

ROCKY RIVER

MASTER PLAN

JULY 2017 UPDATE



WELCOME!

Thank you for your interest in the Rocky River Master Plan! The City of Rocky River and County Planning will be publishing a periodic newsletter in order to keep residents up-to-date on what has been and what remains to be accomplished in the Master Plan process. We encourage all residents to participate in the process by attending future meetings and contributing thoughts and feedback. For the most up to date information, visit the plan website at www.countyplanning.us/rockyriver



WHAT IS A MASTER PLAN?

A Master Plan outlines a community's vision for the future and describes specific actions that the community can take to realize that vision. Topics addressed range from transportation, housing, and economic development to parks and recreation, business district development, and more.

PLAN TIMELINE

The planning process is made up of six phases:

- Conducting a community survey (*complete*)
- Analyzing current conditions (*complete*)
- Establishing a community vision (*complete*)
- Identifying policies and action steps to achieve the vision (*underway*)
- Identifying priorities for implementation
- Drafting a final document

Thus far, we have collected public input via a community survey, our first of three Public Meetings, an online survey, and a number of meetings with the Project Team and Working Group. We have used this information to assemble a community vision document that outlines the direction Rocky River residents would like to see the City develop. The document served as the foundation for developing action steps to achieve that vision.

Over the past two months, we have been identifying the best practices and actions the City can undertake. A few examples of these actions are mentioned in this newsletter while the full range of the action will be presented at the next public meeting or will be displayed on the Rocky River website in the future.



CORE PROJECTS

Core Projects are selected areas in Rocky River that propose detailed development strategies for the future. Thus far the plan has identified up to ten potential core projects that could spark further development. Most of these projects are focused around specific areas or corridors. Examples range from reducing the number of lanes on the eastern section of Hilliard Boulevard to creating new, flexible thoroughfare opportunities, to developing a more cohesive corridor along Wooster Road. Another prominent project is the transformation of Linda Street with an enhanced pedestrian promenade. Downtown River, Bradstreet's Landing, Center Ridge Road, and the Municipal Center are among the remaining projects.



Proposed Project: Linda Street

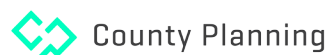
GOALS AND ACTIONS

Throughout the Master Plan Process, eleven goals and associated actions have been developed. These are more thematic in nature and less place-based. For example, creating a bicycle network that branches across the City in order to encourage accessibility to retail, neighborhood homes, schools, and City services. Also, the plan outlines frequent maintenance to existing parks, and encourages more community based events to be held at those locations. Similarly, the plan calls for beautification measures in the form of gateway signage and an updated landscaping code. These among other goals and actions outlined in the plan were designed to foster a more vibrant Rocky River.



NEXT STEPS

The comments submitted by residents have been used to guide policy development. County Planning will present the potential Core Projects and Goals and Actions at the next Public Meeting for resident feedback and input. That meeting will take place August 10, 2017 at 6:30 PM in Memorial Hall (21016 Hilliard Boulevard). Monthly updates will be posted on the plan website:
www.countyplanning.us/rockyriver



Cuyahoga County Planning Commission
www.CountyPlanning.us
www.facebook.com/CountyPlanning
www.twitter.com/CountyPlanning