The City of BRECKSVILLE MASTER PLAN

INITIAL SURVEY RESULTS JULY 18, 2018





METHODOLOGY + PROCESS

INITIAL FINDINGS DEMOGRAPHICS MAJOR THEMES NEXT STEPS PUBLIC COMMENT

METHODOLOGY + PROCESS INITIAL FINDINGS

DEMOGRAPHICS MAJOR THEMES NEXT STEPS PUBLIC COMMENT

METHODOLOGY + PROCESS INITIAL FINDINGS **DEMOGRAPHICS** MAJOR THEMES NEXT STEPS

PUBLIC COMMENT

RESIDENT SURVEY METHODOLOGY + PROCESS

BRECKSVILLE MASTER PLAN: STEP ONE

Resident Survey

Create, mail, and summarize survey findings to be incorporated into the Current Conditions document

BRECKSVILLE MASTER PLAN: STEP TWO

Current Conditions

Develop demographic, land use, and housing overview

BRECKSVILLE MASTER PLAN: STEP THREE



Community Vision

Vision for how the community wants to grow and develop in the coming decade

BRECKSVILLE MASTER PLAN: STEP FOUR



Goals & Actions

Goals and action steps to achieve the community's desired future

BRECKSVILLE MASTER PLAN: STEP FIVE



Implementation

Partners, priorities, and responsibilities for undertaking actions

BRECKSVILLE MASTER PLAN: STEP SIX



Draft Master Plan

Combined and completed Master Plan document

SURVEY PROCESS

Designing the Survey

Meeting with Staff Identifying Topics Forming Questions Designing Survey March-April 2018 Conducting the Survey

Determining Statistically Valid Response Rate

Mailing Surveys

Mailing Reminder Postcards

April – May 2018



Tabulating the Results

Sorting and Scanning Responses

Tabulating Results in SPSS

Analyzing Trends

June-July 2018



Preparing the Findings

Summarizing Findings

Developing Graphics

Forming Key Take-Aways

July-August 2018



SURVEY STATISTICS

UNIVERSE	5,332 Households
MAILED SURVEYS	1,400 Surveys
RETURNED SURVEYS	657 Surveys

SURVEY TOPICS

RESIDING IN THE CITY OF BRECKSVILLE COMMUNICATION PARKS & RECREATION COMMUNITY IDENTITY TRANSPORTATION & INFRASTRUCTURE LAND USE ECONOMIC DEVELOPMENT BRECKSVILLE TOWN CENTER HOUSING COMMUNITY AMENITIES CITY SERVICES QUALITY OF LIFE DEMOGRAPHIC QUESTIONS

CONDUCTING THE SURVEY



Office of the Mayor

Dear Fellow Resident,

The City of Brecksville is updating the 1980 Master Plan. We believe that public input is very important to ensure that the Master Plan truly reflects the goals and visions of residents. In order to gather public thoughts, we have asked the Cuyahoga County Planning Commission to assist us by conducting a residential survey. We would like to ask you to share your opinions and suggestions about the future of our City.

This survey is being sent out to a sample of 1,400 Brecksville households. Be assured that your individual responses will remain anonymous. As you complete the survey, please remember - there are no correct or incorrect responses; we ask only for your opinion. If you decide not to answer a particular question, please note, it will NOT invalidate the rest of your survey, but we encourage you to complete as much of the survey as possible.

The Cuyahoga Courty Planning Commission will collect, analyze, and provide a final presentation and written Results Report to the City. The results will influence the development of public policy and the City's Mater Plan. Courty Planning will be performing different Master Plan phases concurrently with this residential survey. As such, your participation is important.

We sincerely value your opinion and appreciate your assistance in filling out this survey. Once completed, it can be malled to the Cuyahoga County Planning Commission in the enclosed self-addressed, postage-paid envelope. <u>Please</u> **return the survey** no later than May 25, 2018. If you have any questions regarding the survey, please contact the Cuyahoga County Planning Commission at 216.443.3700 or morak@cuyahogaccunty.us.

I want to thank you in advance for assisting the City in this very important and exciting project. The ultimate success and effectiveness of this survey rests on the thoughtful involvement of Brecksville residents like you.



County Planning Cleveland, OH 44115



2018 Resident Survey

Your voice matters.

This survey is being conducted by the Cuyahoga County Planning Commission (County Planning) on behalf of the City of Brecksville.

Questions? Contact Rachel Novak at County Planning at 216.443.3700 or rnovak@cuyahogacounty.us

County Planning



TABULATING THE RESULTS

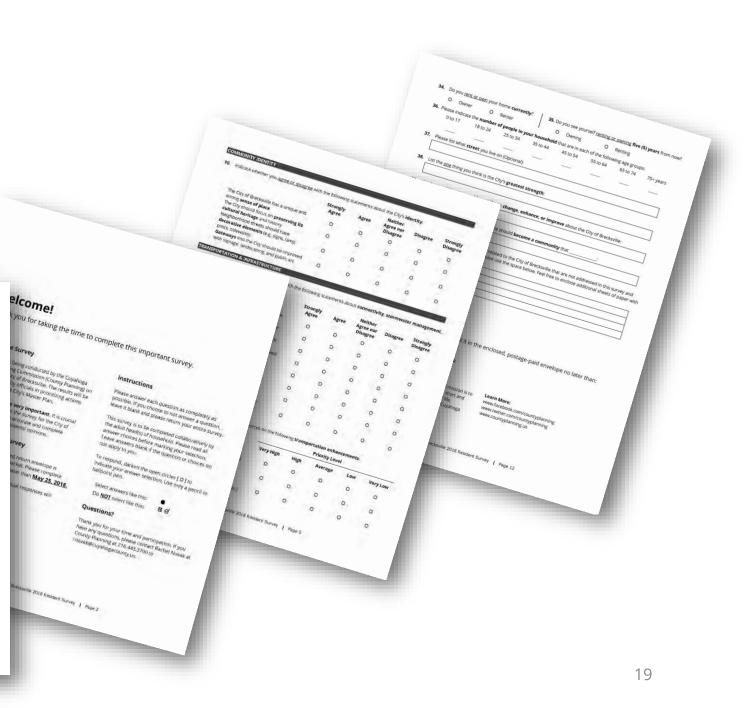


2018 Resident Survey Your voice matters.

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🐼 County Planning



PREPARING THE FINDINGS

The City Of BRECKSVILLE MASTER PLAN 2018 RESIDENT SURVEY RESULTS REPORT

	Brecksville Survey
Total Households	5,332 Households

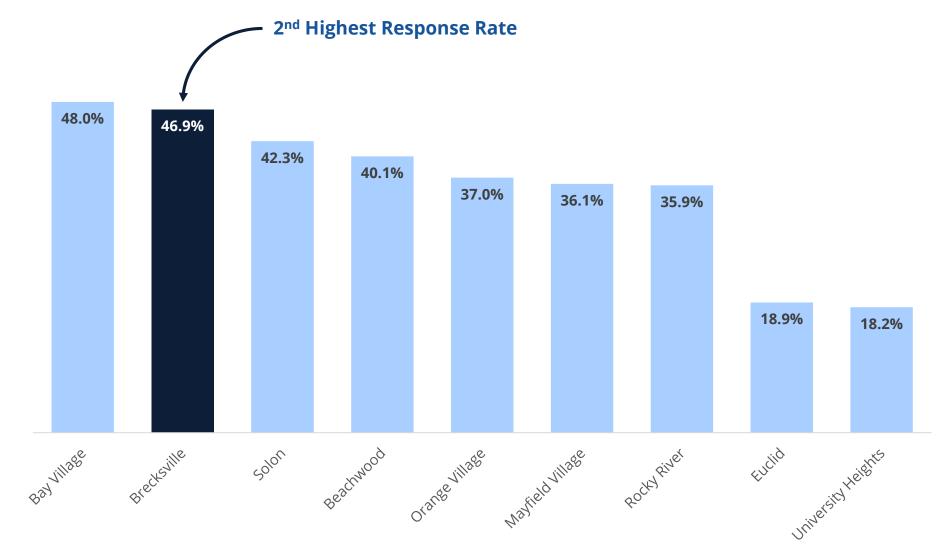
	Brecksville Survey
Total Households	5,332 Households
Mailed Surveys	1,400 Surveys

	Brecksville Survey
Total Households	5,332 Households
Mailed Surveys	1,400 Surveys
Returned Surveys	657 Surveys
Response Rate	46.9%

Goal Response Rate: 40%

	Brecksville Survey
Total Households	5,332 Households
Mailed Surveys	1,400 Surveys
Returned Surveys	657 Surveys
Response Rate	46.9%
Confidence Level	95%
Margin of Error	+/- 3.58

RESIDENT SURVEY: RESPONSE RATE



RESIDENT SURVEY INITIAL FINDINGS

SURVEY TOPICS

TWELVE TOPICS

- Residing in the City of Brecksville
 Economic Development
- Communication
- Parks & Recreation
- Community Identity
- Transportation & Infrastructure
- Land Use

- Brecksville Town Center
- Housing
- Community Amenities
- City Services
- Quality of Life

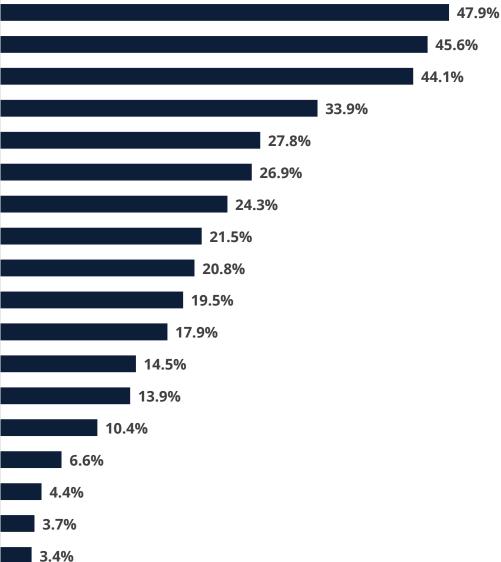
LEGEND

Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree
Very High	High	Average	Low	Very Low

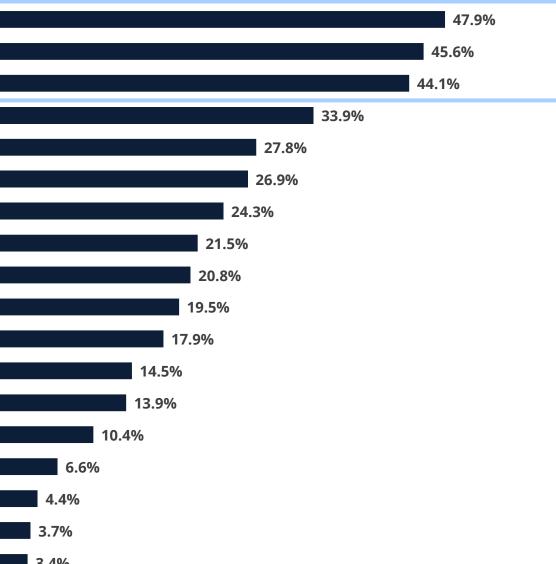
The graphs in this presentation have been sorted by most popular answer.

INITIAL FINDINGS RESIDING IN THE CITY OF BRECKSVILLE

I feel safe in the City/my neighborhood The quality of the school system I have access to highways I am close to the Cuyahoga Valley Nat'l Park I enjoy the suburban environment I enjoy the City's natural environment I am close to the Brecksville Reservation I am close to my family and/or friends My property is a good investment The high quality of municipal services It offers the type of housing I want I have easy access to Downtown Cleveland My neighborhood is well-maintained I am close to my work I am close to shopping I enjoy Brecksville Town Center My housing costs fit my budget I inherited my home/property

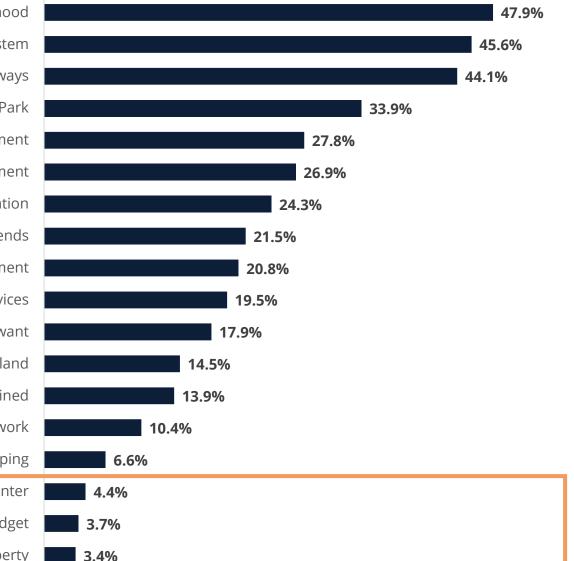


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I feel safe in the City/my neighborhood	47.9%	
The quality of the school system	45.6%	
I have access to highways	44.1%	
I am close to the Cuyahoga Valley Nat'l Park	33.9%	
l enjoy the suburban environment	27.8%	
l enjoy the City's natural environment	26.9%	
I am close to the Brecksville Reservation	24.3%	
I am close to my family and/or friends	21.5%	
My property is a good investment	20.8%	
The high quality of municipal services	19.5%	
It offers the type of housing I want	17.9%	
I have easy access to Downtown Cleveland	14.5%	
My neighborhood is well-maintained	13.9%	
l am close to my work	10.4%	
I am close to shopping	6.6%	
l enjoy Brecksville Town Center	4.4%	
My housing costs fit my budget	3.7%	
l inherited my home/property	3.4%	3

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REASONS FOR RESIDING IN BRECKSVILLE: If you were to move, what characteristics might you look for in another community?

