

February 8, 2016

Bay Village City Council Presentation

City of Bay Village

Draft 2015 Survey Results

About County Planning

“ To inform and provide services
in support of the short and long term
comprehensive planning, quality of life,
environment, and economic
development of Cuyahoga County and its
cities, villages and townships. ”

Local Expertise + Regional View



County Planning

FOR OUR COMMUNITY

FOR OUR REGION

FOR OUR FUTURE

Board Structure & Representation

Cuyahoga County Representatives (3):

Mr. Nathan Kelly, Chair
Ms. Sunny Simon, Vice Chair
Ms. Shontel Brown

CPC Board Members by Region (8):

Westshore: **Honorable Eileen Patton**
Mayor, City of Fairview Park

Southwest: **Honorable Cyril Kleem**
Mayor, City of Berea

South Central: **Honorable Michael P. Byrne**
Mayor, City of Parma Heights

Cuyahoga: **Honorable Michael Procuk**
Mayor, Village of Brooklyn Heights

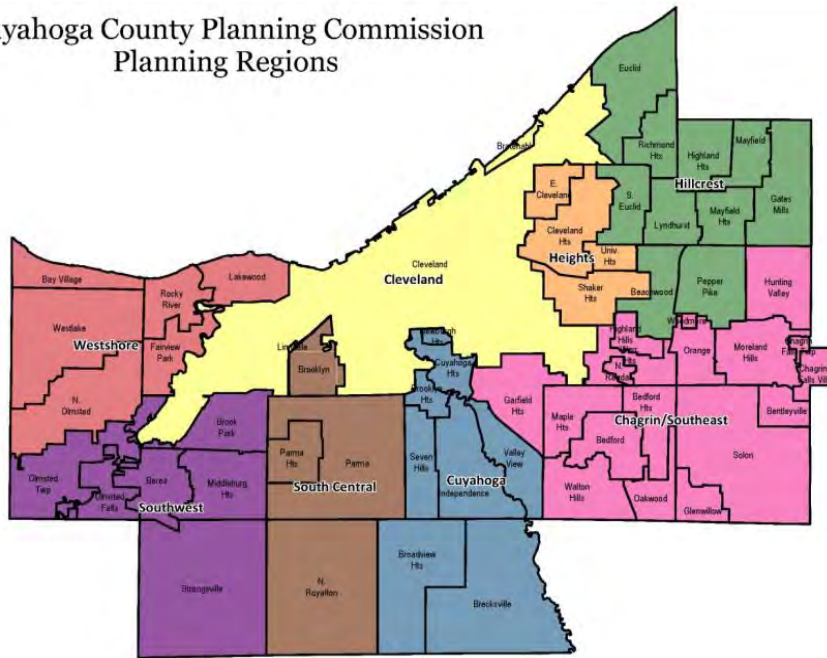
Cleveland: **Mr. Freddie Collier**
Representing Mayor Jackson

Chagrin/SE: **Honorable Brad Sellers**
Mayor, City of Warrensville Heights

Hillcrest: **Honorable Merle Gorden**
Mayor, City of Beachwood

Heights: **Honorable Susan K. Infeld**
Mayor, City of University Heights

Cuyahoga County Planning Commission
Planning Regions



2010

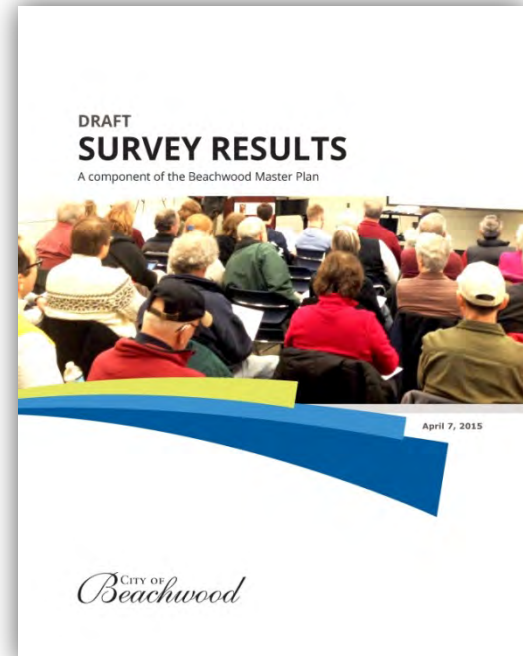
2015 Community Master Plans

Cleveland Heights, University Heights, Parma Heights, and Olmsted Falls



Beachwood Survey and Community Master Plan

Master plan covering land use, transportation, and economic development



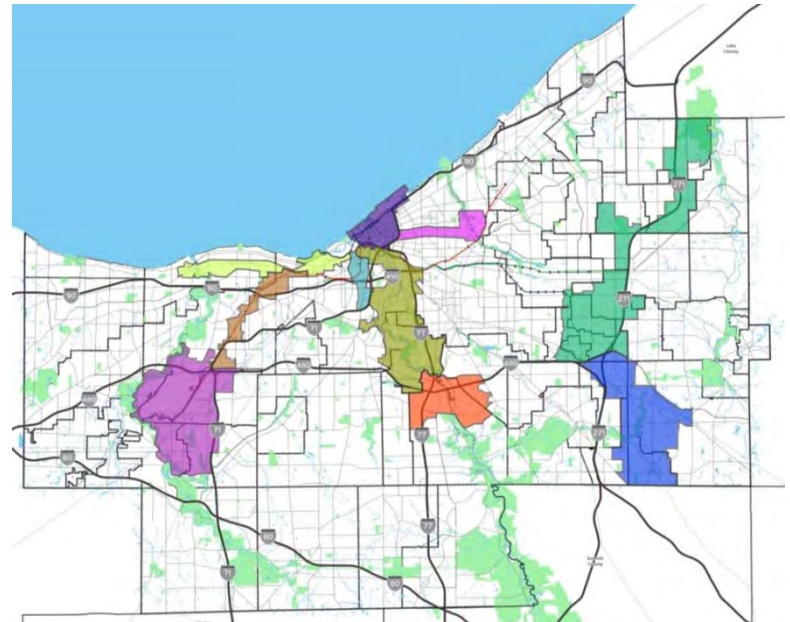
Countywide Housing Study

Plan to determine housing needs, market demand, and best practices



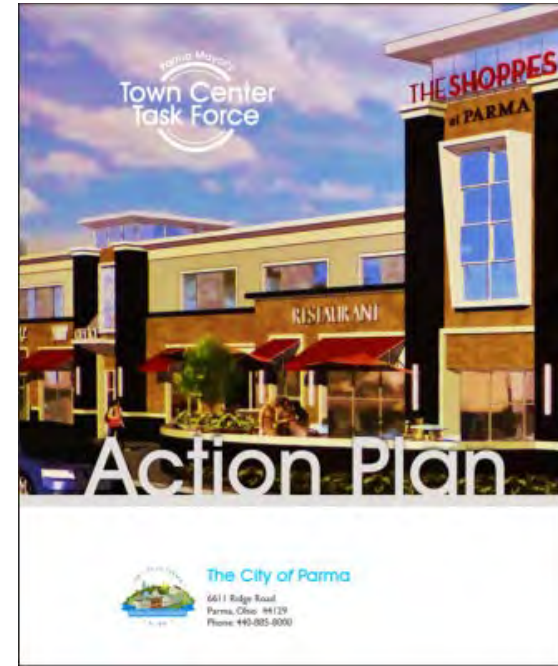
Place-Based Economic Development Plan

Countywide economic development framework



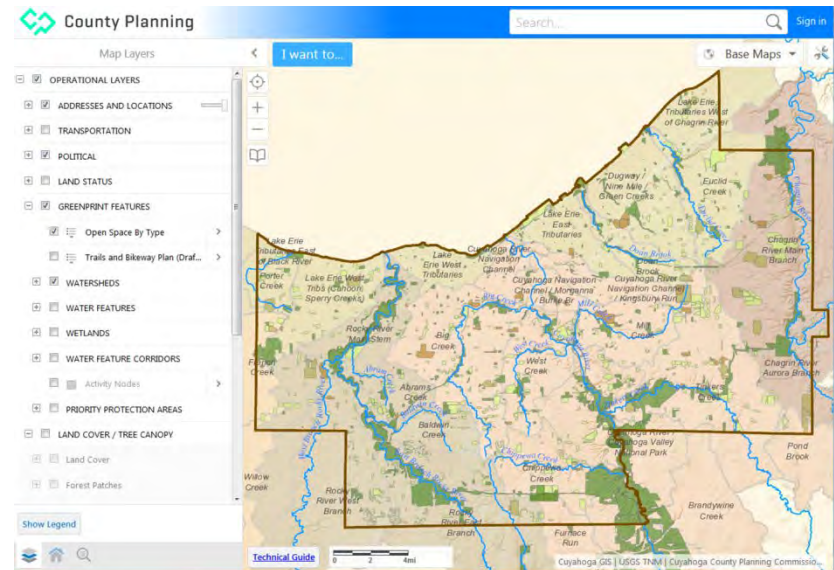
Parma Town Center Task Force

Plan for building and branding the city center of Parma



GreenPrint

Tool for identifying, preserving, and expanding environmental features



Eastside Greenway TLCI

Multi-modal transportation plan for eastside communities





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Draft 2015 Survey Results

- Methodology + Process
- Results Report
- Detailed Findings

- **Methodology + Process**
- Results Report
- Detailed Findings

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- Detailed Findings

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- Results Report
- **Detailed Findings**

Methodology + Process

Formulated
Questions



Mailed
Surveys



Follow-Up
Postcard



Tabulated
Results



Produced
Report

	Bay Village Survey
Total Households	6,043 Households

	Bay Village Survey
Total Households	6,043 Households
Mailed Surveys	1,200 Surveys

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Returned Surveys	576 Surveys
Response Rate	48.0%

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Total Households	6,043 Households
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Response Rate	48.0%
Confidence Level	95%
Statistical Error Rate	+/- 3.88

Results Report

- Executive Summary and Introduction
- Detailed Findings
- Demographics
- Appendix A: Numerical Results
- Appendix B: Comments
- Appendix C: Survey Instrument

- **Executive Summary and Introduction**
- Detailed Findings
- Demographics
- Appendix A: Numerical Results
- Appendix B: Comments
- Appendix C: Survey Instrument

- Executive Summary and Introduction
- **Detailed Findings**
- Demographics
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- Executive Summary and Introduction
- Detailed Findings
- Demographics
- **Appendix A: Numerical Results**
- **Appendix B: Comments**
- **Appendix C: Survey Instrument**

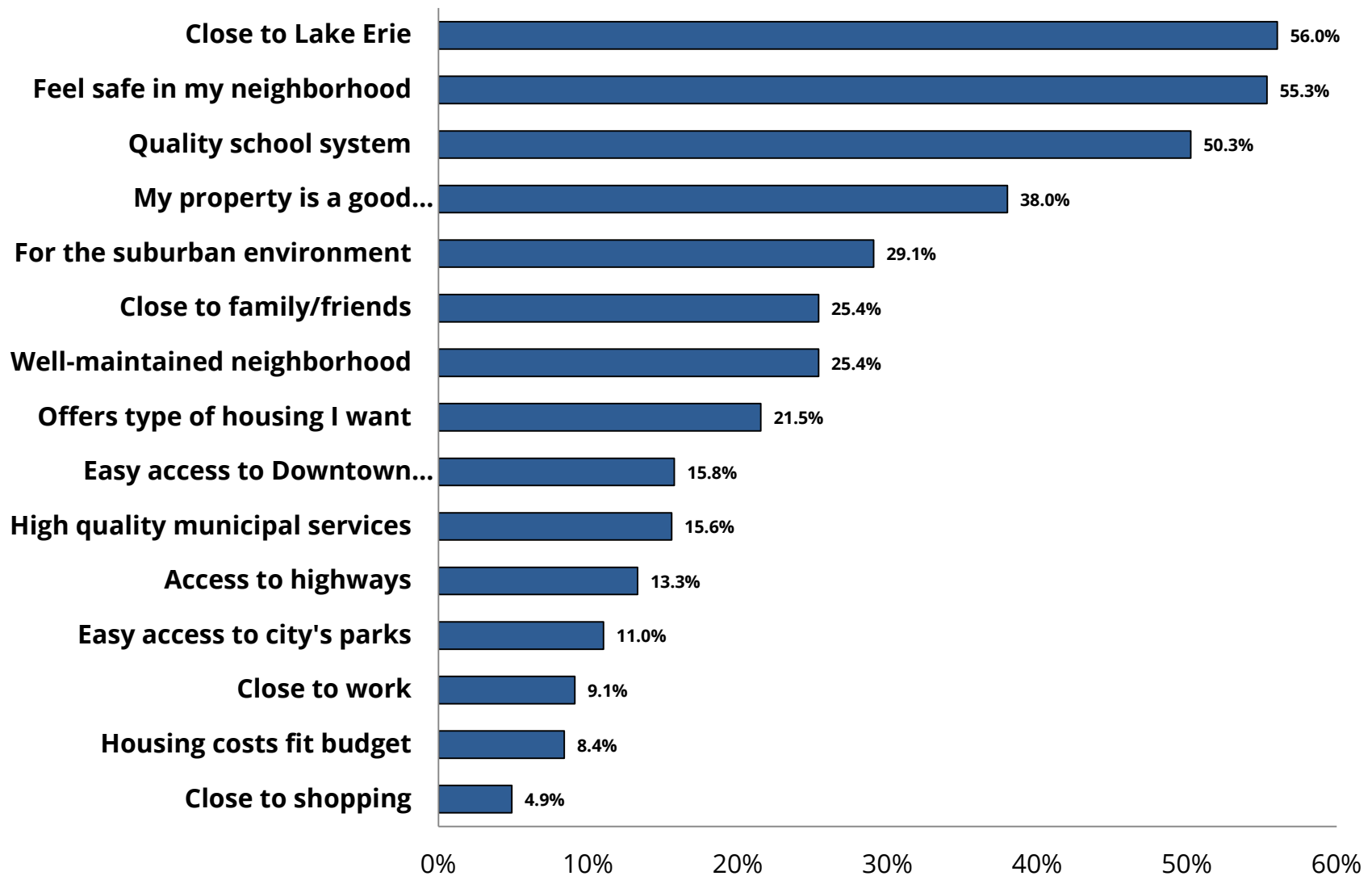
Detailed Findings

- City Qualities
- Land Use
- Community Events
- Parks and Recreation
- Transportation
- City Services
- Housing
- Important Issues
- Quality of Life

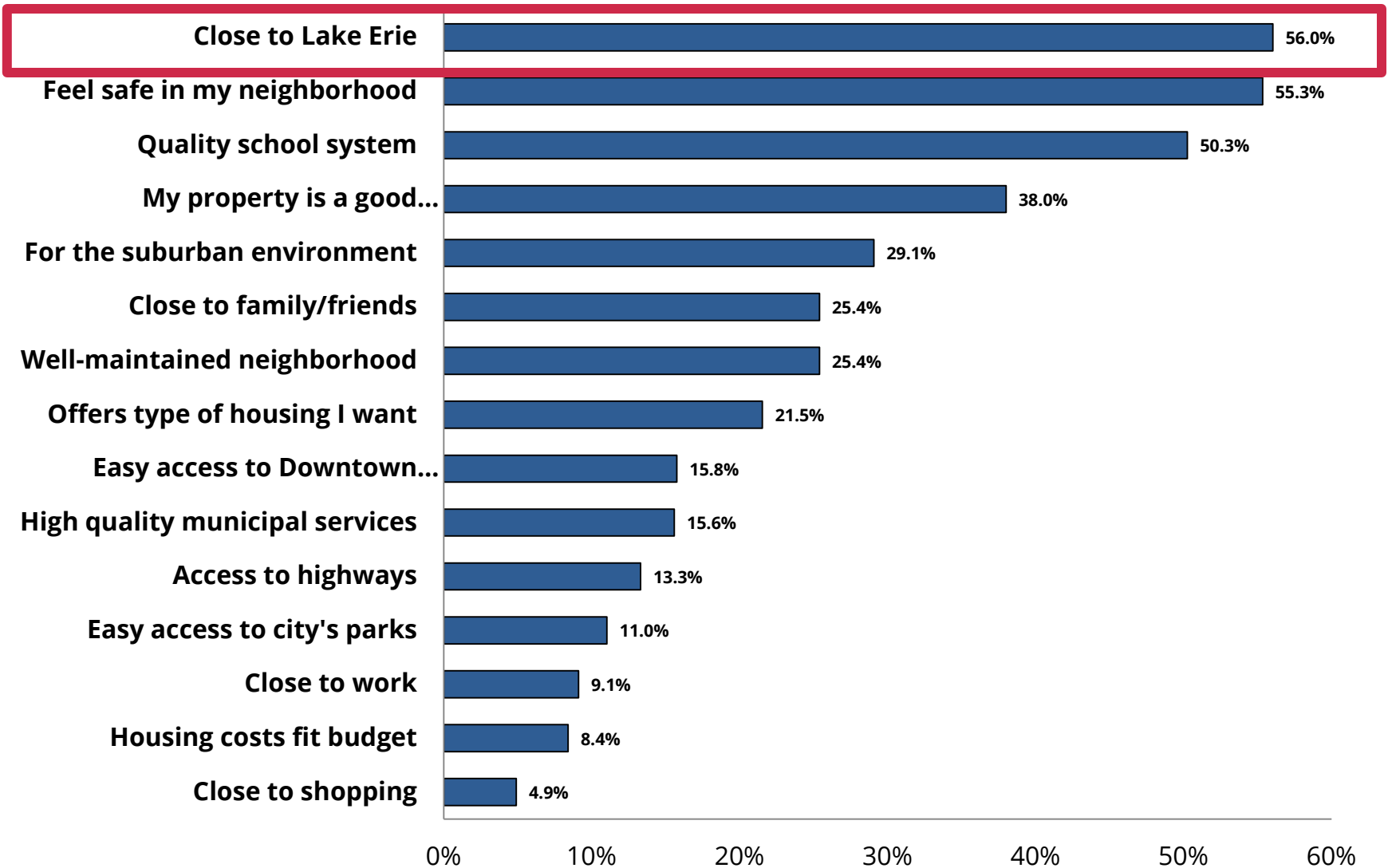
City Qualities



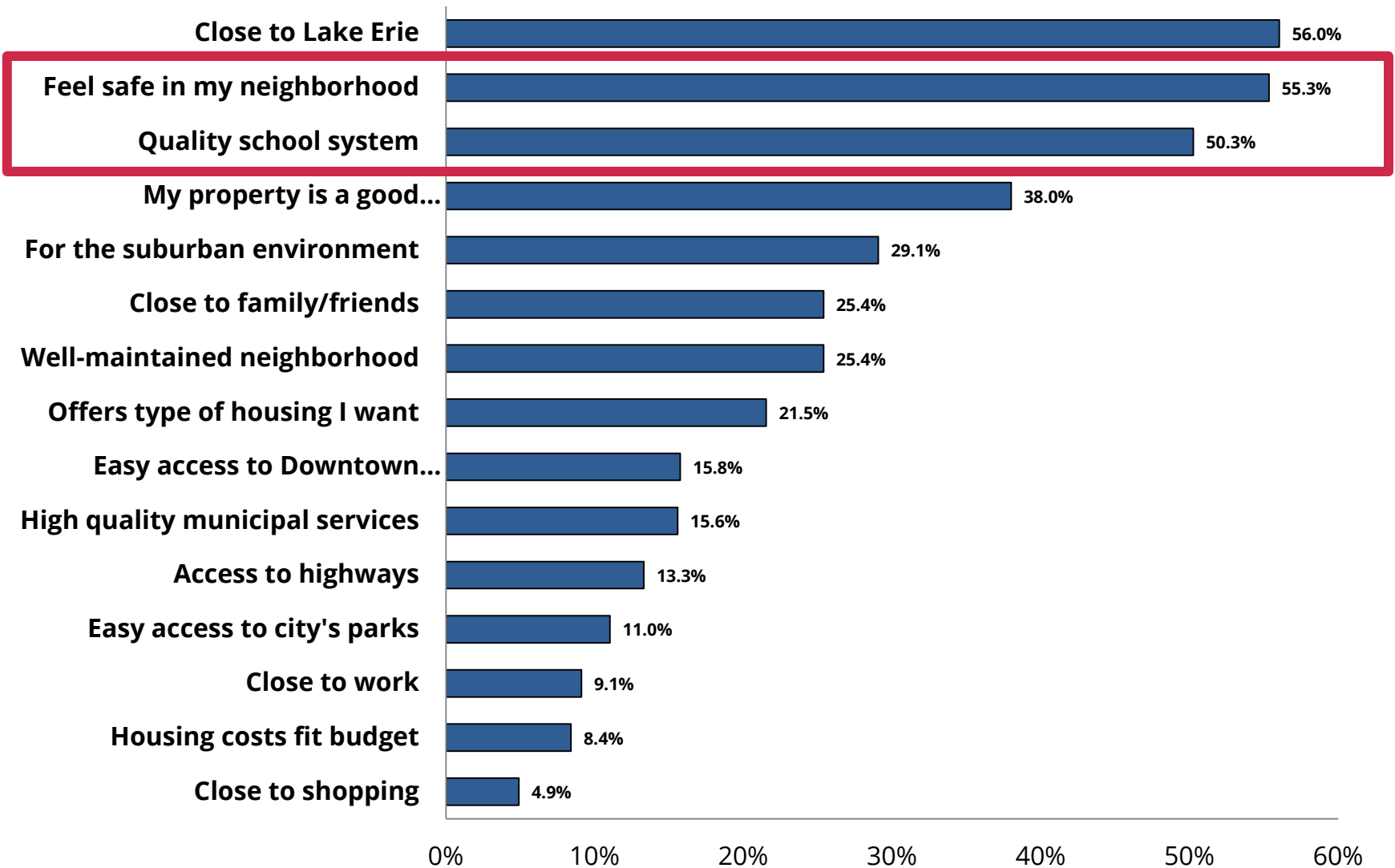
Reasons for Residing in Bay Village



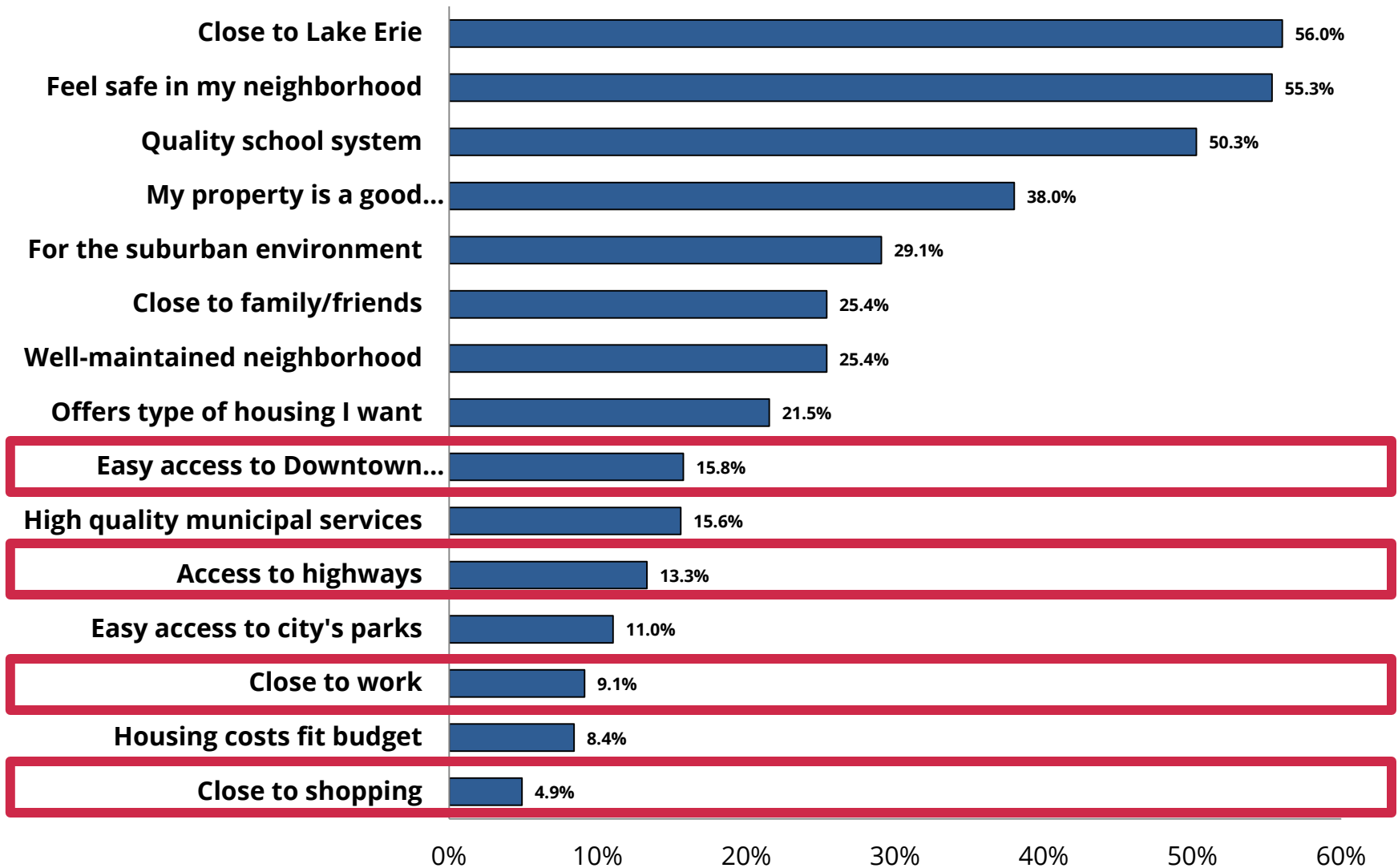
Reasons for Residing in Bay Village



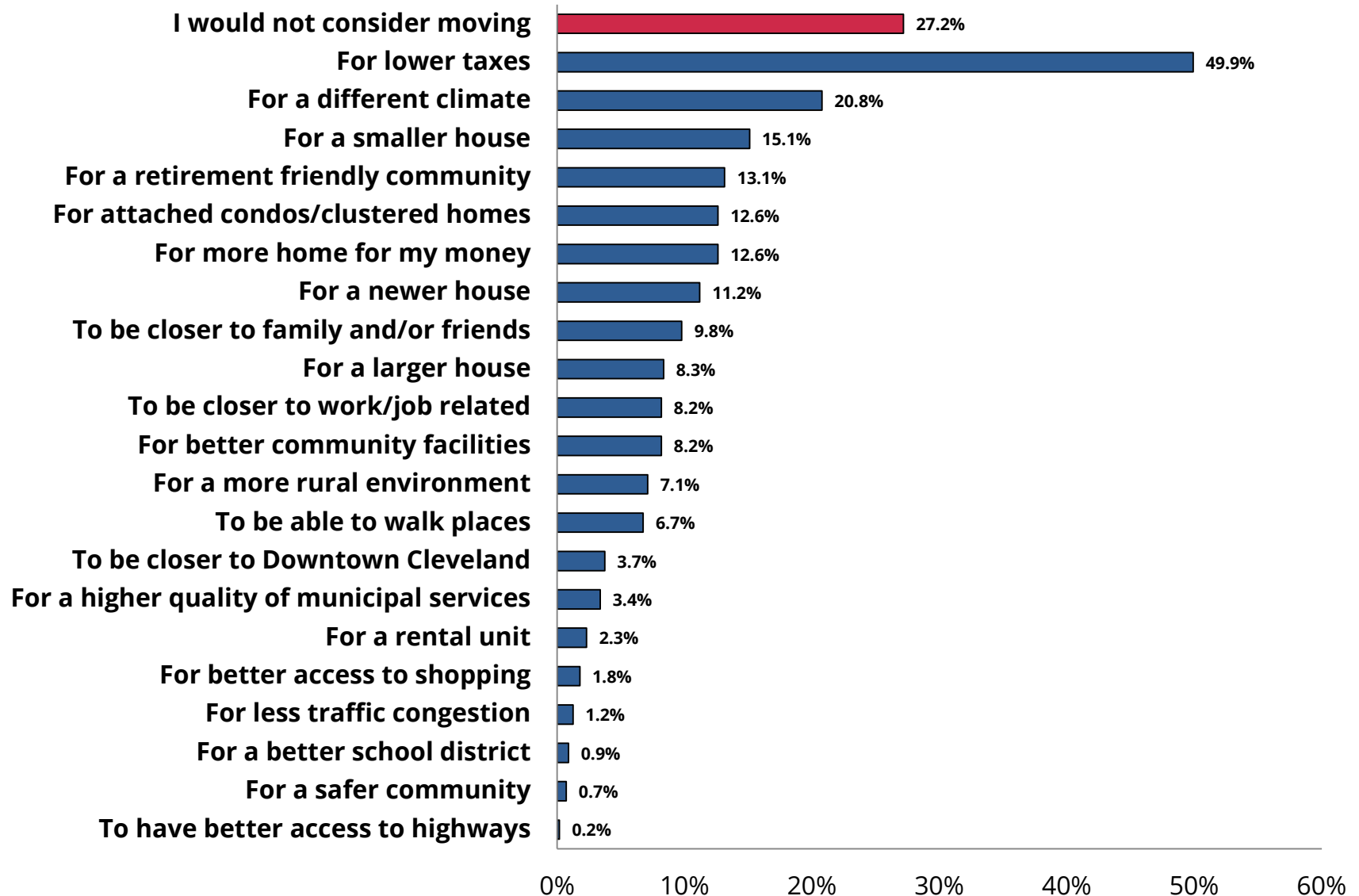
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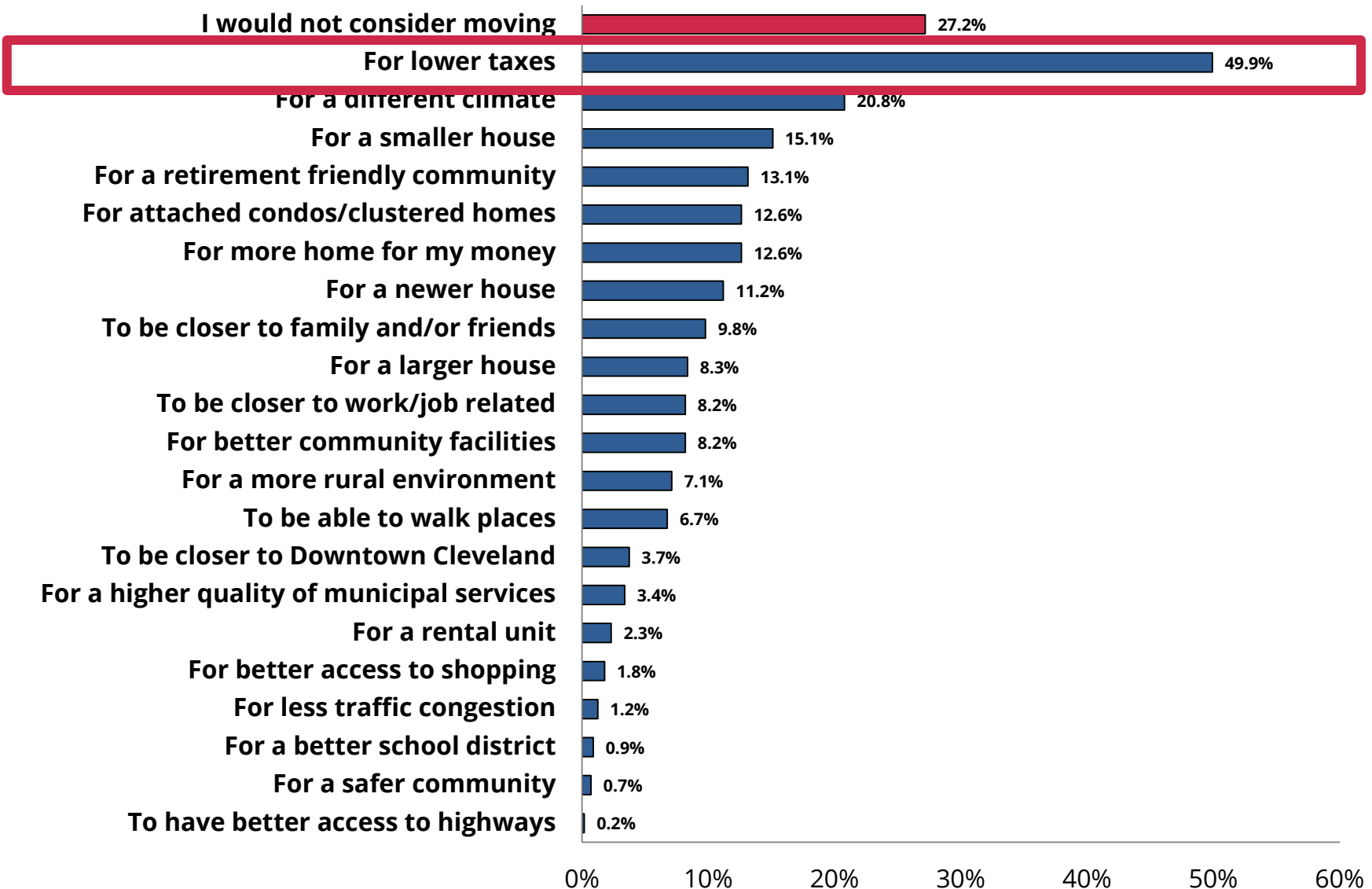
Reasons for Residing in Bay Village



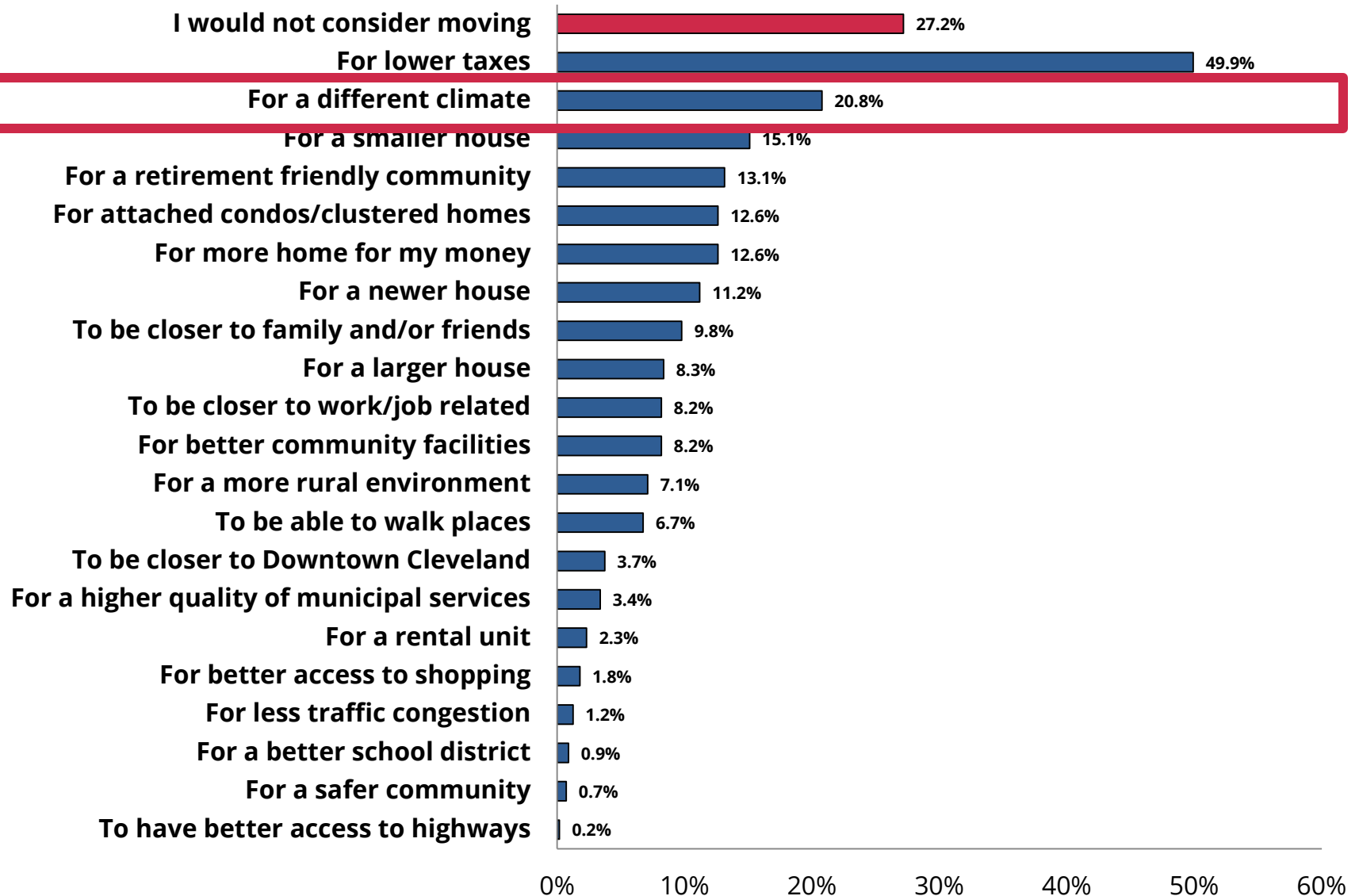
Considerations for Moving from Bay Village



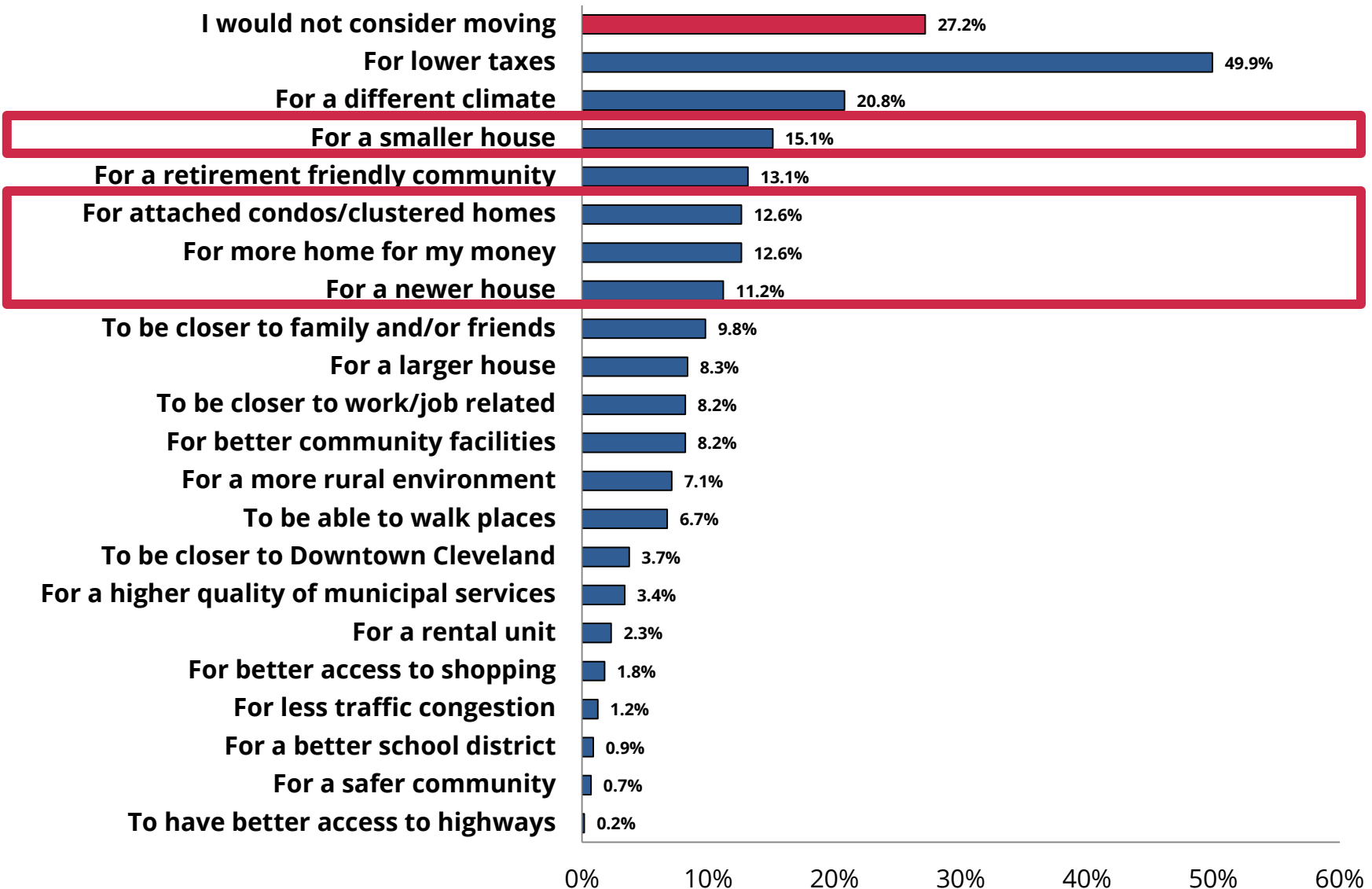
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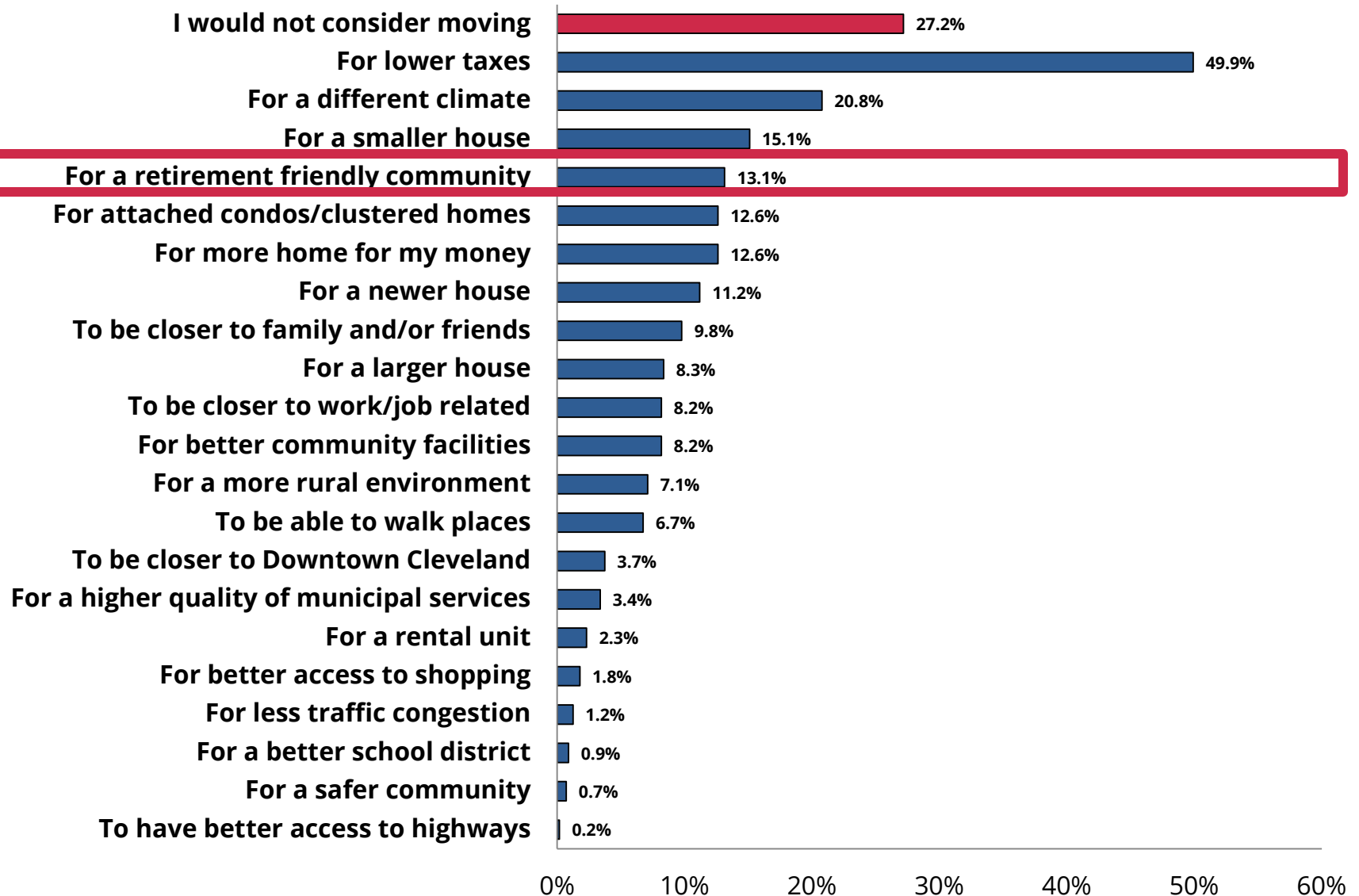
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Considerations for Moving from Bay Village



Considerations for Moving from Bay Village

18 to 44 Year Olds

- For lower taxes (48.4%)
- For a larger house (27.8%)
- For more home for my money (27.8%)
- To be closer to work/job related (18.3%)
- For a different climate (18.3%)

45 to 64 Year Olds

- For lower taxes (54.3%)
- For a different climate (26.7%)
- For a smaller house (14.3%)
- For attached condos/clustered homes (13.6%)
- For retirement friendly community (13.6%)

65+ Years Old

- For lower taxes (40.4%)
- For a smaller house (24.0%)
- For retirement friendly community (19.1%)
- For attached condos/clustered homes (16.9%)
- To be closer to family/friends (12.6%)



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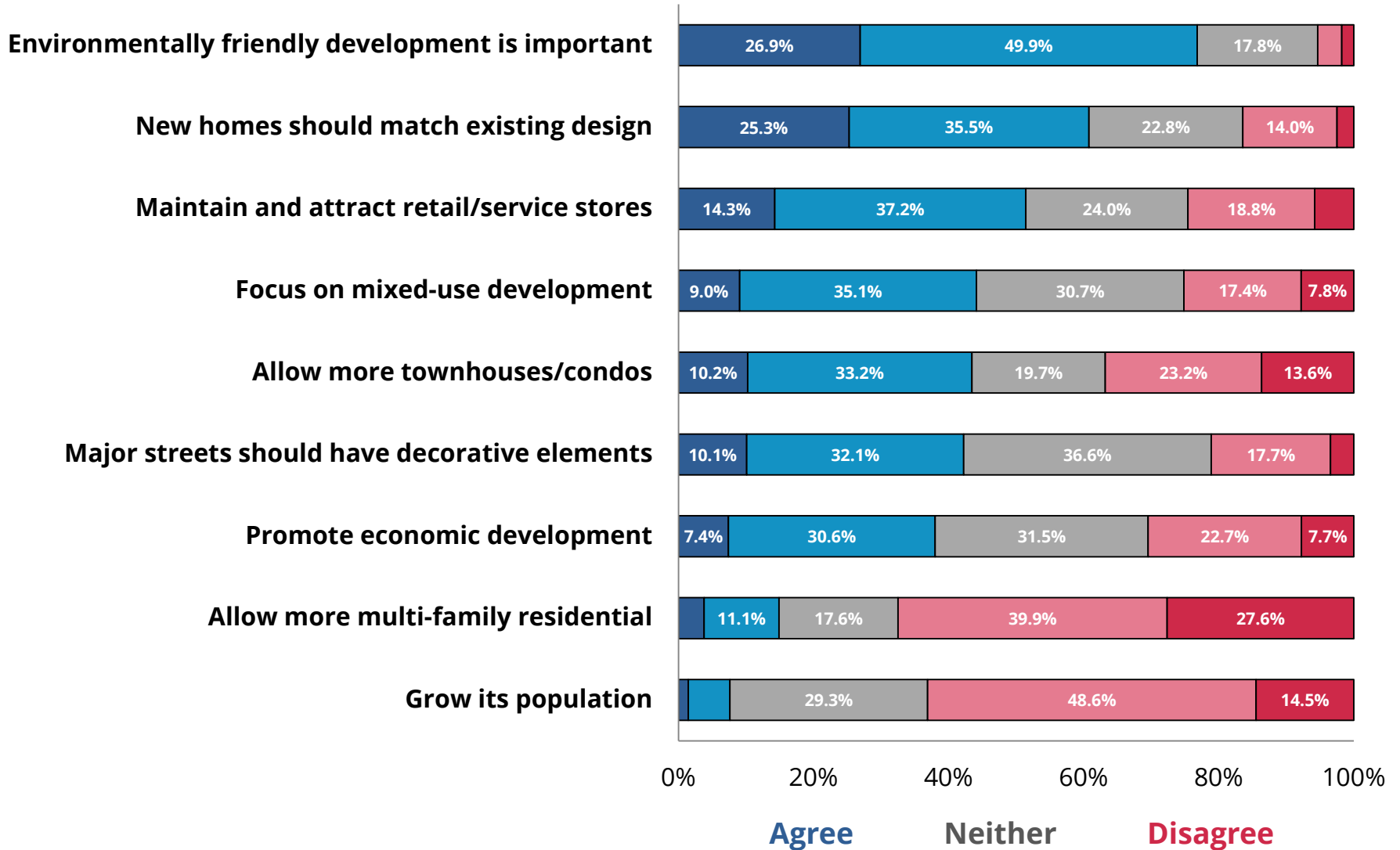
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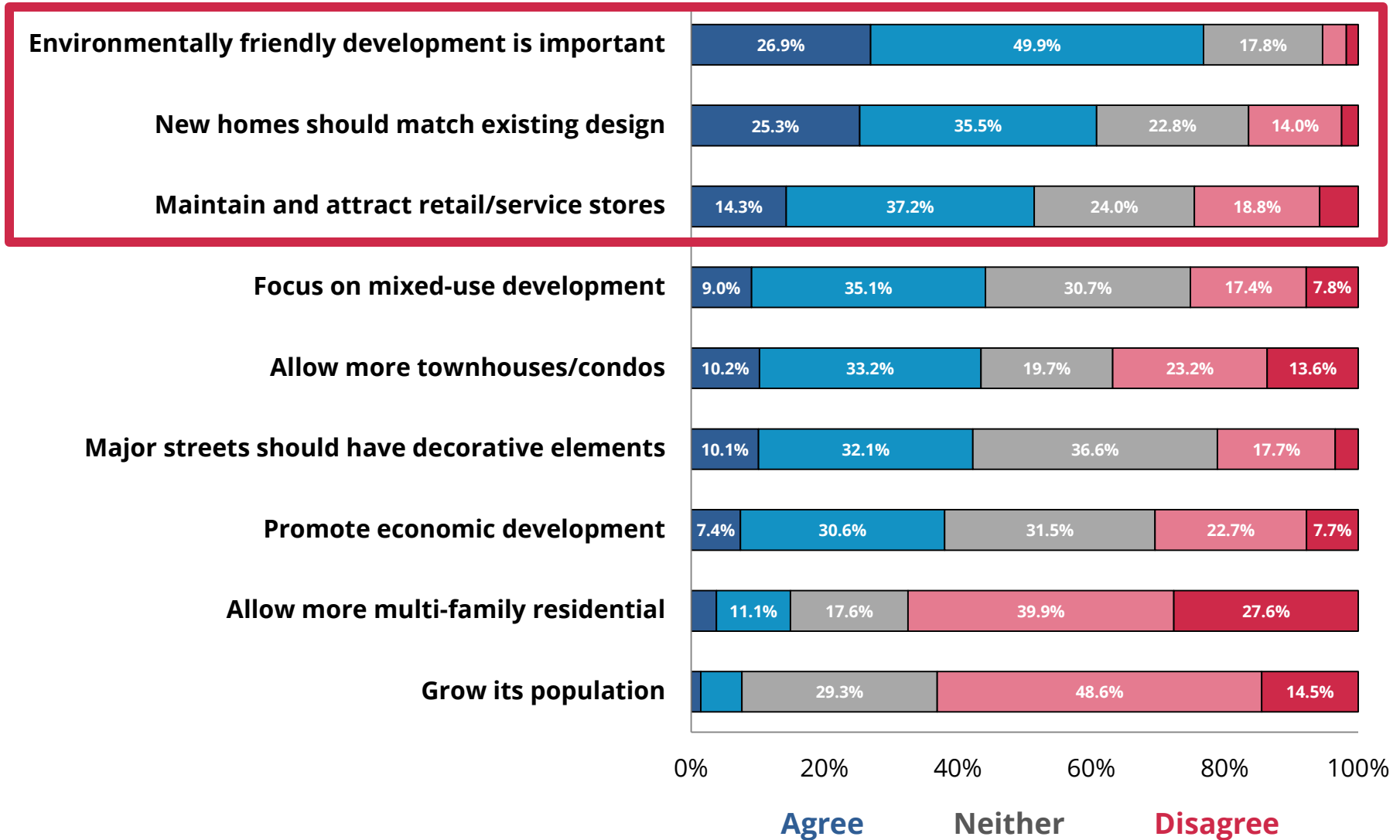
Land Use



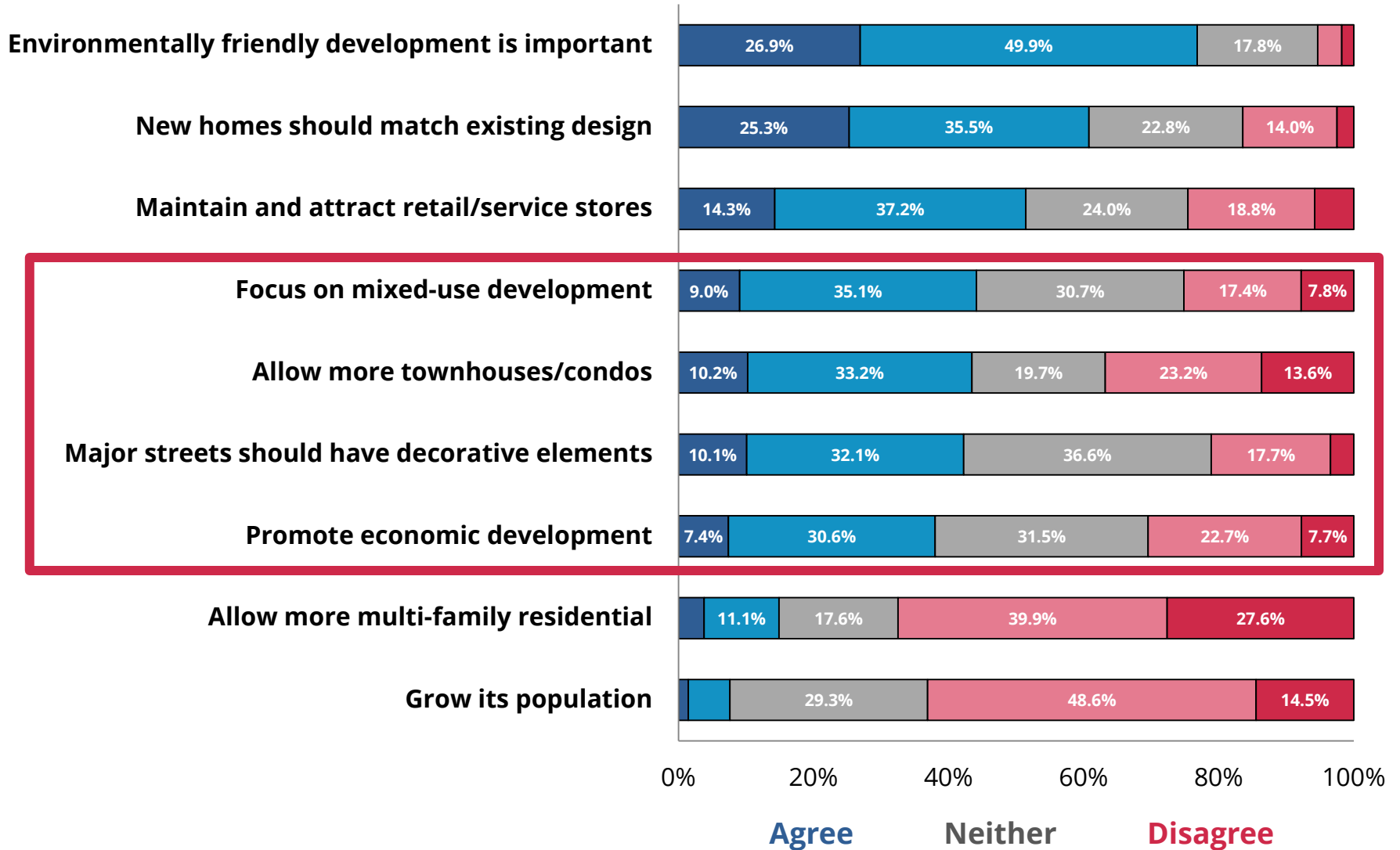
Opinions on Land Use Statements



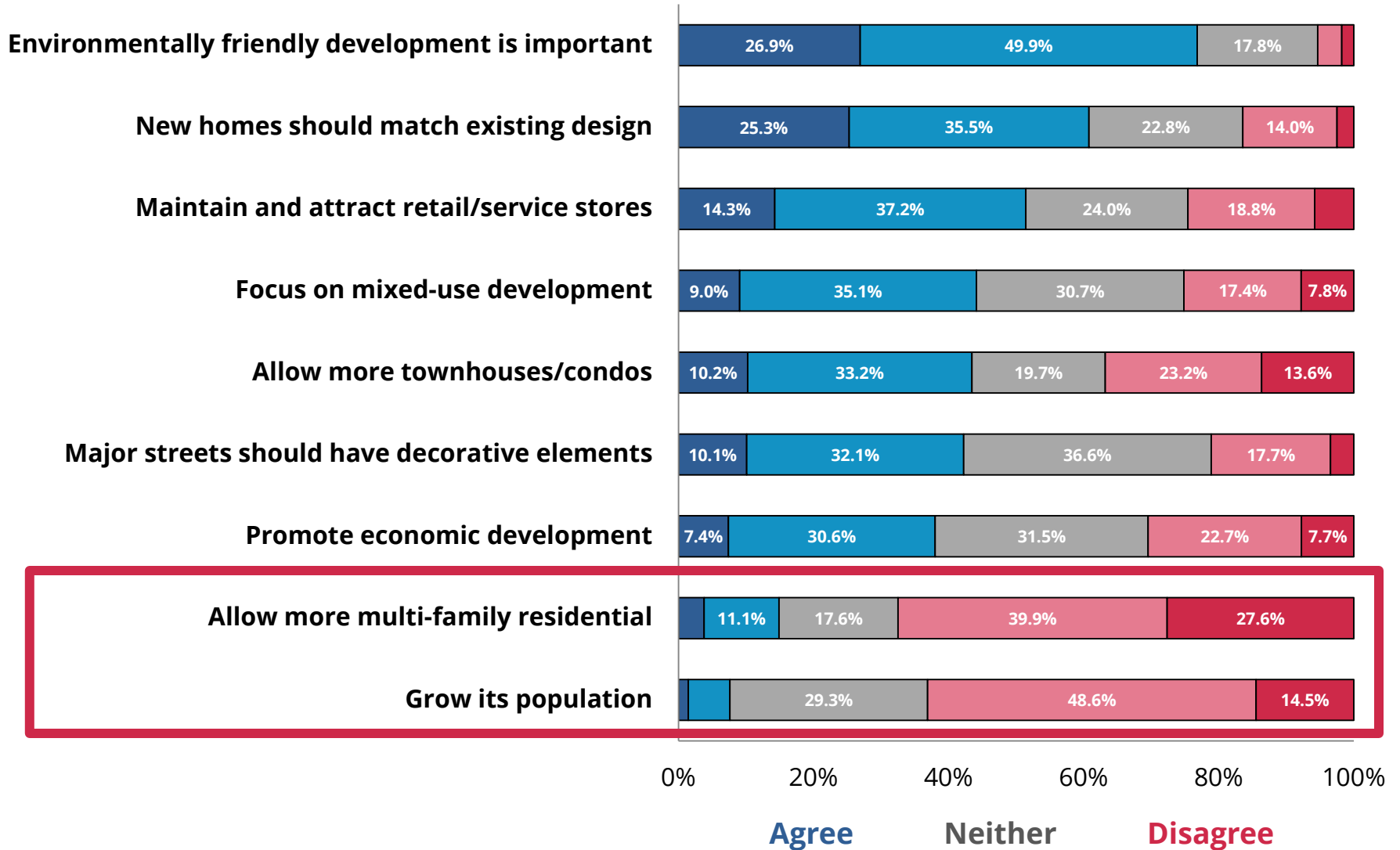
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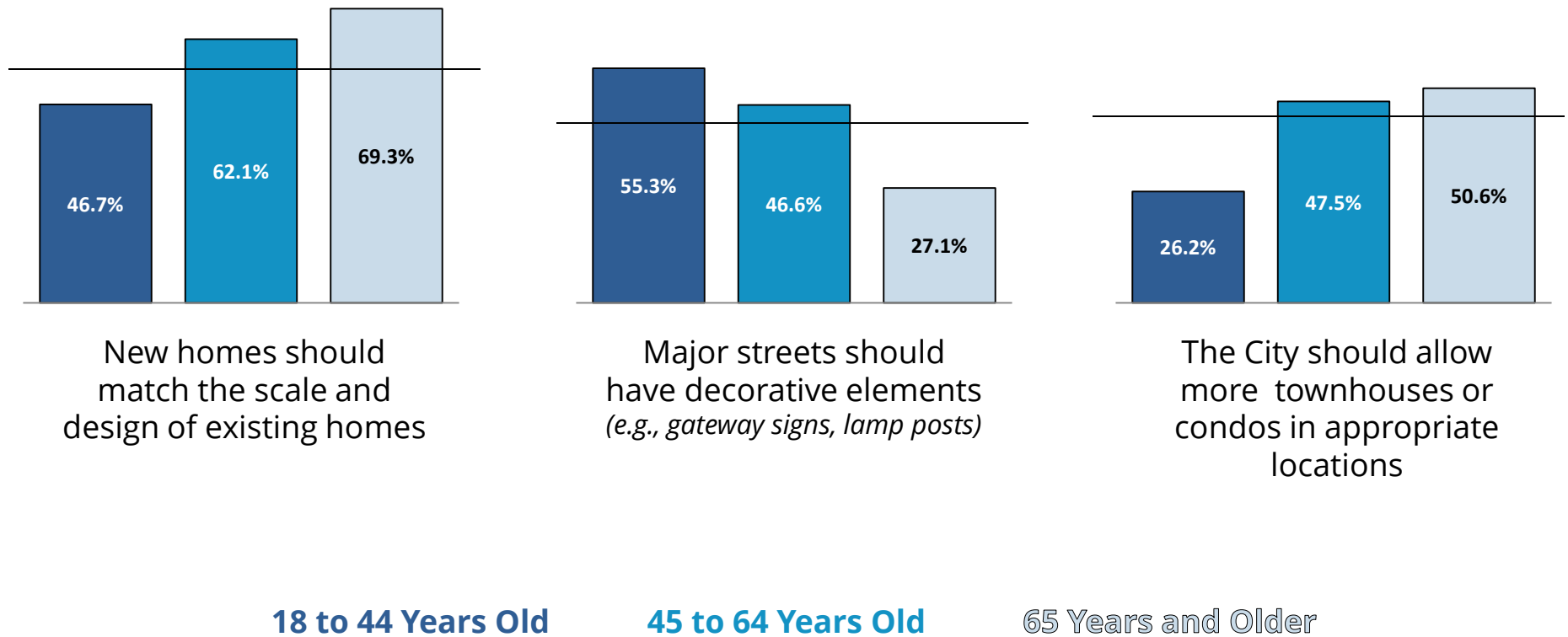
Opinions on Land Use Statements



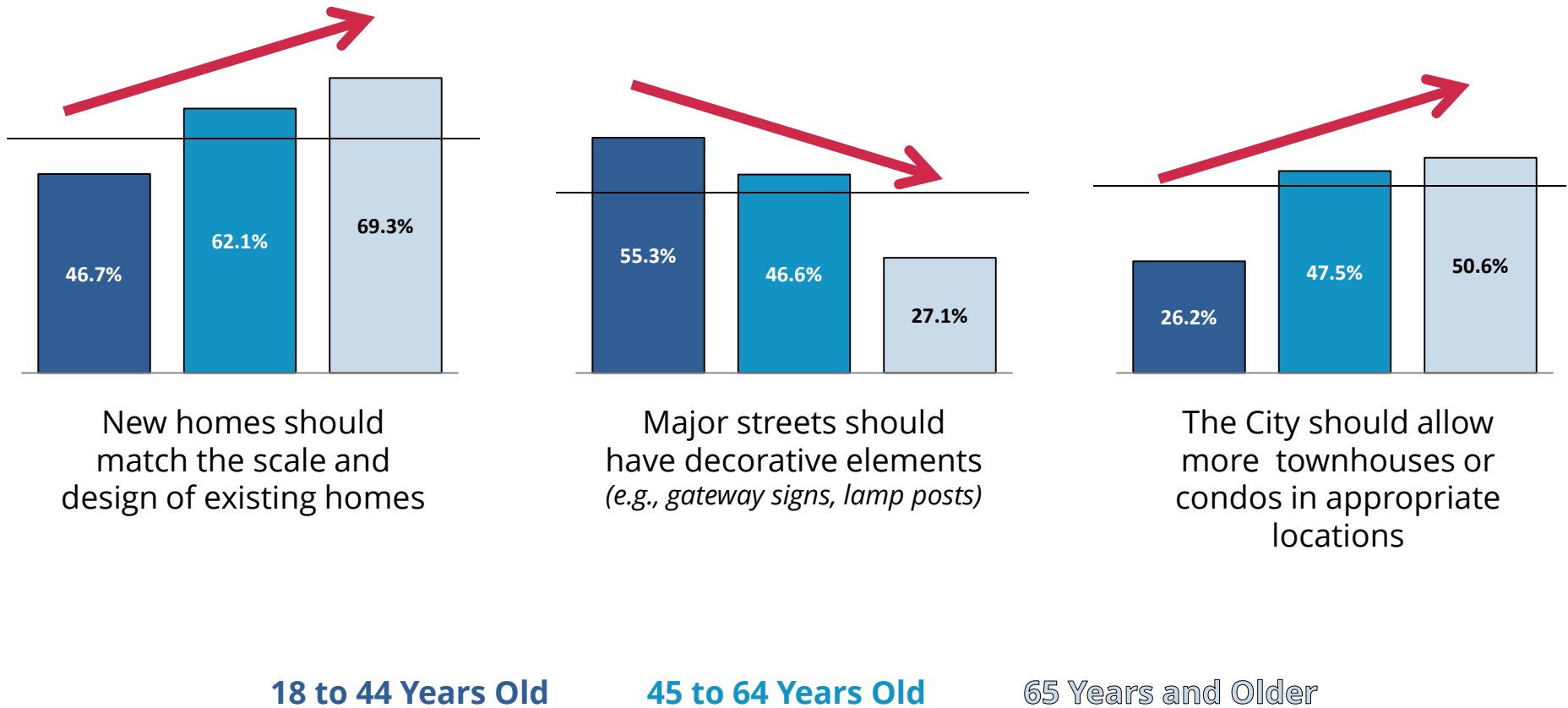
Opinions on Land Use Statements



Opinions on Land Use Statements by Age



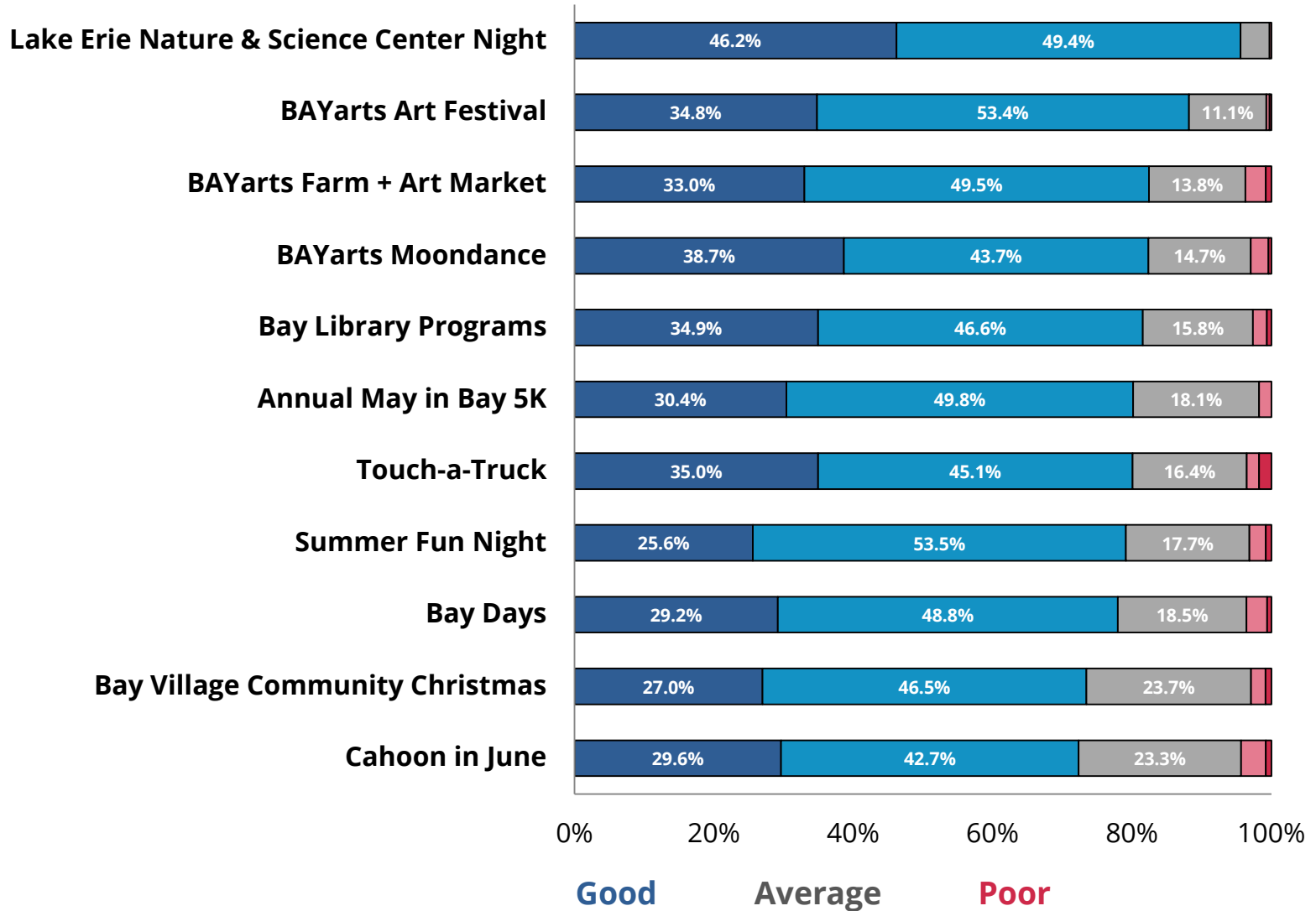
Opinions on Land Use Statements by Age



Community Events



Opinions on Community Events



Opinions on Community Events

Event	Percent with “No Opinion”
Touch-a-Truck	58.7%
Annual May in Bay 5K	58.4%
BAYarts Moondance	56.5%
Bay Village Community Christmas	55.9%
Summer Fun Night	53.4%
Cahoon in June	53.3%
BAYarts Farm + Art Market	32.0%
Lake Erie Nature & Science Center Night	27.2%
BAYarts Art Festival	25.5%
Bay Library Programs	18.8%
Bay Days	10.3%



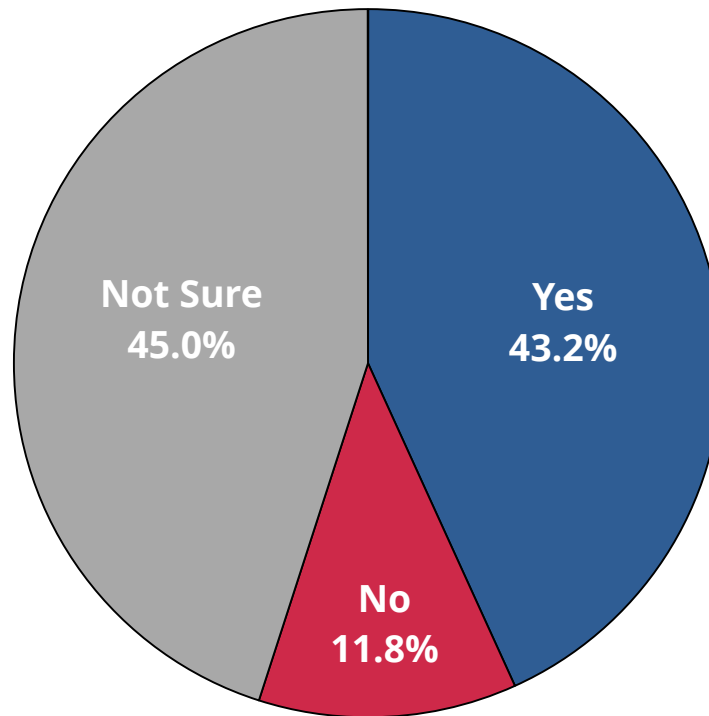
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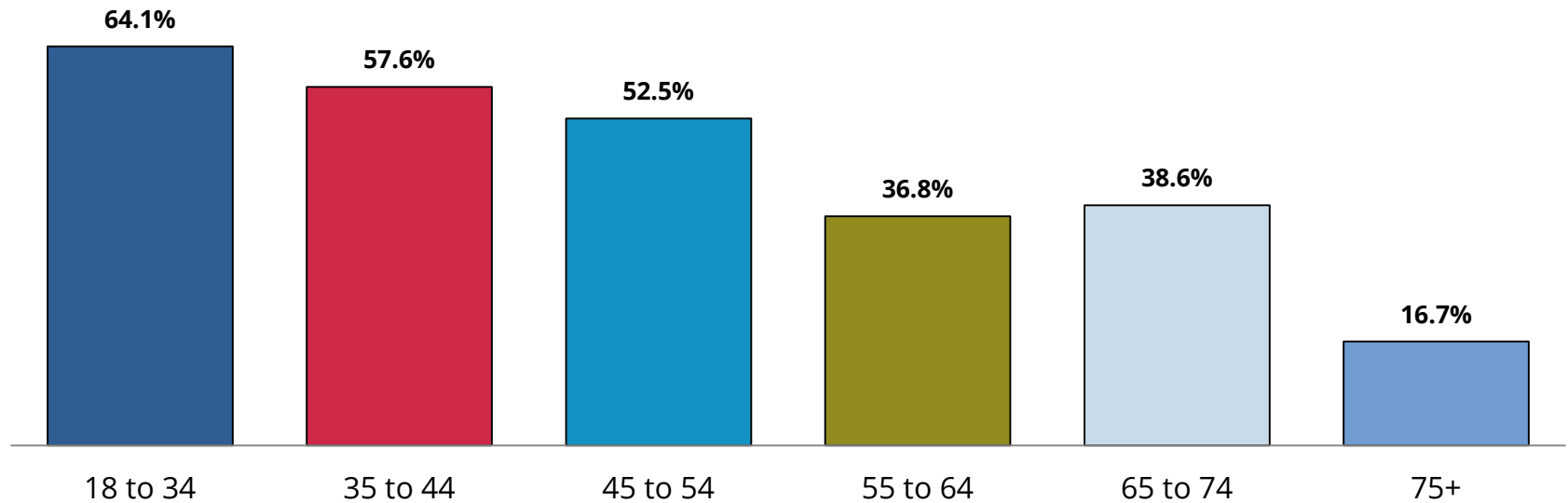
↑ Greater than 50%

↓ Less than 35%

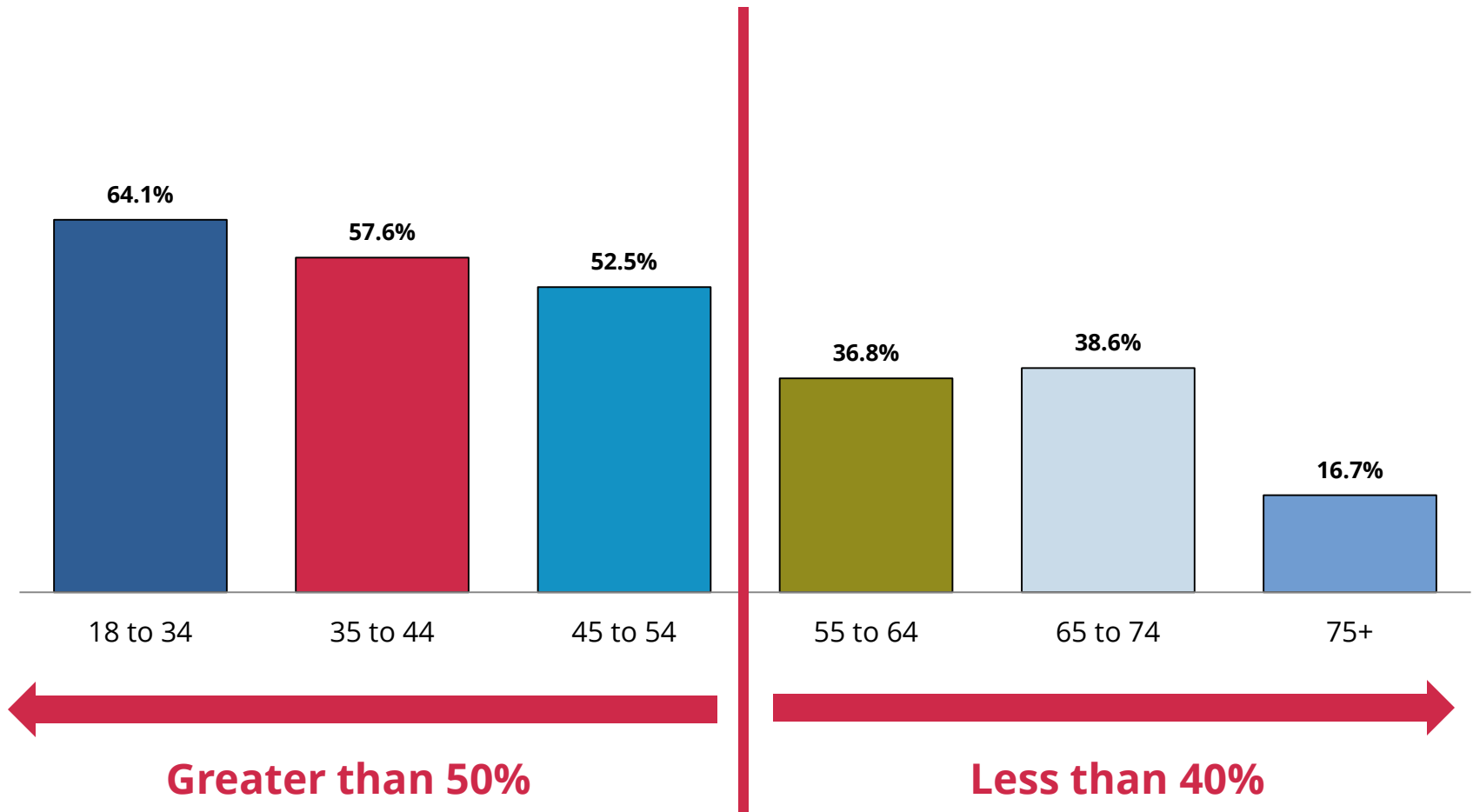
Would you like to see additional events?



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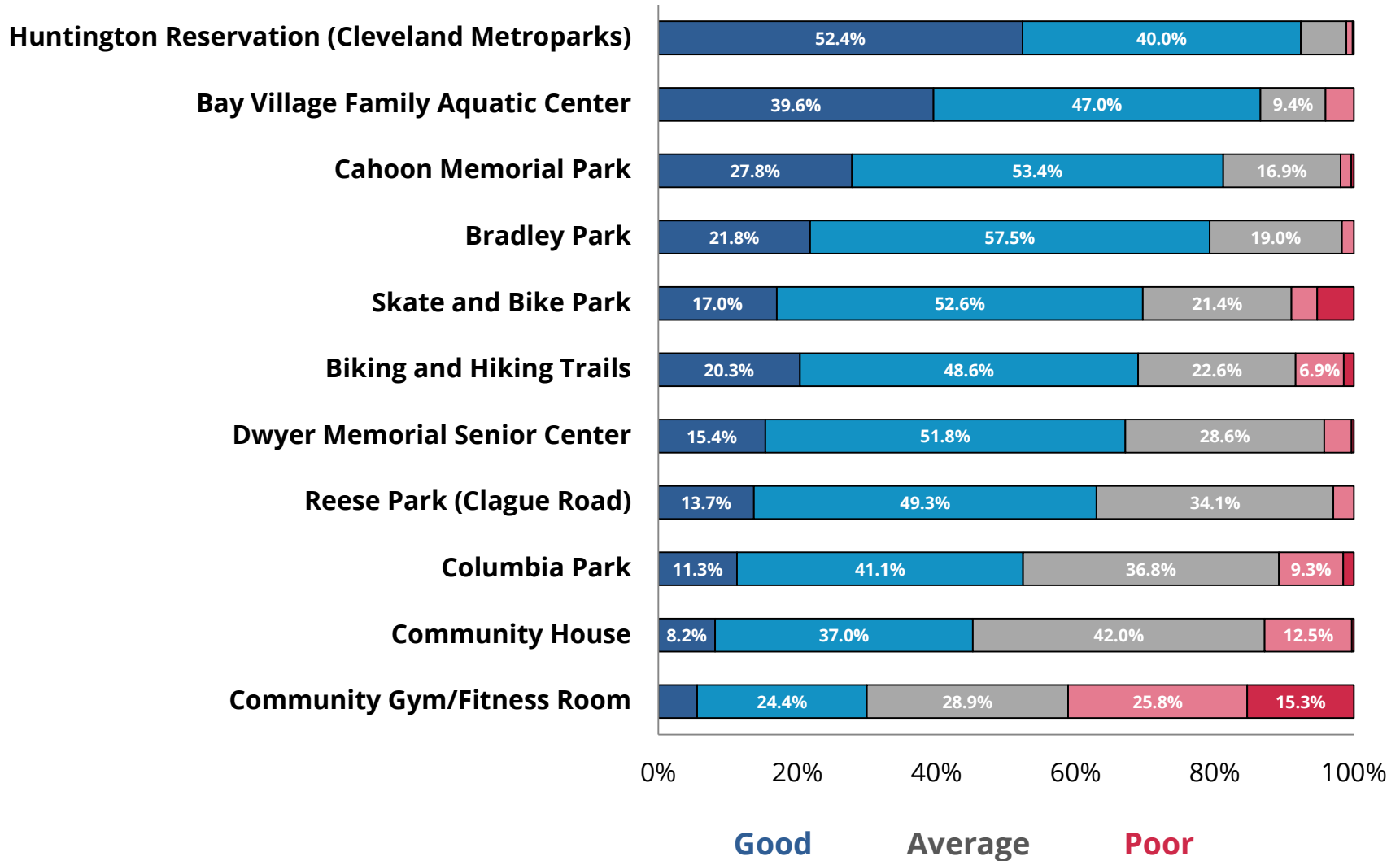
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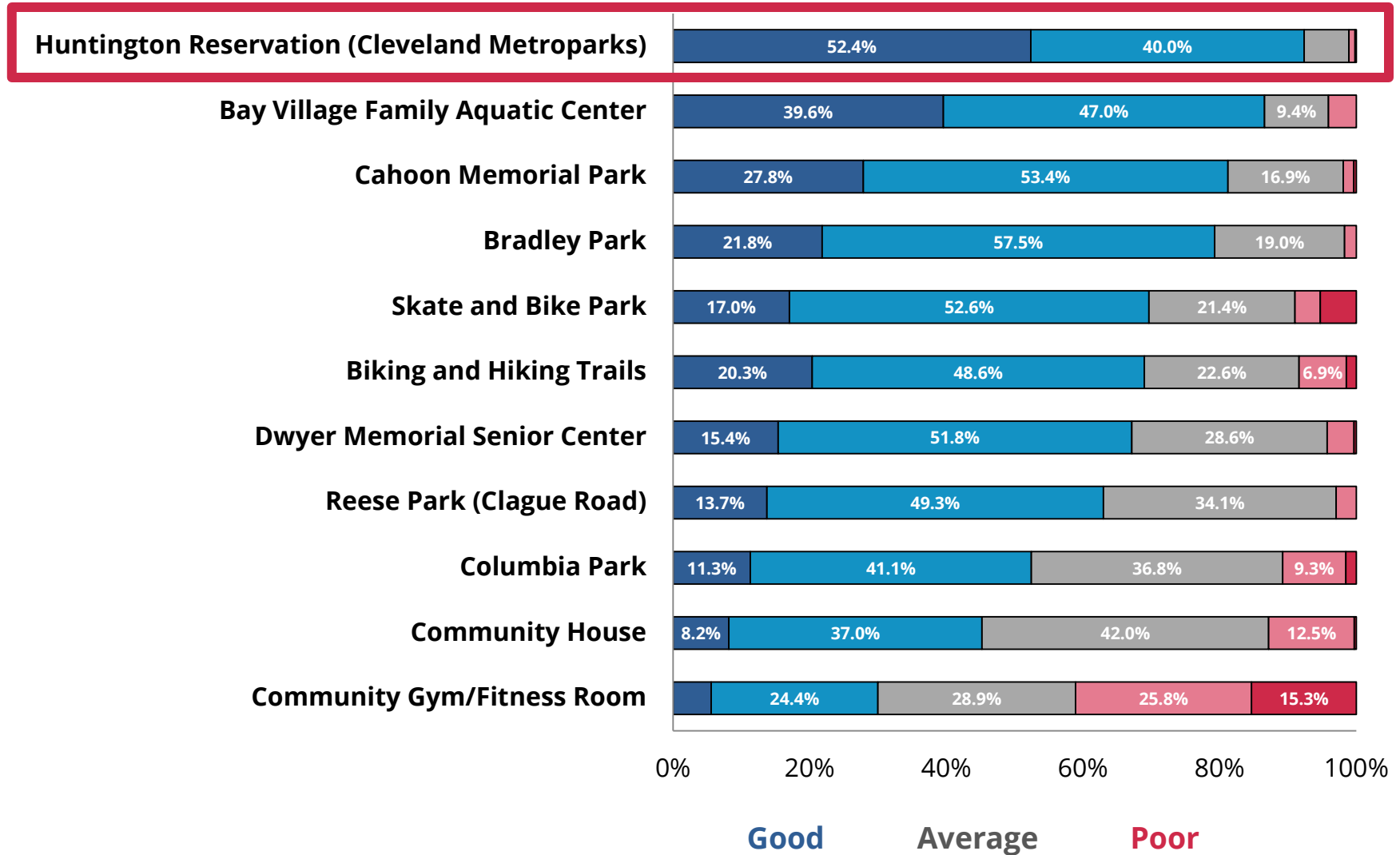
Parks and Recreation



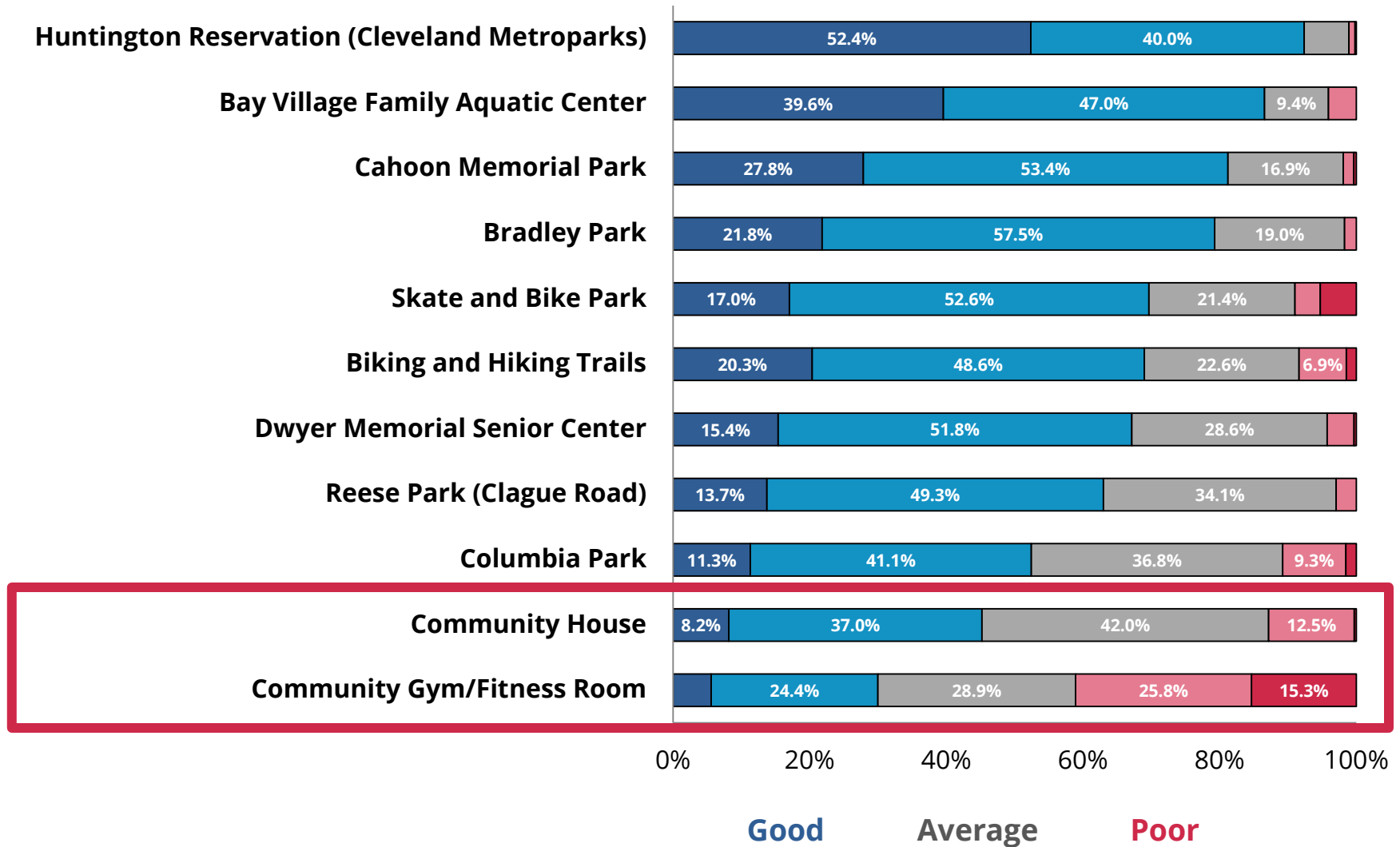
Opinions on Parks and Recreation Facilities



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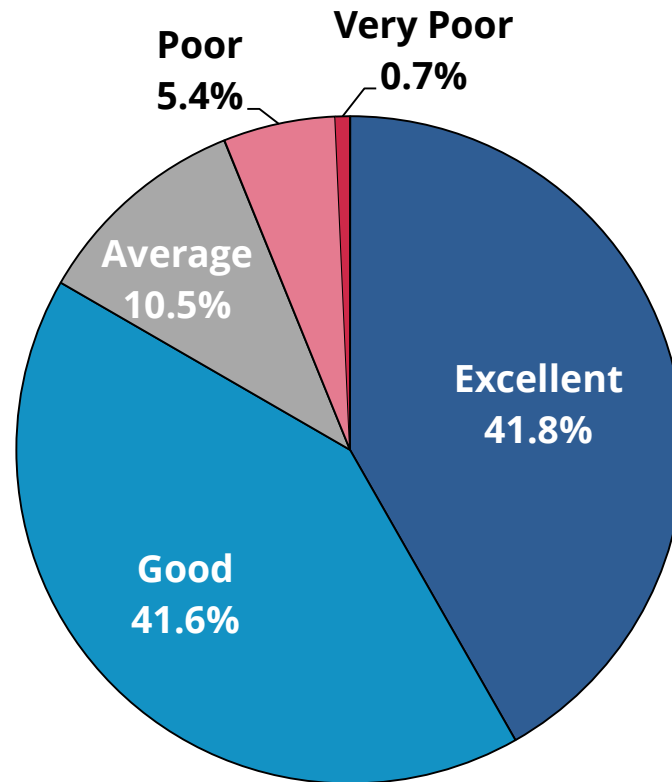
Event	Percent with "No Opinion"
Dwyer Memorial Senior Center	49.4%
Community Gym/Fitness Room	47.8%
Skate and Bike Park	41.8%
Community House	38.2%
Columbia Park	30.0%
Reese Park (<i>Clague Road</i>)	27.0%
Bay Village Family Aquatic Center	25.7%
Bradley Park	17.9%
Biking and Hiking Trails	15.1%
Cahoon Memorial Park	7.5%
Huntington Reservation (<i>Cleveland Metroparks</i>)	2.8%



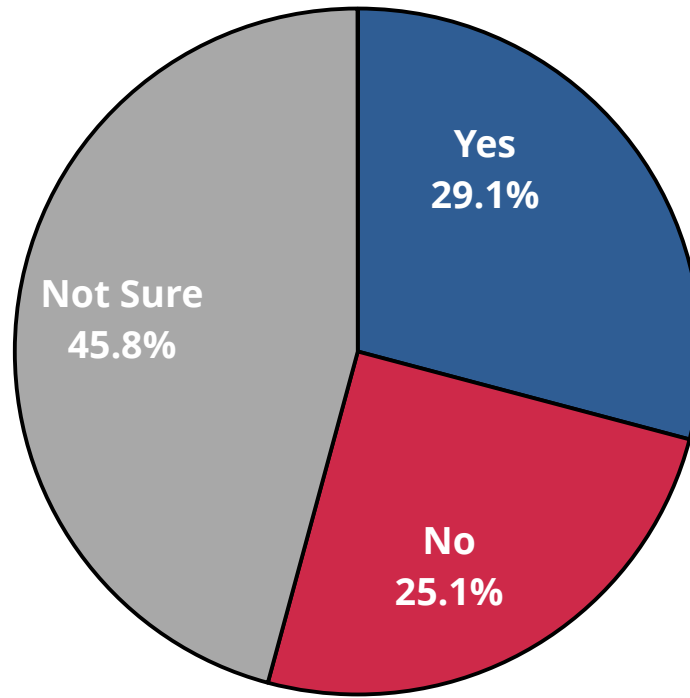
Opinions on Parks and Recreation Facilities

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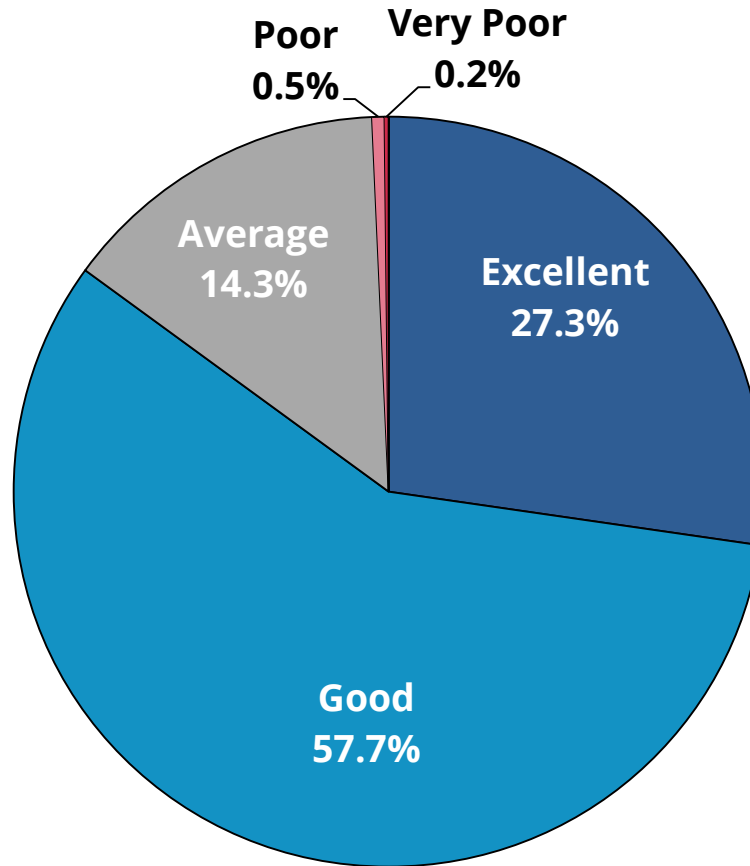
Ease of Access to Lake Erie



Would you like to see a new green space constructed next to City Hall?



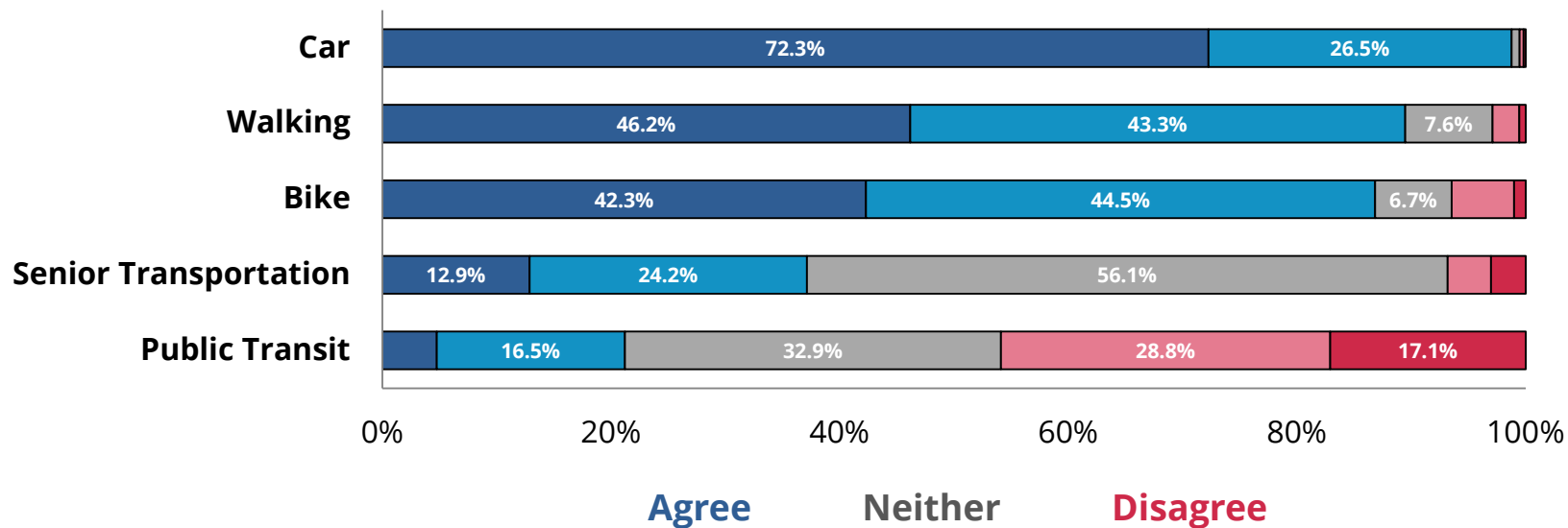
Overall Quality of Parks and Recreation Facilities



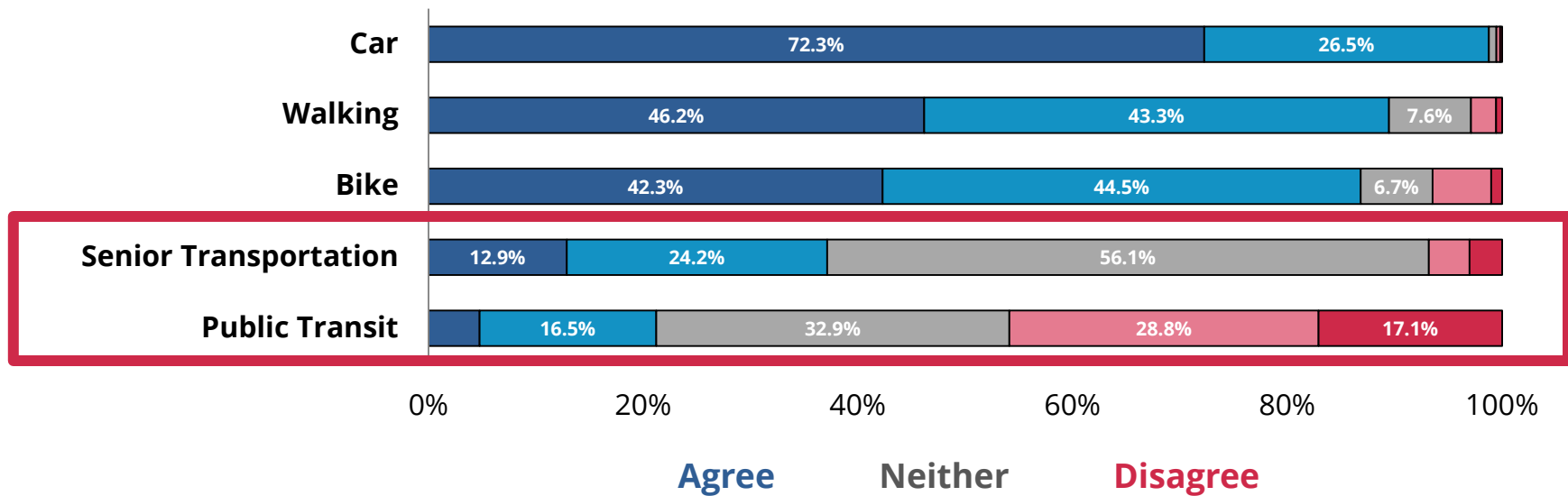
Transportation



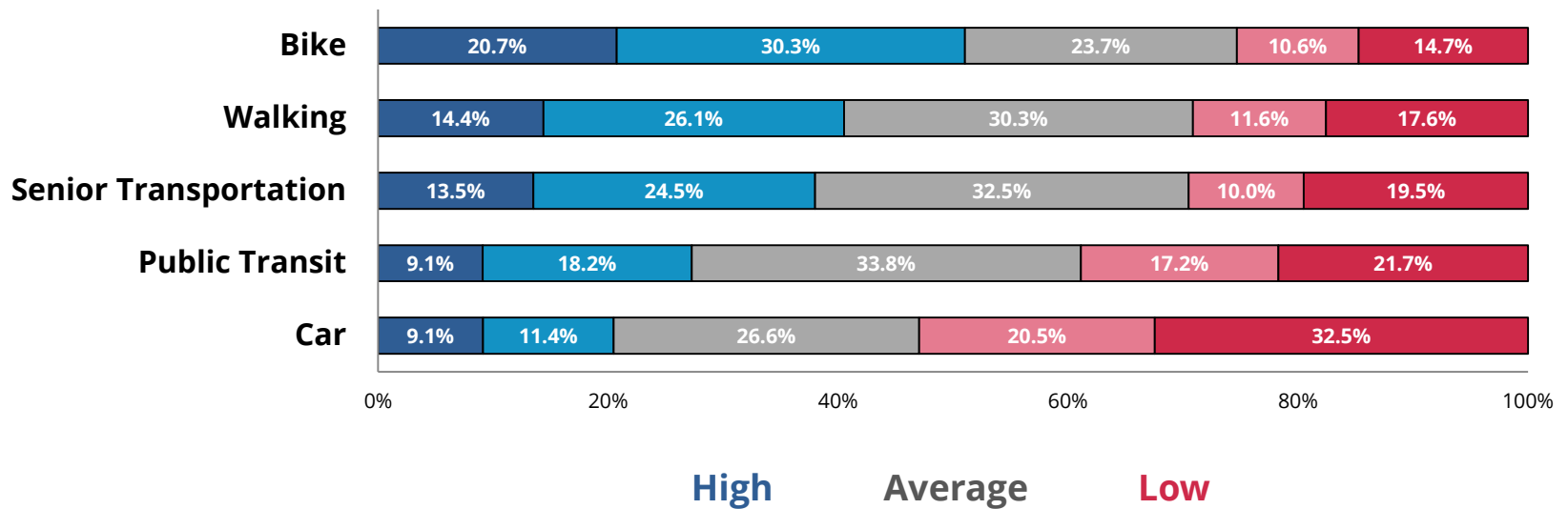
Opinions on Ease of Getting Around



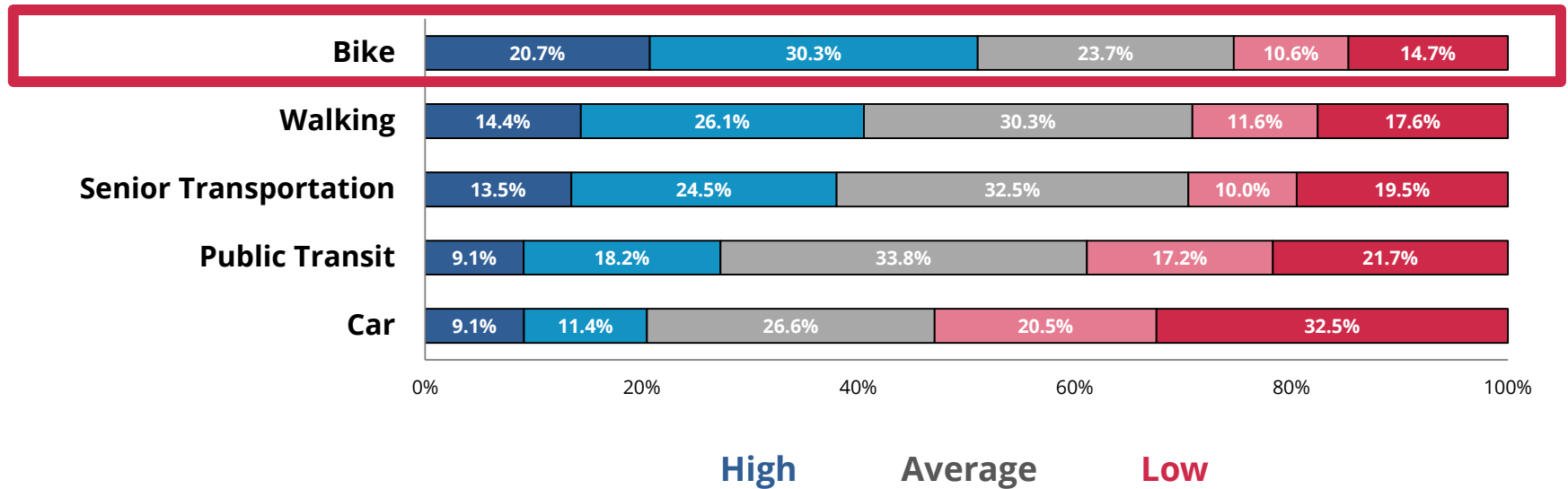
Opinions on Ease of Getting Around



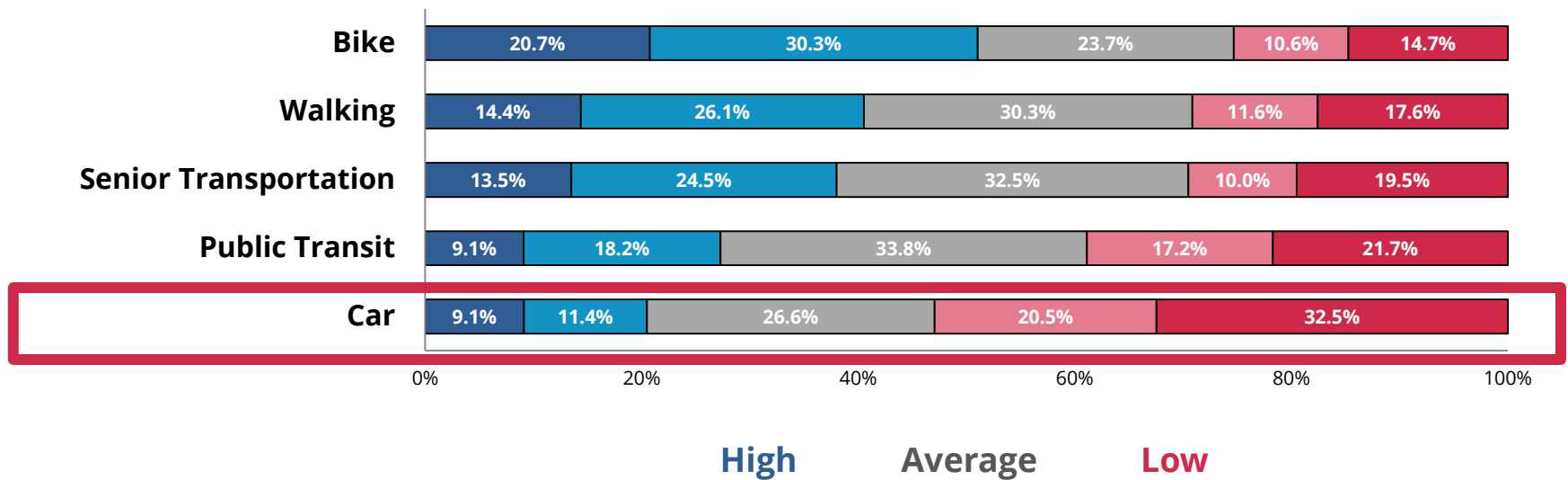
Priority for Improvements to Getting Around



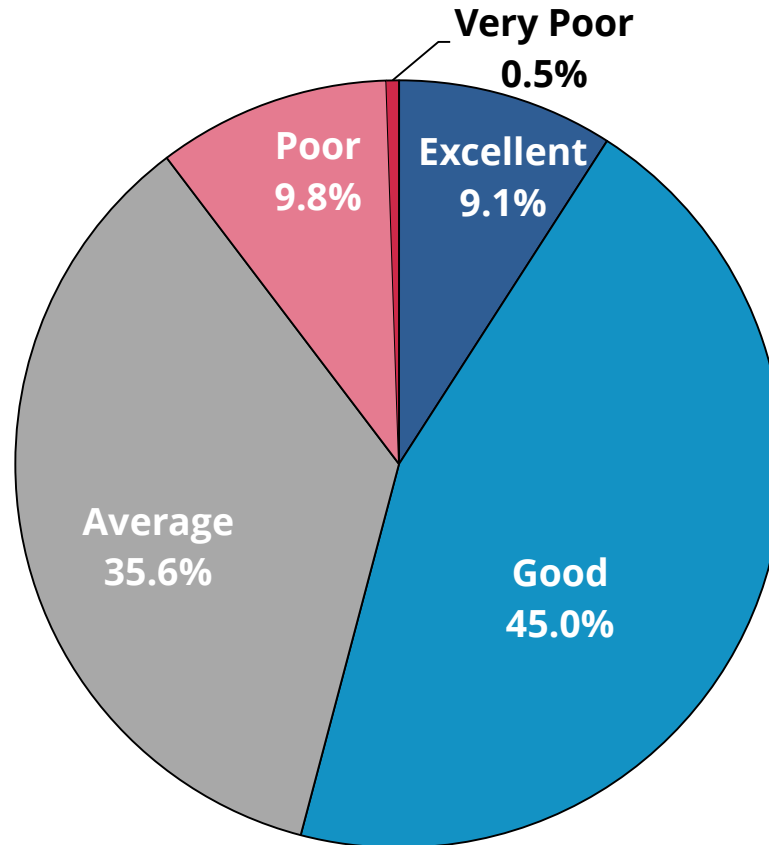
Priority for Improvements to Getting Around



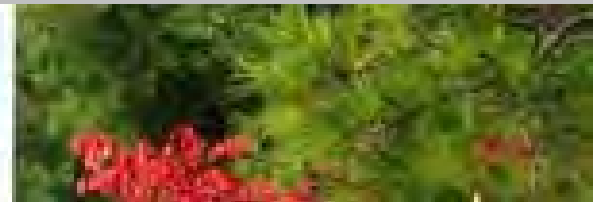
Priority for Improvements to Getting Around



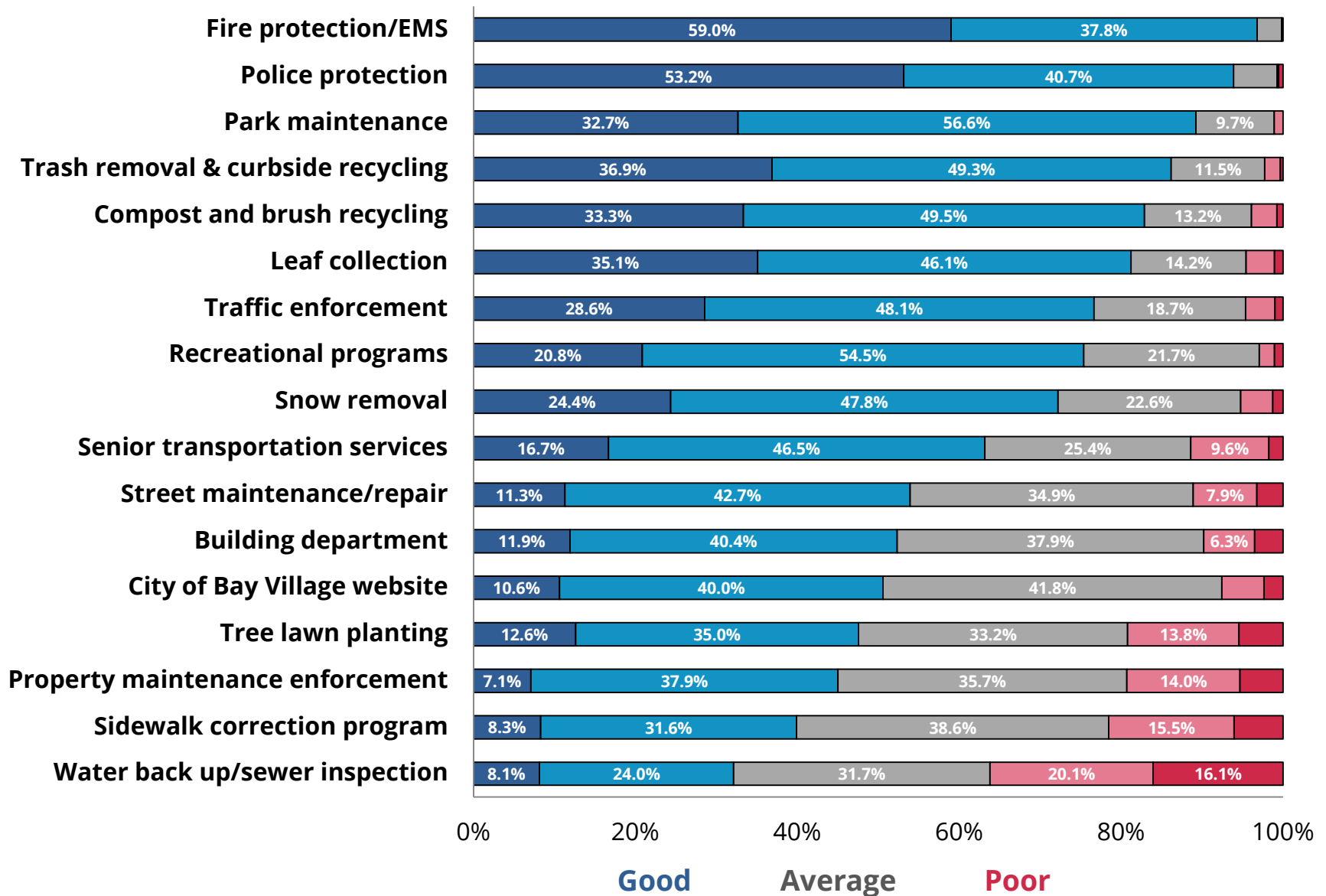
Condition of the City's Sidewalks



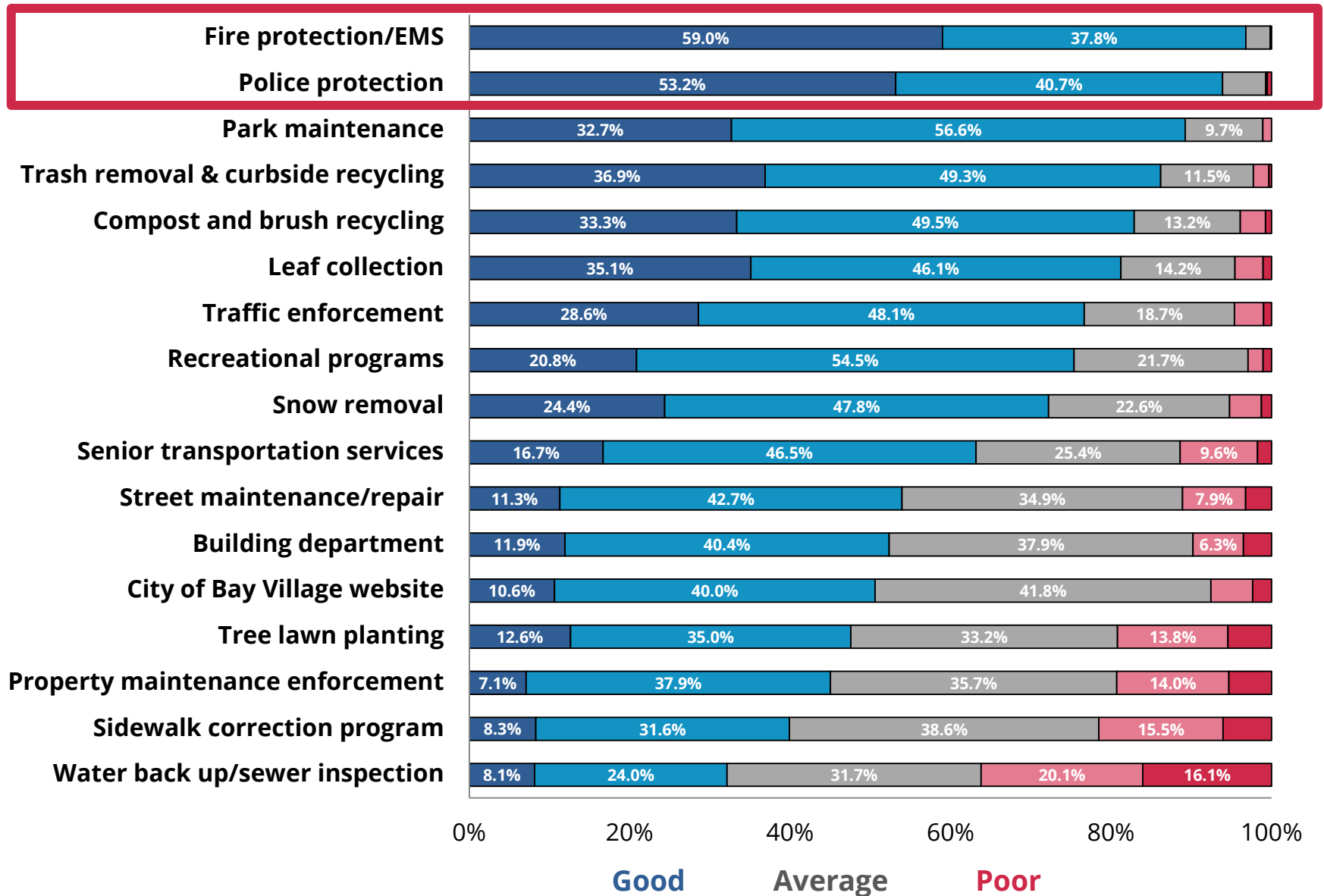
City Services



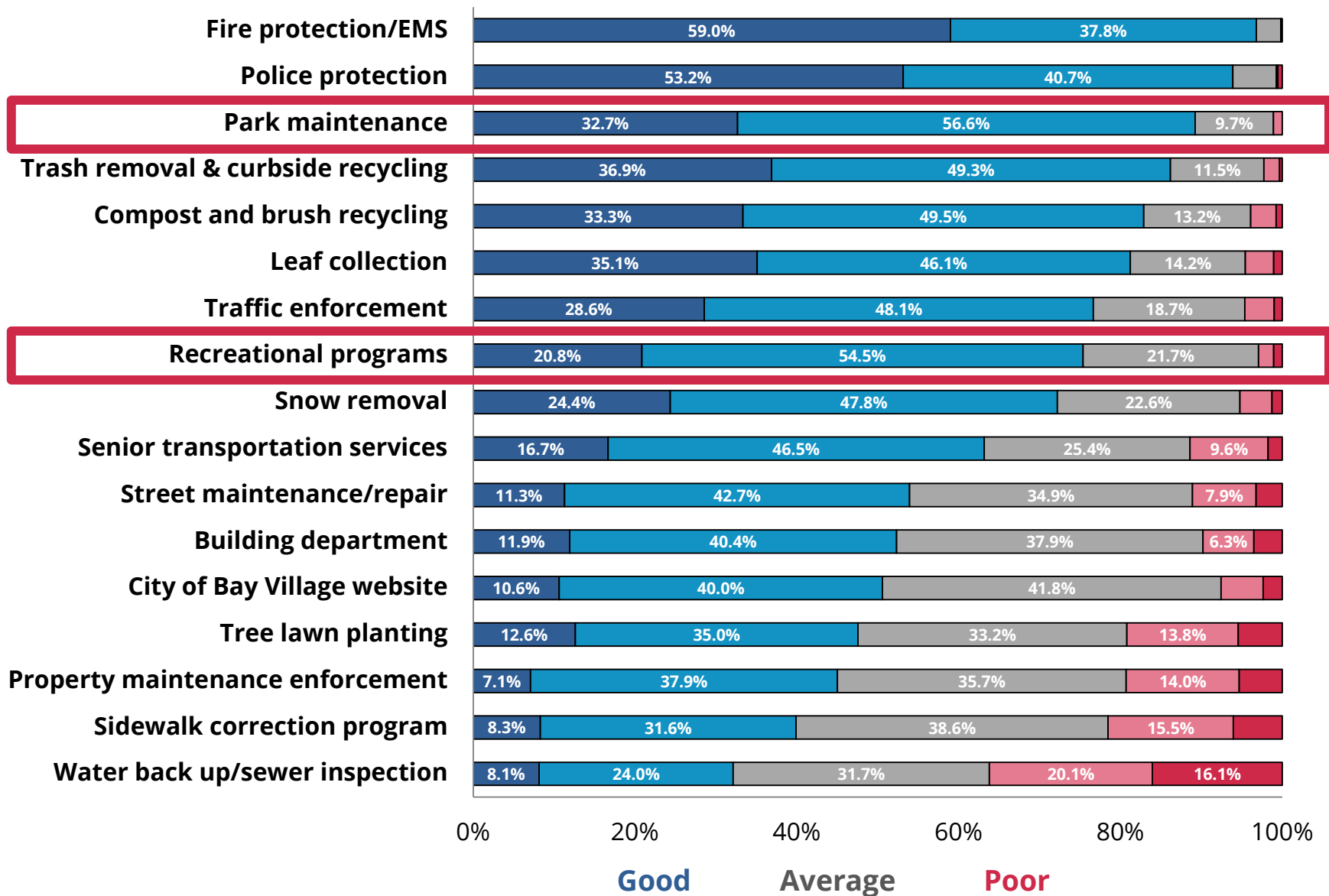
Opinions on Quality of City Services



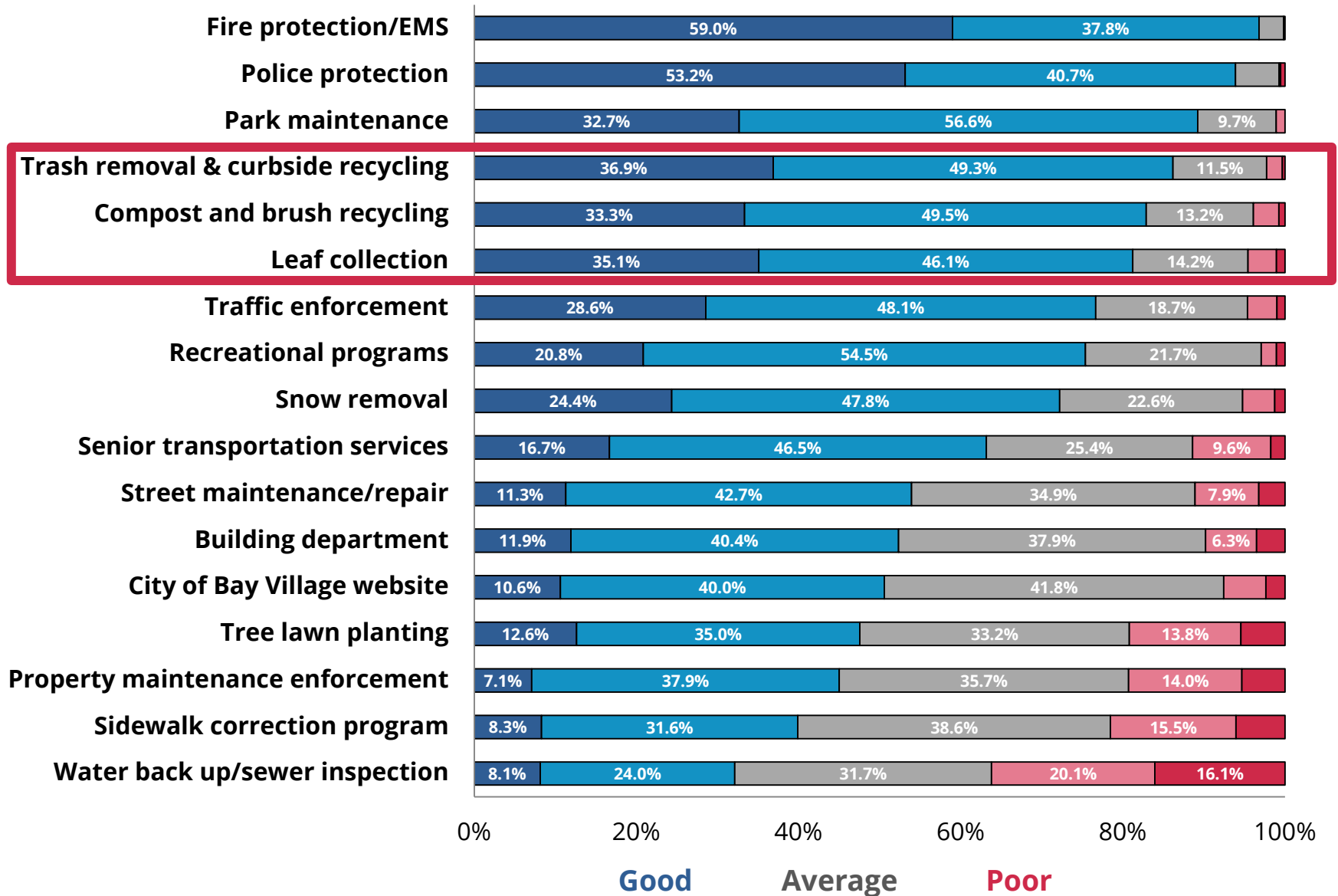
Opinions on Quality of City Services



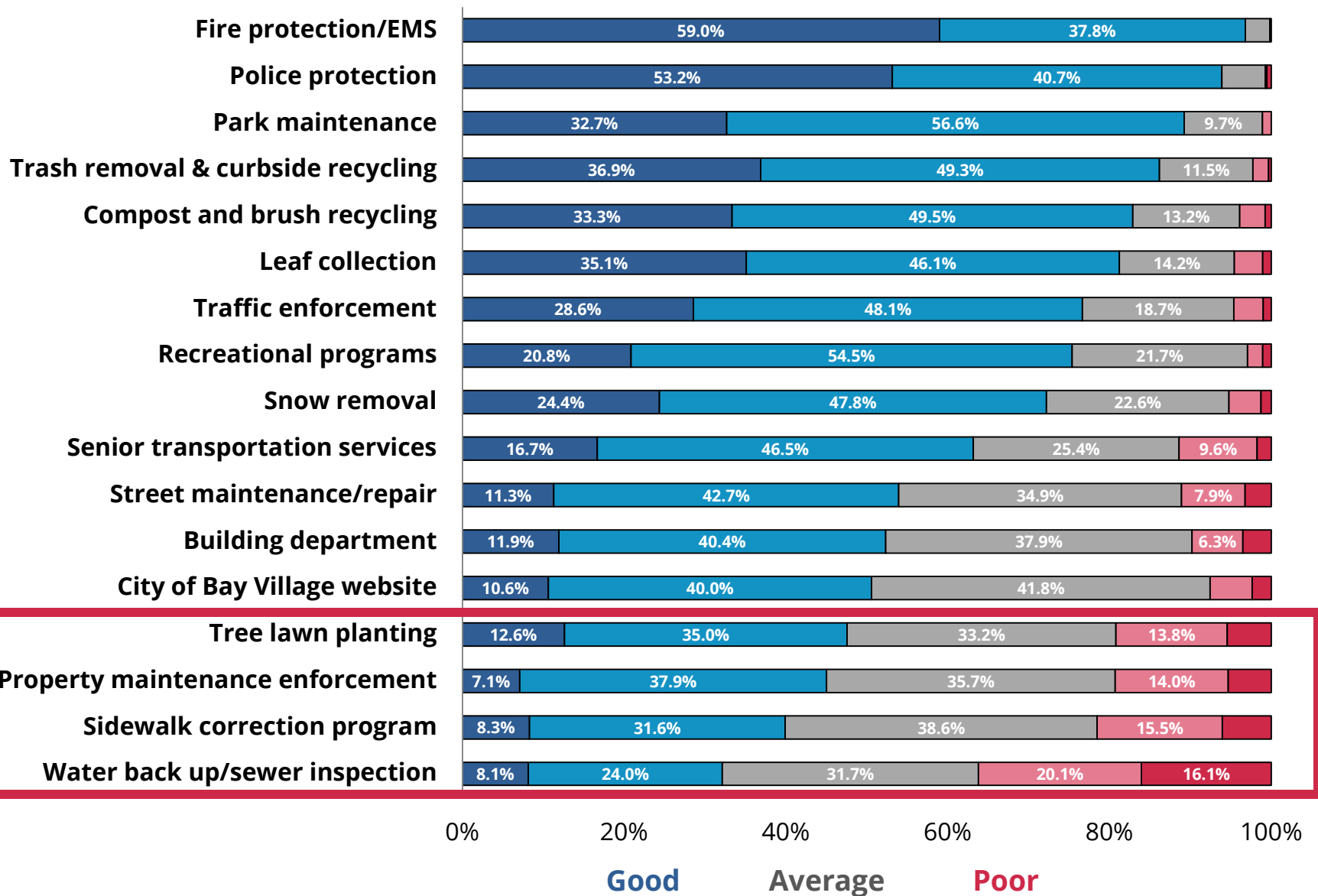
Opinions on Quality of City Services



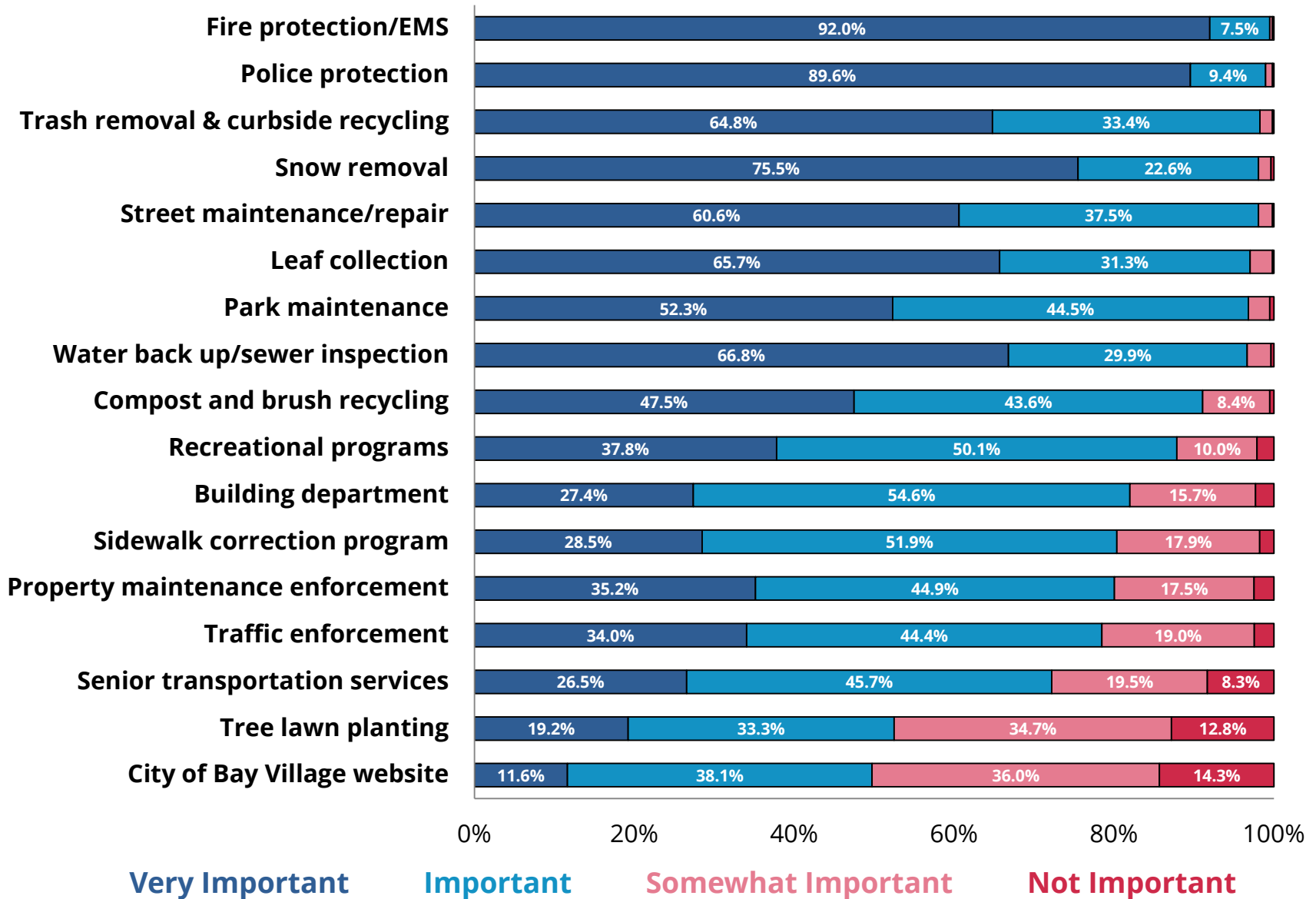
Opinions on Quality of City Services



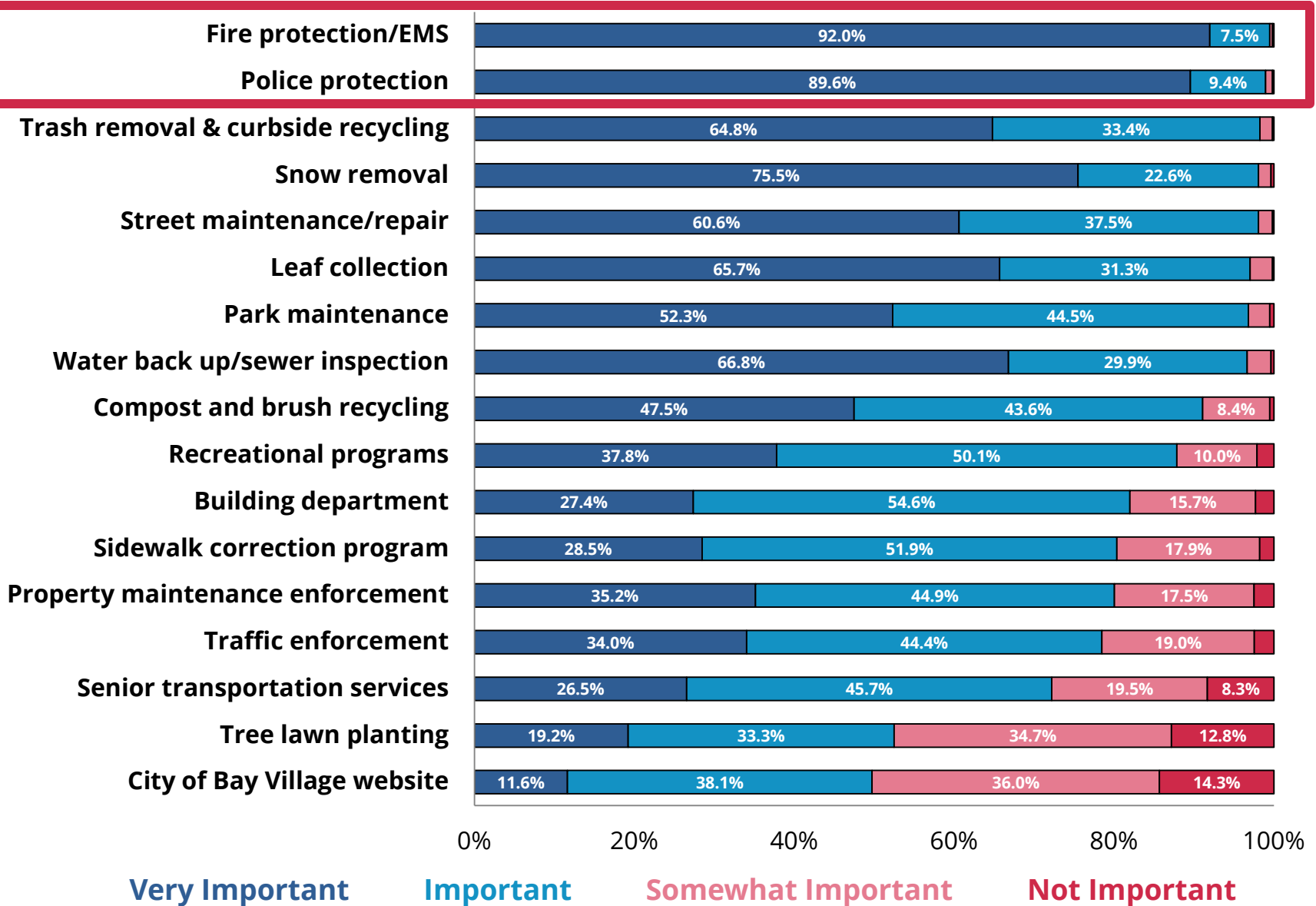
Opinions on Quality of City Services



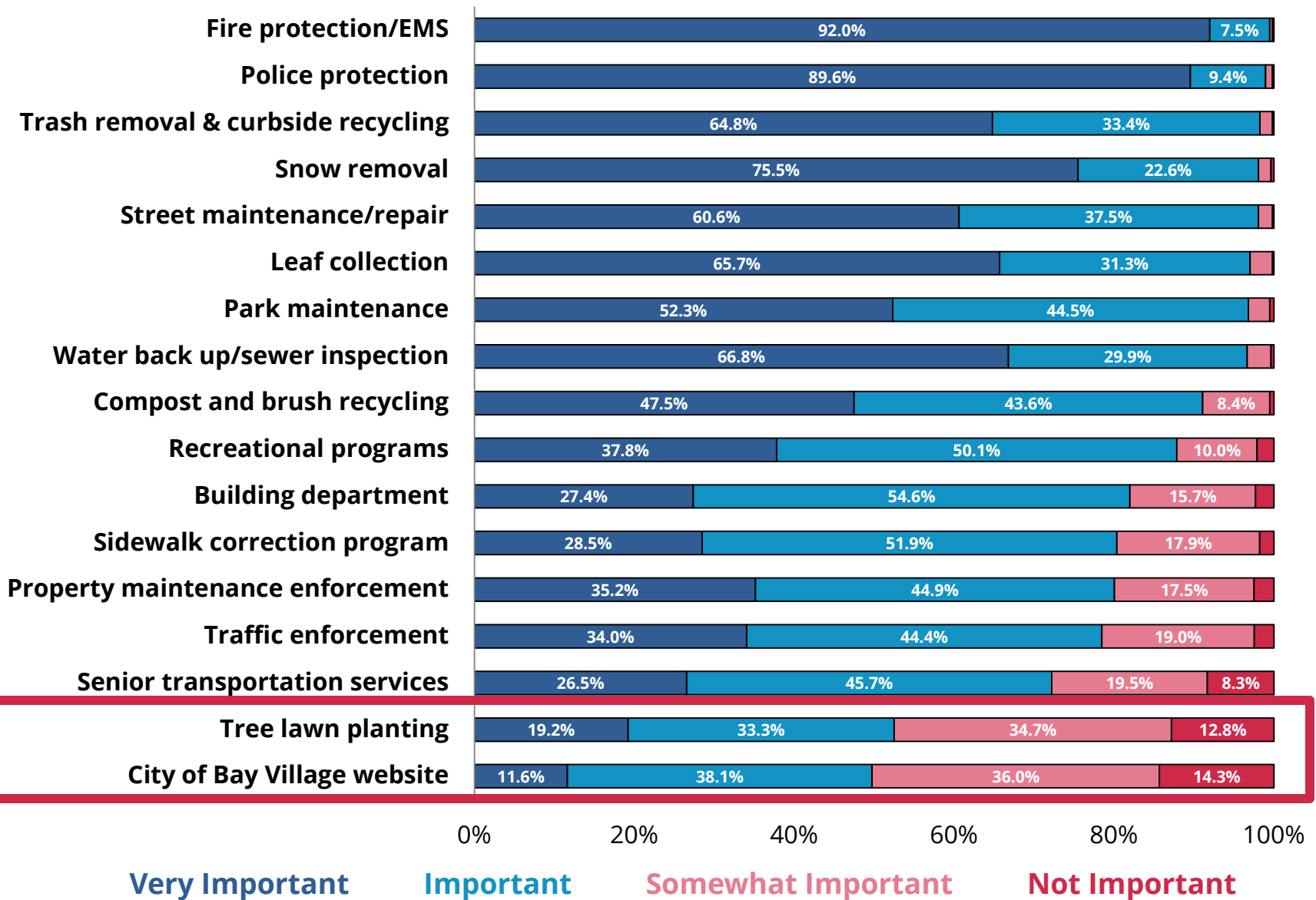
Opinions on Importance of City Services



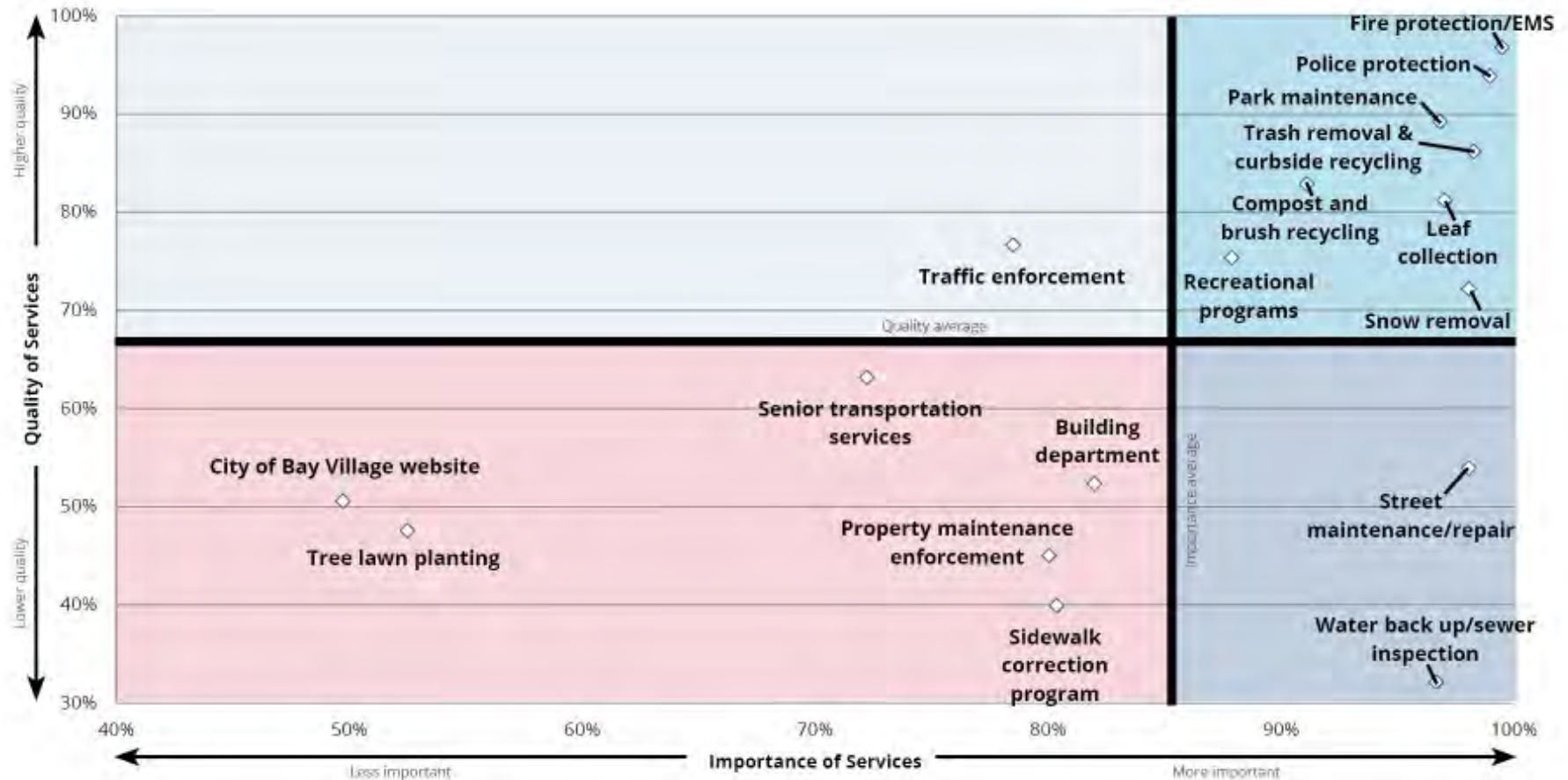
Opinions on Importance of City Services



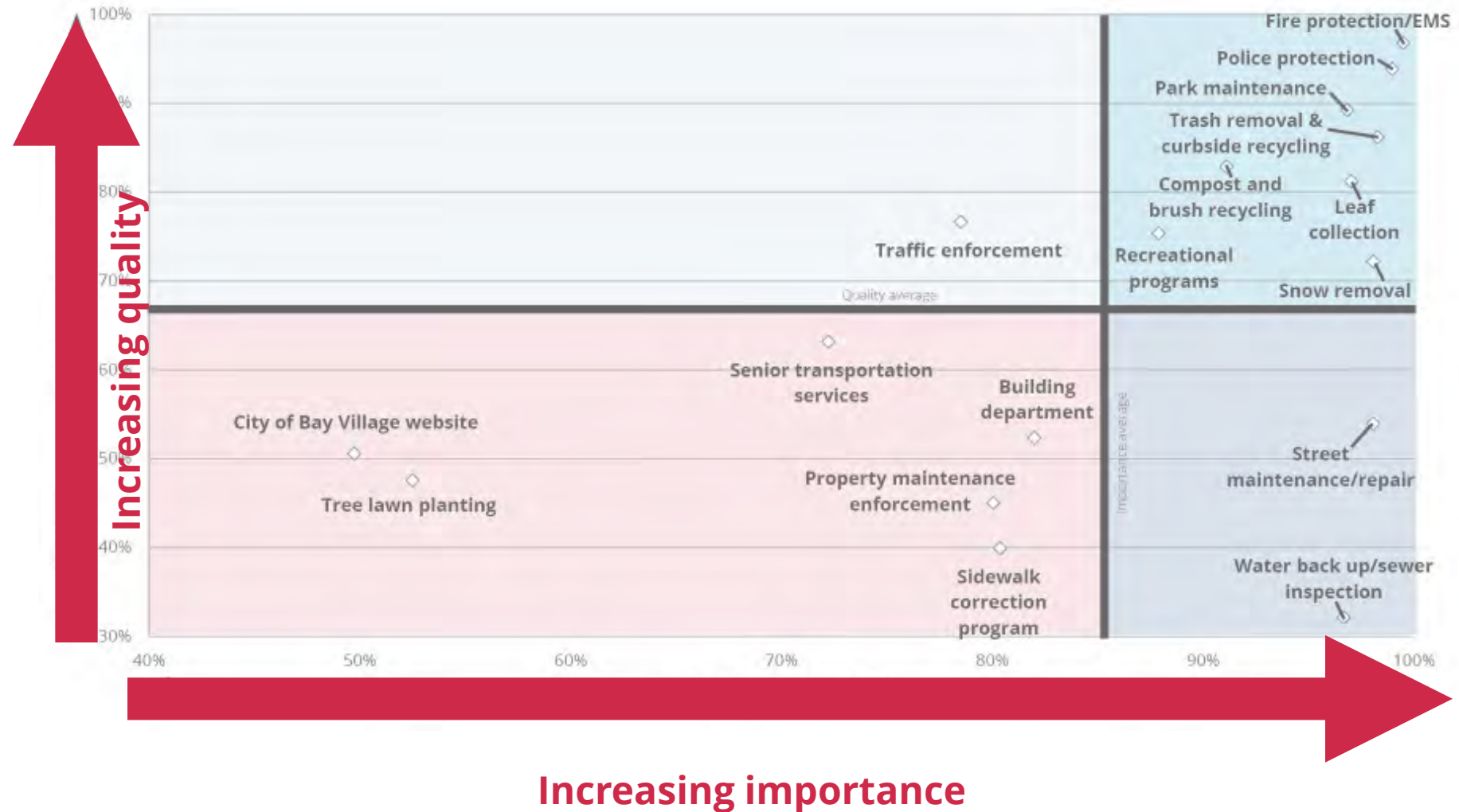
Opinions on Importance of City Services



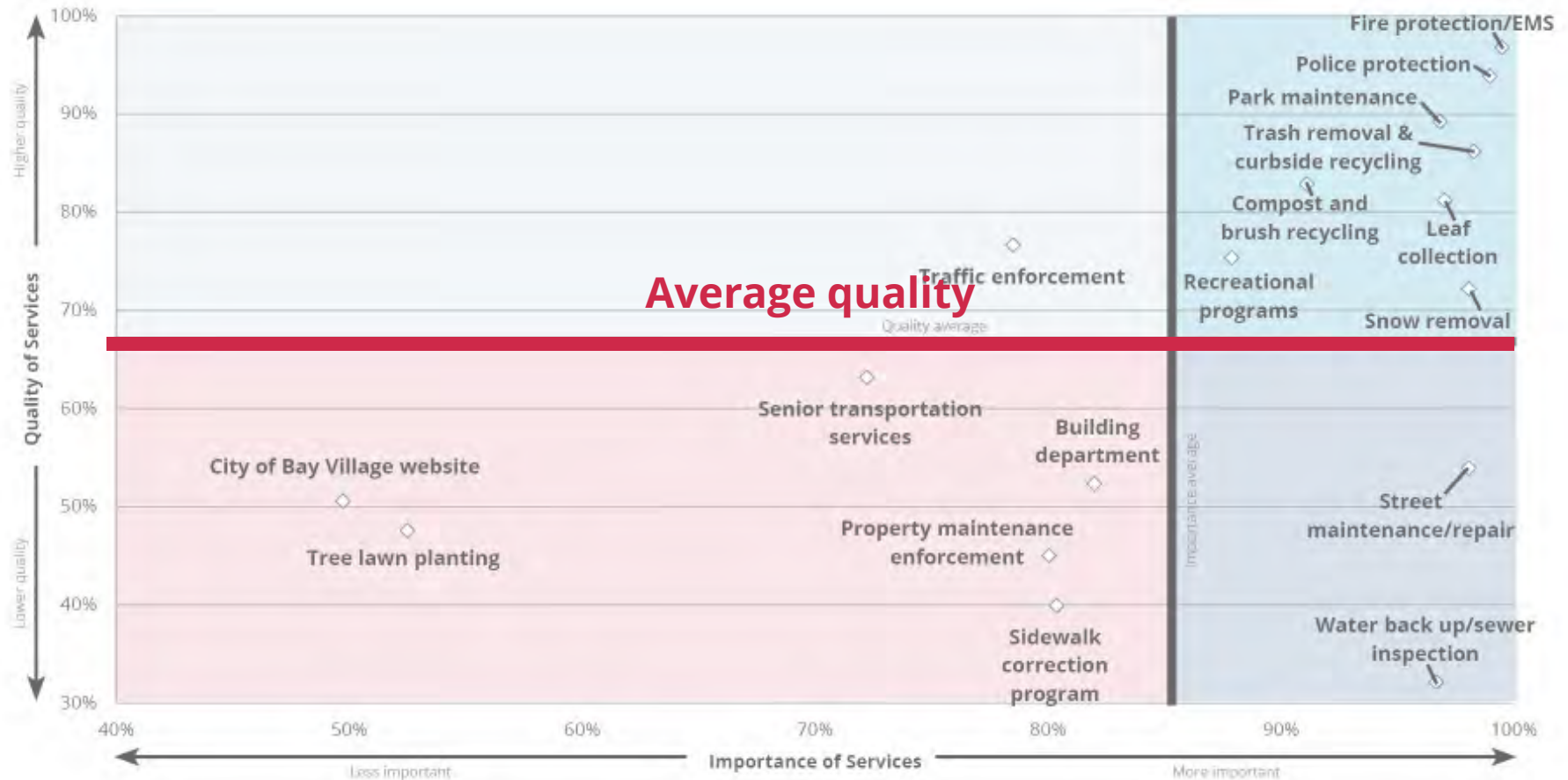
Matrix on Importance and Quality



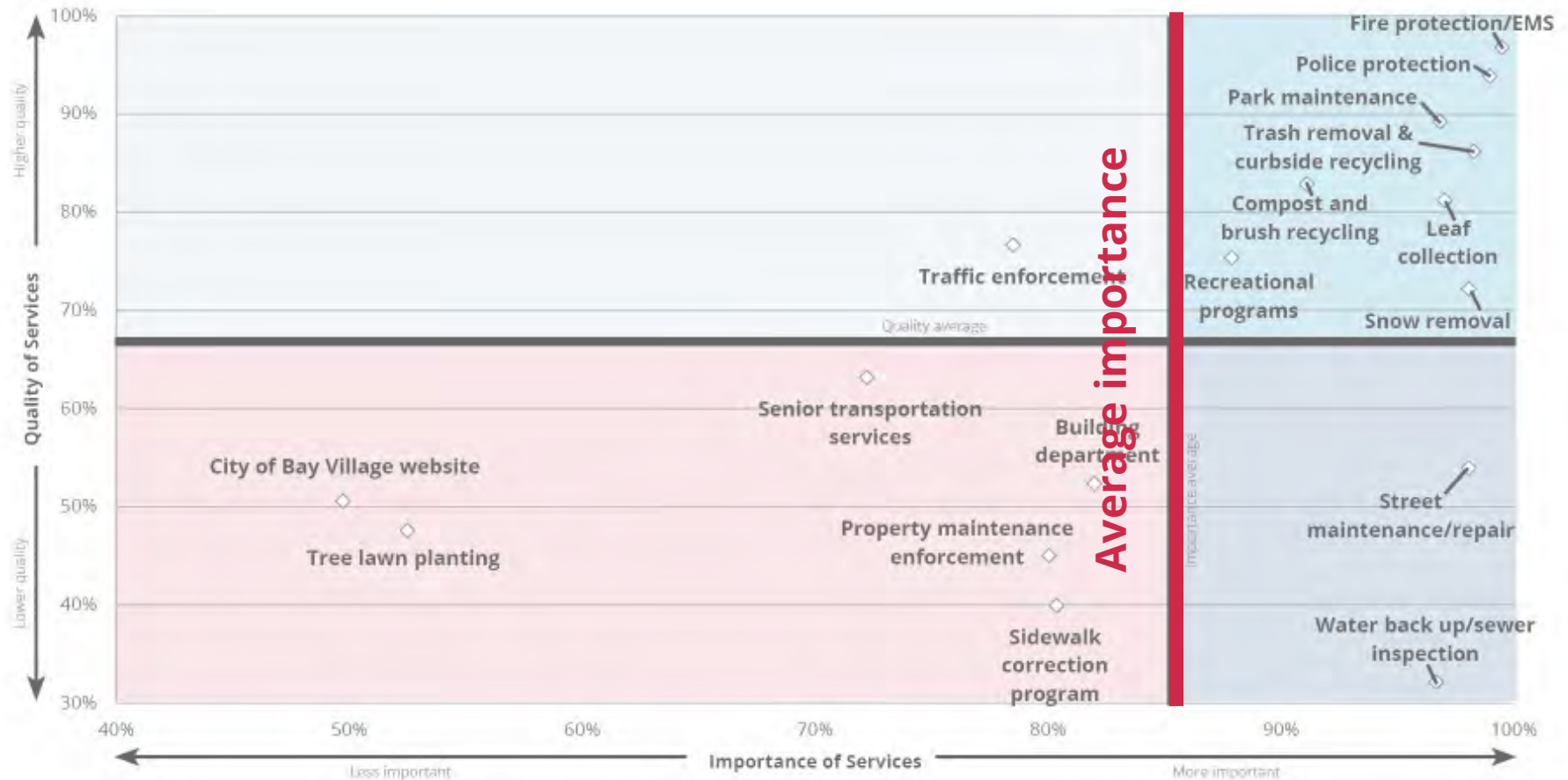
Matrix on Importance and Quality



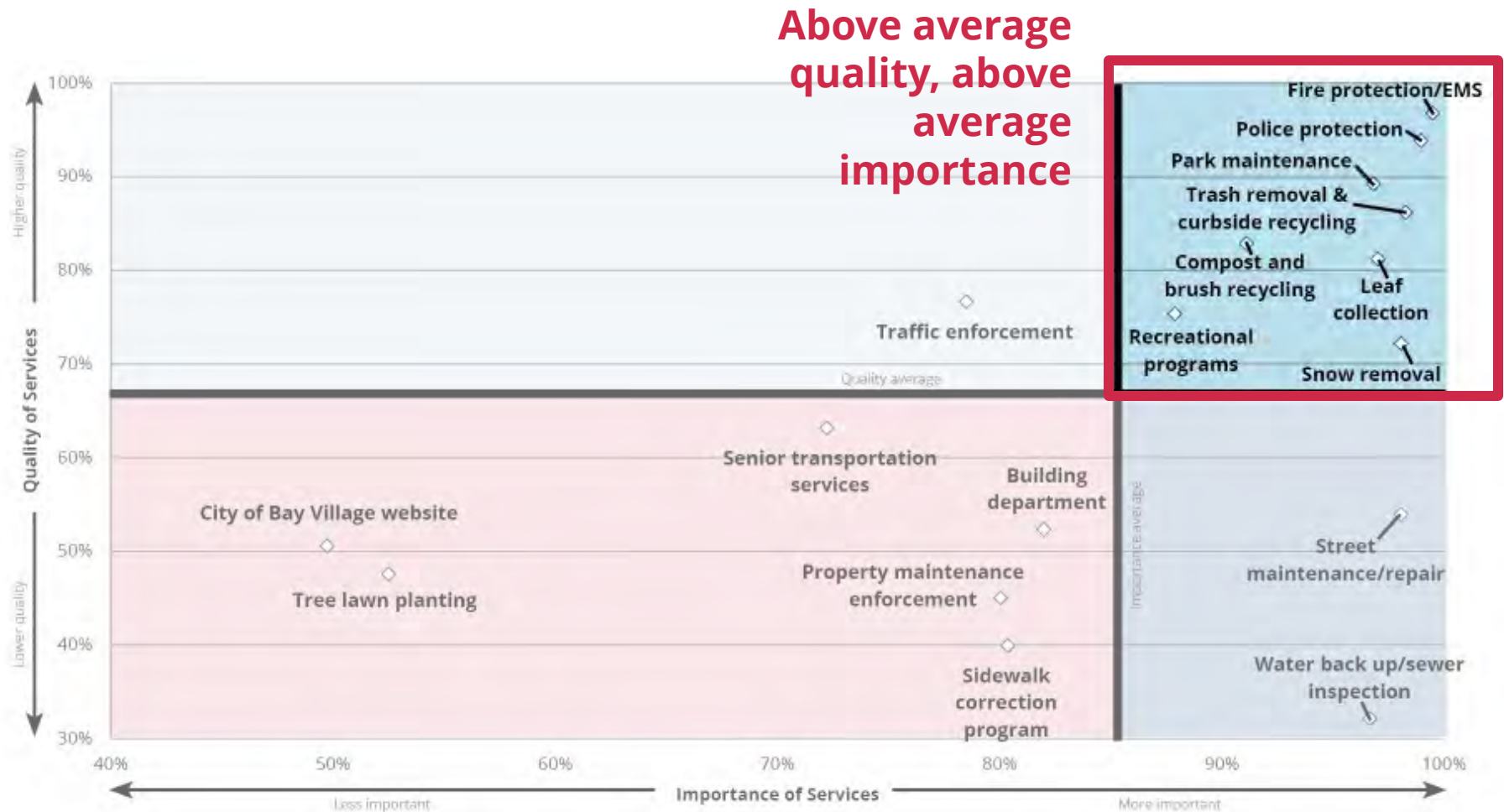
Matrix on Importance and Quality



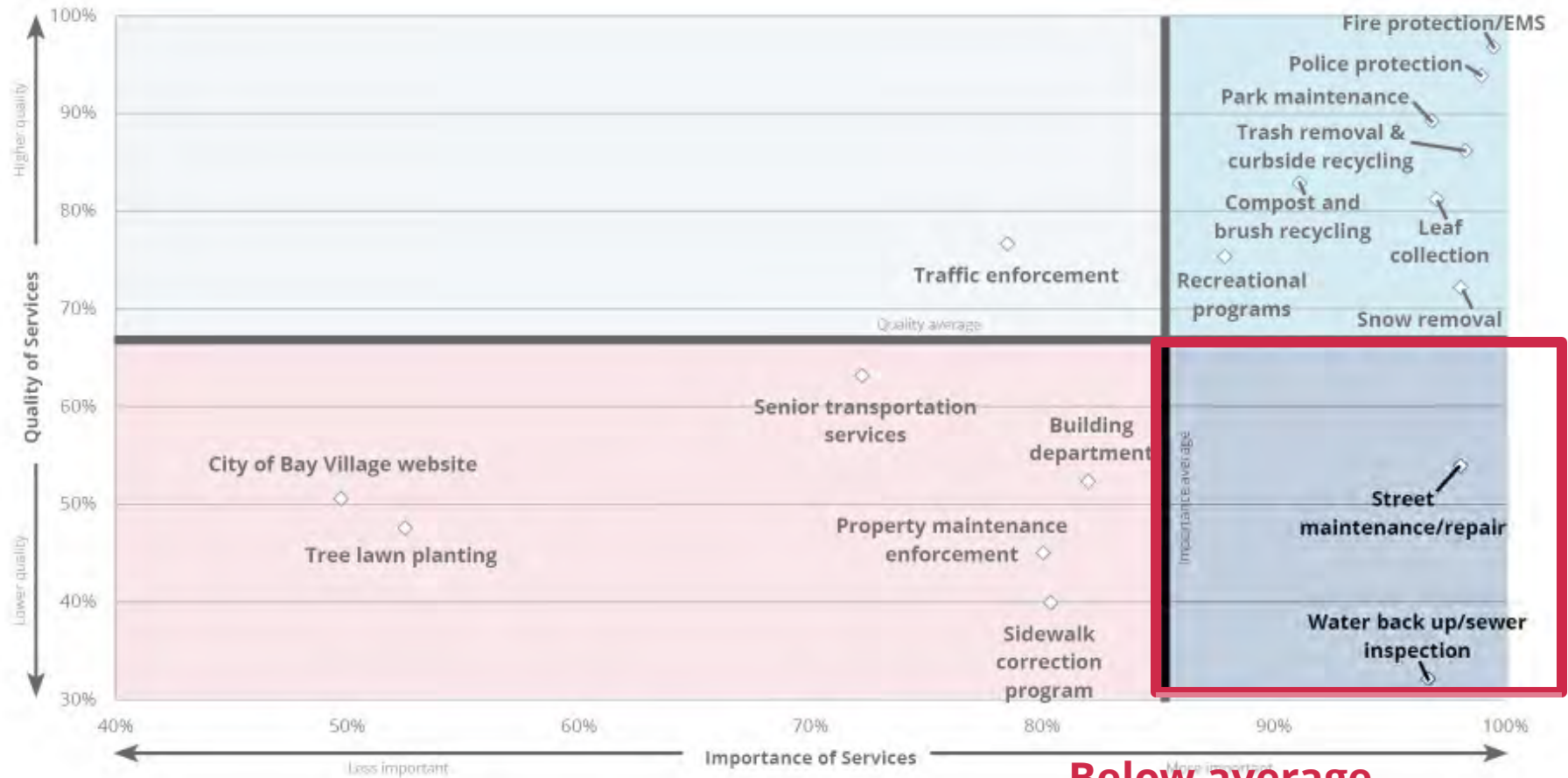
Matrix on Importance and Quality



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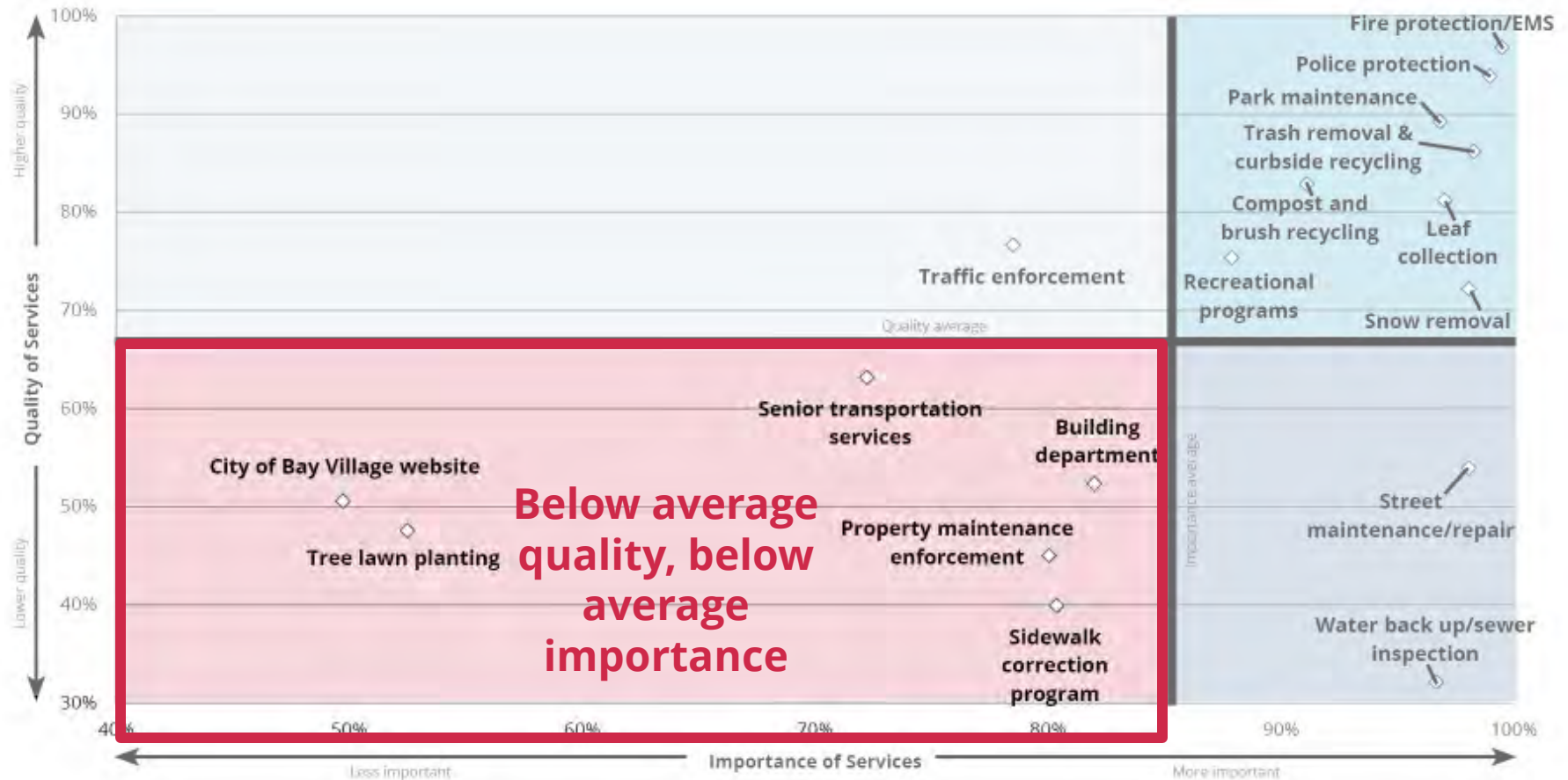
Matrix on Importance and Quality



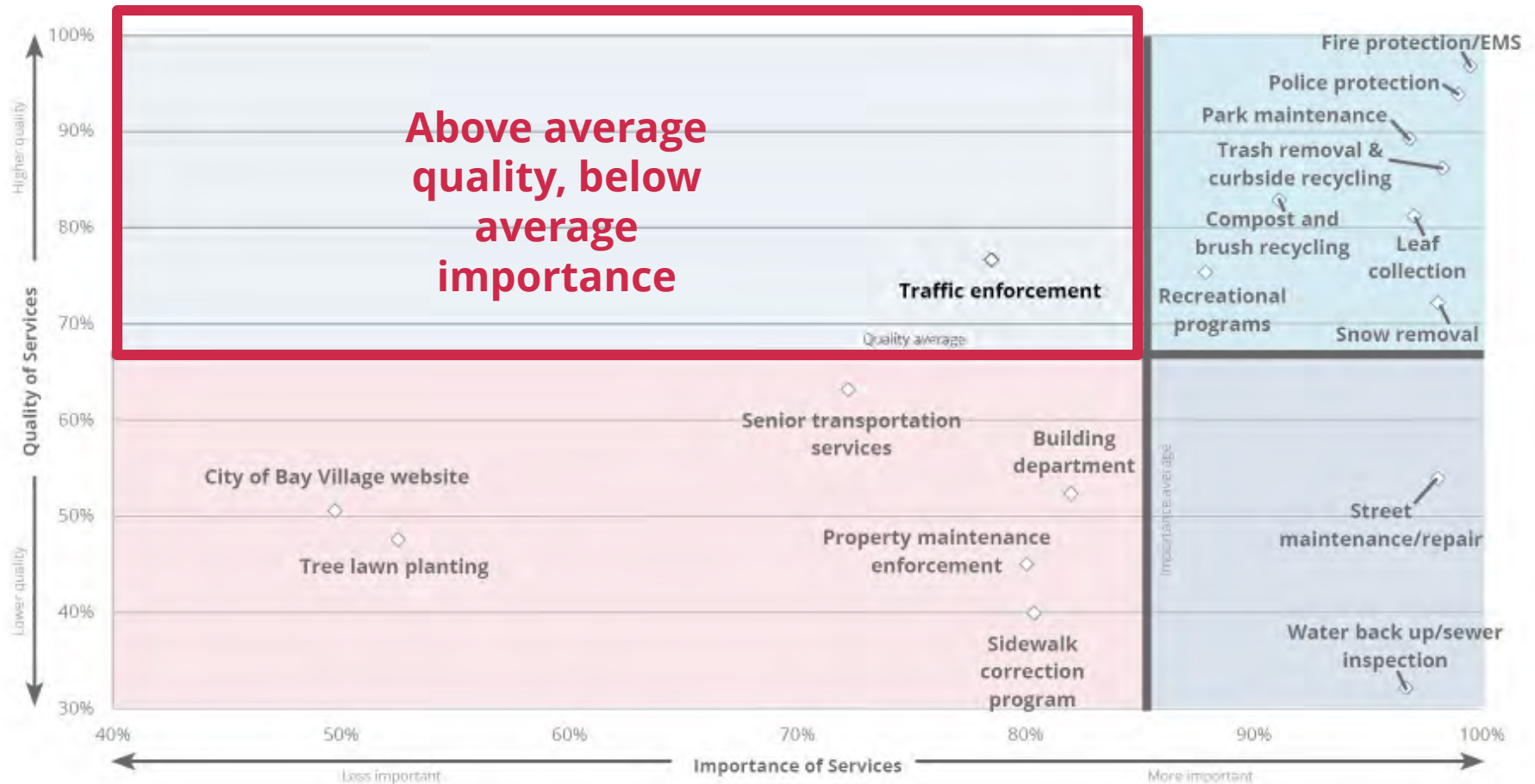
**Below average
quality, above
average
importance**



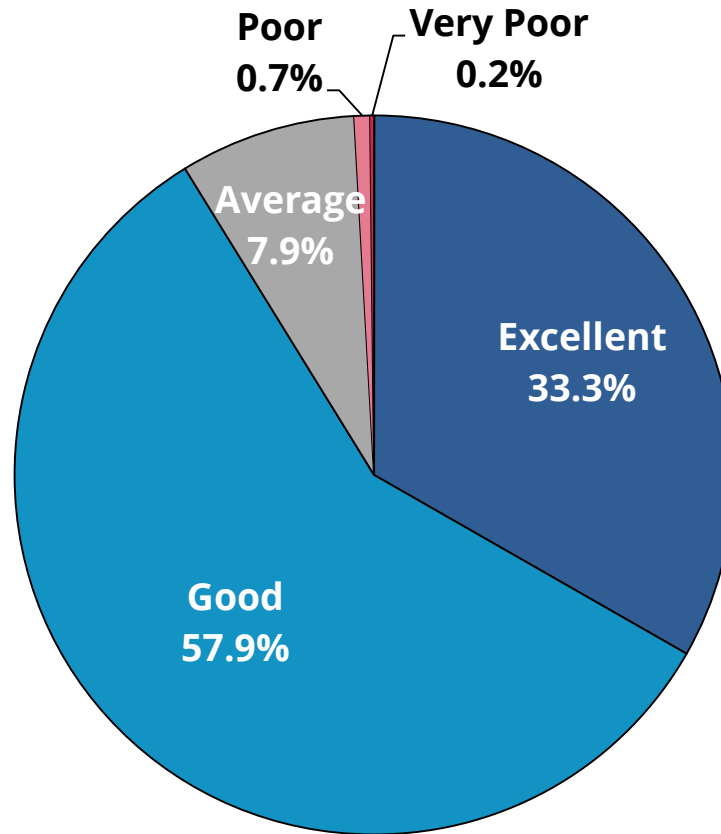
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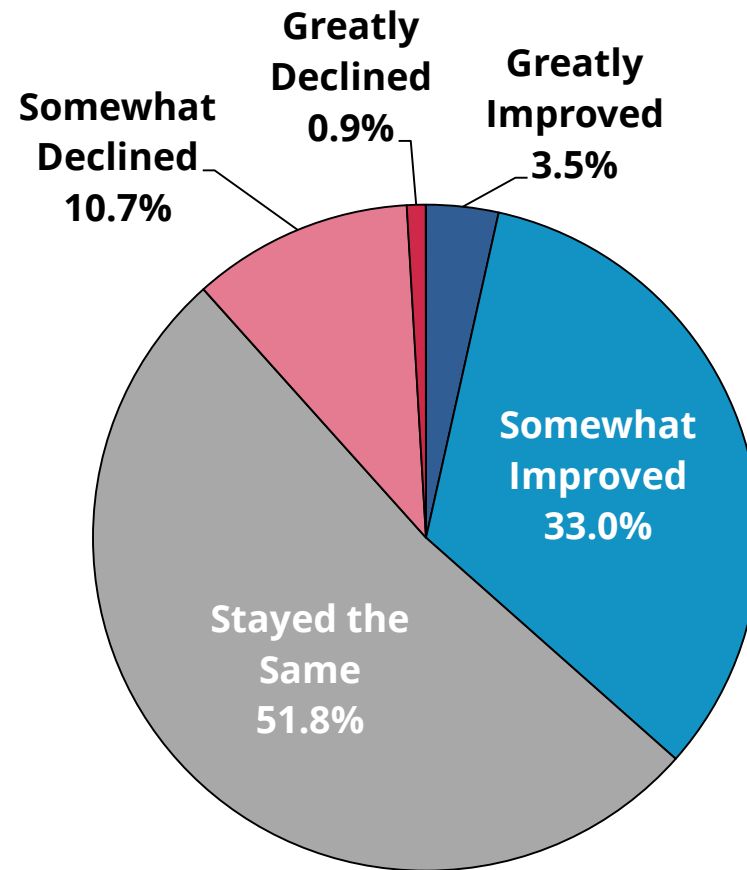
Matrix on Importance and Quality



Overall Quality of City Services



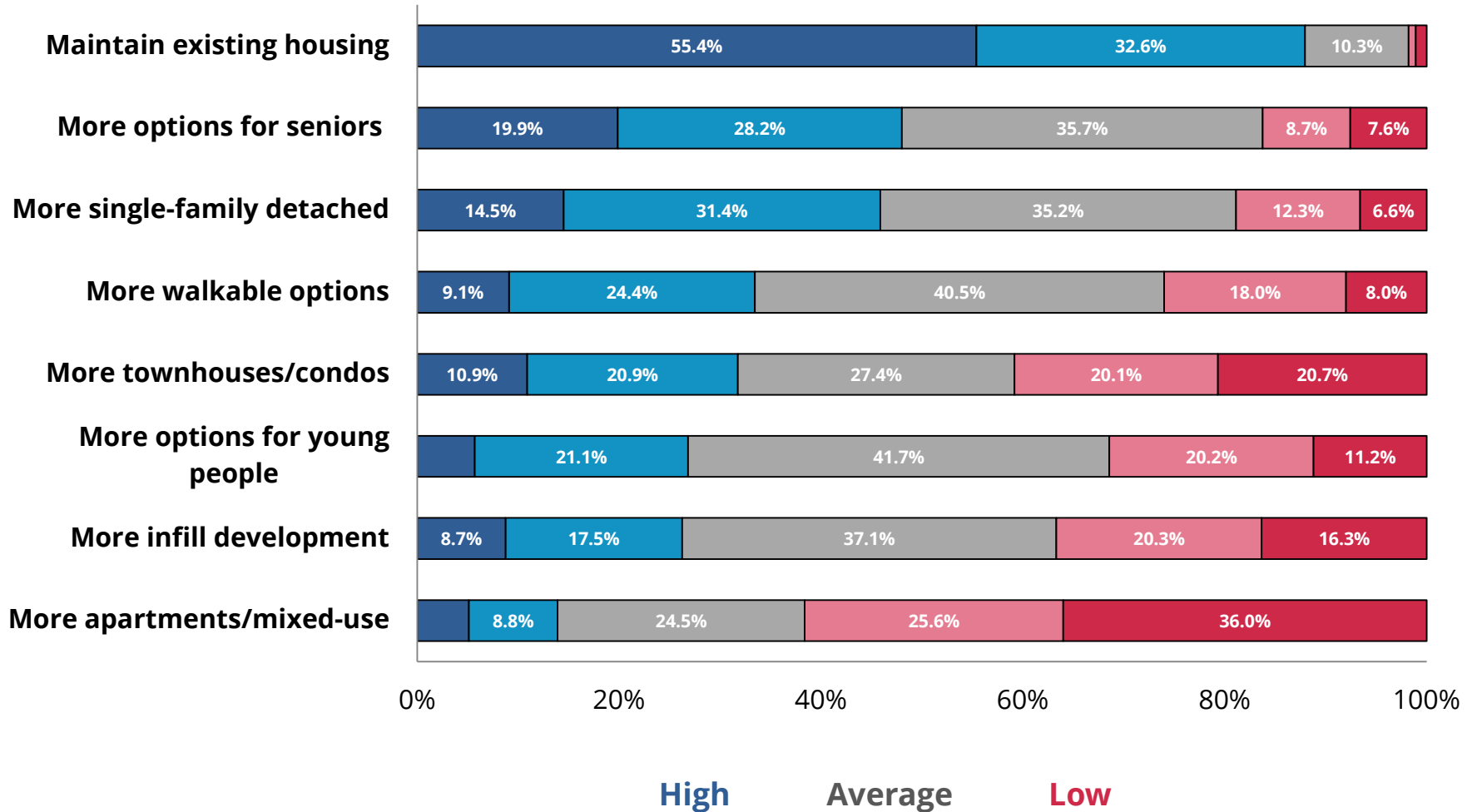
Change in Overall Quality of City Services



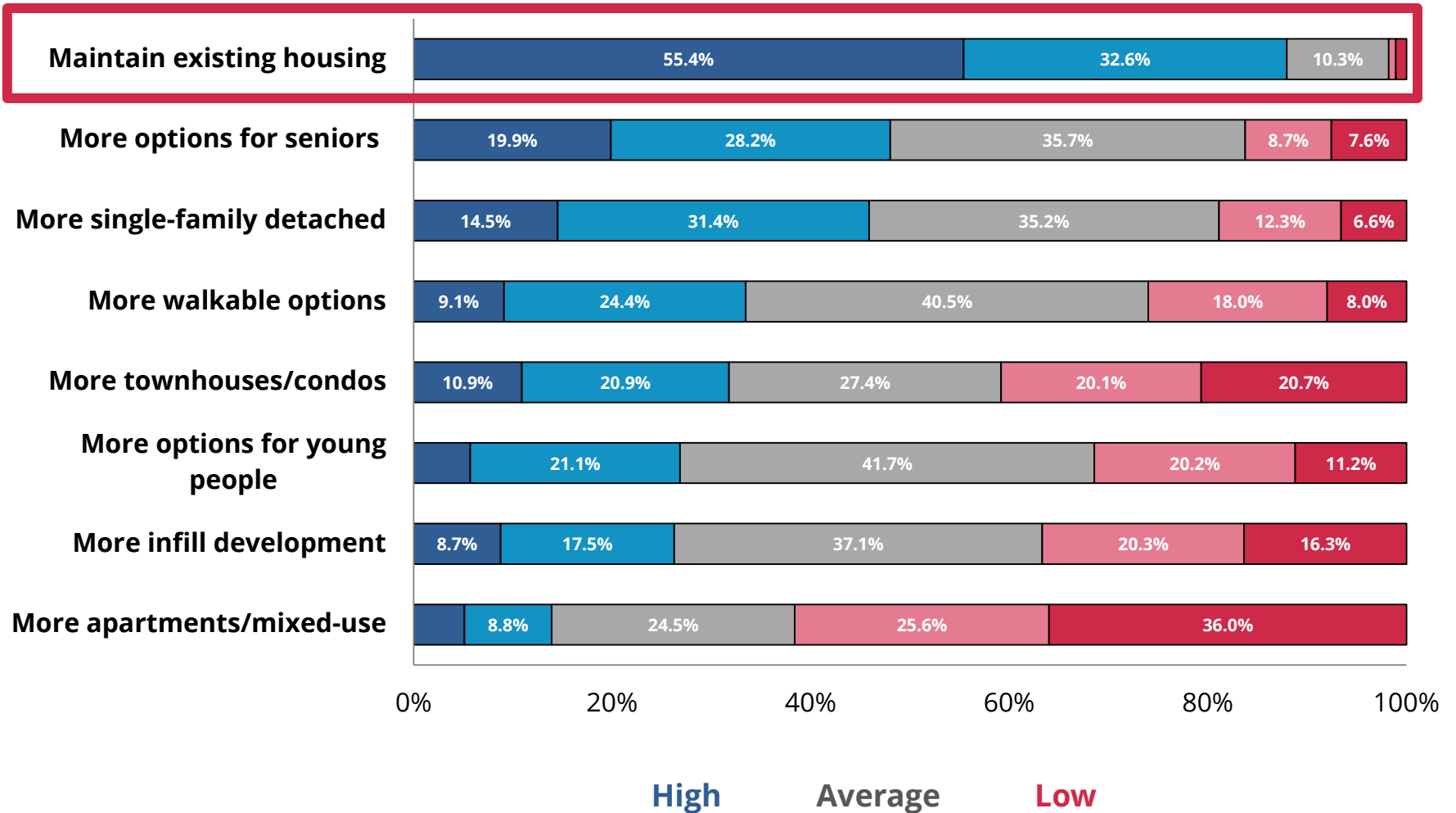
Housing



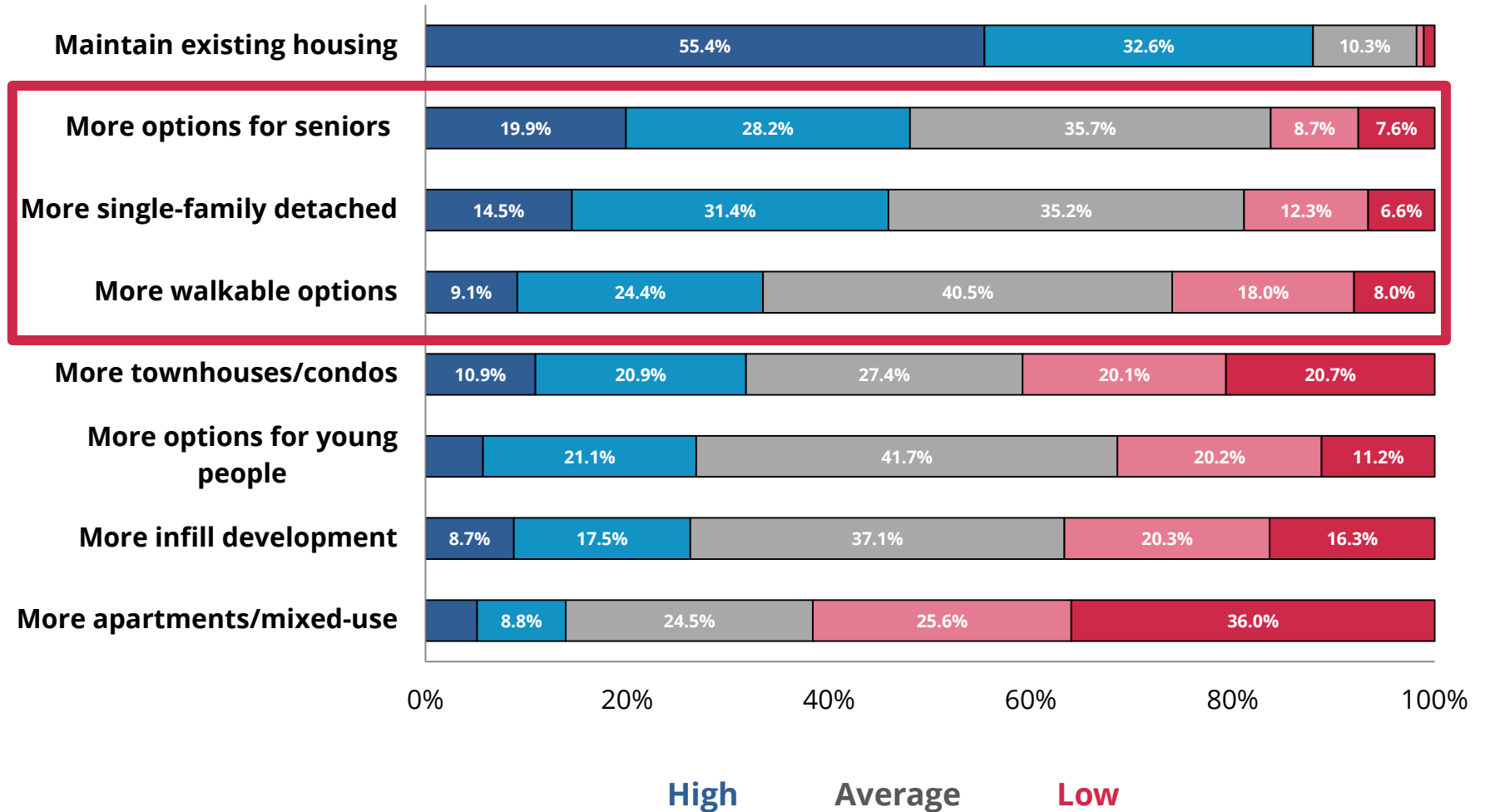
Priority for Types of Housing



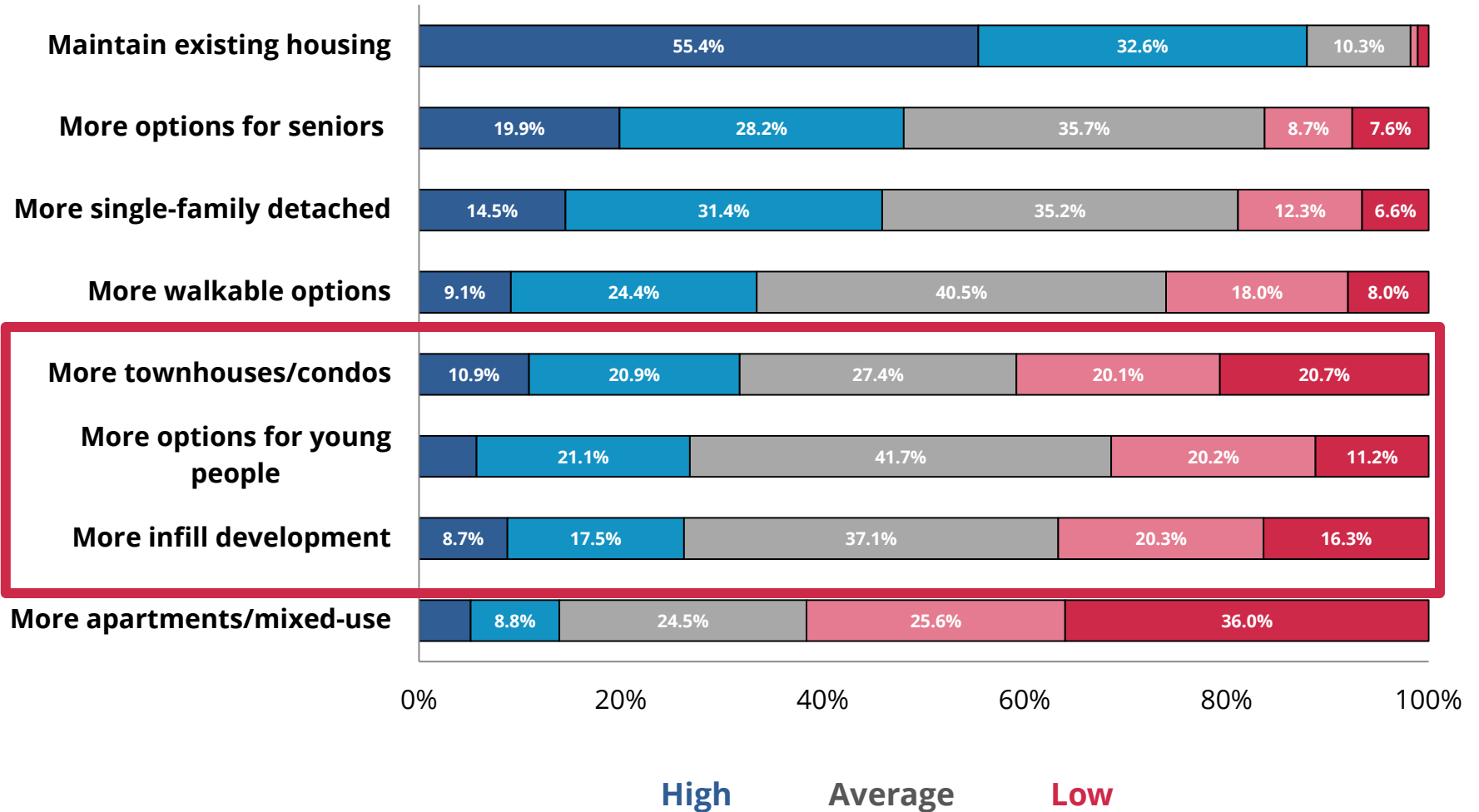
Priority for Types of Housing



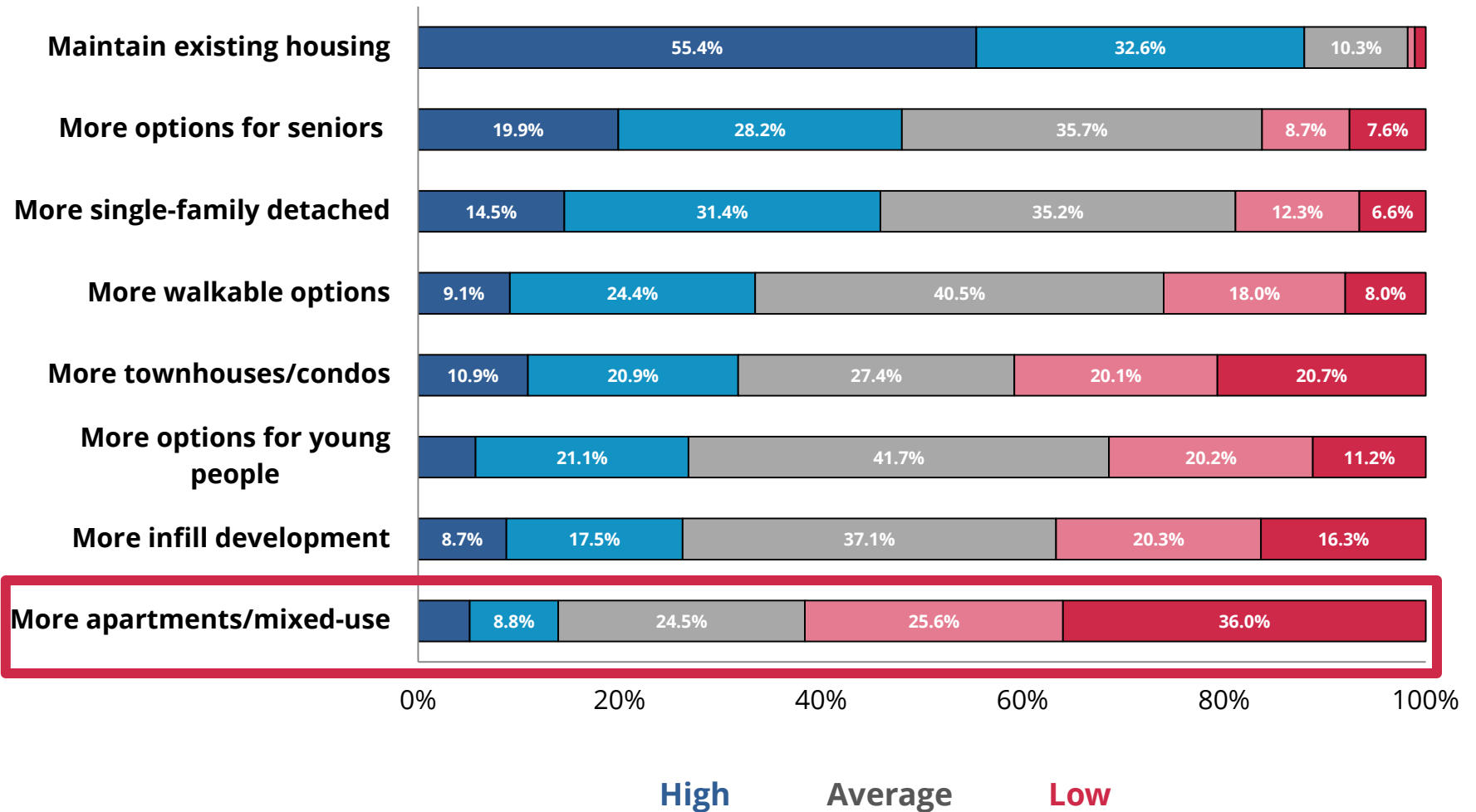
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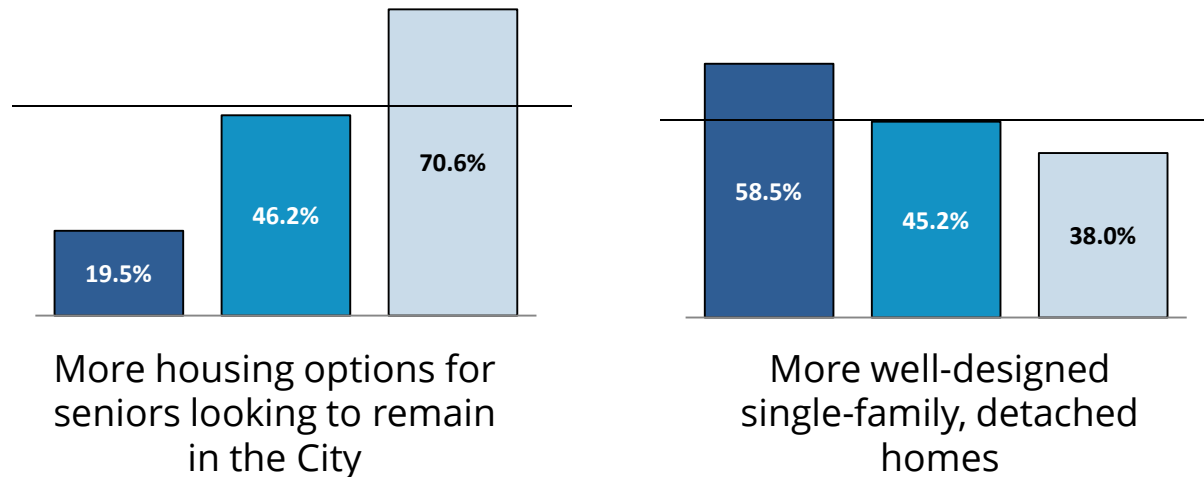
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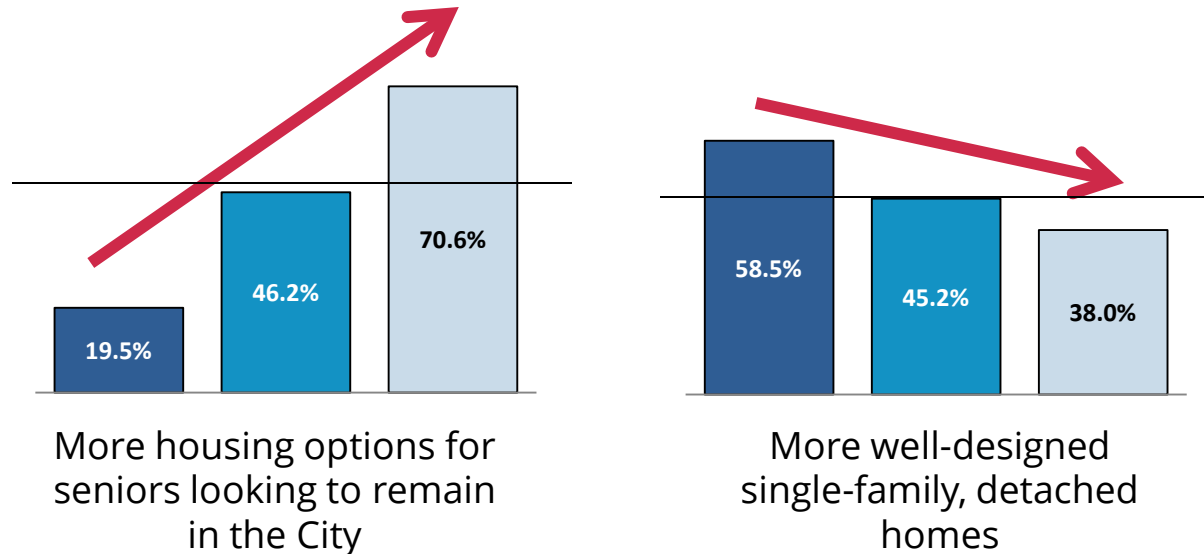
18 to 44 Years Old

45 to 64 Years Old

65 Years and Older



Priority for Types of Housing

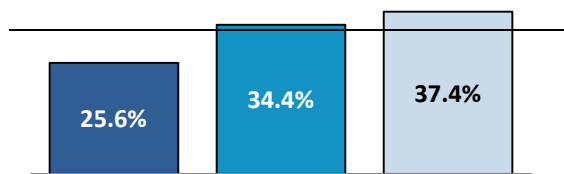


18 to 44 Years Old

45 to 64 Years Old

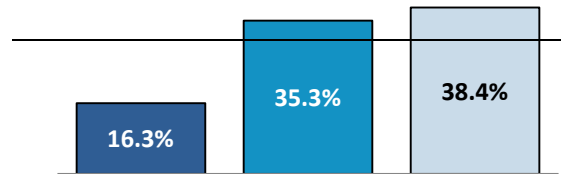
65 Years and Older

Priority for Types of Housing



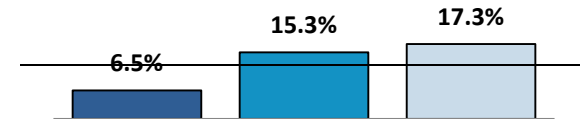
More housing options
within walking distance to
amenities

18 to 44 Years Old



More well-designed
townhouses/condos

45 to 64 Years Old

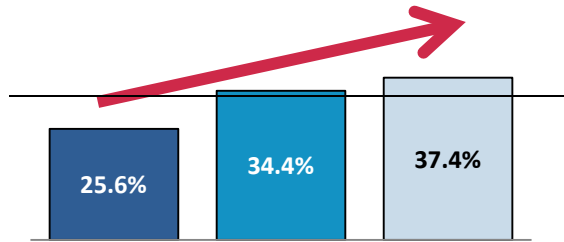


More well-designed
apartments/mixed-use
development

65 Years and Older

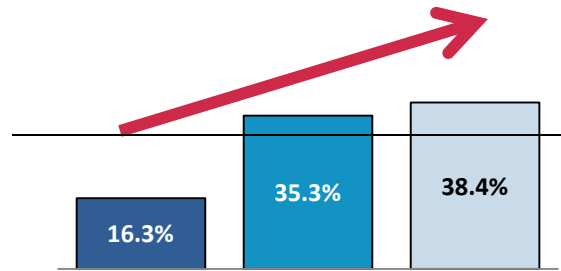


Priority for Types of Housing



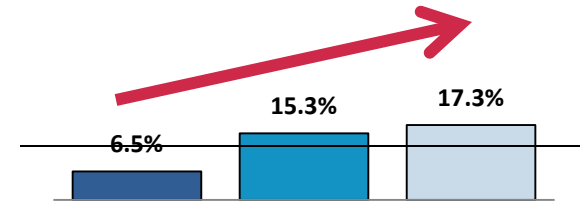
More housing options
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18 to 44 Years Old



More well-designed
townhouses/condos

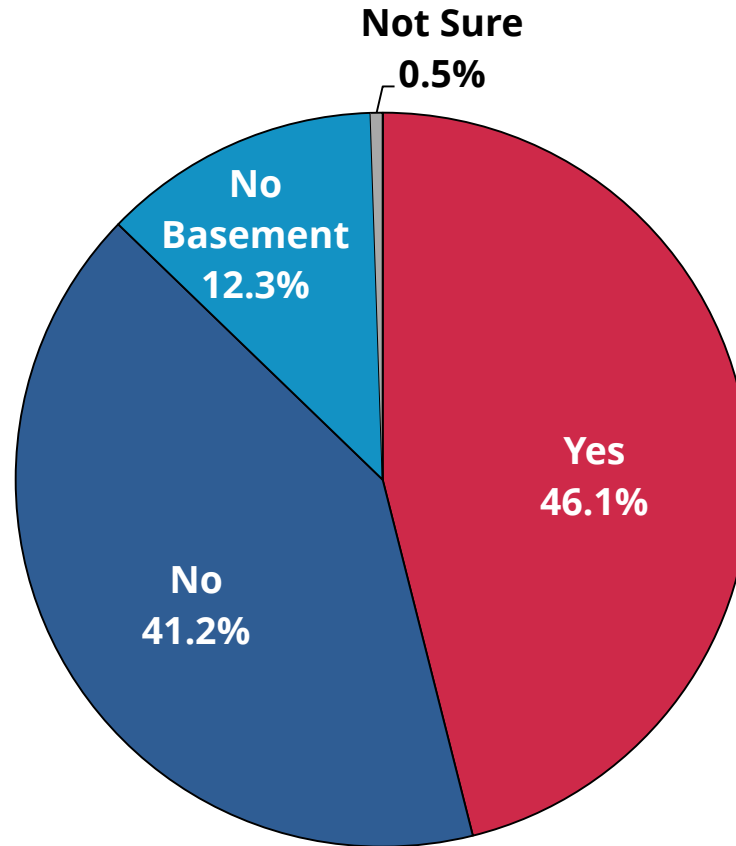
45 to 64 Years Old



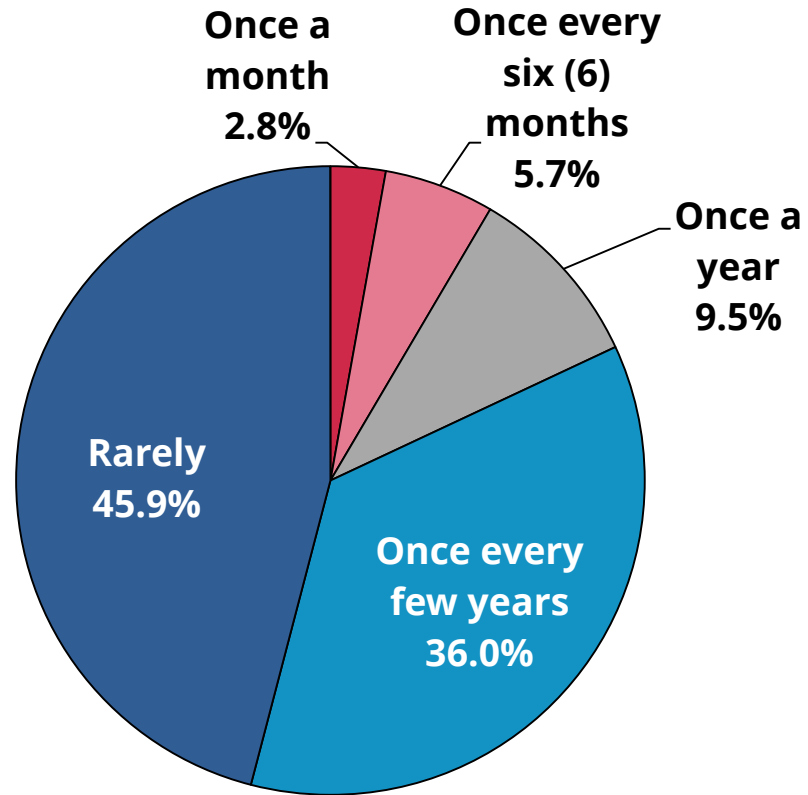
More well-designed
apartments/mixed-use
development

65 Years and Older

Since residing in Bay Village, has your basement flooded?



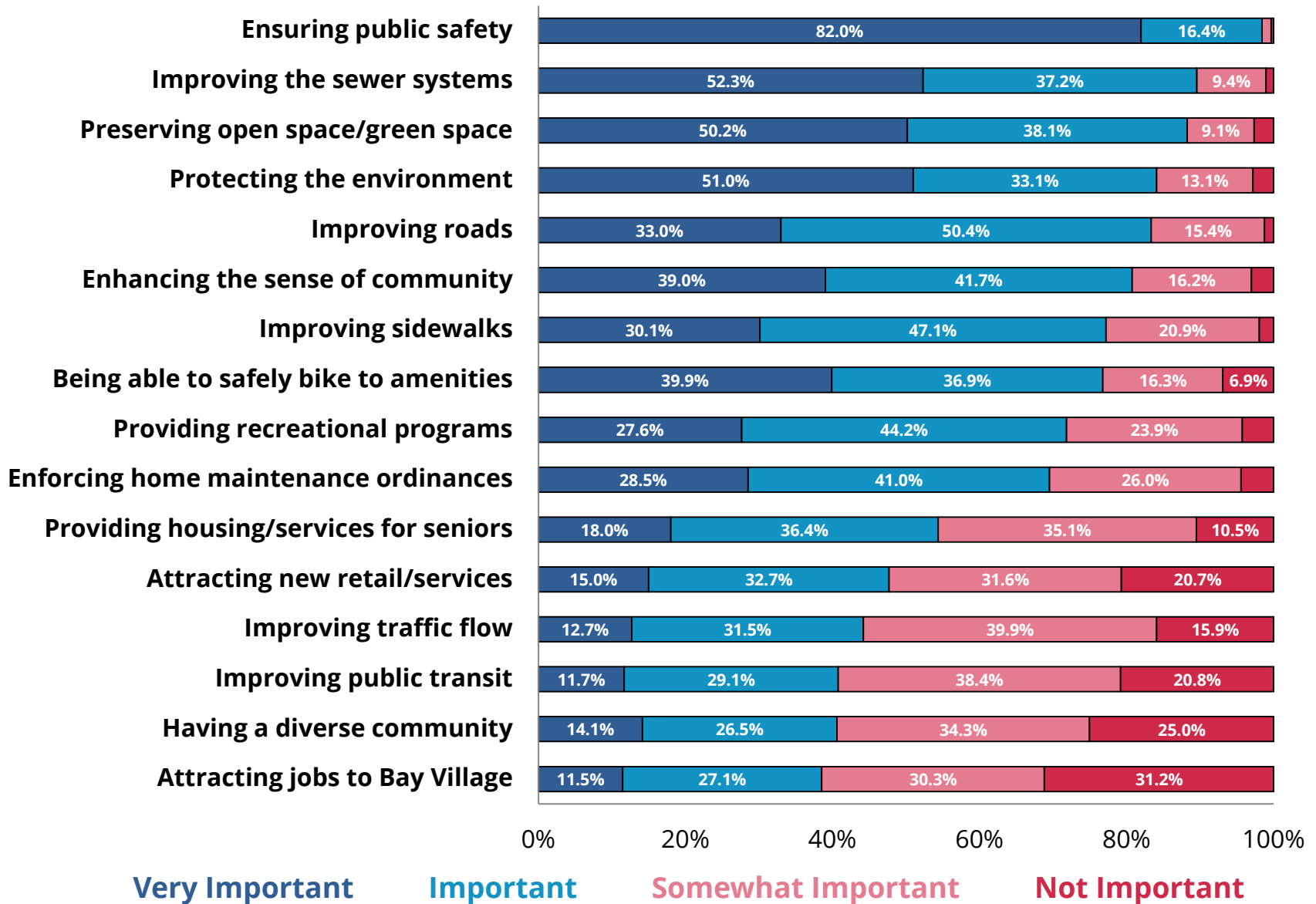
If so, how many times has it flooded?



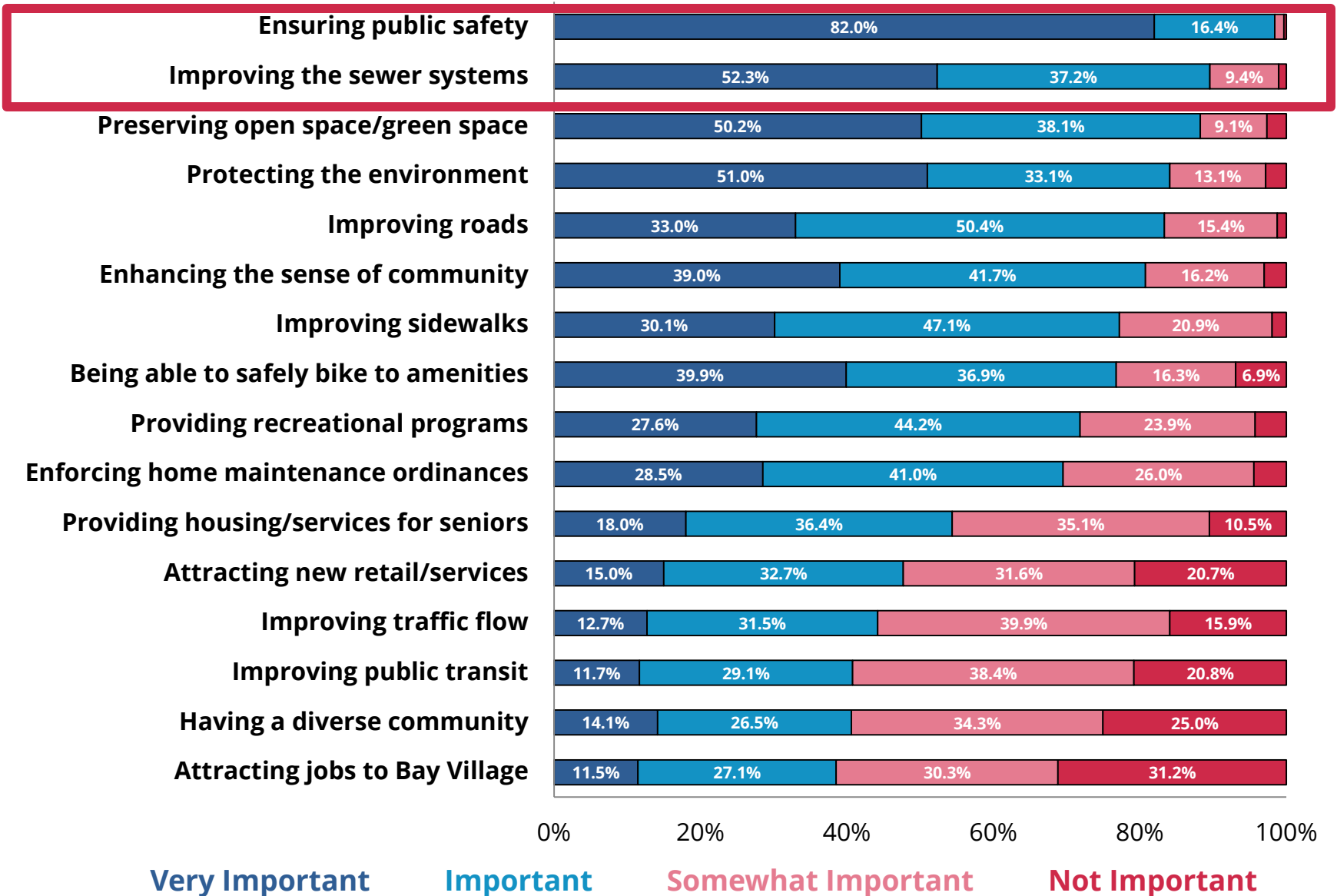
Important Issues



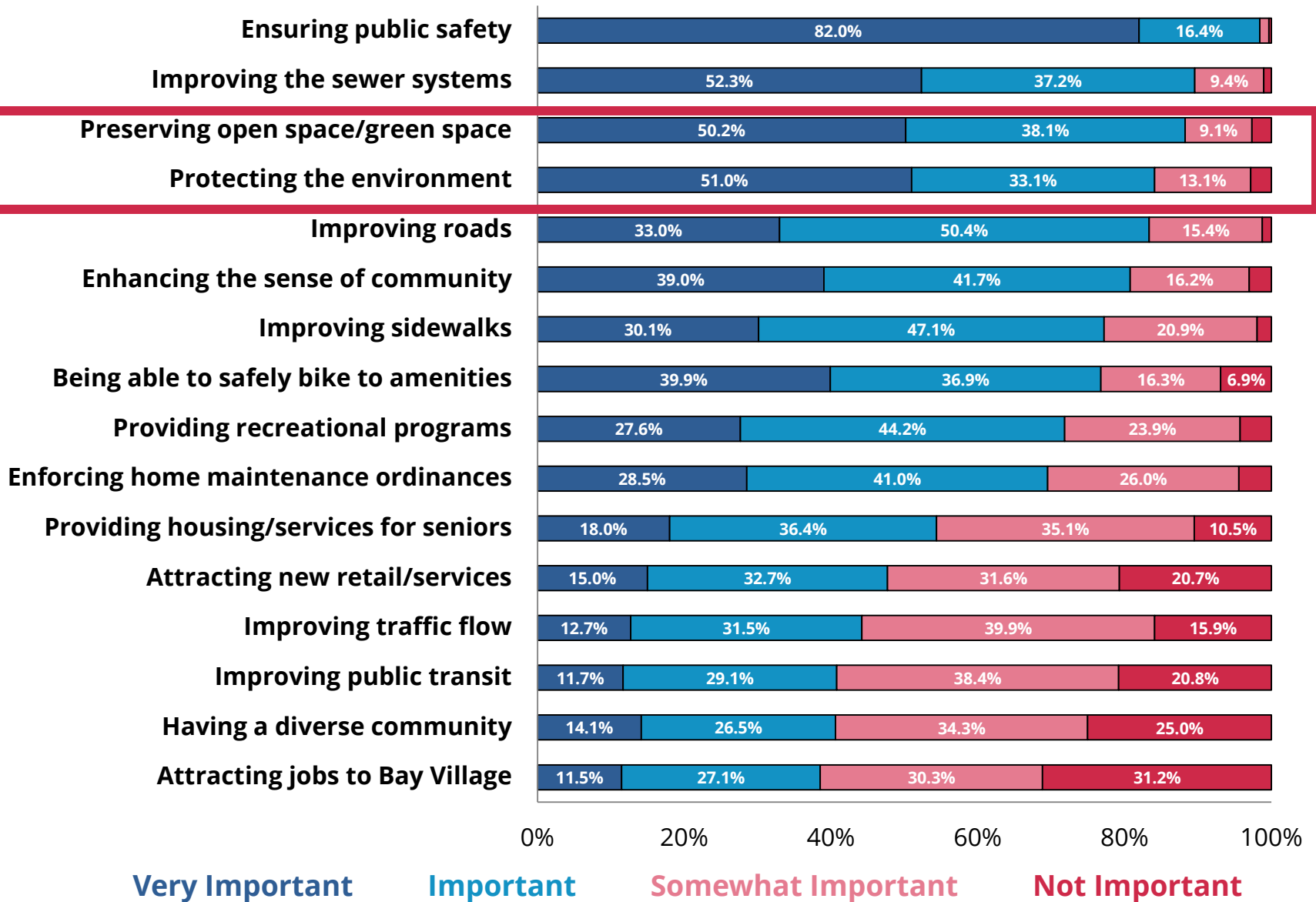
Opinions on Importance of Issues



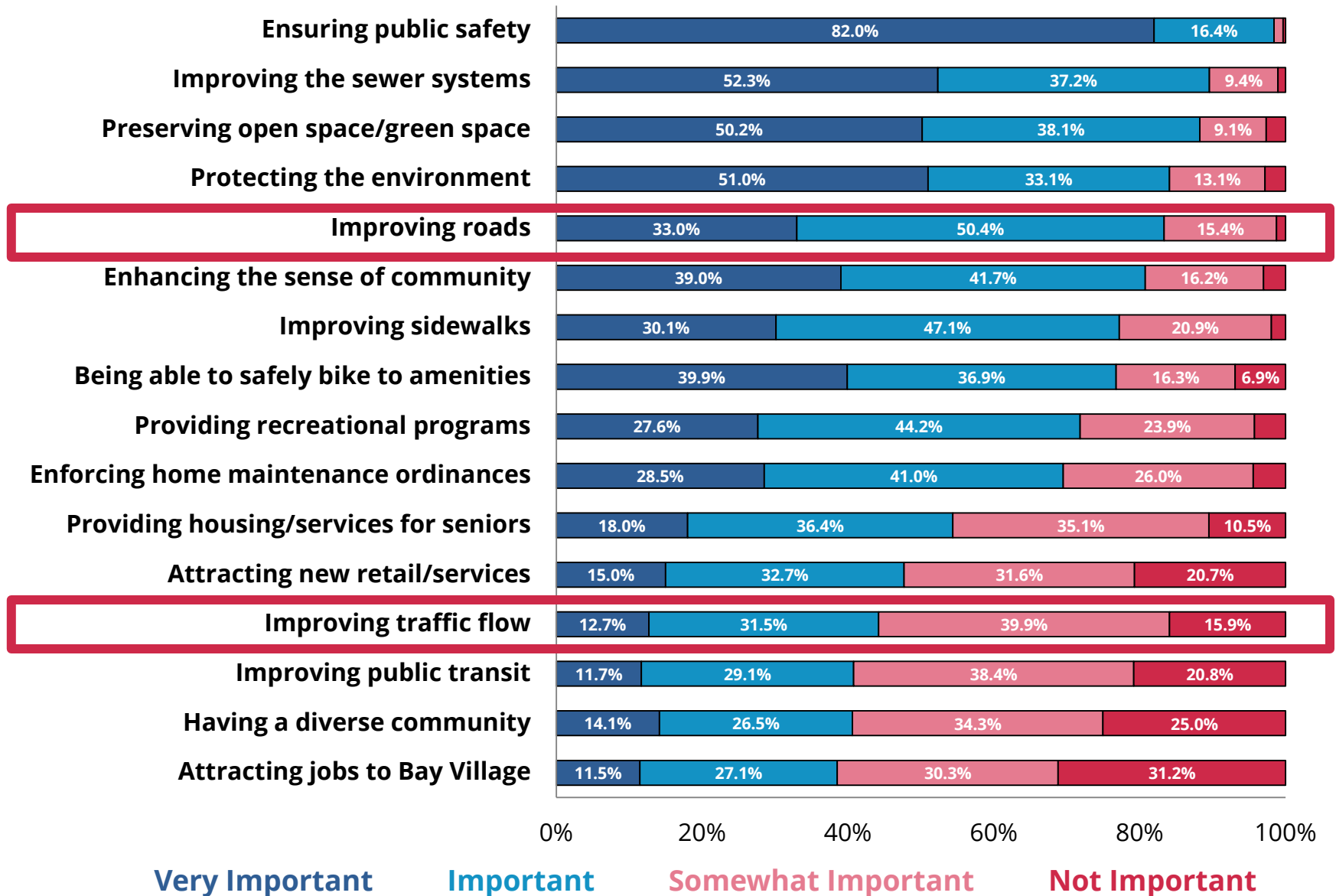
Opinions on Importance of Issues



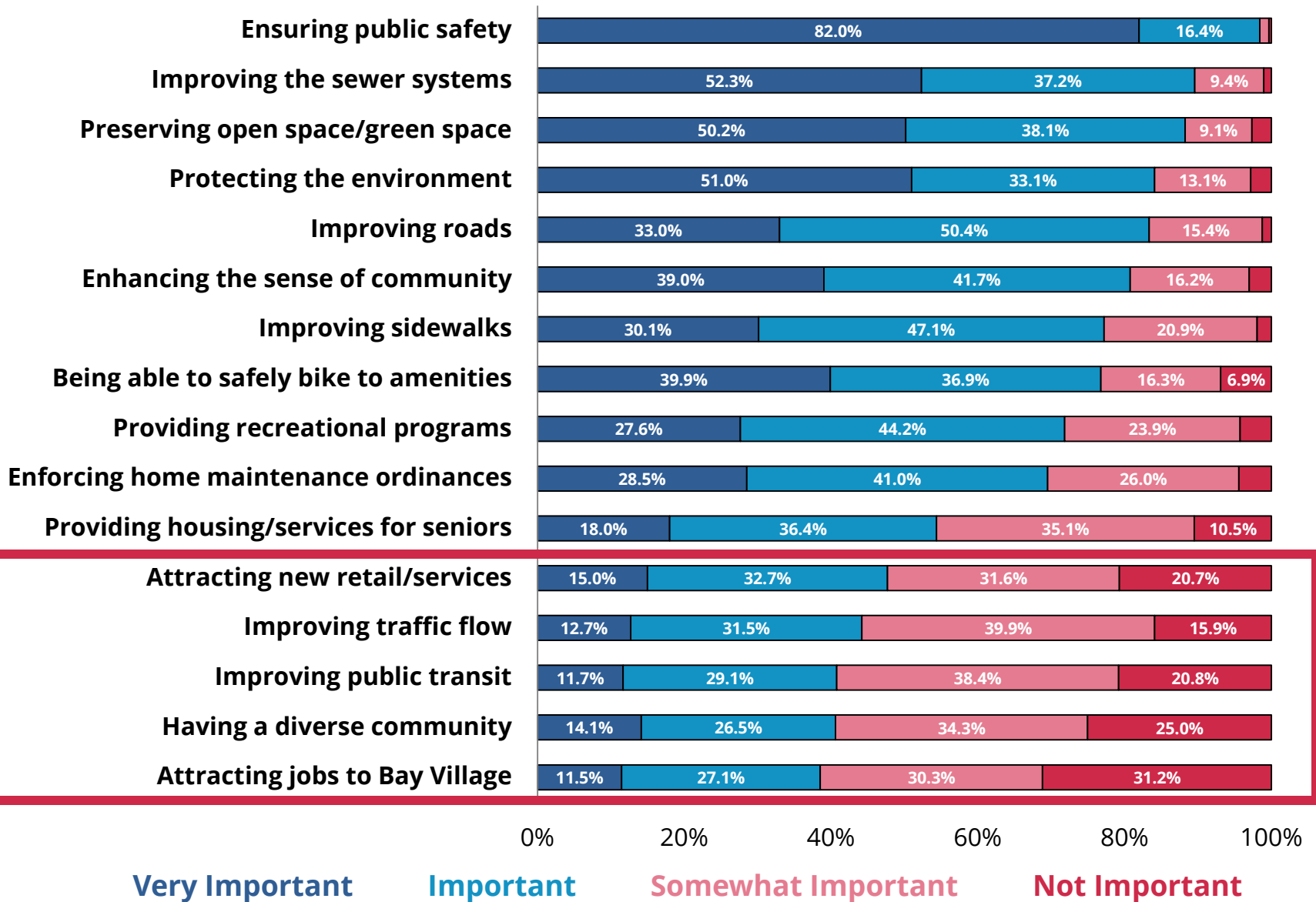
Opinions on Importance of Issues



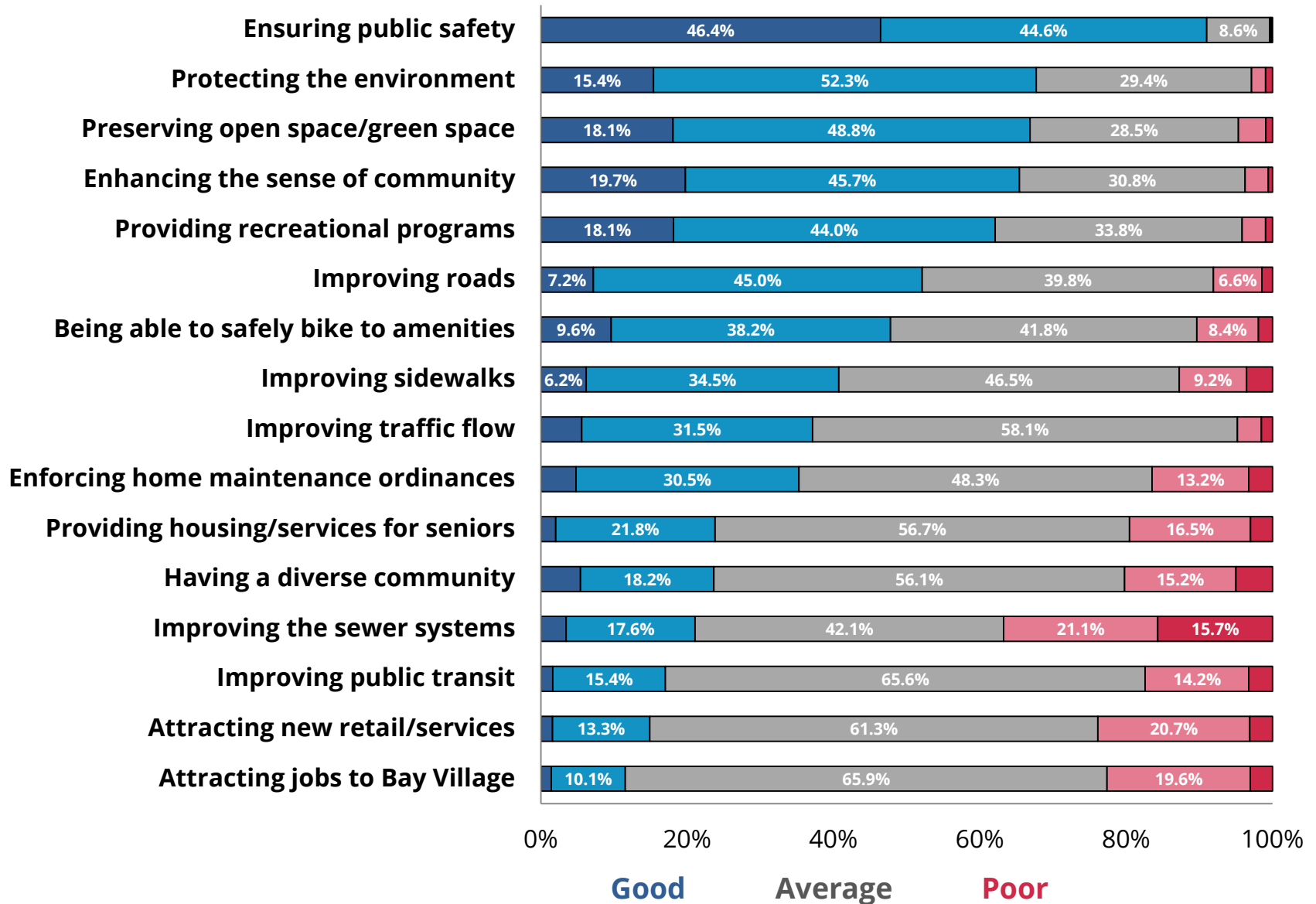
Opinions on Importance of Issues



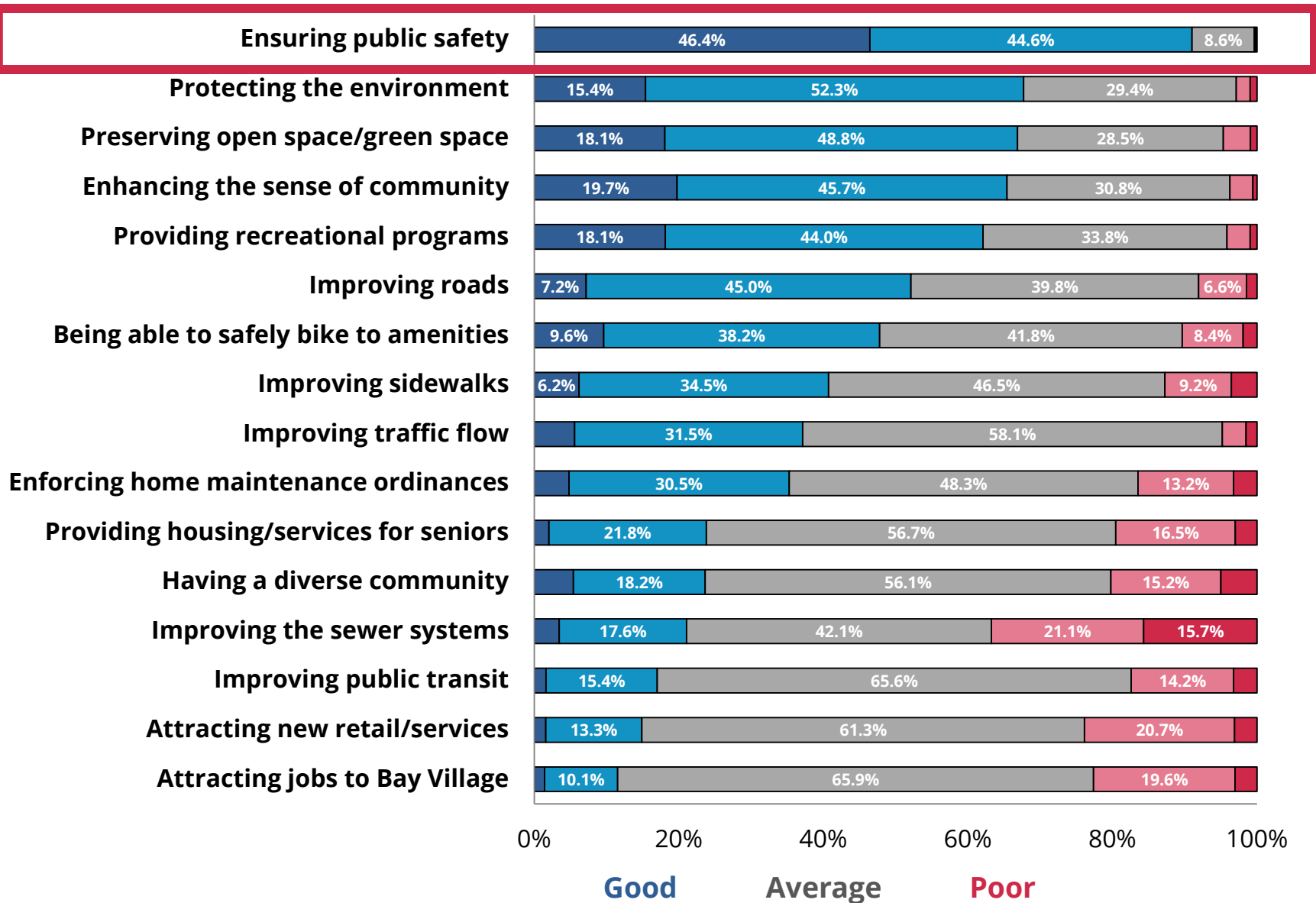
Opinions on Importance of Issues



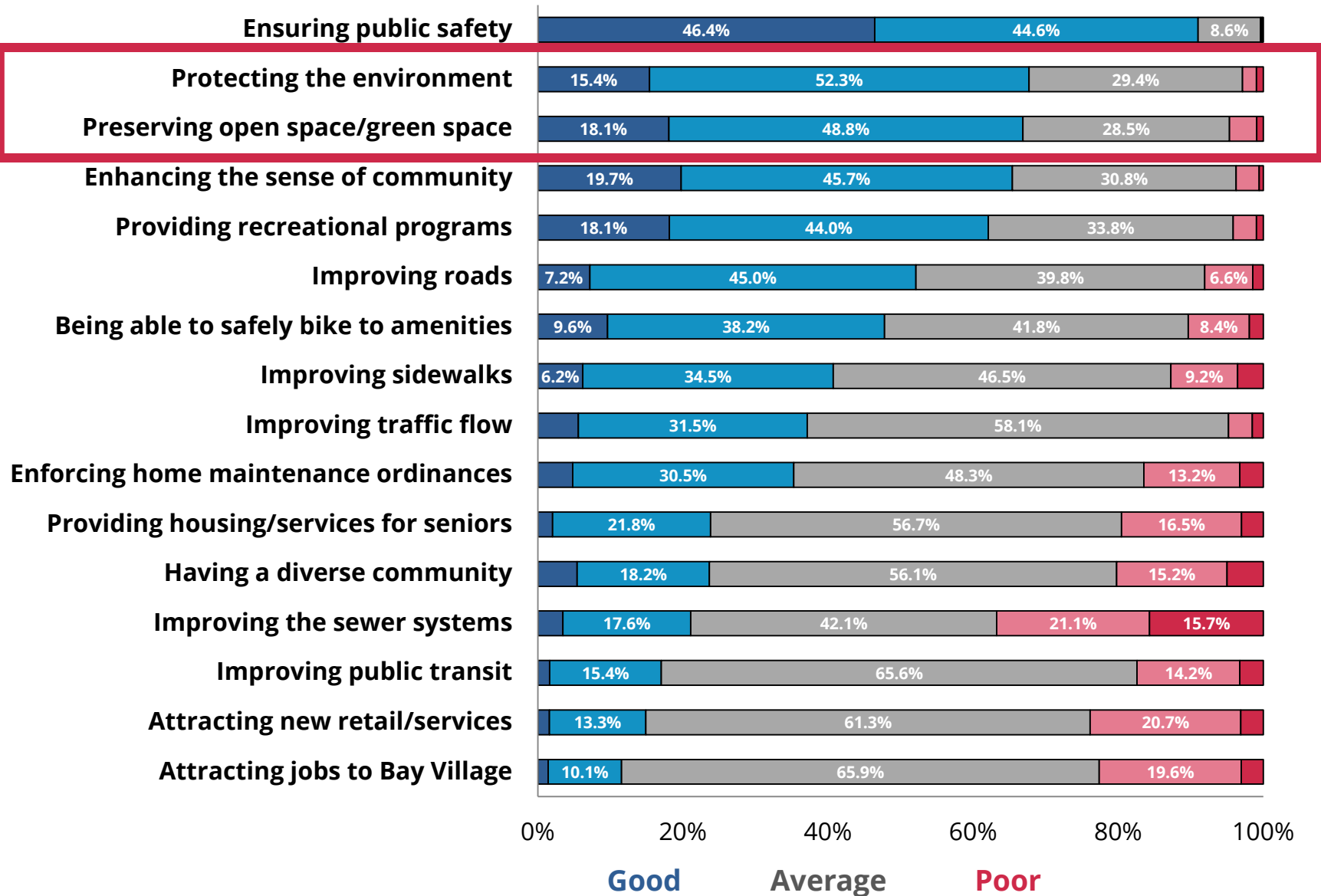
Opinions on Current Effectiveness



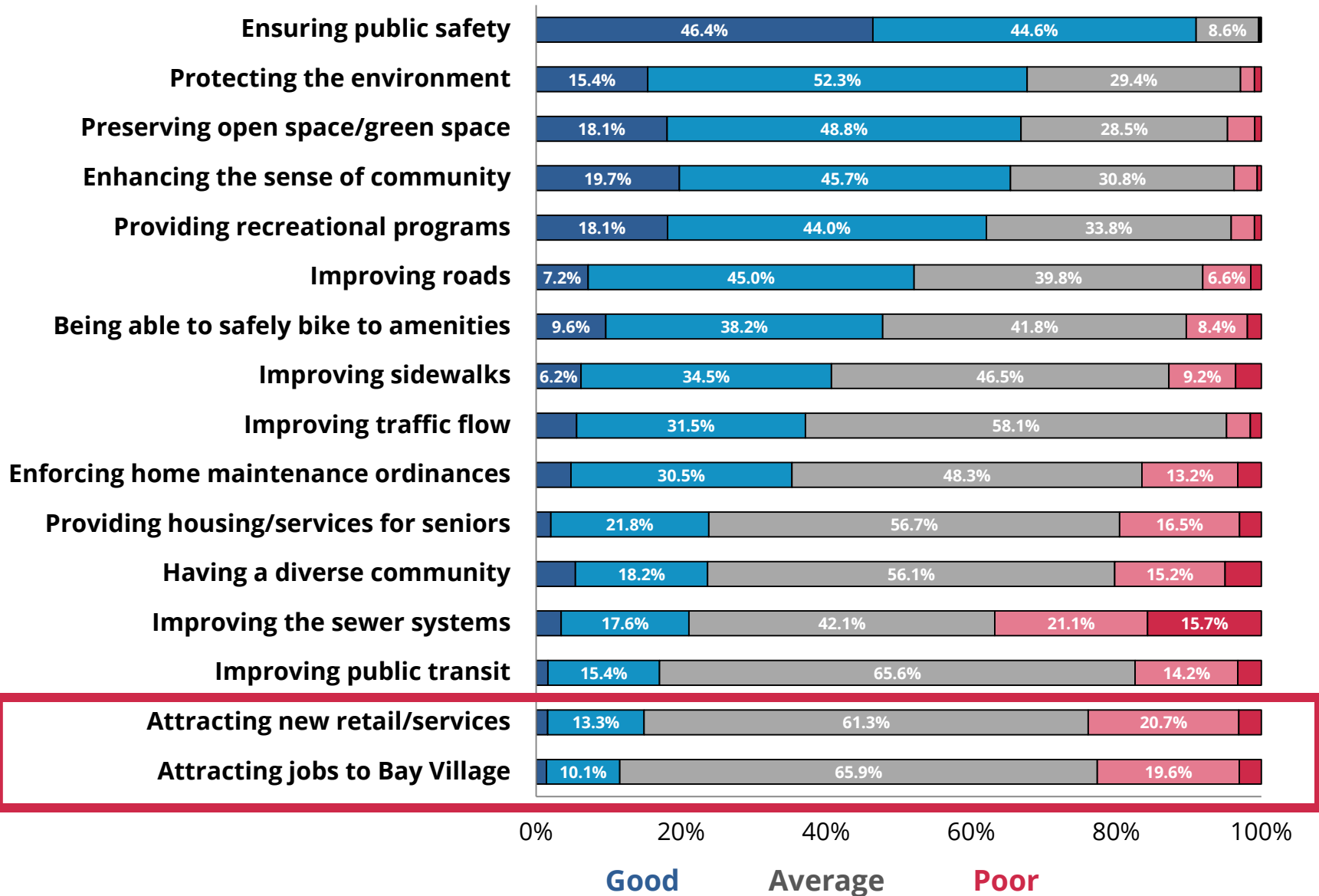
Opinions on Current Effectiveness



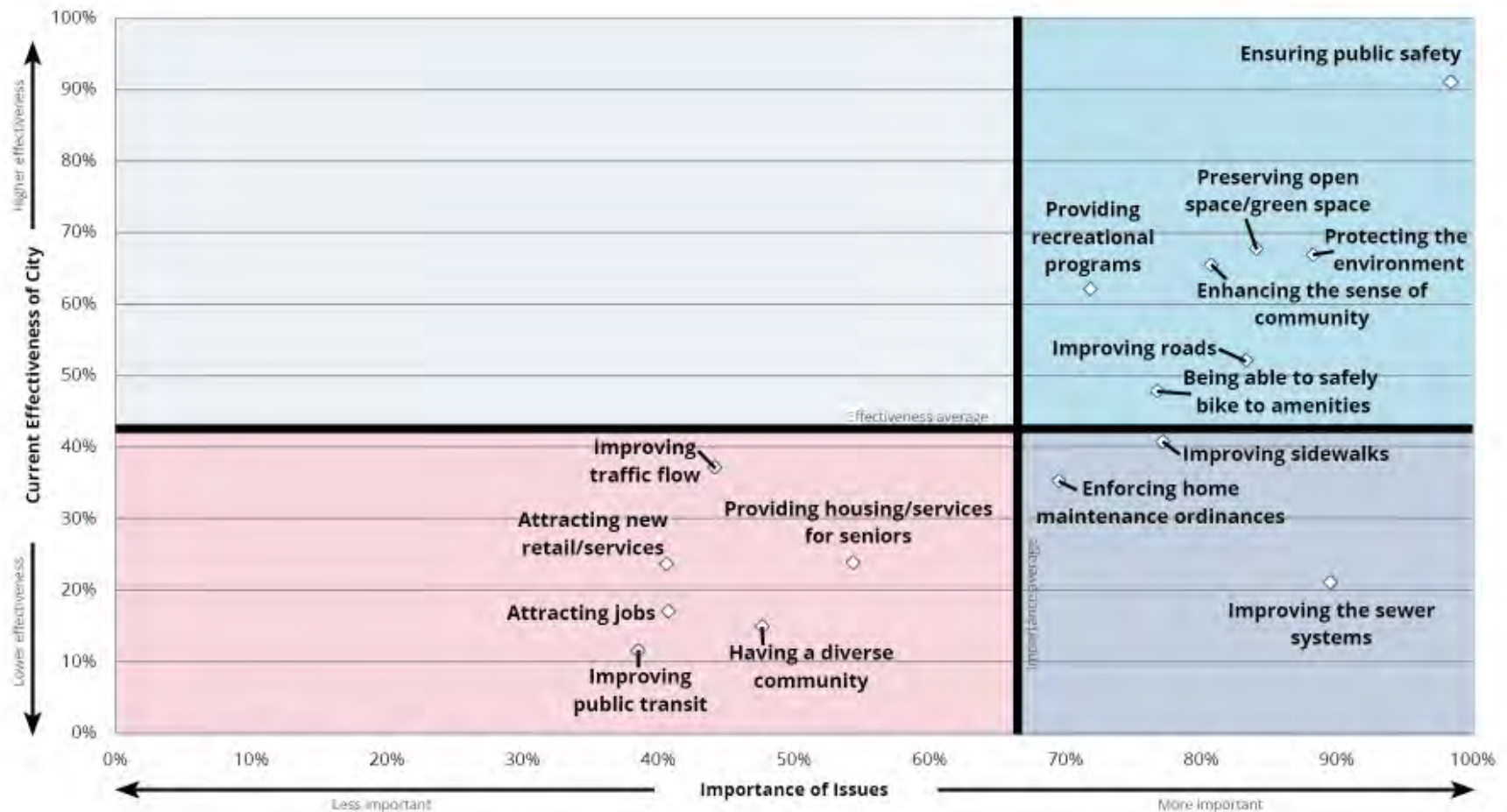
Opinions on Current Effectiveness



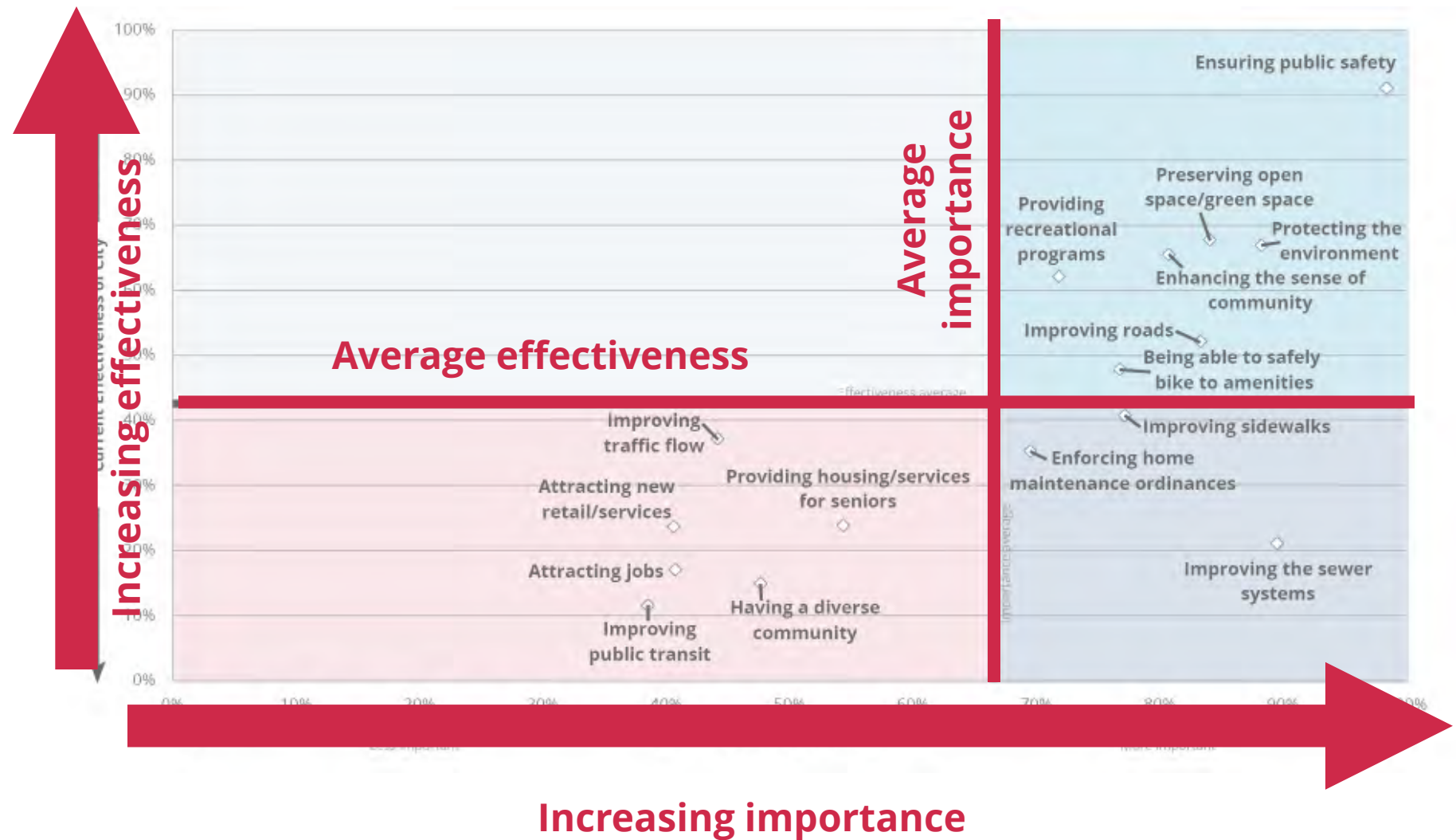
Opinions on Current Effectiveness



Matrix of Effectiveness and Importance

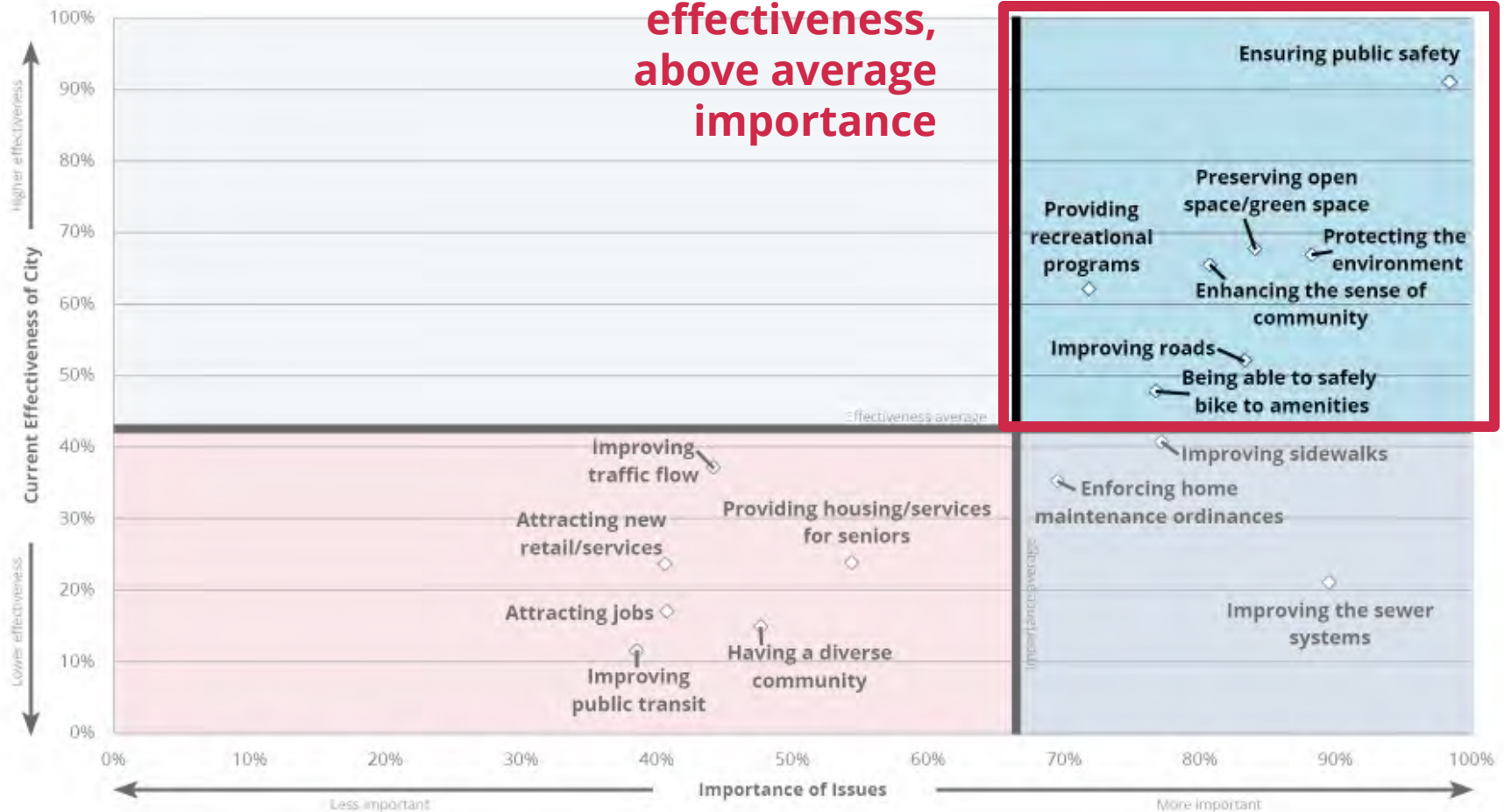


Matrix of Effectiveness and Importance

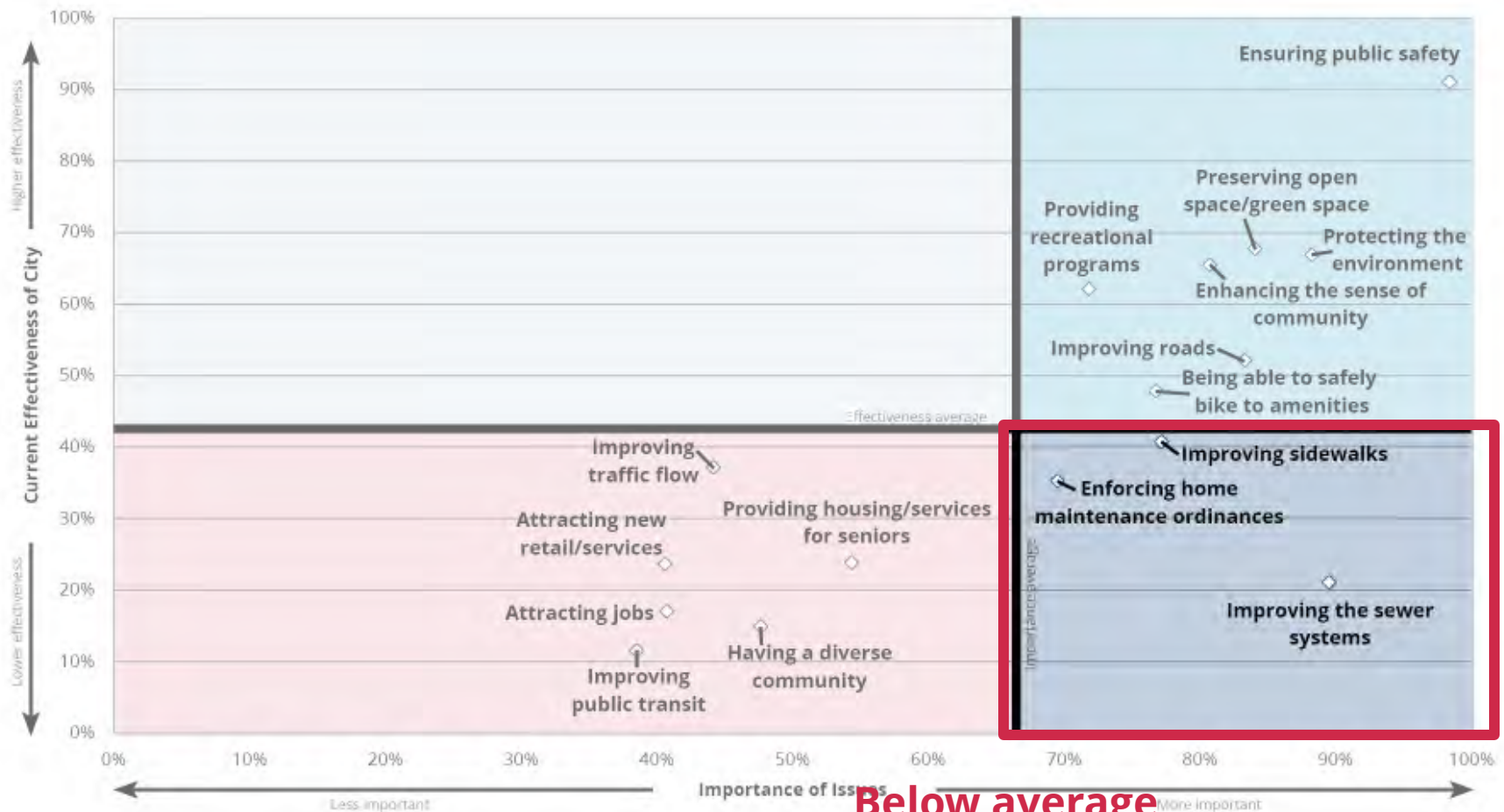


Matrix of Effectiveness and Importance

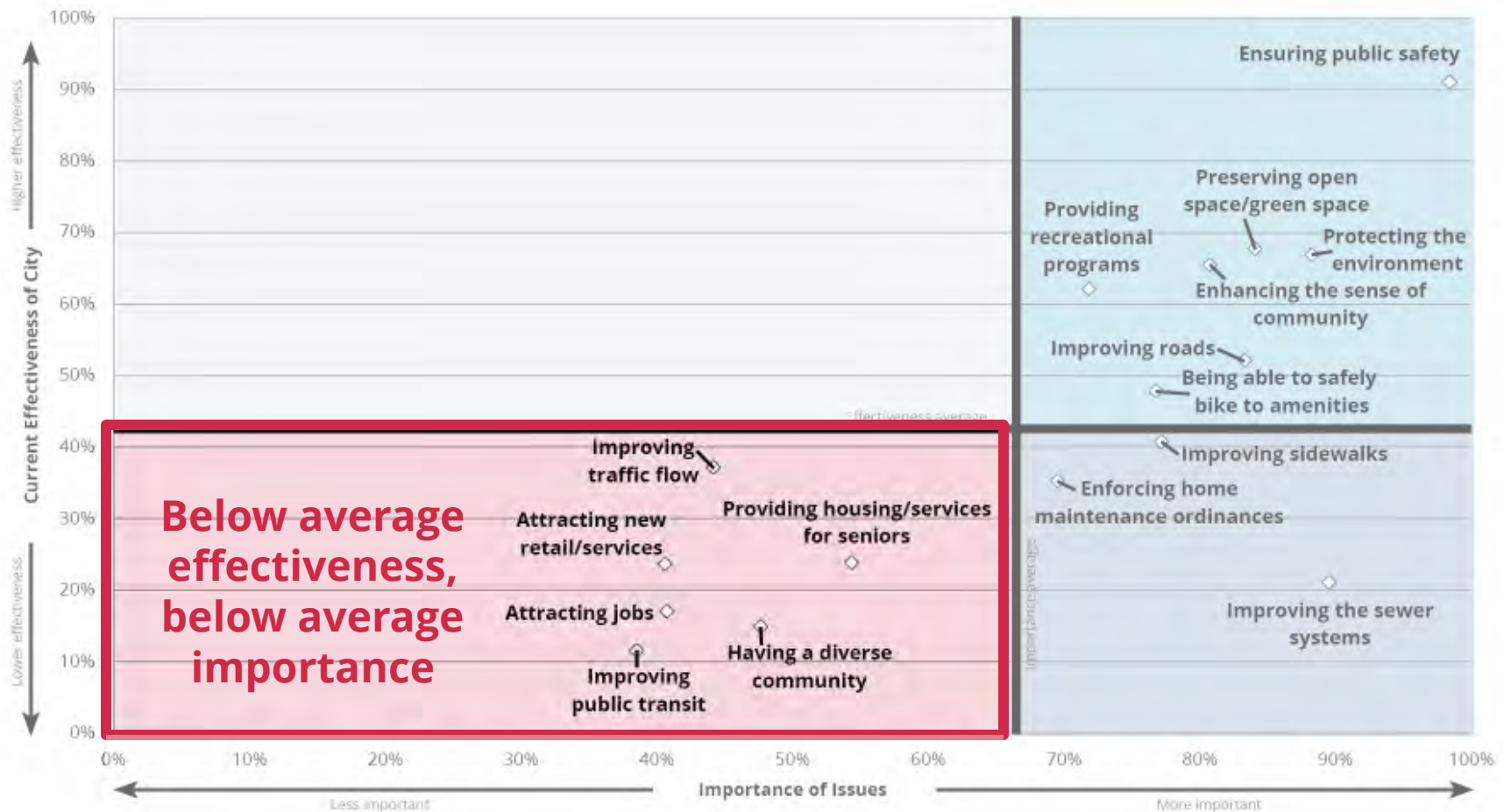
Above average
effectiveness,
above average
importance



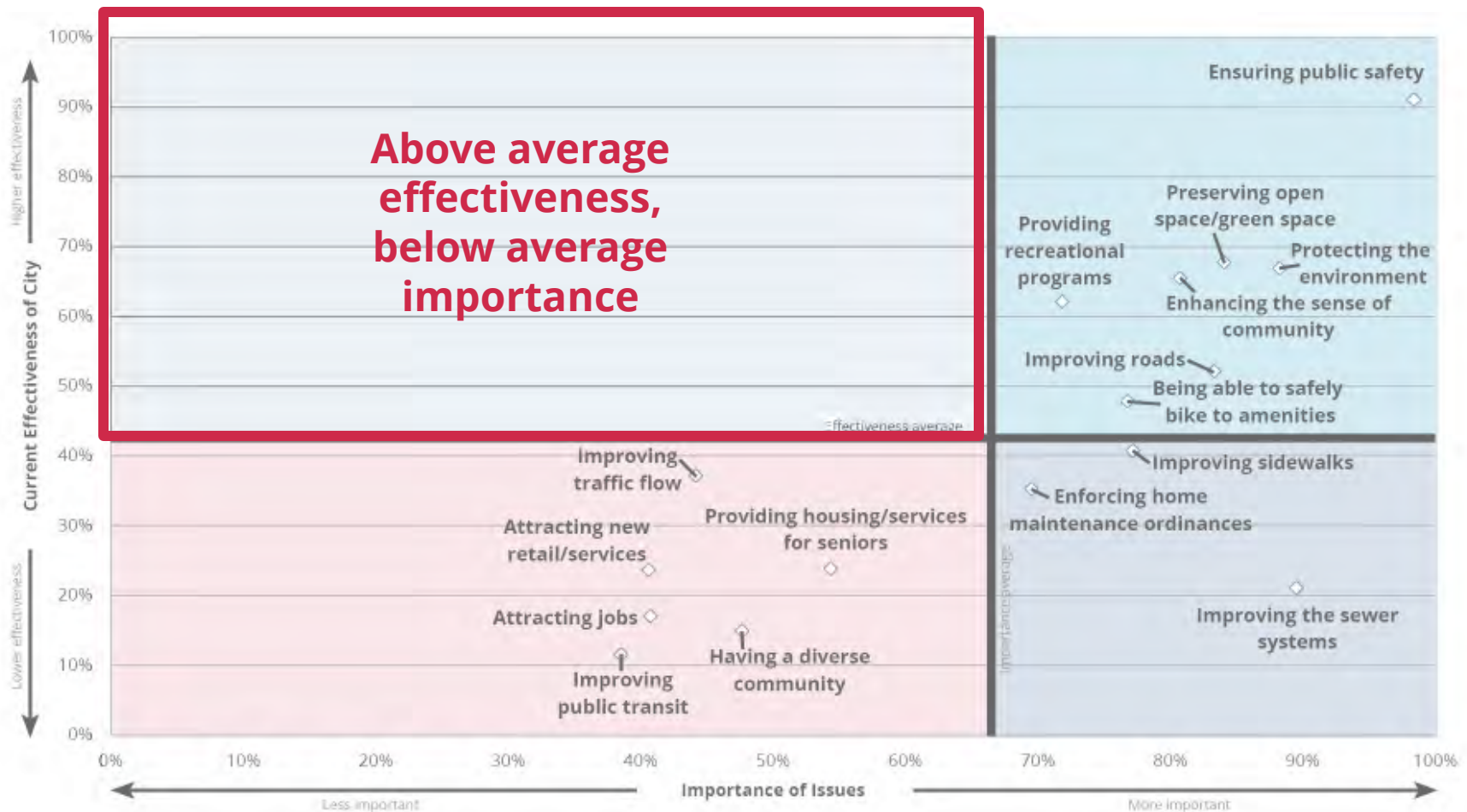
Matrix of Effectiveness and Importance



Matrix of Effectiveness and Importance



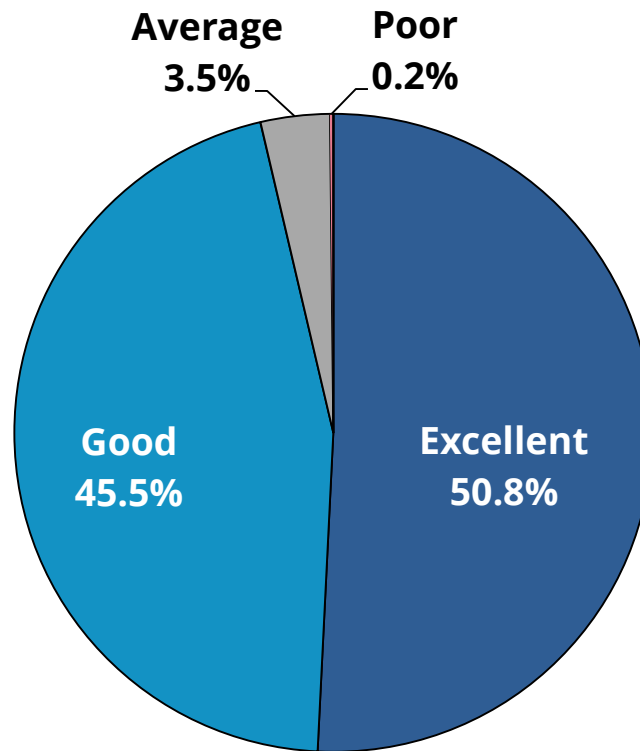
Matrix of Effectiveness and Importance



Quality of Life



Overall Quality of Life



Comments



Most Frequent Comments

- Parks and Recreation Facilities
 - Variety of park changes
 - Concerns about Cahoon Park
- Flooding and Sewer System
 - Roadway and basement flooding
- Animal Control
 - Deer population
 - Animal control officer



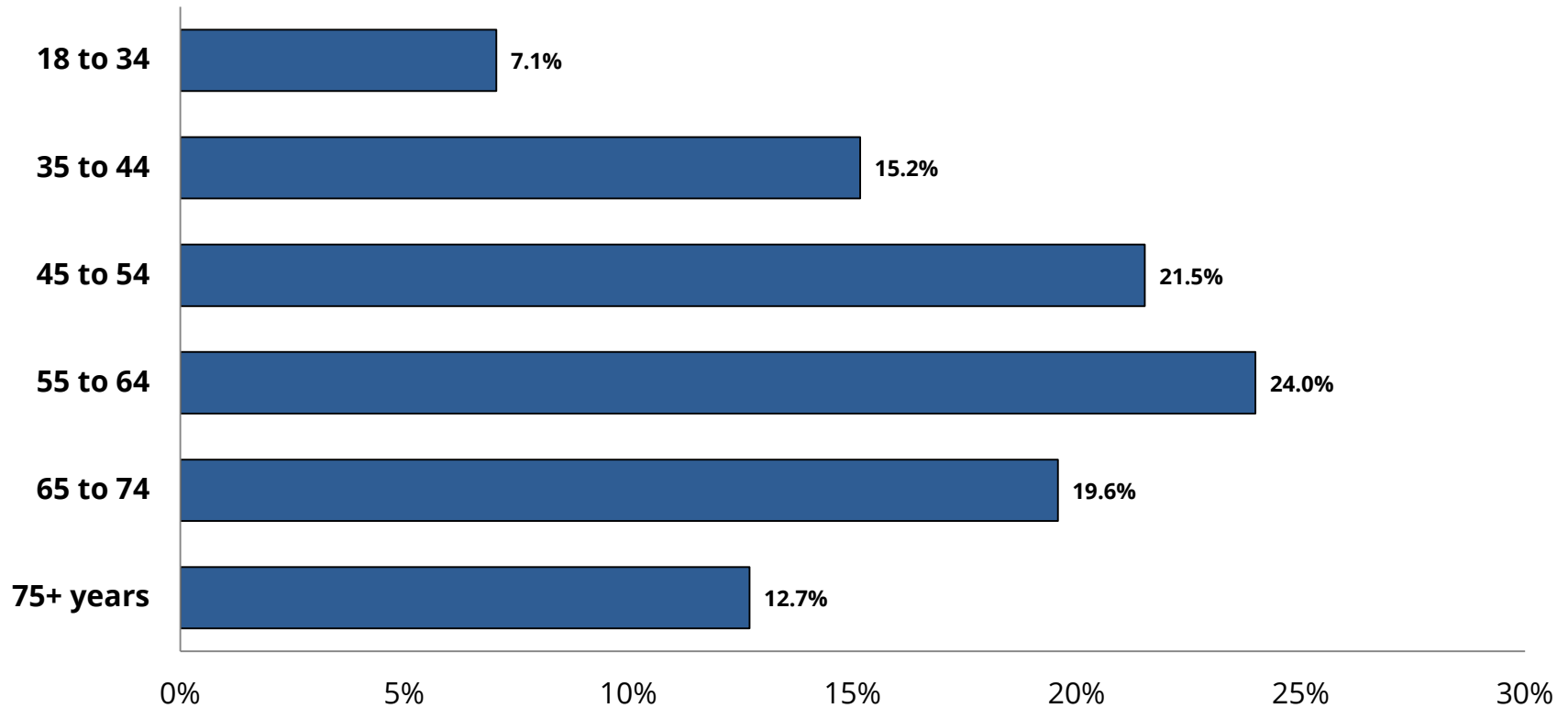
Most Frequent Comments

- Housing
 - Fix housing that is deteriorating
 - Issues concerning infill housing
- Transportation
 - New crosswalks
 - Safer paths to school
 - Removal of snow

Demographics



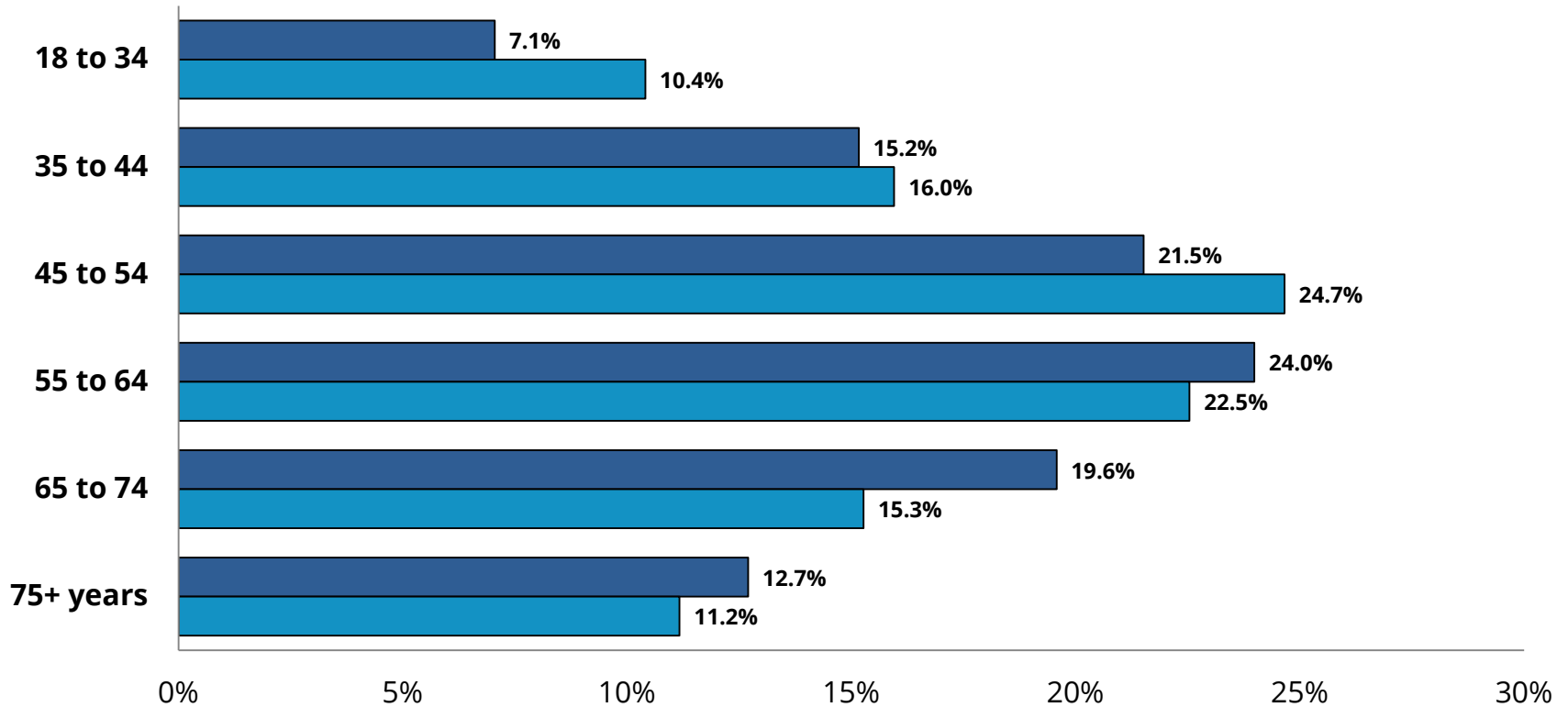
Age of Respondents



2015 Survey

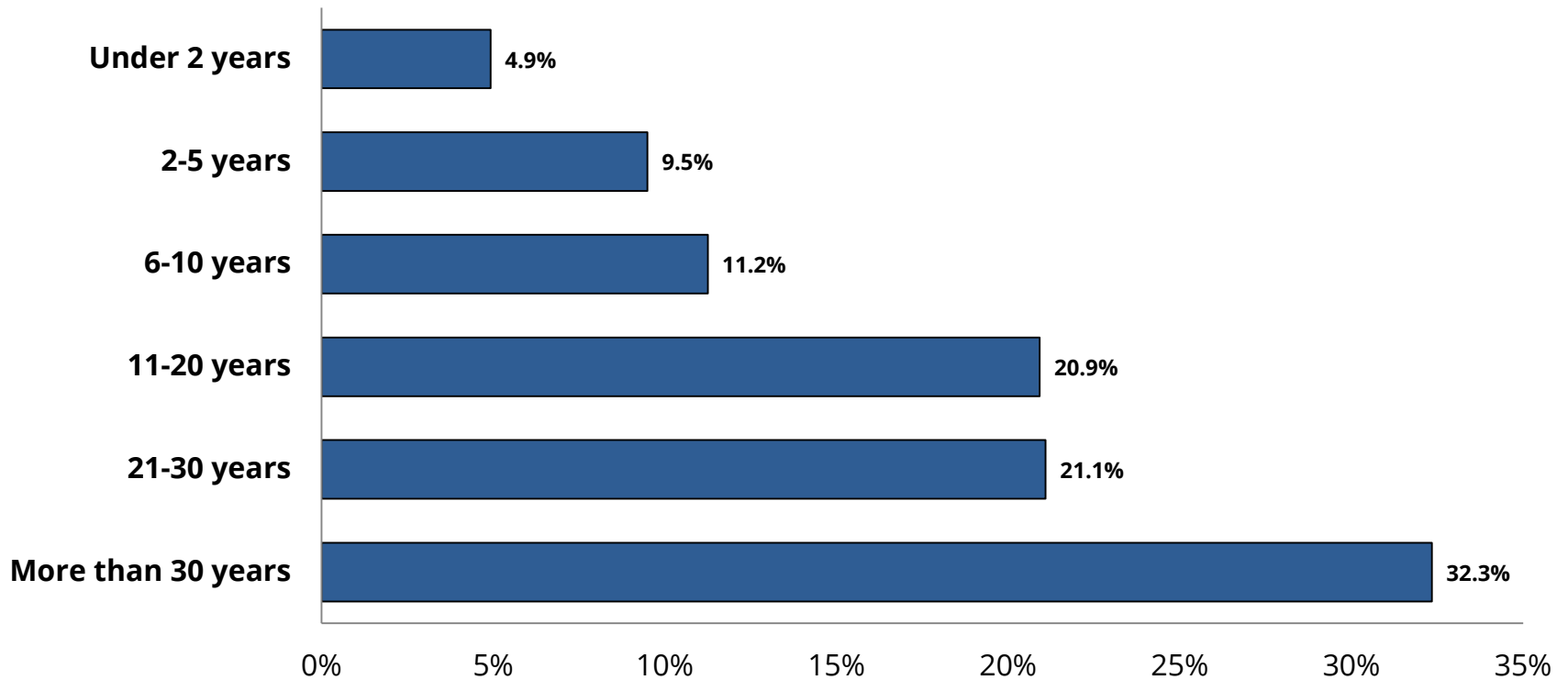


Age of Respondents

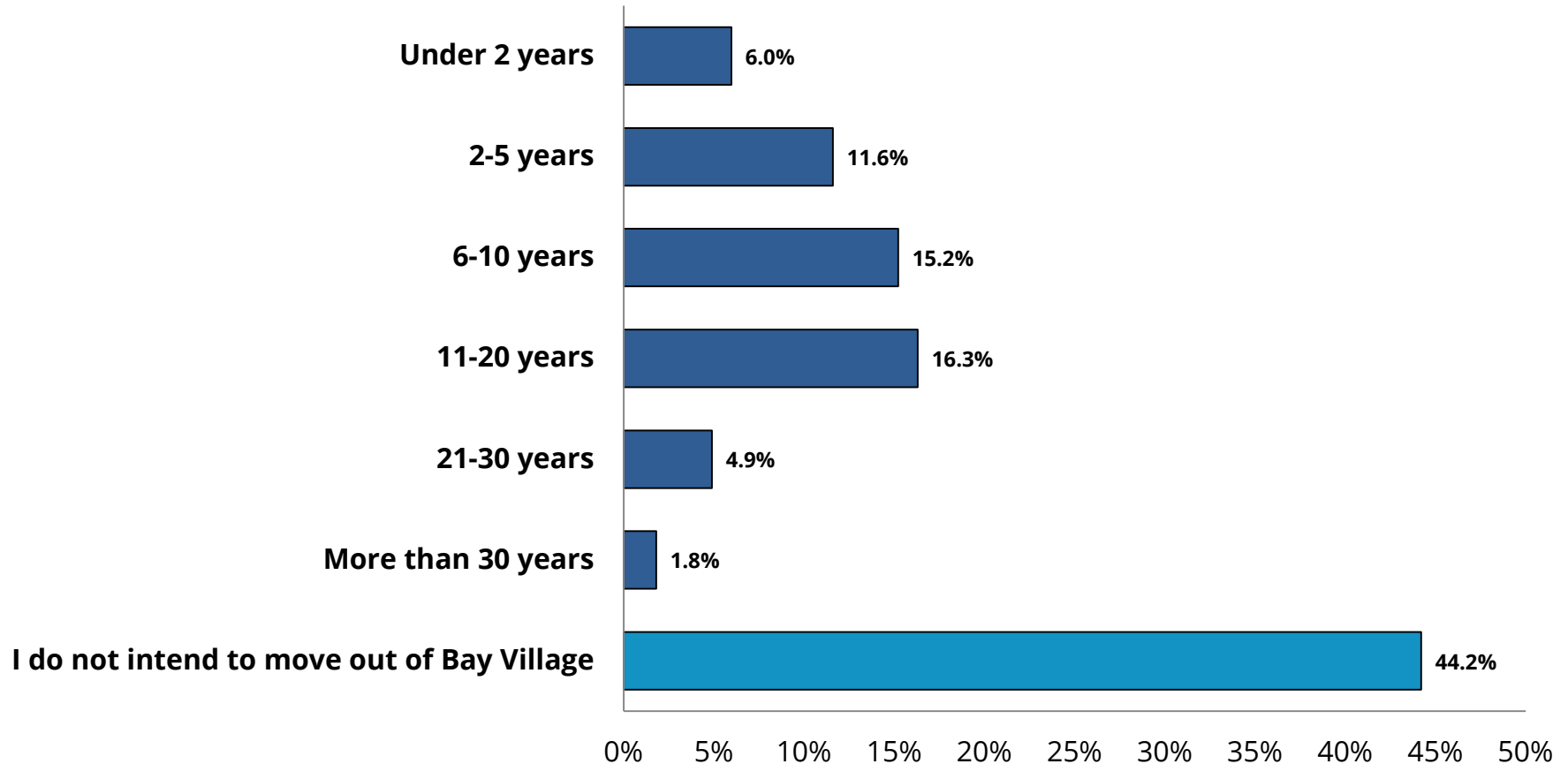


2015 Survey
2014 American Community Survey

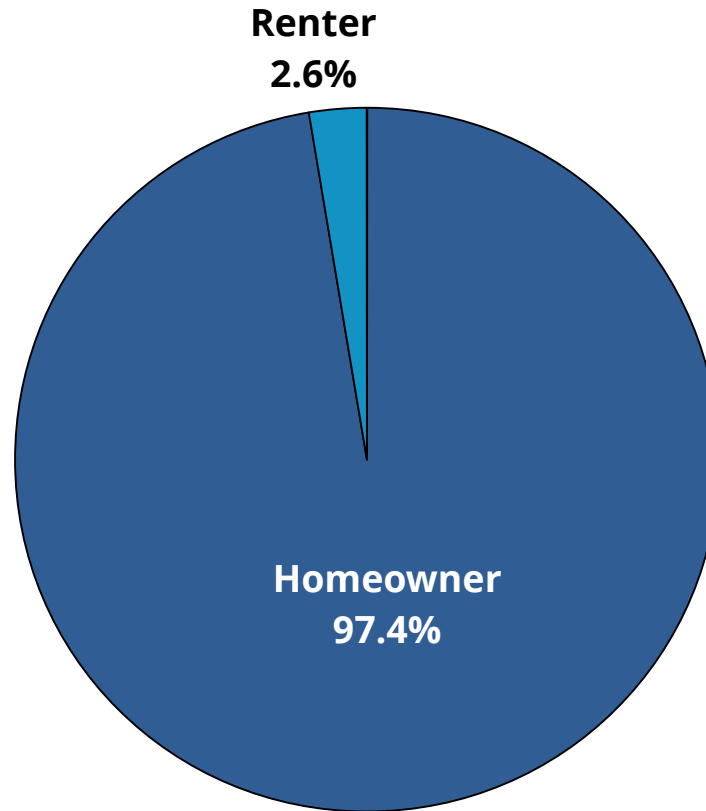
Length of Residency



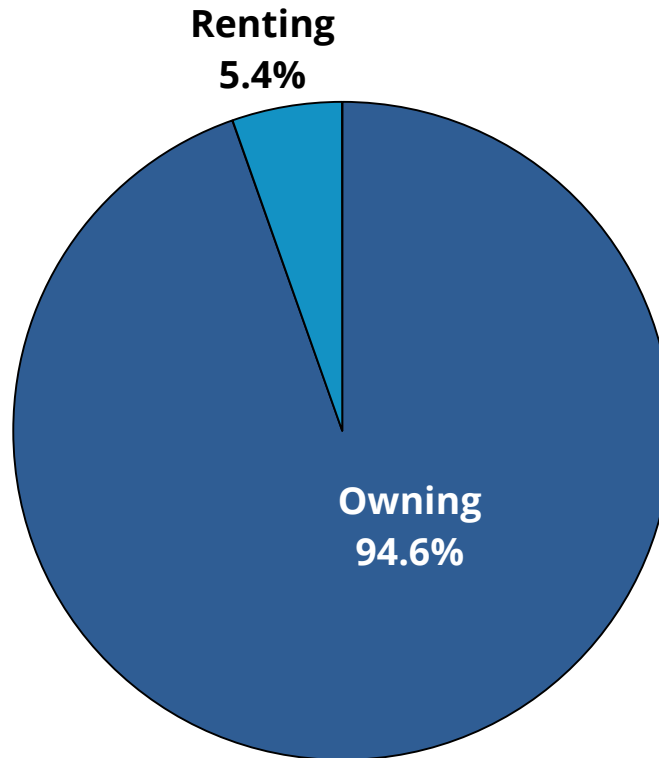
Planned Length of Residency



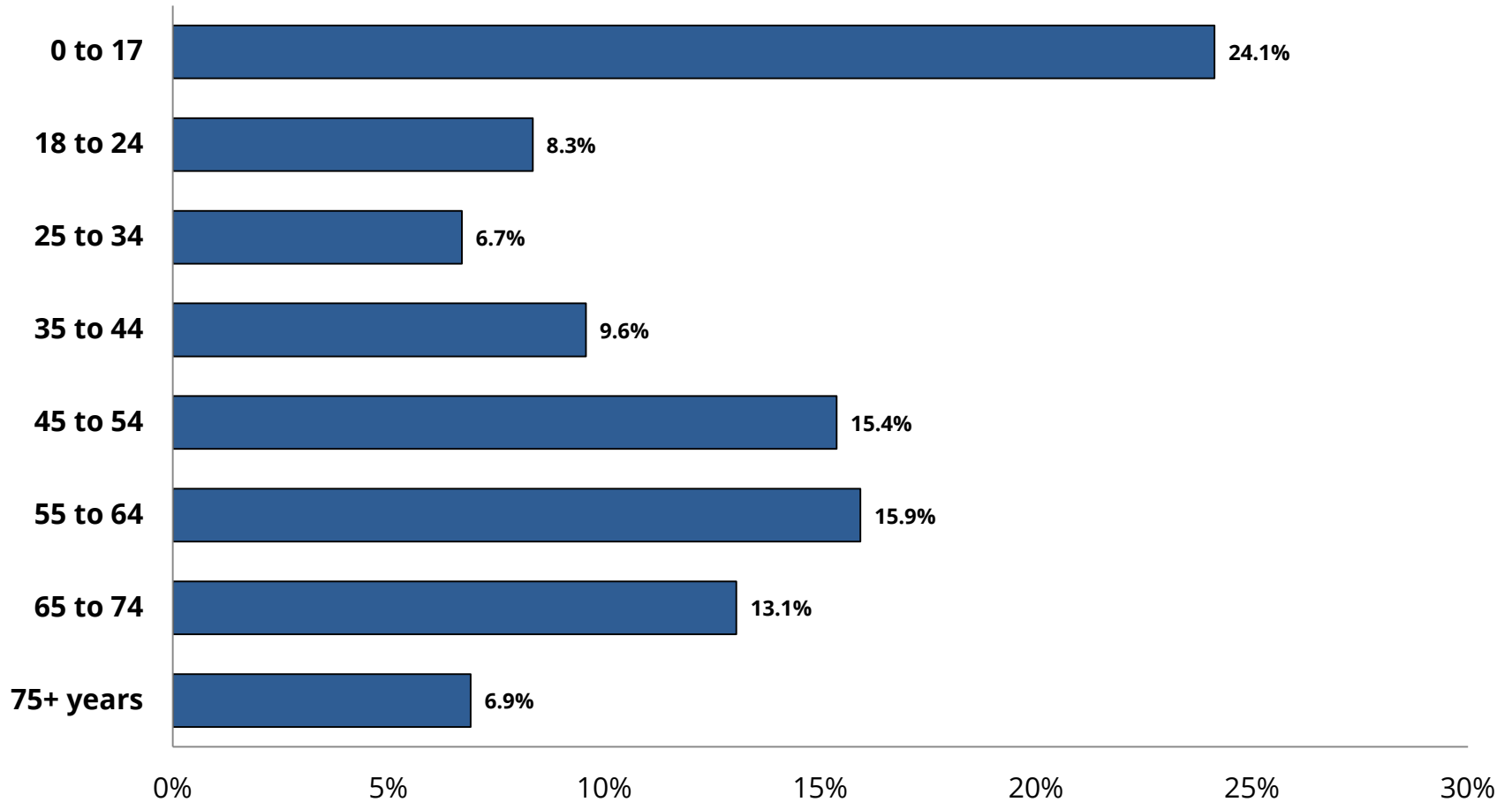
Tenure of Respondents



Planned Tenure of Respondents



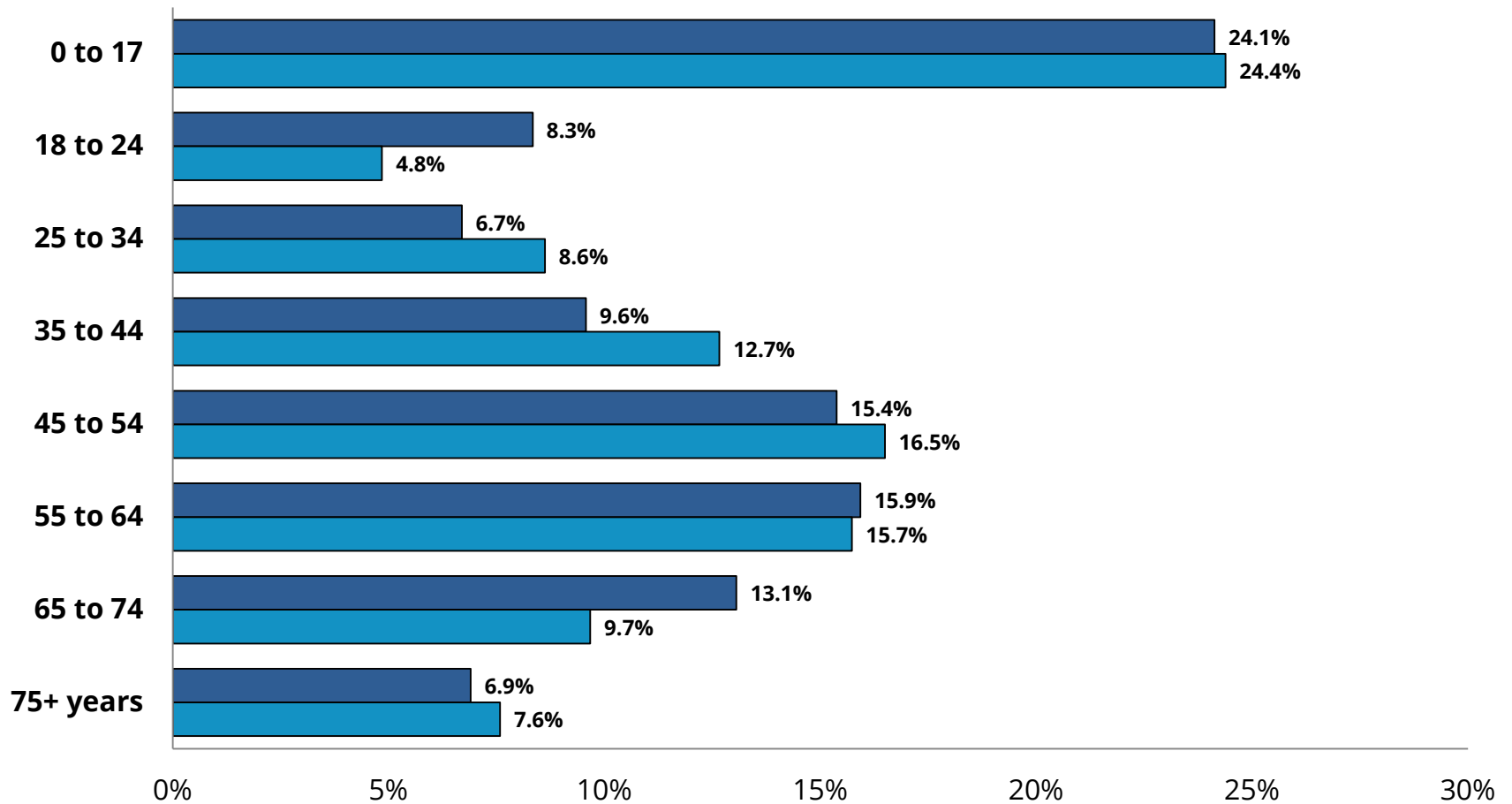
Ages of Respondent Household Members



2015 Survey



Ages of Respondent Household Members



2015 Survey
2014 American Community Survey

Major Themes



- Proximity to **Lake Erie, safety, and schools** are the top reasons people choose to live in Bay Village

- Regardless of age, the prime reason residents would consider moving is for a community with **lower taxes**
- **Young people** are more likely to move for **a larger house**, while **seniors** are more likely to move for **a smaller house**

- More than half of respondents want the City to focus on **environmentally friendly development**, want **new homes to match existing design**, and want to **maintain and attract retail and service stores**

- More than half of respondents do *not* want more **multi-family residential**
- **Growing the City's population is not important** to respondents

- Younger respondents and households with younger respondents **want more community events**

- The City's **parks are rated very highly**
- There is **potential to improve the Community House and Fitness Room**

- Respondents would like to see **improvements to** the City's **sidewalks and bikeways**

- **Improvements to street maintenance and water back up/sewer inspection** are key areas of importance

- Overall, respondents rate the **City's services very highly**

- Overwhelmingly, **respondents want to maintain existing housing** and neighborhoods

- The City's **seniors would like more housing options**—and want a range of townhouses, mixed-use buildings, single-family homes, and walkable neighborhoods

- **Improving the sewer system, enforcing home maintenance ordinances, and improving sidewalks** are key areas for respondents

- **Quality of life in Bay Village is rated very highly across the board**

- Methodology + Process
- Results Report
- Detailed Findings

Thank you!
Questions?



County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE