

The City of **BRECKSVILLE** MASTER PLAN

STEERING COMMITTEE
MEETING

MARCH 21, 2018



AGENDA

INTRODUCTIONS
ROLES & RESPONSIBILITIES
WHAT IS A MASTER PLAN?
TENTATIVE MASTER PLAN TIMELINE
SUMMARY OF QUESTIONNAIRE RESPONSES
PRESENTATION BY JIM WHITE

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BRECKSVILLE MASTER PLAN

INTRODUCTIONS

Welcome!

STEERING COMMITTEE MEMBERS

Neil Brennan

Jeanne Caparso

Dominik Caruso

Brett Dawson

Jennifer Griser

Ryan Howard

Rebecca Kapur

Joelle Magyar

Aaron Rohe

Brian Stucky

Sean Sullivan

Jim White

Brittany Wigman

Ray Zadd

OUR MISSION

“To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships.”



County Planning

Glenn Coyne, FAICP, Executive Director

James Sonnhalter, Manager, Planning Services

Patrick Hewitt, AICP, Senior Planner

Rachel Novak, Planner

Nate Weyand-Geise, Planning Intern

Kevin Leeson, Planner

Daniel Meaney, GISP, Manager, Information & Research

Robin Watkins, Geographic Information Systems Specialist



BRECKSVILLE MASTER PLAN

ROLES & RESPONSIBILITIES

ROLES & RESPONSIBILITIES: THE PUBLIC

The Public are all interested residents, business owners, or stakeholders

- ✓ **Provides comment on the plan whether in person or online**
- ✓ **Ensures the plan has the endorsement of residents and business owners**



ROLES & RESPONSIBILITIES: STEERING COMMITTEE

The Steering Committee is a group of involved residents, businesses, and civic leaders

- ✓ **Are representatives of the community**
- ✓ **Share expertise and on-the-ground knowledge**
- ✓ **Are advocates for the plan and its implementation**
- ✓ **Review in-depth documents before public meetings**



ROLES & RESPONSIBILITIES: STEERING COMMITTEE

The Steering Committee: Expectations

- ✓ Brings an **open mind** to meetings
- ✓ Is willing to **openly and respectfully discuss ideas** within the Committee
- ✓ Assists in **advertising public involvement**
- ✓ Assists at **public meetings**, as needed



ROLES & RESPONSIBILITIES: PROJECT TEAM

The Project Team is a smaller group of City administrators

- ✓ **Share expertise and on-the-ground knowledge**
- ✓ **Assist in the collection of data, images, and other community resources**
- ✓ **Review in-depth documents before release to Steering Committee**



ROLES & RESPONSIBILITIES: COUNTY PLANNING

County Planning are the facilitators of the planning process

- ✓ **Sets agendas, communicates in advance, keeps meetings on time**
- ✓ **Translates concerns and suggestions into plan documents**
- ✓ **Offers planning expertise and innovative ideas**
- ✓ **Consolidates various plans into a single, comprehensive document**



COMMUNITY MASTER PLANS

- **2015**

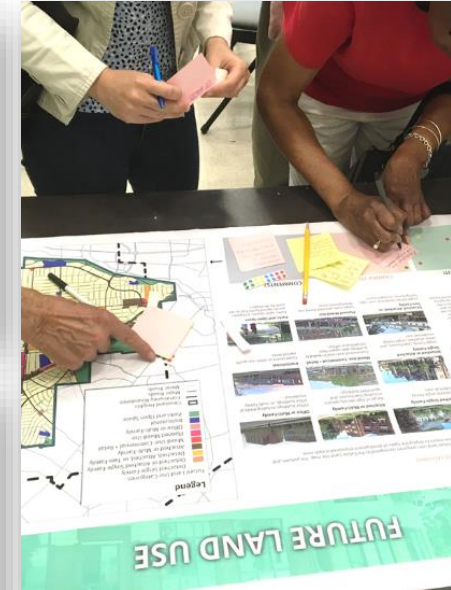
- Beachwood
- Cleveland Heights
- University Heights
- Parma Heights
- Olmsted Falls

- **2016**

- Bay Village
- Euclid
- Richmond Heights
- Rocky River

- **2017**

- Mayfield Village
- Strongsville
- Maple Heights
- Brecksville
- Parma Town Center



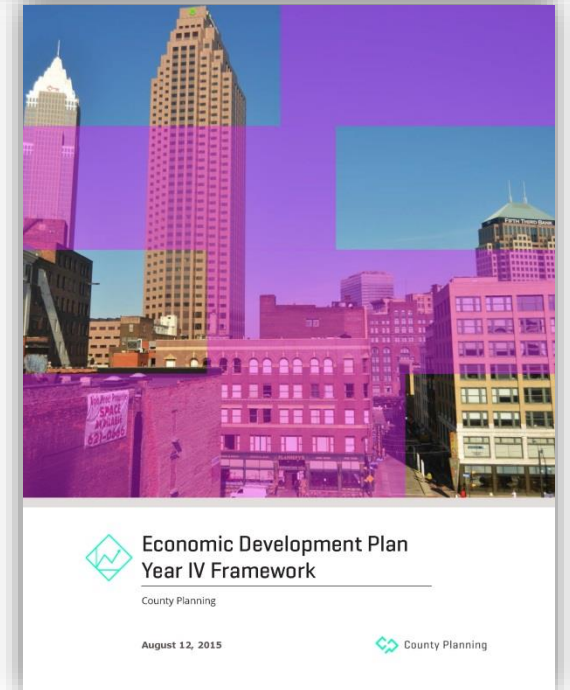
COUNTY WIDE HOUSING STUDY

Plan to determine housing needs, market demand, and best practices



PLACE BASED ECONOMIC DEVELOPMENT PLAN

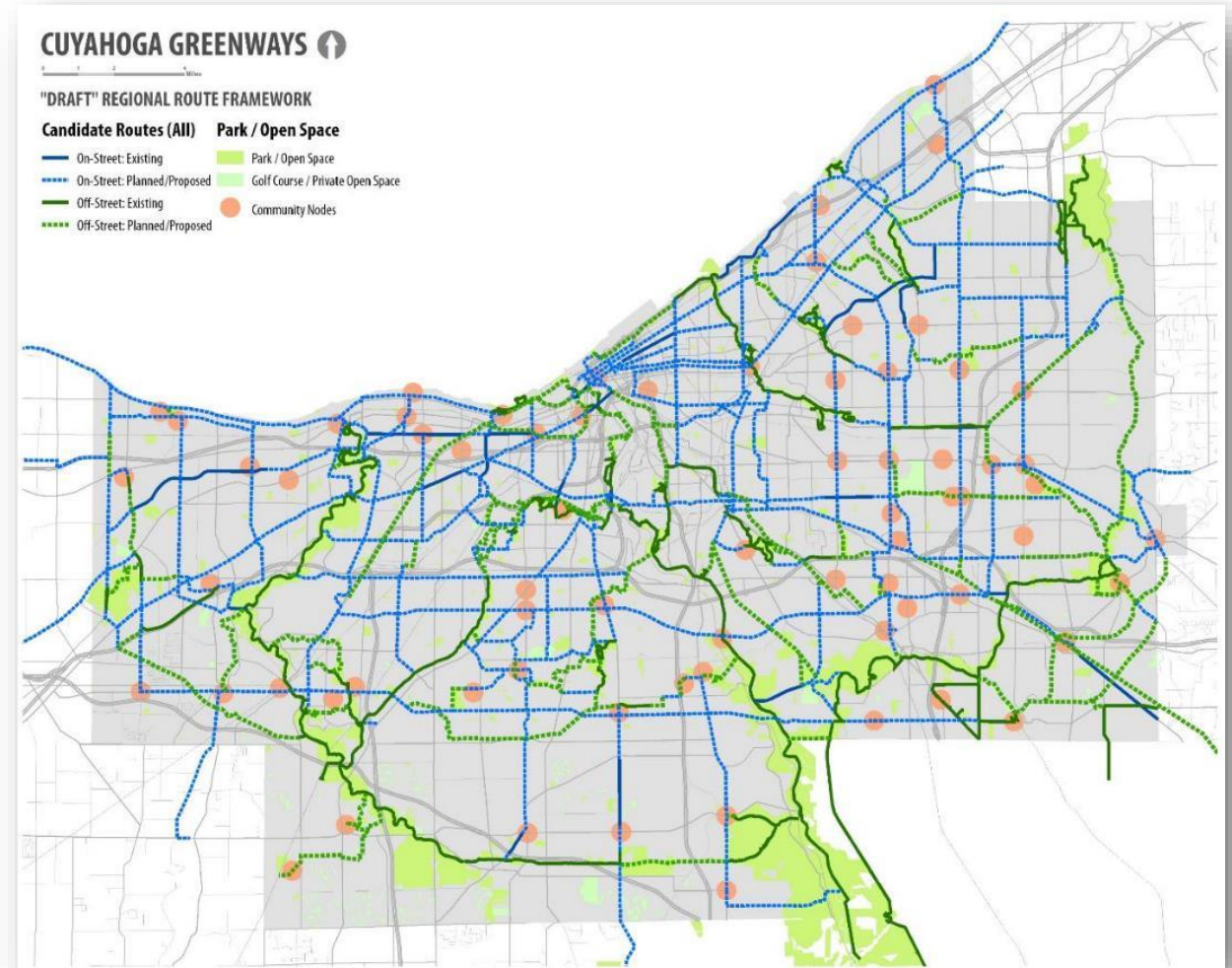
Countywide economic development framework





CUYAHOGA GREENWAYS: CANDIDATE ROUTES (CURRENT)

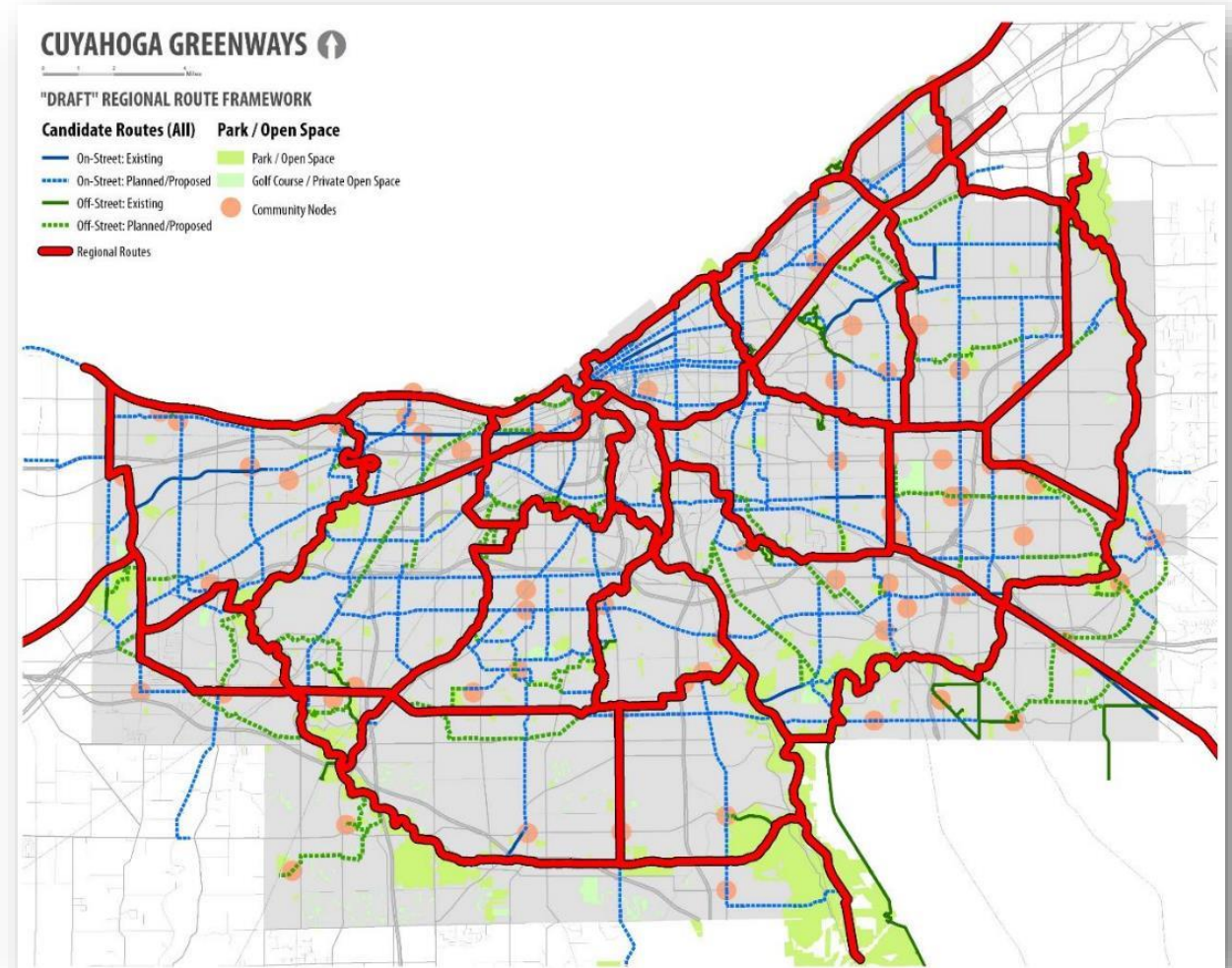
- ✓ Includes **on-** and **off-street** routes
- ✓ Includes **existing, planned,** and **proposed** routes
- ✓ In some cases, may be desire to upgrade existing facility to a higher level facility





CUYAHOGA GREENWAYS: CANDIDATE ROUTES (REGIONAL NETWORK DRAFT)

- ✓ Emphasizes trail (all ages & all abilities) connections with a regional, cross-county opportunity
- ✓ Other candidate routes are part of a “supporting” system of on-road and off-road links





BRECKSVILLE MASTER PLAN

WHAT IS A MASTER PLAN

WHAT IS A MASTER PLAN?

- ✓ A long-term plan for how the community wants to grow and develop in the future
- ✓ Inventories what exists today and outlines a community's vision for the future
- ✓ Describes concrete action steps to achieve the vision

WHY PLAN?

- ✓ Provides the opportunity for community input
- ✓ Prepares the City, residents, and businesses for the future
- ✓ Shapes future development to match your priorities
- ✓ Gives a competitive advantage when applying for grants and funding

WHAT DOES A MASTER PLAN COVER?

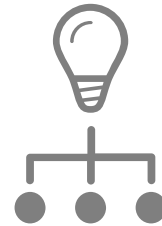
- ✓ Transportation
- ✓ Land use and zoning
- ✓ Housing
- ✓ Parks and the environment
- ✓ Economic development
- ✓ Business districts

This is the community's plan.

BRECKSVILLE MASTER PLAN: SIX STEPS



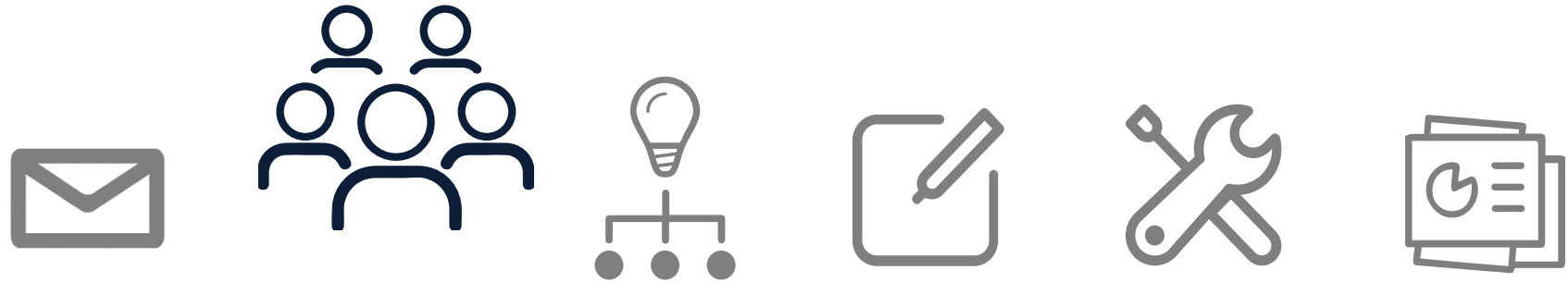
BRECKSVILLE MASTER PLAN: STEP ONE



Community Survey

Create, mail, and summarize survey findings to be incorporated into the Current Conditions document

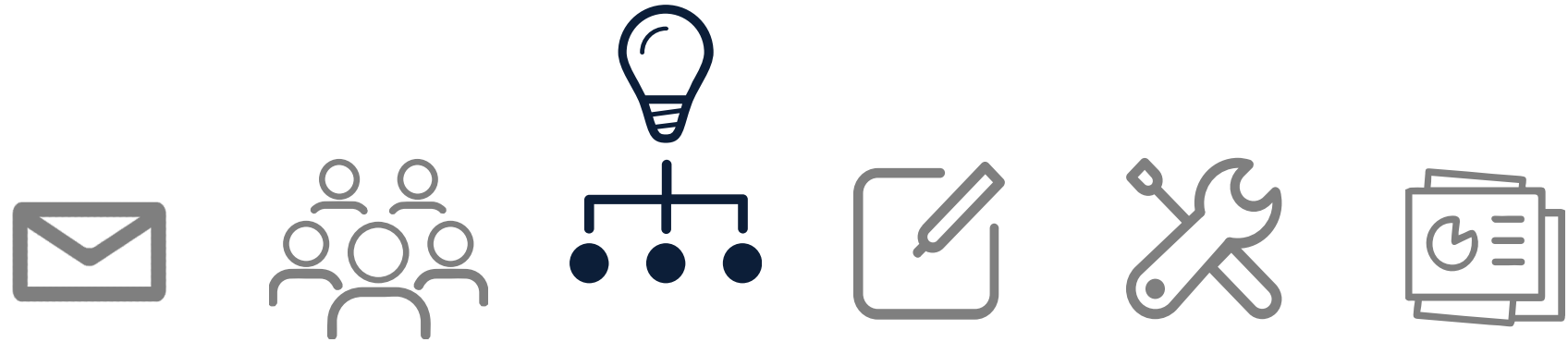
BRECKSVILLE MASTER PLAN: STEP TWO



Current Conditions

Develop demographic, land use, and housing overview

BRECKSVILLE MASTER PLAN: STEP THREE



Community Vision

Vision for how the community wants to grow and develop in the coming decade

BRECKSVILLE MASTER PLAN

COMMUNITY SURVEY

- DRAFT QUESTIONS
- GATHER RESIDENTIAL MAILING INFORMATION
- WORK WITH PROJECT TEAM TO FINALIZE QUESTIONS
- MAIL SURVEY
- SUMMARIZE RESULTS & IDENTIFY KEY FINDINGS
- PRESENT FINDINGS TO PROJECT TEAM
- FINALIZE DOCUMENT

CURRENT CONDITIONS

- DRAFT DOCUMENT
- WORK WITH PROJECT TEAM TO IDENTIFY STAKEHOLDERS & INTERVIEWEES
- PRESENT FINDINGS TO PROJECT TEAM
- FINALIZE DOCUMENT

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graph LR; CS[COMMUNITY SURVEY] --> CV[COMMUNITY VISION]; CC[CURRENT CONDITIONS] --> CV;
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**COMMUNITY
VISION**

BRECKSVILLE MASTER PLAN: STEP FOUR



Goals & Actions

Goals and action steps to achieve the community's desired future

BRECKSVILLE MASTER PLAN: STEP FIVE



Implementation

Partners, priorities, and responsibilities for undertaking actions

BRECKSVILLE MASTER PLAN: STEP SIX



Draft Master Plan

Combined and completed Master Plan document

USING THE MASTER PLAN

- ✓ **ADOPT** it to make it an official policy
- ✓ **USE** it as a tool and reference when considering actions and applying for grant funding
- ✓ **UPDATE** it over time and when circumstances change

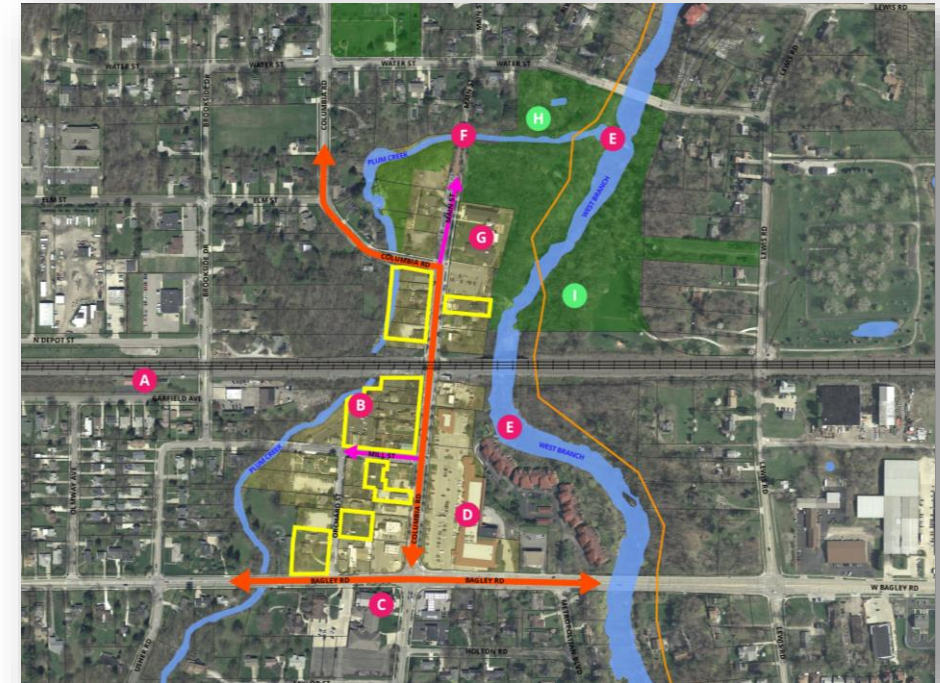
OLMSTED FALLS: MASTER PLAN 2015



CURRENT CONDITIONS PHASE

Downtown Resources

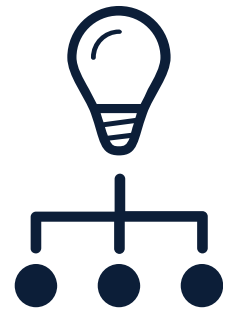
Downtown Olmsted Falls has a number of historic resources that attract shoppers from the community and region. These include a number of train-related amenities that attract rail enthusiasts, a historic shopping center, and various picturesque views that attract weddings and bridal parties.



Legend

Downtown Parcels	Major Roads
Grand Pacific Junction	Minor Roads
Parks	Proposed Trail
Rivers	Parcels
	Railroads

OLMSTED FALLS: MASTER PLAN 2015



COMMUNITY VISION PHASE

Vision for Downtown Development

A vibrant, denser, walkable, and authentic downtown that is safe, comfortable, and appealing for all users



OLMSTED FALLS: MASTER PLAN 2015



GOALS & ACTIONS PHASE

Columbia Road & Main Street Intersection

- ✓ New pedestrian-activated stop light
- ✓ Pedestrian-scale lighting
- ✓ Banners identifying Downtown Olmsted Falls
- ✓ Textured crosswalks
- ✓ Painted intersections
- ✓ New curb bump-out to slow traffic and reduce crosswalk length
- ✓ New plantings and trees to beautify the entrance
- ✓ New crosswalk at southern part of the intersection

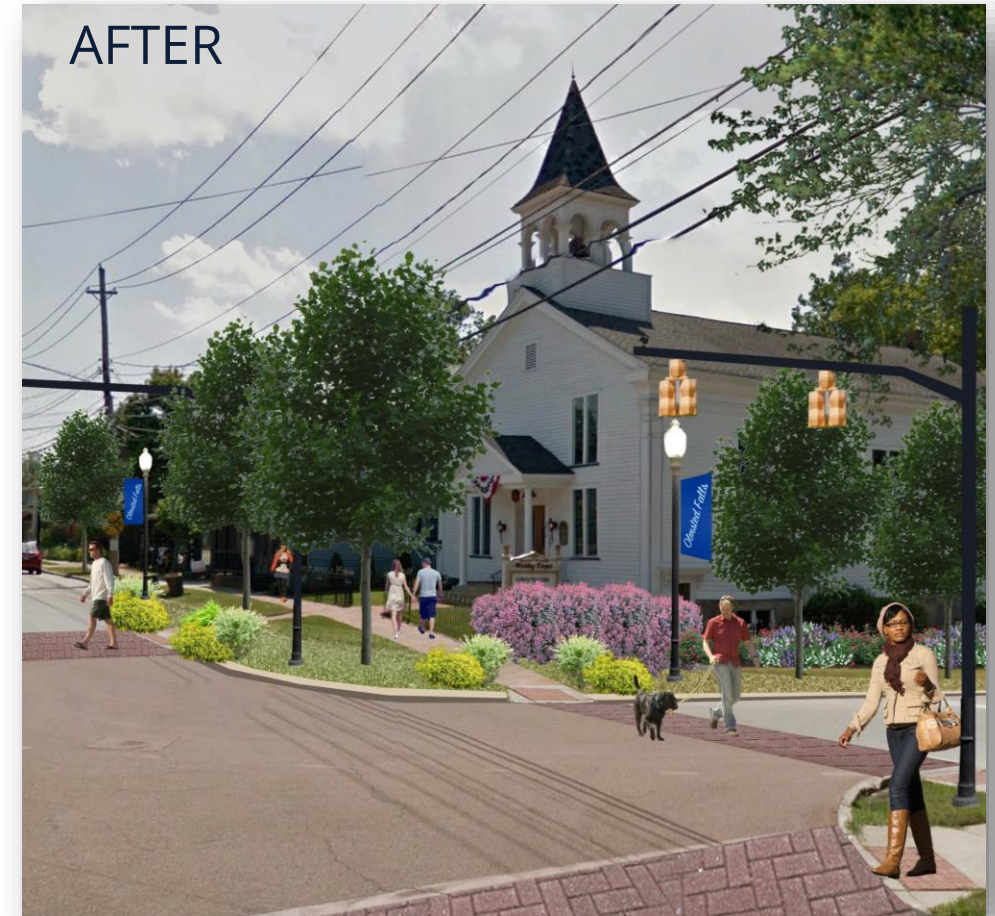


OLMSTED FALLS: MASTER PLAN 2015



IMPLEMENTATION PHASE

- ✓ The City was awarded two grants from the Northeast Ohio Areawide Coordinating Agency (NOACA)
- ✓ One grant for \$50,000 will fund a study to improve walkways, traffic patterns, and aesthetics for the Columbia Road and Main Street areas as demonstrated in the image to the right



OLMSTED FALLS: MASTER PLAN 2015



DRAFT MASTER PLAN PHASE





BRECKSVILLE MASTER PLAN

TENTATIVE MASTER PLAN TIMELINE

MASTER PLAN TIMELINE



UPCOMING MEETINGS

STEERING COMMITTEE MEETING #2

- ✓ This meeting will discuss the Current Conditions
- ✓ April 2018

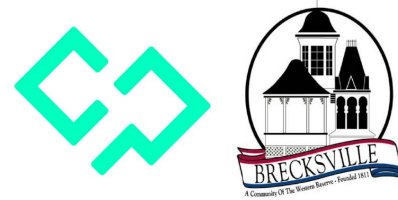
STEERING COMMITTEE MEETING #3

- ✓ This meeting will discuss the Community Vision
- ✓ July 2018

PUBLIC MEETING #1

- ✓ This meeting will occur after Steering Committee meetings one, two & three
- ✓ July 2018

Thank you!



Call or write us an email:


Patrick Hewitt

phewitt@cuyahogacounty.us

Rachel Novak

rnovak@cuyahogacounty.us

216.443.3700



SUMMARY OF QUESTIONNAIRE RESPONSES



County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE



QUESTIONS & DISCUSSION

PUBLIC COMMENT

- ✓ For members of the public, we are excited that you are in attendance and welcome your comments!
- ✓ Please limit your comments to **three minutes** to ensure that we can hear from everyone
- ✓ You are also welcome to provide written comments

Thank you!