For lower taxes		59.0%
For a different climate	32.6%	
For a smaller house	30.1%	
To be able to walk to more places	28.2%	
For a single story/ranch style home	25.0%	
For better access to shopping	13.9%	
For a retirement friendly community	13.9%	
For more property	13.3%	
To be closer to family and/or friends	12.6%	
For a more rural environment	11.7%	
For attached condos/clustered homes	11.2%	
For a newer house	9.8%	
For a more diverse community	7.6%	
To be closer to work/job related	7.0%	
For better community facilities	6.1%	
For less traffic congestion	5.0%	
For a rental unit	4.2%	
For a more urban environment	4.1%	
For a higher quality of municipal services	3.9%	
For a better school district	2.3%	
For a larger house	1.9%	
For a safer community	1.4%	
To have better access to highways	0.6%	

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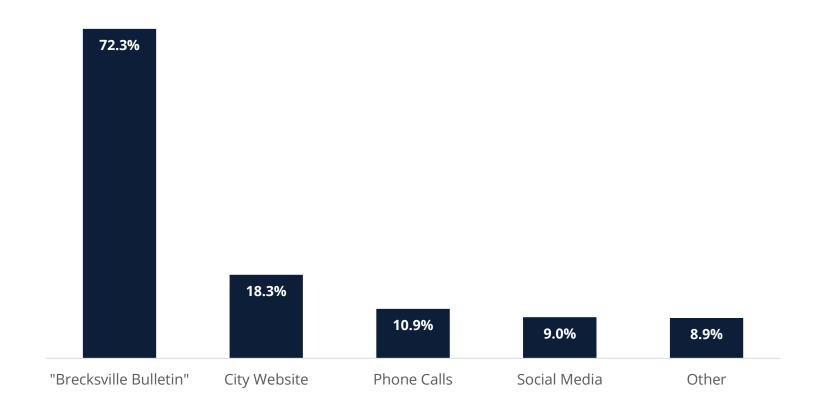
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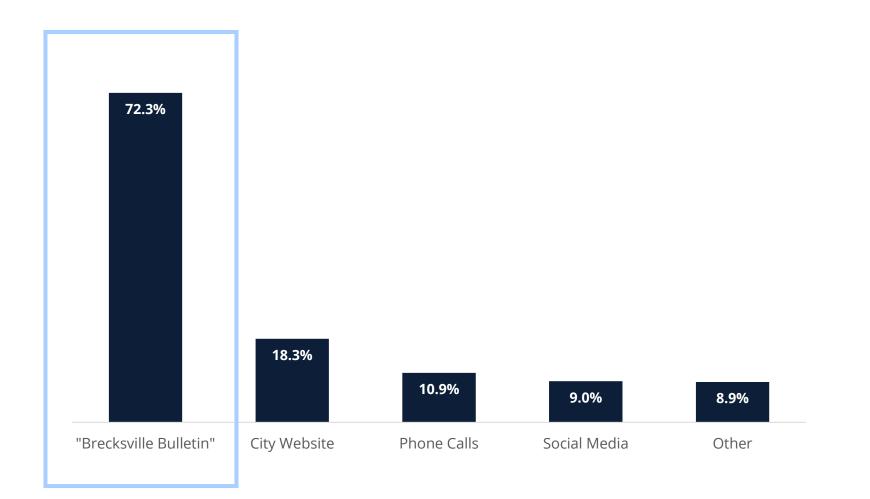
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INITIAL FINDINGS COMMUNICATION

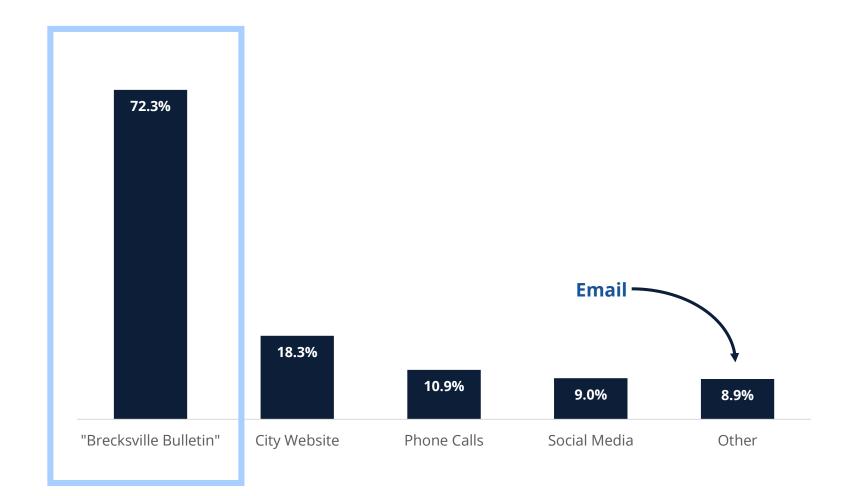
COMMUNICATION: From which form of media do you prefer to receive information from the City?



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COMMUNICATION: Indicate whether you agree or disagree with the following statements about communication.

The City makes information accessible to all residents	24.7%		54.4%	12.8% <mark>7.1%</mark>
l feel well informed about community programs and events	23.1%	52	.2%	16.6% <mark>7.2%</mark>
The City's website is easy to use for accessing information	10.3%	38.9%	36.1%	12.5%
The City has an active and informative presence on social media	7.1% 20.1%		60.0%	11.8%
Strongly Agree Agree	□ Neithe Disagr	r Agree nor 🛛 🔲	Disagree	Strongly Disagree

COMMUNICATION: Indicate whether you agree or disagree with the following statements about communication.

The City makes information accessible to all residents	24.7%	5	4.4%	12.8% <mark>7.1%</mark>
I feel well informed about community programs and events	23.1%	52.7	2%	16.6% <mark>7.2%</mark>
The City's website is easy to use for accessing information	10.3%	38.9%	36.1%	12.5%
The City has an active and informative presence on social media	7.1% 20.1%		60.0%	11.8%
Strongly Agree Agree	Neither Disagre	Agree nor	Disagree S	Strongly Disagree

COMMUNICATION: Indicate whether you agree or disagree with the following statements about communication.

The City makes information accessible to all residents	24	1.7%		54	4.4%	12.8%	7.1%
l feel well informed about community programs and events	23	.1%		52.2	2%	16.6%	7.2%
The City's website is easy to use for accessing information	10.3%		38.9%		36.1%	12	.5%
The City has an active and informative presence on social media	7.1%	20.1%			60.0%	1	1.8%

Neither Agree nor

Disagree



Agree



Disagree

Strongly Disagree

INITIAL FINDINGS PARKS & RECREATION

PARKS & RECREATION: How often do you use the following parks and recreation facilities?

Brecksville Community Center	40.1%	8.9%	19.6% 1	9.7% 11.6%
The Brecksville Reservation	36.2%	18.7%	29.7%	12.9%
Cuyahoga Valley National Park	30.3%	19.3%	31.9%	15.2%
Blossom Hill	8.5% 11.3%	23.2%	53.8%	
Ball Fields/Sports Fields (Behind City Hall)	7.4% 23.4%		63.0%	
Sleepy Hollow Golf Course	<mark>5.0%</mark> 19.8%	24.1%	46.	8%
Seneca Golf Course	15.1%	27.1%	50.19	%
Cuyahoga Valley Scenic Railroad	18.4%	57.4	4%	21.3%
Once a Weel	Once a Month	Severa Year	l Times a 📃 Rarely	Never

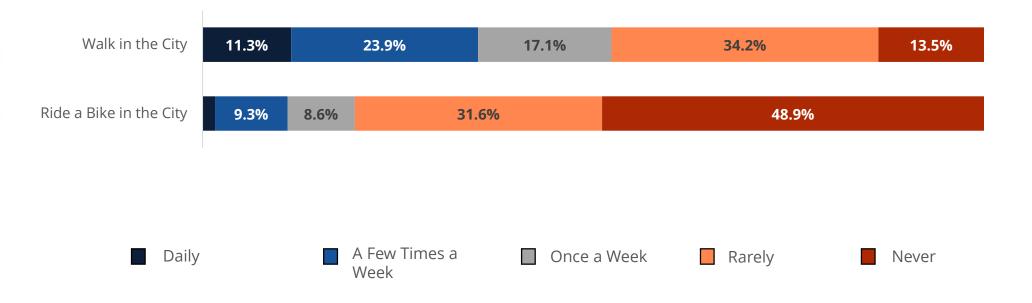
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	The Brecksville Reservation		36.2%		18.7%	29	9.7%	12.9%
	Cuyahoga Valley National Park	3	80.3%		19.3%	31.9%		15.2%
	Blossom Hill	8.5%	11.3%	23.2%			53.8%	
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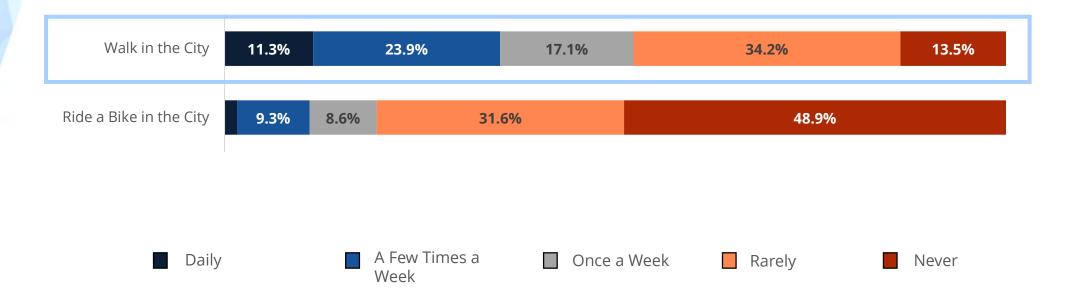
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Once a Weel	k 📃 Once a Mont	h 🔲 Several Year	Times a 📃 Ra	nrely Never

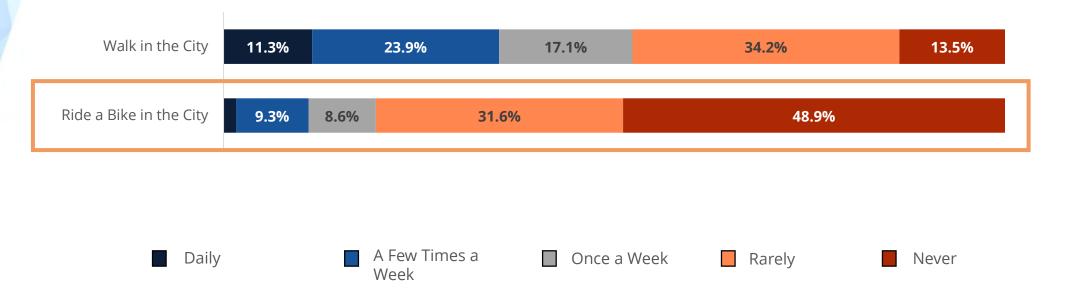
PARKS & RECREATION: How often do you ride a bike or walk throughout the community?



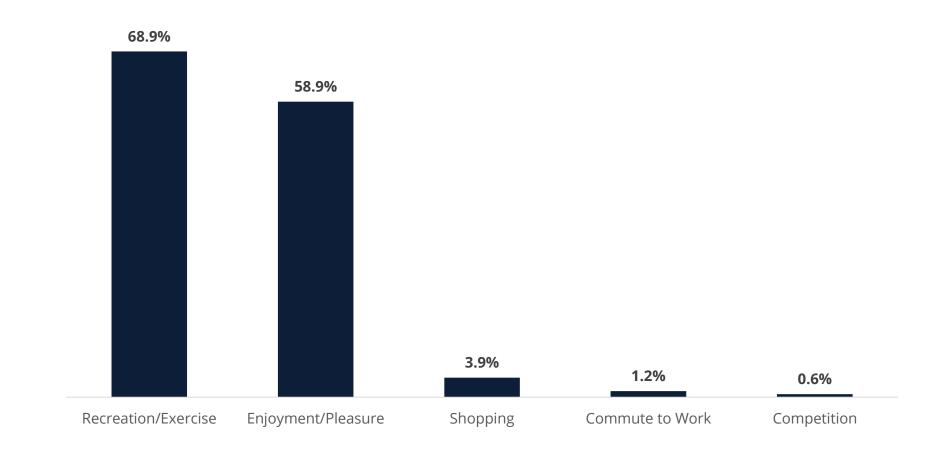
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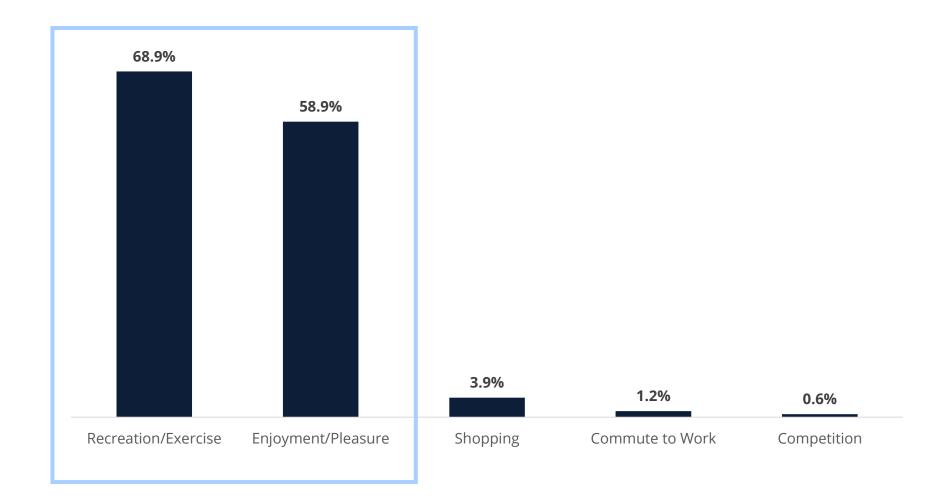
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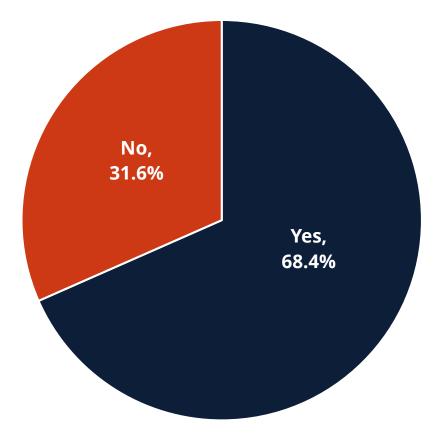
PARKS & RECREATION: If you do ride a bike, for what purpose do you typically ride?



PARKS & RECREATION: If you do ride a bike, for what purpose do you typically ride?

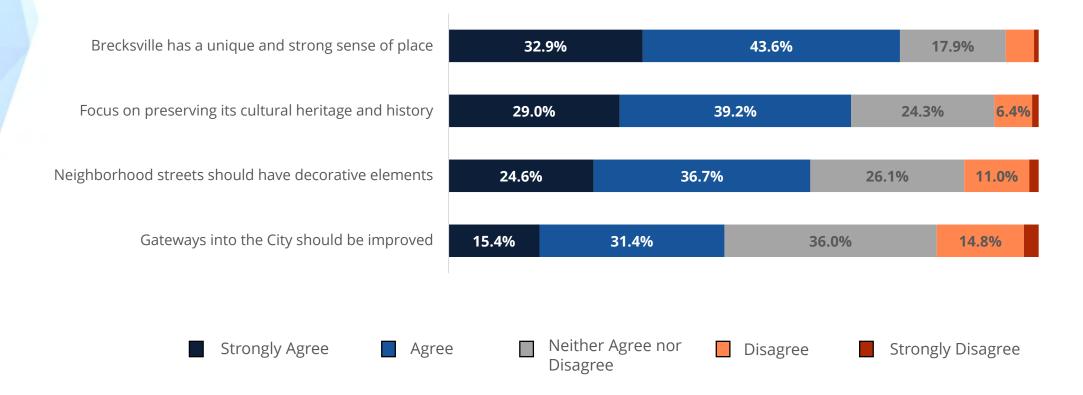


PARKS & RECREATION: If the City added sidewalks and trails, would you walk and bike more throughout the community?

