

## SECTION 4

# IMPLEMENTATION

Moving from vision to implementation requires commitments of time and resources. The Implementation section ties individual actions to potential partners, timeframes, and potential funding sources to ensure everyone is aware of how actions can be accomplished.

### WHAT'S IN THIS SECTION?

This section includes tables that correspond to each topic, goal, and action item from the Goals and Actions section. Each action includes a time frame identifying how long it could potentially take to accomplish the action, potential parties that could assist in its implementation, potential level of funding, and possible funding opportunities. It also provides space to add notes for the status of a project and for the date an action is completed.

The implementation tables are meant to serve as a guide; however, priorities, funding streams, and partners can change over time. New

resources should be evaluated against action items as they arise.

### HOW DO I USE IT?

The Implementation section informs not only City staff and administration of who is responsible for undertaking actions, but it also discusses partnerships with private property owners, other municipalities, and other levels of government to demonstrate that accomplishing the plan will take efforts from many groups.

# ACTIONS AND COLLABORATION

It is intended that this Master Plan will be used by the City of Euclid—as well as property owners and developers—when deciding where, when, and how to make investments. A viable implementation program—one that sets forth specific action items—is a valuable tool to ensure that recommendations are acted upon.

## TYPES OF ACTIONS

The action steps can be categorized in three ways:

- **Proactive Actions** include recommendations for revising, expanding, promoting, or developing new programs or services. These are actions that would not otherwise occur without new action undertaken by residents, groups, or the City.
- In addition to proactive actions, the plan recommends certain **Responsive Actions**. These actions are to be undertaken when certain conditions are met. For instance, supporting new senior housing investments would be triggered when a development proposal is submitted to the City.
- Finally, the Master Plan recommends certain **Ongoing Actions**. These actions are meant to underscore positive steps already undertaken and which are important to continue or to improve.

## COLLABORATION

It is important to recognize that there are factors that impact the City that are beyond its control. In such cases, it is important to forge and maintain supportive partnerships with those who can provide assistance. In addition, because cities across the County and State are facing declining resources, it is becoming more important than ever to engage firms, institutions, and citizens to collaborate in the work of government.

The Master Plan identifies opportunities for engaging with other entities in developing mutually beneficial programs. With this in mind, the City can serve as a champion and supporter to help spur collaborative actions.

# IMPLEMENTATION TABLES

The implementation tables on the following pages link directly to the actions in the Goals and Actions document. The tables outline the Goals and Actions, Projected Timeline, Responsible Parties & Partners, Estimated Cost, Potential Funding Sources, and Status/Date Complete. Potential Partners are identified through symbols as shown in the legend on the following page.

While Potential Partners, Estimated Timelines, and Potential Funding Sources are outlined, changing circumstances, priorities, and funding streams may require this action table to change. The last column—Status/Date Complete—provides the opportunity to track changes in the implementation of an action and to provide a public record of when a project or action is completed.

It is important to recognize the tables serve as guides; they are intended to be updated when circumstances warrant.

## COST ESTIMATES

The implementation tables contain three levels of cost estimates: High, Medium, and Low. Because of the ever-changing nature of projects, costs are variable; however, we have provided ranges to give a general understanding of the scope of a project.

For the purposes of this plan, High, Medium, and Low cost ranges can be understood as follows:

Estimated Cost Range	
High Cost	Over \$500,000
Medium Cost	\$100,000 to \$500,000
Low Cost	Up to \$100,000

Importantly, estimated costs are only supplied for the action as described. They do not take into account additional steps. For instance, the cost of the action “Rezone Euclid Square Mall” is only for the cost of updating the City’s zoning. The cost does not take into account further actions—such as incentives or infrastructure—that might further be needed to develop the site.

## ACTION PRIORITIES

Priority actions are identified by stars in the implementation tables. Actions with three stars are the highest priority while actions with fewer stars are lower priority.

## HELP! — WHERE DO WE START?

The first step to beginning implementation is often the most overwhelming. Where do we start? Who should do what? How do we stop the plan from sitting on a shelf? While every community’s path to implementation is different, here are a few best practices to get started:

- Use the implementation table to **pick the top actions** that will be undertaken each year and **assign personnel responsible for those actions**

- Establish a **Plan Implementation Committee** that meets every quarter to review the actions that are underway
- Publish an **Annual Results Report** detailing what has been accomplished so far

Still lost? Contact County Planning and we can help you get started.

## POTENTIAL PARTNERS LEGEND

### City of Euclid



Euclid City Government – General

**B** Building

**F** Finance

**H** Housing

**L** Law

**P** Planning and Development

**PS** Public Service

**R** Recreation



Euclid City School District



Police and Fire

### Private and Non-Profit Entities



Akron Cleveland Association of Realtors



Bicycling Advocates



Cleveland Housing Network



Cleveland Tenants Organization



Euclid Chamber of Commerce



Euclid Institutions



Euclid YMCA



Higher Education Institutions



Hispanic Business Center



Heights Community Congress



Home Repair Resource Center



The Housing Center



Jumpstart



Neighborhood Groups



NEO Sportsplant



Qualified Non-Profits



Private Property Owners



Proposed Community Development Corporation



Qualified Design Professionals



Railroads



Regional Institutions



Special Improvement Districts



Transit Advocates

### Other Governmental Agencies



Cleveland Metroparks



County Planning



Cuyahoga Arts and Culture



Cuyahoga County Board of Health



Cuyahoga County Public Works



Cuyahoga County Land Bank



Cuyahoga Soil and Water Conservation District



First Suburbs Consortium



Greater Cleveland Regional Transit Authority



Neighboring Communities



Northeast Ohio Areawide Coordinating Agency



Northeast Ohio Regional Sewer District



Ohio Department of Natural Resources



Ohio Department of Transportation



Team NEO

### Priority Level



Lowest Priority










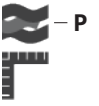

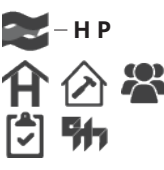



Middle Priority








Highest Priority

## STAY



Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Goal 1:</b> Enforce the repair, maintenance, and code compliance of existing housing and neighborhoods, page 76					
Develop an exterior housing maintenance and sidewalk inspection program for owner and renter-occupied housing and test it on streets in the Primary Focus Area, page 76	1-2 Yrs	★★★  – H L P P S	Medium	Community Reinvestment Area Program Community Development Block Grant Program HOME Investment Partnership Community Reinvestment Act Funds Home Weatherization Assistance Program Housing Enhancement Loan Program (HELP) Lead Safe Program Heritage Home Program	
Refine the housing maintenance and sidewalk inspection program, and expand it to the whole community, page 76	2-3 Yrs	★★  – H P	Medium	Community Reinvestment Area Program Community Development Block Grant Program HOME Investment Partnership Community Reinvestment Act Funds Home Weatherization Assistance Program Housing Enhancement Loan Program (HELP) Lead Safe Program Heritage Home Program	
Develop a landlord outreach program that identifies rental property owners, informs them of the requirements of running rentals in Euclid, and encourages renovations and upkeep through education about incentive programs, page 76	1-2 Yrs	★★  – B H P	Low	Community Reinvestment Area Program Community Development Block Grant Program HOME Investment Partnership Community Reinvestment Act Funds	
Review the registration and regulation process for rental housing in Euclid to ensure the City is using best practices in regulating rental properties, page 76	1-2 Yrs	★★★  – H	Low	Ohio Local Government Innovation Program	
Continue the existing single-family point-of-sale inspection program, page 76	Ongoing	 – H	--	--	

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 2: Increase the homeownership rate to stabilize housing, page 76					
Host a Realtors tour of City neighborhoods to educate them about Euclid's neighborhoods, amenities, and homeownership opportunities, page 76	1-2 Yrs	★★★★ 	Low	--	
Develop a renter outreach program that showcases opportunities, incentives, and benefits of homeownership to convert renters into homeowners, page 76	2-3 Yrs	★★ 	Low	Community Development Block Grant Program Wells Fargo Housing Foundation Grants KeyBank Foundation Grants	
Develop advertising materials to promote City-owned land to current residents and developers, page 76	1-2 Yrs	★★ 	Low	--	
Assemble Land Bank properties and proceed with a request for proposals from developers to construct new housing in the City, page 76	1-2 Yrs	★★★★ 	Low	--	
Work with non-profits to host homeownership classes in neighborhoods, page 76	1-2 Yrs	★★ 	Low	Wells Fargo Housing Foundation Grants	
Brand the City's homeownership programs, tax incentives, and other financial assistance tools to advertise the range of City programs to potential homeowners, page 76	2-3 Yrs	★★★★ 	Low	--	
Goal 3: Prioritize vacant, underutilized residential properties for reuse, page 76					
Develop design standards or use existing ones such as Kent State's Reimagining Cleveland document for reusing vacant properties as side yard expansions or pocket parks, page 76	2-3 Yrs	★ 	Medium	--	
Reduce maintenance costs for vacant lots by pursuing 'Slow Grow' landscaping strategies for reuse of lots or by developing maintenance plans with neighborhood associations, page 76	3-5 Yrs	★★ 	Medium	Home Depot Foundation Grants	
















Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Incentivize local block clubs or neighborhood groups to maintain pocket parks as a way to promote civic engagement, page 76	2-3 Yrs	★★	 – P PS	Medium	Community Development Block Grant Program Home Depot Foundation Grants KeyBank Foundation Grants	
<b>Goal 4:</b> Implement a housing strategy that promotes diverse housing options and allows for aging in place, page 77						
Identify existing accessible housing, one-story homes, and homes with first-floor bathrooms and master bedrooms; advertise the list to seniors seeking to age in place, page 77	2-3 Yrs	★	 – P	Low	Community Development Block Grant Program	
Partner with neighboring communities and the First Suburbs Consortium to develop renovation plans for standard home types that outline how to add a bathroom, kitchen, or first floor bath to an existing home, page 77	2-3 Yrs	★	 – B H P	Medium	Community Development Block Grant Program	
Support the development of new senior housing facilities, where appropriate, to ensure adequate housing opportunities for this growing demographic, page 77	Ongoing		 – P	--	Community Reinvestment Area Program Community Development Block Grant Program HOME Investment Partnership Community Reinvestment Act Funds	
<b>Goal 5:</b> Strategically invest in struggling neighborhoods by investing in housing and in the amenities that provide a strong sense of place, page 77						
Finance a Community Development Corporation that can carry out the neighborhood-level work necessary for the completion of the Master Plan, page 77	5+ Yrs	★★	 – F P	High	Community Development Block Grant Program ODSA Local Government Innovation Fund ODSA Local Government Efficiency Program ODSA Community Development Finance Fund Program US EDA Planning Program and Local Technical Assistance Program The Cleveland Foundation The Kresge Foundation	

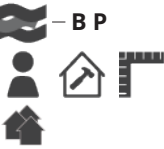

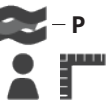



Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Coordinate City departments, non-profits, and corporate partners in establishing a neighborhood improvement program that assesses neighborhoods and invests in multiple improvements in a targeted area in a short time frame, page 77	3-5 Yrs	★★		High	Community Reinvestment Area Program Community Development Block Grant Program HOME Investment Partnership Community Reinvestment Act Funds Home Weatherization Assistance Program Housing Enhancement Loan Program (HELP) Housing Revenue Bond Program Lead Safe Program Heritage Home Program The Home Repair Resource Center Home Depot Foundation Grants KeyBank Foundation Grants	
Identify housing metrics and track them over time to assess housing changes, page 77	Ongoing			Low	--	

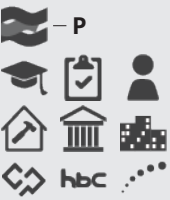
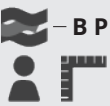


## PROSPER

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 1: Conduct business outreach and streamline assistance for retention, succession, and expansion of existing businesses, page 82					
Cross-train City employees on economic development incentives and initiatives to ensure they are able to communicate them to potential businesses, page 82	3-5 Yrs	★ 	Low	ODSA Local Government Efficiency Program	
Identify businesses at risk for succession issues and match them with resources, page 82	2-3 Yrs	★★★ 	Low	--	

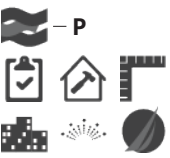


Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Increase the touch points between the City and small businesses to identify issues that are hindering expansion of businesses, page 82	Ongoing		 - P 	--	ODSA Microenterprise Business Development Program Grow Cuyahoga Fund ECDI Microenterprise Loan Fund Program Cleveland200 Program	
Work with qualified economic development professionals to develop a job creation or tax incentive program aimed at growing employment in the City's core employment areas, page 82	2-3 Yrs	★★★	 - F L P 	Medium	--	
Develop economic metrics and track them to understand changes in the business environment, page 82	Ongoing		 - P  	Low	--	
Develop marketing materials for targeted industries, page 82	2-3 Yrs	★★★	 - P 	Low	--	
<b>Goal 2:</b> Partner with Cleveland Clinic Euclid Hospital, University Hospitals, Hospice of the Western Reserve, and other medical facilities to grow Euclid's health industry and supporting businesses, page 82						
Work with health institutions and the City of Cleveland to develop consistent development standards for medical areas, especially the area around the Cleveland Clinic and University Hospitals medical campus, page 82	2-3 Yrs	★	 - B P  	Medium	--	
Identify needed supporting businesses for medical areas and work to attract them, page 82	Ongoing		 - P  	--	Grow Cuyahoga Fund ECDI Cleveland's Microenterprise Loan Fund Program Cleveland200 Program	

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Goal 3:</b> Strengthen and connect the manufacturing sector through industry-supporting infill development, as well as marketing and branding the manufacturing along the I – 90 corridor, page 82					
Work with the City of Cleveland, Lake County communities, and anchor manufacturers to develop a branding and physical improvements campaign for the I-90 manufacturing corridor, page 82	2-3 Yrs	★	 – B P	Medium	--
Continue to prepare development-ready sites and market them to potential manufacturers, page 82	Ongoing		 – B P PS	--	Cuyahoga County Department of Development Community Assessment Initiative Cuyahoga County Department of Development USEPA Brownfield Revolving Loan Fund Clean Ohio Brownfield Revitalization Fund
Support the development of a co-working space for industrial or maker uses, page 82	Ongoing		 – P	High	--
Promote the partnership between Euclid City Schools and local businesses to develop skill-based educational opportunities in manufacturing, page 82	3-5 Yrs	★★	 – P	Medium	--
Identify the suppliers for Euclid's major industries and target them for co-location in Euclid, page 82	2-3 Yrs	★★	 – P	Low	Grow Cuyahoga Fund ECDI Cleveland's Microenterprise Loan Fund Program Cleveland200 Program
<b>Goal 4:</b> Support small businesses, entrepreneurs, and start-ups as a way to grow jobs and support livelihoods, page 83					
Work with the Euclid Public Library and the Euclid Chamber of Commerce to develop a small business resource center that connects entrepreneurs to resources, assists in the development of business plans, provides information, and builds connections with other start-up businesses, page 83	1-2 Yrs	★	 – F P	Low	--



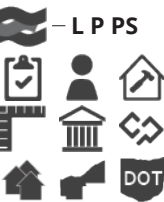
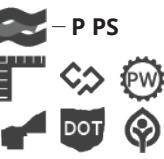
Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Using a single economic development point of contact, build a pipeline of potential small businesses by hosting pop-up retail events, identifying small retailers, facilitating networking and apprenticeships, and connecting them with available spaces, page 83	Ongoing	 – P	--	ODSA Local Government Innovation Fund	
Goal 5: Repurpose Euclid Square Mall, page 83					
Rezone Euclid Square Mall to an industrial zoning category, page 83	1-2 Yrs	★★★  – B P	Low	--	
Goal 6: Attract new investment through business-supporting infrastructure, page 83					
Partner with neighboring communities to invest in broadband internet to support manufacturing, page 83	2-3 Yrs	★  – F PS	High	DigitalC Fund	
Partner with regional colleges and training institutes to build a stronger presence in Euclid, page 83	2-3 Yrs	★★★  – P	Low	--	




























## PLAY







Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 1: Promote Downtown as the vibrant, mixed-use hub of culture and retail for the entire City, page 88					
Develop a Downtown Euclid brand and market it with a website, social media presence, and physical improvements, page 88	2-3 Yrs	★  – P	Medium	National Endowment for the Arts “Our Town” Grant Cuyahoga Arts and Culture Various Grants Special Improvement Districts The Cleveland Foundation The Kresge Foundation	

Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Develop a Downtown Euclid Special Improvement District to fund clean and safe initiatives as well as strategic priorities, page 88	2-3 Yrs	★★	– F L P	Low	Special Improvement Districts	
Work with current or future owners of Downtown properties to develop Downtown Euclid in line with the principles from the Master Plan, page 88	Ongoing		– B P	--	--	
Goal 2: Enhance neighborhood centers through retail, restaurants, and activities that attract investment, page 88						
Develop Special Improvement Districts in targeted neighborhood centers that work in collaboration and potentially share staff with the proposed Downtown Special Improvement District, page 88	2-3 Yrs	★★	– F L P	Low	Special Improvement Districts	
Begin collecting information in Special Improvement Districts including vacancy rates, available spaces, and Zip Codes of customers for advertising campaigns to potential investors and retailers, page 88	3-5 Yrs	★★	– P	Low	Special Improvement Districts	
Work with current or future property owners to develop neighborhood centers in line with the principles from the Master Plan, page 88	Ongoing		– B P	--	--	

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Goal 3:</b> Use events and art to enliven and enhance Downtown and neighborhood centers, page 88					
Begin hosting more frequent Downtown Euclid events—such as a monthly gallery opening at Shore Cultural Centre or pop-up art galleries—that highlight the area’s unique art, retail, and restaurant opportunities, page 88	2-3 Yrs	★	– P R	Medium	National Endowment for the Arts “Our Town” Grant Cuyahoga Arts and Culture Various Grants Heart of the Community Grants Special Improvement Districts The Cleveland Foundation The Kresge Foundation
Develop signature events for the East 222nd and East 185th Street commercial districts, page 88	2-3 Yrs	★★	– P R	Medium	National Endowment for the Arts “Our Town” Grant Cuyahoga Arts and Culture Various Grants Special Improvement Districts The Cleveland Foundation The Kresge Foundation
<b>Goal 4:</b> Implement the Waterfront Improvement Plan and increase lakefront access and event space in order to strengthen the lakefront as Euclid’s recreational hub, page 88					
Construct the improvements to the waterfront outlined in previous plans, page 88	2-3 Yrs	★★★	– P PS	High	Cuyahoga County Casino Fund Community Development State of Ohio Capital Budget ODNR NatureWorks Program Robert Wood Johnson Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation
Begin planning for extensions to the waterfront, especially to connect Sims Park to the Lakefront Community Center, page 88	1-2 Yrs	★	– P PS	Medium	--
Apply for grant funding to program the waterfront, page 88	2-3 Yrs	★★	– F P R	Low	National Endowment for the Arts “Our Town” Grant Cuyahoga Arts and Culture Various Grants ArtPlace America Grants Heart of the Community Grants Robert Wood Johnson Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation













Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Identify and approach neighborhood and non-profit groups about holding events along the waterfront, page 88	1-2 Yrs	★★		Low	--	
Strengthen the physical connections between the Lakefront Parks and Downtown Euclid, page 88	3-5 Yrs	★		High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) The People for Bikes Community Grant Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants	
Partner with the City of Cleveland, Hospice of the Western Reserve, and Euclid Hospital to develop a plan for improving and opening access to Lake Erie in the area of the Health Campus, page 88	2-3 Yrs	★		Medium	Cuyahoga County Casino Fund State of Ohio Capital Budget ODNR NatureWorks Program Robert Wood Johnson Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation	
<b>Goal 5:</b> Support Cleveland Metroparks' initiative to implement the Euclid Creek Reservation Master Plan, page 89						
To highlight Euclid and Metroparks, add decorative lighting and signage to Highland Avenue bridges when reconstructed, page 89	1-2 Yrs	★		High	--	


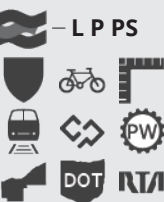
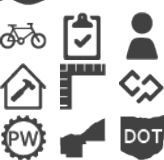
Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Consider improvements along Glenridge Road such as trails, signage, lighting and overlooks that can provide safe connections and highlight neighborhood proximity to the Metroparks, page 89	3-5 Yrs	★★	 – P PS        	High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) The People for Bikes Community Grant Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants	
<b>Goal 6:</b> Enhance existing neighborhood parks with additional programs and amenities—especially for the City's youth—including an indoor community recreation center, page 89						
Reuse the Central Middle School site for parkland that is adequately buffered from nearby railroad tracks and as a right of way for a trail to connect Euclid Creek Reservation to Lake Erie, page 89	2-3 Yrs	★★★	 – P PS R     	High	ODNR NatureWorks Program ODNR Land & Water Conservation Fund Clean Ohio Green Space Conservation Program Robert Wood Johnson Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation	
Develop a joint recreation board between the School District, Euclid YMCA, and the City's recreation department to coordinate a complete slate of youth activities, page 89	2-3 Yrs	★★	 – R   	Low	--	
Consider an indoor community recreation center—potentially as part of the ongoing Euclid City Schools Master Plan and potentially in coordination with South Euclid and Richmond Heights, page 89	5+ Yrs	★	 – F P PS R   CCBH  	High	Euclid City Schools Partnering Communities State of Ohio Capital Budget	
To ensure safety of playgrounds, consider visibility from the street and access to facilities when constructing new sites, page 89	Ongoing		 – B P R  	--	--	





Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Develop a Parks Master Plan that considers specific design improvements at smaller, neighborhood parks as well as at Memorial Park, page 89	2-3 Yrs	★★	 – F P PS R	Low	--	
Goal 7: Concentrate and promote the municipal and cultural amenities in the Civic Core, page 89						
Continue to locate public buildings in the Civic Core, page 89	Ongoing		 – P	--	--	
Relocate the City's various cultural facilities to one location, page 89	Ongoing		 – P	--	--	
Locate police and fire facilities in the Civic Core, page 89	Ongoing		 – P	--	--	
Develop a "Spend the Day in Euclid" campaign and associated materials to promote local tourism and awareness of the amenities in and near the Civic Core, page 89	1-2 Yrs	★	 – P	Low	National Endowment for the Arts "Our Town" Grant	
Train employees and volunteers at cultural institutions to cross-promote Euclid's institutions and nearby business districts, page 89	1-2 Yrs	★	 – P	Low	--	


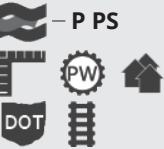



## CONNECT



Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Goal 1:</b> Improve access to the Lakefront via paths and connections that link all Euclid neighborhoods to this amenity, page 96					
Add crosswalks and HAWK signals along Lake Shore Boulevard to improve the pedestrian crossing experience, page 96	2-3 Yrs ★★	 - P PS   	Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation	
Continuously seek access or connections across privately owned properties to provide continuous connections between Euclid Hospital and Euclid Park, page 96	Ongoing	 - F L P PS  	--	Rockefeller Foundation Grants The George Gund Foundation The Cleveland Foundation	
Construct trails from Euclid Creek that connect to Downtown Euclid, Sims Park, and Wildwood Park as part of the Euclid Creek Connector, page 96	5+ Yrs ★★	 - P PS    	High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation	























Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Work with the Ohio Department of Natural Resources to add signage and amenities to existing parks to develop a water trail that allows boaters, kayakers, and other watercraft to move between Euclid's waterfront parks and to waterfront amenities in other communities, page 96	3-5 Yrs	★	 – P P S R	High	ODNR Boating Infrastructure Grant Program ODNR Coastal and Estuarine Land Conservation Grant	
<b>Goal 2:</b> Enhance recreational bike paths and walking trails in Euclid, and expand safe, non-motorized connections throughout the City—including the construction of a connector trail from Euclid Creek Metroparks to the Lake Erie Shore and a network of complete and green streets, page 96 (map page 95)						
Adopt a Complete and Green Streets Policy that requires consideration of pedestrians, bicyclists, transit, and vehicles as well as stormwater management when designing new or reconstructed streets, page 96	2-3 Yrs	★	 – L P P S	Low	--	
Apply for funding from NOACA to develop detailed engineering and construction of the bike paths, page 96	5+ Yrs	★	 – F P P S	High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation	

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 3: Develop partnerships to implement transportation plans and new street networks, including local plans—such as the Euclid Avenue Recreationway—and regional plans—such as the Eastside Greenway and the County Greenway Plans—to better connect Euclid to Northeast Ohio communities, page 96					
Work with NOACA to acquire right-of-way and funding to implement the Downtown Euclid TLCI Plan, East 185th TLCI Plan, and Euclid Avenue Recreationway, page 96	5+ Yrs	★★  – F L P PS DOT RTA	High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation	
Goal 4: Partner with RTA to improve transit connections and hubs to move people throughout the region quickly, safely, and comfortably, page 96					
Work with GCRTA to build enhanced infrastructure and improved Transit Waiting Environments (TWEs)—including better lighting, real-time arrival signage, trash and recycling containers, benches, and other amenities—at the system’s hubs, page 96	2-3 Yrs	★  – P PS RTA	High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program RTA Transit Waiting Environment Improvement Program	
Work with GCRTA to review Lake Shore Boulevard for potential bus stop removals to ensure faster travel, increase the potential for improved bus stops, and link to new crosswalks along Lake Shore, page 96	1-2 Yrs	★  – P PS RTA	Low	--	
Actively support the extension of the HealthLine into Euclid as an economic development strategy, page 96	Ongoing	 RTA	--	--	














Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Goal 5:</b> Enhance the physical image of the City—especially at gateways and underpasses—through wayfinding, marketing, and streetscape improvements, page 97					
Enhance gateways into the community and into business districts through signage, landscaping, and lighting, page 97	1-2 Yrs	★★★	 – PS	Medium	National Endowment for the Arts “Our Town” Grant Cuyahoga Arts and Culture Various Grants Home Depot Foundation Grants The Cleveland Foundation The Kresge Foundation
Enhance the City’s underpasses to make them more attractive, safer, and more welcoming, page 97	2-3 Yrs	★★	 – P PS	Medium	National Endowment for the Arts “Our Town” Grant Cuyahoga Arts and Culture Various Grants Home Depot Foundation Grants The Cleveland Foundation The Kresge Foundation
Work with non-profits and garden centers to hold front yard landscaping and green infrastructure classes, with a special focus on educating property owners on Lake Shore Boulevard and other major thoroughfares, page 97	1-2 Yrs	★★★	 – B P	Low	Home Depot Foundation Grants Keep America Beautiful Grant Programs

## ENGAGE


Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Goal 1:</b> Promote community engagement that brings together all ages and diverse communities in Euclid, page 100					
Begin an outreach program to new residents that provides a packet with information about involvement, community engagement opportunities, and “How to Be a Good Neighbor”, page 100	1-2 Yrs	★★★	 – P	Low	--
Continue to improve the fair housing environment in Euclid by expanding partnerships with the Heights Community Congress and the Housing Center, page 100	Ongoing	 – H P	--	--	


Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Expand the role of fair housing partners to include actively fostering positive community relations related to diversity and community cohesion, page 100	1-2 Yrs	★★	 - H P     	Low	--	
Goal 2: Build a positive self-image for the City among residents, businesses, and stakeholders, and promote that image to the region, page 100						
Contract with a branding firm to develop a cohesive City brand that incorporates physical elements such as a City flag, gateway features, or public art pieces, page 100	1-2 Yrs	★★★	 - F L P PS  	Medium	National Endowment for the Arts "Our Town" Grant Cuyahoga Arts and Culture Various Grants The Cleveland Foundation The Kresge Foundation	
Continue to fund smaller neighborhood beautification efforts, page 100	Ongoing		 - F P PS   	--	National Endowment for the Arts "Our Town" Grant Cuyahoga Arts and Culture Various Grants Home Depot Foundation Grants The Cleveland Foundation The Kresge Foundation	
Goal 3: Empower the distinct neighborhood associations to address the issues that are specific to them, page 100						
Map neighborhood groups and block clubs, and post contact information on the City's website to make engagement and involvement easier, page 100	1-2 Yrs	★★★	 - P  	Low	--	
Goal 4: Enhance the communication network that allows residents to access information about their community, events, and neighborhood, page 100						
Update the City's website in line with a comprehensive branding campaign to ensure the site includes up-to-date details, attractive design, and comprehensive information on City services and programs, page 100	1-2 Yrs	★★	  	Medium	Cuyahoga County Department of Information Technology	
Undertake an annual outreach effort using all available methods to bring new residents or unengaged residents into the City's communication platform, page 100	Ongoing		  	--	--	

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Goal 5:</b> Enhance safety in the City's neighborhoods and business districts, page 101					
Work with proposed Special Improvement Districts to include safety measures such as safety patrols, lighting, and cameras in improvement plans, page 101	2-3 Yrs	★★★		Medium	Special Improvement Districts
Seek grant funding for expanded police foot or bicycle patrols, page 101	1-2 Yrs	★★★		Low	Department of Justice COPS Hiring Program Department of Justice COPS Community Policing Development
Review the City's zoning code to ensure building design and placement regulations contribute to safer environments using Crime Prevention through Environmental Design (CPTED) methods, page 101	2-3 Yrs	★★★		Low	--
Work with neighborhood block groups to organize a more robust neighborhood watch program, page 101	1-2 Yrs	★★★		Low	--
<b>Goal 6:</b> Undertake a comprehensive review of municipal buildings and facilities to ensure ongoing energy and operational efficiency, page 101					
Establish an internal task force comprised of appropriate directors, chiefs, and staff to undertake a comprehensive Public Facilities Plan, page 101	1-2 Yrs	★★		Low	
Undertake a Finance Department analysis to determine the operational costs and ongoing subsidies of all municipally owned facilities in Euclid as a precursor to developing a comprehensive Public Facilities Plan, page 101	1-2 Yrs	★★		Low	--
Work with qualified architects and financial professionals to develop a Public Facilities Plan that includes demolition and/or disposition, to ensure existing structures meet the needs of the City as it relates to ongoing energy and operational efficiency, page 101	2-3 Yrs	★★		Medium	Community Development Block Grant Program


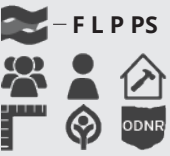
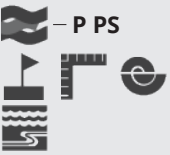
Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Seek minimum LEED certification as part of municipal building renovations or construction, page 101	Ongoing		 – P PS	--	ODSA Energy Loan Fund Ohio Air Quality Development Authority DOE Office of Energy Efficiency and Renewable Energy	
Work with Cuyahoga County's Animal Shelter to analyze the costs and benefits of reducing the size of the Euclid City Kennel through an increased County partnership, page 101	1-2 Yrs	★	 – B F L P PS   	Low		
Work with qualified economic development professionals to review the Shore Cultural Centre for conversion to a more general incubator space, co-working space, or live-work space, page 101	1-2 Yrs	★★	 – B F P  	Medium	--	
Consider physical improvements and nonprofit management of Shore Cultural Centre as part of any conversion to a profitable venture as a result of an economic analysis, page 101	5+ Yrs	★★	 – B F P PS    	High	Community Development Block Grant Program	



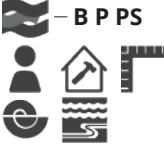


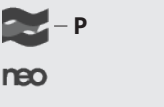

## PRESERVE

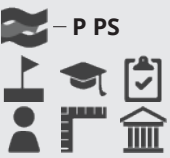
Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 1: Restore, preserve, and enhance environmentally sensitive features throughout the City—including steep slopes, wetlands, waterways, and the Waterfront, page 108					
Work with the developers of Providence Park to ensure green space is included in any development at that site, page 108	1-2 Yrs	★ 	Low	--	

Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Purchase land or easements along the East Branch of the Euclid Creek to protect the waterway and provide trail access to Richmond Heights, page 108	3-5 Yrs	★		High	ODNR Clean Ohio Trails Fund ODNR Recreational Trails Program ODNR NatureWorks Program ODNR Land & Water Conservation Fund Clean Ohio Green Space Conservation Program Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) The People for Bikes Community Grant Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation The Cleveland Foundation The Trust for Public Land	


















Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Purchase land or easements along the Portage Escarpment's vacant steep slopes (south of Euclid Avenue) to preserve them in perpetuity, thereby protecting the bio habitat corridor, page 108	3-5 Yrs	★		High	ODNR Clean Ohio Trails Fund ODNR Recreational Trails Program ODNR NatureWorks Program ODNR Land & Water Conservation Fund Clean Ohio Green Space Conservation Program Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) The People for Bikes Community Grant Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation Ohio EPA Surface Water Improvement Fund The Cleveland Foundation The Trust for Public Land	
Continue to work with Lakefront property owners—including beach clubs—to assist in rehabilitating shorelines in exchange for public access, page 108	Ongoing			--	ODNR Coastal & Estuarine Land Conservation Grant ODNR NatureWorks Program ODNR Land & Water Conservation Fund Clean Ohio Green Space Conservation Program	
Goal 2: Use green infrastructure to slow and store stormwater, page 108						
Incorporate green infrastructure in existing parks and open spaces when reconstructed, page 108	Ongoing			--	Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation NEORS Green Infrastructure Grant Program ODSA Alternative Stormwater Infrastructure Loan Program Ohio EPA Surface Water Improvement Fund Ohio EPA 319 Grants The Cleveland Foundation	

Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Expand the number of trees in neighborhoods and along roads to capture stormwater, increase property values, and lower highway noise, page 108	Ongoing		 – P P S	--	Keep America Beautiful Grant Programs Tree Research and Education Endowment Fund Horticultural Research Institute Grants	
Review and update tree protection ordinances and landscaping standards to maintain a healthy tree canopy, page 108	1-2 Yrs	★★★	 – B L P	Low	--	
Preserve the existing deep setbacks of manufacturing buildings along Euclid Avenue and work with property owners to incorporate green infrastructure features, page 108	Ongoing		 – B P P S	--	--	
Goal 3: Incorporate green spaces in neighborhoods, page 108						
Review City-owned land for consideration as community-managed pocket parks, especially in neighborhoods with limited green space and parcels at major intersections, page 108	1-2 Yrs	★★★	 – B L P P S	Low	--	
Use the City-owned land off East 260th at Benton Avenue as passive recreation space, page 108	3-5 Yrs	★	 – P P S	Medium	ODNR Clean Ohio Trails Fund ODNR Recreational Trails Program ODNR NatureWorks Program ODNR Land & Water Conservation Fund Clean Ohio Green Space Conservation Program	
Goal 4: Promote alternative energy sources and continue to be Cuyahoga County's premier City in the development and advocacy of wind power technology, page 108						
Continue proactive outreach to wind turbine manufacturers to encourage location in Euclid, page 108	Ongoing		 – P neo	--	--	
Develop a specific wind turbine manufacturing incentive program, page 108	2-3 Yrs	★	 – F L neo	Low	--	

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Partner with local universities such as Case Western Reserve University's Wind Energy Research and Commercialization Center to test wind products in Euclid and build a local knowledge base for the industry, page 108	Ongoing	 – P PS	--	--	

## LAND USE ACTIONS

Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Use the Character Areas map and categories to guide zoning decisions, page 118	Ongoing		 – B P	Low	--	
Consider a walkable overlay district for business districts north of I-90 that would expand allowable uses and provide a framework for more walkable development, page 118	1-2 Yrs	★★★★	   	Low	--	
Consider a Planned Unit Development district overlay, page 118	1-2 Yrs	★★	  	Low	--	
Modify and improve the U8 Office Building district to give it greater flexibility, page 119	1-2 Yrs	★	  	Low	--	
Develop an access management plan to limit curb cuts through shared access and defined landscaping plans along major corridors—with a special focus on improving the look, feel, and safety of industrial roads such as S. Lakeland Blvd, page 119	1-2 Yrs	★	  	Low	--	
Support mixed-use development at the Providence Park site, page 119	Ongoing		 – B P	Low	--	

## CORE STRATEGY AREA IMPLEMENTATION TABLES

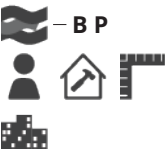
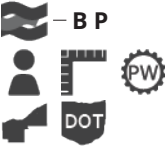

The Core Strategy Areas included development principles for each of the eight identified areas. These development principles ranged from general concepts to specific action items for each area.





In many cases, the principles outlined in the Core Strategy Areas corresponded to actions that were outlined Citywide. For instance, in the Western Neighborhoods Core Strategy Area, one development principle stated “Improve vacant lots using slow-grow plantings or low maintenance landscaping, adding community-maintained pocket parks, or expanding side yards.” While this action is outlined as a specific need within the Western Neighborhood, it is also listed as an

action Citywide, which stated “Reduce maintenance costs for vacant lots by pursuing ‘Slow Grow’ strategies for reuse of lots or by developing maintenance plans with neighborhood associations.”

Because many of the development principles in the Core Strategy Areas correspond to Citywide actions, the following implementation tables will refer to the appropriate action on a previous page for information on priority, funding sources, and other items when a corresponding action exists. Only those development principles not represented by previous actions will be fully outlined in the following tables.


