

DRAFT



CITY OF EUCLID

MASTER PLAN

IMPLEMENTATION

June 21, 2017





County Planning

Cuyahoga County Planning Commission

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About County Planning

The Cuyahoga County Planning Commission's mission is to inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships.

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IMPLEMENTATION



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SECTION 1



IMPLEMENTATION

Moving from vision to implementation requires commitments of time and resources. The Implementation section ties individual actions to partners, timeframes, and potential funding sources to ensure everyone is aware of how actions can be accomplished.

WHAT'S IN THIS SECTION?

This section includes tables that correspond to each topic, goal, and action item from the Goals and Actions document. Each action includes a time frame identifying how long it could potentially take to accomplish the action, potential parties that could assist in its implementation, potential level of funding, and possible funding opportunities. It also provides space to add notes for the status of a project and for the date an action is completed.

The implementation tables are meant to serve as a guide; however, priorities, funding streams, and partners can change over time. New resources should be evaluated against action items as they arise.

HOW DO I USE IT?

The Implementation section informs not only City staff and administration of who is responsible for undertaking actions, but it also discusses partnerships with private property owners, other municipalities, and other levels of government to demonstrate that accomplishing the plan will take efforts from many groups.

ACTIONS AND COLLABORATION

It is intended that this Master Plan will be used by the City of Euclid—as well as property owners and developers—when deciding where, when, and how to make investments. A viable implementation program—one that sets forth specific action items—is a valuable tool to ensure that recommendations are acted upon.

engage firms, institutions, and citizens to collaborate in the work of government.

The Master Plan identifies opportunities for engaging with other entities in developing mutually beneficial programs. With this in mind, the City can serve as a champion and supporter to help spur collaborative actions.

TYPES OF ACTIONS

The action steps can be categorized in three ways:

- **Proactive Actions** include recommendations for revising, expanding, promoting, or developing new programs or services. These are actions that would not otherwise occur without new action undertaken by residents, groups, or the City.
- In addition to proactive actions, the plan recommends certain **Responsive Actions**. These actions are to be undertaken when certain conditions are met. For instance, supporting new senior housing investments would be triggered when a development proposal is submitted to the City.
- Finally, the Master Plan recommends certain **Ongoing Actions**. These actions are meant to underscore positive steps already undertaken and which are important to continue or to improve.

COLLABORATION

It is important to recognize that there are factors that impact the City that are beyond its control. In such cases, it is important to forge and maintain supportive partnerships with those who can provide assistance. In addition, because cities across the County and State are facing declining resources, it is becoming more important than ever to

IMPLEMENTATION TABLES

The implementation tables on the following pages link directly to the actions in the Goals and Actions document. The tables outline the Goals and Actions, Projected Timeline, Responsible Parties & Partners, Estimated Cost, Potential Funding Sources, and Status/Date Complete. Potential Partners are identified through symbols as shown in the legend on the following page.

While Potential Partners, Estimated Timelines, and Potential Funding Sources are outlined, changing circumstances, priorities, and funding streams may require this action table to change. The last column—Status/Date Complete—provides the opportunity to track changes in the implementation of an action and to provide a public record of when a project or action is completed.

It is important to recognize the tables serve as guides; they are intended to be updated when circumstances warrant.

COST ESTIMATES

The implementation tables contain three levels of cost estimates: High, Medium, and Low. Because of the ever-changing nature

of projects, costs are variable; however, we have provided ranges to give a general understanding of the scope of a project.

For the purposes of this plan, High, Medium, and Low cost ranges can be understood as follows:

Estimated Cost Range	
High Cost	Over \$500,000
Medium Cost	\$100,000 to \$500,000
Low Cost	Up to \$100,000

Importantly, estimated costs are only supplied for the action as described. They do not take into account additional steps. For instance, the cost of the action “Rezone Euclid Square Mall” is only for the cost of updating the City’s zoning. The cost does not take into account further actions—such as incentives or infrastructure—that might further be needed to develop the site.

ACTION PRIORITIES

Priority actions are identified by stars in the implementation tables. Actions with three stars are the highest priority while actions with fewer stars are lower priority.

HELP! — WHERE DO WE START?

The first step to beginning implementation is often the most overwhelming. Where do we start? Who should do what? How do we stop the plan from sitting on a shelf? While every community’s path to implementation is different, here are a few best practices to get started:




- Use the implementation table to **pick the top actions** that will be undertaken each year and **assign personnel responsible for those actions**

- Establish a **Plan Implementation Committee** that meets every quarter to review the actions that are underway
- Publish an **Annual Results Report** detailing what has been accomplished so far



Still lost? Contact County Planning and we can help you get started.


POTENTIAL PARTNERS LEGEND

City of Euclid

-  Euclid City Government – General
- B** Building
- F** Finance
- H** Housing
- L** Law
- P** Planning and Development
- PS** Public Service
- R** Recreation
-  Euclid City School District
-  Police and Fire


Private and Non-Profit Entities


-  Akron Cleveland Association of Realtors
-  Bicycling Advocates
-  Cleveland Housing Network
-  Cleveland Tenants Organization
-  Euclid Chamber of Commerce
-  Euclid Institutions
-  Euclid YMCA
-  Higher Education Institutions
-  Hispanic Business Center
-  Heights Community Congress
-  Home Repair Resource Center
-  The Housing Center
-  Jumpstart
-  Neighborhood Groups
-  NEO Sportsplant
-  Qualified Non-Profits
-  Private Property Owners


-  Proposed Community Development Corporation

-  Qualified Design Professionals

-  Railroads


-  Regional Institutions


-  Special Improvement Districts


-  Transit Advocates


Other Governmental Agencies


-  Cleveland Metroparks


-  County Planning


-  Cuyahoga Arts and Culture

-  Cuyahoga County Board of Health


-  Cuyahoga County Public Works

-  Cuyahoga County Land Bank


-  Cuyahoga Soil and Water Conservation District

-  Neighboring Communities

-  Northeast Ohio Areawide Coordinating Agency

-  Northeast Ohio Regional Sewer District

-  Ohio Department of Natural Resources

-  Ohio Department of Transportation

-  Greater Cleveland Regional Transit Authority






Priority Level





























- ★ Lowest Priority






- ★★ Middle Priority

- ★★★ Highest Priority

STAY



Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 1: Enforce the repair, maintenance, and code compliance of existing housing and neighborhoods					
Develop an exterior housing maintenance and sidewalk inspection program for owner and renter-occupied housing and test it on streets in the Primary Focus Area	1-2 Yrs	 – H L P P S	Medium	Community Reinvestment Area Program Community Development Block Grant Program HOME Investment Partnership Community Reinvestment Act Funds Home Weatherization Assistance Program Housing Enhancement Loan Program (HELP) Lead Safe Program Heritage Home Program	
Refine the housing maintenance and sidewalk inspection program, and expand it to the whole community	2-3 Yrs	 – H P	Medium	Community Reinvestment Area Program Community Development Block Grant Program HOME Investment Partnership Community Reinvestment Act Funds Home Weatherization Assistance Program Housing Enhancement Loan Program (HELP) Lead Safe Program Heritage Home Program	
Establish a design district in Lakefront neighborhoods to preserve architectural characteristics and enforce strong design in new construction or additions	2-3 Yrs	 – B H P	Low	Community Reinvestment Area Program Community Development Block Grant Program Community Reinvestment Act Funds Heritage Home Program	
Develop a landlord outreach program that identifies rental property owners, informs them of the requirements of running rentals in Euclid, and encourages renovations and upkeep through education about incentive programs	1-2 Yrs	 – B H P	Low	Community Reinvestment Area Program Community Development Block Grant Program HOME Investment Partnership Community Reinvestment Act Funds	
Review the registration and regulation process for rental housing in Euclid to ensure the City is using best practices in regulating rental properties	1-2 Yrs	 – H	Low	Ohio Local Government Innovation Program	




















Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Continue the existing single-family point-of-sale inspection program	Ongoing	 - H	--	--	
Goal 2: Increase the homeownership rate to stabilize housing					
Host a Realtors tour of City neighborhoods to educate them about Euclid's neighborhoods, amenities, and homeownership opportunities	1-2 Yrs	 - H P  	Low	--	
Develop a renter outreach program that showcases opportunities, incentives, and benefits of homeownership to convert renters into homeowners	2-3 Yrs	 - H P  	Low	Community Development Block Grant Program Wells Fargo Housing Foundation Grants KeyBank Foundation Grants	
Develop advertising materials to promote City-owned land to current residents and developers	1-2 Yrs	 - P 	Low	--	
Assemble Land Bank properties and proceed with a request for proposals from developers to construct new housing in the City	1-2 Yrs	 - P  	Low	--	
Work with non-profits to host homeownership classes in neighborhoods	1-2 Yrs	 - H P    	Low	Wells Fargo Housing Foundation Grants	
Bundle the City's homeownership programs, tax incentives, and other financial tools into a single, branded program that is advertised to potential home owners	2-3 Yrs	 - F H P	Low	--	
Goal 3: Prioritize vacant, underutilized residential properties for reuse					
Develop design guidelines and pre-approved design schemes for reusing vacant properties as side yard expansions or pocket parks	2-3 Yrs	 - H P    	Medium	--	
Reduce maintenance costs for vacant lots by pursuing 'Slow Grow' strategies for reuse of lots or by developing maintenance plans with neighborhood associations	3-5 Yrs	 - PS    	Medium	Home Depot Foundation Grants	


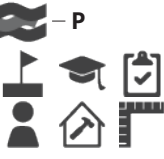



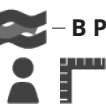
Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Incentivize local block clubs or neighborhood groups to maintain pocket parks with rentable landscaping equipment or other programs as a way to promote civic engagement	2-3 Yrs		 – P PS	Medium	Community Development Block Grant Program Home Depot Foundation Grants KeyBank Foundation Grants	
Goal 4: Implement a housing strategy that promotes diverse housing options and allows for aging in place						
Identify existing accessible housing, one-story homes, and homes with first-floor bathrooms and master bedrooms; and advertise the list to seniors seeking to age in place	2-3 Yrs		 – P	Low	Community Development Block Grant Program	
Partner with neighboring communities and the First Suburbs Consortium to develop renovation plans for standard home types that outline how to add a bathroom, kitchen, or first floor bath to an existing home	2-3 Yrs		 – B H P	Medium	Community Development Block Grant Program	
Support the development of new senior housing facilities, where appropriate, to ensure adequate housing opportunities for this growing demographic	Ongoing		 – P	--	Community Reinvestment Area Program Community Development Block Grant Program HOME Investment Partnership Community Reinvestment Act Funds	
Goal 5: Strategically invest in struggling neighborhoods by investing in housing and in the amenities that provide a strong sense of place						
Finance a Community Development Corporation that can carry out the neighborhood-level work necessary for the completion of the Master Plan (Core)	5+ Yrs		 – F P	High	Community Development Block Grant Program ODSA Local Government Innovation Fund ODSA Local Government Efficiency Program ODSA Community Development Finance Fund Program US EDA Planning Program and Local Technical Assistance Program The Cleveland Foundation The Kresge Foundation	


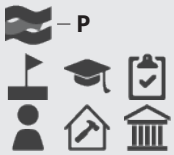
Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Coordinate City departments, non-profits, and corporate partners in establishing a neighborhood improvement program that assesses neighborhoods and invests in multiple improvements in a targeted area in a short time frame	3-5 Yrs			High	Community Reinvestment Area Program Community Development Block Grant Program HOME Investment Partnership Community Reinvestment Act Funds Home Weatherization Assistance Program Housing Enhancement Loan Program (HELP) Housing Revenue Bond Program Lead Safe Program Heritage Home Program The Home Repair Resource Center Home Depot Foundation Grants KeyBank Foundation Grants	
Identify housing metrics and track them over time to assess housing changes	1-2 Yrs			Low	--	

PROSPER

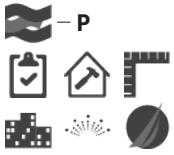


Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 1: Conduct business outreach and streamline assistance for retention, succession, and expansion of existing businesses						
Cross-train City employees on economic development incentives and initiatives to ensure they are able to communicate them to potential businesses	3-5 Yrs			Low	ODSA Local Government Efficiency Program	
Identify businesses at risk for succession issues and match them with resources	2-3 Yrs			Low	--	

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Increase the touch points between the City and small businesses to identify issues that are hindering expansion of businesses	Ongoing	 - P  	--	ODSA Microenterprise Business Development Program Grow Cuyahoga Fund ECDI Microenterprise Loan Fund Program Cleveland200 Program	
Work with qualified economic development professionals to develop a job creation or tax incentive program aimed at growing employment in the City's core employment areas	2-3 Yrs	 - F L P 	Medium	--	
Develop economic metrics and track them to understand changes in the business environment	1-2 Yrs	 - P  	Low	--	
Develop marketing materials for targeted industries	2-3 Yrs	 - P 	Low	--	
Goal 2: Partner with Cleveland Clinic Euclid Hospital, University Hospitals, Hospice of the Western Reserve, and other medical facilities to grow Euclid's health industry and supporting businesses					
Work with health institutions and the City of Cleveland to develop consistent branding and development standards for medical areas, especially the area around the Cleveland Clinic and University Hospitals medical campus (Core)	2-3 Yrs	 - B P  	Medium	--	
Identify needed supporting businesses for medical areas and work to attract them	Ongoing	 - P  	--	Grow Cuyahoga Fund ECDI Cleveland's Microenterprise Loan Fund Program Cleveland200 Program	
Goal 3: Strengthen and connect the manufacturing sector through industry-supporting infill development, as well as marketing and branding the manufacturing along the I - 90 corridor					
Work with the City of Cleveland, Lake County communities, and anchor manufacturers to develop a branding and physical improvements campaign for the I-90 manufacturing corridor (Core)	2-3 Yrs	 - B P  	Medium	--	

Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Continue to prepare development-ready sites and market them to potential manufacturers	Ongoing		 – B P PS	--	Cuyahoga County Department of Development Community Assessment Initiative Cuyahoga County Department of Development USEPA Brownfield Revolving Loan Fund Clean Ohio Brownfield Revitalization Fund	
Develop an incubator for industrial or maker uses	3-5 Yrs		 – P	Medium	Grow Cuyahoga Fund ECDI Cleveland's Microenterprise Loan Fund Program Cleveland200 Program	
Identify the suppliers for Euclid's major industries and target them for co-location in Euclid	2-3 Yrs		 – P	Low	Grow Cuyahoga Fund ECDI Cleveland's Microenterprise Loan Fund Program Cleveland200 Program	
Goal 4: Support small businesses, entrepreneurs, and start-ups as a way to grow jobs and support livelihoods						
Work with the Euclid Public Library and the Euclid Chamber of Commerce to develop a small business resource center that connects entrepreneurs to resources, assists in the development of business plans, provides information, and builds connections with other start-up businesses	1-2 Yrs		 – F P	Low	--	
Using a single economic development point of contact, build a pipeline of potential small businesses by hosting pop-up retail events, identifying small retailers, facilitating networking and apprenticeships, and connecting them with available spaces	Ongoing		 – P	--	ODSA Local Government Innovation Fund	
Goal 5: Repurpose Euclid Square Mall						
Rezone Euclid Square Mall to an industrial zoning category that allows nodes of retail along East 260th (Core)	1-2 Yrs		 – B P	Low	--	

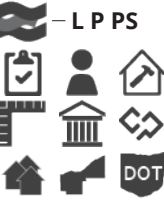
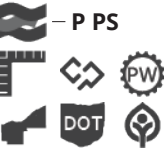



Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 6: Attract new investment through business-supporting infrastructure					
Partner with neighboring communities to invest in broadband internet to support manufacturing (Core)	2-3 Yrs		High	DigitalC Fund	
Partner with regional colleges and training institutes to build a stronger presence in Euclid	2-3 Yrs		Low	--	

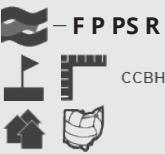



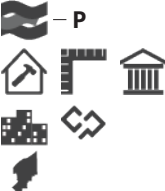

PLAY

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 1: Promote Downtown as the vibrant, mixed-use hub of culture and retail for the entire City					
Develop a Downtown Euclid brand and market it with a website, social media presence, and physical improvements (Core)	2-3 Yrs		Medium	National Endowment for the Arts "Our Town" Grant Cuyahoga Arts and Culture Various Grants Special Improvement Districts The Cleveland Foundation The Kresge Foundation	
Develop a Downtown Euclid Special Improvement District to fund clean and safe initiatives as well as strategic priorities (Core)	2-3 Yrs		Low	Special Improvement Districts	
Work with current or future owners of Downtown properties to develop Downtown Euclid in line with the principles from the Master Plan	Ongoing		--	--	

EUCLID MASTER PLAN

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 4: Implement the Waterfront Improvement Plan and increase lakefront access and event space in order to strengthen the lakefront as Euclid's recreational hub					
Construct the improvements to the waterfront outlined in previous plans (Core)	2-3 Yrs		High	Cuyahoga County Casino Fund Community Development State of Ohio Capital Budget ODNR NatureWorks Program Robert Wood Johnson Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation	
Begin planning for extensions to the waterfront, especially to connect Sims Park to the Lakefront Community Center (Core)	1-2 Yrs		Medium	--	
Apply for grant funding to program the waterfront	2-3 Yrs		Low	National Endowment for the Arts "Our Town" Grant Cuyahoga Arts and Culture Various Grants ArtPlace America Grants Heart of the Community Grants Robert Wood Johnson Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation	
Identify and approach neighborhood and non-profit groups about holding events along the waterfront	1-2 Yrs		Low	--	
Strengthen the physical connections between the Lakefront Parks and Downtown Euclid (Core)	3-5 Yrs		High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) The People for Bikes Community Grant Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants	

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Partner with the City of Cleveland, Hospice of the Western Reserve, and Euclid Hospital to develop a plan for improving and opening access to Lake Erie in the area of the Health Campus (Core)	2-3 Yrs		Medium	Cuyahoga County Casino Fund State of Ohio Capital Budget ODNR NatureWorks Program Robert Wood Johnson Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation	
Goal 5: Support Cleveland Metroparks' initiative to implement the Euclid Creek Reservation Master Plan					
To highlight Euclid and Metroparks, add decorative lighting and signage to Highland Avenue bridges when reconstructed	1-2 Yrs		High	--	
Consider improvements along Glenridge Road such as trails, signage, lighting and overlooks that can provide safe connections and highlight neighborhood proximity to the Metroparks	3-5 Yrs		High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) The People for Bikes Community Grant Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants	
Goal 6: Enhance existing neighborhood parks with additional programs and amenities—especially for the City's youth—including an indoor community recreation center					
Reuse the Central Middle School site for parkland that is adequately shielded from nearby railroad tracks and as a right of way for a trail to connect Euclid Creek Reservation to Lake Erie	2-3 Yrs		High	ODNR NatureWorks Program ODNR Land & Water Conservation Fund Clean Ohio Green Space Conservation Program Robert Wood Johnson Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation	
Develop a recreation board between the School District, Euclid YMCA, and the City's recreation department to coordinate a complete slate of youth activities	2-3 Yrs		Low	--	






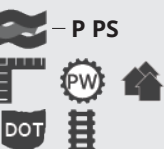

Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Consider an indoor community recreation center—potentially as part of the ongoing Euclid City Schools redevelopment and potentially in coordination with South Euclid and Richmond Heights	5+ Yrs			High	Euclid City Schools Partnering Communities State of Ohio Capital Budget	
To ensure safety of playgrounds, consider visibility from the street and access to facilities when constructing new sites	Ongoing			--	--	
Develop a Parks Master Plan that considers specific design improvements at smaller, neighborhood parks as well as at Memorial Park	2-3 Yrs			Low	--	
Goal 7: Concentrate and promote the municipal and cultural amenities in the Civic Core						
Continue to locate public buildings in the Civic Core	Ongoing			--	--	
Develop a “Spend the Day in Euclid” campaign and associated materials to promote local tourism and awareness of the amenities in and near the Civic Core	1-2 Yrs			Low	National Endowment for the Arts “Our Town” Grant	
Train employees and volunteers at cultural institutions to cross-promote Euclid’s institutions and nearby business districts	1-2 Yrs			Low	--	

CONNECT

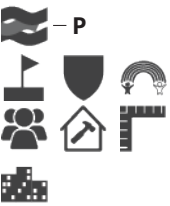

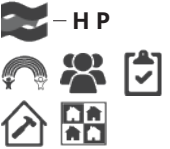



Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 1: Improve access to the Lakefront via paths and connections that link all Euclid neighborhoods to this amenity					
Add crosswalks and HAWK signals along Lake Shore Boulevard to improve the pedestrian crossing experience	2-3 Yrs		Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation	
Continuously seek access or connections across privately owned properties to provide continuous connections between Euclid Hospital and Euclid Park (Core)	Ongoing		--	Rockefeller Foundation Grants The George Gund Foundation The Cleveland Foundation	
Construct a trail that connects Euclid Creek Reservation to Downtown Euclid and Sims Park (Core)	5+ Yrs		High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation The Cleveland Foundation The Kresge Foundation	
Work with the Ohio Department of Natural Resources to add signage and amenities to existing parks to develop a water trail that allows boaters, kayakers, and other watercraft to move between Euclid's waterfront parks and to waterfront amenities in other communities	3-5 Yrs		High	ODNR Boating Infrastructure Grant Program ODNR Coastal and Estuarine Land Conservation Grant	

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IMPLEMENTATION






















Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 4: Partner with RTA to improve transit connections and hubs to move people throughout the region quickly, safely, and comfortably					
Work with GCRTA to build enhanced infrastructure and improved Transit Waiting Environments (TWEs)—including better lighting, real-time arrival signage, trash and recycling containers, benches, and other amenities—at the system's hubs	2-3 Yrs	 	High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program RTA Transit Waiting Environment Improvement Program	
Work with GCRTA to review Lake Shore Boulevard for potential bus stop removals to ensure faster travel, increase the potential for improved bus stops, and link to new crosswalks along Lake Shore	1-2 Yrs		Low	--	
Actively support the extension of the HealthLine into Euclid as an economic development strategy	Ongoing		--	--	
Goal 5: Enhance the physical image of the City—especially at gateways and underpasses—through wayfinding, marketing, and streetscape improvements					
Enhance gateways into the community and into business districts through signage, landscaping, and lighting	1-2 Yrs		Medium	National Endowment for the Arts "Our Town" Grant Cuyahoga Arts and Culture Various Grants Home Depot Foundation Grants The Cleveland Foundation The Kresge Foundation	
Enhance the City's underpasses to make them more attractive, safer, and more welcoming (Core)	2-3 Yrs		Medium	National Endowment for the Arts "Our Town" Grant Cuyahoga Arts and Culture Various Grants Home Depot Foundation Grants The Cleveland Foundation The Kresge Foundation	
Work with non-profits and garden centers to hold front yard landscaping and green infrastructure classes, with a special focus on educating property owners on Lake Shore Boulevard and other major thoroughfares	1-2 Yrs		Low	Home Depot Foundation Grants Keep America Beautiful Grant Programs	

ENGAGE

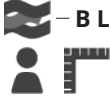

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 1: Promote community engagement that brings together all ages and diverse communities in Euclid					
Begin an outreach program to new residents that provides a packet with information about involvement, community engagement opportunities, and "How to Be a Good Neighbor"	1-2 Yrs	 - P	Low	--	
Continue to improve the fair housing environment in Euclid by expanding partnerships with the Heights Community Congress and the Housing Center	Ongoing	 - H P	--	--	
Expand the role of fair housing partners to include actively fostering positive community relations related to diversity and community cohesion	1-2 Yrs	 - H P	Low	--	
Goal 2: Build a positive self-image for the City among residents, businesses, and stakeholders, and promote that image to the region					
Contract with a branding firm to develop a cohesive City brand that incorporates physical elements such as a City flag, gateway features, or public art pieces	1-2 Yrs	 - F L P PS	Medium	National Endowment for the Arts "Our Town" Grant Cuyahoga Arts and Culture Various Grants The Cleveland Foundation The Kresge Foundation	
Continue to fund smaller neighborhood beautification efforts	Ongoing	 - F P PS	--	National Endowment for the Arts "Our Town" Grant Cuyahoga Arts and Culture Various Grants Home Depot Foundation Grants The Cleveland Foundation The Kresge Foundation	
Goal 3: Empower the distinct neighborhood associations to address the issues that are specific to them					
Map neighborhood groups and block clubs, and post contact information on the City's website to make engagement and involvement easier	1-2 Yrs	 - P	Low	--	


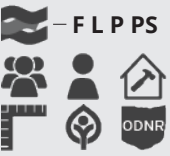
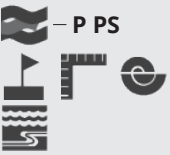
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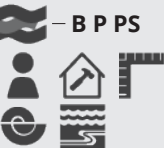
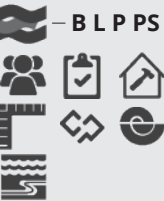



Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 4: Enhance the communication network that allows residents to access information about their community, events, and neighborhood						
Update the City's website in line with a comprehensive branding campaign to ensure the site includes up-to-date details, attractive design, and comprehensive information on City services and programs	1-2 Yrs		  	Medium	Cuyahoga County Department of Information Technology	
Undertake an annual outreach effort using all available methods to bring new residents or unengaged residents into the City's communication platform	Ongoing		  	--	--	
Goal 5: Enhance safety in the City's neighborhoods and business districts						
Work with proposed Special Improvement Districts to include safety measures such as safety patrols, lighting, and cameras in improvement plans	2-3 Yrs		 – F L P PS    	Medium	Special Improvement Districts	
Seek grant funding for expanded police foot or bicycle patrols	1-2 Yrs		 	Low	Department of Justice COPS Hiring Program Department of Justice COPS Community Policing Development	
Review the City's zoning code to ensure building design and placement regulations contribute to safer environments using Crime Prevention through Environmental Design (CPTED) methods	1-2 Yrs		 – B P    	Low	--	
Work with neighborhood block groups to organize a more robust neighborhood watch program	1-2 Yrs		 – P   	Low	--	
Goal 6: Undertake a comprehensive review of municipal buildings and facilities to ensure ongoing energy and operational efficiency						
Establish an internal task force comprised of appropriate directors, chiefs, and staff to undertake a comprehensive Public Facilities Plan	1-2 Yrs			Low		

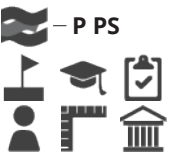
Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Undertake a Finance Department analysis to determine the operational costs and ongoing subsidies of all municipally owned facilities in Euclid as a precursor to developing a comprehensive Public Facilities Plan	1-2 Yrs		 – F	Low	--	
Work with qualified design and real estate professionals to develop a Public Facilities Plan that includes demolition and/or disposition, to ensure existing structures meet the needs of the City as it relates to ongoing energy and operational efficiency	2-3 Yrs		 – B F P PS   	Medium	Community Development Block Grant Program	
Seek minimum LEED certification as part of any municipal building renovations or construction	Ongoing		 – P PS 	--	ODSA Energy Loan Fund Ohio Air Quality Development Authority DOE Office of Energy Efficiency and Renewable Energy	
Work with Cuyahoga County's Animal Shelter to analyze the costs and benefits of reducing the size of the Euclid City Kennel through an increased County partnership	1-2 Yrs		 – B F L P PS   	Low		
Work with qualified economic development professionals to review the Shore Cultural Centre for conversion to a more general incubator space, co-working space, or live-work space	2-3 Yrs		 – B F P    	Medium	--	
Consider physical improvements and nonprofit management of Shore Cultural Centre as part of any conversion to a profitable venture as a result of an economic analysis	5+ Yrs		 – B F P PS    	High	Community Development Block Grant Program	

PRESERVE






Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Goal 1: Restore, preserve, and enhance environmentally sensitive features throughout the City—including steep slopes, wetlands, waterways, and the Waterfront					
Work with the developers of Providence Park to ensure publicly accessible green space is included in any development at that site	1-2 Yrs	 – B L P P S R	Low	--	
Purchase land or easements along the East Branch of the Euclid Creek to protect the waterway and provide trail access to Richmond Heights	3-5 Yrs	 – F L P P S	High	ODNR Clean Ohio Trails Fund ODNR Recreational Trails Program ODNR NatureWorks Program ODNR Land & Water Conservation Fund Clean Ohio Green Space Conservation Program Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) The People for Bikes Community Grant Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation Ohio EPA Surface Water Improvement Fund The Cleveland Foundation The Trust for Public Land	

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Purchase land or easements along the Portage Escarpment's vacant steep slopes (south of Euclid Avenue) to preserve them in perpetuity, thereby protecting the bio habitat corridor	3-5 Yrs		High	ODNR Clean Ohio Trails Fund ODNR Recreational Trails Program ODNR NatureWorks Program ODNR Land & Water Conservation Fund Clean Ohio Green Space Conservation Program Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) The People for Bikes Community Grant Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation Ohio EPA Surface Water Improvement Fund The Cleveland Foundation The Trust for Public Land	
Continue to work with Lakefront property owners—including beach clubs—to assist in rehabilitating break walls in exchange for public access (Core)	Ongoing		--	ODNR Coastal & Estuarine Land Conservation Grant ODNR NatureWorks Program ODNR Land & Water Conservation Fund Clean Ohio Green Space Conservation Program	
Goal 2: Use green infrastructure to slow and store stormwater					
Incorporate green infrastructure in existing parks and open spaces when reconstructed	Ongoing		--	Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation NEORSD Green Infrastructure Grant Program ODSA Alternative Stormwater Infrastructure Loan Program Ohio EPA Surface Water Improvement Fund Ohio EPA 319 Grants The Cleveland Foundation	

Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Review the City's Zoning Code to ensure green features such as rain barrels are permitted in appropriate places	1-2 Yrs		 – B L P	Low	--	
Expand the number of trees in neighborhoods and along roads to capture stormwater, increase property values, and lower highway noise	Ongoing		 – P PS	--	Keep America Beautiful Grant Programs Tree Research and Education Endowment Fund Horticultural Research Institute Grants	
Review and update tree protection ordinances and landscaping standards to maintain a healthy tree canopy	1-2 Yrs		 – B L P	Low	--	
Preserve the existing deep setbacks of manufacturing buildings along Euclid Avenue and work with property owners to incorporate green infrastructure features (Core)	Ongoing		 – B P PS	--	--	
Goal 3: Incorporate green spaces in neighborhoods						
Review City-owned land for consideration as community-managed pocket parks, especially in neighborhoods with limited green space and parcels at major intersections	1-2 Yrs		 – B L P PS	Low	--	
Use the City-owned land off East 260th at Benton Avenue as passive recreation space	3-5 Yrs		 – P PS	Medium	ODNR Clean Ohio Trails Fund ODNR Recreational Trails Program ODNR NatureWorks Program ODNR Land & Water Conservation Fund Clean Ohio Green Space Conservation Program	
Goal 4: Promote alternative energy sources and continue to be Cuyahoga County's premier City in the development and advocacy of wind power technology						
Continue proactive outreach to wind turbine manufacturers to encourage location in Euclid (Core)	Ongoing		 – P	--	--	
Develop a specific wind turbine manufacturing incentive program	2-3 Yrs		 – F L	Low	--	

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Partner with local universities such as Case Western Reserve University's Wind Energy Research and Commercialization Center to test wind products in Euclid and build a local knowledge base for the industry	Ongoing	 – P PS	--	--	

LAND USE ACTIONS

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Use the Character Areas map and categories to guide zoning decisions	Ongoing	 – B P	Low	--	
Consider a walkable overlay district for business districts north of I-90 that would expand allowable uses and provide a framework for more walkable development	1-2 Yrs	 – B P	Low	--	
Consider a Planned Unit Development district overlay	1-2 Yrs	 – B P	Low	--	
Eliminate the U8 Office Building district	1-2 Yrs	 – B P	Low	--	
Develop an access management plan to limit curb cuts through shared access and defined landscaping plans along major corridors—with a special focus on improving the look, feel, and safety of industrial roads such as S. Lakeland Blvd	1-2 Yrs	 – B P PS	Low	--	

CORE STRATEGY AREA IMPLEMENTATION TABLES

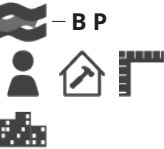
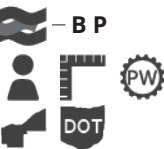

The Core Strategy Areas included development principles for each of the eight identified areas. These development principles ranged from general concepts to specific action items for each area.




In many cases, the principles outlined in the Core Strategy Areas corresponded to actions that were outlined Citywide. For instance, in the Western Neighborhoods Core Strategy Area, one development principle stated “Improve vacant lots using slow-grow plantings or low maintenance landscaping, adding community-maintained pocket parks, or expanding side yards.” While this action is outlined as a specific need within the Western Neighborhood, it is also



listed as an action Citywide, which stated “Reduce maintenance costs for vacant lots by pursuing ‘Slow Grow’ strategies for reuse of lots or by developing maintenance plans with neighborhood associations.”

Because many of the development principles in the Core Strategy Areas correspond to Citywide actions, the following implementation tables will refer to the appropriate action on a previous page for information on priority, funding sources, and other items when a corresponding action exists. Only those development principles not represented by previous actions will be fully outlined in the following tables.


EAST 222ND STREET


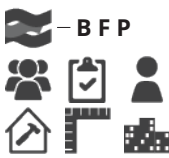

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Sociability					
Use the deep setbacks in the retail district to create vibrant front entrances to businesses	1-2 Yrs		Low	Community Development Block Grant Program National Endowment for the Arts “Our Town” Grant Cuyahoga Arts and Culture Various Grants Home Depot Foundation Grants The Cleveland Foundation The Kresge Foundation	
Partner with local businesses to develop and maintain pocket parks that act as social spaces in the retail district (see “Incentivize local block clubs...” on page 13)					
Plan for improvements to Memorial and Hero Parks (see “Develop a Parks Master Plan...” on page 21)					
Access & Linkages					
Eliminate unnecessary curb cuts where possible to increase safety	Ongoing		Low	--	
Encourage shared parking among business owners	1-2 Yrs		Low	--	

Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Consider municipal parking facilities where possible and if necessary	2-3 Yrs		 – B F P PS	Medium	Community Development Block Grant Program	
Improve pedestrian and bicycle connections into and within Memorial Park (see “Construct a trail...” on page 22)						
Improve existing crosswalks and add additional ones, if warranted, to improve east-west access and pedestrian safety through clearly marked crossings	1-2 Yrs		 – P PS	Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program The People for Bikes Community Grant	
Construct an all-purpose trail along the eastern side of the street (see “Construct a trail...” on page 22)						
Reconstruct East 222nd Street as part of the City's capital improvements	5+ Yrs		 – F P PS	High	ODNR Clean Ohio Trails Fund ODNR Recreational Trails Program Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP) The People for Bikes Community Grant Robert Wood Johnson Foundation Grants Rockefeller Foundation Grants The George Gund Foundation Ohio EPA Surface Water Improvement Fund The Cleveland Foundation The Kresge Foundation	




Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Uses & Activities					
Maintain a landscaped setback in the Civic Core to ensure public institutions are differentiated from residential or commercial uses	Ongoing	 – B P	Low	--	
Comfort & Image					
Unify the corridor through consistent branding such as street signs, institutional signs, banners, lighting, and burying overhead utility lines (see “Contract with a branding firm...” on page 25)					
Use green infrastructure to beautify the corridor and improve stormwater retention (see “Incorporate green infrastructure...” on page 29)					
Add street trees where possible or feasible (see “Expand the number of trees...” on page 30)					
Add landscaping or buildings to screen parking lots from sidewalks	1-2 Yrs	 – B P PS	Low	Community Development Block Grant Program National Endowment for the Arts “Our Town” Grant Cuyahoga Arts and Culture Various Grants Home Depot Foundation Grants The Cleveland Foundation The Kresge Foundation	

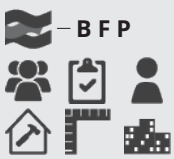
EAST 185TH STREET

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Sociability					
Develop clustered seating areas where possible to act as social spaces in the retail district	1-2 Yrs	 – B P PS	Low	Community Development Block Grant Program	
Provide improved public access to Lake Erie (see “Partner with the City of Cleveland...” on page 20)					
Access & Linkages					
Work with the City of Cleveland and Northeast Shores Development Corporation to implement the streetscape recommendations made in the East 185 th Street Corridor Plan TICI (see “Work with NOACA...” on page 23)					


Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Improve existing crosswalks and add additional ones, if warranted, to improve east-west access and pedestrian safety (see “Work with NOACA...” on page 23)					
Expand the Transit Waiting Environment (TWE) at the East 185 th and Lakeshore Boulevard intersection (see “Work with NOACA...” on page 23)					
Encourage shared parking among business owners	1-2 Yrs	 – B P PS	Low	--	
Uses & Activities					
Work with the City of Cleveland and Northeast Shores Development Corporation to redevelop the Lakeshore Chevy site (see “Work with NOACA...” on page 23)					
Work with Cleveland to provide consistent incentives, oversight, and design regulations in both of the individual communities (see “Consider a walkable overlay district...” on page 31)					
Incentivize the rehabilitation of storefronts to provide spaces for start-up and small businesses	1-2 Yrs	 – B F P	Low	Community Development Block Grant Program Euclid Storefront Renovation Program	
Comfort & Image					
Unify the corridor through consistent branding such as street signs, institutional signs, banners, and lighting (see “Contract with a branding firm...” on page 25)					
Improve the north and south entrances into the district (see “Enhance gateways...” on page 24)					
Enliven the corridor by investing in art, lighting, and murals	1-2 Yrs	 – P PS	Low	Community Development Block Grant Program National Endowment for the Arts “Our Town” Grant Cuyahoga Arts and Culture Various Grants Special Improvement Districts The Cleveland Foundation The Kresge Foundation	
Aggressively plant new street trees to maintain the strong tree canopy (see “Expand the number of trees...” on page 30)					


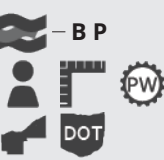

DOWNTOWN & LAKEFRONT

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Sociability					
Improve the Wastewater Treatment Plant Equalization Tank site as an active park that contributes to Downtown's vibrancy (see "Develop a Parks Master Plan..." on page 21)					
Develop clustered seating areas where possible to act as social spaces in the Downtown retail district	1-2 Yrs	 - B P PS	Low	Community Development Block Grant Program	
Use programming and events to maintain an active environment in Downtown (see "Begin hosting more frequent Downtown Euclid events..." on page 18)					
Access & Linkages					
Construct pathways and all-purpose trails between Downtown retail and Lakefront parks (see "Construct a trail..." on page 22)					
Maintain Downtown's strong walkability by limiting new curb cuts, keeping wide sidewalks for sidewalk cafes and comfortable walking experiences, and maintaining or expanding parallel parking	Ongoing	 - B P PS	Low		
Improve existing crosswalks and add additional ones, if warranted, to improve pedestrian safety especially across Lakeshore Boulevard	1-2 Yrs	 - P PS	Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program The People for Bikes Community Grant	
Construct bikeways that connect neighborhoods to the Lakefront (see "Apply for funding from NOACA..." on page 23)					
Implement the streetscape recommendations made in the Downtown Euclid TLCI (see "Work with NOACA..." on page 23)					
Add greenery to oversized intersections (see "Adopt a Complete and Green Streets Policy..." on page 23)					
Implement the traffic control plan (safety plan) as designed for the East 222 nd Street, Babbitt Road, and Lakeshore Boulevard intersection (see "Work with NOACA..." on page 23)					

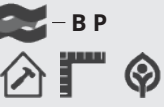
Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Uses & Activities					
Ensure new housing investment is walkable and contributes to a vibrant Downtown and lakefront, with a special focus on encouraging reinvestment in Lakefront towers (see “Consider a walkable overlay district...” on page 31)					
Incentivize the rehabilitation of storefronts along Lakeshore Boulevard to provide spaces for start-up and small businesses	1-2 Yrs		Low	Community Development Block Grant Program Euclid Storefront Renovation Program	
Comfort & Image					
Unify the area through consistent branding such as street signs, institutional signs, banners, and lighting (see “Contract with a branding firm...” on page 25)					
Add street trees where possible (see “Expand the number of trees...” on page 30)					
Rebuild the Lakeshore Boulevard streetscape to highlight it as Euclid’s Main Street (see “Work with NOACA...” on page 23)					
Expand consistent streetscape elements to other Downtown streets as they are rebuilt (see “Work with NOACA...” on page 23)					




EAST 260TH AND EUCLID

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Sociability					
Ensure that the green space between Richmond and Brush Roads is preserved permanently (see “Purchase land or easements along the Portage Escarpment...” on page 29)					
Improve the green space north of Euclid Avenue as a greenspace or park that contributes to the area’s vibrancy (see “Develop a Parks Master Plan...” on page 21)					
Access & Linkages					
Improve existing crosswalks and add additional ones, if warranted, to improve pedestrian safety especially at East 260 th and Euclid as well as at the Bluestone Elementary School	1-2 Yrs		Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program The People for Bikes Community Grant	


Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Improve existing pedestrian pathways to business entrances and ensure future businesses provide safe pedestrian pathways from the sidewalk	1-2 Yrs	 – B P	Low	--	
Enhance the bus hub at the East 260 th and Euclid intersection (see “Work with NOACA...” on page 23)					
Implement the streetscape and greenway recommendations made in the Euclid Avenue TLCI (see “Work with NOACA...” on page 23)					
Eliminate unnecessary curb cuts where possible to increase safety	Ongoing	 – B P PW DOT	Low	--	
Construct bikeways along East 260 th and along Euclid Avenue to connect to green spaces and nearby neighborhoods (see “Apply for funding from NOACA...” on page 23)					
Uses & Activities					
Update development standards to ensure quality design, walkability, and attractive signage	1-2 Yrs	 – B L P PS	Low	Community Development Block Grant Program	
Comfort & Image					
Unify the area through consistent branding such as street signs, institutional signs, banners, and lighting (see “Contract with a branding firm...” on page 25)					
Add street trees where possible (see “Expand the number of trees...” on page 30)					
Improve entrances into the district (see “Enhance gateways...” on page 24)					

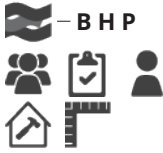

TRAIL NETWORK

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Sociability					
Ensure trails connect to open spaces, business districts, and parks (see “Apply for funding from NOACA...” on page 23)					
Access & Linkages					
Strive to provide the safest type of bicycle facility wherever possible, with a special emphasis on constructing grade- and mode-separated trails (see “Apply for funding from NOACA...” on page 23)					
Develop standards for trail design	1-2 Yrs	 – B P	Low	--	

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Uses & Activities					
Encourage quality design, walkability, and attractive signage along trail routes	1-2 Yrs	 – B P	Low	--	
Comfort & Image					
Unify the trail network through consistent branding and wayfinding signage (see “Contract with a branding firm...” on page 25)					
Provide amenities along trails such as bicycle parking, fix-it stations, and benches	1-2 Yrs	 – P PS R	Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program The People for Bikes Community Grant	
Ensure trails are well-lit, especially at crossings, to maintain a safe environment	1-2 Yrs	 – B P PS	Low	--	

WESTERN NEIGHBORHOODS

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Sociability					
Improve vacant lots using slow-grow plantings or low maintenance landscaping, adding community-maintained pocket parks, or expanding side yards (see “Reduce maintenance costs for vacant lots...” on page 12)					
Foster community by connecting residents, establishing block clubs, facilitating safety training, and building other community links (see “Map neighborhood groups and block clubs...” on page 25)					
Access & Linkages					
Improve existing crosswalks, especially at important neighborhood crossings	1-2 Yrs	 – P PS	Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program The People for Bikes Community Grant	

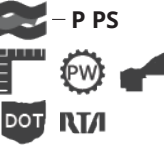



Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Connect residential neighborhoods to nearby business districts with bikeways, trails, and safe sidewalks (see "Apply for funding from NOACA..." on page 23)					
Uses & Activities					
Work with property owners and developers to construct infill housing on vacant lots	3-5 Yrs		High	Community Reinvestment Area Program Community Development Block Grant Program HOME Investment Partnership Community Reinvestment Act Funds	
Enforce existing housing codes to maintain quality housing (see "Develop an exterior housing maintenance and sidewalk inspection program..." on page 11)					
Comfort & Image					
Unify the area through consistent branding such as street signs (see "Contract with a branding firm..." on page 25)					
Add street trees where possible (see "Expand the number of trees..." on page 30)					
Repair existing infrastructure where necessary	3-5 Yrs		High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP)	
Partner with neighborhood associations to organize block watches and add security cameras in key locations to assist in safety initiatives (see "Work with neighborhood block clubs..." on page 26)					


I-90 CORRIDOR

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Sociability					
Encourage development to incorporate green infrastructure as part of a landscaping plan (see "Work with non-profits and garden centers..." on page 24)					

EUCLID SQUARE MALL & BLUESTONE BUSINESS PARK

IMPLEMENTATION

Goals and Actions	Projected Timeline and Priority	Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Access & Linkages					
Should Euclid Square Mall be redeveloped, consider extending St. Clair Avenue through the site using standards consistent with the streetscape underway at Lincoln Electric headquarters	3-5 Yrs		High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP)	
Ensure any new roads have sidewalks, lighting, and amenities to encourage walkability	Ongoing		High	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program State Capital Improvement Program (SCIP)	
Should Euclid Square Mall be redeveloped, consider extending transit access through the Euclid Square Mall site and Bluestone Business Park	3-5 Yrs		High	Transportation Alternatives Program Congestion Mitigation and Air Quality Program (CMAQ) ODNR Clean Ohio Trails Fund ODNR Recreational Trails Program Federal Transit Administration Grants	
Construct bikeways along East 260th and an extended St. Clair Avenue to connect employment centers to green spaces and nearby neighborhoods (see "Apply for funding from NOACA..." on page 23)					
Improve existing crosswalks at East 260th and Bluestone Boulevard to improve pedestrian safety	1-2 Yrs		Low	Transportation Alternatives Program NOACA TLCI Program NOACA Surface Transportation Program Congestion Mitigation and Air Quality Program (CMAQ) County Surface Transportation Program The People for Bikes Community Grant	
Uses & Activities					
Work with property owners to redevelop the Euclid Square Mall site for industrial uses with limited supporting retail space (see "Rezone Euclid Square Mall..." on page 16)					

Goals and Actions	Projected Timeline and Priority		Responsible Parties & Partners	Est. Cost	Potential Funding Sources	Status/Date Complete
Update development standards to ensure quality design, walkability, and attractive signage	1-2 Yrs		 – B L P P S	Low	Community Development Block Grant Program	
Comfort & Image						
Unify the area through consistent branding such as street signs, institutional signs, banners, and lighting (see “Contract with a branding firm...” on page 25)						
Add street trees where possible (see “Expand the number of trees...” on page 30)						



County Planning

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