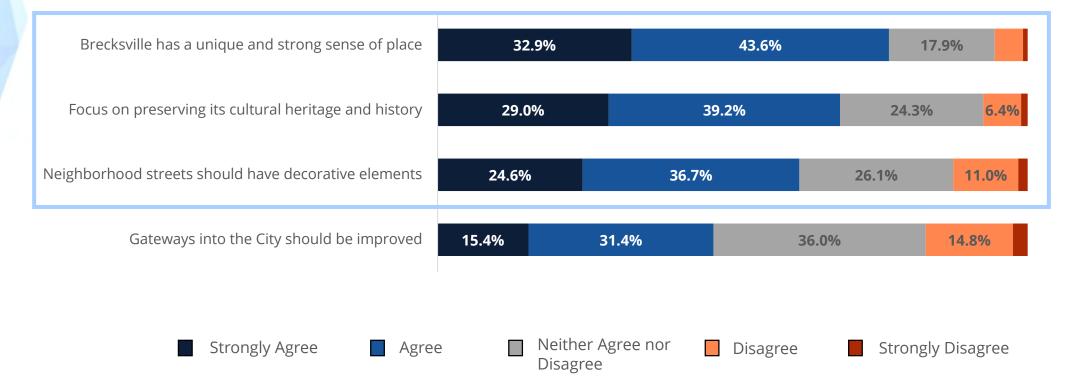


INITIAL FINDINGS COMMUNITY IDENTITY

COMMUNITY IDENTITY: Indicate whether you agree or disagree with the following statements about identity.



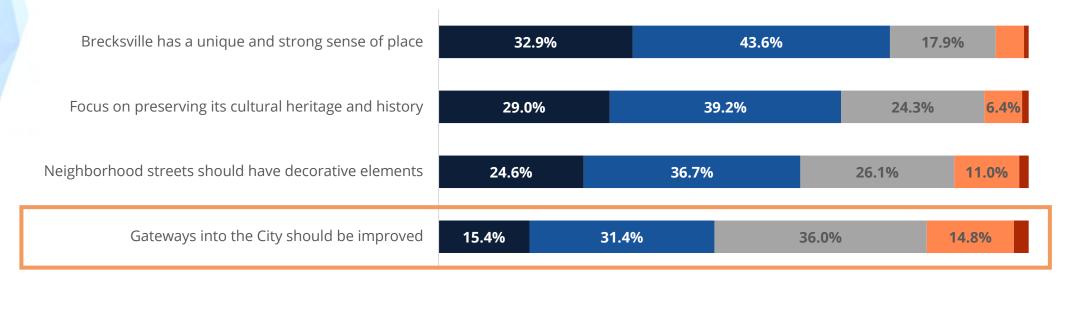
COMMUNITY IDENTITY: Indicate whether you agree or disagree with the following statements about identity.



COMMUNITY IDENTITY:

Indicate whether you agree or disagree with the following statements about identity.

Agree





Neither Agree nor Disagree



Strongly Disagree

INITIAL FINDINGS TRANSPORTATION & INFRASTRUCTURE

TRANSPORTATION & INFRASTRUCTURE:

Indicate whether you agree or disagree with the following statements about connectivity, stormwater management, and infrastructure within the City.

l can easily find my way around the City with existing signage	18.3%			60.8%		18.1	%
Connect more residential areas with sidewalks	30.1%			37.4%	21	.1%	9.6%
Connect more main streets with sidewalks	30.9%			36.2%	2	3.3%	8.2%
The City has a good program for street maintenance	13.9%	4	5.9%		21.2%	13.6	%
Existing infrastructure cannot control roadway runoff	13.8%	23.1%		37.7%		18.7%	6.7%
I have experienced flooding in my home and/or yard	15.5%	19.9%	7.1%	27.3%		30.1%	
Trails and bikeways can get me where I need to go	26.0	%		39.9%		23.5%	
l would be willing to pay an assessment for sidewalk installation	13.6%	22.2%		23.4%		36.0%	
Strongly Agree Agree		her Agree noi Igree	r 📃	Disagree	Stron	gly Disagr	

TRANSPORTATION & INFRASTRUCTURE: Indicate whether you agree or disagree with the following statements about connectivity, stormwater management, and infrastructure within the City.

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Strongly Agree Agree	Neither Agree	e nor 📃 Disagree	Strongly Disagree

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Strongly Agree Agree	Neither Agree	e nor 📃 Disagree	Strongly Disagree

Disagree

TRANSPORTATION & INFRASTRUCTURE: Indicate your priority for spending City resources on transportation enhancements.

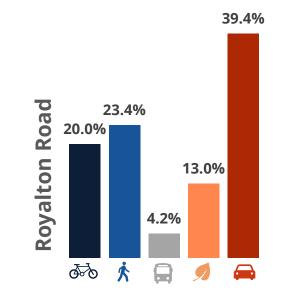
Improving the ease and safety of getting around by	y walking	2	5.3%	ż	28.0%	28	8.0%	10.9% 7.8%
Improving the ease and safety of getting around	d by bike	14.3%	22.	1%	26.6%		17.9%	19.1%
Improving the ease and safety of getting aroun	ıd by car	9.0%	19.1%		37.8%		18.5%	15.6%
Very High	gh		Average		Low		Very L	.ow

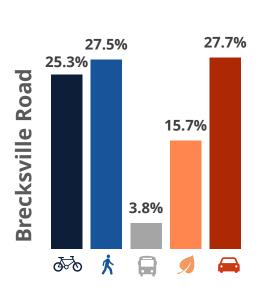
TRANSPORTATION & INFRASTRUCTURE: Indicate your priority for spending City resources on transportation enhancements.

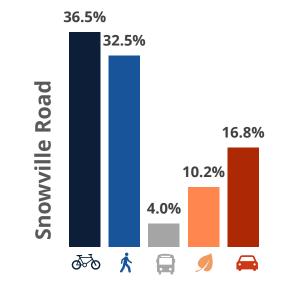
Improving the ease and safety of getting around by walking	25.3%	28.0%	28.0%	10.9% 7.8%
Improving the ease and safety of getting around by bike	14.3% 22.1%	26.6%	17.9%	19.1%
Improving the ease and safety of getting around by car	9.0% 19.1%	37.8%	18.5%	15.6%
Very High High	Average	Low	Very Lo	W.

TRANSPORTATION & INFRASTRUCTURE: Indicate your priority for spending City resources on transportation enhancements.

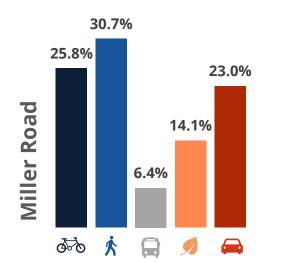
Improving the ease and safety of getting around by walking	25.3%		28.0%	28.0%	10.9% 7.8%
Improving the ease and safety of getting around by bike	14.3%	22.1%	26.6%	17.9%	19.1%
Improving the ease and safety of getting around by car	9.0% 19).1%	37.8%	18.5%	15.6%
Very High	🗖 Aver	age	Low	Very L	.OW











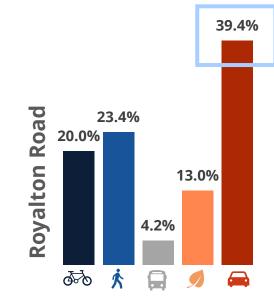
39.3% 30.8% 18.2% 8.6% 3.0%

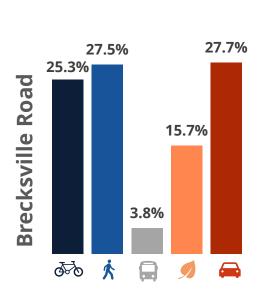
Road

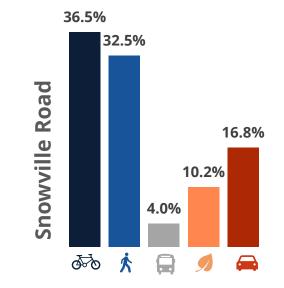
Barr

<u>6</u>

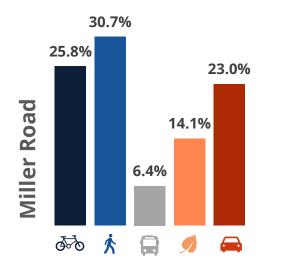
尔





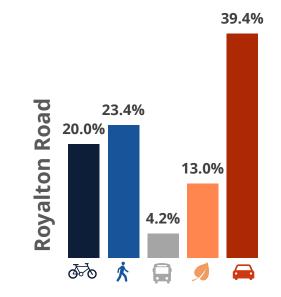


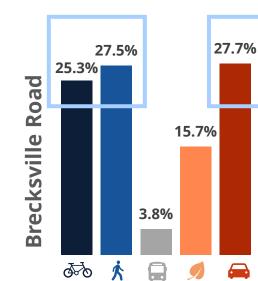




Road

Barr



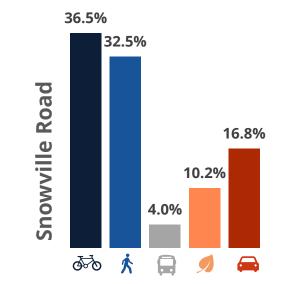


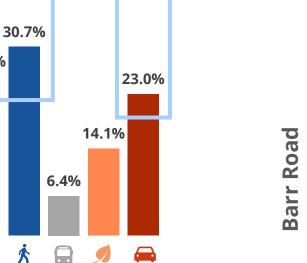
25.8%

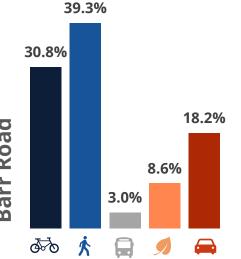
<u>a</u>

Road

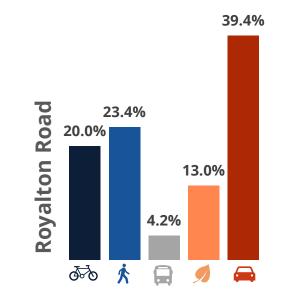
Miller

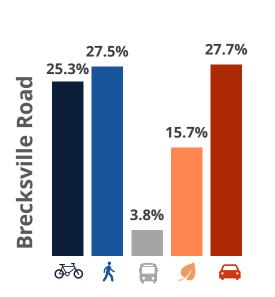


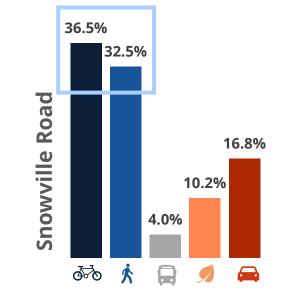




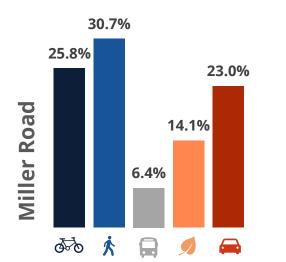
Safer for Bikes
 Safer for Walking
 Easier Access to Transit
 More Attractive Streets
 Keeping Traffic Moving

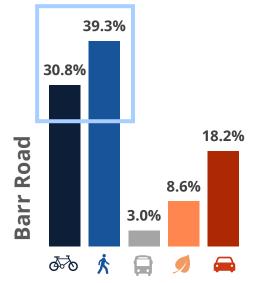






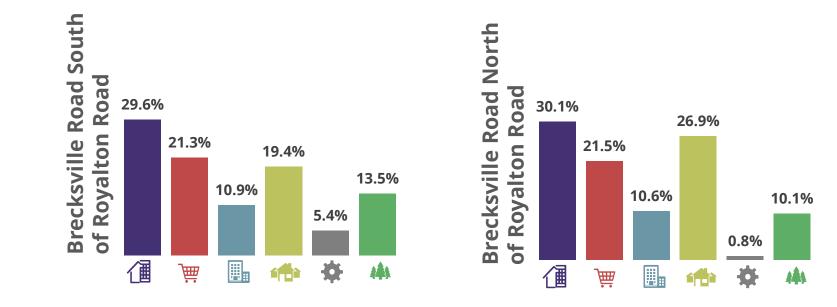


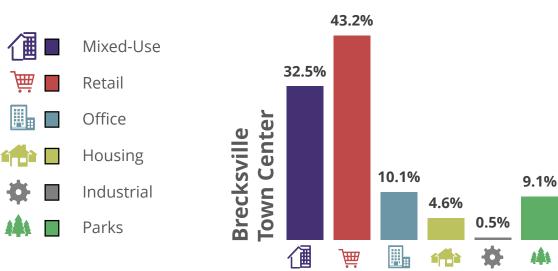




INITIAL FINDINGS LAND USE

LAND USE: Indicate which types of uses you would like to see in the following areas.

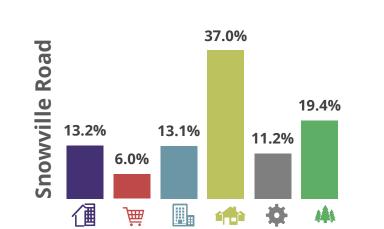


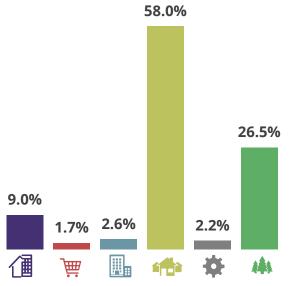


LAND USE: Indicate which types of uses you would like to see in the following areas.

arr Road

m

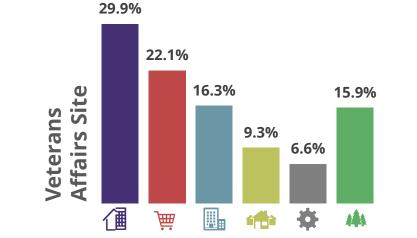


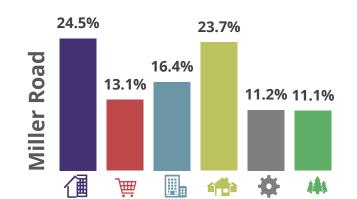




- Mixed-Use
- Retail Office
- Housing
- Industrial

LAND USE: Indicate which types of uses you would like to see in the following areas.



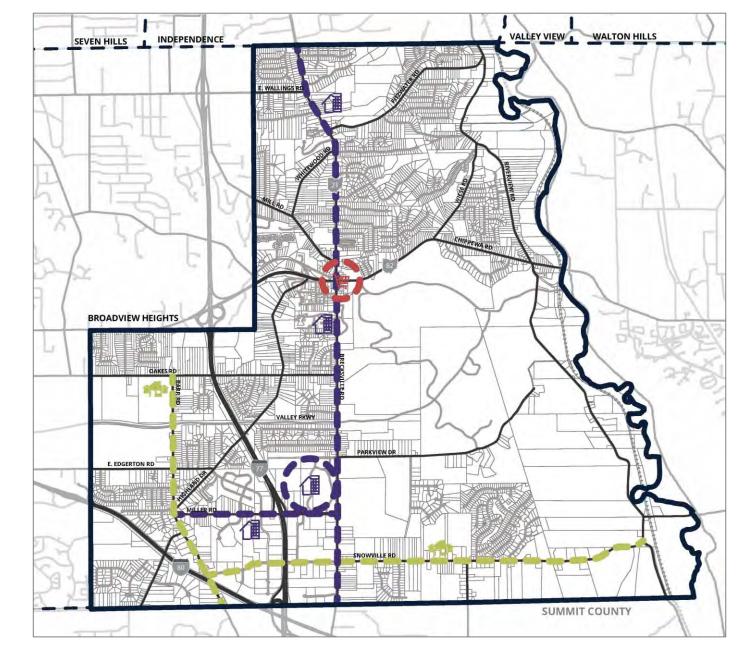




Mixed-Use

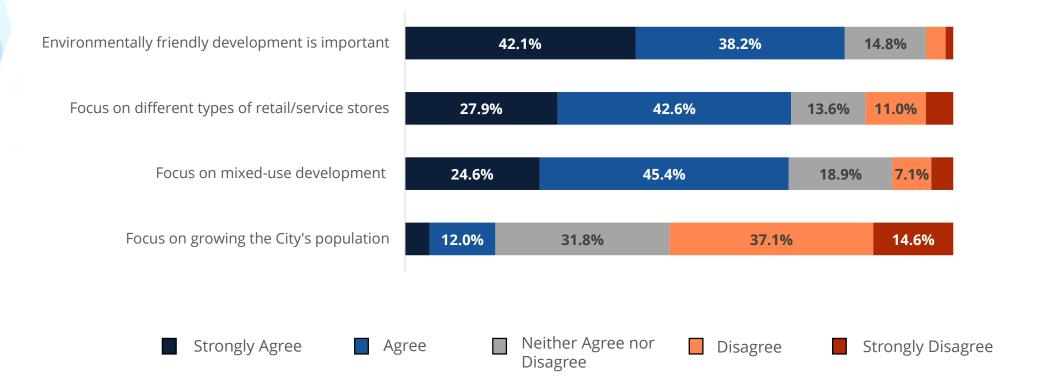
73

LAND USE: Citywide Map





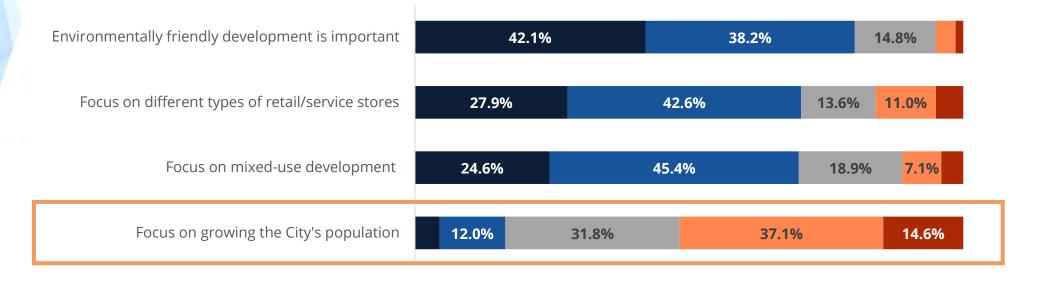
LAND USE: Indicate whether you agree or disagree with the following land use statements.



LAND USE: Indicate whether you agree or disagree with the following land use statements.

Environmentally friendly development is important	42	.1%	38.2%	14.8%
Focus on different types of retail/service stores	27.9%	42.6%		13.6% 11.0%
Focus on mixed-use development	24.6%	45	5.4%	18.9% <mark>7.1%</mark>
Focus on growing the City's population	12.0% 31.8%		37.1%	14.6%
Strongly Agree Ag	ree	Neither Agree nor Disagree	Disagree	Strongly Disagr

LAND USE: Indicate whether you agree or disagree with the following land use statements.



Strongly Agree

Agree







Neither Agree nor Disagree



Strongly Disagree

INITIAL FINDINGS ECONOMIC DEVELOPMENT

ECONOMIC DEVELOPMENT: Indicate your priority for spending City resources on the following economic development strategies.

Focus on filling vacant commercial storefronts	39	9.5% 4		43.5%	12.9%
Support the establishment of local businesses	26.3%		48.9%		20.8%
Encourage environmentally sustainable development	31.0%		31.8%	28	.0%
Maintain and attract diverse types of retail/service stores	23.6%		38.1%	25.8	% <mark>7.8%</mark>
Encourage new development in the Brecksville Town Center	19.4%	29.0%		33.0%	11.7% 6.9%
Provide financial incentives that attract office jobs	6.6%	33.4%	39	9.2%	13.6% 7.2%
Focus on developing more arts and cultural attractions	6.6% 18.1%		46.7%		19.6% 9.0%
Focus development on manufacturing and industrial jobs	15.7%	33.6%	6	29.4%	17.4%
Promote workforce training programs	15.5%	39.2	2%	28.5%	13.1%
Attract large national retailers	8.1%	18.8%	24.5%	4	3.1%
Very High	High	Average		Low	Very Low

ECONOMIC DEVELOPMENT: Indicate your priority for spending City resources on the following economic development strategies.

Focus on filling vacant commercial storefronts	39.5%		43.5%		12.9	9%
Support the establishment of local businesses	26.3%		48.9%		20.8%	
Encourage environmentally sustainable development	31.0%		31.8%	28	8.0%	
Maintain and attract diverse types of retail/service stores	23.6%		38.1%	25.8	8% 7	.8%
Encourage new development in the Brecksville Town Center	19.4%	29.0%		33.0%	11.79	6.9%
Provide financial incentives that attract office jobs	6.6%	33.4%		39.2%	13.6%	7.2%
Focus on developing more arts and cultural attractions	6.6% 18.1%		46.7%		19.6%	9.0%
Focus development on manufacturing and industrial jobs	15.7%	33.69	%	29.4%	17	.4%
Promote workforce training programs	15.5%	39.	2%	28.59	6	13.1%
Attract large national retailers	8.1% 1	18.8%	24.5%	4	43.1%	
Very High	High	Average	5	Low	V	ery Low

ECONOMIC DEVELOPMENT: Indicate your priority for spending City resources on the following economic development strategies.

Focus on filling vacant commercial storefronts	39.	5%	43	.5%	12.9%
Support the establishment of local businesses	26.3%		48.9%		20.8%
Encourage environmentally sustainable development	31.0%		31.8%	28.0%	ó
Maintain and attract diverse types of retail/service stores	23.6%	3	8.1%	25.8%	7.8%
Encourage new development in the Brecksville Town Center	19.4%	29.0%		33.0%	11.7% 6.9%
Provide financial incentives that attract office jobs	6.6%	33.4%	39.2	2%	13.6% 7.2%
Focus on developing more arts and cultural attractions	6.6% 18.1%		46.7%	19	9.0%
Focus development on manufacturing and industrial jobs	15.7%	33.6%)	29.4%	17.4%
Promote workforce training programs	15.5%	39.2	2%	28.5%	13.1%
Attract large national retailers	8.1%	18.8%	24.5%	43.1	%
Very High	High	Average		Low	Very Low

INITIAL FINDINGS BRECKSVILLE TOWN CENTER

BRECKSVILLE TOWN CENTER: Indicate whether you agree or disagree with the following statements about parking in the Town Center.

Parking is convenient and easy	10.8%		44.8%		15.9%		23.0%	
More off-street parking is needed	8.3%	32.4%			35.4%		19.7%	
Off-street parking should be reorganized	7.7%	30.6%			40.6%		14.8%	6.2%
On-street parking should be improved	6.6%	23.0%		40.5%		21	.7%	8.3%
I would rather walk, bike, or take transit	7.2%	15.6%	25.2%		29.7%	22.3%		6
I avoid Brecksville Town Center because of a lack of parking	8.5%	23.6%		40.	3%	24.9%		
I feel unsafe walking through the off-street parking areas	<mark>5.7%</mark>	20.6%		37.3%		3	34.8%	
Strongly Agree Agree		Neither Agr Disagree	ree nor	Disa	gree	Str	ongly Dis	agree

BRECKSVILLE TOWN CENTER: Indicate whether you agree or disagree with the following statements about parking in the Town Center.

	Parking is convenient and easy	10.8%		44.8%		15.9%		23.0%	
	More off-street parking is needed	8.3%	32.4%		:	35.4%		19.7%	
	Off-street parking should be reorganized	7.7%	30.6%			40.6%		14.8%	6.2%
	On-street parking should be improved	6.6%	23.0%		40.5%		21	.7%	8.3%
	l would rather walk, bike, or take transit	7.2%	15.6%	25.2%		29.7%		22.39	/o
l avoid Brecl	ksville Town Center because of a lack of parking	8.5%	23.6%		40.	3%		24.9%	
l feel unsa	afe walking through the off-street parking areas	5.7%	20.6%		37.3%		3	34.8%	
	Strongly Agree Agree		Neither Agi Disagree	ree nor	Disa	gree	Stro	ongly Dis	agree

BRECKSVILLE TOWN CENTER: Indicate whether you agree or disagree with the following statements about parking in the Town Center.

Parking is convenient and easy	10.8%		44.8%		15.9%	23.0%	
More off-street parking is needed	8.3%	32.4%		3	35.4%	19.7%	
Off-street parking should be reorganized	7.7%	30.6%		4	40.6%	14.8%	6.2%
On-street parking should be improved	6.6%	23.0%		40.5%		21.7%	8.3%
l would rather walk, bike, or take transit	7.2%	15.6%	25.2%	29.7%		22.3%	þ
I avoid Brecksville Town Center because of a lack of parking	8.5%	23.6%		40.3	\$%	24.9%	
I feel unsafe walking through the off-street parking areas	5.7%	20.6%		37.3%		34.8%	

INITIAL FINDINGS HOUSING

HOUSING: Indicate your priority for the types of housing needed as the City continues to develop.

Maintaining existing housing and neighborhoods		39.9%		45.0%		12	.8%
Matching the scale and design of existing homes	21.8%	31	31.8%		30.3%		0%
More options within walking distance to amenities	16.1%	33.1%	33.1%		%	12.3%	
More housing options for seniors	18.5%	25.4%	25.4%			13.2%	10.5%
More housing types for young professionals	9.4%	31.4%	38.1%		<mark>14.8%</mark> 6.		6.2%
More townhouses/condos in appropriate locations*	9.4%	26.9%	33.(0%	17.0	%	13.7%
More single-family, detached homes	8.6%	25.3%	4	13.3%		15.2%	7.6%
More affordable housing	12.3%	18.8%	30.3%		19.7%	18.	9%
More apartments in appropriate locations*	11.6%	22.7%	27.1%	6		35.6%	
Very High	High	A A	Verage		WC		ery Low

HOUSING: Indicate your priority for the types of housing needed as the City continues to develop.

Maintaining existing housing and neighborhoods	39.9%			45.0%			2.8%
Matching the scale and design of existing homes	21.8%	31.	.8%	% 30.3%		30.3% 12	
More options within walking distance to amenities	16.1%	33.1%	33.1%		32.9%		3%
More housing options for seniors	18.5%	25.4%		32.3%		13.2%	10.5%
More housing types for young professionals	9.4%	31.4%		38.1%		14.8%	6.2%
More townhouses/condos in appropriate locations*	9.4%	26.9%	3	3.0%	17.	.0%	13.7%
More single-family, detached homes	8.6%	25.3%		43.3%		15.2%	7.6%
More affordable housing	12.3%	18.8%	30.3%		19.7%	1	8.9%
More apartments in appropriate locations*	11.6%	22.7%	27.	1%		35.6%	
Very High	High	A A	verage		Low		Very Low

HOUSING: Indicate your priority for the types of housing needed as the City continues to develop.

Maintaining existing housing and neighborhoods		39.9%		45.0%		
Matching the scale and design of existing homes	21.8%	31	.8%	30.3%	12.0%	
More options within walking distance to amenities	16.1%	33.1%		32.9%	12.3%	
More housing options for seniors	18.5%	25.4%		32.3%	13.2% 10.5%	
More housing types for young professionals	9.4%	31.4%		38.1%	14.8% 6.2%	
More townhouses/condos in appropriate locations*	9.4%	26.9%	33.()%	17.0% 13.7%	
More single-family, detached homes	8.6%	25.3%	4	3.3%	15.2% 7.6%	
More affordable housing	12.3%	18.8%	30.3%	19.7%	18.9%	
More apartments in appropriate locations*	11.6%	22.7%	27.1%		35.6%	
Very High	High		verage	Low	Very Low	

INITIAL FINDINGS COMMUNITY AMENITIES

COMMUNITY AMENITIES: Please rate the <u>quality</u> of the following community amenities.

Brecksville Reservation			26.7%	
Cuyahoga Valley National Park		70.4%		26.7%
Towpath Trail		64.9%		
Sleepy Hollow Golf Course	50.8	8%	41.3%	7.7%
Cuyahoga Valley Scenic Railroad	47.89	%	42.8%	8.0%
Cuyahoga Valley Career Center	42.1%		46.3%	11.4%
Brecksville-Broadview Heights City School District	47.79	%	39.0%	11.8%
Brecksville Branch of Cuyahoga County Library	49.1	%	37.3%	12.0%
Brecksville Community Center	38.8%	3	9.3%	19.1%
Brecksville Theatre	19.9%	52.9%		23.3%
Private or Parochial Schools	29.5%	42.2%		24.0%
Brecksville Town Square (Gazebo)	23.2%	46.8%		26.3%
Ball Fields/Sports Fields (Behind City Hall)	16.2%	47.1%	30.	1%
Blossom Hill	17.4%	45.0%	31.	6%
Seneca Golf Course	16.1%	45.4%	31.3	%
	Excellent	Good 🗌 Average	Poor	Very Poor 91

COMMUNITY AMENITIES: Please rate the <u>quality</u> of the following community amenities.

Brecksville Reservation		20	5.7%		
Cuyahoga Valley National Park		70.4%	26	.7%	
Towpath Trail	64	64.9% 30.0			
Sleepy Hollow Golf Course	50.8%		41.3%	7.7%	
Cuyahoga Valley Scenic Railroad	47.8%		42.8%	8.0%	
Cuyahoga Valley Career Center	42.1%		46.3% 11.		
Brecksville-Broadview Heights City School District	47.7%	39.0%	11.8%		
Brecksville Branch of Cuyahoga County Library	49.1%	49.1%		12.0%	
Brecksville Community Center	38.8%	39.	3%	19.1%	
Brecksville Theatre	19.9%	52.9%	23	3.3%	
Private or Parochial Schools	29.5%	42.2%	24	.0%	
Brecksville Town Square (Gazebo)	23.2%	46.8%	26	.3%	
Ball Fields/Sports Fields (Behind City Hall)	16.2%	47.1%	30.1%		
Blossom Hill	17.4%	45.0%	31.6%		
Seneca Golf Course	16.1%	45.4%	31.3%		
	Excellent Goo	d Average	Poor	Very Poor 92	

COMMUNITY AMENITIES: Please rate the <u>quality</u> of the following community amenities.

	Brecksville Reservation		71.0%		26.7%		
	Cuyahoga Valley National Park	70.4%			26.7%		
	Towpath Trail	64.9%		3	0.0%		
	Sleepy Hollow Golf Course	50	50.8%		7.7%		
	Cuyahoga Valley Scenic Railroad	47.8	8%	42.8%	8.0%		
	Cuyahoga Valley Career Center	42.1%		46.3%	11.4%		
	Brecksville-Broadview Heights City School District	47.1	47.7%		11.8%		
	Brecksville Branch of Cuyahoga County Library			37.3%	12.0%		
	Brecksville Community Center			39.3%	19.1%		
	Brecksville Theatre	19.9%	52.9%		23.3%		
	Private or Parochial Schools	29.5%	42.2%		24.0%		
	Brecksville Town Square (Gazebo)	23.2%	46.8%		26.3%		
ſ	Ball Fields/Sports Fields (Behind City Hall)	16.2%	47.1%		1%		
	Blossom Hill	17.4% 45.0%		31.	6%		
	Seneca Golf Course	16.1%	16.1% 45.4%		3%		
		Excellent	Good 🗌 Average	Poor	Very Poor 93		

COMMUNITY AMENITIES: Please rate the <u>importance</u> of the following community amenities.

Brecksville Reservation	74.5%			21.6%		
Cuyahoga Valley National Park		71.5%		22	2.6% <mark>5.5%</mark>	
Brecksville-Broadview Heights City School District		75.4%			18.0%	
Brecksville Branch of Cuyahoga County Library		59.4%		32.0%	7.3%	
Brecksville Community Center		63.0%		28.4%	6.8%	
Towpath Trail		63.8%		24.9%	10.2%	
Cuyahoga Valley Career Center	36.6%		39.9%		17.6% <mark>6.0%</mark>	
Ball Fields/Sports Fields (Behind City Hall)	22.7%	43.2%		23.2%	10.8%	
Cuyahoga Valley Scenic Railroad	32.6%	32.6	5%	27.29	7.5%	
Brecksville Town Square (Gazebo)	25.8%	37.3%		26.8%	10.1%	
Blossom Hill	27.0%	36.5%		22.0%	14.5%	
Sleepy Hollow Golf Course	25.4%	32.5%		25.9%	16.2%	
Brecksville Theatre	15.1%	38.0%		33.2%	13.8%	
Private or Parochial Schools	20.1%	28.5%	24.7%)	26.8%	
Seneca Golf Course	16.7%	31.1%	31.	7%	20.6%	
Very Importa	nt 📃 Impor	tant 🔲 Some	what Impor	tant 📃	Not Important	

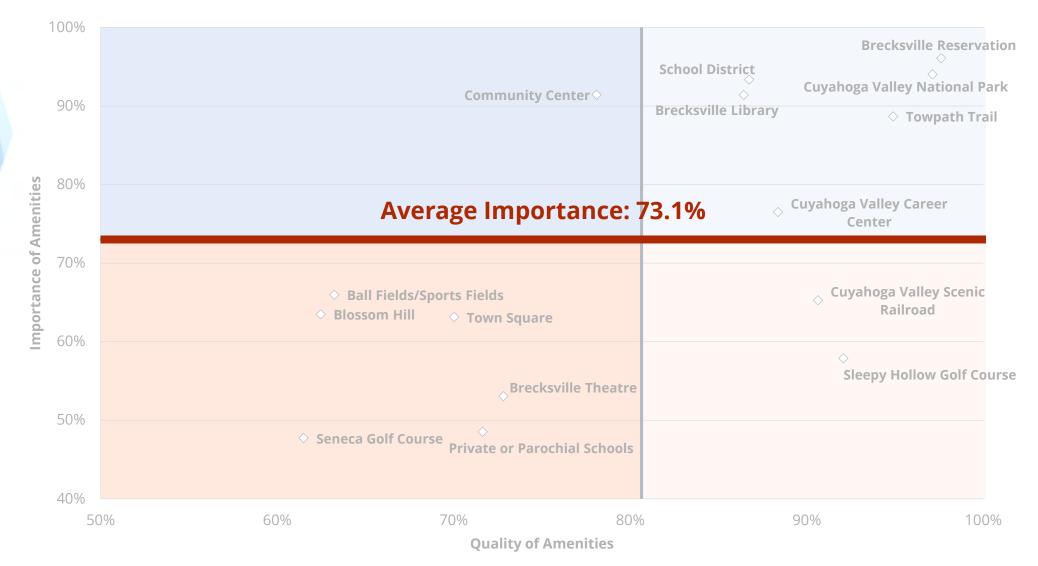
COMMUNITY AMENITIES: Please rate the <u>importance</u> of the following community amenities.

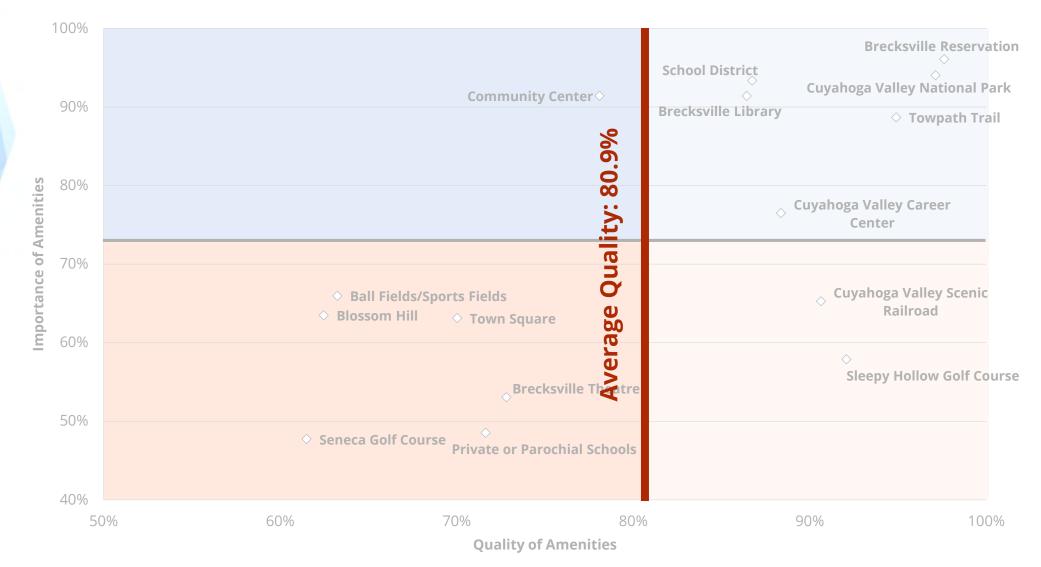
Brecksville Reservation	74.5% 71.5% 75.4%			21.6%		
Cuyahoga Valley National Park				22.6	<mark>% 5.5%</mark>	
Brecksville-Broadview Heights City School District				18.	.0%	
Brecksville Branch of Cuyahoga County Library	59.4% 63.0% 63.8%			32.0%	7.3%	
Brecksville Community Center				28.4%	6.8%	
Towpath Trail				24.9%	10.2%	
Cuyahoga Valley Career Center	36.6% 39.9%		39.9%	17	7.6% <mark>6.0%</mark>	
Ball Fields/Sports Fields (Behind City Hall)	22.7% 43.2%			23.2%	10.8%	
Cuyahoga Valley Scenic Railroad	32.6%	32.69	6	27.2%	7.5%	
Brecksville Town Square (Gazebo)	25.8%	25.8% 37.3% 27.0% 36.5% 25.4% 32.5%		26.8%	10.1%	
Blossom Hill	27.0%			22.0%	14.5%	
Sleepy Hollow Golf Course	25.4%			25.9%	16.2%	
Brecksville Theatre	15.1%	38.0%		33.2%	13.8%	
Private or Parochial Schools	20.1%	28.5%		2	6.8%	
Seneca Golf Course	16.7% 31.1%		31.7	/%	20.6%	
Very Importan	nt 📃 Import	ant 🗌 Somew	hat Import	ant 📃 N	ot Important	

COMMUNITY AMENITIES: Please rate the <u>importance</u> of the following community amenities.

	Brecksville Reservation	74.5%				21.6%	
	Cuyahoga Valley National Park	71.5%			22.	.6% <mark>5.5%</mark>	
Brecksville-Broa	adview Heights City School District	75.4% 59.4% 63.0% 63.8% 36.6% 39.9%			1	8.0%	
Brecksville B	ranch of Cuyahoga County Library				32.0%	7.3%	
	Brecksville Community Center				28.4%	6.8%	
	Towpath Trail				24.9%	10.2%	
	Cuyahoga Valley Career Center			39.9%		17.6% <mark>6.0%</mark>	
Ball Fiel	lds/Sports Fields (Behind City Hall)	22.7%	22.7% 43.2%		23.2%	10.8%	
	Cuyahoga Valley Scenic Railroad	32.6%	32	.6%	27.2%	7.5%	
	Brecksville Town Square (Gazebo)	25.8%	25.8% 37.3%		26.8%	10.1%	
	Blossom Hill	27.0%	36.5%		22.0%	14.5%	
	Sleepy Hollow Golf Course	25.4%	25.4% 32.5%		25.9%	16.2%	
	Brecksville Theatre	15.1% 38.0%		33.2%	13.8%		
	Private or Parochial Schools	20.1%	28.5%	24.7%		26.8%	
	Seneca Golf Course	16.7% 31.1% 31.7		7%	20.6%		
	Very Importa	nt 🗌 Impo	ortant 🔲 Som	ewhat Impor	tant 📃 I	Not Important	