### EAST 222ND STREET — ★★


Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Sociability</b>					
Use the deep setbacks in the retail district to create vibrant front entrances to businesses	1-2 Yrs		Low	Community Development Block Grant Program National Endowment for the Arts “Our Town” Grant Cuyahoga Arts and Culture Various Grants Home Depot Foundation Grants The Cleveland Foundation The Kresge Foundation	
Partner with local businesses to develop and maintain pocket parks that act as social spaces in the retail district (see “Incentivize local block clubs...” on page 175)					
Plan for improvements to Memorial and Hero Parks (see “Develop a Parks Master Plan...” on page 184)					
<b>Access &amp; Linkages</b>					
Eliminate unnecessary curb cuts where possible to increase safety	Ongoing		Low	--	
Encourage shared parking among business owners	1-2 Yrs		Low	--	

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Consider municipal parking facilities where possible and if necessary	2-3 Yrs		Medium	Community Development Block Grant Program	
Improve pedestrian and bicycle connections into and within Memorial Park (see "Construct trails..." on page 185)					
Improve existing crosswalks and add additional ones, if warranted, to improve east-west access and pedestrian safety through clearly marked crossings	1-2 Yrs		Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program The People for Bikes Community Grant	
Construct an all-purpose trail along the eastern side of the street (see "Construct trails..." on page 185)					
Reconstruct East 222nd Street as part of the City's capital improvements	5+ Yrs		High	ODNR Clean Ohio Trails Fund ODNR Recreational Trails Program Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) The People for Bikes Community Grant Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation Ohio EPA Surface Water Improvement Fund The Cleveland Foundation The Kresge Foundation	
Uses & Activities					
Maintain a landscaped setback in the Civic Core to ensure public institutions are differentiated from residential or commercial uses	Ongoing		Low	--	

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Comfort &amp; Image</b>					
Unify the corridor through consistent branding such as street signs, institutional signs, banners, lighting, and burying overhead utility lines (see "Contract with a branding firm..." on page 189)					
Use green infrastructure to beautify the corridor and improve stormwater retention (see "Incorporate green infrastructure..." on page 193)					
Add street trees where possible or feasible (see "Expand the number of trees..." on page 194)					
Add landscaping or buildings to screen parking lots from sidewalks	5+ Yrs		Low	Community Development Block Grant Program National Endowment for the Arts "Our Town" Grant Cuyahoga Arts and Culture Various Grants Home Depot Foundation Grants The Cleveland Foundation The Kresge Foundation	

## EAST 185TH STREET – ★★

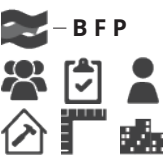
Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Sociability					
Develop clustered seating areas with associated maintenance agreements to act as social spaces in the retail district	1-2 Yrs		Low	Community Development Block Grant Program	
Provide improved public access to Lake Erie (see "Partner with the City of Cleveland..." on page 182)					
Access & Linkages					
Work with the City of Cleveland and Northeast Shores Development Corporation to implement the streetscape recommendations made in the East 185th Street Corridor Plan TLCI (see "Work with NOACA..." on page 187)					
Improve existing crosswalks and add additional ones, if warranted, to improve east-west access and pedestrian safety (see "Work with NOACA..." on page 187)					
Expand the Transit Waiting Environment (TWE) at the East 185th and Lake Shore Boulevard intersection (see "Work with NOACA..." on page 187)					

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Encourage shared parking among business owners	1-2 Yrs	 – B P PS	Low	--	

#### Uses & Activities

Work with the City of Cleveland and Northeast Shores Development Corporation to redevelop the Lakeshore Chevy site (see “Work with NOACA...” on page 187)


Work with Cleveland to provide consistent incentives, oversight, and design regulations in both of the individual communities (see “Consider a walkable overlay district...” on page 195)

Incentivize the rehabilitation of storefronts to provide spaces for start-up and small businesses	1-2 Yrs	 – B F P	Low	Community Development Block Grant Program Euclid Storefront Renovation Program	
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#### Comfort & Image




Unify the corridor through consistent branding such as street signs, institutional signs, banners, and lighting (see “Contract with a branding firm...” on page 189)

Improve the north and south entrances into the district (see “Enhance gateways...” on page 188)

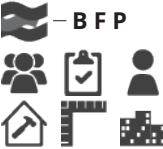
Enliven the corridor by investing in art, lighting, and murals	1-2 Yrs	 – P PS	Low	Community Development Block Grant Program National Endowment for the Arts “Our Town” Grant Cuyahoga Arts and Culture Various Grants Special Improvement Districts The Cleveland Foundation The Kresge Foundation	
Aggressively plant new street trees to maintain the strong tree canopy (see “Expand the number of trees...” on page 194)					

## DOWNTOWN & LAKEFRONT – ★★★



Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Sociability</b>					
Improve the Wastewater Treatment Plant Equalization Tank site as an active park that contributes to Downtown’s vibrancy (see “Develop a Parks Master Plan...” on page 184)					

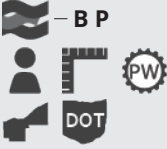
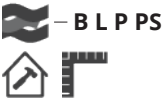
Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Develop clustered seating areas with associated maintenance agreements to act as social spaces in the Downtown retail district	1-2 Yrs	 – B P PS	Low	Community Development Block Grant Program	
Use programming and events to maintain an active environment in Downtown (see “Begin hosting more frequent Downtown Euclid events...” on page 181)					
Access & Linkages					
Construct pathways and all-purpose trails between Downtown retail and Lakefront parks (see “Construct trails...” on page 185)					
Maintain Downtown’s strong walkability by limiting new curb cuts, keeping wide sidewalks for sidewalk cafes and comfortable walking experiences, and maintaining or expanding parallel parking	Ongoing	 – B P PS	Low		
Improve existing crosswalks and add additional ones, if warranted, to improve pedestrian safety especially across Lake Shore Boulevard	1-2 Yrs	 – P PS	Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program The People for Bikes Community Grant	
Construct bikeways that connect neighborhoods to the Lakefront (see “Apply for funding from NOACA...” on page 186)					
Implement the streetscape recommendations made in the Downtown Euclid TLCI, including improving the municipal parking lot with traffic islands to create a clear traffic pattern (see “Work with NOACA...” on page 187)					
Add greenery to oversized intersections (see “Adopt a Complete and Green Streets Policy...” on page 186)					
Uses & Activities					
Ensure new housing, hotel, or mixed-use investments are walkable and contribute to a vibrant Downtown and lakefront, with a special focus on encouraging reinvestment in Lakefront towers (see “Consider a walkable overlay district...” on page 195)					





Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Incentivize the rehabilitation of storefronts along Lake Shore Boulevard to provide spaces for start-up and small businesses	1-2 Yrs	 – B F P	Low	Community Development Block Grant Program Euclid Storefront Renovation Program	
<b>Comfort &amp; Image</b>					
Unify the area through consistent branding such as street signs, institutional signs, banners, and lighting (see “Contract with a branding firm...” on page 189)					
Add street trees where possible (see “Expand the number of trees...” on page 194)					
Rebuild the Lake Shore Boulevard streetscape to highlight it as Euclid’s Main Street (see “Work with NOACA...” on page 187)					
Expand consistent streetscape elements to other Downtown streets as they are rebuilt (see “Work with NOACA...” on page 187)					















## EAST 260TH AND EUCLID – ★

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Sociability</b>					
Ensure that the green space between Richmond and Brush Roads is preserved permanently (see “Purchase land or easements along the Portage Escarpment...” on page 193)					
Improve the green space north of Euclid Avenue as a greenspace or park that contributes to the area’s vibrancy (see “Develop a Parks Master Plan...” on page 184)					
<b>Access &amp; Linkages</b>					
Improve existing crosswalks and add additional ones, if warranted, to improve pedestrian safety especially at East 260th and Euclid as well as at the Bluestone Elementary School	1-2 Yrs	 – P P S	Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program The People for Bikes Community Grant	
Improve existing pedestrian pathways to business entrances and ensure future businesses provide safe pedestrian pathways from the sidewalk	1-2 Yrs	 – B P	Low	--	
Enhance the bus hub at the East 260th and Euclid intersection (see “Work with NOACA...” on page 187)					
Implement the streetscape and greenway recommendations made in the Euclid Avenue TLCI (see “Work with NOACA...” on page 187)					

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Eliminate unnecessary curb cuts where possible to increase safety	Ongoing		Low	--	
Construct bikeways along East 260th and along Euclid Avenue to connect to green spaces and nearby neighborhoods (see “Apply for funding from NOACA...” on page 186)					
Uses & Activities					
Update development standards to ensure quality design, walkability, and attractive signage	1-2 Yrs		Low	Community Development Block Grant Program	
Comfort & Image					
Unify the area through consistent branding such as street signs, institutional signs, banners, and lighting (see “Contract with a branding firm...” on page 189)					
Add street trees where possible (see “Expand the number of trees...” on page 194)					
Improve entrances into the district (see “Enhance gateways...” on page 188)					


TRAIL NETWORK — ★

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Sociability					
Ensure trails connect to open spaces, business districts, and parks (see “Apply for funding from NOACA...” on page 186)					
Access & Linkages					
Strive to provide the safest type of bicycle facility wherever possible, with a special emphasis on constructing grade- and mode-separated trails for non-motorized vehicles (see “Apply for funding from NOACA...” on page 186)					
Develop standards for trail design	1-2 Yrs		Low	--	
Uses & Activities					
Encourage quality design, walkability, and attractive signage along trail routes	1-2 Yrs		Low	--	
Comfort & Image					
Unify the trail network through consistent branding and wayfinding signage (see “Contract with a branding firm...” on page 189)					



Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Provide amenities along trails such as bicycle parking, fix-it stations, and benches	1-2 Yrs	 – P P S R            	Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program The People for Bikes Community Grant	
Ensure trails are well-lit, especially at crossings, to maintain a safe environment	1-2 Yrs	 – B P P S	Low	--	


## WESTERN NEIGHBORHOODS – ★

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Sociability</b>					
Improve vacant lots using slow-grow plantings or low maintenance landscaping, adding community-maintained pocket parks, or expanding side yards (see “Reduce maintenance costs for vacant lots...” on page 174)					
Foster community by connecting residents, establishing block clubs, facilitating safety training, and building other community links (see “Map neighborhood groups and block clubs...” on page 189)					
<b>Access &amp; Linkages</b>					
Improve existing crosswalks, especially at important neighborhood crossings	1-2 Yrs		Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program The People for Bikes Community Grant	
Connect residential neighborhoods to nearby business districts with bikeways, trails, and safe sidewalks (see “Apply for funding from NOACA...” on page 186)					
<b>Uses &amp; Activities</b>					
Work with property owners and developers to construct infill housing on vacant lots	Ongoing		High	Community Reinvestment Area Program Community Development Block Grant Program HOME Investment Partnership Community Reinvestment Act Funds	


Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Enforce existing housing codes to maintain quality housing (see “Develop an exterior housing maintenance and sidewalk inspection program...” on page 173)					
Comfort & Image					
Unify the area through consistent branding such as decorative street signs (see “Contract with a branding firm...” on page 189)					
Add street trees where possible (see “Expand the number of trees...” on page 194)					
Repair existing infrastructure where necessary	Ongoing		High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP)	
Partner with neighborhood associations to organize block watches and add security cameras in key locations to assist in safety initiatives (see “Work with neighborhood block clubs...” on page 190)					

I-90 CORRIDOR — ★

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Sociability					
Encourage development to incorporate green infrastructure as part of a landscaping plan (see “Work with non-profits and garden centers...” on page 188)					
Repurpose excessive front parking and concrete along South Lakeland Boulevard for landscaping and screening	1-2 Yrs		Low	Community Development Block Grant Program Home Depot Foundation Grants The Cleveland Foundation The Kresge Foundation	
Access & Linkages					
Construct bikeways along north-south streets to connect the Central Neighborhoods to the Industrial Core (see “Apply for funding from NOACA...” on page 186)					
Uses & Activities					
Enforce existing development codes to maintain quality structures	Ongoing		Low	--	

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Comfort &amp; Image</b>					
Unify the area through consistent branding such as street signs, institutional signs, banners, and lighting (see “Contract with a branding firm...” on page 189)					
Add gateway features along the highway corridor (see “Enhance gateways...” on page 188)					
Add trees in the public right-of-way or private setbacks, where possible (see “Expand the number of trees...” on page 194)					
Partner with transportation agencies to use decorative fencing and landscaping in the highway setbacks to improve corridor aesthetics	1-2 Yrs		Medium	--	

## EUCLID SQUARE MALL & BLUESTONE BUSINESS PARK – ★★★

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
<b>Sociability</b>					
Consider green infrastructure where possible (see “Work with non-profits and garden centers...” on page 188)					
<b>Access &amp; Linkages</b>					
Construct bikeways along East 260th and through the Euclid Square Mall site to connect employment centers to green spaces and nearby neighborhoods (see “Apply for funding from NOACA...” on page 186)					
Improve existing crosswalks at East 260th and Bluestone Boulevard to improve pedestrian safety	1-2 Yrs		Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program The People for Bikes Community Grant	
<b>Uses &amp; Activities</b>					
Work with property owners to redevelop the Euclid Square Mall site for industrial and associated uses (see “Rezone...” on page 179)					
<b>Comfort &amp; Image</b>					
Unify the area through consistent branding such as street signs, institutional signs, banners, and lighting (see “Contract with a branding firm...” on page 189)					
Add street trees where possible (see “Expand the number of trees...” on page 194)					



# THANK YOU

A special thank you to all the residents, groups, public officials, business owners, and community representatives that participated in the Master Plan process. Your input and assistance made it possible.



# County Planning

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