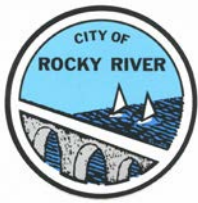


CITY OF ROCKY RIVER

MASTER PLAN

WORKING GROUP #5
IMPLEMENTATION



- Planning Process Review
- Public Meeting Recap
- Implementation Tables
- Next Steps

- **Planning Process Review**
- Public Meeting Recap
- Implementation Tables
- Next Steps

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- **Implementation Tables**
- Next Steps

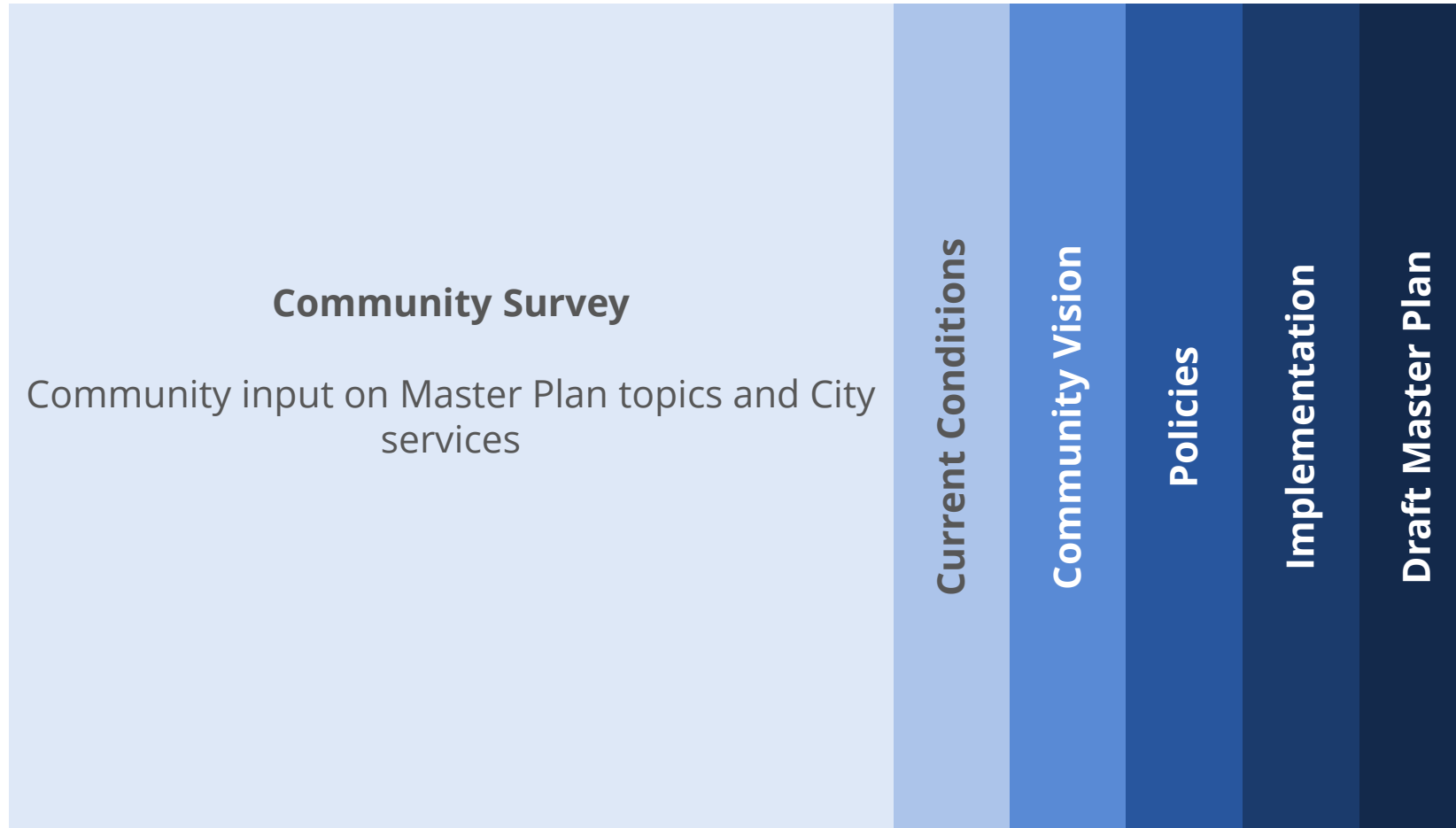
- Planning Process Review
- Public Meeting Recap
- Implementation Tables
- **Next Steps**



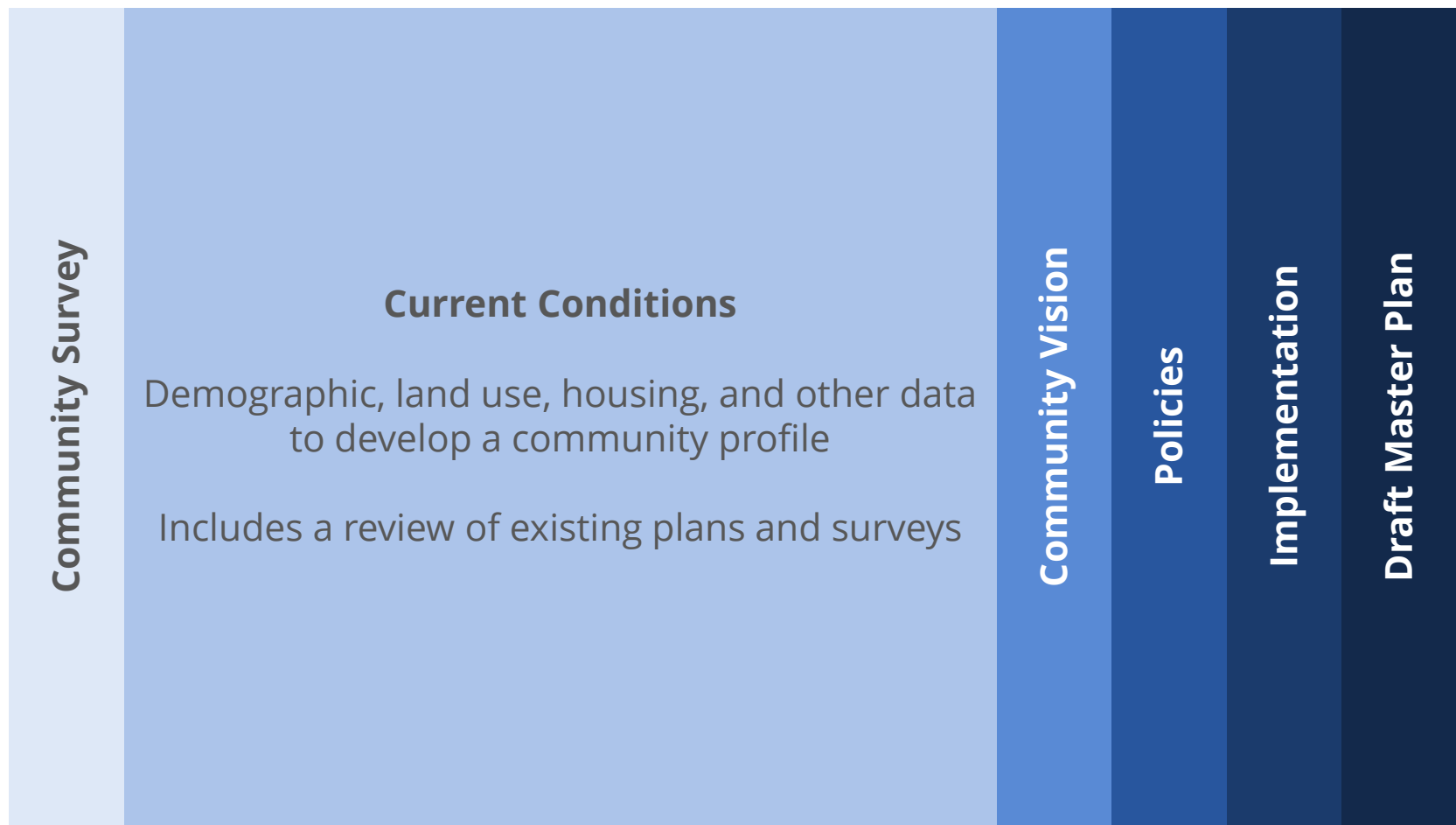
PLANNING PROCESS



The Rocky River Master Plan: Six Steps



The Rocky River Master Plan: Six Steps



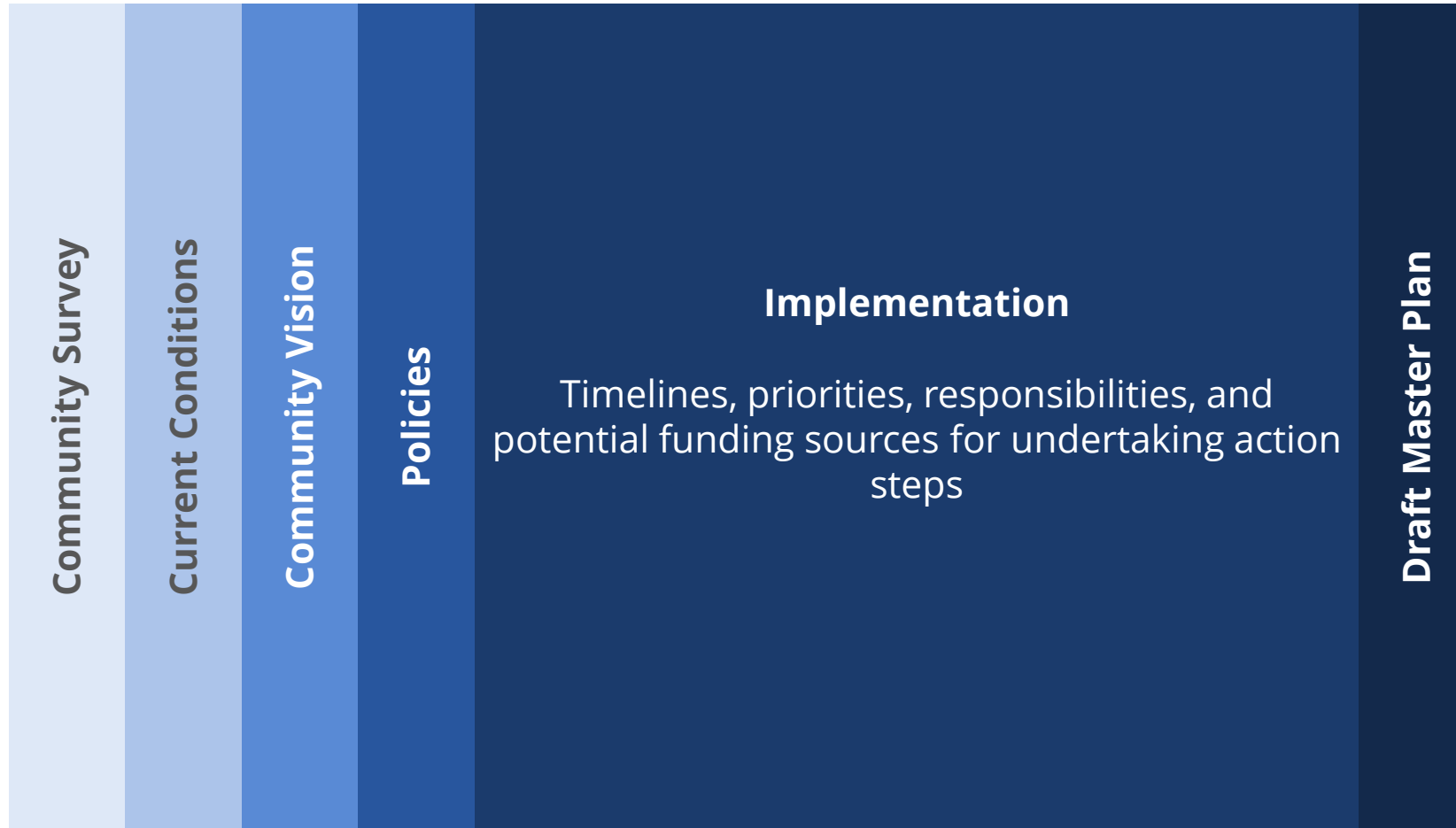
The Rocky River Master Plan: Six Steps



The Rocky River Master Plan: Six Steps



The Rocky River Master Plan: Six Steps



The Rocky River Master Plan: Six Steps





PUBLIC MEETING RECAP

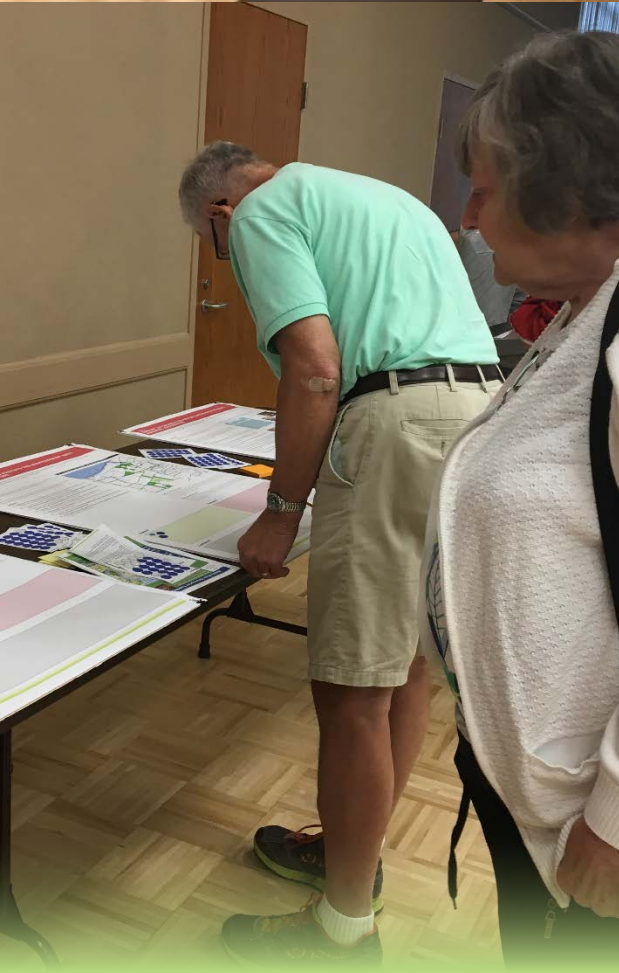


ATTENDANCE

- Approximately 80 residents in attendance

ONLINE SURVEY

- 101 completed surveys
- Estimated more than 450 individual comments



Goal 1 ENHANCE AND PROGRAM PARKS AND PUBLIC SPACES

Review the above goal and associated actions and maps below. Place a dot in the green box if you want to keep the goal and action as it is. Place a dot in the red box if you want to change it.
If you want to change an action, tell us how! Write a comment on a sticky note and place it in the grey box.

WHAT?

Improving existing parks and public spaces with modern, attractive features that are desired by residents. Bringing events to those spaces to ensure they are active and well used by residents.

WHY?

Residents said they would like to see improvements to their parks to ensure they reflect the quality of the Rocky River community. This was especially true of Lakefront parks and some smaller community parks such as Martin and Morley parks.

HOW?