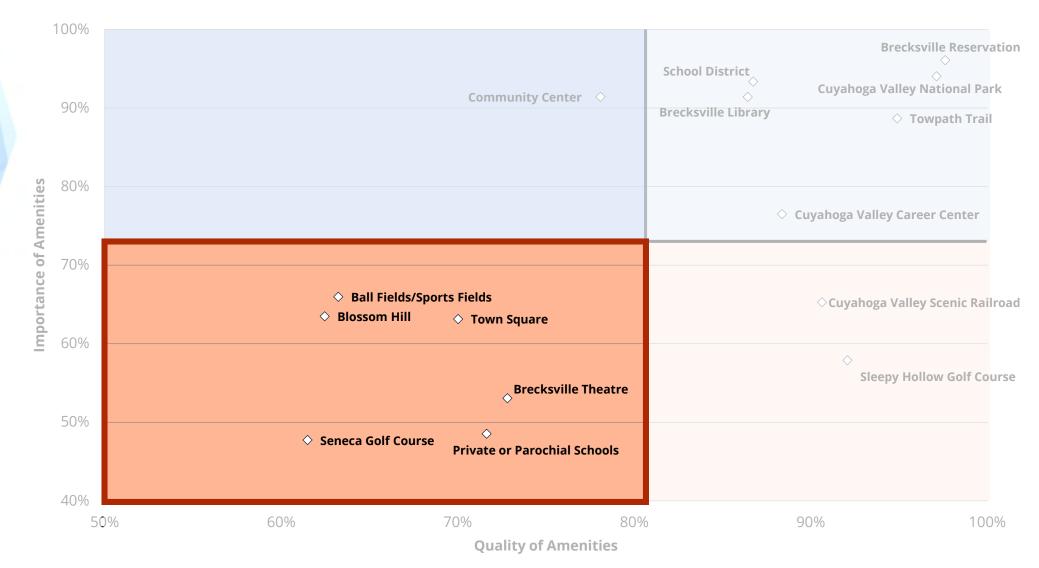


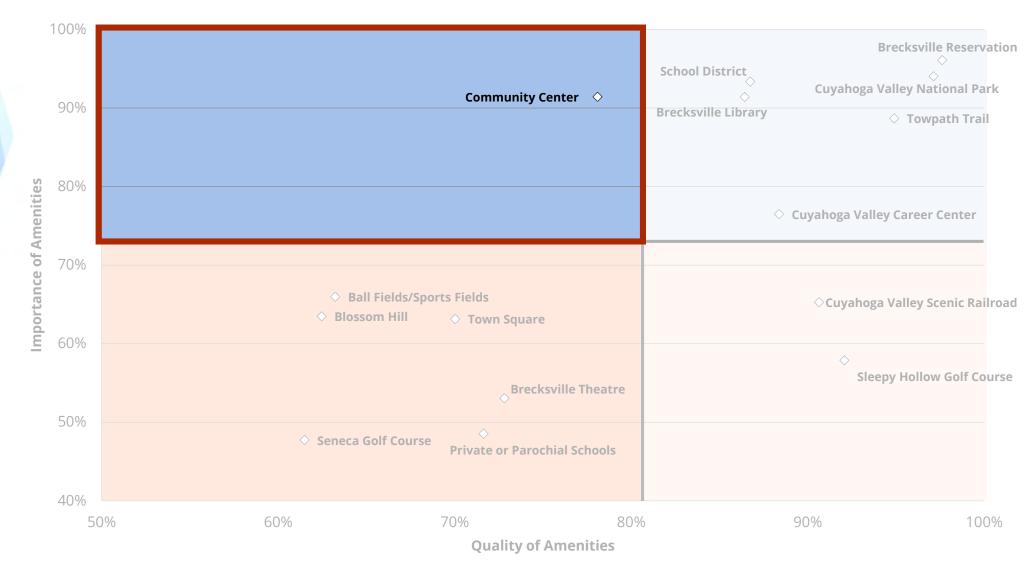


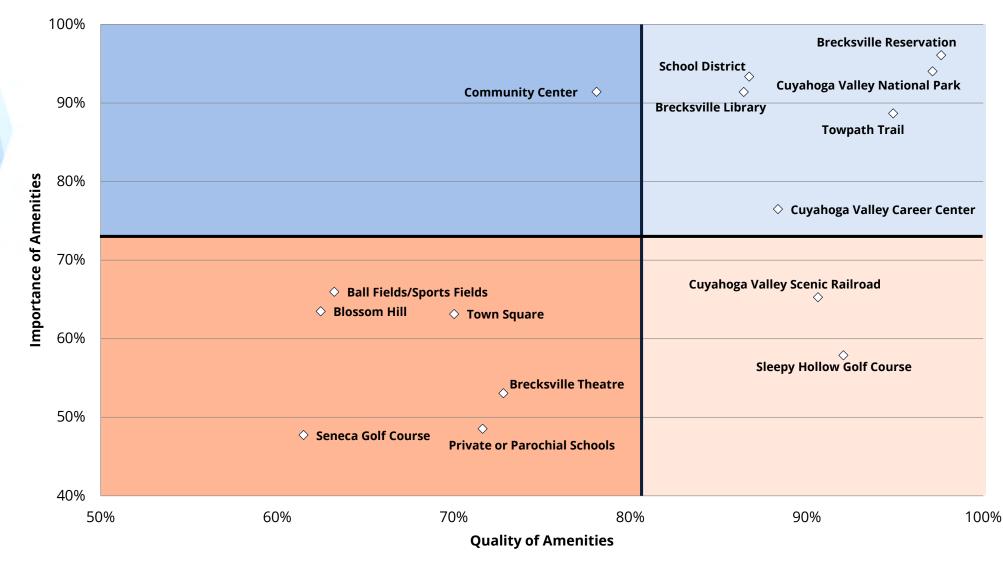




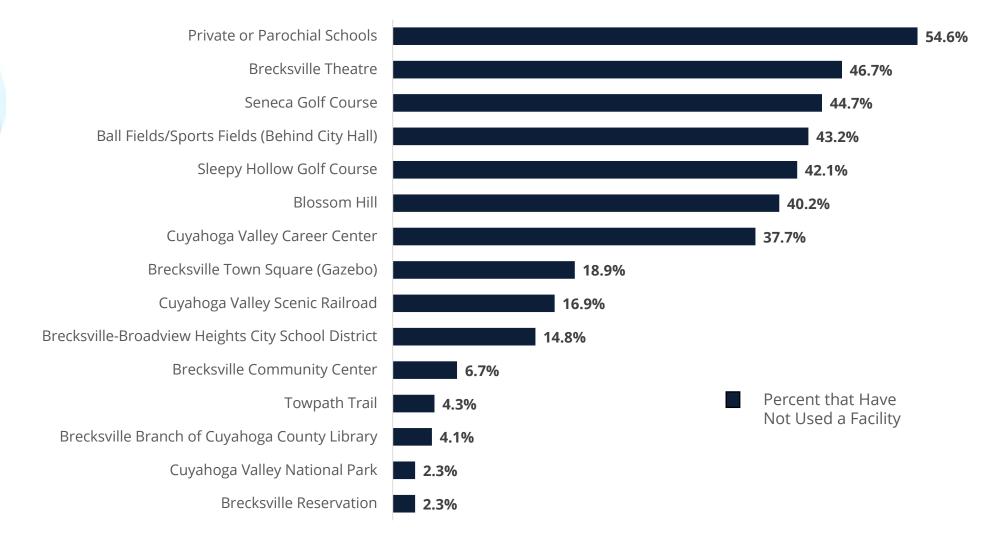








COMMUNITY AMENITIES: Percent of Respondents that Have <u>NOT</u> Used a Specific Community Amenity.



COMMUNITY AMENITIES: Percent of Respondents that Have <u>NOT</u> Used a Specific Community Amenity.

Private or Parochial Schools			54.6%
Brecksville Theatre			46.7%
Seneca Golf Course			44.7%
Ball Fields/Sports Fields (Behind City Hall)			43.2%
Sleepy Hollow Golf Course			42.1%
Blossom Hill			40.2%
Cuyahoga Valley Career Center			37.7%
Brecksville Town Square (Gazebo)		18.9%	
Cuyahoga Valley Scenic Railroad		16.9%	Percent that Have
Brecksville-Broadview Heights City School District	14	.8%	Not Used a Facility
Brecksville Community Center	6.7%		
Towpath Trail	4.3%		
Brecksville Branch of Cuyahoga County Library	4.1%		
Cuyahoga Valley National Park	2.3%		
Brecksville Reservation	2.3%		

INITIAL FINDINGS CITY SERVICES

CITY SERVICES:

Please rate the <u>quality</u> of the following City services offered in the City of Brecksville.

Fire protection/EMS		75.0%			22.8%		
Police protection		71.8%			24.9%		
Park maintenance	48.4	1%		46.2%		5.2%	
Senior services	51	.1%		38.6%		9.7%	
Snow & ice removal	48.4		40.7%	8.5%			
Traffic enforcement	45.9%		41.3%	10.1%			
Trash collection	48.4		36.0%	12.19	12.1%		
Recreational programs	32.1%		48.7%		17.0%		
Bulk/yard waste pickup	34.4%		44.2%		16.3%		
se & recycling program	38.9%		37.3%		16.1%	5.3%	
ning Code enforcement	16.9%	43.5%		30.6%	(5.7%	
eet maintenance/repair	naintenance/repair 16.7% 42.4%			26.3%		10.7%	
ntenance enforcement	12.4%	44.5%		34.7%		6.1%	
ent permitting process				33.6%		9%	
ntenance enforcement	10.9%	41.5%		30.6%		5.1%	
ck up/sewer inspection	11.0%	39.5%		32.1%		5.6%	
y of Brecksville website	8.7%	41.7%		38.6%	7.	7%	
	Exce	llent 📕 Good	Average	e Poor	Ve	ry Poor	

R B Curbside refuse Planning & Zonii Stree Commercial maint **Building Departmen** Housing maint Water back City

Please rate the <u>quality</u> of the following City services offered in the City of Brecksville.

Fire protection/EMS		75.0%			22.8%	
Police protection	71.8%				24.9%	
Park maintenance	48.4%		46.2%		5.2	
Senior services		51.1%	38.6%		9.7%	
Snow & ice removal	48.4%		40.7%		8.5%	
Traffic enforcement	45.9%		41.3%		10.1%	
Trash collection	4	8.4%	36.0%		12.1%	
Recreational programs	32.1%		48.7%		17.0%	
Bulk/yard waste pickup	34.4%		44.2%		16.3%	
Curbside refuse & recycling program	38.9%		37.3%		16.1%	5.3%
Planning & Zoning Code enforcement	16.9%	43.5%		30.6%		6.7%
Street maintenance/repair	16.7%	42.4%		26.3%	10.79	%
Commercial maintenance enforcement	12.4%	44.5%		34.7%		6.1%
Building Department permitting process	13.8%	42.3%		33.6%	6.	9%
Housing maintenance enforcement	10.9%	41.5%	30.	5%	11.9%	5.1%
Water back up/sewer inspection	11.0%	39.5%	32.1	%	11.8%	5.6%
City of Brecksville website	8.7%	41.7%	3	8.6%	7.	7%
	Ex	cellent 📃 Good	Average	Poor		ry Poor

Please rate the <u>quality</u> of the following City services offered in the City of Brecksville.

Fire protection/EMS		75.0%			22.8%	
Police protection	71.8%				24.9%	
Park maintenance	48.4%		46.2%		5.29	
Senior services	51.1%		38.6%		9.7%	
Snow & ice removal	48.4%		40.7%		8.5%	
Traffic enforcement	45.9%		41.3%		10.1%	
Trash collection	48.4%		36.0%		12.1%	
Recreational programs	32.1%		48.7%		17.0%	
Bulk/yard waste pickup	34.4%		44.2%		16.3%	
Curbside refuse & recycling program	38.9%		37.3%		16.1%	5.3%
Planning & Zoning Code enforcement	16.9%	43.5%		30.6%		6.7%
Street maintenance/repair	16.7%	42.4%		26.3%	10.	7%
Commercial maintenance enforcement	12.4%	44.5%		34.7%		6.1%
Building Department permitting process	13.8%	42.3%		33.6%		6.9%
Housing maintenance enforcement	10.9%	41.5%	30.6%		11.99	<mark>⁄₀ 5.1%</mark>
Water back up/sewer inspection	11.0%	39.5%		1%	11.8%	5.6%
City of Brecksville website	8.7%	41.7%	38.6%			7.7%
	Exc	ellent 📃 Good	Average	Poor		/ery Poor

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Please rate the <u>importance</u> of the following City services offered in the City of Brecksville.

Fire protection/EMS		9	6.2%		6.4%		
Snow & ice removal	80.0%				19.9%		
Street maintenance/repair	75.9%				23.5%		
Police protection		94	.4%		7.3%		
Trash collection		66.5%		32.4	32.4%		
Curbside refuse & recycling program		57.9% 35.4%		35.4%	5.4%		
Park maintenance		53.5%		41.8%	5.8%		
Water back up/sewer inspection	5	50.3% 40.1%		40.1%	6.0%		
Bulk/yard waste pickup	41.1%		46.2%		11.6%		
Recreational programs	44.9%	% 44.3%			10.0%		
Traffic enforcement	49.	4% 38.3%		49.4% 38.3%		0	12.4%
Senior services	41.9%		40.7%		14.7%		
Commercial maintenance enforcement	28.3%		50.8%		15.7%		
Planning & Zoning Code enforcement	30.4%	47.6%			16.0%		
Housing maintenance enforcement	27.6%		48.7%		17.9%		
Building Department permitting process	17.9%	50.5	5%	23.	6% <mark>5.6%</mark>		
City of Brecksville website	13.4%	41.3%		33.0%	9.1%		
	Very Important	Important	Somewhat Impo	rtant	Not Important		

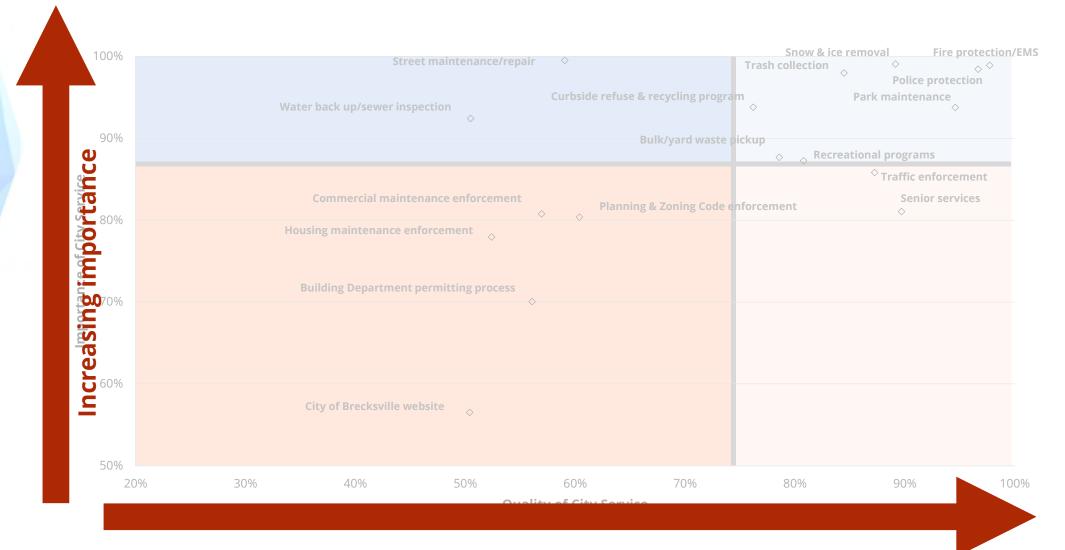
Please rate the <u>importance</u> of the following City services offered in the City of Brecksville.

Fire protection/EMS		96.2%		6.4%	
Snow & ice removal		80.0%			
Street maintenance/repair		75.9%			
Police protection		94.4%			
Trash collection		66.5%		32.4%	
Curbside refuse & recycling program		57.9%	35.4%	6 5.4%	
Park maintenance	53.	53.5% 41.8%		5.8%	
Water back up/sewer inspection	50.3	3%	40.1%	6.0%	
Bulk/yard waste pickup	41.1%		46.2%	11.6%	
Recreational programs	44.9%		44.3%	10.0%	
Traffic enforcement	49.4%	6	38.3%	12.4%	
Senior services	41.9%		40.7%	14.7%	
Commercial maintenance enforcement	28.3%		50.8%	15.7%	
Planning & Zoning Code enforcement	30.4%		47.6%	16.0%	
Housing maintenance enforcement	27.6%	48	3.7%	17.9%	
Building Department permitting process	17.9%	50.5%		23.6% 5.6%	
City of Brecksville website	13.4%	41.3%	33.0%	9.1%	
	Very Important	Important	Somewhat Important	Not Important	

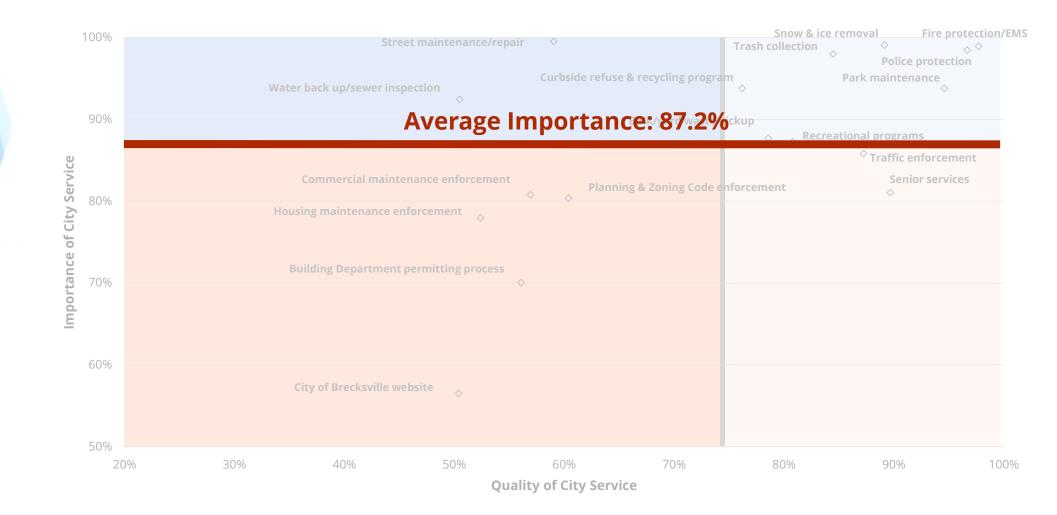
Please rate the <u>importance</u> of the following City services offered in the City of Brecksville.

	Fire protection/EMS		9	6.2%		6.4%		
	Snow & ice removal	80.0%				19.9%		
	Street maintenance/repair		75.9%			23.5%		
	Police protection	94.4%				7.3%		
	Trash collection		66.5%		32.4%			
Curbsid	e refuse & recycling program		57.9%		35.4%			
	Park maintenance	53	53.5%		41.8%	5.8%		
Wa	ter back up/sewer inspection	50	.3%		40.1%			
	Bulk/yard waste pickup	41.1%		46.2	.%	11.6%		
	Recreational programs	44.9%		44.3%		10.0%		
	Traffic enforcement	49.4	49.4% 38.3%		49.4% 38.3%		8.3%	12.4%
	Senior services	41.9%		40.7%		14.7%		
Commerci	al maintenance enforcement	28.3%		50.8%		15.7%		
Planning	s & Zoning Code enforcement	30.4%		47.6%		16.0%		
Housir	ng maintenance enforcement	27.6%	48.7%		48.7%			
Building De	partment permitting process	17.9%	50.	5%	23	.6% 5.69		
	City of Brecksville website	13.4%	41.3%		33.0%	9.1%		
		Very Important	Important	Somewhat Ir	nportant	Not Importa		

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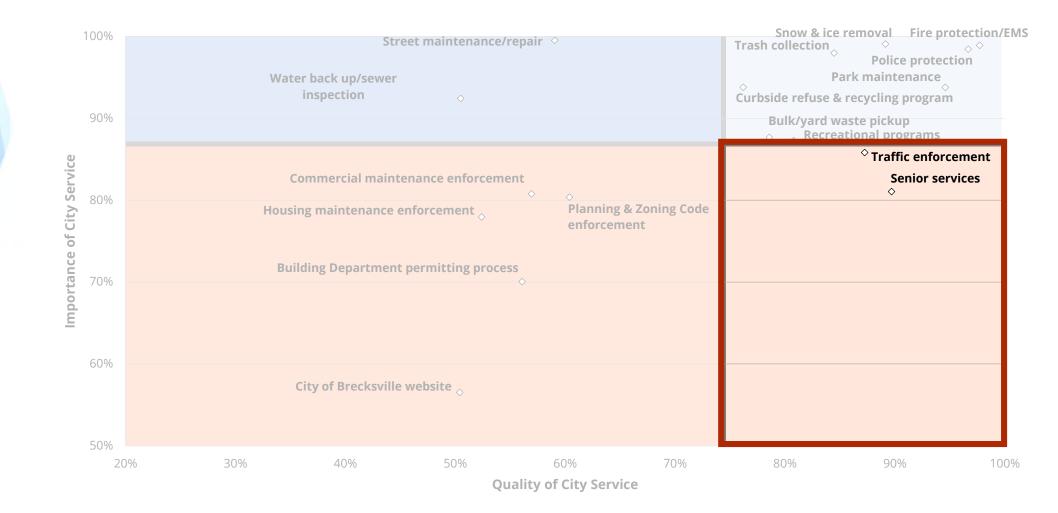


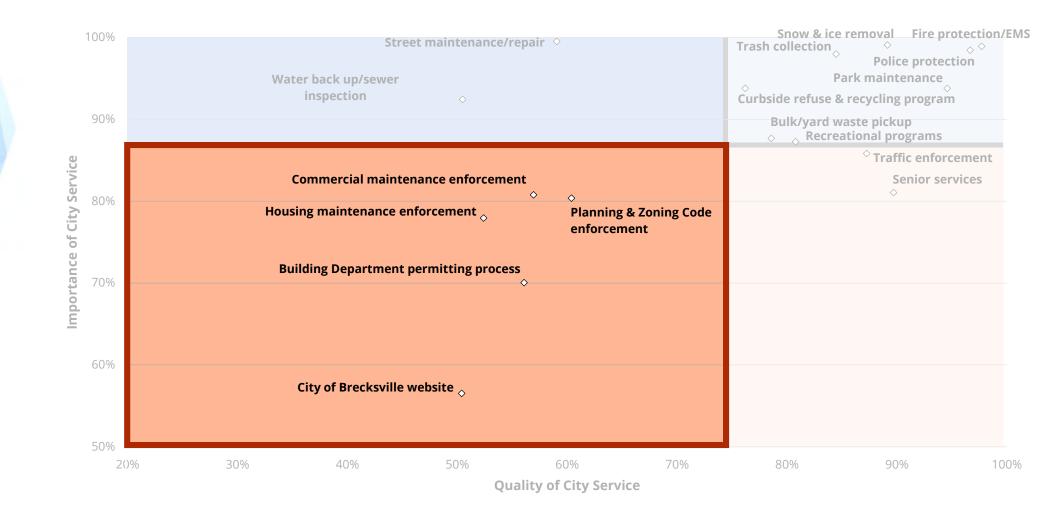
Increasing quality

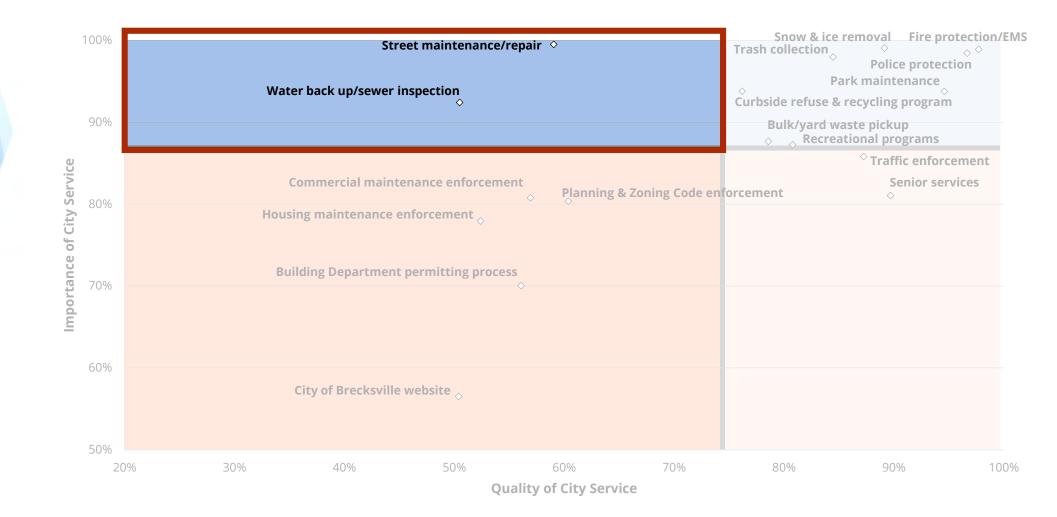


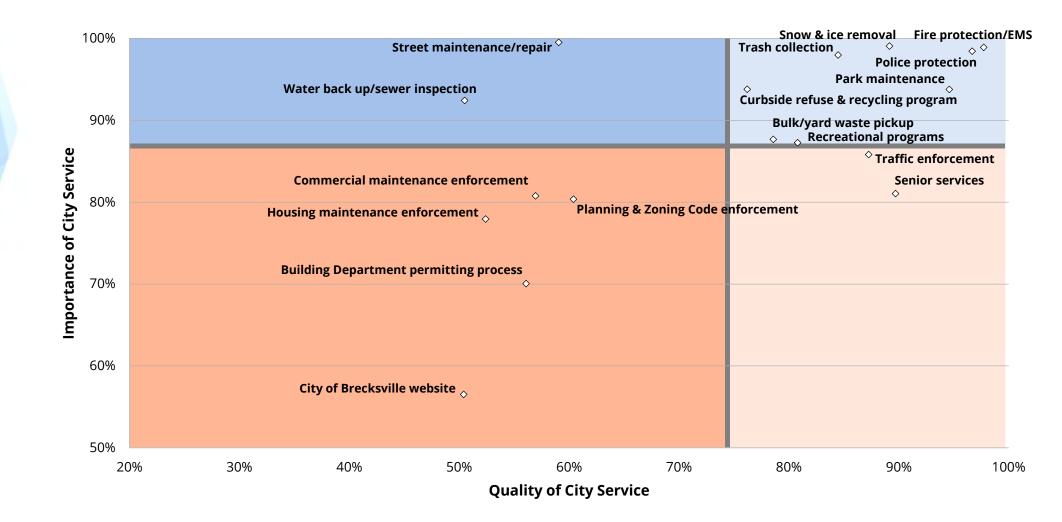




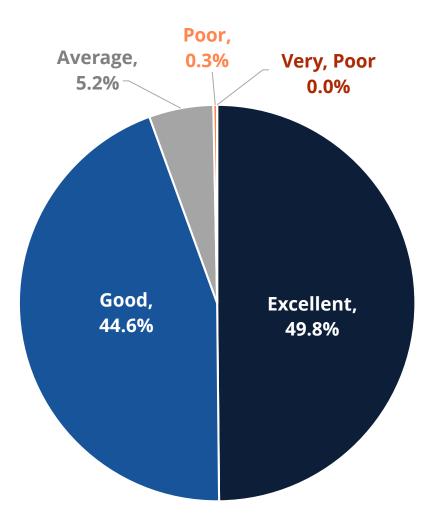








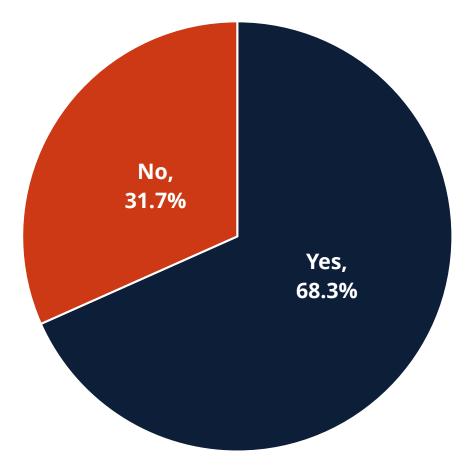
How do you rate the overall <u>quality</u> of services offered in the City of Brecksville?



94.4% of respondents feel that the quality of services offered in the City is good or excellent

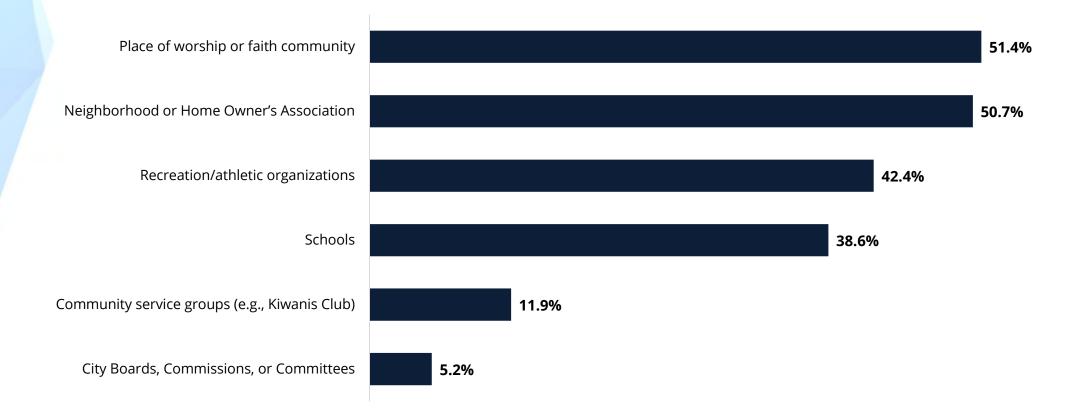
INITIAL FINDINGS QUALITY OF LIFE

QUALITY OF LIFE: **Do you feel engaged in your neighborhood/community?**

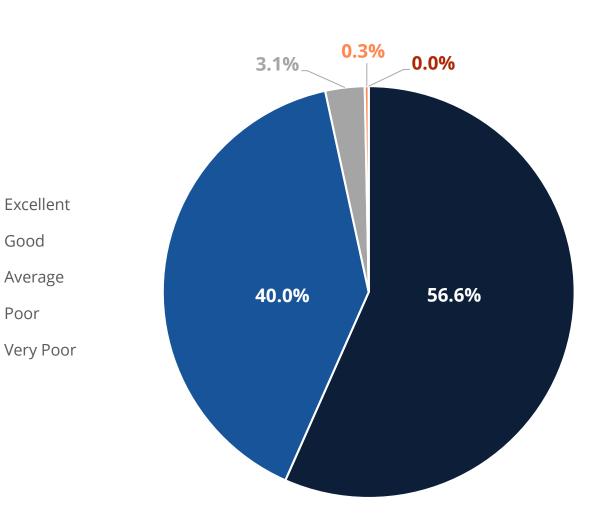


QUALITY OF LIFE:

If you answered "Yes" to Question 26, how are you involved in your neighborhood/community?

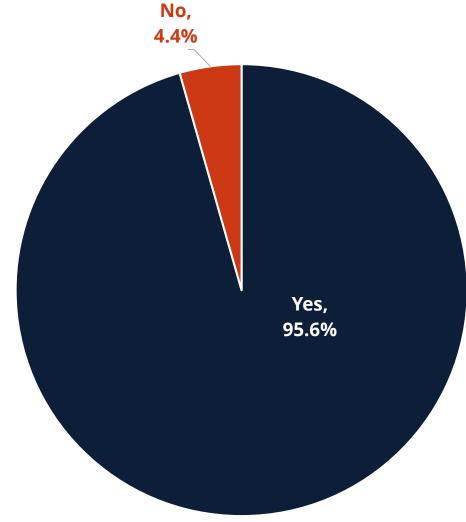


QUALITY OF LIFE: How do you rate the overall <u>quality</u> of life in the City of Brecksville?



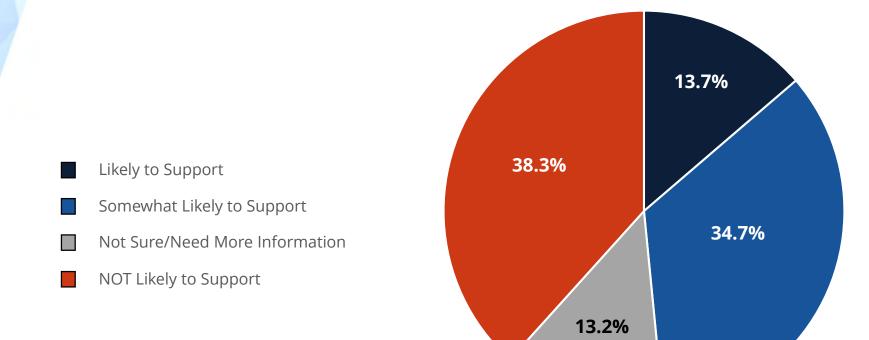
96.6% of respondents feel that the quality of life in the City is good or excellent

QUALITY OF LIFE: Would you recommend others live in the City of Brecksville?



