CITY OF EUCLID MASTER PLAN

STEERING COMMITTEE MEETING #1
CURRENT CONDITIONS

- Introduction to a Master Plan
- Roles & Responsibilities
- Communication
- Timeline
- Current Conditions Review
- Homework
- What's Next

Introduction to a Master Plan

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INTRODUCTION TO A MASTER PLAN

 A long-term plan for how the community wants to grow and develop in the future

- Inventories what exists today and outlines a community's vision for the future
- Describes concrete action steps to achieve the vision

Why plan?

- Provides the opportunity for community input
- Prepares the City, residents, and businesses for the future
- Shapes future development to match your priorities
- Gives a competitive advantage when applying for grants and funding

Community Survey Community Vision Draft Master Plan Implementation **Current Conditions** Demographic, land use, housing, and other data to develop a community profile Includes a review of existing plans and surveys



Current Conditions Community Survey Draft Master Plan Implementation **Community Vision** Broad goals for how the community wants to grow and develop in the future

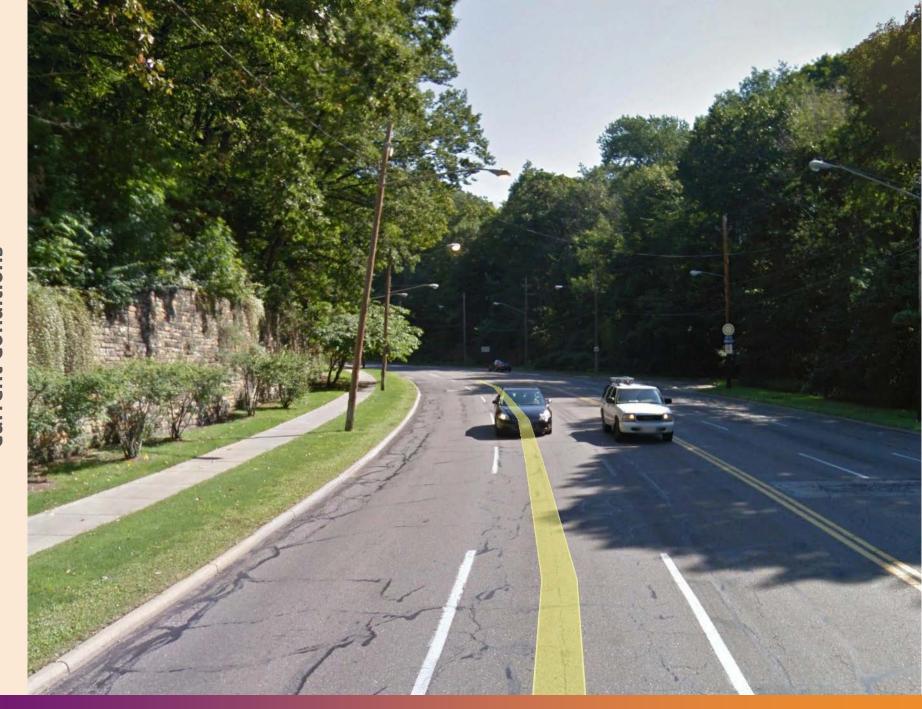
Current Conditions Community Survey Community Vision Draft Master Plan Implementation **Policies** Action steps to achieve the community's desired future

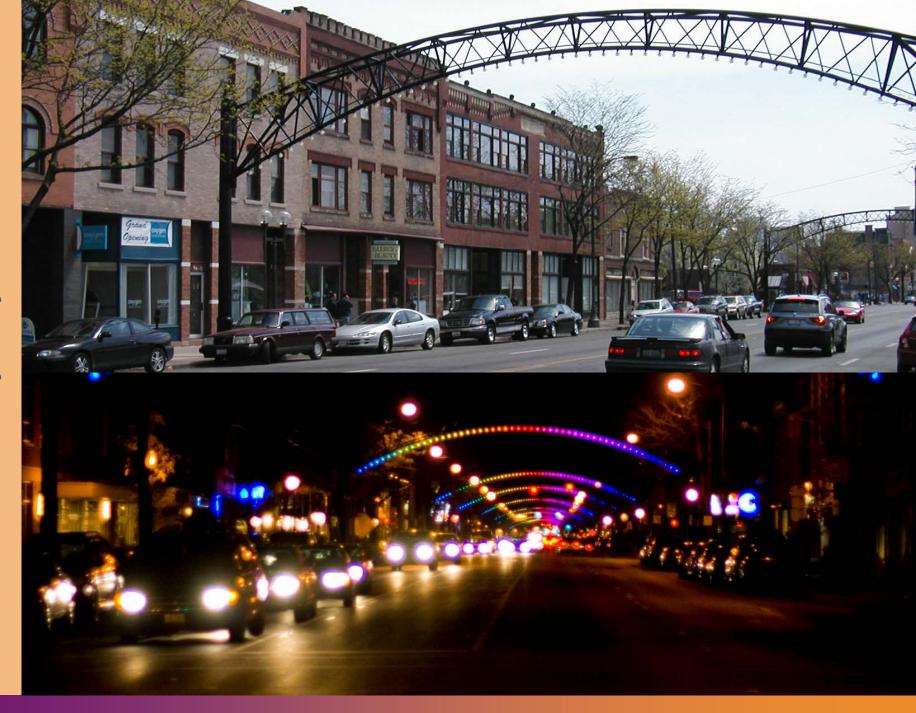
Current Conditions Community Survey Community Vision **Draft Master Plan Implementation** Timelines, priorities, responsibilities, and potential funding sources for undertaking action steps

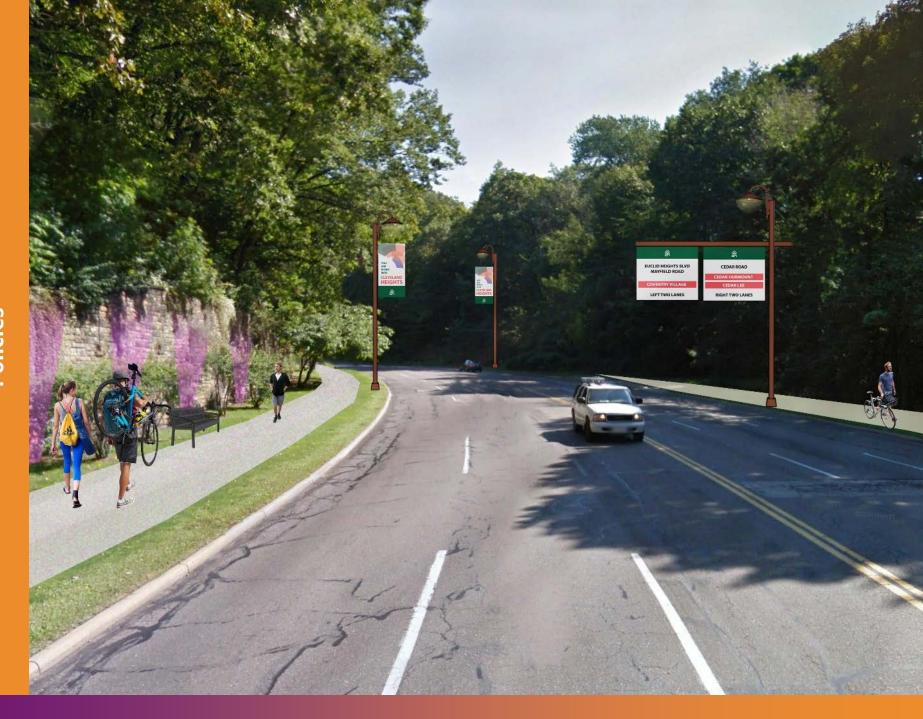


Example

Community Gateways







Priority Level: High

Responsible Party: City Public Service
Department

LITTRIDIANS

Responsible Party: City Public Service

LITTRIDIANS

RESPONSIBLE ROAD

RESPONSIBLE ROAD

RE

Timeline for Completion: 3-5 Years

Potential Funding: NOACA, County Public Works, Capital Improvement Program

ROLES & RESPONSIBILITIES

- The Project Team
- The Steering Committee
- The Public
- County Planning

The Project Team City staff and administration

- Shares expertise and on-the-ground knowledge
- Assists in the collection of data, images, and other City resources
- Views in-depth documents before presentation to Steering Committee

The Steering Committee Larger group of involved residents, businesses, and civic leaders

- Is a representative of the community
- Is an advocate for the plan and its implementation
- Views in-depth documents before public meetings

The Steering Committee Expectations

- Brings an open mind to meetings
- Is willing to openly and respectfully discuss ideas within the Committee
- Assists in advertising public involvement
- Assists at public meetings, as needed

The Public All interested residents, business owners, or stakeholders

- Provides comment on the plan whether in person or online
- Ensures the plan has the endorsement of residents and business owners

County PlanningFacilitators of the planning process

- Translates concerns and suggestions into plan documents
- Offers planning expertise and innovative ideas
- Consolidates various plans into a single, comprehensive document

COMMUNICATION

Meeting Packets

- Prior to each meeting, we will deliver a packet of materials for review
- Materials will be sent a few days in advance of every meeting

Meeting Packets

- We will utilize <u>www.Dropbox.com</u>
- All links will be <u>www.TinyURL.com/EucSC1</u>

Feedback

- May include worksheets
- Provide us your written feedback in whatever way is easiest

TIMELINE

Planning Timeline

- Six (6) phases to the planning process
- Five (5) Steering Committee Meetings
- Three (3) Public Meetings
- Online Comment Period

Tentative Schedule

City of Euclid TENTATIVE SCHEDULE



NTATIVE SCI			Tentative Date
	Overview	Meeting Steering Committee #1	September 8, 2016
n Initiation + Current	Develop demographic, land use, and housing overview	Steering Communication	September 14, 2016
lan Initiation Conditions		Steering Committee #2	October 4, 2016
Community Vision	Vision for how the community wants to grow and develop in the coming decade	Public Meeting #1	October 4, 2
		Public Presentation	Early November
Community Survey Results	Collect surveys and analyze results into report		Early December
Community	Policies and actions to achie	Steering Committee #3	Farly February
Policies			Late February
	the continue future	Public Meeting #2	
		Steering Committe	Late April
	Strategies, priorities and responsibilities f	or stanting	Mid May
Implementation	and responsibilities undertaking action		

----nleted

Tentative Steering Committee Meetings

Meeting	Topic	Tentative Dates
Meeting #1	Current Conditions	September 8, 2016
Meeting #2	Community Vision	September 14, 2016
Meeting #3	Policies	Early December
Meeting #4	Policies	Early February
Meeting #5	Implementation	Late April

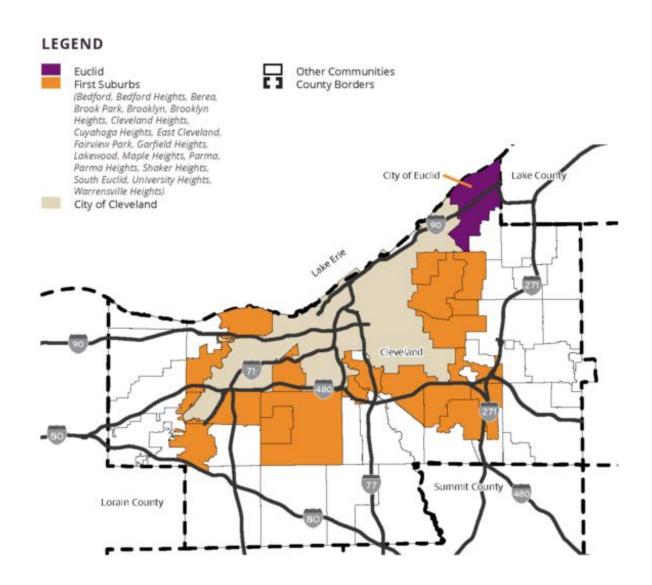
Tentative Public Meetings

Meeting	Topic	Tentative Dates
Meeting #1	Current Conditions & Community Vision	October 4, 2016
Meeting #2	Policies	Late February
Meeting #3	Implementation	Mid May

Public	Community Survey	Early November
Presentation		

CURRENT CONDITIONS REVIEW

REGIONAL CONTEXT



CURRENT CONDITIONS

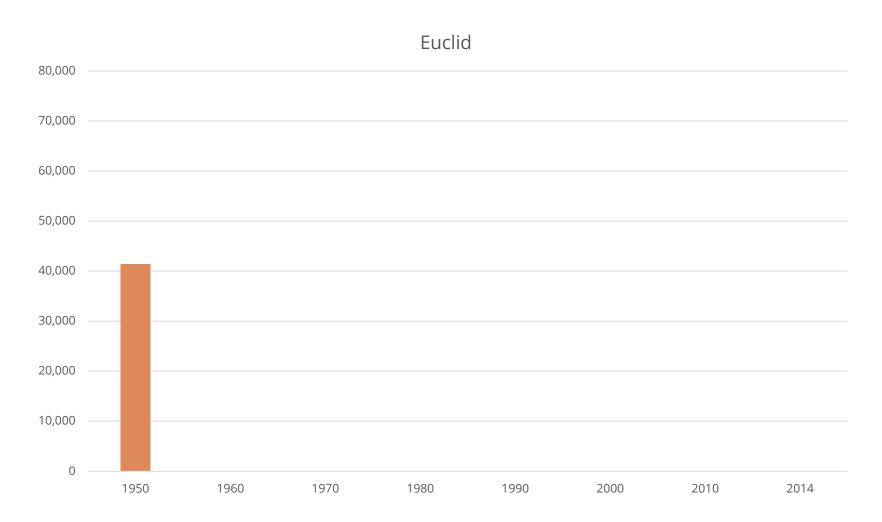
- Population
- Race & Ethnicity
- Educational Attainment
- Income
- Housing
- Employment

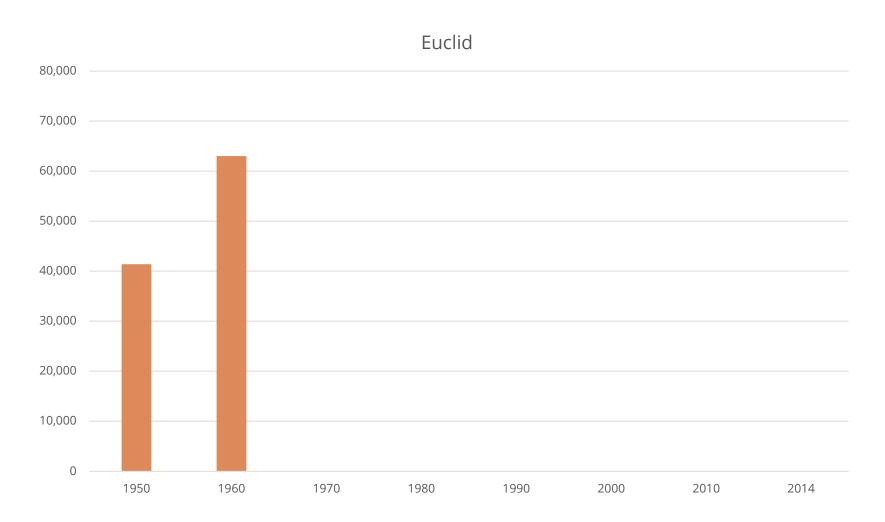
- Transportation
- Stormwater and Infrastructure
- Environment & Open Spaces
- Land Use and Zoning

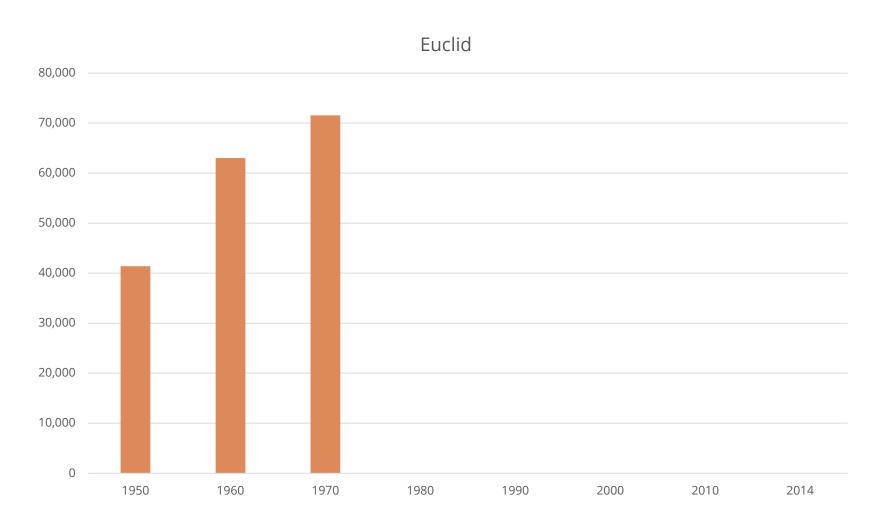
QUESTIONS TO ASK

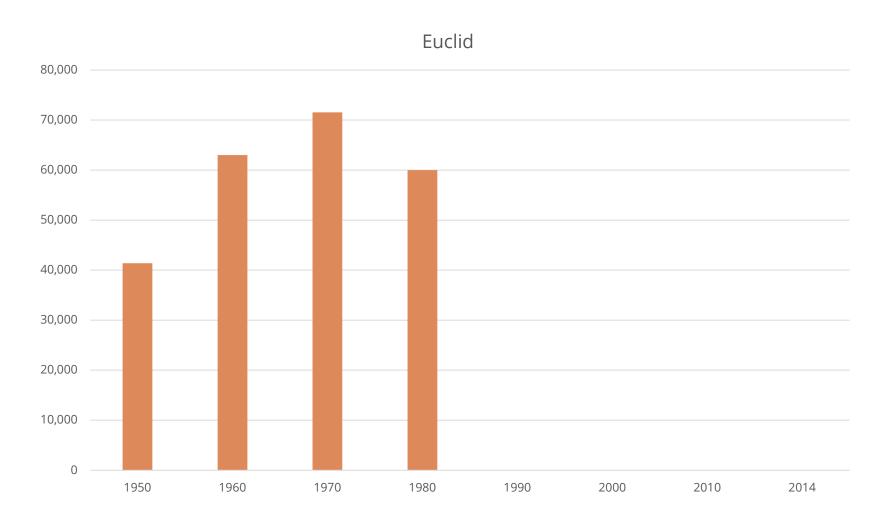
- Does this match what you see on a daily basis?
- What are your biggest take-aways?
- Have we covered all of the necessary topics?

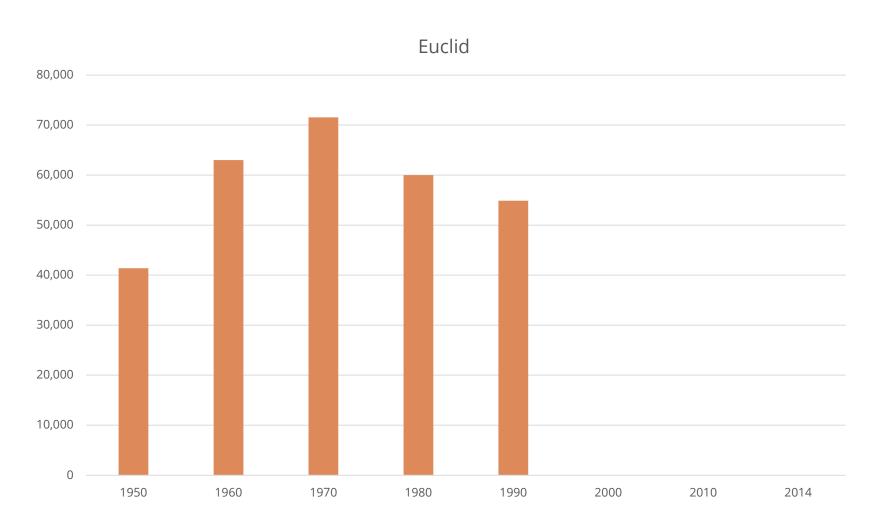
POPULATION

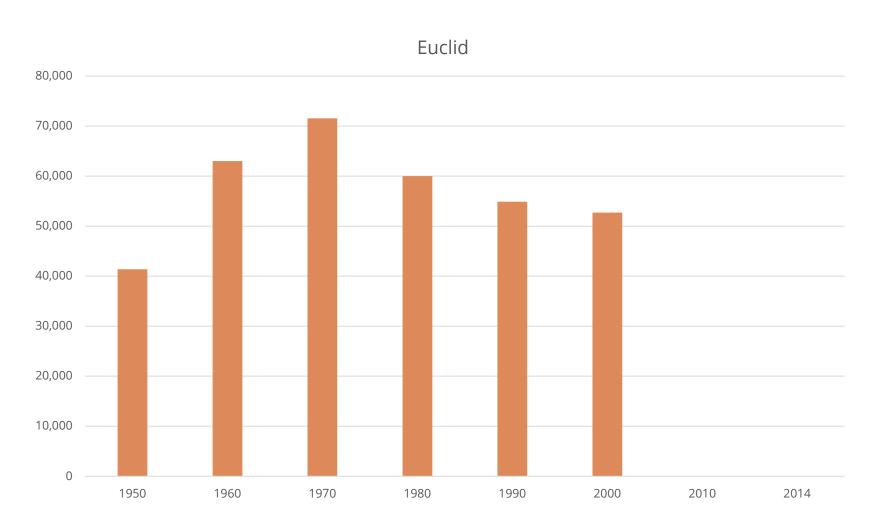


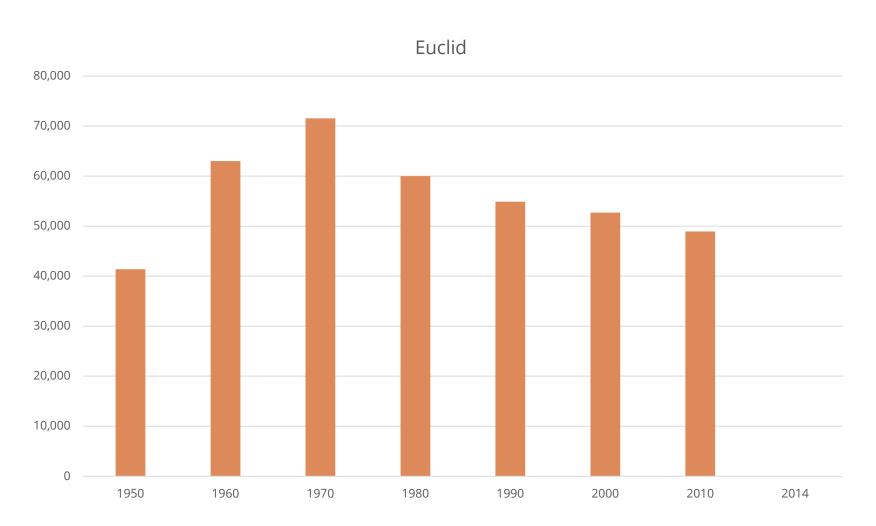


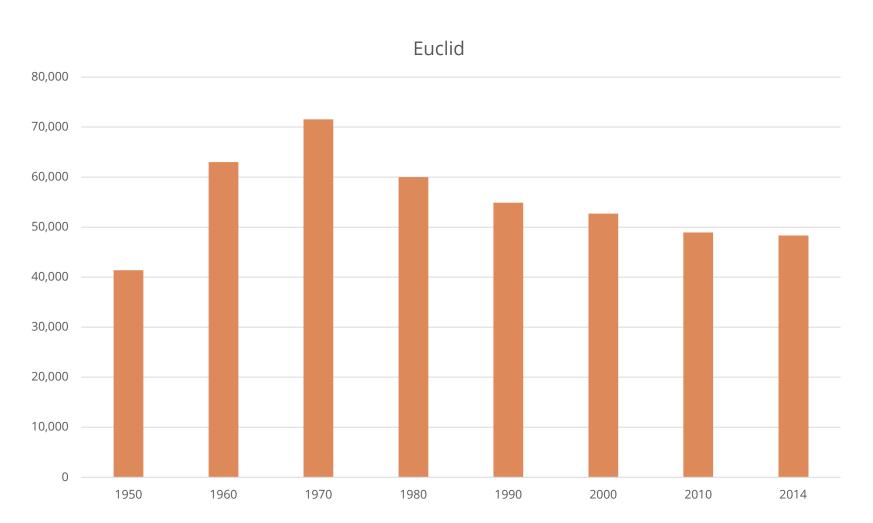




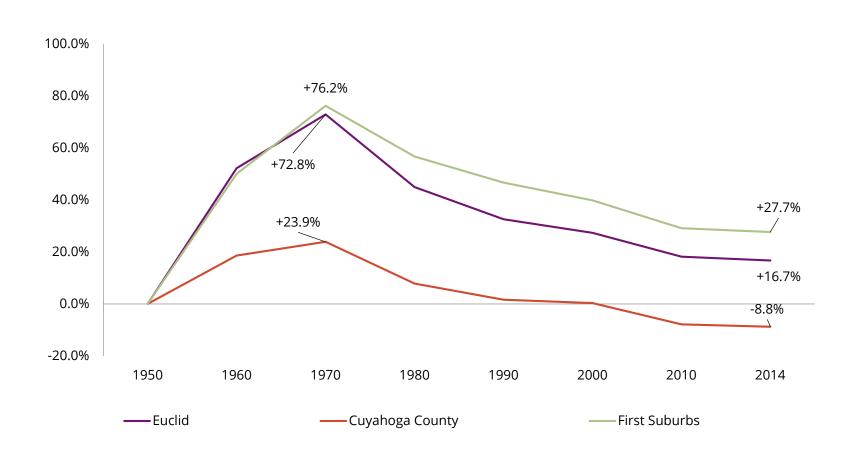




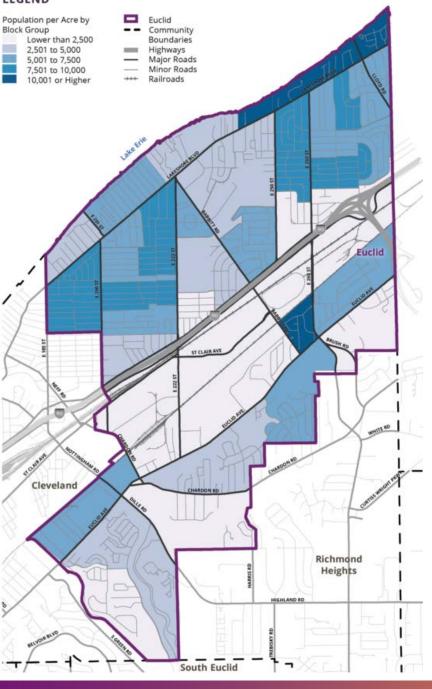




POPULATION COMPARED TO 1950 BASELINE

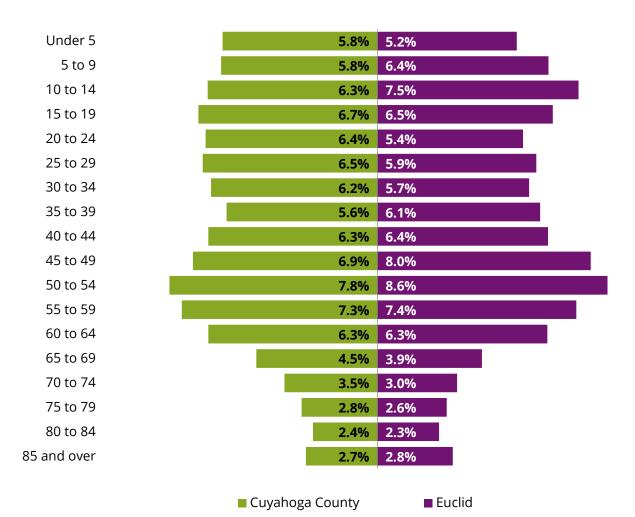


LEGEND



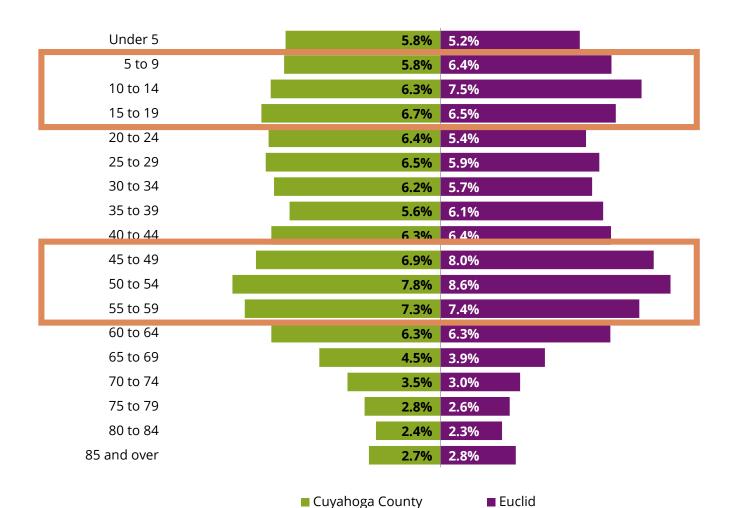
POPULATION DENSITY

POPULATION BY AGE

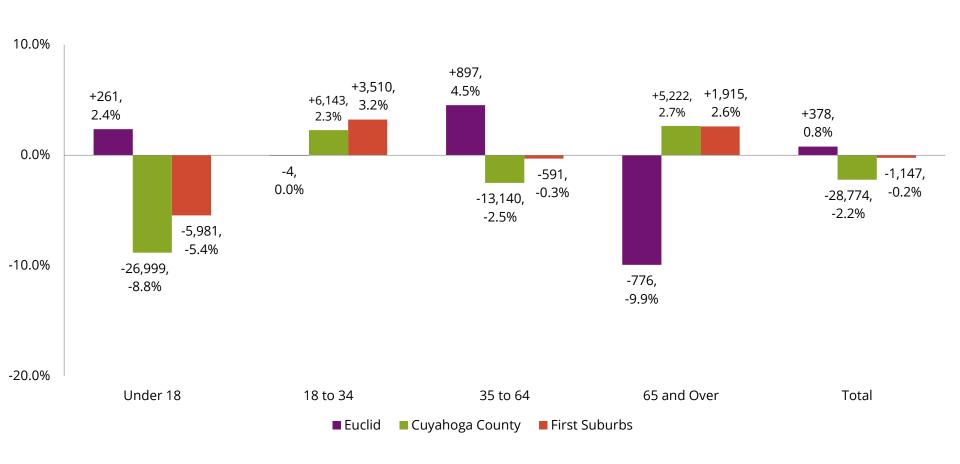




POPULATION BY AGE

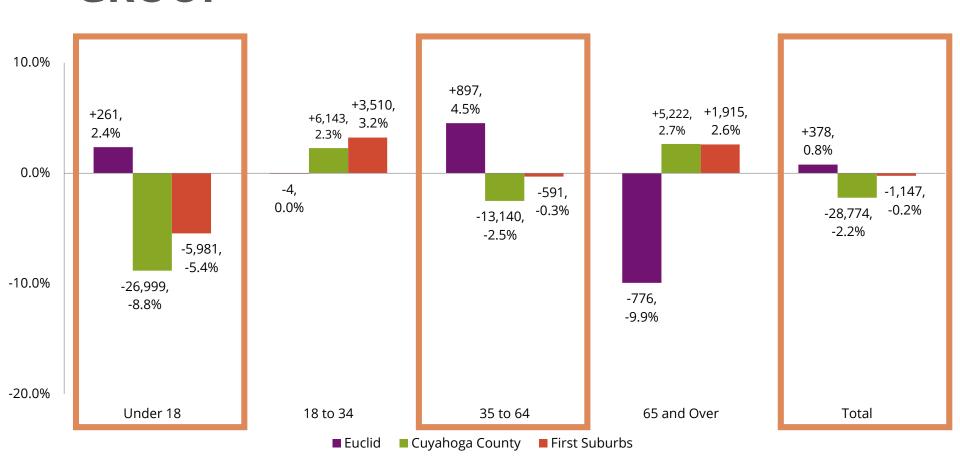


CHANGE IN POPULATION BY AGE GROUP



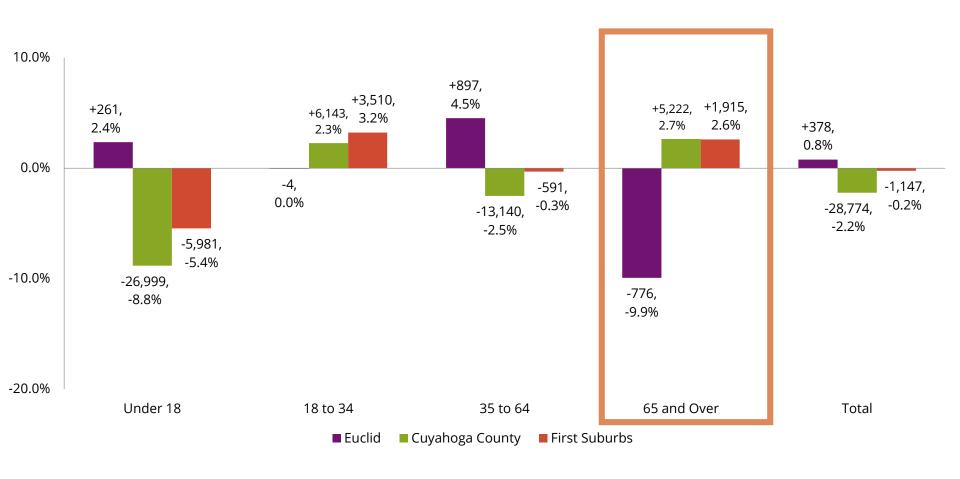


CHANGE IN POPULATION BY AGE GROUP

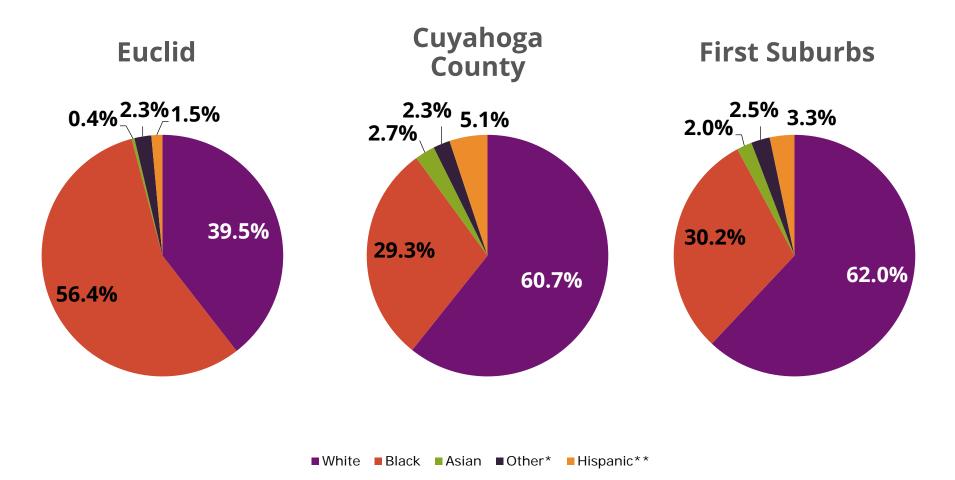




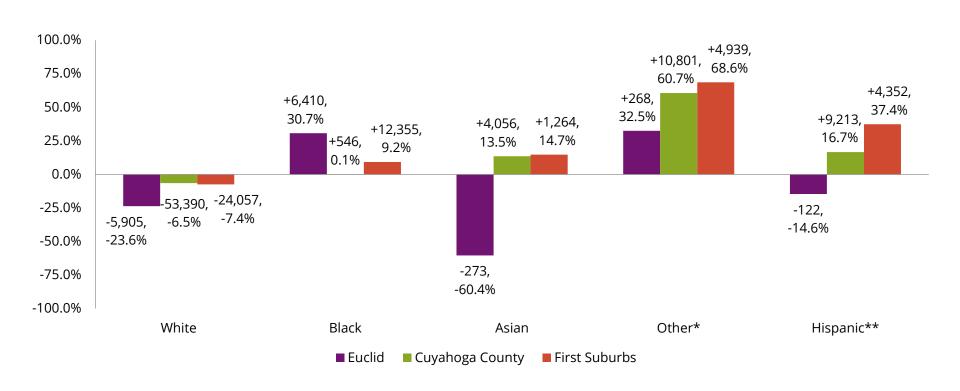
CHANGE IN POPULATION BY AGE GROUP



RACE & ETHNICITY

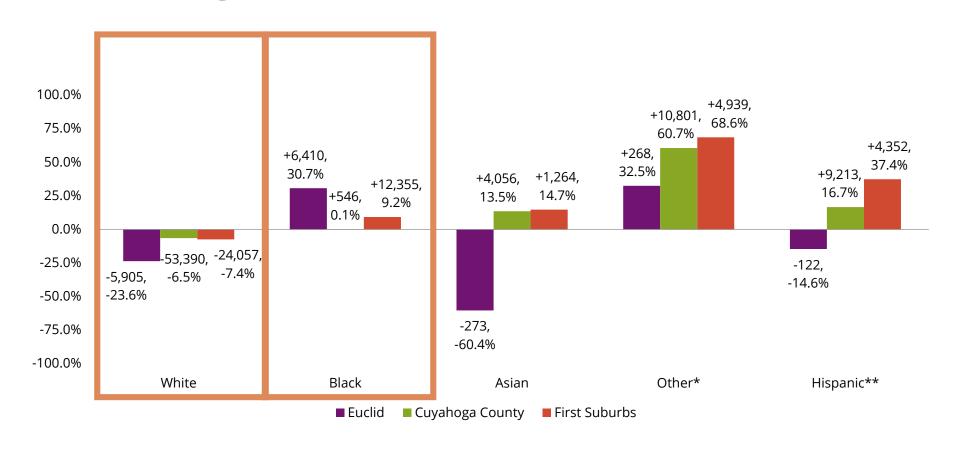


CHANGE IN POPULATION BY RACE & ETHNICITY

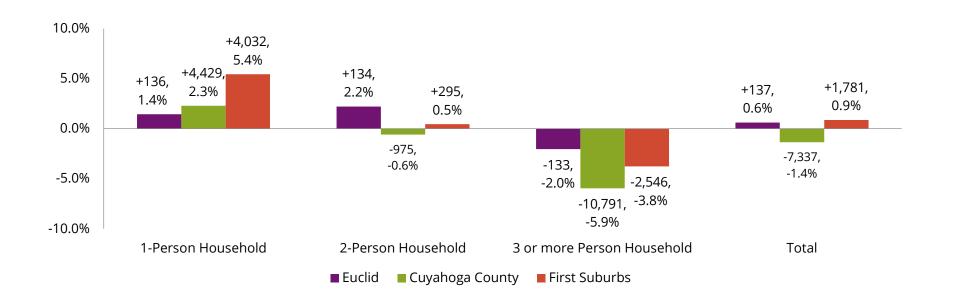




CHANGE IN POPULATION BY RACE & ETHNICITY

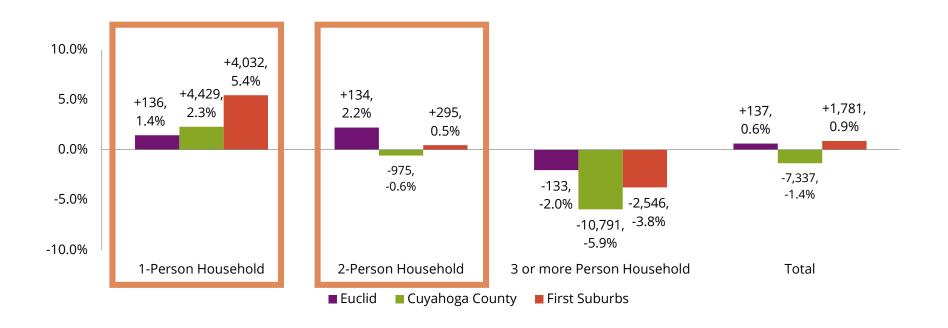


CHANGE IN HOUSEHOLDS BY SIZE



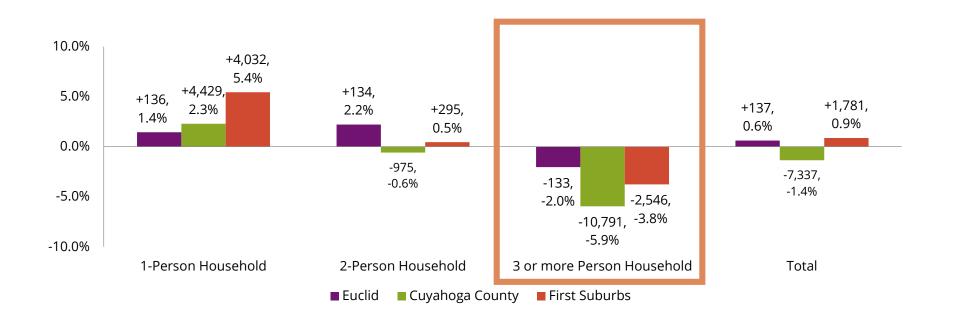


CHANGE IN HOUSEHOLDS BY SIZE

