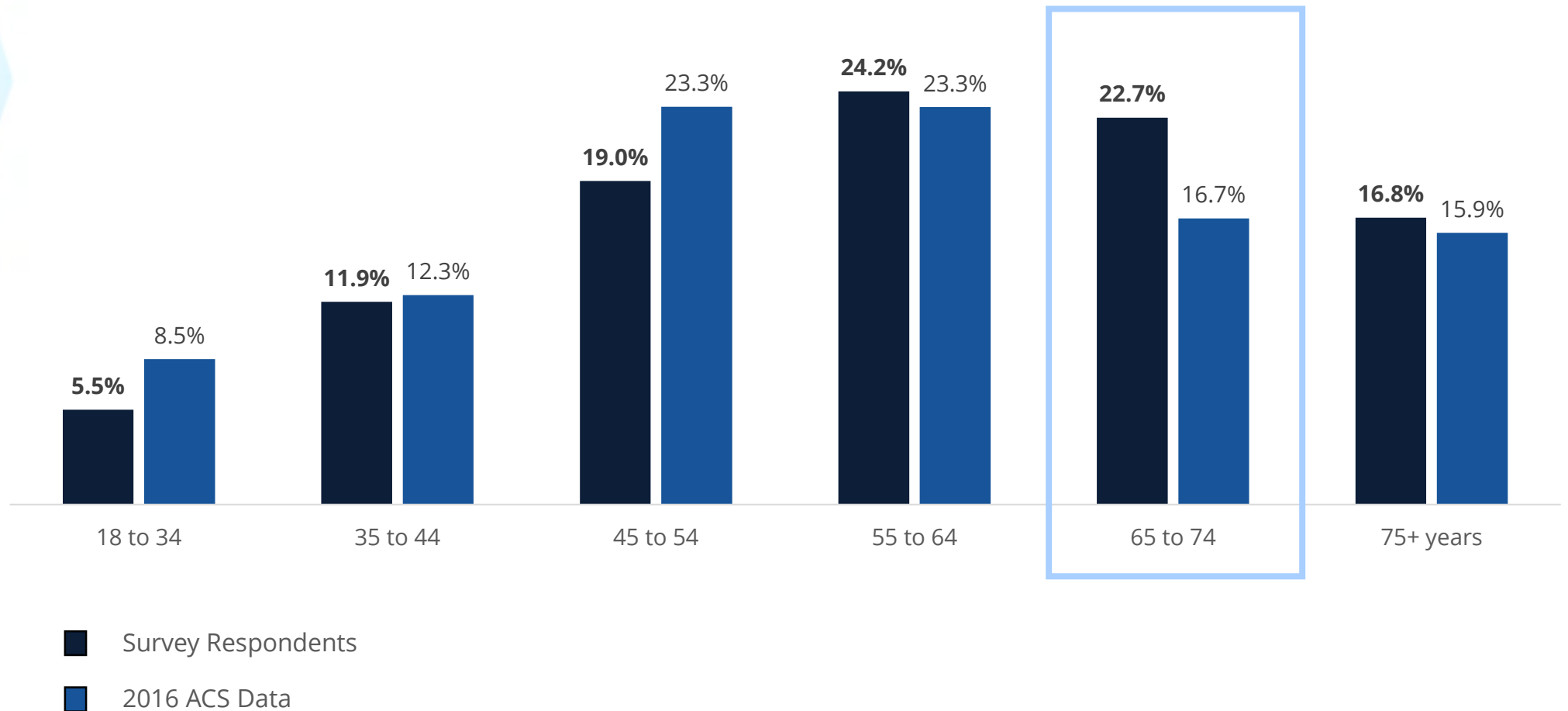
## DEMOGRAPHIC QUESTIONS:

# What is your age?



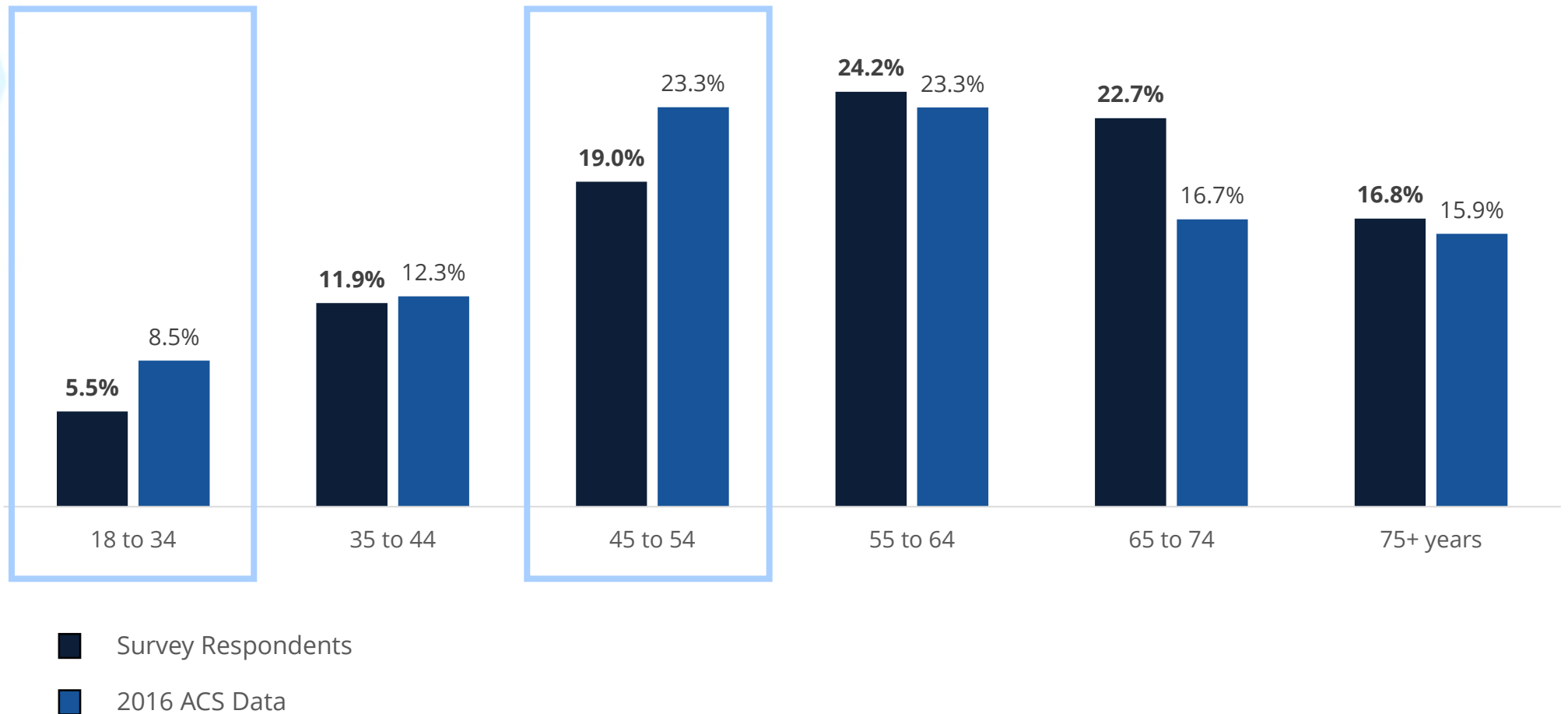
## DEMOGRAPHIC QUESTIONS:

# What is your age?



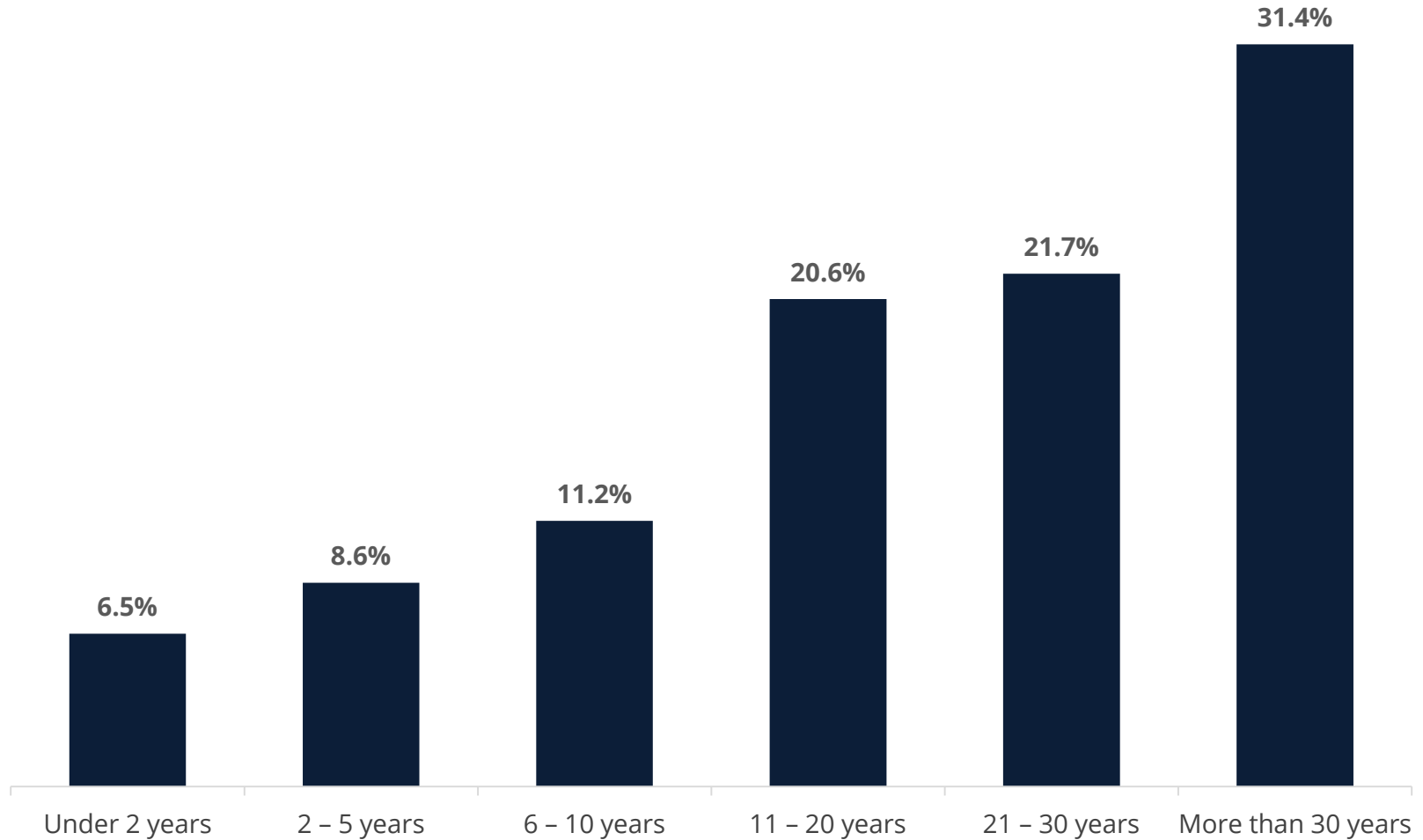
## DEMOGRAPHIC QUESTIONS:

# What is your age?



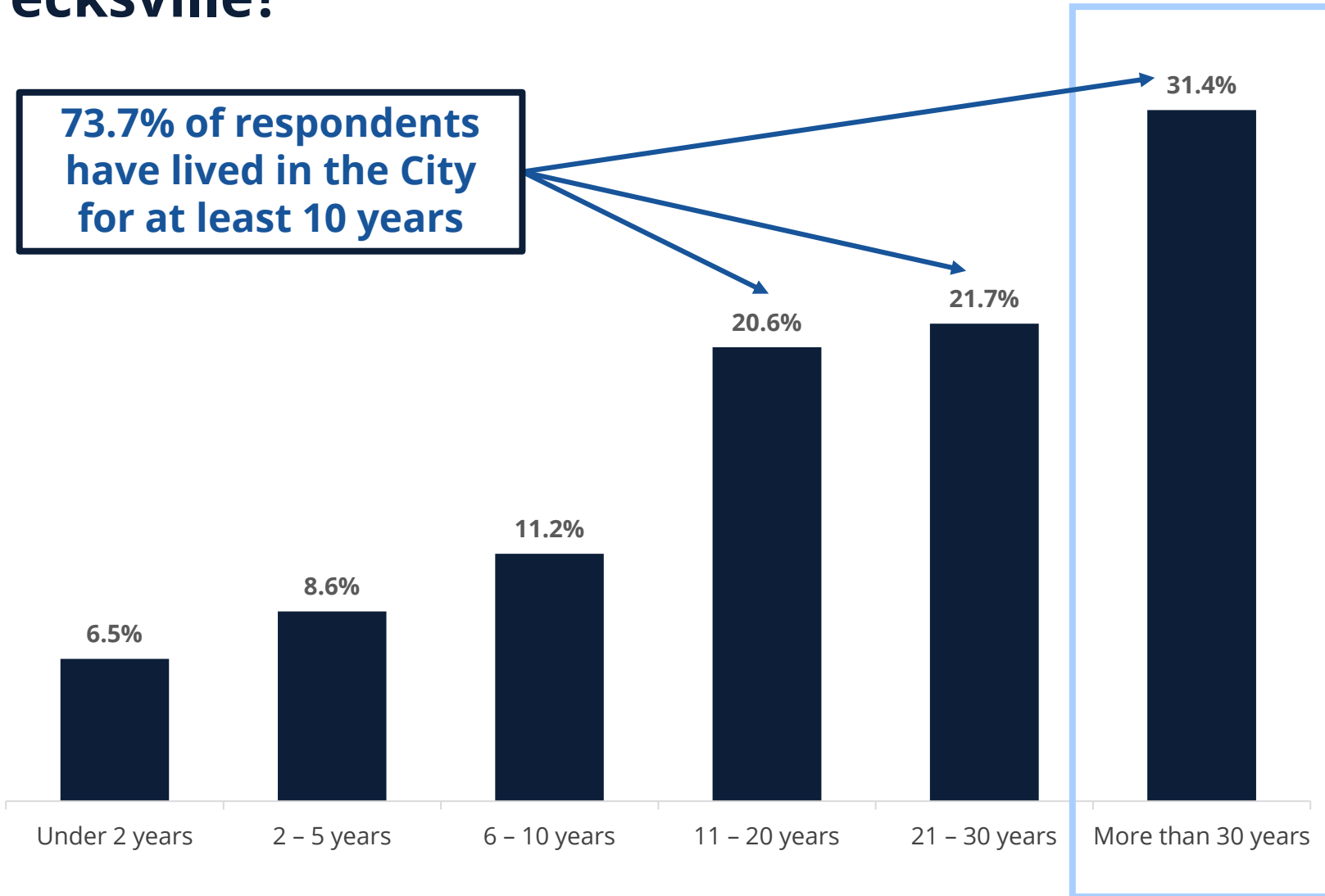
DEMOGRAPHIC QUESTIONS:

## How many years have you lived in the City of Brecksville?



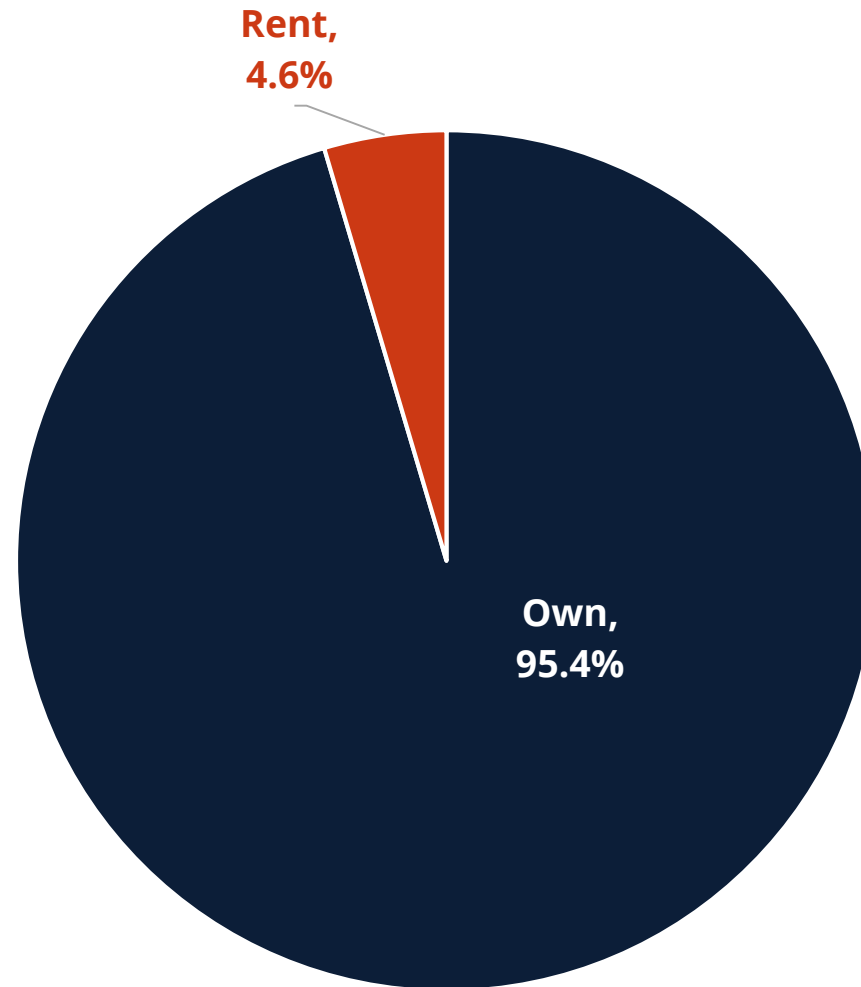
DEMOGRAPHIC QUESTIONS:

## How many years have you lived in the City of Brecksville?



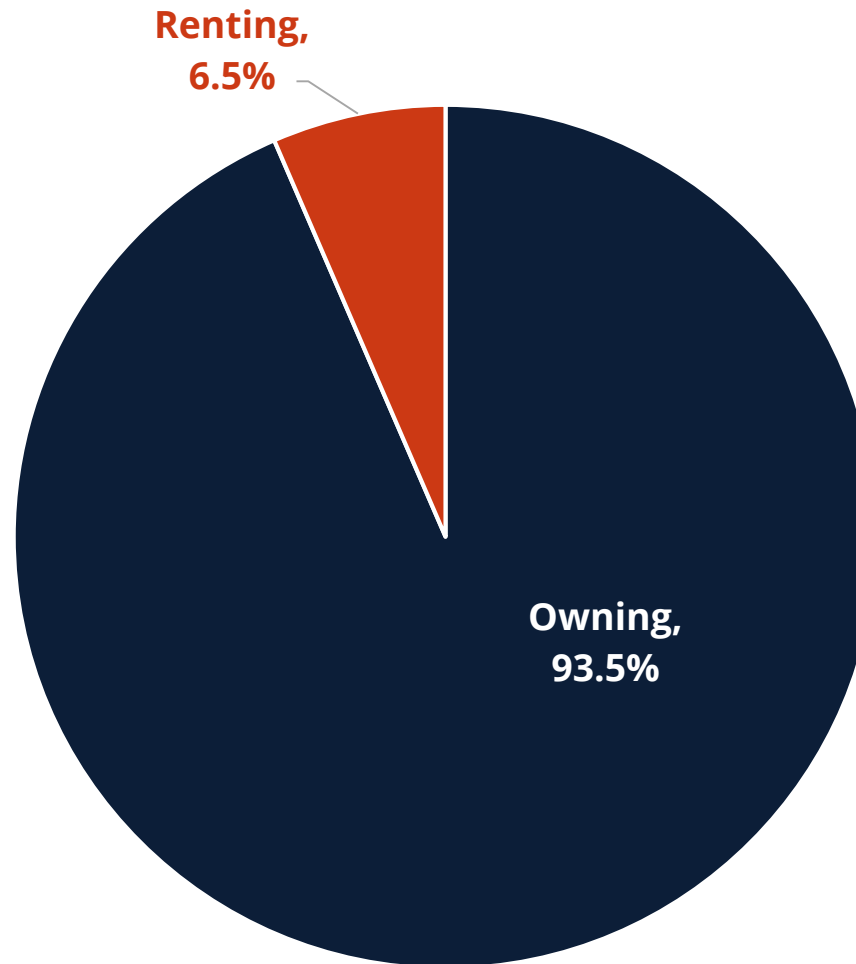
DEMOGRAPHIC QUESTIONS:

**Do you rent or own your home currently?**



DEMOGRAPHIC QUESTIONS:

**Do you see yourself renting or owning five (5) years from now?**







# **RESIDENT SURVEY**

## **MAJOR THEMES**

# MAJOR THEMES

- Most respondents choose to live in the City for its safety, quality of the school system, and proximity to highways for easy commuting
- Overwhelmingly, the Brecksville Reservation and the Cuyahoga Valley National Park stand out as key amenities that the community recognizes for their outstanding quality and importance to the region
- If residents would ever consider moving from the City, lower taxes was the most selected item they would look for in another community, but they would also consider moving for a smaller house or being able to walk more places locally

# MAJOR THEMES

- The majority of respondents feel the City should focus on better sidewalk connectivity and most would likely walk or bike more within the community if adequate facilities were provided
- Most respondents want the City to focus on filling vacant storefronts with local stores, and any new development that happens should be environmentally sustainable and match the scale and design of existing structures
- Residents desire to see a mix of uses along Brecksville Road, at the VA site, and along Miller Road as these areas develop
- Nearly all respondents are extraordinarily happy with the quality of life and quality of services offered within the community and would recommend others live in the City as well



# PLANNING PROCESS

## NEXT STEPS

# WHAT'S NEXT?

## WRITTEN RESPONDENT COMMENTS

- Respondent comments have been recorded and summarized, and they will be incorporated into the Master Plan

## CROSS TABULATIONS

- Survey responses will be cross tabulated by a number of factors
  - Examples: age of respondent, housing type of respondent, length of residency of respondent, etc.

## SURVEY REPORT

- Once all calculations and tabulations have been analyzed, the report with all findings will be finalized
  - Will include appendices (raw data numbers, a copy of the survey form, all written comments from respondents, etc.)

# COMMUNITY VISION HOMEWORK

- We need your help in crafting Vision Statements
- Based on the Current Conditions analysis and Survey Results, what is your vision for the future
- Topics provided or tell us what we missed

## VISION TOPICS AND ISSUES

Below are the ten topics we have identified as being critical to the Brecksville Master Plan. After each topic is a series of issues that have arisen related to that topic. Following the July 18 Steering Committee meeting, we will ask you to write Vision Statements for each of these ten topics as well as any other topics you feel we have missed.

During the July 18 meeting, consider how the Resident Survey results can help define your ideas for the future of Brecksville as it relates to each of these topics.

1. **Housing**  
Affordability -- Diverse Housing Types -- Character
2. **Transportation** (cars, buses, and trucks)  
Major Streets -- Traffic -- Highways
3. **Connectivity** (people and bikes)  
Sidewalks -- Trails -- Bike Lanes
4. **Character**  
Building Design -- Sense of Place -- Small-Town Feel
5. **Community**  
Traditions -- Pride -- Events -- Resident Engagement
6. **Governance**  
Regional Cooperation -- Facilities -- Services -- Revenue
7. **Economic Development**  
Office Development -- Technology -- Industrial Development
8. **Retail Vibrancy**  
Retail Offerings -- Sense of Place -- Tourism
9. **Environment**  
Tree Canopy -- Steep Slopes -- Waterways -- Flooding
10. **Parks**  
Access -- Desired Amenities

We will send an online survey covering these topics via email after the July 18 Steering Committee meeting. We appreciate your input and prompt return of the survey. If you need a paper copy of the survey, please contact County Planning.

# COMMUNITY VISION HOMEWORK

- Online survey:

**[www.surveymonkey.com/r/BrecksvilleSC3](https://www.surveymonkey.com/r/BrecksvilleSC3)**

# COMMUNITY VISION HOMEWORK

- Online survey:

**[www.surveymonkey.com/r/BrecksvilleSC3](http://www.surveymonkey.com/r/BrecksvilleSC3)**

**Please complete the survey by July 25, 2018**



# UPCOMING MEETINGS

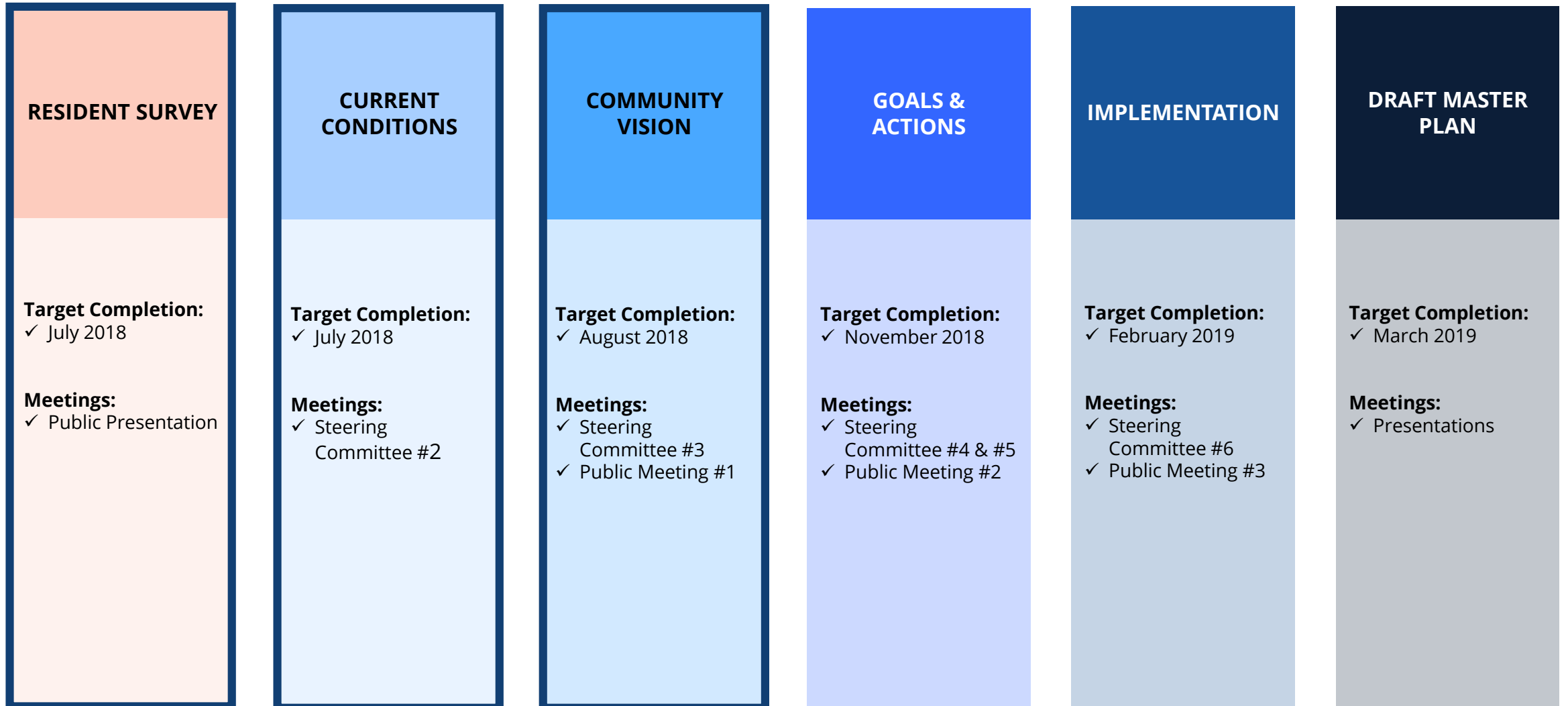
## STEERING COMMITTEE MEETING #4

- This meeting will discuss the Community Vision & Homework Results
- August, 2018

## PUBLIC MEETING #1

- This meeting will ask for public input on Current Conditions and Community Vision
- After Steering Committee Meeting #4

# MASTER PLAN TIMELINE

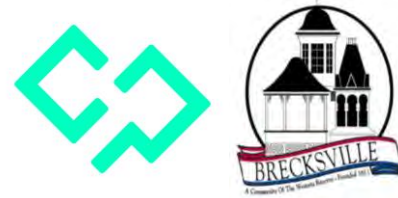


# PUBLIC COMMENT

# PUBLIC COMMENT IS WELCOME!

- To ensure that we can hear from everyone, please limit your comments to **three minutes**
- If you have additional comments, please write them down

# Thank you!



Call or write us an email:

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**Rachel Novak**

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216.443.3700