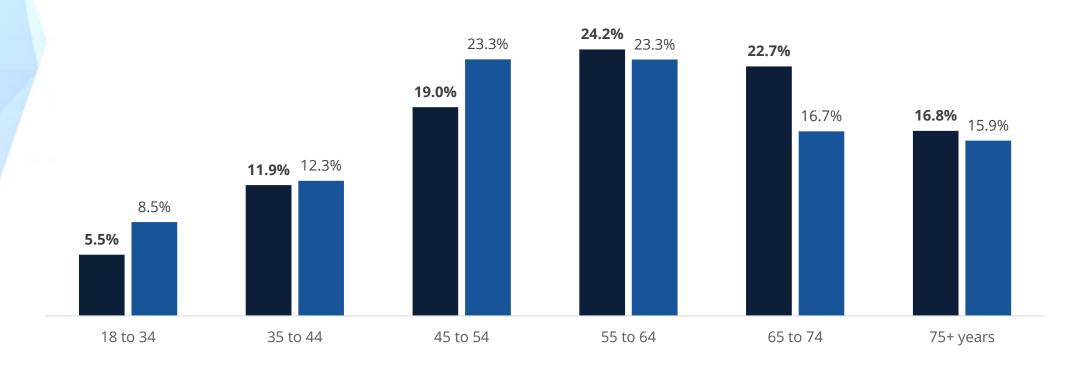
QUALITY OF LIFE:

Based on your responses in this survey, how likely would you be to support an income tax increase, property tax increase, or special property owner assessment to fund these types of projects?



RESIDENT SURVEY DEMOGRAPHIC QUESTIONS

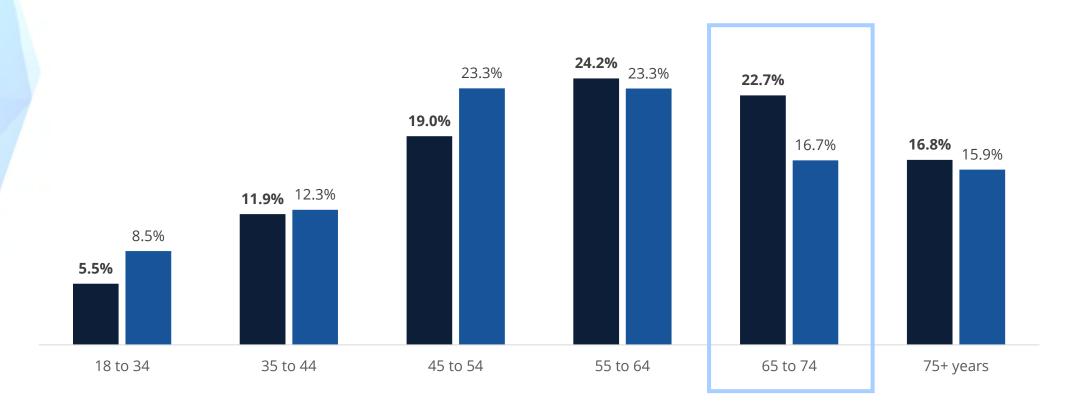
DEMOGRAPHIC QUESTIONS: What is your age?





2016 ACS Data

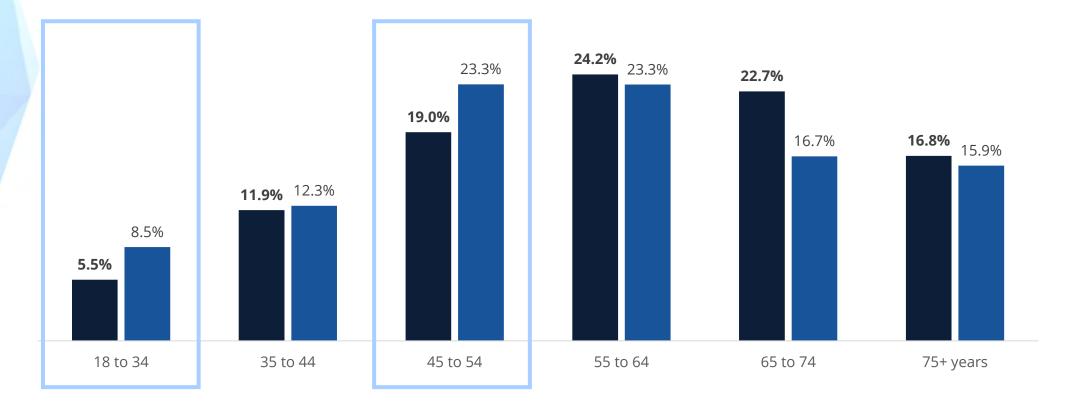
DEMOGRAPHIC QUESTIONS: What is your age?





2016 ACS Data

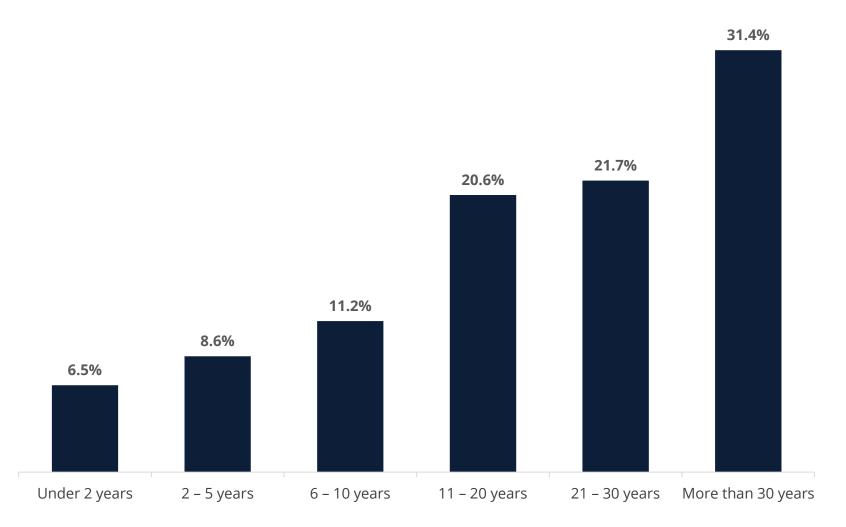
DEMOGRAPHIC QUESTIONS: What is your age?



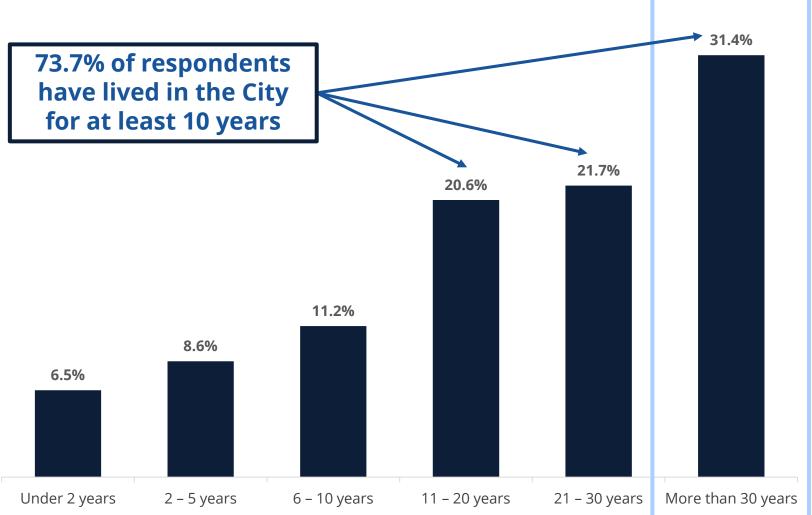
Survey Respondents

2016 ACS Data

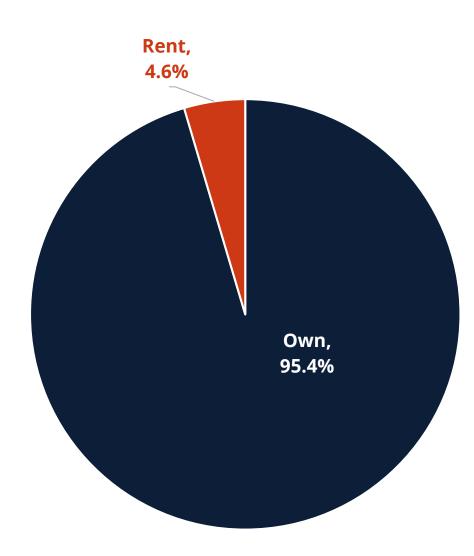
How many years have you <u>lived</u> in the City of Brecksville?



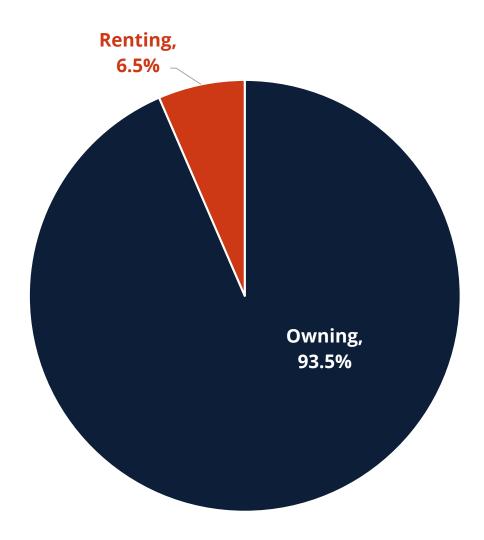
How many years have you <u>lived</u> in the City of Brecksville?



Do you <u>rent or own</u> your home currently?



Do you see yourself <u>renting or owning</u> five (5) years from now?



RESIDENT SURVEY MAJOR THEMES

MAJOR THEMES

- Most respondents choose to live in the City for its safety, quality of the school system, and proximity to highways for easy commuting
- Overwhelmingly, the Brecksville Reservation and the Cuyahoga Valley National Park stand out as key amenities that the community recognizes for their outstanding quality and importance to the region
- If residents would ever consider moving from the City, lower taxes was the most selected item they would look for in another community, but they would also consider moving for a smaller house or being able to walk more places locally

MAJOR THEMES

- The majority of respondents feel the City should focus on better sidewalk connectivity and most would likely walk or bike more within the community if adequate facilities were provided
- Most respondents want the City to focus on filling vacant storefronts with local stores, and any new development that happens should be environmentally sustainable and match the scale and design of existing structures
- Residents desire to see a mix of uses along Brecksville Road, at the VA site, and along Miller Road as these areas develop
- Nearly all respondents are extraordinarily happy with the quality of life and quality of services offered within the community and would recommend others live in the City as well

PLANNING PROCESS NEXT STEPS

WHAT'S NEXT?

WRITTEN RESPONDENT COMMENTS

 Respondent comments have been recorded and summarized, and they will be incorporated into the Master Plan

CROSS TABULATIONS

 \circ Survey responses will be cross tabulated by a number of factors

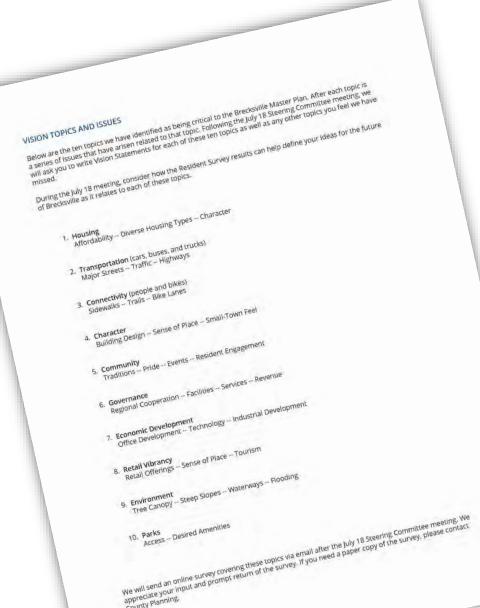
• Examples: age of respondent, housing type of respondent, length of residency of respondent, etc.

SURVEY REPORT

- $\circ\,$ Once all calculations and tabulations have been analyzed, the report with all findings will be finalized
 - Will include appendices (raw data numbers, a copy of the survey form, all written comments from respondents, etc.)

COMMUNITY VISION HOMEWORK

- We need your help in crafting Vision Statements
- Based on the Current Conditions analysis and Survey Results, what is your vision for the future
- Topics provided or tell us what we missed



COMMUNITY VISION HOMEWORK

• Online survey:

www.surveymonkey.com/r/BrecksvilleSC3

COMMUNITY VISION HOMEWORK

• Online survey:

www.surveymonkey.com/r/BrecksvilleSC3

Please complete the survey by July 25, 2018

UPCOMING MEETINGS

STEERING COMMITTEE MEETING #4

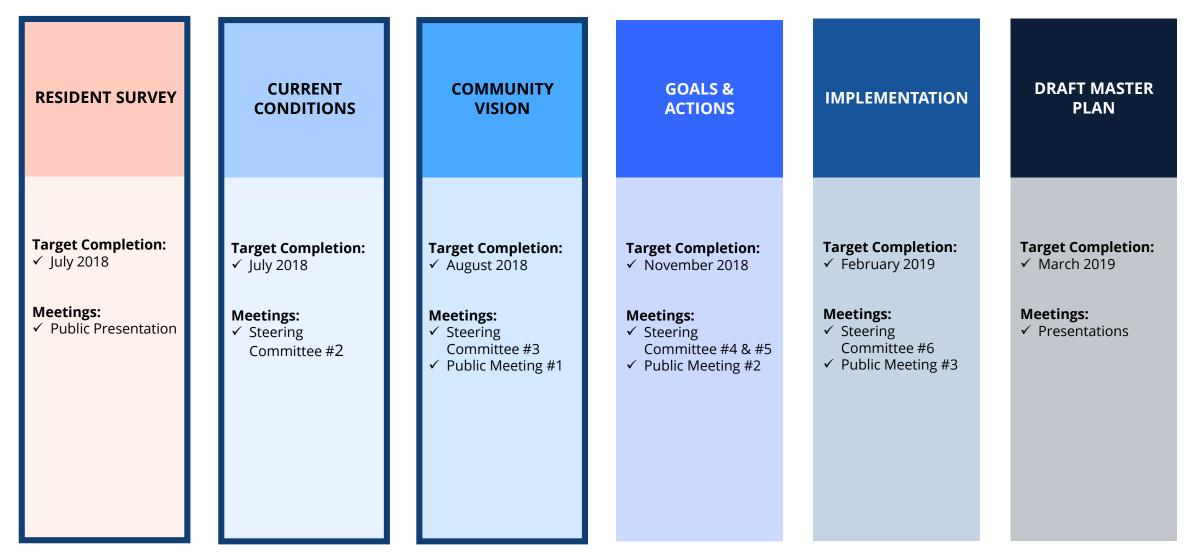
 This meeting will discuss the Community Vision & Homework Results

• August, 2018

PUBLIC MEETING #1

- $_{\odot}$ This meeting will ask for public input on Current Conditions and Community Vision
- After Steering Committee Meeting #4

MASTER PLAN TIMELINE



PUBLIC COMMENT

PUBLIC COMMENT IS WELCOME!

• To ensure that we can hear from everyone, please limit your comments to **three minutes**

• If you have additional comments, please write them down





Call or write us an email:

Patrick Hewitt phewitt@cuyahogacounty.us

Rachel Novak rnovak@cuyahogacounty.us

216.443.3700

Cuyahoga County Planning Commission | 2079 E. 9th Street, Cleveland, OH 44115 | (T) 216.443.3700 | (F) 216.443.3737



