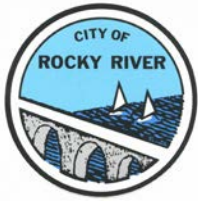


# CITY OF ROCKY RIVER

## MASTER PLAN

PUBLIC MEETING #3  
IMPLEMENTATION



# County Planning Team

- Glenn Coyne, *Executive Director*
- James Sonnhalter, *Manager of Planning Services*
- Patrick Hewitt, *Senior Planner*
- Michael Mears, *Senior Planner*
- Nichole Laird, *Planner*
- Kayla Kellar, *Planning Intern*

- What is a Master Plan? – Review
- Public Meeting # 2 Results
- Implementation Tables
- Gathering Feedback
- Next Steps

- **What is a Master Plan? – Review**

- Public Meeting # 2 Results
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- What is a Master Plan? – Review
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- What is a Master Plan? – Review
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- What is a Master Plan? – Review
- Public Meeting # 2 Results
- Implementation Tables
- **Gathering Feedback**
- Next Steps

- What is a Master Plan? – Review
- Public Meeting # 2 Results
- Implementation Tables
- Gathering Feedback
- **Next Steps**





# **WHAT IS A MASTER PLAN?**



## **ABOUT A MASTER PLAN**

- A long-term plan for how the community wants to grow and develop in the future

## **WHAT DOES IT COVER?**

- Transportation
- Land use and zoning
- Housing
- Parks and the environment
- Economic development
- Business districts

- Inventories what **exists today** and outlines a **community's vision** for the future
- Describes **concrete action steps** to achieve the vision

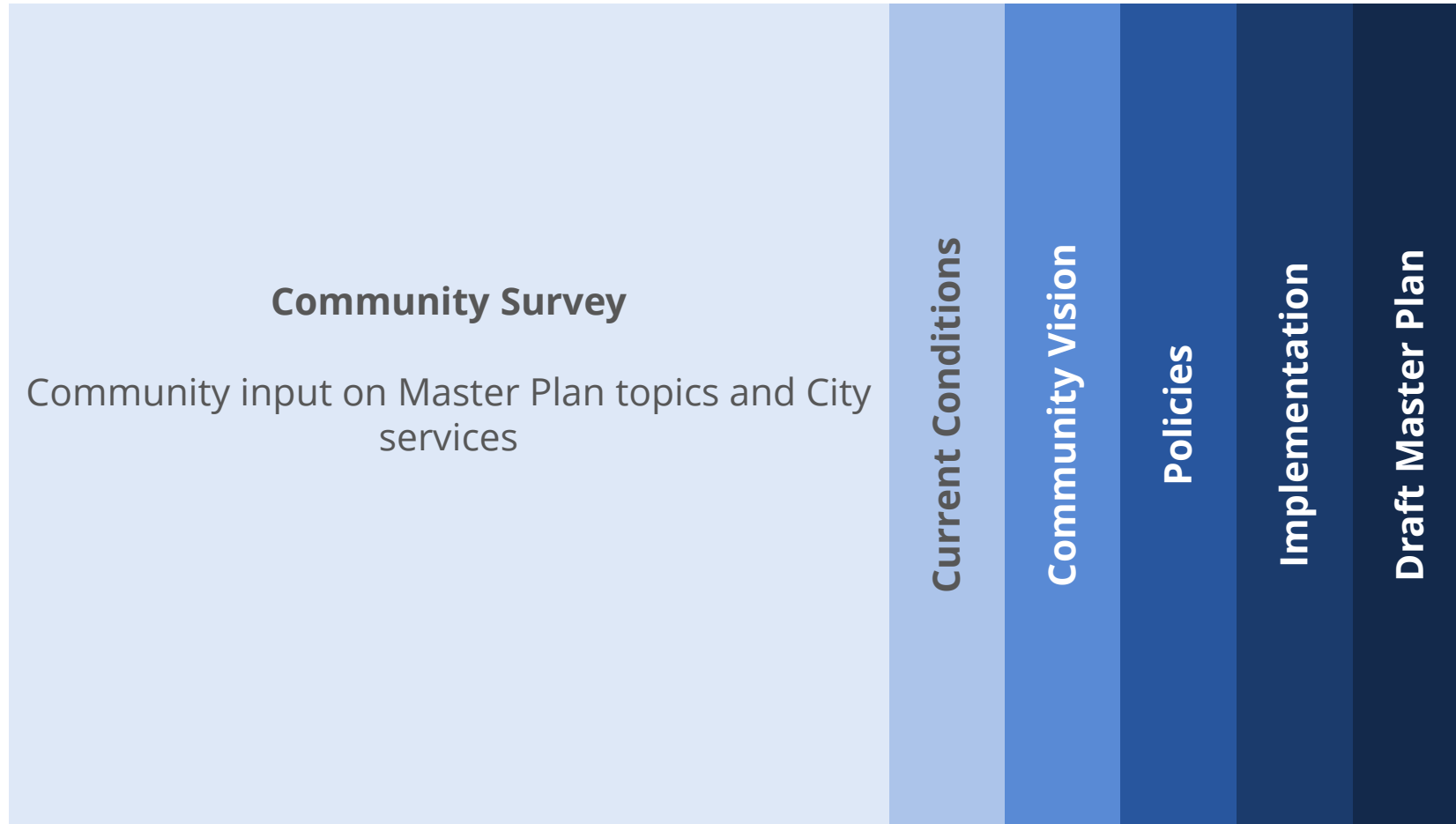
# WHY PLAN?

- Provides the opportunity for **community input**
- **Prepares the City**, residents, and businesses for the future
- **Shapes future development** to match your priorities
- Gives a **competitive advantage** when applying for grants and funding

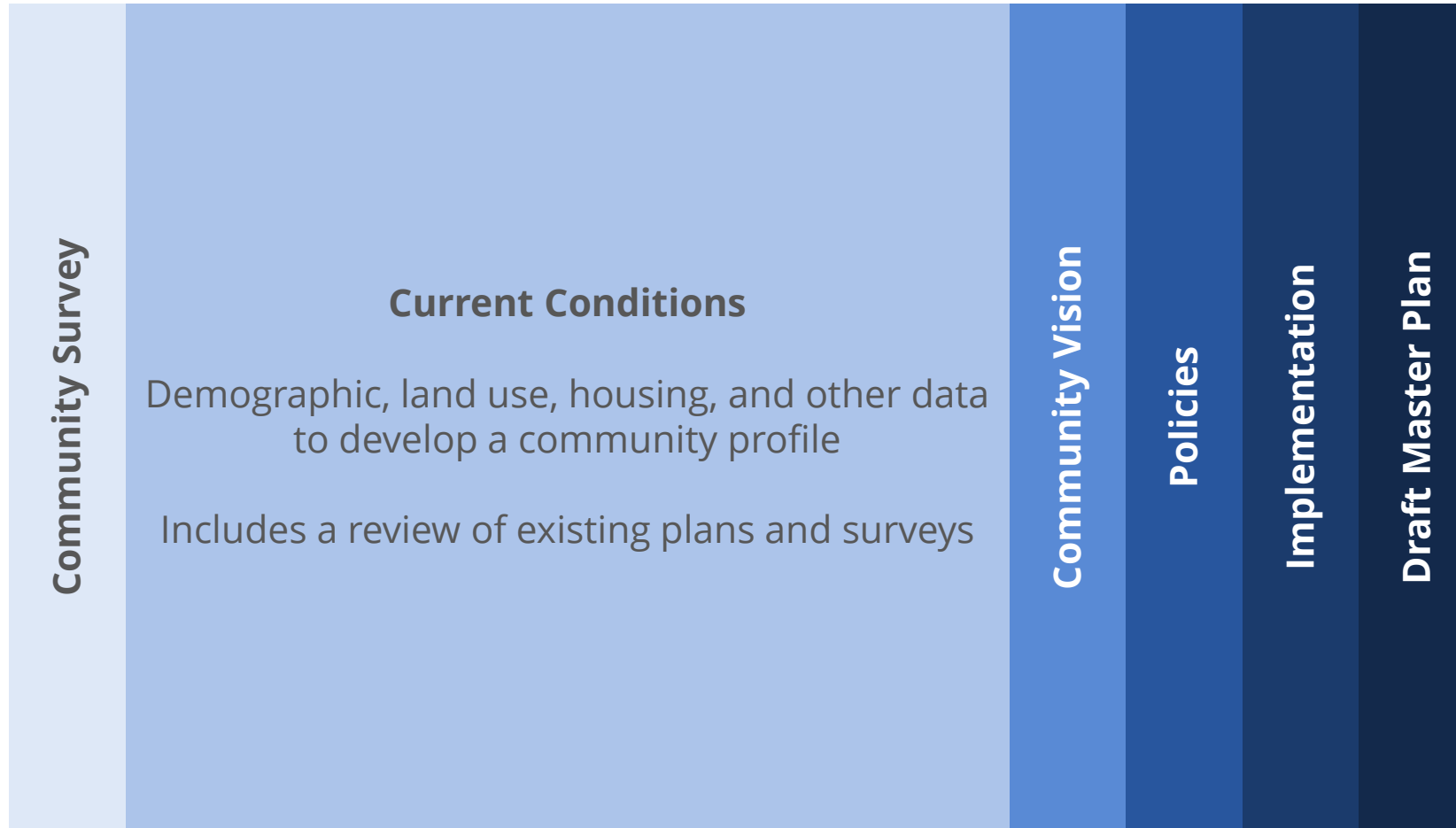
**This is the community's plan.**



# The Rocky River Master Plan: Six Steps



# The Rocky River Master Plan: Six Steps





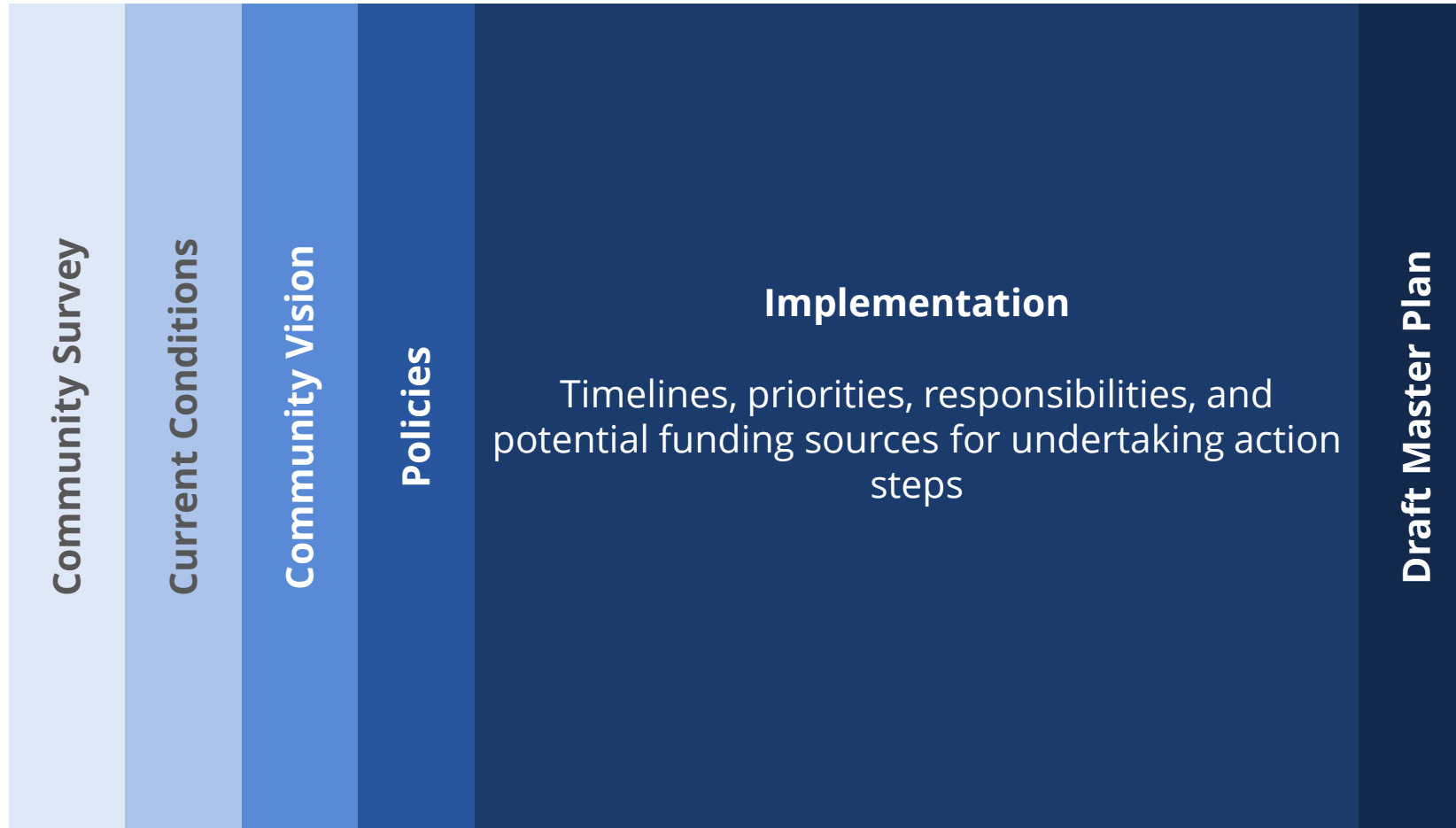
# The Rocky River Master Plan: Six Steps



# The Rocky River Master Plan: Six Steps



# The Rocky River Master Plan: Six Steps



# The Rocky River Master Plan: Six Steps



DRAFT

## ROCKY RIVER MASTER PLAN

CURRENT CONDITIONS  
PUBLIC MEETING

April 14, 2017



## ROCKY RIVER MASTER PLAN

POLICIES  
PUBLIC MEETING

August 10, 2017



## ROCKY RIVER MASTER PLAN

COMMUNITY VISION  
PUBLIC MEETING

April 14, 2017



DRAFT

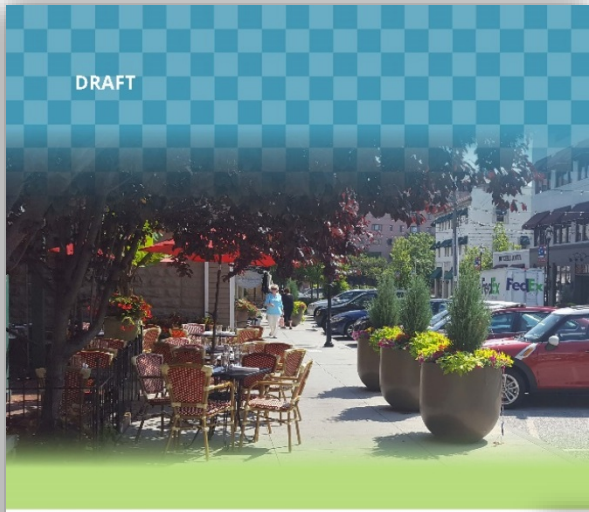


## ROCKY RIVER MASTER PLAN

IMPLEMENTATION

September 25, 2017





DRAFT

## ROCKY RIVER MASTER PLAN

CURRENT CONDITIONS  
PUBLIC MEETING

April 14, 2017



## ROCKY RIVER MASTER PLAN

POLICIES  
PUBLIC MEETING

August 10, 2017



## ROCKY RIVER MASTER PLAN

COMMUNITY VISION  
PUBLIC MEETING

April 14, 2017



DRAFT

## ROCKY RIVER MASTER PLAN

IMPLEMENTATION

September 25, 2017



# Draft Master Plan

# USING THE MASTER PLAN

- **Adopt it:** to make it an official policy
- **Use it:** as a tool and reference when considering actions and applying for grant funding
- **Update it:** over time and when circumstances change





# **PUBLIC MEETING #2 RESULTS**



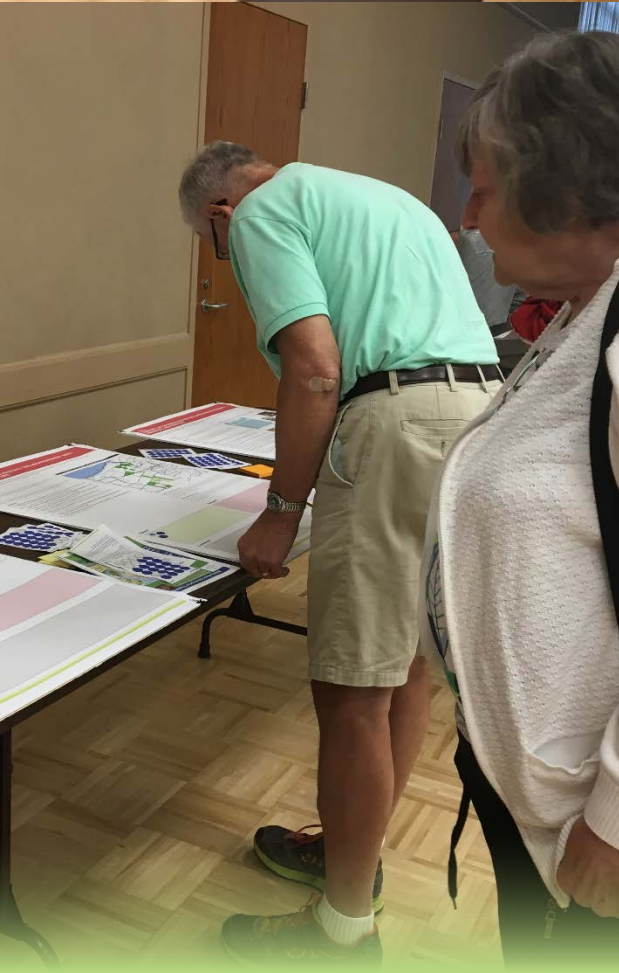


## **ATTENDANCE**

- Approximately 80 residents in attendance

## **ONLINE SURVEY**

- 101 completed surveys
- Estimated more than 450 individual comments





## Goal 1 ENHANCE AND PROGRAM PARKS AND PUBLIC SPACES

Review the above goal and associated actions and maps below. Place a dot in the green box if you want to keep the goal and action as it is. Place a dot in the red box if you want to change it.  
If you want to change an action, tell us how! Write a comment on a sticky note and place it in the grey box.

### WHAT?

Improving existing parks and public spaces with modern, attractive features that are desired by residents. Bringing events to those spaces to ensure they are active and well used by residents.

### WHY?

Residents said they would like to see improvements to their parks to ensure they reflect the quality of the Rocky River community. This was especially true of Lakefront parks and some smaller community parks such as Martin and Morley parks.

### HOW?

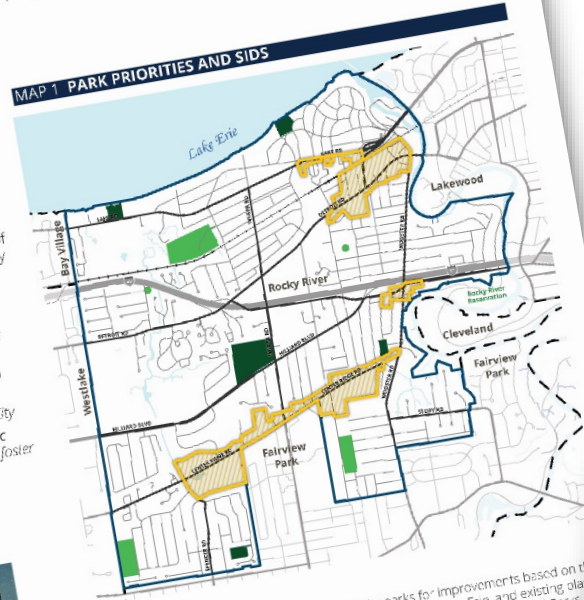
- Develop a detailed Parks and Public Spaces Master Plan to address specific recreational needs and physical improvements in parks and public spaces
- Work with property owners to expand public access to beaches adjacent to lakefront parks
- Construct or improve public spaces in business districts throughout the City
- Organize a new board or empower an existing one to program new public spaces with events that engage residents, encourage small business, and foster community interaction
- Develop Special Improvement Districts in Downtown River and other commercial areas



Using Events to Add Vibrancy



Enhancing Existing Parks



### Park Priorities

Parks in dark green are identified as high priority parks for improvements based on the results of the community survey, the proximity of parks to Lake Erie, and existing plans for improvements. All parks should be reviewed as part of the recommended Parks and Public Spaces Master Plan.

### Potential Special Improvement Districts (SIDs)

Four potential Special Improvement Districts (SIDs) have been identified: Downtown River, Lake Road, Hilliard/Woodster, and Center Ridge Road. The City should partner with businesses in these areas to consider Special Improvement Districts that assist with funding physical and programmatic improvements in these areas.

Change It!

Keep It!

## Core Project 8 LINDA STREET DISTRICT DEVELOPMENT

Review the above goal and associated actions and maps below. Place a dot in the green box if you want to keep the goal and action as it is. Place a dot in the red box if you want to change it.  
If you want to change an action, tell us how! Write a comment on a sticky note and place it in the grey box.

The plan example to the right shows how a streetscape could add a Pedestrian Promenade and angled, on-street parking along Linda Street. The plan could be phased in and include new development possibilities, outdoor seating, and enhanced infrastructure.

### POTENTIAL IMPROVEMENTS

- New diagonal parking along Linda Street
- Wider pedestrian walkway with lighting, brick paths, decorative crosswalks, plantings, and outdoor furniture
- Development opportunities on both sides of Linda Street
- Safer crossings, sidewalks, and entrances to retail shops
- Use of existing Antique Row parking as a pedestrian plaza during select times



Pedestrian Promenade  
Old River showcases how diagonal parking, lighting, and landscaping can yield an intimate environment and attract development.

### LEGEND

- Complete Crosswalk at Ingersoll
- Future Development Potential
- Pedestrian Promenade
- Antique Row Parking Convertible to Plaza
- Potential Pedestrian Connection to Parking
- Walkway to Bomba
- Gateway to Linda Street



Keep It!

Change It!

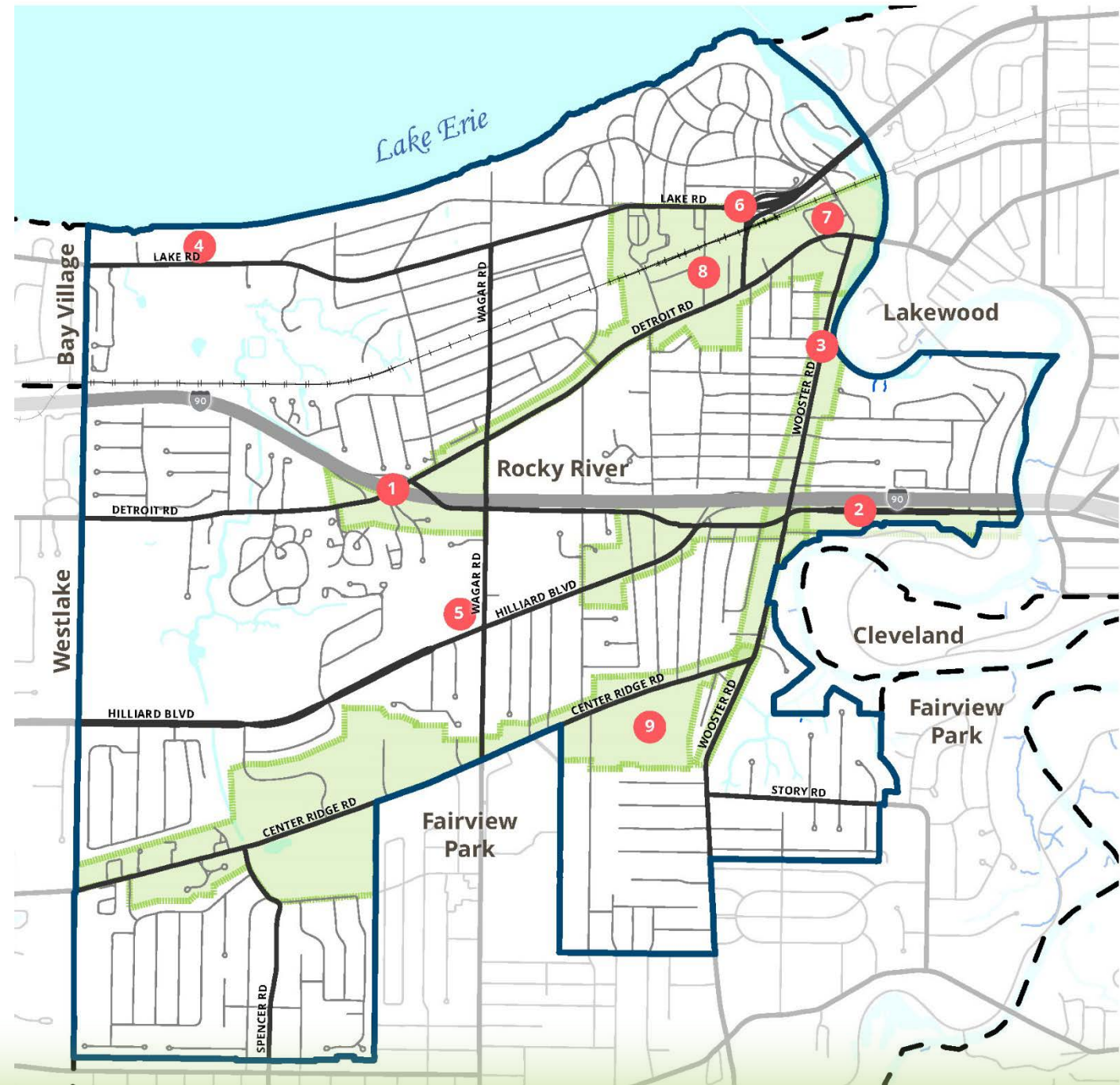
Comment

## **KEEP IT/CHANGE IT EXERCISE**

- Keep an action the way it is presented or change it and tell us how

# CORE PROJECTS

1. The Westway Gateway
2. Hilliard Boulevard Road Diet
3. Wooster Road Recreationway
4. The Bradstreet Neighborhood
5. Municipal Center Improvements
6. Reimagining Marion Ramp & Allen Court: Development Options
7. Downtown River Parking & Development
8. Linda Street District Development
9. Center Ridge Road East Walkable Development



# THE WESTWAY GATEWAY

- Respondents like the walkways and added safety
- Respondents were split on the need for a decorative bridge



# HILLIARD BOULEVARD ROAD DIET

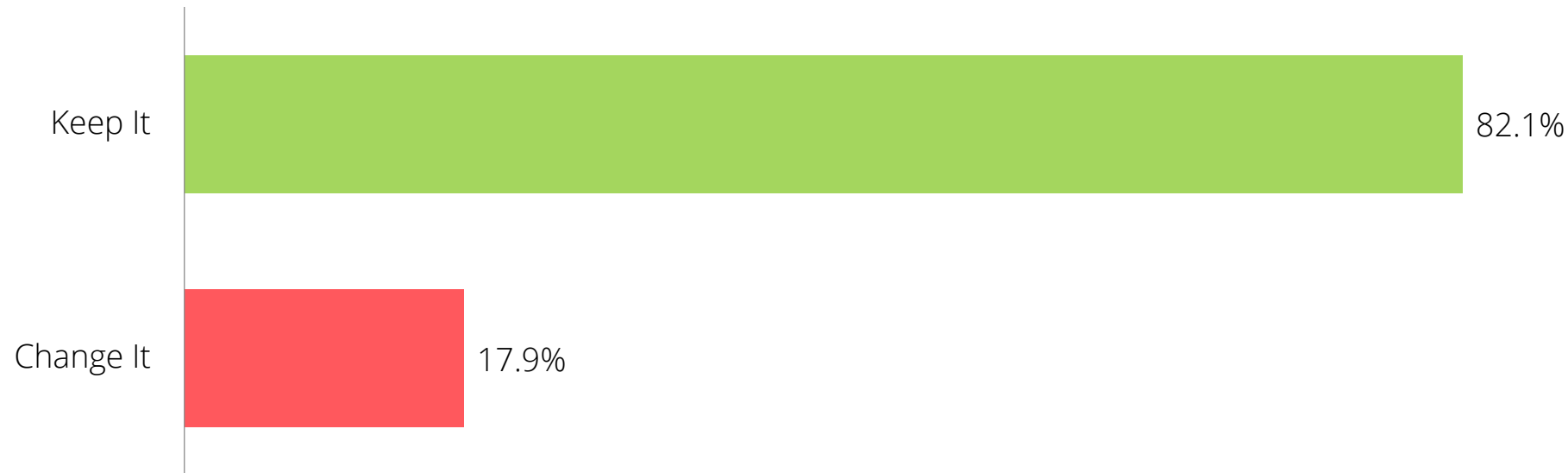
- Respondents were very concerned about the impact of reducing lanes; however, many said they preferred the small road diet
- Respondents said they liked the potential for redevelopment





# WOOSTER ROAD RECREATIONWAY

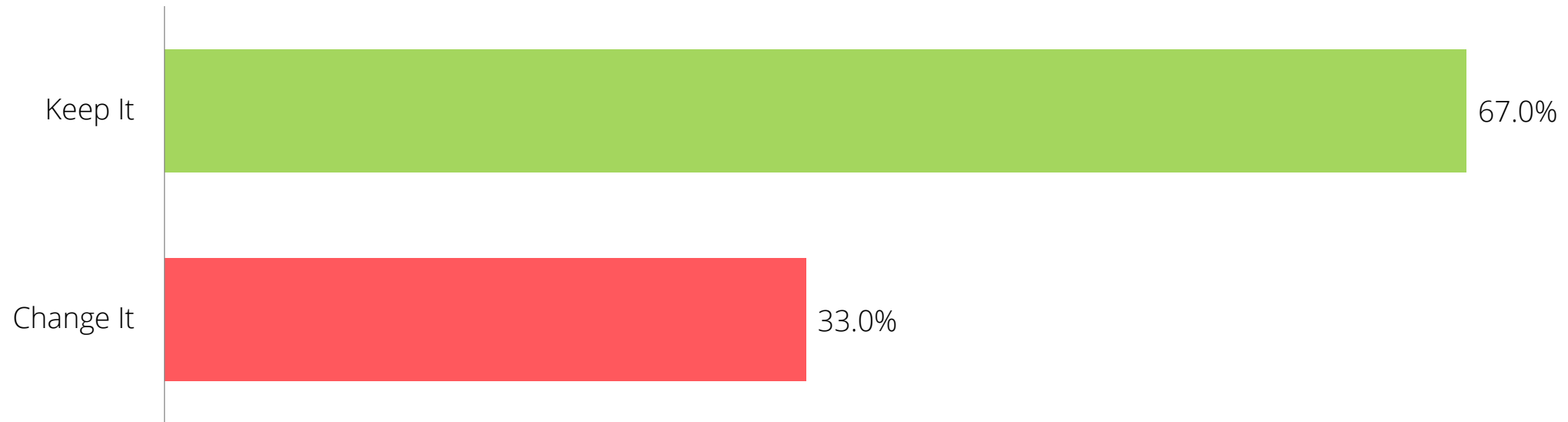
- Respondents were generally very positive about this project
- Some respondents did note the desire for bike infrastructure, pedestrian improvements on bridges to Lakewood, and improvements to the Wooster/Hilliard intersection





# THE BRADSTREET NEIGHBORHOOD

- Respondents were concerned about the potential for housing
- Respondents did not like the previously proposed condos, would like new housing to be limited in size, and desire new construction to match existing aesthetics
- Respondents especially think the pier could be an asset



# MUNICIPAL CENTER IMPROVEMENTS

- Respondents were mostly concerned about traffic and flow through the Center, with many comments noting how confusing navigating the parking area is
- Respondents also listed specific ideas such as adding artwork, trails, or sidewalks



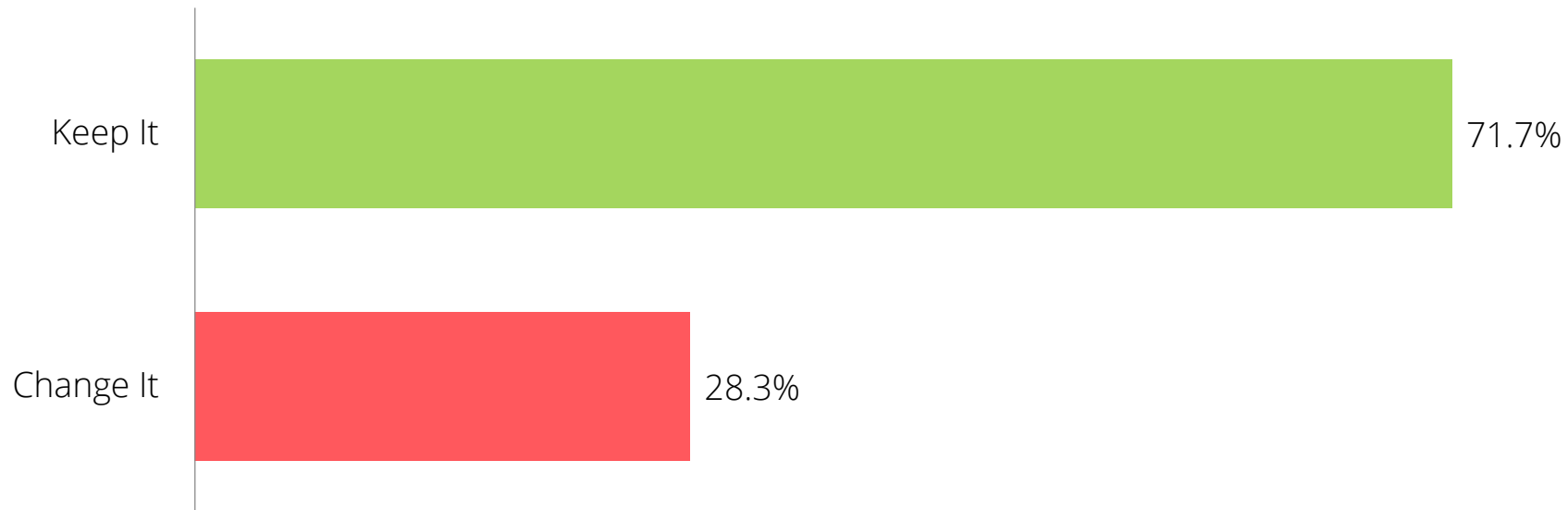
# REIMAGINING MARION RAMP & ALLEN COURT

- Biggest concerns are congestion on Linda Street, congestion on Detroit Road, and cut-through to Beachcliff
- Regardless of the chosen option, biking improvements were desired



# DOWNTOWN RIVER PARKING & DEVELOPMENT

- Respondents were concerned about the effect additional development would have on the character of Downtown River, especially as it concerns the look and feel of a parking garage
- Respondents would like bicycle and pedestrian connections to neighborhoods and Lakewood



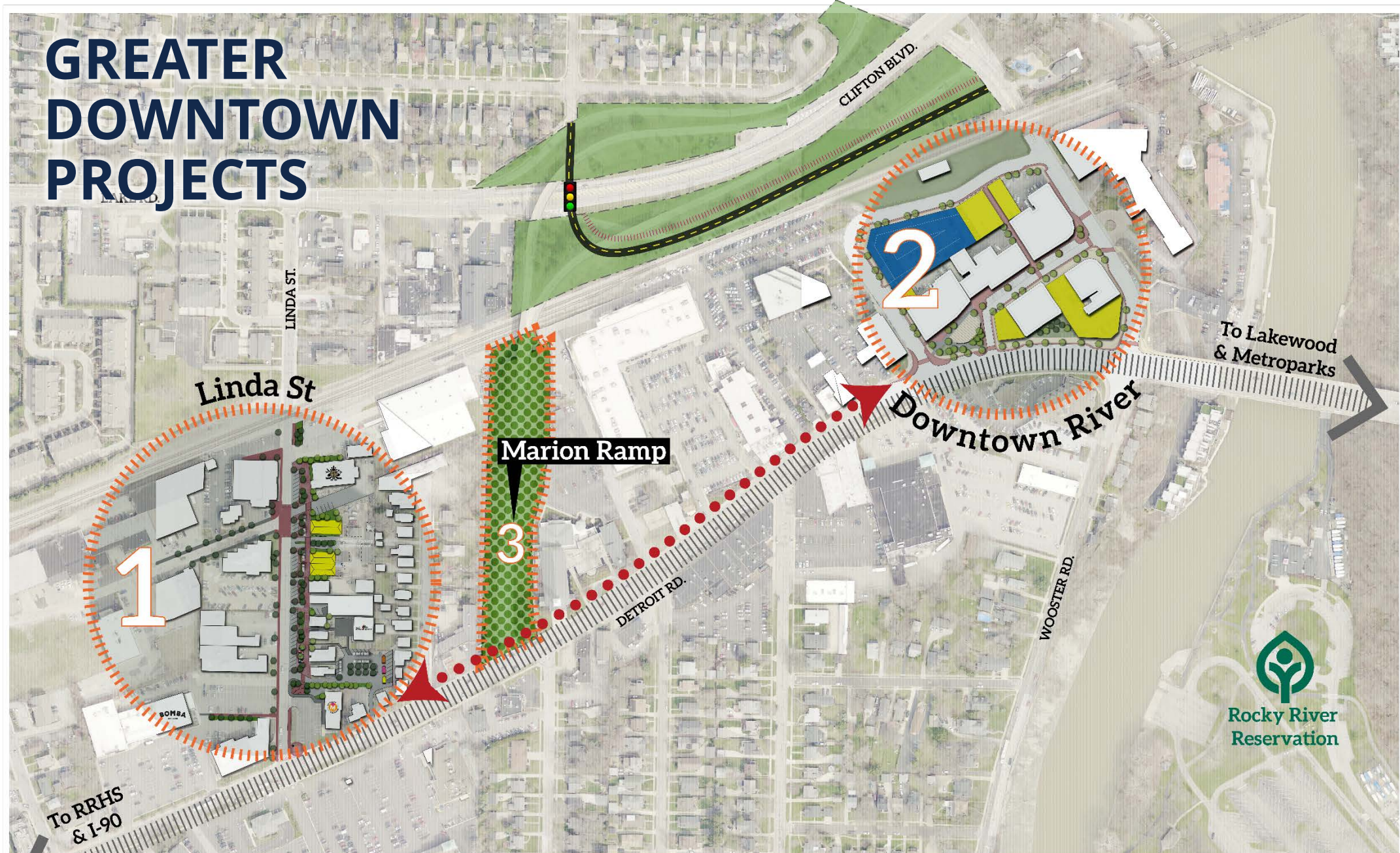
# LINDA STREET DISTRICT DEVELOPMENT

- Respondents generally only left comments in favor or opposed overall
- Respondents did say there may be a need for additional parking or pedestrian improvements
- Most popular Core Project





# GREATER DOWNTOWN PROJECTS



# CENTER RIDGE ROAD EAST WALKABLE DEVELOPMENT

- Respondents very generally said any changes to Center Ridge Road were likely to improve the corridor, especially if new buildings were more attractive
- Respondents noted that potential on-street parking could slow a corridor they see as congested
- Respondents noted that the potential connection from Center Ridge Road to Westmoor could add traffic and should, at most, be a pedestrian connector





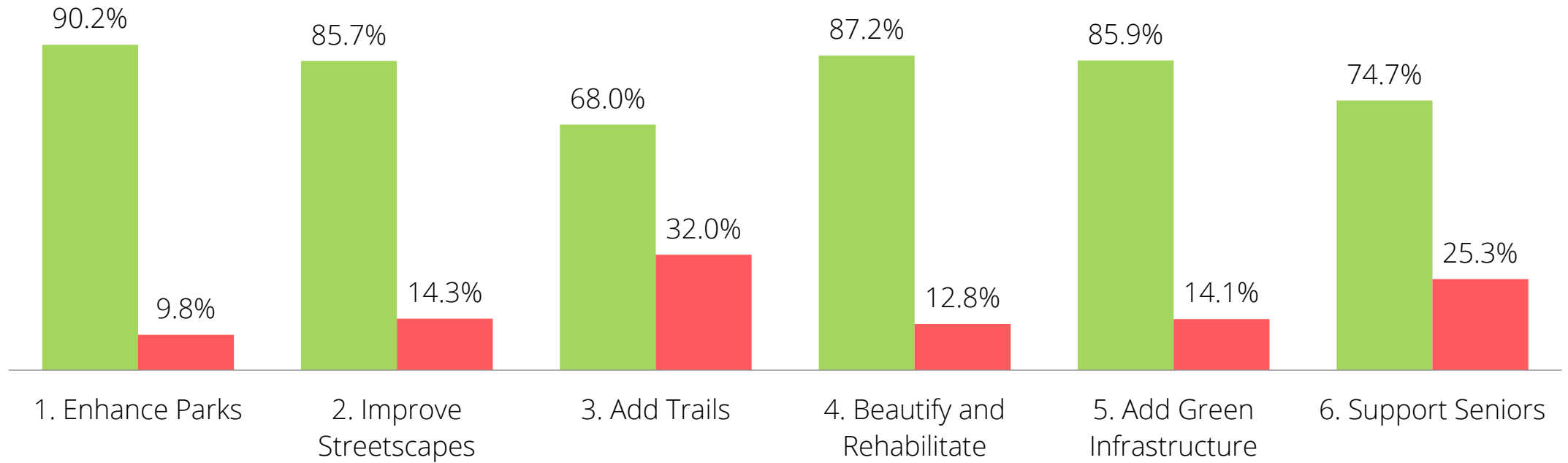
## **OVERALL THOUGHTS**

- Respondents voted favorably for all Core Projects
- The most popular comment was the need to be able to prioritize projects



# GOALS AND ACTIONS

- Respondents were in favor of all goals



## **OVERALL THOUGHTS**

- Focus on fixing existing parks and streets
- Extend Westlake bike lanes along Hilliard
- Connect trails to Lakewood
- Remove Beaconsfield Median Trail









# **THE IMPLEMENTATION TABLE**









## **Implementing the Plan**







- Pick the top actions and assign personnel and organizations responsible for those actions
- Form a Plan Implementation Committee that meets quarterly to review progress
- Publish an Annual Results Report detailing accomplishments

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Status/ Date Complete
Goal 7: Beautify the City and protect the environment with green infrastructure <div>Priority Level:</div>				
<b>A.</b> Use the County Planning Greenprint to identify parcels, areas, and streets with low tree canopy coverage to target ongoing plantings	1-2 Yrs	 – S 	Low	
<b>B.</b> Adopt tree protection ordinances that require tree inventories, protection plans, and/or tree removal fees as part of development proposals	1-2 Yrs	 – B L   	Low	







Goals and actions linked directly  
to previous document

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Status/ Date Complete
Goal 7: Beautify the City and protect the environment with green infrastructure <div>Priority Level:</div>				
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<b>B.</b> Adopt tree protection ordinances that require tree inventories, protection plans, and/or tree removal fees as part of development proposals	1-2 Yrs	 – B L   	Low	

How long it will take to accomplish this action

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Status/ Date Complete
Goal 7: Beautify the City and protect the environment with green infrastructure <div>Priority Level:</div>				
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Existing groups, proposed organizations, and partners needed to accomplish the task

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Status/ Date Complete
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Existing groups, proposed organizations, and partners needed to accomplish the task

Goals and Actions	Project Time
<p>Goal 7: Beautify the City and protect the environment with green infrastructure</p> <p>Priority Level:</p>	
<p><b>A.</b> Use the County Planning Greenprint to identify parcels, areas, and streets with low tree canopy coverage to target ongoing plantings</p>	1-2 Yrs
<p><b>B.</b> Adopt tree protection ordinances that require tree inventories, protection plans, and/or tree removal fees as part of development proposals</p>	1-2 Yrs

Links to a symbol legend

## POTENTIAL PARTNERS LEGEND

### City of Rocky River

 Rocky River City Government – General

**B** Building

**F** Finance

**L** Law

**P** Parks & Recreation

**S** Service

**SC** Senior Center

 Rocky River City School District

 Rocky River Recreation

 Police and Fire


### Private and Non-Profit Entities


 Bicycling Advocates

 Neighborhood Groups


 Qualified Non-Profits

 Private Property Owners

 Qualified Design Professionals

 Railroads


### Other Governmental Agencies


 Cleveland Metroparks


 County Planning

 Cuyahoga Arts and Culture

 Cuyahoga County Division of Senior & Adult Services

 Cuyahoga County Public Works

 Cuyahoga County Land Bank

 Cuyahoga Soil and Water Conservation District

 Neighboring Communities


 Northeast Ohio Areawide Coordinating Agency

 Northeast Ohio Regional Sewer District

 Ohio Department of Aging

 Ohio Department of Development

 Ohio Department of Natural Resources







 Ohio Department of Transportation

 Greater Cleveland Regional Transit Authority







### Priority Level

Lowest Priority







Relative cost of the action:  
Low – Medium – High

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Status/ Date Complete
Goal 7: Beautify the City and protect the environment with green infrastructure				
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Space to describe status or mark an action as complete

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Status/ Date Complete
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Goal  
priority  
level

Goals and Actions	Projected Timeline	Responsible Parties & Partners	Est. Cost	Status/ Date Complete
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Goal  
priority  
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# **GATHERING FEEDBACK**



## **BUILDING ON PUBLIC INPUT**

- Public Meeting #1

**What are your goals and core areas?**

## **BUILDING ON PUBLIC INPUT**

- Public Meeting #1  
**What are your goals and core areas?**
- Public Meeting #2  
**Do these actions and projects accomplish your goals and improve the core areas?**



## **BUILDING ON PUBLIC INPUT**

- Public Meeting #1  
**What are your goals and core areas?**
- Public Meeting #2  
**Do these actions and projects accomplish your goals and improve the core areas?**
- Public Meeting #3  
**Which goals and core projects are most important?**

## Goal 2 IMPROVE STREETSCAPES THROUGH INFRASTRUCTURE REPAIR & ENHANCEMENT

### WHAT?

Repairing existing streets and sidewalks through repaving and reconstruction, improving the look of targeted streets through the addition of trees, enhanced infrastructure, benches, wide sidewalks, and lighting.

### WHY?

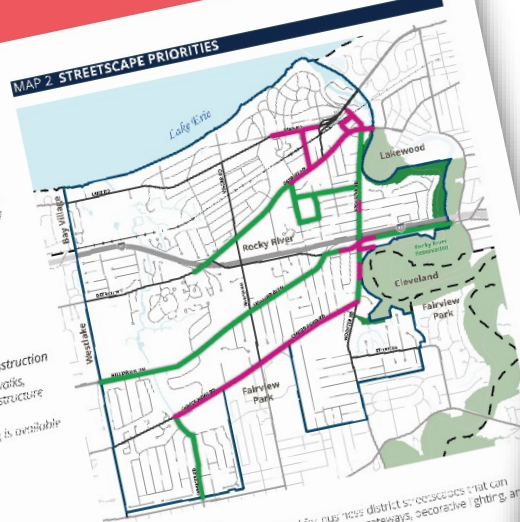
Infrastructure is important to travelers to ensure they have a safe journey, but it is also important to residents, visitors, and business owners because quality streets reflect the quality of the community.

(More information on green infrastructure and stormwater management is available in Goal #5)

### HOW?

- Continue the City's aggressive infrastructure repair program
- Adopt a Complete and Green Streets policy to ensure all modes of transportation and green elements are incorporated into street reconstruction
- Develop standards for enhanced infrastructure such as lighting, sidewalks, gateway entrances, and bicycle infrastructure that can be used in infrastructure priority areas as identified on the map on the following page
- Invest in enhanced infrastructure when streets are rebuilt or funding is available

MAP 2 STREETSCAPE PRIORITIES



Streetscape Priorities

Streets identified in pink are prioritized for various district streetscape that can include enhanced infrastructure such as sidewalks, gateways, decorative lighting, and other features.

Streets identified in green are primarily residential streets that could benefit from streetscaping such as trees, signage, or stamped crosswalks that could enhance the look of those streets.

Review the above goal and its associated actions and maps. Mark your top three priorities for goals and projects on your handout. Write comments on sticky notes and place in the grey box below.

Impact Potential:	Feasibility Potential:
HIGH	HIGH
Comments?	

## Core Project 3 WOOSTER ROAD RECREATIONWAY

Wooster Road has risen as a key connection between many of Rocky River's assets: Downtown, walkable business districts, the Metroparks, and strong residential neighborhoods. The recreationway concept identifies investment and development opportunities that would link and activate this corridor.

### POTENTIAL IMPROVEMENTS

- Multiple, clear connections to the Metroparks and to Lakewood
- Multiple small parks and overlooks into the Valley
- Improvements to the Wooster Road bridge to provide wider sidewalks and safer crossings
- Improvements to commercial areas to make them more walkable
- Aligned sidewalk to encourage use by bicyclists and pedestrians



### LEGEND

- Potential Parks
- Potential Commercial Structures
- Potential Commercial Development Areas
- Overlooks

- Connection to Downtown, West End, Lakewood, and Rocky River Reservoir, or
- Overlook Park
- Potential Development, Potential
- Bridge Gap
- Intersection Reconfiguration and Development Potential
- Connection to Rocky River Reservoir
- Overlook Park
- Intersection Reconfiguration
- Potential Connection to Rocky River Reservoir



Review the above goal and its associated actions and maps. Mark your top three priorities for goals and projects on your handout. Write comments on sticky notes and place in the grey box below.

Impact and Feasibility Potentials were determined by Project Team and Working Group members using a scale from low to high. Impact is based on factors which will improve the City and assist in accomplishing visions outlined in the Master Plan. Feasibility takes into account factors such as labor, time, and costs associated with implementing a goal or project. Use this information as you consider your top priorities.

Impact Potential:	MEDIUM
Feasibility Potential:	MEDIUM
Comments?	

Core Project →

Potential Improvements →

Instructions →

Impact Score →

Feasibility Score →

Comment Area →

## Core Project 3 WOOSTER ROAD RECREATIONWAY

Wooster Road has been seen as a key connection between many of Rocky River's assets: Downtown, walkable business districts, the Metroparks, and strong residential neighborhoods. The recreationway concept identifies investments and development opportunities that would link and activate this corridor.

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- Multiple, clear connections to the Metroparks and to Lakewood
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- Improvements to the Wooster Road bridge to provide wider sidewalks and safer crossings
- Improvements to commercial areas to make them more walkable
- Wider sidewalks to encourage use by bicycles and pedestrians



Overlook Parks



Decorative Bridge with Wide Sidewalks

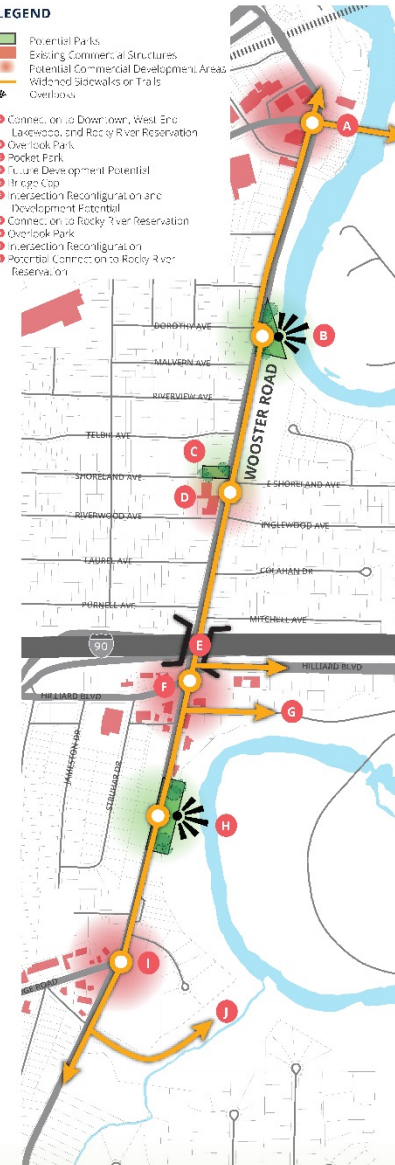


Improved Park Entrances

### LEGEND

- Potential Parks
- Existing Commercial Structures
- Potential Commercial Development Areas
- Wider Sidewalks or Trails
- Overlooks

- Connect to Downtown, West End, Lakewood, and Rocky River Reservation
- Overlook Park
- Pocket Park
- Future Development Potential
- Intersecting
- Intersection Reconfiguration and Development Potential
- Connect to Rocky River Reservation
- Overlook Park
- Intersection Reconfiguration
- Potential Connect to Rocky River Reservation



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Impact Potential: MEDIUM

Feasibility Potential: MEDIUM

Comments?

Goal Area →

Goals and Actions →

Instructions →

Impact and Feasibility Scores →

Comment Area →

## Goal 2 IMPROVE STREETSCAPES THROUGH INFRASTRUCTURE REPAIR & ENHANCEMENT

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### WHY?

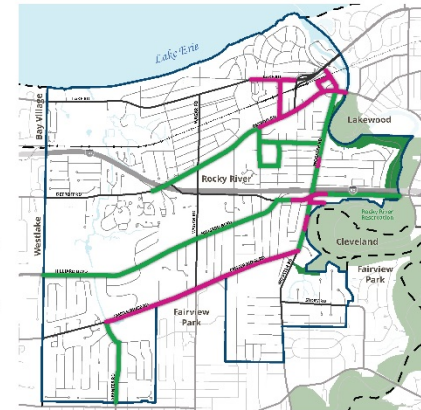
Infrastructure is important to travelers to ensure they have a safe journey, but it is also important to residents, visitors, and business owners because quality streets reflect the quality of the community.

(More information on green infrastructure and stormwater management is available in Goal #5)

### HOW?

- Continue the City's aggressive infrastructure repair program
- Adopt a Complete and Green Streets policy to ensure all modes of transportation and green elements are incorporated into street reconstruction
- Develop standards for enhanced infrastructure such as lighting, sidewalks, gateway entrances, and bicycle infrastructure that can be used in infrastructure priority areas as identified on the map on the following page
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Review the above goal and its associated actions and maps. Mark your top three priorities for goals and projects on your handout. Write comments on sticky notes and place in the grey box below.

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Impact Potential: HIGH

Feasibility Potential: MEDIUM

Comments?

## **PRIORITIZE THE PLAN**

- The Plan has many goals and core projects
- We need your input on which are most important to you so that we can include priorities in the document



Goals →

## IMPLEMENTATION PRIORITY

Rank your top three (3) Goals based on priority using the numbers 1, 2, and 3 below (with number 1 being the highest priority).

Goals	Rank Here
Enhance and Program Parks and Public Spaces	
Improve Streetscapes through Infrastructure Repair & Enhancement	
Construct a Citywide Trail and Bicycle Network	
Incentivize the Beautification or Rehabilitation of Distressed Properties	
Beautify the City and Protect the Environment with Green Infrastructure	
Support the Growing Senior Population with Housing, Amenities, and Services	

Rank your top three (3) Core Projects based on priority using the numbers 1, 2, and 3 below (with number 1 being the highest priority).

Core Projects	Rank Here
The Westway Gateway	
Hilliard Boulevard Road Diet	
Wooster Road Recreationway	
The Bradstreet Neighborhood	
Municipal Center Improvements	
Reimagining Marion Ramp & Allen Court: Development Options	
Downtown River Parking & Development	
Linda Street District Development	
Center Ridge Road East Walkable Development	

Please leave your voting sheet in the box at the sign-in table or hand it to a representative from County Planning.

Core Projects →

Goals →

## IMPLEMENTATION PRIORITY

Rank your top three (3) Goals based on priority using the numbers 1, 2, and 3 below (with number 1 being the highest priority).

Goals	Rank Here
Enhance and Program Parks and Public Spaces	
Improve Streetscapes through Infrastructure Repair & Enhancement	2
Construct a Citywide Trail and Bicycle Network	
Incentivize the Beautification or Rehabilitation of Distressed Properties	3
Beautify the City and Protect the Environment with Green Infrastructure	
Support the Growing Senior Population with Housing, Amenities, and Services	1

**RANK YOUR  
TOP THREE  
GOALS**

Core Projects →

Rank your top three (3) Core Projects based on priority using the numbers 1, 2, and 3 below (with number 1 being the highest priority).

Core Projects	Rank Here
The Westway Gateway	3
Hilliard Boulevard Road Diet	
Wooster Road Recreationway	1
The Bradstreet Neighborhood	
Municipal Center Improvements	2
Reimagining Marion Ramp & Allen Court: Development Options	
Downtown River Parking & Development	
Linda Street District Development	
Center Ridge Road East Walkable Development	

**RANK YOUR TOP  
THREE CORE  
PROJECTS**

Please leave your voting sheet in the box at the sign-in table or hand it to a representative from County Planning.

Goals →

# IMPLEMENTATION PRIORITY

Rank your top three (3) Goals based on priority using the numbers 1, 2, and 3 below (with number 1 being the highest priority).

Goals	Rank Here
Enhance and Program Parks and Public Spaces	
Improve Streetscapes through Infrastructure Repair & Enhancement	2
Construct a Citywide Trail and Bicycle Network	
Incentivize the Beautification or Rehabilitation of Distressed Properties	3
Beautify the City and Protect the Environment with Green Infrastructure	
Support the Growing Senior Population with Housing, Amenities, and Services	1

Rank your top three (3) Core Projects based on priority using the numbers 1, 2, and 3 below (with number 1 being the highest priority).

Core Projects	Rank Here
The Westway Gateway	3
Hilliard Boulevard Road Diet	
Wooster Road Recreationway	1
The Bradstreet Neighborhood	
Municipal Center Improvements	2
Reimagining Marion Ramp & Allen Court: Development Options	
Downtown River Parking & Development	
Linda Street District Development	
Center Ridge Road East Walkable Development	

Please leave your voting sheet in the box at the sign-in table or hand it to a representative from County Planning.

Core Projects →

PLACE YOUR  
COMPLETED  
FORM IN THE  
BOX BY THE  
DOOR



# OTHER IDEAS

- You can also write down any thoughts, comments, or suggestions on comment cards
- Leave comment sheets with representatives from County Planning or at the box near the entrance

**COMMENT SHEET**

IS THERE ANYTHING WE MISSED?

DO YOU HAVE IDEAS FOR ACTIONS THAT YOU DO NOT SEE AROUND THE ROOM?

## OTHER IDEAS

Forgot to write something down? Wanted more time to consider your thoughts? Have friends that missed the meeting?

**An online survey with  
information from the meeting is  
available at**

**[surveymonkey.com/r/RockyRiverPM3Survey](https://surveymonkey.com/r/RockyRiverPM3Survey)**

## OTHER IDEAS

Forgot to write something down? Wanted more time to consider your thoughts? Have friends that missed the meeting?

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**The survey will close November 1, 2017**



# **NEXT STEPS**



- **Draft Master Plan**

We will update the implementation tables with your input

The information, documents, and feedback from previous meetings will be combined into a single draft Master Plan document

- **Plan Presentation -- Late 2017, Early 2018**

We will present the draft Master Plan document to the Planning Commission and City Council

Planning Commission and City Council can review and adopt the Master Plan according to their internal schedule

## **Master Plan Updates Plan Website**

Visit [www.countyplanning.us/rockyriver](http://www.countyplanning.us/rockyriver)  
for plan updates

## **Additional Feedback? Write us an email!**

Any additional comments, please email  
[nlaird@cuyahogacounty.us](mailto:nlaird@cuyahogacounty.us)

**Thank you!**

Before you give us feedback...

**Questions?**



## Goal 2 IMPROVE STREETSCAPES THROUGH INFRASTRUCTURE REPAIR & ENHANCEMENT

### WHAT?

Repairing existing streets and sidewalks through repaving and reconstruction, improving the look of targeted streets through the addition of trees, enhanced infrastructure, benches, wide sidewalks, and lighting.

### WHY?

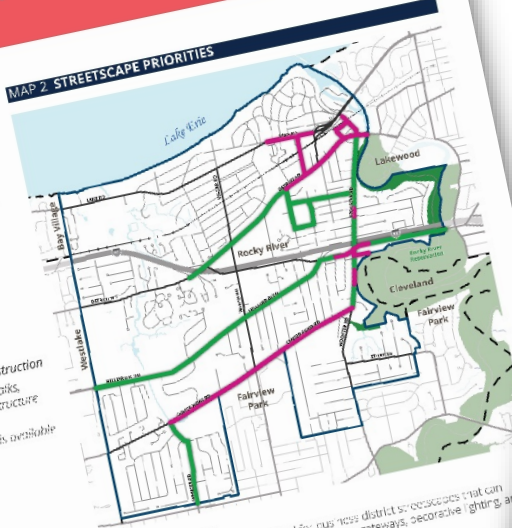
Infrastructure is important to travelers to ensure they have a safe journey, but it is also important to residents, visitors, and business owners because quality streets reflect the quality of the community.

(More information on green infrastructure and stormwater management is available in Goal #5)

### HOW?

- Continue the City's aggressive infrastructure repair program
- Adopt a Complete and Green Streets policy to ensure all modes of transportation and green elements are incorporated into street reconstruction
- Develop standards for enhanced infrastructure such as lighting, sidewalks, gateway entrances, and bicycle infrastructure that can be used in infrastructure priority areas as identified on the map on the following page
- Invest in enhanced infrastructure when streets are rebuilt or funding is available

MAP 2: STREETSCAPE PRIORITIES



#### Streetscape Priorities

Streets identified in pink are prioritized for various district streetscape projects that can include enhanced infrastructure such as sidewalks, gateways, decorative lighting, and other features.

Streets identified in green are primarily residential streets that could benefit from streetscaping such as trees, signage, or stamped crosswalks that could enhance the look of those streets.

## Core Project 3 WOOSTER ROAD RECREATIONWAY

Wooster Road has risen as a key connection between many of Rocky River's assets: Downtown, walkable and strong residential neighborhoods, the Metroparks. The recreation concept identifies investment and development opportunities that would link and activate this corridor.

### POTENTIAL IMPROVEMENTS

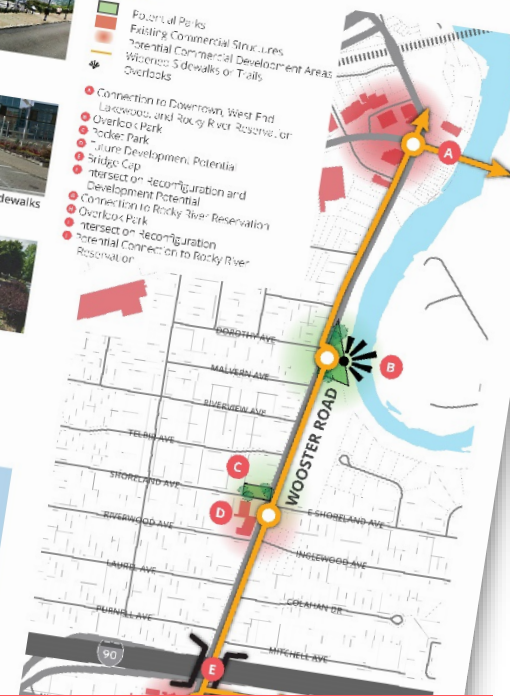
- Multiple, clear connections to the Metroparks and to Lakewood
- Multiple small parks and overlooks into the Valley
- Improvements to the Wooster Road bridge to provide wider sidewalks and safer crossings
- Improvements to commercial areas to make them more walkable
- Altered sidewalk to encourage use by bicycles and pedestrians



### LEGEND

- Potential Parks
- Existing Commercial Structures
- Potential Commercial Development Areas
- Wide Sidewalks or Trails
- Overlooks

- Connection to Downtown, West End, Lakewood, and Rocky River Reservoir, or Overlook Park
- Potential Development Potential
- Intersection Reconfiguration and Development Potential
- Overlook Park
- Potential Reconfiguration
- Potential Connection to Rocky River Reservoir



Review the above goal and its associated actions and maps. Mark your top three priorities for goals and projects on your handout. Write comments on sticky notes and place in the grey box below.

Impact and Feasibility Potentials were determined by Project Team and Working Group members using a scale from low to high. Impact is based on factors which will improve the City and assist in accomplishing visions outlined in the Master Plan. Feasibility takes into account factors such as labor, time, and costs associated with implementing a goal or project. Use this information as you consider your top priorities.

Review the above goal and its associated actions and maps. Mark your top three priorities for goals and projects on your handout. Write comments on sticky notes and place in the grey box below.

Impact Potential:

HIGH

Comments?

**Tell us what you think!**  
We are around the room to answer questions