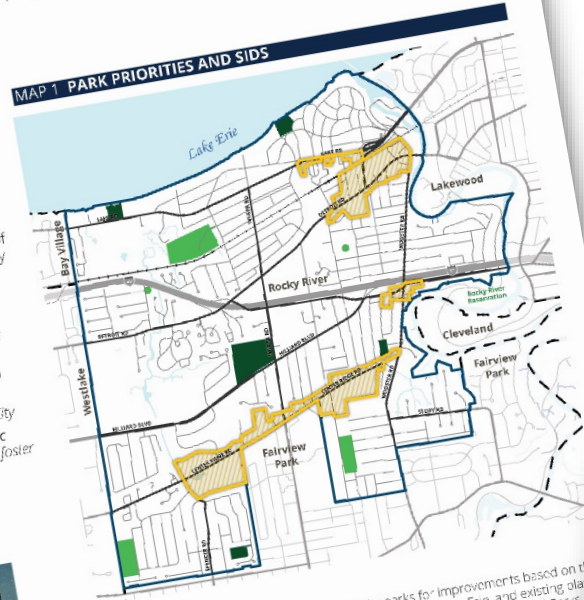
- Develop a detailed Parks and Public Spaces Master Plan to address specific recreational needs and physical improvements in parks and public spaces
- Work with property owners to expand public access to beaches adjacent to lakefront parks
- Construct or improve public spaces in business districts throughout the City
- Organize a new board or empower an existing one to program new public spaces with events that engage residents, encourage small business, and foster community interaction
- Develop Special Improvement Districts in Downtown River and other commercial areas



Using Events to Add Vibrancy



Enhancing Existing Parks



Park Priorities

Parks in dark green are identified as high priority parks for improvements based on the results of the community survey, the proximity of parks to Lake Erie, and existing plans for improvements. All parks should be reviewed as part of the recommended Parks and Public Spaces Master Plan.

Potential Special Improvement Districts (SIDs)

Four potential Special Improvement Districts (SIDs) have been identified: Downtown River, Lake Road, Hilliard/Woolster, and Center Ridge Road. The City should partner with businesses in these areas to consider Special Improvement Districts that assist with funding physical and programmatic improvements in these areas.

Keep It!

Change It!

Core Project 8 LINDA STREET DISTRICT DEVELOPMENT

Review the above goal and associated actions and maps below. Place a dot in the green box if you want to keep the goal and action as it is. Place a dot in the red box if you want to change it.
If you want to change an action, tell us how! Write a comment on a sticky note and place it in the grey box.

The plan example to the right shows how a streetscape could add a Pedestrian Promenade and angled, on-street parking along Linda Street. The plan could be phased in and include new development possibilities, outdoor seating, and enhanced infrastructure.

POTENTIAL IMPROVEMENTS

- New diagonal parking along Linda Street
- Wider pedestrian walkway with lighting, brick paths, decorative crosswalks, plantings, and outdoor furniture
- Development opportunities on both sides of Linda Street
- Safer crossings, sidewalks, and entrances to retail shops
- Use of existing Antique Row parking as a pedestrian plaza during select times



Pedestrian Promenade
Old River showcases how diagonal parking, lighting, and landscaping can yield an intimate environment and attract development.

LEGEND

- Complete Crosswalk at Ingersoll
- Future Development Potential
- Pedestrian Promenade
- Antique Row Parking Convertible to Plaza
- Potential Pedestrian Connection to Parking
- Walkway to Bomba
- Gateway to Linda Street



Keep It!

Change It!

Comment

KEEP IT/CHANGE IT EXERCISE

- Keep an action the way it is presented or change it and tell us how

THE WESTWAY GATEWAY

- Respondents like the walkways and added safety
- Respondents were split on the need for a decorative bridge



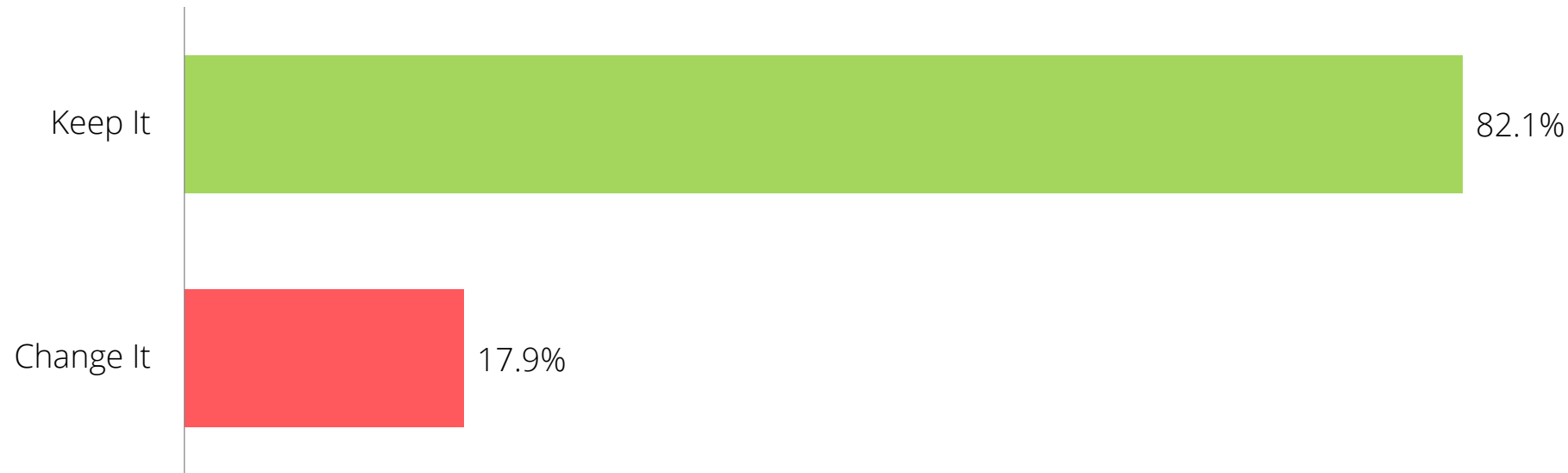
HILLIARD BOULEVARD ROAD DIET

- Respondents were very concerned about the impact of reducing lanes; however, many said they preferred the small road diet
- Respondents said they liked the potential for redevelopment
- Second-closest vote total



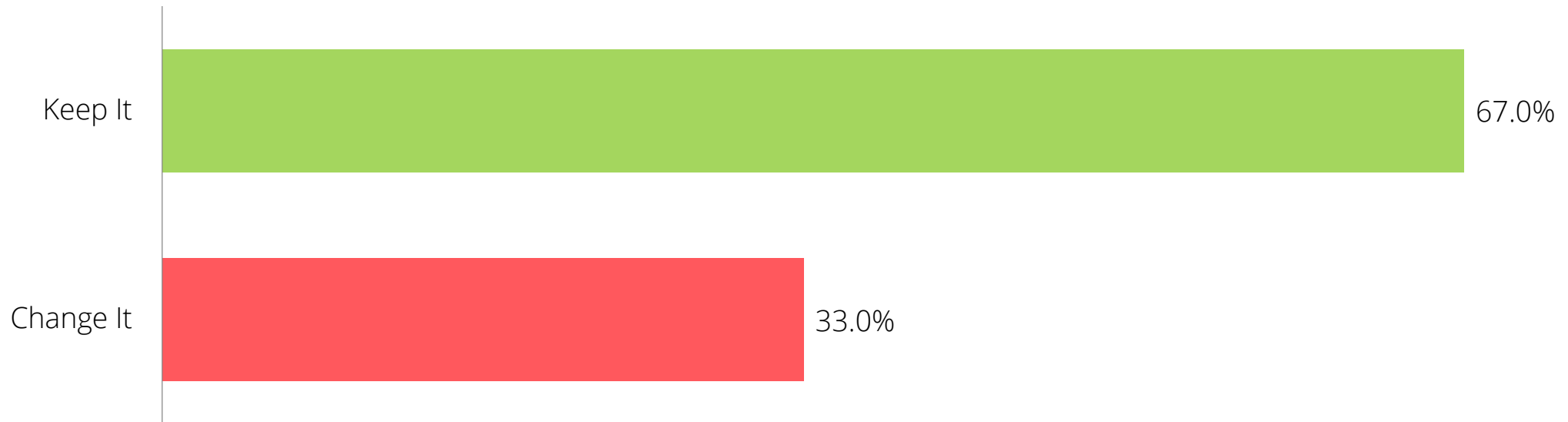
WOOSTER ROAD RECREATIONWAY

- Respondents were generally very positive about this project
- Some respondents did note the desire for bike infrastructure, pedestrian improvements on bridges to Lakewood, and improvements to the Wooster/Hilliard intersection



THE BRADSTREET NEIGHBORHOOD

- Respondents were concerned about the potential for housing
- Respondents did not like the previously proposed condos, would like new housing to be limited in size, and desire new construction to match existing aesthetics
- Respondents especially think the pier could be an asset



MUNICIPAL CENTER IMPROVEMENTS

- Respondents were mostly concerned about traffic and flow through the Center, with many comments noting how confusing navigating the parking area is
- Respondents also listed specific ideas such as adding artwork, community gardens, trails, or sidewalks



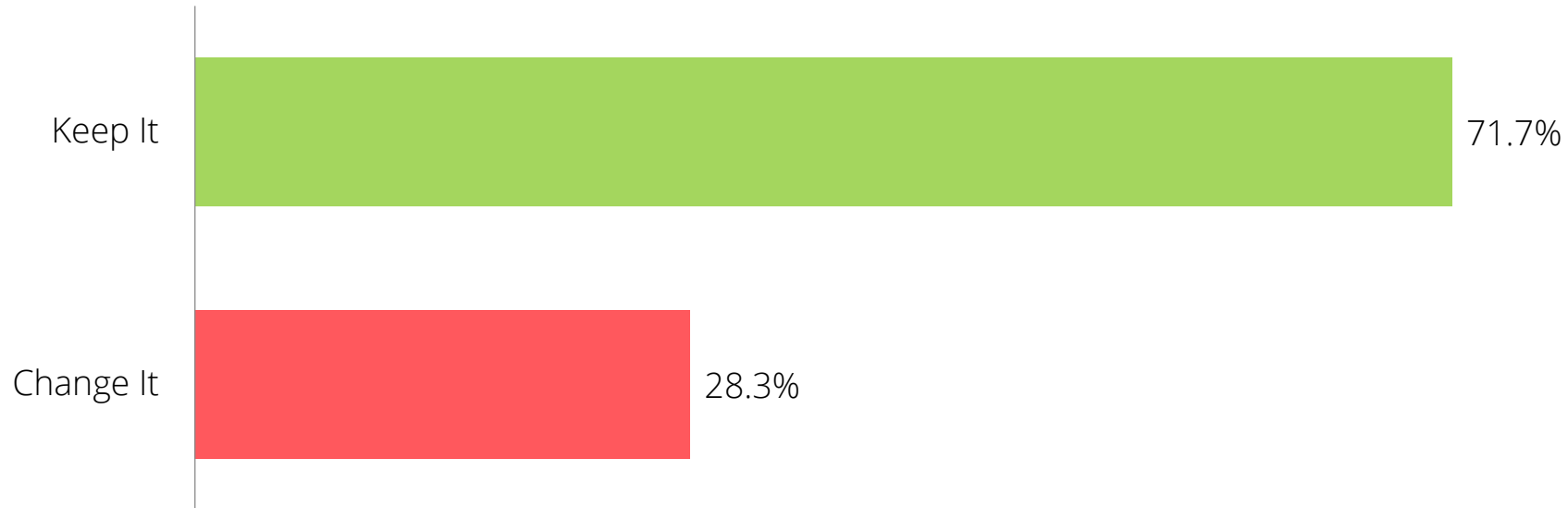
REIMAGINING MARION RAMP & ALLEN COURT

- Closest vote total; more comments said to keep the ramp than to remove it
- Biggest concerns are congestion on Linda Street, congestion on Detroit Road, and cut-through to Beachcliff
- Regardless of the chosen option, biking improvements were desired



DOWNTOWN RIVER PARKING & DEVELOPMENT

- Respondents were concerned about the effect additional development would have on the character of Downtown River, especially as it concerns the look and feel of a parking garage
- Respondents would like bicycle and pedestrian connections to neighborhoods and Lakewood

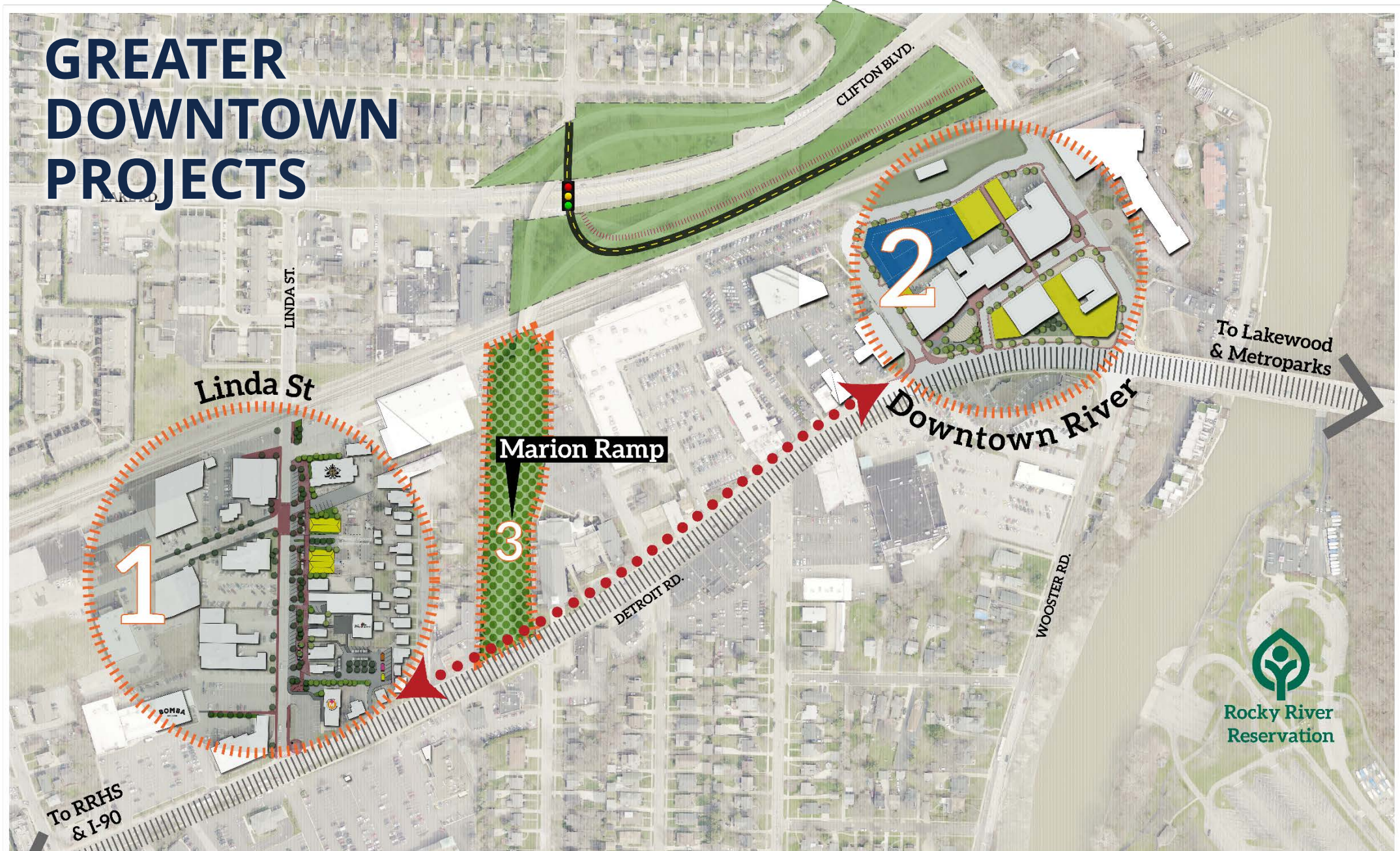


LINDA STREET DISTRICT DEVELOPMENT

- Respondents generally only left comments in favor or opposed overall
- Respondents did say there may be a need for additional parking or pedestrian improvements
- Most popular Core Project



GREATER DOWNTOWN PROJECTS



Core Projects



Marion Ramp
Vacated ROW



Pedestrian Connection/
Streetscape Improvements



County Planning

CENTER RIDGE ROAD EAST WALKABLE DEVELOPMENT

- Respondents very generally said any changes to Center Ridge Road were likely to improve the corridor, especially if new buildings were more attractive
- Respondents noted that potential on-street parking could slow a corridor they see as congested
- Respondents noted that the potential connection from Center Ridge Road to Westmoor could add traffic and should, at most, be a pedestrian connector

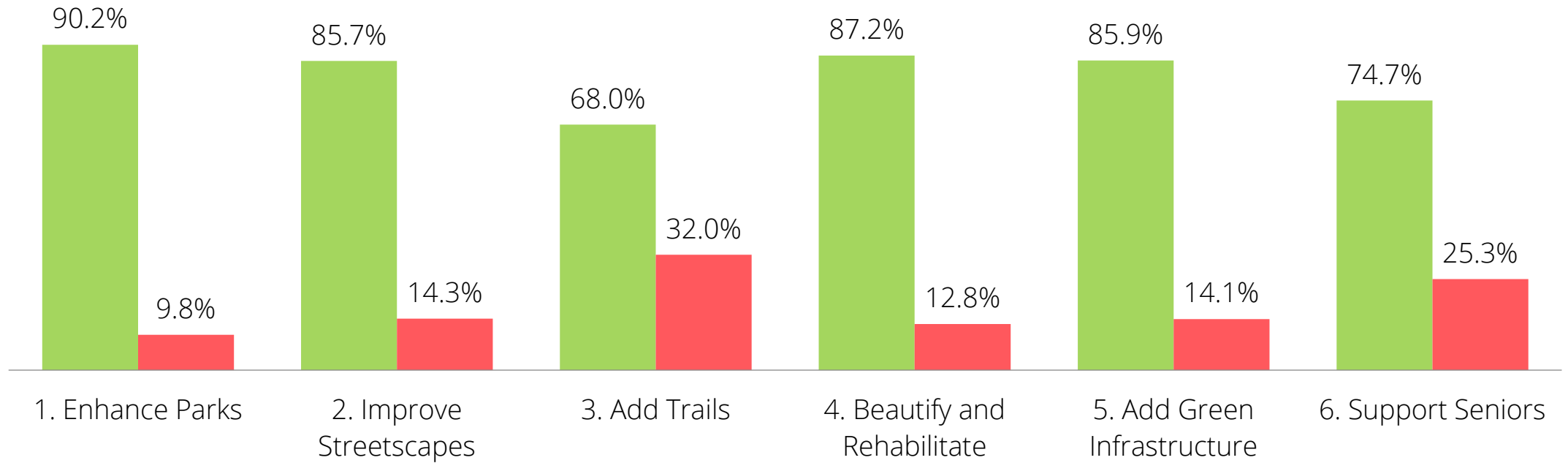


OVERALL THOUGHTS

- Respondents voted favorably for all Core Projects
- The most popular comment was the need to be able to prioritize projects

GOALS AND ACTIONS

- Respondents were in favor of all goals



OVERALL THOUGHTS

















- Focus on fixing existing parks and streets
- Extend Westlake bike lanes along Hilliard
- Connect trails to Lakewood
- Remove Beaconsfield Median Trail



















IMPLEMENTATION



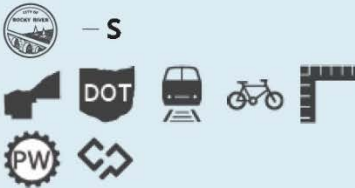
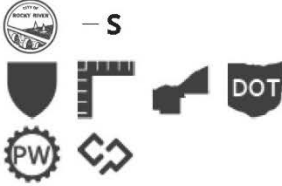
TODAY: Just the highlights

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Status/ Date Complete
Goal 9: Develop a connected network of safe streets			Priority Level:	
A. Develop designs and standards for traffic calming measures, especially for use on north-south residential streets that are used as cut-throughs	1-2 Yrs	       	Low	
B. Evaluate crossing locations for implementation of HAWK signals, enhanced crosswalks, brighter lighting, and other elements to ensure pedestrians can cross safely	1-2 Yrs	       	Low	

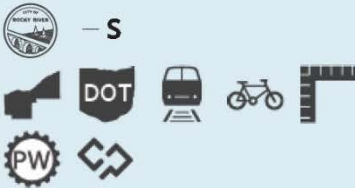
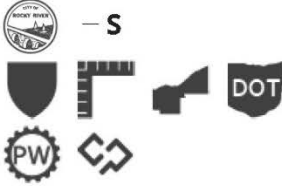
Goals and actions linked directly
to previous document

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Status/ Date Complete
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How long it will take to accomplish this action

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Status/ Date Complete
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Existing groups, proposed organizations, and partners needed to accomplish the task

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Existing groups, proposed organizations, and partners needed to accomplish the task

Goals and Actions	Project Timeline
Goal 9: Develop a connected network of safe streets	
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B. Evaluate crossing locations for implementation of HAWK signals, enhanced crosswalks, brighter lighting, and other elements to ensure pedestrians can cross safely	1-2 Yrs

Links to a symbol legend

POTENTIAL PARTNERS LEGEND

City of Rocky River

 Rocky River City Government – General

B Building

F Finance

L Law

P Parks & Recreation

S Service

SC Senior Center

 Rocky River City School District

 Rocky River Recreation

 Police and Fire


Private and Non-Profit Entities

 Bicycling Advocates

 Neighborhood Groups


 Qualified Non-Profits

 Private Property Owners

 Qualified Design Professionals

 Railroads


Other Governmental Agencies


 Cleveland Metroparks

 County Planning

 Cuyahoga Arts and Culture

 Cuyahoga County Division of Senior & Adult Services

 Cuyahoga County Public Works

 Cuyahoga County Land Bank

 Cuyahoga Soil and Water Conservation District

 Neighboring Communities


 Northeast Ohio Areawide Coordinating Agency

 Northeast Ohio Regional Sewer District

 Ohio Department of Aging

 Ohio Department of Development

 Ohio Department of Natural Resources

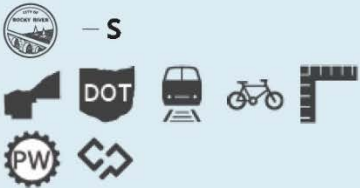
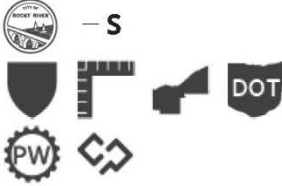
 Ohio Department of Transportation

 Greater Cleveland Regional Transit Authority

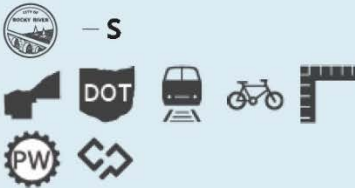
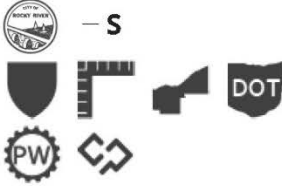
Priority Level

Lowest Priority


















Relative cost of the action:
Low – Medium – High

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Status/ Date Complete
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Space to describe status or mark an action as complete

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Goal
priority
level

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FUNDING SOURCES



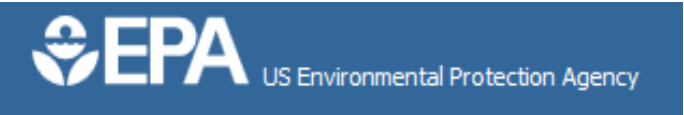
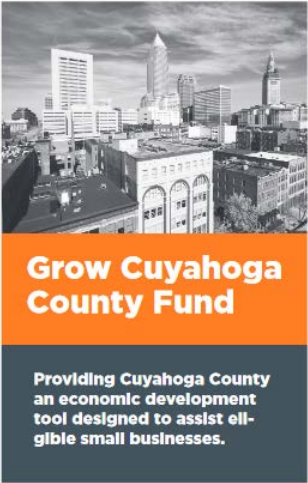
The NatureWorks grant program provides up to 75% reimbursement assistance to local government for the acquisition, development, and rehabilitation of recreational areas.



Cuyahoga Arts and Culture grant funds support projects based in Cuyahoga County including community art and music festivals, public art projects, performing arts, visual arts, dance, art therapy, community history projects, and more.

KeyBank 
KeyBank
Foundation

 **KEEP AMERICA
BEAUTIFUL**



**319 Grant Program for
States and Territories**



FUNDING RESOURCES



Implementing the Plan

- Pick the top actions and assign personnel and organizations responsible for those actions
- Form a Plan Implementation Committee that meets quarterly to review progress
- Publish an Annual Results Report detailing accomplishments



NEXT STEPS



Homework

Rating the Goals and Core Projects
according to impact

Homework

Rating the Goals and according to impact

2

CORE PROJECTS

Review the Core Projects below. For each Core Project rate the level of impact you perceive it will have on the community when implemented, from very high impact to very low impact. Impact can be defined as the ability to improve the City and assist in accomplishing the visions of the Master Plan.

5 = very high impact, 4 = high impact, 3 = moderate impact, 2 = low impact, 1 = very low impact

	IMPACT
1: The Westway Gateway	5 4 3 2 1
2: Hilliard Boulevard Road Diet	5 4 3 2 1
3: Wooster Road Recreationway	5 4 3 2 1
4: The Bradstreet Neighborhood	5 4 3 2 1
5: Municipal Center Improvements	5 4 3 2 1
6: Reimagining Marion Ramp & Allen Court: Development Options	5 4 3 2 1
7: Downtown River Parking & Development	5 4 3 2 1
8: Linda Street District Development	5 4 3 2 1
9: Center Ridge Road East Walkable Development	5 4 3 2 1

Do these Core Projects match your priorities for the City?

Homework

- Please return your comments via mail, type and scan them, or do the fillable worksheet—or fill it out now!
- Use additional sheets if you need more space
- **Please return your comments by October 3, 2017**

- **Public Meeting #3**
Implementation
October 18, 2017
- **Adoption Process**
Late 2017, Early 2018

- **Public Meeting #3**
Tentative Agenda

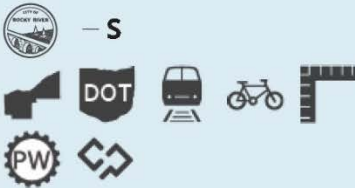
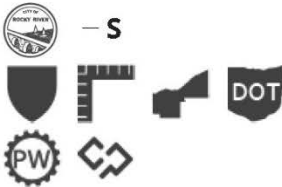
Sign-in

Short Presentation

Question and Answer

Prioritization Exercise

Goal
priority
level

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Status/ Date Complete
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- **Public Meeting #3**

We need your help!

Advertise the public meeting

Arrive early

Staff a table

Answer questions

- **Adoption Process**

- Draft Plan**

- Send out a draft plan

- Presentation to City boards

- Presentation to City Council



Thank you!
Questions & Discussion





County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE