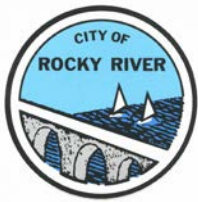


CITY OF ROCKY RIVER

MASTER PLAN

WORKING GROUP #4



- Planning Process Review
- 10 Core Projects
- 11 Goals + Actions
- Next Steps

- **Planning Process Review**
- 10 Core Projects
- 11 Goals + Actions
- Next Steps

- Planning Process Review
- **10 Core Projects**
- 11 Goals + Actions
- Next Steps

- Planning Process Review
- 10 Core Projects
- **11 Goals + Actions**
- Next Steps

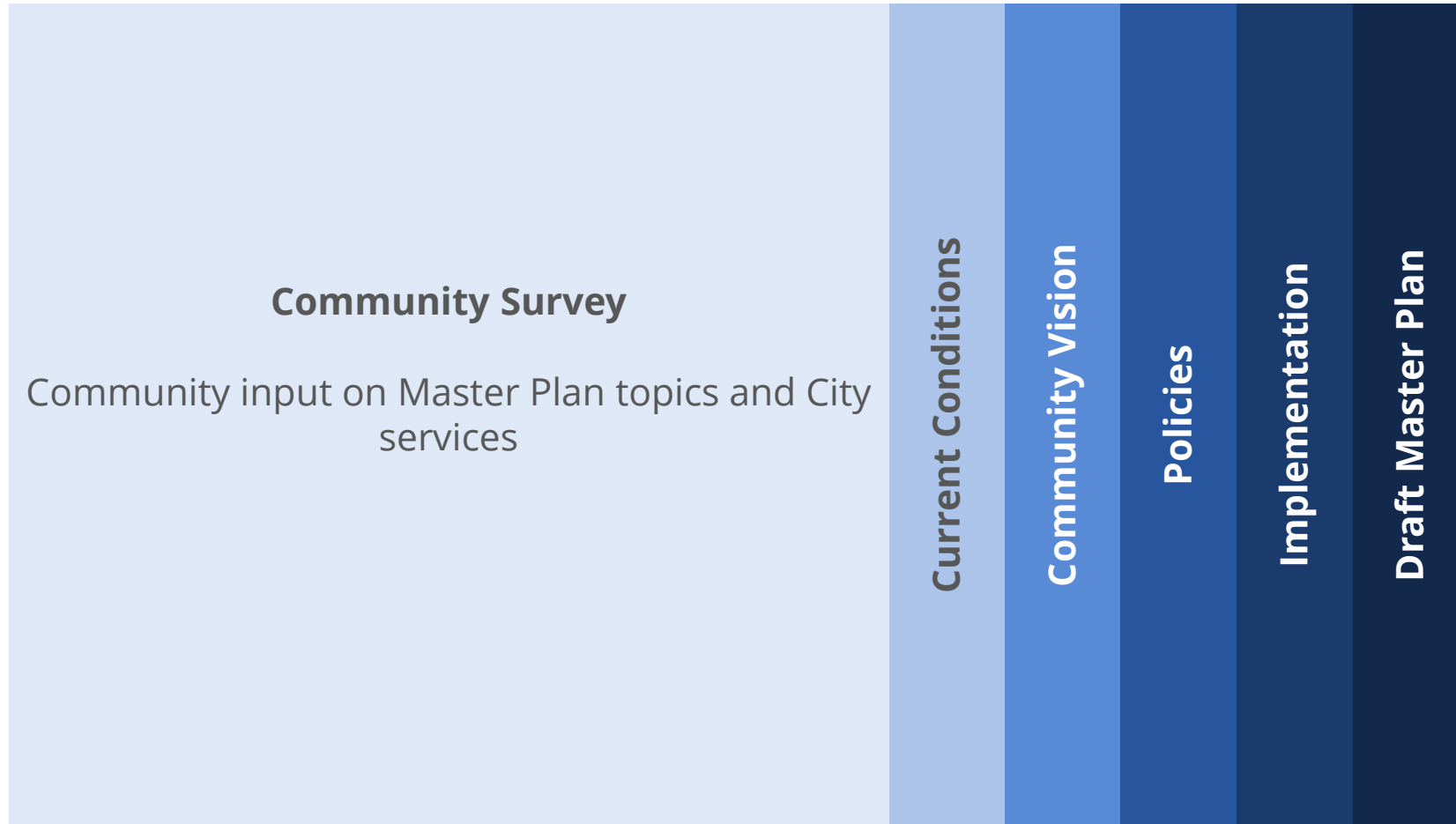
- Planning Process Review
- 10 Core Projects
- 11 Goals + Actions
- **Next Steps**



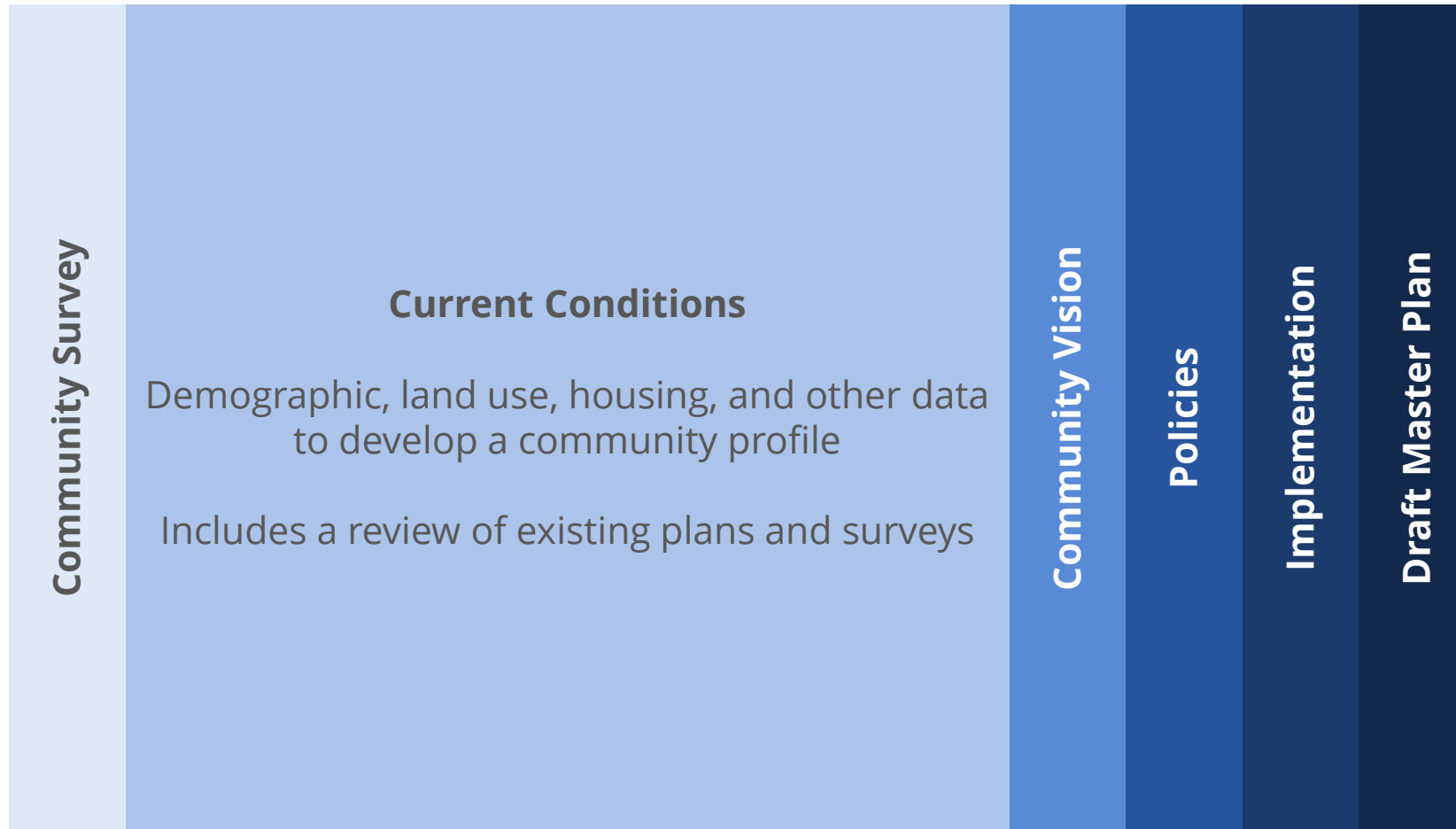
PLANNING PROCESS



The Rocky River Master Plan: Six Steps



The Rocky River Master Plan: Six Steps



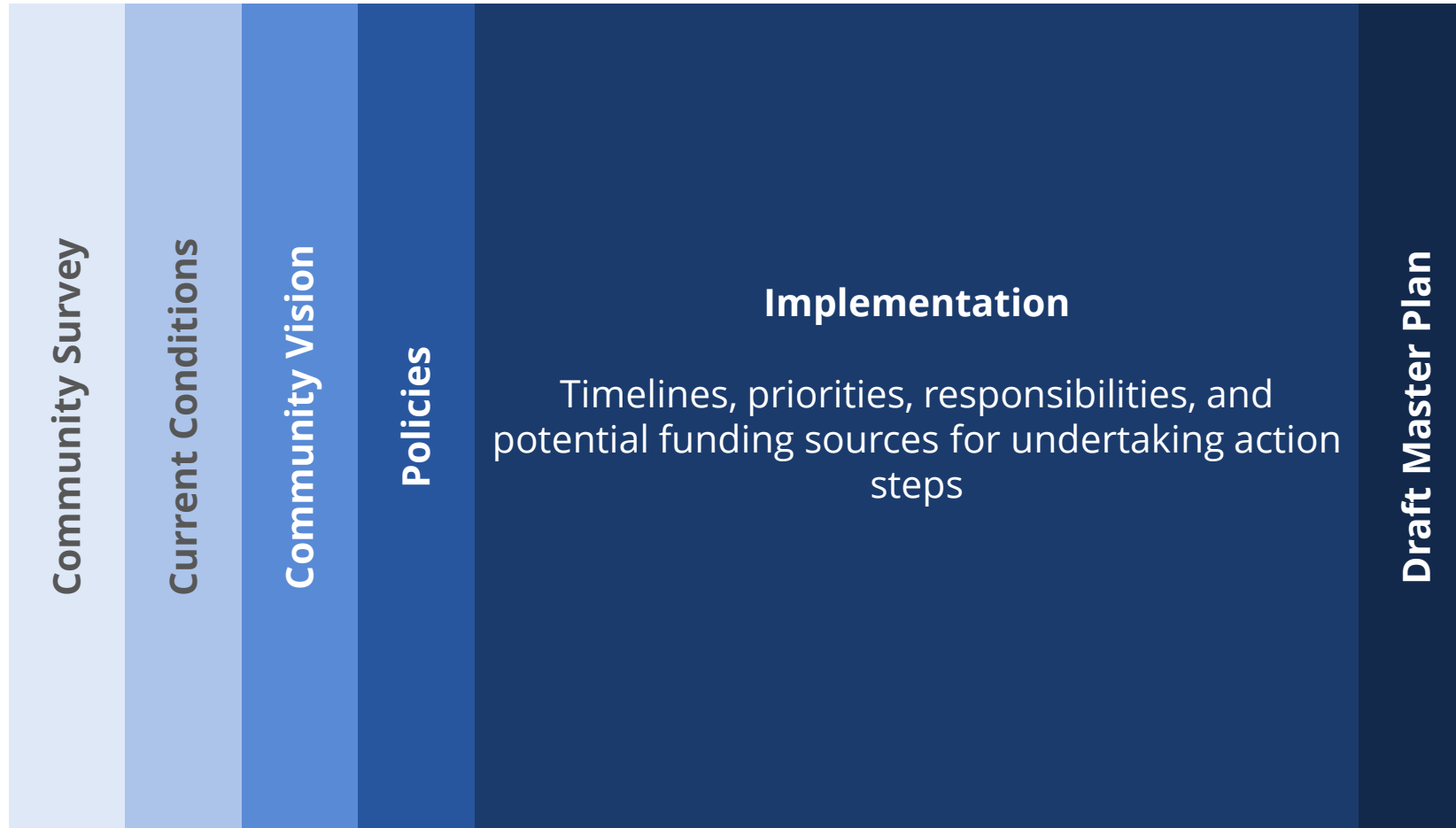
The Rocky River Master Plan: Six Steps



The Rocky River Master Plan: Six Steps



The Rocky River Master Plan: Six Steps



The Rocky River Master Plan: Six Steps





10 CORE PROJECTS



POTENTIAL CATALYSTS

- 10 projects with the potential to be catalysts for further development
- Conceptual in nature—they will change with further planning and study
- A combination of many of the previous images based on your feedback
- Some projects will entail long-term efforts

What's Your Vote !

Use the cards you have to identify whether you
like the Core Projects

EXERCISE

- Use the cards you have to identify whether you like the potential solutions



GO

EXERCISE

- Use the cards you have to identify whether you like the potential solutions



GO



CAUTION

EXERCISE

- Use the cards you have to identify whether you like the potential solutions



GO



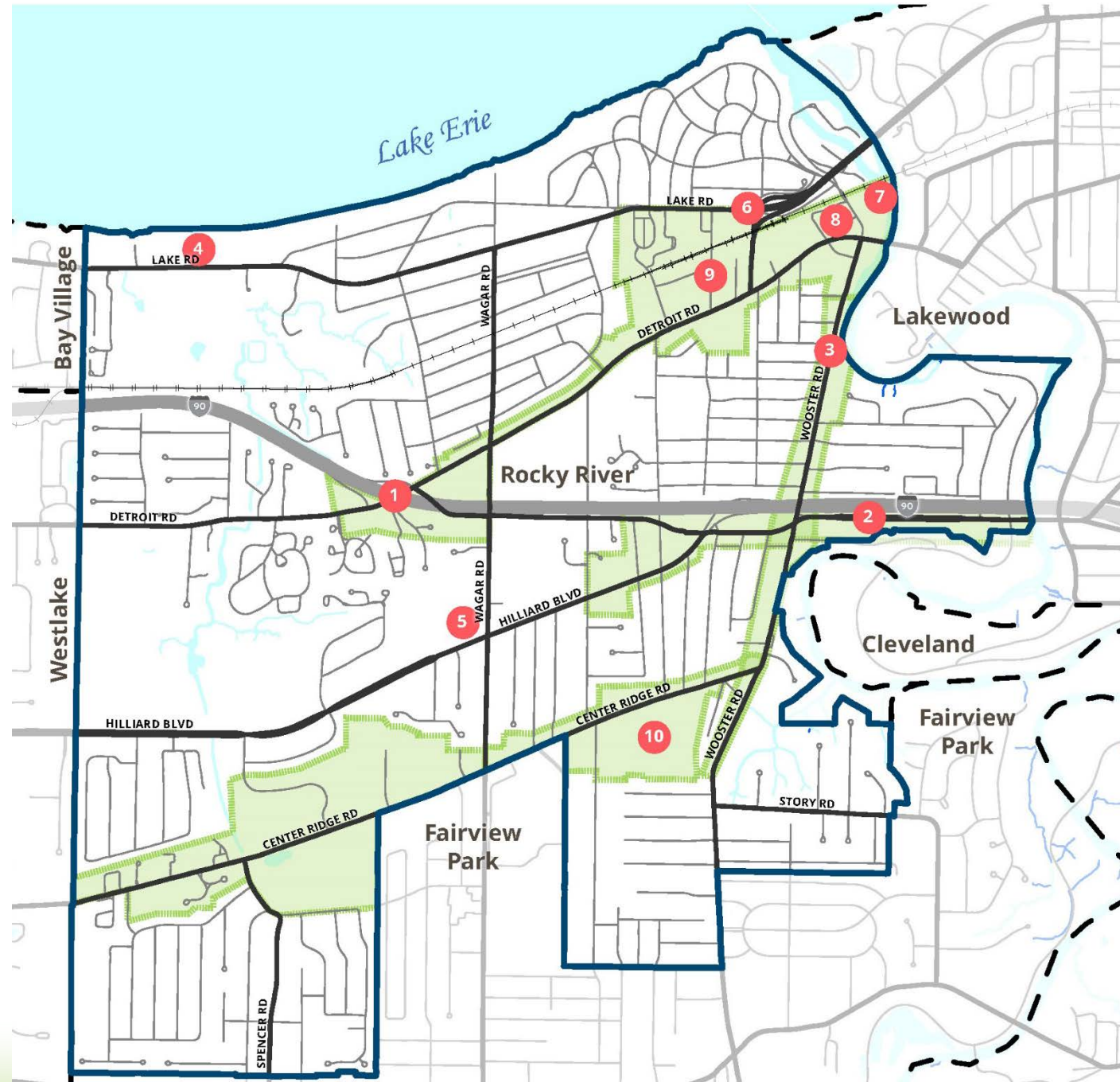
CAUTION



STOP

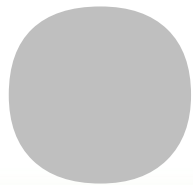
CORE PROJECTS

1. The Westway Gateway
2. Hilliard Boulevard Road Diet
3. Wooster Road Recreationway
4. The Bradstreet Neighborhood
5. Municipal Center Improvements
6. Reimagining Marion Ramp & Allen Court: Development Options
7. The Riverfront Promenade
8. Downtown River Parking & Development
9. Linda Street District Development
10. Center Ridge Road East Walkable Development



1

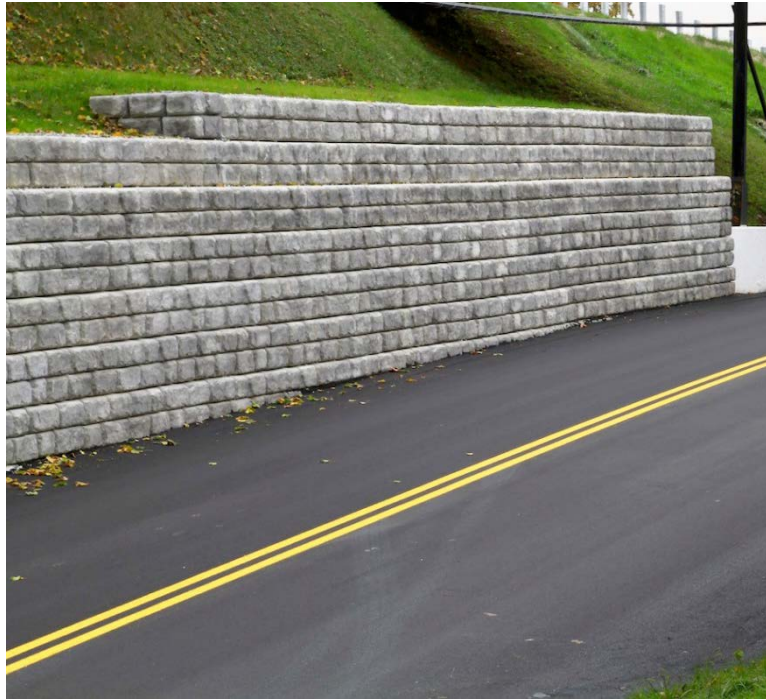
The Westway Gateway



Neighborhood Path



Retaining Wall Walk

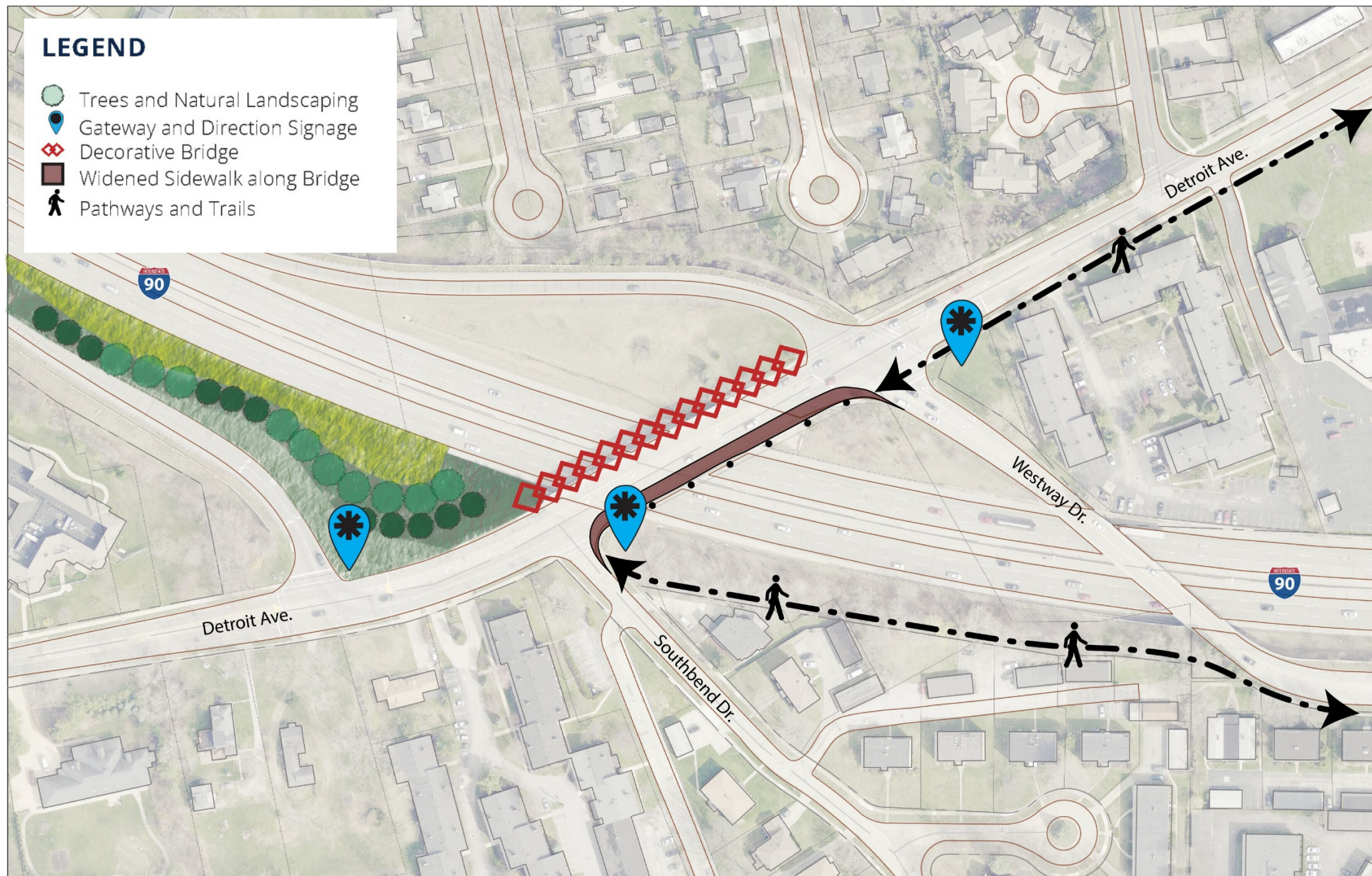


Pedestrian Bridge



LEGEND

-  Trees and Natural Landscaping
-  Gateway and Direction Signage
-  Decorative Bridge
-  Widened Sidewalk along Bridge
-  Pathways and Trails





Minor Gateway Example

Rocky River already has strong examples of minor gateway signs such as this entryway sign into Downtown River.



Major Gateway Example

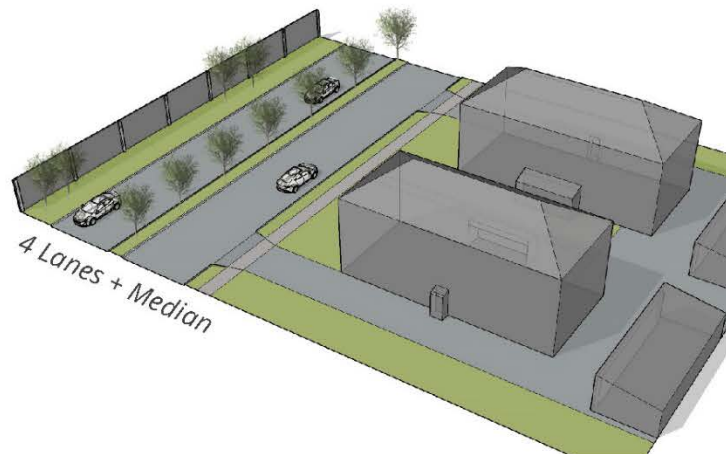
This example from Easton Town Center in Columbus, Ohio showcases a gateway with signage, unique lighting, decorative fencing, and a consistent color scheme.

2.

Hilliard Boulevard Road Diet

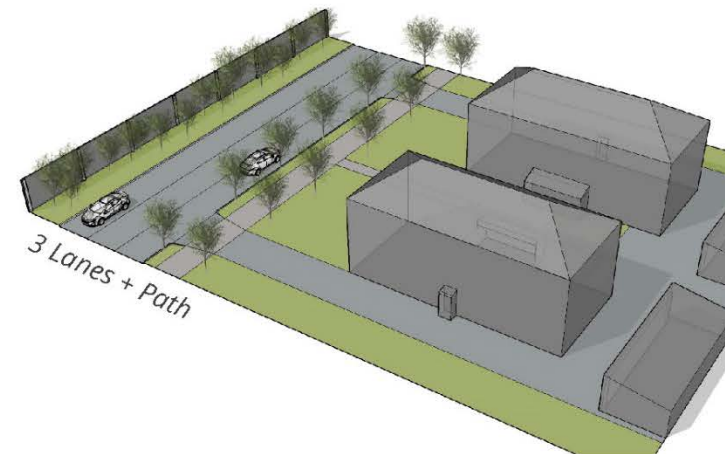






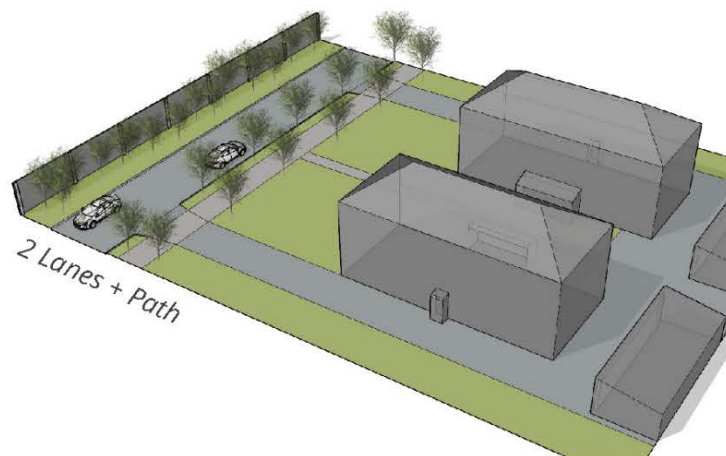
Existing Roadway

The existing roadway consists of two lanes in each direction with a small, center median



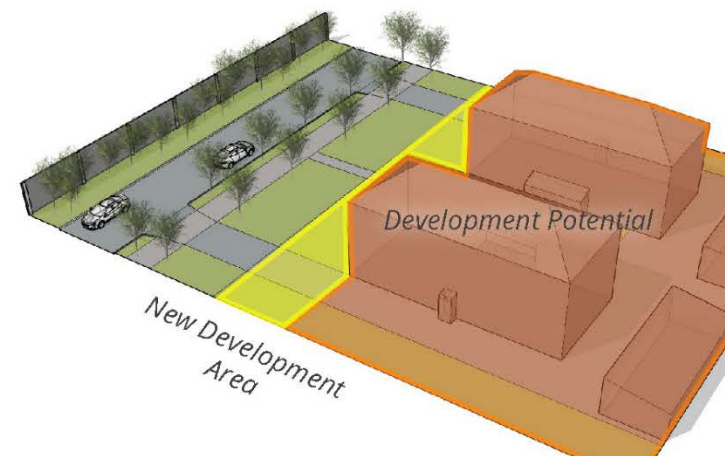
Small Road Diet

A small road diet could limit Hilliard to a lane in each direction, a center turn lane, and a bicycle path



Large Road Diet

A larger road diet could limit Hilliard to one lane in each direction, a bicycle path, and space for development



Large Road Diet Potential Development

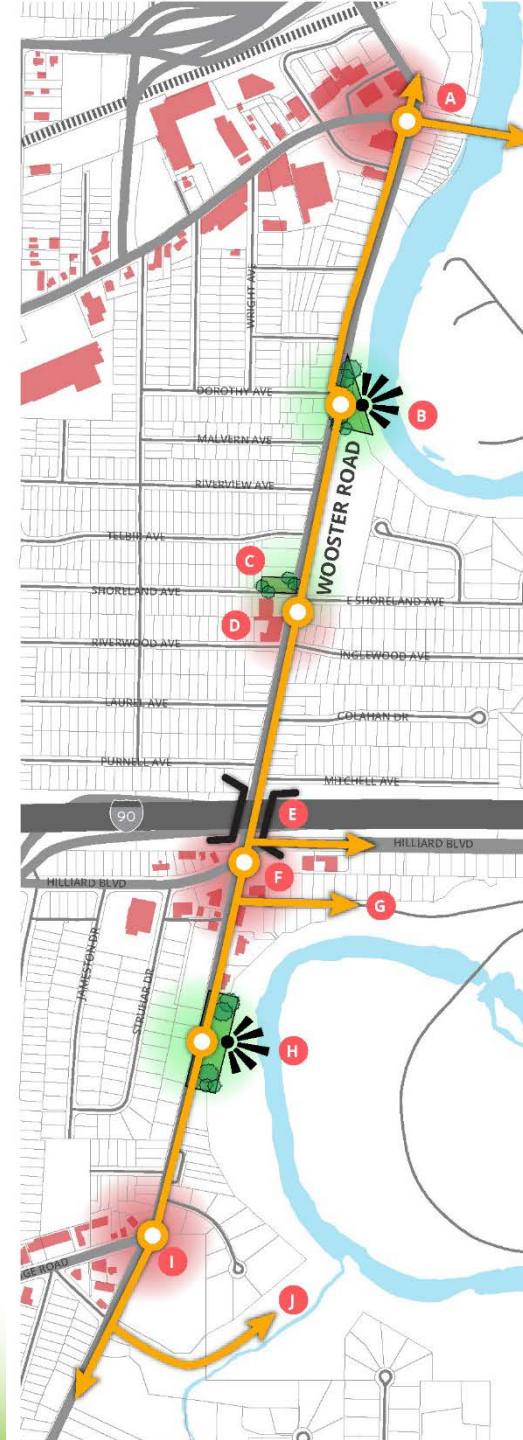
The larger road diet would yield 26' of development space, enabling parcels large enough for modern standards

3.

Wooster Road Recreationway

Potential Improvements

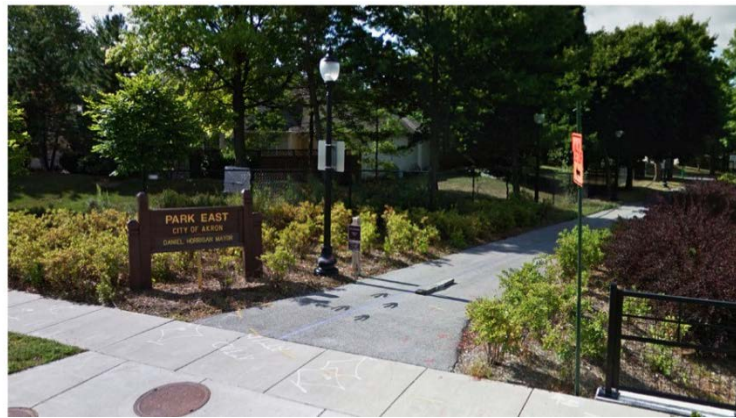
- A. Connection to Downtown, West End Lakewood, and Rocky River Reservation
- B. Overlook Park
- C. Pocket Park
- D. Future Development Potential
- E. Bridge Cap
- F. Intersection Reconfiguration and Development Potential
- G. Connection to Rocky River Reservation
- H. Overlook Park
- I. Intersection Reconfiguration
- J. Connection to Rocky River Reservation



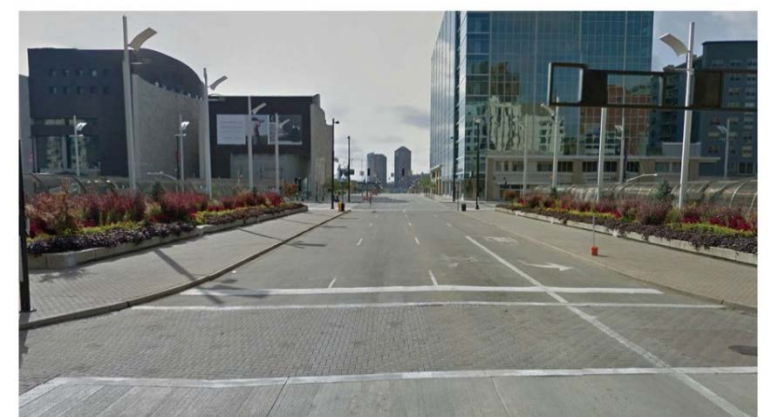
Overlook Parks



Trail Entrances

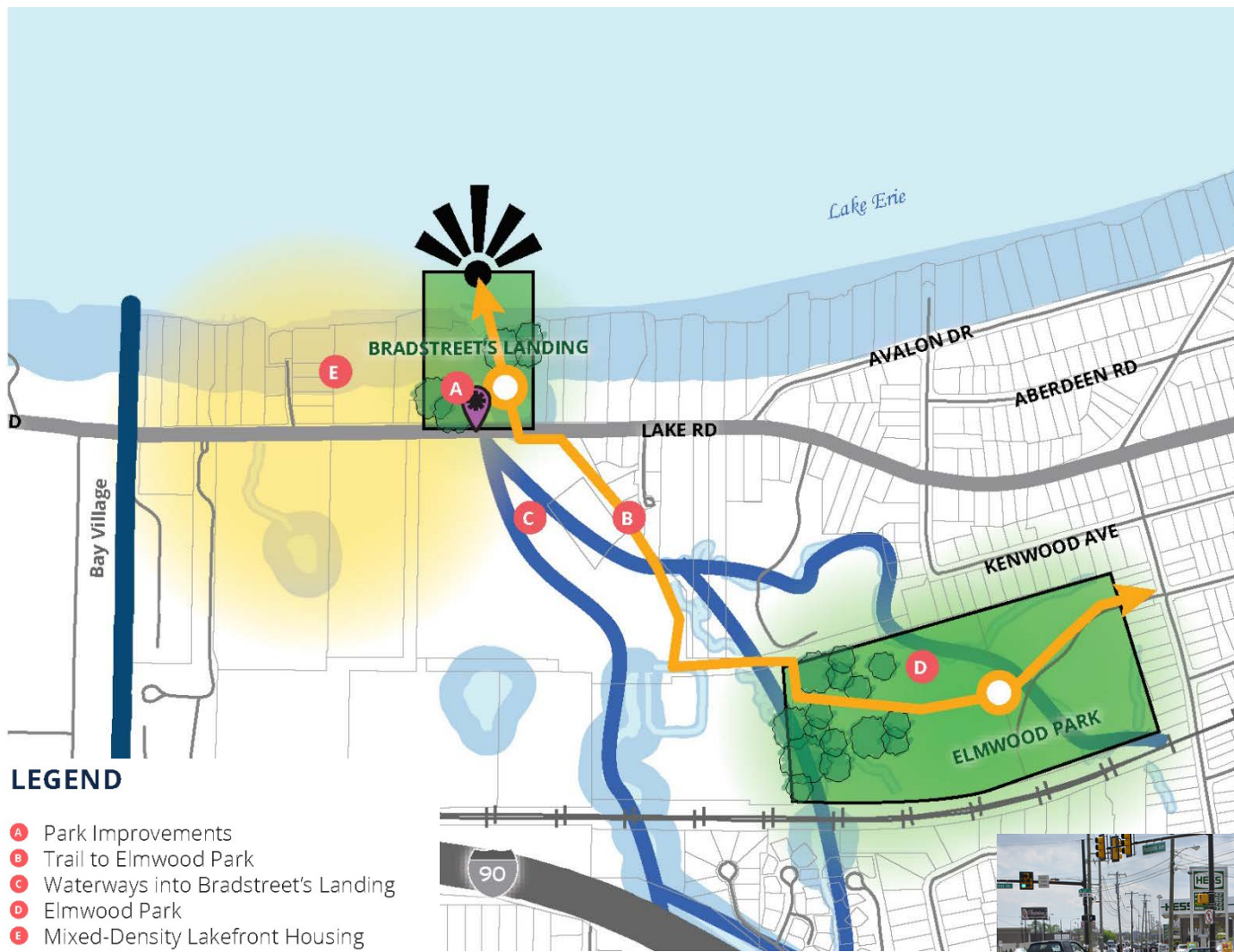


Bridge Caps



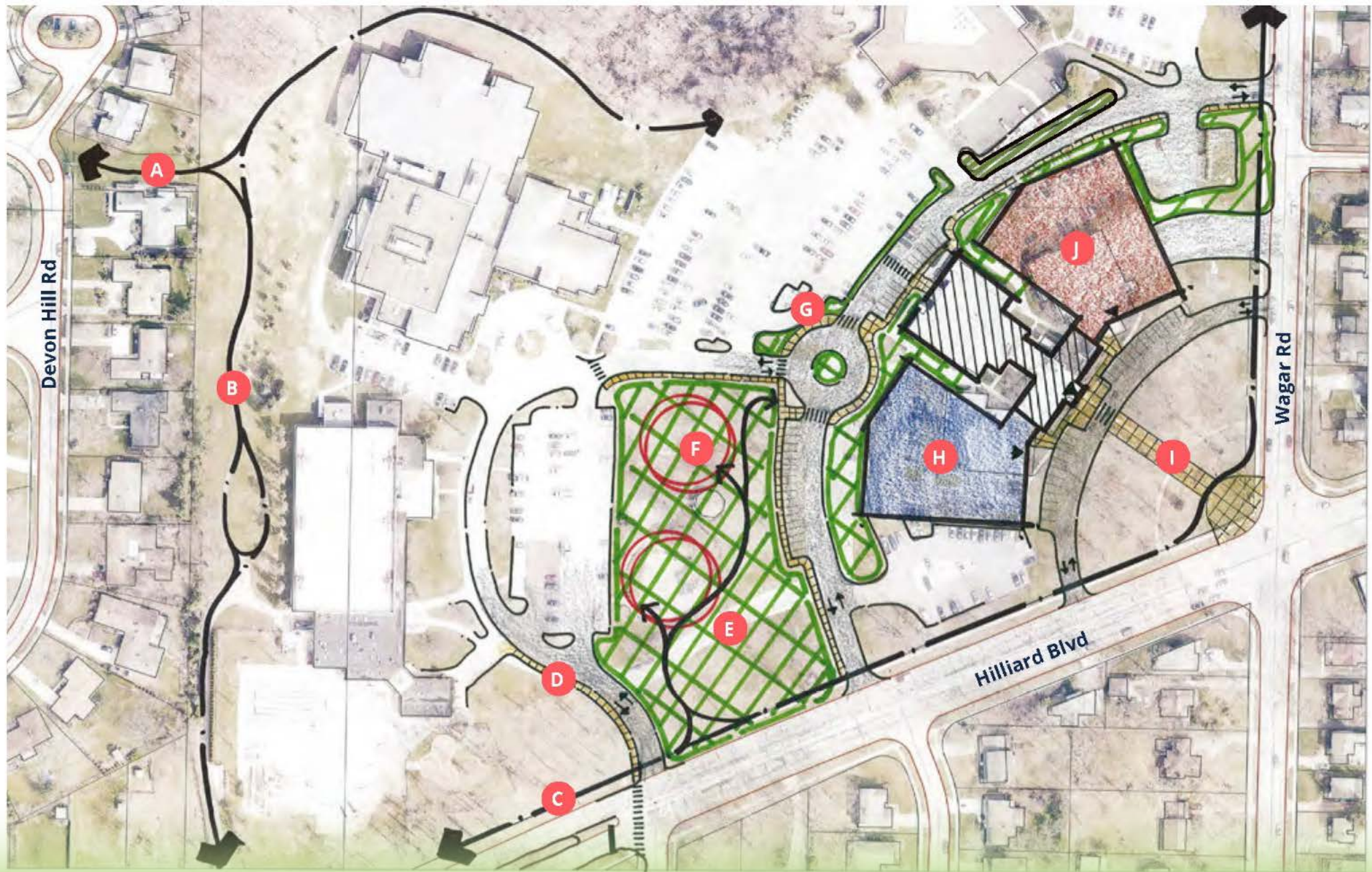
4.

The Bradstreet Neighborhood



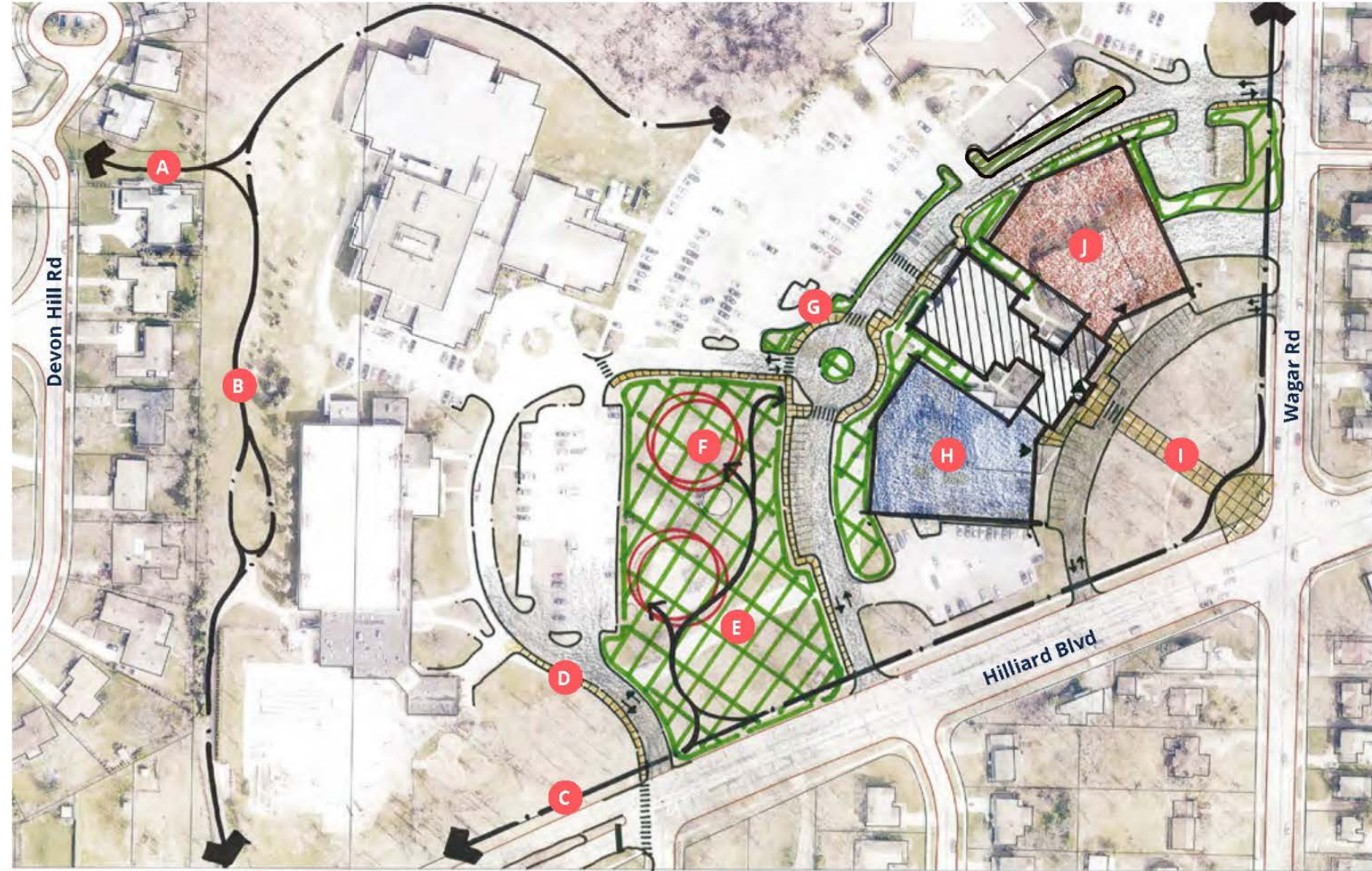
5.

Municipal Center Improvements



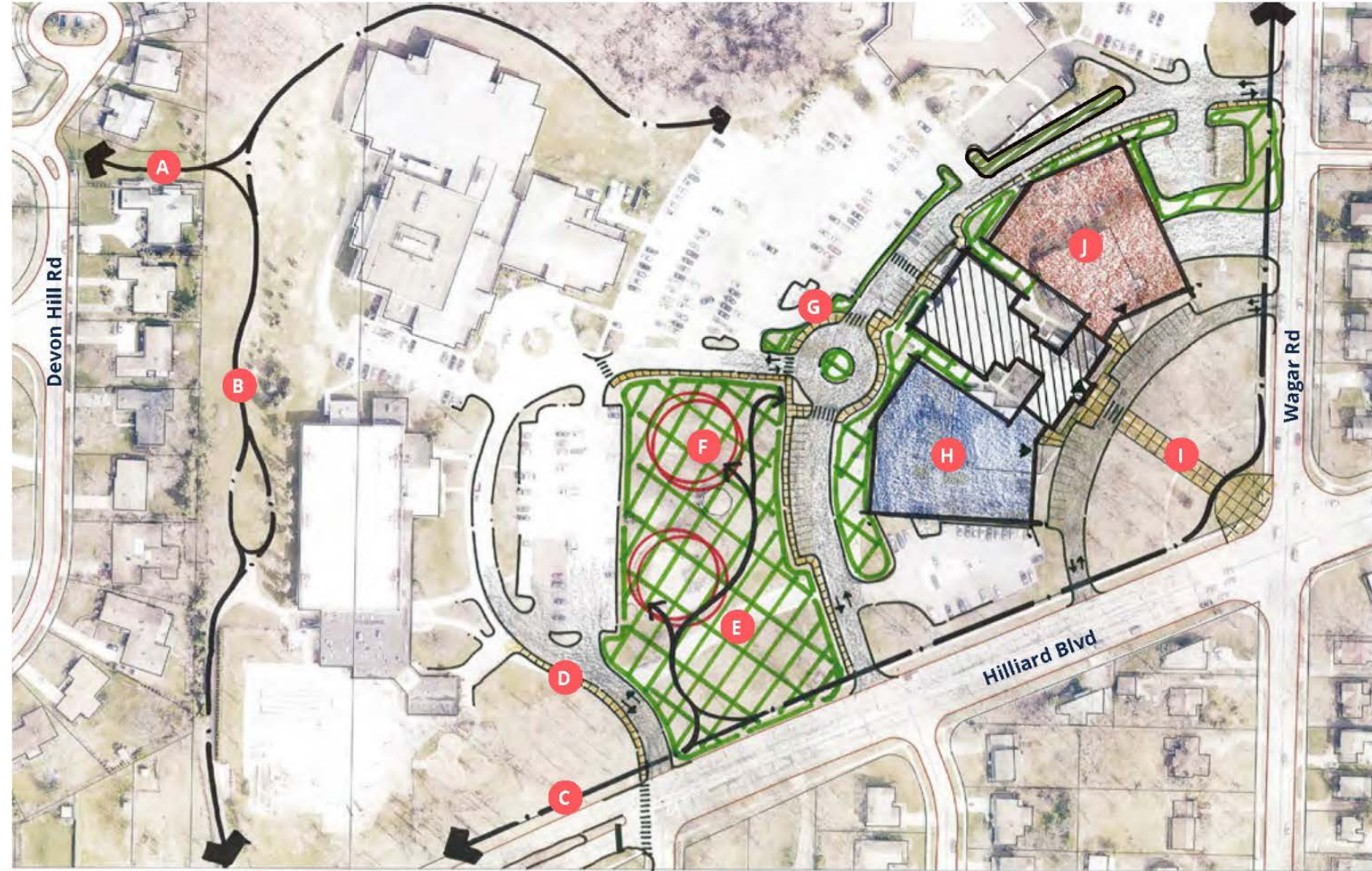
Potential Improvements

- A. Neighborhood Trail Connection
- B. Municipal Center Loop Trail
- C. Trail along Hilliard and Wagar Roads
- D. Reoriented Road and Sidewalk Connection to Hilliard
- E. Larger Green Space and Playground over Removed Road
- F. Proposed Elle's Enchanted Garden



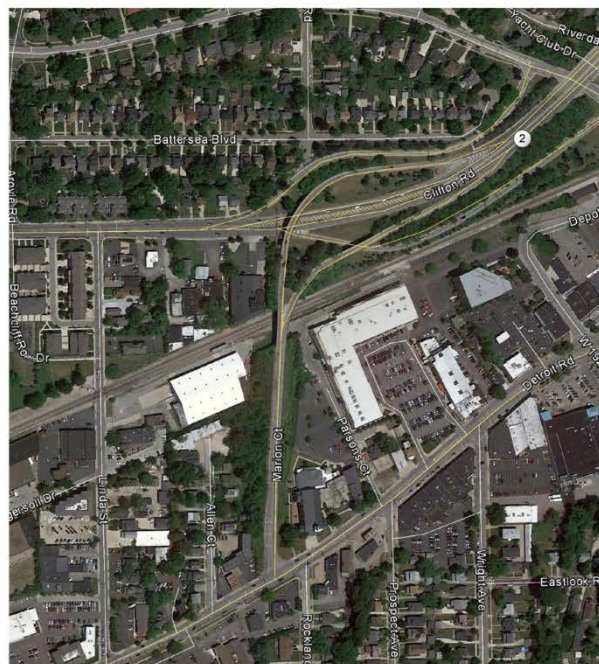
Potential Improvements

- G. Roundabout and Green Infrastructure
- H. Potential Police Station Expansion
- I. Removed Lower Trees for Views into City Hall
- J. Potential New Firehouse



6.

Reimagining Marion Ramp & Allen Court: Development Options



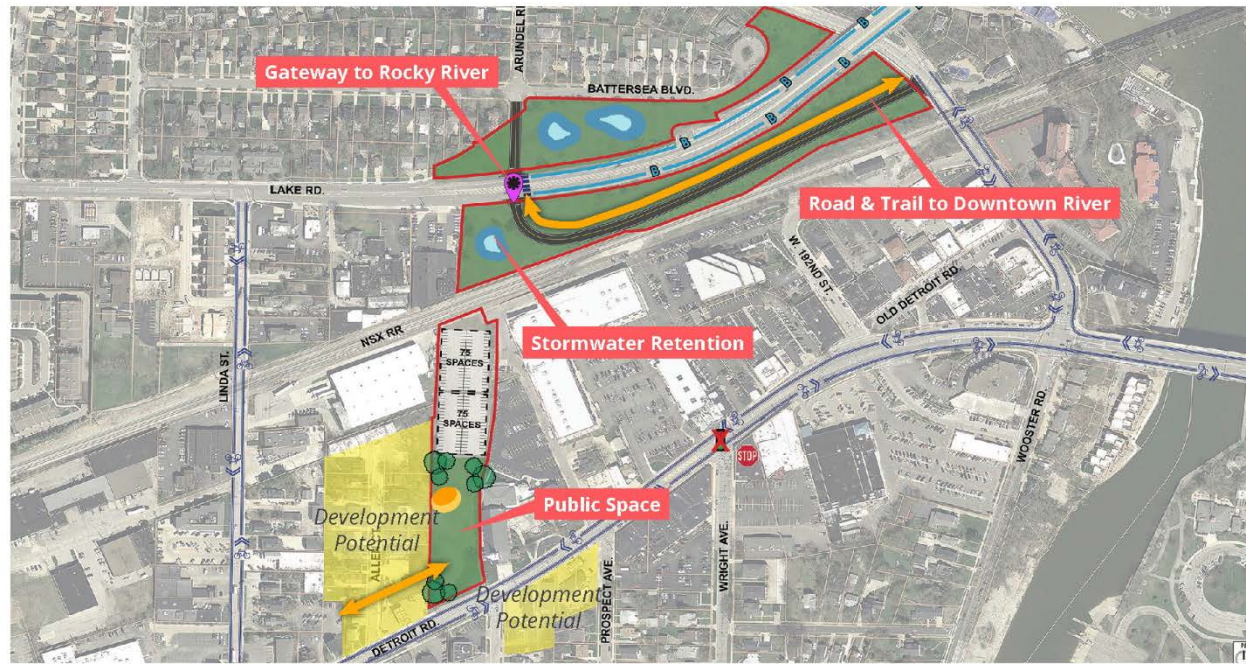
Existing Configuration

The existing interchange takes up a large land area for its ramps and main roadway.



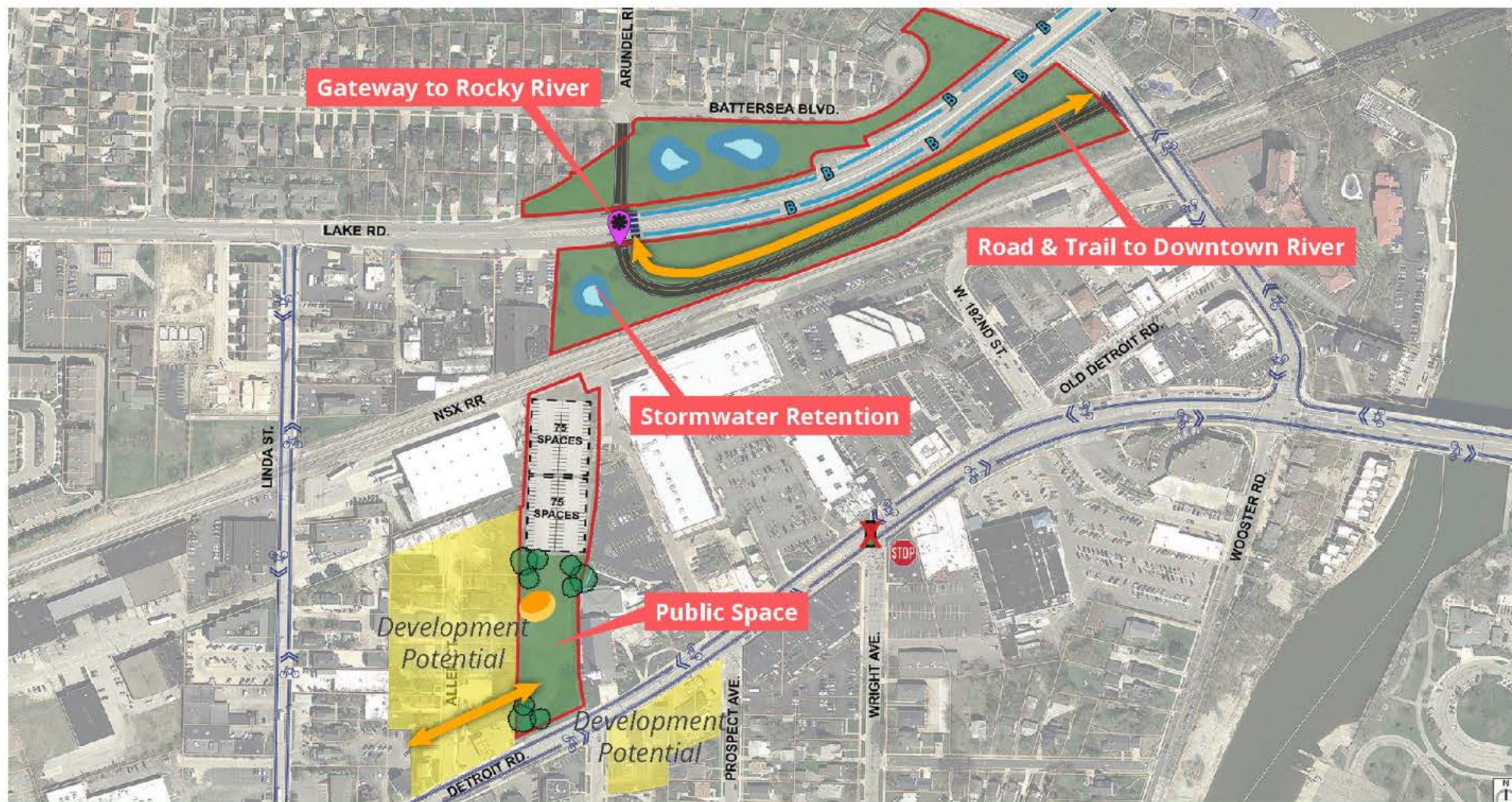
Option 1: Repair

This option would require significant investment in the repair and ongoing maintenance of the road.



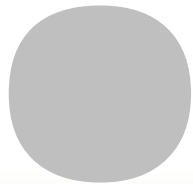
Option 2: Remove and Distribute

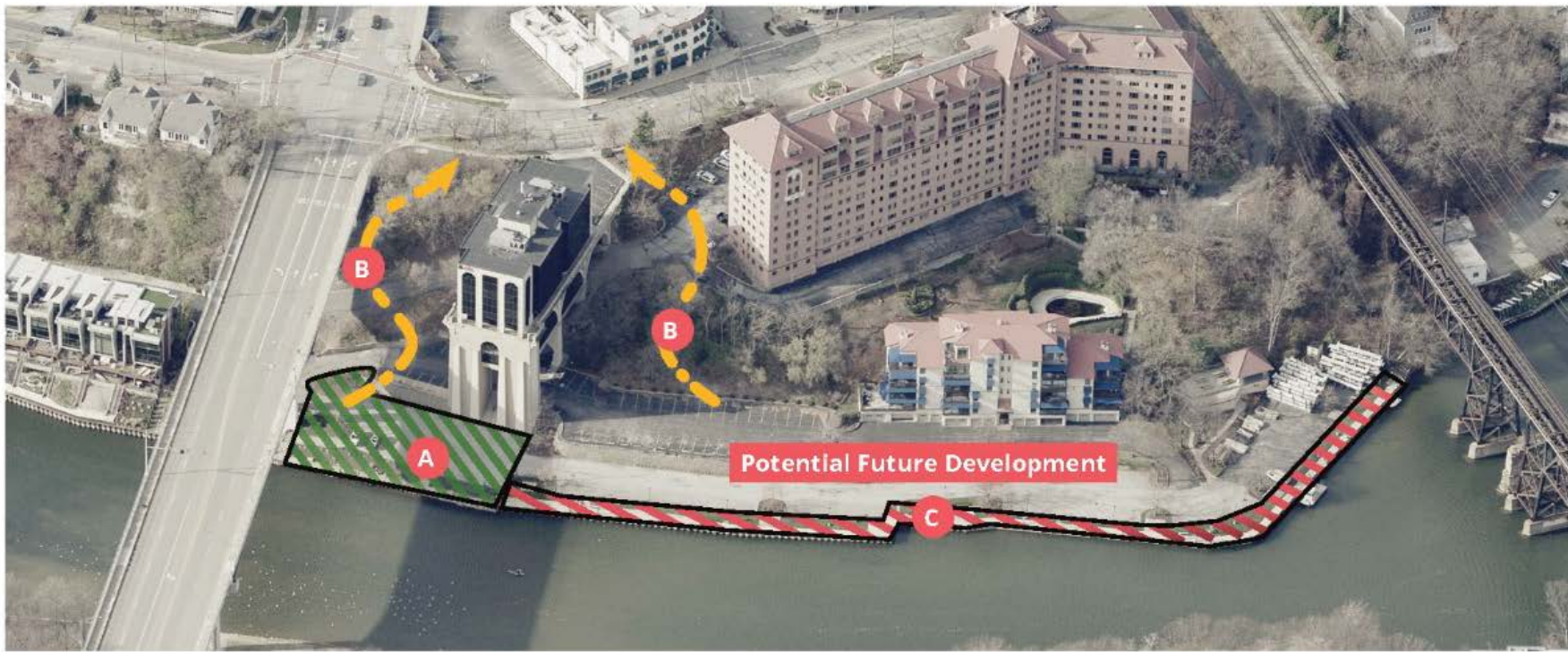
This option would remove the flyover ramps and replace them with a standard intersection. The leftover space could be used for a gateway to Rocky River, stormwater retention, a trail to Downtown, parking, and public spaces.



7

The Riverfront Promenade





Potential Riverfront Access

The Rocky River could have limited public access by replacing small parking areas with green space and allowing public access along an improved boardwalk. Future development of parking lots could yield riverfront retail or restaurants.

LEGEND

- A Potential Public Green Space
- B Pedestrian Stairs to Downtown River
- C Potential Future Publicly Accessible Boardwalk



Riverfront Promenade Example

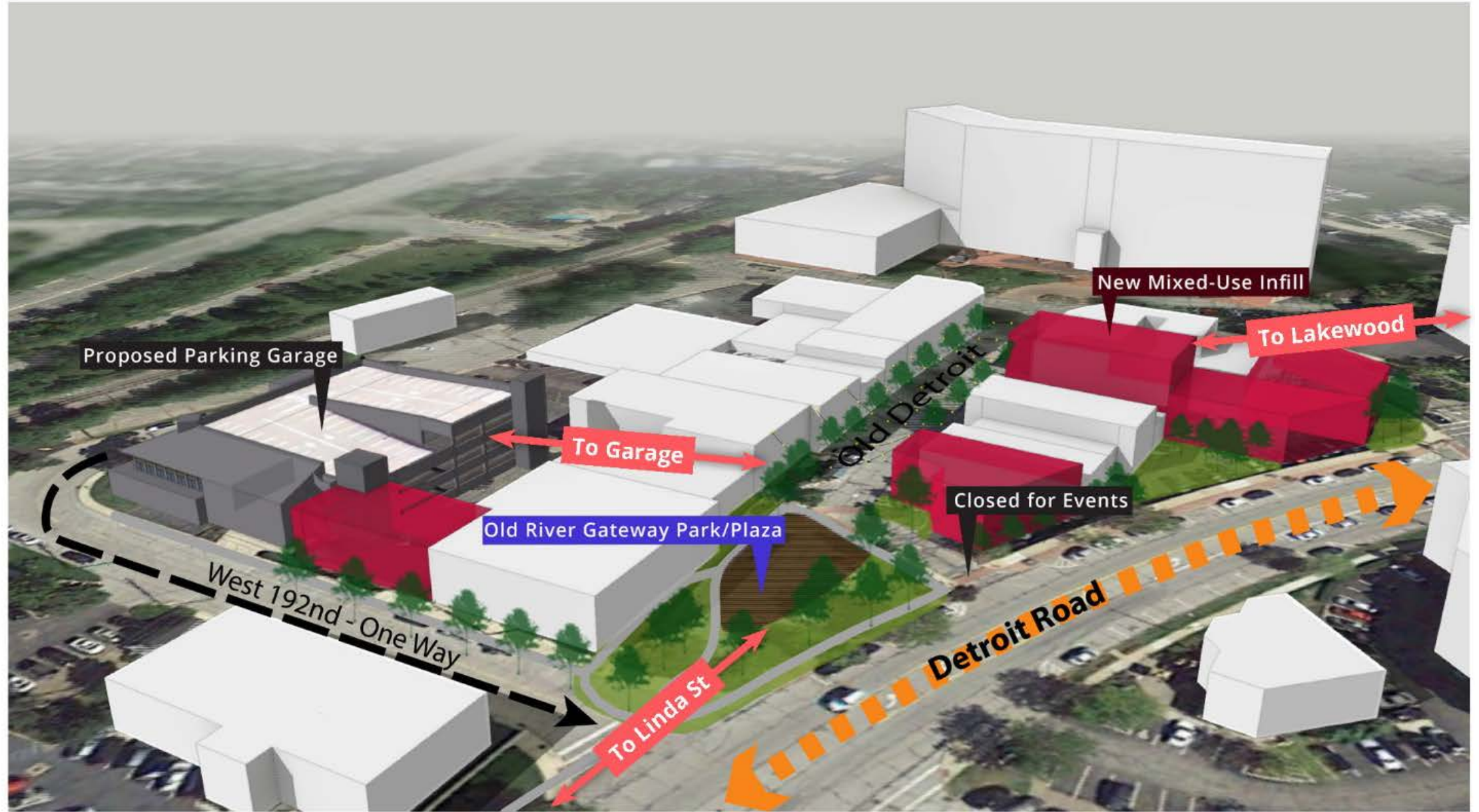


Riverfront Development Example

8.

Downtown River Parking & Development

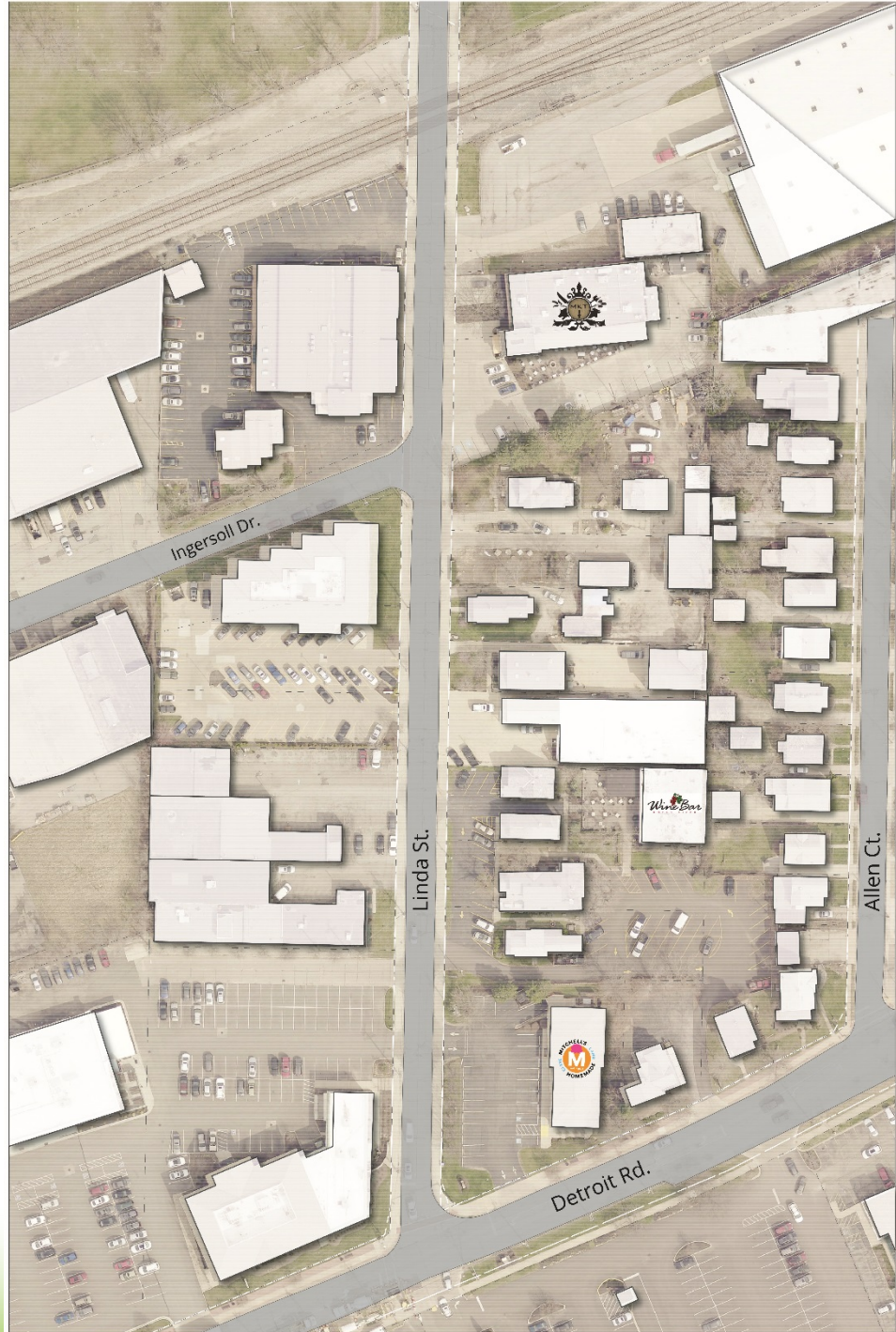


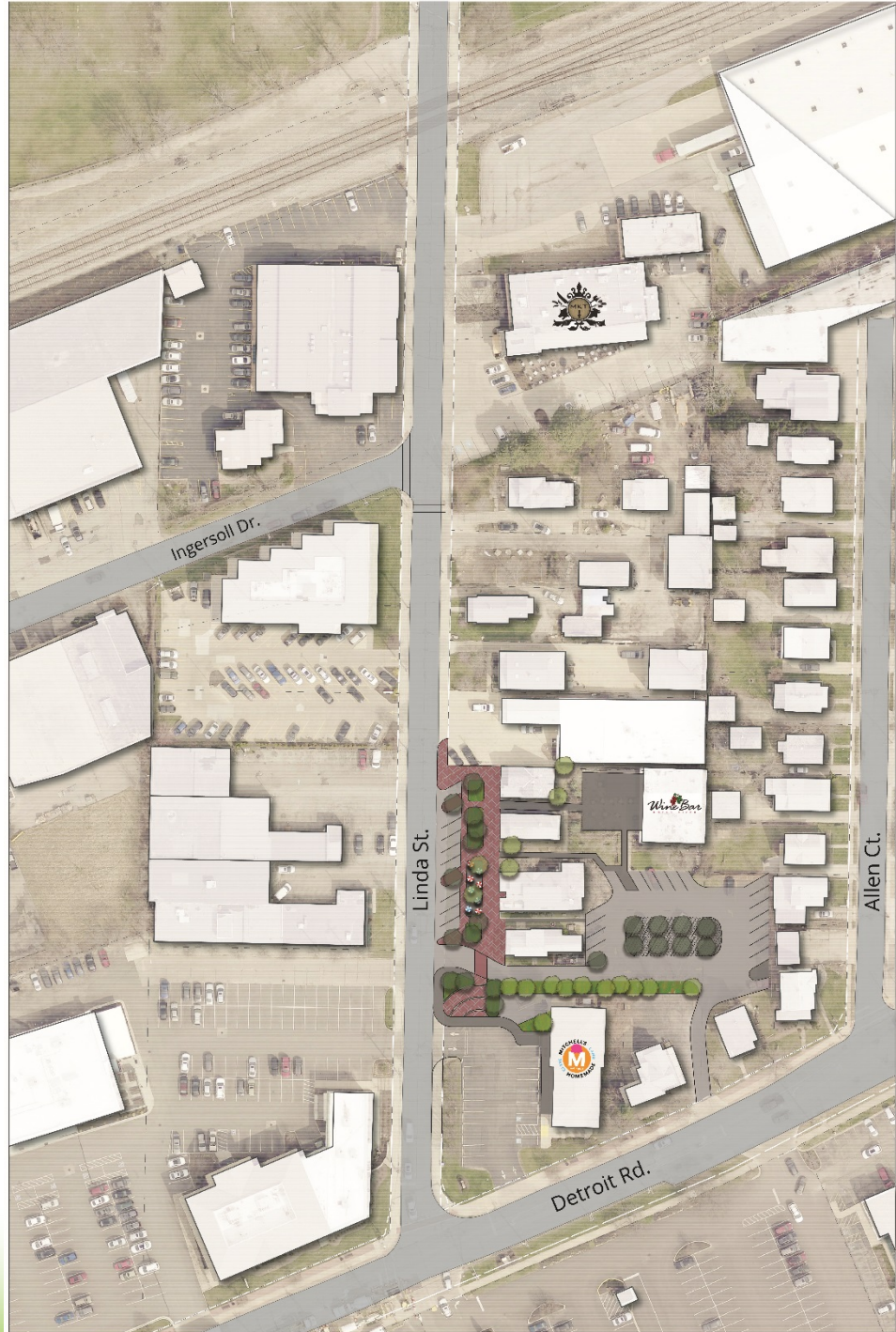




9.

Linda Street District Development

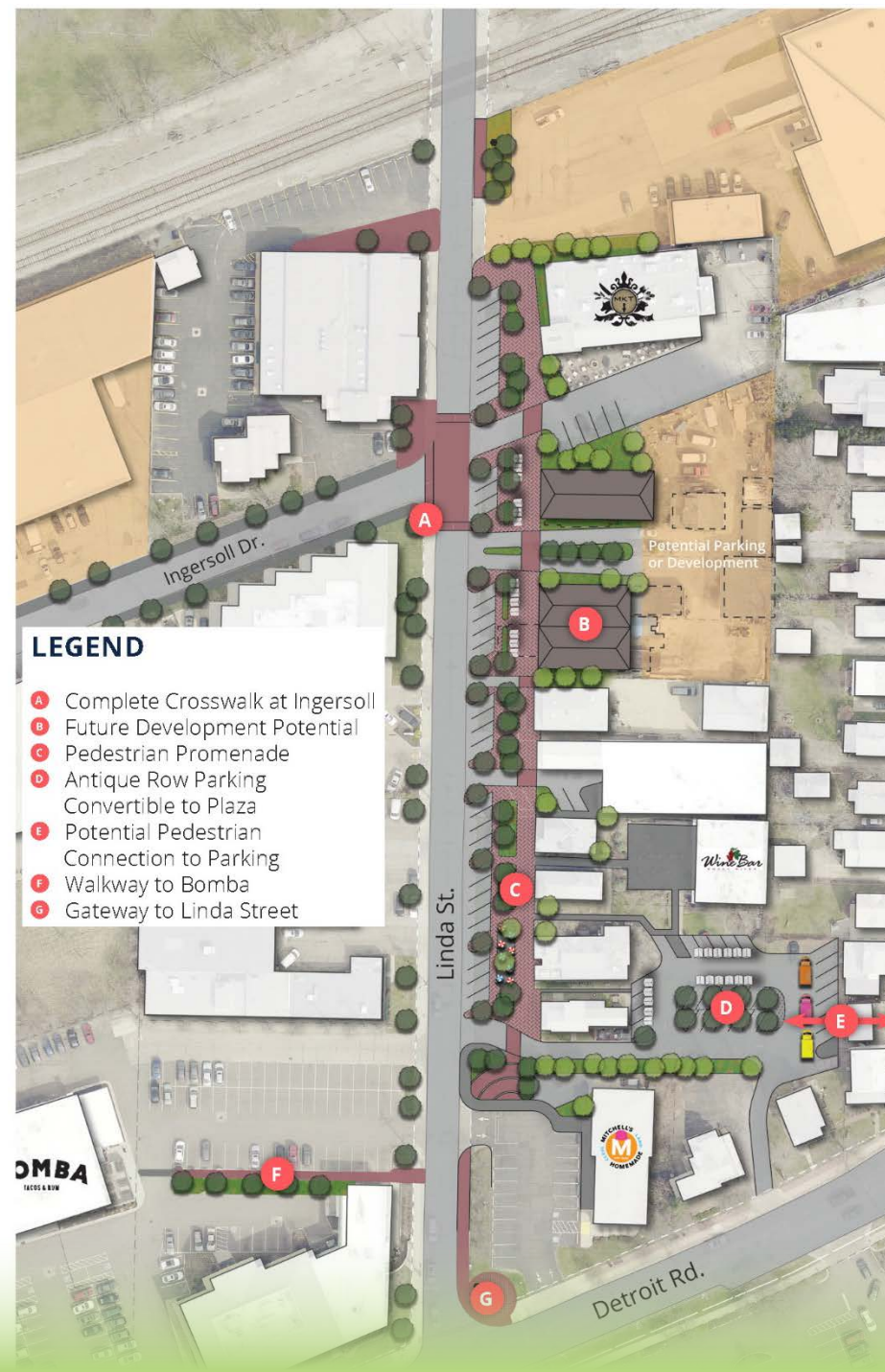












10.

**Center Ridge Road East
Walkable Development**



Center Ridge Rd.

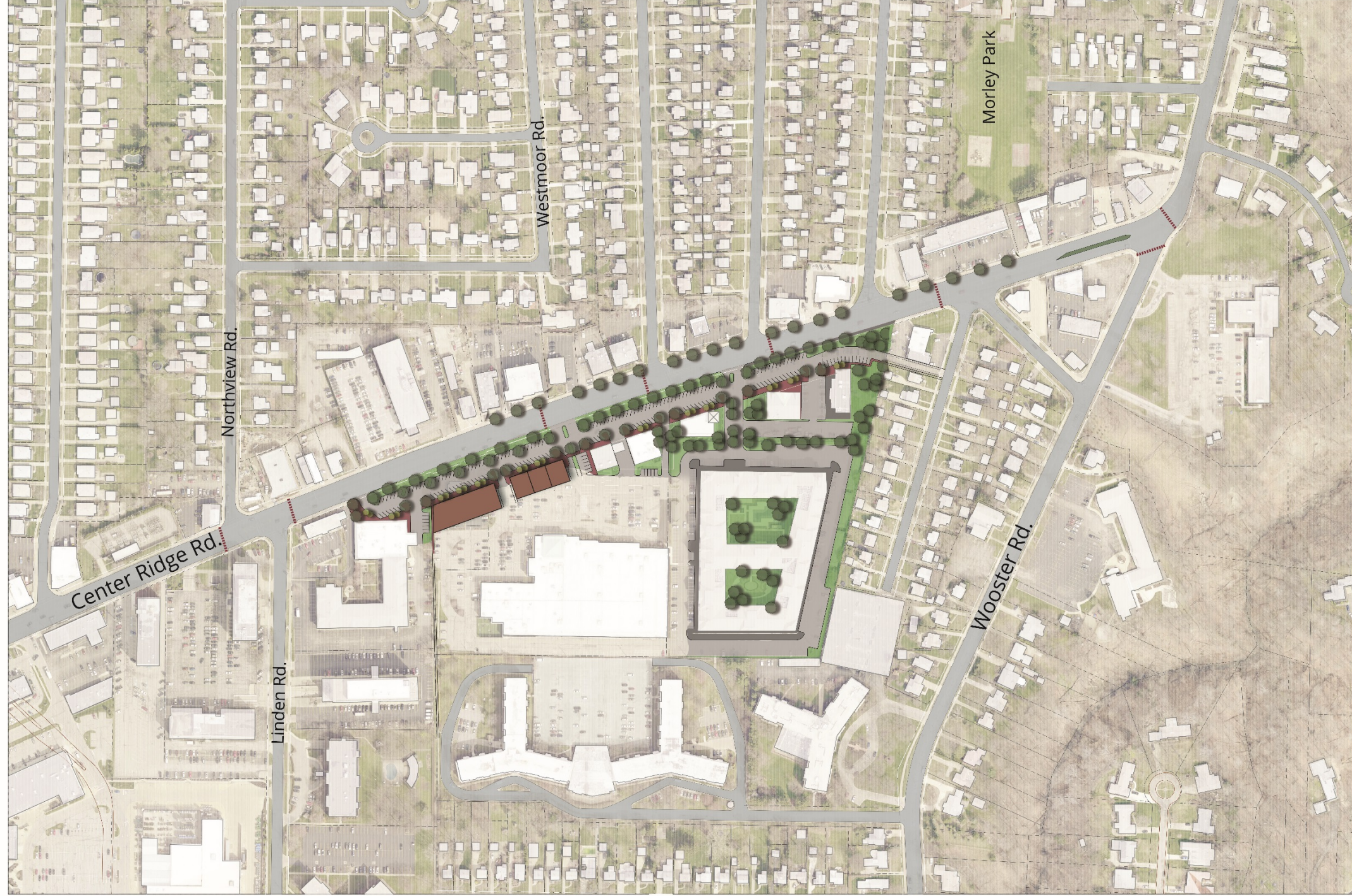
Northview Rd.

Linden Rd.

Westmoor Rd.

Wooster Rd.

Morley Park











Center Ridge Rd.

Northview Rd.

Westmoor Rd.

Linden Rd.

Wooster Rd.

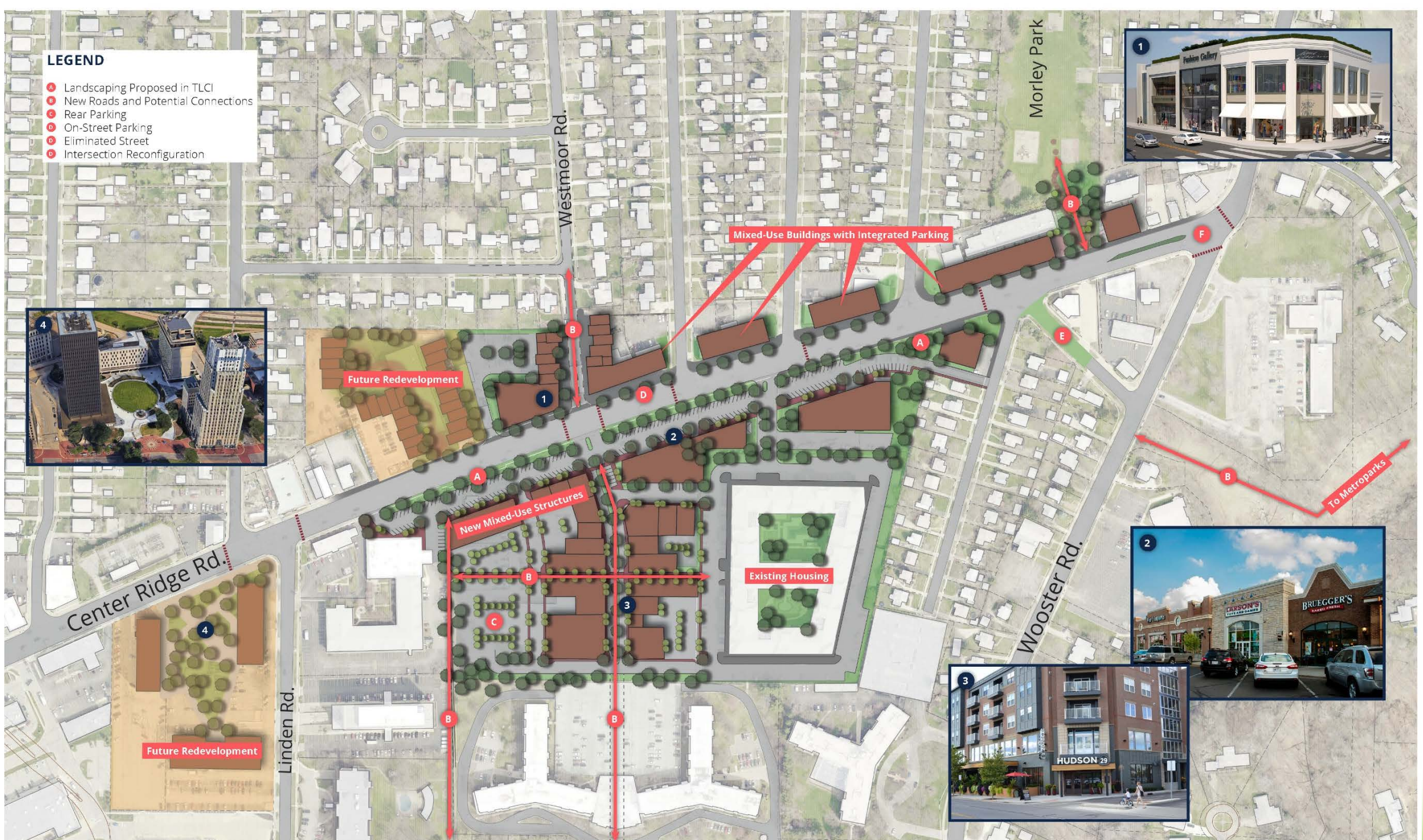
Morley Park





LEGEND

- A Landscaping Proposed in TLCI
- B New Roads and Potential Connections
- C Rear Parking
- D On-Street Parking
- E Eliminated Street
- F Intersection Reconfiguration





11 GOALS + ACTIONS

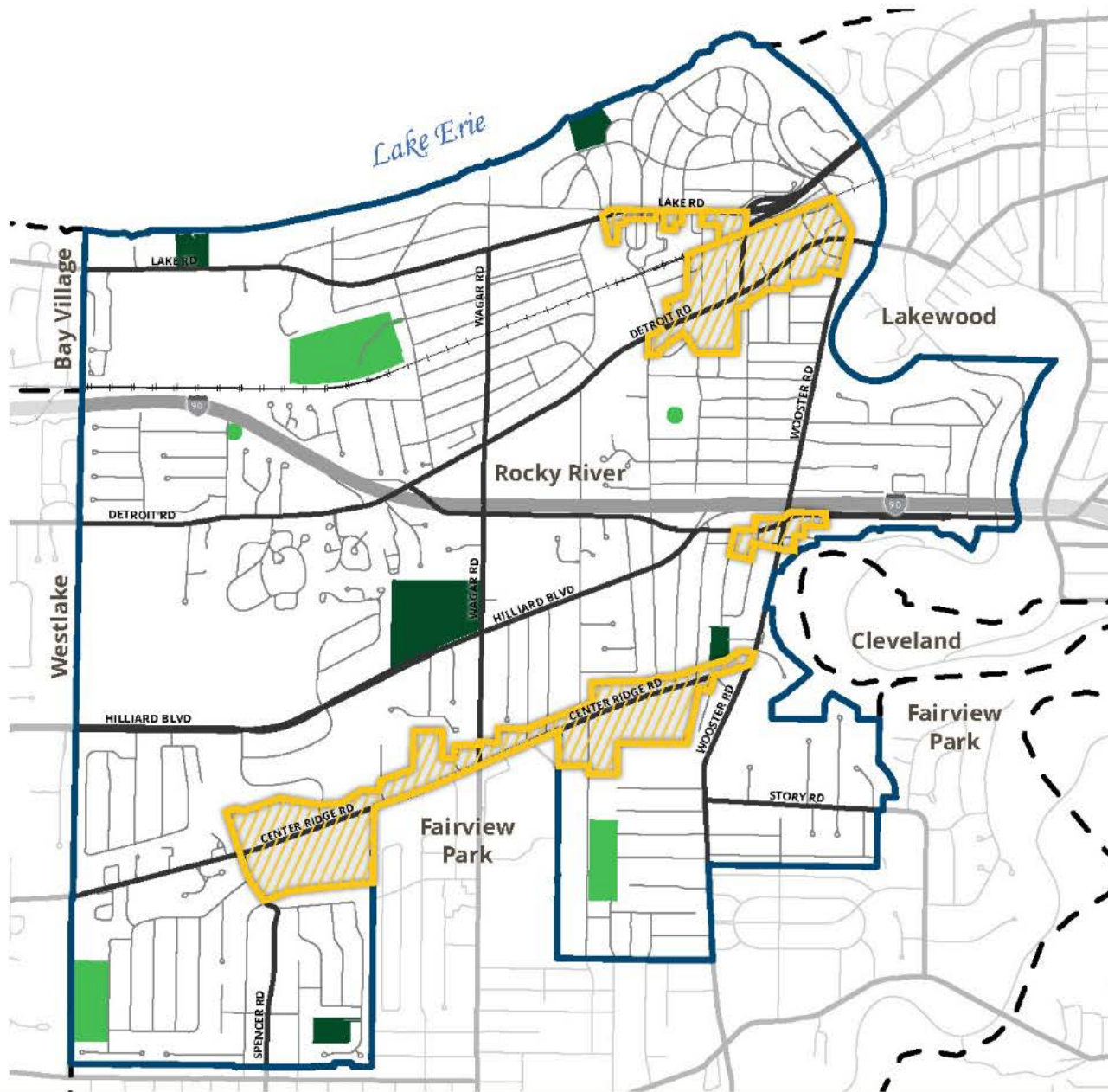


CITYWIDE INITIATIVES

- 11 Goals and associated actions to accomplish those goals
- A focus on Citywide issues that are not necessarily place-based
- We will only cover a couple examples

Enhance, Add, and Program Parks And Public Spaces

- Develop a Parks and Public Spaces Master Plan
- Organize a new board or empower an existing one to program new public spaces with events that engage residents, encourage small business, and foster community interaction
- Develop Special Improvement Districts in Downtown River and other commercial areas



Park Priorities

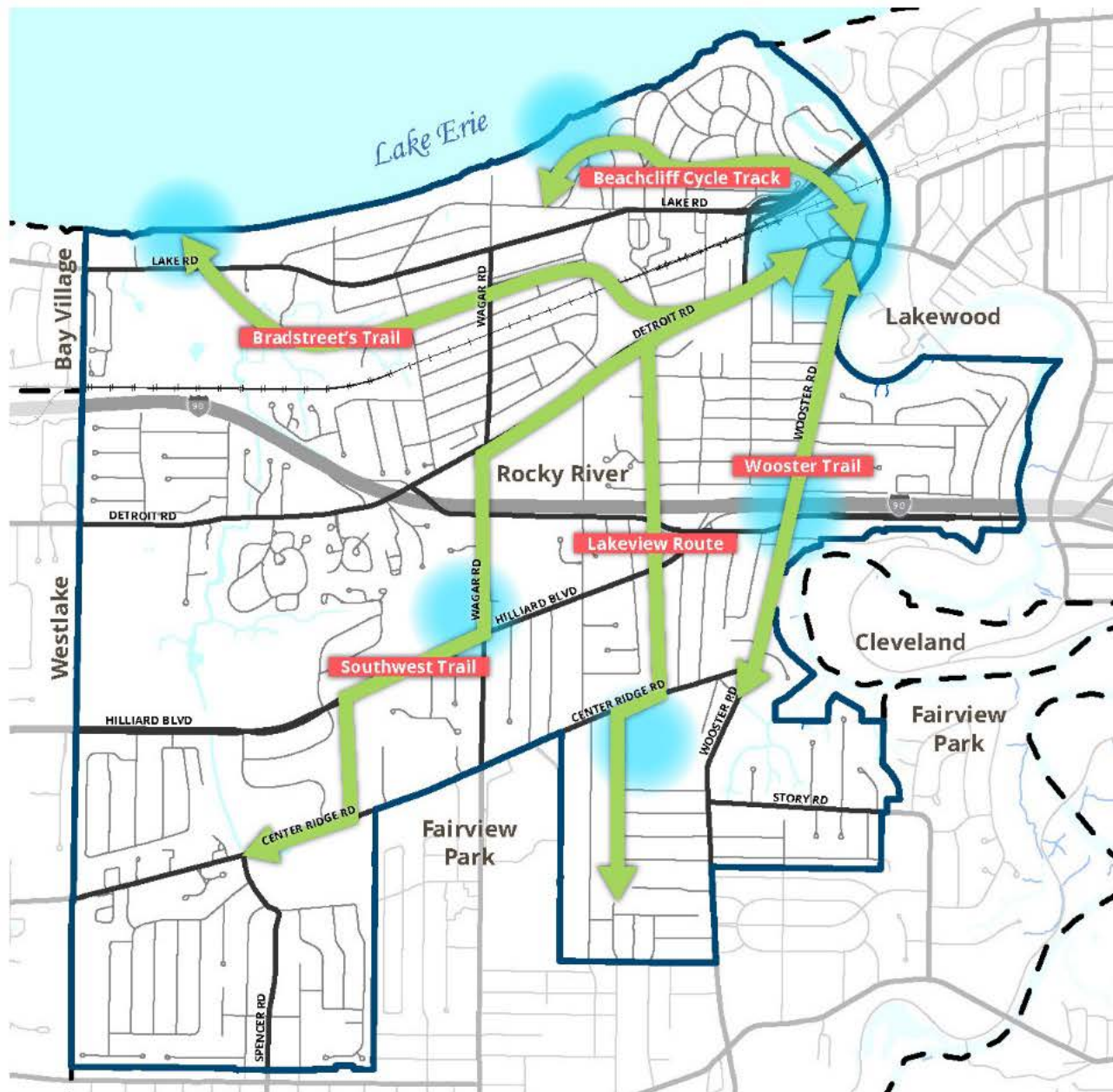
Parks in dark green are identified as high priority parks for improvements based on the results of the community survey, the proximity of parks to Lake Erie, and existing plans for improvements. All parks should be reviewed as part of a Parks & Public Spaces Master Plan.

Potential Special Improvement Districts

Four potential Special Improvement Districts (SIDs) have been identified and are shown in yellow: Downtown River, Lake Road, Hilliard/Wooster, and Center Ridge Road. The City should partner with businesses in these areas to consider Special Improvement Districts that could fund physical and programmatic improvements in these areas.

Construct a Citywide Trail and Bicycle Network

- Work with NOACA and transportation agencies to develop preliminary and final engineering for a network of trails and seek grant funding to construct the bicycle network
- Work with businesses or seek grant funding to add bicycle parking in business districts
- Update the City's development code to require bicycle parking



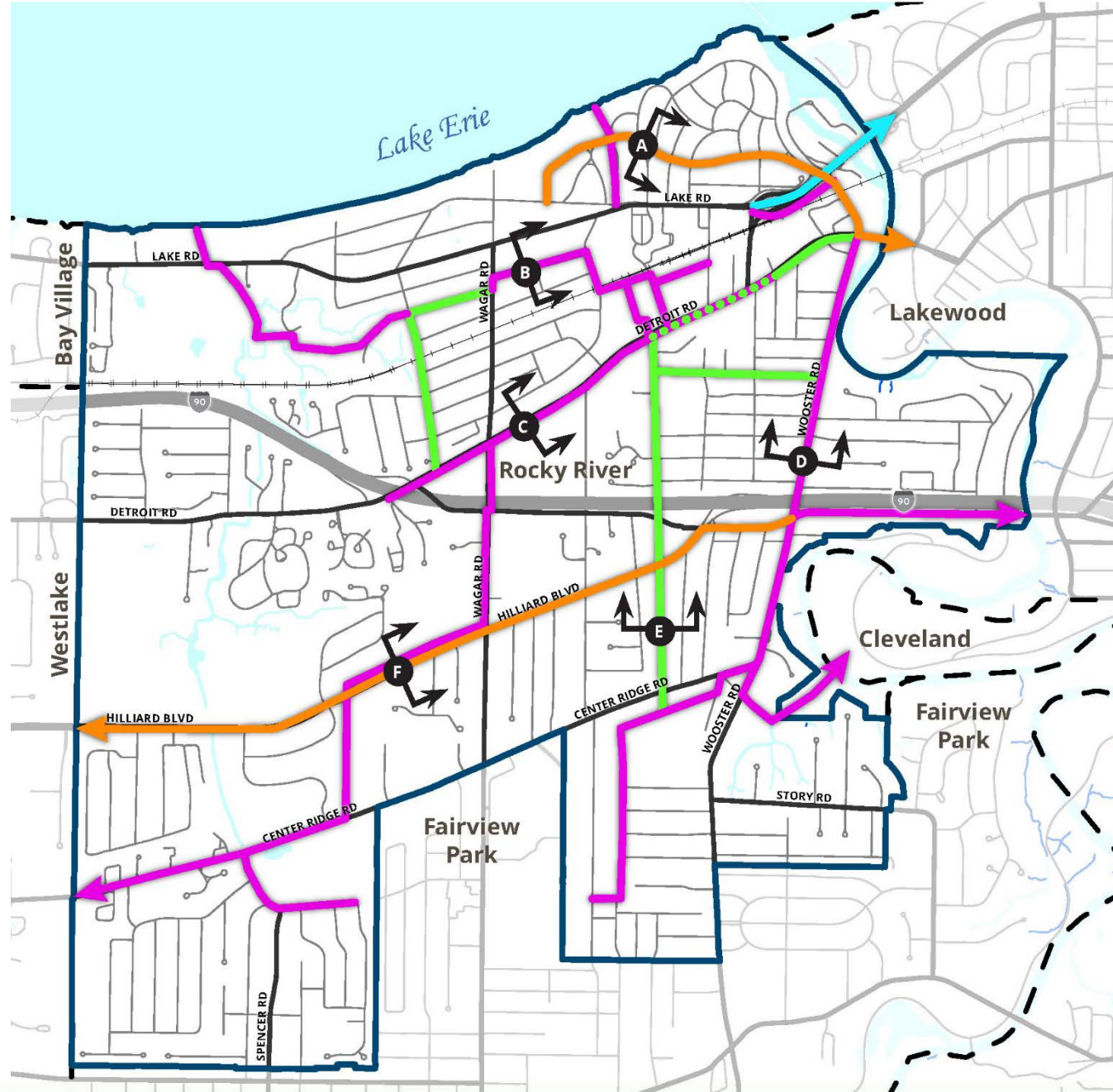
Proposed Network

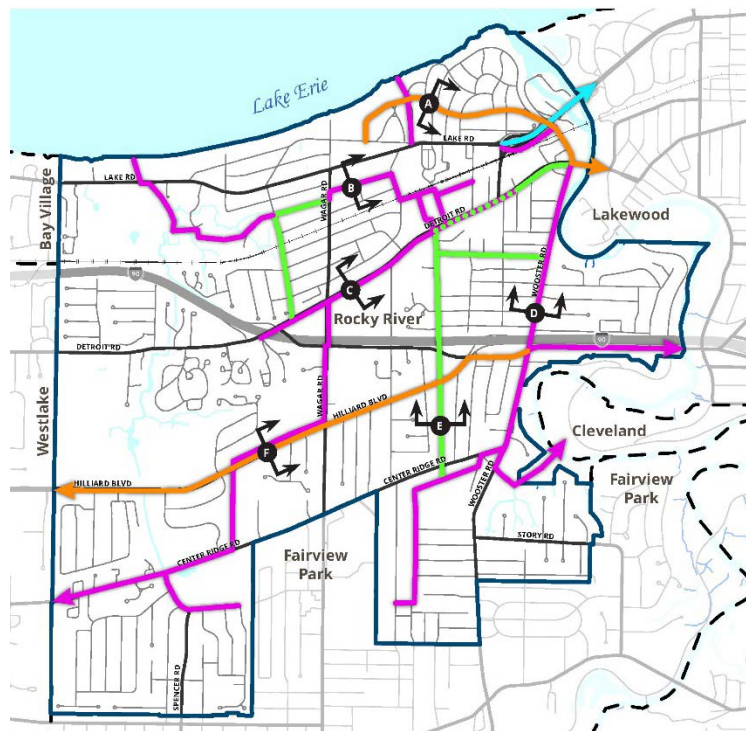
The Proposed Network map at left outlines the generalized locations of priority trail and bicycle routes through the City. Generalized routes are shown in green while important community destinations are shown in blue.

LEGEND

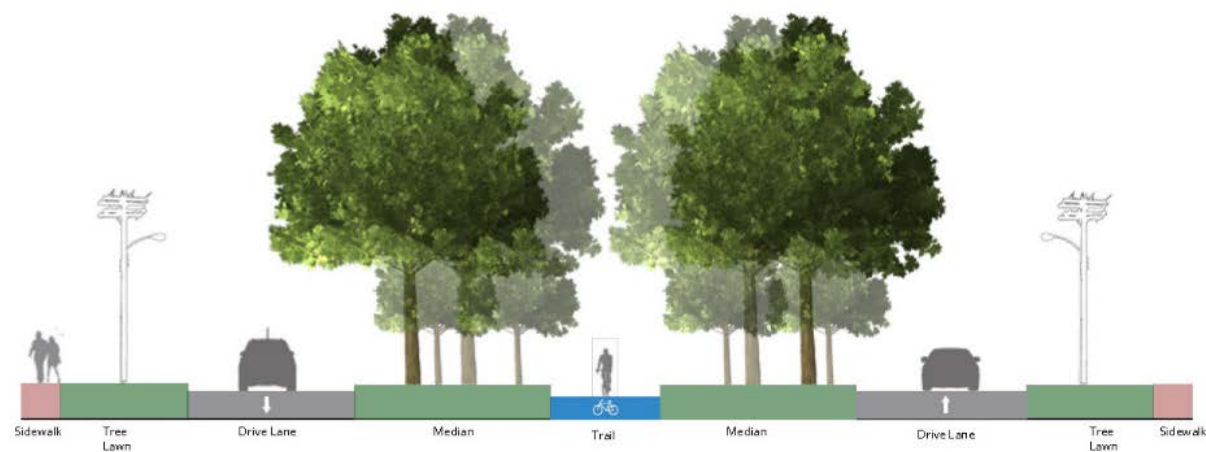
- All-Purpose Trail
- Bicycle Lane
- Bicycle Boulevard
- Cycle Track

*Dashed lines show locations where multiple types of paths should be considered



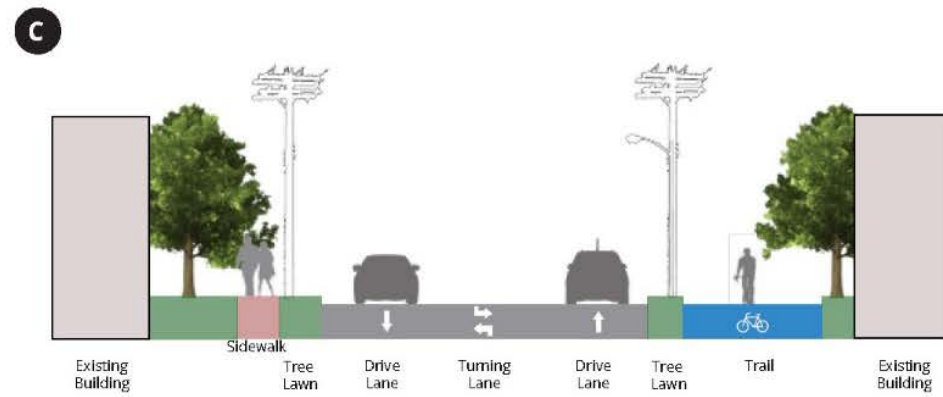
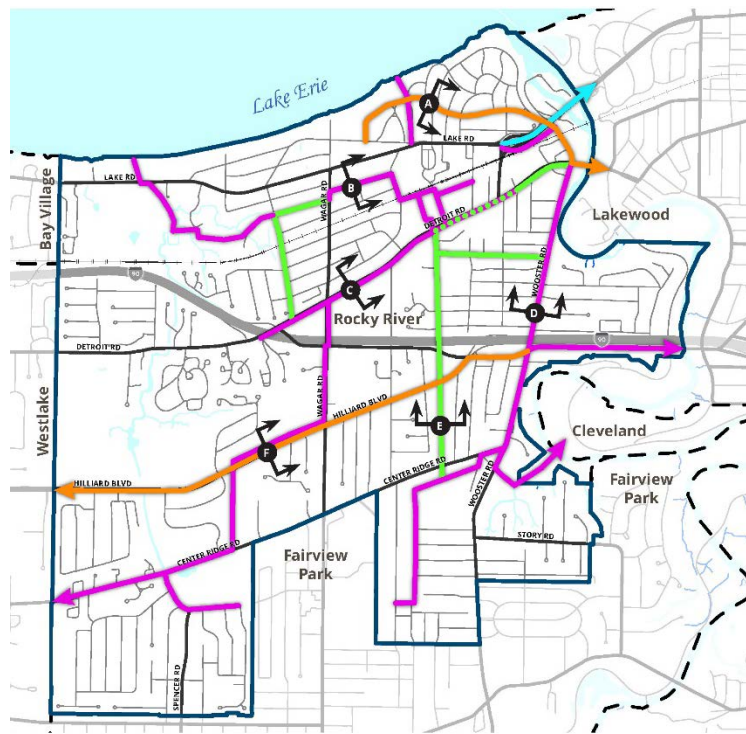


B



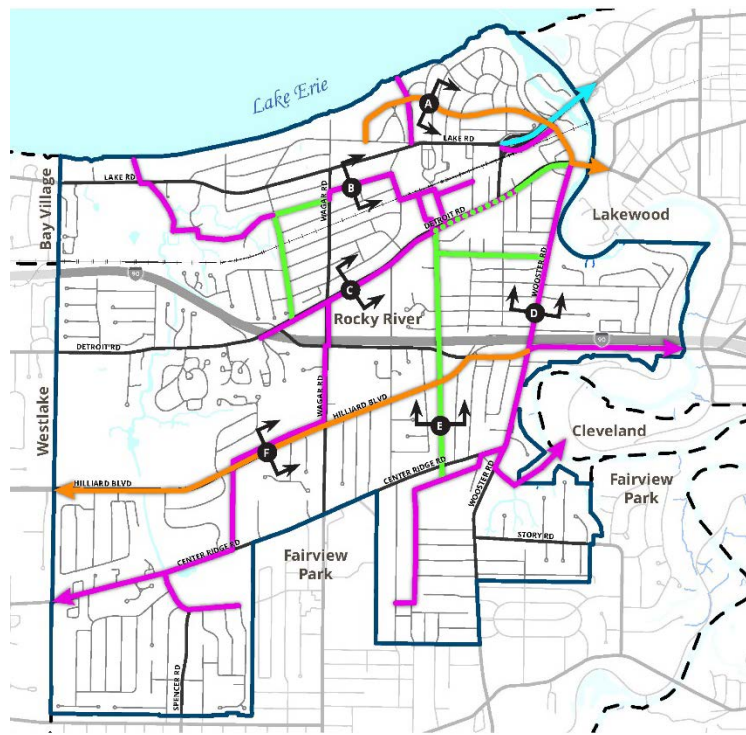
Beaconsfield Boulevard Median Trail

The Beaconsfield Boulevard Median Trail would construct a path in the middle of the median to connect Elmwood Park to Downtown River.

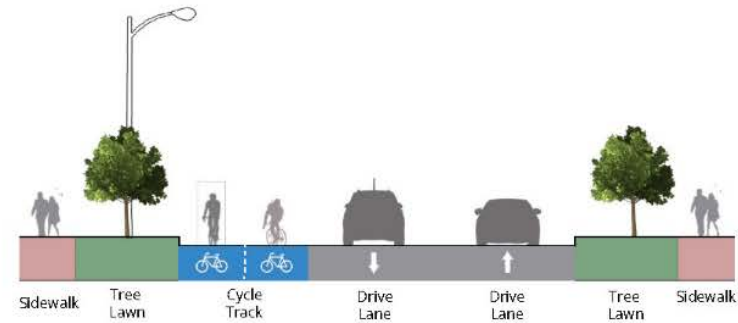


Detroit Road All-Purpose Trail

The Detroit Road All-Purpose Trail would widen sidewalks within the deep setbacks along the corridor to allow for a trail used by pedestrians and bicyclists.



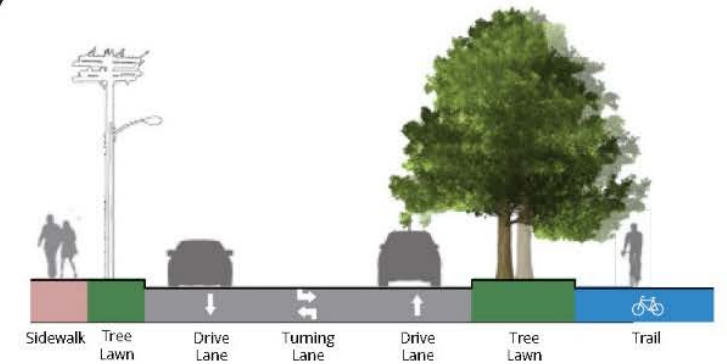
A



Beachcliff Road Cycle Track

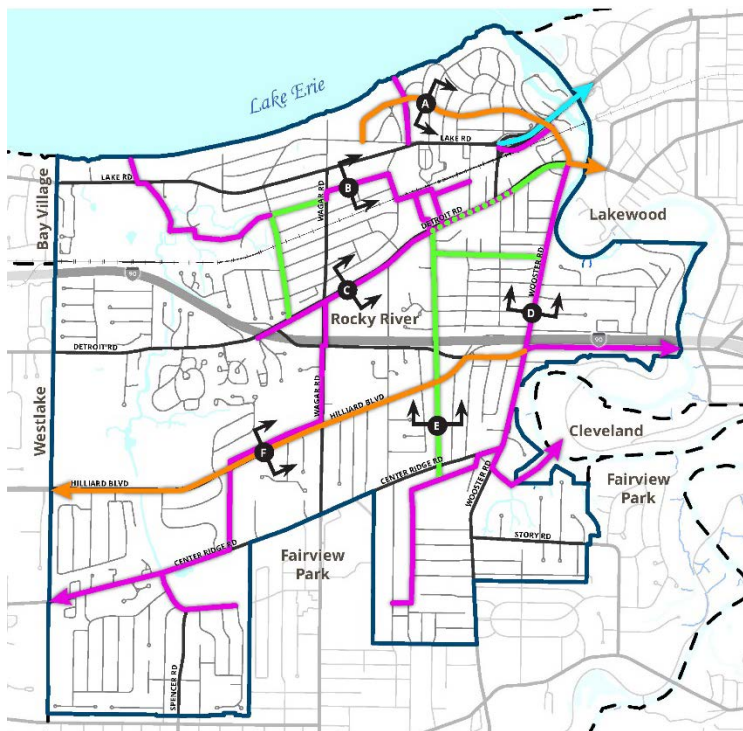
The Beachcliff Road Cycle Track would reduce the width of existing drive lanes for a two-way bicycle lane and two drive lanes.

D

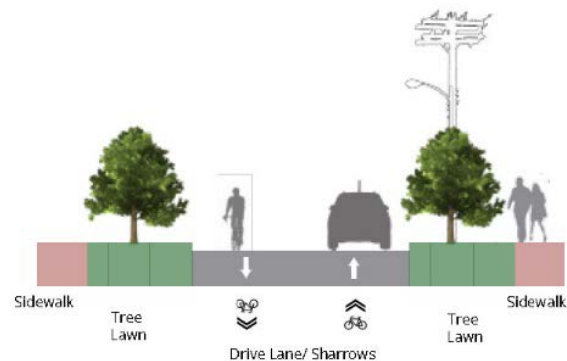


Wooster Road All-Purpose Trail

The Wooster Road All-Purpose Trail would likewise widen sidewalks along Wooster Road; however, existing setbacks would constrain the width of this trail.



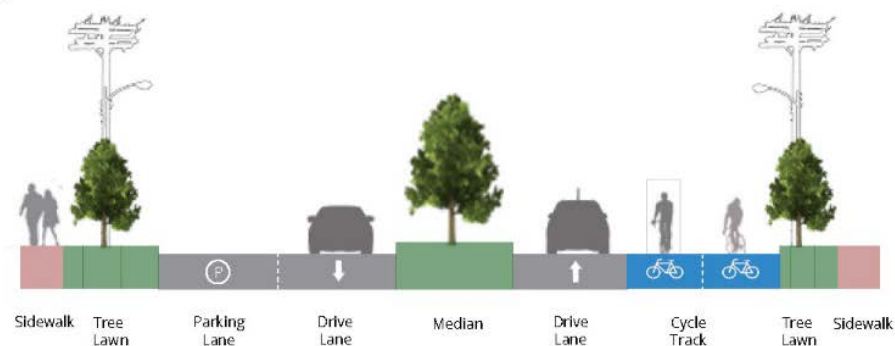
E



Lakeview Bicycle Boulevard

The Lakeview Road Bicycle Boulevard would include painted street markings, route signage, and potentially green infrastructure to show bicyclists are welcome on-street.

F



Hilliard Boulevard Cycle Track

The Hilliard Boulevard Cycle Track would use an existing drive and parking lane for a two-way cycle track and use another existing drive line for a permanent parking lane.

Other Goals:

- Improve Streetscapes through **Infrastructure Repair & Enhancement**
- **Build Upon the City's Brand** and Outreach Program
- Collaborate with Neighboring Cities to **Unify the Westshore Community**
- Incentivize the Beautification or **Rehabilitation of Distressed Properties**
- Beautify the City and Protect the Environment with **Green Infrastructure**
- Update Codes to Allow **Walkable Commercial and Multi-Family Projects**
- Develop a **Connected Network** of Safe Streets
- **Support the Growing Senior Population** with Housing, Amenities, and Services
- Update the City's **Municipal Facilities**



NEXT STEPS



Homework

- Please return your comments via mail, type and scan them, or do the fillable worksheet
- Use additional sheets if you need more space
- **Please return your comments by August 2, 2017**

FINAL THOUGHTS:

What other final thoughts do you have?

Goal 3

BUILD UPON THE CITY'S BRAND AND OUTREACH PROGRAM

ACTION STEPS

- Work with qualified design professionals to coordinate the City's brand for logos, gateway signs and markings on municipal vehicles, and other components that build on existing elements
- Construct gateway signs at minor and major entrances based on the gateway locations map
- Evaluate the City's website for updates and additions that can enhance resident interaction
- Continue to actively encourage new and existing residents to connect with the City via social media, ReadyNotify, and other forms of outreach
- Develop an official policy for interacting with residents on social media based on established best practices

Core Project 1

THE WESTWAY GATEWAY

For residents and visitors, the interchange at I-90 and Detroit is a gateway and connection that does not currently provide the desired connections or visuals seeking a clear pedestrian path between Detroit, Road and Wagon, there are no signs along Westway. For visitors entering the Downtown, improvements identifying directions to pedestrian paths and signage could make this area a clear gateway for Rocky River.



LEGEND

- Trees and Natural
- Gateway and Drive
- Decorative Bridge
- Widened Sidewalk
- Pathways and Trails

DRAFT

ROCKY RIVER MASTER PLAN

WORKING GROUP #4 WORKSHEET



YOUR NAME: _____

This worksheet complements the Core Projects and Goals & Actions presented at the Working Group #4 Meeting. Due to limited time, only a select number of concepts could be shown at the meeting. The images in this document represent the those Core Projects shown at the meeting as well as the Goals & Actions that could not be covered.

INSTRUCTIONS

The following pages display all of the concepts from the Policies document. Each Core Project and Goal is followed by three options: "Go," "Caution," and "Stop." If you think this Core Project or Goal is ready to be presented to the public for feedback, mark "Go." If you think it should be adjusted or changed, mark "Caution." If you think it's not right for Rocky River, mark "Stop."

At the bottom of each page, please write in any thoughts, ideas, changes, or questions in the comment box. If you need more space, feel free to write any notes, comments, changes, or questions on additional pages.

Please return any comments by **August 2, 2017**. You can mail this form to County Planning, scan and email, or type into a fillable PDF available online.

Thank you!

County Planning
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Suite 5-300
Cleveland, OH 44115

n.alrd@cuyahogacounty.us
216.443.3700
www.CountyPlanning.us
www.facebook.com/CountyPlanning
www.twitter.com/CountyPlanning

July 26th, 2017

Review each set of images on the following pages. Mark an X in the box that corresponds with your opinion on the proposed changes.

Mark an X in the box that corresponds with your opinion

<input checked="" type="checkbox"/>	Go
<input type="checkbox"/>	Caution
<input type="checkbox"/>	Stop

- **Public Meeting #2**
Policies

August 10, 2017; 6:30 PM
Memorial Hall

There will be boards around the room
with the Core Projects and the Goals &
Actions for feedback from the public

- **Public Meeting #2**
Policies

August 10, 2017; 6:30 PM
Memorial Hall

We will be sending additional information and asking for your assistance with this meeting including advertising and participation

Additional Feedback?

Write us an email!

Any additional comments, please email
nlaird@cuyahogacounty.us



Thank you!





County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE