






CORE STRATEGY AREAS MAP

LEGEND

-  Euclid
-  Community Boundaries
-  Highways
-  Major Roads
-  Minor Roads
-  Railroads
-  Core Strategy Areas
-  Trail Network



VISION THEME:
STAY














Review the actions below. Place a dot in the green box if you want to keep the action as it is. Place a dot in the orange box if you want to change it.

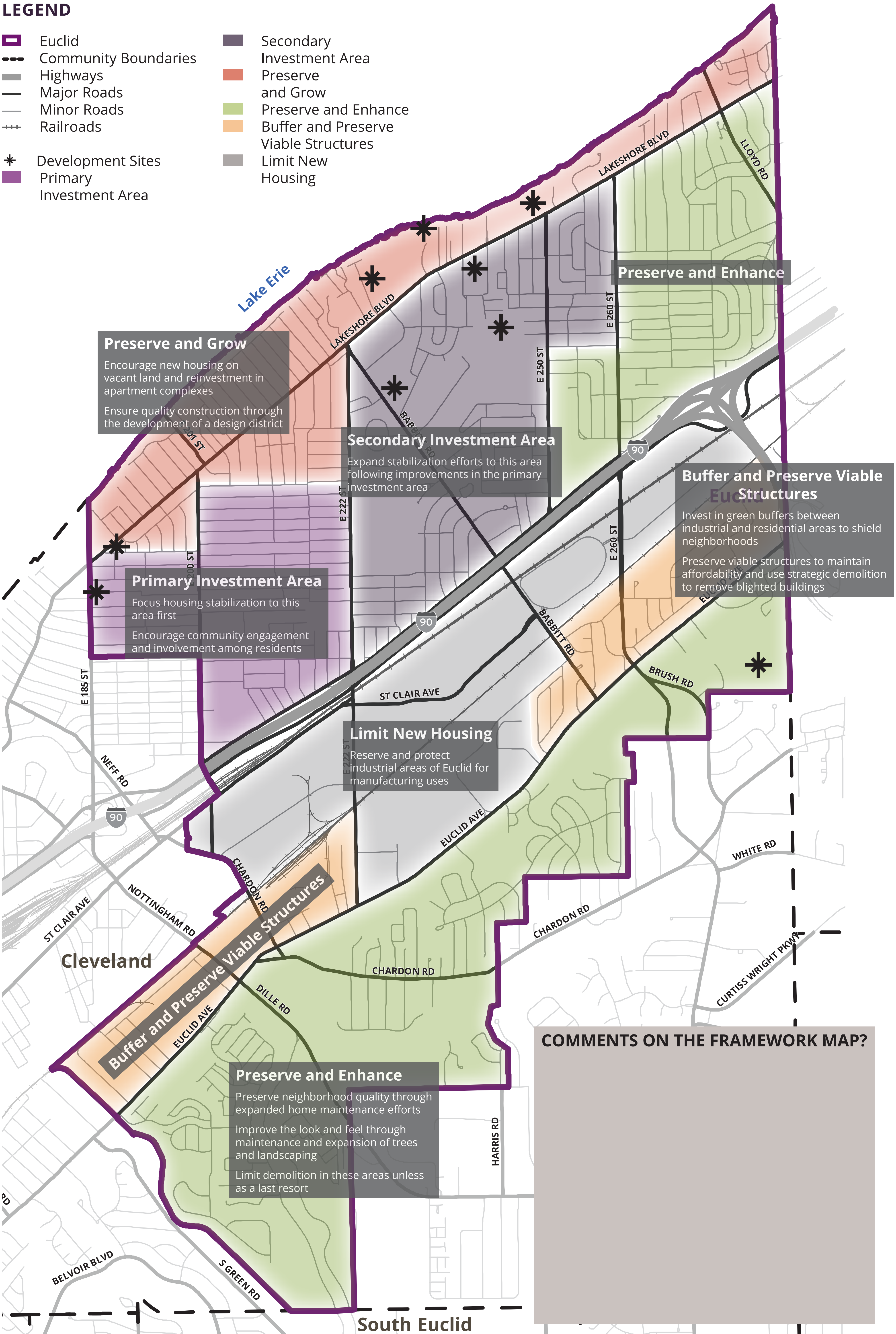
If you want to change an action, tell us how! Write a comment on a sticky note and place it in the grey box.

Enforce Maintenance		Increase Homeownership	Reuse Vacant Property			Housing for Aging in Place
Develop a pilot exterior housing maintenance and sidewalk inspection program to review homes for exterior code violations	Develop a landlord outreach program that informs landlords of the requirements of running rentals and encourages renovations and upkeep	Advertise and incentivize homeownership opportunities and opportunities to construct infill housing on vacant parcels to current residents and developers	Develop a series of pre-approved home designs to make it faster and more cost effective to build infill housing on vacant land	Reduce maintenance costs for vacant lots by planting tall grasses or slow-growing plants	Organize local block clubs to maintain pocket parks through rentable landscaping equipment and training programs	Identify and advertise existing accessible housing and homes with first-floor bath/bedrooms to allow seniors to grow older in Euclid
KEEP IT!						KEEP IT!
CHANGE IT!						CHANGE IT!
COMMENTS?						COMMENTS?

VISION THEME:
STAY

LEGEND

- | | |
|---|---|
|  Euclid |  Secondary Investment Area |
|  Community Boundaries |  Preserve and Grow |
|  Highways |  Preserve and Enhance |
|  Major Roads |  Buffer and Preserve Viable Structures |
|  Minor Roads |  Limit New Housing |
|  Railroads | |
|  Development Sites | |
|  Primary Investment Area | |



VISION THEME:
PROSPER

Review the actions below. Place a dot in the green box if you want to keep the action as it is. Place a dot in the orange box if you want to change it.

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Business Outreach		Grow Health Industry	Strengthen Manufacturing	Support Small Businesses			Business Support
Develop a job creation tax incentive program aimed at growing employment in the City		Work with health institutions in Euclid and Cleveland to create consistent development standards in the area around Lakeshore/185 th	Develop an incubator space for industrial or maker uses that assists in turning start-up businesses into profitable ventures	Work with the Euclid Public Library and Euclid Chamber of Commerce to develop a small business resource center	Review the Shore Cultural Centre for conversion to an incubator space, co-working space, or live-work space	Consider physical improvements and nonprofit management of Shore Cultural Centre as part of a conversion to a profitable venture	Partner with regional colleges and training institutes to build a stronger presence in Euclid
KEEP IT! CHANGE IT! COMMENTS?							KEEP IT! CHANGE IT! COMMENTS?

VISION THEME:
PLAY

Review the actions below. Place a dot in the green box if you want to keep the action as it is. Place a dot in the orange box if you want to change it.

If you want to change an action, tell us how! Write a comment on a sticky note and place it in the grey box.

	Enhance Retail Districts	Enliven Retail Districts	Strengthen the Lakefront		Enhance Parks and Recreation		
	Work with property owners in Downtown, 185 th , and 222 nd to consider Special Improvement Districts (SIDs) to pay for physical improvements, safety patrols, and street cleaning	Begin hosting more frequent Downtown Euclid events to highlight the area's unique art, retail, and restaurants	Make the improvements necessary to allow swimming at Sims Park	Work with non-profit groups to apply for grant funding to bring more events to current and planned waterfront parks	Develop a recreation board between the School District, YMCA, and City Recreation Department to coordinate programming and use of space	Work with the School District to develop an indoor recreation center as part of the High School redevelopment	Develop a Parks Master Plan that considers specific design improvements at smaller, neighborhood parks
KEEP IT!							
CHANGE IT!							
COMMENTS?							

VISION THEME:
CONNECT

Review the actions below. Place a dot in the green box if you want to keep the action as it is. Place a dot in the orange box if you want to change it.

If you want to change an action, tell us how! Write a comment on a sticky note and place it in the grey box.

	Provide Lakefront Access	Encourage Safe Connections	Improve Transit	Enhance the City's Image		
	Add signage and amenities to existing parks to develop a water trail that allows boaters and kayakers to move between waterfront parks in Euclid and other communities	Adopt a Complete and Green Streets Policy that requires consideration of pedestrians, bicyclists, transit, and vehicles as well as the environment when rebuilding streets	Work with RTA to build enhanced infrastructure—better lighting, real-time arrival signage, trash cans, benches—at major bus stops	Enhance highway underpasses with lighting and landscaping to make them more attractive, safer, and more welcoming	Work with non-profits and garden centers to hold front yard landscaping and green infrastructure classes for homeowners	
KEEP IT!						KEEP IT!
CHANGE IT!						CHANGE IT!
COMMENTS?						COMMENTS?

VISION THEME:
ENGAGE

Review the actions below. Place a dot in the green box if you want to keep the action as it is. Place a dot in the orange box if you want to change it.

If you want to change an action, tell us how! Write a comment on a sticky note and place it in the grey box.

Bring Residents Together		Empower Residents		Enhance Communication
Provide new residents with a welcome packet that provides information on involvement and community engagement	Continue partnerships to educate residents about anti-discrimination laws in housing and to build positive community relations	Map neighborhood block groups and provide contact information online to make involvement of new residents easier	Continue to fund smaller, neighborhood beautification efforts	Update the City's website to provide more up-to-date information and make it more attractive and user friendly
KEEP IT! CHANGE IT! COMMENTS?				

VISION THEME:
PRESERVE

Review the actions below. Place a dot in the green box if you want to keep the action as it is. Place a dot in the orange box if you want to change it.

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Restore, Preserve, and Enhance Environmental Features		Use Green Features	Incorporate Green Spaces	Promote Alternative Energy	
Purchase land or easements along the East Bank of the Euclid Creek to protect the waterway and provide trail access into Richmond Heights	Continue to work with Lakefront property owners to assist in shoreline protection in exchange for public access	Expand the number of trees in neighborhoods and along roads to capture stormwater, increase property values, and lower highway noise	Preserve remaining large wooded areas as passive recreation spaces	Develop a specific wind turbine manufacturing incentive program and continue proactive outreach to potential manufacturers and suppliers	
KEEP IT!					KEEP IT!
CHANGE IT!					CHANGE IT!
COMMENTS?					COMMENTS?

CORE STRATEGY AREA:
EAST 185TH STREET

Review the actions below. Place a dot in the green box if you want to keep the action as it is. Place a dot in the orange box if you want to change it.

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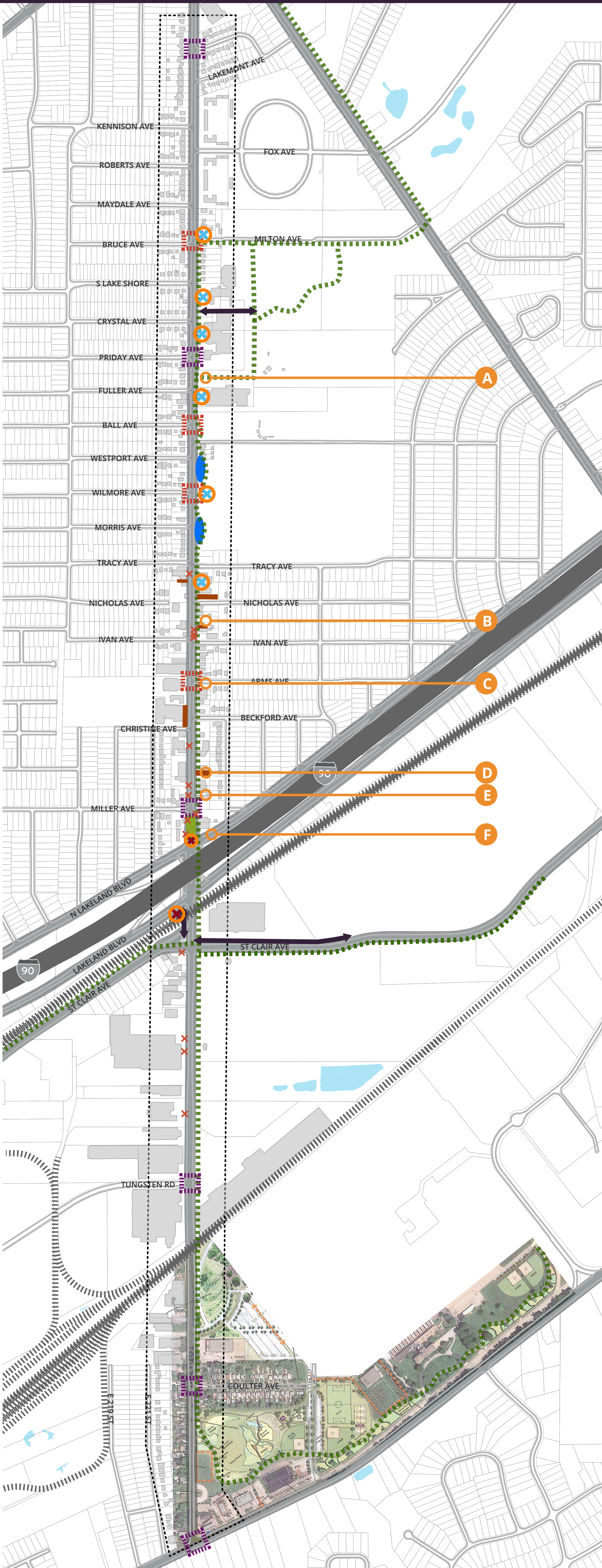
	KEEP IT!	CHANGE IT!	COMMENTS?	
Provide improved public access to Lake Erie				
Enliven the corridor by investing in public art, lighting, and murals				
Redevelop the Lakeshore Chevy site at East 185 th and Naumann Avenue				
Incentivize the rehabilitation of storefronts to provide spaces for start-up and small businesses				
Improve the north and south entrances into the district				
Encourage shared parking among business owners				

CORE STRATEGY AREA: EAST 222ND STREET

LEGEND

- Policy Features
- Proposed Trail
 - Proposed Crosswalk Improvements
 - Proposed Crosswalk with New Light/HAWK Signal
 - Proposed Sidewalks
 - Potential Pocket Parks
 - Potential Curb Cut Removal
 - Proposed Gateway Signage Locations
 - Proposed Institutional Signage Locations
 - Potential Green Infrastructure
 - Proposed Planted Median
- A Matches Images on Separate E 222nd Board

- Basemap
- Building Footprints
 - Pavement Outlines
 - Parcels
 - Highways
 - Major Roads
 - Focus Area Outline
 - Railroads



CORE STRATEGY AREA:
EAST 222ND STREET

Review the actions below. Place a dot in the green box if you want to keep the action as it is. Place a dot in the orange box if you want to change it. The letter in orange circles correspond to locations shown on the East 222nd Street map.

If you want to change an action, tell us how! Write a comment on a sticky note and place it in the grey box.

	KEEP IT!	CHANGE IT!	COMMENTS?	
Unify the corridor through consistent branding such as institutional signs, banners, lighting, & burying power lines				<div>A</div>
Use the deep setbacks in the retail district to create vibrant front entrances to businesses				<div>B</div>
Add landscaping or buildings to screen parking lots from sidewalks				<div>C</div>
Construct an all-purpose trail along the eastern side of the street				<div>D</div>
Partner with local businesses to develop pocket parks that act as social spaces in the retail district				<div>E</div>
Use green infrastructure in medians and setbacks for beautification and to improve stormwater retention				<div>F</div>
Encourage shared parking among business owners and consider municipal parking facilities where possible				

CORE STRATEGY AREA:
DOWNTOWN & LAKEFRONT

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	KEEP IT!	CHANGE IT!	COMMENTS?	
Develop clustered seating areas where possible to act as social spaces—such as the alley connecting Lakeshore to rear parking areas				
Improve crosswalks and add additional ones, if necessary, to improve safety—such as the changes shown from the Downtown Euclid TLCI plan				
Add green space to oversized intersections				
Rebuild the Lakeshore Boulevard streetscape to highlight it as Euclid's Main Street				
Ensure new housing investment is walkable and contributes to a vibrant Downtown and lakefront				
Incentivize the rehabilitation of storefronts along Lakeshore Blvd to provide spaces for start-up and small businesses				
Implement the recommended traffic improvements for the East 222 nd St, Babbitt Rd, and Lakeshore Blvd intersection				

CORE STRATEGY AREA: DOWNTOWN & LAKEFRONT

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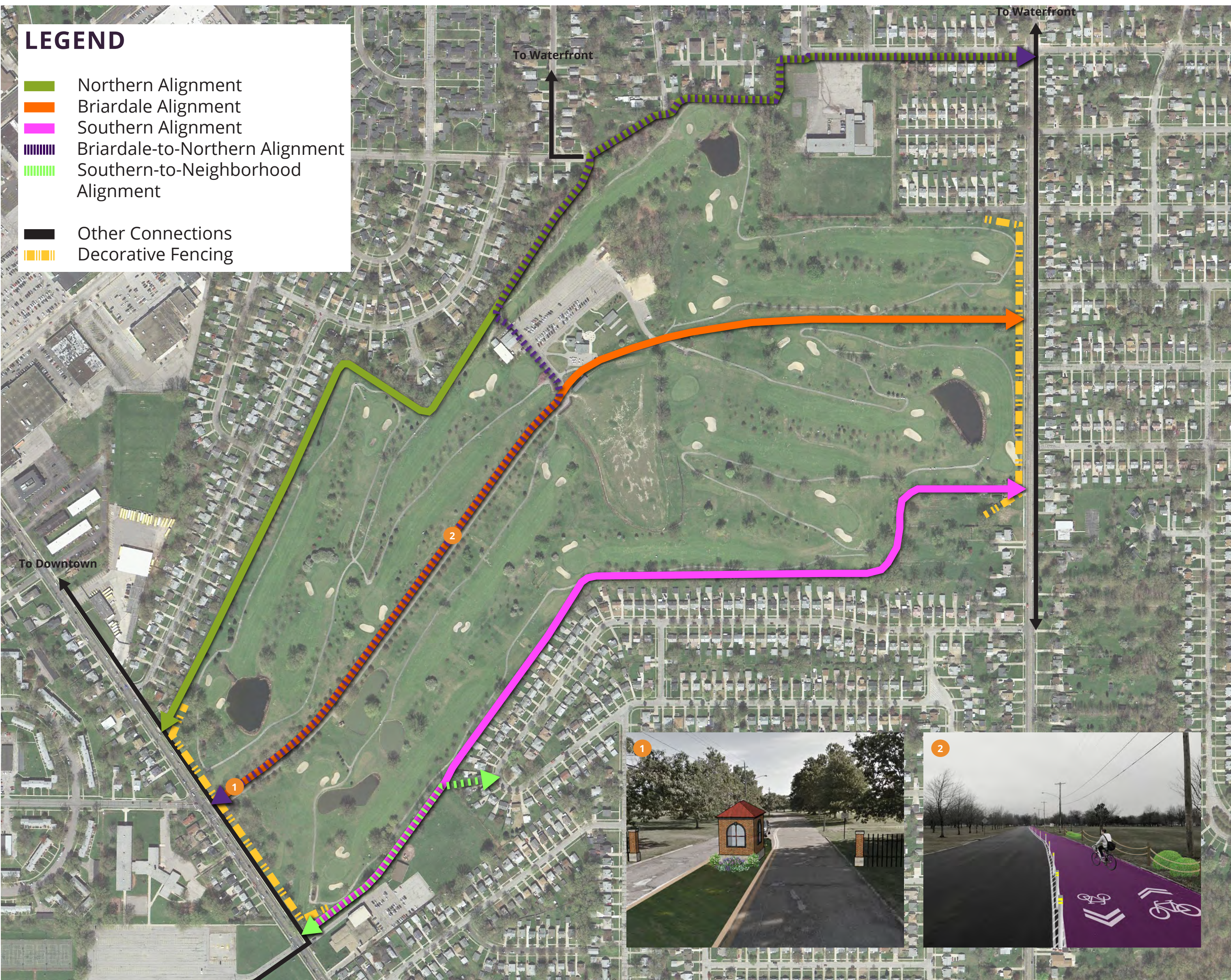
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Analyze potential bike and pedestrian routes through Briardale Golf Course to determine the best alignment

KEEP IT!

CHANGE IT!

COMMENTS?



Work with residents to refine plans for a park above the equalization tank in Downtown Euclid

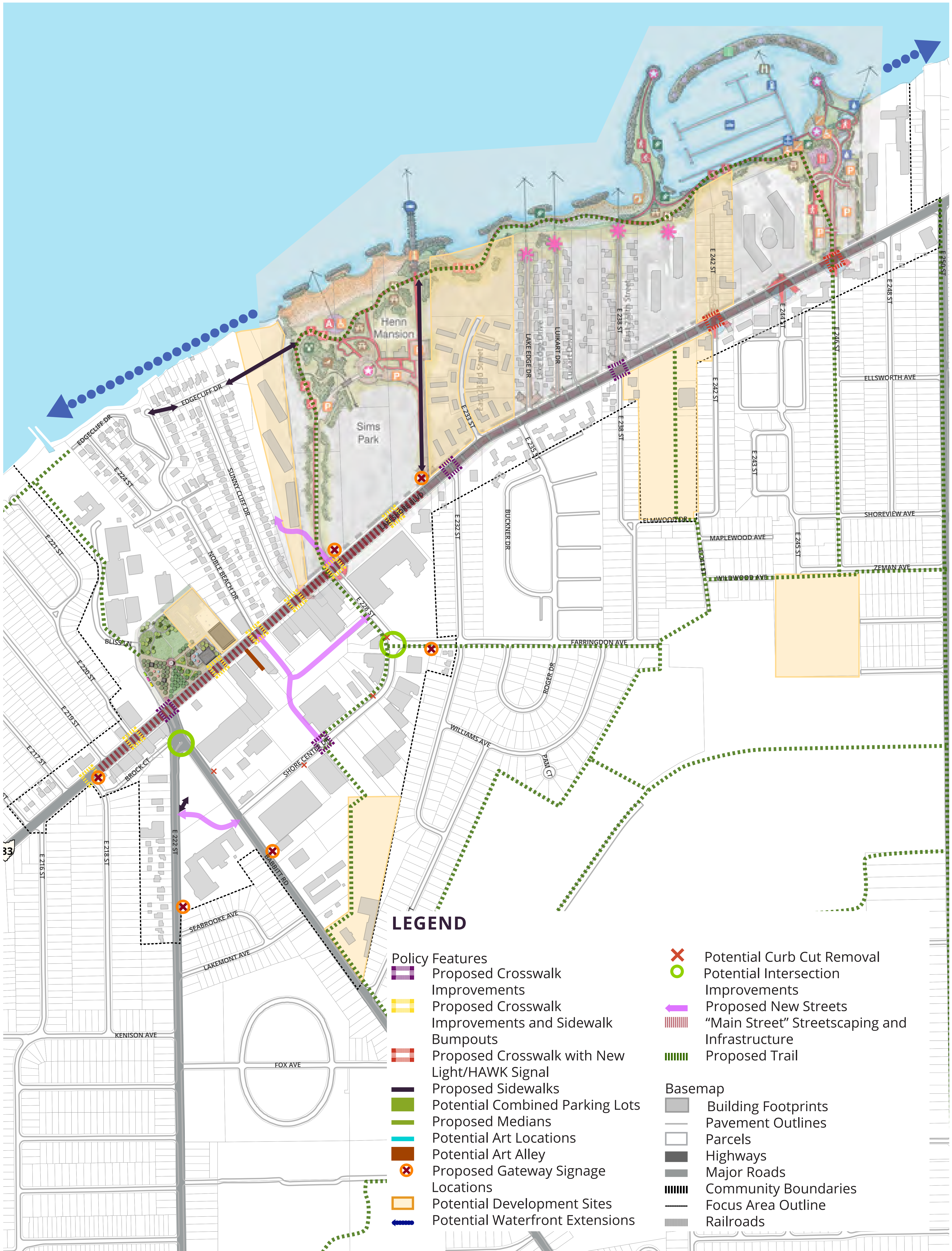
KEEP IT!

CHANGE IT!

COMMENTS?



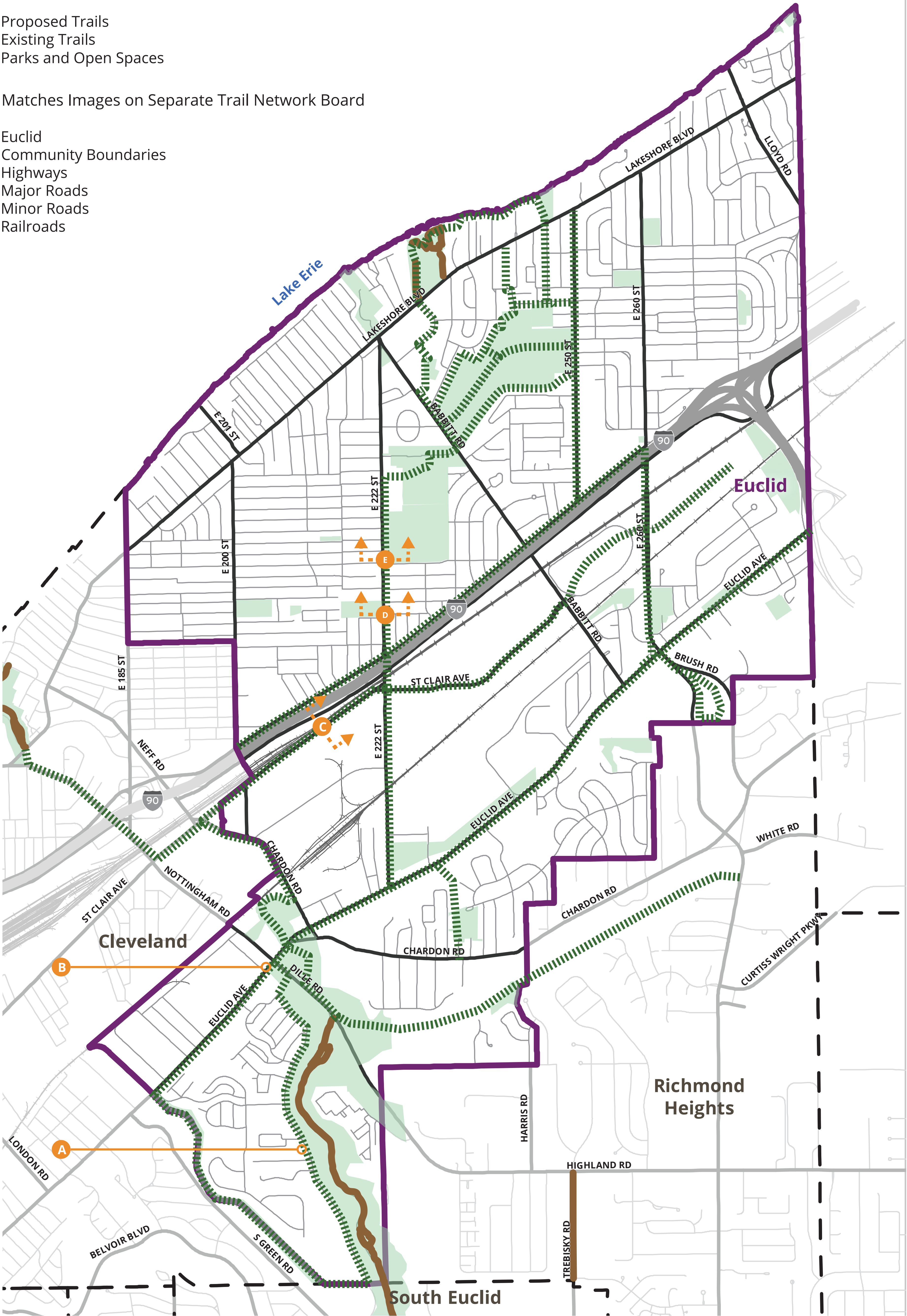
CORE STRATEGY AREA: DOWNTOWN & LAKEFRONT



CORE STRATEGY AREA: TRAIL NETWORK

LEGEND


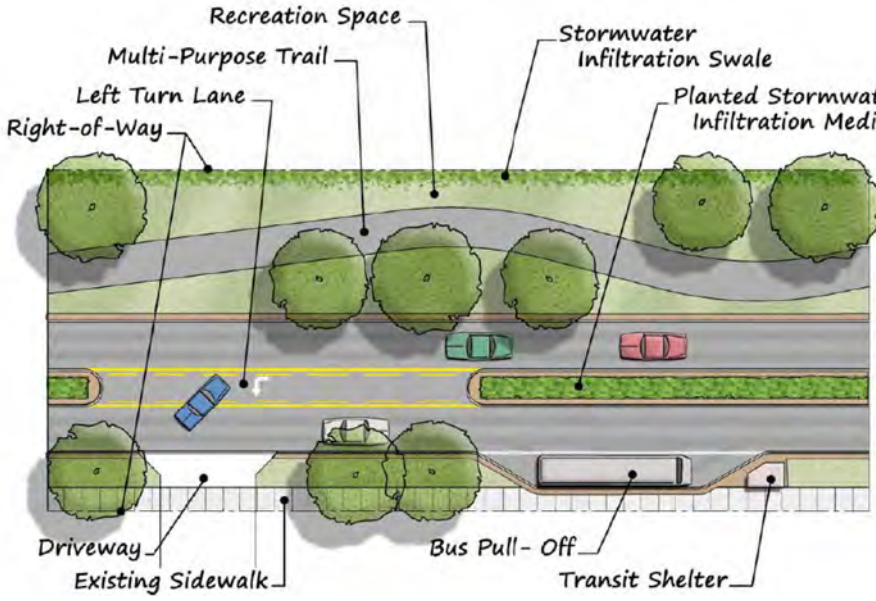
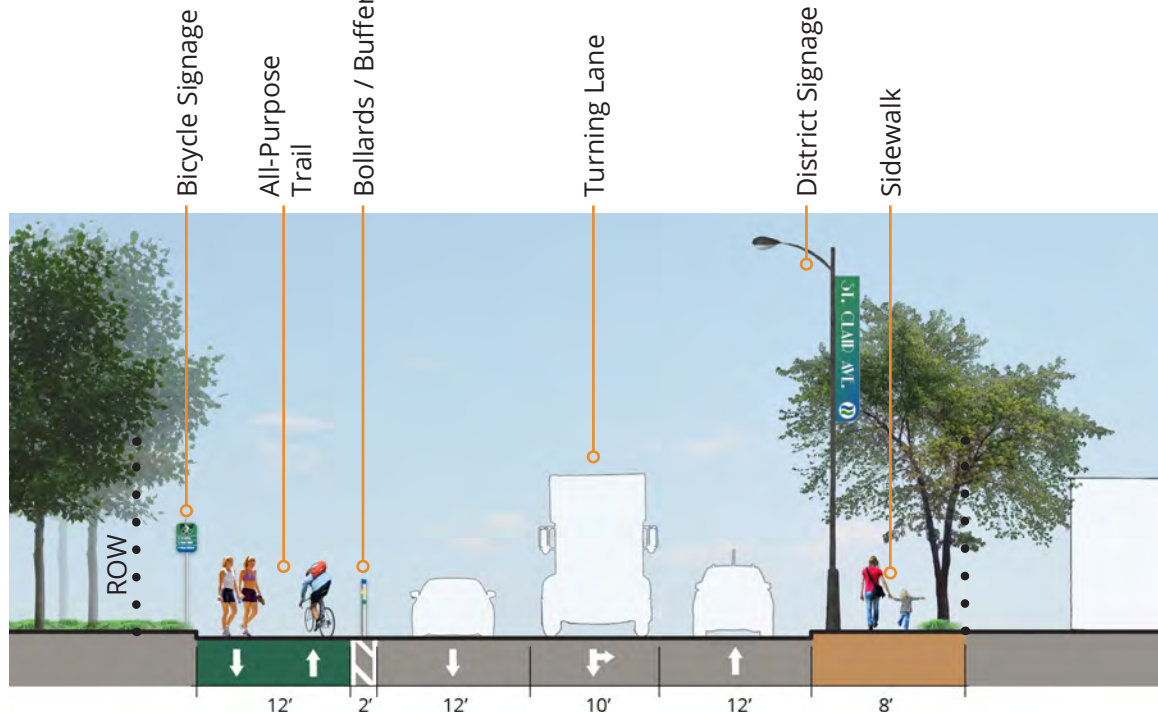
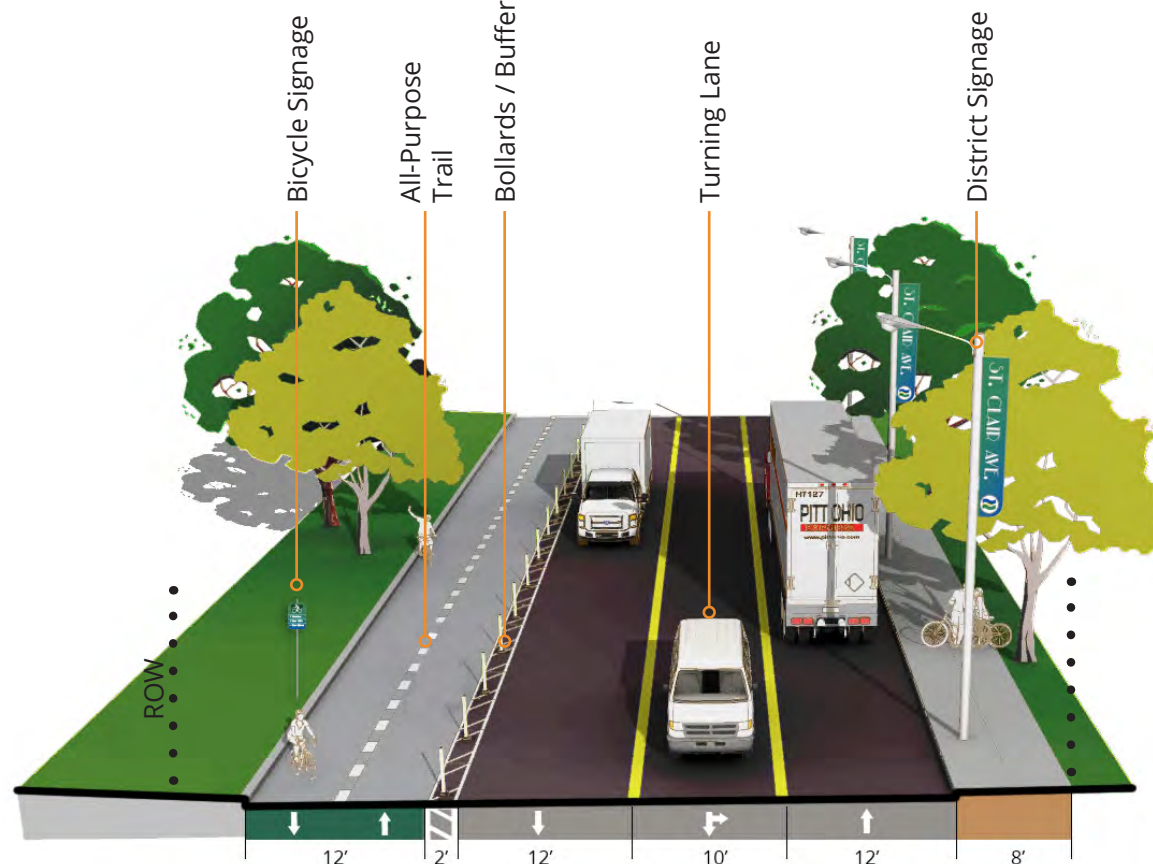
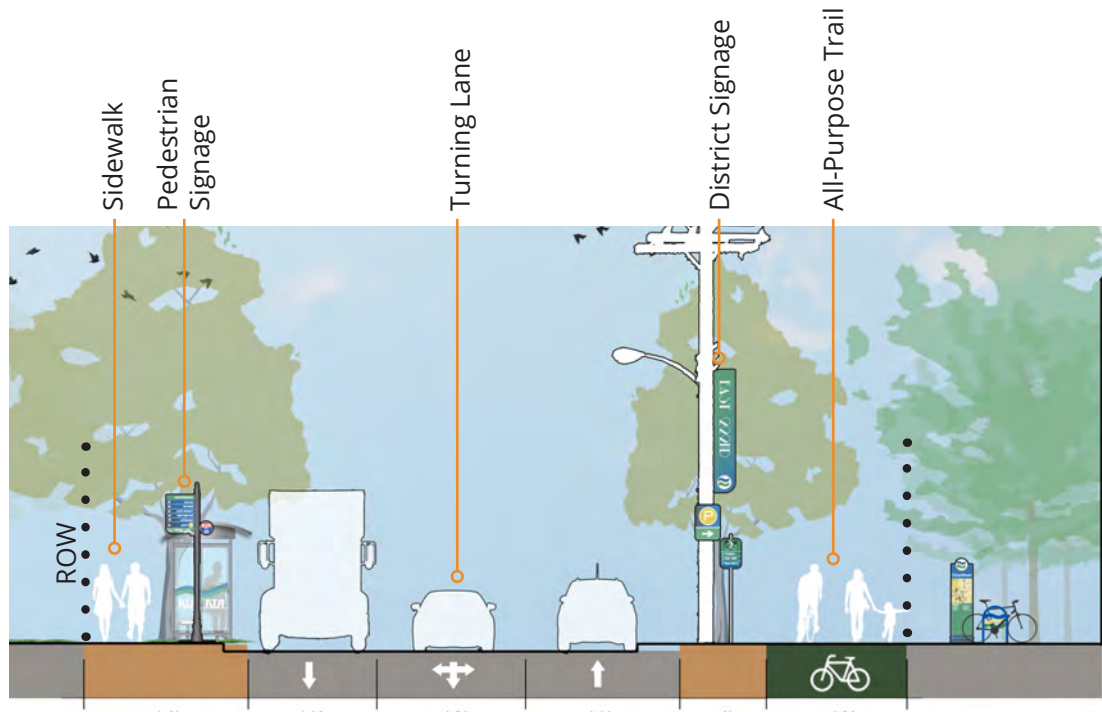
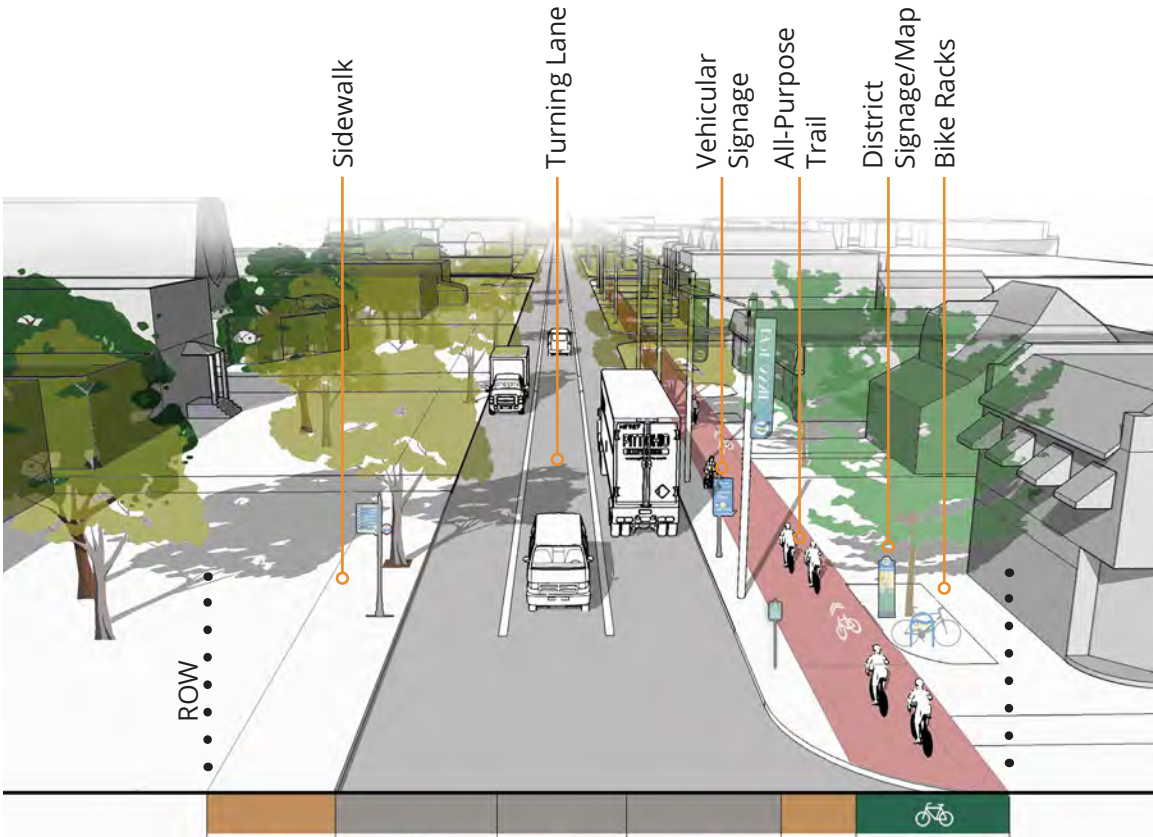
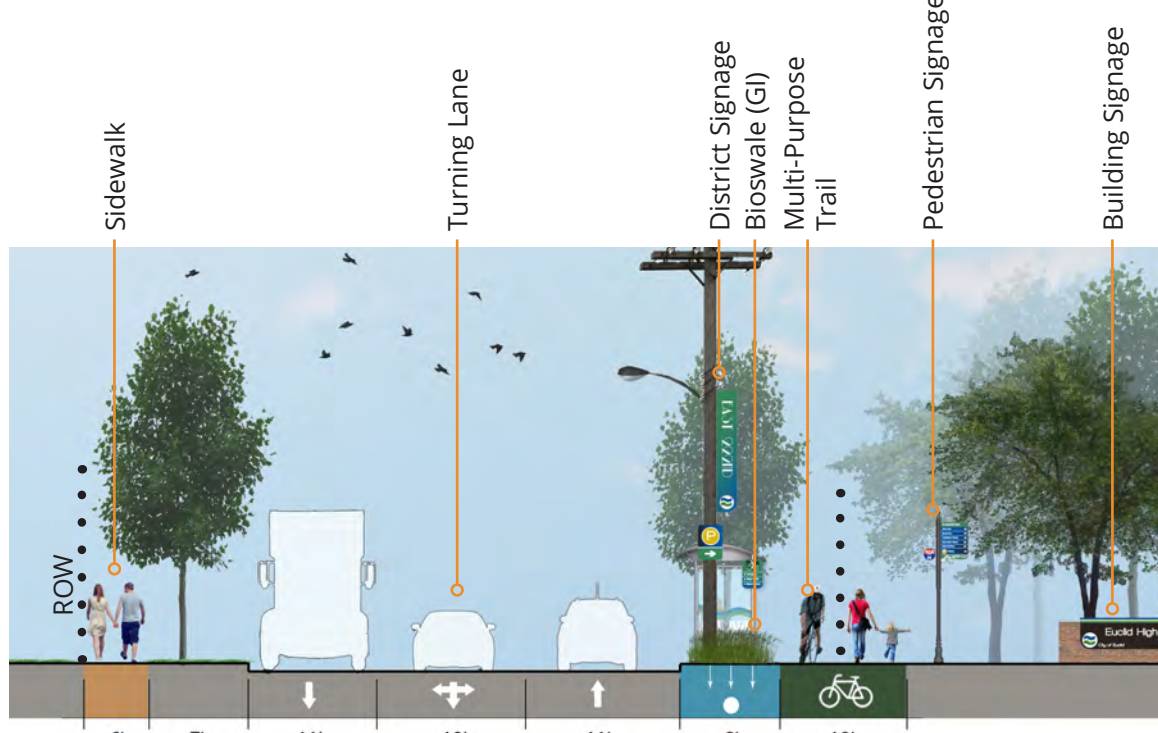
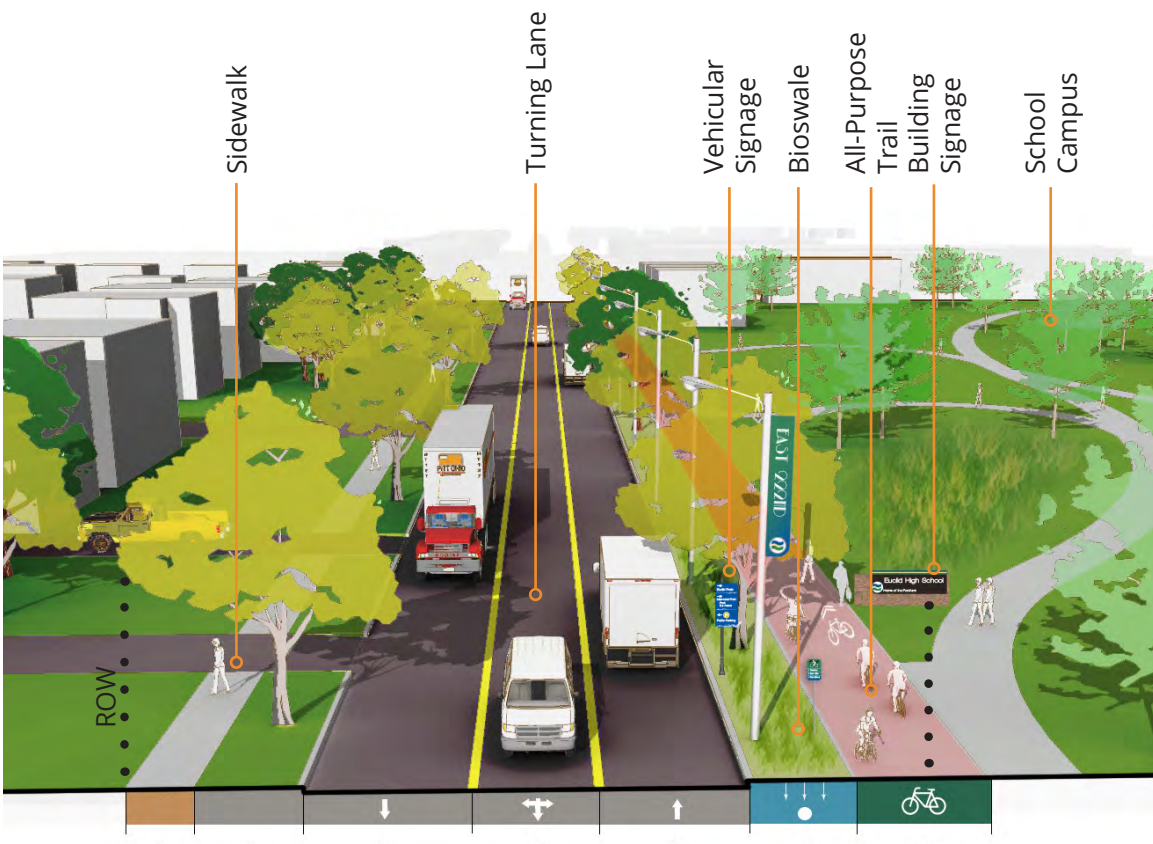
- Proposed Trails
- Existing Trails
- Parks and Open Spaces
- A** Matches Images on Separate Trail Network Board
- Euclid
- Community Boundaries
- Highways
- Major Roads
- Minor Roads
- Railroads



CORE STRATEGY AREA:
TRAIL NETWORK

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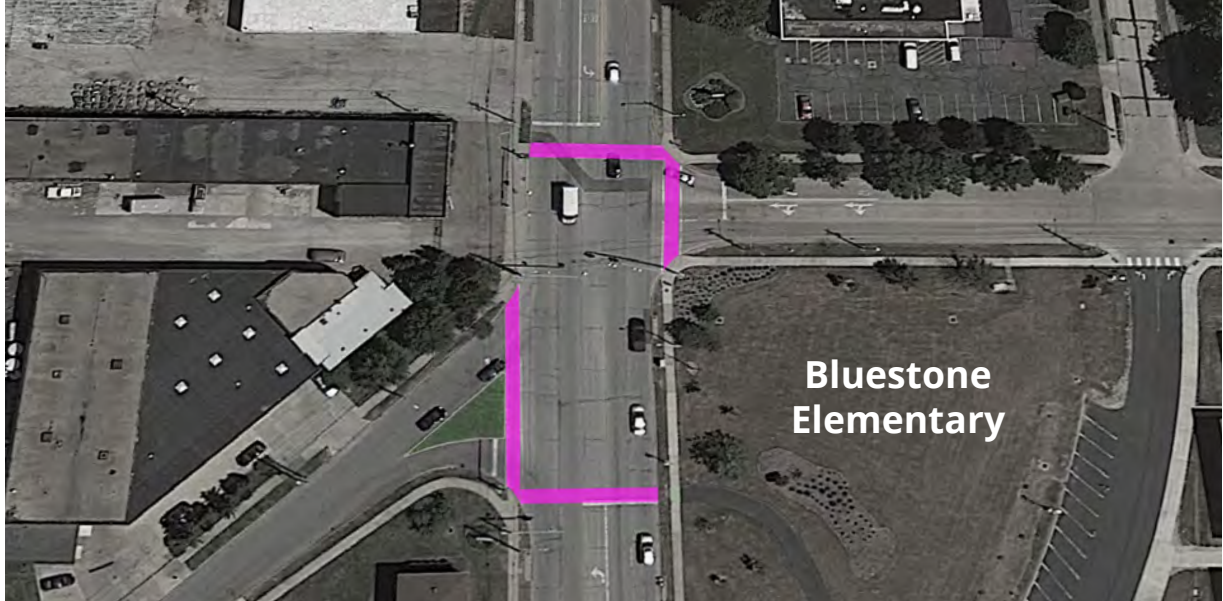


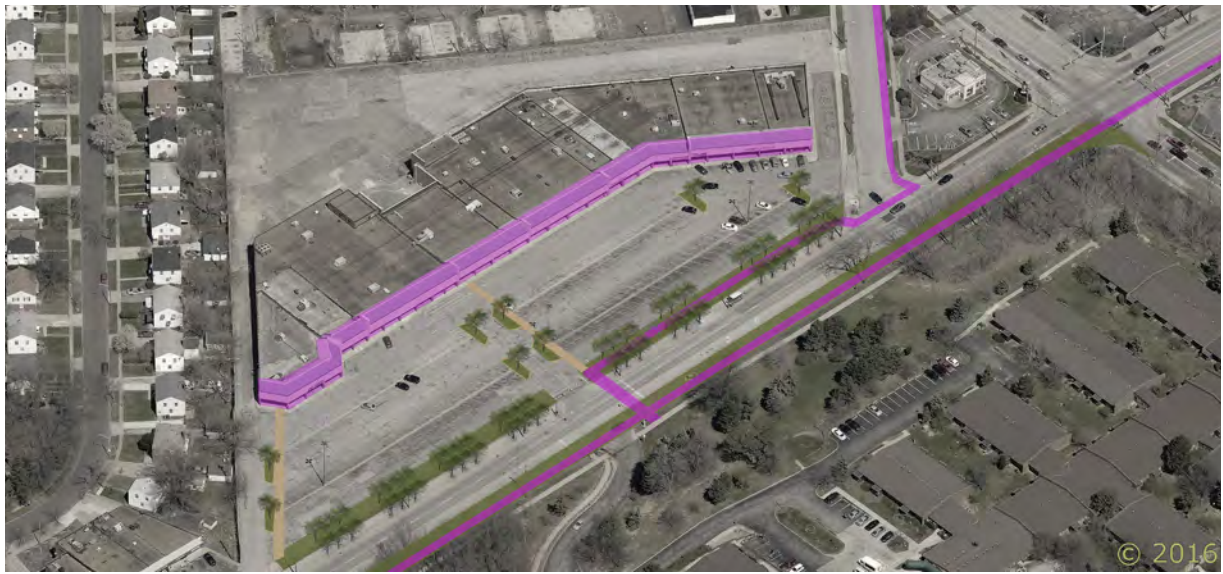
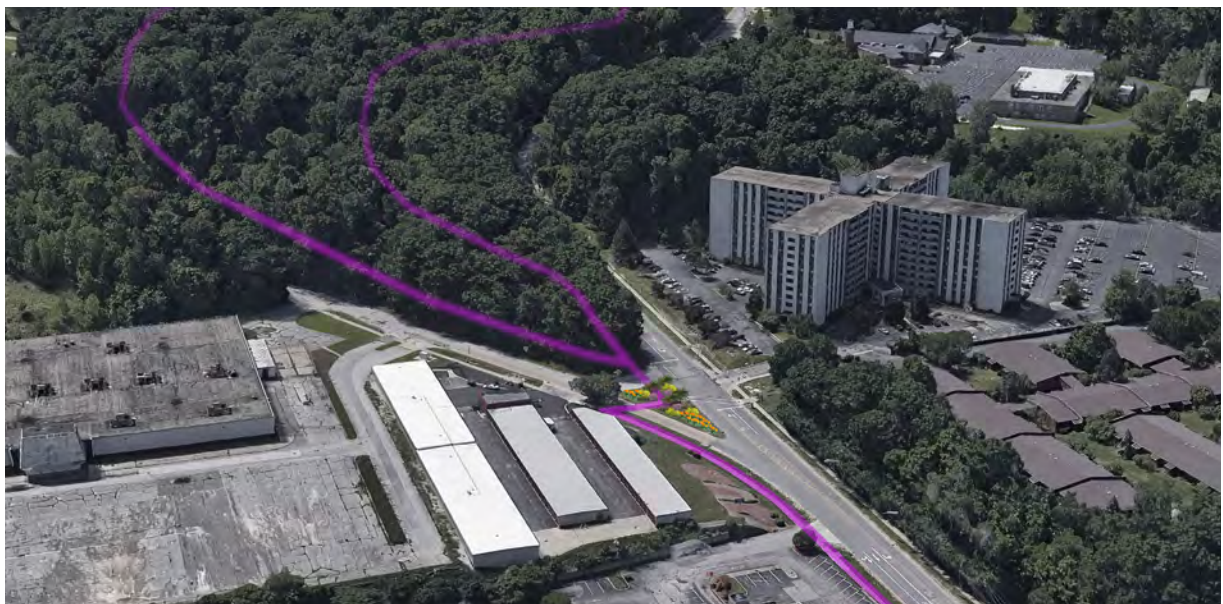

	KEEP IT!	CHANGE IT!	
<div>A</div> <div>Glenridge Trail & Overlook</div>			
<div>B</div> <div>Euclid Ave Street Section</div>			
<div>C</div> <div>Saint Clair Avenue Trail</div>			<div><div></div><div></div></div>
<div>D</div> <div>East 222nd Street Trail (South)</div>			<div><div></div><div></div></div>
<div>E</div> <div>East 222nd Street Trail (North)</div>			<div><div></div><div></div></div>

COMMENTS ON THE TRAIL SECTIONS OR THE TRAIL MAP?

CORE STRATEGY AREA:
EAST 260TH & EUCLID

Review the actions below. Place a dot in the green box if you want to keep the action as it is. Place a dot in the orange box if you want to change it.



If you want to change an action, tell us how! Write a comment on a sticky note and place it in the grey box.

	KEEP IT!	CHANGE IT!	COMMENTS?	
Improve existing crosswalks and add greenery to oversized intersections such as 260 th and Tungsten				
Construct bikeways along East 260 th to connect to green spaces and nearby neighborhoods				
Improve the Euclid & East 260 th intersection with safer crossings, landscaping, and other improvements				
Improve pathways to business entrances to provide safe routes from the sidewalk				
Ensure the green space between Richmond and Brush Roads is preserved as a passive park with trails				
Improve the green space north of Euclid Avenue as a greenspace or park that contributes to the area's vibrancy				
Improve entrances into the district with gateway signs and landscaping				

CORE STRATEGY AREA:
I-90 CORRIDOR

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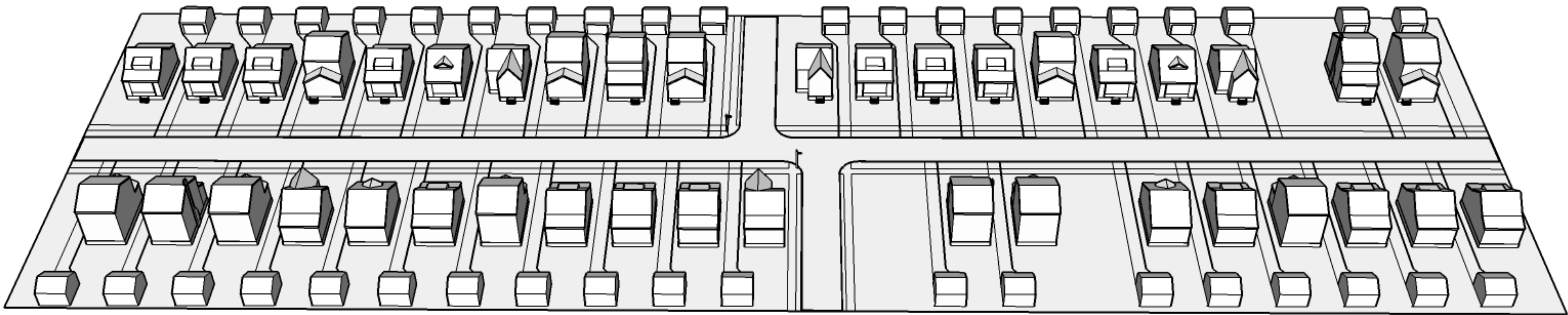
	KEEP IT!	CHANGE IT!	COMMENTS?	
Repurpose excessive front parking and concrete for landscaping and screening				
Use decorative fencing and landscaping in the highway setbacks to improve corridor aesthetics				
Add gateway features along the highway corridor and decorative lighting at highway overpasses				
Enforce existing development codes to maintain quality structures				

CORE STRATEGY AREA: WESTERN NEIGHBORHOODS

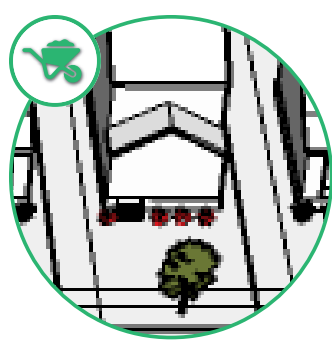
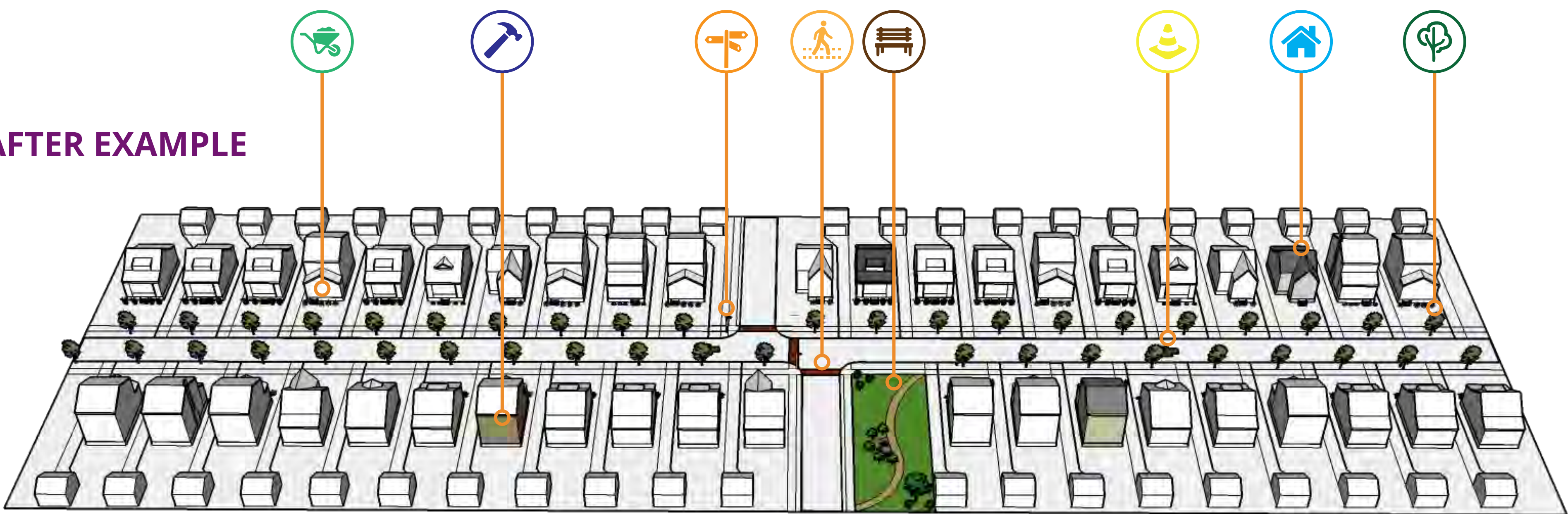
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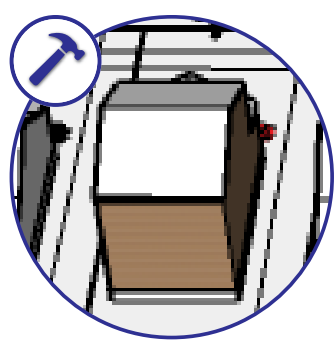
BEFORE EXAMPLE



AFTER EXAMPLE



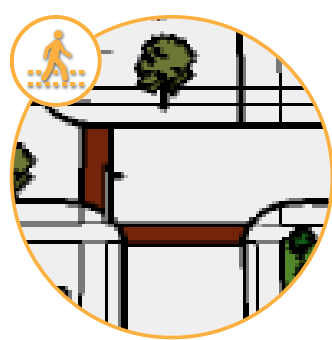
Landscaping classes and discounted rates on planting materials can encourage homeowners to add fresh landscaping to their yards



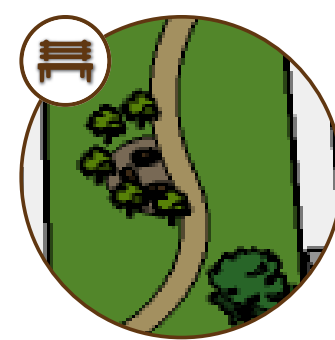
Proactive code enforcement combined with incentives and tax abatements for **home repairs** can improve neighborhood housing



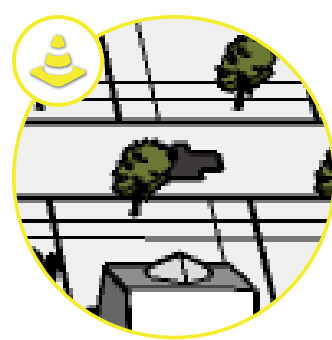
Decorative signs mounted above existing street signs can identify the neighborhood and reinforce a sense of place



Painted or stamped concrete **crosswalks** at important neighborhood crossings can improve safety and visual appeal



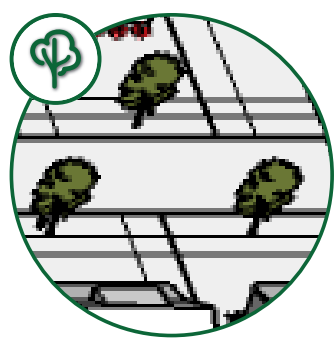
Pocket parks—especially at intersections—can provide community space and beautify the neighborhood



Targeted **street improvements** such as pothole repair and curb replacement can improve visual appeal of streets



Infill housing on vacant land via government funds or incentives to developers can bring new life to abandoned lots



New **street trees** can beautify a street and have been shown to raise property values

NOT SHOWN ON EXAMPLE



Painting fire hydrants—especially a unique color—can help reinforce the community brand and beautify the neighborhood



Replacing burnt-out **street lights** can increase the perception of safety and show attention to maintenance



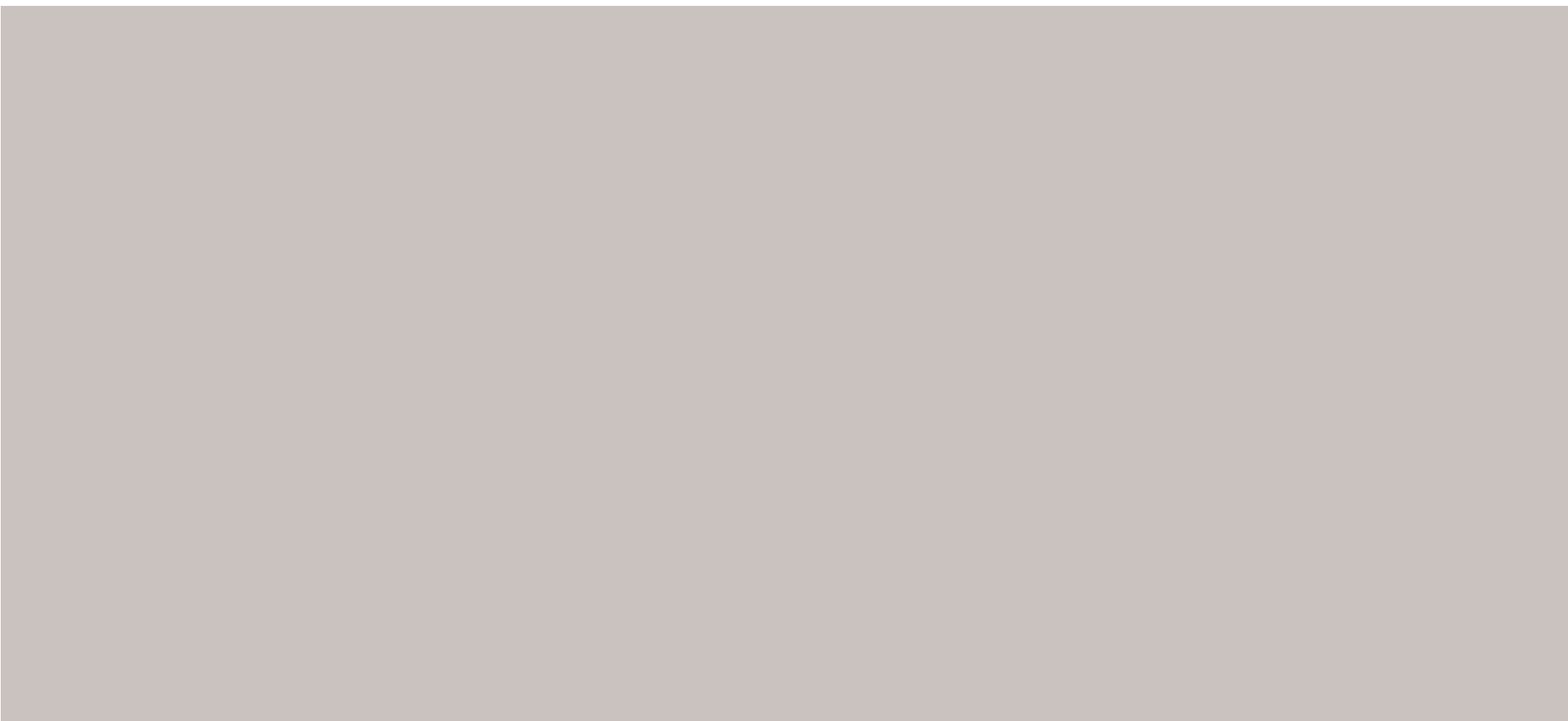
Neighborhood meetings can facilitate new block clubs, neighborhood watch programs, and community cohesion

KEEP IT!

CHANGE IT!

COMMENTS?

Select targeted streets in the Western Neighborhoods to **undertake neighborhood improvement programs** incorporating actions shown above



CORE STRATEGY AREA: EUCLID SQUARE MALL & BLUESTONE BUSINESS PARK

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	KEEP IT!	CHANGE IT!	COMMENTS?
Should Euclid Square Mall be redeveloped, consider extending St. Clair Avenue through the site			
Should Euclid Square Mall be redeveloped, consider extending the St. Clair bus route through the site			
Ensure any new roads have sidewalks, lighting, and amenities to encourage walkability			

CORE STRATEGY AREA: EUCLID SQUARE MALL & BLUESTONE BUSINESS PARK

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LEGEND

- Proposed Trail
- Proposed Transit Extension
- Current Building Footprints
- Potential Building Footprints
- Open Space
- Stormwater/Green Infrastructure
- Parking
- Trees

MOVEMENT

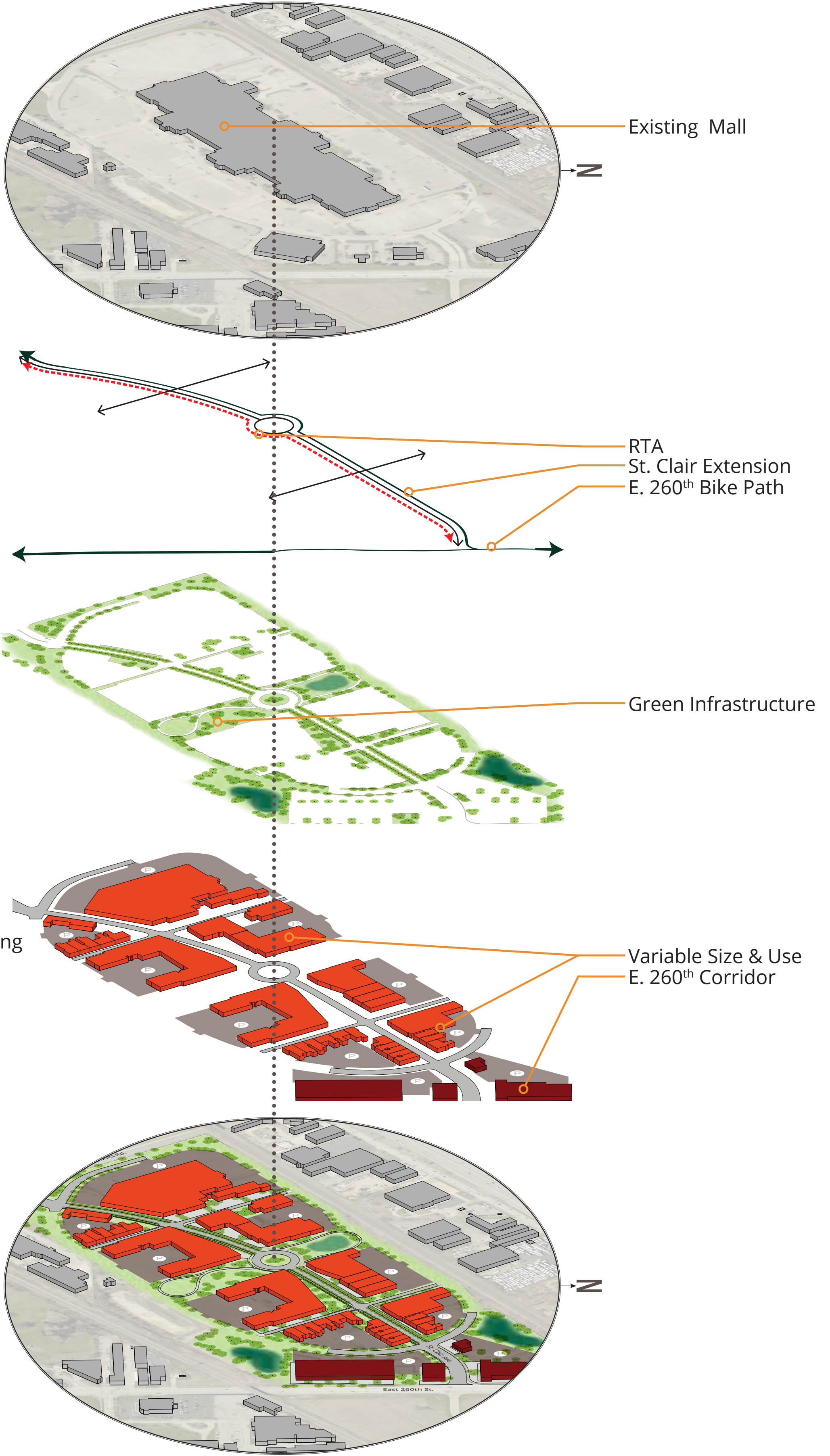
- Vehicular
- Bicycle Path
- Transit

LANDSCAPE

- Open Space
- Stormwater/Green Infrastructure

DEVELOPMENT

- Industrial / Office
- Commercial / Retail
- Loading Docks / Parking



KEEP IT!

CHANGE IT!

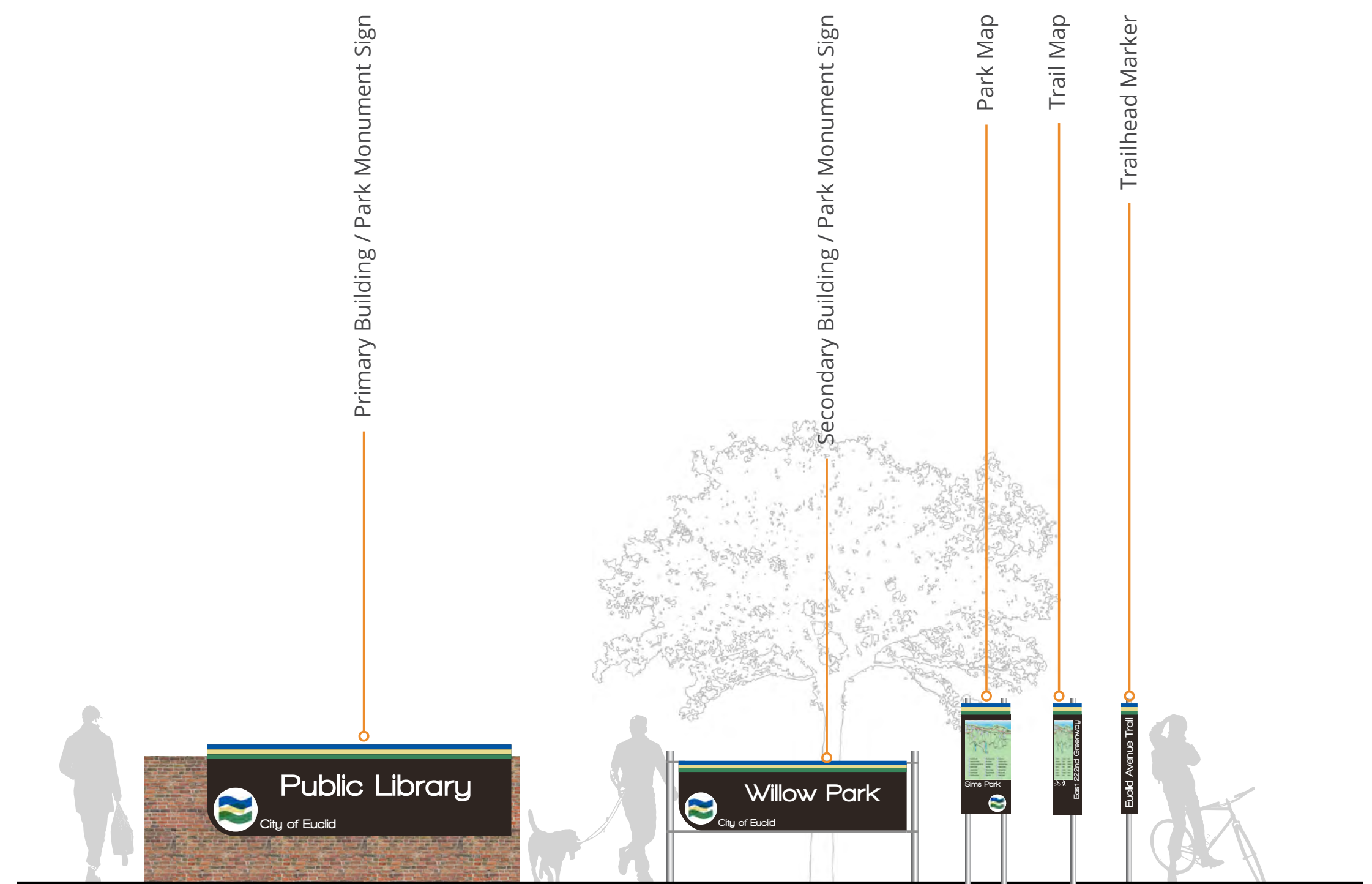
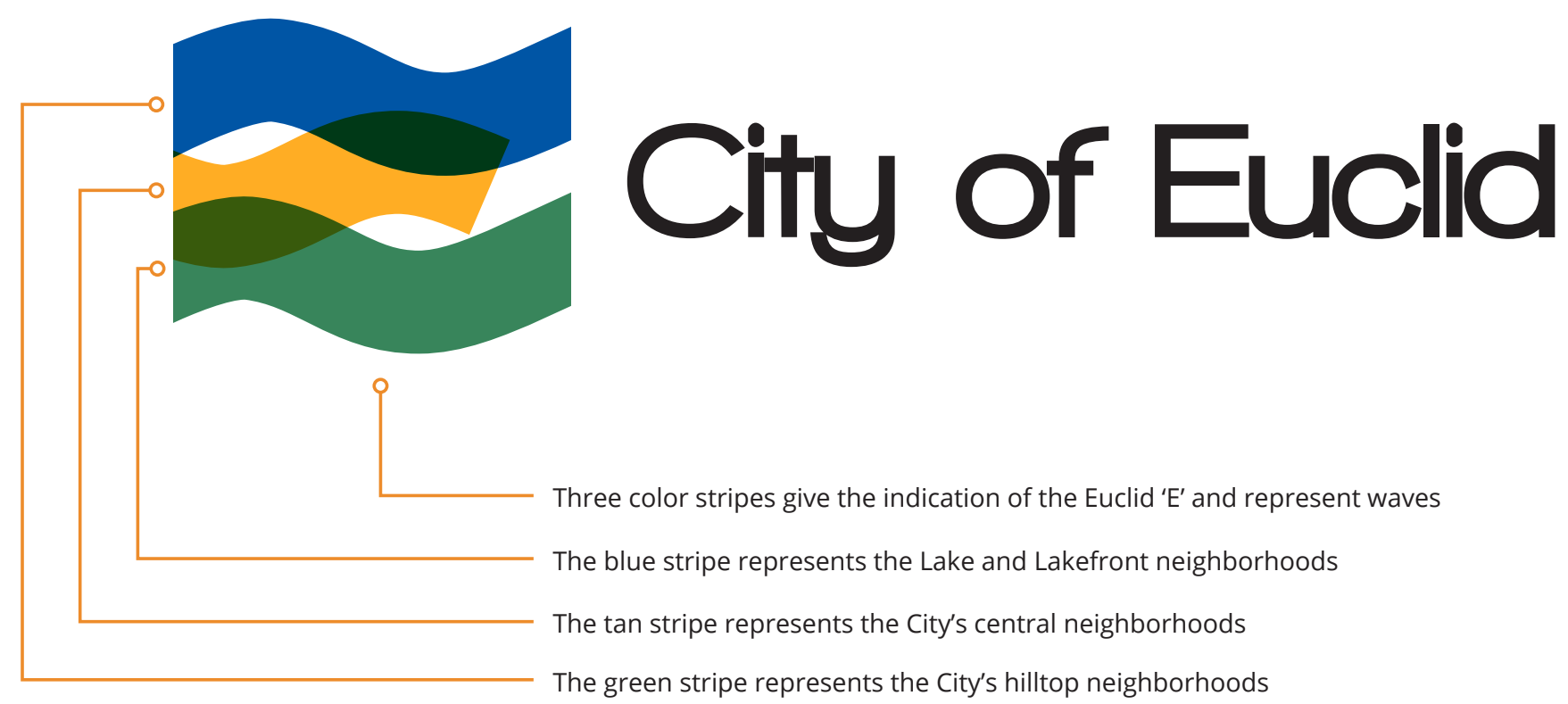
COMMENTS?

Work with property owners to **redevelop the Euclid Square Mall site for industrial uses** with limited supporting retail space, as shown above

LOGO AND WAYFINDING

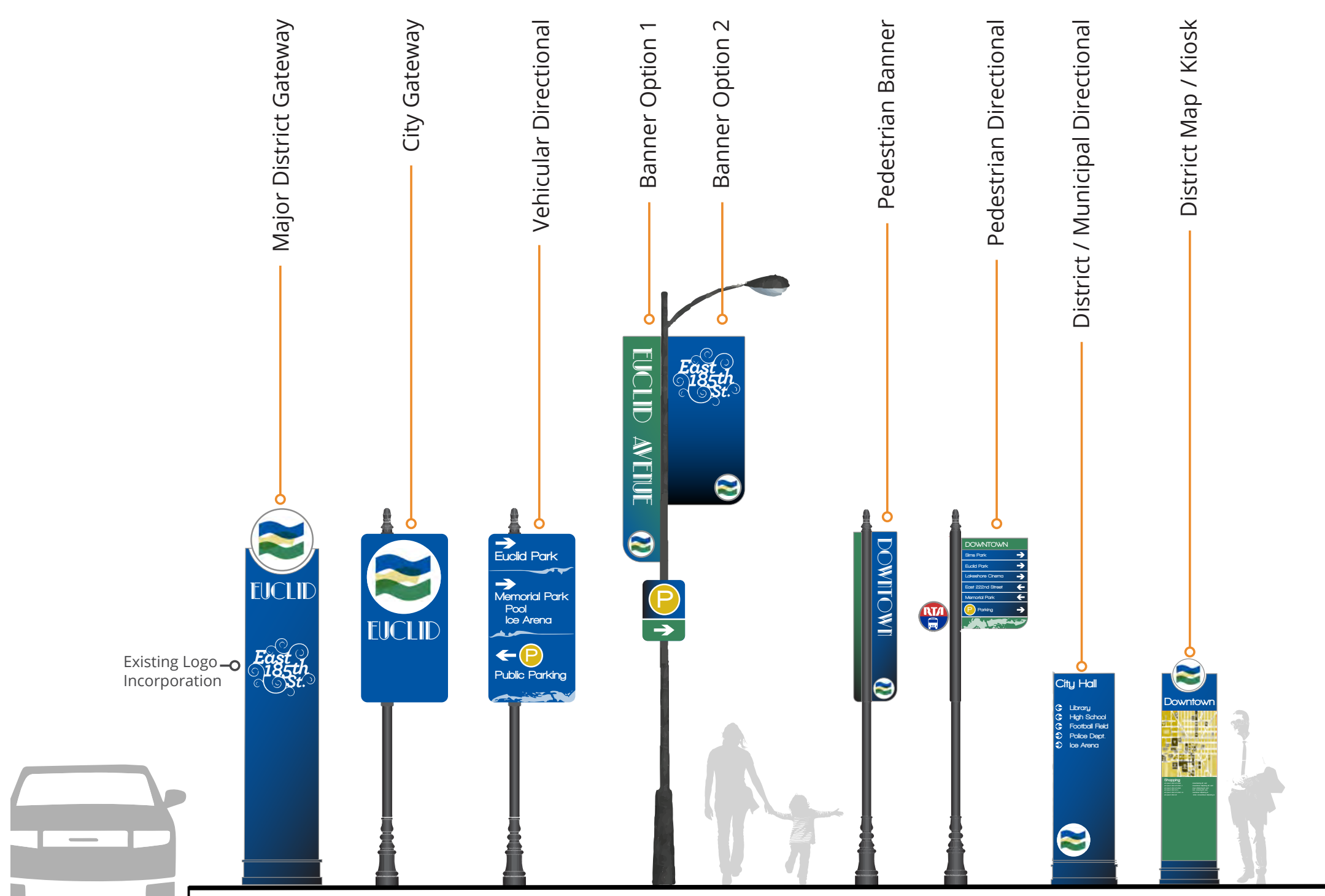
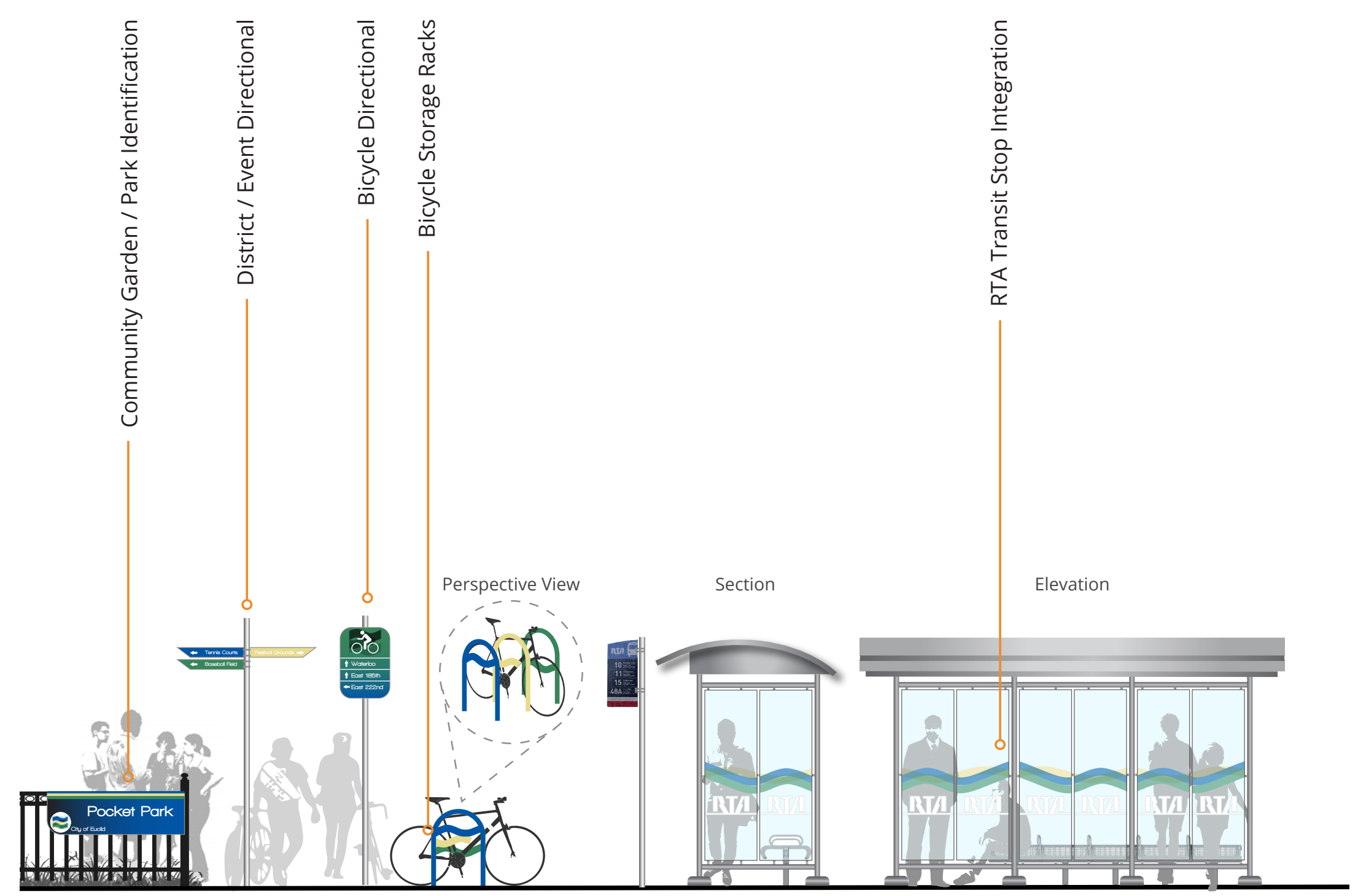
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MUNICIPAL PARKS & OPEN SPACE

PARKS & OPEN SPACE

[illegible]**PEDESTRIAN****SPECIALTY**

TRANSIT

KEEP IT!

CHANGE IT!

COMMENTS?

The above designs represent potential ideas—work with residents to **refine plans for a new City logo and wayfinding system** in Euclid

