MAPLE HEIGHTS MASTER PLAN

STEERING COMMITTEE #2
COMMUNITY VISION

- Planning Process
- SWOT Analysis Review
- Community Vision Vision Principles
- Community Vision Focus Areas
- What's Next?

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PLANNING PROCESS

 A long-term plan for how the community wants to grow and develop in the future

- Inventories what exists today and outlines a community's vision for the future
- Describes concrete action steps to achieve the vision

Why plan?

- Provides the opportunity for community input
- Prepares the City, residents, and businesses for the future
- Shapes future development to match your priorities
- Gives a competitive advantage when applying for grants and funding

This is the community's plan.

What does it cover?

- Transportation
- Land use and zoning
- Housing
- Parks and the environment
- Economic development
- Business districts











Current Conditions

Demographic, land use, and housing overview











Community Vision

Vision for how the community wants to grow and develop in the coming decade











Goals & Actions

Goals and action steps to achieve the community's desired future











Implementation

Partners, priorities, and responsibilities for undertaking actions











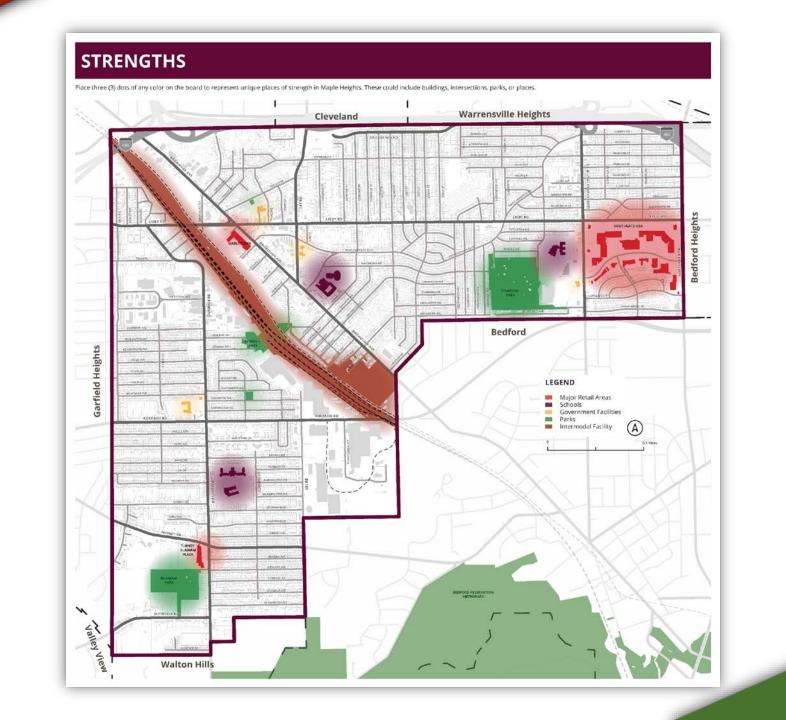
Draft Master Plan

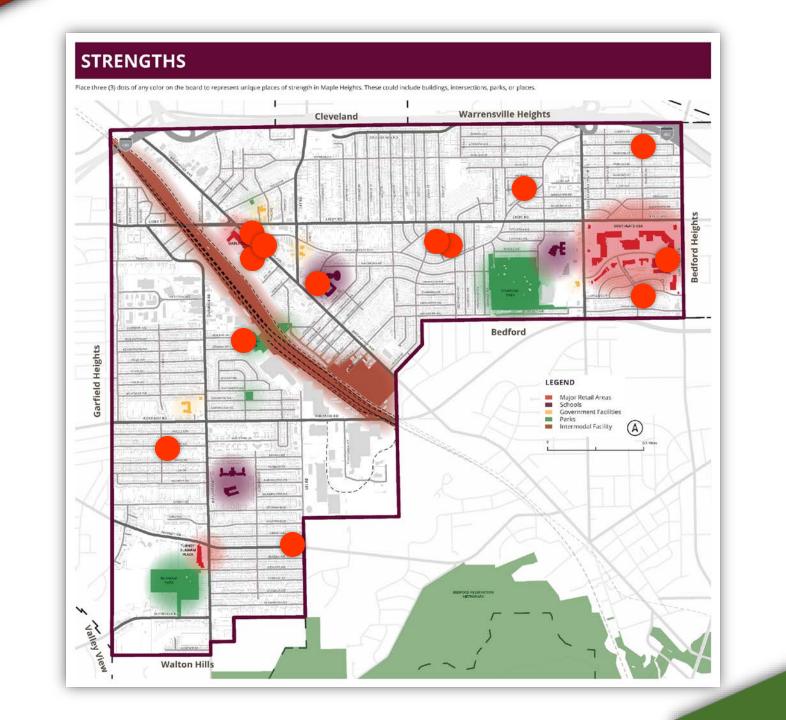
Combined and completed Master Plan document

SWOT ANALYSIS REVIEW

SWOT Areas

Strengths Weaknesses **Opportunities Threats**





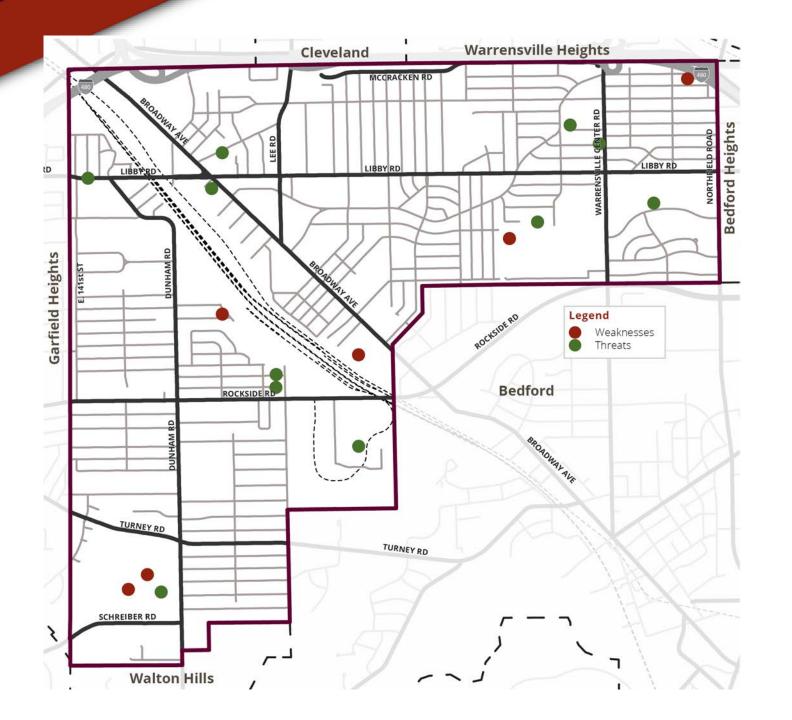


Strengths

- Southgate USA
- Dunham Park
- Stafford Park

Opportunities

- Stafford Park
- Dunham Park
- Benhoff Park
- Senior Center Area



Weaknesses

• Dunham Park

Threats

- Industrial Area
- Lower Quality Retail

COMMUNITY VISIONVision Principles

Vision Principles

- Broad ideas for how the community wants to grow in the next five to ten years
- The principles are the community's desired future in words
 - Includes themes and a description
- They represent initial draft ideas for discussion, changes, and additions

- High-Quality Neighborhoods
- Diverse Housing
- Community Engagement
- Positive Identity
- Complete Transportation Network
- Great Parks
- Commercial Vibrancy
- Economic Growth

HIGH-QUALITY NEIGHBORHOODS

A community of attractive homes

Maple Heights will be a community of stable, safe, and well-maintained neighborhoods consisting of quaint streets and attractive homes

HIGH-QUALITY NEIGHBORHOODS

A community of attractive homes

- Stable home values
- Well-maintained properties
- Distinct and safe neighborhoods
- Quaint streets
- Attractive homes
- Energy efficient homes

DIVERSE HOUSING

A community with housing options

Maple Heights will be a community with a high level of homeownership in diverse housing types, with designs and amenities that allow families to live and grow in the City

DIVERSE HOUSING

A community with housing options

- Homeownership
- Diverse housing types
- Modern layouts and exterior designs
- Ability to age in place
 - Starter homes
 - Senior living

COMMUNITY ENGAGEMENT

A community of friends and neighbors

Maple Heights will be one community with strong and inclusive networks of neighbors that provide open lines of communication, engage the community's young people, and empower all residents to be involved

COMMUNITY ENGAGEMENT

A community of friends and neighbors

- One inclusive community
- Improved communication between neighbors and the City
- Youth engagement
- Empowerment through channels for getting involved

POSITIVE IDENTITY

A community with pride

Maple Heights will be a community that believes in itself, values its diversity, and promotes its unique characteristics to residents and the region

POSITIVE IDENTITY

A community with pride

- Positive self-image
- Embraces the City's diversity
- Advertises unique characteristics

COMPLETE TRANSPORTATION NETWORK

A community with transportation options

Maple Heights will be a community with a complete and cohesive network of roads, sidewalks, trails, and transit routes that work together to provide safe and sustainable connections to parks, schools, business districts, and regional employment centers

COMPLETE TRANSPORTATION NETWORK

A community with transportation options

- Cohesive network
- Multiple modes of transportation
- Link parks, schools, business districts, regional employment

GREAT PARKS

A community with a cohesive park system

Maple Heights will be a community with an array of small and large parks that act as safe community destinations that include green features, promote healthy lifestyles, and have active programming

GREAT PARKS

A community with a cohesive park system

- Small and large parks
- Safe
- Adequate programming
- Quality spaces
- Sustainable design and green infrastructure
- Supporting healthy activities

COMMERCIAL VIBRANCY

A community of prosperous businesses

Maple Heights will be a community of successful businesses that meet local demand and contribute to welcoming, walkable, and attractive business districts

COMMERCIAL VIBRANCY

A community of prosperous businesses

- Successful businesses
- Retail catered to local needs
- Walkable business districts

ECONOMIC GROWTH

A community with quality jobs

Maple Heights will be a business-friendly community that supports its industrial base and builds upon existing manufacturing and transportation assets to attract and grow employment opportunities

ECONOMIC GROWTH

A community with quality jobs

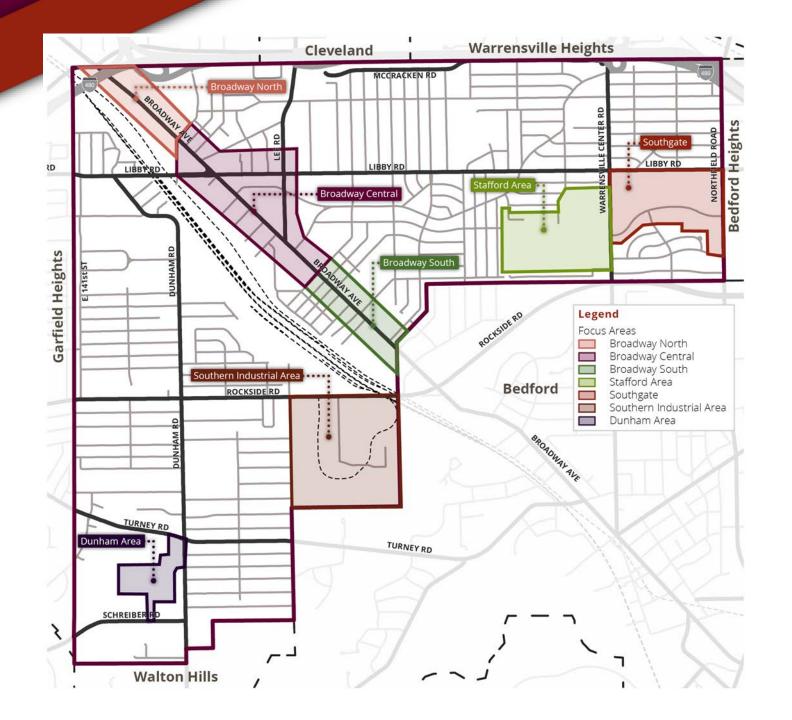
- Supports industrial expansion
- Builds upon manufacturing assets
- Builds upon highway and rail access
- Provides additional jobs

- High-Quality Neighborhoods
- Diverse Housing
- Community Engagement
- Positive Identity
- Complete Transportation Network
- Great Parks
- Commercial Vibrancy
- Economic Growth

Does this match your vision for Maple Heights?

Are there areas or topics that we missed?

COMMUNITY VISIONFocus Areas



Focus Areas

- Broadway North
- Broadway Central
- Broadway South
- Stafford Area
- Southgate
- Southern Industrial Area
- Dunham Area



Broadway North

• Broadway Avenue from I-480 to Greenhurst Drive



Broadway Central

- Broadway Avenue from Greenhurst Drive to Clement Avenue
- Triangular area of Broadway Avenue, Libby Road, and Lee Road



Broadway South

 Broadway Avenue from Clement Avenue to Flora Drive



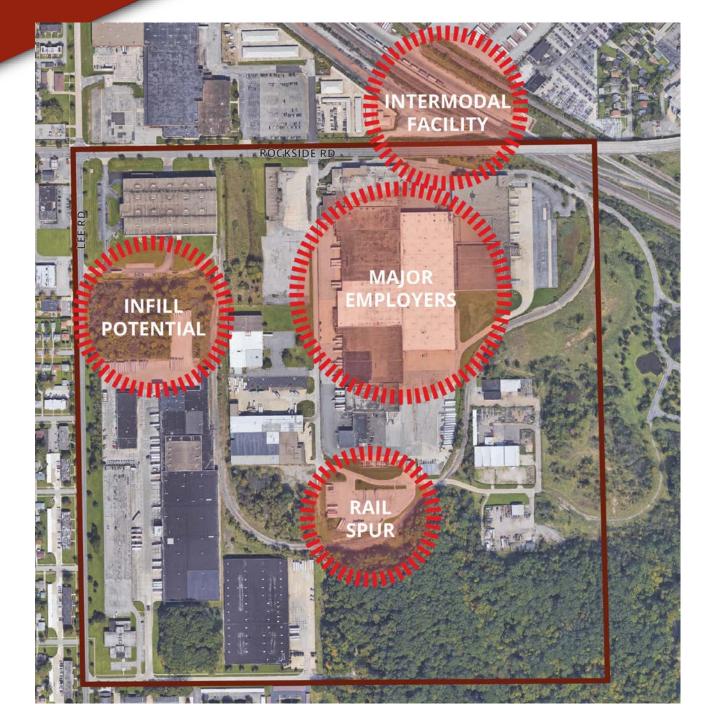
Stafford Area

- Stafford Park and Milkovich Middle School
- Warrensville Center Road from Stockton Avenue to Watercrest Avenue



Southgate

- Southgate USA Shopping Center
- Area between
 Warrensville
 Center Road,
 Northfield Road,
 Libby Road, and
 Applegate Road



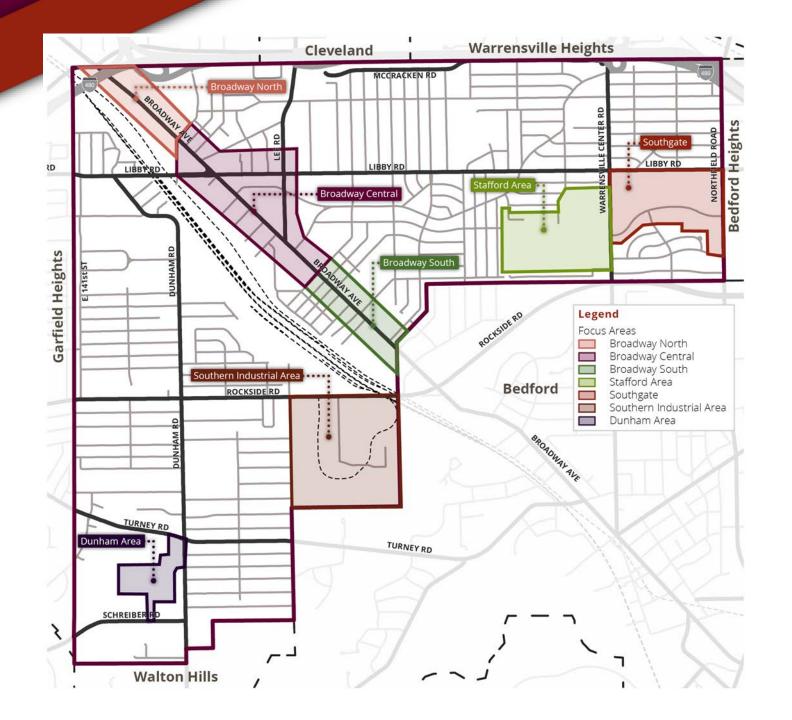
Southern Industrial Area

 Area south of Rockside Road and East of Lee Road



Dunham Area

- Turney Dunham Plaza
- Dunham Park



Focus Areas

- Broadway North
- Broadway Central
- Broadway South
- Stafford Area
- Southgate
- Southern Industrial Area
- Dunham Area

Are these Focus Areas appropriate?

Are there other areas that should be included?

WHAT'S NEXT?

Homework

 Please return your comments via mail, type and scan them, or do the fillable worksheet

- Use additional sheets if you need more space
- Please return your comments by December 1, 2017



Tentative Timeline

Topic	Meetings	Date
Current Conditions	Steering Committee #1	November 13, 2017
Community Vision	Steering Committee #2 Public Meeting #1	November 28, 2017 December 5, 2017
Goals and Actions	Steering Committee #3 Steering Committee # 4 Public Meeting #2	February 13, 2018 March 6, 2018 March 20, 2018
Implementation	Steering Committee #5 Public Meeting #3	May 15, 2018 May 31, 2018
Draft Master Plan		Mid July 2018

PUBLIC MEETING #1 Current Conditions and Community Vision December 5, 2017; 6:30 PM Remington College

- Brief presentation introducing the process
- Introduction to Community Vision
- Question & Answer
- Activities & Feedback

PUBLIC MEETING #1 Current Conditions and Community Vision December 5, 2017; 6:30 PM Remington College

There will be boards around the room with the Vision Principles, Focus Areas, and other activities for feedback from the public

PUBLIC MEETING #1 Current Conditions and Community Vision December 5, 2017; 6:30 PM Remington College

We need your help in advertising the meeting and assisting with the boards—if able, please arrive early to help

Additional Feedback?
Write us an email!
Any additional comments,
please email
nlaird@cuyahogacounty.us

Thank you!



County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE