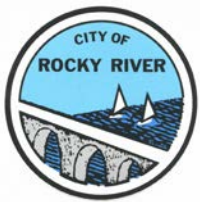


CITY OF ROCKY RIVER

MASTER PLAN

PUBLIC MEETING #1



County Planning Team

- Glenn Coyne, *Executive Director*
- James Sonnhalter, *Manager of Planning Services*
- Patrick Hewitt, *Senior Planner*
- Nichole Laird, *Planner*
- Kayla Kellar, *Planning Intern*

Our Mission



To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages, and townships.

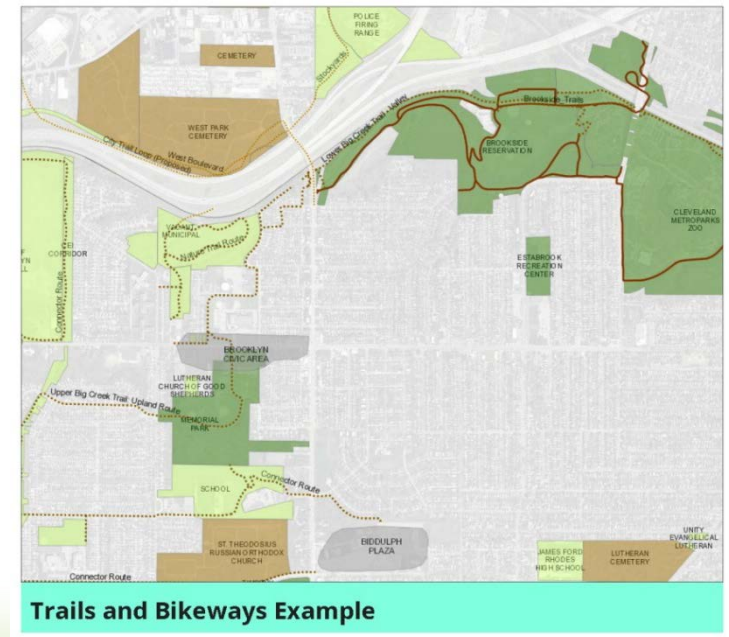
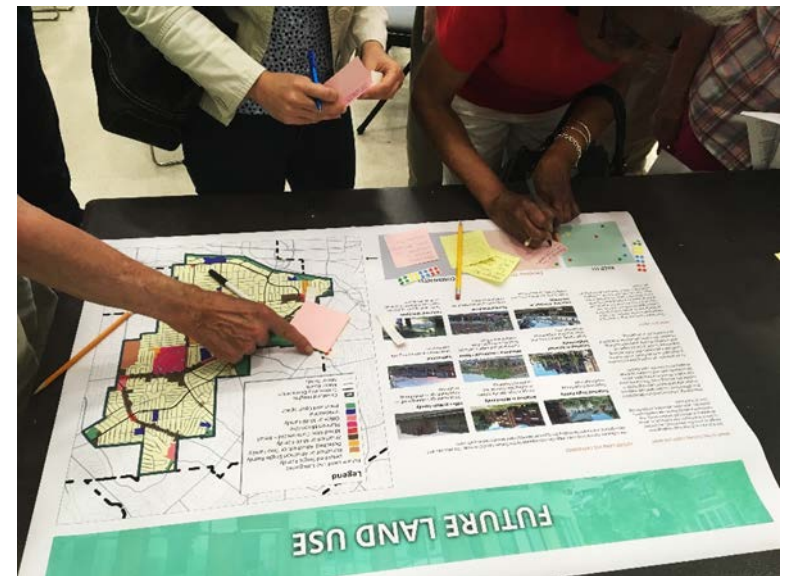


Community Master Plans

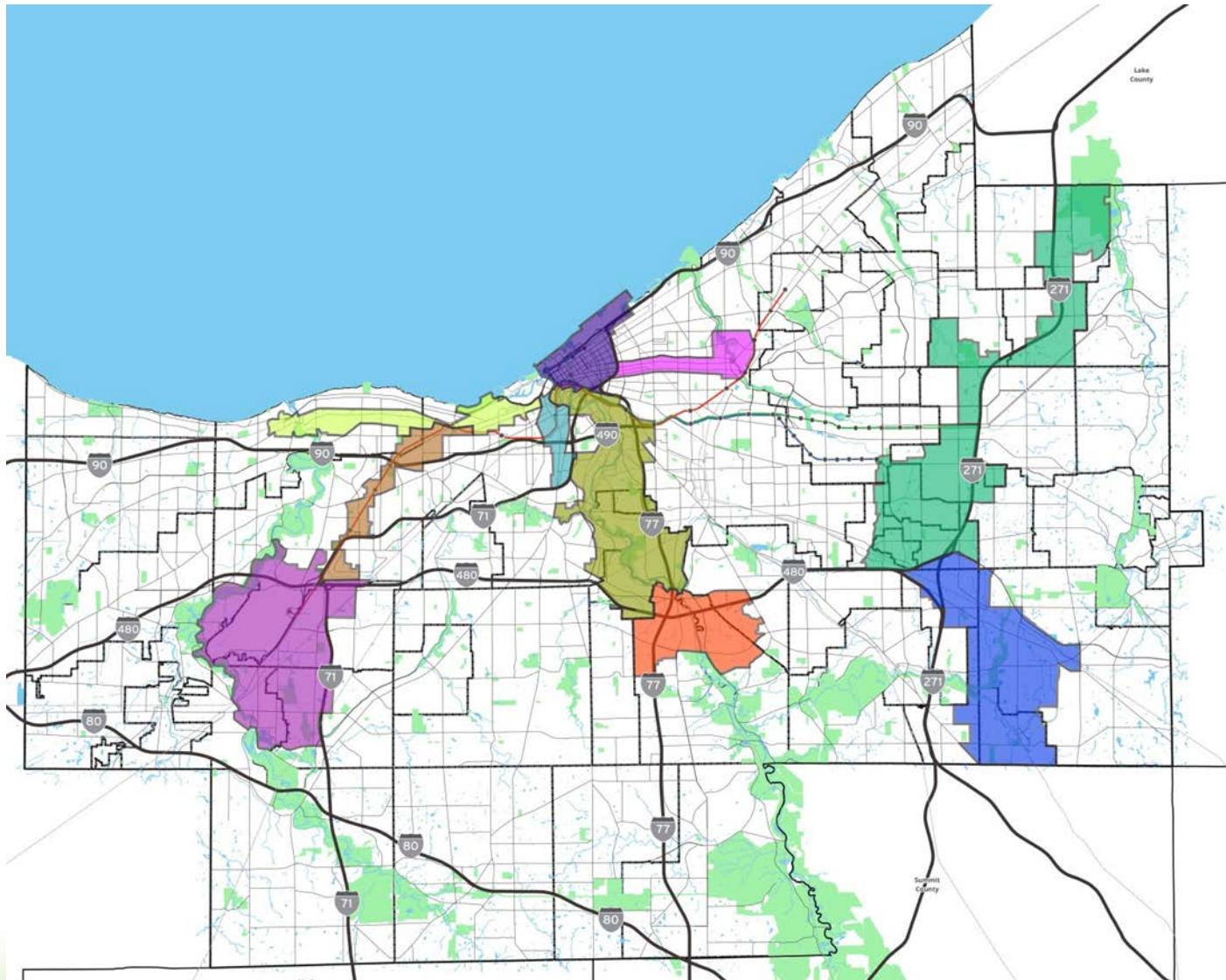
Cleveland Heights,
University Heights, Parma
Heights, Euclid, Richmond
Heights, Bay Village

GreenPrint

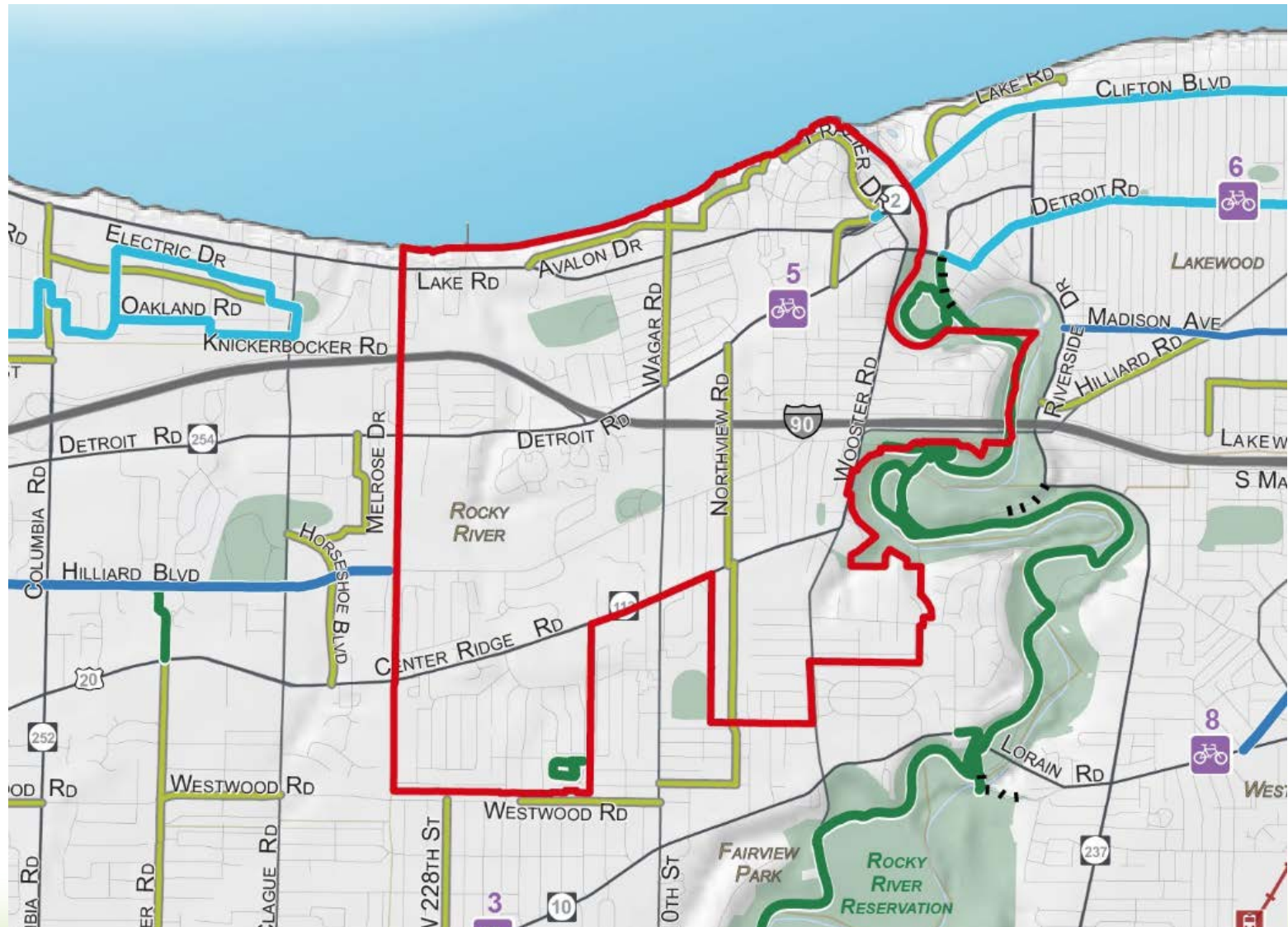
Tool for identifying,
preserving, and
expanding environmental
features



PLACE-BASED ECONOMIC DEVELOPMENT

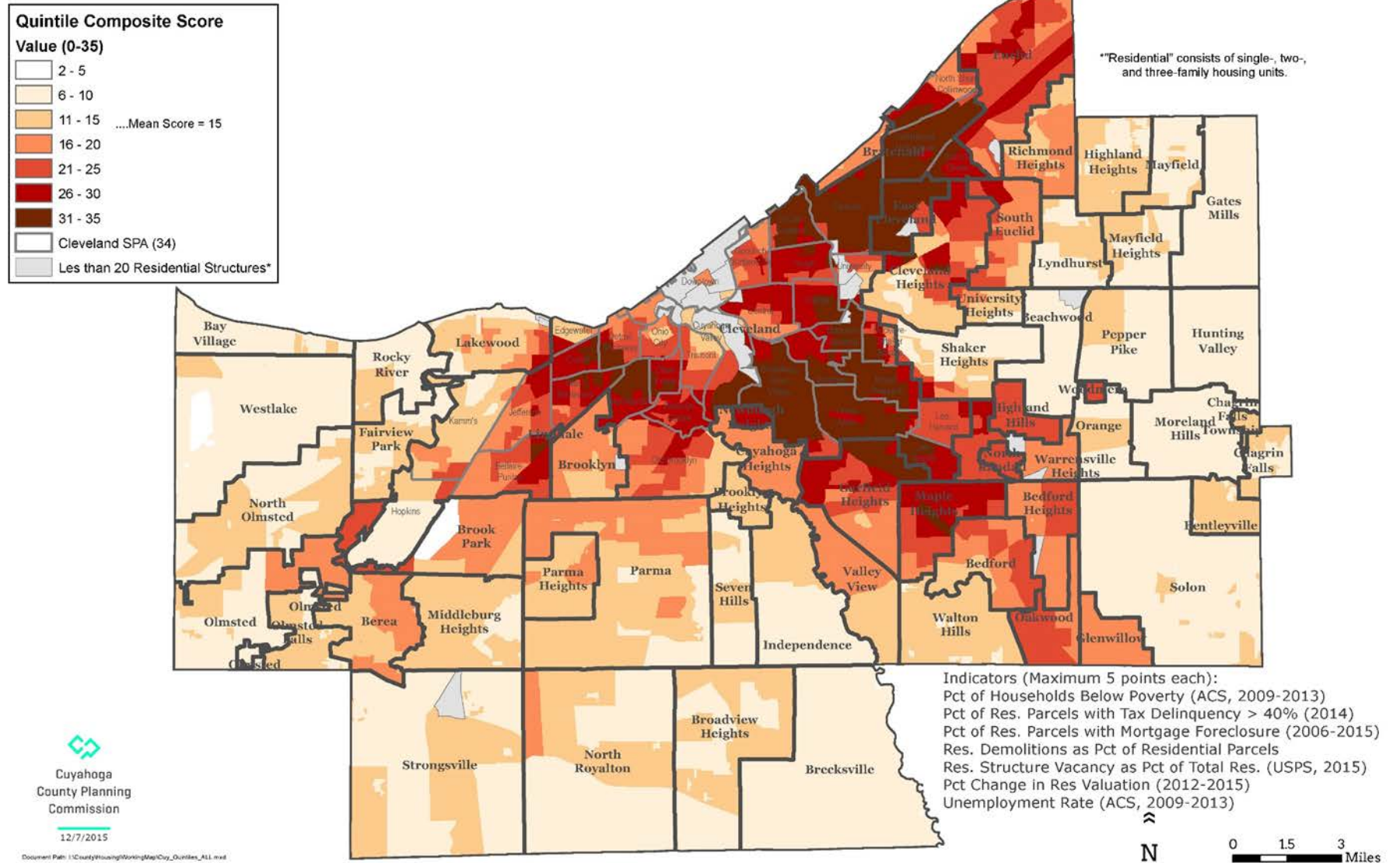


GREENWAY PLANNING



HOUSING STRATEGY

Housing Study: Composite Quintile Scores





County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE

- What is a Master Plan
- 2005 Master Plan Goals
- Survey Results Overview
- Current Conditions & Community Vision
 - Citywide & Focus Areas
- Gathering Feedback
- Next Steps

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- Gathering Feedback
- **Next Steps**



WHAT IS A MASTER PLAN?



ABOUT A MASTER PLAN

- A long-term plan for how the community wants to grow and develop in the future

WHAT DOES IT COVER?

- Transportation
- Land use and zoning
- Housing
- Parks and the environment
- Economic development
- Business districts

- Inventories what **exists today** and outlines a **community's vision** for the future
- Describes **concrete action steps** to achieve the vision

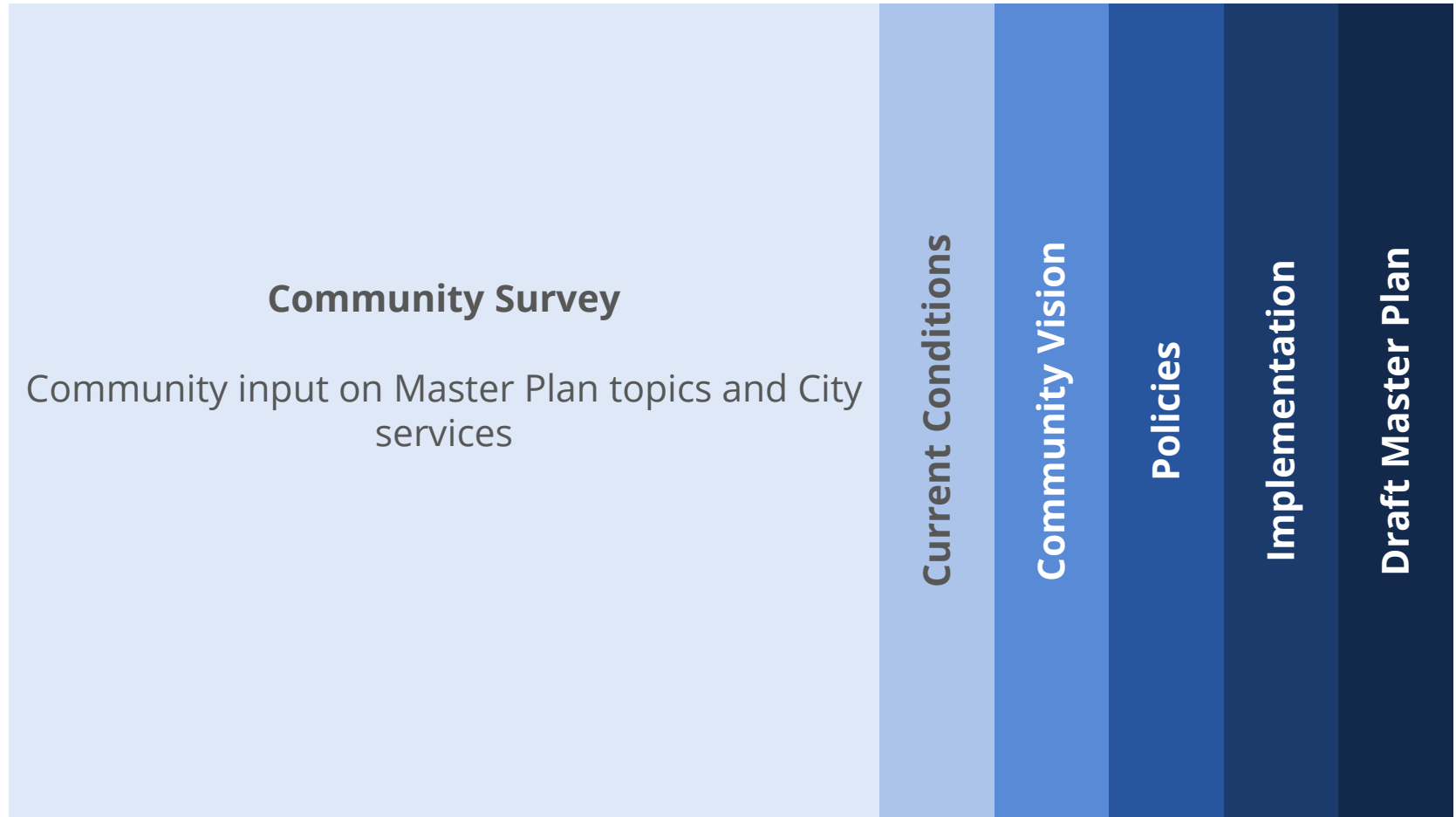
WHY PLAN?

- Provides the opportunity for **community input**
- **Prepares the City**, residents, and businesses for the future
- **Shapes future development** to match your priorities
- Gives a **competitive advantage** when applying for grants and funding

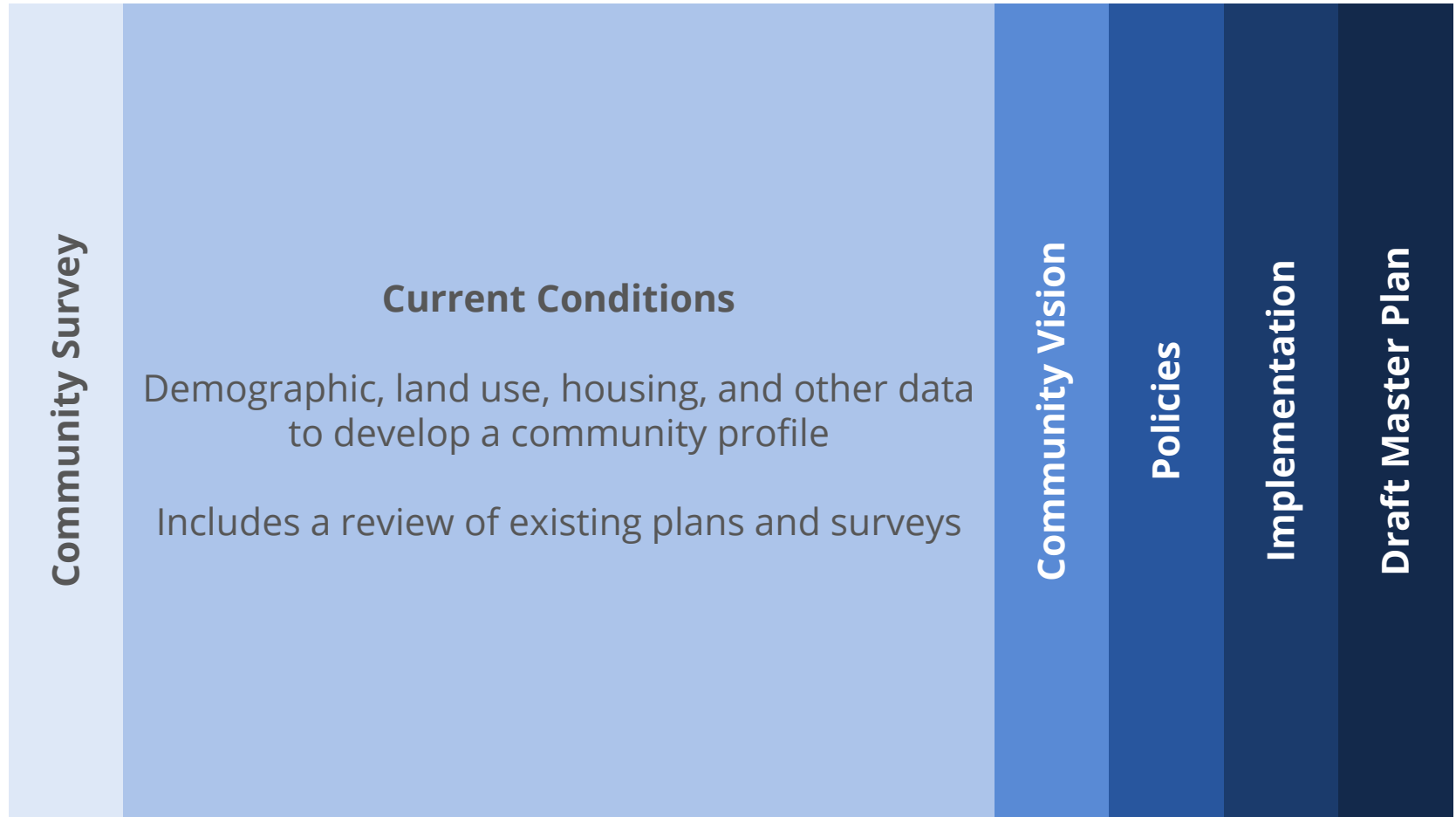
This is the community's plan.



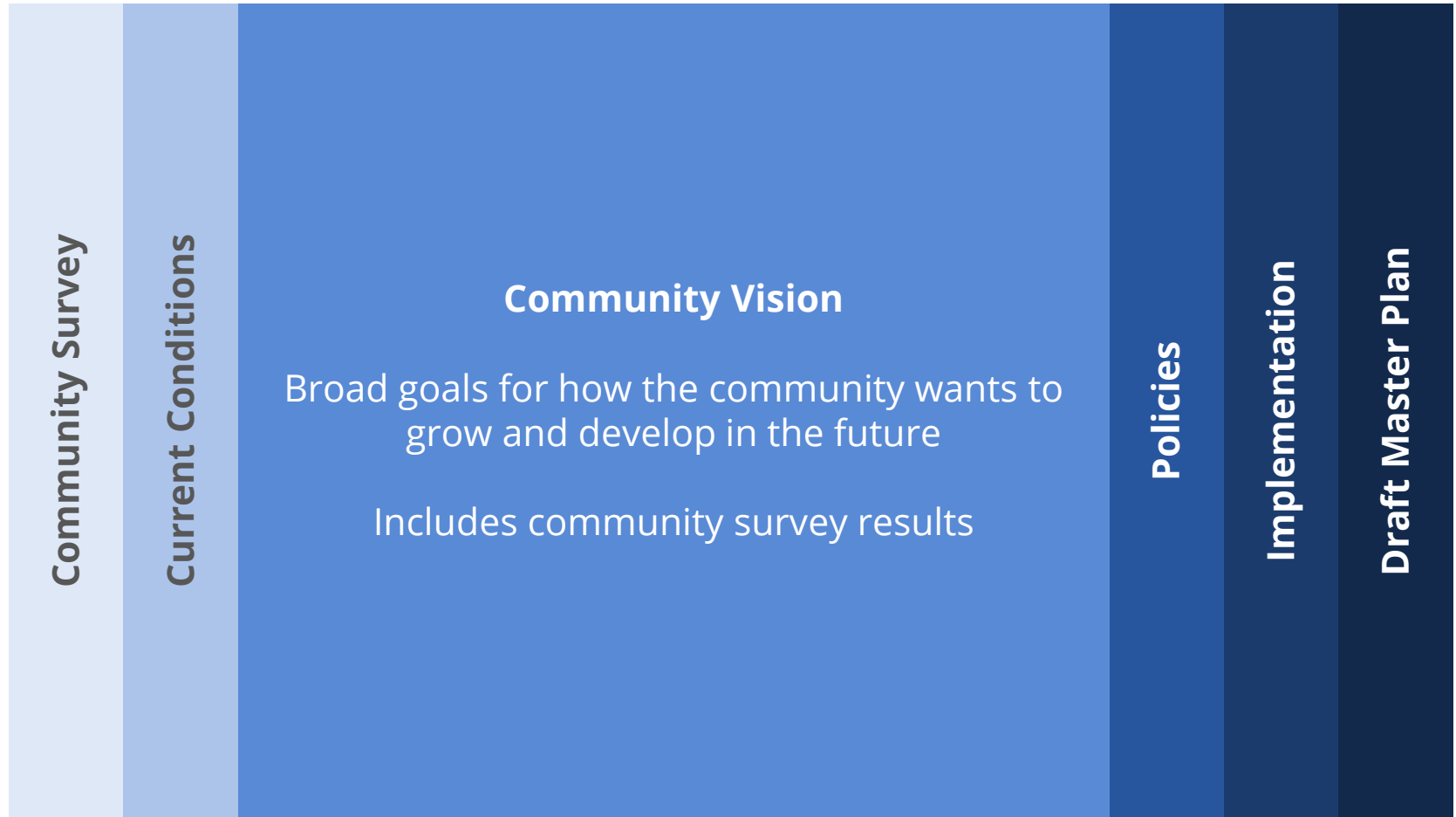
THE ROCKY RIVER MASTER PLAN: SIX STEPS



THE ROCKY RIVER MASTER PLAN: SIX STEPS



THE ROCKY RIVER MASTER PLAN: SIX STEPS



THE ROCKY RIVER MASTER PLAN: SIX STEPS



THE ROCKY RIVER MASTER PLAN: SIX STEPS



THE ROCKY RIVER MASTER PLAN: SIX STEPS



USING THE MASTER PLAN

- **Adopt it:** to make it an official policy
- **Use it:** as a tool and reference when considering actions and applying for grant funding
- **Update it:** over time and when circumstances change



2005 MASTER PLAN GOALS



Rocky River Master Plan



September, 2006

Respecting our past.....planning for our future.

City of Rocky River

Prepared by:
City Architecture

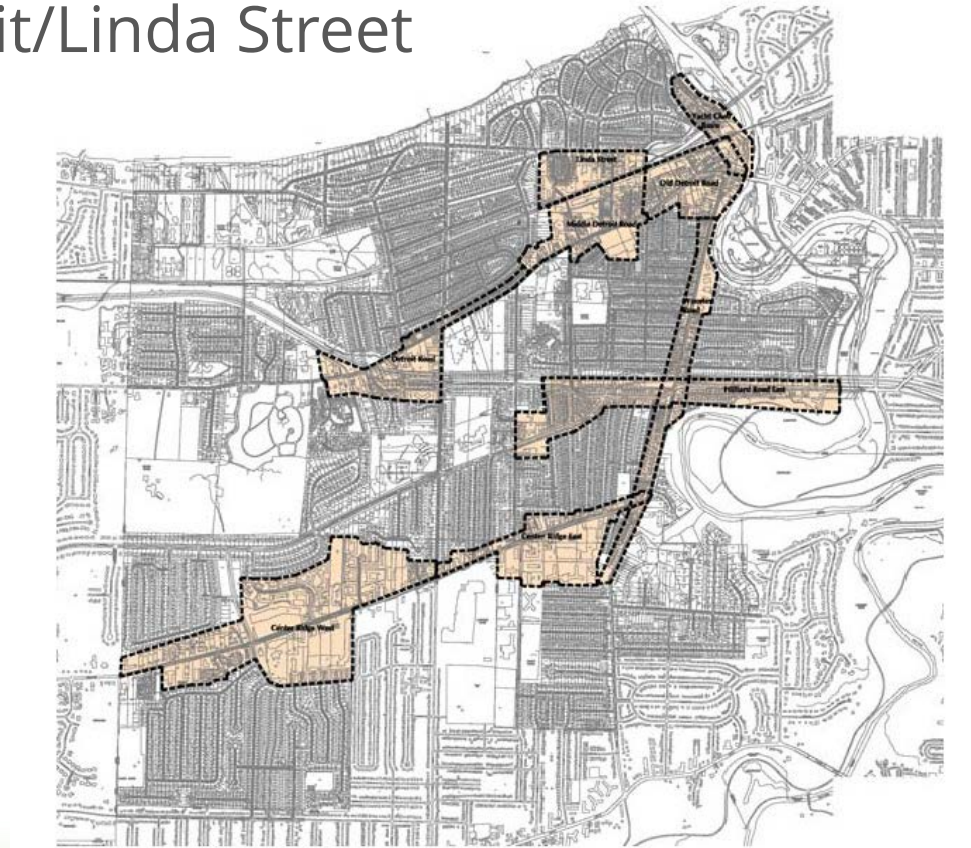
2005 MASTER PLAN:

PREVIOUS GOALS

- The Creation of a **Town Center** – *A gathering place for Rocky River*
- Quality **Housing** – *Maintaining high residential standards*
- **Housing Diversity** – *Accommodating a broad range of lifestyles*
- **Commercial** Sustainability – *Planning for the long-term*
- **Parks** & Public Space – *Enhancing our quality of life*
- **Parking** Solutions – *Dealing with the automobile*
- **Infrastructure** Improvements – *Creating great streets*
- **Connectivity** – *Creating a cohesive environment*
- Community **Identity** – *Communicating a spirit of Rocky River*

2005 MASTER PLAN: FOCUS AREAS

- Old Detroit/Middle Detroit/Linda Street
- Yacht Club Basin
- Detroit Road
- Wooster Road
- Hilliard Boulevard
- Center Ridge Road East
- Center Ridge Road West



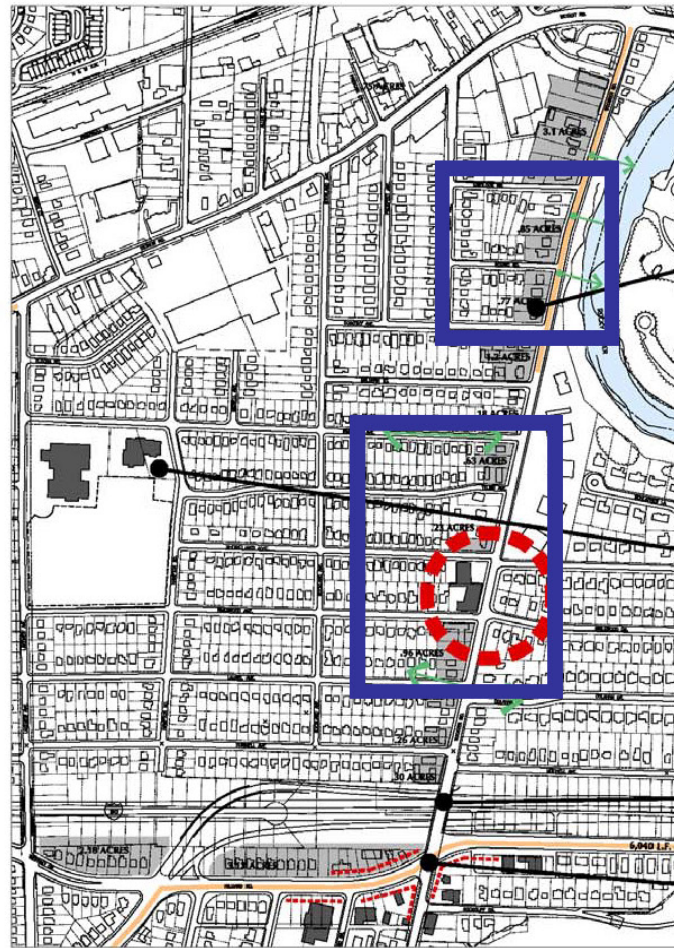
2005 MASTER PLAN: WOOSTER ROAD

- Create a more **cohesive neighborhood** environment
- Take greater advantage of **views to the river valley**
- Improve the sense of **community identity**
- Support and build upon the **neighborhood commercial node** north of Hilliard
- Improve **connections to the neighborhood and amenities** that surround the area

2005 MASTER PLAN: WOOSTER ROAD

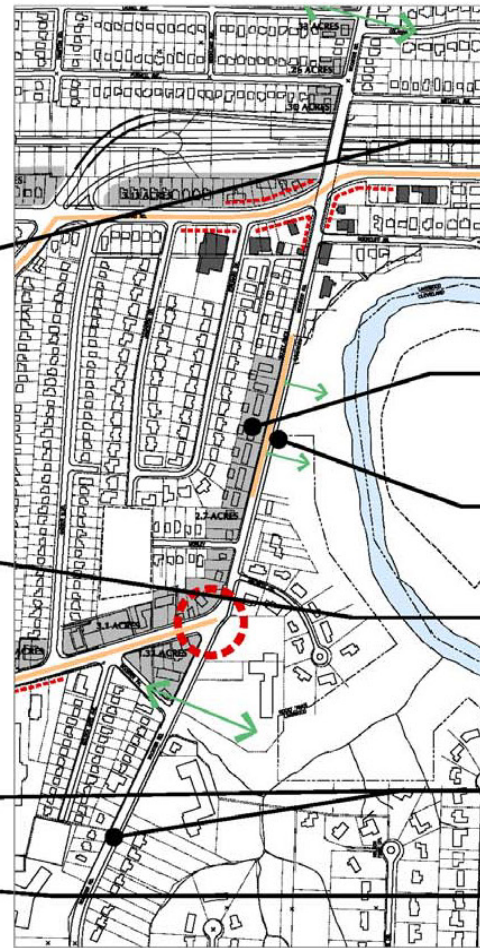
Wooster Road

Directives



WOOSTER ROAD FOCUS AREA

north



south

DIRECTIVES- RECOMMENDATIONS FOR GETTING IT DONE

REDEVELOP
EXISTING
APARTMENT
BUILDINGS THAT
DETRACT FROM
THE
SURROUNDING
NEIGHBORHOODS

RENOVATE
EXISTING
TOWNHOUSE
STYLE APARTMENTS

TAKE GREATER
ADVANTAGE OF
VIEW TO RIVER

CREATE STRONGER
CONNECTIONS TO
SURROUNDING
NEIGHBORHOOD,
SCHOOLS, AND
LIBRARY

ENHANCE
WOOSTER ROAD
STREETSCAPE

IMPROVE TRAFFIC
PATTERNS

2005 MASTER PLAN:

PLAN OUTCOME EXAMPLES

Creation of a Town Center

- Old Detroit Road Streetscape Project CDBG Award

Quality Housing

- Revised Development/Zoning Code

Housing Diversity

- Beachcliff Row Phase I and II

Commercial Sustainability

- Heinen's Renovation

Parks and Public Space

- Rocky River Park Erosion

Control/Playground Seating Wall

Parking solutions

- Shared Parking Agreements

Infrastructure Improvements

- Center Ridge Road TLCI Planning Grant

Connectivity

- Safe Routes to Schools Grant Awards

Community Identity

- Downtown River Signage

©2018 Google

©2018 Google



Old Detroit







LOW
CLEARANCE
1300
FEET

Clifton Rd



SURVEY RESULTS OVERVIEW



Formulated
Questions



Mailed
Surveys



Follow-Up
Postcard



Tabulated
Results



Produced
Report

	Rocky River Survey
Total Households	8,822 Households



	Rocky River Survey
Total Households	8,822 Households
Mailed Surveys	1,400 Surveys



	Rocky River Survey
Total Households	8,822 Households
Mailed Surveys	1,400 Surveys
Returned Surveys	503 Surveys
Response Rate	35.9%



	Rocky River Survey
Total Households	8,822 Households
Mailed Surveys	1,400 Surveys
Returned Surveys	503 Surveys
Response Rate	35.9%
Confidence Level	95%
Statistical Error Rate	+/- 4.24

REASONS FOR RESIDING IN ROCKY RIVER



**Quality of the School
System
(44.9%)**



**Safe
City/Neighborhood
(39.6%)**



**My Property Is a Good
Investment
(34.0%)**



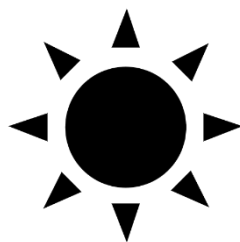
**Close to
Lake Erie
(32.9%)**



CONSIDERATIONS FOR MOVING



**For Lower
Taxes
(26.9%)**



**For a Different
Climate
(15.0%)**



**For More Home for My
Money
(14.6%)**



**For One-Floor
Housing
(14.6%)**



LEGEND

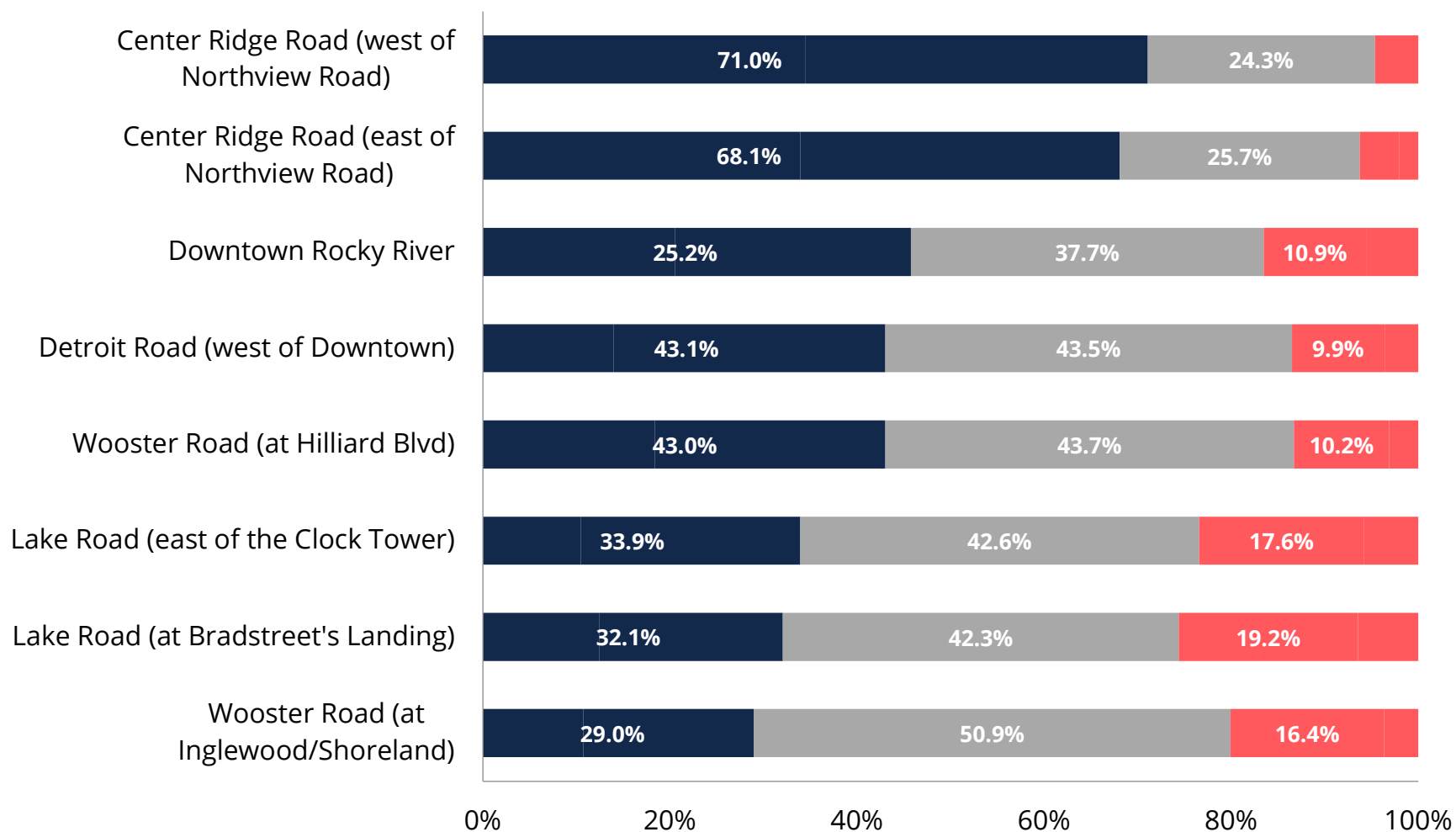
High
Priority

Average
Priority

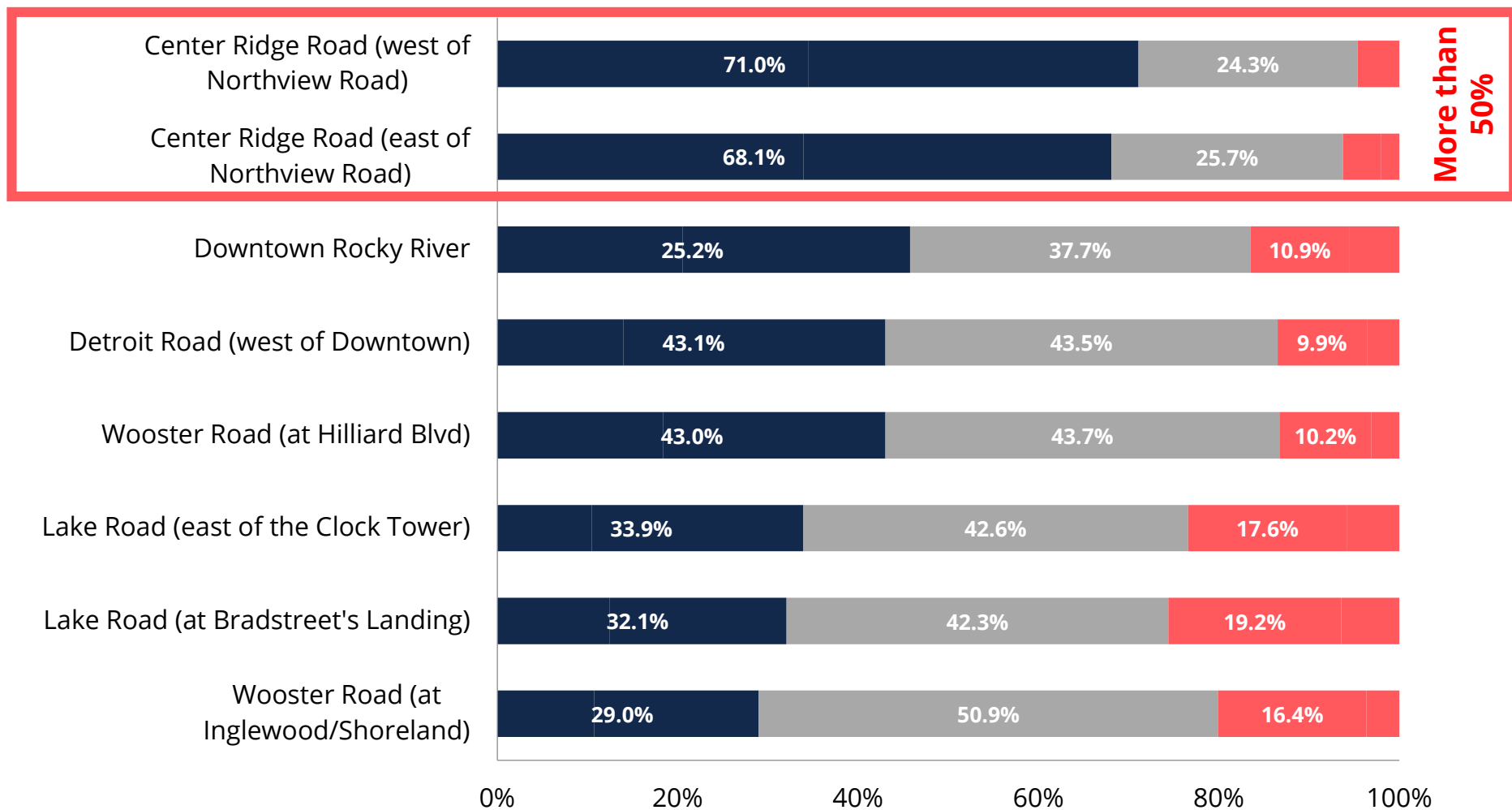
Low
Priority



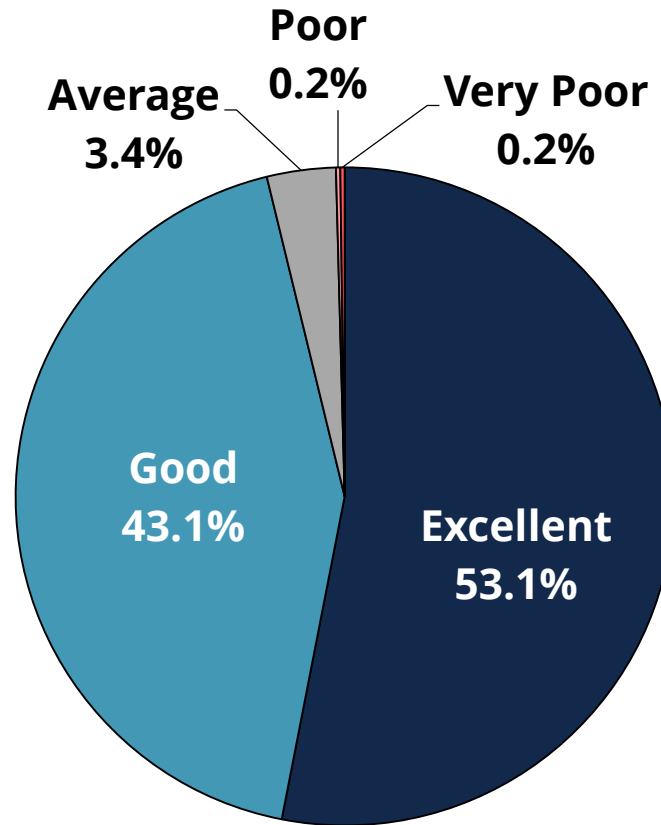
PRIORITY COMMERCIAL AREAS



PRIORITY COMMERCIAL AREAS



OPINIONS ON QUALITY OF LIFE



SURVEY RESULTS

To see the full results of the Rocky River Survey online visit

www.countyplanning.us/rockyriver



CURRENT CONDITIONS CITYWIDE



WORK COMPLETED

- Sent out a community survey to 1,400 households
- Extensive review of existing documents
- Analysis of Census, County, and local data
- Two Project Team meetings
- Two Working Group meetings

CURRENT CONDITIONS

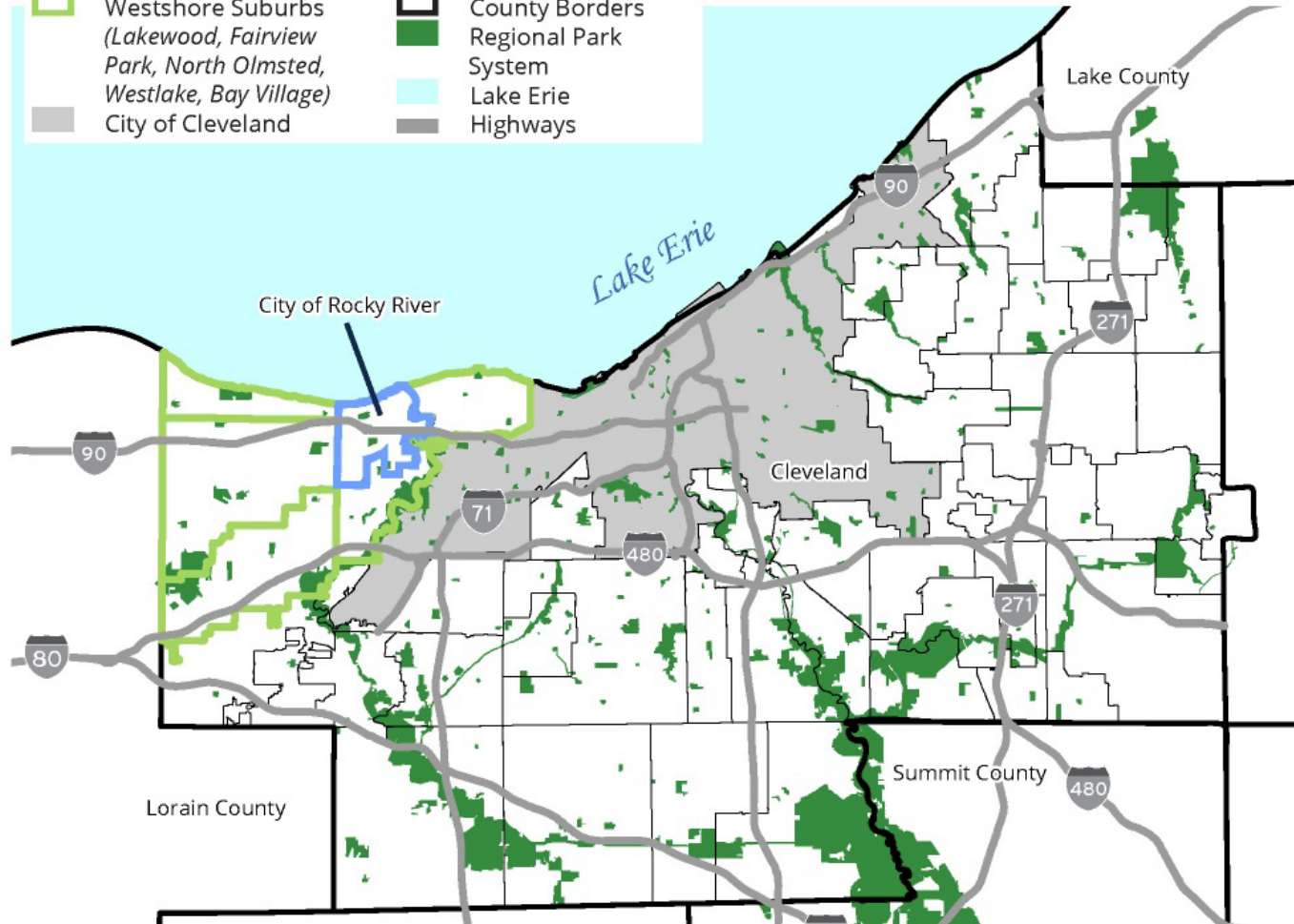
- Population
- Race & Ethnicity
- Educational Attainment
- Income
- Housing
- Employment
- Transportation
- Stormwater and Infrastructure
- Environment & Open Spaces
- Land Use and Zoning

TONIGHT: The highlights

REGIONAL CONTEXT

LEGEND

- | | | | |
|---|--|---|-------------------------|
|  | Rocky River |  | Other Communities |
|  | Westshore Suburbs
(Lakewood, Fairview
Park, North Olmsted,
Westlake, Bay Village) |  | County Borders |
|  | City of Cleveland |  | Regional Park
System |
| | |  | Lake Erie |
| | |  | Highways |

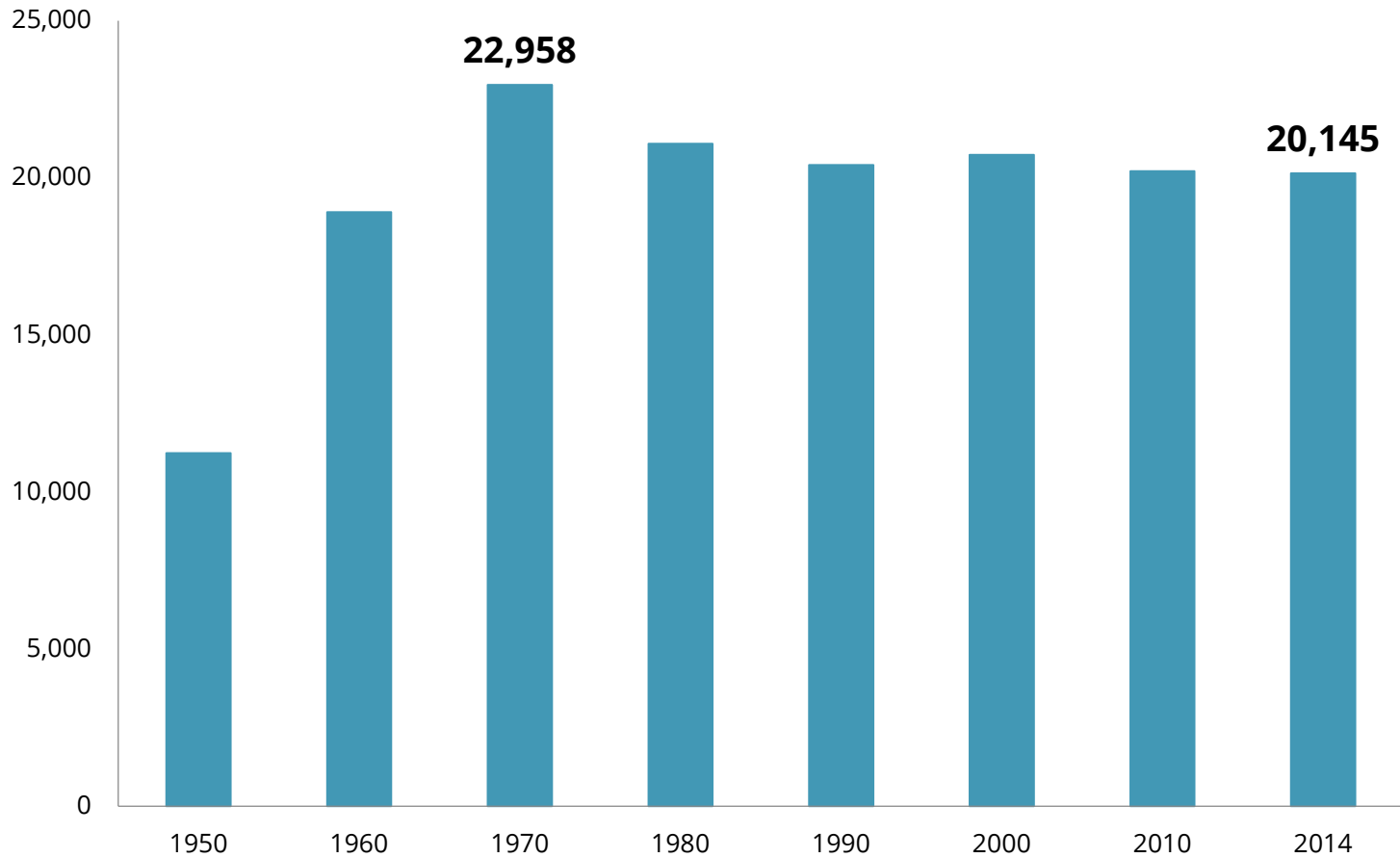




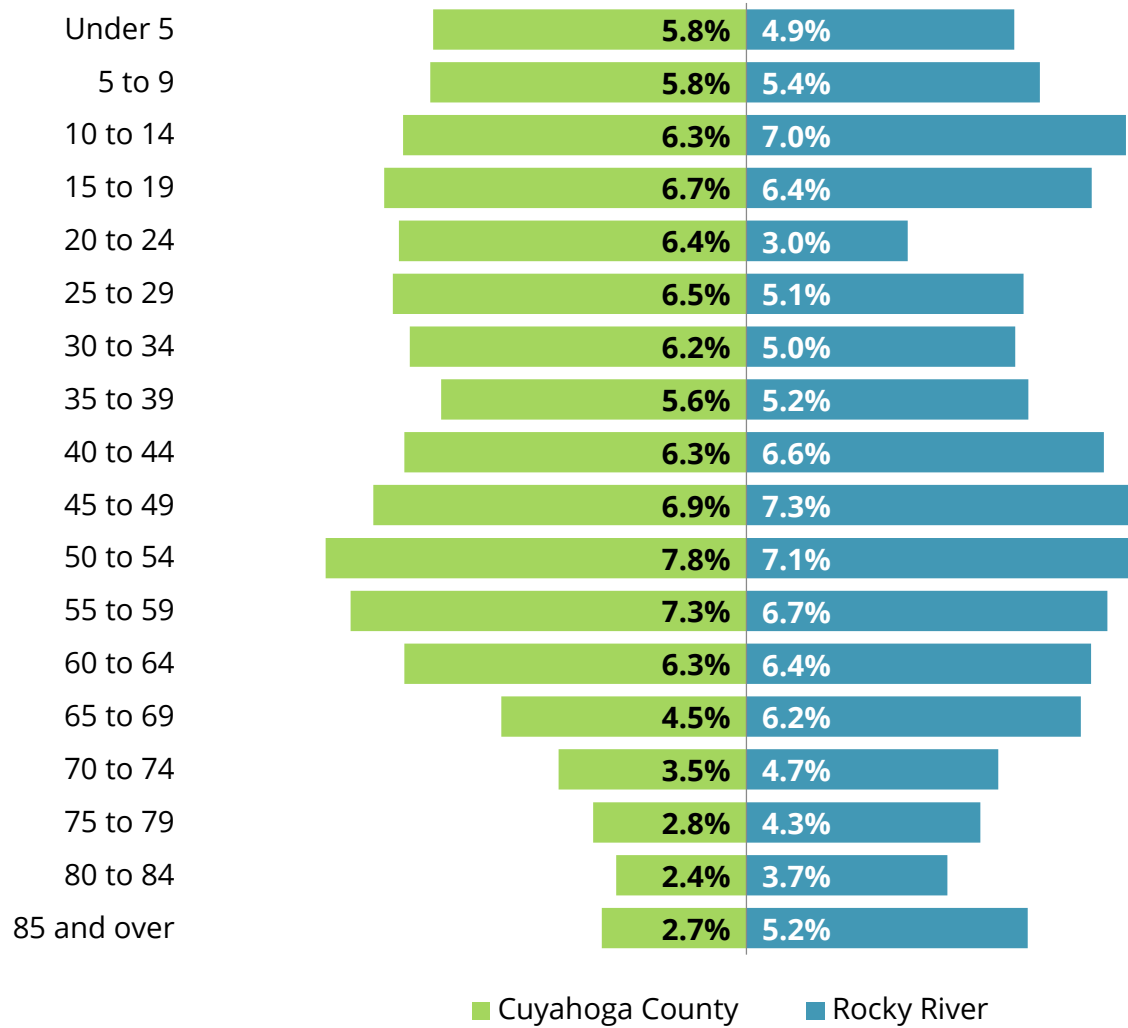
POPULATION



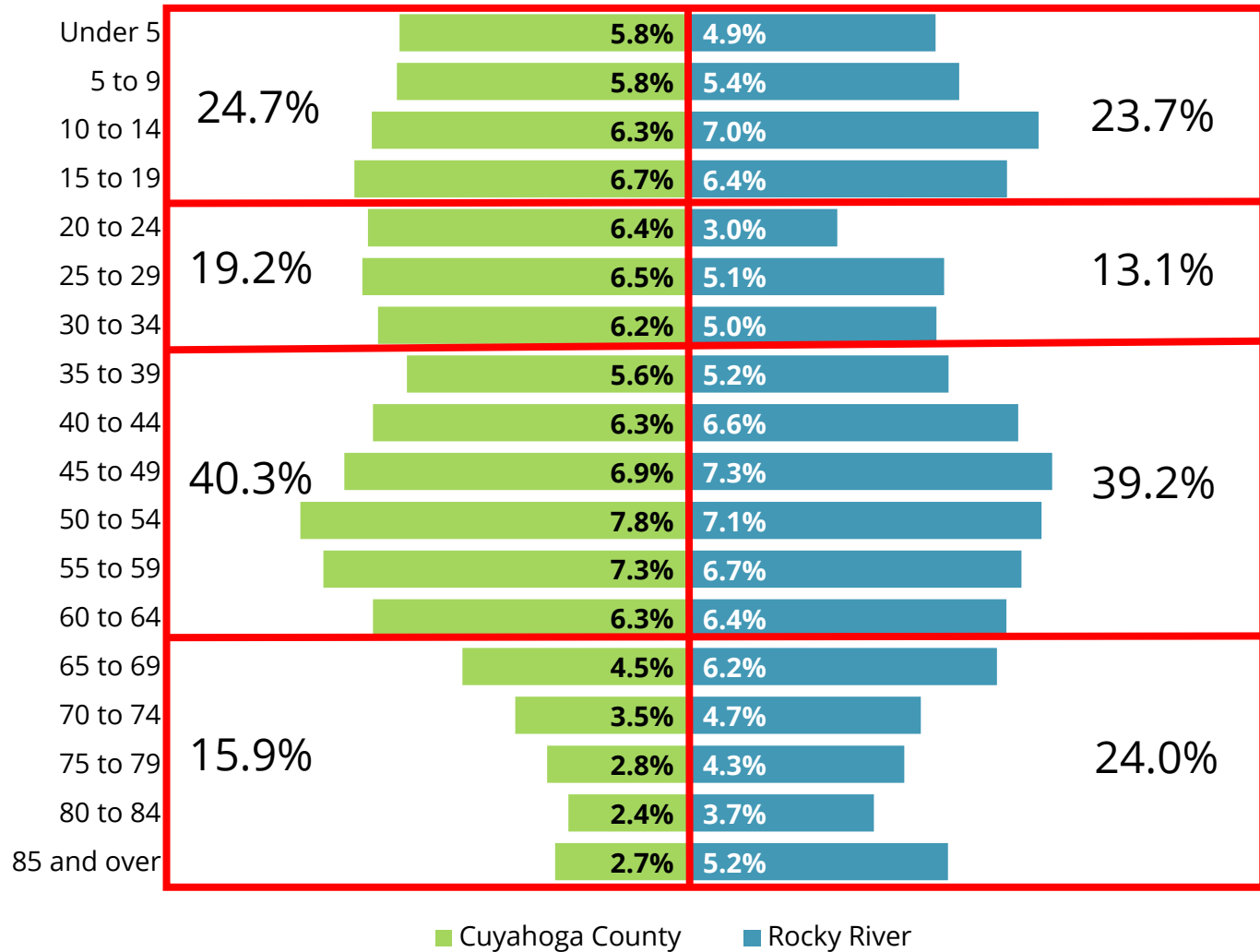
POPULATION OVER TIME



POPULATION BY AGE



POPULATION BY AGE

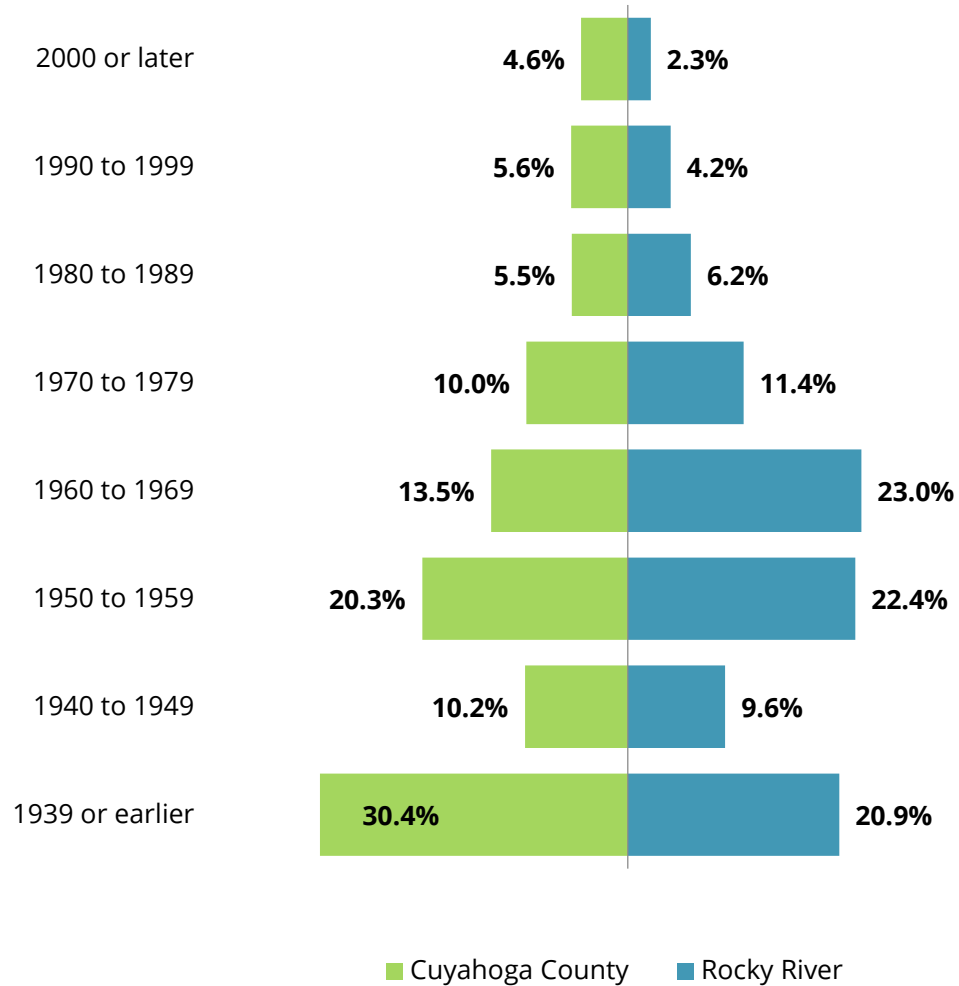




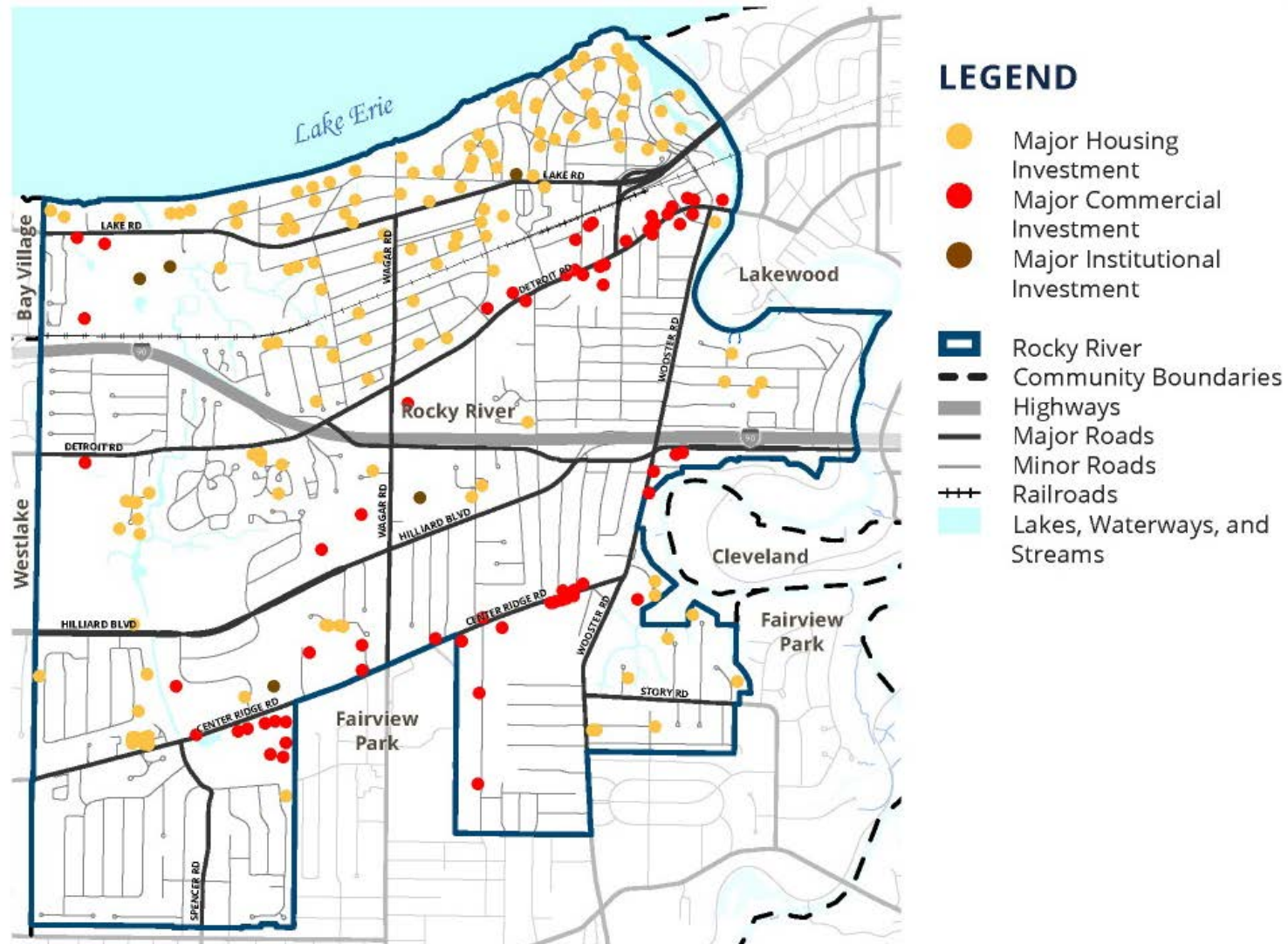
HOUSING



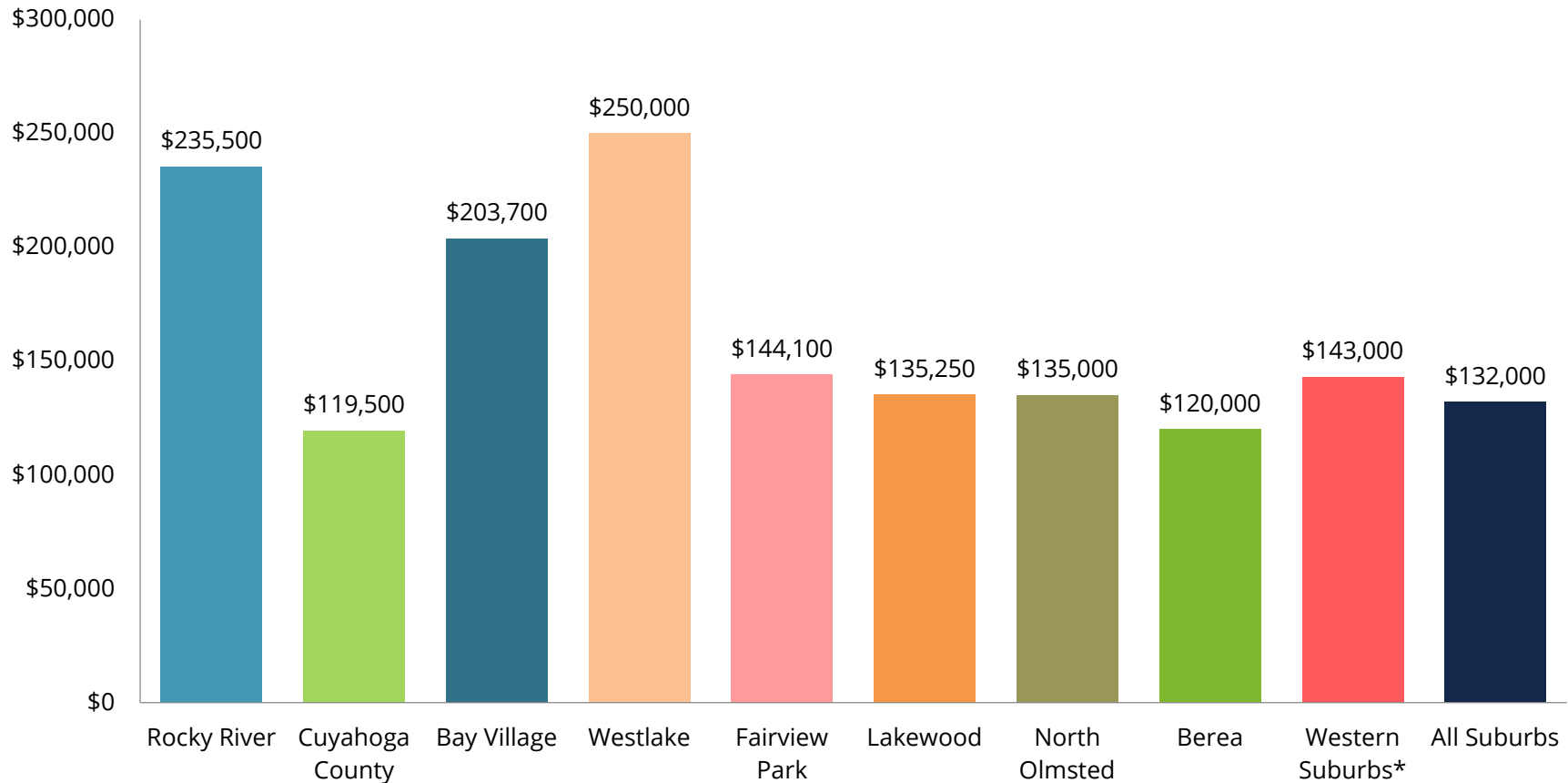
YEAR STRUCTURE BUILT



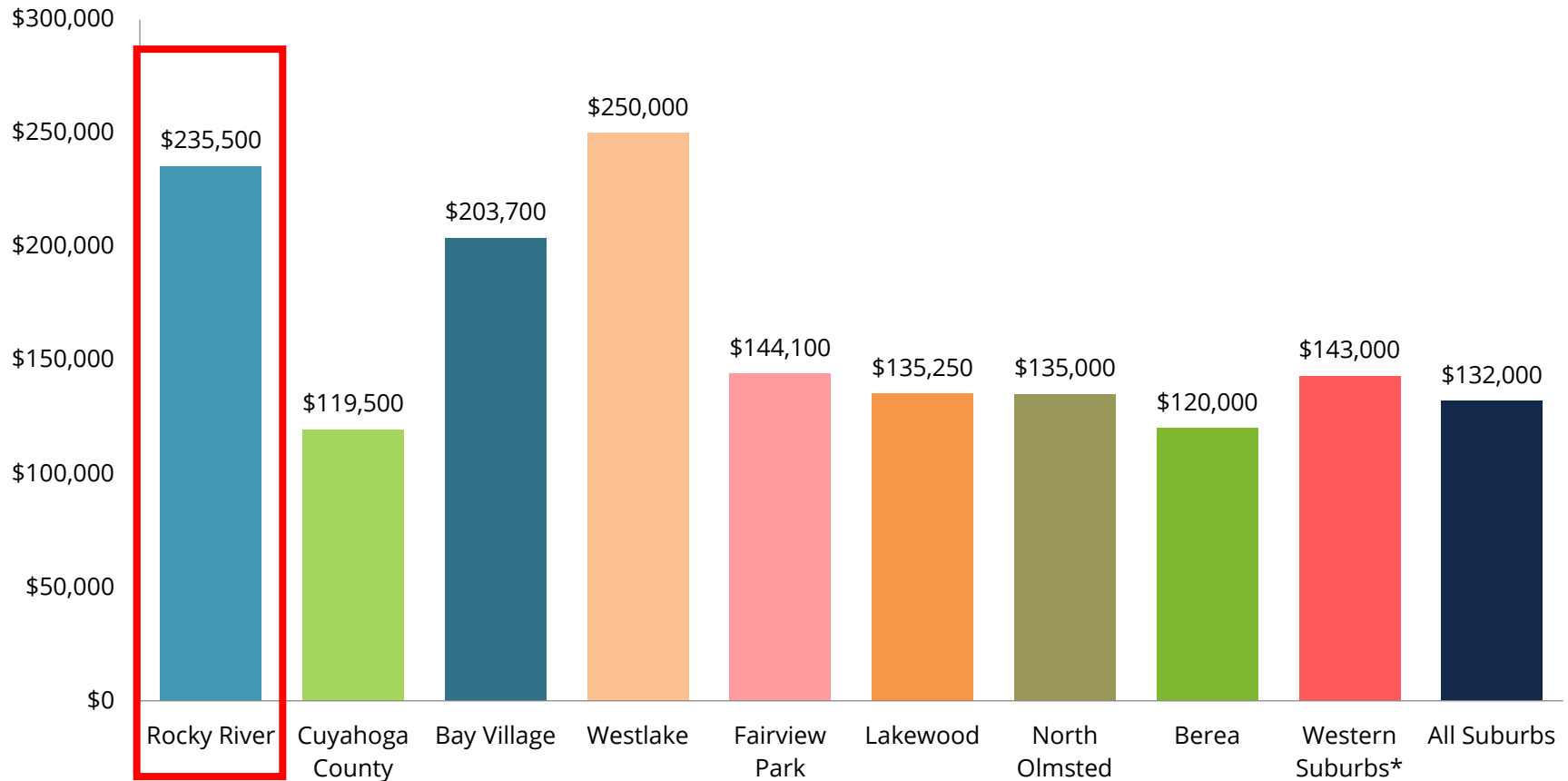
MAJOR INVESTMENTS



MEDIAN SALES PRICE, 2015



MEDIAN SALES PRICE, 2015

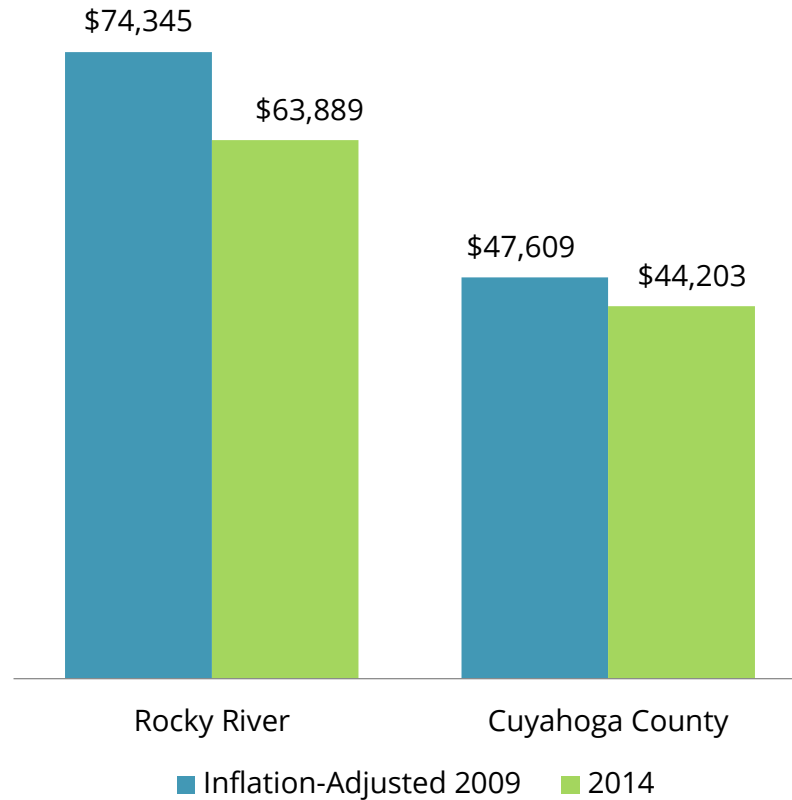




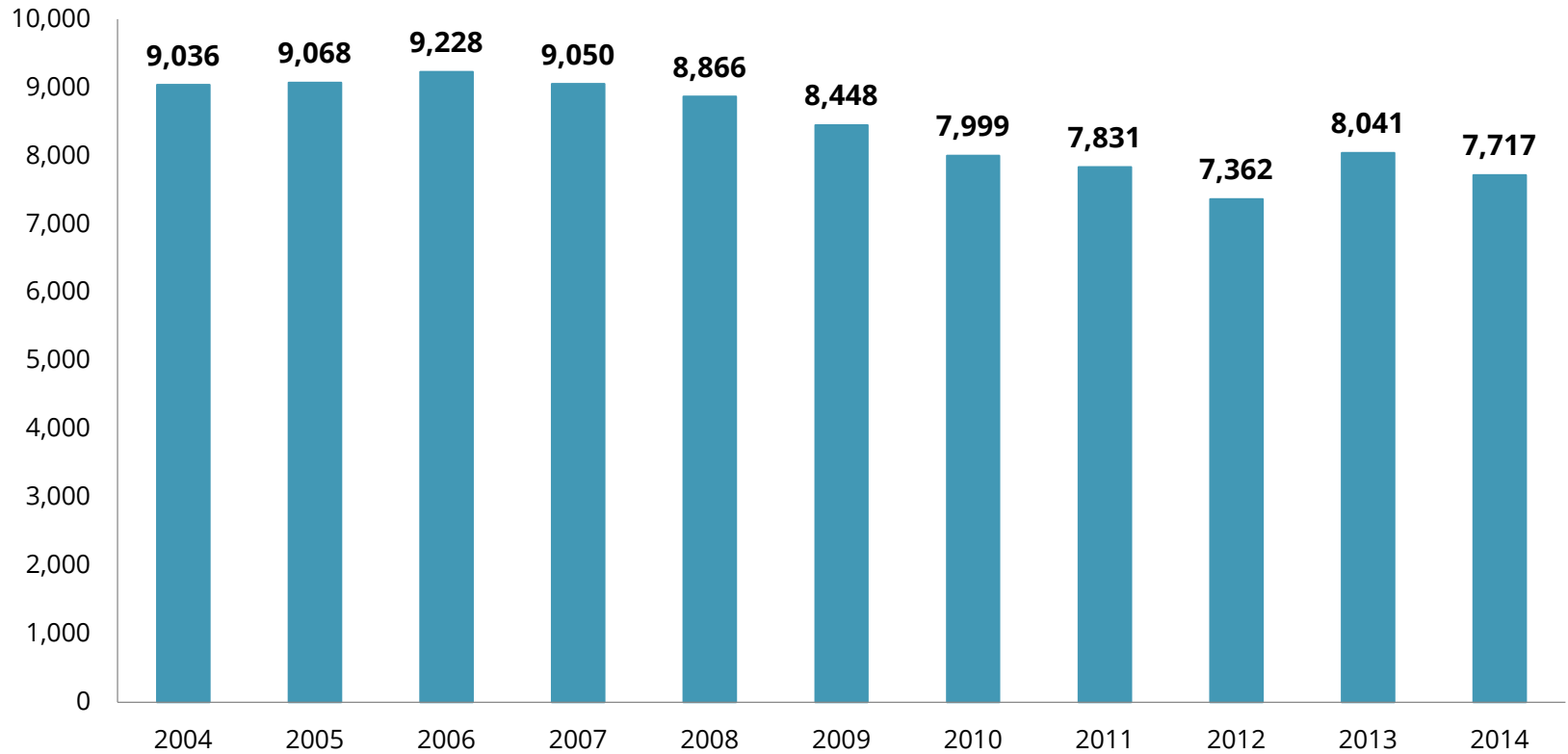
INCOME & EMPLOYMENT



CHANGE IN MEDIAN HOUSEHOLD INCOME



TOTAL JOBS, 2004-2014





TRANSPORTATION & INFRASTRUCTURE

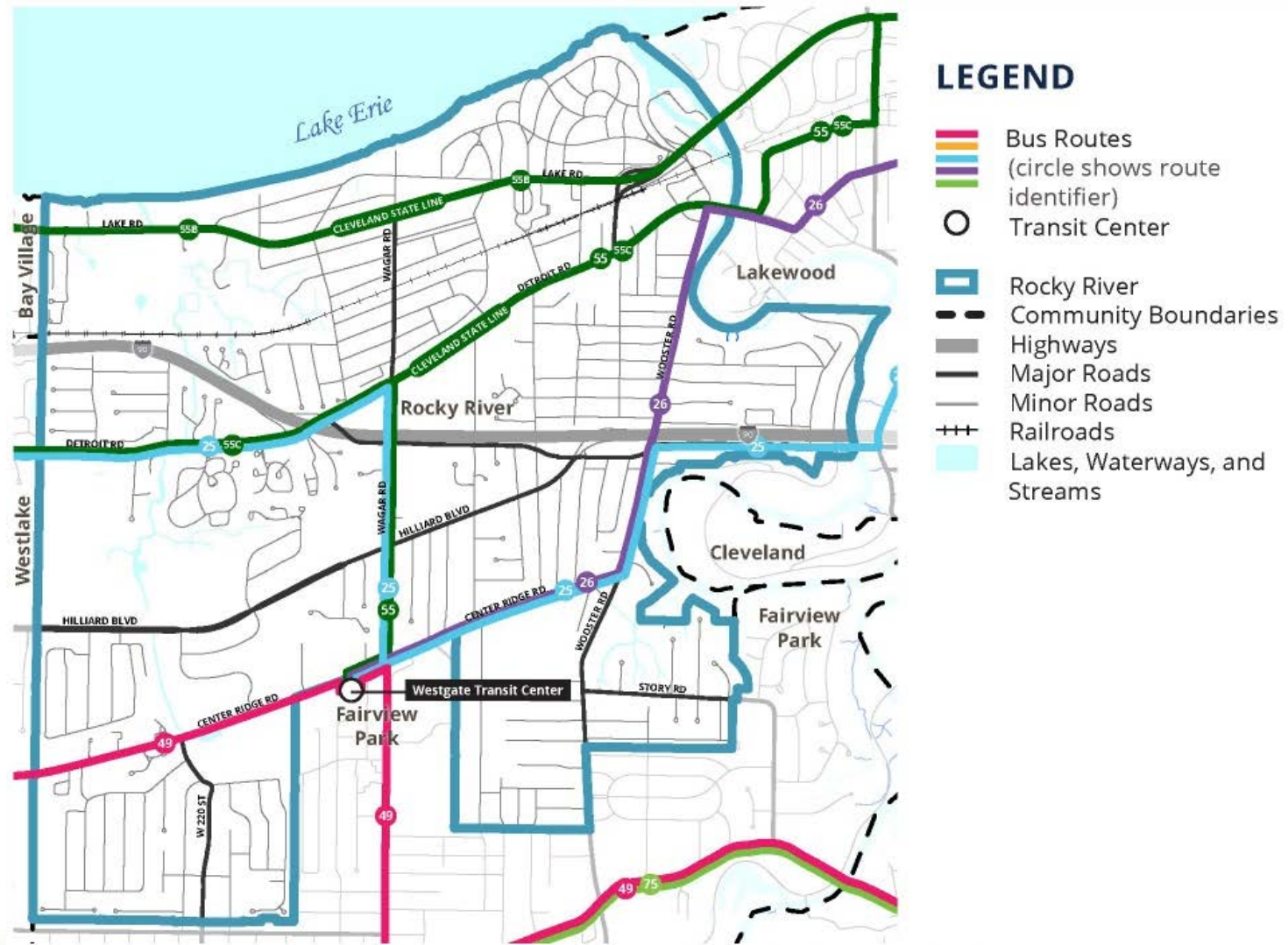


COMMUTING LOCATION



Destination	Number of Residents Employed at Destination
Greater Downtown Cleveland*	1,611
Westlake	573
Cleveland Far West Side**	542
University Circle	502
Lakewood	383
All Other Destinations	4,965

TRANSIT ROUTES



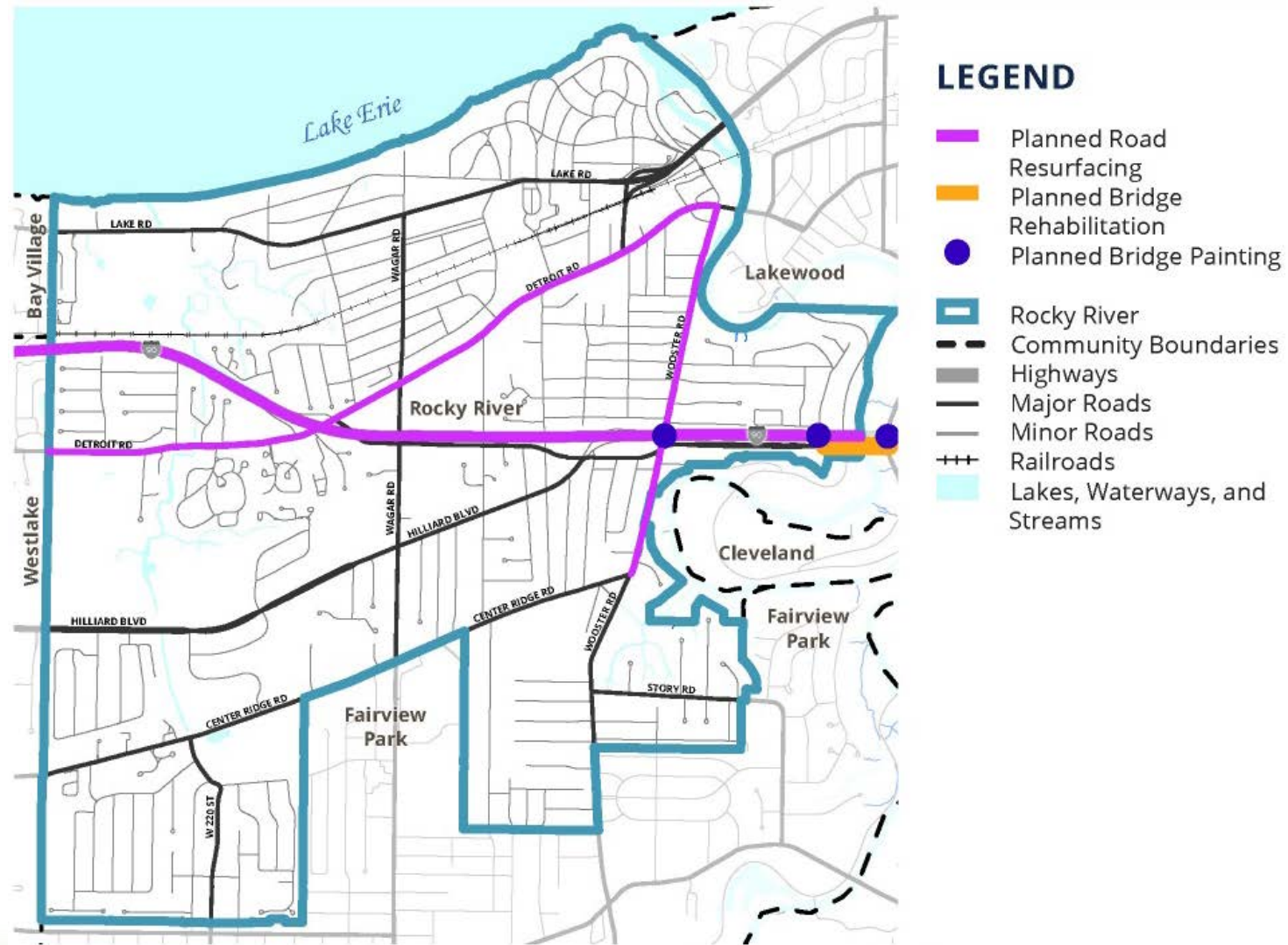
BIKE ROUTES



LEGEND

- Existing Bike Path
- Proposed Bike Path
- Existing Bike Lane
- Proposed Bike Lane
- Rocky River
- Community Boundaries
- Highways
- Major Roads
- Minor Roads
- Railroads
- Lakes, Waterways, and Streams

REGIONAL CAPITAL IMPROVEMENTS





LAND USE PROFILE



TREE CANOPY



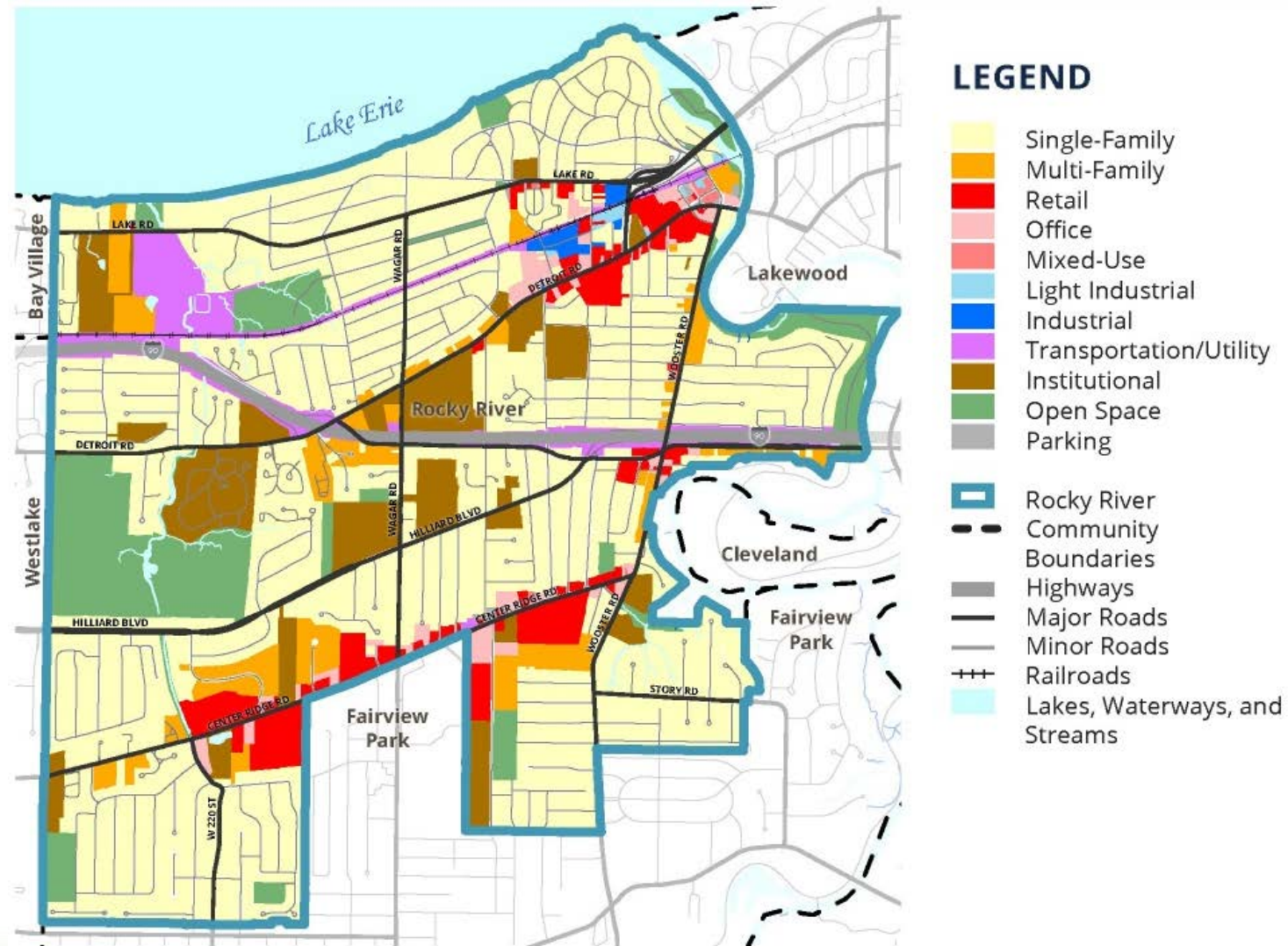
LEGEND

Tree Canopy Coverage as a % of Land Area by Census Block Group

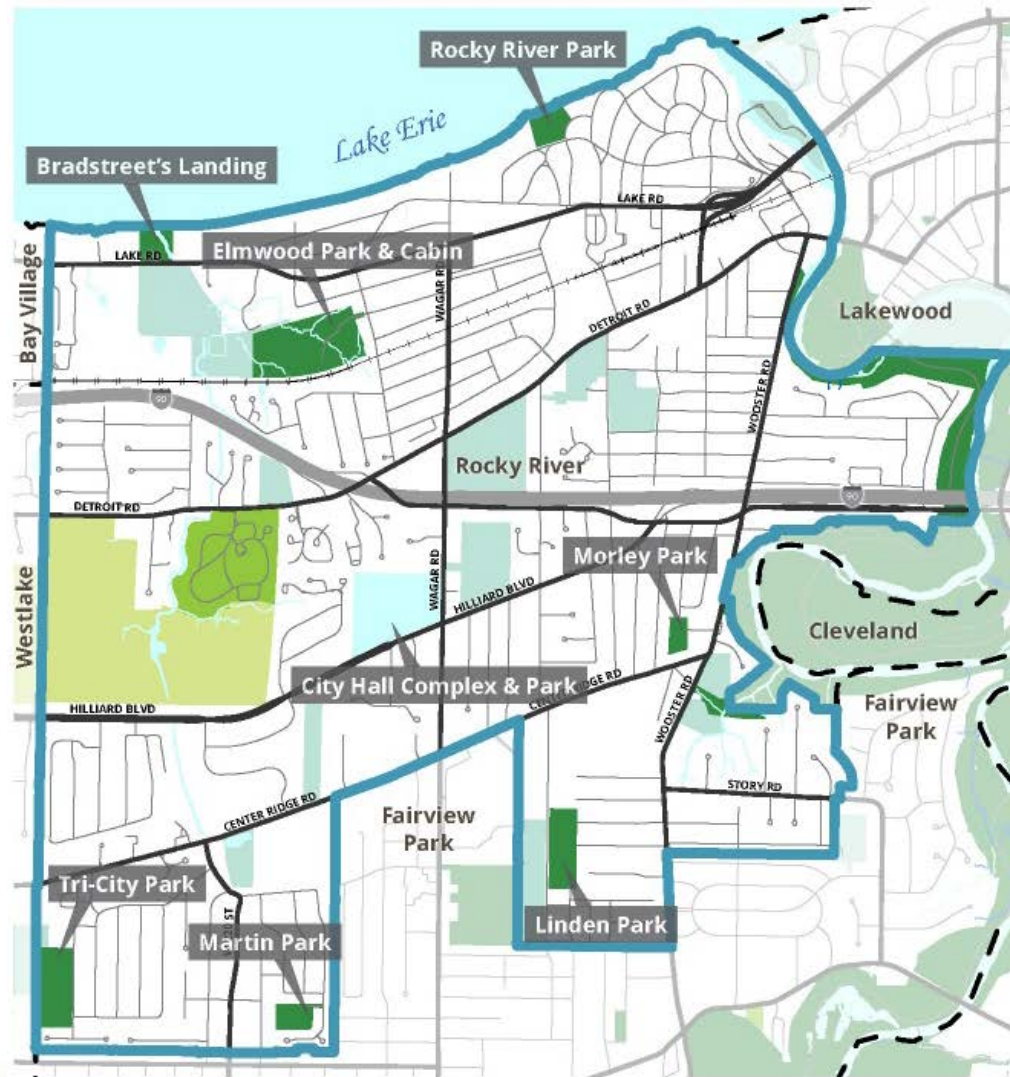
- 0% - 20%
- 21% - 40%
- 41% - 60%
- 61% - 80%
- 81% - 100%

- Rocky River
- Community Boundaries
- Highways
- Major Roads
- Minor Roads
- Railroads
- Lakes, Waterways, and Streams

LAND USE



PARKS & OPEN SPACE



LEGEND

- Parks
- Cemeteries
- Golf Courses
- Other Open Spaces
- Rocky River
- Community Boundaries
- Highways
- Major Roads
- Minor Roads
- Railroads
- Lakes, Waterways, and Streams



COMMUNITY VISION

CITYWIDE



COMMUNITY VISION

- **Broad ideas** for how the community wants to grow in the next **five to ten years**
- The statements are the community's **desired future** in words
- They represent initial **draft ideas** for discussion, changes, and additions

2005 MASTER PLAN: **PREVIOUS GOALS**

- The Creation of a Town Center – *A gathering place for Rocky River*
- Quality Housing – *Maintaining high residential standards*
- Housing Diversity – *Accommodating a broad range of lifestyles*
- Commercial Sustainability – *Planning for the long-term*
- Parks & Public Space – *Enhancing our quality of life*
- Parking Solutions – *Dealing with the automobile*
- Infrastructure Improvements – *Creating great streets*
- Connectivity – *Creating a cohesive environment*
- Community Identity – *Communicating a spirit of Rocky River*

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- Connectivity – *Creating a cohesive environment*
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2017 MASTER PLAN: **UPDATED GOALS**

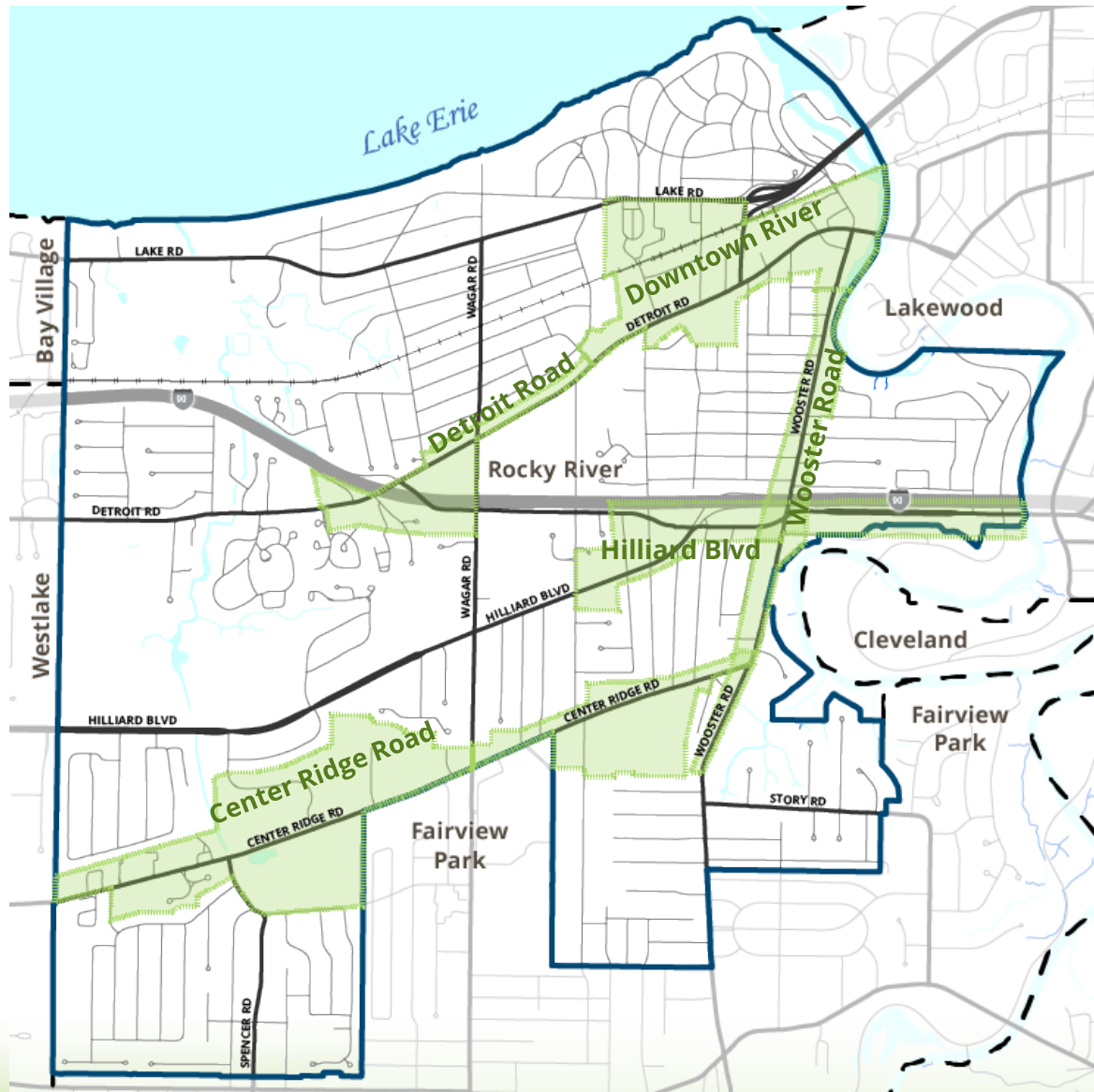
- Enhancing Downtown River – *Improving The Town Center*
- Quality Housing – *Maintaining high residential standards*
- Housing Diversity – *Accommodating a broad range of lifestyles*
- Commercial Vibrancy – *Reinvesting in business districts*
- Parks & Public Space – *Enhancing our quality of life*
- Parking Solution – *Dealing with the automobile*
- Infrastructure Improvements – *Creating great streets*
- Connectivity – *Creating a cohesive environment*
- Community Identity – *Communicating a spirit of Rocky River*
- Engagement – *Connecting with each other*



CURRENT CONDITIONS FOCUS AREAS



THE FOCUS AREAS

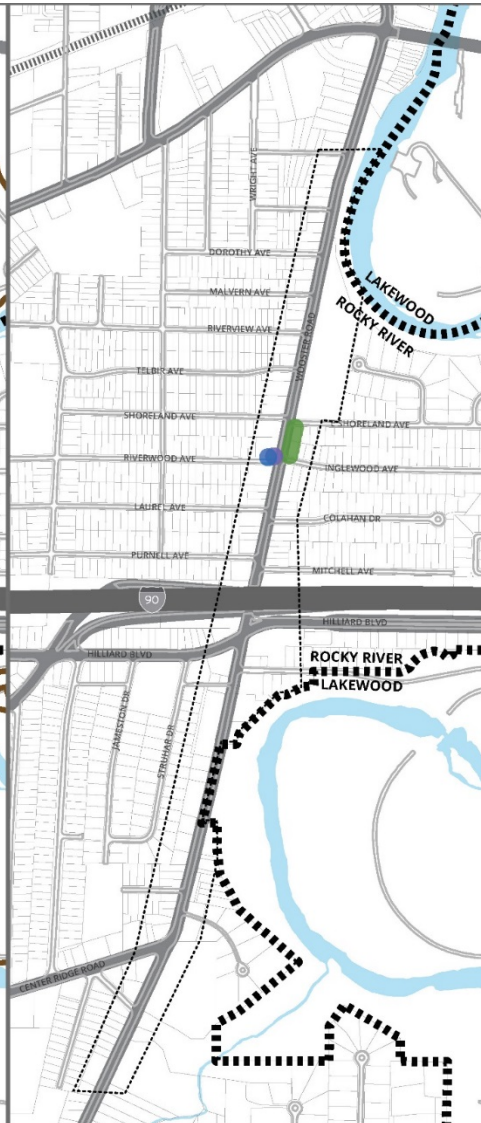
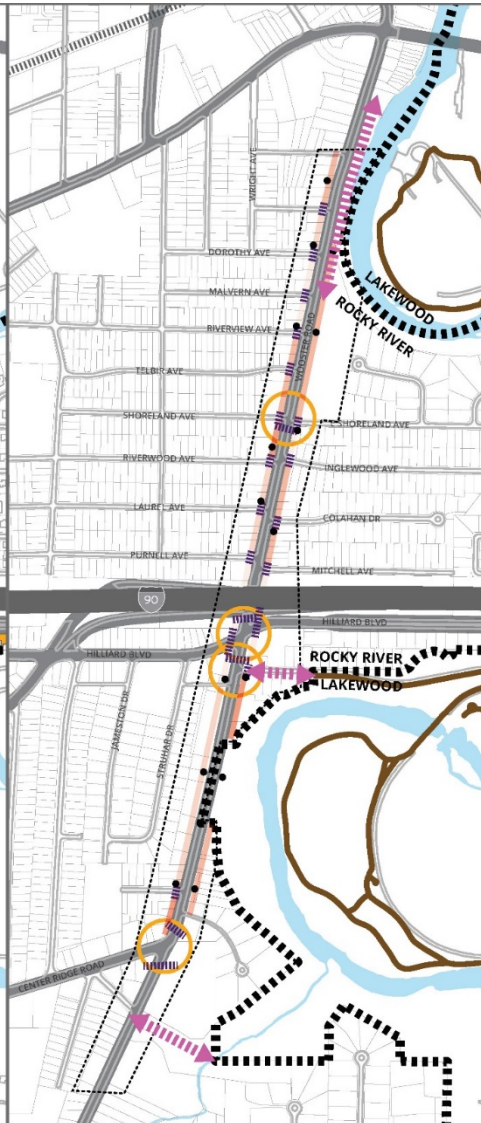
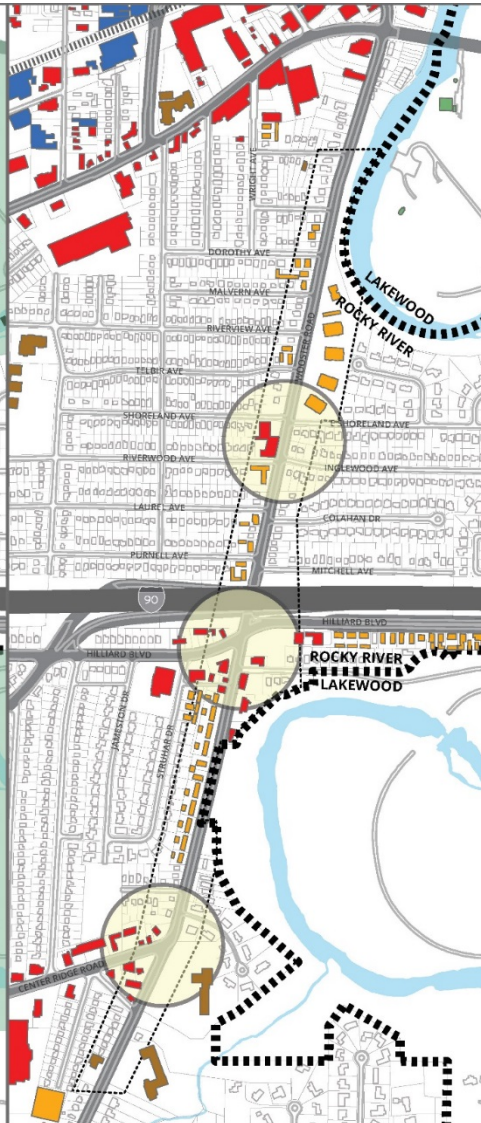
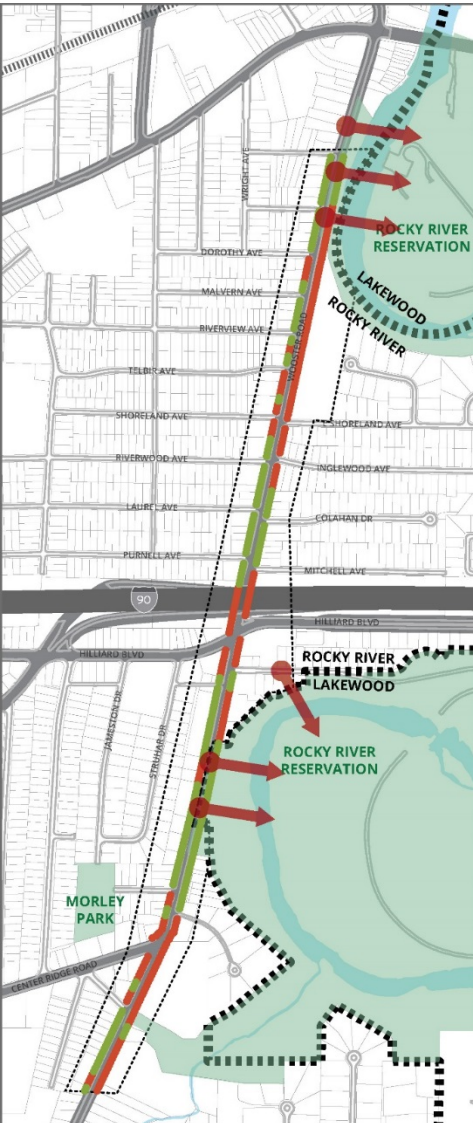


CREATING GREAT PLACES



SOCIABILITY

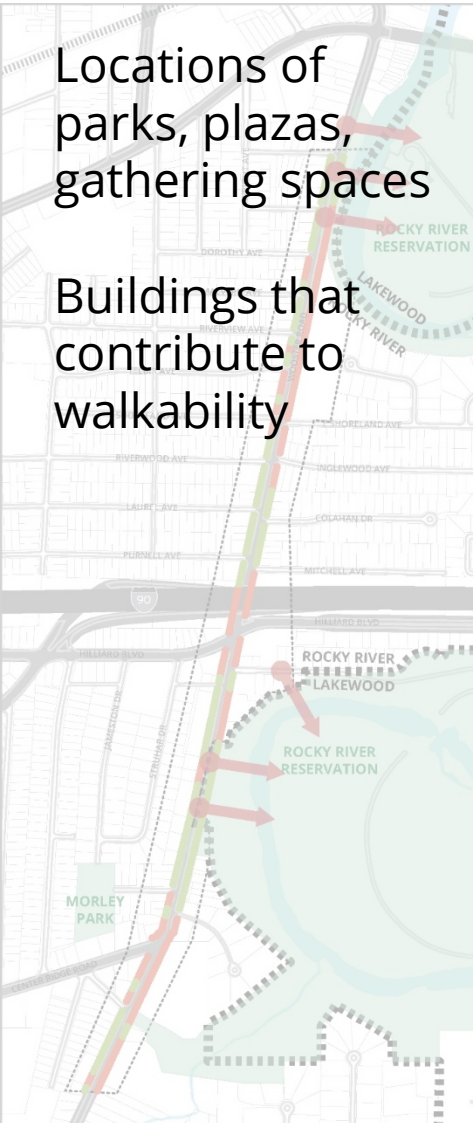
USES & ACTIVITIES ACCESS & LINKAGES COMFORT & IMAGE



SOCIABILITY

Locations of parks, plazas, gathering spaces

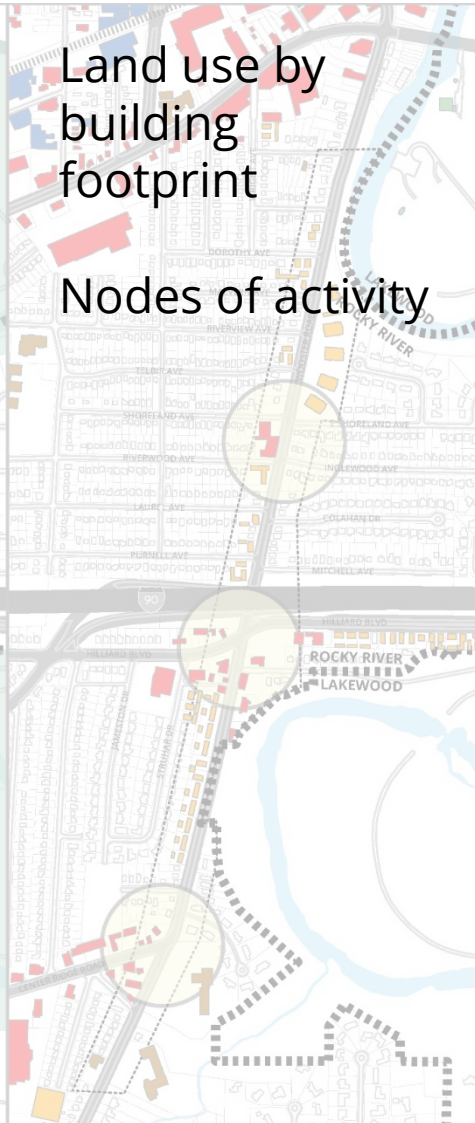
Buildings that contribute to walkability



USES & ACTIVITIES ACCESS & LINKAGES COMFORT & IMAGE

Land use by building footprint

Nodes of activity



Missing sidewalks

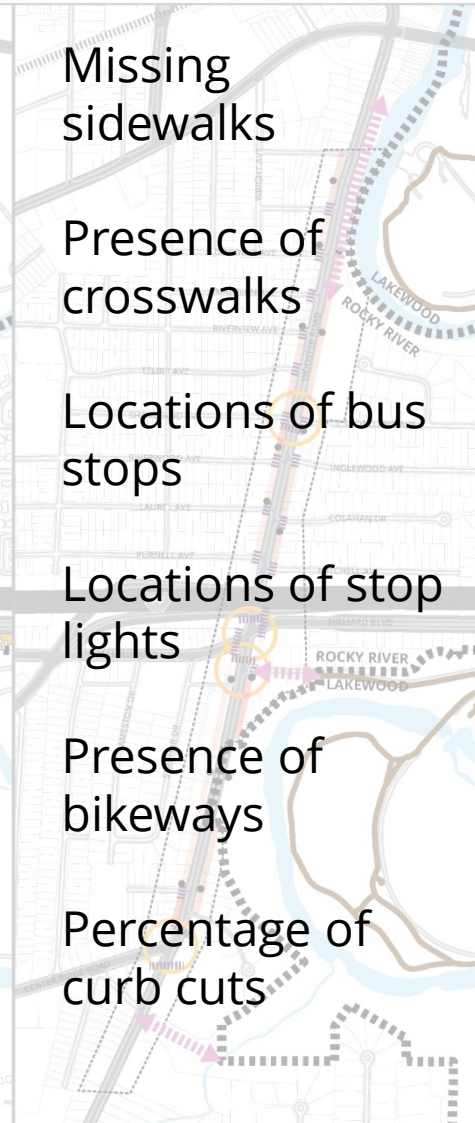
Presence of crosswalks

Locations of bus stops

Locations of stop lights

Presence of bikeways

Percentage of curb cuts



Locations of gateway signs

Locations of landmarks

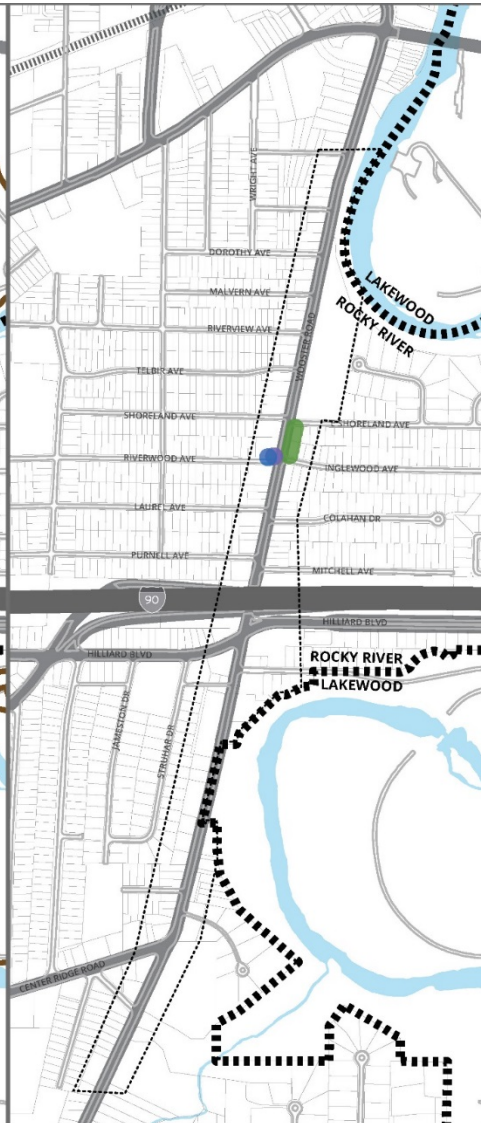
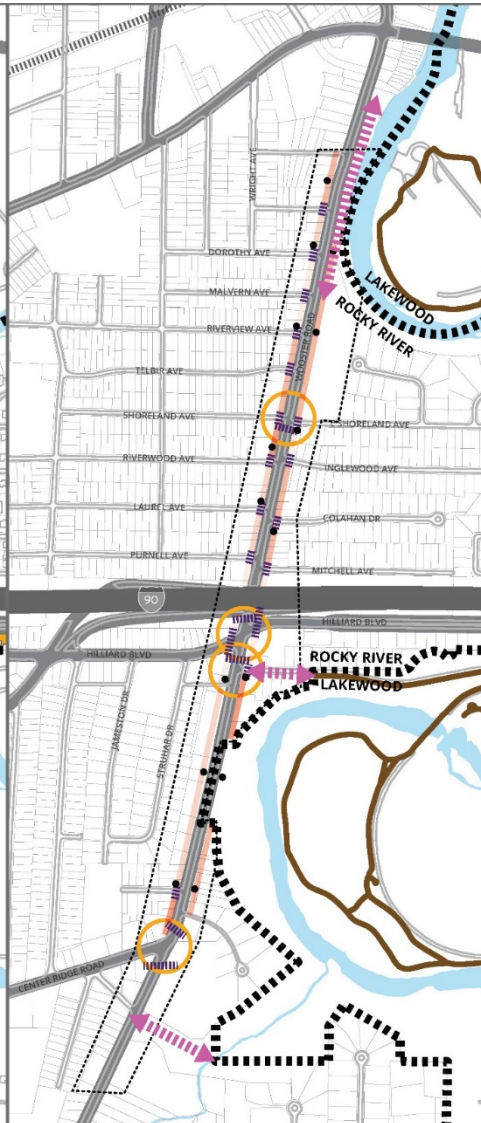
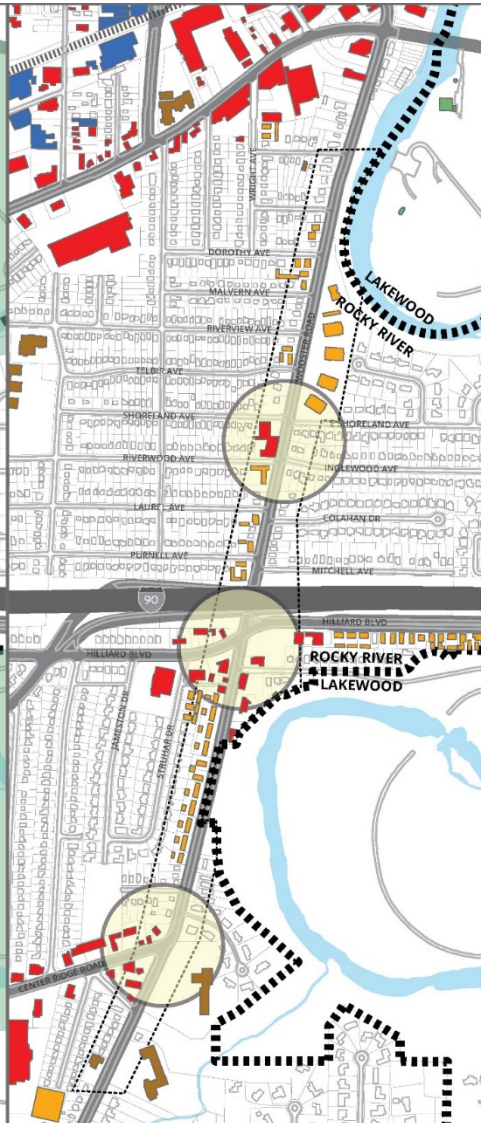
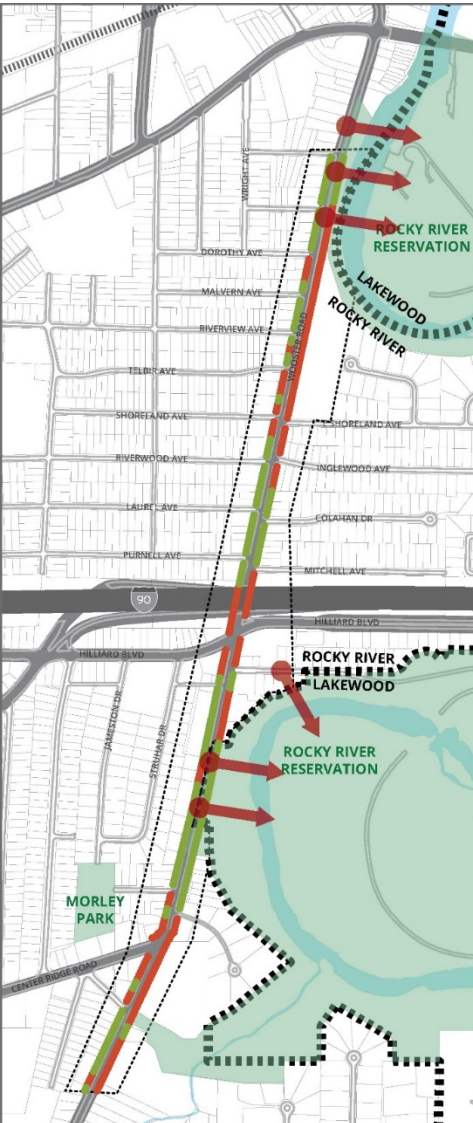
Presence of street furniture

Locations of street trees



SOCIABILITY

USES & ACTIVITIES ACCESS & LINKAGES COMFORT & IMAGE

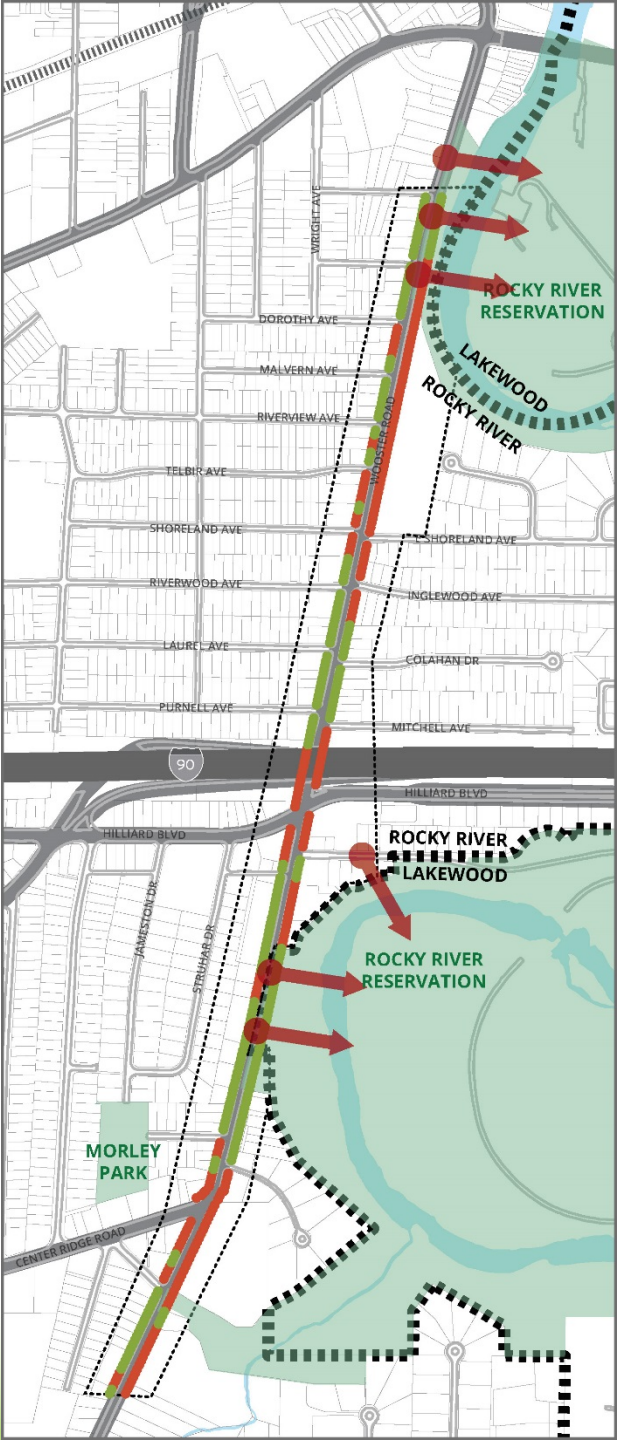


WOOSTER ROAD

SOCIABILITY

LEGEND

- ➔ Viewsheds
- Parks, Plazas, and Gathering Spaces
- Street Level Activity
 - Good or Potentially Good Street Frontage
 - Poor Street Frontage



WOOSTER ROAD

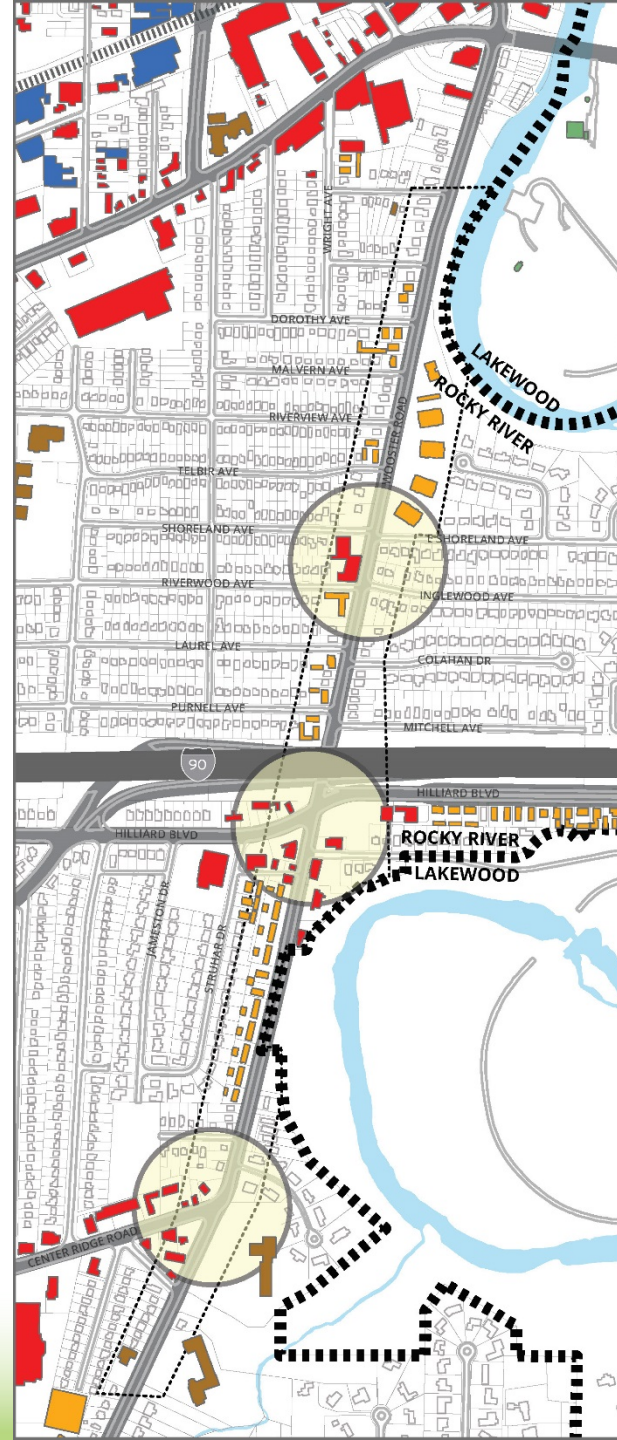
USES & ACTIVITIES

LEGEND

Land Use by Building

- Single-Family
- Multi-Family
- Commercial
- Industrial
- Institutional
- Parks and Open Space Buildings

Activity Nodes



WOOSTER ROAD

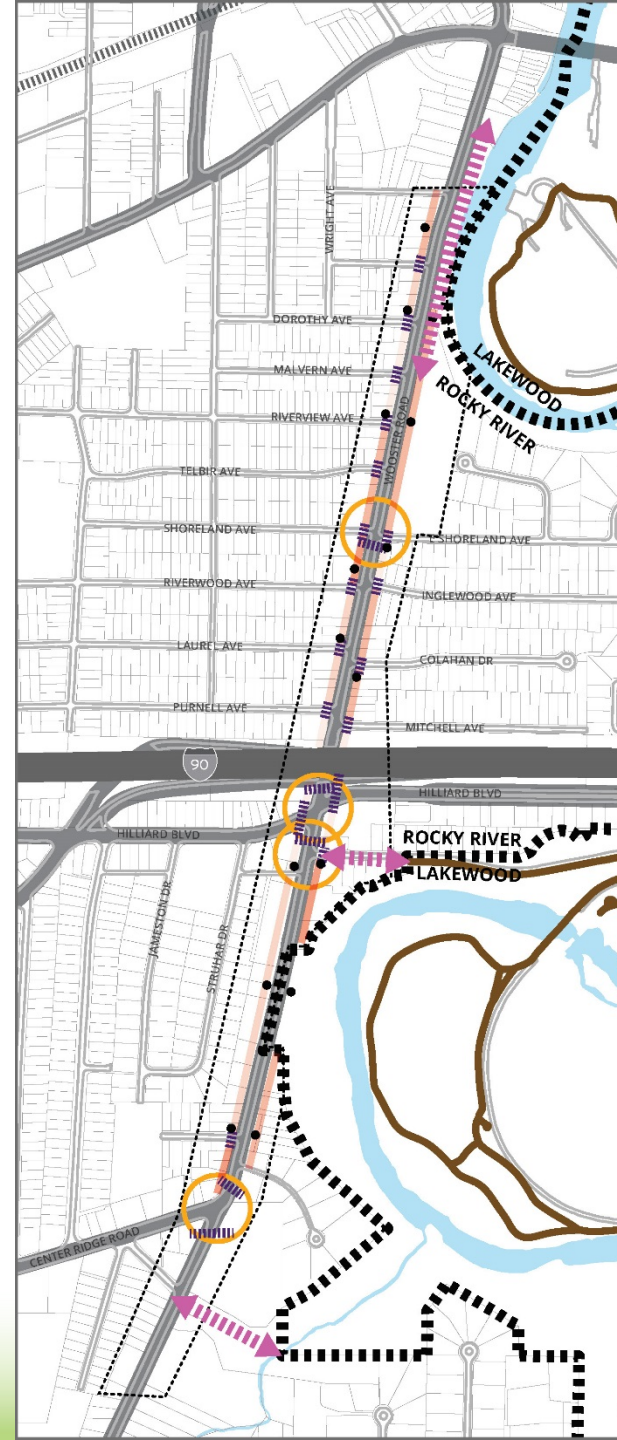
ACCESS & LINKAGES

LEGEND

- Missing Connections
- Existing Crosswalks
- Bus Stops
- Existing Bike Trails
- Stop Light

Curb Cuts

- None (0%)
- Low (1%-5%)
- Average (6%-10%)
- High (11%-20%)
- Very High (>20%)

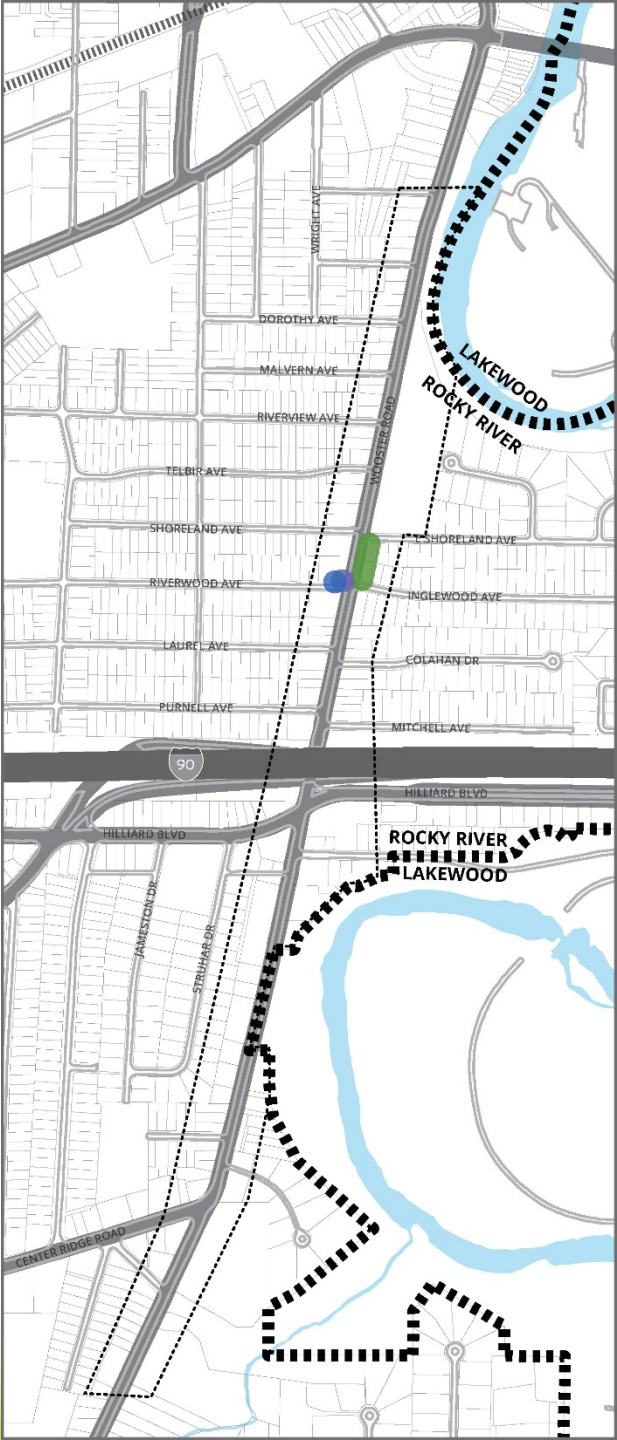


WOOSTER ROAD

COMFORT & IMAGE

LEGEND

- Landmarks
- Existing Gateway Signs
- Trees
 - Empty Tree Grates
 - Existing Street Trees
 - Potential Medians
- Street Furniture
 - Trash Cans
 - Benches or Seating
 - Bicycle Parking
 - Public Art





COMMUNITY VISION

FOCUS AREAS



WOOSTER ROAD

SOCIABILITY

- Develop seating areas or pocket parks at **overlooks to the Rocky River Reservation**

USES & ACTIVITIES

- Build upon the corridor's **neighborhood commercial nodes** by supporting walkable infill development
- Support renovations and **new residential offerings** that take advantage of views into the River Valley

ACCESS & LINKAGES

- **Improve walking and biking links** into Downtown River, Cleveland Metroparks, and the regional network of trails
- **Improve existing crosswalks** and add additional ones

COMFORT & IMAGE

- Continue to cultivate the sense of place through **gateway signs, decorative street signs, banners, and lighting**
- Add **street trees** where possible



GATHERING FEEDBACK



SIX STATIONS

- Citywide Community Vision (1)
- Focus Areas (5)

HILLIARD BOULEVARD

CORRIDOR GOALS

Review the corridor goals below. Write any comments related to that goal on a sticky note and place in the grey boxes below. If you like the goal, tell us. If you want to change it, tell us how.

Does this match what you would like to see in this area? Would you change this goal? Are there other issues you would like to see addressed?

1. **Encourage benches and outdoor patios** near the commercial district at the intersection of Wooster and Hilliard

5. **Improve walking and biking links** into nearby neighborhoods, Downtown River, the Metroparks, and regional trails

8. **Improve access and sight lines into the Rocky River** and the Cleveland Metroparks through paths and overlooks

2. **Support new construction in the business district that is walkable**—front doors, windows, parking to the side or rear

6. **Improve existing crosswalks** and add additional ones at targeted intersections to enhance pedestrian safety

9. **Enhance and expand existing medians** to develop a greener corridor

3. Support renovations or new **residential construction that takes advantage of views** into the River Valley

7. Continue to cultivate the sense of place through **gateway signs, decorative street signs, banners, and lighting**

10. **Improve safety at major intersections** for all modes of transportation

PREFERRED DEVELOPMENT TYPES

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Development Examples Hilliard Boulevard at Wooster Road



Vote Here for Your Preferred Development Type Hilliard Boulevard at Wooster Road

A

B

C

D

Place Any Comments on the Development Types Here

Focus Area

Corridor Goals

Development Types

HILLIARD BOULEVARD

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Development Examples
Hilliard Boulevard at Wooster Road



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Hilliard Boulevard at Wooster Road

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Development Types Here

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Development Examples Hilliard Boulevard at Wooster Road



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Keep it!

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This doesn't fit

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Goal 7 is a good idea

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I want to see more about parks

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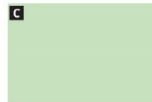
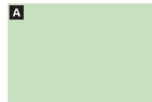
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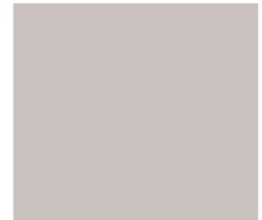
Development Examples Hilliard Boulevard at Wooster Road



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Development Examples Hilliard Boulevard at Wooster Road



Vote Here for Your Preferred Development Type Hilliard Boulevard at Wooster Road

Place Any Comments on the Development Types Here

Preferred Images

A



B



C



D



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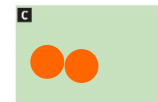
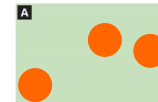
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Development Examples Hilliard Boulevard at Wooster Road



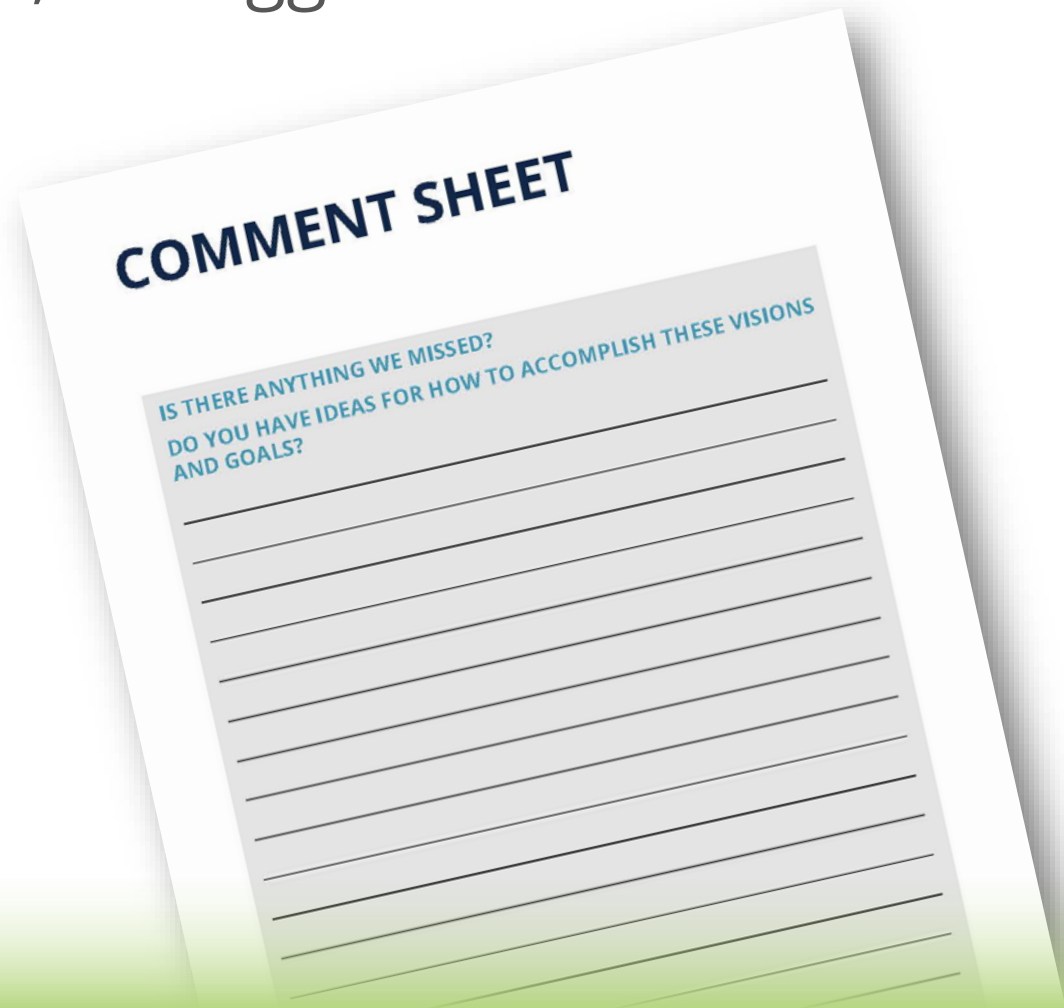
Vote Here for Your Preferred Development Type Hilliard Boulevard at Wooster Road



Place Any Comments on the Development Types Here

OTHER IDEAS

- You can also write down any thoughts, comments, or suggestions on comment cards
- Leave comment sheets with representatives from County Planning or at the box near the entrance



COMMENT SHEET

IS THERE ANYTHING WE MISSED?

DO YOU HAVE IDEAS FOR HOW TO ACCOMPLISH THESE VISIONS AND GOALS?

OTHER IDEAS

Forgot to write something down? Wanted more time to consider your thoughts? Have friends that missed the meeting?

**An online survey with
information from the meeting is
available at
surveymonkey.com/r/RockyRiverPM1Survey**

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The survey will close April 30, 2017



NEXT STEPS



Reviewing Your Feedback

- Gather in-person and online feedback
- Identify common themes and update the goal statements
- Translate your opinions into policy suggestions
- Review and refine those draft action steps with the Project Team and Working Group

- **Public Meeting #2**
Policies

The next Public Meeting will review
proposed actions

Public Meetings

Tentative Schedule

Meetings	Topic	Date
Meeting #1	Current Conditions & Community Vision	April 19, 2017
Meeting #2	Policies	July, 2017 (tentative)
Meeting #3	Implementation	September, 2017 (tentative)

Master Plan Updates Plan Website

Visit www.countyplanning.us/rockyriver
for plan updates

Additional Feedback? Write us an email!

Any additional comments, please email
nlaird@cuyahogacounty.us

Thank you!

Before you give us feedback...

Questions?

HILLIARD BOULEVARD

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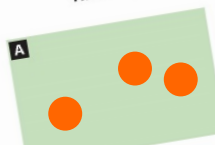
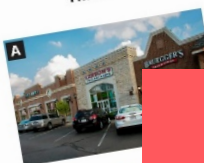
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Tell us what you think!
We are around the room to answer questions