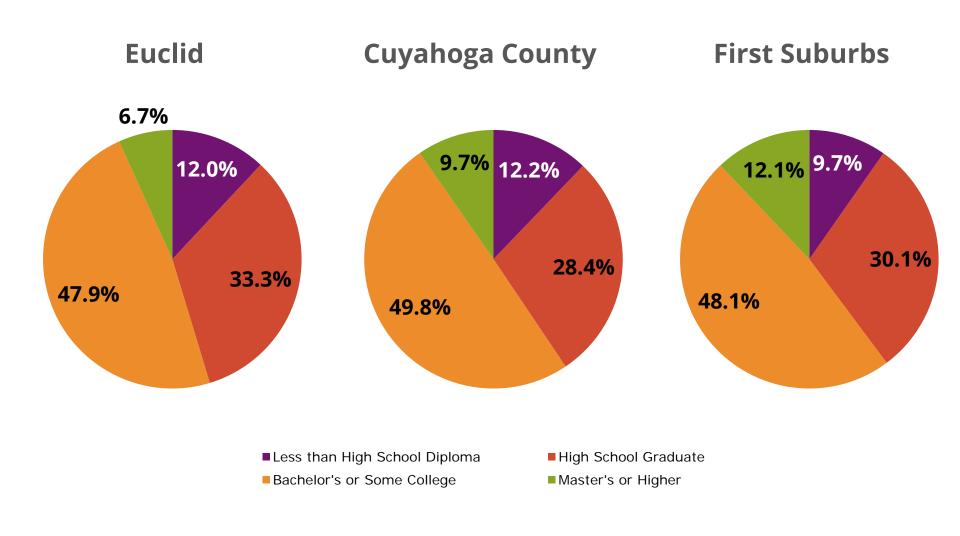




CHANGE IN HOUSEHOLDS BY SIZE

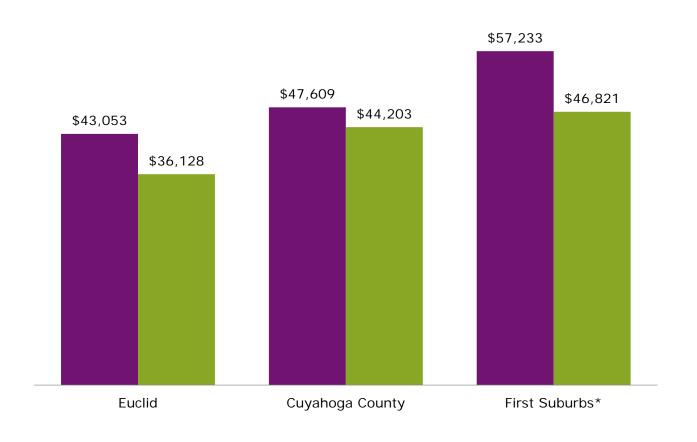


EDUCATIONAL ATTAINMENT

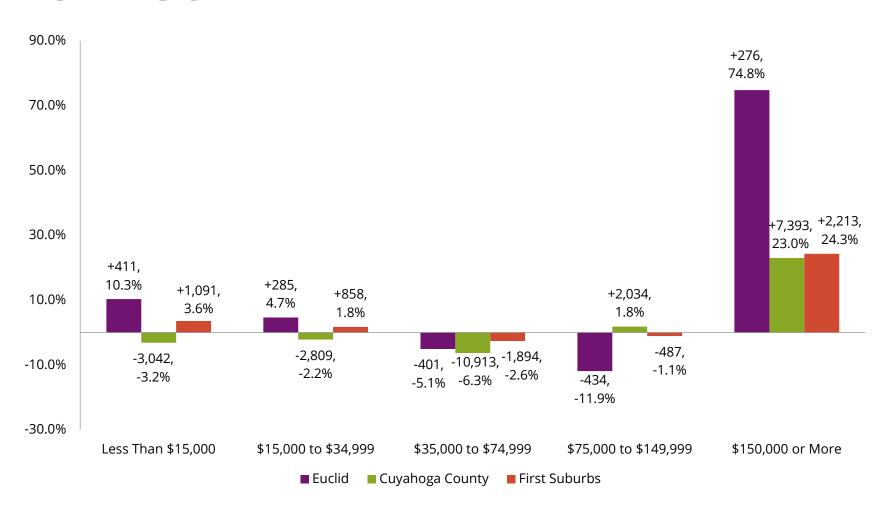


INCOME

CHANGE IN MEDIAN HOUSEHOLD INCOME

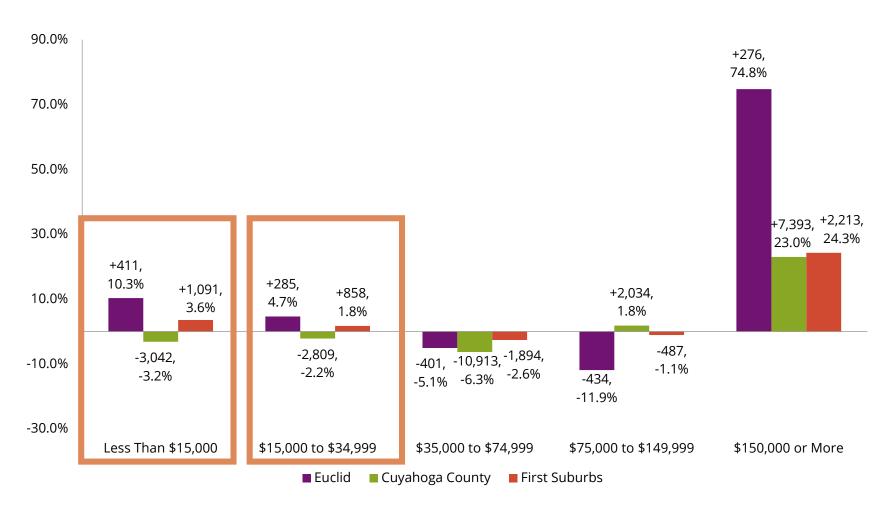


CHANGE IN HOUSEHOLDS BY INCOME CATEGORY



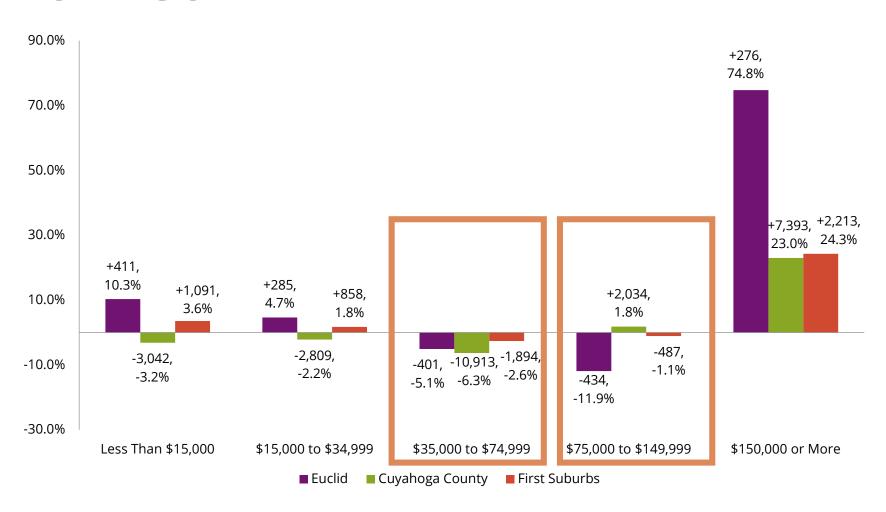


CHANGE IN HOUSEHOLDS BY INCOME CATEGORY



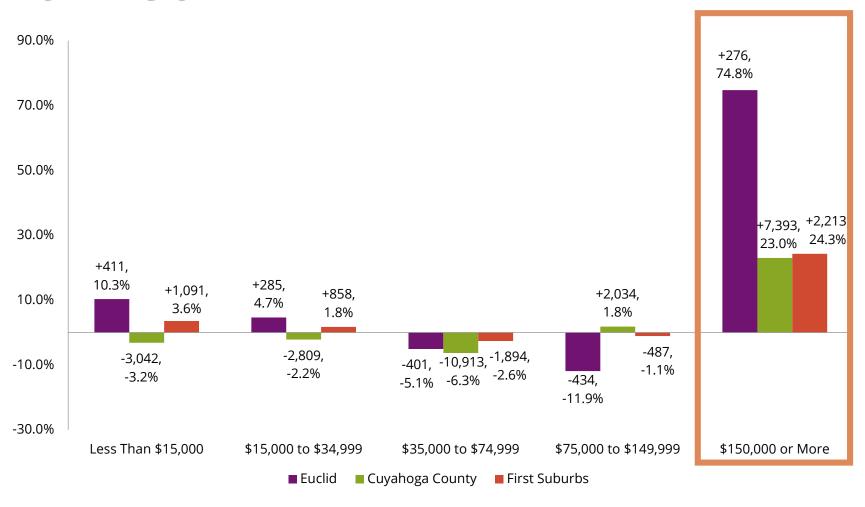


CHANGE IN HOUSEHOLDS BY INCOME CATEGORY



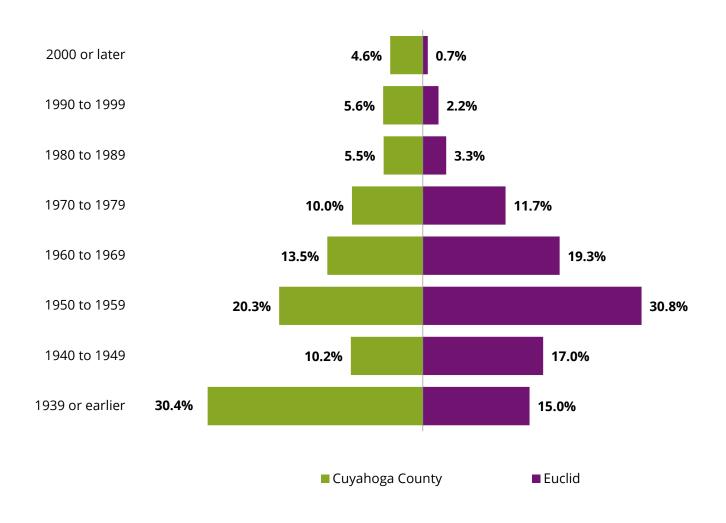


CHANGE IN HOUSEHOLDS BY INCOME CATEGORY

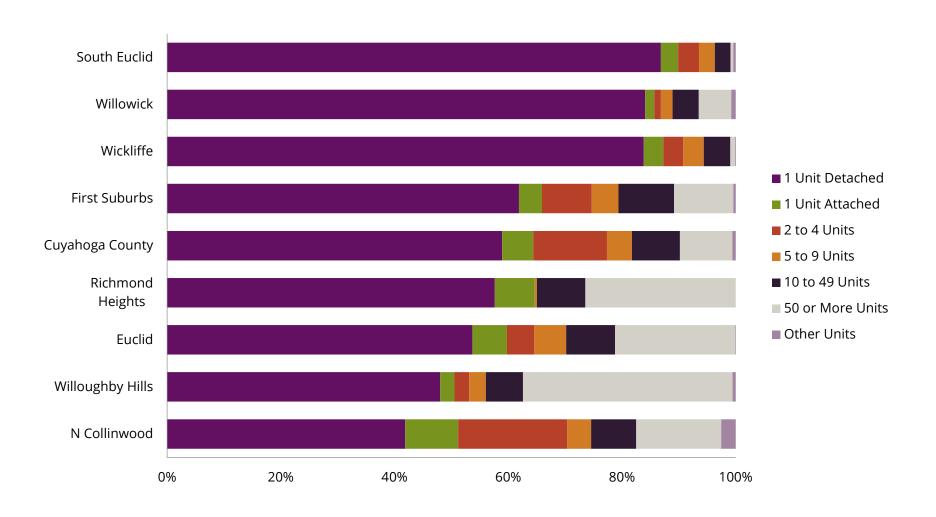


HOUSING

YEAR BUILT

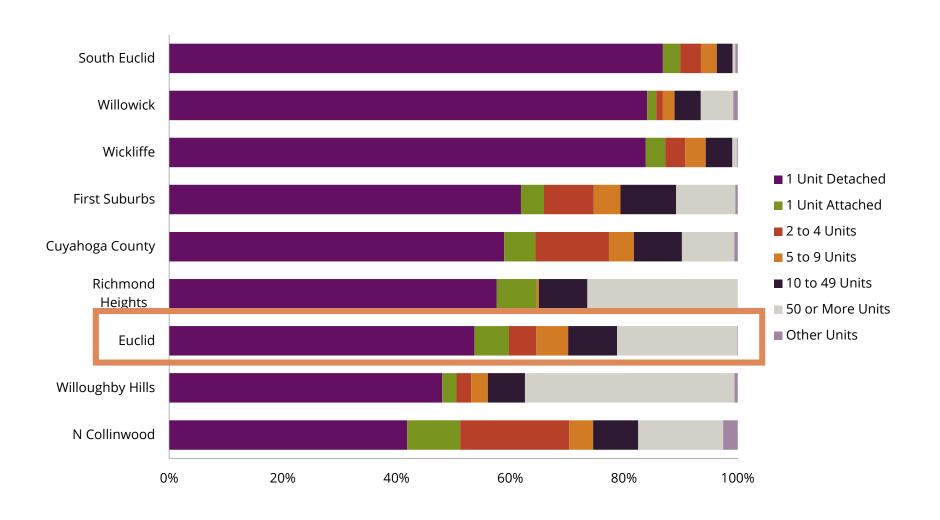


NUMBER OF UNITS IN STRUCTURE

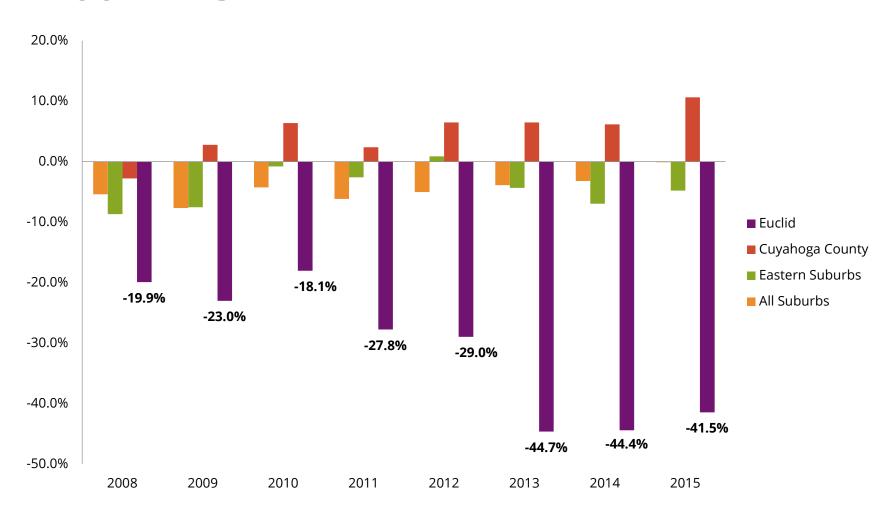


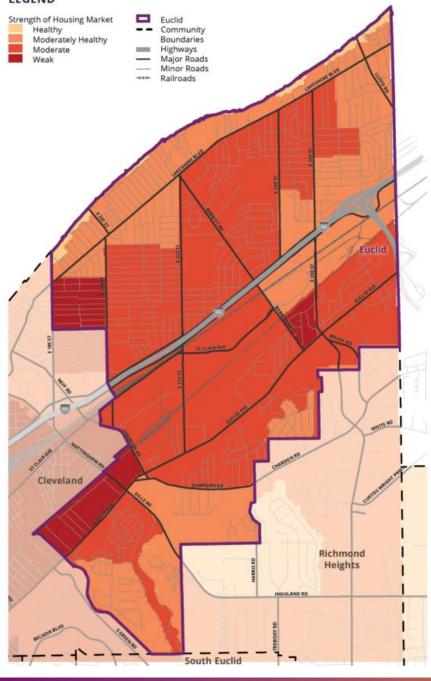


NUMBER OF UNITS IN STRUCTURE



MEDIAN SALES PRICE COMPARED TO 2007 BASELINE

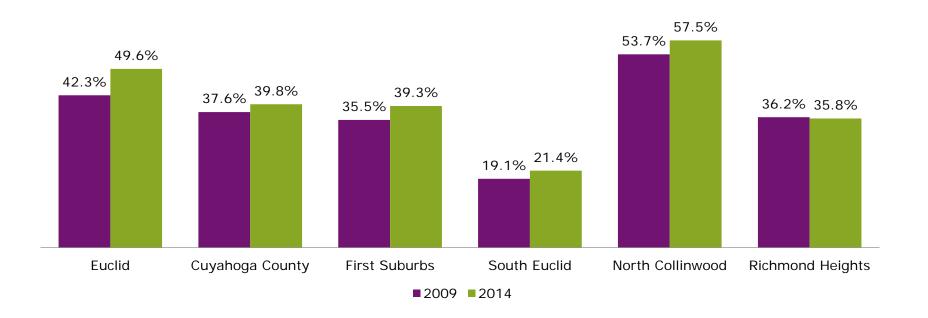




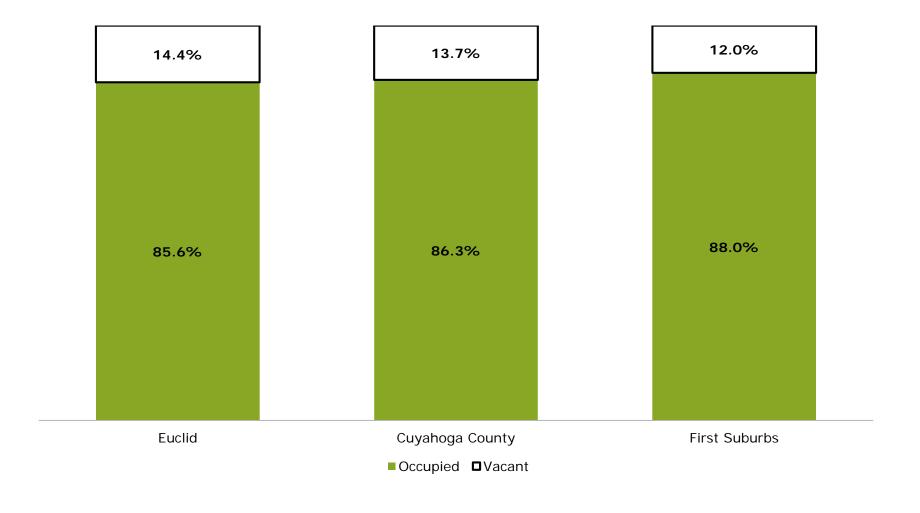
HOUSING MARKET STRENGTH

- Poverty
- Tax delinquency
- Mortgage foreclosure
- Demolitions
- Vacancy
- Change in valuation
- Unemployment rate

PERCENT RENTER-OCCUPIED

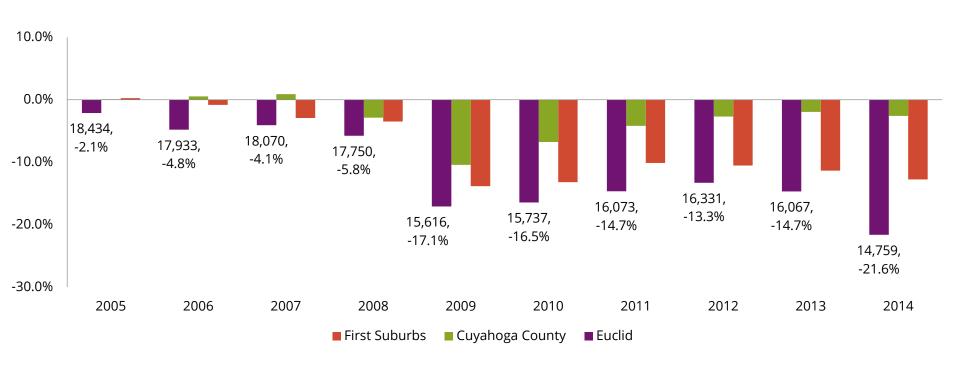


VACANCY RATES

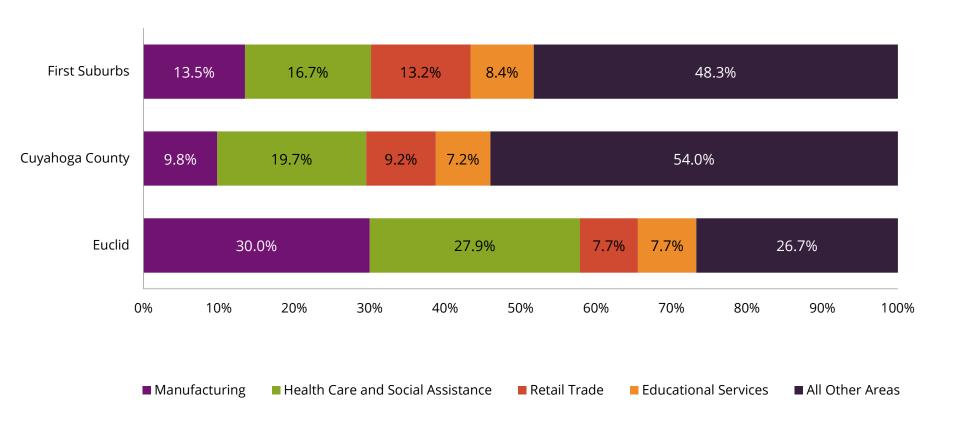


EMPLOYMENT

TOTAL EMPLOYMENT ANNUALLY, AND PERCENT CHANGE COMPARED TO 2004 BASELINE

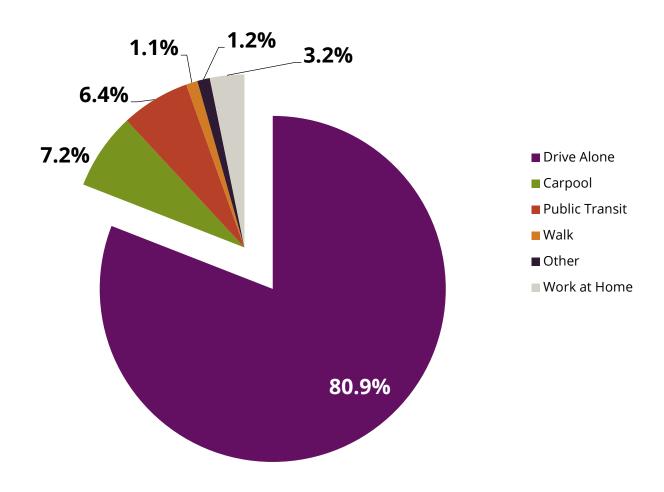


PERCENT OF TOTAL EMPLOYMENT BY SECTOR

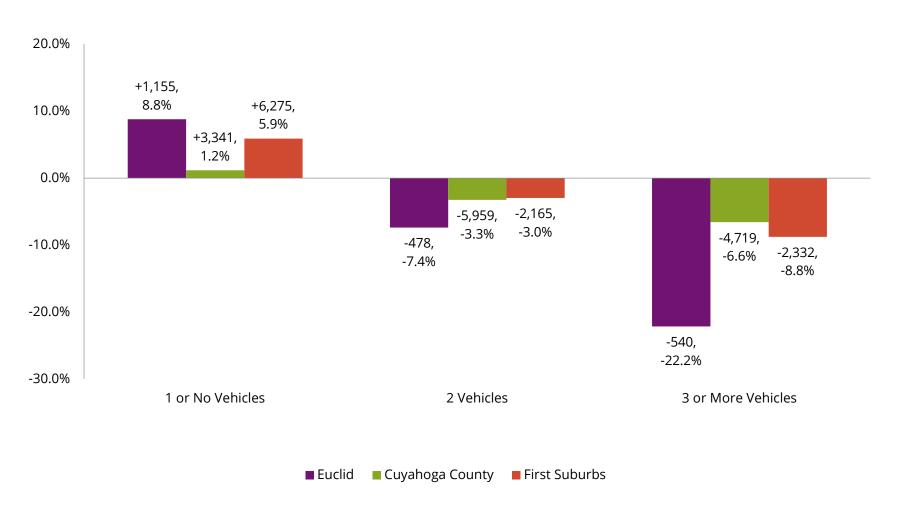


TRANSPORTATION

COMMUTING METHOD

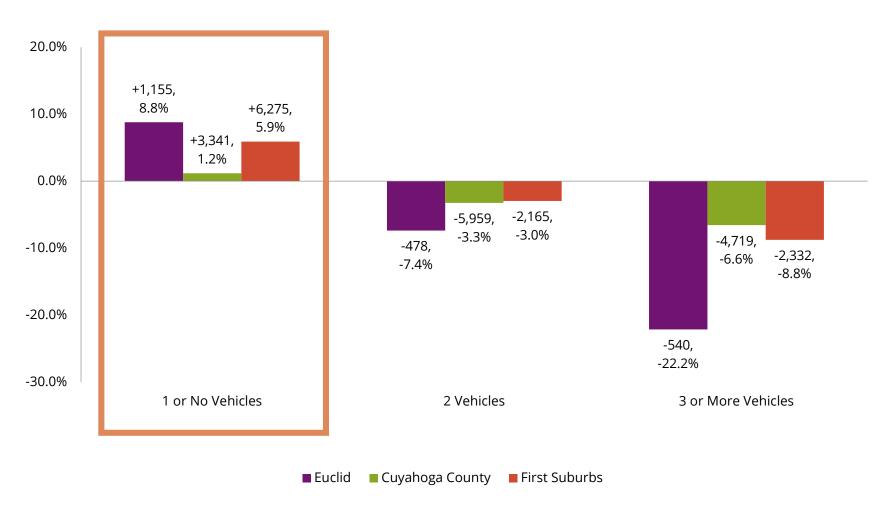


CHANGE IN HOUSEHOLDS BY NUMBER OF VEHICLES AVAILABLE



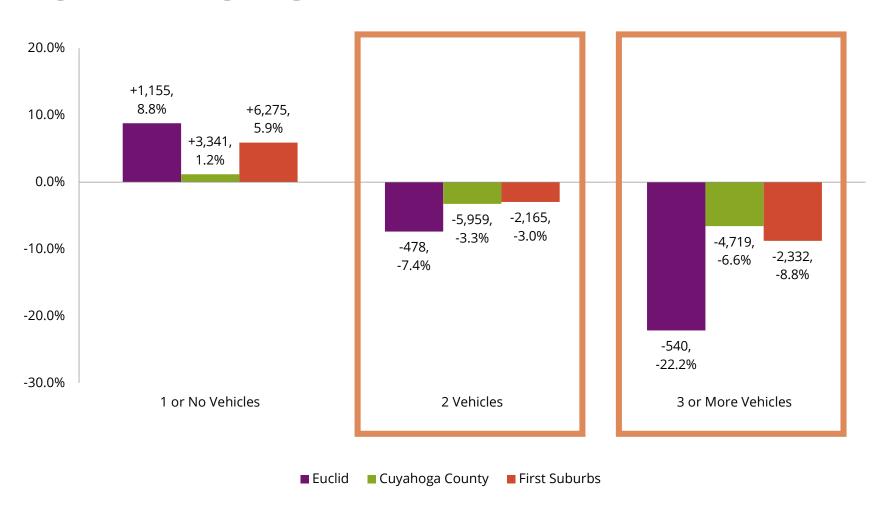


CHANGE IN HOUSEHOLDS BY NUMBER OF VEHICLES AVAILABLE





CHANGE IN HOUSEHOLDS BY NUMBER OF VEHICLES AVAILABLE



LEGEND Bus Route

Euclid Community (circle shows route Boundaries Route Spur (limited frequencies) Highways Major Roads Transit Center Minor Roads Railroads Euclid Laketran Transfer Point WHITERD Cleveland Richmond Heights HIGHLAND RD South Euclid

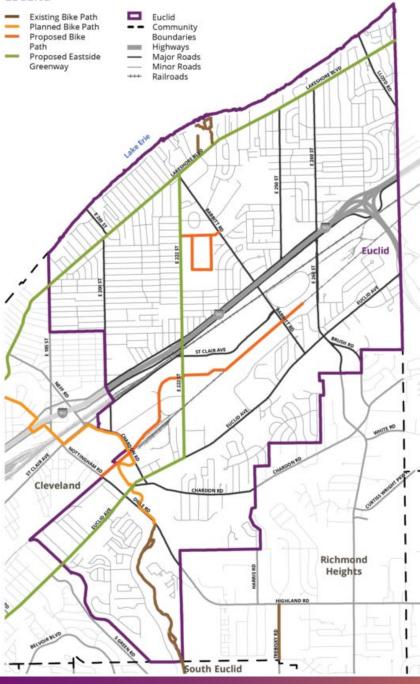
TRANSIT ROUTES

Route	Peak Headways
1	10 min
28	15 min
28A	25 min
30	15 min
34	1 hr
37	30 min
39	30 min
39F	10 min
94	1 hr
239	30 min

LEGEND Potential Health Line Extension Euclid == 185th Option Community Boundaries ■■ 152ndOption Highways Major Roads **Priority Transit Corridors** Minor Roads Railroads Euclid Avenue 1/2 Mile Buffer to Transit Cleveland Richmond Heights South Euclid

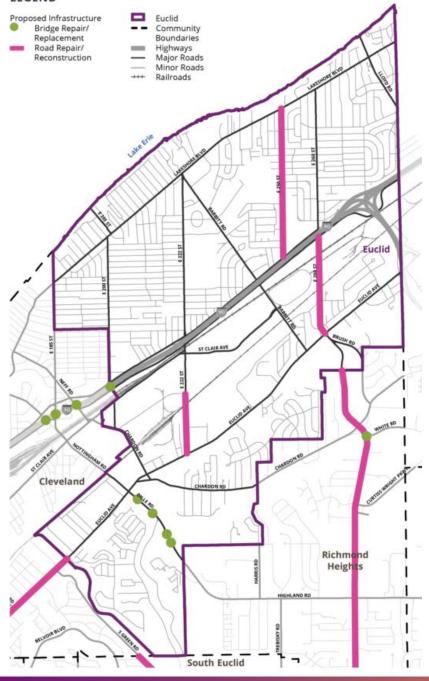
TRANSIT COVERAGE & PLANNING

Route	2015 Ridership
1	1,815,412
28	1,290,359
30	875,786
34	136,713
37	476,639
39	481,355
94	306,158



BIKEWAYS

- Few existing bikeways
- Numerous proposed bikeways



REGIONAL INFRASTRUCTURE

- NOACA TIP
- County Public Works
 TIP

ENVIRONMENT & OPEN SPACES

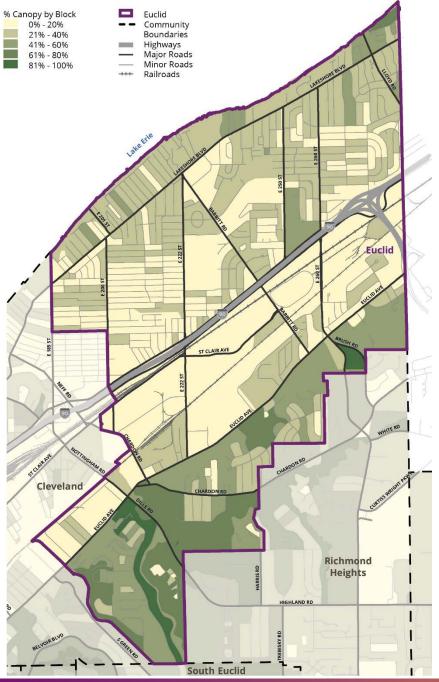
LEGEND Water Features Community Boundaries Streams Culverted Streams Highways Major Waterways and Major Roads Minor Roads Riparian Zones Railroads Wetlands Steep Slopes 12.7% - 18% Slope 18.1% or Higher Slope Cleveland Richmond Heights

South Euclid

WATERWAYS & STEEP SLOPES

- Euclid Creek is significant
- Few other wetlands and natural rivers
- Most steep slopes along rivers and Portage Escarpment



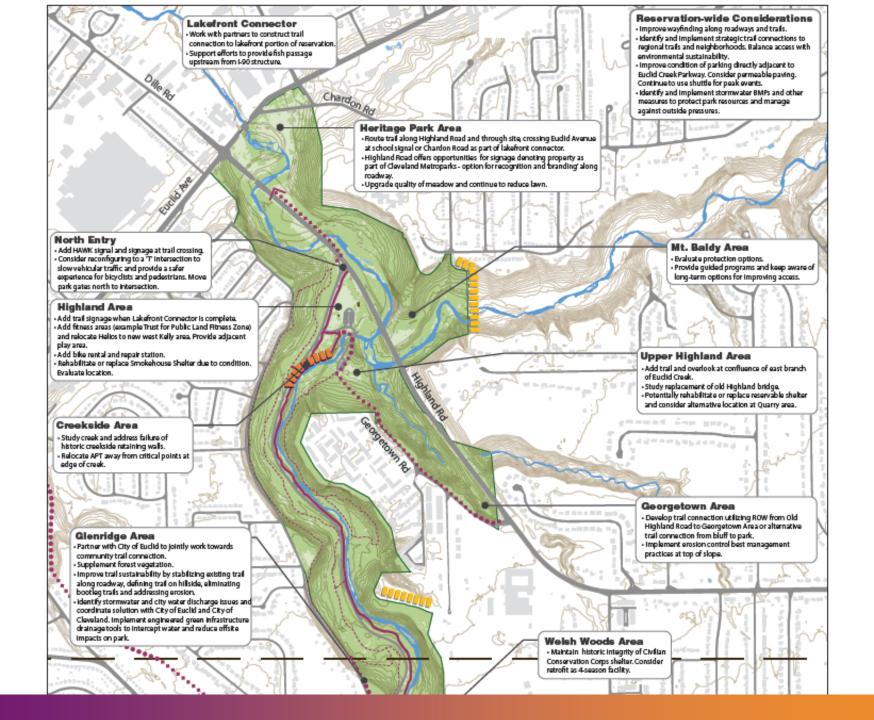


TREE CANOPY

Community	Tree Canopy Coverage
Cleveland	19.2%
Euclid	27.4%
First Suburbs	30.0%
Richmond Heights	36.5%
Cuyahoga County	37.6%
South Euclid	39.5%

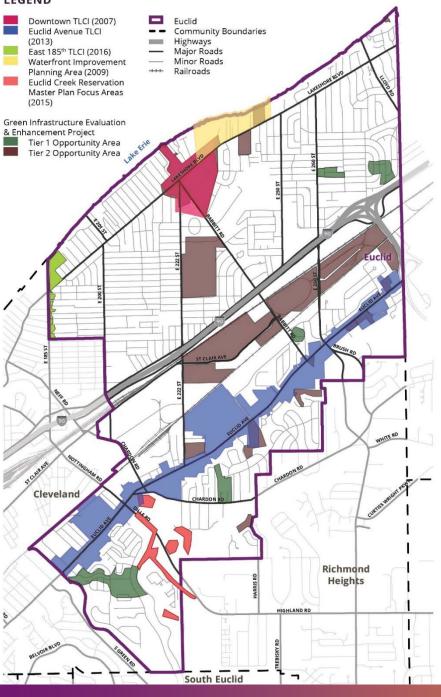
LEGEND Parks Euclid Community Boundaries Cemeteries Highways Major Roads Minor Roads **Golf Courses** Other Open Spaces Railroads **Existing School Sites** Euclid WHITE RD Cleveland Richmond Heights South Euclid

PARKS & OPEN SPACES

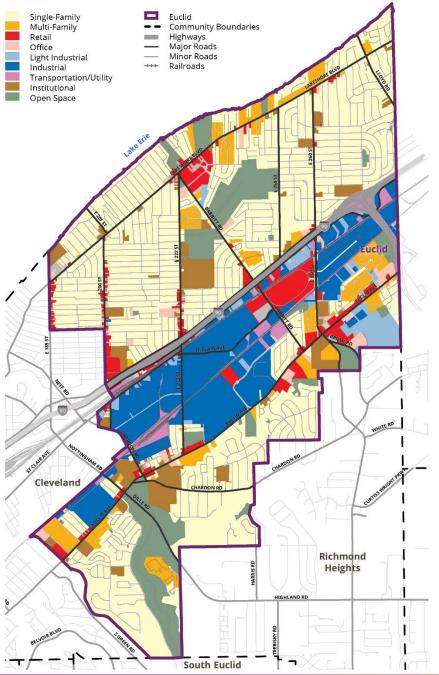




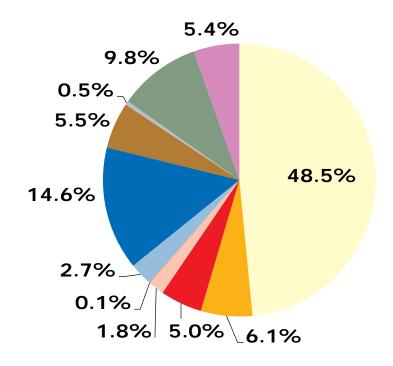
PLANNING, LAND USE, & ZONING

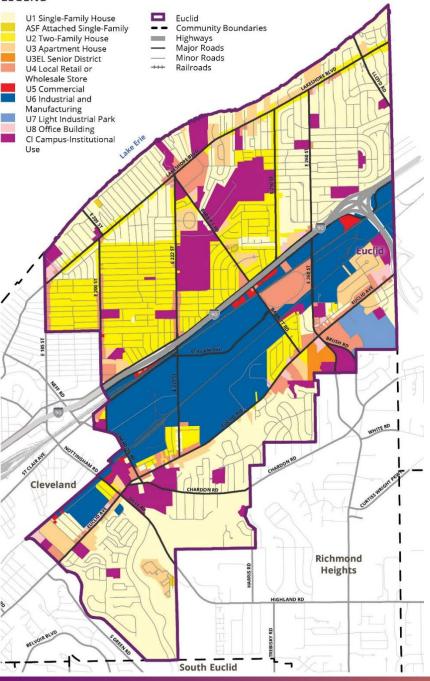


PLANNING AREAS

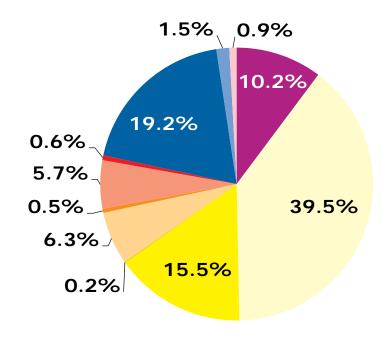


LAND USE





ZONING



LEGEND Vacant Parcels Boundaries Highways Major Roads Minor Roads

South Euclid

Richmond Heights

Cleveland

VACANT PARCELS

- Probable vacancy
- CWRU Neighborhood Stabilization Team program
- Based on Auditor's data, demolition data, and parcel characteristics

Questions?

HOMEWORK

HOMEWORK Don't worry, it's not that bad!

SWOT Areas

Strengths Weaknesses **Opportunities Threats**

Characteristics that give a place an advantage. These characteristics should be protected and bolstered. **STRENGTHS** CITYWIDE Characteristics that give a place a disadvantage. These characteristics should be limited. **WEAKNESSES** CITYWIDE Undeveloped characteristics that could give an advantage. These characteristics should be studied for **OPPORTUNITIES** improvement to turn the opportunity into an advantage. INDIVIDUAL LOCATIONS CITYWIDE

Homework

- Please bring your ideas to the next meeting
- Use our sheet if you would like
- Draw on the map

WHAT'S NEXT

- Steering Committee Meeting #2
 Community Vision
 September 14, 2016
- Public Meeting #1
 Current Conditions & Community
 Vision
 October 4, 2016

October 4, 2016

Additional Feedback? Write us an email!

Any additional comments, please email phewitt@cuyahogacounty.us

Thank you!

Questions & Discussion



FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE